



Class TK6540

Book R32

Copyright No. _____

COPYRIGHT DEPOSIT

Scanned from the collections of
The Library of Congress



Packard Campus
for Audio Visual Conservation
www.loc.gov/avconservation

Motion Picture and Television Reading Room
www.loc.gov/rr/mopic

Recorded Sound Reference Center
www.loc.gov/rr/record

RADIO DIAL

Volume I, No. 1

Saturday, May 23, 1931

Price 5c

Complete Radio Programs for the Entire Week



WELCOME LEWIS

Half-pint Welcome Lewis has a real baritone voice in spite of her size. She is less than five feet tall. She began a vaudeville tour at the age of 12 in California where she was born. R. C. A. Radiotrons (WSAI) have her as soloist now. She outlasted Jugs Baer, humorist, who master-of-ceremonied at the start of the series.

Rudy Goes Juvenile

Rudy Vallee, prime crooner of radio, will become a musical comedy juvenile this year. And he'll appear *minus* his orchestra! The experts say that Rudy has now reached the peak of popularity in the crooning field, so they're going to build him up as a potential stage star. Optimism prevails, despite his unsuccessful and abruptly terminated motion picture career.

Mystery Star.

The Old Dutch Girl, whose identity remains concealed, has sung 390 songs in ninety broadcasts over CBS. Her programs are heard Monday, Wednesday and Friday mornings, and comprise request numbers from radio listeners. She reports that the most-called-for songs in order of popularity, are, strange as it may seem, "Here Comes the Sun," "Springtime in the Rockies," "Moonlight on the Colorado" and "Three Little Words."

More than 500,000 persons in Cincinnati and vicinity are radio listeners. Every one of them wants to know exactly what program is available now, later today, or tomorrow. RADIO DIAL is designed to give Greater Cincinnati dial twisters exactly what they want.

Each weekly issue will present to you the official complete programs of Greater Cincinnati radio stations, as well as features on the prominent radio chains.

Watch RADIO DIAL for new and interesting accounts of what's doing on your radio today.

Camel's Quarter Hour to Feature Three of Columbia's Best

A new six-day-a-week radio series featuring Morton Downey, Antony Wons and Jacques Renard and his orchestra will be inaugurated over the Columbia Broadcasting System June 1 by the R. J. Reynolds Tobacco Company. Downey and Renard have been signed exclusively for this series, giving up their sustaining broadcast periods.

Sixty stations of the Columbia network, headed by key station WABC, will carry the programs at 7:45 p. m. for eastern listeners and at 11:30 P. M. EDT for western and Pacific coast listeners, daily except Sundays.

The series is to be known as The Camel Quarter-Hour and supersedes the Camel Pleasure Hour programs which ends May 27.

Morton Downey, the radio sensation of 1931, is a high-note tenor. He made his radio debut as a regular broadcasting artist early in December, 1930, and skyrocketed to fame within a comparatively short time.

OUTSTANDING stars in the entertainment world are scheduled for radio programs here this week. Glance through the programs on Page 4 and determine for yourself just who will entertain you tonight or any night the next week.

Saturday night is another big night for the broadcasters. Andrew Mellon, Secretary of the Treasury, will be the headline attraction when he speaks for Columbia, and WKRC, at 8:30. WCKY will be on with their ever popular Cuckoo Club at 9 o'clock. Ted Lewis and his orchestra are the feature attraction at WSAI Saturday night at 6:30. Several members of his orchestra will present novelty selections as an added inducement to whirl your dial to WSAI (1,330 k) at that time.

WFBE leads off for Sunday morning with a program of German music at 10:30. Harry Hartman will provide a snappy review of the situation in sport circles from the same station at 7:30 Sunday night. Dr. Arthur

Staples, district superintendent, Methodist Episcopal Church, will be the speaker in the weekly church forum program to be broadcast by WLW Sunday morning at 9 o'clock. The Gruen Old Fashioned Garden, a feature presenting the Music Hall organ and prominent Cincinnati soloists, is WKRC's main attraction for Sunday (2 P. M.). Out at WSAI Maurice Chevalier, France's contribution to the talking motion pictures, will be a feature at 7:00 o'clock.

The Dodge Twins—Beth and Betty—will sing several songs for those who're tuned into WKRC Monday afternoon at 4:30. They specialize in "hot" selections. Stay on the same wave length until 6:30 and perhaps Evangeline Adams will read your fortune in the stars. That's another Columbia feature that is achieving widespread popularity. She's followed by a dramatization of one of Jim Corbett's fights. The Mormon Tabernacle Choir, that famous

(Continued on page 4)

COMPLETE RADIO PROGRAM ON PAGE 4

As the star of the Camel Quarter Hour series he will be heard in several solos nightly.

Anthony Wons, who will be the master of ceremonies, is another newcomer to radio who has won a wide following. His sustaining periods of the Columbia network have been listed as "Tony's Scrap Book" and included reading of his "home-spun" philosophy. Wons possesses an unusually attractive radio personality and has set new records for volume of audience mail.

It is interesting to note that the Camel Quarter Hour will bring three of Columbia's outstanding sustaining features into a single program—a feat never before accomplished by a sponsor.

Will Rogers Says...

Will Rogers, ace humorist, got in a timely "dig" against publishers at the dinner of the Associated Press and American Newspaper Publishers' Association.

"If you really want to stop the development of radio advertising," Rogers twitted the publishers, "a home-made cure for pyorrhea or kill Amos 'n' Andy."

"Why, there will still be a radio in every home when people pay 10 cents to see what a printing press looked like! Radio is taking away your news. Television will take away your pictures. All you will have left will be the editorials and the letters from the people objecting to them."

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co.,
22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

VOL. I

MAY 23, 1931

NO. 1

8:00 p.m. dialogue (N)
9:00 p.m. talk (C)
10:00 p.m. dialogue (N)
11:00 p.m. talk (F) . . "

RADIO is the cheapest and best entertainment offered to you today.

Even the gentlest and laziest mortal can get more variety in his own home by twisting one little dial than Caesar ever got with his armies or Cleopatra ever captured with her graces.

Do you want to know what's doing on the air tonight . . . or what feature is being broadcast at any hour next week? Do you want the opportunity to hear majestic, sweeping symphonies, or breathless news events that are just happening, or snappy orchestras? If so, we hope you will allow RADIO DIAL the privilege of

telling you each week the complete official programs of Cincinnati and vicinity radio stations. And, of course, all the features of the big chains will be included as well.

Bless your heart, you don't have to read RADIO DIAL. There are plenty ways to select the program you want to hear without resorting to our complete official guide. But, as a reasonable person interested in getting the most for your money for the least bother, we do believe RADIO DIAL will fill the bill. Make it a point to read the next few issues. They will materially increase the pleasure of your evenings. We hope to count on you as a friend. You can meet us next Thursday at most any good news stand.

Writing a Radio Fan Letter

BY NATALIE GIDDINGS

I WROTE a letter to a radio station and I've never heard a word from them since."

In one mighty wail that disappointed cry goes up to the gods of Etheria and Kilocyclia from enthusiastic radio fans who never will write another radio letter because their first attempt at epistolatory applause didn't produce results either in the form of the autograph of a favorite entertainer, or a package of Grandma-Finklebarber's-Favorite-Wart-Cure sent free on receipt of a postal card or letter to the radio station to which you are now listening.

"What's the big idea?" these disgruntled pen scratchers ask each other. "These radio stations are always suggesting that we write letters, and then they never pay any attention to the mail."

As one who has seen 50,000 or more letters arrive at WLW every week, with twice that many when a sponsor is offering a radio gift that sounds like a gold brick, I have picked up a great many useful tips on how to write and how not to write a radio letter. I know how many of those 50,000 or more letters never reach their destination. I know how many of them have to be returned to their senders marked "No such person," or "Opened by Mistake." And I know how many have to be sent to the Dead Letter Office because neither envelope nor letter carried any return address.

Believe me when I say that these orphan letters are one of the chief worries of the harried directors of radio stations. They don't cast your letters lightly aside without making every effort to see that they are delivered or answered. I have seen thousands of letters addressed to someone unknown to WLW but sent in its care. I have seen these envelopes taken the rounds of all the office force of the station in the hope that some one may have seen correspondence mentioning the addressee. I have seen the members of staff orchestras questioned as to possible acquaintance with the one sought for. I have seen the search continue until all the orchestra members of all the orchestras playing at down town hotels have been questioned. I have even talked in my sleep about these undeliverable letters for I've heard people "crah" when they've written letters to radio stations and have been an-

swered with the silence of the grave.

Unless your radio fan letter is addressed to a specific individual and is marked "personal," it probably will be opened directly when it reaches the mail receiving desk. Here it will be read hastily to see what it is about. If it is a letter requesting one of the hundred and one articles being given away by radio advertisers, it will be put in the mail box of the sponsor whose program is mentioned.



MORTON DOWNEY

Morton Downey's high tenor is so sweet that CBS features him as competition to Amos 'n' Andy at 7 p.m., four nights a week. Like Rudy Valle he's a busy boy, forever dashing about from one job to the next. He directs the Hotel Delmonico orchestra, sings at the Paramount, broadcasts and writes songs—"Wabash Moon," et al.

That's where the first difficulty arises. Too many fan letters mention too many programs, and can't be sent directly to a single sponsor, but must be re-copied so that it can be sent to each one mentioned.

Let this be your first rule for a radio letter then: *Mention only one Radio Program in a single letter.*

Here's the reason for this cardinal principle: Suppose you write a letter to your favorite announcer who happens to be Ted Husing.

"Dear Mr. Husing," you say. "I have been listening to you for several years and I certainly think you are the best announcer on the air. I would like to have one of Peggy Winthrop's radio-surprise packages. I am also enclosing four labels from Libby Pineapple cans and I would like to have one of the Hawaiian seed bead necklaces they are giving

away. I certainly shall be looking forward to hearing you announce the Atwater Kent hour next Sunday. I would also like to have one of the pictures Arthur Chandler, Jr., is giving away, for I always listen to his organ programs."

You'd send that letter addressed to Station WLW to begin with. You have addressed the salutation to Ted Husing, Columbia announcer whom you have heard. You mention Peggy Winthrop's program, and the Libby program which are NBC features that WLW broadcasts. At first reading, it looks as if your letter mentions only NBC programs and an announcer, so the mail opener at WLW probably would toss your letter into the NBC letter box to be sent on to New York City where the NBC mailing department can bother about sending a copy to someone, and the advertising agencies that handle the Libby, McNeill and Libby, the Peggy Winthrop, and the Atwater Kent programs. But what about that picture of Arthur Chandler, Jr., that you want? He's a WLW staff member. When your letter gets to the National Broadcasting Company, they will think that the Chandler request already has been taken care of, and they'll not worry about it. All the same, you won't get your picture of Chandler and you'll ever after nurse a grudge against him because you think he's ignored your letter.

From your first rule comes this second one:

Address your letter to the person or program for which you intend it.

In that typical letter I showed you above, each program sponsor and each entertainer should have had his individual letter. Husing and Chandler should have been addressed personally. Each program sponsor should have been addressed in care of WLW or the National Broadcasting Company either by the name of the program or the name of the company paying for the broadcast. Don't tell me you can't tell who sponsors the programs, sponsors aren't that modest.

Never ask a radio announcer or entertainer to deliver a message for you. That's the third rule to guide your radio letter writing.

Be sure of this. If a radio announcer gets a compliment from you in a letter, he cherishes that letter like a lock of baby's hair. You can include in that letter a message to a brother announcer that his long-lost uncle has died in Tibet, willing him a half interest in the New York Stock Exchange, and the one who got the letter first never will tell him. The only chance the heir has of finding out about his legacy will

Baffling

Every Sunday evening at 9:00 o'clock there is another in the series of Scotland Yard Detective Dramas broadcast from the studios of WFBE. Young aspiring thespians prominent in Greater Cincinnati dramatic circles are cast in these productions.



VIRGINIA GARDINER

Miss Gardiner never thought of acting until she turned to radio. She was a concert singer. She has a half-dozen different speaking voices, however, which counts more with the radio audience than her pretty teeth and dimples. She played with Empire Builders last year. Now you hear her in the Cuckoo Club, Colliers' Hour, and many other NBC dramas.

Ex-Pug Is Announcer.

Time was when CBS announcer Harry von Zell earned his living with his fists instead of with his vocal chords. At eighteen Harry was a promising lightweight in boxing circles on the Pacific Coast. He fought five bouts, won four, and then decided that there were easier ways of making a living.

Nifty.

After one of his recent Tuesday evening programs over the Columbia network, Richy Craig, Jr., the Blue Ribbon Malt Jester, was discussing the country club where he had been a golfing guest that morning. "Ritzzy," said the Jester, "I'll say it's a ritzzy club. Why, they have swivel chairs in the dining room just so the members can turn their backs on one another!"

Over-Overstuffed.

Then there's the problem of George Beuchler's new overstuffed club chair.

When truckmen found the chair too bulky to be carried through the halls of the announcer's apartment house, they hoisted it by block and tackle and swung it into the apartment of Bert McMurtrie, CBS production man. Windows, which had to be removed in order to admit the chair, were then replaced, and the truckmen attempted to carry the chair from McMurtrie's

apartment into Beuchler's. But the chair was too large to go through the doors. And by that time the block and tackle had been hauled down.

The movers left matters there. McMurtrie has the chair and Beuchler has the satisfaction of knowing that he owns it.

WLW International Features Include Talks in Ten Tongues



COUNTESS OLGA ALBANI

Meet the Countess Olga Medolago Albani, descendent of a blue-blooded Spanish house. She has been in the movies and on the stage. She is now an exceptionally popular radio soprano, being featured in a series of recitals over the National Broadcasting Company system. Sunday evenings, at 6:15 (Est.). The stations include: WEAF, New York; WCAE, Pittsburgh; WRC, Washington; WGR, Buffalo; KSD, St. Louis; WOC, Davenport; and WHO, Des Moines.

come when he accidentally sees the news while having the compliment shoved under his nose for the twentieth time.

Be sure you know what station you are tuned to when you make up your mind to write. As a rule for letter writing, that sounds like advising you to know your own name before writing a check. But it's a fact that about half the radio listeners have no idea of where their radio programs are coming from about half their listening time. Suppose you turn on the radio to Station WTAM, Cleveland, to hear Rudy Vallee. After a while you leave the room. When you come back, someone else has turned the dial to KDKA and you come into the room just in time to hear the announcer offer to send a handsome autographed copy of the Declaration of Independence "to any one dropping a line to this station."

You dash to your desk and write a letter to WTAM then ask for your autographed copy of the Declaration of Independence. And then you wait for it. In the meantime, imagine the embarrassment of Station WTAM to read in your letter that you want a handsome autographed copy of the Declaration of Independence when they are giving away "beautifully illustrated pamphlets on how to determine the vibration number of your pet poodle dog by counting the hairs in his right ear."

If the girls who open station mail had to think only about the programs and entertainers on their stations, they'd have time to do some original research into

the subject of why radio announcers all are conceited. However, they have to spend their extra time scanning the published programs of all the other stations in their vicinity so that they'll know how to forward the mail that should never have come to their desks in the first place.

Two per cent of the articles or letters sent out by radio stations in response to requests come back on account of wrong addresses, the result of illegible signatures.

Penciled letters often cannot be read by the time they reach their destination. The most legible letters get first attention.

In case you have mentioned several programs or persons in your letter, it can be cut in pieces and each piece will be marked with your name and address and sent to the proper place.

In spite of your precautions, you may have so misspelled your address that you letter cannot be delivered. If the address is on the envelope, it can be returned without being opened.

Remember that if your letter is sentimental enough to be amusing it will be shown to everyone on the staff by its recipient. At many radio stations announcers are not permitted to answer any letters from women for fear of becoming involved in embarrassing complications. Remember that few romances ever result from correspondence, and that most radio entertainers have their futures already mapped out for them.

Radio entertainers cannot send out copies of the songs and other

Columbia to Broadcast the Original "Over the Rhine" Opera.

One of the most majestic tone pictures in all Wagner's heroic music will be played by Howard Barlow and the Philco Symphony Orchestra in the program scheduled for 9:30 P. M., E.D.-ST., Tuesday, May 26, over the WABC-Columbia network.

The gods and goddesses, assembled on the bank of the Rhine opposite the golden towers of Walhalla, call upon Thor for a means of transportation across the river. Thor swings his magic hammer three times around his head, and hurls it over the Rhine, its flight being marked by thunder and lightning. In its path appears the rainbow bridge, and then the deities pass over in stately procession, whilst far below the Rhine-maidens can be heard, singing plaintively for the return of their stolen Rhinegold.

Details of the program:
Academic Festival Overture

Brahms, "Henry VIII"

Gipsy Dance from "Saint-Saens, Symphonic Scherzo, "The Sorcerer's Apprentice"

Dukas, Entry of the Gods into Walhalla, from "Das Rheingold"

Wagner



RAMONA DAVIES

Here is Ramona, a new WLW star. Ramona, who in private life is Miss Ramona Davies, is a native of Kansas City, who after her graduation with honors from the Conservatory of Music there joined the famed Kansas City Night Hawks.

material they use on the air. They cannot afford to have copies made, in the first place. In the second, they need to keep their material exclusive in order to retain their individuality.

Only a few entertainers will send out pictures unless they have been offered on the air. Here again the expense is prohibitive, for two or three offers of a picture will bring at least 10,000 requests to any WLW entertainer.

TWENTY-FOUR hours of continuous broadcasting, from noon, May 26 to noon May 27, will mark the effort of radio stations WLW and W8XAL to determine the extent of their international radio audience.

Announcements in ten or more foreign languages will explain to foreign listeners the purpose of the 24-hour test program which officially will dedicate the new 10,000 watt W8XAL to the service of listeners all over the world with short-wave receiving sets.

While the 24-hour test is planned primarily to show the coverage of the new short-wave transmitter which replaced the 250 watt set, the programs between 1 a. m. Wednesday, May 27, and 6:30 a. m., will be broadcast by station WLW to reach distant listeners who have long-wave receivers.

Many programs during the periods in which WLW regularly is on the air will be broadcast simultaneously by both the long and short wave stations. WLW programs which might not interest foreign listeners, however, will be replaced on W8XAL by features especially planned for this broadcast.

Polish, Russian, French, German, and Bohemian students and faculty members from Cincinnati music colleges and schools will produce a program of music and announcements for radio listeners in Central Europe. This will be placed at a time when it will reach foreign listeners.

Chinese, Hindi, Japanese and Australian listeners will be entertained with a program of their native music also played and sung by students now in Cincinnati. One of these will come at 10:45 a. m. May 27, when Ih Thi Ann, cellist, and Won Chung Park, vocalist, Korean students at the Cincinnati Conservatory of Music, present a program of Japanese music which they will announce in that tongue.

Well, Anyway, You Can't Fall Out of a Radio Station.

Making his second appearance in seven days before a microphone connected to a trans-Atlantic hookup, the Prince of Wales will be heard over the WABC-Columbia network at 4:20 P. M., Eastern Daylight Saving Time, Wednesday, May 27, when he speaks at a dinner in London to assist in raising funds for the blind.

The Prince, who has adhered to the principle of keeping up to the minute in matters of aviation and radio, using the former as a means of travel on most of his journeys and the latter for communication with the King while he was in South America, has been devoting attention recently to the subject of radio for the blind, and will speak on that subject.



LOWELL THOMAS

Lowell Thomas, writer and lecturer, whose adventures have carried him to the far corners of the earth, is the interpreter of the days' news on the *Literary Digest* program, broadcast every week-day at 5:45 p. m., over an N. B. C. network

The Vox Humana concert of organ and mixed choral numbers at 11:30 p. m. May 27 will be dedicated to Alaska and the far North and will be broadcast by both WLW and W8XAL.

The Crosley Theater at 4:30 p. m. Tuesday, May 26, will produce a play about gangsters for the entertainment of listeners in England. This probably will be broadcast only by W8XAL.

Mary Steele, contralto, whose musical education was completed in Paris, will sing a program of French songs Tuesday, May 26, at 11:45 a. m., which she will dedicate to her friends in Paris who have been notified of the program and will be listening. At 11 a. m. the same day, the Glenn Sisters will sing a half-hour program of songs in seven different languages.

For the Dancers.

The Columbia chain features the following dance groups:

- 6: P. M.—Harry Tucker and his Barelay Orchestra.
- 7:15 P. M.—Frank Wingard's Barn Orchestra.
- 11:00 P. M.—Fletcher Henderson and his Orchestra.
- 11:30 P. M.—Romanelli and his King Edward Orchestra from Toronto.
- 12:00 Mid.—Ozzie Nelson and his Pelham Heath Orchestra.

Elliott Brock, violinist, will play the Shojgren "Sonata for Violin and Piano" at 8:30 a. m. May 27, on W8XAL only. This program will be dedicated to the Scandinavian countries. Richard Pavey, WLW announcer, will sing a program of Italian songs, probably at 2:45 p. m., Monday, May 25. Announcements will be in Italian.

At 1 a. m. Wednesday, May 27, the Merry Men quartet will sing a half-hour concert dedicated to Australia and New Zealand. Browning, Mummery, tenor, and Robert Geddes, baritone, were born in those respective countries.

You will find complete radio programs

(Continued from page 1)
group of vocalists in Salt Lake City, Nevada, will be heard over Station WLW Monday afternoon at 5:15. And the Crosley Saturday Knights—Theirs' Orchestra, the Glenn Sisters, Mary Steele and Charlie Dameron—will be broadcast at 8 o'clock.

Tuesday night at 6:15 WCKY will feature Gus Van, motion picture and vaudeville star, in a monologue. Earl Fuller's Orchestra will provide the music for those inclined to dance Tuesday night at 7 o'clock. The United States Navy Band will be available from WLW at 3 o'clock Tuesday afternoon. WKRC will instruct you in the intricacies of auction bridge if you care to tune in Tuesday night at 10:30.

The Canadian Pacific Crusaders, an orchestra with several nationally known soloists, will be the lead attraction for Station WCKY Wednesday night at 7:30. At the same time WLW will be offering the R. F. D. hour with "Boss" Johnson as master of ceremonies. This program, popular among city dwellers, is designed primarily to interest the listeners in the rural districts.

Another of the series of talks on dogs will be presented at WLW Thursday night at 6:30 by Dr. Glenn Adams. The Rin-Tin-Tin "thriller," a dramatization featuring the famous motion picture dog, will be broadcast at 7:15. The Coney Island dance orchestra, a new popular group for WKRC, will be broadcast from the up-river resort Thursday night at 10:30. The Blackberry Dudes, comedy duo, will sing and play at 11:45.

The Cities Service orchestra and quartet, with Jessica Dragoinette, soprano soloist, heads WSAI's list for Friday night. The "Confessions of a Racketeer," a dramatic sketch, will be featured in the WKRC lists. It will be broadcast Friday night at 6:45. A series of odd and entertaining facts will be broadcast by the Gruen Answer Man from the same station at 10:20 p. m.

The King Edward band, a popular N. B. C. dance group, will be presented from WLW and other red network outlets Saturday night at 11:02. Members of the group will present several solo numbers. Bob Newhall, WLW sport authority, will sum up the events of the week in sports circles with a 15-minute talk at 10:45. Weber and Fields, the vaudeville team that has entertained two generations, headline the WSAI features Saturday night. They will be presented at 7:00 o'clock.

Tube Life.

The life of a power tube is affected very materially by the filament or heater voltage. Too low a voltage greatly prolongs the life but materially decreases the power output and increases the plate resistance. Too high a voltage does not necessarily improve the operation of the receiver but it does overheat the filament or heater and greatly shortens the life of the tube.

Saturday, May 23, 1931.

**WLW (428M—700K)
50,000W**

A. M.—
6:00—International Fiddlers.
6:28—Weather: Time.
6:30—Squibb Exercise.
7:45—A. & P. Program (NBC).
8:00—Bulova Time.
8:01—Jerry Fox, songs.
8:15—Junior Detectives (NBC).
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—American Food Talk.
9:00—Dance Miniatures (NBC).
9:30—"Spain," Art talk.
9:45—The Post Script, letters.
10:00—Organ, Arthur Chandler, Jr.
10:15—Elliot Brock, violin.
10:30—Live Stock Reports.
10:40—Horton's Orchestra.
11:00—Old Time Fiddlers.
11:15—Village Rhymester.
11:30—Live Stock Reports.
11:45—River; Time.
Noon—Cowboy Band.

P. M.—
12:20—Bulova Time.
12:21—Organ.
12:45—Farm and Home Period (NBC).
1:30—Salt and Peanuts.
1:45—Sisters of the Skillet (NBC).
2:00—Weems Orchestra Netherland Plaza.
2:15—Merry Men Quartet.
2:30—Chicago Serenade (NBC).
3:00—Don Becker, Ramona.
3:15—Pacific Feature Hour (NBC).
4:00—Merry Men Quartet.
4:30—Crosley Dealers Hour.
5:00—Bulova Time.
5:01—Sekkatory Hawkins.
5:30—Doctors of Melody.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Rise of the Goldbergs (NBC).
6:45—Gruen Watch Makers (c. t.).
6:50—Baseball Scores.
6:55—Piano Solos.
7:00—Crosley Theater.
7:30—Fuller Program (NBC).
8:00—Crosley Saturday Knights.
8:05—Domino Orchestra (NBC).
9:00—String Trio, Vocalists.
9:30—Clara Lu and Em (NBC).
9:45—Horton's Orchestra, Horseshoe Gardens.
10:00—Club Sohio.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Estate Weather Man.
11:02—King Edward Cigar Band.
12:00—Carr's Orchestra, Gibson.
A. M.—
12:30—Village Rhymester.
12:45—The Doodlerscocker.
1:00-1:30—Cowboy Band.

**WKRC (545M—550K)
1000W**

A. M.—
6:45—God's Bible School—Sunrise Worship.
7:45—Ray and Bob (Gruen Time).
8:00—Madam Flor-Enz.
8:15—Morning Moods (CBS).
8:30—Home Furniture Company—Tony's Scrap Book (CBS).
8:45—Traxel Galleries.
9:00—Classified News Program.
9:30—Consolidated Merchants Program.
10:00—Studio Feature.
10:13—Steinharter—Live Stock Quotations.
10:15—Time—Weather—Burke.
10:17—Tremlett Tully.
10:45—Starr-Freeze Melodies.
11:00—Ann Leaf at the Organ (CBS).
11:15—Queen City Rug Makers.
11:30—Julia Hayes.
NOON—Wurlitzer Program (12:00 Sports Flash).

P. M.—
12:30—Cincinnati Merchants Program.
1:00—CBS.
1:30—Columbia Salon Orchestra (CBS).
2:00—Louis A. Noelcke Melotone Program (2:00 Sports Flash).
2:30—A. L. Fink Song Recital.
3:00—God's Bible School.
3:15—Ann Leaf at the Organ (CBS).
3:30—Reams Studio.
3:45—Wm. F. Grassmuck—Spanish Serenade (CBS).
4:00—Pharis Program (4:00 Sports Flash).



RUTH AND KATHERINE GLENN

Yes, you're right, they are sisters. But more than that, they are the Glenn Sisters, Ruth and Katherine, two pretty and vivacious girls from New York who have but recently joined the WLW studios. And these sisters are as harmonious over the air as they are beautiful in a picture, and that's saying a lot.

The Glenn Sisters will be on the air over WLW during the week of May 24th, Tuesday, at 2:15 p. m., Wednesday, at 11:00 known to radio fans, having sung over national chains and having toured with Roxy's Gang.

4:15—Vita-Dry Program.
4:30—Winegar's Barn Orchestra (CBS) 4:15 Kingsbury Ann.
4:45—Studio Feature.
5:00—Kampf Artists (5:00 Sports Flash).
5:15—Merry Paint Program.
5:30—Stearns and Foster's Magic Mattress Man.
5:45—Hub Clothing Co. Musicale.
5:50—Burke Weather Forecast.
6:00—Home Furniture Co.—Morton Downey (CBS) (6:15 Mr. Good).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Studio.
6:55—Stocks—Cohle and Tyree.
6:58—Time and Weather.
7:00—Arthur Pryor's Crema Military Band (CBS).
7:15—Studio.
7:20—Jr. Chamber of Commerce Program.
7:25—Ben Alley—Tenor (CBS).
8:30—Studio Feature.
8:45—Your Neighbors.
9:00—K. O. Hawaiians.
10:00—Bert Lown and His Orchestra (CBS).
10:15—Ace Brogode and His Virginians.
11:00—Time and Weather (Mr. Good).
11:02—Sports Review.
11:08—Jack Denny and His Orchestra (CBS).
11:30—Nocturne (CBS).
11:45—Blackberry Dudes.
12:00—The Barge Dance Orchestra (CBS).

A. M.—
12:30—Old Time Frolic.
**WCKY (202M—1490K)
5000W**
A. M.—
6:00—Kentucky's "Good Morning."
6:05—Hugh Cross.
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Morning Dance Program.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—
12:30—Norris Brock Live Stock Report.
12:35-1:00—Luncheon Concert.
5:45—Melody Men, Guitars.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Liberty Ragamuffins.
7:00—Hill Billy Kid.
7:15—String Ensemble.
7:45—Arnold's Orchestra, Lookout House.
8:15—"Skillet Lickers."
8:45—Little Red Riding Hood.
9:00—Cuckoo Club (NBC).
9:30—Crooning Guitarist.
9:45-10:00—Hilo Serenaders.

Sunday, May 24, 1931.

**WLW (428M—700K)
50,000W**

A. M.—
8:59—Bulova Time.
9:00—Church Forum.
9:30—Witherspoon Chorus (NBC).
10:00—Bulova Time.
10:05—Organ; Arthur Chandler, Jr.
10:25—River; Time.
10:30—Rochester Concert Orchestra (NBC).
11:30—Troika Bells (NBC).
Noon—"War" Col. Fred Palmer (NBC).

P. M.—
12:30—Little Jack Little (NBC).
12:45—"Grand Opera, Deems Taylor (NBC).
1:30—Yeast Foamers (NBC).
2:00—Bulova Time.
2:01—Crosley Theater.
2:30—Henry Thies' Orchestra.
3:00—William Ohlman's (NBC).
3:30—Over Jordan (NBC).
3:45—Your Eyes in Music (NBC).
4:00—Rhymes with Reason.
4:30—Plantation Days.
5:00—Henry Thies' Orchestra.
5:30—Hymn Time.
5:59—Bulova Time.
6:00—WLW Highlights.
6:30—Conservatory of Music.
6:55—Baseball Scores.
7:00—Enna Jettick Melodies (NBC).
7:15—Collier's Radio Hour (NBC).
8:15—Bayuk Cigar Program (NBC).

8:45—RKO Vaudeville Acts.
9:15—Variety.
9:30—Kaffee Hag Slumber Hour (NBC).
10:00—Estate Weather Man.
10:02—Horton Orchestra, Horseshoe Gardens.
10:15—Heel Hugger Harmonies (NBC).
10:30—Musical Dreams.
11:00—Busse's Orchestra, Castle Farm.
11:15—Village Rhymester.
11:30—"Thies' Orchestra (to NBC "blue" network).
12:00—"Weems' Orchestra, Netherland Plaza.

A. M.—
12:30-1:50—Cowboy Band.

**WKRC (545M—550K)
1000W**

A. M.—
6:45 to 7:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (E.T.).
10:15—Jim Lightfield—Veteran Civic Hour.
Noon—Dr. Alla Rageh—Astrologer.

P. M.—
12:15—OXOL Feature (CBS).
12:30—American Legion Program—Robt. E. Bentley Post.
1:30—Ballad Hour (CBS).
2:00—Gruen Old-Fashioned Garden.
3:00—Cathedral Hour (CBS).
4:00—Rev. Donald Grey Barnhouse (CBS).
4:30—Pastorale (CBS).
5:00—Louis A. Noelcke Program.
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—Dr. Klein's News Reels (CBS).

6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—The Gauchos (CBS).
6:58—Time and Weather.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Dr. Alla Rageh.
7:30—Kallenborn Edits the News (CBS).
7:45—Studio Feature.
8:00—The Coty Playgirl (CBS).
8:30—Graham-Paige Hour (CBS).
9:00—Royal's Poet of the Organ (CBS).
9:30—Fortune Builders (CBS).
9:45—Star Reveries (CBS).
10:00—Continental String Quartette (CBS).
10:30—Coney Island Dance Orchestra.
11:00—Time and Weather.
11:02—Sports Review.
11:07—The Barge Dance Orchestra.
11:37—Nocturne (CBS).
12:00—(Mid.) Newton Announc't.

**WCKY (202M—1490K)
5000W**

A. M.—
6:00—Kentucky's "Good Morning."
6:30—God's Bible School.
7:30—Morning Dance Programs.
9:00—God's Bible School.
9:00—Nomads (NBC).
10:30—Hugh Cross.
10:45—Hilo Serenaders.
11:00—Sparklets (NBC).
11:15—Hill Billy Kid.
11:30—Little Red Riding Hood.
11:45—Studebaker Champions (ET).
Noon—Arabelle Chambers, Crooner.

P. M.—
12:15—"Skillet Lickers."
12:45-1:00—Lena Pope, Soprano.
5:45—Sacred Quartette.
6:00—Superior Studios, Music.
6:15—Italian Serenaders.
6:30—Kentucky Belle, Contralto.
6:45—Hill Billy Kid.
7:00—Enna Jettick Melodies (NBC).
7:15—College of Music.
7:45—Arnold's Orchestra, Lookout House.
8:15—"Skillet Lickers."
8:45—Westinghouse Salute (NBC).
9:15—Floyd Gibbons (NBC).
9:30—Little Red Riding Hood.
9:45-10:00—Crooning Guitarist.

There are only 26 radio stations in Argentina, and the most powerful of them uses only 30,000 watts.

of all local stations here each week

WSAI (225M—1330K) 500W

A. M.—
10:35—Concordia Lutheran Church.
Noon—Sign Off.
P. M.—
12:45—"Grand Opera," Deems Taylor (NBC).
1:30—Sign Off.
2:00—Serenade and Hymn Time.
2:30—Manhattan Guardsmen (NBC).
3:00—Dr. S. Parkes Cadman (NBC).
4:00—Pop Concerts (NBC).
5:00—Catholic Services (NBC).
6:00—Old Stagers' Memories (NBC).
6:30—RCA Victor Program (NBC).
7:00—Chase & Sanborn Program (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Atwater Kent Hour (NBC).
8:45—Jedent Program (NBC).
9:15—9:45—Famous Trials in History (NBC).

WFBE (250M—1200K) 100W

A. M.—
8:00—Voices at Dawn.
9:00—Morning Concert.
9:30—Invitation to the Waltz.
9:45—Watch Tower Program.
9:15—Radio Circus.
10:00—"Take Time To Be Beautiful."
10:30—German Program.
10:45—Berning Ford.
11:00—League of Independents.
11:15—"The Home Finder."
11:30—Pennydread Program.
11:45—Mountain Valley Greetings.
Noon—Radio Circus.
P. M.—
12:15—Kleiman Program.
12:30—Galvano & Cortez.
12:45—Fuller House Party.
1:00—Every Friday, Jewish Hour.
2:00—National Players.
2:15—"Sleep" Mothers.
2:30—Dance Frolic.
3:00—Kelly & Matthews Program.
3:15—Hawaiian Bluebirds.
3:30—Peanut Boys.
4:00—Cincinnati Trade School.
4:10—Fuller, Inc.
4:30—George Eiche, Jr.
4:45—Rev. Charles Hamilton.
5:00—Parkview Symphony Hour.
5:15—Mildred Eichler, soprano.
5:30—Radio Circus.
5:40—Reading, Mrs. Lloyd Hoshaw.
6:15—Travelogue, Joe Sweeney.
6:30—Church Federation Hour.
7:00—Earl Fuller's Orchestra.
7:30—Hartman's Sport Review.
8:00—First Baptist Church, Newport.
9:00—Footland Yard.
9:30—Mountain Valley Varieties.
9:45—Earl Fuller's Orchestra.
10:15—Radio Circus.
10:30—10:45—Slumber Music.

Monday, May 25, 1931.

WLW (428M—700K) 50,000W

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:44—Bulova Time.
7:15—A. & P. Program (NBC).
8:00—Bulova Time.
8:01—Seger Ellis, Songs.
8:15—Organ; Arthur Chandler, Jr.
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).
8:50—Housekeeper's Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Journey, Organ.
9:45—Winifred Carter (NBC).
10:00—Synopators (NBC).
10:30—Live Stock Reports.
10:40—Salt and Peanuts.
11:00—Vocal Ensemble.
11:30—Piano; Vocal Solos.
11:45—River: Time.
Noon—Organ Program.
P. M.—
12:15—Bulova Time.
12:16—Carr's Orchestra, Hotel Gibson.
12:15—Ohio Spray Talk.
12:45—Live Stock Talk.
12:50—Live Stock Reports.
1:00—Farm and Home Period (NBC).

1:30—Jim and Walt, Harmony.
1:40—Market Reports.
1:45—Weems' Orchestra, Netherland Plaza.
2:15—Village Rhythmer.
2:30—Chicago Serenade (NBC).
3:00—Henry Thies' Orchestra.
3:45—World Book Man.
4:00—Chats, Peggy Winthrop (NBC).
4:15—Glenn Sisters, Ramona.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Music Treasure Box (NBC).
5:15—Morrison Tabernacle Choir (NBC).
5:30—Bulova Time.
5:31—Old Man Sunshine—Children's Club.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Thermoid Doctors (e.t.).
6:45—Baseball Scores.
6:50—Roxy's Gang (NBC).
7:30—Gold Medal Express (NBC).
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Vision-Airs.
9:30—Empire Builders (NBC).
10:00—Great Composers.
10:30—Variety.
10:45—Bob Newhall, Sport Slides.
10:58—Estate Weather Man.
11:00—Willis Memory Hour.
12:00—Busse Orchestra, Castle Farm.

WKRC (545M—550K) 1000W

A. M.—
6:45—God's Bible School — Sunrise Worship.
7:45—Ray and Bob (Gruen Time).
8:00—Morning Moods (CBS).
8:15—Travel Galleries.
8:30—Home Furniture Co. — The Four Clubmen (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Mr. Fixit (CBS).
9:45—Classified News Program.
10:15—Steinharter's — Live Stock Quotations.
10:15—Studio Features.
10:30—Uneddy Bakers (CBS).
10:45—Woman's Hour (Burke).
11:13—Time and Weather.
11:15—Julia Hayes.
11:45—Columbia Revue (CBS).
(11:45 Kingsbury Announcement).
Noon—Wurlitzer Hour (12:00 Sports Flash).
P. M.—
12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—Madam Flor-Enz.
1:45—Studio Feature.
2:00—Louis F. Nockle — Salon Orchestra CBS (2:00 Sports Flash).
2:30—Ann Leaf at the Organ (CBS).
2:45—Starr-Freeze Melodies.
3:00—Pharis Program.
3:15—Queen City Rug Makers.
3:30—Reams Studio.
3:45—Wm. F. Grassmuck—Wardman Park Orchestra (CBS).
4:00—God's Bible School (4:00 Sports Flash).
4:15—Vita-Dry Program.
4:30—Dodge Twins (CBS).
4:45—La Gerardine Program (CBS).
5:00—Kampf Artists (5:00 Sports Flash).
5:15—Meyer Paint Program.
5:45—Magic Matress Man.
5:45—Babes of Radio—Hub Clothing Company.
5:50—Burke Weather Forecast.
6:00—Current Events CBS (6:15 Mr. Good).
6:15—Stocks—Coble and Tyree.
6:17—Time and Weather.
6:19—Studio (Coney Island—Lewis Medicine — Title Guarantee).
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Evangeline Adams "Astrol-oger" (CBS).
6:45—Jas. J. Corbett "Fights" E. T.
7:00—Arthur Pryor's Crema Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Your Neighbors.
7:45—American Beauty Malt Program.



Bradley Kincaid sings Kentucky mountain ballads with such sweetness that two hundred thousand WLS (Chicago) listeners have bought his song books. Now he's at WLW with his fourth song book and is breaking his own records. Most of his songs never saw paper before he put them down for publication. Kentucky mountaineers have been singing them more than a century.

8:00—The Three Bakers (CBS).
8:30—An Evening in Paris (CBS).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Belthoover Bright Lights.
9:45—The Song Hit of the Week Program (E. T.).
10:00—Paul Tremaine and His Orchestra (CBS).
10:15—Peter Paul Luericks.
10:20—Green Answer Man (E. T.).
10:25—Happy Feet.
10:30—The Barge Dance Orchestra.
11:00—Time and Weather.
10:03—Sports Review.
11:08—Ashbury Park Casino Orchestra (CBS).
11:30—Nocturne (CBS).
11:45—Blackberry Dudes.
12:00—Mid. Sign Off (Newton Ann.).

WSAI (225M—1330K) 500W

A. M.—
8:00—Gene and Glenn (NBC).
8:45—Campbell Soup Orchestra.
8:45—Records.
9:00—Old-Time Fiddlers.
9:30—Jean Carroll (NBC).
9:45—Jerry Flo, banjo.
10:00—Blue Streaks (NBC).
10:15—Household Institute (NBC).
10:30—11:00—Seger Ellis, songs.

P. M.—
12:50—1:00—Live Stock Reports.
2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—Crosley Singers.
4:30—Records.
4:45—Sam Wilson, vocal solos.
5:00—Records.
5:15—Piano Solos.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:15—"The World Today" (NBC).
6:30—Mrs. Lee Aehl, poems.
6:45—Vocal solos.
7:00—"How's Business?" (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Gypsies (NBC).
8:30—General Motors Program (NBC).

9:00—Adventures of Sherlock Holmes (NBC).
9:30—Cheramy Knights.
10:00—Weems Orchestra, Netherland Plaza.
10:30—11:00—Busse Orchestra, Castle Farm.

WFBE (250M—1200K) 100W

A. M.—
7:00—Voices at Dawn.
7:15—Radio Lee Aehl.
7:30—Classified Directory.
7:45—Radio Circus.
8:00—Eighth and Walnut Garage.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magnecoil Program.

9:00—Hyde Park Community Prog.
9:15—Radio Circus.
9:45—Kleiman Furniture Program.
10:00—Tid-Bits, Corinna C. Curran.
10:05—League of Independents.
10:20—Princess Garment Program.
10:35—Radio Circus.
10:50—Polar Ray Health Talk.
10:59—Simper Time.
11:00—Sherwin-Williams Program.
11:15—Teinbaum Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Doll Time Announcement.

P. M.—
12:01—Grau Piano Recital.
12:15—Radio Circus.
12:30—Fuller Program.
12:45—Bellony Melodies.
1:00—Zolve Program.
1:15—Matinee.
1:30—Radio Circus.
1:45—Cook Upholstery Program.
2:00—"The Home Finder."
2:15—Union Mutual.
2:30—Fuller Garden Party.
2:45—Reds vs. St. Louis.
3:00—Radio Circus.
3:00—Lyric Hour.
3:30—Crown Program.
3:45—Down South.
6:00—Variety.
6:15—Berning Ford Program.
6:30—Milner Musicale.
7:00—Xavier University Rambles.
7:30—Hartman's Sport Review.
7:38—Calliope Notes.
7:45—Three Peanut Boys.
8:00—Luckey Boys.
8:15—Radio Circus.
8:30—Carnel Cigars.
8:45—Variety.
9:00—Evening Chimes.
9:15—Radio Circus.
9:45—Shoppers' Hour.
10:15—Mountain Valley Varieties.
10:30—Radio Circus.
10:45—Slumber Music.

WCKY (202M—1490K) 5000W

A. M.—
6:00—Kentucky's "Good Morning."
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Morning Dance Program.
9:00—Theronoid Talk.
9:15—My New Kentucky Home.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—
12:30—Norris Brock Live Stock Report.
12:35—1:00—Luncheon Concert.
5:45—Hill Billy Kid.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Bill and Bob.
6:45—Huch Cross.
7:00—Little Red Riding Hood.
7:15—Kentucky Belle, Contralto.
7:30—"Skillet Lickers".
8:00—Ukulele Travelog.

8:15—The Voodoo Charm.
8:45—Steve Bates, Octonist.
9:00—Stromberg Carlson Orchestra (NBC).
9:30—U. of C. Quartette.
9:15—10:00—Wally, Radio Clown.

Tuesday, May 26, 1931.

WLW (428M—700K) 50,000W

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:15—A. & P. Program (NBC).
7:30—Bulova Time.
8:00—Jim and Walt, Harmony.
8:15—Month Health, Marley Sheris (NBC).
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—American Talk.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Glass of Fashion.
9:45—Preening Man.
10:00—1:00—Land Serenaders.
10:30—Live Stock Reports.
10:40—Organ, Vocal.
11:00—Horton's Orchestra.
11:30—WLW Stars.
11:45—River: Time.
Noon—Tuxedo Trio.

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:30—Live Stock Reports.
1:00—Farm and Home Period (NBC).

1:30—Salt and Peanuts.
1:40—Market Reports.
1:45—Weems' Orchestra, Netherland Plaza.
2:15—Village Rhythmer.
2:30—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper (NBC).
3:00—U. S. Navy Band (NBC).
3:45—Eumer Relik, Pianist.
4:00—Heavy Secrets, Rigaud.
4:15—Organ; Vocal.
4:30—Live Stock Reports.
4:40—Glenn Sisters; Ramona.
5:00—Horton's Orchestra.
5:29—Bulova Time.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Bery Brothers (e. t.).
6:45—Green Watch Makers (e. t.).
6:50—Baseball Scores.
6:55—Seger Ellis, Songs.
7:00—Whitman's Painters (NBC).
7:30—Weems' Orchestra, Netherland Plaza.

7:15—Sterling Jack—Songs, Piano.
8:00—Weems' Orchestra, Netherland Plaza.
8:15—Singin' Sam—Piano, Songs.
8:30—Work Bubble Blowers (to WCAE, WJR, WGAR).
8:30—Barbasol Program (e. t.).
9:15—Tastyest Kandykids.
9:15—Radio Circus.
10:00—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sport Slides.
10:58—Estate Weather Man.
11:00—Los Amigos—Spanish Music.
11:30—Organ and Voices.
Midnight—Village Rhythmer.

A. M.—
12:15—Weems' Orchestra, Netherland Plaza.
12:30—Busse Orchestra, Castle Farm.
1:00—Gibson Orchestra.
1:30—Busse Orchestra, Castle Farm.
2:00—Technical Staff.
2:30—Seger Ellis, Songs.
2:45—Southern Singers.
3:15—Records.
3:30—Mills Brothers.
3:45—Bob Pierce, Monologist.
4:00—Oklahoma Cowboy Band.
4:20—Records.
5:00—Guitar and Songs.
5:15—Records.
5:30—"Bugs" Emerick.
5:45—Records (classical).

WKRC (545M—550K) 1000W

A. M.—
6:45—God's Bible — School — Sunrise Worship.
7:45—Ray and Bob (Gruen Time).
8:00—Starr-Freeze Melodies.
8:15—Morning Moods (CBS).
8:30—Home Furniture Co. — The Ambassadors (CBS).
8:45—Madam Flor-Enz.
9:00—OXOL Feature (CBS).

9:15—Traxel Galleries (9:15 Kingsbury Announcement).
9:30—Consolidated Merchants Program.
10:00—Studio Feature.
10:15—Steinhardt — Live Stock Quotations.
10:17—Classified News Program.
10:45—Woman's Hour.
11:13—Time and Weather.
11:15—Paul Tremaine and His Orchestra (CBS).
11:30—Julia Hayes.
Noon—Wrilliter Program (12:00 Sports Flash).
P. M.—
12:30—Cincinnati Merchants Program.
1:00—Pappett Varieties (CBS).
1:15—Art-Dry Program.
1:20—Dr. Alla Rache—Astrologer.
2:00—Louis A. Noelcke Melotone Program (2:00 Sports Flash).
2:15—Dream Home.
2:30—A. L. Fink — The Three Doctors (CBS).
2:45—A. L. Fink — The Captivators (CBS).
3:00—Italian Idyll (CBS).
3:15—Pharis Program.
3:30—Reaume Studio.
3:45—Wm. F. Grassmuck Program.
4:00—Queen City Rug Makers (4:00 Sports Flash).
4:15—Vita-Dry Program.
4:30—Indiana Merchants Program.
4:45—Sweethearts of the Air (CBS).
5:00—John Scherz Program (5:00 Sports Flash).
5:15—Meyer Paint Program.
5:30—Magic Mattress Man.
5:45—Babes of Radio—Hub Clothing Company.
5:59—Burke Weather Forecast.
6:00—God's Bible School (6:15 Mr. Good).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Queen City Awning Period.
6:35—Studio (Title Guarantee — Coney Island).
6:40—Stocks and Cohn and Tyree.
6:45—Time and Weather.
6:45—Daddy and Rollo (CBS).
7:00—Arthur Pryor's Cremo Military Band (CBS).
7:15—John Scherz — Tommie and Willie.
7:30—Kaltenborn Edits the News (CBS).
7:45—American Beauty Malt Program.
8:00—Helen George (CBS).
8:30—Philen Symphony Hour (CBS).
9:00—Graybar's Mr. and Mrs. (CBS).
9:15—Blue Ribbon Malt Jesters (CBS).
9:30—Paramount Public Radio Playhouse (CBS).
10:00—Coney Island Dance Orchestra.
10:15—Peter Paul Linericks.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Tom Collins, Jr.—Bridge Lessons.
10:45—Coney Island Dance Orchestra.
11:00—Gruen Witching Hour.
11:30—Time and Weather (Mr. Good).
11:32—Studio Feature.
11:45—Blackberry Dudes.
12:00—Mid. The Barge Dance Orchestra (11:30 Newt. Ann.).

WSAI (225M—1330K) 500W

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
10:00—"Your Child" (NBC).
10:15—Household Institute (NBC).
10:30-11:00—U. S. Marine Band (NBC).
P. M.—
12:50-1:00—Live Stock Reports.
2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—Pond's Afternoon Tea (NBC).
4:30—Rinsio Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—The Gossipers (e.t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Voters Service (NBC).
6:30—Seger Ellis.
6:45—Larry Greuter, accordionist.
7:00—Blackstone Plantation (NBC).
7:30—Florsheim Frolic (NBC).
8:00—McKesson Musical Magazine (NBC).
8:30—Miller Brush Man (NBC).
9:00—Lucky Strike Orchestra (NBC).
10:00—Busse Orchestra, Castle Farm.
10:30-11:00—Gibson Orchestra.

WFBE (250M—1200K) 100W

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
7:45—Radio Circus.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magnecol Program.
9:00—The Islanders.
9:15—Radio Circus.
9:30—Vaudeville.
9:45—Kleeman Program.
10:00—Tid Bits, Corinna C. Curran.
10:05—League of Independents.
10:35—Musical Brevities.
10:50—Polar Ray Health Talk.
10:59—Simple Time Announcement.
11:00—Scherwin-Williams Program.
11:15—Tennenbaum Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Doll, Time.

P. M.—
12:01—Gruen Piano Recital.
12:15—Clean Up and Paint Up.
12:30—Fruiter, Inc.
12:45—Bellonby Melodies.
1:00—Zolfo Program.
1:15—Murphy & Goebel Program.
1:30—Radio Circus.
1:45—Cook Upholstery Program.
2:00—The Home Finder.
2:15—National Protective Program.
2:30—Fuller Garden Party.
2:45—Reds vs. Chicago.
3:00—Lyric Hour.
3:30—Crown Furniture.
3:45—Rae Auto and Radio Feature.
4:00—Dinner Music.
4:15—Berning Ford Program.
4:30—Miller Musicale.
7:00—Earl Fuller's Orchestra.
7:30—Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Radio Circus.
8:30—Camel Cigars.
8:45—Musical Newsreel.
9:15—Radio Circus.
10:00—Mountain Valley Varieties.
10:15—Licking River Fiddlers.
10:30—Radio Circus.
10:45—Fuller's Orchestra.
11:15-11:30—Slumber Music.

Wednesday, May 27, 1931.

WLW (428M—700K) 50,000W

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Program.
8:00—Bulova Time.
8:01—Salt and Peanuts.
8:15—Organ Program.
8:30—Morning Devotions.
8:44—Bulova Time.
9:00—Miracles of Magnolia (NBC).
9:05—Mary Hale Martin (NBC).
9:15—Good Looks Workshop.
9:30—Dance Miniatures (NBC).
10:00—Old Time Fiddlers.
10:13—Jim and Walt, harmony.
10:30—Live Stock Reports.
10:40—Organ, Arthur Chandler, Jr.

SALT AND PEANUTS



From big time vaudeville came the Salt and Peanuts harmony team to join the staff of WLW. "Peanuts" won't tell what her name was before Salt adopted her as his partner.

WKRC Heads Chain For Dance Group.

Guy Lombardo and his Royal Canadians will continue to broadcast from cities outside of New York on at least three of their Robert Burns Panatela programs over the Columbia Broadcasting System during June.
June 1 Lombardo and his band will go on the air for WABC, New York, but the other dates are as follows:

June 8, from WCAO, Baltimore. June 15, WDBJ, Roanoke. June 22, WKRC, Cincinnati.

10:43—Time and Weather.
10:45—Classified News Program.
11:15—Julia Hayes.
11:45—Columbia Revue (CBS).
Noon—Wrilliter Program (12:00 Sports Flash).

P. M.—
12:30—Cincinnati Merchants Program.
1:00—God's Bible School.
1:15—Studio Feature.
1:30—Dr. Alla Rache—Astrologer.
2:00—Louis A. Noelcke Melotone Program (2:00 Sports Flash).
2:30—Pharis Program.
3:00—Synopacted Silhouettes (CBS).
3:15—Starr-Freeze Melodies.
3:30—Reaume Studio.
3:45—Wm. F. Grassmuck—Artists Recital (CBS).
4:00—Ashbury Park Casino Orchestra (CBS) (4:00 Sports Flash).
4:15—Vita-Dry Program (4:00 Kingsbury Announcement).
4:30—A. L. Fink Program.
5:00—Kampf Artists (5:00 Sports Flash).
5:15—Meyer Paint Program.
5:30—Magic Mattress Man.
5:45—Babes of Radio—Hub Clothing Company.
5:50—Burke Weather Forecast.
6:00—Kate Smith and Her Swanee Music (CBS) (6:15 Mr. Good).
6:15—Stocks—Cohn and Tyree.
6:18—Time and Weather (Title Guarantee — Coney Island — Lewis Medicine).
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Evangeline Adams "Astrologer" (CBS).
6:45—Daddy and Rollo (CBS).

7:00—Arthur Pryor's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—To Be Announced.
7:45—American Beauty Malt Program.
8:00—Gold Medal Fast Freight (CBS).
8:30—Studio Feature.
8:45—Valvoline Dance Orchestra (E. T.).
9:00—Vitality Personalities (CBS).
9:15—Peter Pan Forecasts (CBS).
9:30—McAleer Polishers (CBS).
9:45—Johnsen Sea Horse Orchestra (E. T.).
10:00—Allegator Program (E. T.).
10:15—Peter Paul Linericks.
10:20—Gruen Answer Man (E. T.).
10:25—Happy Feet.
10:30—Coney Island Dance Orchestra.
11:00—Time and Weather (Mr. Good).
11:03—Sports Review.
11:08—St. Moritz Orchestra (CBS).
11:30—Nocturne (CBS).
11:45—Blackberry Dudes.
12:00—Mid. The Barge Dance Orchestra (12:30 Newt. Ann.).

WKCY (202M—1490K) 5000W

A. M.—
6:00—Kentucky's "Good Morning."
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Morning Dance Program.
9:00—Theronoid Talk.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—
12:30—Norris Brock Live Stock Report.
12:35-1:00—Luncheon Concert.
5:45—Melody Men, Guitars.
5:55—Amers News Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Italian Serenaders.
6:30—Bill and Bob.
6:45—Little Red Riding Hood.
7:00—Tommy Ott, Pianist.
7:15—Kentucky Belle, Contralto.
7:30—Canadian Pacific Crusaders (NBC).
8:00—Liberty Ragamuffins.
8:15—Steve Bates, Octonist.
8:30—Arnold's Orchestra, Lookout House.
9:00—Molly Moore, Soprano; Ellis Frakes, Bass.
9:30—Wally, Radio Clown.
9:45-10:00—"Skillet Lickers."

WSAI (225M—1330K) 500W

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:15—Organ Program.
9:30—National Home Hour (NBC).
10:00—Records.
10:15—Household Institute (NBC).
10:45-11—Records.

P. M.—
2:00—Woman's Radio Review (NBC).
3:00—Edna Wallace Hopper (NBC).
3:15—Records.
4:00—Don Becker, ukelele.
4:15—Minabelle and Jerry.
4:30—Poems, Harry Holcombe.
4:45—Records.
5:00—Old Man Sunshine.
5:25—Civil Service Talk.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:30—Boscul, Madame Frances Alda (NBC).
6:45—News in Washington (NBC).
7:00—Listerine Program (NBC).
7:15—Radiotron Varieties (NBC).
7:30—Mobilcol Concert (NBC).
8:00—Halsey Stuart Program (NBC).
8:30—Palmothe Hour (NBC).
9:30—Cool Cola Program (NBC).
10:00—Hotel Gibson Orchestra.
10:30-11:00—Weems Orchestra, Netherlands Plaza.

WFBE (250M—1200K) 100W

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.

WKCY (202M—1490K) 5000W

A. M.—
6:00—Kentucky's "Good Morning."
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Morning Dance Program.
9:15—My New Kentucky Home.
9:45—Gibson's Food Talk (NBC).
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Dance Tunes.
P. M.—
12:30—Norris Brock Live Stock Report.
12:35-1:00—Luncheon Concert.
5:45—Melody Men, Guitars.
5:55—Amers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van, Keds Man (NBC).
6:30—The Crooning Guitarist.
6:45—Dr. Scholl Rambler's (NBC).
7:00—Ott & Otten, Pianist, Blues.
7:15—Tri-State Entertainers.
7:30—Arnold's Orchestra, Lookout House.
8:00—Alma Ashcraft, Soprano.
8:15—Burger Brothers.
8:30—Death Valley Days (NBC).
9:00—Happy-Go-Lucky Girls.
9:15—Arabelle Chambers, Crooner.
9:30-10:00—"Skillet Lickers."

7:45—Radio Circus.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magnecol Program.
9:00—Union Mutual Life Program.
10:20—Princess Gomen Program.
9:15—Radio Circus.
9:30—Variety.
9:45—Kleiman Program.
10:00—Tid Bits, Corina C. Curran.
10:05—League of Independents.
10:35—Radio Circus.
10:50—Polar Ray Health Talk.
10:55—Simper Time Announcement.
11:00—Sherwin-Williams Program.
11:15—Jake Tenenbaum Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Doll Time Announcement.

P. M.—
12:01—Otto Grau Piano Recital.
12:15—Radio Circus.
12:30—Fuller, Inc.
12:45—Bellony Melodies.
1:00—Zolfo Program.
1:15—Matinee.
1:30—Radio Circus.
1:45—Cook Upholstery Program.
2:00—Galvano & Cortez Program.
2:15—"The Home Finder."
2:30—Radio Circus.
2:45—Reds vs. Chicago.
2:45—Radio Circus.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Dinner Music.
6:15—Berning Ford Feature.
6:30—Mincer Musicals.
7:00—Earl Fuller's Orchestra.
7:30—Hartman's Sport Review.
7:38—Calliope Notes.
7:45—Vaudeville.
8:00—Lucky Boys.
8:15—Radio Circus.
8:30—Camel Cigars.
8:45—Musical News Reel.
9:00—The Islanders.
9:15—Radio Circus.
9:45—Shoppers' Hour.
10:00—Gin's Messianic Testimony.
10:30—Radio Circus.
10:45—Earl Fuller's Orchestra.
11:15—Slumber Music.

Thursday, May 28, 1931.

WLW (428M—700K)
50,000W

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
6:45—A. & P. Program (NBC).
7:50—Bulova Time.
8:00—Jim and Walt, harmony.
8:15—Organ Program.
8:30—Morning Devotions.
8:44—Bulova Time.
9:45—American Food Talk.
9:00—Ray Perkins (NBC).
9:15—Beatrice Mabie (NBC).
9:30—Community Health, Dr. Wilzbach.
10:00—Horton's Orchestra.
10:30—Live Stock Reports.
10:40—Glenn Sisters; Ramona.
11:00—The Venetian Three.
11:30—Piano, Vocal Solos.
11:45—River; Time.
Noon—Seger Ellis, songs.

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—American Cyanamid Program.
12:50—Live Stock Reports.
1:00—Farm and Home Period (NBC).
1:30—George, Soap Man (NBC).
1:45—Market Reports.
1:45—Weems Orchestra, Netherland Plaza.
2:15—Village Rhymester.
2:30—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper (NBC).
3:00—Home Decorations (NBC).
3:15—Afternoon Revelers.
3:30—U. S. Army Band (NBC).
4:00—Jim and Walt, harmony.
4:15—Gems of Melody (NBC).
4:30—Live Stock Reports.
4:40—Crosley Singers.
5:00—Seger Ellis.
5:15—The Ramblers, orchestra.
5:20—Bulova Time.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Dog Talk, Dr. Glenn Adams.
6:45—Green Watch Makers (c. t.).
6:50—Baseball Scores.
6:55—Seger Ellis, songs.
7:00—WLW Highlights.
7:15—Win-Tin-Tin (NBC).
7:30—Weems Orchestra, Netherland Plaza.
8:00—Barbasol Barbers (c. t.).
8:15—Glenn Sisters; Ramona.
8:30—Phoenix Orchestra (c. t.).



JESSICA DRAGONETTE

Miss Dragonette is to radio what Mary Pickford is to the movies. The same sweet gentleness is an aura around both. Jessica Valentina (a February 14 baby, you know) made a "hit" in Philco's Musical Comedy Memories. Now she's Cities' Service soloist. N. B. C. took her from the only solo part in "The Miracle." She has played musical comedy too.

8:45—Horton Orchestra, Horseshoe Gardens.
9:00—Crimelinks, mystery play.
9:30—Clara, Lou and Em (NBC).
9:45—Chesapeake & Ohio Program (WJR).
10:00—Hotel Gibson Orchestra.
10:30—Estate Weather Man.
10:31—Variety.
10:45—Bob Newhall, Sport Slides.
10:58—Estate Weather Man.
11:00—Old Masters Chime Revrics.
Midnight—Village Rhymester.
A. M.—
12:16—Hotel Gibson Orchestra.
12:30—Busse Orchestra, Castle Farm.
1:00-1:30—Weems Orchestra.

WKRC (545M—550K)
A. M.— 100W

6:45—God's Bible School—Sunrise Worship.
7:45—Ray and Bob (Green Time).
8:00—Madam Flor-Enz.
8:15—Travel Fiddlers.
8:30—Columbia Mixed Quartet (CBS).
8:45—Star-Freeze Melodies.
9:00—Queen City Rug Makers.
9:15—Consolidated Merchants Program.
9:45—Barbara Gould Beauty Talk (CBS).
10:00—Steinharter's Live Stock Quotations.
10:02—Classified News Program.
10:30—Unedea Bakers (CBBS).
10:45—Woman's Hour (Burke).
11:12—Time and Weather.
11:15—Dream Home.
11:30—Columbia Revue (CBS).
11:45—Sreift Mfg. Program.
Noon—Wurlitzer Hour (12:00 Sports Flash).
P. M.—
12:30—Cincinnati Merchants Program.
1:00—Auto-Rad Program.
1:15—God's Bible School.
1:30—Dr. Alla Rzech—Astrologer.
2:00—Louis A. Nockke Melotone Program (2:00 Sports Flash).
2:30—A. L. Fink—The Three Doctors (CBS).
2:45—A. L. Fink—Rhythm Ramblers (CBS).
3:00—Alia Hayes.
3:30—Reamte Studio.
3:45—Wm. F. Grassmuck—Rhythm Kings (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:15—Vita-Dry Program.
4:30—Indiana Merchants Program (4:30 Kingsbury Announcement).
4:45—Studio Feature.
5:00—Parish Program (5:00 Sports Flash).
5:15—Meyer Paint Program.
5:30—Magic Mattress Man.
5:45—Babes of Radio—Hub Clothing Company.
5:50—Birtle Weather Forecast.
6:00—Kate Smith and Her Swanee Music (CBS) (6:15 Mr. Good).
6:15—Queen City Awning Period.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Studio (Title Guarantee—Coney Island).
6:40—Stocks—Coble and Tyree.
6:42—Time and Weather.
6:45—Daddy and Rollo (CBS).

7:00—Arthur Pryor's Crema Military Band (CBS).
7:15—Red Top Matt Program.
7:30—Kaltenborn Edits the News (CBS).
7:45—The Hamilton Watchman (CBS).
8:00—The Premier Salad Dressers (CBS).
8:15—John Scherz—Tommie and Willie Corlies.
8:30—Detective Story Program (CBS).
9:00—The Lutheran Hour (CBS).
9:30—Fortune Builders (CBS).
9:45—Peter's Parade (CBS).
10:00—Big Yank Workshops Program (E. T.).
10:15—Peter Paul Limericks.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Coney Island Dance Orchestra.
11:00—Green Witching Hour.
11:30—Time and Weather (Mr. Good).
11:32—Studio Feature.
11:45—Blackberry Dudes.
12:00—Mid. The Barge Dance Orchestra (12:30 Newt. Ann.).

WCKY (202M—1490K)
5000W

A. M.—
6:00—Kentucky's "Good Morning."
6:30—God's Bible School.
7:30—Cherio (NBC).
8:00—Morning Dance Program.
9:15—My New Kentucky Home.
9:45—Dance Times.
10:00—A. M. Goudiss (NBC).
10:30—North—Warren (NBC).
9:45—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Program.
P. M.—
12:30—Norris Brock Live Stock Report.
12:35—Luncheon Concert.
12:45-1:00—Rev. Chas. A. Vandermulen.
5:45—Little Red Riding Hood.
5:55—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Alma Bohlike, Soprano.
6:45—Tri-State Entertainers.
7:00—Obie Spiritual Singers (NBC).
7:15—Arahelle Chambers, Crooner.
7:30—Blue-Green Blues.
7:45—Hugh Cross.
8:00—Blackstone Plantation (NBC).
8:30—Betty May, Contralto.
8:45—Ukulele Travlog.
9:00—Earl Arnold's Orchestra.
9:50-10:00—Lexington Red Peppers.

WSAI (225M—1330K)
500W

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Cresota Records (NBC).
9:15—Records.
9:45—Organ Program.
10:00—Records.
10:15—Household Institute (NBC).
10:30-10:45—Old-Time Fiddlers.
P. M.—
12:50—Live Stock Reports.
1:45—Dr. Scholl Reveller (NBC).
2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—Moza Motor Organ.
4:30—Russo Talkie (NBC).
4:15—Records.
5:00—Travel Talk, Joseph Ries.
5:15—Seger Ellis, songs.
5:30—The Gossinners (c. t.).
5:15—Black and Gold Orchestra (NBC).
6:00—Records.
6:25—Better Business Bureau Talk.
6:30—Public Health Talk.
6:45—Du Pont Speed Blenders (c. t.).
7:00—Fleischmann Hour (NBC).
8:00—Arco Birthday Party (NBC).
8:30—Frost's Melody Moments.
9:00—Lucky Strike Orchestra (NBC).
10:00—Gorton Orchestra, Horseshoe Gardens.
10:30-11:00—Busse Orchestra, Castle Farm.

WFBE (250M—1200K)
100W

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
7:45—Radio Circus.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magnecol Program.
9:00—Dance Frolic.



OTT & OTTEN

WCKY's personality twins—Otten (Mildred) sings blues with a sob, and Tommy (Ott) plays the piano as few can—His piano playing is of the hottest kind—the boy with the acrobatic fingers—They are popular with theatre-goers.

9:15—Radio Circus.
9:30—Organ Recital.
9:45—Kleiman Furniture Program.
10:00—Tid Bits, Corina C. Curran.
10:05—League of Independents.
10:30—Zolfo Program.
10:35—Radio Circus.
10:50—Polar Ray Health Talk.
10:55—Simper Time Announcement.
11:00—Sherwin-Williams Program.
11:15—Jake Tenenbaum Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Doll Time Announcement.
P. M.—
12:01—Otto Grau Piano Recital.
12:15—Clean Up and Paint Up.
12:30—Fuller Program.
12:45—Bellony Melodies.
1:00—Radio Circus.
1:15—Murphy and Goebel Program.
1:30—Radio Circus.
1:45—Cook Upholstery.
2:00—Matinee.
2:15—"The Home Finder."
2:30—Radio Circus.
2:45—Reds vs. Chicago.
2:45—Radio Circus.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Race Auto and Radio Supply.
6:00—Dinner Music.
6:15—Berning Ford Program.
6:30—Mincer Musicals.
7:00—Earl Fuller's Orchestra.
7:30—Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Radio Circus.
8:30—Camel Cigars.
8:45—Musical News Reel.
9:00—Merchants' Review.
9:15—Radio Circus.
9:45—Mountain Valley Varieties.
10:00—Shoppers' Hour.
10:30—Fuller's Orchestra.
11:00—Radio Circus.
11:15-11:30—Slumber Music.

Friday, May 29, 1931.

WLW (428M—700K)
50,000W

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Program (NBC).
8:00—Bulova Time.
8:01—Jim and Walt, harmony.
8:15—Organ, Arthur Chandler, Jr.
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).
9:00—Ray Perkins (NBC).
9:15—Famous Recipes.
9:30—"Recess"—Addie Reuter.
9:45—Premium Hour.
10:00—Island Serenaders.
10:15—To be announced.
10:30—Live Stock Reports.
10:40—Vocal Ensemble.
11:00—Organ, Instrumental soloist.
11:30—Piano and vocal solos.
11:45—River; Time.
Noon—Tuxedo Fiddlers.
P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:49—Live Stock Talk.
12:50—Live Stock Reports.
1:00—Farm and Home Period (NBC).
1:30—Crosley Artist Bureau.
1:40—Market Reports.

1:45—Weems Orchestra, Netherland Plaza.
2:45—Village Rhymester.
2:50—Chicago Serenade (NBC).
3:00—Jim and Walt, harmony.
3:15—Radio Guild (NBC).
1:15—Ramona, piano, songs.
1:20—Raymond Mitchell, Mills Brothers.
5:00—Words and Music.
5:20—Bulova Time.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Boscutl, Madame Alda (NBC).
6:30—Phil Cook (NBC).
6:45—WLW Highlights.
7:00—Man From Nestle's (NBC).
7:30—Hotel Gibson Orchestra.
7:45—Sterling Jack, songs, piano.
8:00—Hotel Gibson Orchestra.
8:15—Hugin' Saut.
8:30—Hoosier Editor.
8:15—Armour Program (NBC).
9:00—Crosley Concert Hour.
9:30—Clara, Lou and Em (NBC).
9:45—Mills Brothers, Ramona.
10:00—Kingstater Sonneters.
10:30—Village Rhymester.
10:45—Bob Newhall, Sport Slides.
10:58—Estate Weather Man.
11:00—Busse Orchestra, Castle Farm.
11:15—Glenn Sisters, Ramona.
11:30—Weems Orchestra, Netherland Plaza.
Midnight—Hotel Gibson Orchestra.

WKRC (545M—550K)
A. M.— 100W

6:45—God's Bible School; Sunrise Worship.
7:45—Travel x e l Galleries (Green Time).
8:00—Star-Freeze Melodies.
8:15—Pharis Program.
8:30—Sports of the Air (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—OXOL Feature (CBS).
9:15—Consolidated Merchants' Program.
9:43—Steinharter's Live Stock Quotations.
9:45—Don and Betty (CBS).
10:00—Post Canyon (CBS).
10:15—Winifred Carter's Cooking Travlogues (CBS).
10:30—Commonsense for Mothers (CBS).
10:45—Ivory Snow, Helen Horne (CBS).
11:00—Woman's Hour.
11:28—Time and weather.
11:30—Classified News Program.
12:00—NOON—Wurlitzer Hour (12:00 Sports Flash).
P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Pahst-ett Varieties (CBS).
1:15—Art Day Cleaners.
1:30—Madame Flor-enz.
1:45—Studio Hour.
2:00—Louis A. Nockke, Salon Orchestra (2:00 Sports Flash).
2:30—Queen City Rug Makers.
2:45—God's Bible School.
3:00—Alia Hayes.
3:30—Reamte Studio.
3:45—Wm. F. Grassmuck Program.
4:00—Light Opera Gems (CBS); (4:00 Sports Flash).
4:15—Vita-Dry Program.
4:30—A. L. Fink Program.
5:00—John Scherz-Winegar's Bar Orchestra (CBS); (5:00 Sports Flash).
5:45—Meyer Paint Program.
5:50—Magic Mattress Man.
5:45—Babes of Radio, Hub Clothing Company.
5:50—Birtle Weather Forecast.
6:00—Kate Smith and Her Swanee Music (CBS); 6:15 Mr. Good).
6:15—Stocks, Coble & Tyree.
6:17—Time and Weather.
6:18—Studio (Lewis Medicine, Title Guarantee, Coney Island).
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Red Goose Adventures (CBS).
6:45—Confessions of a Racketeer (E. T.).
7:00—Arthur Pryor's Crema Military Band (CBS).
7:15—The Barbosol Program (CBS).
7:30—The Dutch Masters (CBS).
8:00—True Story Hour (CBS).
9:00—Van Heusen Program (CBS).
9:30—The March of Time (CBS).
10:00—Fletcher Henderson and His Orchestra (CBS).
10:15—Peter Paul Limericks.
10:20—The Answer Man (E. T.).
10:25—Happy Feet.
10:30—Coney Island Dance Orchestra.

11:00—Time and Weather (Mr. Good).
 11:03—Sports Review.
 11:08—Jacques Renard and His Orchestra (CBS).
 11:30—Nocturne (CBS).
 11:45—Blackberry Dudes.
 12:00 MID—The Barge Dance Orchestra (12:30 Newton Announcement).

WSAI (225M—1330K)

A. M.— 500W

8:00—Gene and Glenn (NBC).
 8:15—Campbell Soup Orchestra (NBC).
 8:45—Records.
 9:00—Organ Program.
 9:15—Records.
 9:30—National Home Hour (NBC).
 10:00—Hawaiian Serenaders (NBC).
 10:30—Realities of Romance (NBC).
 11:00—Records.
 11:30-11:45—Seger Ellis, songs.

P. M.—
 12:50—Live Stock Reports.
 2:00—Woman's Radio Review (NBC).
 3:00—Edna Wallace Hopper (NBC).
 3:15—Records.

3:45—Organ Program.
 4:30—Moore Paint Program (NBC).
 4:45—Records.

5:00—Poems, Harry Holcombe.
 5:15—Oon Becker, ukulele.
 5:30—The Gossipers (e. t.).
 5:45—Black and Gold Orchestra.

6:00—Organ Program.
 6:30—Alice Richard.
 6:45—Records.

7:00—Cities Service Orchestra.
 8:00—Cluget Club (NBC).
 8:30—Pond's Afternoon Tea (NBC).

9:00—Kodak Week-End Hour (NBC).
 9:30—RKO Theater of the Air (NBC).

10:00—Busse Orchestra, Castle Farm.
 10:30-11:00—Hotel Gibson Orchestra.

WFBE (250M—1200K)

A. M.— 100W

7:00—Voices at Dawn.
 7:15—Radio Circus.
 7:30—Classified Oirectory.
 7:45—Radio Circus.

8:00—Eight and Walnut Garage.
 8:15—Mountain Valley Greetings.
 8:30—Bacca Coal and Iron Program.

8:45—Magnecoil Program.
 9:00—The Islanders.
 9:15—Radio Circus.
 9:30—Light Opera.

9:45—Kleenan Furniture Program.
 10:00—Tid-Bits, Corinna C. Curran
 10:05—League of Independents.
 10:20—Princess Garment Program.

10:35—Radio Circus.
 10:50—Polar Ray Health Talk.
 10:55—Simper Time Announcement.

11:00—Sherwin-Williams Program.
 11:15—Jake Tennenbaum Program.
 11:30—Friendly Wall Paper Program.

11:45—Paul Electric Program.
 Noon—Oll Time Announcement.
 P. M.—

12:01—Gran Piano Recital.
 12:15—Radio Circus.
 12:30—Fuller Program.

12:45—Bellonby Melodies.
 1:00—Zolve Program.
 1:15—Vaudeville.

1:30—Radio Circus.
 1:45—Cook Upholstery Program.
 2:00—Afternoon Melodies.

2:15—"The Home Finder."
 2:30—Radio Circus.
 3:00—Crown Furniture Program.

3:15—Union Mutual Life.
 3:30—Fuller House Party.
 4:00—Organ Recital.

4:15—Reds vs. St. Louis.
 5:45—Lyric Hour.
 6:15—Berning Ford Program.

6:30—Milner Muscade.
 7:00—Earl Fuller's Orchestra.
 7:30—Hartman's Sport Review.

7:38—Calliope Notes.
 7:45—Novelty Notes.
 8:00—Lucky Boys.

8:15—Chicago Market Program.
 8:30—Camel Cigars.
 8:45—Champion Sparkers.

9:00—Evening Chimes.
 9:15—Radio Circus.
 9:45—Musical News Reel.

10:00—Shoppers' Hour.
 10:15—Mountain Valley Varieties.
 10:30—Radio Circus.

10:45—Fuller's Orchestra.
 11:15-11:30—Slumber Music.

Saturday, May 30, 1931.

WLW (428M—700K)

A. M.— 5000W

6:00—International Fiddlers.

6:29—Bulova Time.

6:30—Gym Classes.



MARIAN HOPPLE

Miss Hopple, contralto soloist, is one of the staff entertainers in the N. B. C. studios in New York. She is heard in several programs each week which are relayed by Greater Cincinnati broadcasting stations.

7:45—A. & P. Program (NBC).
 8:00—Bulova Time.

8:01—Guitar and songs.
 8:15—Junior Octetives (NBC).
 8:30—Morning Oeotivous.

8:44—Bulova Time.
 8:45—American Food Talk.
 9:00—Lance Miniatures (NBC).

9:30—Memorial Exercises, Valley Forge (NBC).
 10:30—Live Stock Reports.

10:40—Horton's Orchestra.
 11:00—Old-Time Fiddlers.
 1:15—To be announced.

11:30—Live Stock Reports.
 11:45—River; Time.
 Noon—Governmental Glimpses.

P. M.—
 12:15—Bulova Time.
 12:16—Hotel Gibson Orchestra.

12:45—Farm and Home Period (NBC).
 1:45—Sisters of the Skillet (NBC).
 2:00—Weems Orchestra, Netherland Plaza.

2:15—Jim and Walt, harmony.
 2:30—Chicago Serenade (NBC).
 3:00—Glenn Sisters; Ramona.

3:15—Pacific Feature Hour (NBC).
 4:00—Merry Men Quartet.
 4:30—Crosley Dealers' Hour.

5:00—Bulova Time.
 5:01—Sekkatory Hawkins.
 5:30—Doctors of Melody.

5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastveast Jesters (NBC).

6:30—WLW Highlights.
 6:50—Baseball Scores.
 6:55—Seger Ellis, songs.

7:00—Crosley Theater.
 7:30—Fuller Program (NBC).
 8:00—Crosley Saturday Knights.

8:30—Domino Orchestra (NBC).
 9:00—String Trio, vocalists.
 9:30—Clara, Lou and Em (NBC).

9:45—Horton Orchestra, Horseshoe Gardens.
 10:00—Club Schio.
 10:30—Piano, tenor, guitar.

10:45—Bob Newhall, Sport Slices.
 11:00—Estate Weather Man.
 11:02—King Edward Cigar Band.

Midnight—Hotel Gibson Orchestra.
 A. M.—
 12:30—Village Rhymester.

12:45—The Oodlesockers.
 1:00-1:30—Weems Orchestra.

WKRC (545M—550K)

A. M.— 1000W

6:45—God's Bible School, Sunrise Worship.
 7:45—Ray and Bob (Green Time).

8:00—Madame Flor-enz.
 8:15—Morning Moods (CBS).
 8:30—Home Furniture Company.

The Round Towners (CBS).
 8:45—Travel Galleries.
 9:00—Classified News Program.

9:30—Consolidated Merchants' Program.
 10:00—Studio Feature.
 10:12—Live Stock Quotations.

10:14—Time and Weather (Burke).
 10:16—Woman's Hour.
 10:45—Starr-Freeze Melodies.

11:00—Columbia News (CBS).
 11:15—Queen City Rug Makers.
 11:30—Julia Hayes.

12:00—NOON—Wurlitzer Hour (12:00 Sports Flash).
 12:30—Cincinnati Merchants' Program.

1:00—Studio Feature.
 1:30—God's Bible School.
 2:00—Louis A. Noelke Melotone Program (2:00 Sports Flash).

2:30—A. L. Fink Song Recital.
 3:00—God's Bible School.
 3:15—Studio Feature.

3:30—Reaume Studio.
 3:15—Wm. F. Grassmuck, Spanish Serenade (CBS).

4:00—Pharis Program (4:00 Sports Flash).
 4:15—Vita-Dry Program.

4:30—Winegar's Barn Orchestra (CBS).
 4:45—Studio Feature (4:45 Kingsbury Ann.).

5:00—Kampi Artists (5:00 Sports Flash).
 5:15—Meyer Paint Program.

5:30—Marie Mattress Man.
 5:45—Babes of Radio, Hub Clothing Company.

5:50—Burke Weather Forecast.
 6:00—Rhythm Ramblers (CBS); (6:15 Mr. Good).

6:15—Studio.
 6:20—Eureka Baseball Scores.
 6:25—Sports Review.

6:30—Studio.
 6:35—Stocks, Cohn & Tyree.
 6:58—Time and Weather.

7:00—Arthur Pryor's Cremo Military Band (CBS).
 7:15—Studio.

7:25—Happy Feet.
 7:30—Junior Chamber of Commerce Program.

8:00—Ben Alley, tenor (CBS).
 8:30—Your Neighbors.
 8:45—Studio Feature.

9:00—C. A. C. Hank Simmon's Show Boat.
 9:45—Studio Feature.

10:00—K. O. Hawaiians.
 10:15—Studio Feature.
 10:30—Coney Island Dance Orchestra.

11:00—Time and Weather (Mr. Good).
 11:02—Sports Review.
 11:08—Jack Denny and His Orchestra (CBS).

11:30—Nocturne (CBS).
 11:45—Blackberry Dudes.
 12:00 MIO—The Barge Dance Orchestra (12:30 Newton Announcement).

WSAI (225M—1330K)

A. M.— 500W

8:00—Gene and Glenn (NBC).
 8:15—Campbell Soup Orchestra (NBC).

8:45—Records.
 9:00—Seger Ellis, songs.
 9:15—Procter & Gamble Program (NBC).

10:15—Household Institute (NBC).
 10:30—Keys to Happiness (NBC).
 11:00—Records.

11:30—Live Stock Reports.
 11:45-12:00—Piano Solos.
 P. M.—

3:00—Classic Gems (NBC).
 4:00—Records.
 5:00—Crosley Artist Bureau.

5:30—The Gossipers (e. t.).
 5:45—Black and Gold Orchestra (NBC).
 6:00—Records.

6:30—Club Valspar, Ted Lewis (NBC).
 7:00—Webster Program.
 7:15—Radiotron Varieties (NBC).

7:30—The Silver Flute (NBC).
 8:00—General Electric Hour (NBC).

8:30—Over the Heather (NBC).
 9:00—Lucky Strike Orchestra (NBC).

10:00—Busse Orchestra, Castle Farm.
 10:30-11:00—Horton Orchestra, Horseshoe Gardens.

WFBE (250M—1200K)

A. M.— 100W

7:00—Voices at Dawn.
 7:15—Radio Circus.
 7:30—Classified Oirectory.

7:45—Radio Circus.
 8:00—Shoppers' Hour.
 8:15—Mountain Valley Greetings.

8:30—Bacca Coal and Iron Program.

8:45—Magnecoil Program.
 9:00—Oance Melodies.
 9:15—Radio Circus.

9:30—Serenade.
 9:45—Kleenan Furniture Program.
 10:00—Brevelites.

10:05—League of Independents.
 10:20—"The Home Finder."
 10:35—Radio Circus.

10:50—Polar Ray Health Talk.
 10:55—Simper Time Announcement.
 11:00—Sherwin-Williams Program.

11:15—Tennenbaum Program.
 11:30—Friendly Wall Paper Program.
 11:45—Paul Electric Program.

Noon—Doll Time Announcement.
 P. M.—
 12:01—Otto Gran Piano Recital.

12:15—Radio Circus.
 12:30—Fuller Program.
 12:45—Bellonby Melodies.

1:00—Zolve Program.
 1:15—Murphy & Gobel Program.
 1:30—Radio Circus.

1:45—Cook Upholstery Program.
 2:00—Vaudeville.
 2:15—Memorial Oay Program.

2:45—Fuller House Party.
 3:15—Union Mutual Life Program.
 3:30—Victor Herbert's Melodies.

3:45—Catholic Telegraph.
 4:00—Oance Frolic.
 4:30—Radio Circus.

4:45—Organ Recital.
 5:00—Lyric Hour.
 5:30—Crown Furniture Program.

5:45—Race Auto & Radio Program.
 6:00—Oinner Music.
 6:15—Berning Ford Feature.

6:30—Milner Muscade.
 7:00—Earl Fuller's Orchestra.
 7:30—Hartman's Sport Review.

7:45—Barkern News.
 8:00—Lucky Boys.
 8:15—Radio Circus.

8:30—Camel Cigars.
 8:45—Oance Frolic.
 9:00—Shoppers' Hour.

9:15—Radio Circus.
 9:45—Musical News Reel.
 10:15—Mountain Valley Varieties.

10:30—Musical News Reel.

SPECIAL OFFER

RADIO DIAL

5 weeks for 10c

RADIO DIAL—the official weekly publication of all radio programs. New programs—guest artists—friendly familiarities about your radio favorites. The Radio Dial will be bigger and better every week. Send in your subscription TODAY!

Delivered to your home

Mail this
Coupon →

enclose
10c

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio
Gentlemen:

Send RADIO DIAL—5 weeks for 10c.
Enclosed find... 10c in cash.
... 10c in stamps.

Name

Address

City..... State.....

RADIO DIAL

Volume I, No. 2

Thursday, May 28, 1931

Price 5c



Annette Hanshaw, pretty soloist on the Van Heusen program (WKRC and Columbia, Friday at 9 p. m.) is one of radio's most popular artists both on and off the air. She comes from a prominent New York family. When she isn't broadcasting, Miss Hanshaw is busy running about to appear as soloist at Manhattan social affairs.

Everett Marshall Is Atwater Kent Soloist Sunday

Everett Marshall, baritone of the Metropolitan Opera Company, will be soloist in the Atwater Kent program through WSAI on Sunday night (May 31) at 8:15.

The program follows:

The Wedding of the Rose.....Jesse
Orchestra
Yours is My Heart Alone, from
"The Land of Smiles".....Lehar
El Guitarrico (The Guitar).....Soriano
Danny Deever.....Dantrosch
Mr. Marshall
Paraphrase on "I Might be Your Once-
more-White," from.....Herbert
"Angel Face".....Orchestra
The Hills of Home.....Fox
Serenata.....Toselli
Song of the Vagabonds, from "The Vaga-
bond King".....Fruit
Mr. Marshall

Gibson Organizes Own Orchestra

Instead of bringing "big name" bands to the Hotel Gibson this summer, C. C. Schifferle, managing director, has organized the Greater Hotel Gibson orchestra to play in the Roof Garden, to broadcast through station WLW and WSAI, and to make occasional good will tours for the hotel.

Engineers

Engineers of the iron and steel industries will be saluted during the Westinghouse program, via NBC and WKY, Sunday at 8:45 p. m. F. O. Schnure, President of the Association of Iron and Steel Electrical Engineers, will be the guest speaker. The orchestra is directed by Zoel Parentean.



Kenneth Roberts, new CBS announcer, is heard locally through station WKRC on network programs. He left the stage in favor of radio broadcasting.

Local Radio Stations Have Brilliant Array of Stars In This Week's Features

Camels Are Coming

The Camel Pleasure Hour has gone off the NBC network and WLW. May 27 was the last program. As noted in RADIO DIAL last week, WKRC now has the Camel Quarter-Hour every day, except Sunday, at 6:45 p. m., with Antony Wons (Scrap Book Man of WLS, WLW, CBS), Morton Downey (Columbia's crooning sensation), and Jacques Renard and his Orchestra.

Like Pulling Teeth

Graham McNamee thinks there will be women announcers when the profession of radio announcing is as firmly established as dentistry.

Ruth Etting of "Simple Simon", "Whoopee" is WKRC Guest Artist

RUTH ETTING, who not long ago drew more than \$3,000 for her week at the RKO Albee, will broadcast from station WKRC at 9 o'clock Wednesday night (June 3) in the Vitality Personalities program, a weekly CBS feature.

She will sing "Faithfully Yours" and "I'm Crazy 'Bout My Baby." Assisting her will be Freddie Rich and his orchestra, the Roundtowners Quartet, and Ted Husing in the role of master of ceremonies.

Miss Etting has reached stardom in four fields of entertain-

(Continued on page 3)



Rosa Ponselle, American-born prima donna, will sing through WKRC Monday afternoon (June 1) at 2 o'clock, in the Columbia Broadcasting System's trans-Atlantic broadcast from the stage of the Royal Opera House in London. She will sing the part of Leonora in Verdi's opera, "La Forza del Destino." The part is considered one of her greatest roles. She sang it opposite Caruso in her operatic debut in 1916.

Salt and Peanuts Play RKO Albee Week of June 6

Salt and Peanuts (WLW) will play the RKO Albee in Cincinnati the week of June 6. They have been making a hit in personal appearances with their comedy and singing act in theaters in Indiana, Ohio, Kentucky and West Virginia.

Best of Week's Radio Features Are Selected for You Here

Amos 'n' Andy—WCKY and WLW daily except Sunday, at 6 o'clock.

Camel Quarter-Hour—WKRC and CBS, every day except Sunday, at 6:45 p. m., starting June 1 (Monday).

"Mass in B Flat," by Mercadante—Cathedral Hour, WKRC and CBS, Sunday afternoon (May 31) at 3 o'clock.

Detroit Symphony Orchestra—Graham-Paige program, WKRC and CBS, Sunday night (May 31) at 8:30.

Rosa Ponselle, prima donna—WKRC from London at 2 o'clock Monday afternoon (June 1).

Roxy Symphony Orchestra—WLW and NBC, Monday night (June 1) from 6:50 to 7:30.

Joe Weber and Lew Fields—Webster program, WSAI and NBC, Monday night (June 1) at 7:15.

Adventures of Sherlock Holmes—WSAI and NBC, Monday night (June 1) at 9 o'clock.

Cincinnati Reds vs. Philadelphia—WFBE, Tuesday (June 2), Thursday (June 4) at 2:45 p. m.

Philco Symphony Orchestra—WKRC and CBS, Tuesday night (June 2) at 8:30.

Ruth Etting, Stage and Screen Star—Vitality Personalities, WKRC and CBS, Wednesday night (June 3) at 9:00 o'clock.

Ray Perkins, Comedian—Libby program, WLW and NBC, Thursday and Friday mornings (June 4 and 5) at 9 o'clock.

Clara, Lou and Em—WLW and NBC, at 9:30 p. m., on Thursday, Friday and Saturday (June 4, 5 and 6).

Chie Farmer, Yodeler—Nestle program, WLW, Friday night (June 5) at 7 o'clock.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co.,
22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

VOL. I

MAY 28, 1931

NO. 2

Hilo Serenaders Are Texas Boys

When Robert Hodge and Ray Jones boarded a steamer for a cruise to Hawaii little did these Texas youths dream that they would become the Hilo Serenaders and tour the country for three years. Neither youth knew the other. Then they learned that each played Hawaiian guitars. So well did they master the haunting melodies of Hawaii that they have become popular with the radio audience over WCKY every Saturday at 9:45 p. m., and also in their theatrical appearances.

St. Martin's Choir to Sing Monday at WLW

St. Martin's Church opera chorus will sing the concertized version of Gounod's "Faust" in the Great Composers' program at station WLW at 10 o'clock Monday night (June 1).

Directed by Joseph Fehring, the 30-voiced choir of the Westwood church has been studying the number for some three years.

William C. Stoess will conduct the orchestra which will accompany the singers. It will open the half hour with the overture to Rossini's "Cinderella," and will conclude it with Verdi's "Aida."

Musical Review Star and Pianist Have Daily Spot

Lottie Gee, lately star of "Shuffle Along," negro musical review, is singing at station WFBE every night at 8:15 and on Sunday morning at 10:15. Her accompanist is Murdock Williams, a piano star in his own right. For some months he played at WLW as "The Song and Piano Man From Dixie." He also has entertained crowds in downtown theater lobbies. Their programs are listed as Kentucky Healing Springs Mineral Water Program.

Big Yank Contest Winners Will Be Chosen Thursday

The Big Yank radio vaudeville circuit brings a special program of musical entertainment to WKRC listeners Thursday night (June 4) at 7:15. Big Yank, cowboy announcer, will tell all about the winners in the contest he announced several weeks ago.

"Clara" is Only Wife in Girls' Trio

"Clara" is the only married member of the "Clara, Lu and Em" trio heard over WLW and an NBC network every Thursday, Friday and Saturday, at 9:30 p. m.

French Opera Star Sings Tuesday With Los Amigos



Music lovers listening to WLW Tuesday night (June 2) will hear Mlle. Alys Michot, internationally famed French soprano, in a group of classical solos during the Los Amigos hour at 11 o'clock.

"Mirani Asi" (Spanish), by Fuentes, and "Chanson Florian" (French), by Godard, will be Mlle. Michot's solos.

Mlle. Michot was born in Paris where her father, M. Alexander Michot, was a noted opera singer. She received her musical and dramatic education in Paris under various masters and her marked talents were early developed. At the age of 13 years she played the organ in the Basilique du Sacre Coeur and when 18 years of age she sang with the Opera Comique where her talents soon won for her leading soprano roles. Mlle. Michot's career includes appearances before the King and Queen of Belgium as well as leading roles with the Chicago Opera company.

Armstrong Quakers

Armstrong Quakers (NBC) are back on WLW at 9 p. m. Friday for eight weeks, starting this week (May 29). Crosley Concert goes back to 10:30 Sunday night to make room. After June 14 the concert will be heard from 10:15 to 11 o'clock.

Bob Bishow Glows at Radio Dial's Newsstand Sale

Bob Bishow, genial proprietor of the Fountain News and Book Shop at 426 Walnut Street says the Radio Dial is the greatest improvement that has been put before radio fans since the inception of daily programs. Since Radio Dial made its appearance last week, Bob has sold out several times. His many friends are congratulating him upon having recommended Radio Dial to them.

Guy Lombardo is Scheduled For Busy Week in Cincinnati

Cincinnati will entertain one of the country's most popular orchestra leaders when Guy Lombardo comes to town the week of June 20.

Cincinnati also will be entertained most generously by Lombardo and his Royal Canadians.

Here's what the famous orchestra is tentatively scheduled to do in one busy week: Headline the vaudeville bill at the Albee theatre; broadcast the Robert Burns Panatela program over station WKRC at 9 p. m. Monday, June 22, for relay over the Columbia Broadcasting System; broadcast daily from the Netherland Plaza over WLW and possible WSAI.

Lombardo has been engaged to bring his Royal Canadians to the Netherland Plaza (June 20) to play daily in that hotel's Restaurant Continental and Pavilion Caprice. His daily broadcast over WLW will be picked up from the hotel.

Probably no other orchestra has exerted so definite an influence on the public preference in dance music as this famous aggregation. Lombardo is largely responsible for the present taste for muffled brasses and slow, crooning rhythm, as compared to the blatant syncopation of a few years ago.

Since the Royal Canadians made their debut 11 years ago in London, Ont., with young Guy playing the violin, his brother Carmen, now famed as the composer of such song hits as "Coquette", "Sweethearts on Parade", and "Last Night I Dreamed You Kissed me", playing the flute and Fritz Kreitzer at the piano. Another brother, Lebert, was enlisted, and musicians were gradually added until the orchestra numbered 11 in all. Of this number, nine members of the present orchestra belong to the original Royal Canadians, including Carmen, who does most of the arranging for the orchestra, as well as the playing.

Lombardo's initial broadcast was in Cleveland, where the orchestra first gained wide prominence, and where they played for three years. Then followed a lengthy Chicago engagement, a vaudeville tour of the United States, and a return trip to Canada.

Present headquarters of the Royal Canadians is the Hotel Roosevelt in New York City. They broadcast daily from the hotel's Grill when in New York, and have played for several of the leading sponsored chain programs.

Tramp Starr Has Two WKRC Dates

Tramp Starr, Hoosier poet, will read his poetry at WKRC on Tuesday afternoon, June 2, at 4:45, and at 4:30 on Thursday afternoon, June 4. WLW had Starr on its R. F. D. program for awhile. Mail showed that his homely philosophy and his memorable rhymes are what the radio public wants.



Guy Lombardo, who will bring his Royal Canadians to Cincinnati the week of June 20th, to play at Netherland Plaza, RKO Albee, and to broadcast from local radio stations.

Mobiloil Concert Goes Up In Clouds

With its bright lights making Broadway appear as a silver strip dissecting the dark pool of buildings nearly 1,000 feet below, the Mobiloil Concert Hour will be broadcast from the 82nd floor of the Empire State Building at 7:30, Wednesday night (June 3), over WSAI and other NBC stations.

The keynote of the program will be the orchestra's rendition of "Manhattan Skyscraper," by Rube Bloom, who is said to have been inspired by the rising tower of the Empire State building. Nathaniel Shilkret will lead the orchestra. From their birdseye post, the artists will try to convey to the audience their impressions of Broadway far below with Henry M. Neely, "the Old Stager", interpreting the scene.

"Surprise" Guest Is On Board Gold Medal Freight

Carrying another "surprise package" in the form of a guest artist whose identity won't be revealed until the first musical stop, the Gold Medal Fast Freight will travel over the Columbia Broadcasting System to WKRC Wednesday, June 3, at 8 p. m. Eddie, the organist, and a male quartet will back up the guest artist. Songs include "Happy Little Tune," "Minnie the Moocher," "Faithfully Yours," "Let Me Dream," "Jig Time," and "Stout Hearted Men."

Mystery Drama

Radio listeners soon may learn the solution of the mystery drama being broadcast by the WCKY Players every Monday night at 8:15. Episode five of the series of six broadcasts will be presented Monday.

WCKY Starts New Scrap Book Time

Station WCKY now has a scrap book. A period called "Fascinating Philosophy" to be read by Bob White every week-day morning at 8 o'clock and at 9:15 on Tuesday night has been announced by Jerry Alers, manager of the station. The scrap book will appeal to listeners of all ages, Alers says.

Philco Symphony Play Through WKRC Tuesday

"Parsifal" selections, the overture to Borodin's "Prince Igor," and the overture to Smetana's "Bartered Bride" will be played by the Philco Symphony Orchestra under the direction of Howard Barlow through station WKRC at 8:30 Tuesday night (June 2).

Also included will be Beethoven's whimsical scherzo from the "F Major Symphony." The movement is an ingeniously contrived orchestration suggesting the mechanical beat of the metronome, just invented at the time Beethoven wrote the symphony.

One-Man Show

Seger Ellis, who sings popular songs in a baritone voice at WLW, also plays his own piano accompaniments and does his own announcing.



PHIL COOK

Phil Cook, "The Quaker Man," is radio's one-man-show. WLW carries his program every Wednesday and Friday at 6:30 p. m. Most radio fans are familiar with his "Okay, Colonel!"; those sidelights on the day's news which he presents to a chant beginning, "I See By the Papers . . ."; and the radio-comic-strip built around the characters of "Pop Dingle," his son, "Abner" and the city boy, "Eddie." Frequently listeners find it hard to believe that all the voices heard in these 15-minute acts emanate from the one throat of Phil, himself, but they do. In addition to the facile quality of his voice, the versatile comedian is also a composer, humorous writer, singer, guitar player, and artist.

Mass in B Flat Is Cathedral Hour Offering

Papal decrees limiting the length and number of variations permitted in certain parts of the Mass will be observed in the broadcast of Mercadante's "Mass in B Flat" during the Cathedral Hour at WKRC and the Columbia network at 3 o'clock Sunday afternoon (May 31).

The complete program follows:

Processional: Faith of Our Fathers.....Whitehead
Cathedral ensemble
Mass in B Flat—
Kyrie, Gloria, Credo.....Mercadante
Solo voices, choir, orchestra
At the Offertory—
My Home is in the Everlasting
Earl Palmer
Ave Verum.....Mozart
Choir
Ah, who can tell (Seven Last Words).....Mercadante
Earl Palmer and Grace Cabler
Mass in B Flat—
Sanctus: Benedictus: Agnus Dei.....Mercadante
Solo voices, choir, orchestra
Praise Ye the Lord.....Raudigger
Cathedral ensemble

Reardon, Titus to Play Recital Next Sunday Night

Casper Reardon, solo harpist of the Cincinnati Symphony Orchestra, and Parvin Titus, organist of Christ Church, will play a joint recital at WLW Sunday, May 31, at 6 p. m.

Both men are members of the artist faculty of the Cincinnati Conservatory of Music and are being presented by the institution. The Conservatory will have the 6 o'clock period every Sunday night and will present others of its artist faculty, all of whom are nationally and internationally celebrated musicians.

Heretofore the Conservatory has had the period every other Sunday night, alternating with students of the College of Music of Cincinnati.

Old Maestro

Ben Bernie, the "old Maestro" himself, is master of ceremonies in the Phoenix Hosiery program WLW broadcasts by electrical transcription on Wednesday nights at 8:30. Bernie's orchestra plays and he cracks wise.

Ruth Etting

(Continued from page 1)

ment—radio, the stage, phonograph recordings and talking pictures. Ambitious to be a clothes designer (now one of the best-dressed women on the stage), she went to Chicago and enrolled at the Academy of Fine Arts. She ran out of money before she finished her course and turned to the stage for part-time work.

Paul Ash, orchestra leader, gave her a chance to sing at the Oriental Theater and she made good there, as did Helen (boop-oop-a-doop) Kane. Night club appearances further paved the way for her jump to the Broadway stage. She played in two editions of Ziegfeld's "Follies," in "Whoopie" with Eddie Cantor and in "Simple Simon" with Ed Wynne. Recently she's been on a vaudeville tour, with time out for talking shorts for Paramount. Incidentally, her records are said to sell more than those of any other blues singer.

2½ Miles Per Gag!

Hink and Dink, end men of the Cotton Queen Minstrels at WLW (Thursday at 10:30 p. m.) are much-travelled radio entertainers. They live at Oxford, Ohio, forty miles from Cincinnati and WLW. In the four years they have been broadcasting they figure they have driven about 12,500 miles to and from their radio programs. They say they have used a little more than 5000 jokes on the air in that time. In other words, they have broadcast one joke for every two and a half miles of traveling.

Perfect Hostess

How to be a perfect hostess will be revealed by Mrs. Lutey M. Sohngen, social hostess of the Hotel Gibson, in 13 weekly talks at WLW at 9:15 on Friday mornings, beginning June 5. Mrs. Sohngen created her position with the Cincinnati hotel with the idea of bringing to social affairs at the hotel the charm and individuality of a perfect hostess in her own home. Her first three talks are "Outstanding Points in Personality," "Making the Home Attractive," and "Hot Weather Luncheon and Dinner Suggestions."

Fashion Talk

Fashion talk by the editors of Vogue Magazine is relayed via NBC to WCKY every Thursday morning at 10:30.

WFBE Broadcasts Two Red Baseball Games This Week

Two baseball games are on WFBE's card of entertainment this week.

The Parkway station will broadcast the games between the Cincinnati Reds and Philadelphia direct from Redland Field on Tuesday afternoon (June 2) at 2:45 and on Thursday afternoon (June 3) at the same time.

Harry Hartman, popular sport announcer, will be at the microphone.

Earl Fuller



Perhaps you didn't know that Earl Fuller, managing director of Station WFBE, is internationally known as the "Daddy of Jazz," having directed the first syncope orchestras on Broadway.

Perhaps you didn't know, either, that Fuller started on the road to musical success such bright young orchestra leaders as Ted Lewis, Johnny Hamp, Ted and Art Weems, Eddie Peabody, Irving Aaronson, Bennie Selvin, Rudy Wiedoff, and a score of others.

His 18-piece dance orchestra, which WFBE broadcasts twice each night, beginning on Decoration Day will be picked up from Fuller's, on Reading Road, where they will play during the summer.

Sanderson-Crummit

"Isn't It Wonderful," from "Oh, My Dear"; "Loving You the Way I Do," and "I'm All Bound 'Round With the Mason-Dixon Line" will be vocal duets to be sung by Julia Sanderson and Frank Crummit during the broadcast of the Blackstone Plantation program from NBC to WCKY and WLW Thursday (May 28) at 8 p. m.



"DADDY AND ROLLO"

"Daddy and Rollo," presenting a typical American business man trying to answer his young son's innumerable questions, are heard over WKRC and a Columbia chain every Tuesday, Wednesday and Thursday, at 6:45 p. m. J. P. MacEvoy, famed author of "Show Girl," and creator of the comic-strip, "Dixie Dugan," writes this series of 15-minute sketches, depicting the amusing situations which arise from a boy's persistent interrogations of his father. Nick Dawson and 11-year-old Donald Hughes have the title roles.

Radio Astrologer Fails to Foretell Police Reaction to his Broadcasts; Lands in Court After Week on WKRC

What has become of "Dr." Alla Regeh, 31-year-old astrologer of Pittsburgh, who for slightly more than a week forecast future events in broadcasts from Station WKRC?

His strange "death" has been puzzling the station listeners ever since. Truth of the matter is that Regeh was arrested for practicing astrology without a license, after two city detectives appeared at the station to listen to his broadcast while two others made a shorthand record of his talk while listening at a downtown radio receiver.

"When I first arrived in Cincinnati I submitted my proposition to Maj. E. D. Kirgan, chief of detectives, and Col. William Copeland, chief of police," Regeh said. "Both informed me I need only take out an occupational license, which I did immediately."

Arraigned in Police Court, "Dr." Regeh refused to obtain counsel. Because there is no license provided for the practice of astrology, he said he felt certain he could not have broken the law. Judge George E. Tebbis fined him \$100 and costs and gave him a suspended sentence of three months in jail. Regeh paid the fine and left for New York to resume his broadcasts there.

"Dr." Regeh (whose real name is Charles Lawrence Nelson) made this statement for readers of RADIO DIAL:

"I have been in this line of work for more than 12 years and much of that time I have been broadcasting. I have written seven books on astrological subjects.

"The City Prosecutor even admitted to me that he didn't know what the science of astrology or horoscopes are. When I asked them about Evangeline Adams and Lorna Fantin, both of whom broadcast similar material from New York through stations WKRC and WLW, they told me that these people were outside their jurisdiction and that they could do nothing about them.

"When I pointed out that a Cincinnati newspaper is giving away printed horoscopes to its readers, I was told that the city officials were not interested in prosecuting.

"My talks and my hooks are based on science. I am in no sense a 'mind reader' or anything like it. I am an ordained minister of the Church of Infinite Science in San Diego, California, a graduate of two colleges and a member of the National Astrological Association."



GEORGIA BACKUS

Dramatic Director of the Columbia Broadcasting System is the title acquired recently by Miss Georgia Backus. That title is a milestone marking a brief but remarkably interesting career.

Born in Columbus, Ohio, Georgia was reared in the tradition of the theatre. She was named after an uncle, George Backus, who is still remembered as the original Professor in "Way Down East." Her grandfather had built and managed a famous wax museum, and her mother was a concert singer.

At fourteen Georgia's talent gained her a job in a local stock company; at eighteen she was touring Ohio as manager and leading lady of "Strollers," the Ohio State University dramatic organization. She attended Smith College, as well as Ohio State, deserting both for the stage.

While she struggled with small parts in New York productions, Georgia occupied her spare time writing plays and short stories, but parts with road companies and a hasty decision to take a trip abroad stopped that for a while. Returning to New York from Europe on a freighter, broke, Georgia was offered a radio job through a shipboard acquaintance. Out of sheer desperation, she took the job.

Soon Georgia was writing, directing and acting radio drama. Her varied experience and versatile talents caused her superiors to name her director of dramatics for the Columbia chain. She still acts, writes and directs.

Horton's Band Greets the Dawn

What is believed to be the first Cincinnati dance band to go on the air at so early an hour as 6:30 a. m. is Murray Horton's Orchestra, now heard over WLW daily, except Sunday, from that hour until 7:45 a. m. Every fifteen minutes during this novel program Robert Burdette, popular physical education instructor, broadcasts setting-up exercises.

Russian Tragedy Is Frazier Hunt's Story on June 2

In the wastes of Northern Siberia, Frazier Hunt, war correspondent, witnessed a tragedy in the human life of a Russian peasant that will be the theme of his story in the Chevrolet Chronicle WLW will broadcast by electrical transcription Tuesday, June 2, at 9:30 p. m.

You will find complete radio programs

Falling Cotton Market Keeps Quartet on Air

As long as cotton sells for seven cents a pound in Georgia, and phonograph records are still 75 cents each, the Four Skillet Lickers of WCKY "reckon" they will continue to broadcast and make records instead of going back to their cotton planting.

Since they started to record their old Southern tunes and mountain songs eight years ago, several million of their 300 Columbia records have been sold.

Riley Puckett, who plays the guitar and banjo and sings Southern songs with the Skillet Lickers, is blind.

Local RKO Acts Off Air Until End of Summer

No more RKO vaudeville acts from the Albee in Cincinnati for WLW this summer. Sunday, May 24, was the last date for the 8:45 Sunday night program. Al Lever, Albee manager, says the acts will be available in the fall. RKO New York office says, "No broadcasting in the summer."

Marimba Serenaders

Three marimbas (overgrown xylophones), a guitar and a bass viol play at WCKY every Friday night at 6:15 as Eilerman's Marimba Serenaders. Eilerman's Songstress, on the same half hour, is a former musical comedy star.

FRIDAY May 29

WCKY (202 m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning.
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Early Morning Dance.
9:00—Theroidin.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Josephine Gibson's Food Talks (NBC).
10:00—Dance Melodies.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Times.

P. M.—
12:30—Live Stock Reports.
12:35—Luncheon Concert.
1:00—Sign off.
3:45—Red Riding Hood.
3:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Eilerman's Marimba Serenaders.
6:45—Bill and Bob.
7:00—Hugh Cross.
7:15—Herbert DeFord, tenor.
7:30—Earl Arnold's Orchestra, Lookout House.
8:00—Interwoven Pair (NBC).
8:30—Francis Belnear, Mildred Myers.
8:45—Wally, the Radio Clown.
9:00—Armstrong Quakers (NBC).
9:30—Benson's Band.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
7:45—Radio Circus.

Friday, May 29

8:00—Eighth and Walnut Garage.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magneoil Program.
9:00—The Islanders.
9:15—Radio Circus.
9:30—Light Opera.
9:45—Kleeman Furniture Program.
10:00—Tid-Bits, Corina C. Curran.
10:05—League of Independents.
10:20—Princess Garment Program.
10:35—Radio Circus.
10:50—Polar Ray Health Talk.
10:55—Simper Time Announcement.
11:00—Sherwin-Williams Program.
11:15—Jake Teubenbaum Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Otto Gran Piano Recital.

P. M.—
12:15—Radio Circus.
12:30—Fuller Program.
12:45—Bellonby Melodies.
1:00—Zolvo Program.
1:15—Vandeville.
1:30—Radio Circus.
1:45—Cook Upholstery Program.
2:00—Afternoon Melodies.
2:15—"The Home Finder."
2:30—Radio Circus.
3:00—Kleeman Furniture Program.
3:15—Union Mutual Life.
3:30—Fuller House Party.
4:00—Organ Recital.
4:15—Reds vs. St. Louis.
5:45—Lyrie Honr.
6:15—Berning Ford Program.
6:30—Milner Musicales.
7:00—Earl Fuller's Orchestra.
7:30—Hartman's Sport Review.
7:38—Calliope Notes.
7:45—Novelty Notes.
8:00—Lucky Boys.
8:15—Chicago Market Program.
8:30—Camel Cigars.
8:45—Champion Sparkers.
9:00—Evening Chimes.
9:15—Radio Circus.
9:45—Musical News Reel.
10:00—Shoppers' Hour.
10:15—Mountain Valley Varieties.
10:30—Radio Circus.
10:45—Fuller's Orchestra.
11:15-11:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School; Sunrise Worship.
7:45—Traxel Galleries (Gruen Time).
8:00—Star-Freeze Melodies.
8:15—Parish Program.
8:30—Sweethearts of the Air (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—OXOL Feature (CBS).
9:15—Consolidated Merchants' Program.
9:45—Steinharter's Live Stock Quotations.
9:45—Don and Betty (CBS).
10:00—Emily Post Camay (CBS).
10:15—Winifred Carter, Cooking Travelogue (CBS).
10:30—Commonsense for Mothers (CBS).
10:45—Ivory Snow, Heler Horne (CBS).
11:00—Woman's Hour.
11:28—Time and weather.
11:30—Classified News Program.
Noon—Wutzler Hour.

P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Pabst-ett Varieties (CBS).
1:15—Art D. Cleaners.
1:30—Madame Flor-en-z.
1:45—Studio Feature.
2:00—Louis A. Noelcke, Salon Orchestra (2:00 Sports Flash).
2:30—Queen City Rug Makers.
2:45—God's Bible School.
3:00—Julia Hayes.
3:30—Reame Studio.
3:45—Wm. F. Grassmuck Program.
4:00—Light Opera Gems (CBS): (4:00 Sports Flash).
4:15—Vita-Dry Program.
4:30—A. L. Fink Program.
5:00—John Scherz-Winegar's Barn Orchestra (CBS): (5:00 Sports Flash).
5:15—Meyer Paint Program.
5:30—Magic Mattress Man.
5:45—Babes of Radio, Hub Clothing Company.



WEBER AND FIELDS

Most famed of all "Dutch" comics, Joe Weber and Lew Fields now appear as featured entertainers of the Webster hour, heard over WSAI and an NBC network every Saturday, at 7 p. m.

Friday, May 29

5:59—Burke Weather Forecast.
6:00—Kate Smith and Her Swanee Music (CBS): 6:15 Mr. Good.
6:15—Stocks, Cohl & Trvee.
6:17—Time and Weather.
6:18—Studio (Lewis Medicine, Title Guarantee, Coney Island).
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Red Goose Adventures (CBS).
6:45—Confessions of a Racketeer (E. T.).
7:00—Arthur Pryor's Crema Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—The Dutch Masters (CBS).
8:00—True Story Hour (CBS).
9:00—Van Heusen Program (CBS).
9:30—The March of Time (CBS).
10:00—Fletcher Henderson and His Orchestra (CBS).
10:15—Peter Paul Limericks.
10:20—Gruen Answer Man (E. T.).
10:25—Hanny Feet.
10:30—Coney Island Dance Orchestra.
11:00—Time and Weather (Mr. Good).
11:03—Sports Review.
11:08—Jaques Remick and His Orchestra (CBS).
11:30—Nocturne (CBS).
11:45—Blackberry Dudes.
Midnight—The Barge Dance Orchestra.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P Program (NBC).
10:00—Bulova Time.
8:01—Jim and Walt, harmony.
8:15—Organ, Arthur Chandler, Jr.
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).
9:00—Ray Perkins (NBC).
9:15—Famous Recipes.
9:30—"Roses" Addie Reuter.
9:45—Premium Man.

Friday, May 29

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Organ Program.
9:15—Records.
9:30—National Home Hour (NBC).
10:00—Hawaiian Serenaders (NBC).
10:30—Realities of Romance (NBC).
11:00—Records.
11:30-11:45—Seger Ellis, songs.

P. M.—
12:50—Live Stock Reports.
2:00—Woman's Radio Review (NBC).
3:00—Edna Wallace Hopper (NBC).
3:15—Records.
3:45—Organ Program.
4:30—Moore Paint Program (NBC).
4:45—Records.
5:00—Poets, Harry Holcombe.
5:15—Don Becker, ukulele.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Orchestra.
6:00—Organ Program.
6:30—Alice Richard.
6:45—Records.
7:00—Cities Service Orchestra.
8:00—Cluquot Club (NBC).
8:30—Pond's Afternoon Tea (NBC).
9:00—Kodak Week-End Hour (NBC).
9:30—RKO Theater of the Air (NBC).
10:00—Busse Orchestra, Castle Farm.
10:30-11:00—Hotel Gibson Orchestra.

SATURDAY May 30

WCKY (202 m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning.
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Early Morning Dance.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Kentucky Belle's Kiddie Club.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.
P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
3:45—Melody Men.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tasteyest Jesters (NBC).
6:30—Lil' Ragsamuffs.
7:00—Hill Billy Kid.
7:15—Medley Five.
7:45—Earl Arnold's Orchestra, Lookout House.
8:15—Al Miller and his Fiddlers.
8:45—Little Red Riding Hood.
9:00—Cuckoo Club (NBC).
9:30—Hugh Cross, mountain ballads.
9:45—Hilo Serenaders.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
7:45—Radio Circus.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magneoil Program.
9:00—Dance Melodies.
9:15—Radio Circus.
9:30—Serenade.
9:45—Kleeman Furniture Program.
10:00—Brevities.
10:05—League of Independents.
10:20—"The Home Finder."
10:35—Radio Circus.
10:50—Polar Ray Health Talk.
10:55—Simper Time Announcement.
11:00—Sherwin-Williams Program.
11:15—Teubenbaum Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Gruen Piano Recital.

of all local stations here each week

Saturday, May 30

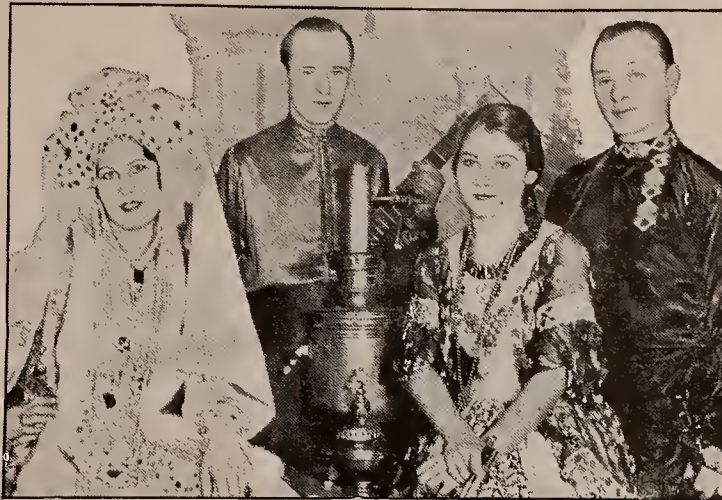
P. M.—

12:15—Radio Circus.
12:30—Fuller Program.
12:45—Bellonby Melodies.
1:00—Zelva Program.
1:15—Murphy & Gochel Program.
1:30—Radio Circus.
1:45—Cook Upholstery Program.
2:00—Vandeville.
2:15—Memorial Day Program.
2:45—Fuller House Party.
3:15—Union Mutual Life Program.
3:30—Victor Herbert's Melodies.
3:45—Catholic Telegraph.
4:00—Dance Profile.
4:15—Radio Circus.
4:45—Organ Recital.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Race Auto & Radio Program.
6:00—Dinner Music.
6:15—Berning Ford Feature.
6:30—Milner Musicale.
7:00—Earl Fuller's Orchestra.
7:30—Hartman's Sport Review.
7:45—Barkern News.
8:00—Lucky Boys.
8:15—Radio Circus.
8:30—Camel Cigars.
8:45—Dance Profile.
9:00—Shoppers' Hour.
9:15—Radio Circus.
9:45—Musical News Reel.
10:15—Mountain Valley Varieties.
10:30—Musical News Reel.

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School, Sunrise Worship.
7:15—Ray and Bob (Gruen Time).
8:00—Madame Flor-en-z.
8:15—Morning Moods (CBS).
8:30—Home Furniture Company.
8:45—Traxel Galleries.
9:00—Classified News Program.
9:30—Consolidated Merchants' Program.
10:00—Studio Feature.
10:12—Live Stock Quotations.
10:14—Time and Weather (Burke).
10:16—Woman's Hour.
10:45—Starr Feze Melodies.
11:00—Columbia Revue (CBS).
11:15—Queen City Rug Makers.
11:30—Julia Hayes.
Noon—Wirtilzer Hour.
12:30—Cincinnati Merchants' Program.
1:00—Studio Feature.
1:30—God's Bible School.
2:00—Louis A. Noelcke Melotone Program (2:00 Sports Flash).
2:30—A. L. Fink Song Recital.
3:00—God's Bible School.
3:15—Studio Feature.
3:30—Resume Studio.
3:45—Wm. F. Grassmuck, Spanish Serenade (CBS).
4:00—Plains Program (4:00 Sports Flash).
4:15—Vita-Dry Program.
4:30—Vinegar's Barn Orchestra (CBS).
4:45—Studio Feature (4:45 Kingsbury Ann.).
5:00—Kampf Artists (5:00 Sports Flash).
5:15—Meyer Paint Program.
5:30—Maggie Mattress Man.
5:45—Babes of Radio, Hub Clothing Company.
5:59—Burke Weather Forecast.
6:00—Rhythm Ramblers (CBS); (6:15 Mr. Good).
6:15—Studio.
6:30—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Studio.
6:55—Stocks, Cohl & Tyree.
6:58—Time and Weather.
7:00—Arthur Pryor's Crema Military Band (CBS).
7:15—Studio.
7:25—Happy Feet.
7:30—Junior Chamber of Commerce Program.
8:00—Ben Alley, tenor (CBS).
8:30—Your Neighbors.
8:45—Studio Feature.
9:00—C. A. C. Hank Simmon's Show Boat.
9:45—Studio Feature.
10:00—K. O. Hawaiians.
10:15—Studio Feature.
10:30—Coney Island Dance Orchestra.
11:00—Time and Weather (Mr. Good).
11:02—Sports Review.



AROUND THE SAMOVAR

These vocal and instrumental soloists participate in the Russian program known as "Around the Samovar," heard over WKRC and Columbia every Sunday at 10:30 p. m. Left to right they are: Valia Valentinova, contralto; Eli Spivak, baritone; Eliena Kazanova, violinist, and Peter Biljo, director of the balalaika orchestra.

Saturday, May 30

11:08—Jack Denny and His Orchestra (CBS).
11:30—Nocturne (CBS).
11:45—Blackberry Dudes.
Midnight—Barge Dance Orchestra.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:29—Bulova Time.
6:30—International Fiddlers.
7:00—Organ.
7:30—Southern Singers.
7:45—A. & P. Program (NBC).
8:00—Bulova Time.
8:01—Guitar and songs.
8:15—Junior Detectives (NBC).
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—American Food Talk.
9:00—Lance Miniatures (NBC).
9:30—Memorial Exercises, Valley Forge (NBC).
10:30—Live Stock Reports.
10:40—Horton's Orchestra.
11:00—Old-Time Fiddlers.
11:30—Swift Program (NBC).
11:45—River; Time.
Noon—Governmental Glances.
P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—Farm and Home Period (NBC).
1:45—Sisters of the Skillet (NBC).
1:30—Salt and Peanuts.
2:00—Weems Orchestra, Netherland Plaza.
2:15—Jim and Walt, harmonium.
2:30—Chicago Serenade (NBC).
3:00—Glenn Sisters; Ramona.
3:15—Pacific Feature Hour (NBC).
4:00—Merry Men Quartet.
4:30—Crosley Dealers' Hour.
5:00—Bulova Time.

Come to our store for something that is sure to help you get PERFECT RADIO RECEPTION! This service

Absolutely FREE

For further announcements
Tune in WKRC Every Day.
2 P. M.; Sunday, 5:30 P. M.

LOUIS H. NOELCKE

Phone, Waba. 7051
955 E. McMILLAN

Saturday, May 30

5:01—Seckatary Hawkins.
5:30—Doctors of Melody.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastevest Jesters (NBC).
6:30—WLW Highlights.
6:50—Baseball Scores.
6:55—Seger Ellis, songs.
7:00—Crosley Theater.
7:30—Fuller Program (NBC).
8:00—Crosley Saturday Knights.
8:30—Domino Orchestra (NBC).
9:00—String Trio, vocalists.
9:30—Clara, Lou and Em (NBC).
9:45—Horton Orchestra, Horseshoe Gardens.
10:00—Club Sohio.
10:30—Piano, tenor, guitar.
10:45—Bob Newhall, Sport Slices.
11:00—Estate Weather Man.
11:02—King Edward Cigar Band.
Midnight—Hotel Gibson Orchestra.
12:30—Village Rhythmer.
12:45—The Doodsockers.
1:00-1:30—Weems Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Seger Ellis, songs.
9:15—Procter & Gamble Program (NBC).
10:15—Household Institute (NBC).
10:30—Keys to Happiness (NBC).
11:00—Records.
11:30—Live Stock Reports.
11:45-12:00—Piano Solos.

P. M.—

3:00—Classic Gems (NBC).
4:00—Records.
5:00—Crosley Artist Bureau.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:30—Club Valspar, Ted Lewis (NBC).
7:00—Webster Program.
7:15—Radiotron Varieties (NBC).
7:30—The Silver Flute (NBC).
8:00—General Electric Hour (NBC).
8:30—Over the Heater (NBC).
9:00—Lucky Strike Orchestra (NBC).
10:00—Busse Orchestra, Castle Farm.
10:30-11:00—Horton Orchestra, Horseshoe Gardens.

SUNDAY
May 31

WCKY (202 m.—1490 kc.)

A. M.—

6:00—Kentucky Good Morning.
6:30—God's Bible School.
7:30—Early Morning Dance.
8:45—Bob White.
9:00—God's Bible School.
10:00—Nonads (NBC).
10:30—Hush Cross.
10:45—Hilo Serenaders.
11:00—Sparklets (NBC).
11:15—Hill Billy Kid.
11:30—Little Red Riding Hood.
11:45—Studebaker Champions (e. t.).
Noon—Arabelle Chambers.

P. M.—

12:15—Skillet Lickers.
12:45—Lena Pope, soprano.
1:00—Sign off.
5:45—Sacred Quartette.
6:00—Superior Studios, music.
6:15—Italian Serenaders.
6:30—Kentucky Belle, contralto.
6:45—Hill Billy Kid.
7:00—Emma Jetlick Melodies (NBC).
7:15—College of Music, classics.
7:45—Earl Arnold's Orchestra, Lookout House.
8:15—Bob White.
8:30—Arabelle Chambers.
8:45—Westinghouse Salute (NBC).
9:15—Floyd Gibbons (NBC).
9:30—Little Red Riding Hood.
9:45—Crooning Guitarist.

WFBE (250 m.—1200 kc.)

A. M.—

8:00—Voices at Dawn.
9:00—Morning Concert.
9:15—Radio Circus.
9:30—Invitation to the Waltz.
9:45—Watch Tower Program.
10:00—Dry Ridge Springs.

National Dairy Products has dropped Famous Trials in History (WSAI, Sunday, 9:15 p. m.) in favor of a program of orchestra music.

\$50 FOR YOUR OLD RADIO or PHONOGRAPH!



To readers of RADIO DIAL, we offer a special allowance of \$50 on your old radio or phonograph, to apply on the purchase of a new radio or electric refrigerator! Come in... and mention this ad!

**NINE-TUBE
1931
PHILCO**

The famous PHILCO balanced-unit radio... with PHILCO tone control, 9 tubes, Razor edge selectivity. Volume, distance and power without distortion. Easy terms. \$2 a week pays for this marvelous 9-tube set.

ELECTRIC REFRIGERATORS

We also feature NORGE and MAJESTIC electric refrigerators... at the most reasonable prices in town. A small down payment, and...

A Whole Year to Pay!

**FRANK'S
MUSIC and RADIO SHOP**

"Cincinnati's Personal Interest Store"

1207 VINE STREET

Just Above Twelfth

Sunday, May 31

10:30—German Program.
10:45—Berning Ford.
11:00—League of Independents.
11:15—The Home Finder.
11:30—Take Time to Be Beautiful.
11:45—Mountain Valley Greetings.
Noon—Radio Circus.
P. M.—
12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Fuller House Party.
1:00—Every Friday Jewish Hour.
2:00—Sleepy Nothings.
2:15—Mr. Lloyd Hoshaw.
2:30—Sundown Serenader.
2:45—Dance Frolic.
3:00—Travelogue, Joe Sweeney.
3:15—Hawaiian Bluebirds.
4:30—Peanut Boys.
4:40—Cincinnati Trade School.
4:10—Fuller, Inc.
4:30—George Eiche, Jr.
1:45—Rev. Chas. Hamilton.
5:00—Parkview Symphony Hour.
5:15—Mildred Eichler.
5:30—Radio Circus.
6:00—Payne Brothers and Herman Chitson.
6:15—Travelogue, Joe Sweeney.
6:30—Church Federation Hour.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
8:00—First Baptist Church of Newport.
9:00—Scotland Yard.
9:30—Mountain Valley Varieties.
9:45—Earl Fuller's Orchestra.
10:15—Radio Circus.
10:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45-10:00—God's Bible School—Sunrise Worship.
10:00—Watchtower Program (e. t.).
10:15—Jim Lightfield—Veteran's Civic Hour.
Noon—French Trio (CBS).

P. M.—
12:15—Oxol Feature (CBS).
12:30—American Legion Program.
1:30—Ballad Hour (CBS).
2:00—Green Old-Fashioned Garden.
3:00—Cathedral Hour.
4:00—Rev. Donald Grey Barnhouse (CBS).
4:30—Pastorale (CBS).
5:00—Louis A. Nodelke Program.
5:30—Twilight Reveries.
6:00—Dr. Klein's News Reels (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—Studio.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Kate Smith, Swanee Music (CBS).
7:30—Kaltenborn Edits the News (CBS).
7:45—Studio.
8:00—Coty Program (CBS).
8:30—Graham Paige (CBS).
9:00—Grand Opera Miniature (CBS).
9:30—Fortune Builders (CBS).
9:45—Star Reveries (CBS).
10:00—Coney Island Orchestra.
10:30—Around the Samovar (CBS).
11:00—Sports Review.
11:07—Quiet Harmonies.
11:30—Nocturne (CBS).
Midnight—Barge Dance Orchestra.

WLW (428 m.—700 kc.)

A. M.—
9:00—Chureh Forum—Rev. Walter A. King, Wyoming Baptist Church.
9:30—Witherspoon Chorus (NBC).
10:00—Bulova Time.
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports; Time.
10:30—Rochester Concert Orchestra (NBC).
11:30—Troika Bells (NBC).
Noon—Metropolitan Echoes.

P. M.—
12:30—Little Jack Little (NBC).
12:45—Grand Opera talk, Deems Taylor (NBC).
1:30—Yeast Foamers (NBC).
2:00—Crosley Theater.
2:30—Henry Thies's Orchestra.
3:00—William Oleniowski (NBC).
3:30—Over Jordan (NBC).
3:45—Your Eyes (NBC).
4:00—Rhymes with Reason.
4:30—Plantation Days.
5:00—The Roanios.
5:30—Hymn Time.
6:00—WLW Highlights.
6:30—Conservatory of Music.
6:55—Baseball Scores.



ADELE VASA—BEN ALLEY

Featured as "Sweethearts of the Air," Adele Vasa and Ben Alley are heard at 4:45 p. m., every Tuesday over WKRC and the Columbia network. Alley is a former Cincinnati, having begun his radio career in this city.

Sunday, May 31

7:00—Enna Jettick Melodies (NBC).
7:15—Collier's Radio Hour.
8:15—Bayuk Stag Party (NBC).
8:45—Ted Weems' Orchestra, Netherlands Plaza.
9:15—Variety.
9:30—Kellong Slumber Music (NBC).
10:02—Murray Horton's Orchestra, Horseshoe Gardens.
10:15—Hed Hugger Harmonies (NBC).
10:30—Crosley Concert.
11:00—Henry Busse's Orchestra, Castle Farm.
11:15—Village Rhymester.
11:30—Henry Thies's Orchestra.
Midnight—Ted Weems' Orchestra, Netherlands Plaza.

WSAI (225 m.—1330 kc.)

P. M.—
12:30—"Grand Opera," by Deems Taylor.
2:00—Sonnet and Hymn Time.
2:30—Manhattan Guardsmen (NBC).
3:00—Dr. S. Parkes Cadman (NBC).
4:00—Pop Concerts (NBC).
5:00—Catholic Services (NBC).
6:00—Gold Seal (NBC).
6:30—RCA Victor (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Atwater Kent (NBC).
8:45—Totent Big Brother (NBC).
9:15—National Day (NBC).

MONDAY
June 1

WKCY (202 m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning.
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Bob White.
8:15—Early Morning Dance.
9:00—Theronoid.

Monday, June 1

1:00—Zolyo Program.
1:15—Matinee.
1:30—Radio Circus.
1:45—Cook Upholstery Program.
2:00—The Home Finder.
2:15—Union Mutual Life Insurance Program.
2:30—Fuller Garden Party.
2:45—Memory Lane.
3:15—Payne Bros. and Herman Chitson.
3:30—Victor Herbert's Melodies.
4:00—Organ Recital.
4:15—National Protective Association.
4:30—Radio Circus.
5:00—Lyric Hour.
5:30—Bell Furniture Program.
5:45—Down South.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Miller Musicale.
7:00—Xavier University Campus Rambles.
7:30—Harry Hartman's Sport Review.
7:45—Three Peanut Boys.
8:15—Lucky Boys.
8:30—Dry Ridge Spring Program.
8:45—Carnel Cigars.
8:45—Radio Circus.
9:00—Jewish Commercial Hour.
10:00—Shopper's Hour.
10:15—Radio Circus.
10:30—Mountain Valley Varieties.
10:45—Radio Circus.
11:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship.
7:45—Ray and Bob.
8:00—The Commuters (CBS).
8:15—Traxel Galleries.
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Mr. Fixit (CBS).
9:45—Classified News Program.
10:13—Live Stock Quotations.
10:15—The Madison Singers (CBS).
10:30—Unceda Bakers (CBS).
10:45—Time and weather.
10:48—Woman's Hour—Tremlette Tally.
11:15—Homemaker's Talk by Julia Hayes.
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—God's Bible School.
2:00—Melotone Program.
2:30—Studio Feature.
2:45—Star-Freeze Melodies.
3:00—Pharis Program.
3:15—Puen City Rug Makers.
3:30—Reassume Studio.
3:45—Hotel Roosevelt Orchestra (CBS).
4:00—God's Bible School.
4:15—Gypsy Music Makers (CBS).
4:30—The Dodge Twins (CBS).
4:45—La Geradine Program (CBS).
5:00—Camp Artists.
5:15—Meyer Paint Program.
5:30—Maic Mattress Man.
5:45—Cint Trade School Musicale.
6:00—Current Events (CBS).
6:15—Stocks; Time; Weather.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Evangeline Adams, "Astrologer" (CBS).
6:45—Jas. I. Corbett, "Fights" (E. T.).
7:00—Prvor's Crema Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Your Neighbors.
7:45—Old Wurzberg Malt Program.
8:00—The Three Bakers (CBS).
8:30—An Evening in Paris (CBS).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Belzhovon Bright Lights.
9:45—Song Hit of the Week (E. T.).
10:00—Paul Tremaine Orchestra (CBS).
10:15—Peter Paul Limers's.
10:20—Gruen Answer Man (e. t.).
10:25—Happy Feet.
10:30—Blackberry Dudes.
10:45—Ozzie Nelson Orchestra (CBS).
11:00—Time; Weather; Sports.
11:08—George Olsen and his Music (CBS).
11:30—Nocturne (CBS).
Midnight—Barge Dance Orchestra.

Monday, June 1

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Bradley Kincaid.
8:15—Organ Program, Arthur Chandler, Jr.
8:30—Morning Devotions.
8:45—Miracles of Magnolia (NBC).
9:00—Housekeeper Chats.
9:15—Beatrice Mable (NBC).
9:30—Musical Journey.
9:45—Winifred S. Carter (NBC).
10:00—Syncopeers (NBC).
10:30—Live Stock Reports.
10:40—Jim and Walt.
11:00—Vocal Ensemble.
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Salt and Peanuts.

P. M.—

16:16—Hotel Gibson Orchestra.
12:30—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Seger Ellis.
1:40—Market Reports.
1:45—Ted Weems' Orchestra, Netherlands Plaza.
2:15—Village Rhymester.
2:30—Chicago Serenade (NBC).
3:00—Matinee Players.
4:00—Chats with Peggy Winthrop (NBC).
4:15—Glenn Sisters and Ramona.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Music Treasure Box (NBC).
5:15—Mormon Tabernacle Choir (NBC).
5:30—Old Man Sunshine.
6:00—Amos 'n' Andy (NBC).
5:45—Lowell Thomas (NBC).
6:15—WLW Highlights.
6:30—Thermoid Brake Doctors (e. t.).
6:45—Baseball Scores.
6:50—Roxy's Gang (NBC).
7:30—Gold Medal Express (NBC).
8:00—Maytag Orchestra (NBC).
8:50—Real Folks (NBC).
9:00—Vision-Airs.
9:30—Empire Builders (NBC).
10:00—St. Martin Church Opera Chorus.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Willys Memory Hour.
Midnight—Henry Busse's Orchestra, Castle Farm.
12:30—Ted Weems' Orchestra, Netherlands Plaza.
1:00—Hotel Gibson Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—McCormick's Old Time Fiddlers.
9:30—John Carroll (NBC).
9:45—Jerry Fay.
10:00—Blue Streaks (NBC).
10:15—Radio Household Institute (NBC).
10:30—Seger Ellis.
11:00—Sign off.
12:50—Live Stock Reports.
1:00—Sign off.

P. M.—

2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—Cosley Singers.
4:30—Records.
4:45—Sam Wilson, vocal solos.
5:00—Records.
5:15—Cecy Gordon; Gene Perazzo.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:15—"The World Today," James G. McDonald (NBC).
6:30—Mrs. Lee Ach, poems.
6:45—Vocal Solos.
7:00—"How's Business?", Merle Thorpe (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—Adventures of Sherlock Holmes (NBC).
9:30—Cheramy Knights (e. t.).
10:00—Netherlands Plaza Orchestra.
10:30—Henry Busse's Orchestra, Castle Farm.

TUESDAY

June 2

WCKY (202 m.—1490 kc.)

6:00—Kentucky Good Morning.
6:30—Sunrise Worship.
7:30—Cheerio (NBC).
8:00—Bob White.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Josephine Gibson's Food Talks (NBC).
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
1:45—Hill Billy Kid.
1:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Odas Mattox, guitar.
6:45—Dr. Scholl's Ramblers (NBC).
7:00—Ott & Otten, pianist, blues.
7:15—Tri-State Entertainers.
7:30—Crimoline Girl, Alma Ashcraft.
7:45—Ham & Lim, comedy.
8:00—Earl Arnold's Orchestra, Lookout House.
8:30—Death Valley Dances (NBC).
9:00—Happy-Go-Lucky Girls.
9:15—Bob White.
9:30—Arabelle Chambers.
9:45—Hugh Cross.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Zolvo Program.
9:00—The Islanders.
9:15—Radio Circus.
9:30—Vandeville.
9:45—Kleeman Furniture Program.
10:00—Tid Bits, Corinna C. Curran.
10:05—League of Independents.
10:20—Musical Breivites.
10:35—Radio Circus.
10:50—Polar Ray Health Talk.
11:00—Sherwin-Williams Program.
11:15—Jake Tennenbaum Furniture Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Otto Grau Piano Recital.

P. M.—

12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Zolvo Program.
1:15—Matinee.
1:30—Radio Circus.
2:00—Payne Brothers & Herman Chitson.
2:15—The Home Finder.
2:30—Fuller Garden Party.
2:45—Reds vs. Philadelphia at Red-land Field.
5:00—Lyric Hour.
5:30—Bell Furniture Program.
5:45—Race Auto and Radio Supply.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Milner Musical Company.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Camel Cigars.
8:45—Musical Newsreel.
9:15—Radio Circus.
9:45—Shoppers' Hour.
10:00—Mountain Valley Varieties.
10:15—Licking River Fiddlers.
10:30—Radio Circus.
10:45—Fuller's Orchestra.
11:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School, Sunrise Worship.
7:45—Ray and Bob.
8:00—Starr-Freeze Melodies.



HELEN OELHEIM

Helen Oelheim, soprano, sings on the Dutch Masters program, heard over WKRC and Columbia at 7:30 p.m., every Friday.

Tuesday, June 2

8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Madam Flor-en-z Beauty Program.
9:00—Amos 'n' Andy (CBS).
9:15—Traxel Galleries.
9:30—Consolidated Merchants' Program.
10:00—Drink-Mor Program.
10:15—Live Stock Quotations.
10:47—Classified News Program.
10:45—Time and Weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Paul Trenaine's Orchestra (CBS).
11:30—Homemaker's Talk by Julia Hayes.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Pabst-ett Varieties (CBS).
1:15—Art Dry Cleaning Program.
1:30—God's Bible School.
2:00—Louis A. Noelcke Melotone Program.
2:15—Dream Home, Jimmy and Joan.
2:30—The Three Doctors (CBS).
2:45—The Captivators (CBS).
3:00—Italian Idyll (CBS).
3:15—Pharis Program.
3:30—Home Furniture Studio.
3:45—The Four Chubmen (CBS).
4:00—Queen City Rug Makers.
4:15—Adventures in Words (CBS).
4:30—Trump Starr.
4:45—Sweethearts of the Air (CBS).
5:00—Harry Tucker's Orchestra (CBS).
5:15—Meyer Paint Program.
5:30—Maggie Mattress Man.
5:45—Cincinnati Trade School Musical.
6:00—God's Bible School.
6:15—Queen City Awning Period.
6:19—Stocks; Time; Weather.
6:21—Eureka Baseball Scores.
6:26—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—Camel Quartet hour.
7:00—Pryor's Crema Military Band (CBS).
7:15—Tommie and Willie.
7:30—Kaltenborn Edits the News (CBS).
7:45—Old Wurzburg Malt Program.
8:00—Henry-George (CBS).
8:30—Philo Symphony (CBS).
9:00—Blue Ribbon Malt Jesters (CBS).
9:15—Tito Guizar (CBS).
9:30—Paramount Public Radio Playhouse (CBS).
10:00—Coney Island Orchestra.
10:15—Peter Paul Limericks.
10:30—Sports Review.
10:35—Happy Feet.
10:30—Bridg Lessons by Tom Collins Jr.

10:45—Coney Island Orchestra.
11:00—Green Witching Hour.
11:32—Studio Feature.
11:45—Blackberry Dudes.
Midnight—Barge Dance Orchestra.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Bradley Kinead.
8:15—Mouth Health (NBC).
9:30—Morning Devotions.
8:45—Popular Gems.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashion Talk.
9:45—Premium Man.
10:00—Murray Horton's Orchestra.
10:30—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Island Serenaders.
11:15—Swift Program (NBC).
12:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—

12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Sah and Peanuts.
1:40—Market Reports.
1:45—Ted Weems' Orchestra, Netherlands Plaza.
2:15—Village Rhythmer.
2:30—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper (NBC).
3:00—U. S. Navy Band.
3:30—The Ramblers.
3:45—Eunice Refik, Pianist.
4:00—Beatty Secrets by Rigaud.
4:15—Organ and Vocal Solos.
4:30—Live Stock Reports.
4:40—Glen Sisters and Ramona.
5:00—Murray Horton's Orchestra.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Berry Brothers (e. t.).
6:45—Green Watchmakers (e. t.).
6:50—Baseball Scores.
6:55—Seger Ellis.

7:00—Paul Whiteman's Painters (NBC).
7:30—Ted Weems' Orchestra, Netherlands Plaza.
7:45—Sterling Jack.
8:00—Ted Weems' Orchestra, Netherlands Plaza.
8:15—Singin' Sam.
8:30—Werk Bubble Blowers.
9:00—Barbasol Barbers (e. t.).
9:30—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:50—Los Amigos.
11:30—Vox Humana.
Midnight—Village Rhythmer.

A. M.—

12:15—Ted Weems' Orchestra, Netherlands Plaza.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Hotel Gibson Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gue and Glen (NBC).
8:15—Campbell Soup Orchestra.
8:45—Records.
10:00—"Your Child," Grace Abbott (NBC).
10:15—Radio Household Institute (NBC).
10:30—U. S. Marine Band (NBC).
11:00—Sign off.

P. M.—

12:50—Live Stock Reports from Prod. Coop. Contm. Assn.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—The Lady Next Door (NBC).
4:30—Rinsio Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—The Gossips (e. t.).
5:45—Ryder Cup Team Talk.
6:00—Organ Program.
6:30—Seger Ellis.
6:45—Larry Grueter, Accordion.
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Program (NBC).
8:00—McKesson Musical Magazine (NBC).
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Hotel Gibson Orchestra.

WEDNESDAY

June 3

WCKY (202 m.—1490 kc.)

A. M.—

6:00—Kentucky Good Morning.
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Bob White.
8:15—Early Morning Dance.
9:00—Theronid.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—

12:30—Live Stock Reports.
12:35—Luncheon Concert.
1:00—Sign off.
1:45—Hill Billy Kid.
1:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Italian Serenaders.
6:30—Bill and Bob.
6:45—Little Red Riding Hood.
7:00—Tommy Ott, Pianist.
7:15—Kentucky Belle, Crooner.
7:30—Canadian Pacific Crusaders (NBC).
8:00—Liberty Ragamuffins.
8:15—Steve Bates, octofone.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Classic Recital: Molly Moore, Elsie Frances, Harvey Harding.
9:30—Madly, the Radio Clown.
9:45—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magnecol Program.
9:00—Union Mutual Life Program.
9:15—Radio Circus.
9:30—Variety.
9:45—Kleeman Furniture Program.
10:00—Tid-Bits, Corinna C. Curran.
10:05—League of Independents.
10:20—Princess Gaiant Program.
10:35—Radio Circus.
10:50—Polar Ray Health Talk.
11:00—Sherwin-Williams Program.
11:15—Jake Tennenbaum Furniture Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Otto Grau Piano Recital.

P. M.—

12:15—Radio Circus.
12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Zolvo Program.
1:15—Matinee.
1:30—Radio Circus.
1:45—Serenade.
2:00—Galvano & Cortez.
2:15—The Home Finder.
2:30—Radio Circus.
2:45—Reds vs. Philadelphia at Red-land Field.
4:45—Radio Circus.
5:00—Lyric Hour.
5:30—Bell Furniture Program.
5:45—Dinner Music.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Milner Musical.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Payne Brothers & Herman Chitson.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Camel Cigars.
8:45—Musical Newsreel.
9:00—The Islanders.
9:15—Radio Circus.
9:45—Shoppers' Hour.
10:00—Cincinnati Messianic Testimony, Dr. Reed.
10:30—Radio Circus.
10:45—Earl Fuller's Orchestra.
1:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—Sunrise Worship.
7:45—Ray and Bob.

Vallee's Vocal Twin Confuses Campbell Fans

That's not Rudy Vallee you hear singing with the Campbell Soup Orchestra through WSAI and other NBC stations at 8:15 every morning except Sunday. It's Lew Conrad. His voice is so much like Rudy's that a man in Minneapolis bet a thousand dollars it was the famous Vallee boy crooning on his way home from a midnight broadcast. Then the m. from M. went to the National Broadcasting Company in New York to see for himself that his thousand was gone. The orchestra is a fooler, too. Many waggerers say it's B. A. Rolfe's orchestra—the same that plays the Lucky Strike programs (WSAI, Tuesday, Thursday, Saturday, at 9 p. m.). But it's really Andy Samella's band. And he's the wizard with the guitar and saxophone on many other NBC programs.

Detroit Symphony, Edgar A. Guest On Sunday Hour

The Entrance of the Gods to Valhalla, from Wagner's "Gotterdammerung," will be the feature of a concert by the Detroit Symphony Orchestra during the Graham-Paige program at 8:30 p. m., Sunday (May 31) over the Columbia network and WKRC.

Edgar A. Guest, poet, will read from his works. The complete program follows:
Overture: Beautiful Galatea.....Suppe
Humoresque.....Dvorak
EDGAR A. GUEST
From the Land of the Sky
Blue Waters.....Cadman
Muriel Kyle, soprano
Entrance of the Gods to Valhalla.....Wagner

Ace Brigode Band Is New WKRC Dance Orchestra

Another nationally known dance group has been made available to Cincinnatians who get their dance music from their radio. It is Ace Brigode and his Virginians, who began broadcasting last week from Coney Island over WKRC.

Brigode comes on the air with the orchestra singing "Carry Me Back to Old Virginia." They are on the air every night except Monday. Consult your RADIO DIAL programs for their appearances.

Wednesday, June 3

8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Traxel Galleries.
9:15—Madam Flor-en-z Beauty Program.
9:30—Consolidated Merchants' Program.
10:00—Melody Parade (CBS).
10:15—Live Stock; Time; Weather.
10:18—Woman's Hour.
10:45—Classified News Program.
11:15—Homemaker's Talk by Julia Hayes.
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—God's Bible School.
1:15—Studio Feature.
1:30—God's Bible School.
2:00—Salon Orchestra (CBS).
2:30—Queen City Rug Makers.
2:45—Pharis Program.
3:00—Syncopeated Silhouettes (CBS).

Wednesday, June 3

- 3:15—Starr-Freeze Melodies.
- 3:30—Revue Studio.
- 3:45—Artists' Recital (CBS).
- 4:00—Asbury Park Casino Orchestra (CBS).
- 4:30—A. L. Fink Program.
- 5:00—Kampf Artists.
- 5:15—Meyer Paint Program.
- 5:30—Magic Mattress Man.
- 5:45—Cincinnati Trade School Musicale.
- 6:00—Kate Smith Swanee Music (CBS).
- 6:15—Stocks; Time; Weather.
- 6:20—Eureka Baseball Scores.
- 6:25—Sports Review.
- 6:30—Evangeline Adams "Astrol-
oger" (CBS).
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—Rhythm Chorusters (CBS).
- 7:45—Old Wurzberg Malt Program.
- 8:00—Gold Medal Fast Freight (CBS).
- 8:30—Blackberry Dudes.
- 8:45—Vincent Lopez and His Val-
volunteers (e. t.).
- 9:00—Vitality Personalities (CBS).
- 9:15—Symphonic Hour (CBS).
- 9:30—McAleer Polishers (CBS).
- 9:45—Johnson Sea Horse Orchestra (e. t.).
- 10:00—Allegator Dance Orchestra (e. t.).
- 10:15—Peter Paul Limericks.
- 10:20—Gruen Answer Man (e. t.).
- 10:25—Happy Ted.
- 10:30—Coney Island Orchestra.
- 11:00—Time; Weather; Sports Re-
view.
- 11:08—St. Moritz Orchestra (CBS).
- 11:30—Nocturne; Ann Leaf, Ben
Alley (CBS).

Midnight—Barge Dance Orchestra.

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers, old-
time music.
- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 8:00—Salt and Peanuts.
- 8:15—Organ Program.
- 8:30—Morning Devotions.
- 8:45—Derby Day from Epsom
Downs, England (NBC).
- 9:15—Florence Frey's Workshop.
- 9:30—Dance Miniatures (NBC).
- 10:00—McCormick's Fiddlers.
- 10:15—Jim and Walt.
- 10:30—Live Stock Reports.
- 10:40—Organ Program, Arthur
Chandler Jr.
- 11:00—Glenn Sisters and Ramona.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.

Noon—Salt and Peanuts.

P. M.—

- 12:15—Hotel Gibson Orchestra.
- 12:30—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Seger Ellis.
- 1:40—Market Reports.
- 1:45—Ted Weems' Orchestra, Neth-
erland Plaza.
- 2:15—Village Rhymester.
- 2:30—Chicago Serenade (NBC).
- 3:00—Weather Forecast.
- 3:01—The Matinee Players.
- 1:00—Chats with Peggy Winthrop (NBC).
- 1:15—Organ with Instrumentalist.
- 1:30—Live Stock Reports.
- 1:40—Jane Froman, Don Becker.
- 3:00—Afternoon Revelers.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—DuPont Speed Blenders (e. t.).
- 6:30—Phil Cook (NBC).
- 6:45—"Believe It or Not," Ripley (NBC).
- 7:00—Baseball Scores.
- 7:05—WLW Highlights.
- 7:15—John Ruskin Orchestra (e. t.).
- 8:30—R. F. D. Hour.
- 8:45—"The Buddy Bots."
- 8:50—Sinfonietta.
- 9:30—Camva Coffee Hour.
- 10:00—Henry Busse's Orchestra, Cas-
tle Farm.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 11:00—Night Songs.
- 11:30—Crosley Theater.

Midnight—Hotel Gibson Orchestra.

A. M.—

- 12:30—Ted Weems' Orchestra, Neth-
erland Plaza.
- 1:00—Henry Busse's Orchestra, Cas-
tle Farm.



IRENE BORDONI

An inimitable French accent plus an appealing soprano voice, combine to make Irene Bordoni, former stage and screen star, one of the most popular recruits to radio. Miss Bordoni's lilting melodies and droll wit are heard every Sunday at 8 p. m., over WKRC and other Columbia sta-
tions.

Wednesday, June 3

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:45—Campbell Soup Orchestra (NBC).
- 8:45—Records.
- 9:15—Organ Program.
- 9:30—National Home Hour (NBC).
- 10:00—Records.
- 10:15—Radio Household Institute (NBC).
- 10:15—Records.
- 11:00—Sign off.
- P. M.—
- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Edna Wallace Hopper (NBC).
- 3:15—Records.
- 4:00—Don Becker, ukulele.
- 4:15—Minabelle and Jerry.
- 4:30—Poems by Harry Holcombe.
- 4:45—Records.
- 5:00—Old Man Sunshine.
- 5:25—Civil Service Talk.
- 5:30—The Gossips (e. t.).
- 5:45—Black and Gold Orchestra (NBC).
- 6:00—Records.
- 6:30—Moments with Madame Ala (NBC).
- 6:45—Back of the News in Wash-
ington (NBC).
- 7:00—Listerine Program (NBC).
- 7:15—Radiotron Varieties (NBC).
- 7:30—Mobil Oil Concert (NBC).
- 8:00—Halsey Stuart Program (NBC).
- 8:30—Palmolive Hour (NBC).
- 9:30—Coca Cola Program (NBC).
- 10:00—Hotel Gibson Orchestra.
- 10:30—Netherland Plaza Orchestra.
- 11:00—Sign off.

THURSDAY
June 4

WKCY (202 m.—1490 kc.)

- A. M.—
- 6:00—Kentucky Good Morning.
- 6:30—Sunrise Worship.
- 7:30—Cheerio (NBC).
- 8:00—Bob White.
- 8:15—Early Morning Dance.
- 9:15—My New Kentucky Home, Jetta Crane.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:30—Northam Warren (NBC).
- 10:45—Classie Hour.
- 11:00—Musical Novelties.
- 11:30—Mountain Melodies.
- Noon—Popular Dance Tunes.
- P. M.—
- 12:30—Live Stock Quotations.
- 12:45—Luncheon Concert.
- 12:45—Rev. Chas. A. Vandermeulen.
- 1:00—Sign off.

Thursday, June 4

- 5:45—Red Riding Hood.
- 5:55—Ayers Sport Flash.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tasteyest Jesters (NBC).
- 6:30—Alma Bohke, soprano.
- 6:45—Tri-State Entertainers.
- 7:00—Dixie Spiritual Singers.
- 7:15—Arabelle Chambers, blues.
- 7:30—Blue-Grass Blues.
- 7:45—Hugh Cross.
- 8:00—Blackstone Plantation (NBC).
- 8:30—Betty May, contralto.
- 8:45—Ukelele Traveltogue.
- 9:00—Earl Arnold's Orchestra.
- 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
- 7:15—Radio Circus.
- 7:30—Classified Directory.
- 8:00—Shoppers' Hour.
- 8:15—Mountain Valley.
- 8:30—Bacca Coal and Iron Program.
- 8:45—Magnacoll Program.
- 9:00—Dance Frolic.
- 9:15—Radio Circus.
- 9:30—Organ Recital.
- 9:45—Kleeman Furniture Program.
- 10:00—Tid-Bits, Corinna C. Curran.
- 10:05—League of Independents.
- 10:20—Zolvo Program.
- 10:35—Radio Circus.
- 10:50—Polar Kiwi.
- 11:00—Shirley Williams Program.
- 11:15—Jake Temmenbaum Furniture Program.
- 11:30—Friendly Wall Paper Program.
- 11:45—Paul Electric Program.
- Noon—Otto Grau Piano Recital.

P. M.—

- 12:15—Clean Up and Paint Up Cam-
paign.
- 12:30—Fuller, Inc.
- 12:45—Bellony Melodies.
- 1:00—Radio Circus.
- 1:15—Serenade.
- 1:30—Radio Circus.
- 1:45—Dance Frolic.
- 2:00—Payne Brothers & Herman
Clifton.
- 2:15—The Home Finder.
- 2:30—Radio Circus.
- 2:45—Philadelphia at Red-
land Field.
- 4:15—Radio Circus.
- 5:00—Lyric Hour.
- 5:30—Bell Furniture Program.
- 5:45—Race Auto and Radio Supply.
- 6:00—Murphy & Goebel Furniture
Special.
- 6:15—Berning Ford.
- 6:30—Miller Musical Company.
- 7:00—Earl Fuller's Orchestra.
- 7:30—Harry Hartman's Sport Re-
view.
- 7:45—Barker News.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Springs Program.
- 8:30—Camel Cigars.
- 8:45—Musical Newsred.
- 9:00—Merchants' Review.
- 9:15—Radio Circus.
- 9:45—Mountain Valley Varieties.
- 10:00—Shoppers Hour.
- 10:15—Fuller's Orchestra.
- 10:45—Radio Circus.
- 11:00—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—Sunrise Worship.
- 7:45—Ray and Bob.
- 8:00—Madam Flor-en-z Beauty Pro-
gram.
- 8:15—Traxel Galleries.
- 8:30—Tony's Scrap Book (CBS).
- 8:45—Starr-Freeze Melodies.
- 9:00—Queen City Rug Makers.
- 9:15—Consolidated Merchants' Pro-
gram.
- 9:45—Barbara Gould Beauty Talk (CBS).
- 10:00—Live Stock; Classified News
Program.
- 10:30—Unecda Bakers (CBS).
- 10:48—Woman's Hour, Tremlette
Tully.
- 11:15—Dream Home, Jimmy and
Joan.
- 11:30—Drink-Mor Program.
- 11:45—Street Program.
- Noon—Wurlitzer Music Box Revue.
- P. M.—
- 12:30—Cincinnati Merchants' Pro-
gram.
- 1:00—To be announced.
- 1:15—God's Bible School.
- 2:00—Melotone (Louis A. Noelcke).
- 2:30—The Three Doctors (CBS).
- 2:45—Rhythm Ramblers (CBS).
- 3:00—Homemakers Talk by Julia
Hayes.
- 3:30—Home Furnishing Studio.
- 3:45—Luna Park Orchestra (CBS).
- 4:00—Asbury Park Casino Orches-
tra (CBS).

Thursday, June 4

- 4:30—Trump Starr (Aurora Mer-
chants).
- 4:45—Meet the Artist (CBS).
- 5:00—Pharis Program.
- 5:15—Meyer Paint Program.
- 5:30—Stearns & Foster's Magic Mat-
tress Man.
- 5:45—Cincinnati Trade School Mu-
sicale.
- 6:00—Home Furniture Company.
- 6:15—Queen City Awning Period.
- 6:19—Stocks; Time; Weather.
- 6:21—Eureka Baseball Scores;
- 6:25—Sports Review.
- 6:30—Daddy and Rolto (CBS).
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—Red Top Malt Program.
- 7:30—Kaltenborn Edits the News (CBS).
- 7:45—Hamilton Watchman (CBS).
- 8:00—The Premier Salad Dressers (CBS).
- 8:15—Tommie and Willie (John Scherz).
- 8:30—Detective Story Program (CBS).
- 9:00—The Lutheran Hour (CBS).
- 9:30—Fortune Builders (CBS).
- 9:45—Peter's Parade (CBS).
- 10:00—Big Walk Workshirt Program (e. t.).
- 10:15—Peter Paul Limericks.
- 10:20—Sports Review.
- 10:25—Happy Feet.
- 10:30—Coney Island Orchestra.
- 11:00—Green Witching Hour.
- 11:30—Time and Weather.
- 11:32—Studio Feature.
- 11:45—Blackberry Dudes.
- Midnight—Barge Dance Orchestra.

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers.
- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 8:00—Seger Ellis.
- 8:15—Organ Program.
- 8:30—Morning Devotions.
- 8:45—Popular Gens.
- 9:00—Ray Perkins (NBC).
- 9:15—Beatrice Mable (NBC).
- 9:30—Community Health, Dr. Carl
Wilzbach.
- 9:45—Housekeeper Chats.
- 10:00—Murray Horton Orchestra.
- 10:30—Live Stock Reports.
- 10:40—Jim and Walt.
- 11:00—The Venetian Three.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Salt and Peanuts.

P. M.—

- 12:16—Hotel Gibson Orchestra.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—George, Lava Soap Man (NBC).
- 1:45—Market Reports.
- 1:50—Ted Weems' Orchestra, Neth-
erland Plaza.
- 2:15—Village Rhymester.
- 2:30—Chicago Serenade (NBC).
- 2:45—Edna Wallace Hopper (NBC).
- 3:00—Home Decorations (NBC).
- 3:15—Afternoon Revelers.
- 3:30—U. S. Army Band (NBC).

Thursday, June 4

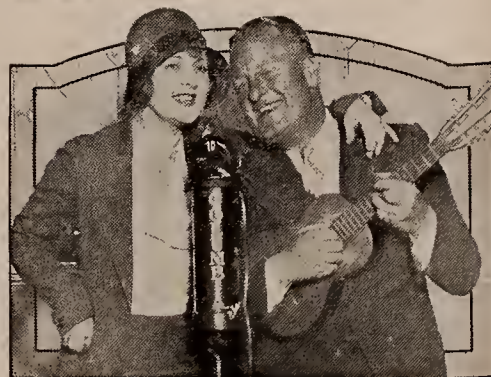
- 4:00—Jim and Walt.
- 4:15—Gems of Melody (NBC).
- 4:30—Live Stock Reports.
- 4:40—The Grosley Singers.
- 5:00—Salt and Peanuts.
- 5:15—The Ramblers.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tasteyest Jesters (NBC).
- 6:30—Glenn Adams, Dog Talks.
- 6:45—Gruen Watch Makers (e. t.).
- 6:50—Baseball Scores.
- 6:55—Seger Ellis.
- 7:00—WLW Highlights.
- 7:15—Rin-Tin-Tin Thriller (NBC).
- 7:30—Ted Weems' Orchestra, Neth-
erland Plaza.
- 8:00—Barbasol Barbers (e. t.).
- 8:15—Glenn Sisters and Ramona.
- 8:30—Phoenix Hosiery (e. t.).
- 8:45—Murray Horton's Orchestra,
Horseshoe Gardens.
- 9:00—Crunchlets.
- 9:30—Chra, Lou and Em (NBC).
- 9:45—Chesapeake & Ohio Program (CWJR).
- 10:00—Hotel Gibson Orchestra.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 11:00—Old Masters' Chime Reverbs.
- Midnight—Village Rhymester.

A. M.—

- 12:15—Hotel Gibson Orchestra.
- 12:30—Henry Busse's Orchestra, Cas-
tle Farm.
- 1:00—Ted Weems' Orchestra, Neth-
erland Plaza.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:45—Campbell Soup Orchestra (NBC).
- 8:45—Records.
- 9:00—Cresota Program (NBC).
- 9:15—Records.
- 9:45—Organ Program.
- 10:00—Records.
- 10:15—Radio Household Institute (NBC).
- 10:30—McCormick's Old-Time Fid-
dlers.
- 10:45—Sign off.
- P. M.—
- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 1:45—Dr. Scholl Reveller (NBC).
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 4:00—Mona Motor Organ Recital.
- 4:30—Rinso Talkie (NBC).
- 4:45—Records.
- 5:00—Travel Talk, Joseph Ries.
- 5:16—Seger Ellis, popular songs.
- 5:30—The Gossips (e. t.).
- 5:45—Black and Gold Room Orches-
tra (NBC).
- 6:00—Records.
- 6:25—Better Business Bureau.
- 6:30—Record.
- 6:45—Vocal Solos.
- 7:00—Fleischman Hour (NBC).
- 8:00—Arco Birthday Party (NBC).
- 8:30—Jack Frost's Melody Moments (NBC).
- 9:00—Lucky Strike Dance (NBC).
- 10:00—Murray Horton's Orchestra,
Horseshoe Gardens.
- 10:30—Henry Busse's Orchestra, Cas-
tle Farm.



SANDERSON—CRUMMIT

Julia Sanderson and Frank Crummit, former musical comedy stars, now devote their entire time to radio. They are heard in the Blackstone Plantation program over WSAI every Tuesday, at 7 p. m. Julia and Frank are Mr. and Mrs. Crummit, outside the profession.

RADIO DIAL



Volume I, No. 3

FRIDAY, JUNE 5, 1931

Price 5c

Dance Orchestras, Famous Humorist, Boxing Match and Plays are Booked for Your Entertainment this Week

Lee Morse will Sing Blues During Vitality Program



Lee Morse, "blue" singer, has returned from an extended vacation with her people in Allen, Okla., in time to appear as guest artist for Vitality Personalities through WKRC and the Columbia network on Wednesday (June 10), at 9 p. m.

She will sing two numbers, "It Must Be True," and "I Wanna Sing About You."

Freddie Rich will direct his 30 musicians in a medley of "rose" selections, including "Rose of Washington Square," "Lonesome Rose," and the ever-familiar "Roses of Picardy," as the orchestral feature of the broadcast. The Round Towners Quartet will be heard in the vocal choruses.

Crosley Theatre Repeats "Me Flix 'Em" Saturday

"Me Flix 'em," a side-splitting comedy by Don Becker relating the further adventures of Bradley Haines and his Chinese servant Wong, will be played in the Crosley Theatre at WLW on Saturday night (June 6) at 7 o'clock.

Walter Maher as young Haines and Charles Egleston as Wong, did fine work in the presentations of the play on last Sunday and Wednesday. So did other members of the cast: Gertrude Dooley as Tillie McDermott, Jack Zoller as Herbie, Betty Baxter as Aunt Agatha, and George Lloyd as a policeman.

The story is the second Becker has written about Haines and Wong, the first, "The Chinese Peril," having met with great success several weeks ago.

WCKY Basso Will Go to California In Prize Contest

Ellis Frakes, WCKY basso, for the fifth time has won a vocal contest. This time he came off with honors in the Kentucky state contest at Louisville, Ky., sponsored by the National Federation of Music Clubs.

He will go to San Francisco in June to sing for the grand prize in the contest. In 1927 and 1928 Frakes won the Kentucky division of the Atwater Kent contest. In 1928 he also won the Kentucky high school contest, and sang in the quartet that won the state high school singing championship.

Beginning Wednesday night (June 10) Erno Rapee, conductor of the Roxy Symphony, will direct a 35-piece concert orchestra during the Palmolive Hour at 8:30, through station WSAI.

Helen Nugent of Cincinnati gets New Radio Break



Helen Nugent, popular radio contralto, who left Cincinnati to win national fame in network broadcasts from New York, has just been announced as featured entertainer on the Paramount-Public program broadcast every Tuesday at 9:30 p. m. by station WKRC in connection with the

(Continued on page 3)

WFBE Broadcasts Shea vs. Miller Fight on June 11

When Eddie Shea meets Freddy Miller at Redland Field on Thursday night, June 11, WFBE listeners will have ringside seats at their radio receivers with Harry Hartman giving them a blow by blow description of the fight.

Sport fans say the bout is the most important fistic event of Cincinnati's sport calendar this year.

WFBE will begin its broadcast at 9 o'clock and will continue it until the end of the bout.

Is Irvin S. Cobb to be New Rival of Rudy Vallee?



Irvin S. Cobb

Irvin S. Cobb may be the next radio crooner.

The noted humorist will discuss "Why We Love the Old Songs Best" as guest artist on the Enna Jettick Melodies program to be heard on

WCKY and WLW on Sunday night, June 14, at 7 o'clock.

The writer, who has gained great favor with radio audiences for his dissertations on such subjects as fishing, golf, eating, operations, and what not, refuses to state whether or not he will sing the old songs to illustrate his comments. Never in the history of radio has his drawling voice been raised in melody but it is hoped that Cobb will give musical proof of his familiarity with his subject.

Three Bakers to Jump from Africa to Gay White Way

Jumping from Africa to Broadway, "The Three Bakers" will find adventures on the Gay White Way as hazardous as those in the jungle in their broadcast over WKRC and the Columbia network on Monday night (June 8) at 8 o'clock.

Guided by Brad Browne, "Boss Baker," the intrepid young men continue the pursuit of the villain who continually harasses Charmaine Winterbottom, lovely heroine. Already this chase has taken them from America to the North Pole, thence to Africa, and now the brave lads are back on Broadway, prepared to aid the fair lady in distress.

Their former sketches have been entitled "A Bicycle Built for Two" and "The Three Bakers in Africa," and were reminiscent of the type of humor that made Browne's "Nit Wits" favorites with radio listeners. Lively dance tunes, under the direction of Billy Artzt, will mark the shifting scenes in this series of episodes.

Westinghouse to Honor Virginia City on Sunday

Stirring events in the history of Richmond, Va., will be related by the Narrator in the Westinghouse Salute through station WCKY at 8:45 Sunday night (June 7). The Westinghouse chorus will sing such appropriate Southern songs as "The Glory of Jamestown," "Shenandoah," "The World's Turned Upside Down," "Confederate Songs," "Annabelle Lee," "At the Fair," and "Carry Me Back to Old Virginia."

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

VOL. 1

JUNE 5, 1931

No. 3

Intelligent Listening

How much is your radio receiver worth to you?

Is it simply a musical instrument that 18 or 19 hours a day keeps up a ceaseless din that is a background for your daily activities and your leisure moments?

Or is it a magic carpet that carries you along in imagination to the far places of the earth, that brings you entertainment of the kind you have neither the time nor the money to get elsewhere, and the information that a dozen universities would not give you in as many years?

If your radio set is the kind of an instrument that serves you with just the kind of music, entertainment, and information that you want to hear, you will

welcome RADIO DIAL as your assistant. Take this issue of RADIO DIAL. Read the stories about programs. Then go through the schedules of the Cincinnati radio stations and check the programs you will want to hear during the week. Keep RADIO DIAL continually at hand and consult it as a traveling man does his railroad time table.

Don't be a hit-or-miss listener. Don't sit through 15 minutes of jazz if you hate it, just so you will hear the symphony concert that comes next on the program. Turn your dial to another station where you find a program listed that appeals to you.

Remember that selection of radio programs is what makes you an intelligent radio listener.

Nomads Will Play Russian Program

The Nomads (NBC) heard over WCKY Sunday morning at 10:30 feature a Russian orchestra under the direction of Alexander Kiroloff, and a soprano, Genia Fonarova. The program for Sunday, June 7, follows:

Dance Waves, Locomotives, Orchestra
The Steppes, Verkhovskiy, Soprano solo
Selection from "Czardas-fursten"
Kalmuk, ... Orchestra
In the Moonlight, Violin and guitar duo
Clocks Morning, Alcega, ... Soprano solo
Goodbye, My Gypsy Village, ... Orchestra

French Cafe is Background for Evening in Paris

With an atmosphere of a French cafe predominating as its theme, the Evening in Paris presentation on Monday night (June 8) at 8:30 through WKRC, again will bring to the air the voices of Pierre Brugnion, tenor; Taylor Buckley, baritone, and a male quartet assisted by the Max Smullen orchestra. A xylophone specialty by Edward Ribison; announcement of the winner of the Bourjois Award to the Woman of the Week, and reading of the latest fashion news as radioed from Paris, form additional features of this broadcast.

Domra

Peter Biljo, whose "Around the Samovar" is a popular WKRC-Columbia feature on Sunday nights, reveals that the domra, one of the oldest musical instruments in the world, is very much in use today, and is a vital part of the Balalaika orchestra. This primitive instrument of seven frets was introduced into Europe in the eleventh century when the Tartars invaded Russia, and from it have sprung the mandolin, banjo, guitar, violin, and even the ukulele. The balalaika, Russia's national instrument is the domra's direct off-spring. In Russian orchestras, such as Biljo's, the domras carry the melody and the balalaika provide the accompaniment.



HARRY C. BROWNE

Harry C. Browne is the creator and star of Hank Simmons' Showboat, heard at 9 p. m., every Saturday over WKRC and other Columbia stations. Browne takes the role of the genial "Hank." Before entering the field of radio dramas he was leading man for Lillian Russell, Mary Pickford, Irene Bordoni, and other well-known actresses.

Italian Swede

Overhearing a strange woman in an Italian restaurant in New York City advising her friend to tune in on the Tastyest Jesters, who are heard over NBC and WCKY every Monday, Thursday and Saturday at 6:15 o'clock, Wamp Carlsson, of the trio, turned and asked in his best Swedish dialect, "How'd you like to come up to the studio and hear us?" The woman almost choked on her spaghetti, but finally caught her breath and accepted.

Floyd Gibbons, after a temporary absence has now been restored to WCKY's schedule each Sunday night at 9:15, due to the demand of many listeners who felt their Sunday was not complete without his "World Adventures."

Wife Beaters. Take Tip from Salt on System

Men who want to beat their wives and can't get away with it should take a tip from Salt and Peanuts of W.L.W. and get a radio act.

Anticipating the number of times that he will swat Peanut with a nukele on the place she uses for sitting purposes, during their week at the Albee which begins June 6, Salt has laid in a supply of 10 nukeles.

The swatting is part of the comedy in their stage act, so Peanuts can't object to it. The breakage of nukeles is incidental, but Salt can't object to that either, even though he does have to buy at least one new nukele every day he and Peanuts are on the stage.

WFBE Has Seven New Musicians Added to Staff

WFBE officials are beaming with pride over the addition of several new staff entertainers who are being received with applause by the Cincinnati radio audience.

Don Galloway, tenor, is a student at the Conservatory of Music. He is singing many request programs for the Parkview station.

Galvano & Cortez play Hawaii an music with novelty touches.

Mildred Eichler sings negro spirituals; and the Payne Brothers with Herman Chittison at the piano appear in programs of harmony with piano interludes.

Henry Busse Plays New NBC Network Program

Henry Busse's Orchestra is back on the NBC network on Fridays at 11:30 p. m., playing at Castle Farm. WLW sends the program to the chain the same as it does Henry Thies and his orchestra on Sunday nights at 11:30.

Willard Robinson

Willard Robinson fans who lamented the fact that his music went off the air when the Camel Pleasure Hour contract left NBC, can hear him with his Deep River orchestra on WSAI Sunday night (June 7) at 9:15. Robinson also is heard at 6:15 on Wednesday nights at WLW in the Du Pont Speed Blenders program, an electrical transcription.

Italy's Leading Radio Announcer is Woman

A woman is the chief radio announcer in Italy. Her name is Maria Luisa Boncompagni. All radio announcers in Italy are women, and Signorina Boncompagni ranks first.

Women's voices carry better than men's, Signorina Boncompagni claims. Women don't get tired of talking so easily, either, she says. The strain of reading for long periods of time doesn't affect them as quickly as their male competitors in other countries.

Little Red Riding Hood of WCKY Surprises Fans With Remarkable Talent

This picture of Little Red Riding Hood is submitted by Jerry Akers, manager of WCKY, to clear himself of the accusation that he is perpetrating a hoax in presenting the little girl on the air.

"Listeners who never have seen the little girl in person have called me at WCKY to ask me confidentially if she really isn't some grown-up imitating a child," Akers says. "They can't believe a child only five years old is possible of showing the development in her voice that Little Red Riding Hood does."

Although Little Red Riding Hood had practically no professional experience before appearing at WCKY, her expression, phrasing, and production would do credit to a veteran trouper with years of experience. In spite of her obvious talent and the praise that is continually given her by friends and listeners, Little Red Riding Hood remains a sweet smiling baby.



LITTLE RED RIDING HOOD

Medal for Radio Service is Given to Celebrities

A distinguished service medal for radio has been struck by the Columbia Broadcasting System to be given to celebrated speakers or musicians who appear before the microphone, and to those who conspicuously further radio broadcasting.

Designed by Gaetano Cecere, a former winner of the Prix de Rome, the medal bears on the obverse side the figure of a muse superimposed upon the winged horse Pegasus, symbolic of inspiration or achievement. On the reverse, a circular panel bears a microphone, the wings of Mercury, and various devices suggesting the scope of radio. The medal is inscribed "For distinguished contribution to the radio art."

Sir John C. W. Reith, director general of the British Broadcasting Company, is the first recipient of the medal.

Locating Trouble.

Probably the most valuable instrument in the tool kit of the radio service man is a dentist's mirror. The metal handle of the mirror had better be wrapped with a layer of tape to prevent it from shorting wires when the mirror is used in a close place inside of a radio set. The mirror often proves invaluable for work on a radio set that cannot be taken to the shop for repairs. Inaccessible places on the inside of the set can be examined easily by aid of the mirror. If a flashlight is at hand the mirror can be used for deflecting a beam of light into dark corners in the set.

Mac and Al

"Scrappy" Lambert and Dick Robertson, will present a special vocal arrangement of "Under Your Window Tonight" in the McAleer broadcast through WKRC on Wednesday (June 10) at 9:30 p. m. Lambert and Robertson are the Mac and Al of the program. Sam Lanin's orchestra will play "June Time is Love Time," "To the Future" and "Smmy Side Up", in addition to accompanying the vocalists.

Falling in line with New York University, the Georgia School of Technology, at Atlanta, Ga., has included a course of broadcast advertising on its curriculum for the current term. N. Y. U. is the first university to have recognized the need for such a course.

Woman Wants Network Piano Accompaniment

A novel reason for buying time on the air brought a telephone call to NBC's San Francisco studios a day or two ago.

"My daughter is being married, and we want music for the ceremony," a feminine voice said. "I have engaged a violinist and a cellist, but I find I cannot get a piano into my house, and I should like to buy half an hour's time on the air, and have a pianist in your studio play the wedding music. The violin and cello could follow the piano as the music came through our radio set."

Network programs, she was regretfully informed, would interfere with her plan.

Pictorial Review Home Editor to Speak from WFBE

Nell Howard Enloe, editor of the Home Bureau of Pictorial Review, will talk about "Color, Comfort and Charm in the Living Room" at WFBE at 1:45 Wednesday afternoon (June 10) in the first of a series of Home Harmony programs designed to help women make their homes more livable and pleasant.



Each week, the 15-minute program will present a nationally known authority on home making subjects. The Home Harmonizers, directed by Robert Hood Bowers, will furnish music for the feature. This week, the selections are "Blue Heaven" and "The Love Nest." WFBE will broadcast the feature by electrical transcription.

Beauty Culture Helps Children to Develop Charm

Beauty culture as an assistance in the development of a child's personality will be stressed by Florence Frey, expert beautician, in her talk at station WLW on Wednesday morning (June 10) at 9:20.

"Many a little girl at the straggly, leggy age of 11 could be transformed into an attractive child with confidence in herself and the nerve to be charming even at the awkward age," Miss Frey says, advocating permanent waves even for the very young. "One mother recently brought me a two-year-old child for a permanent wave because her hair was so straight that the child was positively homely. Now she is a little beauty."

Bright Child

Annette Hanshaw memorizes every song she sings on the Van Heusen program (WKRC and CBS, Friday at 9 p. m.) Her mother is authority for the claim that at the age of 16 months, Annette knew the words of 25 songs and could sing them all.

HELEN NUGENT

(Continued from page 1)

entire Columbia network.

Her first appearance on the program will be this Tuesday (June 9). She has chosen to pay her respects to a fellow-artist by singing Kate Smith's original theme song, "When the Moon Comes Over the Mountain." Her other solo will be "Beautiful Love."

Accompanying her in her songs will be Domenico Savino's orchestra which also will play a medley of selection from Maurice Chevalier's latest picture, "The Smiling Lieutenant," a pot-pourri of tunes from "The Third Little Show," and excerpts from the "American Rhapsody. Jesse Crawford, organist, and Jerry "Close-up" Madison, who gossips of stage and screen, will complete the program.

Our Dially Dozen

By
DON BECKER

I know I'll never be a success because I haven't any idiosyncracies.

An operation when I was very young took care of that.

If a \$35.00 a week radio entertainer wears white flannels in the studio during the winter—he's "crazy."

If a \$200.00 a week entertainer does identically the same thing, that's just one of his idiosyncracies.

I was reading that Guy Lombardo carries a \$12 fiddle under his arm, but never plays it.

I've got him beat a mile. I carry a \$2.50 ukulele under my arm and you can't shut me up.

* * *
In the first issue of RADIO DIAL, an article on "Writing a Radio Fan Letter" left out one thing. When writing a fan letter make up your mind to whom you want to write. The other day I received a letter addressed: "Mr. Don Becker, c/o Radio Station WLW, Cincinnati, Ohio.—Dear Mr. Burdette!" That was bad enough, but the contents of the letter were really intended for Bradley Kincaid. RADIO DIAL, please note.

* * *
In as much as I am closely connected with the Crosby Buddy Boys, I respectfully call your attention to this Wednesday's broadcast—the time is 8:00 p. m. The lavender network is coming out with "Ten Nights In A Barroom."

* * *
The terrible pun-of-the-week is about Continuity writers. It seems they all live off their families, due to the fact that they obtain money from their poor old "grammer." Incidentally, a continuity writer is one who writes continuity—and so on.

* * *
Ever DX for funny stations? How's this:

KICK—Red Oak, Ia.
KID—Idaho Falls, Idaho
KIDO—Boise, Idaho
KIT—Yakima, Washington
KOIN—Portland, Ore.
KOMO—Seattle, Wash.
KROO—Oakland, Calif.
KVOO—Tulsa, Okla.
WAAT—Jersey City, N. J.
WEAN—Providence, R. I.
WHAM—Rochester, N. Y.
WHAP—New York, N. Y.
WHAT—Philadelphia, Pa.
WHO—Des Moines, Ia.
WHOM—Jersey City, N. J.
WOOD—Grand Rapids, Mich.
WASH—Grand Rapids, Mich.
And then there's XED, in Mexico. Yeh, "Nuf xed" . . .

* * *
After listening to Paul Whiteman's arrangement of "Memorial Day and Army Tunes" last Tuesday night at 7:00, this department is writing Washington to have more "Memorial Days."

* * *
We are just wondering, that when the River Reports are letter-perfect, if you'd call it "Dam Right!"

Dialaughingly yours,
DON BECKER.

Young Musicians will Play WCKY Concert Sunday Night



Eleanor Brandt, violinist, and Herschel Linstaedt, pianist, will share the program the College of Music of Cincinnati will broadcast from station WCKY on Sunday night (June 7) at 7:15.

Ben Bernie Will Spend Week at Cincinnati Hotel



BEN BERNIE

Ben Bernie's pungent wit and the music of his orchestra and his violin will be heard daily through WLW and WSAI the week of June 5 when he plays at the Netherland Plaza.

It's easy to believe the story that an aversion to silence resulted in his professional debut, for his wise-cracking is incessant and as much a part of his programs as his distinctive orchestra.

At the age of 17, Bernie was hired as a violin salesman in a New York department store. From 9:00 to 5:00 he played melodies of one kind or another on the \$4.98 instruments "marked down from \$7.50." While fiddling his time away, the loquacious young man explained to the prospective customers that if his playing annoyed them, he, in turn was much more bothered. He sold many a violin by telling the purchaser the disadvantages of violin-owning and the high up-keep cost of a musical instrument.

In due time he used the same

Rochester Orchestra

The Rochester Civic Orchestra under the direction of Guy Fraser Harrison will again be heard from WCKY Monday night at 9 o'clock. The complete program follows:

Overture to "The Barber of Seville," Rossini
Mazurka from "Bohemia," Moszkowski
The Bee, Schubert
The Flight of the Bumble Bee, Rimsky-Korsakoff
Second Hungarian Rhapsody, Liszt

Coffee Flood

Louis Dean, Columbia announcer, says a cup of coffee is not always a cup of coffee. At times it is more like Niagara Falls!

Dean was announcing from a table microphone in a hotel grill room when a waiter, not versed in the subtleties of sound effects, arrived with the coffee and proceeded to fill Dean's empty cup.

Considering that only a small flow of liquid near a microphone gives the effect of a torrent, it is easily understood why control room engineers were worried as to whether Dean had been able to escape the flood in the grill room.

sales talk on a vaudeville booking agent who happened along. The agent promptly put Bernie's signature on a vaudeville contract and "the old maestro's" career was well begun. Now his oft-repeated phrase, "I hope you like it," given with true Bernie inflection is a by-word in radio circles as it is in the vaudeville world.

Bernie also is scheduled to begin a new series of Blue Ribbon Malt programs over the Columbia network and WKRC at 9 o'clock Tuesday night (June 9). The broadcast will go on the network either from the hotel or the radio station.

Believe It or Not, Ripley Does Queer Stunt for Radio

"Believe It or Not" Ripley left the SS Leviathan 50 miles from New York City and rowed in a life boat to a waiting amphibian plane that carried him back to the mainland after his initial broadcast of the Esso program. WLW carries it at 6:45 on Wednesday night.

New Gibson Band Numbers Seven Radio Musicians

Although it was not advertised prior to the opening of the new Greater Hotel Gibson Orchestra in the Roof Garden of the Gibson that the orchestra would feature the former Club Sohio trio, known favorably to WLW audiences, listeners already have begun to write that they have recognized these favorites.

Jack Watson, leader of the new Gibson orchestra, Sam Adams and Eddie Davis comprise the trio. In addition to their work as the Sohio Trio they won radio fame as the Court Jesters in the King Edward hour at WLW on Saturday night.

Other radio musicians are among the fifteen musicians in this new dance orchestra, including Bob Motzer, who was first trumpet in WLW's staff orchestra conducted by William C. Stoess; Ross Pearce, former first saxophone in the staff orchestra of WSPD, Toledo; Gene Holton, pianist for the orchestra, who has been featured at WJR, Detroit. Jimmy Van Osdell, first trumpet, finds it no new experience to play for WLW audiences, as he has done so often when with Henry Busse's orchestra. He also played with Goldkette's orchestra, broadcasting over WJR.

Unmarried

The Merry Men, WLW's new male quartet, get stacks of letters referring to them as "The Married Men." That is particularly inappropriate, they say, since of the five—pianist included—only one is married. They all are handsome, too.

Chevalier Still Draws

Maurice Chevalier, who appears on the Chase and Sanborn hour, heard over WSAI and an NBC network at 7 p. m. Sunday, began his interesting career as a child painter. The ultra-amiable Maurice is still drawing—at the rate of \$3,846 for each of those fifteen-minute broadcasts, so they say.

Unwritten Songs

"Harmonica Mac" McCormick (WLW) says that his old-time fiddlers play music that never has been written down. They have learned it from other old fiddlers. Bradley Kincaid's song book is made up of mountain ballads and old-time songs that never were written until he compiled his book.

You will find complete radio program

FRIDAY

June 5

WKCY (202m.—1490 kc.)

A. M.—
6:00—Kentucky "Good Morning"
6:30—God's Bible School—Sunrise
Worship
7:30—Cheerio (NBC)
8:00—Bob White
8:15—Early Morning Dance
9:00—Therouid
9:15—My New Kentucky Home,
Jetta Crane
9:45—Josephine B. Gibson's Food
Talks (NBC)
10:00—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
Noon—Popular Dance Tunes
12:30—Norris Brock Live Stock
Reports
12:35—Luncheon Concert

P. M.—
5:45—Hill Billy Kid
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Ellerman's Marimba Serenaders
6:45—Bill & Bob
7:00—Hugh Cross
7:15—Augusta Litzendorf, Contralto
7:30—Earl Arnold's Orchestra,
Lookout House
8:00—Interwoven Pair (NBC)
8:30—Francis Melmean & Mildred
Myers
8:45—Wally the Radio Clown
9:00—Armstrong Quakers (NBC)
9:30—Skillet Lickers

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—8th & Walnut Garage
8:15—Mountain Valley Greetings
8:30—Bacca Coal & Iron Program
8:45—Magnecol Program
9:00—The Islanders
9:15—Radio Circus
9:30—Serenade
9:45—Kleeman Furniture Program
10:00—Tid-Bits, Corinna C. Curran
10:05—League of Independents
10:20—Princess Garment Program
10:35—Radio Circus
10:50—Polar Ray Health Talk
10:59—Simpler Time Announcement
11:00—Sherwin-Williams Program
11:15—Jake Tennenbaum Furniture
Program
11:30—Friendly Wall Paper Program
11:45—Paul Electric Program
Noon—Doll Time Announcement

P. M.—
12:01—Otto Gran Piano Recital
12:15—Radio Circus
12:30—Fuller, Inc.
12:45—Bellonby Melodies
1:00—Zolvo Program
1:15—Vaudeville
1:30—Radio Circus
1:45—Popular Concert
2:00—Afternoon Melodies
2:15—The Home Finder
2:30—Radio Circus
2:45—Reds vs. Philadelphia at Red-
land Field
4:45—Fuller Garden Party
5:00—Lyric Hour
5:30—Bell Furniture Program
5:45—Dinner Music
6:00—Murphy & Goebel Furniture
Special
6:15—Berning Ford
6:30—Milner Musicale
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport
Review
7:45—Payne Brothers & Herman
Chitison
8:00—Lucky Boys
8:15—Chicago Market Program
8:30—Dry Ridge Springs Program
8:45—Champion Sparkers
9:00—Carnel Cigars
9:15—Radio Circus
9:45—Musical News Reel
10:00—Shopper's Hour
10:15—Mountain Valley Varieties
10:30—Fuller's Orchestra
11:00—Slumber Music

Cupid Snares Old Man Sunshine



Thirteen times in nine months Cupid's dart has been aimed successfully at the WLW staff.

This time the willing victim is Bob Pierce, the Old Man Sunshine of WLW's children's program, who was married Saturday, May 30, to Miss Dorothy Richardson of New York City.

The picture shows Mr. and Mrs. Pierce and Bozo, who is mascot of Old Man Sunshine's radio club and who barks on the air at the club meetings.

Friday, June 5
WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise
Worship
7:15—Travel Galleries
7:50—Gruen Time Signal
8:00—Start-Freeze Melodies
8:15—Pharis Program
8:30—Sweethearts of the Air
(CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Consolidated Merchants' Program
9:43—Steinharter Live Stock Quotations
9:45—Don and Betty (CBS)
10:00—Emily Post (CBS)
10:15—Crisco Cooking Travelogues
(CBS)
10:30—Commonsense For Mothers
(CBS)
10:45—Helen Horne (CBS)
11:02—Woman's Hour—Trenlette
Tully
11:30—Classified News Program
Noon—Wurlitzer Music Box Revue

P. M.—
12:30—Cincinnati Merchants' Program
1:00—Pabst-ett Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—God's Bible School
2:00—Louis A. Noecke Salon Or-
chestra (CBS)
2:30—Queen City Rug Makers
2:45—God's Bible School
3:00—Honenaker's Talk by Julia
Hayes
3:30—Fred Gear Program
3:45—Edna Thomas, Lady from
Louisiana (CBS)
4:00—Luna Park Orchestra (CBS)
4:30—A. L. Fink Recorded Musical
5:00—Drink-Mor Program
5:15—Meyer Paint Program
5:30—Stearns and Foster's Magic
Mattress Man
5:45—Cincinnati Trade School
Musical

Friday, June 5

5:30—Burke Weather Forecast
6:00—Home Furniture Company—
Kate Smith and Her Swanee
Music (CBS)
6:15—Stocks, Cohl & Tyree
6:20—Eureka Baseball Scores
6:25—Sports Review
6:30—Red Goose Adventures
(CBS)
6:45—Carnel Quarter Hour (CBS)
7:00—Pryor's Cord Military Band
(CBS)
7:15—Barbasol Program (CBS)
7:30—Tudor Masters (CBS)
8:00—True Story Hour (CBS)
9:00—Van Heusen Program (CBS)
9:20—The March of Time (CBS)
10:00—Confessions of a Racketeer
(E. T.)
10:15—Peter Paul Limericks
10:20—Gruen Answer Man (E. T.)
10:25—Happy Feet
10:30—Coney Island Orchestra
11:00—Time; Weather; Sports
11:08—George Olsen and His Music
(NBC)
11:30—Nocturne—Ann Leaf, Ben
Alley (CBS)
11:45—Blackberry Dudes
Midnight—Barge Dance Orchestra
A. M.—
12:30—Newton Furniture Company
Announcement

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers
6:30—Gynn Classes
7:45—A. & P. Food News (NBC)
8:00—Salt and Peanuts—Harmony
duo
8:15—Organ Program, Arthur
Chandler, Jr.
8:30—Morring Devotions
8:45—Miracles of Magnolia (NBC)
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutey
Schlagen
9:30—Your Garden
9:45—Prenium Man
10:00—Island Serenaders

Friday, June 5

10:30—Live Stock Reports
10:40—Vocal Ensemble
11:00—Organ with Instrumentalist
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

P. M.—
12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:50—Live Stock Reports
1:00—National Farm and Home
(NBC)
1:30—Salt and Peanuts
1:40—Market Reports
1:45—Ted Weems Orchestra, Neth-
erland Plaza
2:15—Village Rhymester
2:30—Chicago Serenade (NBC)
3:15—Radio Guild (NBC)
4:15—Ramona
4:30—Raymond Mitchem; Mills
Brothers
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—WLW Highlights
7:00—Baseball Scores
7:05—Elliot Brock Military Band
7:20—Hotel Gibson Orchestra
7:45—Sterling Jack
8:00—Hotel Gibson Orchestra
8:15—Singin' Sam
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Armstrong Quakers (NBC)
9:30—Clara, Lu and Em (NBC)
9:45—Glenn Sisters and Ramona
10:00—Kingstase Sonnetters
10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—Netherland Plaza Orchestra
11:15—Salt and Peanuts
11:30—Henry Busse's Orchestra,
Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

A. M.—
12:30—Henry Busse's Orchestra,
Castle Farm
1:00—Netherland Plaza Orchestra

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker
Early Bird (NBC)
8:15—Campbell Soup Orchestra
(NBC)
8:45—Records
9:00—Organ Program
9:15—Records
9:30—National Home Hour (NBC)
10:00—Hawaiian Serenaders (NBC)
10:30—Records
11:00—Sign Off

P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review
(NBC)
3:00—Edna Wallace Hopper
(NBC)
3:15—Records
4:00—Records
4:30—Moore Paint Program
(NBC)
4:45—Records
5:00—Poems by Harry Holcombe
5:15—Don Becker, Ukulele
5:30—The Gossipers (E. T.)
5:45—Black and Gold Room Or-
chestra (NBC)
6:00—Records
6:30—Alice Richards
6:45—Records
7:00—Cities Service Concert (NBC)
8:00—Chiquot Club (NBC)
8:30—Pond's Afternoon Tea
(NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air
(NBC)

10:00—Henry Busse's Orchestra,
Castle Farm
10:30—Hotel Gibson Orchestra

SATURDAY

June 6

WKCY (202m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning
6:30—God's Bible School—Sunrise
Worship
7:30—Cheerio (NBC)

Saturday, June 6

8:00—Bob White
8:15—My New Kentucky Home,
Jetta Crane
9:45—Kentuck Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock quo-
tations
12:35—Luncheon Concert
1 P. M.—SIGN OFF

P. M.—
5:45—Hill Billy Kid
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Liberty Ragamuffins Orches-
tra
7:00—Hill Billy Kid
7:15—Medley Five
7:45—Earl Arnold's orchestra,
Lookout House
8:15—"Skillet Lickers"
8:45—Little Red Riding Hood
9:00—Cuckoo Club (NBC)
9:30—Hugh Cross
9:45—Hilo Serenaders

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Bacca Coal & Iron Program
8:45—Magnecol Program
9:00—Dance Melodies
9:15—Radio Circus
9:30—Serenade
9:45—Kleeman Furniture Program
10:00—Breivites
10:05—League of Independents
10:20—"The Home Finder"
10:35—Radio Circus
10:50—Polar Ray Health Talk
10:59—Simpler Time Announcement
11:00—Sherwin-Williams Program
11:15—Jake Tennenbaum Furniture
Program
11:30—Friendly Wall Paper Program
11:45—Paul Electric Program
Noon—Doll Time Announcement

P. M.—
12:01—Otto Gran Piano Recital
12:15—Radio Circus
12:30—Fuller, Inc.
12:45—Bellonby Melodies
1:00—Zolvo Program
1:15—Moment Musicale
1:30—Radio Circus
1:45—Dance Frolic
2:00—Herman Chitison & Payne
Brothers
2:15—Organ Recital
2:30—Radio Circus
2:45—Reds vs. Boston at Redland
Field
4:45—Catholic Telegraph
5:00—Lyric Hour
5:30—Bell Furniture Program
5:45—Race Auto & Radio Supply
6:00—Murphy & Goebel Furniture
Special
6:15—Berning Ford
6:30—Milner Musicale
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport Re-
view
7:45—Barker News
8:00—Lucky Boys
8:15—Dry Ridge Springs Program
8:30—Carnel Cigars
8:45—Radio Circus
9:00—Shopper's Hour
9:15—Musical News Reel
9:45—Mountain Valley Varieties
10:00—Fuller's Orchestra
10:30—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise
Worship
7:45—Ray and Bob
7:50—Gruen Time Signal

This Week's Special
TABLES FOR
MIDGET SETS

\$5.00 Values \$3.95

M. W. FANTLE CO.

Main 4648 326 E. 4th St.

of all local stations here each week

Saturday, June 6

- 8:00—Madam Flor-euz Beauty Program
8:15—The Commuters (CBS)
8:30—Home Furniture Company—Honey's Scrap Book (CBS)
8:45—Traxel Galleries
9:00—Classified News Program
9:30—Consolidated Merchants Program
10:00—Drink-Mor Program
10:15—Live Stock; Time; Weather
10:30—Woman's Hour
10:45—Starr-Freeze Melodies
11:00—Paul Tremaine Orchestra (CBS)
11:15—Queen City Rug Makers
11:30—Homemaker's Talk by Julia Hayes

Noon—Wurlitzer Music Box Revue

P. M.—

- 12:30—Cincinnati Merchants Program
1:00—To Be Announced
1:30—God's Bible School
2:00—Louis A. Noeclcke Melotone Program
2:30—A. L. Fink Song Recital, Lonie Johnson, tenor
3:00—God's Bible School
3:15—Ann Leaf, Organ (CBS)
3:30—Reamie Studio
3:45—Spanish Serenade (CBS)
4:00—Pharis Program
4:15—Winegar Barn Orchestra (CBS)
4:45—Artists Recital (CBS)
5:00—Kampf Artists
5:15—Meyer Paint Program
5:30—Searns & Foster's Magic
5:45—Cincinnati Trade School Musicale
5:59—Burke Weather Forecast
6:00—Home Furniture Company—Kate Smith (CBS)
6:15—Studio
6:20—Eureka Baseball Scores
6:25—Sports Review
6:30—Studio
6:40—Stocks; Cable & Tyree; Time; Weather
6:45—Camel Quarter Hour (CBS)
6:50—Pryor's Cremona Military Band (CBS)
7:15—Studio
7:25—Happy Feet
7:30—Junior Chamber of Commerce
8:00—Pyol Blackberry Dudes
8:15—Ben Alley, Ann Leaf (CBS)
8:30—Radio Forum from Washington (CBS)
9:00—C. A. C.—Hank Simmons's Show Boat (CBS)
9:15—K. O. Hawaiians
10:00—Coney Island Orchestra
10:30—To Be Announced
10:45—Will Osborne and His Orchestra (CBS)
11:00—Time; Weather; Sports
11:08—Jack Denny's Orchestra (CBS)
11:30—Nocturne—Ann Leaf, Ben Alley (CBS)
Midnight—Barge Dance Orchestra
12:30—Newton Furniture Announcement

WLW (428 m.—700 kc.)

A. M.—

- 6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Jerry Foy
8:15—Organ Program
8:30—Morning Devotions
8:45—Kashmir Trio
9:00—Dance Miniatures (NBC)
9:30—Art Talks, Cherry Greve
9:45—Postscript
10:00—Organ Program, Arthur Chandler, Jr.
10:15—Elliot Brock, violin
10:30—Live Stock Reports
10:40—Murray Horton's Orchestra
11:00—McCormick's Fiddlers
11:15—Swift Program (NBC)
11:30—Live Stock Reports
11:45—River Reports; Time Signals
Noon—Governmental Glimpes, Attorney General Gilbert Bettman

P. M.—

- 12:16—Hotel Gibson Orchestra
12:45—National Farm and Home (NBC)
1:30—Salt and Peanuts
1:45—Sisters of the Skillet (NBC)
2:00—Ben Bernie's Orchestra, Netherlands Plaza
2:30—Chicago Serenade (NBC)

Saturday, June 6

- 3:00—Glenn Sisters and Ramona
3:15—Pacific Feature Hour (NBC)
4:00—Merry Men Quartet
4:30—Crosley Dealers' Hour
5:00—Sectatary Hawkins
5:30—Doctors of Melody
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tasteyest Jesters (NBC)
6:30—WLW Highlights
6:45—Green Watch Makers (E. T.)
6:50—Baseball Scores
6:55—Seger Ellis—Popular Songs
7:00—Crosley Theater
7:30—Pop Concerts (NBC)
8:00—Crosley Saturday Knights
8:30—Domino Orchestra (NBC)
9:00—Evening Moods, string trio and two vocalists
9:30—Chas. Lin and Em (NBC)
9:45—Murray Horton's Orchestra, Horseshoe Gardens
10:00—Club Sohio
10:30—Variety
10:45—Bob Newhall Sport Spices
11:00—King Edward Cigar Band
Midnight—WLW Film Review
12:30—Village Rhymester
12:45—The Doodlersocks
1:00—Netherlands Plaza Orchestra

WSAI (225 m.—1330 kc.)

A. M.—

- 8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records
9:00—Seger Ellis
9:15—Procter and Gamble Program (NBC)
10:15—Radio Household Institute (NBC)
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
11:45—Records
Noon—Sign off

P. M.—

- 3:00—Classic Gents (NBC)
4:00—Records
5:00—Seger Ellis
5:30—The Gossipers (E. T.)
5:45—Black and Gold Orchestra (NBC)
6:00—Records
6:30—Club Valspar
7:00—Records
7:15—Radiotron Varieties (NBC)
7:30—The Silver Hite (NBC)
8:00—General Electric Hour (NBC)
8:30—Over the Heather (NBC)
9:00—Lucky Strike Dance (NBC)
9:15—Henry Busse's Orchestra, Castle Farm
10:30—Murray Horton's Orchestra, Horseshoe Gardens
11:00—Sign off

SUNDAY

June 7

WCKY (202 m.—1490 kc.)

A. M.—

- 6:00—Kentucky Good Morning
6:30—God's Bible School
7:30—Early Morning Dance
8:45—Bob White
9:00—God's Bible School
10:00—Nomads (NBC)
10:30—Hugh Cross
10:45—Hilo Serenaders
11:00—Bob White
11:15—Hill Billy Kid
11:30—Little Red Riding Hood
11:45—Studebaker Champions (e. t.)
Noon—Arabelle Chambers.

Come to our store for something that is sure to help you get PERFECT RADIO RECEPTION! This service

Absolutely FREE

For further announcements
Tune in WKRC Every Day,
2 P. M.; Sunday, 5:30 P. M.

LOUIS H. NOELCKE

Phone, Wdbn. 7051

955 E. McCILLAN

Sunday, June 7

- P. M.—
12:15—Skillet Lickers.
12:45—Lena Pope, soprano.
1:00—Sign off.
5:45—Sacred Quartette.
6:00—Superior Studios, music.
6:15—Italian Serenaders.
6:30—Kentucky Belle, contralto.
6:45—Bob White.
7:00—Enna Jettick Melodies (NBC).
7:15—College of Music, classics.
7:45—Little Red Riding Hood.
8:00—Skillet Lickers.
8:15—Bob White.
8:30—Arabelle Chambers.
8:45—Westinghouse Salute (NBC).
9:15—Floyd Gibbons (NBC).
9:30—Little Red Riding Hood.
9:45—Crooning Guitarist.

WFBE (250 m.—1200 kc.)

A. M.—

- 8:00—Voices at Dawn.
9:00—Morning Concert.
9:15—Radio Circus.
9:30—Invitation to the Waltz.
9:45—Down South.
10:00—Kelvinator Program.
10:15—Dry Ridge Springs.
10:30—German Program.
10:45—Berning Ford.
11:00—The Home Finder.
11:30—Take Time to Be Beautiful.
11:45—Mountain Valley Greetings.
Noon—Radio Circus.

P. M.—

- 12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Fuller House Party.
1:00—Every Friday Jewish Hour.
2:00—Sleepy Noctis.
2:15—Mr. Lloyd Hoshaw.
2:30—Sundown Serenade.
2:45—Denise Froese.
3:00—Southern Melodies.
3:15—Hawaiian Bluebirds.
3:30—Donald Galloway.
3:45—Variety.
4:00—Cincinnati Trade School.
4:10—Fuller, Inc.
4:30—Travel Bureau.
4:45—Parkview Symphony Hour.
5:15—Radio Circus.
6:00—Payne Brothers and Herman Chitson.
6:15—Travelogue, Joe Sweeney.
6:30—Church Federation Hour.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
8:00—Mountain Valley Varieties.
8:15—Radio Circus.
8:30—Evening Chimes.
9:30—Radio Circus.
9:45—Earl Fuller's Orchestra.
10:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

- 6:45—10:00—God's Bible School—Sunrise Worship.
10:00—Watchtower Program (e. t.)
10:15—Jim Lightfield—Veteran's Civic Hour.
11:00—First Church of Christ Science.
Noon—French Trio (CBS).

P. M.—

- 12:15—Oxol Feature (CBS).
12:30—American Legion Program
1:30—Ballad Hour (CBS).
2:00—Green Old-Fashioned Garden.
3:00—Cathedral Hour.
4:00—Rev. Donald Grey Barnhouse (CBS).
4:30—Pastorale (CBS).
5:00—Louis A. Noeclcke Program.
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—Dr. Klein's News Reels (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—Studio.
7:00—Devils, Drings and Doctors (CBS).
7:15—Kate Smith, Swanee Music (CBS).
7:30—Kaltenborn Edits the News (CBS).
7:45—Boathouse Coffee Program.
8:00—Grand Opera Miniatures (CBS).
8:30—Graham Paige (CBS).
9:00—Tacoma Park Orchestra.
9:30—Fortune Builders (CBS).
9:45—Star Reveries (CBS).
10:00—Coney Island Orchestra.
10:30—Around the Samovar (CBS).
11:00—Sports Review.

Sunday, June 7

- 11:07—Quiet Harmonies (CBS).
11:30—Artist Invitation Program.
Midnight—Newton Announcement.

WLW (428 m.—700 kc.)

A. M.—

- 8:59—Bulova Time.
9:00—Church Forum—Rev. Frank R. Elder, Presbyterian Church of the Covenant.
9:30—Witherspoon Chorus (NBC).
10:00—Bulova Time.
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:29—Bulova Time.
10:30—Rochester Concert Orchestra (NBC).
11:30—Troika Bells (NBC).
Noon—Midday Jewels.

P. M.—

- 12:29—Bulova Time.
12:30—Music of the Ages (NBC).
1:30—Yeast Foamers (NBC).
2:30—Crosley Theater.
2:30—Henry Thies' Orchestra.
3:00—Apollo Club of Newcastle, Indiana.
3:30—Over Jordan (NBC).
3:45—John Barclay, Dagmar Rybner (NBC).
4:00—Rhymes with Reason.
4:30—Plantation Days.
5:00—The Roamies.
5:30—Hymn Time.
6:00—WLW Highlights.
6:30—Conservatory of Music.
6:55—Baseball Scores.
7:00—Enna Jettick Melodies (NBC).
7:15—Collier's Radio Hour, Blow the Man Down (NBC).
7:30—Harbor Lights (NBC).
8:00—Heel Hugger Harmonies (NBC).
8:15—Baynik Stag Party (NBC).
8:45—Ben Bernie's Orchestra, Netherlands Plaza.
9:15—Variety.
9:30—Kellorg Slumber Music (NBC).

Sunday, June 7

- 10:02—Murray Horton's Orchestra, Horseshoe Gardens.
10:15—Crosley Concert.
11:00—Henry Busse's Orchestra, Castle Farm.
11:15—Village Rhymester.
11:30—Henry Thies' Orchestra.
Midnight—Ben Bernie's Orchestra, Netherlands Plaza.

WSAI (225 m.—1330 kc.)

A. M.—

- 10:35—Concordia Lutheran Church.
Noon—Sign off.
P. M.—
2:00—Sermonette and Hymn Time.
2:30—Manhattan Guardsmen (NBC).
3:00—Dr. S. Parkes Cadman (NBC).
4:00—Pop Concerts (NBC).
5:00—Catholic Services (NBC).
6:00—Old Stogie Memories.
6:27—Madame Lolita Cabrera Gainsbourg (NBC).
6:30—RCA Victor (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Atwater Kent (NBC).
8:45—Idont Big Brother (NBC).
9:15—Willard Robinson Deep River Orchestra (NBC).

MONDAY
June 8

WCKY (202 m.—1490 kc.)

A. M.—

- 6:00—Kentucky Good Morning.
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Bob White.

THE NEW RADIO TUBE SHOP

Inaugurates an Exclusive Service for

RADIO OWNERS

A CREMETER
Shows what's wrong
with your Radio
Tubes at a glance.

WE WILL TEST,
analyze and match
your Tubes while
you look on, FREE.

Let us X-ray your
Radio Tubes on the
Acremeter. Ask for
the Tube Container
which we are giving
to all callers re-
sulting this ad.



BUY (BEST BY TEST)

Ken-Rad Cunningham Majestic
Sparton and R. C. A. Tubes

We
Repair
All
Makes of
Radios

Link's
BUY
BEST
BY
TEST
RADIO TUBE
SHOP
ACREMETER TESTED
607 WALNUT ST.

Phone,
Parkway
6415

OPEN EVENINGS UNTIL 9 O'CLOCK

Monday, June 8

8:15—Early Morning Dance.
9:00—Therionoff.
9:15—My New Kentucky Home.
Jetta Crane.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—

12:30—Norris Brock.
12:35—Luncheon Concert.
1:00—Sign off.
5:15—Hill Billy Kid.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Bill and Bob.
6:45—Little Red Riding Hood.
7:00—Bob White.
7:15—Kentucky Belle.
7:30—Skillet Lickers.
8:00—Steve Bates.
8:15—The Voodoo Charm.
8:45—Anna Powers.
9:00—Stromberg Carlson (NBC).
9:30—U. of C. Quartet.
9:45—Wally, the Radio Clown.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Eighth and Walnut Street Garage Program.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magneval Program.
9:00—Hyde Park Community Program.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Tid Bits, Corinna C. Curran.
10:05—Vandeville.
10:20—Musical Brevities.
10:35—Kevlinator Program.
10:50—Polar Ray Health Talk.
10:59—Singer Time.
11:00—Victor Herbert Melodies.
11:15—Jake Tennenbaum Furniture Program.
11:30—Friendly Wall Paper Program.
11:45—Paul Electric Program.
Noon—Otto Grau Piano Recital.

P. M.—

12:15—Radio Circus.
12:30—Fuller, Inc.
12:45—Zelby Melodies.
1:00—Zelby Program.
1:15—Matinee.
1:30—Link's Radio Tube Shop.
2:00—Union Mutual Life Insurance.
2:15—The Home Finder.
2:30—Fuller Garden Party.
2:45—Baseball Game: Reds vs. Boston.
4:30—Radio Circus.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Donald Galloway, tenor.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Milner Musicale.
7:00—Xavier University Campus Rambles.
7:30—Harry Hartman's Sport Review.
7:45—Payne Brothers and Herman Chitson.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Canel Cigars.
8:45—Radio Circus.
9:00—Jewish Commercial Hour.
10:00—Shoppers' Hour.
10:15—Radio Circus.
10:30—Mountain Valley Varieties.
10:45—Evening Chimes.
11:00—Radio Circus.

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School—Sunrise Worship.
7:45—Ray and Bob.
7:50—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
9:00—Consolidated Merchants Program.
9:30—Mr. Fixit (CBS).
9:45—Classified News Program.
10:13—Steinharter's Live Stock Quotations.
10:15—The Madison Singers (CBS).
10:30—Unedda Bakers (CBS).
10:45—Burke time and weather.
10:48—Woman's Hour—Trenlette Tully.
11:15—Home-maker's Talk by Julia Hayes.
11:45—Drink-Mor Program, Kingsbury Ann.

Fresh Air Taxicab Company Has Vacation as Amos 'n' Andy Fish at Maryland Camp



Andy's "big business" line is as big a failure at landing fish as it is in landing business for the Fresh Air Taxicab Company. Amos (left), as usual is bringing home the bacon (this time it's trout) at the Catocin, Md., fishing camp of Lawrence Richey, secretary to President Hoover. Amos is Freeman F. Gosden to you, and Andy is Charles J. Correll.

Monday, June 8

Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants Program.
1:00—A. L. Funk Program.
1:30—Madame Flor-en-z Beauty Program.
1:45—Studio.
2:00—Louis A. Noecke Salon Orchestra (CBS).
2:30—Three Doctors (CBS).
2:45—Star-Freeze Melodies.
3:00—Pharis Tire Program.
3:15—Queen City Rag Makers.
3:30—Reamune Studio.
3:45—Hotel Roosevelt Orchestra (CBS).
4:00—God's Bible School.
4:15—Full Measure Gas Program.
4:30—Aurora Merchants—Tramp Starr.
4:15—La Gardine Program (CBS).
5:00—Kampf Artists.
5:15—Meyer Paint Program.
5:30—Stearns & Foster's Magic Mattress Man.
5:45—Cinti Trade School Musicale.
5:59—Burke Weather Forecast.
6:00—Current Events (CBS).
6:15—Stocks: Cohl & Tyree.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Evangeline Adams. "Astrologer" (CBS).
6:45—Canel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Your Neighbors (Clubb).
7:45—Old Wurzberg Malt Program.
8:00—The Three Bakers (CBS).
8:30—An Evening in Paris (CBS).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Belzhoover Bright Lights.
9:45—Died Blackberry Dues.
10:00—Facillion Royal Orchestra (CBS).
10:15—Studio.
10:20—Gruen Answer Man (e. t.).
10:25—Happy Feet.
10:30—Studio.
10:45—Pelham Heath Orchestra (CBS).

Monday, June 8

11:00—George Olsen and his Music (CBS).

11:30—Nocturne (CBS).

Midnight—Newton Announcement.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—McCormick's Fiddlers.
8:15—Organ Program, Arthur Chandler, Jr.
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).
9:00—Housekeeper Chats.
9:15—Beatrice Mable (NBC).
9:30—Musical Journey.
9:45—Vinifred S. Carter (NBC).
10:00—Synchropters (NBC).
10:30—Live Stock Reports.
10:10—Jim and Walt.
11:00—Vocal Ensemble.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports: Time Signals.
Noon—Salt and Peanuts.

P. M.—

12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Seger Ellis.
1:40—Market Reports.
1:45—Ben Bernie's Orchestra, Netherlands Plaza.
2:15—Village Rhythmer.
2:30—Chicago Serenade (NBC).
3:00—Matinee Players.
3:00—Chats with Peggy Windthrop (NBC).
4:15—Glenn Sisters and Ramona.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Music Treasure Box (NBC).
5:15—Mormon Tabernacle Choir (NBC).
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Phil Cook (NBC).
6:45—Basketball Scores.
6:50—Rox's Gang (NBC).

Monday, June 8

7:30—Gold Medal Express (NBC).
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Vision-Airs.
9:30—Empire Builders (NBC).
10:00—Great Composers.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:50—Estate Weather Man.
11:00—Wilks Memory Hour.
Midnight—Henry Busse's Orchestra, Castle Farm.
12:30—Ben Bernie's Orchestra, Netherlands Plaza.
1:00—Hotel Gibson Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—McCormick's Old Time Fiddlers.
9:30—Jean Carroll (NBC).
9:45—Jerry Foy.
10:00—Blue Streaks (NBC).
10:15—Radio Household Institute (NBC).
10:30—Seger Ellis.
11:00—Sign off.
12:30—Live Stock Reports.
1:00—Sign off.

P. M.—

2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—Crosley Singers.
4:30—Records.
4:45—Sam Wilson, vocal solos.
5:00—Records.
5:15—Casey Gordon; Gene Perazzo.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:15—"The World Today," James G. McDonald (NBC).
6:30—Mrs. Lee Ach, poems.
6:45—Vocal Solos.
7:00—"How's Business?", Merle Thorpe (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—Adventures of Sherlock Holmes (NBC).
9:30—Cheramy Knights (e. t.).
10:00—Ben Bernie's Orchestra at Netherlands Plaza.
10:30—Henry Busse's Orchestra, Castle Farm.

TUESDAY June 9

WKCY (202 m.—1490 kc.)

6:00—Kentucky Good Morning.
6:30—Sunrise Worship.
7:30—Cherio (NBC).
8:00—Bob White.
8:15—Early Morning Dance.
9:15—My New Kentucky Home. Jetta Crane.
9:45—Josephine Gibson's Food Talks (NBC).
10:00—Mrs. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Hill Billy Kid.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Odas Mattox, guitar.
6:45—Dr. Scholl's Rambles (NBC).
7:00—Glenyce Chambers, blues.
7:15—Tri-State Entertainers.
7:45—Crimoline Girl, Alina Ashcraft.
8:00—Earl Arnold's Orchestra.
8:30—Death Valley Days (NBC).
9:00—Happy-Go-Lucky Girls.
9:15—Bob White.
9:30—Arabelle Chambers.
9:45—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
11:00—Time; Weather; Sports.

Tuesday, June 9

8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magneval Program.
9:00—The Islanders.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Tid Bits, Corinna C. Curran.
10:05—Morning Musicale.
10:20—Musical Brevities.
10:35—Kevlinator Program.
10:50—Polar Ray Health Talk.
11:00—Singer Time.
11:00—Vandeville.
11:15—Jake Tennenbaum Furniture Program.
11:30—Morning Musicale.
11:45—Paul Electric Program.
Noon—Otto Grau Piano Recital.

P. M.—

12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.
12:45—Beltony Melodies.
1:00—Zelvo Program.
1:15—Matinee.
1:30—Link's Radio Tube Shop.
2:00—Payne Brothers & Herman Chitson.
2:15—The Home Finder.
2:30—Fuller Garden Party.
2:45—Reds vs. Boston at Redland Field.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Race Auto and Radio Supply Special.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Milner Musical Company.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Canel Cigars.
8:45—Musical Newsreel.
9:15—Radio Circus.
9:45—Shoppers' Hour.
10:00—Mountain Valley Varieties.
10:15—Licking River Fiddlers.
10:30—Radio Circus.
10:45—Fuller's Orchestra.
11:15—Shmber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School, Sunrise Worship.
7:45—Ray and Bob.
7:50—Gruen Time.
8:00—Star-Freeze Melodies.
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
8:45—Madam Flor-en-z Beauty Program.
9:00—Oxol Feature (CBS).
9:15—Columbus Mixed Quartet (Kingsbury Ann) (CBS).
9:30—Consolidated Merchants' Program.
10:00—Queen City Jazz Makers.
10:15—Steinharter Live Stock Quotations.
10:17—Classified News Program.
10:45—Time and Weather.
10:48—Woman's Hour, Trenlette Tully.
11:15—Sun Bigelow's Orchestra (CBS).

Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Pabstett Varieties (CBS).
1:15—Art Day Cleaning Program.
1:20—Studio feature.
2:00—Louis A. Noecke Melotone Program.
2:15—Dream Home, Jimmy and Joan.
2:30—A. I. Funk Program.
3:00—Italian Idyll (CBS).
3:30—Home Furniture Studio.
3:45—Luna Park Orchestra (CBS).
4:00—Drink-Mor Program.
4:15—Full Measure Gas Program.
4:30—Tramp Starr (Aurora Merchants).
4:45—Sweethearts of the Air (CBS).
5:00—Pharis Tire Program.
5:15—Meyer Paint Program.
5:30—Stearns & Foster's Magic Mattress Man.

**Don't Fool Around with
a Good Radio Gone Bad**

M. W. FANTLE CO.
MAin 4648 326 E. 4th

Tuesday, June 9

5:15—Cincinnati Trade School Musicale.
5:30—Burke Weather.
6:00—God's Bible School.
6:15—Cohle & Tyree Stocks.
6:19—Stocks; Time; Weather.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—Camel Quartet hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—Tommie and Willie.
7:30—Kaltenborn Edits the News (CBS).
7:45—Old Wurzburg Malt Program.
8:00—Henry-George (CBS).
8:30—Phileo Symphony (CBS).
9:00—Blue Ribbon Malt Jesters (CBS).
9:15—Boathouse Coffee Program.
9:30—Paramount Public Radio Playhouse (CBS).
10:00—Coney Island Orchestra.
10:15—Studio.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Bridge Lessons by Tom Collins Jr.
10:45—Coney Island Orchestra.
11:00—Mr. Good Time, Weather.
11:32—Pyol Blackberry Dudes.
11:47—Tacoma Dance Orchestra.
Midnight—Newton Announcement.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:30—Bulova Time.
8:00—Seger Ellis.
8:15—Mouth Health (NBC).
8:30—Morning Devotions.
8:45—Popular Gams.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—Murray Horton's Orchestra.
10:20—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Salt and Peanuts.
1:40—Market Reports.
1:45—Ben Bernie's Orchestra, Netherlands Plaza.
2:15—Village Rhymester.
2:30—Chicago Sirenade (NBC).
2:45—Edna Wallace Hopper (NBC).
3:00—U. S. Navy Band.
3:45—Emmer Refik, Pianist.
4:00—Beauty Secrets by Rigand.
4:15—Organ and Vocal Solos.
4:30—Live Stock Reports.
4:40—Gleim Sisters and Ramona.
5:00—Murray Horton's Orchestra.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Berry Brothers (e. t.).
6:45—Gruen Watchmakers (e. t.).
6:50—Baseball Scores.
6:55—Seger Ellis.
7:00—Paul Whiteman's Painters (NBC).
7:30—Ben Bernie's Orchestra, Netherlands Plaza.
7:45—Sterling Jack.
8:00—Ben Bernie's Orchestra, Netherlands Plaza.
8:15—Singin' Sam.
8:30—Werk Bubble Blowers.
9:00—Barbasol Barbers (e. t.).
9:15—Tastycast Candykids.
9:30—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.

Julia Hayes



JULIA HAYES
Mrs. Blanche Willis-Thompson, well-known Cincinnati reader, is giving a series of half-hour programs known as "Julia Hayes' Helpful Hints To Housewives" as a daily feature at station WKRC. Mrs. Willis-Thompson has been broadcasting these features for more than a year at WKRC. "Julia Hayes" is the syndicated name of the manufacturer sponsoring the program. During this week, the Julia Hayes talks will be on the air at 11:15 on Monday and Wednesday mornings, at 11:30 on Tuesday and Saturday mornings, and at 3 o'clock on Thursday and Friday afternoons.

Tuesday, June 9

10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Vox Humana.

Midnight—Village Rhymester.

A. M.—

12:15—Ben Bernie's Orchestra, Netherlands Plaza.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Hotel Gibson Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra.
8:45—Records.
10:00—"Your Child," Grace Abbott (NBC).
10:15—Radio L Household Institute (NBC).
10:30—U. S. Army Band (NBC).
11:00—Sign off.

P. M.—

12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—The Lady Next Door (NBC).
4:30—Rinso Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—The Gossips (e. t.).
5:45—Ryder Cup Team Talk.
6:00—Organ Program.
6:30—Seger Ellis.
6:45—Larry Grueter, Accordion.
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Program (NBC).
8:00—McKesson Musical Magazine (NBC).

Tuesday, June 9

8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Hotel Gibson Orchestra.

WEDNESDAY

June 10

WKYC (202 m.—1490 kc.)

A. M.—

6:00—Kentucky Good Morning.
6:30—God's Bible School.
7:30—Cherrio (NBC).
8:00—Bob White.
8:15—Early Morning Dance.
9:00—Theroudin.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Noddies.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—

12:30—Live Stock Reports.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Queen Brothers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Italian Serenaders.
6:30—Bill and Bob.
6:45—Steve Bates.
7:00—Tommy Ott, Pianist.
7:15—Kentucky Belle, Crooner.
7:30—Christian Glee Club (NBC).
8:00—Skillet Lickers.
8:30—Earl Arnold's Orchestra.
9:00—Classic Recital: Molly Moore, Ellis Frakes, Harvey Harding.
9:30—Wally, the Radio Clown.
9:45—Little Red Riding Hood.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Maguecoil Program.
9:00—Union Mutual Life Program.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Tid-Bits, Corinna C. Curran.
10:05—Morning Musicale.
10:35—Keltinor Program.
10:50—Polar Ray Health Talk.
10:55—Simper Time.
11:00—Vandeville.
11:15—Jake Tennenbaum Furniture Program.
11:30—Musical Brevities.
11:45—Paul Electric Program.
Noon—Dull Time.

P. M.—

12:01—Otto Grau Piano Recital.
12:15—Radio Circus.
12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Zolva Program.
1:15—Donald Galloway, tenor.
1:30—Link's Radio Tube Shop.
1:45—Home Harmonizers.
2:00—Galvano & Cortez.
2:15—The Home Finder.
2:30—Radio Circus.
2:45—Reds vs. Brooklyn at Redland Field.
4:45—Radio Circus.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Divine Music.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Milner Musicale.

Wednesday, June 10

7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Payne Brothers & Herman Chitison.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Camel Cigars.
8:45—Musical Newsreel.
9:00—The Islanders.
9:15—Radio Circus.
9:45—Shoppers' Hour.
10:00—Cincinnati Messianic Testimony, Dr. Reed.
10:30—Radio Circus.
10:45—Earl Fuller's Orchestra.
11:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—Sunrise Worship.
7:15—Ray and Bob.
7:50—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Mirrors of Beauty (CBS).
9:15—Madam Flor-enz Beauty Program.
9:30—Consolidated Merchants' Program.
10:00—Fashion Facts (CBS).
10:15—Steinharter's Live Stock.
10:45—Burke time and weather.
10:20—Woman's Hour, Tremlette Tulley.
10:45—Classified News Program.
11:15—Homemakers' Talk by Julia Hayes.
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—God's Bible School.
1:15—Farm Program (CBS).
2:00—Louis A. Noelle Salon Orchestra City Rug.
2:30—Queen City Rug Makers.
2:45—Synecopated Silhouettes (CBS).
3:15—Starr-Freeze Melodies.
3:30—Reanne Studio.
3:45—Artists' Recital (CBS).
4:00—Pharis Tire Program.
4:15—Full Measure Gas Program.

Wednesday, June 10

4:30—A. L. Fink—Ben and Helen (CBS).
4:45—A. L. Fink—Bert Lowen Orchestra (CBS).
5:00—Kampf Artists.
5:15—Meyer Paint Program.
5:30—Stearns' & Foster's Magic Mattress Man.
5:45—Cincinnati Trade School Musicale.
5:55—Burke Weather Forecast.
6:00—Kate Smith Swance Music (CBS).
6:15—Cohle & Tyree—Stocks; time; weather.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Evangeline Adams "Astrologer" (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Rhythmic Chorusters (CBS).
7:45—Old Wurzburg Malt Program.
8:00—Gold Medal Fast Freight (CBS).
8:30—Boathouse Coffee Program.
8:45—Vincent Lopez and His Volunteers (e. t.).
9:00—Vitality Personalities (CBS).
9:15—Pyol Blackberry Dudes.
9:30—McAleer Polishers (CBS).
9:45—Johnson Sea Horse Orchestra (e. t.).
10:00—Tacoma Dance Orchestra.
10:15—Studio.
10:20—Gruen Answer Man (e. t.).
10:25—Happy Feet.
10:30—Coney Island Orchestra.
11:00—Time; Weather; Sports Review.
11:08—Tacoma Dance Orchestra.
11:30—Nocturne; Ann Leaf, Bell Alley (CBS).
Midnight—Newton Announcement.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers, old-time music.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Seger Ellis.

\$50 FOR YOUR OLD RADIO or PHONOGRAPH!



To readers of RADIO DIAL, we offer a special allowance of \$50 on your old radio or phonograph, to apply on the purchase of a new radio. Come in... and mention this ad!

NINE-TUBE 1931 PHILCO

The famous PHILCO balanced-unit radio... with PHILCO tone control. 9 tubes. Razor edge selectivity. Volume, distance and power without distortion. Easy terms. \$2 a week pays for this marvelous 9-tube set.

ELECTRIC REFRIGERATORS
We also feature NORGE and MAJESTIC electric refrigerators... at the most reasonable prices in town. A small down payment, and...

2 Years to Pay!

Tune in Eddie Shea vs. Freddy Miller Fight June 11th. Station WFBE.

FRANK'S MUSIC and RADIO SHOP

"Cincinnati's Personal Interest Store"

1207 VINE STREET Just Above Twelfth

FLORENCE FREY

BEAUTY TALK

Every Wednesday, 9:15 A. M.—WLW

Permanent Waves

Eugene — Frederic — or — Realistic

FLORENCE FREY STUDIO

631 WALNUT STREET

CHERRY 6105



Contract BRIDGE LESSONS
EVERY TUESDAY • 10-10 P.M.
STATION WKRC 550 METERS
Tom Collins Jr.
"THE LIFE OF THE PARTY"

Wednesday, June 10

8:15—Organ Program.
8:30—Morning Devotions.
8:45—Bulova Time.
8:46—Miracles of Magnolia (NBC).
9:00—Mary Hale Martin (NBC).
9:15—Florence Frey's Workshop.
9:30—Dance Miniatures (NBC).
10:00—McCormick's Fiddlers.
10:15—Jim and Walt.
10:30—Live Stock Reports.
10:40—Organ Program, Arthur Chandler Jr.
11:00—Glen Sisters and Ramona.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Salt and Peanuts.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Seger Ellis.
1:40—Market Reports.
1:45—Ben Bernie's Orchestra, Netherlands Plaza.
2:15—Village Rhymester.
2:30—Chicago Serenade (NBC).
3:00—Weather Forecast.
3:01—The Matinee Players.
4:00—Chats with Peggy Winthrop (NBC).
4:15—Organ with Instrumentalist.
4:30—Live Stock Reports.
4:40—Jane Froman, Don Becker.
5:00—Afternoon Revelers.
5:30—Old Man Sunshine.
5:45—Lewell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—DuPont Speed Blenders (e. t.).

6:30—Phil Cook (NBC).
6:45—"Believe It or Not," Ripley (NBC).
7:00—Baseball Scores.
7:05—WLW Highlights.
7:15—John Ruskin Orchestra (e. t.).
7:30—R. F. D. Hour.
8:00—The Buddy Boys.
8:30—Simfonetta.
9:00—Phil Napoleon's Grenadiers (NBC).
9:30—Canova Coffee Hour.
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Night Songs.
11:30—Crosley Theater.
Midnight—Hotel Gibson Orchestra.

A. M.—

12:30—Ben Bernie's Orchestra, Netherlands Plaza.
1:00—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:15—Stereo Program (NBC).
9:30—National Home Hour (NBC).
10:00—Records.
10:15—Radio Household Institute (NBC).
10:45—Records.
11:00—Sign off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Edna Wallace Hopper (NBC).
3:15—Records.
4:00—Don Becker, ukulele.
4:15—Minabelle and Jerry.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—Old Man Sunshine.
5:25—Civil Service Talk.
5:30—The Gossipers (e. t.).
5:45—Little Jack Little (NBC).
6:00—Records.
6:15—Boscul Moments, with Madame Alda (NBC).
6:30—Records.
6:30—Moments with Madame Alda (NBC).
6:45—Back of the News in Washington (NBC).
7:00—Listerine Program (NBC).
7:15—Mae Questel (NBC).
7:30—Mobiloid Concert (NBC).
8:00—National Electric Light Ass'n Program (NBC).
8:30—Palmolive Hour (NBC).
9:30—Coca Cola Program (NBC).
10:00—Hotel Gibson Orchestra.
11:00—Ben Bernie's Orchestra, Netherlands Plaza.
11:00—Sign off.

THURSDAY June 11

WCKY (202 m.—1490 kc.)

A. M.—

6:00—Kentucky Good Morning.
6:30—Sunrise Worship.
7:30—Cherio (NBC).
8:00—Bob White.
8:15—Early Morning Dance.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Northam-Warren (NBC).
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Tunes.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Concert.
12:45—Rev. Chas. A. Vandermolen.
1:00—Sign off.
1:45—Red Riding Hood.
1:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Tri-State Entertainers, with Lim and Ham.
7:00—Dixie Spiritual Singers.
7:15—Arabelle Chambers, blues.
7:30—Blh-Green Blues.
7:45—Hugh Cross.
8:00—Blackstone Plantation (NBC).
8:30—Betty May, contralto.
8:45—Ukelele Travlogue.
9:00—Earl Arnold's Orchestra.
9:30—Skillit Lickers.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Bacca Coal and Iron Program.
8:45—Magnecol Program.
9:00—Dance Frolic.
9:15—Threring Musicals.
9:45—Kleeman Furniture Program.
10:00—Tid-Bits, Corinna C. Curran.
10:05—Organ Recital.
10:20—Zolfo Program.
10:35—Kelvinator.
10:50—Polar Ray Health Talk.
10:59—Simper Time Announcement.
11:00—Variety.
11:15—Program.
11:30—Dance tunes.
11:45—Paul Electric Program.
Noon—Otto Gran Piano Recital.

P. M.—

12:15—Clean Up and Paint Up Campaign.
12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Radio Circus.
1:15—Serenade.
1:30—Link's Radio Tube Shop.
1:45—Dance Frolic.
2:00—Payne Brothers & Herman Chilton.
2:15—Betty Home Finder.
2:30—Radio Circus.
2:45—Reds vs. Brooklyn at Redland Field.
2:45—Radio Circus.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Race Auto and Radio Supply.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Miner Musical Company.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Camel Cigars.
8:45—Merchants' Review.
9:00—Freddy Miller vs. Eddie Shea at Redland Field.
10:45—Musical News Reel.
11:00—Fuller's Orchestra.
11:30—Radio Circus.
11:45—Shoppers' Hour.
12:00—Sign off.

WKRC (545 m.—550 kc.)

A. M.—

6:45—Sunrise Worship.
7:45—Ray and Bob.
7:59—Green Time Signal.
8:00—Madam Flor-enz Beauty Program.
8:15—Tommy's Comments (CBS).
8:30—Johnny's Scrap Book (CBS).
8:45—Star-Freeze Melodies.
9:00—Drink-More Program.

Jim and Walt



Jim (left) and Walt have joined the staff of WLW. They sing harmony, do radio impersonations, and have a clever line of chatter.

Jim and Walt, a harmony team that bases its three years of radio success on original songs and chatter that really is funny, have moved to station WLW from station WFBM, Indianapolis, Ind., where they will broadcast daily and will make theatrical appearances for the Crosley Artist Bureau.

The boys are brothers, surnamed Bullock. Walt celebrated his 24th birthday the day they arrived at WLW—May 5. Jim is 22. Like so many other harmony teams made up of relatives their voices are much alike and blend perfectly.

Both boys play piano. Jim plays all accompaniments on the air, but on the stage they do two-piano numbers. Jim at the age of five was billed in Chautauquas as an infant prodigy. He was too small to reach the pedals so he learned a pedal-less technique which in radio is greatly to be desired. Although Walt did not

start his career as soon as his younger brother, he was singing on the stage when he was seven. They started their radio act as soon as Walt graduated from DePauw University.

They write many of their songs. Thirty of their own compositions have made big hits with their radio audiences and appear on their radio programs. Walt wrote the book, lyrics and music for a musical comedy staged by DePauw while he was a student there. Now when they don't like the words of a popular song, they use the music and write their own lyrics. They also specialize in parodies of currently favored ditties.

Their radio act is varied by the introduction of such guest artists as "Tiny Jack 'Imy," "Lee Horse," "Morris Chevrolet," and the "Drunk Sisters." Listeners recognize them as clever impersonations of famous radio stars.

Thursday, June 11

9:15—Consolidated Merchants' Program.
9:45—Barbara Goud Beauty Talk (CBS).
10:00—Steinbarten's Live Stock Quotations.
10:02—Classified News Program.
10:30—Unecda Bakers (CBS).
10:45—Time and weather (Burke).
10:48—Woman's Hour. Tremlette Tully.
11:15—Dream Home, Jimmy and Joan.
11:30—Queen City Rug Makers.
11:45—Streit Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—To be announced.
1:15—God's Bible School.
2:30—Studio Feature.
2:00—Melotone (Louis A. Noelets).
2:30—A. L. Fink—The Three Doctors (CBS).
2:45—A. L. Fink—Rhythm Ramblers (CBS).
3:00—Homemakers Talk by Julia Hays.
3:30—Home Furnishing Studio.
3:45—Luna Park Orchestra (CBS).
4:00—Asbury Park Casino Orchestra; Sports Flashes (CBS).
4:15—Full Measure Gas Program.
4:30—Tramp Starr (Aurora Merchants), Kingsbury Ann.
4:45—Meet the Artist (CBS).
5:00—Pharis Program; Sports Flashes.

5:15—Meyer Paint Program.
5:30—Stearns & Foster's Magic Mattress Man.
5:45—Cincinnati Trade School Musicale.
5:50—Burke—Weather.
6:00—Kate Smith and her Swanee Music (CBS).
6:15—Stocks; Cohlé & Tyree.
6:18—Time and weather.

Thursday, June 11

6:19—Studio.
6:21—Eureka Baseball Scores; Sports.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Crema Military Band (CBS).
7:15—Red Top Malt Program.
7:30—Kaltenborn Edits the News (CBS).
7:45—Hamilton Watchman (CBS).
8:00—The Premier Salad Dressers (CBS).
8:15—Tommie and Willie (John Scherz).
8:30—Detective Story Program (CBS).
9:00—The Lutheran Hour (CBS).
9:30—Fortune Builders (CBS).
9:45—Peter's Parade (CBS).
10:00—Big Yank Workshop Program (e. t.).
10:15—Studio.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Concy Island Orchestra.
11:00—Green Witching Hour.
11:30—Time and weather; Mr. Good.
11:32—Pyol—Blackberry Dudes.
11:47—Tacoma Dance Orchestra.
12:17—Newton Announcement.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:59—Bulova Time.
8:00—Seger Ellis.
8:15—Organ Program.
8:30—Morning Devotions.
8:45—Bulova Time.
8:45—Popular Gems.
9:00—Ray Perkins (NBC).
9:15—Beatrice Mable (NBC).
9:30—Community Health, Dr. Carl Wiltzch.

Thursday, June 11

9:45—Housekeeper Chats.
10:00—Murray Horton Orchestra.
10:30—Live Stock Reports.
10:40—Jim and Walt.
11:00—The Venetian Three.
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Salt and Peanuts.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—American Cynamid Program (e. t.).
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—George, Lava Soap Man (NBC).
1:45—Market Reports.
1:50—Ben Bernie's Orchestra, Netherlands Plaza.
2:15—Village Rhymester.
2:30—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper (NBC).
3:00—Home Decorations (NBC).
3:15—Weather Forecast.
3:16—Afternoon Revelers.
3:30—Maza of Melody (NBC).
4:00—Jim and Walt.
4:15—Gems of Melody (NBC).
4:30—Live Stock Reports.
4:40—The Crosley Singers.
5:00—Edna Wallace Hopper (NBC).
5:15—The Ramblers.
5:20—Bulova Time.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Gladys Adams, Dog Talks.
6:45—Green Watch Makers (e. t.).
6:50—Baseball Scores.
6:55—Seger Ellis.
7:00—WLW Highlights.
7:15—Rin-Tin-Tin Thriller (NBC).
7:30—Ben Bernie's Orchestra, Netherlands Plaza.
8:00—Barbasol Barbers (e. t.).
8:15—Glen Sisters and Ramona.
8:30—Phenix Hosiery (e. t.).
8:45—Murray Horton's Orchestra, Horseshoe Gardens.
9:00—Criminals.
9:30—Clara, Lou and Em (NBC).
9:45—To be announced.
10:00—Hotel Gibson Orchestra.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Late Weather Man.
11:00—Old Masters' Chime Revelers.
Midnight—Village Rhymester.

A. M.—

12:10—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ben Bernie's Orchestra, Netherlands Plaza.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—McCormick's Old Time Fiddlers.
9:15—Records.
9:45—Organ Program.
10:00—Records.
10:15—Radio Household Institute (NBC).
10:30—McCormick's Old-Time Fiddlers.
10:45—Sign off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
1:15—Dr. Scholl Reveller (NBC).
2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—Mona Motor Organ Recital.
4:30—Rinso Talkie (NBC).
4:45—Records.
5:00—Travel Talk, Joseph Ries.
5:16—Seger Ellis, popular songs.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Room Orchestra (NBC).
6:00—Records.
6:25—Better Business Bureau Talk.
6:30—Records.
6:45—Vocal Solos.
7:00—Fleischman Hour (NBC).
8:00—National Electric Association Program.
8:30—Jack Frost's Melody Moments (NBC).
9:00—Lucky Strike Dance Orchestra (NBC).
10:00—Murray Horton's Orchestra, Horseshoe Gardens.
10:30—Henry Busse's Orchestra, Castle Farm.
11:00—Sign off.

JUN 12 1931

WEEKLY

RADIO DIAL

Volume I, No. 4

FRIDAY, JUNE 12, 1931

Price 5c

President Hoover, Coolidge Will Broadcast This Week

Ruth Roland Sings Wednesday on WKRC - Columbia Network



Ruth Roland, now a vaudeville headliner, will be guest artist on the Vitality Personalities program to be broadcast at 9 o'clock Wednesday night (June 17) through WKRC. Miss Roland will long be remembered by movie fans for the thrilling stunts she staged in a long series of hair-raising adventure pictures, prior to the advent of the talkies.

BELMONT STAKES

The Belmont Stakes, turf classic, will be broadcast by WLW and the NBC network at 3 o'clock Saturday afternoon (June 13).

Maurice

Maurice Chevalier will sing a French comedy song, "Si J'Avais Su" in his Chase and Sanborn appearance Sunday night (WSAI at 7 o'clock).

WCKY Basso May Sing Thursday From California

Ellis Frakes, WCKY basso, probably will be heard in the Grand Prize contest of the National Federation of Music Clubs when WLW broadcasts from the N. F. M. C. convention in San Francisco at 4 o'clock Tuesday afternoon (June 18). Frakes won the Kentucky division of the contest and was sent to California for the convention. It is possible that his solo will be included in the portion of the contest to be broadcast.

Jane Froman Will Leave WLW Staff for Chicago Job

Jane Froman, pretty "blue" singer, has resigned from WLW's staff to join the entertainment forces of WBBM and the Columbia networks' Chicago office. She recently refused an offer to make talking picture "shorts" although she may accept the proposition this winter. She also is reported to have refused offers from Paul Whiteman when he was in Cincinnati last summer.

Green Pastures

Actors from "Green Pastures" are doing selections from Roark Bradford's "Ol' King David and the Philistine Boys" in the Over Jordan series WLW carries at 3:30 Sunday afternoon. The book is the one on which "Green Pastures" is based. It gives a negro's conception of the Old Testament.

Count von Luckner Is Coca Cola's Guest Speaker

Count Felix Von Luckner, German naval hero of the World War, will be interviewed by Grantland Rice in the Coca Cola program through WSAI at 9:30 Wednesday night (June 17).

Dennis King Will Appear Nightly As Limit Soloist



Dennis King, romantic star of "The Vagabond King" and Ziegfeld's version of "The Three Musketeers," will be heard in the Limit program through WKRC and the Columbia network at 6:15 every night in the week except Saturday and Sunday beginning Monday (June 15).

The 30-year-old English actor was a leading figure on the legitimate stage long before Arthur Hammerstein, convinced that he possessed a fine singing voice, cast him as the leading man in "Rose Marie." His first American success was as Mercutio in "Romeo and Juliet" with Jane Cowl.

His run as Francois Villon in the New York and Chicago productions of Friml's "Vagabond King" was phenomenal. Last year a talking picture version of the musical play was made in technicolor. Cincinnati saw

(Continued on page 3)

Chief Executive to Speak June 16 from Marion, O.

Calvin Coolidge Will Preside at Dedication of Harding Memorial

President Hoover's dedicatory address Tuesday (June 16) at the unveiling of the memorial to the late Warren G. Harding at Marion, O., will be broadcast over a nation-wide network of both NBC and CBS.

WLW and WSAI will carry NBC's account of the services beginning at 2 p. m. WKRC has not yet decided whether or not it will take the CBS broadcast.

Former President Calvin Coolidge as presiding officer will present the white-columned tomb to the state of Ohio. Governor George White will respond. Preceding President Hoover's address, former Senator Joseph Frelinghuysen, New Jersey, will speak. The Columbus Glee Club will sing. Dr. Jesse Swank, pastor of the Harding home church, will pronounce the benediction.

Murder Mystery

"The Bell" or "The Polish Jew," a three-act murder mystery from the old classics, will be enacted aboard "Hank Simmons' Show Boat Saturday (June 13) from 9 to 10 p. m., and broadcast through WKRC and the Columbia Broadcasting System.

Renew your subscription to RADIO DIAL
See Page 7

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co.,
22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

NATALIE GIDDINGS, Editor

VOL. I

JUNE 12, 1931

No. 4

Maybe He's Right After All

Sir John Reith is visiting America. Incredibly enough, he is not another English lecturer. Instead, he is the big boss of the British Broadcasting Co. And what a boss!

Says Sir John, explaining the principle on which his company operates, "We give the British listener what is good for him; not just what he wants."

It almost goes without saying that this makes him the rarest of rare birds alongside his American radio hosts. On this side of the pond the broadcasting bosses trample one another in the mad rush to give us what we want, whether it's good for us or not.

But what do we want anyway? There's a real poser.

For the answer, check over a list of the popular features that were riots two or three years ago, and see how many are going concerns today. Then do the same thing with a list (it won't be long) of features that are good for us. The difference in the proportion of survivors will startle you.

Yes, we instinctively resent Sir John's benevolent despotism. It smacks too much of Mussolini. This is a land where majorities, not dictators, rule. Just the same, there is a chance that mixing a little more of the Reith ingredient into the American radio prescription might be a good thing.

At any rate, it could cut the terrific turnover in the studios and save a lot of restless wrist motion at the dial.

For, hasn't radio shown that we're pretty much like children after all? We speedily tire of our cute program toys and demand new ones. Yet, after a little cautious nibbling, we come to enjoy the broadcast spinach more and more.

It Pays to Listen

Joseph W. Wittwer, 3463 Ruther Ave., Clifton, is convinced that it pays to listen to radio programs.

He won a Chevrolet coach in the contest announced nightly at 7 o'clock during Arthur Pryor's Cremo Band program on WKRC. Wittwer wrote 20 words about Cremo cigars to win the car. His name was announced during the Cremo program last Saturday.

Little Red Riding Hood Has Double Birthday Party

There are birthday parties and birthday parties.

Little Red Riding Hood, tiny star of station WCKY lays claim to the biggest birthday party ever staged in this part of the country.

When she casually remarked a couple of weeks ago that she soon would be five years old, L. B. Wilson, president, and Jerry Akers, general manager of the station, decided to give her a birthday party she would remember the rest of her life.

On each of her programs on the air they issued invitations to all children under 12 to a birthday party to be held June 6 at the Broadway theatre in Covington, Ky.

To their consternation, they found the morning of the party that Little Red Riding Hood had issued far more invitations than the theatre could hold. They solved the problem by opening the Liberty Theatre also and having two birthday parties instead of one.

More than 4,000 children in the two theatres helped celebrate the birthday, entertained by a special movie and acts from WCKY. Little Red Riding Hood received so many birthday presents that she still is unwrapping packages.

Sherlock Holmes



Richard Gordon, Broadway actor, in the role of Sherlock Holmes which he has been playing for the last six months every Monday night (9 p. m.) through WSAI and an NBC network.

Next Monday (June 15), "The Adventure of Abbey Grange" will conclude the series of Adventures of Sherlock Holmes for the summer. The plays will be resumed in the Fall with "The Adventure of the Speckled Band."

According to the sponsors (G. Washington Coffee) Sherlock Holmes and Dr. Watson need a vacation.

Light Classics to be Played in Sunday Concert

As a special feature of Pastorate, a half hour of classical music, Andre Kostelanetz's orchestra will play the "Danse des Mirlitons" from Tschajkovsky's "Nutcracker Suite," Sunday afternoon (June 14) at 4:30, over WKRC and the Columbia network.

In addition, there will be special solo presentations by Catherine Field, soprano; Crane Calder bass; Charles Carlisle, tenor, and Mildred Johnson, contralto.

The complete program follows:

Orchestra: Contra Dance.....Bethoven
Quartet: Solvejg's Song.....Grieg
Tenor: The Little Lark Garden.....Osgood
Orchestra: Irish Silhouettes.....Hilkey
Orchestra: Orpheus with His Lute.....Barrett
Orchestra: Danse des Mirlitons
(Nutcracker Suite).....Tschajkovsky
Soprano, bass duo: Trot Here and There (Veronique).....Messager
Solo: To a Wild Rose.....McDowell
Orchestra: The Kerry Dance.....Malloy
Orchestra: The Woodland Fairy.....Grieg

True Story Hour

With their setting in the heart of Hollywood, Calif., center of the motion picture industry, Mary and Bob, True Story adventurers, will take part in the prologue to the dramatization, "Not Made for Love," on WKRC and the Columbia chain, Friday (June 12) at 8 p. m. The True Story Hour is to go off the air soon to return in the Fall on an NBC hook-up. A program for Liberty Magazine probably will take its place on Columbia.

Twisting the Dial

By THE DIAL TWISTER

So the Graybar people yearn to know whether the great invisible audience wants "Joe and Vi" back on the air in the fall. Well, if they haven't found out by this time it's only because there's a nation-wide epidemic of pen paralysis "or somethin'." In fact, if they succeed in keeping the Green family off the air till fall, they have mighty sturdy sales resistance.

Those Dixie Spiritual Singers are drawing plenty of dials to WCKY every Thursday night (7 o'clock) for a quarter-hour of harmonizing that can't be duplicated.

WLW is saving its switchboard girls a lot of work by adding "short-wave" to the WXAL announcement. Listeners were getting all excited about another Crosley station. Yes, it's a snappy new 10,000-watt transmitter. But it's not a new station. There's been a WXAL for several years, using 250 watts. The frequency is 6060 k. c. So don't waste time trying for it unless you have a short-wave set.

That Coca Cola show turns up a refreshing earful at WSAI Wednesday night, especially when the interviewee takes the bit in his teeth and runs away from Grantland Rice; for instance, James Montgomery Flagg last Wednesday. He may have committed sacrilege, but he was interesting, as most of the sport headlines in the act are.

H. B. Kaltenborn is going great guns in his three-a-cow turn

over WKRC (Sunday, Tuesday, Thursday at 7:30 p. m.). His news notes are different from most of the others because he is what you might call the editorial writer of the air, and a corking good one.

Walter Damrosch celebrated his fiftieth musical anniversary with a delightful program over WLW last Wednesday night. Deems Taylor hit the nail when he said the genial doctor is the most beloved musician since Franz Liszt. Anyway, radio without Damrosch would be like a pipe without tobacco.

When better broadcasting laughs are built, Brad Browne and Al Llewellyn (otherwise the Premiere Salad Dressers) will build them. If you suspect your funnibone of going haywire, try it out on these nimble nits, at WKRC Thursday at 8 p. m.

Drat Bob Newhall's sunburned hide! He simply makes you stay up till 11 o'clock with the dial parked on WLW, when you ought to be in the hay. Yes, and has anybody scored more than 50 on those sports questions? Ye Old Dial Twister hasn't broken 30 so far, but he's still in there trying.

That likeable chap, Alexander McQueen, is packing them in on WKRC's channel when he does his daily 5:30 act as the Sterns and Foster Mattress Man. His supply of interesting facts seems inexhaustible.

FRITZI SCHEFF

Fritzi Scheff, who immortalized Victor Herbert's "Kiss Me Again," will be presented in a program of Viennese music over WSAI and an NBC network Sunday (June 14), from 6:00 to 6:30 p. m.

Last Night

The last Evening in Paris presentation until fall will be carried by WKRC and the Columbia network Monday night (June 15) at 8:30. The program will be a review of the most popular features including Pierre Brugnon, tenor and master of ceremonies; the Bourgeois male quartet, and Max Smollen's orchestra.

Mid-Day Jewels

Mlle. Alys Michot, French opera soprano, will sing at WLW every Sunday noon in the new Mid-Day Jewels program. She will be supported by an instrumental trio.

Pinch-Hitter

Alma Ashcraft is conducting "My New Kentucky Home," WCKY's Woman's hour every morning at 9:15 while Jeta Crane takes a vacation trip.

Musical Comedy Song Hits Appear in Star Reveries

Song hits from musical comedies of yesterday will be sung by Helen Gilligan, soprano, and Milton Watson, tenor, during the broadcast of Star Reveries over the Columbia network and WKRC Sunday (June 14) at 9:45 p. m.

Miss Gilligan was starred on Broadway in "Hold Everything," from which she will sing "To Know You is to Love You." The complete program follows:

Medley of Romberg Tunes.....Orchestra
Duet: "Babes in the Wood," from "Very Good Eddie".....Gilligan and Watson
Medley, from "Leave It to Jane".....Orchestra
Auf Wiedersehen.....Gilligan, Watson and ensemble

To Know You is to Love You
Gilligan, Watson and ensemble

Playwright

Robert Brilmayer has written 56 radio plays for WLW in the past nine months. He writes the Crimelight plays (WLW, Thursday at 9 p. m. and many of the Crosley Theatre dramas.

Collier's Hour Off

Colliers' Hour is off the air for the summer. In its place (Sunday, 7:15 to 8:15 p. m.) WLW has three NBC programs: Blow the Man Down, Harbor Lights, and Heel Hugger Harmonies.

Cathedral Hour Includes Famous Church Choruses

Church choruses most often requested will be represented in the Cathedral Hour on Sunday afternoon (June 14) from 3 to 4 o'clock, over WKRC and the Columbia network, the Mendelssohn cantata "Hear My Prayer" being rendered in full.

The Mendelssohn cantata is unusually dramatic for a work of its kind, and includes the famous "Oh, for the Wings of a Dove." Other favorite pieces selected for the hour are "How Lovely is Thy Dwelling Place," from Brahms' "German Requiem," and Liddle's "Abide with Me."

Commuter

Arthur Ainsworth, WLW announcer, is building a home in Mt. Washington, 20 miles from the station's studios. It is reported that he fills in short radio programs now by reading excerpts from seed catalogues.

Rhapsody in Blue

Gershwin's "Rhapsody in Blue," the first "symphonic jazz" work ever to be accepted by the world's greatest orchestras for performance side by side with the compositions of the great masters, will be presented by the Philco Symphony orchestra at 8:30 Tuesday night (June 16) over WKRC and the Columbia network. The piano solo parts will be played by Alexander Semler.

Renew your
subscription to
RADIO DIAL
See Page 7

Orchestra Would Rob Pet Seal of Canned Sardines

Even the live stock at WLW receive fan mail.

Rupert, the trained seal mascot on the morning Gym classes has received a can of sardines from one of his admirers.

Robert Burdette, Strong Man who conducts the Gym classes, declares it is only by brute strength that he protects Rupert's sardines from the onslaughts of Murray Horton's hungry musicians who oft-times miss their ham and eggs in getting to the studios promptly at 6:30 a.m. for this early program.

Seger Ellis, baritone singer, has left WLW to return to New York to make Brunswick records.

Irvin S. Cobb

Irvin S. Cobb, author and humorist, will be heard as guest artist on the Enna Jet-tick program to be heard through both WCKY and WLW Sunday night (June 14) at 7 o'clock.

The "Sage of Paducah" will tell radio listeners "Why We Love The Old Songs Best." A mixed quartet will sing two or three of the songs to which Cobb refers in his talk.



Natalie Towers is the first girl ever engaged by a national network exclusively for television purposes.

Although the problems to be encountered in television experimentation cannot be foreseen, Miss Towers was selected from a field of several hundred applicants after tests of her photographic values, and of her speaking and singing voice before the microphone under a variety of conditions.

She will be used in the experimental television tests which the Columbia network plans to inaugurate with a daily six-hour schedule on June 15.

Work is now being rushed on the installation of the station, which will operate on a channel of from 2750 to 2850 kilocycles with 500 watts power.

Our Dially Dozen

By
DON BECKER

Many people think because Sidney Ten Eyck and I write humor for radio, we're enemies.

That's all wrong. We're very good friends. So good, in fact, we steal lines from each other, without the other one knowing it.

We'd like to see a Slaughter House go on the air.

We've picked out a theme song for them, all right—"You Slay Me."

And then we'd like to see and hear Edna Wallace Hopper run for office.

Listen to her beauty talk some afternoon and feel as if you've been run over by a truck.

I doff the Beret to Ben Bernie, "The Old Maestro."

His wit goes a long way—his music farther.

At present he is expounding the merits of Blue Ribbon Malt over WKRC on Tuesday.

We met Ben the other day—he's a great golfer. Says he always shoots a 75. Shoots until he gets a 75, then quits.

Henry Thies claims the quickest way to tell how many listeners a station has is to say "Damn" over its microphone. Charlie Dameron says try offering a ten-dollar gold piece.

After listening to the Sports Announcers in England on the Epsom Derby, let us all kneel down tonight and whisper a prayer of thanks to Graham McNamee and Ted Husing.

Murray Horton, who plays for the Gym classes at WLW is suffering from a house-repair bill. He had his exercise chart upside down one morning and pushed himself through the floor.

Dialaughingly yours,

DON BECKER.

WCKY Trio Chooses Music by Chopin for Next Concert

Chopin has been selected by the WCKY Trio as composer of their program at 9 o'clock Wednesday night (June 17).

Molly Moore, soprano, and Manrice Thompson, baritone, will sing three duets set to music by Chopin: "All the World is Asleep," "Dancing by Moonlight," and "Chopiniana."

Tommy Ott, pianist, will accompany the vocalists and will play several solos. Every week the three musicians devote the 30-minute period to the works of some master composer.

New

Charlene and Katherine, both Cincinnati girls, have crossed the Ohio river to join the staff of WCKY. Charlene sings "Blues," Katherine plays "novelty piano."

Kate Smith



Kate Smith, whose Swanee Music is heard four nights a week through station WKRC and Columbia, never has been accused of being anemic.

Even at her birth in Washington, D. C., 22 years ago, Kate Smith was plump. Successive years never have found her dieting. She is happiest, she says, when eating rich desserts, and she likes to be happy.

Her professional career is only six years old. She sang in 1925 at a benefit in Washington. Eddie Dowling in the audience heard her croon and immediately engaged her for "Honey-moon Lane." When the show closed she promptly was cast in "Hit the Deck." Her latest stage appearance was in a riotous singing and dancing act in George White's "Flying High." This success led her to a radio contract.

Kate Smith is blonde, blue-eyes, wears no make-up on the street, and sings to her maid while putting on her stage make-up. She wears solid colors—blue, white, black, but never red. Her speaking voice is as hearty as any of her songs. She has ambition to earn an airplane pilot's license, but her sense of humor tells her not to bother. Her sense of humor is lustier than her ambition.

Columbia did her the honor of giving her the toughest spot on the air: 6 p.m. as competition to Amos 'n' Andy. WKRC has the program Wednesday, Thursday, Friday and Saturday.

Old Time Musicales

The Dutch Masters will take radio listeners down memory lane Friday night (June 12) at 7:30 through WKRC when they revive song hits of 1891, 1905, 1907, 1915, and 1916 with the accompaniment of the orchestra directed by Eugene Ormandy.

Nightly

The Nightly Slickers will be on the air at WCKY at 11:30 every morning this week as well as every night.

EARN VACATION MONEY!

Extra Money for your spare time —SELL RADIO DIAL! Every home needs the DIAL. Easy to sell 30 to 40 a day in your spare time. Ask for Mr. Kelly, 22 E. 12th Street, Cincinnati.

Original M. C. is Vallee Guest Thursday Night

Julius Tannen, well-known humorist of the American stage, will be guest artist on the Fleischmann Hour when it is broadcast over WSAI and on the NBC network Thursday night (June 18) from 7 to 8 o'clock.

Tannen was the originator of the master of ceremonies idea. Rudy Vallee and his Connecticut Yankees will hold down the lion's share of the hour.

WCKY Concert Presents Violin, Piano Students

Jewel Litz, violinist, and Viola Huber, pianist, will share the College of Music of Cincinnati student program at station WCKY on Sunday (June 14) at 7:15 p.m.

The program follows:

Connais tu le pays (Mignon).....A. Thomas	Chanson de Florian.....Godard
Romance, Op. 50.....Beethoven	Miss Huber
Wake Up.....Philip	Miss Litz
The Sleep that Flies on Baby's Eyes.....Carpenter	Miss Huber
Sonata in D major.....Corelli	Cyril Scott
Romance.....Cyril Scott	Miss Litz

Miss Litz is a pupil of Ernest Pack. Miss Huber is a pupil of Lino Mattioli. Anna Gay from the class of Hans Rischard will accompany Miss Litz. Miss Huber's accompanist will be Wilfred Marone from the class of Howard Wentworth Hess.

Milk Man's Pal

Hugh Cross, the boy from Smoky Mountains, says he knows every milk wagon driver in Covington, Ky. Cross conducts the 6 a.m. period at WCKY known as "Kentucky Bids the World Good Morning."

Brooks and Ross Have Three Spots Weekly on CBS

Jack Brooks and Don Ross, late of WLW and WKRC's R. B. program are now heard from the Chicago studios of the Columbia network each Monday, Wednesday, and Friday from 5:30 to 5:45 p.m.

Dennis King

(Continued from page 1)

him in the picture and as D'Artagnan in "The Three Musketeers."

In his radio programs, King will sing two songs each night and will read either a poem or lines from some famous play. Monday night he will sing Zucca's stirring "Nichivo," and Moy's familiar "Song of Songs." The poem will be Ernest Dowson's "Cynara."

A 20-piece orchestra under the direction of Maximilian Piller, former concertmaster of the New York Philharmonic, will accompany King and will play two concert selections on each broadcast.

Delineator Home Expert to Talk on Dining Rooms



Joseph B. Platt of New York, one of the leading designers of home furnishings and accessories in the country, and a widely known writer will be

the speaker in the second of the Home Harmony programs to be given by electrical transcription over WFBE on Wednesday afternoon (June 17) at 1:45.

Mr. Platt is director of the Institute of Interiors of The Delineator. His writings in that magazine have been read and studied by thousands of housewives.

How to Make the Dining Room in the Home Express the Utmost in Charm and Hospitality will be the subject of the talk. Before and after the talk, the Home Harmonizers directed by Robert Hood Bowers will play appropriate music, including "Tuck Me to Sleep in My Old 'Tucky Home" and "The End of a Perfect Day."

Lucky Boys

The Lucky Boys at WFBE (Al Luckey and Charlie Kohler to you) have a style of harmony that isn't "crooning," "sentimental," or "blue," that they use every night at 8 o'clock. Their theme song is "Will You Love Me Till My Used Car is a Wreck?"

Name Wanted

The Queen Brothers, aged 15, 17, and 19, of Ingalls, N. Carolina, want their WCKY listeners to coin a theatrical name for them. The boys are from the heart of the Blue Ridge mountains. They sing typical hill-billy music.

Cross

Paul Whiteman rarely smiles when he is directing his orchestra. One tiny little error, and he frowns. A marked error, and the rehearsal the next day is much longer.

Win Five Dollars

For the three best jingles received every week for the Blue Green Blues program at WCKY (Thursday at 7:30 p.m.) three five-dollar books of Blue Green High Sea gas coupons are given. The jingles are added to "the longest song in the world."

Gen. Smedley D. Butler

General Smedley D. Butler, of "hell" and Mussolini fame, will deliver an address from Charlestown, Mass., over WSAI and an NBC network Tuesday (June 16) at 9 p.m. General Butler speaks on the eve of the anniversary of the Battle of Bunker Hill.

Here Are Only Complete Programs

FRIDAY

June 12

WCKY (202m.—1490 kc.)

- A. M.—
6:00—Kentucky Good Morning
6:05—Hugh Cross
6:30—God's Bible School—Sunrise
Worship
7:30—Cheerio (NBC)
8:00—Bob White
8:15—Early Morning Dance
9:00—Theronoid
9:15—My New Kentucky Home,
9:45—Josephine B. Gibson's Food
Talks (NBC)
10:00—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
Noon—Popular Dance Tunes
12:30—Norris Brock Live Stock
Reports
12:35—Luncheon Concert
P. M.—
1:00—Sign off
5:45—Queen Bros.
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Eilerman's Marimba Serenaders
6:45—Bill & Bob
7:00—Hugh Cross
7:15—Angusta Litzenhoff, Con-
tralto
7:30—Earl Arnold's Orchestra,
Lookout House
8:00—Interwoven Pair (NBC)
8:30—Union College Quartette
9:00—Armstrong Quakers (NBC)
9:30—Skillet Lickers

WFBE (250 m.—1200 kc.)

- A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze Morning
Musical
8:45—Mammoth Program
9:00—The Islanders
9:15—Radio Circus
9:30—Serenade
9:45—Kleeman Furniture Program
10:05—Serenade
10:20—Zolfo Program
10:35—Kelvinator Program
10:50—Polar Ray Health Talk
10:55—Simper Time Announcement
11:00—Organ Recital
11:15—Travel Bureau
11:30—Variety
11:45—Studebaker Champions
(E. T.)
P. M.—
12:01—Otto Gran Piano Recital
12:15—Radio Circus
12:30—Fuller, Inc.
12:45—Bellonby Melodies
1:00—Starr Freeze Program
(E. T.)
1:15—Vandeville
1:30—Radio Circus
1:45—Don Galloway, tenor
2:15—The Home Finder
2:30—Radio Circus
2:45—Reds vs. Brooklyn at Redland
Field
4:45—Fowler Garden Party
5:00—Lyric Hour
5:30—Crown Furniture Program
5:45—Dinner Music
6:00—Murphy & Goebel Furniture
Special
6:15—Berning Ford
6:30—Milner Musicale Company
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport
Review
7:45—Payne Brothers & Herman
Chitson
8:00—Luckey Boys
8:15—Dry Ridge Spring's Program
8:30—Colonial Stages Program
8:45—Champion Sparkers (E. T.)
9:00—Radio Circus
9:15—Camel Tigras
9:30—Radio Circus
9:45—Evening Chimes
10:00—Shopper's Hour
10:15—Mountain Valley Varieties
10:30—Fuller's Orchestra
11:00—Slumber Music

Director of British Broadcasting Receives Distinguished Service Medal



Sir John G. Reith, director-general of the British Broadcasting Corporation, is shown here with the medal presented him by the Columbia Broadcasting System in recognition of his contributions to the development of international radio relations.

Friday, June 12 WKRC (545 m.—550 kc.)

- A. M.—
6:45—God's Bible School—Sunrise
Worship
7:45—Traxel Galleries
7:50—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—Pharis Program
8:30—Sweethearts of the Air
(CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Consolidated Merchants' Program
9:45—Don and Betty (CBS)
10:00—Emily Post (CBS)
10:15—Crisco Cooking Travelogues
(CBS)
10:30—Communiense For Mothers
(CBS)
10:45—Helen Home (CBS)
11:03—Woman's Hour—Tremette
Tully
11:30—Classified News Program
Noon—Wurlitzer Music Box Revue
P. M.—
12:30—Cincinnati Merchants' Program
1:00—Pabst-Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Chicago Market Program
1:45—Madame Flor-enz Beauty
Program
2:00—Salon Orchestra (NBC)
2:30—Queen City Rug Makers
2:45—Columbia Educational Feature
(CBS)
3:00—Houmemaker's Talk by Julia
Hayes
3:30—Fred Gear Program
3:45—Edna Thomas, Lady from
Louisiana (CBS)
4:00—Luna Park Orchestra (CBS)
4:30—A. L. Fink: John Kelvin,
tenor (NBC)
5:00—Drink-Mor Program
5:15—Meyer Paint Program
5:30—Stearns and Foster's Magic
Mattress Man
5:45—Cincinnati Trade School
Musical
5:59—Burke Weather Forecast
6:00—Home Furniture Company—
Kate Smith and Her Swanee
Music (CBS)
6:15—Studios, Colie & Tyree
6:20—Enreka Baseball Scores
6:25—Sports Review

Friday, June 12

- 6:30—Red Goose Adventures
(CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Crema Military Band
(CBS)
7:15—Barbasol Program (CBS)
7:30—Dutch Masters (CBS)
8:00—True Story Hour (CBS)
9:00—Van Heusen Program (CBS)
9:30—The March of Time (CBS)
10:00—Confessions of a Racketeer
(E. T.)
10:15—Green Answer Man (E. T.)
10:25—Happy Feet
10:30—Coney Island Orchestra
11:00—Time; Weather; Sports
11:08—Studio
11:15—Pyol Blackberry Dudes
11:30—Nocturne—Ann Leaf, Ben
Alley (CBS)

WLW (428 m.—700 kc.)

- A. M.—
6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Bradley Kincaid
8:15—Organ Program, Arthur
Chandler, Jr.
8:30—Morning Devotions
8:45—Miracles of Magnolia (NBC)
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Luty
Sohnsen
9:30—Your Garden
9:45—Penguin Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Vocal Ensemble
11:00—Organ with Instrumentalist
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—
12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:50—Live Stock Reports
1:00—National Farm and Home
(NBC)
1:30—Salt and Peanuts
1:40—Market Reports
1:45—Netherlands Plaza Orchestra
2:15—Village Rhymester
2:30—Chicago Serenades (NBC)
3:00—Jim and Walt
3:15—Radio Guild (NBC)
4:15—Ramona

Friday, June 12

- 4:30—Raymond Mitchem; Mills
Brothers
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—WLW Highlights
7:00—Baseball Scores
7:05—Elliott Brock Military Band
7:30—Boswell Sisters (NBC)
7:45—Sterling Jack
8:00—Hotel Gibson Orchestra
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Armstrong Quakers (NBC)
9:30—Clara, Lu and Em (NBC)
9:45—Glenn Sisters and Ramona
10:00—Kingstase Sonnetters
10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—Netherlands Plaza Orchestra
11:15—Jim and Walt
11:30—Henry Busse's Orchestra,
Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra
A. M.—
12:30—Henry Busse's Orchestra,
Castle Farm
1:00—Netherlands Plaza Orchestra

WSAI (225 m.—1330 kc.)

- A. M.—
8:00—Gene and Glenn, the Quaker
Early Bird (NBC)
8:15—Campbell Soup Orchestra
(NBC)
8:45—Records
9:00—Organ Program
9:15—Records
9:30—National Home Hour (NBC)
10:00—Hawaiian Serenaders (NBC)
10:30—Records
11:00—Sign Off
P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review
(NBC)
3:00—Edna Wallace Hopper
(NBC)
3:15—Records
3:45—Jim and Walt
4:00—Records
4:30—Moore Paint Program
(NBC)

Friday, June 12

- 4:45—Records
5:00—Poem by Harry Holcombe
5:15—Don Becker, Ukulele
5:30—The Gossipers (E. T.)
5:45—Little Jack Little (NBC)
6:00—Records
6:30—Alice Richards
6:45—Records
7:00—Cities Service Concert (NBC)
8:00—Choquet Club (NBC)
8:30—Pond's Afternoon Tea
(NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air
(NBC)
10:00—Henry Busse's Orchestra,
Castle Farm
10:30—Hotel Gibson Orchestra

SATURDAY

June 13

WCKY (202m.—1490 kc.)

- A. M.—
6:00—Kentucky Good Morning
6:30—God's Bible School—Sunrise
Worship
7:30—Cheerio (NBC)
8:00—Bob White
8:15—Early Morning Dance
9:15—My New Kentucky Home,
9:45—Kentuck Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock quo-
tations
12:35—Luncheon Concert
P. M.—SIGN OFF
P. M.—
5:45—Queen Bros.
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Hilo Serenaders
6:45—Queen Bros.
7:00—Medley Five
7:30—Earl Arnold's Orchestra,
Lookout House
8:00—"Skillet Lickers"
8:30—Little Red Riding Hood
8:45—Hugh Cross
9:00—Cuckoo Club (NBC)
9:30—Earl Arnold's Orchestra
from Lookout House

WFBE (250 m.—1200 kc.)

- A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze Morning
Musical
8:45—Mammoth Program
9:00—Dance Melodies
9:15—Broering Musicale
9:30—Serenade
9:45—Kleeman Furniture Program
10:00—Breivites
10:05—Zolfo Program
10:20—"The Home Finder"
10:35—Kelvinator Program
10:50—Polar Ray Health Talk
10:55—Simper Time Announcement
11:00—Vandeville
11:15—Travel Bureau
11:30—Fifteen Minutes of Light
Opera
11:45—Studebaker Champions
(E. T.)

FREE to Radio Owners

Bring your Tubes to us, we will test, analyze and match them while you look on FREE.



OPEN EVENINGS UNTIL NINE PHONE PARKWAY 6415

We Repair All Makes of Radios

of Greater Cincinnati Radio Stations

Saturday, June 13
Saturday, June 13
Saturday, June 13
Sunday, June 14
Sunday, June 14

P. M.—
12:01—Radio Circus
12:30—Fuller, Inc.
12:45—Bellonby Melodies
1:00—Starr Freeze Program (E. T.)
1:15—Moment Musicale
1:30—Radio Circus
1:45—Dance Frolic
2:15—Organ Recital
2:30—Radio Circus
3:00—Ferry Garden Party
3:30—National Protective Association
3:45—Catholic Telegraph
4:00—Novelty Notes
4:15—Tea Time Tunes
4:45—Vaudeville
5:00—Lyric Hour
5:30—Crown Furniture Program
5:45—Race Auto & Radio Supply
6:00—Murphy & Goebel Furniture Special
6:15—Berning Ford
6:30—Milner Musicale Company
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport Review
7:45—Barker News
8:00—Lucky Boys
8:15—Dry Ridge Springs Program
8:30—Evening Chimes
8:45—Radio Circus
9:00—Camel Cigars
9:15—Adam F. Meyer Coal Co.
9:30—Mountain Valley Varieties
9:45—Fuller's Orchestra
10:15—Slumber Music

7:15—Studio
7:25—Happy Feet
7:30—Junior Chamber of Commerce
7:55—Joseph Harris Co. Period
8:00—Pyl Blackberry Dues
8:15—Chicago Variety (CBS)
8:30—Art Hicks' Tacoma Park Orchestra
9:00—C. A. C.—Hank Simmon's Show Boat (CBS)
9:45—K. O. Hawaiians
10:00—Coney Island Orchestra
10:30—To Be Announced
10:45—Will Osborne and His Orchestra (CBS)
11:00—Time; Weather; Sports
11:08—Jack Denny's Orchestra (CBS)
11:30—Nocturne—Ann Leaf, Ben Alley (CBS)
Midnight—Barge Dance Orchestra
12:30—Newton Furniture Announcement

1:00—Netherland Plaza Orchestra
1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records
9:15—Procter and Gamble Program (NBC)
10:15—Radio Household Institute (NBC)
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
11:45—Records
Noon—Sign off

P. M.—
3:00—Classic Genis (NBC)
4:00—Records
5:30—The Gossipers (E. T.)
5:45—Brook and Gold Orchestra (NBC)
6:00—Records
6:30—Club Valspar
7:00—Records
7:15—Radiotron Varieties (NBC)
7:30—The Silver Flute (NBC)
8:00—General Electric Hour (NBC)
8:30—Over the Heather (NBC)
9:00—Lucky Strike Dance (NBC)
10:00—Henry Busse's Orchestra, Castle Farm
10:30—Murray Horton's Orchestra, Horseshoe Gardens
11:00—Sign off

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Voices at Dawn
9:00—Morning Concert
9:15—Radio Circus
9:30—Invitation to the Waltz.
9:45—Travel Bureau
10:00—Kelvinator Program
10:15—Dry Ridge Springs
10:30—German Program
10:45—Berning Ford
11:00—The Home Finder
11:30—Take Time to Be Beautiful
11:45—Mountain Valley Greetings
Noon—Radio Circus

P. M.—
12:15—Kleeman Furniture Program
12:30—Galvano & Cortez
1:30—Ferry House Party
1:45—Every Friday Jewish Hour
2:00—Star Freeze Program
2:15—Afternoon Melodies
2:30—Sundown Serenader
2:45—Dance Frolic
3:00—Mildred Eichler, soprano
3:15—Hawaiian Bluebirds
3:30—Donald Galloway
3:45—Variety
4:00—Cincinnati Trade School
4:10—Fuller, Inc.
4:30—Travel Bureau
4:45—Parkview Symphony Hour
5:15—Radio Circus
6:00—Payne Brothers and Herman Chitison
6:15—Travelogue, Joe Sweeney
6:30—Church Federation Hour
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport Review
8:00—Mountain Valley Varieties
8:15—Radio Circus
8:30—Evening Chimes
9:30—Radio Circus
9:45—Earl Fuller's Orchestra
10:15—Slumber Music

9:30—Witherspoon Chorus (NBC).
10:00—Bulova Time.
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:29—Bulova Time.
10:30—Rochester Concert Orchestra (NBC).
11:30—Troika Bells (NBC).
Noon—Midday Jewels.

P. M.—
12:29—Bulova Time.
12:30—Music of the Ages (NBC).
1:30—Yeast Foamers (NBC).
2:00—Crosley Theater.
2:30—Henry Thies' Orchestra.
3:00—Parisian Echoes (NBC).
3:30—Over Jordan (NBC).
3:45—John Barday, Dagnair Rybner (NBC).
4:00—Rhymes with Reason.
4:30—Plantation Days.
5:00—The Roamies.
5:30—Hymn Time.
6:00—WLW Highlights.
6:30—Conservatory of Music.
6:55—Baseball Scores.
7:00—Enna Jettick Melodies (NBC).
7:15—Blow the Man Down (NBC).
7:30—Harbor Lights (NBC).
8:00—Heel Hugger Harmonies (NBC).
8:15—Bayuk Stag Party (NBC).
8:45—Eddie Niebauer's Orchestra, Netherland Plaza.
9:15—Variety.
9:30—Kelllogg Slumber Music (NBC).
10:02—Murray Horton's Orchestra, Horseshoe Gardens.
10:15—Crosley Concert.
11:00—Henry Busse's Orchestra, Castle Farm.
11:15—Village Rhythmer.
11:30—Henry Thies' Orchestra.
Midnight—Eddie Niebauer's Orchestra, Netherland Plaza.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Ray and Bob
7:59—Green Time Signal
8:00—Madam Flor-e-z Beauty Program
8:15—The Commuters (CBS)
8:30—Home Furniture Company—Tony's Scrap Book (CBS)
8:45—Traxel Galleries
9:00—Classified News Program
9:30—Consolidated Merchants Program
10:00—Drink-Mor Program
10:15—Time; Weather
10:20—Woman's Hour
10:45—Starr-Freeze Melodies
11:00—Don Bigelow's Orchestra (CBS)
11:15—Queen City Rug Makers
11:30—Homemaker's Talk by Julia Hayes
Noon—Wurlitzer Music Box Revue

P. M.—
12:30—Cincinnati Merchants Program
1:00—To Be Announced
1:30—God's Bible School
2:00—Four Children (CBS)
2:30—A. L. Fink Song Recital, Louie Johnson, tenor
3:00—Ann Leaf, organ (CBS)
3:30—Reame Studio
3:45—Spanish Serenade (CBS)
4:00—Pharis Program
4:15—Winegar Barn Orchestra (CBS)
4:45—Artists Recital (CBS)
5:00—Kampi Artists
5:15—Meyer Paint Program
5:30—Stearns' & Foster's Magic Mattress Man
5:45—Cincinnati Trade School Musicale
5:59—Burke Weather Forecast
6:00—Home Furniture Company—Kate Smith (CBS)
6:15—Studio
6:20—Eureka Baseball Scores
6:25—Sports Review
6:30—Studio
6:40—Stocks; Cohlé & Tyree; Time; Weather
6:45—Hemel Quarter Hour (CBS)
7:00—Pryor's Crema Military Band (CBS)

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Jerry Fog
8:15—Organ Program
8:30—Morning Devotions
8:45—Kashmiri Trio
9:00—Dance Miniatures (NBC)
9:30—Art Talks, Cherry Greve
9:45—Postscript
10:00—Organ Program, Arthur Chandler, Jr.
10:15—Elliott Brock, violin
10:30—Live Stock Reports
10:40—Murray Horton's Orchestra
11:00—McCormick's Fiddlers
11:15—Swift Program (NBC)
11:30—Live Stock Reports
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, Attorney General Gilbert Bettman

P. M.—
12:16—Hotel Gibson Orchestra
12:45—National Farm and Home (NBC)
1:30—Salt and Peanuts
1:45—Sisters of the Skillet (NBC)
2:00—Netherland Plaza Orchestra
2:15—Jim and Walt
3:00—Belmont Stars (NBC)
4:00—Merry Men Quartet
4:30—Crosley Dealers' Hour
5:00—Seckatary Hawkins
5:30—Doctors of Melody
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—WLW Highlights
6:45—Green Watch Makers (E. T.)
6:50—Baseball Scores
7:00—Crosley Theater
7:30—Pop Concerts (NBC)
8:00—Crosley Saturday Knights
8:30—Domino Orchestra (NBC)
9:00—Evening Moods, string trio and two vocalists
9:30—Clara, Lu and Em (NBC)
9:45—Murray Horton's Orchestra, Horseshoe Gardens
10:00—Club Soho
10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—King Edward Cigar Band
Midnight—Hotel Gibson Orchestra
12:30—Village Rhythmer
12:45—The Doodlecackers

SUNDAY
June 14
WKCY (202 m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning.
6:30—God's Bible School.
7:30—Organ Music.
8:00—Early Morning Dance Program.
9:00—God's Bible School.
10:00—Nomads (NBC).
10:30—Hugh Cross.
10:45—Hilo Serenaders.
11:00—Bob White.
11:15—Echoes of the Orient (NBC).
11:30—Earl Burnett's Orchestra (E. T.).
11:45—Charlene and Katherine, Ladies of Melody.
Noon—Jack Moore.

P. M.—
12:15—Skillet Lickers.
12:45—Lena Pope, soprano.
1:00—Sign off.
5:45—Sacred Quartette.
6:00—Superior Studios, music.
6:15—Italian Serenaders.
6:30—Kentucky Belle, contralto.
6:45—Bob White.
7:00—Enna Jettick Melodies (NBC).
7:15—College of Music, classics.
7:45—Hugh Cross.
8:00—Skillet Lickers.
8:30—Earl Arnold's Orchestra from Lookout House.

WKRC (545 m.—550 kc.)

A. M.—
6:45—7:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (e. t.)
10:15—Jim Lightfield—Veteran's Civic Hour.
11:00—Jewish Art Program (CBS).
11:30—CBS—International Broadcast
11:45—French Trio (CBS).

P. M.—
12:15—Oxol Feature (CBS).
12:30—American Legion Program
1:30—Ballad Hour (CBS)
2:00—Green Old-Fashioned Garden.
3:00—Cathedral Hour.
4:00—Rev. Donald Grey Barnhouse (CBS).
4:30—Pastorale (CBS).
5:00—Chicago Knights (CBS).
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—Dr. Klein's News Reels (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—Theo. Karle (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Kate Smith, Swance Music (CBS).
7:30—Kaltenborn Edits the News (CBS).
7:45—Boathouse Liquid Coffee Program.
8:00—Grand Opera Miniatures (CBS).
8:30—Graham Paige (CBS).
9:00—Tacoma Park Orchestra.
9:30—Fortune Builders (CBS).
9:45—Star Reveries (CBS).
10:00—Coney Island Orchestra.
10:30—Around the Samovar (CBS).
11:00—Sports Review.
11:07—Quiet Harmonies (CBS).
11:30—Artist Invitation Program.

WSAI (225 m.—1330 kc.)

A. M.—
10:35—Concordia Lutheran Church.
Noon—Sign off.
P. M.—
2:00—Serenonette and Hymn Time.
2:30—Manhattan Guardsmen (NBC).
3:00—National Sunday Forum (NBC).
4:00—Pop Concerts (NBC).
4:30—Tribute to the Flag (NBC).
5:00—Catholic Services (NBC).
6:00—Fritz Scheff (NBC).
6:27—Madame Lolita Cabrera Gainsburg (NBC).
6:30—RCA Victor (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Atwater Kent (NBC).
8:45—Isident Big Brother (NBC).
9:15—Goldman Band Concert (NBC).

MONDAY
June 15
WKCY (202 m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning.
6:15—Bob White.
6:30—God's Bible School.
7:30—Cheerio (NBC).

—from the studios of
CHARLES W. REAUME
in the Building Industries Bldg.
This message comes to you each morning and at 3:30 each afternoon through WKRC with other interesting information regarding Cincinnati merchants.

A COMPLETE ADVERTISING SERVICE
CHARLES W. REAUME

Broadcast Advertising
622 Broadway, Chery 2440

DO YOU NEED MONEY?


Cash for June taxes, household bills, etc., can be obtained promptly through our helpful Personal Loan Plan.

Borrow up to your needs and repay it in small monthly amounts arranged conveniently for you.

Open 8:30 to 5:00

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
Cincinnati, Ohio. Parkway 6280.

Renew your subscription to RADIO DIAL See Page 7

Monday, June 15

8:00—Early Morning Dance.
9:00—Theronoid.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—

12:30—Norris Brock.
12:35—Luncheon Concert.
1:00—Sign off.
1:45—Hill Billy Kid.
3:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Bill and Bob.
6:45—Hilo Serenaders.
7:00—Bob White.
7:15—Kentucky Belle.
7:30—Skillet Lickers.
8:00—Steve Bates.
8:15—Connubial Bliss, a one-act comedy.
8:45—Anna Powers.
9:00—Stromberg Carlson (NBC).
9:30—U. of C. Quartet.
9:45—Vally, the Radio Clown.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Eighth and Walnut Street Garage Program.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program.
8:45—Magnecon Program.
9:00—Hyde Park Community Program.
9:15—Broering Musicales.
9:45—Kleeman Furniture Program.
10:00—Breivites.
10:05—Vaudeville.
10:20—Zolv Program.
10:35—Kelvinator Program.
10:50—Polar Ray Health Talk.
10:59—Simper Time.
11:00—Victor Herbert Melodies.
11:15—Travel Bureau.
11:30—Organ Recital.
11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.

P. M.—

12:30—Fuller, Inc.
12:45—Bellony Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—Matinee.
1:30—Radio Circus.
2:00—Union Mutual Life Insurance.
2:15—The Home Finder.
2:30—Fuller Garden Party.
2:45—Baseball Game: Reds vs. New York at Redland Field.
5:00—Lyric Hour.
5:15—Bell Furniture Program.
5:45—Donald Galloway, tenor.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Milner Musicales.
7:00—Xavier University Campus Rambles.
7:30—Harry Hartman's Sport Review.
7:45—Payne Brothers and Herman Chitison.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Radio Circus.
8:45—Camel Cigars.
9:00—Jewish Commercial Hour.
10:00—Shoppers' Hour.
10:15—Radio Circus.
10:30—Mountain Valley Varieties.
10:45—Evening Chimes.
11:00—Radio Circus.

WKRC (545 m.—550 kc.)

A. M.—

6:15—God's Bible School—Sunrise Worship.
7:45—Ray and Bob.
7:59—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Mr. Fixit (CBS).
9:45—Charles W. Reanne, studio.
10:15—The Madison Singers (CBS).
10:30—Uneda Bakers (CBS).
10:45—Time and weather.
10:48—Woman's Hour—Tremlette Tully.
11:15—Homemaker's Talk by Julia Hayes.
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.



RUDY—GRAHAM

No introductions are necessary when Rudy Vallee and Graham McNamee stand before the mike. Their distinctive voices enhance the Fleischmann hour, heard over WSAI and an NBC network each Tuesday at 7 p. m. Rudy has been adding impersonations to his crooning. McNamee is announcer de luxe of this and other well-known programs.

Monday, June 15

P. M.—

12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—Chicago Market Program.
1:45—Madame Flor-en-z Beauty Program.
2:00—Salon Orchestra (CBS).
2:30—Three Doctors (CBS).
2:45—Starr Freeze Melodies.
3:00—Pharis Tire Program.
3:15—Queen City Rug Makers.
3:30—Reanne Studio.
3:45—Studio Feature.
4:00—Gypsy Music Makers (CBS).
4:15—Full Measure Gas Program.
4:30—Aurora Merchants—Tramp Starr.
4:45—La Gerardine Program (CBS).
5:00—Kampf Artists.
5:15—Meyer Paint Program.
5:30—Stearns' & Foster's Magic Mattress Man.
5:45—Stocks: Coble & Tyree.
5:48—Time and weather.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
6:00—Current Events (CBS).
6:15—Linit Program (CBS).
6:30—Evangeline Adams, "Astrologer" (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Your Neighbors (Chmb-Steinberg).
7:45—Old Wurzburg Malt Program.
8:00—The Three Bakers (CBS).
8:30—An Evening in Paris (CBS).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Belzhoover Bright Lights.
9:45—Pyol Blackberry Dudes.

Monday, June 15

10:00—Pavillion Royal Orchestra (CBS).
10:15—Gruen Answer Man (E. T.).
10:25—Happy Feet.
10:30—Coney Island Dance Orchestra.
11:08—George Olsen and his Music (CBS).
11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—McCornick's Fiddlers.
8:15—Organ Program, Arthur Chandler, Jr.
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).
9:00—Housekeeper Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Portrait.
9:45—Winifred S. Carter (NBC).
10:00—Syncopeaters (NBC).
10:20—Live Stock Reports.
10:40—Salt and Peanuts.
11:00—Vocal Ensemble.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Organ, Arthur Chandler, Jr.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Salt and Peanuts.

Monday, June 15

1:40—Market Reports.
1:45—Eddie Niebauer's Orchestra, Netherland Plaza.
2:15—Village Rhythmer.
2:30—Chicago Serenade (NBC).
3:00—Matinee Players.
4:00—Chats with Peggy Winthrop (NBC).
4:15—Jim and Walt.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Music Treasure Box (NBC).
5:15—Mormon Tabernacle Choir (NBC).
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Phil Cook (NBC).
6:45—Baseball Scores.
6:50—Rox's Gang (NBC).
7:30—Gold Medal Express (NBC).
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Musical Dreams.
9:30—Empire Builders (NBC).
10:00—Great Composers.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:50—Estate Weather Man.
11:00—Willys Memory Hour.
Midnight—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Eddie Niebauer's Orchestra, Netherland Plaza.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—McCornick's Old Time Fiddlers.
9:45—Jerry Foy.
10:00—Blue Streaks (NBC).
10:15—Radio Household Institute (NBC).
10:30—To be announced.
11:00—Sign off.
12:50—Live Stock Reports.
1:00—Sign off.

P. M.—

2:00—Woman's Radio Review (NBC).
3:00—Records.
4:00—Crosley Singers.
4:30—Records.
4:45—Minabelle and Jerry.
5:00—Records.
5:15—Cecy Gordon; Gene Perazzo.
5:30—The Gossipers (E. T.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:15—"The World Today," James G. McDonald (NBC).
6:30—Mrs. Lee Ach, poems.
6:45—Vocal Solos.
7:00—"How's Business?," Merle Thorpe (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—Adventures of Sherlock Holmes (NBC).
9:30—Claue and Gatewood.
9:45—Simozine Program (NBC).
10:00—Orchestra, Netherland Plaza.
10:30—Henry Busse's Orchestra, Castle Farm.

TUESDAY

June 16

WKCY (202 m.—1490 kc.)

6:00—Kentucky Good Morning.
6:15—Bob White.
6:30—Sunrise Worship.
7:30—Cherio (NBC).
8:00—Early Morning Dance.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Josephine Gibson's Food Talks (NBC).
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Dance Program.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Queen Bros.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Odas Mattox, the Crooning Guitarist.
6:45—Dr. Scholl's Ramblers (NBC).
7:00—Glenyce Chambers, blues.
7:15—Tri-State Entertainers, with Burger Bros., Ham and Lim.
7:45—Crimoline Girl, Alina Ashcraft.
8:00—Earl Arnold's Orchestra, Lookout House.
8:30—Death Valley Days (NBC).
9:00—Happy Go-Lucky Girls.
9:15—Hill Billy Kid.
9:30—Bob White.
9:45—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Morning Musicales.
8:45—Magnecon Program.
9:00—Radio Circus.
9:15—Broering Musicales.
9:45—Kleeman Furniture Program.
10:00—Breivites.
10:05—Morning Musicales.
10:20—Zolv Program.
10:35—Kelvinator Program.
10:50—Polar Ray Health Talk.
10:55—Simper Time.
11:00—Vaudeville.
11:15—Travel Bureau.
11:30—Organ Recital.
11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.

P. M.—

12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.
12:45—Bellony Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—Matinee.
1:30—Afternoon Melodies.
2:00—Payne Brothers & Herman Chitison.
2:15—The Home Finder.
2:30—Fuller Garden Party.
2:45—Reds vs. New York at Redland Field.

For RADIOS
AND
ELECTRIC REFRIGERATION
better service - easy terms

SEE

FRANK'S
MUSIC and RADIO SHOP

"Cincinnati's Personal Interest Store"

1207 VINE STREET Just Above Twelfth

FLORENCE FREY

BEAUTY TALK

Every Wednesday, 9:15 A. M.—WLW

Permanent Waves

Special Attention Given to Children

POSITIVELY HARMLESS—PAINLESS—QUICK

FLORENCE FREY STUDIO

631 WALNUT STREET

CHerry 8105



Tuesday, June 16

5:00—Lyric Hour.
5:30—Bell Furniture Program.
5:45—Race Auto and Radio Supply.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Milner Musical Company.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Radio Circus.
8:45—Evening Chimes.
9:00—Carnel Cigars.
9:15—Adam F. Meyer Coal.
9:30—Mountain Valley Varieties.
9:45—Licking River Fiddlers.
10:00—Radio Circus.
10:30—Fuller's Orchestra.
11:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School, Smirise Worship.
7:45—Ray and Bob.
7:59—Green Time.
8:00—Starr-Freeze Melodies.
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
8:45—Madam Flor-enz Beauty Program.
9:00—Xol Feature (CBS).
9:15—Columbia Mixed Quartet (CBS).
9:30—Consolidated Merchants' Program.
10:00—Queen City Rug Makers.
10:15—Classified News Program.
10:45—Time and Weather.
10:48—Woman's Hour, Tremlette Fully.
11:15—Don Bigelow's Orchestra (CBS).
11:30—Homemaker's Talk by Julia Hayes.
Noon—Wurlitzer Music Box Review.

P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Pabst-ett Varieties (CBS).
1:15—Art Dry Cleaning Program.
1:30—Studio feature.
2:00—Columbia Salon Orchestra (CBS).
2:15—Dream Home, Jimmy and Joan.
2:30—(A. L. Fink)—The Three Doctors (CBS).
2:45—(A. L. Fink)—The Captivators (CBS).
3:00—Italian Idyll (CBS).
3:30—Home Furniture Studio.
3:45—The Four Chubmen (CBS).
4:00—Drink-Mor Program.
4:15—Full Measure Gas Program.
4:30—Trump Starr (Anrora Merchants).
4:45—Sweethearts of the Air (CBS).
5:00—Pharis Tire Program.
5:15—Meyer Paint Program.
5:30—Stearns & Posters' Magic Mattress Man.

5:45—Stocks: Cohle & Tyree.
5:48—Time and weather.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
6:00—Kate Smith's Swance Music (CBS).
6:15—Linit Program (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Camel Quartet hour (CBS).
7:00—Pryor's Crema Military Band (CBS).
7:15—Round Towners (CBS).
7:30—Kaltenborn Edits the News (CBS).
7:45—Old Wurzburg Malt Program.
8:00—Henry-George (CBS).
8:30—Phileo Symphony (CBS).
9:00—Blue Ribbon Malt Jesters (CBS).
9:15—Bathhouse Liquid Coffee Program.
9:30—Coney Island Dance Orchestra.
10:00—Pyol Blackberry Dudes.
10:15—Studio.
10:20—Sports Review.
10:25—Happy Feet.

Tuesday, June 16

10:30—Bridge Lessons by Tom Collins Jr.
10:45—Asbury Park Casino Orchestra (CBS).
11:00—Green Witching Hour.
11:30—Time and weather.
11:32—Tacoma Park Dance Orchestra.
12:02—Sign off.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:50—Bulova Time.
8:00—Bradley Kincaid.
8:15—Mouth Health (NBC).
8:30—Morning Devotions.
8:45—Popular Gems.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—Murray Horton's Orchestra.
10:30—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—McCormick's Fiddlers.
1:40—Market Reports.
1:45—Netherlands Plaza Orchestra.
2:00—Dedication of Harding Memorial (NBC).
3:15—Merry Men Quartet.
4:00—Beauty Secrets by Rigaud.
4:15—Organ and Vocal Solos.
4:30—Live Stock Reports.
4:40—Jim and Walt.
5:00—Murray Horton's Orchestra.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Berry Brothers (e. t.).
6:45—Baseball Scores.
6:50—Bradley Kincaid.
7:00—Paul Whiteman's Painters (NBC).

7:30—Netherlands Plaza Orchestra.
7:45—Sterling Jack.
8:00—Netherlands Plaza Orchestra.
8:15—Singin' Sam.
8:30—Werk Bubble Blowers.
9:00—Barbasol Barbers (e. t.).
9:15—Tastyest Candykids.
9:30—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Vox Humana.
Midnight—Village Rhymester.

A. M.—
12:00—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Orchestra, Netherlands Plaza.
WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell II Soup Orchestra
8:45—Records.
10:00—"Your Child," Grace Abbott (NBC).
10:15—Radio Household Institute (NBC).
10:30—U. S. Army Band (NBC).
11:00—Sign off.
P. M.—
12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
2:00—Dedication of Harding Memorial (NBC).
3:00—Records.

Tuesday, June 16

4:00—The Lady Next Door (NBC).
4:30—Rinsio Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—The Gossips (e. t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:30—To be announced.
6:45—Larry Grueter, Accordion.
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Program (NBC).
8:00—McKesson Musical Magazine (NBC).
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Hotel Gibson Orchestra.

**Eddie Neibaur
Band Follows
Bernie at Plaza**



EDDIE NEIBAUR

**WEDNESDAY
June 17**

WCKY (202 m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning.
6:15—Bob White.
6:30—God's Bible School.
7:30—Cheerio (NBC).
8:00—Early Morning Dance.
9:00—Theronoid.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
12:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—
12:30—Live Stock Reports.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Queen Brothers.
5:50—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Italian Serenaders.
6:30—Bill and Bob.
6:45—Steve Bates.
7:00—Tommy Ott, Pianist.
7:15—Kentucky Belle, Crooner.
7:30—Christian Glee Club (NBC).
8:00—Skillet Likers.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Classic Recital: Molly Moore, Ellis Frakes, Tommy Ott.
9:30—Wally, the Radio Clown.
9:45—Bob White.

Eddie Neibaur and his Seattle Harmony Kings, a dance orchestra new to Cincinnati, will be heard in daily programs through WLW and WSAI beginning Saturday (June 13), when they open a week's engagement at the Netherlands Plaza.

Ben Bernie, who will be at the Netherlands Plaza through June 12, was originally scheduled to remain until June 20 when Guy Lombardo opens. A last-minute change in bookings resulted in bringing to Neibaur for the second week.

Neibaur himself is a trombone player. He learned to toot during the World War while he was a member of the A. E. F. His tooting got him transferred from the field artillery to the entertainment corps. At the end of the war, he kept on playing. Before organizing his own band, he played in a number of orchestras popular at that time, including Ray Miller's.

Wednesday, June 17

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program.
8:45—Magnecoil Program.
9:00—Radio Circus.
9:15—Broering Musicales.
9:45—Kleeman Furniture Program.
10:00—Breivites.
10:05—Radio Circus.
10:20—Zolve Program.
10:35—Kelvinator Program.
10:50—Polar Ray Health Talk.
10:55—Singer Time.
11:00—Vaudville.
11:15—Travel Bureau.
11:30—Organ Recital.
11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.

P. M.—
12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—Donald Galloway, tenor.
1:30—Afternoon Melodies.
1:45—Home Harmonizers (E. T.).
2:00—Galvano & Cortez.
2:15—The Home Finder.
2:30—Radio Circus.
3:00—Dance Frolic.
3:30—Variety.
3:45—Union Mutual Life Insurance Company.
4:00—Serenade.
4:15—Tea Time Tunes.
4:45—Radio Circus.
5:00—Lyric Hour.
5:30—Bell Furniture Program.
5:45—Dinner Music.
6:00—Murphy & Goebel Furniture Special.
6:15—Berning Ford.
6:30—Milner Musicales.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Payne Brothers & Herman Chitson.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Colonial Stages.
8:45—The Islanders.
9:00—Camel Cigars.
9:15—Radio Circus.
9:45—Shoppers' Hour.
10:00—Cincinnati Messianic Testimony, Dr. Reed.
10:30—Radio Circus.
10:45—Earl Fuller's Orchestra.
11:15—Slumber Music.

RADIO DIAL

6 Months for

**26 newsy
issues!**

\$1.00

**official
complete
accurate**

RADIO DIAL becomes of age. Interesting — Official—Accurate. The only complete schedule of all radio programs in Greater Cincinnati. The "open sesame" to real radio entertainment. Less than 4c a week. Subscribe to Radio Dial TODAY!!

**Mail this
Coupon →**

**enclose
\$1**

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name

Address

City..... State.....

**Renew your
subscription to
RADIO DIAL
See Page 7**

**Contract
BRIDGE
LESSONS**

EVERY TUESDAY • 10:30 P.M.
STATION WKRC 550 METERS

Tom Collins Jr.
"THE LIFE OF THE PARTY"

RADIO DIAL

Volume I, No. 5

FRIDAY, JUNE 19, 1931

Price 5c

Guest Stars from Stage, Sporting Events, New Features Appear on Local Radio Stations This Week

WFBE Baseball Games This Week

Friday, June 19—2:45 p. m.
Reds vs. Philadelphia at Philadelphia (by wire).

Saturday, June 20—1 p. m.
Reds vs. Philadelphia at Philadelphia. Double Header (by wire).

Monday, June 21, 2:15 p. m.
Reds vs. Boston at Boston (by wire).

Tuesday, June 22—2:15 p. m.
Reds vs. Boston at Boston (by wire).

Wednesday, June 23, 2:15 p. m.
Reds vs. Boston at Boston (by wire).

Thursday, June 24. No game.

Reiner Will Appear in Radio Concerts Beginning July 8

Fritz Reiner, Willem Van Hoogstraten, and Albert Coates will conduct the New York Philharmonic orchestra in its concerts at the Lewisohn Stadium this summer beginning July 8. The Columbia Broadcasting System will broadcast several of the concerts each week with WKRC as its Cincinnati outlet. Van Hoogstraten will conduct the first three weeks, to be followed for two weeks by Reiner.

Paul Whiteman Will Broadcast on Friday Night

Paul Whiteman's Paintmen and the Armstrong Quakers, both NBC programs, have traded places on the network schedules. Whiteman hereafter will broadcast through WLW on Friday nights at 9 o'clock. The Armstrong Quakers will be heard on WLW and WCKY at the former Whiteman time, Tuesday nights at 7 o'clock.



Mae Questel is a cheerful little ear-full who imitates Helen (Boop-oop-a-doop) Kane, Maurice Chevalier, and other radio great who give you something to remember them by. NBC has her on its staff now. You heard her early this year on the Camel Pleasure Hour and a repeat performance for the same sponsors.

When Mae was eight, Mischa Elman would play expensive violin obligatos to her ultra-dramatic readings to amuse smart New Yorkers. Mae's boop-oops now command a salary almost as high as Mischa's bowing.

Elks' Night

The RKO Theater of the Air will celebrate "Elks' Night" through WSAI Friday (June 19) at 9:30 p. m. The broadcast will originate at Elks Lodge No. 1, New York City. Lawrence H. Rupp, grand exalted ruler, will speak.

Boston "Pop" Concerts

So that the full hour of the Boston "Pop" concerts may be broadcast from 7:30 to 8:30 on Saturday nights, WLW has moved the Crosley Saturday Knights from 8 o'clock to 9 o'clock.

DX Fans Can Dial These Programs

FRIDAY, JUNE 19

10 p. m.—WENR REVUE—WENR (870 kc—344.6 m). Dance music from 10:30 to 1 a. m.

10:30 p. m.—WAYNE KING'S ORCHESTRA. Dance music continues to 1:30 a. m.—WGN (720 kc—418.4 m).

11 p. m.—HOTEL WILLIAM PENN ORCHESTRA—KOKA (980 kc—305.9 m).

12 Midnight—MIDNIGHT MELODIES—WTAM (1070 kc—280.2 m).

SATURDAY, JUNE 20

10:15 p. m.—MESSAGES TO EXPLORERS—KDKA (980 kc—305.9 m).

10:30 p. m.—NATIONAL BARN DANCE—WLS (870 kc—344.6 m).

10:45 p. m.—LITTLE JACK LITTLE WGY (780 kc—379.5 m).

12 Midnight—LOUISVILLE LOONS—WHAS (820 kc—356.6 m).

12:30 a. m.—SATURDAY NIGHT FROLIC—WTAM (1070 kc—280.2 m).

(Continued on page 2)

Frances Williams Sings Saturday in Club Valspar



Courtesy of Hotel Gibson

FRANCES WILLIAMS

NBC Will Award Native Composers for Best Works

Awards of several thousand dollars for the best orchestral works written by American composers will be made in the near future by the National Broadcasting Company.

Definite announcement of the conditions of the awards will be made October 4, it is announced by Merlino Hall Aylesworth, president. Native American citizens and foreign-born musicians who have taken out their first citizenship papers are eligible to compete. The orchestral numbers must be not more than twelve minutes in length.

Don Becker expects to enter his "Indigo Moon," a rhapsody for ukulele, which he recently played on the NBC network from WEAf with Hugo Mariani's Symphonic Rhythm Makers.

Fritzi Scheff will be on WSAI again Sunday evening (June 21) at 6 o'clock in the Gay Vienna program (not commercial). "The Old Stager" will introduce her.

Frances Williams, beautiful blond star of "The New Yorkers" and George White's "Scandals," with the Countess Olga Albani and Gene Austin will broadcast through WSAI and the NBC network at 8:30 Saturday night (June 20) in the first of a new series of Valspar programs that replace those played at 6:30 by Ted Lewis and his band.

Charlie King, star of "Broadway Melody," and various stage plays will be master of ceremonies. William Wirges will conduct the orchestra every week. Stage and screen stars will appear on future programs, including Evelyn Herbert, Johnny Marvin, Lillian Roth, Helen Kane, George Jessel, and Baby Rose Marie.

The Countess Albani is a real Spanish noblewoman. Her picture appeared in the first issue of RADIO DIAL. Gene Austin is the Texas crooner who first made a recording of "Blue Heaven" of which four million discs were sold.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

NATALIE GIDDINGS, Editor

VOL. I

JUNE 19, 1931

No. 5

It's the Tobacco Cycle

Radio engineers chatter blithely about kilocycles, and Roger Babson discourses learnedly about business cycles. But around the studios they're talking—and enthusiastically—these days about the tobacco cycle.

Which is to say that the nicotine people are giving radio a mighty big play just now. You must have noticed it while you twist your dial.

Getting down to statistics, an unofficial canvass shows that no less than 14 tobacco concerns are buying time on local stations—directly or through the two chains—to break down sales resistance for as many brands of cigars, cigarettes, pipe ammunition, and the edible form of the best known weed. (Apparently, snuff is out). That's an impressive air representation for any one industry. In fact, it puts the tobacco business out in front by quite a handsome margin as far as using radio is concerned.

What's more, the sponsoring of programs by one industry or another does seem to go by cycles. If you rate enough dial service stripes you've listened through several of them.

First there was the tire cycle, then the oil and gasoline cycle, next the shoe cycle, then the coffee cycle, and now it's the tobacco cycle. Of course, tires, oil and gas, shoes, and coffee still are on the air. But tobacco is getting the breaks at the moment.

Why these bewildering humps and hollows in the sponsor curves of the various industries? We pass the buck to Mr. Babson. Or maybe it's a golden opportunity for some aspiring grad student taking his Ph. D. in economics. For instance, how about a dissertation on "The Causes, Effects, and Significance Of Sponsor Cycles In Radio Broadcasting?"

We're more concerned about good programs than who sponsors them. Still, it would be interesting to get the lowdown on the why of these cycles.

Local Station

Puts Lombardo On CBS Network



WKRC will have distinguished guests Monday night (June 22) when Guy Lombardo and his Royal Canadians play the Robert Burns Panatella program at 9 o'clock for broadcast over the Columbia network just as Ben Bernie last week used the Hilltop studios for the Blue Ribbon Malt program.

Lombardo's band will be in Cincinnati to appear on the RKO Albee stage all week beginning Saturday and to play at the Netherland Plaza. WLW and WSAI will have them on the air at most of the time usually reserved for the hotel's orchestras. Some of the periods probably will have to be filled from the station, however, due to the demands the stage shows will make on the orchestra's time.

The week will give Cincinnati

DX Fans Can Dial

These Programs

(Continued from page 1)

SUNDAY, JUNE 21

8 p m—GENE AND GLENN—WTAM (1070 kc—280.2 m)
6:30 p m—SOCKYLAND SKETCH (NBC)—WGY (790 kc—378.5 m)
10 p m—SAXOPHONE OCTETTE (NBC)—WENR (870 kc—344.6 m) and KDKA (880 kc—305.9 m)
10:30 p m—WAYNE KING'S ORCHESTRA (dance music to 12:30)—WGN (720 kc—418.4 m)

MONDAY, JUNE 22

10:40 p m to 1:30 a m—DANCE MUSIC—WGN (720 kc—418.4 m)
11 p m—COTTON CLUB ORCHESTRA (NBC)—WENR (870 kc—344.6 m). Dance music to 1 a m. Also from WGN (720 kc—418.4 m)
11:15 p m—PAUL WHITEMAN (NBC)—WTAM (1070 kc—280.2 m)

TUESDAY, JUNE 23

9:30 p m—CLARA LOU & EM (NBC)—KDKA (1900 kc—305.8 m) and WGN (720 kc—418.4 m)
10:30 p m—WENR REVUE (870 kc—344.6 m)
11:15 p m—AUDY VALLEE'S CONNECTICUT YANKEES (NBC)—WTAM (1070 kc—280.2 m)
11:30 p m—WTAM PLAYERS

WEDNESDAY, JUNE 24

7:15 p m—MAE QUESTEL (NBC)—WLS (870 kc—344.6 m)
9:30 p m—CLARA LOU & EM (NBC)—KDKA and WGN
11 p m to 1:30 a m—DANCE MUSIC—WGN and WENR

radio station fans ample time to study the slow, sweet melody that has put Lombardo where he can command—and get—\$150,000 a year for the Panatella radio program alone. The Brooklyn Paramount manager is reported deep in tears because Lombardo can't be persuaded to put his band on its stage for \$6,000 a week.

It should be immensely gratifying to Lombardo to remember that in 1929, New York bent a cold and unresponsive ear to what it called his "pokey" melodies.

Molly Moore



Molly Moore, staff soprano at WCKY, sings every Wednesday at 9 o'clock as a member of the Classic Art Trio which presents selections from master composers.

Friday nights at 6:15 find her appearing as the Eilerman Songstress with Eilerman's Marimba Sorenaders. Miss Moore's radio history lists appearances with WOR, (Newark) WGN, (Chicago) WFAA, (Dallas) WFEL, (Denver) and WLW. She also has been prima donna of "Dancing Feet," a Public stage production, soloist for three years with the Denver Municipal band, and soloist for six weeks with Jesse Crawford, organist, at the Paramount Theatre in New York.

Indian Triller

Children of the era of motion pictures and organized playgrounds will be given an insight into the pastimes of the children of a more primitive day when another episode of "Red Goose Adventures" is dramatized over WKRC and the Columbia network at 6:30 p. m. Friday (June 19). From his store of memories of the days when St. Louis was America's western frontier, "Grandpa" draws the plot for a story of the thrilling adventures that befell two Indian children in the dangerous sport of eagle-trapping.

Golfer

Ralph Simpson, who otherwise is a crooner on WLW's staff, will represent the Homestead Country Club in Cincinnati's Amateur Metropolitan Golf tournament beginning June 24. Golfer Simpson insists that until this spring he hasn't had a club in his hand for eight years.

Ill

Answers to anxious inquiries to WCKY as to the whereabouts of the Hill Billy Kid bring the response that illness has kept him confined to bed for the past three weeks. He is expected to return to WCKY's microphones in a few days.

"Jane Eyre"

A dramatic version of Charlotte Bronte's story of the poor charity school girl, "Jane Eyre," will be presented aboard the Hank Simmons' Show Boat broadcast from WKRC and the Columbia system Saturday night (June 20) from 9 to 10 o'clock.

Around the Dial

By THE DIAL TWISTER

As a sport's announcer, Harry Hartman has been coming with a rush since WFBE began airing the Reds' games. Of course, the boy has always been good. But the acid test of the daily grind clinches it.

Those Skillet-Liekers, who do their stuff over WCKY, are a rip-snorting fiddle band, in ease you lean to the old-time tunes. The afore-mentioned tunes seem to be WCKY's specialty these days; not a bad idea, either, since they've come back so strong.

Milton Moore, who does the Boathouse program at WKRC, is a good Irish tenor; not crooner, marvelous to relate. What's more, he doesn't sing hot tunes; instead, the songs that are familiar because they are worth hearing over and over.

That Over Jordan feature (WLW Sunday at 3:30 p.m.) is a sort of radio "Green Pastures," dramatizing the negro interpretation of Bible stories, from Roarke Bradford's work. It's refreshing.

NBC broadcast the Bankers' Oratorical Society contest the other evening. Teaching bankers oratory is gilding the lily. At least, they're eloquent enough when they say "no."

The Pop Concert (WSAI, Sunday at 4 p. m.) is something to delight those who enjoy good music; in fact, one of the day's bright spots.

WKRC enjoyed a big moment last Tuesday night when the hill-topper became Columbia's key station for Ben Bernie's Blue Ribbon show. Cliff Adams had the pleasure of making a couple score other announcers come in with their call-letters.

If you've been looking for good melodious songs, served up by a sure-enough quartet, sample Heel-hugger Harmonies, WLW, Sunday at 8 p. m.

WFBE Fans Must Turn Detective to Solve Mystery

Would-be detectives who find a murder clue attached to every hair in the butter or thumb print on the soup plate will find an outlet for their vivid imaginations in the murder-mystery "Who Killed Walter Clark," which WFBE will broadcast on Saturday night (June 20) at 9 o'clock.

Guy Lanham, director of dramatic activities at WFBE, says listeners will not only have a lot of fun with the murder mystery, but perhaps will win a prize for its solution.

The WFBE dramatic group will present the murder mystery up to its crucial point. Then, like the old-fashioned movie serial they will leave the audience to solve the mystery for themselves.

This feature fills the specifications, exactly.

The Armstrong Quakers clicked again over WCKY and WLW last Friday night (9 p. m.) with Dr. Karl A. Memminger, the well-known psychiatrist in the lead role. A regular series of such mental hygiene talks ought to be a good bet.

That Melody Maid at WFBE is doing nice work these days.

Philco pulled a neat stunt last Tuesday night (8:30) by having Ford Frick give listeners the lowdown on "rum row" right from the spot.

For high-class light entertainment, the pair of Blackstone programs—WSAI Tuesday at 7 p. m. and WCKY Thursday at 8 p. m.—are just about the class of the party now. Julia Sanderson and Frank Crumit are the answer. They go about their work as if they enjoyed it immensely, which is why you do too.

A friend weighs in to suggest that the stations could observe the approaching Glorious Fourth befittingly by broadcasting the sound of exploding firecrackers. As a sales argument he points out that this would be safer than letting little Willie and Johnnie set them off themselves. Incidentally, he is Scotch.

For the first time in its history, the Real Folks feature is to carry on straight through the summer. Here's a break for the many who dial to WLW every Monday night at 8:30.

As you've probably discovered, the new Camel Quarter Hour, over WKRC (6:45 p. m. daily except Sunday) is getting away to a flying start. And why not? Tony Wons masters the eceremonies. Morton Downey vocalizes, and a snappy orchestra kicks in with something better than filler. That's a sure-fire combination.

Irrational

When the Buddy Boys on WLW join Don Becker's lavender network Wednesday night (June 24) at 8 o'clock, Irrational Broadcasting Co. fans will have the opportunity of learning the real truth and nothing but the truth about Captain Kidd. The Irrational Broadcasting Co. not only went to the trouble and expense of getting a Man O'War in the production, they will also have Galant Fox, Twenty Grand, and many others as well. One of the greatest difficulties arose when someone drank the last bottle of rum in the dress rehearsal last week.

King Edward's Cigar Band at WLW will move its sizzling jazz down to 9 o'clock on the Saturday night schedule, abandoning the 11 o'clock hour.

Erno Rapee Is Appointed NBC Musical Chief



Erno Rapee, best known to Cincinnati listeners as conductor of the Roxy Symphony concerts on Sunday mornings during the past season, has just been appointed musical director of the National Broadcasting Company. The position makes him dictator of the musical destinies of all NBC programs.

His American musical career began less than 20 years ago when, as a Hungarian immigrant youth, he played a piano for his meals in a cafe in New York's East Side.

For more than 13 years, Rapee was the musical expression of the showmanship of Roxy, the New York theatre man credited with bringing great music to the movies. Doubtless many will remember the touching concert a year or more ago in which Roxy said farewell for a time to Rapee who left him to go to Hollywood to work on the synchronizing of standard music and modern compositions for motion pictures. He scored and composed theme songs including such picture triumphs as "Charmaine," "Diana," and "Angela Mia."

In 1925 he went to Germany as musical director of the UFA films.

Rapee was born in Budapest in 1891. He played the piano while still a child and graduated with high honors from the Budapest Conservatory in 1907. He became a recognized pianist with the philharmonic orchestras of Vienna, Berlin and Budapest. He became assistant conductor of the Dresden orchestra, toured South America and Mexico, and finally came to New York to begin his musical career anew.

Real Folks

Graduation Exercises at Thompsons Corner will be broadcast by WLW as the Chase-brought Real Folks pay tribute to their young generation Monday night (June 22) at 8:30.

More Rudy Vallee

Rudy Vallee fans can hear him and his Connecticut Yankees broadcasting from the Hotel Pennsylvania in New York on Saturday nights at 7 o'clock through station WCKY. DX fans can dial him at WTAM on Tuesday nights at 11:15.

Our Dially Dozen

By
DON BECKER

The most startling bit of news for the week informs us Rudy Vallee objects to being called a CROONER.

He should kick.
He should hear what some people call him.

After all these years, it comes to light that Wendell Hall, who made the ukulele famous in America, never played a ukulele in his life! He uses a tiple, and a taro-patch.

Where's Mr. Ripley?

Mistakes on music sheets occur now and then.

The priceless one of the hour came along yesterday on Joe Lenzer's program.

Joe Lenzer is WLW's musical saw artist, I'll have you know.

The mistake was as follows: "Saw a little prayer for me"—wooden that he ripping?

Now a story with a moral.

One day last week, Harry Holcombe was running a bit over on his WSAI programs.

George Lloyd assisting Harry, put up with it long enough.

"I'm going to get even," retorted George.

So on his final program of the day, George nonchalantly let his program run over one full minute—defying all rules and regulations of the station.

With a smile on his face, he skipped out—feeling much better. That is, he felt much better until he found out Harry Holcombe was no longer on duty, and the announcer on whom he had infringed was none other than Robert Brown—his Boss!

The inevitable.

Have you heard the song of the Scotch Indian?—

"When Your Hair Has Turned to Silver, I'll Come Back and Get Your Scalp!"

Dialaughingly yours,
DON BECKER.

Nannette Guilford, dramatic concert and opera soprano, will be Atwater Kent soloist Sunday night (June 21). WSAI carries at 8:15.

WLW Will Carry American Derby This Saturday

The twenty-third running of the \$50,000 American Derby at Washington Park, Ill., on Saturday (June 20) will be broadcast at 5 p.m. by WLW and the NBC network with Clem McCarthy at the microphone.

Twenty Grand, winner of the Kentucky Derby and last Saturday's Belmont Stakes, will be one of the starters. Other three-year olds to face the barrier for the mile and a quarter race probably will include Pittsburgher, Sweep All, Inско, Spanish Play, and Oswego.

Arthur Chandler To Repeat Piano Concerts Sunday

For the second time, Arthur Chandler, Jr., WLW organist, will appear as piano soloist with the Crosby Concert orchestra to play the brilliant phantasy, "Africa," by Saint Saens.

The concert is scheduled for 10:15 Sunday night (June 21). Listeners who missed it early in May have demanded an opportunity of hearing it, according to William C. Stoess, musical director, who will conduct the orchestra.

Sinfonia Men Give College of Music Concert

Members of the Eta Chapter of the Phi Mu Alpha, Sinfonia Fraternity, will present the College of Music of Cincinnati program from WCKY, Sunday night (June 21) at 7:15.

Thomas Gay, violinist; Herschel Linstaedt, pianist; Charles Schirmann, pianist; and Wilson Lang, vocalist, all active members of the Fraternity, will appear. Two numbers were written by members of the Eta Chapter. One, "Alba Brumosa" is by Giovanni Castellini, who was graduated by the College of Music of Cincinnati in 1928, and then pursued his studies with Respighi in Italy, and Schönberg in Berlin. The other, "Things We Meant To Do," has recently been published by Witmar and is selling widely.



Muriel Pollock, pianist and composer of popular music, has a new booking with the Flyosan Entertainers through the NBC-WJZ network every Wednesday at 6:15 p.m.

She's had a career that ranges from pounding a piano in a movie house, to playing in Ziegfeld's "Rio Rita" and in "Pleasure Bound." She's one-half of the "Lady Bugs" duo. Vee Lawnhurst, singing half, also appears in the Flyosan program.

EARN VACATION MONEY!

Extra Money for your spare time—SELL RADIO DIAL! Every home needs the DIAL. Easy to sell 30 to 40 a day in your spare time. Ask for Mr. Kelly, 22 E. 12th Street, Cincinnati.

You Should Know --- Harry Hartman of WFBE



Who's this Harry Hartman who announces the baseball games and prize fights for station WFBE?

So many RADIO DIAL readers have asked that question that we've selected Harry Hartman for our first interview even though we did have to wait to find him when the Reds took a day off. Here he is just as he can be seen at Redland Field any day when the Reds have a home game. At the field he's official announcer in addition to broadcasting the games to listeners within a hundred miles of Cincinnati.

Harry's pretty proud of WFBE's sport record. Well he may be, too, because WFBE is the only small station—only one with power under 1000 watts—to attempt to broadcast baseball games. And WFBE doesn't confine its efforts to home games either. It leases telegraph wires at all the National League fields and brings its play-by-play accounts in when the Reds are out of Cincinnati. Harry puts these games on as if they were eye-witness accounts. He knows every player in the National League so well that he can give a word picture of them even when he's in the Cincinnati studio and they're hundreds of miles away. To make his broadcasts even more life-like, he uses sound-effects, and all kinds of crowd noises.

WFBE holds another record in being the only station of any size to broadcast every boxing and wrestling match in its city, he says. The station with Hartman at its microphone hasn't missed one in two years.

Hartman was a fight promoter and a basketball team manager when Earl Fuller, director of WFBE, gave him a chance to announce a fight at Music Hall one night when the regular announcer was ill. That one broadcast cinched the job for Hartman and he's been at it ever since. He went to the southern training camp with the Reds this Spring and sent back reports of all their practice games. He's played baseball himself, but his principal contact with sports has been as a pro-

moter and manager, and as an ardent fan.

Besides his almost daily broadcasts of National League baseball games, and his accounts of Music Hall fights, Hartman at 7:30 p.m. every day gives a half hour review of local sporting news in all lines of sport. Sunday nights find him presenting celebrated athletes as guest speakers. Jack Dempsey and Joe Savoldi of Notre Dame have been his guests on the air.

Do listeners like his sport broadcasts? Harry wondered about that himself, so he asked the question on the air one day not long ago. Now he has 2800 letters post marked within the next three days from fans all over the territory within 100 miles of Cincinnati. And everyone is a real "fan" letter.

The only thing that bothers Harry is that he can't answer all his mail although he reads every line of it.

He thinks that the broadcasting of sporting events is a great thing for the sports as well as for a radio station where it gives pleasant variety to programs of musical entertainment.

"There never was a fan or a fanette who will stay away from a sporting event he or she likes with the alternative chance of hearing it broadcast," he says.

How does he look? Twenty-eight years old, he's five feet six, heavy-set, and has coal black hair and eyes, and skin as brown as an Indian. He's a Cincinnati boy and can't be lured out of town by any other radio station.

RADIO DIAL will welcome suggestions from its readers as to what Greater Cincinnati entertainers and announcers should be interviewed for its "You Should Know—" column.—Editor.

The Yale-Harvard crew race on the Thomas River near New London, Conn., will be broadcast over an NBC-WLW network Friday (June 19) at 7 p.m.

Here Are Only Complete Programs

FRIDAY June 19

WKYC (202m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning
6:05—Hugh Cross
6:10—Bob White
6:30—God's Bible School—Sunrise
Worship
7:30—Cheerio (NBC)
8:00—Early Morning Dance
9:00—Theronoid
9:15—My New Kentucky Home
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
Noon—Popular Dance Times
12:30—Norris Brock Live Stock
Reports
12:35—Luncheon Concert

P. M.—
1:00—Sign off
5:45—Queen Bros.
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Ellerman's Marimba Serenaders
6:45—Little Red Riding Hood—
Latonia Race Track Program.
7:00—Bill and Bob.
7:15—Augusta Litzendorf, Con-
traalto
7:30—Earl Arnold's Orchestra,
Lookout House
8:00—Interwoven Fair (NBC)
8:30—Frances Belmer, Mildred
Myers
8:45—Wally, the Radio Clown
9:00—Earl Arnold's Orchestra
9:30—Skillet Lickers

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze Morning
Musical
8:45—Radio Circus
9:15—Broering Musical
9:30—Serenade
9:45—Kleiman Furniture Program
10:05—Serenade
10:20—Radio Circus
10:35—Kelvinator Program
10:50—Polar Ray Health Talk
10:55—Simper Time Announcement
11:00—Radio Circus
11:15—Travel Bureau
11:30—Variety
11:45—Studebaker Champions
(E. T.)

P. M.—
12:01—Organ Recital
12:15—Radio Circus
12:30—Fuller, Inc.
12:45—Bellyon Melodies
1:00—Starr Freeze Program
(E. T.)
1:15—Vaudeville
1:30—Magnecoil Program
1:45—Afternoon Melodies
2:15—The Home Finder
2:30—Kenton Fishing Grounds
Program
2:45—Reds vs. Philadelphia at
Philadelphia
4:45—Fuller Garden Party
5:00—Lyric Hour
5:30—Crown Furniture Program
5:45—Dinner Music
6:00—Murphy & Goebel Furniture
Special
6:15—Harlan and Ralph
6:45—Berning Ford Program
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport
Review
7:45—Nu-co Painters
8:00—Lucky Boys
8:15—Dry Ridge Spring's Program
8:30—Colonial Stages Program
8:45—Campion Sparkers (E. T.)
9:00—Canel Cigars
9:15—Radio Circus
9:45—Evening Chimes
10:00—Shopper's Hour
10:15—Mountain Valley Varieties
10:30—Fuller's Orchestra
11:00—Slumber Music

Friday, June 19

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise
Worship
7:45—Ray and Bob
7:59—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—Pharis Program
8:30—Sweethearts of the Air
(CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Consolidated Merchants' Pro-
gram
9:45—Don and Betty (CBS)
10:00—Emily Post (CBS)
10:15—Crisco Cooking Travelogues
(CBS)
10:30—Commonsense For Mothers
(CBS)
10:45—Helen Horne (CBS)
11:03—Woman's Hour—Tremlette
Tully
11:30—Charles W. Reaume Studio
Noon—Wurlitzer Music Box Revue

P. M.—
12:30—Cincinnati Merchants' Pro-
gram
1:00—Pabst-ett Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Chicago Market Program
1:45—Full Measure Gas
2:00—Salon Orchestra (NBC)
2:30—Drinkmore Program
2:45—Columbia Educational Fea-
ture (CBS)
3:00—Homenaker's Talk by Julia
Hisco
3:30—Charles W. Reaume Studio
3:45—Edna Thomas, Lady from
Louisiana (CBS)
4:00—Asbury Park Casino Orches-
tra (CBS)
4:30—A. L. Fink Program
5:00—Queen City Rug Makers
5:15—Cincinnati Trade School
5:30—Stearns and Foster's Magic
Mattress Man
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Home Furniture Company—
Kate Smith and Her Swanee
Music (CBS)
6:10—Stocks, Cohn & Tyree
6:14—Time and weather
6:15—Limit Program (CBS)
6:30—Red Goose Adventures
(CBS)
6:45—Camp Quarter-Hour (CBS)
7:00—Pryor's Creomo Military Band
(CBS)
7:15—Barbasol Program (CBS)
7:30—Dutch Masters (CBS)
8:00—Truc Story Hour (CBS)
9:00—Van Heusen Program (CBS)
9:30—The March of Time (CBS)
10:00—Confessions of a Racketeer
(E. T.)
10:15—Green Answer Man
10:25—Happy Feet
10:30—Coney Island Orchestra
11:00—Time; Weather; Sports
11:08—Studio
11:15—Pyol Blackberry Dudes
11:30—Nocturne—Ann Leaf, Ben
Alley (CBS)

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Bradley Kincaid
8:15—Organ Program, Arthur
Chandler, Jr.
8:30—Morning Devotions
8:45—Miracles of Magnolia (NBC)
9:00—Ray Perkins (NBC)

P. M.—
12:30—Cincinnati Merchants' Pro-
gram
1:00—Pabst-ett Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Chicago Market Program
1:45—Full Measure Gas
2:00—Salon Orchestra (NBC)
2:30—Drinkmore Program
2:45—Columbia Educational Fea-
ture (CBS)
3:00—Homenaker's Talk by Julia
Hisco
3:30—Charles W. Reaume Studio
3:45—Edna Thomas, Lady from
Louisiana (CBS)
4:00—Asbury Park Casino Orches-
tra (CBS)
4:30—A. L. Fink Program
5:00—Queen City Rug Makers
5:15—Cincinnati Trade School
5:30—Stearns and Foster's Magic
Mattress Man
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Home Furniture Company—
Kate Smith and Her Swanee
Music (CBS)
6:10—Stocks, Cohn & Tyree
6:14—Time and weather
6:15—Limit Program (CBS)
6:30—Red Goose Adventures
(CBS)
6:45—Camp Quarter-Hour (CBS)
7:00—Pryor's Creomo Military Band
(CBS)
7:15—Barbasol Program (CBS)
7:30—Dutch Masters (CBS)
8:00—Truc Story Hour (CBS)
9:00—Van Heusen Program (CBS)
9:30—The March of Time (CBS)
10:00—Confessions of a Racketeer
(E. T.)
10:15—Green Answer Man
10:25—Happy Feet
10:30—Coney Island Orchestra
11:00—Time; Weather; Sports
11:08—Studio
11:15—Pyol Blackberry Dudes
11:30—Nocturne—Ann Leaf, Ben
Alley (CBS)



Here's Ann Leaf, diminutive
organist, whose program you
hear over WKRC at 11:30 on
Monday, Wednesday, Friday
and Saturday nights.

On June 28, Ann is going to
be 25 years old. That's rather
young to be so prominent on the
air, especially considering that
for a year and a half, every
night in the week without a sin-
gle break, her organ recital has
been signing off Columbia's 17
and a half hours of programs at
its key station, WABC.

She is variously known, this
little lady of large talent, as
"Little Organ Annie," "Sweet
and Lowdown," and "Mitey Ann
Leaf."

Friday, June 19

9:15—"The Hostess," Mrs. Luty
Solgen
9:30—Your Garden
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Vocal Ensemble
11:00—Organ with Instrumentalist
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

P. M.—
12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:50—Live Stock Reports
1:00—National Farm and Home
(NBC)
1:30—Salt and Peanuts
1:40—Market Reports
1:45—Netherland Plaza Orchestra
2:15—Village Rhythmer
2:30—Chicago Serenade (NBC)
3:00—Bradley Kincaid
3:15—Radio Guild (NBC)
4:15—Ramona
4:30—Raymond Mitchem; Mills
Brothers
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—WLW Highlights
7:00—Baseball Scores
7:05—Elliott Brock Military Band
7:30—Hotel Gibson Orchestra
7:45—Sterling Jack
8:00—Castilian Nights
8:30—Hoosier Editor
8:45—Armour Program (NBC)

Friday, June 19

9:00—Paul Whiteman's Paint Me-
9:30—Clara, Lu and Em (NBC)
9:45—Glenn Sisters and Ramona
10:00—Kingstete Sonneters
10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—Netherland Plaza Orchestra
11:15—Salt and Peanuts
11:30—Henry Busse's Orchestra,
Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

A. M.—
12:30—Henry Busse's Orchestra,
Castle Farm
1:00—Netherland Plaza Orchestra

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker
Early Bird (NBC)
8:15—Campbell Soup Orchestra
(NBC)
8:45—Records
9:00—Organ Program
9:15—Records
9:30—National Home Hour (NBC)
10:00—Hawaian Serenaders (NBC)
10:30—Realities of Romance (NBC)
11:00—Sign Off

P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review
(NBC)
3:00—Edna Wallace Hopper
(NBC)
3:15—Records
3:45—Ramona
4:00—Records
4:30—Moore Paint Program
(NBC)
4:45—Records
5:00—Poems by Harry Holcombe
5:15—Don Becker, Ukulele
5:30—The Gossipers (E. T.)
5:45—Little Jack Little (NBC)
6:00—Records
6:30—Alice Richards
6:45—Records
7:00—Cities Service Concert (NBC)
8:00—Clicquot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air
(NBC)

10:00—Henry Busse's Orchestra,
Castle Farm
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra

SATURDAY June 20

WKYC (202m.—1490 kc.)

A. M.—
6:00—Kentucky Good Morning
6:15—Bob White
6:30—God's Bible School—Sunrise
Worship
7:30—Cheerio (NBC)
8:00—Early Morning Dance
9:15—My New Kentucky Home
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies

Saturday, June 20

12:30—Norris Brock live stock quo-
tations
12:35—Luncheon Concert
1 P. M.—SIGN OFF

P. M.—
5:45—Queen Bros.
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastefest Jesters (NBC)
6:30—Hilo Serenaders—Latonia Race
Track Program.
6:45—Hill Billy Kid
7:00—Rudy Valley (NBC)
7:30—Medley Five
8:00—"Skillet Lickers"
8:30—Little Red Riding Hood
8:45—Hugh Cross
9:00—Cuckoo Club (NBC)
9:30—Earl Arnold's Orchestra
from Lookout House

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze Morning
Musical
8:45—Radio Circus
9:15—Broering Musical
9:45—Kleiman Furniture Program
10:00—Brevities
10:20—Nu-co Painters
10:35—Kelvinator Program
10:50—Polar Ray Health Talk
10:55—Simper Time Announcement
11:00—Radio Circus
11:15—Travel Bureau
11:30—Fifteen Minutes of Light
Opera
11:45—Studebaker Champions
(E. T.)

P. M.—
12:01—Starr Freeze Program
(E. T.)
12:15—Bell Furniture Program
12:30—Fuller, Inc.
12:45—Bellyon Melodies
1:00—Reds vs. Philadelphia at
Philadelphia (Double
Header)

5:00—Lyric Hour
5:30—Catholic Telegraph
5:45—Race Auto & Radio Supply
6:00—Murphy & Goebel Furniture
Special
6:15—Harlan and Ralph, vocal and
piano
6:45—Berning Ford
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport Re-
view

7:45—Barber News
8:00—Lucky Boys
8:15—Dry Ridge Springs Program
8:30—Evening Chimes
8:45—Radio Circus
9:00—Canel Cigars
9:15—Adam F. Meyer Coal Co.
9:30—Mountain Valley Varieties
9:45—Fuller's Orchestra
10:15—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise
Worship

DO YOU NEED MONEY?



Cash for June taxes, household
bills, etc., can be obtained
promptly through our helpful
Personal Loan Plan.

Borrow up to your needs and
repay it in small monthly
amounts arranged conveniently
for you.

Open 8:30 to 5:00

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
Cincinnati, Ohio. PARKWAY 6280.

Variety!

The spice of a radio program is variety. Listeners enjoy Reaume
twice-a-day programs broadcast through WKRC, because they are
assured of getting entertainment that is varied. And because the
Reaume organization knows radio and its applications to the marketing
of products and services, it is placing an increasing number of programs
for advertisers and advertising agencies.

Charles W. Reaume
Radio Advertising

622 Broadway

Cherry 2440

of Greater Cincinnati Radio Stations

Saturday, June 20

7:45-Ray and Bob
7:50-Green Time Signal
8:00-The Commuters (CBS)
8:30-Home Furniture Company-Tony's Scrap Book (CBS)
8:45-Full Measure Gas
9:00-Charles W. Reame Studio
9:30-Consolidated Merchants Program
10:00-Queen City Ring Makers
10:15-Time; Weather
10:20-Woman's Hour-Tremlette Tully
10:45-Starr-Freeze Melodies
11:00-Don Bigelow's Orchestra (CBS)
11:15-Drinkmor Program
11:30-Homemaker's Talk by Julia Hayes
Noon-Wurlitzer Music Box Revue

P. M.—

12:30-Cincinnati Merchants Program
1:00-Community Hospital Program
1:30-Columbia Farm Network Program (CBS)
2:00-Four Clubmen (CBS)
2:30-A. L. Fink Song Recital, Louis Johnson, tenor
3:00-Ann Leaf, organ (CBS)
3:30-Charles W. Reame Studio
3:45-Spanish Serenade (CBS)
4:00-Luna Park Orchestra (CBS)
4:15-Full Measure Gas Program
4:30-Luna Park Orchestra (CBS)
4:45-Pharis Tire Program
5:00-Kampf Artists
5:15-Cincinnati Trade School
5:30-Stearn's & Foster's Magic Matress Man
5:45-Studio
5:50-Eureka Baseball Scores
5:55-Sports Review
6:00-Burke Weather Forecast
6:00-Home Furniture Company-Kate Smith (CBS)
6:15-Studio
6:25-Stocks, Coblé and Tyree
6:28-Time and weather
6:30-Pyol Blackberry Dudes
6:45-Camel Quarter Hour (CBS)
7:00-Pryor's Crema Military Band (CBS)
7:15-Studio
7:25-Happy Feet
7:30-Junior Chamber of Commerce
8:00-United Spanish War Veterans
8:30-Art Hicks' Tacoma Park Orchestra
9:00-C. A. C.-Hank Simmon's Show Boat (CBS)
9:15-Studio Feature
10:00-Coney Island Orchestra
10:30-To Be Announced
10:45-Will Osborne and His Orchestra (CBS)
11:00-Time; Weather; Sports
11:08-Bert Loun and His Orchestra (CBS)
11:30-Nocturne—Ann Leaf, Ben Alley (CBS)

WLW (428 m.—700 kc.)

A. M.—

6:00-International Fiddlers
6:30-Gym Classes
7:45-A. & P. Food News (NBC)
8:15-Organ Program
8:30-Morning Devotions
8:45-Kashmiri Trio
9:00-Dance Miniatures (NBC)
9:30-Art Talks, Cherry Greve
9:45-WLW Mail Bag
10:00-Organ Program, Arthur Chandler, Jr.
10:15-Elliott Brock, violin
10:30-Live Stock Reports
10:40-Murray Horton's Orchestra
11:00-McCormick's Fiddlers
11:15-Swift Program (NBC)
11:30-Live Stock Reports
11:45-River Reports; Time Signals

**Renew your
subscription to
RADIO DIAL
See Page 7**

They're Back Again!



Phillips Lord and Arthur Allen, the stars of "Seth Parker" and "Uncle Abe and David" fame come back now in a new downcast show, "The Stebbins Boys." The program will be heard on WSAI at 10:15 every night except Saturday and Sunday, beginning Monday (June 22). WTAM also will have the program.

Saturday, June 20

Noon-Governmental Glimpses, Attorney General Gilbert Bettman

P. M.—

12:10-Hotel Gibson Orchestra
12:45-National Farm and Home (NBC)
1:30-Salt and Peanuts
1:45-Sisters of the Skillet (NBC)
2:00-Netherland Plaza Orchestra
2:15-Bradley Kincaid
2:30-Chicago Serenade (NBC)
3:00-Ramona and Don Becker
3:15-Pacific Feature Hour (NBC)
4:00-Merry Men Quartet
4:30-Crosley Dealers' Hour
5:00-American Derby from Washington Race Track, Homewood, Ill. (NBC)
5:30-Doctors of Melody
5:45-Lowell Thomas (NBC)
6:00-Arms 'n' Andy (NBC)
6:15-Tastyest Jesters (NBC)
6:30-Baschall Scores
6:33-WLW Highlights
6:45-Mail Pouch (E. T.)
7:00-Crosley Theater
7:30-Pop Concerts (NBC)
8:30-Domino Orchestra (NBC)
9:00-Crosley Saturday Knights
9:30-Clara, Lu and Em (NBC)
9:45-Murray Horton's Orchestra, Horseshoe Gardens
10:00-Chih Solio
10:30-Variety
10:45-Bob Newhall Sport Slices
11:00-Night Songs
11:30-Castle Farm Orchestra
Midnight-Hotel Gibson Orchestra
12:30-Village Rhymester
12:40-The Doodlersocks
1:00-Guy Lombardo's Orchestra, Netherland Plaza
1:30-Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—

8:00-Gene and Glenn (NBC)
8:15-Campbell Soup Orchestra (NBC)
8:45-Records
9:00-Bradley Kincaid
9:15-Procter and Gamble Program (NBC)
10:15-Radio Household Institute (NBC)
10:30-Keys to Happiness (NBC)
11:00-Records

Saturday, June 20

11:30-Live Stock Reports from Prod. Coop. Comm. Assn.
11:45-Records
Noon—Sign off

P. M.—

3:00-Classic Gems (NBC)
3:30-Records
3:45-Crosley Dealers Salute
4:00-Records
5:00-Southern Singers & Mitchem
5:30-The Gossipers (E. T.)
5:45-Black and Gold Orchestra (NBC)
6:00-Records
6:30-To be announced
7:00-Records
7:15-Bavarian Peasant Band (NBC)
7:30-The Silver Flute (NBC)
8:00-General Electric Hour (NBC)
8:30-Club Valspar (NBC)
9:00-Lucky Strike Dance (NBC)
10:00-Henry Busse's Orchestra, Castle Farm
10:15-The Stebbins Boys (NBC)
10:30-Murray Horton's Orchestra, Horseshoe Gardens
11:00—Sign off

SUNDAY
June 21

WCKY (202 m.—1490 kc.)

A. M.—

10:00-Nomads (NBC)
10:30-Hugh Cross.
10:45-Hilo Serenades.
11:00-Bob White.
11:15-Echoes of the Orient (NBC).

**STATION
T-U-R-F**

Your favorite turf and
sport Publication
on sale here

LATEST SONG HITS, NOVELTIES,
MAGAZINES

THE SONG SHOP

36 East 5th St. Fountain Sq.

Sunday, June 21

11:30-Little Red Riding Hood.
11:45-Charlene and Katherine, Ladies of Melody.
Noon-Jack Moore.
P. M.—
12:15-Skillet Lickers.
12:45-Jean Lanier, Juvenile Soprano.
1:00—Sign off.
3:15-Lucille Fox, Blues.
6:00-Superior Studios, music.
6:15-Italian Serenades.
6:30-Manrice Thompson, Baritone.
6:45-Bob White.
7:00-Columbia Recording Skillet Lickers.
7:30-College of Music Sinonia Program.
8:00-Hugh Cross, the boy from Smoky Mountain.
8:15-Kentucky Belle.
8:30-Earl Arnold's Orchestra from Lookout House.
8:45-Little Red Riding Hood.
9:00-Odas Mattox, the Crooning Guitarist.
9:15-Floyd Gibbons (NBC).
9:30-Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—

8:00-Voices at Dawn.
9:00-Morning Concert.
9:15-Radio Circus.
9:30-Invitation to the Waltz.
9:45-Travel Bureau.
10:00-Kelvinator Program.
10:15-Dry Ridge Springs.
10:30-German Program.
10:45-Berning Ford.
11:00-Radio Circus.
11:15-The Home Finder.
11:30-Take Time to Be Beautiful.
11:45-Mountain Valley Greetings.
Noon-Radio Circus.

P. M.—

12:15-Kleeman Furniture Program.
12:30-Galvano & Cortez.
12:45-Fuller Garden Party.
1:00-Every Friday Jewish Hour.
2:00-Starr Freeze Program.
2:15-Paul and Gene, "The Miniature Kings of Jazz."
2:30-Sundown Serenade.
2:45-Harlan and Ralph.
3:00-Mildred Eichler, soprano.
3:15-Hawaiian Bluebirds.
3:30-Donald Galloway.
3:45-Variety.
4:00-C. T. S. Musicale Trio.
4:10-Fuller, Inc.
4:30-Travel Bureau.
4:45-Parkview Symphony Hour.
5:15-Radio Circus.
6:00-Mrs. Lloyd Hoshaw.
6:15-Travelogue, Joe Sweeney.
6:30-Church Federation Hour.
7:00-Earl Fuller's Orchestra.
7:30-Harry Hartman's Sport Review.
8:00-Lippert's Buick Program.
8:15-Radio Circus.
8:30-Evening Chimes.
9:00-Scotland Yard.
9:30-Radio Circus.
10:00-Earl Fuller's Orchestra.
10:30-Radio Circus.

WKRC (545 m.—550 kc.)

A. M.—

6:45-7:45-God's Bible School—Sunrise Worship.

Sunday, June 21

9:00-God's Bible School.
10:00-Watchtower Program (e. t.).
10:15-Jim Lightfield-Veteran's Civic Hour.
11:00-Services from First Church of Christ Scientist.
Noon-Popular Musical Program.

P. M.—

12:15-Oxol Feature (CBS).
12:30-American Legion Program
1:30-Ballad Hour (CBS).
2:00-Green Old-Fashioned Garden.
3:00-Cathedral Hour.
4:00-French Trio (CBS).
4:15-Pastorale (CBS).
4:45-Theo Karle (CBS).
5:00-Chicago Knights (CBS).
5:30-Twilight Reveries.
5:58-Burke Weather Forecast.
6:00-Dr. Klein's News Reels (CBS).
6:15-Studio.
6:20-Eureka Baseball Scores.
6:25-Sports Review.
6:30-Daddy and Rolo (CBS).
6:45-The Boswell Sisters (CBS).
6:58-Time and weather.
7:00-Devis, Drugs and Doctors (CBS).
7:15-Kate Smith, Swanee Music (CBS).
7:30-Kaltenborn Edits the News (CBS).
7:45-Boa thouse Liquid Coffee Program.
8:00-Grand Opera Miniatures (CBS).
8:30-Graham Paige (CBS).
9:00-Tacoma Park Orchestra.
9:30-Fortune Builders (CBS).
9:45-Star Reveries (CBS).
10:00-Coney Island Orchestra.
10:30-Around the Samovar (CBS).
11:00-Sports Review.
11:07-Quint Harmonies (CBS).
11:30-Artist Invitation Program.

WLW (428 m.—700 kc.)

A. M.—

8:59-Bulova Time.
9:00-Church Forum.
9:30-Witherspoon Chorus (NBC).
10:00-Bulova Time.

FREE SERVICE

Bring your Radio Tubes to us, we will test, analyze and match them while you look on FREE.
We carry every type of tubes needed for your radio.

SPARFON, KEN-RAD, R. C. A., MAJESTIC, CUNNINGHAM

Link's
BUY BEST
TEST
RADIO TUBE
SHOP
ACREMEETER TESTED
607 WALNUT ST.
OPEN EVENINGS UNTIL NINE
PHONE PARKWAY 6415
Radio Repairing Any Make

1931's Radio Sensation!

7 TUBE
\$27.75 CRESCENT
RADIO

COMPLETE WITH TUBES
"Nothing else to Buy"

EMBODYING ALL
THE LATEST
DEVELOPMENTS
4 Screen Grids
Super Dynamic
Speaker
Marvelous Tone
Very Selective
Regular List Price
\$69.50
OUR SPECIAL
Bargain **\$27.75**
Price
COMPLETE WITH TUBES

This Super Bargain Can Be Had Only at the
ORIGINAL TIRE CO.
COURT & RACE



CHECKER STORE

Sunday, June 21

10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:29—Bulova Time.
10:30—Rochester Concert Orchestra (NBC).
11:30—Troika Bells (NBC).
Noon—Midday Jewels.

P. M.—

12:29—Bulova Time.
12:30—Music of the Ages (NBC).
1:30—Yeast Foamers (NBC).
2:00—Crosley Theater.
2:30—Henry Thies' Orchestra.
3:00—Sinfonietta (NBC).
3:30—Over Jordan (NBC).
3:45—John Barclay, Dagmar Rybner (NBC).
4:00—Rhymes with Reason.
4:30—Plantation Days.
5:00—The Roamios.
5:30—Hymn Time.
6:00—WLW Highlights.
6:30—Conservatory of Music.
6:35—Baseball Scores.
7:00—Enna Jettick Melodies (NBC).
7:15—Blow the Man Down (NBC).
7:30—Harbor Lights (NBC).
8:00—Heel Hugger Harmonies (NBC).
8:15—Bayuk Star Party (NBC).
8:45—Guy Lombardo's Orchestra, Netherland Plaza.
9:15—Variety.
9:30—Kelllogg Slumber Music (NBC).
10:02—Murray Horton's Orchestra, Horseshoe Gardens.
10:15—Crosley Concert.
11:00—Henry Busse's Orchestra, Castle Farm.
11:15—Village Rhymester.
11:30—Henry Thies Orchestra.
Midnight—Guy Lombardo's Orchestra, Netherland Plaza.

WSAI (225 m.—1330 kc.)

A. M.—

10:35—Concordia Lutheran Church.
Noon—Sign off.
P. M.—
2:00—Sermonette and Hymn Time.
2:30—Manhattan Guardsmen (NBC).
3:00—National Sunday Forum (NBC).
4:30—Pop Concerts (NBC).
5:00—Catholic Services (NBC).
6:00—Fritzi Scheff (NBC).
6:27—Madame Lolita Cabrera Gainsbourg (NBC).
6:30—RCA Victor (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Atwater Kent (NBC).
8:45—Isolent Big Brother (NBC).
9:15—Goldman Band Concert (NBC).

MONDAY

June 22

WCKY (202 m.—1490 kc.)

A. M.—

7:00—Hugh Cross, the boy from Smoky Mountain.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Bob White, "Fascinating Philosophy."
8:15—Early morning dance program.
9:15—My New Kentucky Home, Alma Ashcraft.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.

P. M.—

12:30—Norris Brock Live Stock.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Queen Brothers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastee Jesters (NBC).
6:30—Kentucky Belle—Latoria Race Track.
6:45—Bill and Bob—the Delivery Boys.
7:00—Bob White.
7:15—Columbia Recording "Skillet Lickers."
7:45—Hilo Screeners.
8:00—Steve Bates.
8:15—Mystery Drama.
8:45—Eucenia Powers.
9:00—Stromberg Carlson (NBC).
9:30—U. of C. Quartet.
9:45—Wally, the Radio Clown.

Monday, June 22

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Eight and Walnut Street Garage Program.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program.
8:45—Radio Circus.
9:00—Hyde Park Community Program.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breitites.
10:05—Radio Circus.
10:35—Kelvinator Program.
10:50—Polar Ray Health Talk.
10:59—Summer Time.
11:00—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions (E. T.).

Noon—Radio Circus.

P. M.—

12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—Matinee.
1:30—Magnecol Program.
2:00—The Home Finder.
2:15—Reds vs. Boston at Boston.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Radio Circus.
6:00—Murphy & Goebel Furniture Special.
6:15—Ralph and Harlan, voice and piano.
6:30—Dinner Music.
6:45—Berning Ford.
7:00—Radio Circus.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Radio Circus.
8:45—Camel Little Cigars.
9:00—Jewish Commercial Hour.
10:00—Radio Circus.
10:30—Mountain Valley Varieties.
10:45—Evening Chimes.
11:00—Radio Circus.

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School—Sunrise Worship.
7:45—Ray and Bob.
7:59—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Full Measure Gas.
9:45—Charles W. Reaume, studio.
10:15—The Madison Singers (CBS).
10:30—Unedda Bakers (CBS).
10:45—Time and weather.
10:48—Woman's Hour—Tremlette Wally.
11:15—Homemaker's Talk by Julia Hayes.
11:45—Drink-Mor Program.

Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—Chicago Market Program.
1:45—Studio Feature.
2:00—Salon Orchestra (CBS).
2:30—Three Doctors (CBS).
2:45—Starr-Freeze Melodies.
3:00—Pharis Tire Program.
3:15—Queen City Rug Makers.
3:30—Charles W. Reaume Studio.
3:45—Thirty Minute Men (CBS).
4:00—Stearns' & Foster's Magic Mattress Man.
4:15—Full Measure Gas Program.
4:30—Hoosier Photographer—Tramp Star.
4:45—La Gerardine Program (CBS).
5:00—Kampf Artists.
5:15—Cincinnati Trade School Program.

Monday, June 22

5:30—Stearns' & Foster's Magic Mattress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Studio Feature.
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Linit Program (CBS).
6:30—Evangeline Adams, "Astrologer" (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Crema Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Your Neighbors (Chubb-Steinberg).
7:45—Old Wurzburg Malt Program.
8:00—The Three Bakers (CBS).
8:30—Savino Tone Pictures (CBS).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Belthoover Bright Lights.
9:45—Pyl Blackberry Dudes.
10:00—Pavillion Royal Orchestra (CBS).
10:15—Gruen Answer Man.
10:25—Happy Feet.
10:30—Concy Island Dance Orchestra.
11:00—Time and weather.
11:03—Sports Review.
11:08—George Olseu and his Music (CBS).
11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Bradley Kincaid.
8:15—Organ Program, Arthur Chandler, Jr.
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).
9:00—Honskeeper Chats.
9:15—Beatrice Mabic (NBC).
9:30—Musical Portrait.
9:45—Winifred S. Carter (NBC).
10:00—Syncopaters (NBC).
10:30—Live Stock Reports.
10:40—Salt and Peanuts.
11:00—Vocal Ensemble.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Organ, Arthur Chandler, Jr. (NBC).

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Bradley Kincaid.
1:40—Market Reports.
1:45—Hotel Gibson Orchestra.
2:15—Village Rhymester.
2:30—Chicago Serenade (NBC).
3:00—Matinee Players.
4:00—Chats with Peggy Winthrop (NBC).
4:15—Glenn Sisters and Ramona.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Music Treasure Box (NBC).
5:15—Mormon Tabernacle Choir (NBC).
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Phil Cook (NBC).
6:45—Baseball Scores.
6:50—Rox's Gang (NBC).
7:30—Gold Medal Express (NBC).
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Musical Dreams.
9:30—Empire Builders (NBC).
10:00—Great Composers.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:50—Estate Weather Man.
11:00—Willys Memory Hour.
Midnight—Hotel Gibson Orchestra.

Monday, June 22

12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Hotel Gibson Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—McCornick's Old Time Fiddlers.
9:30—Jean Carroll, please tell me (NBC).
9:45—Jerry Foy.
10:00—Blue Streaks (NBC).
10:15—Radio Household Institute (NBC).
10:30—Records.
11:00—Sign off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Crosley Singers.
4:30—Records.
4:45—Minabelle and Chick.
5:00—Records.
5:15—Cecy Gordon; Gene Perazzo.
5:30—The Gossippers (e.t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:15—"The World Today," James G. McDonald (NBC).
6:30—Mrs. Lee Ach, poems.
6:45—Vocal Solos.
7:00—"How's Business?", Merle Thorpe (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—Records.
9:30—Ramona.
9:45—Simozine Program (NBC).
10:00—Records.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Castle Farm.

TUESDAY

June 23

WCKY (202 m.—1490 kc.)

7:00—Hugh Cross, the boy from Smoky Mountain.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Bob White, "Fascinating Philosophy."
8:15—Early morning dance program.
9:15—My New Kentucky Home, Alma Ashcraft.
9:45—Dance Program.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Dance Program.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Queen Bros.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).

Tuesday, June 23

6:15—Gus Van (NBC).
6:30—The Crooning Guitarist, Odas Mattox—Latoria Race Track Program.
6:45—Dr. Scholl's Ramblers (NBC).
7:00—Glenyce Chambers, blues.
7:15—The State Entertainers, with Burger Bros., Ham and Lim.
7:45—Cruinlike Girl, Alma Ashcraft.
8:00—Earl Arnold's Orchestra, Lookout House.
8:30—Death Valley Days (NBC).
9:00—Happy-Go-Lucky Girls.
9:15—Queen Brothers, Mountaineers.
9:45—Bob White, "Fascinating Philosophy."

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Morning Musicale.
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breitites.
10:05—Radio Circus.
10:20—Nu-Co Painters.
10:35—Kelvinator Program.
10:50—Polar Ray Health Talk.
10:59—Summer Time.
11:00—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions
Noon—Radio Circus.

P. M.—

12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—Matinee.
1:30—Magnecol Program.
2:00—The Home Finder.
2:15—Reds vs. Boston at Boston.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Rac Auto and Radio Supply.
6:00—Murphy & Goebel Furniture Special.
6:15—Ralph and Harlan.
6:30—Dinner Music.
6:45—Berning Ford.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Radio Circus.
8:45—Evening Chimes.
9:00—Camel Cigars.
9:15—Adam F. Meyer Coal.
9:30—Mountain Valley Varieties.
9:45—Licking River Fiddlers.
10:00—Radio Circus.
10:30—Fuller's Orchestra.
11:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School, Sunrise Worship.
7:45—Ray and Bob.
7:59—Green Time.
8:00—Starr-Freeze Melodies.
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
8:45—Morning Minstrels (CBS).
9:00—Oxol Feature (CBS).

MAJESTIC & NORGE Refrigerators

Only \$10 down 2 Years to Pay the Balance

FRANK'S MUSIC and RADIO SHOP

"Cincinnati's Personal Interest Store"

1207 VINE STREET Open Daily 9 to 9

FLORENCE FREY

BEAUTY TALK

Every Wednesday, 9:15 A. M. — WLW

Permanent Waves

Special Attention Given to Children

POSITIVELY HARMLESS—PAINLESS—QUICK

FLORENCE FREY STUDIO

631 WALNUT STREET

CHerry 6105



Tuesday, June 23

- 9:15—Columbia Mixed Quartet (CBS).
9:30—Consolidated Merchants' Program.
10:00—Queen City Rug Makers.
10:15—Charles W. Reame Studio.
10:45—Time and Weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Full Measure Gas.
11:30—Homemaker's Talk by Julia Hayes.
Noon—Wurlitzer Music Box Review.
P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Pabst-ett Varieties (CBS).
1:15—Art Dry Cleaning Program.
1:30—Studio feature.
2:00—Columbia Salon Orchestra (CBS).
2:15—Dream Home, Jimmy and Joan.
2:30—(A. L. Fink) — The Three Doctors (CBS).
2:45—(A. L. Fink)—The Captivators (CBS).
3:00—Italian Idyll (CBS).
3:30—Charles W. Reame Studio.
3:45—The Four Clubmen (CBS).
4:00—Drink-Mor Program.
4:30—Bert Loun and His Orchestra (CBS).
4:45—Sweethearts of the Air (CBS).
5:00—Pharis Tire Program.
5:15—Cincinnati Trade School Program.
5:30—Stearns & Fosters' Magic Matress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith's Swanee Music (CBS).
6:10—Stocks, Cohn & Tyree.
6:13—Time and weather.
6:15—Limit Program (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Carnel Quartet hour (CBS).
7:00—Pryor's Cremon Military Band (CBS).
7:15—Round Towners (CBS).
7:30—Kaltenborn Edits the News (CBS).
7:45—Old Wurzberg Malt Program.
8:00—Henry-George (CBS).
8:30—Symphony (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Boathouse Liquid Coffee Program.
9:30—Coney Island Dance Orchestra.
10:00—Pyol Blackberry Dudes.
10:15—Studio.
10:30—Sports Review.
10:25—Happy Feet.
10:30—Bridge Lessons by Tom Collins Jr.
10:45—Tacoma Dance Orchestra—Art Hicks.
11:00—Gruen Witching Hour.
11:30—Time and weather.
11:32—Tacoma Park Dance Orchestra.
12:02—Sign off.

WLW (428 m.—700 kc.)

- A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:50—Bulova Time.
8:00—Bradley Kincaid.
8:15—Month Health (NBC).
8:30—Morning Devotions.
8:45—Popular Gems.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—Murray Horton's Orchestra.
10:30—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.
P. M.—
12:15—Bulova Time.
12:10—Hotel Gibson Orchestra.
12:30—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Salt and Peanuts.
1:40—Market Reports.
1:45—Guy Lombardo's Orchestra, Netherland Plaza.
2:15—Village Rhymester.
2:30—Chicago Serenade (NBC).



Television Girl Takes Look At New CBS Equipment

This is the first photograph of Natalie Towers, Columbia's television girl, actually taken before the transmitting equipment of W2XAB, New York City, which broadcasts experimental television programs six days a week on a frequency of between 2750 and 2850 kilocycles.

The block of photo-electric cells before which she is seated pick up the light reflections streaked across her face by the scanning apparatus which can be seen in the background through the small window.

Although television engineers are enthusiastic about the possibilities of television for the home, many broadcasting engineers refuse to believe that television will be ready for many years. The science of broadcasting and receiving radio waves, they say, was almost perfect before the public took it up with any degree of enthusiasm. C. M. Jansky, Jr., consulting engineer, said recently that the ear is such an inaccurate instrument that in the case of the average person, the difference in the intensity of a sound 75 times as loud as the one immediately preceding it can not be detected.

"The eye, however, is a tremendously acute instrument, capable of seeing the minutest differences in size and color. For that reason, I believe that the public will demand that television be as perfect as the motion picture before it will accept it for continuous use in its homes," Jansky says.

Tuesday, June 23

- 2:45—Edna Wallace Hopper
3:00—More Truth Than Poetry
3:15—U. S. Navy Band (NBC).
3:45—Eumer Refik, pianist.
4:00—Beauty Secrets by Rigaud.
4:15—Organ and Vocal Solos.
4:30—Live Stock Reports.
4:40—Glen Sisters and Ramona.
5:00—Murray Horton's Orchestra.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Berry Brothers (e. t.).
6:45—Baseball Scores.
6:50—Bradley Kincaid.
7:00—Armstrong Quakers (NBC).
7:30—Netherland Plaza Orchestra.
7:45—Sterling Jack.
8:00—Plantation Days.
8:30—Werk Bubble Blowers.
9:00—Barbasol Barbers (e. t.).
9:15—Tastyest Candykids.
9:30—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Vox Celeste.
Midnight—Village Rhymester.

- A. M.—
12:10—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Guy Lombardo's Orchestra, Netherland Plaza.

Tuesday, June 23

WSAI (225 m.—1330 kc.)

- A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra
8:45—Records.
10:00—"Your Child," Grace Abbott
10:15—Radio Household Institute (NBC).
10:30—U. S. Army Band (NBC).
11:00—Sign off.
P. M.—
12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
1:25—International Broadcast (NBC).
1:45—Sign off.
2:00—Woman's Radio Review
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Southern Singers.
4:30—Rinso Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Orchestra
6:00—Records.
6:30—Bradley Kincaid.
6:45—Larry Grueter, Accordion.
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Virtuoso.
8:00—McKesson Musical Magazine
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—The Stebbins Boys (NBC).

WEDNESDAY June 24

WCKY (202 m.—1490 kc.)

- A. M.—
7:00—Hugh Cross, the boy from Smoky Mountain.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Bob White, "Fascinating Philosophy."
8:15—Early morning dance program.
9:15—My New Kentucky Home.
9:45—Dance Times.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.
P. M.—
12:30—Live Stock Reports.
12:35—Luncheon Concert.
1:00—Sign off.
1:45—Queen Brothers.
5:35—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Hilo Serenaders.
6:30—Latonia Race Track—Tommy Ott.
6:45—Bill and Boh, the Delivery Boys.
6:45—Steve Bates.
7:00—Steve Bates, with an Octophone.

Wednesday, June 24

- 7:15—Kentucky Belle, Crooner.
7:30—Christian Glee Club (NBC).
8:00—Queen Brothers.
8:15—Lucille Fox, Blues.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Classic Recital; Molly Moore, Ellis Frakes, Tommy Ott.
9:30—Wally, the Radio Clown.
9:45—Bob White.
WFBE (250 m.—1200 kc.)
A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program.
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breivites.
10:05—Radio Circus.
10:35—Kelvinator Program.
10:50—Polar Ray Health Talk.
11:30—Simper Time.
11:40—Vadville.
11:45—Travel Bureau.
11:50—Radio Circus.
11:55—Studebaker Champions (E. T.).
Noon—Organ Recital.
P. M.—
12:30—Fuller, Inc.
12:45—Bellyon Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—Radio Circus.
1:30—Galvano and Cortez.
1:45—Afternoon Melodies.
2:00—The Home Finder.
2:15—Reds vs. Boston at Boston.
5:00—Lyric Hour.
5:30—Crown Furniture Program.
5:45—Ralph and Harlan.
6:00—Murphy & Goebel Furniture Special.
6:15—Diana Music.
6:45—Berning Ford.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Colonial Stages.
8:45—The Islanders.
9:00—Camel Cigars.
9:15—Radio Circus.
9:45—Dance Frolic.
10:00—Radio Circus.
10:30—Fuller's Orchestra.
11:00—Evening Chimes.
11:15—Radio Circus.
WKRC (545 m.—550 kc.)
A. M.—
6:45—Sunrise Worship.
7:45—Ray and Bob.
7:59—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Mirrors of Beauty (CBS).
9:15—Morning Minstrels (CBS).

RADIO DIAL

6 Months for

26 newsy issues!

\$1.00

official complete accurate

Mail this Coupon →

enclose \$1

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name

Address

City..... State.....

Wednesday, June 24

9:30—Consolidated Merchants' Program.
10:00—Full Measure Gas.
10:15—Time and weather.
10:18—Woman's Hour, Tremlette Tulley.
10:45—Charles W. Reume Studio.
11:15—Homemakers' Talk by Julia Hayes.
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Farm Program (CBS).
1:30—Chicago Market Program.
1:45—Studio Feature.
2:00—Salon Orchestra (CBS).
2:30—Queen City Rug Makers.
2:45—Synopacted Silhouettes (CBS).
3:15—Starr-Freeze Melodies.
3:30—Charles W. Reume Studio.
3:45—Talk by Oscar L. Levin (CBS).

4:00—Pharis Tire Program.
4:30—A. L. Fink Program.
5:00—Kampf Artists.
5:15—Cincinnati Trade School Program.
5:30—Stearns & Foster's Magic Mattress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith Swannee Music (CBS).

6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program (CBS).
6:30—Evangeline Adams "Astrologer" (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cream Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Symphonic Interlude (CBS).
7:45—Old Wurzberg Malt Program.
8:00—Gold Medal Fast Freight (CBS).

8:30—Boathouse Liquid Coffee Program.
8:45—Vincent Lopez and His Violinists (e. t.).
9:00—Rhythm Choristers (CBS).
9:15—Pyeol Blackberry Dudes.
9:30—McAuler Polishers (CBS).
9:45—The Bon Bons (CBS).
10:00—Don Bigelow & His Orchestra (CBS).
10:15—Gruen Answer Man.
10:25—Happy Feet.
10:30—Concy Island Orchestra.
11:00—Time; Weather; Sports Review.

11:08—Hollywood Garden Orchestra (CBS).
11:30—Nocturne; Ann Leaf, Ben Alley (CBS).
Midnight—Sign off.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers, old-time music.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Bradley Kincaid.
8:15—Organ Program.
8:30—Morning Devotions.
8:45—Bulova Time.
8:46—Miracles of Magnolia (NBC).
9:00—Mary Hale Martin (NBC).
9:15—Florence Frey's Workshop.
9:30—Dance Miniatures (NBC).
10:00—McCormick's Old Time Fiddlers.
10:15—Jim and Walt.
10:30—Live Stock Reports.
10:40—Organ Program, Arthur Chandler Jr.
11:00—Glenn Sisters and Ramona.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Crosley Singers.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Jim and Walt.
1:40—Market Reports.
1:45—Guy Lombardo's Orchestra, Netherlands Plaza.
2:15—Village Rhymester.
2:30—Chicago Serenade (NBC).
3:00—Weather Forecast.
3:01—The Matinee Players.
4:30—Chats with Peggy Winthrop (NBC).
4:15—Organ with Instrumentalist.

Wednesday, June 24

4:30—Live Stock Reports.
4:40—Harriet Wollen, Don Becker.
5:00—Afternoon Revelers.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—DuPont Speed Blenders (e. t.).
6:30—Phil Cook (NBC).
6:45—"Believe It or Not," Ripley (NBC).
7:00—Baseball Scores.
7:05—WLW Highlights.
7:15—John Ruskin Orchestra (e. t.).
7:30—R. F. D. Hour.
8:00—The Buddy Boys.
8:30—Goldman Baud Concerts (NBC).
9:30—Canova Coffee Hour.
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Night Songs.
11:30—Crosley Theater.
Midnight—Hotel Gibson Orchestra.

A. M.—

12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Guy Lombardo's Orchestra, Netherlands Plaza.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:15—Stereo Program (NBC).
9:30—National Home Hour (NBC).
10:00—Records.
10:15—Radio Household Institute (NBC).
10:45—Records.
11:00—Sign off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Edna Wallace Hopper (NBC).
3:15—Records.
3:45—Crosley Dealers' Salute.
4:00—Don Becker, ukulele.
4:15—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—Old Man Sunshine.
5:25—Civil Service Talk.
5:30—The Gossipers (e. t.).
5:45—Little Jack Little (NBC).
6:00—Records.
6:15—Boscul Moments, with Madame Aids (NBC).
6:30—Records.
6:45—Back of the News in Washington (NBC).

7:00—Listerine Program (NBC).
7:15—Mac Quesled (NBC).
7:30—Mohiloil Concert (NBC).
8:00—Halsey Stuart (NBC).
8:30—Palmyra Hour (NBC).
9:30—Coca Cola Program (NBC).
10:00—Hotel Gibson Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Guy Lombardo's Orchestra, Netherlands Plaza.
11:00—Sign off.

**THURSDAY
June 25**

WCKY (202 m.—1490 kc.)

A. M.—

7:00—Hugh Cross, the boy from Smoky Mountain.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Bob White, "Fascinating Philosophy."
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Northam-Warren (NBC).
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Tunes.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Concert.
12:45—Rev. Chas. A. Vandermeulen.
1:00—Sign off.
1:45—Queen Brothers.
3:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Latoria Race Track Program, with Little Red Riding Hood.



Gertrude Dooley has the leading part this week in "The Waac," the Grosley Theatre play at WLW which will be given for the third time on Saturday night (June 20) at 7 o'clock.

She plays the part of Connie Folkstone, member of the Women's Auxiliary Army Corps, a British relief organization that played its part in France during the war. Wally Maher is heard opposite her as Tommy Willis, an American Doughboy. Incidentally, Maher gives the WLW Highlights every night and is master of ceremonies on the Buddy Boy program on Wednesday nights at 8 o'clock.

Thursday, June 25

6:30—Tri-State Entertainers, with Lin and Ham.
7:00—Dixie Spiritual Singers (NBC).
7:15—Bob White.
7:30—Blue-Green Blues.
7:45—Crooning Guitarist.
8:00—Blackstone Plantation (NBC).
8:30—Betty May, contralto.
8:45—Ukelele Travodge.
9:00—Earl Arnold's Orchestra.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program.
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleiman Furniture Program.
10:00—Brevelles.
10:05—Organ Recital.
10:20—Nu-Co Painters (CBS).
10:35—Kelvinator.
10:50—Polar Ray Health Talk.
10:55—Simper Time Announcement.
11:00—Variety.
11:15—Travel Bureau.
11:30—Program of Waltzes.
11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.

P. M.—

12:15—Clean Up and Paint Up Campaign.
12:30—Fyler, Inc.
12:45—Bellenby Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—Serenade.
1:30—Magnecoil Program.
1:45—Dance Frolic.
2:00—Harlan and Ralph.
2:15—The Home Finder.
2:30—Radio Circus.
2:45—Memory Lane.
3:15—Radio Circus.
3:45—Novelty Notes.
4:00—Tea Time Tunes.
4:15—Reveries.
1:30—Organ Recital.
5:00—Lyric Hour.
5:30—Bell Furniture Program.
5:45—Race Auto and Radio Supply.

Thursday, June 25

6:00—Murphy & Goebl Furniture Special.
6:15—Dinner Music.
6:45—Berning Ford.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Evening Chimes.
8:45—Merchants' Review.
9:00—Camel Cigars.
9:15—Adam F. Meyer Coal Co.
9:30—Shopper's Hour.
9:45—Radio Circus.
10:15—Fuller's Orchestra.
10:45—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—Sunrise Worship.
7:45—Ray and Bob.
7:50—Gruen Time Signal.
8:00—The Commuters (CBS).
8:15—Full Measure Gas.
8:30—Tony's Scrap Book (CBS).
8:45—Starr-Freeze Melodies.
9:00—Drink-Mor Program.
9:15—Consolidated Merchants' Program.
9:45—Barbara Gould Beauty Talk (CBS).
10:00—Charles W. Reume Studio.
10:30—Unesco Baisers (CBS).
10:45—Time and weather.
10:48—Woman's Hour, Tremlette Tulley.
11:15—Dream Home, Jimmy and Joan.
11:30—Queen City Rug Makers.
11:45—Streit Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Columbia Farm Program (CBS).
1:30—Studio Feature.
2:00—Columbia Salon Orchestra (CBS).
2:30—A. L. Fink—The Three Doctors.
2:45—A. L. Fink—Ben and Helen (CBS).
3:00—Homemakers Talk by Julia Hayes.
3:30—Charles W. Reume Studio.
3:45—Pavilion Royal Dance Orchestra (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:30—Asbury Park Casino Orchestra (CBS).
4:45—Meet the Artist (CBS).
5:00—Pharis Program; Sports Flash.
5:15—Cincinnati Trade School Program.
5:30—Stearns & Foster's Magic Mattress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith and her Swannee Music (CBS).
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cream Military Band (CBS).
7:15—Mary Charles (CBS).
7:30—Kaltenborn Edits the News (CBS).
7:45—Hamilton Watchman (CBS).
8:00—The Premier Salad Dressers (CBS).
8:15—Big Yank Workshop (E. T.).
8:30—Detective Story Program (CBS).
9:00—The Lutheran Hour (CBS).
9:30—Fortune Builders (CBS).
9:45—Peter's Parade (CBS).
10:00—Pyeol Blackberry Dudes.
10:15—Studio.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Concy Island Orchestra.
11:00—Gruen Witching Hour.
11:30—Time and weather.
11:33—Art Hicks—Tacoma Park.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:59—Bulova Time.
8:00—Bradley Kincaid.
8:15—Organ Program.
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—Popular Gems.

Thursday, June 25

9:00—Ray Perkins (NBC).
9:15—Beatrice Mable (NBC).
9:30—Community Health, Dr. Carl Wilzbach.
9:45—Housekeeper Chats.
10:00—Murray Horton Orchestra.
10:30—Live Stock Reports.
10:40—Jim and Walt.
11:00—The Venetian Three.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Organ, Arthur Chandler Jr.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—American Cynamid Program (E. T.).
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—George, Lava Soap Man (NBC).
1:45—Market Reports.
1:50—Guy Lombardo's Orchestra, Netherlands Plaza.
2:15—Village Rhymester.
2:30—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper (NBC).
3:00—Home Decorations (NBC).
3:15—Weather Forecast.
3:16—Afternoon Revelers.
3:30—Maze of Melody (NBC).
4:00—Jim and Walt.
4:15—Gems of Melody (NBC).
4:30—Live Stock Reports.
4:40—The Crosley Singers.
5:00—Bradley Kincaid.
5:15—The Ramblers.
5:20—Bulova Time.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Glenn Adams, Dog Talks.
6:50—Baseball Scores.
6:55—Bradley Kincaid.
7:00—WLW Highlights.
7:15—Rin-Tin-Tin Thriller (NBC).
7:30—Guy Lombardo's Orchestra, Netherlands Plaza.
8:00—Barbasol Barbers (e. t.).
8:15—Horseshoe Gardens Orchestra.
8:30—Russian Airs.
9:00—Crimelights.
9:30—Clara, Lou and Ein (NBC).
9:45—Hires' Fireside Melodies.
10:00—Hotel Gibson Orchestra.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:10—Old Masters' Chime Reveries.
Midnight—Village Rhymester.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—McCormick's Old Time Fiddlers.
9:15—Records.
9:45—Organ Program.
10:00—McCormick's Old Time Fiddlers.
10:15—Radio Household Institute (NBC).
10:30—Records.
10:45—Sign off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
1:45—Dr. Scholl Reveller (NBC).
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Mona Motor Organ Recital.
4:30—Rinso Talkie (NBC).
4:45—Records.
5:00—Travel Talk, Joseph Ries.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Room Orchestra (NBC).
6:00—Records.
6:25—Better Business Bureau Talk.
6:30—Records.
6:45—Vocal Solos.
7:00—Fleischmann Hour (NBC).
8:00—Arco Birthday Party (NBC).
8:30—Jack Frost's Melody Moments (NBC).
9:00—Lucky Strike Dance Orchestra (NBC).
10:00—Murray Horton's Orchestra, Horseshoe Gardens.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Castle Farm.
11:00—Sign off.

RADIO DIAL

Volume I, No. 6

FRIDAY, JUNE 26, 1931

Price 5c

Opera Stars Have Prominent Place This Week In Local Programs; New Features Are Booked On Each Station



ADELE VASA

Adele Vasa, will sing "Norwegian Echo Song" in the first program of the Columbia Camp Concerts which WKRC will broadcast at 3:30 Wednesday afternoon (July 1).

The concerts are planned to supplement the American School of the Air broadcasts which are off the air for the summer. They are designed to reach the

(Continued on page 3)

Military Band Will Play From London Tuesday

From London, England, the Wireless Military Band will broadcast through an NBC network including WSAI on Tuesday afternoon (June 30) at 3:40. Other international broadcasts will be relayed by WSAI in the near future. The dates will be announced in RADIO DIAL.

Jewish Art Hour is Added to WKRC Sunday Schedule

The Jewish Art program will be broadcast by WKRC on Sunday morning (June 28) from 11 o'clock until noon in connection with the Columbia Broadcasting System. One of the most popular programs on the air in other cities was aired by WKRC two weeks ago as an experiment. Last Sunday it was omitted from the schedule. Eighty-four telephone calls that came in as fast as the WKRC switch board could handle then convinced program directors there that the program must be made a permanent Sunday feature.



Here's Helen Gilligan who sings with Milton Watson on the Star Reveries the Columbia network sends WKRC every Sunday night at 9:45. She has appeared as prima donna in many Broadway musical comedy successes. She's a true Irish colleen, the daughter of a distinguished Irish family that has contributed many renowned scholars, scientists and authors to the list of Erin's famous sons. Thursday night (June 25) at 10:30 you can hear her on the Radio Roundup if you tune to WOWO (1160 kc.-258.5) or WABC (860 kc.-346.6m.)

Ryder Cup Match Results Will Be Told by Radio

A resume of the team matches to be played between English and American professional golfers in competition for the Ryder Cup at at Scioto Country Club, Columbus, Ohio, will be broadcast over WSAI from an NBC network by Alex Morrison of the American

At Sea

Ken Murray and Nick Lucas will appear in the RKO Theater of the Air Friday night (June 26) at 9:30. The program will originate aboard the S. S. Conte Grande. WSAI broadcasts locally.

Golfer magazine on Friday and Saturday (June 26 and 27) at 5:45 p. m. and 6:15 respectively.

Geraldine Farrar Will Make Radio Debut Monday

Packard Presents Anna Case,
Cyrena Van Gordon,
John McCormack,
Marian Talley

Geraldine Farrar, who for 20 years and more was the sensation of opera, will make her radio debut Monday night (June 29) at 9:30 in the first of four programs to be broadcast for the Packard Motor Car Company by the National Broadcasting Company with WLW as an outlet.

Her voluntary retirement from the operatic stage after 20 years as a star has been broken infrequently in recent years by brief concert appearances. Until now, she has refused to appear on the air.

John McCormack, Irish tenor; Cyrena Van Gordon, formerly of the Chicago Civic Opera; Anna Case of the Metropolitan, and Marian Talley, the Kansas City girl who at the age of 19 made the most sensational Metropolitan debut of the decade, will be heard on successive Packard broadcasts.

Two Zoo Concerts Every Week Are Booked by WLW

Concerts from the Cincinnati Zoo will be broadcast by WLW this summer at 2:30 every Wednesday and Saturday afternoon.

Reuben Lawson, personnel manager of the Cincinnati Symphony Orchestra, is conductor. The concerts will be broadcast from the regular matinee performances in the Zoo club house.

Six Red Games Are on WFBE Card This Week

WFBE will broadcast play-by-play accounts of the four games the Cincinnati Reds will play at Brooklyn this week. The games are scheduled for 2:15 p. m. on Monday, Tuesday, Wednesday, and Thursday. Harry Hartman will do the reporting.

July 4, the Parkview station will celebrate with two ball games relayed from Chicago where the Reds play the Cubs. The morning game starts at 10:45, the afternoon play at 3:15.

Liberty Takes True Story Place

Liberty Magazine will go on the air Friday (July 3) at 8 p. m. on the Columbia network and WKRC with a program built around features found in the magazine, probably in the manner of Collier's Hour. The new Bernarr McFadden magazine-child will take the place of the True Story hour.

Vox Pop, the weekly page of listener letters in the magazine, will be personified on the air with a radio actor playing the part. Adventures of Sandy and Lil will be dramatized each week from the cover of the magazine.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

NATALIE GIDDINGS, Editor

VOL. I

JUNE 26, 1931

No. 6

What Will It Prove Anyway?

Next, Montgomery Ward & Co. are going to try it; meaning, find out what the radio audience likes best.

Beginning July 1, the Chicago concern is to embark on a pretentious month's effort to unearth this coveted information. It will consist of four types of programs, each to be heard for one week, daily except Sunday at 8:30 a. m., over an extensive NBC hookup including WLW.

The first week, Josef Koestner's orchestra will occupy the time. The second week, an entertaining dramatic sketch of home life will come to bat. The third week, modern minstrelsy will have its chance; and the fourth week, song and sentiment will be tried. Then listeners are to be asked to decide which of the four program types they want to hear the rest of the year.

At first thought, this candid venture seems to deserve the "nation-wide listener poll," "research," and "solve a vexing problem" phrases with which advance notices bristle. But what if one of the four competing types does win even a handsome majority of the votes? Will that prove anything?

In politics, majorities are decisive; but not in broadcasting. Far from it, minorities are all-important here, for the good and sufficient reason that endlessly varying tastes make the radio audience an innumerable collection of minorities.

Frankly, no one program or type of program can please a majority of listeners. And the bumbling of trying it is that this automatically displeases a host of minorities. In other words, the most popular stations are those that simply please the greatest number of successive minorities.

This may not be flattering to the doubtlessly sincere Montgomery Ward effort. Nevertheless, it is the truth, if we know our listeners.

The search for the perfect audience-insuring program has lured many another sponsor into a popularity poll. But unless human nature has undergone a revolutionary change, the latest attempt will be no more conclusive than its predecessors.

Three Bakers to Reveal Identity in Last Program

Accelerating the race they have kept up for many months, the Fleischmann "Three Bakers" will stage "Around the World" or "1892 Marches On" as the ambitious undertaking that will mark their farewell program Monday night (June 29) at 8 o'clock over WKRC and other Columbia stations.

At the end of the half hour, Brad Browne, master of ceremonies, will pull each Baker out for a personal introduction.

Conway Sisters Will Play Sunday On Same Concert

Margaret and Patricia Conway, graduates of the College of Music of Cincinnati, will play a piano and violin recital at WCKY Sunday night (June 28)

Art Hicks

WKRC points to Art Hicks and his orchestra as one of the snappiest dance bands heard on its wave length. Broadcasting from the Blue Grass Pavilion at Tacoma Park in Dayton, Ky., Hicks and his band have been assigned to the 8:30 period on Saturday night, 9 o'clock Sunday night, 11:30 Tuesday night and 10:30 Thursday night. Ray Lawwill announces the broadcasts.

"Slave of Russia," adapted from the melodrama, "The Serf," will be played Saturday night (June 27) at 9 o'clock in Hank Simmons' Show Boat. WKRC is the local outlet.



Harriet Lee, statuesque blonde, is heard regularly over the Columbia Broadcasting System and WKRC. She is one of the staff "blue" singers of the nation-wide chain.

Three Peanut Boys Shift Easily to Stage from Radio

The Three Peanut Boys who have been singing at WFBE, beginning this week are to appear every night on the floor show at Fuller's Gardens on Reading Road. They also will be heard in the Fuller broadcasts through WFBE.

The boys formerly were with Fess Williams' and Louis Armstrong's orchestras. On the air they have attracted so much attention that Earl Fuller, who owns Fuller's Gardens and manages WFBE, put them on his floor show to see if they could "draw" in person as well as by radio. The resultant success of their song and dance act has netted the three negro boys a contract at the Gardens.

Gorno and Neely To Share Recital

Romeo Gorno, pianist, and Uberto T. Neely, violinist, faculty members of the College of Music of Cincinnati, will play at WLW Sunday (June 28) at 6:30 p. m. in the first of a series of recitals by other faculty members. The recital will include the first movement of Cesar Frank's "Sonata for Piano and Violin" and the Grieg "Sonata in G for Violin and Piano."

Quacks

Facts about medical quackery never before publicized will be brought to light by Dr. Howard W. Haggard in the "Devils, Drugs, and Doctors" program on WKRC and Columbia Sunday night (June 28) at 7 o'clock.

"Dr. Jeckyl and Mrs. Hyde" will be played on the Irrational Broadcasting Company's Laverder Network during the Buddy Boys program at WLW Wednesday night (July 1) at 8 o'clock. J. Cornelius Schwadnager Fishbeard, Jr., reputed president of the IBC, says he plans to keep the cast from pulling shady business in their first mystery play by not giving them scripts of the play until the curtain rises.

Around the Dial

By THE DIAL TWISTER

Who said band music isn't popular? He's wrong, as the Cremona Military Band is proving, daily except Sunday at 7 p. m. over WKRC. Many an old-timer is thanking Arthur Pryor for playing (and how!) the perennials they hear all too seldom; for instance, Sousa's "Manhattan Beach" the other evening.

In case you haven't found it out for yourself, "station KUKU" is as "cuckoo" as ever, Saturday at 9 p. m. on WCKY. "Ambrose J. Weems," "Mrs. Pennyfeather" and the "nickelodion" run a dead heat for the laugh honors.

Speaking of laughs, you shouldn't overlook the Cotton Queen Minstrels, WLW at 10 p. m. on Tuesday. "Hink and Dink" turn out chorles at a rate that is nobody's business. There's a good quartet. And Charlie Eggleston is the genial interlocutor. By the way, he must be a mighty handy man to have around a studio.

Earl Fuller's Orchestra is providing dance music frequently and pleasingly at WFBE.

Bob White, who turns up daily on WCKY, belongs to the scrapbook clan that compiles wit, wisdom and sentiment for the delectation of those who go in for that sort of thing. And he's a good one. His personality is especially pleasant.

NBC and WSAI broadcast a pipeless organ the other day. What next? A croonless crooner?

Maybe the boys who sing "em soft aren't packing them in like they used to. For instance, the new Linia feature, daily at 6:15 p. m. over WKRC, is counting on Dennis King to make the girls listen. He and his full rich voice ought to be from light opera.

Yes, and here's a break for the male of the species. Harbor Lights is back on WLW, Sunday at 7:30 p. m. Tang of the sea, roaring adventure, "Captain Jimmie Norton" and all, should pick up quite an audience of big, strong listeners.

Some of the lads who lean to good gory mysteries are mourning because the Sherlock Holmes series (WSAI) has faded out till fall. But they still have plenty of dirty

work at the crossroads. On Thursday there's Detective Story at 8:30 p. m. on WKRC, and if that doesn't satisfy their thirst for violence, WLW follows up at 9 with Crime Lights. What more could you ask in one evening?

That Tommy Ott is doing some mighty nimble piano work at WCKY. The other evening he stop-gapped with just the kind of medleys that this department does on.

Elliott Brock's Military Band is making a name for itself at WLW, 7:15 p. m. Friday. The dyed-in-the-wool march fans are wishing its program could run a half hour instead of just 15 minutes.

If you like organ music, you'll enjoy Nocturne, WKRC Saturday at 11:30 p. m. Ann Leaf just plays, without so much as an announcer to interfere. And she can play!

The many Cincinnati friends of Grace George, and Hortense will be glad to know that the Don-Hall-Rose Trio has crashed the NBC after several successful months at WTAM. They will be on the blue chain Saturday night at 10:30, and on the red, Tuesday at 5 p. m. Can't tell you what stations. But if you twirl the dial diligently enough you're pretty sure to find them.

Good old barbershop harmony is coming back, and just where you'd expect to find it; in the Barbasol program, Monday, Wednesday and Friday at 7:15 p. m. over WKRC. The story is that these boys are just business men. But they know their minors. That kind of singing doesn't have to be confined to barbershops.

Though maybe not as impressive as the winter edition, the Atwater Kent summer series is an attractive feature in its own right. If you're looking for something better than average, turn to WSAI Sunday at 6:15 p. m.

Sad news to these ears is the announcement that Henry Thies' Willys Memory Hour is to be off WLW's wave Monday night at 11 o'clock. Chime Reveries will move into the spot from the same hour on Friday. These were among the few 60 minute programs left on the air.

Howard Hafford

Uses Phones to Conduct Concert

The Gruen Old-Fashioned Garden of Melodies last Sunday completed its first year on the air with Howard Hafford as its director. The hour-long program of favorite instrumental and vocal music is broadcast by WKRC every Sunday afternoon at 2 o'clock from the stage of Music Hall. Hafford is so meticulous in his direction that he wears ear-phones connected to a receiving set so that he can hear every note of the music as it sounds on the air rather than in the Music Hall studio.

Bernie Fame

Ben Bernie is beginning to suspect that many of the radio fans are using defective receiving sets.

Despite the fact he is announced as the "Old Maestro," a week never passes without the receipt of a score of fan letters addressed—"Dear Old Microbe."

Changes

Lucille Fox of Corbin, Ky., is a new blue singer on WCKY's staff. Leonard Barnes, formerly of WGY, is announcing remote control dance programs for WLW. Seger Ellis, baritone and pianist, will return to WLW the first week in July. WLW had not yet assigned him new periods on the air by RADIO DIAL's press time. Bob Pierce, WLW's Old Man Sunshine has gone to WEEI, Boston. Bradley Kincaid has his 5:30 p. m. period daily.

Horses

What sounds like a horse galloping down a dusty road? NBC production men have found that drumming on a derby hat with muffled xylophone hammers gives the desired effect.

DX DANCE BANDS

WGN (720 kc—416.4 m.)
Wayne King—10:30 every night but Monday; Herbie Koy at the Trignon ballroom, Earl Burnett of Lincoln Tavern, Bill Donahue of the Drake hotel share WGN's wave from 11 o'clock to 1:30 every night except Sunday, when WGN Novelty Ensemble plays at 11:30.

WENR (870 kc—344.6 m.)
Monday night: Cotton Club (NBC) 11 o'clock; Paul D'Or (NBC) 11:30; Hotel La Salle 12:30.
Tuesday night: Hotel Pierre Continental (NBC) 11:30; Hotel La Salle midnight; Merry Gardens 12:30.
Wednesday night: Hotel Pierre Continental (NBC) 11 o'clock; Ben Pollock (NBC) 11:30; White City midnight; Merry Gardens 12:30.
Thursday night: Hotel La Salle 11:15; White City 11:30; Guyon's Paradise midnight; Merry Gardens 12:30.

Friday night: Henry Busse (NBC) 11:30 p. m. Sunday and Tuesday night: 10:15 Tuesday and Thursday nights; 11 Friday night.
Phil Spitznagel (NBC) 11 p. m. Tuesday night.
Hotel New Yorker (NBC) 11 p. m. Wednesday. Don Bester 11:15 Wednesday night. Del Lampe (NBC) 11:15 Thursday night.

KOKA (980 kc—305.9 m.)
Hotel William Penn: 10:45 Monday night; 10:15 Tuesday and Thursday nights; 11 Friday night.
Phil Spitznagel (NBC) 11 p. m. Tuesday night.
Hotel New Yorker (NBC) 11 p. m. Wednesday. Don Bester 11:15 Wednesday night. Del Lampe (NBC) 11:15 Thursday night.

WTAM (1070 kc—280.2 m.)
Merle Jacobs at the Golden Pheasant: 11:30 p. m. Sunday and Wednesday. Emerson Gill of Lotus Gardens: 12:30 Sunday and Thursday nights; 11:30 Friday night.
Paul Whiteman (NBC)—Monday at 11:15 p. m.
Dick Fink at Bonhoo Gardens—12:30 Tuesday, Wednesday, Friday nights.
Rudy Vallee (NBC)—11:15 p. m. Tuesday.

Who's your favorite DX program? RADIO DIAL will pass the information on to other Cincinnati dialers.

Arthur Bagley, of the NBC Tower Health Exercises, is spelling the words "gym class" in the daily announcements of late because of a recent misunderstanding. Several radio fans wrote to ask of the "largest gin glass."

WCKY Players Will Stage New Mystery Drama

"The Man Who Could Not Die," another mystery thriller, will be begun Monday night (June 29) at 8:15 by the WCKY Players. It is the work of Eleanor Beach whose "Voodoo Charm" was so popular with WCKY listeners this spring. "The Man Who Could Not Die" will be broadcast in six installments. The cast includes Jerry Akers, Maurice Thompson, Jetta Crane, Alma Ashcraft, Molly Moore, George Case and Billy Burke.

Beethoven's Second Symphony Will Be Played

Despite his acknowledged supremacy as a composer of symphonies, Beethoven's two earliest works in this form still receive comparatively little attention, and few opportunities are given to hear the second, in D, which is to feature the Symphonic Hour Sunday afternoon (June 28) at 2 o'clock through WKRC and the Columbia chain.

Wagnerian

Wagner masterpieces seldom played on the air make up the Philco Symphony concert Tuesday night (June 30) at 8:30 with WKRC the local Columbia outlet. The program includes the Prelude to Act III of "Seigfried," descriptive of the scene as Siegfried climbs the rocks to where Brunnhilde lies sleeping in the ring of magic fire; "Song to the Evening Star" from "Tannhauser;" "Dance of the Apprentices" from "Die Meistersinger," and "Prelude and Lovedeath" from "Tristan and Isolde."

Fay Templeton

Fay Templeton, comedienne, disease and musical comedy star, will be heard at 6:30 p. m. Saturday (June 27) through WSAI and other NBC stations.

ADELE VASA

(Continued from page 1)

three million boys and girls who are attending summer camps. Families on vacations also will be considered in planning the programs.

Listeners will be asked Wednesday to join in singing "America the Beautiful." Dr. Bertha Chapman Cady, formerly of the American Museum of Natural History, will give a brief nature talk. A concert orchestra will play several selections from classic music literature, and games and dances for children will be explained. It is possible that WKRC will continue to broadcast the entire summer series.

Ultra-Ultra

Pond's Dance (WSAI Friday nights at 8:30) has music by Leo Reisman's Orchestra of the ultra-ultra Central Park Casino.

You Should Know - - Mary Smith of WLW



Mary Smith, blonde beauty of the Crosley Theatre at WLW, has "voice appeal" as well as stage presence to judge by the number of RADIO DIAL readers who want to know more about her.

Mary is a golden blonde with fair skin, rose pink cheeks, and deep blue eyes. Though it probably makes no difference to radio listeners, she would stand a good chance in any Ziegfeld contest to determine the feminine proportions for the feminine figure.

Here are the vital statistics about Mary:

Birthplace: Highland First, O.

First theatrical appearances: barn-yard circuses with Mary the principal attraction disastrously riding two horses to entertain neighboring children at five pins admission.

Hobbies: Horseback riding (she carries off blue ribbons in horse shows); swimming; golf; astrology; the stock market; making mince pies; collecting leather of all kinds including saddles, boots, belts, thongs, and pieces of leather.

Her voice is unusually adaptable and she can play five or six parts in one radio play without the radio audience detecting it. In fact, she never uses her own speaking voice on the air. She says it is "colorless" which everyone else knows is not true.

Who is your choice for RADIO DIAL's "You Should Know" column? Write your preferences to the Editor.

Pity the Post Man

Tony Wons, master of ceremonies for the Camel quarter-hour series on CBS and WKRC, received a fan letter on the envelope of which was a facsimile of a clock with the hands pointing to 7:45 p. m. To the left appeared the inscription, "Are you listenin'?"

Graham-Paige Final Concert is Sunday Night

The Graham-Paige program, with the Detroit Symphony Orchestra and Edgar A. Guest, bids farewell to the ether waves for the summer months with the broadcast Sunday night (June 28) at 8:30 over the Columbia network and WKRC.

Graham-Paige will return to the air in the Fall, and as far as is known at the present time, with the same talent.

The farewell program of June 28 is made up entirely of selections played in previous broadcasts.

Lewisohn Stadium Concert

The first of a series of broadcasts of portions of the Lewisohn Stadium Concerts in New York City will be presented over the Columbia network and WKRC at 9 o'clock Thursday night (July 9) with Willem van Hoogstraten conducting.

Programs of Towns in New WCKY Wednesday Hour

Towns within 200 miles of Greater Cincinnati are honored in a series of programs being broadcast by stations WCKY from 9 to 10 o'clock every Friday night.

WCKY wants to acquaint its listeners with the highlights of interest in neighboring cities. Eight or ten of the station's most popular entertainers appear on each program, including among others the Georgia Skillet Lickers, the Black and Gold Marimba band, Little Red Riding Hood, Hugh Cross, the Crooning Guitarist, and Molly Moore.

Prizes

WFBE can't be convinced that "people don't listen to radio in the summer." They display 2,100 telegrams received in three days in the Radio Circus contest. Prizes are offered as an incentive to write.



Douglas Evans, who has just been added to the staff of announcers of the Columbia Broadcasting System, is heard frequently through WKRC. He comes to the nation-wide chain from station WMCA of New York City. Prior to that he was chief announcer at station WGH, Newport News, Va. His father and grandfather were army men, but Douglas chose the stage as a career and appeared in numerous musical comedies both on tour and in New York.

What the Hotel?

"What the Hotel?" the third Don Becker play about Bradley Haines and his Chinese servant, Wong, will be broadcast by the Crosley Theatre at WLW beginning Sunday (June 28) at 2:30 p. m., and repeating on Wednesday (July 1) at 11:30 p. m. and Saturday (July 4) at 7 p. m. This time Haines is forced into the hotel business by Aunt Agatha. Wong's usual "dirty work at the cross roads" gets him out again. Becker promises a new story about Haines and Wong every three weeks.

Martha Attwood and Everett Marshall, both Metropolitan Opera stars, will be guest artists on the General Motors program at 8:30 p. m. Monday night (June 29) through WSAI.



Their ages ranging from 7 to 15, the S. S. Wurlitzer Band plays frequently at station WKRC during the Wurlitzer Music Box Review broadcast every noon except Sunday. Their next air appearance will be on Friday, July 3. Lowell Gray (standing in back) is their director.

Members of the orchestra are: (Sitting, left to right) John Hase, Raymond Wells, Elmer Westlund, Robert Yeager, Salvador Miceli, John Sherman, Elmer Flamm; (standing, left to right) Stanley Aspeloff, John Popham, Lowell Gray (director), Ernest Bird, Thomas Harper. Charles Dowton, aged 7, is in front.

Our Dially Dozen

By
DON BECKER

The other day, the mails brought a letter from a music publishing house. It asked if you would kindly read the enclosed circular on the "Curse of Prohibition" and then forward it to President Hoover.

We always did want to write to the President, and here was our chance.

Then we started thinking.

This letter was too cold, too impersonal to send to the President, so after much deliberating we added that certain touch on the bottom.

"How's Mrs. Hoover?"

We'll we met the Lombardo's yesterday. Guy and Carmen.

Guy really carries a \$12.50 fiddle around, yet never plays it.

Carmen was a little fidgety in his room. He started humming a bit. Disappeared. Came back in ten minutes and sent a wire to his music publisher.

"Have just written new song. Think it's a Hit!" Carmen says his "Sweethearts On Parade" was one of his best selling songs.

Says the record business is shot!

Guy receives many letters addressed to:

"MR. GUY LUMBAGO."

We were disappointed when we didn't hear one of our local boys announce the Robert Burns program for CBS Monday night, when it was broadcast by WKRC. We think the Panatella Peers are missing a good bet both in local sentiment and newspaper publicity by not selecting a "local" from each point of origin.

Cliff Adams did his best job on Blue Ribbon for Bernie.

Guy Lombardo agrees with us heartily!

Joseph Ries, WLW announcer again spent his Wednesday night off from the studios by watching a broadcast of the Canova Coffee Hour.

This beats the Mailman-taking-a-walk gag all hollow!

Why?

During the broadcast an emergency came up, and they put him to work!

—Then there's the "Song of the Pill"—

"WHEN YOUR LIVER HAS GONE"

You wouldn't "Kidney" would you?

Dialoguingly yours,

DON BECKER.

New Concert

Howard Hafford, tenor, and Duane Snodgrass, pianist, will be presented by station WKRC in a new series of programs from 11:30 p. m. to midnight on Sunday, beginning this week. Hafford, musical director of the station, is widely known for his church and radio singing. Snodgrass is a WKRC announcer as well as an entertainer.

Time Marches

March of Time (WKRC), those news happenings dramatized under the supervision of Fred Smith, former WLW director, is off the air until Fall.

Here Are Only Complete Programs,

FRIDAY

June 26

WKCY (202m.—1490 kc.)

A. M.—
7:00—Hugh Cross
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Bob White
8:15—Early Morning Dance
9:15—My New Kentucky Home,
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
Noon—Popular Dance Tunes
12:30—Norris Brock Live Stock
Reports
12:35—Luncheon Concert

P. M.—
1:00—Sign off
5:45—Blue Ridge Shindiggers
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Ellerman's Marimba Serenaders
6:45—Little Red Riding Hood—
Latonia Race Track Program.
7:00—Bill and Bob.
7:15—Hugh Cross
7:30—Earl Arnold's Orchestra,
Lookout House
8:00—Interwoven Pair (NBC)
8:30—Frances Belmar, Mildred
Myers
8:45—Wallie, the Radio Clown
9:00—Special Program Dedicated
to Maysville, Ky.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze Morning
Musical
8:45—Radio Circus
9:15—Broering Musicales
9:30—Serenade
9:45—Kleeman Furniture Program
10:05—Bacca Coal & Iron Program
10:20—Radio Circus
10:35—Kelvinator Program
10:50—Polar Ray Health Talk
10:55—Simpler Time Announcement
11:00—Acme Awning Program
11:15—Radio Circus
11:30—Travel Bureau
11:45—Studebaker Champions
(E. T.)

P. M.—
12:01—Serenade
12:15—Radio Circus
12:30—Fuller, Inc.
12:45—Bellonby Melodies
1:00—Starr Freeze Program
(E. T.)
1:15—Vaudeville
1:30—Magnecoil Program
1:45—Afternoon Melodies
2:15—The Home Finder
2:30—Kenton Fishing Grounds
Program
2:45—"The Parents' Forum"
3:00—Afternoon Melodies
3:30—Reveries
3:45—Dance Frolic
4:15—Organ Recital
4:30—Radio Circus
4:45—Fuller Garden Party
5:00—Lyric Hour
5:30—Tea Time Tunes
5:45—Dinner Music
6:00—Murphy & Goebel Furniture
Special
6:15—Harlan and Ralph
6:30—Dinner Music
6:45—Borning Ford Program
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport
Review
7:45—Nn-co Painters
8:00—Lucky Boys
8:15—Dry Ridge Spring's Program
8:30—Colonial Stages Program
8:45—Champion Sparkers (E. T.)
9:00—Camel Cigars
9:15—Radio Circus
9:45—Evening Chimes
10:00—Mountain Valley Varieties
10:15—Fuller's Orchestra
10:45—Summer Music

Friday, June 26

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise
Worship
7:45—Musical Program
7:59—Green Tine Signal
8:00—Starr Freeze Melodies
8:15—Pharis Program
8:30—Sweethearts of the Air
(CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Consolidated Merchants' Program
(CBS)
9:45—Dan and Betty (CBS)
10:00—Emily Post (CBS)
10:15—Crisco Cooking Travelogues
(CBS)
10:30—Commonsense For Mothers
(CBS)
10:45—Helen Horne (CBS)
11:00—Time and weather (Burke—
Robene—Burkhart)
11:03—Woman's Hour—Tremlette
Tully
11:30—Charles W. Reaume Studio
Noon—Wurlitzer Music Box Revue
P. M.—
12:30—Cincinnati Merchants' Program
1:00—Pabst-et Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Chicago Market Program
1:45—Full Measure Gas
2:00—Columbia Salon Orchestra
(CBS)
2:30—Drinor Program
2:45—Madam Florenz Beauty Program
3:00—Homemaker's Talk by Julia
Hayes
3:30—Charles W. Reaume Studio
3:45—Edna Thomas, Lady from
Louisiana (CBS)
4:00—Ryden Cup Matches (CBS).
(4:00 Sports Flash)
4:15—Cosmopolitan Tours
4:30—Ryder Cup Matches (CBS).
4:30—A. L. Fink Program
5:00—Queen City Rug Makers
5:15—Cincinnati Trade School
5:30—Stearns and Foster's Magic
Mattress Man
5:45—Sindio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swanee
Music (CBS)
6:10—Stocks, Cohl & Tyree
6:13—Time and weather
6:15—Linit Program, with Dennis
Rings (CBS)
6:30—Red Goose Adventures
(CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Creme Military Band
(CBS)
7:15—Barbasol Program (CBS)
7:30—Dutch Masters (CBS)
8:00—Ploy Blackberry Dudes
8:15—To be announced
8:30—Gypsy Trail (CBS)
9:30—Poet's Gold (CBS)
10:00—Confessions of a Racketeer
(E. T.)
10:15—Gruen Answer Man
10:25—Happy Feet
10:30—Coney Island Orchestra
11:00—Time, Weather; Sports
11:08—Geo. Olsen and His Orchestra
(CBS)
11:15—Ploy Blackberry Dudes
11:30—Nocturne—Ann Leaf, Ben
Alley (CBS)
Midnight—Newton Announcement

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers
6:30—Gyn Classes
7:45—A. & P. Food News (NBC)



FRANK LUTHER

Once a cattle herder on the western plains, Luther is now one of the busiest songsters on radio's large network hours. Singing second tenor with the "Men About Town," appearing as guest artists with Rudy Vallee and his Connecticut Yankees on the Fleischmann Yeast Hour Thursday evening, July 2, over a large WEAF-NBC network, is merely a part of the Luther daily program.

Friday, June 26

8:00—Bradley Kincaid
8:15—Organ Program, Arthur
Chandler, Jr.
8:30—Morning Devotions
8:45—Miracles of Magnolia (NBC)
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Luty
Sohngen
9:30—Your Garden
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Vocal Ensemble
11:00—Organ with Instrumentalist
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

P. M.—

12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:50—Live Stock Reports
1:00—National Fan and Home
(NBC)
1:30—Salt and Peanuts
1:40—Market Reports
1:45—Netherlands Plaza Orchestra
2:30—Chicago Serenade (NBC)
3:00—Around Town—Dialogue
(NBC)
3:15—Radio Guild (NBC)
4:15—Ramona
4:30—Raymond Mitchem; Mills
Brothers
5:00—Words and Music
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—WLW Highlights
7:00—Baseball Scores
7:05—Elliott Brock Military Band
7:30—Hotel Gibson Orchestra
7:45—Sterling Jack
8:00—Castilian Nights
8:30—Hoosier Editor
8:45—Armour Program (NBC)

Friday, June 26

9:00—Paul Whiteman's Paint Men
9:30—Clara, Lu and Em (NBC)
9:45—Dupont Speed Blenders (E. T.)
10:00—Kingstaste Soumetters
10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—Vox Celeste
11:15—Salt and Peanuts
11:30—Henry Busse's Orchestra,
Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra
A. M.—
12:30—Henry Busse's Orchestra,
Castle Farm
1:00—Netherlands Plaza Orchestra

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker
Early Bird (NBC)
8:15—Campbell Soup Orchestra
(NBC)
8:45—Records
9:00—Organ Program
9:15—Records
9:30—National Home Hour (NBC)
10:00—Hawaiian Serenaders (NBC)
10:30—Realities of Romance (NBC)
11:00—Sign Off

P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review
(NBC)
3:00—Edna Wallace Hopper
(NBC)
3:15—Records
3:45—Ramona
4:00—Records
4:30—Moore Paint Program
(NBC)
4:45—Records
5:00—Poems by Harry Holcombe
5:15—Don Becker, Ukulele.
5:30—The Gossipers (E. T.)
5:45—Ryder Cup Match (NBC)
6:00—Records
6:30—Alice Richards
6:45—Records
7:00—Cities Service Concert (NBC)
8:00—Cheonut Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air
(NBC)
10:00—Henry Busse's Orchestra,
Castle Farm
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra

SATURDAY June 27

WCKY (202m.—1490 kc.)

A. M.—
7:00—Hugh Cross
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Bob White
8:15—Early Morning Dance
9:15—My New Kentucky Home,
9:45—Kentucky Belle's Kiddie Club
10:30—Chessie Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies

Saturday, June 27
12:30—Norris Brock live stock quo-
tations
12:35—Luncheon Concert
1 P. M.—SIGN OFF
P. M.—
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Eastwest Jesters (NBC)
6:30—The Hill Billy Kid—Latonia
Race Track Program.
6:45—Beach Combers
7:00—Rudy Vallee (NBC)
7:30—Medley Five
8:00—"Little Red Riding Hood"
8:45—Hugh Cross
9:00—Cuckoo Club (NBC)
9:30—Earl Arnold's Orchestra
from Lookout House

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze Morning
Musical
8:45—Radio Circus
9:00—Bacca Coal & Iron Program
9:15—Broering Musicales
9:45—Kleeman Furniture Program
10:00—Breivites
10:05—The Home Finder
10:20—Nu-co Painters
10:35—Kelvinator Program
10:50—Polar Ray Health Talk
10:55—Simpler Time Announcement
11:00—Acme Awning Program
11:15—Radio Circus
11:30—Travel Bureau
11:45—Studebaker Champions
(E. T.)

P. M.—
12:01—Radio Circus
12:30—Fuller, Inc.
12:45—Bellonby Melodies
1:00—Starr Freeze Program
(E. T.)
1:15—Vaudeville
1:30—Magnecoil Program
1:45—Radio Circus
2:15—Afternoon Melodies
2:30—Kenton Fishing Grounds
2:45—Fuller Garden Party
3:15—Reveries
3:30—Payne Brothers and Herman
Chitson
3:45—Catholic Telegraph
4:00—Organ Recital
4:15—Radio Circus
4:45—Tea Time Tunes
5:00—Lyric Hour
5:30—Radio Circus
6:00—Murphy & Goebel Furniture
Special
6:15—Harlan and Ralph, vocal and
piano
6:30—Dinner Music
6:45—Borning Ford
7:00—Earl Fuller's Orchestra
7:30—Harry Hartman's Sport Re-
view
7:45—Barker News
8:00—Lucky Boys
8:15—Dry Ridge Springs Program
8:30—Evening Chimes
8:45—Radio Circus
9:00—Camel Cigars
9:45—Radio Circus

Permanent Wave

\$7.50

Personal Attention of
FLORENCE FREY
BEAUTY EXPERT

Heard Every Wednesday, 9:15 A. M.—WLW

PERMANENT WAVES FOR CHILDREN A SPECIALTY
POSITIVELY HARMLESS—PAINLESS—QUICK

FLORENCE FREY STUDIO

631 WALNUT STREET

CHerry 6105



RCA Licensed Radio Tubes

GUARANTEED FIRST QUALITY

SPECIAL FOR ONE WEEK ONLY

201-A 280
226 171
227 112
224 245

Any of the Above Types—

39c

Radio Tubes Tested Free. Bring
in Your Old Ones. Quick,
Accurate Checking.

CHECKER STORE ORIGINAL TIRE CO.
COURT & RACE



of Greater Cincinnati Radio Stations

Saturday, June 27

10:00—Filler's Orchestra
10:30—Radio Circus
10:45—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School—Sunrise
Worship
7:45—Musical Program
8:00—Madam Flor-en-z
8:15—The Commuters (CBS) Gruen
Time Signal
8:30—Tom's Scrap Book (CBS)
8:45—Full Measure Gas
9:15—Adam F. Meyer Coal Co.
9:30—Mountain Valley Varieties
9:00—Charles W. Reame Studio
9:30—Consolidated Merchants Program
10:00—City Rug Makers
10:15—Time: Weather
10:20—Woman's Hour—Tremlette
Tully
10:45—Star-Freeze Melodies
11:00—Don Bigelow and His Orchestra
(CBS) by Home Furni-
ture Co.
11:15—Drinkmore Program
11:30—Homemaker's Talk by Julia
Hayes
Noon—Wurlitzer Music Box Review

P. M.—

12:30—Cincinnati Merchants Program
1:00—Community Hospital Program
1:30—Columbia Farm Network
Program (CBS)
2:00—Four Clubmen (CBS)
2:30—A. L. Fink Song Recital,
Louie Johnson, tenor
3:00—Ann Leaf, organ (CBS)
3:30—Charles W. Reame Studio
3:45—Spanish Serenade (CBS)
4:00—Ryder Cup Matches (CBS)
(1:00 Sports Flash)
4:15—Cosmopolitan Tours
4:20—Ryder Cup Matches (CBS)
4:30—Luna Park Orchestra (CBS)
4:45—Pharis Tire Program
5:00—Kampf Artists
5:15—Cincinnati Trade School
5:30—Stearns' & Foster's Magic
Mattress Man
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:58—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS)
6:15—Studio
6:25—Stocks, Cohl and Tyree
6:28—Time and weather
6:30—Pyol Blackberry Dudes
6:45—Camel Quarter Hour (CBS)
7:00—Pryor's Cremo Military Band
(CBS)
7:15—Studio
7:20—Cosmopolitan Tons
7:25—Happy Feet
7:30—Junior Chamber of Commerce
8:00—Kate Smith and Her Swanee
Music (CBS)
8:30—Art Hicks' Tacoma Park
Orchestra
9:00—Hank Simmons' Show Boat
(CBS)
9:45—Studio Feature
10:00—Mike Speciale and His Crus-
aders—Coney Island
10:30—Te. Be. announced
10:45—Will Osborne and His Or-
chestra (CBS)
11:00—Time; Weather; Sports
11:08—Bert Lonn and His Orchestra
(CBS)
11:30—Nocturne—Ann Leaf, Ben
Alley (CBS)

STATION
T-U-R-F

Your favorite turf and
sport Publication
on sale here

LATEST SONG HITS, NOVELTIES,
MAGAZINES

THE SONG SHOP
36 East 5th St. Fountain Sq.

Saturday, June 27

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Bradley Kincaid
8:15—Organ Program
8:30—Morning Devotions
8:45—Kashmir Trio
9:00—Dance Miniatures (NBC)
9:30—Art Talks, Cherry Greve
9:45—WLW Mail Bag
10:00—Organ Program, Arthur
Chandler, Jr.
10:15—Elliot Brock, violin
10:30—Live Stock Reports
10:40—Murray Horton's Orchestra
11:00—Bradley Kincaid
11:15—Swift Program (NBC)
11:30—Live Stock Reports
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, At-
torney General Gilbert
Bettman

P. M.—

12:10—Hotel Gibson Orchestra
12:45—National Farm and Home
(NBC)
1:30—Salt and Peanuts
1:45—Sisters of the Skillet (NBC)
2:00—Netherland Plaza Orchestra
2:15—Jim and Walt
2:30—Cincinnati Zoo Symphony Con-
certs
3:00—Ramona and Don Becker
3:15—Pacific Feature Hour (NBC)
3:30—National Education Associa-
tion Program (NBC)
4:00—Merry Men Quartet
4:30—Crosley Dealers' Hour
5:00—Cosmopolitan Hawkins
5:30—Doctors of Melody
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Baseball Scores
6:33—WLW Highlights
6:45—Mail Pouch (E. T.)
7:00—Crosley Theater
7:30—Pop Concerts (NBC)
8:00—Crosley Saturday Knights
8:30—Domino Orchestra (NBC)
9:00—King Edward Cigar Band
9:30—Clara, Lu and Ein (NBC)
9:45—Murray Horton's Orchestra,
Horseshoe Gardens
10:00—Club Sohio
10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—Night Songs
11:30—Castle Farm Orchestra
Midnight—Hotel Gibson Orchestra
12:30—Village Rhythmer
12:40—The Doodlers
1:00—Lombardo's Orchestra,
Netherland Plaza
1:30—Henry Busse's Orchestra,
Castle Farm

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra
(NBC)
8:45—Records
9:00—Bradley Kincaid
9:15—Procter and Gamble Program
(NBC)
10:15—Radio Household Institute
(NBC)
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock Reports from
Prod. Coop. Comm. Assn.
11:45—Records
Noon—Sign off
P. M.—
3:00—Classic Gems (NBC)
3:30—Records
3:45—Crosley Dealers Salute
4:00—Records
5:00—Southern Singers & Mithem
5:30—The Gossipers (E. T.)
5:45—Black and Gold Orchestra
(NBC)
6:00—Records
6:15—Ryder Cup Match (NBC)
6:30—Fay Templeton (NBC)
7:00—Records
7:15—Bavarian Peasant Band
(NBC)
7:30—The Silver Flute (NBC)
8:00—General Electric Hour
(NBC)
8:30—Club Valspar (NBC)
9:00—Lucky Strike Dance (NBC)
10:00—Henry Busse's Orchestra,
Castle Farm
10:15—The Stebbins Boys (NBC)
10:30—Murray Horton's Orchestra,
Horseshoe Gardens
11:00—Sign off



Grace Kay White whose so-
prano voice has been heard in
a number of Broadway musical
comedies, sings on sustaining
programs of the Columbia
Broadcasting System.

SUNDAY
June 28

WCKY (202 m.—1490 kc.)

A. M.—

10:00—Nomads (NBC).
10:30—Hugh Cross.
10:45—Hilo Serenaders.
11:00—Bob White.
11:15—Echoes of the Orient (NBC).
11:30—Little Red Riding Hood.
11:45—Charlene and Katherine, La-
dies of Melody.
Noon—Jack Moore.
P. M.—
12:15—Skillet Lickers.
12:45—Men About Town.
1:00—Sign off.
5:45—Lucille Fox, Blues.
6:00—Superior Studios, music.
6:15—Italian Serenaders.
6:30—Maurice Thompson, Baritone.
6:45—Bob White.
7:00—Columbia Recording Skillet
Lickers.
7:30—College of Music Sinfonia Pro-
gram.
8:00—Hill Billy Kid.
8:15—Kentucky Belle.
8:30—Earl Arnold's Orchestra from
Lookout House.
8:45—Little Red Riding Hood.
9:00—Dads Mattox, the Crooning
Guitarist.
9:15—Floyd Gibbons (NBC).
9:30—Earl Arnold's Orchestra from
Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—

8:00—Voices at Dawn.
9:00—Morning Concert.
9:15—Radio Circus.
9:30—Invitation to the Waltz.
9:45—Travel Bureau.
10:00—Kelvinator Program.
10:15—Dry Ridge Springs.
10:30—German Program.
10:45—Berning Ford.
11:00—Radio Circus.
11:15—The Home Finder.
11:30—Take Time to Be Beautiful.
11:45—Mountain Valley Greetings.
Noon—Organ Recital.
P. M.—
12:15—Kleeman Furniture Program.
12:30—Calvane & Cortez.
12:45—Fuller Garden Party.
1:00—Every Friday Jewish Hour.
2:00—Star Freeze Program

Renew your
subscription to
RADIO DIAL
See Page 7

Sunday, June 28

2:15—Paul and Gene, "The Minia-
ture Kings of Jazz."
2:30—Hawaiian Bluchards.
2:45—Harlan and Ralph.
3:00—Travel Bureau.
3:30—Don Galloway.
3:45—Radio Circus.
4:00—C. T. S. Musicale Trio.
4:10—Filler, Inc.
4:30—Sundown Serenader.
4:45—Fourth Christian Church.
5:00—King's Hawaiians.
5:15—Parkview Symphony Hour.
5:45—Fuller Garden Party.
6:00—Payne Brothers and Herman
Chitison.
6:15—Travelogue, Joe Sweeney.
6:30—Church Federation Hour.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
8:00—Radio Circus.
8:30—The Orioles.
8:45—Reveries.
9:00—Scotland Yard.
10:15—Mountain Valley Varieties.
10:30—Fuller's Orchestra.
11:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45-7:45—God's Bible School—
Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (e. t.).
10:15—Jim Lightfield—Veteran's Civic
Hour.
11:00—Jewish Art Program (CBS).
11:30—Jim Lightfield—Veteran's Civic
Hour.

Noon—Popular Musical Program.

P. M.—

12:15—Oxol Feature (CBS).
12:30—American Legion Program
1:30—Ballad Hour (CBS).
2:00—Gruen Old-Fashioned Garden.
3:00—Cathedral Hour.
4:00—French Trio (CBS).
4:15—Pastorale (CBS).
4:45—Theo Karle (CBS).
5:00—Chicago Knights (CBS).
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—Dr. Klein's News Reels (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Dad and Rollo (CBS).
6:45—The Boswell Sisters (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors
(CBS).
7:15—Kate Smith, Swanee Music
(CBS).
7:30—Kaltenborn Edits the News
(CBS).
7:45—Boa House Liquid Coffee
Program.
8:00—Grand Opera Miniatures
(CBS).
8:30—Graham Paige (CBS).
9:00—Tacoma Park Orchestra.
9:30—Fortune Builders (CBS).
9:45—Star Reveries (CBS).
10:00—Mike Speciale Crusaders—
Coney Island.
10:30—Around the Samovar (CBS).
11:00—Time and weather.
11:05—Sports Review.
11:07—Quiet Harmonies (CBS).
11:30—Howard Hafford and Duane
Snodgrass

Sunday, June 28

WLW (428 m.—700 kc.)

A. M.—

8:58—Bulova Time.
9:00—Church Forum.
9:30—Witherspoon Chorus (NBC).
10:00—Bulova Time.
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:29—Bulova Time.
10:30—Rochester Concert Orchestra
(NBC).
11:30—Tiki's Bells (NBC).
Noon—Midday Jewels.

P. M.—

12:29—Bulova Time.
12:30—Music of the Ages (NBC).
1:30—Yeast Foamers (NBC).
2:00—Crosley Theater.
2:30—Henry Thies' Orchestra.
3:00—Sinfonietta (NBC).
3:30—Over Jordan (NBC).
3:45—John Barclay, Dagmar Ryb-
ner (NBC).
4:00—Sabbath Reveries (NBC).
5:00—The Roamers.
5:30—Plantation Days.
6:00—WLW Highlights.
6:30—College of Music Concert.
6:55—Baseball Scores.
7:00—Emma Jettick Melodies (NBC).
7:15—Blow the Man Down (NBC).
7:30—Harbor Lights (NBC).
8:00—The Hugger Harmonies
(NBC).
8:15—Bayuk Stag Party (NBC).
8:45—Guy Lombardo's Orchestra,
Netherland Plaza.
9:15—Variety.
9:30—Kellogg Slumber Music (NBC).
10:00—Crosley Concert.
10:45—Murray Horton's Orchestra at
Horseshoe Gardens.
11:00—Henry Busse's Orchestra,
Castle Farm.
11:15—Village Rhythmer.
11:30—Henry Thies' Orchestra.
Midnight—Guy Lombardo's Orches-
tra, Netherland Plaza.

WSAI (225 m.—1330 kc.)

P. M.—

2:00—Sermonette and Hymn Time.
2:30—Manhattan Guardsmen
(NBC).
3:00—National Sunday Forum
(NBC).
4:00—Gilbert & Sullivan Gems
(NBC).

DOES YOUR RADIO FADE

If stations fade on your set, it is probably due
to faulty "tuning" tubes. This is easily remedied
—just bring your tubes to our store. See us test,
match, and analyze them.

THIS SERVICE IS FREE

Link's
BUY
BEST
BY
TEST
RADIO TUBE
SHOP
ACREMETER TESTED
607 WALNUT ST.
Open Evenings Until Nine
Phone—Parkway 6416
Radio Repairing Any Make

IF YOU NEED MONEY



For taxes, insurance, repairs,
old bills or any other purpose,
we have a Household Loan
Plan whereby you can borrow
what you need and repay it in
small monthly amounts ar-
ranged conveniently for you.
You have a year or more in
which to repay it.

Open 8:30 to 5:00

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
Cincinnati, Ohio. Parkway 6280.

Sunday, June 28

5:00—Catholic Services (NBC).
6:00—Gay Vienna (NBC).
7:00—RCA Victor (NBC).
8:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Atwater Kent (NBC).
8:45—Jodel Big Brother (NBC).
9:15—Goldman Band Concert (NBC).

MONDAY

June 29

WCKY (202 m.—1490 kc.)

A. M.—
7:00—Hugh Cross, the boy from Smoky Mountain.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Bob White, "Fascinating Philosophy."
8:15—Early morning dance program.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.
P. M.—
12:30—Norris Brock Live Stock.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Blue Ridge Mountaineers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tasteyest Jesters (NBC).
6:30—Kentucky Belle—Latonia Race Track.
6:45—Bill and Bob—the Delivery Boys.
7:00—Bob White.
7:15—Columbia Recording "Skillet Lickers."
7:45—Hilo Serenaders.
8:00—Steve Bates.
8:15—"The Man Who Could Not Die," mystery thriller.
8:45—Hill Billy Kid.
9:00—Stromberg Carlson (NBC).
9:30—U. of C. Quartet.
9:45—Wally, the Radio Clown.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Eight and Walnut Street Garage Program.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program.
8:45—Radio Circus.
9:00—Hyde Park Community Program.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breivies.
10:35—Baeca Coal & Iron Program.
10:40—Radio Circus.
10:50—Kevlinator Program.
11:00—Polar Ray Health Talk.
10:59—Smiper Time.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.
P. M.—
12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Starr Freeze Program
1:15—Radio Circus.
1:30—Magnecoli Program.
1:45—The Home Finder.
2:00—Kenton Fishing Grounds Program.
2:15—Reds vs. Brooklyn at Brooklyn.
5:00—Lyric Hour.
5:30—Radio Circus.
6:00—Murphy & Goebel Furniture Special.
6:15—Ralph and Harlan, voice and piano.
6:30—Dinner Music.
6:45—Berning Ford.
7:00—Radio Circus.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Radio Circus.
8:45—Camel Little Cigars.
9:00—Jewish Commercial Hour.
10:00—Mountain Valley Varieties.
10:15—Shopper's Hour.
10:30—Dance Frolic.
10:45—Slumber Music.

Monday, June 29

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship.
7:45—Popular Musical Program.
7:59—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Full Measure Gas.
9:45—Charles W. Reaume, studio.
10:15—The Madison Singers (CBS).
Home Furniture Co.
10:30—Unecda Bakers (CBS).
10:45—Time and weather.
10:48—Woman's Hour—Tremlette Tully.
11:15—Homemaker's Talk by Julia Hynes.
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants Program.
1:00—A. L. Link Program.
1:30—Chicago Market Program.
1:45—Madam Flor-en-z Beauty Program.
2:00—Salon Orchestra (CBS).
2:30—Three Doctors (CBS).
2:45—Starr-Freeze Melodies (E. T.).
3:00—Pharis Time Program.
3:15—Queen City Rug Makers.
3:30—Charles W. Reaume Studio.
3:45—Thirty-Minute Men (CBS).
4:00—Gypsy Music Makers (CBS).
4:15—Cosmopolitan Tours.
4:20—Gypsy Music Makers (CBS).
4:30—Hoosier Photographer—Tramp Starr.
4:45—Mme. Belle Forbes Cutter (CBS).
5:00—Kampf Artists.
5:15—Cincinnati Trade School Program.
5:30—Stearns' & Foster's Magic Mattress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Studio Feature.
6:10—Stocks, Cohl & Tyree.
6:12—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Evangeline Adams, "Astrologer" (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Prvor's Crema Military Band (CBS).
7:15—The Barbasol Program
7:30—Your Neighbors (Chubb-Steinberg).
7:45—Old Wurzburg Malt Program.
8:00—The Three Bakers (CBS).
8:30—An Evening in Paris (CBS).
8:45—Nokema Program (CBS).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Beltzhoover Bright Lights.
9:45—Stearns' & Foster's Magic Mattress Man.
10:00—Pyrol Blackberry Dudes.
10:15—Green Answer Man.
10:25—Happy Feet.
10:30—Mike Speciale and His Crusaders—Coney Island.
11:00—Time and weather.
11:03—Sports Review.
11:08—Cosmopolitan Tours.
11:15—George Olsen and His Music (CBS).
11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Bradley Kincaid.
8:15—Organ Program, Arthur Chandler, Jr.
8:30—Morning Devotions.
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).

Tiny Tots Ask
Radio to Solve
Deep Problems

The Gruen Answer Man reports that he senses a plague of spring fever and vacation-itis in his current listener mail as witness this brief but eloquent inquiry:



The Gruen Answer Man has been heard locally the past few months on alternate nights over WLW and WKRC. His daily chats made up of odd and interesting bits of information bring him a constantly increasing volume of letters that rival the mail of the astrologer and horoscope reader. None of them reflect more poignant yearning than the diminutive letter reproduced above, he says.

Monday, June 29

9:00—Housekeeper Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Portrait.
9:45—Winifred S. Carter (NBC).
10:00—Synopaters (NBC).
10:30—Live Stock Reports.
10:40—Salt and Peanuts.
11:00—Vocal Ensemble.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Organ, Arthur Chandler, Jr.
P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:30—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Bradley Kincaid.
1:40—Market Reports.
1:45—Netherland Plaza Orchestra.
2:15—Outstanding Speakers (NBC).
2:30—Chicago Serenade (NBC).
3:00—Matinee Players.
4:00—Chats with Peggy Winthrop (NBC).
4:15—Glenn Sisters and Ramona.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Music Treasure Box (NBC).
5:05—Bradley Kincaid.
5:15—Mormon Tabernacle Choir.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Phil Cook (NBC).
6:45—Baseball Scores.
6:50—Rox's Gang (NBC).
7:30—Gold Medal Express (NBC).
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
8:00—Musical Dreams.
9:30—Packard Concert, with Geraldine Farrar (NBC).
10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:50—Estate Weather Man.
11:00—Chime Reveries.
Midnight—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Netherland Plaza Orchestra.

Monday, June 29

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—McCormick's Old Time Fiddlers.
9:30—Jean Carroll, please tell me (NBC).
9:45—Jerry Foy.
10:00—Blue Streaks (NBC).
10:15—Radio Household Institute (NBC).
10:30—Records.
11:00—Sign off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Crosley Singers.
4:30—Records.
4:45—Affinelle and Chick.
5:00—Records.
5:15—Cecy Gordon; Gene Perazzo.
5:30—The Gossipers (e. t.).
5:45—Records.
6:15—"The World Today," James G. McDonald (NBC).
6:30—Mrs. Lee Ach, poems.
6:45—Vocal Solos.
7:00—"How's Business?", Merle Thorpe (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—Records.
9:30—Ramona.
9:45—Simonize Program (NBC).
10:00—Records.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Castle Farm.

TUESDAY

June 30

WCKY (202 m.—1490 kc.)

7:00—Hugh Cross, the Boy from Smoky Mountain.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Bob White, "Fascinating Philosophy."
8:15—Early morning dance program.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Program.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Dance Program.
P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
3:45—Hill Billy Kid.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—The Crooning Guitarist, Odas Mattox—Latonia Race Track Program.
6:45—Dr. Scholl's Ramblers (NBC).
7:00—Glencye Chambers, blues.

Tuesday, June 30

7:15—Tri-State Entertainers, with Burger Bros. Ham and Lin.
7:45—Crimline Girl, Alma Ashcraft.
8:00—Earl Arnold's Orchestra, Lookout House.
8:30—Death Valley Days (NBC).
9:00—Happy-Go-Lucky Girls.
9:15—Anna Serenaders.
9:30—Men About Town.
9:45—Bob White, "Fascinating Philosophy."

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Radio Circus.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Morning Musicale.
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breivies.
10:35—Baeca Coal & Iron Program.
10:40—Nu-Co Painters.
10:50—Kevlinator Program.
10:59—Smiper Time.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions
Noon—Radio Circus.
P. M.—
12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—Radio Circus.
1:30—Magnecoli Program.
1:45—The Home Finder.
2:00—Kenton Fishing Grounds Program.
2:15—Reds vs. Brooklyn at Brooklyn.
5:00—Lyric Hour.
5:30—Radio Circus.
6:00—Murphy & Goebel Furniture Special.
6:15—Ralph and Harlan.
6:30—Dinner Music.
6:45—Berning Ford.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Radio Circus.
9:00—Camel Cigars.
9:15—Adam F. Meyer Coal.
9:30—Mountain Valley Varieties.
9:45—Licking River Fiddlers.
10:00—Radio Circus.
10:30—Fuller's Orchestra.
11:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School, Sunrise Worship.
7:45—Popular Musical Program.
7:59—Green Time.
8:00—Starr-Freeze Melodies (E. T.).
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
8:45—Madam Flor-en-z.
9:00—Oxol Feature (CBS).
9:15—Columbia Mixed Quartet (CBS)—Home Furniture Co.

MAJESTIC & NORGE
Refrigerators

Only \$10 down

2 Years to Pay
the Balance

FRANK'S

MUSIC and RADIO SHOP

"Cincinnati's Personal Interest Store"

1207 VINE STREET

Open Daily 9 to 9

Let
Charles W. ReaumeRadio Advertising
622 Broadway, CincinnatiShow You How Profitable
Radio Advertising Can Be

CHerry 2440

Local—National—Spot

Tuesday, June 30

9:30—Consolidated Merchants' Program.
10:00—Queen City Rug Makers.
10:15—Charles W. Reaume Studio.
10:45—Time and Weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Full Measure Gas.
11:30—Homemaker's Talk by Julia Hayes.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Pabst-ett Varieties (CBS).
1:15—Art Dry Cleaning Program.
1:30—Studio Feature.
2:00—Columbia Salon Orchestra (CBS).
2:15—Dream Home, Junny and Joan.
2:30—(A. L. Fink)—The Three Doctors (CBS).
2:45—(A. L. Fink)—Rhythm Kings (CBS).
3:00—Italian Idyll (CBS).
3:30—Charles W. Reaume Studio.
3:45—The Four Clubmen (CBS).
4:00—Organ and Voice.
4:15—Cosmopolitan Tours.
4:30—Studio Feature.
4:50—Bert Loun and His Orchestra (CBS).
4:45—Sweethearts of the Air (CBS).
5:00—Pharis Trip Program.
5:15—Cincinnati Trade School Program.
5:30—Stearns & Fosters' Magic Matress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith's Swanee Music (CBS).
6:10—Stocks, Colile & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Carnel Quartet hour (CBS).
7:00—Pryor's Gremo Military Band (CBS).
7:15—Rubel Baking Co. Program.
7:30—Kaltenborn Edits the News (CBS).
7:45—Studio Feature.
8:00—Plantation Days.
8:30—Philo Symphony (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Boathouse Liquid Coffee Program.
9:30—Mike Speciale Crusaders—Coney Island.
10:00—Sport Blackberry Dudes.
10:15—Cosmopolitan Tours.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Bridge Lessons by Tom Collins Jr.
10:45—Tacoma Dance Orchestra—Art Hicks.
11:00—Orion Witching Hour.
11:30—Time and weather.
11:32—Tacoma Park Dance Orchestra.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:50—Bulova Time.
8:00—Bradley Kincaid.
8:15—Mouth Health (NBC).
8:30—Montgomery Ward (NBC).
8:45—Popular Gems.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Map.
10:00—Murray Horton's Orchestra.
10:30—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Salt and Peanuts.
1:40—Market Reports.
1:45—Guy Lombardo's Orchestra, Netherland Plaza.
2:15—Robert Geddes, tenor.

Just a Couple of Nit-Wits Making Merry on the Air



Here is Bradford Browne, chief of the popular and idiotic program known as "The Nit-Wits," a regular feature each Monday night over the Columbia Broadcasting System network at 9:30. The charming young lady with the more or less operatic type voice is Lucille Black, known to the audience as Mme. Moocha de Polka. There are about seven others in the merry band.

WKRC has a local commercial at the time and doesn't carry the Nit-Wits. Try KMOX (1090 kc.-275.1m.) or WBBM (770 kc.-389.4m.)

Tuesday, June 30

2:30—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper
3:00—More Truth Than Poetry
3:15—U. S. Navy Band (NBC).
3:45—Eumer Refik, pianist.
4:00—Beauty Secrets by Rigaud.
4:15—Organ and Vocal Solos.
4:30—Live Stock Reports.
4:40—Glen Sisters and Ramona.
5:00—Murray Horton's Orchestra.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—VLW Highlights.
6:30—Berry Brothers (e. t.).
6:45—Baseball Scores.
6:50—Bradley Kincaid.
7:00—Armstrong Quakers (NBC).
7:30—Netherland Plaza Orchestra.
7:45—Sterling Jack.
8:00—Plantation Days.
8:30—Werk Bubble Blowers.
9:00—Barbasol Barbers (e. t.).
9:15—Tastyest Candykide.
9:30—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Vox Celeste.

\$25
ALLOWANCE

for your old
ICE BOX
on this fine new
GUARANTEED
ELECTRIC
REFRIGERATOR



Latest advanced features include Rustproof Steel Cabinet, Westinghouse Silent Motor, Celest insulation, and many others.

\$159.50

WURLITZER

121 EAST FOURTH STREET
(Bet. Walnut and Main)
OPEN EVENINGS

Tuesday, June 30

Midnight—Village Rhymester.
A. M.—
12:10—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Guy Lombardo's Orchestra, Netherland Plaza.

WSAI (225 m.—1330 kc.)

A. M.—

6:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra
8:45—Records.
10:00—"Your Child," Grace Abbott
10:15—Radio Household Institute (NBC).

Tuesday, June 30

10:30—U. S. Army Band (NBC).
11:00—Sign off.
P. M.—
12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:40—Broadcast from London (NBC).
4:00—National Education Association Program.
4:30—Rinsal Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—The Gossipers (e. t.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:30—Bradley Kincaid.
6:45—Larry Grueter, Accordion.
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Virtuoso (NBC).
8:00—McKesson Musical Magazine (NBC).
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Henry Busse's Orchestra, Castle Farm.
10:15—The Stebbins Boys (NBC).

WEDNESDAY

July 1

WKCY (202 m.—1490 kc.)

A. M.—

7:00—Hugh Cross, the boy from Smoky Mountain.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Bob White, "Fascinating Philosophy."
8:15—Early morning dance program.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelities.
11:30—Mountain Melodies.
Noon—Popular Dance Melodies.

P. M.—

12:30—Live Stock Reports.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Little Red Riding Hood.
6:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Hilo Serenaders.
6:30—Latonia Race Track—Tommy Ott.
6:45—Bill and Bob, the Delivery Boys.
7:00—Italian Serenaders.
7:15—Kentucky Belle, Crooner.
7:30—Christian Glee Club.
8:00—Hill Billy Kid.
8:15—Lucille Fox, Blues.
8:30—Earl Arnold's Orchestra, Lookout House.

Wednesday, July 1

9:00—Tri-State Entertainers.
9:15—Eugenia Powers.
9:30—Steve Bates with an Octophone.
9:45—Bob White.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program.
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleiman Furniture Program.
10:00—Brevities.
10:05—Bacca Coal & Iron Program.
10:20—Radio Circus.
10:35—Kelvinator Program.
10:50—Polar Ray Health Talk.
10:59—Simper Time.
11:00—Aene Awning Program.
11:15—Travel Bureau.
11:30—Radio Circus.
11:45—Studebaker Champions (E. T.).

Noon—Organ Recital.

P. M.—

12:30—Fuller, Inc.
12:45—Bellonby Melodies.
1:00—Starr Freeze Program (E. T.).
1:15—The Home Finder.
1:30—Magnecoil Program.
1:45—Galvano & Cortez.
2:00—Kenton Fishing Grounds Program.
2:15—Reds vs. Brooklyn at Brooklyn.
5:00—Lyrie Hour.
5:30—Radio Circus.
5:45—Ralph and Harlan.
6:00—Murphy & Goebel Furniture Special.
6:15—Radio Circus.
6:30—Dinner Music.
6:45—Berning Ford.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.
8:00—Luckey Boys.
8:15—Dry Ridge Spring Program.
8:30—Colonial Stages.
8:45—Radio Circus.
9:00—Camel Cigars.
9:15—Radio Circus.
9:45—Mountain Valley Varieties.
10:00—Radio Circus.
10:30—Fuller's Orchestra.
11:00—Radio Circus.
11:15—Shumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—Sunrise Worship.
7:45—Hill Billy Kid.
7:59—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Mirrors of Beauty (CBS).
9:15—Madam Flor-eiz Beauty Program.

RADIO DIAL

6 Months for

26 newsy
issues!

\$1.00

official
complete
accurate

Mail this
Coupon →

enclose
\$1

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name

Address

City..... State.....

Wednesday, July 1

- 9:30—Consolidated Merchants' Program.
10:00—Full Measure Gas.
10:15—Time and weather.
10:18—Woman's Hour, Tremlette Tulley.
10:45—Charles W. Reaume Studio.
11:15—Homemakers' Talk by Julia Hayes.
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

- 12:30—Cincinnati Merchants' Program.
1:00—Farm Program (CBS).
1:30—Chicago Market Program.
1:45—Studio Feature.
2:00—Salon Orchestra (CBS).
2:30—Queen City Rug Makers.
2:45—Syncopeated Silhouettes (CBS).

- 3:15—Star-Freeze Melodies (E.T.).
3:30—Charles W. Reaume Studio.
3:45—Columbia Camp Concert (CBS).
4:00—Pharis Tire Program.
4:15—Cosmopolitan Tours.
4:20—Asbury Park Casino Orchestra (CBS).

- 4:30—A. L. Fink Program.
5:00—Kamp Artists.
5:15—Cincinnati Trade School Program.
5:30—Stearns & Foster's Magic Mattress Man.

- 5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith Swanee Music (CBS).

- 6:10—Stocks, Cohlé & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Evangeline Adams "Astrologer" (CBS).

- 6:45—Camel Quarter-Hour (CBS).
7:00—Peyor's Crema Military Band (CBS).
7:15—The Barbasol Program (CBS).

- 7:30—Rubel Baking Co. Program.
7:45—Old Wurtzburg Malt Program.
8:00—Gold Medal Fast Freight (CBS).
8:30—Boa-house Liquid Coffee Program.

- 8:45—Vincent Lopez and His Valencians (E.T.).
9:00—Rhythm Choristers (CBS).
9:15—Pyol Blackberry Dudes.
9:30—To be announced.

- 9:45—The Bon Bons (CBS).
10:00—Talk by Tommy Armour (CBS).
10:15—Gruen Answer Man.

- 10:25—Happy Feet.
10:30—Mike Speciale Crusaders—Coney Island.
11:00—Time; Weather; Sports Review.

- 11:08—Cosmopolitan Tours.
11:15—Holly-Wood Garden Orchestra (CBS).
11:30—Nocturne; Ann Leaf, Ben Alley (CBS).

- Midnight—Sign off.

WLW (428 m.—700 kc.)

A. M.—

- 6:00—International Fiddlers, old-time music.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions.
8:15—Bradley Kincaid.
8:30—Montgomery Ward Program.
8:45—Bulova Time.

- 8:46—Miracles of Magnolia (NBC).
9:00—Mary Hale Martin (NBC).
9:15—Florence Frey's Workshop.
9:30—Dance Miniatures (NBC).
9:00—McCormick's Fiddlers.
10:15—Jim and Walt.

- 10:30—Live Stock Reports.
10:40—Organ Program, Arthur Chandler Jr.

- 11:00—Glenn Sisters and Ramona.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Crosley Singers.

P. M.—

- 12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Jim and Walt.

- 1:40—Market Reports.
1:45—Guy Lombardo's Orchestra, Netherlands Plaza.
2:15—Browning Mummy, tenor.

Wednesday, July 1

- 2:30—Cincinnati Zoo Concert.
3:00—Weather Forecast.
3:01—The Matinee Players.
3:00—Chats with Peggy Winthrop (NBC).
4:15—Organ with Instrumentalist.
4:30—Live Stock Reports.
4:40—Harriet Wellen, Don Becker.
5:00—Afternoon Revelers.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—WLW Highlights.
6:30—Phil Cook (NBC).
6:45—"Believe It or Not," Ripley (NBC).

- 7:00—Baseball Scores.
7:05—Mills Bros. Quartet.
7:15—John Ruskin Orchestra (E.T.).
7:30—Jack Frost Melody Moments (NBC).
8:00—The Buddy Boys.
8:30—Goldman Band Concerts (NBC).

- 9:30—Canova Coffee Hour.
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Night Songs.
11:30—Crosley Theater.

- Midnight—Hotel Gibson Orchestra.

A. M.—

- 12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Guy Lombardo's Orchestra, Netherlands Plaza.

WSAI (225 m.—1330 kc.)

A. M.—

- 8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:15—Stereo Program (NBC).
9:30—National Home Hour (NBC).
10:00—Records.
10:15—Radio Household Institute (NBC).

- 10:45—Records.
11:00—Sign off.

P. M.—

- 12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Edna Wallace Hopper (NBC).

- 3:15—Records.
3:45—Crosley Dealers' Salute.
4:00—Don Becker, ukulele.
4:15—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.

- 4:45—Records.
5:00—Old Man Sunshine.
5:25—Civil Service Talk.
5:30—The Gossips (E.T.).
5:45—Little Jack Little (NBC).
6:00—Records.

- 6:15—Boscul Moments, with Madame Alia (NBC).
6:30—Records.
6:45—Back of the News in Washington (NBC).

- 6:30—Records.
7:15—Mac Quetel (NBC).
7:30—Mobiloil Concert (NBC).
8:00—Halsey Stuart (NBC).
8:30—Palmolive Hour (NBC).
8:30—Coca Cola Program (NBC).
10:00—Hotel Gibson Orchestra.
10:15—The Stebbins Boys (NBC).

THURSDAY

July 2

WCKY (202 m.—1490 kc.)

A. M.—

- 7:00—Hugh Cross, the boy from Smoky Mountain.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Bob White, "Fascinating Philosophy."

- 8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Northam-Warren (NBC).
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Blue Ridge Mountaineers.

- Noon—Popular Dance Tunes.

P. M.—

- 12:30—Live Stock Quotations.
12:35—Luncheon Concert.



Grace Hayes, musical comedy star, is the latest stage favorite to sign up with radio. She appears at station WJZ on Sunday nights at 6:45 now. Look for her soon on a commercial program with a local outlet.

Thursday, July 2

- 12:45—Rev. Chas. A. Vandermeulen.
1:00—Sign off.
5:45—Hill Billy Kid.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Latonia Race Track Program, with Little Red Riding Hood.

- 6:45—Betty May.
7:00—Dixie Spiritual Singers (NBC).
7:15—Bob White.
7:30—Blu-Green Blues.
7:45—Crooning Guitarist.
8:00—Blackstone Plantation (NBC).
8:30—Special Program Dedicated to Williamstown, Ky.

- 9:15—Earl Arnold's Orchestra.
9:30—Classic Recital—Molly Moore, Maurice Thompson, Tommy Ott.

WFBE (250 m.—1200 kc.)

A. M.—

- 7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Radio Circus.
8:15—Mountain Valley Greetings.
8:30—Star Freeze Program.

- 8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Klecan Furniture Program.
10:00—Breivites.
10:05—Bacca Coal & Iron Program.
10:20—Nu-Co Painters.

- 10:35—Kalyator.
10:50—Polar Ray Health Talk.
10:59—Sunper Time Announcement.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions (E.T.).

- Noon—Radio Circus.

P. M.—

- 12:15—Clean Up and Paint Up Campaign.
12:30—Fuller, Inc.
12:45—Bellohy Melodies.
1:00—Star Freeze Program (E.T.).

- 1:15—Radio Circus.
1:30—Magneool Program.
1:45—The Home Finder.
2:00—Kenton Fishing Grounds Program.

- 2:15—Reds vs. Brooklyn at Brooklyn.
4:45—Radio Circus.
5:00—Lyric Hour.
5:30—Ralph and Harlan.
5:45—Radio Circus.

- 6:00—Murphy & Goebel Furniture Special.
6:15—Radio Circus.
6:30—Dinner Music.
6:45—Berning Ford.
7:00—Earl Fuller's Orchestra.
7:30—Harry Hartman's Sport Review.

- 7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.

Thursday, July 2

- 8:30—Mountain Valley Varieties.
8:45—Merchants' Review.
9:00—Camel Cigars.
9:15—Adam F. Meyer Coal Co.
9:30—Shopper's Hour.
9:45—Radio Circus.
10:15—Fuller's Orchestra.
10:45—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

- 6:45—Sunrise Worship.
7:45—Hill Billy Kid.
7:59—Green Time Signal.
8:00—Madam Florenz Beauty Program.

- 8:15—Full Measure Gas.
8:30—Tony's Scrap Book (CBS).
8:45—Star-Freeze Melodies (E.T.).
9:00—Drink-Mor Program.
9:15—Consolidated Merchants' Program.

- 9:45—Barbara Gould Beauty Talk (CBS).
10:00—Charles W. Reaume Studio.
10:30—Unecda Bakers (CBS).
10:45—Time and weather.

- 10:48—Woman's Hour, Tremlette Tulley.
11:15—Dream Home, Jimmy and Joan.
11:30—Queen City Rug Makers.
11:45—Streit Program.

- Noon—Wurlitzer Music Box Revue.

P. M.—

- 12:30—Cincinnati Merchants' Program.
1:00—Columbia Farm Program (CBS).
1:30—Studio Feature.
2:00—Columbia Salon Orchestra (CBS).

- 2:30—A. L. Fink—The Three Doctors (CBS).
2:45—A. L. Fink—Ben and Helen Hayes.
3:00—Homemakers Talk by Julia Hayes.

- 3:30—Charles W. Reaume Studio.
3:45—Rhythm Ramblers (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:15—Cosmopolitan Tours.

- 4:20—Asbury Park Casino Orchestra (CBS).
4:45—Meet the Artist (CBS).
5:00—Pharis Tire Program; Sports Flash.

- 5:15—Cincinnati Trade School Program.
5:30—Stearns & Foster's Magic Mattress Man.

- 5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith and her Swanee Music (CBS).

- 6:10—Stocks, Cohlé & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).

- 6:30—Daddy and Rollo (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Peyor's Crema Military Band (CBS).

- 7:15—Rubel Baking Co. Program.
7:30—Kaltenborn Edits the News (CBS).
7:45—The Old Wurtzburg Malt Program.

- 8:00—The Premier Salad Dressers (CBS).
8:15—Buck Workshirt (E.T.).
8:30—Detective Story Program (CBS).

- 9:00—Mike Speciale Crusaders—Coney Island.
9:30—Fortune Builders (CBS).
9:45—Peter's Parade (CBS).
10:00—Pyol Blackberry Dudes.

- 10:15—Cosmopolitan Tours.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Art Hicks—Tacoma Park.
11:00—Gruen Witching Hour.

- 11:30—Time and weather.
11:35—Studio Feature.

WLW (428 m.—700 kc.)

A. M.—

- 6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:50—Bulova Time.

- 8:00—Morning Devotions.
8:15—Bradley Kincaid.
8:30—Montgomery Ward Program (NBC).
8:44—Bulova Time.

- 8:45—Popular Gems.
9:00—Ray Perkins (NBC).
9:15—Beatrice, Mabie (NBC).
9:30—Community Health, Dr. Carl Wilzbach.

Thursday, July 2

- 9:45—Housekeeper Chats.
10:00—Murray Horton Orchestra.
10:30—Live Stock Reports.
10:40—Jim and Walt.
11:00—The Venetian Three.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Organ, Arthur Candler, Jr.

P. M.—

- 12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—American Cynamid Program (E.T.).
12:50—Live Stock Reports.

- 1:00—National Farm and Home (NBC).
1:30—George, Lava Soap Man (NBC).
1:45—Market Reports.

- 1:50—Guy Lombardo's Orchestra, Netherlands Plaza.
2:15—Elliott Stewart, baritone.
2:30—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper (NBC).

- 3:00—Home Decorations (NBC).
3:15—Weather Forecast.
3:16—Afternoon Revelers.
3:30—Maze of Melody (NBC).
4:00—Jim and Walt.

- 4:15—Gems of Melody (NBC).
4:30—Live Stock Reports.
4:40—The Crosley Singers.
5:00—Edna Wallace Hopper (NBC).
5:15—The Ramblers.

- 5:29—Bulova Time.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Glenn Adams, Dog Talks.

- 6:45—News Flashes from Hollywood (E.T.).
6:50—Baseball Scores.
6:55—Bradley Kincaid.
7:00—WLW Highlights.

- 7:15—Rin-Tin-Tin Thriller (NBC).
7:30—Guy Lombardo's Orchestra, Netherlands Plaza.
8:00—Barbasol Barbers (E.T.).
8:15—Horseshoe Gardens Orchestra.

- 8:30—Russian Airs.
9:00—Crimelights.
9:30—Clara, Lou and Em (NBC).
9:45—Hires' Fireside Melodies.

- 10:00—Hotel Gibson Orchestra.
10:30—Records.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.

- 11:00—Great Composers.
Midnight—Village Rhymester.

A. M.—

- 12:10—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Guy Lombardo's Orchestra, Netherlands Plaza.

WSAI (225 m.—1330 kc.)

A. M.—

- 8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—McCormick's Old Time Fiddlers.

- 9:15—Records.
9:45—Organ Program.
10:00—McCormick's Old Time Fiddlers.

- 10:15—Radio Household Institute (NBC).
10:30—Records.
10:45—Sign off.

P. M.—

- 12:50—Live Stock Reports.
1:00—Sign off.
1:45—Dr. Scholl Reveller (NBC).
2:00—Woman's Radio Review (NBC).

- 3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Mona Motor Organ Recital.
4:30—Rinsio Talkie (NBC).

- 4:45—Records.
5:00—Travel Talk, Joseph Ries.
5:15—Raucous.
5:30—The Gossips (E.T.).
5:45—Black and Gold Room Orchestra (NBC).

- 6:00—Records.
6:25—Better Business Bureau Talk.
6:30—Records.
6:45—Vocal Solos.

- 6:46—Fleischmann Hour (NBC).
7:00—Aired Birthday Party (NBC).
8:30—Jack Frost's Melody Moments (NBC).

- 9:00—Lucky Strike Dance Orchestra (NBC).
10:00—Murray Horton's Orchestra, Horseshoe Gardens.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Castle Farm.

- 11:00—Sign off.

RADIO DIAL

Volume I, No. 7

FRIDAY, JULY 3, 1931

Price 5c



Eight celebrities from the stage, radio, and motion pictures will perform at 9 o'clock Monday night (July 6) in the White Owl Revue on a national Columbia network including WKRC.

Pictured here are (left) Bell Baker, ballad queen of vaudeville; (center) Irene Bordoni, French comedienne and (right) Helen Kane, the original "boop-boop-a-doop" girl.

Others on the program will be the suave George Jessel as master of ceremonies; Walter T. Kelly, famous as the "Virginia Judge;" John W. Green, Broadway song writer who composed "Body and Soul;" James Barton comedian and tap dancer who will dance before the microphone, and Guy Lombardo and his Royal Canadians. The program will replace the Robert Burns Panatela program for this week only.

Premier of Japan to Broadcast; Week is Full of Unusual Programs

DX Stations Have Chain Features Not Carried Here

Distant stations on NBC and CBS networks this week have programs not carried by local network outlets:

Paul Doumer, newly elected President of France, will speak from Paris at 3:30 p. m. Friday (July 3) on a Columbia network. Try WABC (860 kc.—348.6 m.)

"Voice of St. Louis," presenting an orchestra from the St. Louis Symphony, and vocalists from concert and light opera, will broadcast every Sunday morning at 10:30 on the Columbia network. Try KMOX (1090 kc.—275.1 m.)

Walter Damrosch will conduct the San Francisco Symphony Orchestra Sunday (July 5) at 6 p. m. in an hour of music from Hillsborough, Cal., on an NBC chain. WHAS will carry it (820 kc.—366 m.)

Amos W. W. Woodcock, Director of Prohibition, will discuss his future plans and what they may mean to liquor traffic in the United States when he addresses the Columbia network at 8:15 p. m. Tuesday (July 7). Get it at WABC (860 kc.—348.6 m.)

True Story Hour Starts Monday on NBC and WSAI

Mary and Bob and their True Story dramas will be heard on an NBC network including WSAI at 9 o'clock Monday nights beginning this week (July 6). Their CBS period on WKRC (8 p. m. Friday) has been taken over by Liberty Magazine.

New Symphony Series Begins With Wagner

Howard Barlow will conduct an augmented symphony orchestra in a new weekly program which will be presented over WKRC and a nation-wide Columbia network for the first time Wednesday (July 8) at 7:30 p. m. with an all-Wagner program.



MARY MCCOY

Mary McCoy, soprano whom you used to hear through WLW on the Camel Pleasure Hour, will sing Wednesday night (July 8) in the Westinghouse Salute at 8:30 with WCKY as the local NBC outlet. Robert Simmons, tenor, her co-star in many programs, and a 21-piece concert orchestra conducted by William Wirges complete the entertainment bill.

A special announcement by the Westinghouse Electric Company is promised as a surprise feature.

Eno Crime Club is New Mystery Drama on WKRC

Another detective story series reaches Cincinnati listeners for the first time Monday night (July 6) at 8 o'clock when WKRC takes the bi-weekly Eno Crime Club from the Columbia Broadcasting System. The other broadcast will be on Wednesday at 8:30 p. m.

"Lawless Lady" by Leslie Charteris, a story of thievery, gangs, and a supposed countess, will be played the first week in two episodes. A new short story will be dramatized every week.

New Features are Booked on Every Local Station

Premier Wakatsuki of Japan, talking in Tokio, will be heard through station WLW and the National Broadcasting Company at 7 o'clock Friday morning as the first feature of the Fourth of July radio programs that will give fans a gala day of radio listening.

The premier will speak in Japanese. His words will be interpreted later to his listening audience. The international broadcast will be concluded at 7:20 a. m. when NBC will continue the program with Japanese music.

WFBE will have a special Independence Day program at 9 a. m. . . . At 10:45 a. m., and again at 3:15 p. m. the station will air the plays in the game between the Reds and the Chicago Cubs at Chicago.

The Monroe Doctrine will be discussed by Under-Secretary of State William Richards Castle, Jr. in an NBC broadcast commemorating the 100th anniversary.

(Continued on page 2)

Stribling-Schmeling Fight, July 3, Will Be Heard Thru WLW

The World's Heavyweight Championship fight Friday night (July 3) between Willie Stribling and Max Schmeling will be broadcast at approximately 10 p. m. by WLW in connection with the combined networks of the NBC. It is possible that WKRC also will broadcast the fight from CBS. For the NBC account, Floyd Gibbons will handle the broadcast up to the fight. Graham McNamee will give the blow-by-blow description of the fight. Sam Taub, New York sport writer, will talk between rounds. Scheduled to go 15 rounds, the fight is expected to be on the air about an hour and a quarter. It is possible that it may start a little before 10 p. m.

A listener writes Bob Burdette of WLW: "Since taking your morning Gym class exercises, I have gained 10 pounds. Now tell me how to reduce."

Cincinnati Post Takes Control of Station WFBE

Station WFBE since Saturday (June 27) has been operated by the Cincinnati Post, local Scripps-Howard paper.

Harry Rubin will continue as manager of the station, according to Robert Segal, promotion manager of the paper. Segal says no drastic changes in the programs or policy of the station are being contemplated for the time being.

Bristoleers Are New CBS Feature

The Bristoleers, a new musical program featuring Polly Waters, soprano, and Clyde Dengler, tenor, will have its premiere over WKRC and the Columbia Broadcasting System Tuesday night (July 7) at 8:30 in the time formerly used by the Philco Symphony.

A dance orchestra of twenty-five musicians under the direction of Sidney Lowenstein and a chorus will also be heard in selections of music typical of foreign countries.

WKRC Gives Race Results as Soon As Horses Finish

Results of each race at Latonia are broadcast by WKRC within five minutes of the finish.

WKRC lists the first result broadcast at 2:15 every afternoon except Sunday. Successive announcements interrupt regular programs momentarily during the afternoon. Results of the races are phoned from the track to the station.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

NATALIE GIDDINGS, Editor

VOL. I

JULY 3, 1931

No. 7

This Summer Brings More Good Music

As far as radio is concerned, 1931 promises to ring up a banner summer in one important particular: the amount of good music broadcast.

To be sure, certain highly esteemed features of this type, heard during the winter, have been discontinued since the arrival of warm weather. However, the replacements already are compensating for these losses. Indeed, an unofficial tabulation seems to indicate that 1931 not only will put more good music on the air than any previous summer, but perhaps even a greater proportion than is heard in the course of a normal winter season.

In addition to the Saturday series of Boston Pop Concerts and a similar Sunday afternoon series, NBC is airing the twice-weekly Goldman Band Concerts, and is broadcasting the famous Ravinia Orchestra as well as Prince's Symphonic Ensemble. Columbia's most notable, but not only contribution to better summer music is the series of Lewishohn Stadium Concerts, heard for the first time over a nation-wide chain. Comes also the good news that WLW will air the Cincinnati Zoo Orchestra regularly. And meanwhile, such year-round favorites as the Stromberg-Carlson and Atwater Kent Programs carry on as usual, on as usual.

These are merely highspots. But they serve to show that the summer of 1931 will have a generous share of fine music. And a good break for the radio audience it is, too.

Up to now, the broadcasters have planned summer programs on the quiet, the thought that warm weather makes listeners crave more "hot" music. Maybe this tried but not true principle finally is bowing to something nearer the facts.

As far as we have been able to observe, these are that, even in winter, the broadcast supply of good music does not keep pace with the demand, and that summer causes no material change in the tastes of the audience.

If the summer of 1931 is evidence that similar views are beginning to filter into the studios, it may be more than a banner season. It may mean that the broadcasting of good music at last has turned the well-known corner.

Premier of Japan

(Continued from page 1)

sary of the death of James Monroe, at 12:30 p. m. through WLW.

* * *

The Tastyest Jesters will celebrate Independence Day with a novel interpretation of Stephen Foster's "Nancy Till" employing unusual instrumental effects. WCKY carries the program at 6:15 p. m.

* * *

Edgar White Burrill, known to radio listeners for his annual reading of "He Knew Lincoln," will read the Declaration of Independence as part of a dramatic narrative accompanied by an exact reproduction of the tolling of the Liberty Bell. This will be broadcast by WSAI at 6:30 p. m.

* * *

Arthur Pryor and his Cremona Military Band will mark Independence Day with the playing of five stirring patriotic marches during their broadcasts over WKRC at 7 p. m.

* * *

Stephen Foster composer of "Swanee River" and "My Old Kentucky Home," will be memorialized in a program of his music to be heard over WSAI, NBC network, at 7:15 p. m. to celebrate the one hundred and fifth anniversary of his birth. An orchestra, chorus and soloists will present Foster's works.

* * *

Floyd Gibbons, headline hunter, will take on the task of breaking down well-established traditions built about the signing of the Declaration of Independ-

Nightingales

In the summer the song of the nightingale is so beautiful in England that the British Broadcasting Company has listening posts all over England to bring the nightingale's song to its listeners. A local listener with a short wave receiver has reported to WFBE that he has heard the nightingale's song via radio and has received verification from the BBC.

ence during the General Electric program (WSAI at 8 p. m.). Among other upsetting details, Gibbons will endeavor to show that the Declaration of Independence was not signed on July 4.

* * *

Governor Ritchie will be heard through WKRC at 10:45 p. m. The chief executive of the State of Maryland will deliver his speech at Patterson Park, in Baltimore, where a crowd of 200,000 is expected to assemble in an annual celebration of Independence Day. No title for the Governor's address has been announced.

History Dramas Have Place in Nash Parade

Dramatic highlights of history are recreated in the Nash Parade of Progress, WSAI and other NBC stations are broadcasting at 8 o'clock every Tuesday. Max Bendix, who is to be official bandmaster of the Chicago World's Fair in 1933, leads a band that plays during the program.



Barbara Maurel, staff contralto of the Columbia Broadcasting Company, will be one of the soloists in the Cathedral Hour WKRC will broadcast at 3 o'clock Sunday afternoon (July 5). She will sing Rachmaninoff's setting of "Lead Kindly Light" with organ accompaniment. Organ composition by Bach, Palestrina, and Haydn will be high spots of the hour of sacred music.

Revelers Return to G. M. Programs

Back from their third European concert tour, the quartet known as The Revelers, will be heard again on the General Motors radio through WSAI and other NBC stations.

This Monday (July 6) at 8:30 p. m., Lewis James, tenor, will be co-starred with Lois Bennett, soprano, as soloists with the quartet also singing several numbers. Miss Bennett is the Quaker Girl with Armstrong Quakers. Besides James, the quartet includes James Melton, Elliott Shaw, and Wilfred Glenn.

Bob White Goes to WKRC for Daily News Broadcast

Bob White, of WCKY, has moved to WKRC, where he is on the air twice a day with news flashes and news opinions under the title "What's Happening." He also is in charge of the Children's Quarter Hour on WKRC every afternoon except Sunday. Watch RADIO DIAL for his schedule. At the Kentucky station he did a well-liked program of early morning philosophizing.

Harrisburg, Pa., will be host to Henry, George, Flo and Pete on Tuesday, (July 7), when at 8 p. m., radio's original "black-out" performers dedicate their entire presentation to that city. WKRC will carry the program which will highlight the adventures of "The Big Shot" and "Little Jimmie," two jail birds, and another installment of "Meyer and Moe."

* * *

Dr. Howard W. Haggard, associate professor of physiology at Yale University, will describe medical practices of the days of the American Revolution, when he speaks to listeners of WKRC Sunday (July 5) at 7 p. m. in the Eastman Kodak program.

Around the Dial

By THE DIAL TWISTER

Precious little publicity is spilled about it. But the Stromberg-Carlson Hour (Monday at 9 p. m. over WCKY) goes on getting a regular and grateful hearing in the many homes where good music means something. It's worth it, too; one of the consistently fine features on the air. In fact, the only trouble is that 30 minutes isn't enough.

Rochester is coming to be known on the air as a city of fine orchestras. Besides its Civic Orchestra, which broadcasts under the Stromberg banner, there is the Rochester Concert Orchestra, now doing a mighty enjoyable series of Sunday morning programs (10:30 over WLW). That's a guaranteed way to build a city's musical reputation. Maybe Cincinnati could take a leaf from Rochester's book.

That Daddy and Rollo act (Sunday, Tuesday and Thursday at 6:30 p. m. on WKRC) is prospering as it goes along. Anyway, it's something different in the humor department. One of the best of its recent efforts was the commencement episode.

And speaking of humor, plenty of listeners are glad to be meeting old friends again as The Stebbins Boys (Tuesday to Friday inclusive, at 10:15 over WSAI). These boys are Phillips Lord and Arthur Allen, former favorites as Uncle Abe and David. Yes, it's hard to keep such good men off the air for long.

WFBE's nightly program of Slumber Music is well worth sampling, if you're one of those that find jazz hardly lulling.

Believe-it-or-not Ripley is going great guns in his weekly broadcast over WLW, Wednesday at 6:45 p. m. Rip is as interesting on the air as he is in print, which can't be said of a lot of them.

Two New Mike Men Are Heard in Cincinnati

Two new announcers are heard these days on Cincinnati station wave lengths.

One is William Brenton, who has just been added to the staff of announcers for the Columbia Broadcasting System and is heard through Station WKRC.

The other is Leonard J. Barnes, who has been given the majority of WLW's remote control announcing jobs.

Barnes was at Station WGY, Schenectady, for eight years. His popularity in the East was so great that the radio editor of an Albany (N. Y.) paper has organized a "Bring Back Barney" club. Barnes worked at WGY with Joseph A. Chambers, new WLW technical supervisor, on the perfecting of the first successful portable remote control equipment.

in the East was so great that the radio editor of an Albany (N. Y.) paper has organized a "Bring Back Barney" club. Barnes worked at WGY with Joseph A. Chambers, new WLW technical supervisor, on the perfecting of the first successful portable remote control equipment.

The True Story Hour steps aside Friday (WKRC at 8 p. m.) to make room for a new Liberty program. True Story moves over to NBC and WLW—a good thing, for it's too good to lose. In three years True Story has become one of the best dramatic bills on the air. For one thing, it's so straight from life. And mightily well done besides; got what the critics call texture.

Those Nomads who get themselves heard over WCKY Sunday at 10 a. m. put on a good show. Maybe the lines aren't so hot. But that orchestra, with its violins and guitars, is refreshing enough to make up for that, and then some.

Those Goldman Band Concerts (Sunday night at 9:15 over WSAI, and Wednesday night at 8:30 over WLW) are worth a twist of the wrist any old week. Edwin Franko knows how to handle a big band, as only the few best do. And there's Del Staigers and his cornet thrown in as good measure.

Floyd Gibbons is still laying hold of plenty of ears every Sunday night (WCKY at 9:15). They say he's one of the highest priced men on the air. Well, he's worth it. Anybody who can step right out of the loudspeaker and sit down beside you is better than just good.

Floyd, of course, suggests the General Electric Hour (Saturday at 8 p. m. on WSAI). It's only a 30-minute hour now, but Erno Rapee is still Walter Damrosch's shoes as well as anybody can. His selections are especially enjoyable, too.

If drama is your dish, don't overlook NBC's Radio Guild (Friday at 3:15 p. m. over WLW). It has the happy faculty of putting on something as different as it is well done. The last two plays, "Captain Applejack" and "The Swan," have been particularly good. Those coming up should be of as high caliber.

In response to numerous requests from his radio listeners, Dennis King will sing the romantic "Kashmiri Song" from the Indian Love Lyrics in the Limit broadcast over WKRC and the Columbia network on Tuesday, (July 7), at 6:15. On Monday, (July 5), he will recite Sara Tensdale's poem "Barter" and will sing "Little Grey Home in the West."

Tunes from the musical comedy "Sally" will be heard when a miniature presentation of the show is broadcast over the Columbia network, Sunday, (July 1), at 9:45 p. m. as a feature of Star Reveries. Helen Gilligan, soprano, and Milton Watson, tenor, again will sing the leading roles.

Gus Haenschel, NBC orchestra conductor, has gone from the Palmolive Hour (WSAI Wednesday at 8:30 p. m.) to the Coca Cola program. (WSAI Wednesday at 9:30 p. m.) Erno Rapee, NBC's new musical director, conducts the Palmolive orchestra now.

The Merry Men of WLW are returning to New York July 4, and will no longer be heard on the air in Cincinnati.

The Hill Billy Kid has shifted to WKRC from WCKY and will be on the air at 7:45 every morning except Sunday.



WM. BRENTON



L. J. BARNES

WKRC Takes CBS Sustaining Features

WKRC has added several new Columbia features for this week that may not remain on its schedule in the future. All of them are immensely successful with other station audiences. Dial them this week:

ADVENTURES IN WORDS—Tuesday, (July 7) at 4:15 p.m. Dr. Frank Vizetelly, editor of Literary Digest and Funk and Wagnall's Dictionary, goes adventuring with words, their origins and their meanings.

BILL SCHUDT'S GOING TO PRESS—Wednesday, (July 8) at 5 p.m.

THE NIT WITS—Wednesday, night, (July 8) at 9:30. This is Bradford Browne's riotous program of nonsense featuring "The Dear Little Nit Wits."

Music from New "Follies" Will Be Played in Advance

Tunes from the "Ziegfeld Follies of 1931" which will have its premier soon, will be played in the Pond's program Friday night (July 10) at 8:30 through WSAI. They include "Wrapped Up in You," and "Do the New Yorker." Harold Arlen, composer of several tunes in "You Said It," a new Broadway revue, and also of the scorching floor shows for the Cotton Club in Harlem will sing some of his own songs.

Vox Celeste

Vox Humana at WLW (Tuesday nights at 11:30) has turned into Vox Celeste with Eugene Perazzo playing classics of organ literature. The singers appear no more.



Dorothea Barlow is one of the Grosley Theatre leading ladies and a very good reason why the WLW studios are always full of young men who want to see the Theatre in action.

Ravinia Opera Concerts Can Be Heard on Sunday

Ravinia opera concerts, played in the open air opera theater at Ravinia, Ill., are to be broadcast during the summer by the National Broadcasting Company at 3 o'clock every Sunday afternoon with WLW in the hook-up.

Members of the Chicago Symphony orchestra under the direction of Erich de Lamarter compose the orchestra. Up to this time, broadcasting from the open-air theater has not been permitted to any one although its grand opera is famous.

Boxing, Wrestling Are on WFBE Card of Sporting Events

Boxing bouts on Monday, nights at the Music Hall arena, and wrestling matches at Redland Field every Friday are to be included on WFBE's sport schedule beginning this week. All matches are broadcast at 9 o'clock with Harry Hartman at the microphone.

WLW Breaks Out With Multitude of New Programs

WLW has booked a multitude of new programs to begin this week and next:

"In Romany" at 8 p.m. Friday (July 10) is a program of Hungarian music by an orchestra and soloist. . . . "The Icyeast Jamboree" on Tuesday and Friday at 8:15 p.m. features Murray Horton's orchestra and the Mills Brothers quartet. . . . "Wilderson's Wild Cats" at 9:45 p.m. Friday are a "jazz-hotto" band directed by Keith Wilderson who plays "hot" trumpet in Henry Thies' orchestra. . . . "The Singing Violin" (Saturday at 11 p.m.) is to be played by Virgilio Marucci, concert master of WLW's staff orchestra. . . . Henry Thies' orchestra program for the NBC network is to be heard now at 11 p.m. on Sunday's instead of at 11:30. . . . "Moon River" at 11:30 p.m. on Sunday, Tuesday, Wednesday and Thursday features the sweet-singing Glenn Sisters with a background of vibraphone, organ, and celeste in lullabies and love songs. . . . Henry Thies and his orchestra play one of their typical dance programs for Canada Dry ginger ale at 10 o'clock Tuesday and Thursday. . . . They play again earlier on Tuesday night (9:15) as "The Hottentots" with the suggestion that "the Hottentots's very hot, I wish I were a Hottentot. . . . "Crimelights" move Tuesday, (July 7) to 9 o'clock and the Grosley Theatre on Wednesday (July 8) moves to 11 o'clock from 11:30 p.m. . . . "Castilian Nights," a Spanish program, will shift on Thursday to 8:30 p.m.

"The Parents Forum" a new WFBE studio feature is scheduled each Friday afternoon at 2:45. This program sponsored by The Parents Magazine. Mothers who are already "vacation-tired," will get helpful suggestions from Elizabeth Graydon who is in charge of the program.

Charlotte Harriman, contralto, and George Beuchler, baritone, will sing popular ballads in the Ballad Hour of the Columbia Broadcasting System, Sunday afternoon, (July 5), at 1:30. Andre Kostelanetz will conduct the orchestra which will play "Sierra Morena," "Kiki" and "Danse Russe Trepak" in addition to accompanying the soloists.

The Boswell Sisters—Martha, Connie and Vet, will harmonize "South Sea Rose" over the Columbia network and WKRC Sunday, (July 5), at 6:45 p.m.



EVALYN KNAPP, featured star of Hollywood and frequent co-star with George Arliss, temporarily deserts the motion picture spotlight for the microphone. As one of the leading players in "The Radio Newsreel of Hollywood," a 52-week radio serial taking listeners behind the scenes on the movie lots, Miss Knapp joins Wmnie Lightner, Richard Barthelmess, John Barrymore and others in a feature which shows that Hollywood life is not all play and no work. With a story of love and adventure running throughout, the new playlets present a side of Hollywood life little featured.

WLW carries the program by electrical transcription on Thursdays at 6:45 p.m.

Life Guards Will Speak Each Week in Summer Daze

A life guard a week will face the microphones for Columbia broadcasting stations including WKRC as part of the Summer Daze program at 8:45 Monday nights. The bronzed gods of popular summer resorts around Manhattan will tell their most interesting experiences. Hawaiian music will help give seaside atmosphere.

The program is sponsored by the Noxzema Chemical Co.

Two Opera Stars Will Sing Monday

Anna Case and Cyrena Van Gordon, one of the Metropolitan Opera and the other of the Chicago Civic Opera, will sing on the Packard concert Monday night (July 6) at 9:30 through WLW and other NBC stations. Both artists are American girls who have proved that native singers can win laurels in American opera in the face of foreign competition.

German Music Festival to be Heard Wednesday

A rebroadcast in this country of a musical festival in Bad Homburg, Germany, will be attempted by the National Broadcasting Company with WSAI as an outlet at 3:15 Wednesday afternoon (July 8).

The program will come on the third day of the four-day festival. Included in the concert will be "Come Autumn Time" (Leo Sowerby), "Kubla Khan" (Charles Griffes), "Africa" (William Still), and "Piano Concerto in D Minor" (Edward MacDowell).

Our Dially Dozen

By
DON BECKER

For quite some time we've been reading about this person and that person receiving letters, whose envelopes are addressed with characteristic comments or drawings instead of the actual name.

Ripley received a letter with nothing on it but "Believe It Or Not?"

Salt and Peanuts found one with two "salt shakers" on the envelope.

Tony Wons (as per Radio Dial) received one on the envelope of which was a face-simile of a clock and to the left, "Are You Listening?"

This department will put up with this until it reads where some celebrity received a letter with "Nothing" on the envelope.

We've an idea for somebody. Why not broadcast a half hour of "Electric Fans?"

Swell idea for the summer. And think how nice it would be to turn on your radio and instead of "hot" music, there would come forth a nice, cool breeze!

Every business has its own expressions.

Radio is no exception.

Some day you might meander into a studio, and certainly you'd want to be up to the minute with your conversation.

After five years of research, and several packages of cigarettes, I have compiled a list of some of Radio's choicest phrases. Read them.

Study them carefully.

AW NERTZ—This signifies discussion in the ranks.

SCRAMM—(1) Get out. (2) "I'm broke."

LOUSEY—Meaning something is lousy.

IN YOUR HAT—See, "Aw Nertz."

MIKE—Obsolete word for microphone.

JUST FAIR—Term used describing an exceptionally fine program. Radio's word for "perfect."

DO A VALLEE—To be hit with something. Preferably a grapefruit.

SET UP—(1) Arrange the musicians for broadcast. (2) Gingerale and Ice.

THE BIRD—(Sound) This is effected by placing the tongue between the lips and blowing lustily. Used in connection with announcers.

Our Dially Dozen is jealous of this "You should Know" column next door to us.

We're so jealous we've decided to run it out of business by starting one of our own.

Beginning next week the "What We Know About" department will be put into working order.

Of course, those two dashes at the end of "About" is where the name will go—such as—"What We Know About Aimee Sempie MacPherson" or "You" or anything like that.

The first one will be: "WHAT WE KNOW ABOUT ROBERT BURDETTE AND MURRAY HORTON!"

By the way, have you heard the "Song of the Bottle Baby?"

"YOU DON'T NEED GLASSES."

Dialaughingly yours,
DON BECKER.

You Should Know --- Georgia Skillet Lickers



Georgia corn fields couldn't hold WCKY's Skillet Lickers after their phonograph records started selling at a rate that now makes their combined sales over eight million.

Left to right the boys are: Bert Lavne, Clayton McMichen, Riley Puckett who is blind, and Hoyt ("Slim") Bryant.

McMichen holds Henry Ford's silver loving cup as the best old-time fiddler in the United States. He has won the competition four times. The four are real sure-nuff Georgia "crackers," as you can tell by hearing them do their own announcing on WCKY.

Here Are Only Complete Programs

FRIDAY July 3

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
Noon—Popular Dance Times
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
P. M.—
1:00—Sign off
5:45—Blue Ridge Shindiggers
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Ellerman's Serenaders
6:45—Little Red Riding Hood—
Latoria Race Track Program.
7:00—Bill and Bob.
7:15—The Crooning Guitarist.
7:30—Earl Arnold's Orchestra,
Lookout House
8:00—Intervenor Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Wallie, the Radio Clown
9:00—Special Program Dedicated
to Wellston, Ohio.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze (E. T.)
8:45—Radio Circus
9:15—Broering Musicale
9:45—Kleenan Furniture Program
10:05—Bacea Coal & Iron Program
10:20—Radio Circus
10:35—Kelvinator Program
10:50—Polar Ray Health Talk
10:55—Simper Time Announcement
11:00—Acme Awning Program
11:15—Radio Circus
11:45—Studebaker Champions
(E. T.)

P. M.—
12:01—Serenade
12:15—Radio Circus
12:30—Fuller, Inc.
1:00—Starr Freeze Afternoon
Musicale
1:15—Kroness
1:30—Vaudeville
1:45—Radio Circus
2:15—The Home Finder
2:30—Matinee
2:45—"The Parents' Forum"
3:00—Afternoon Melodies
3:30—Reveries
3:45—Dance Frolic
4:00—Ralph and Harlan
4:15—Organ Recital
4:45—Variety
5:00—Lyric Hour
5:30—World Series Program
6:00—Dinner Music
6:15—World Series Program
6:45—Berning Ford Program
7:00—Dance Frolic
7:30—Harry Hartman's Sport
Review
7:45—Nin-so Painters
8:00—Lucky Boys
8:15—Dry Ridge Spring's Program
8:30—Colonial Stages Program
8:45—Champion Sparkers (E. T.)
9:00—Coney Island Dance Frolic
9:15—Radio Circus
9:45—Evening Chimes
10:00—Mountain Valley Varieties
10:15—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise
Worship
7:45—Hill Billy Kid.
7:50—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—Pharis Heart
8:30—Sweethearts of the Air
(CBS)

Friday, July 3

8:45—The Old Dutch Girl (CBS)
9:00—Oxel Feature (CBS)
9:15—Studio Feature
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:30—Melody Parade (CBS).
10:45—What's Happening.
11:00—Time and weather (Burke—
Robene—Burkhart)
11:03—Woman's Hour—Tremlette
Tully

11:30—Charles W. Reaume Studio
Noon—Wurlitzer Music Box Revue
P. M.—
12:30—Cincinnati Merchants' Program
1:00—Pabst-et Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Chicago Market Program
1:45—Full Measure Gas
2:00—Columbia Salon Orchestra
(CBS)

2:15—Race Result from Latonia,
Ky.
2:20—Columbia Salon Orchestra
(CBS).

2:30—Drinkmor Program
2:45—Madam Flor-enz Beauty Program
3:00—Homemaker's Talk by Julia
Hayes

3:30—Charles W. Reaume Studio
3:45—Edna Thomas, Lady from
Louisiana (CBS)

4:00—Jewish Art Program (CBS).
4:15—Children's Quarter Hour.
4:30—A. L. Fink Program
5:00—Queen City Rug Makers
5:15—Cincinnati Trade School
5:30—Stearns and Foster's Magic
Mattress Man

5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swane
Music (CBS)—Home Furni-
ture Company.

6:10—Stocks, Cohl & Tyree
6:13—Time and weather
6:15—Lark Program, with Dennis
King (CBS)

6:30—Red Goose Adventures
(CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Cremo Military Band
(CBS)

7:15—Barbasol Program (CBS)
7:30—Dutch Masters (CBS)
8:00—Liberty Magazine Hour
(CBS)

8:45—Pyol Blackberry Dudes
9:00—What's Happening
9:15—Gypsy Trail (CBS).
9:30—Poet's Gold (CBS)
10:00—Confessions of a Racketeer
(E. T.)

10:15—Green Answer Man
10:25—Happy Feet
10:30—Coney Island Orchestra, Mike
Speciale and His Crusaders.
11:00—Time; Weather; Sports
11:08—Geo. Olsen and His Orchestra
(CBS)

11:15—Pyol Blackberry Dudes
11:30—Nocturne—Ann Leaf, Ben
Alley (CBS)

WLW (428 m.—700 kc.)
A. M.—
6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Montgomery Ward Program
(NBC)

8:45—Miracles of Magnolia (NBC)
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutey
Sohnen

9:30—Book News
9:45—Premium News
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Merry Men Quartet
11:00—Organ with Instrumentalist
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tinexdo Fiddlers

P. M.—
12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:50—Live Stock Reports
1:00—National Farm and Home
(NBC)

1:30—Singin' Sam
1:40—Market Reports
1:45—Netherland Plaza Orchestra
2:15—Salt and Peanuts



Joe White, whose voice is more familiarly known to radio listeners as "The Silver Masked Tenor" of the old Silvertown Cord orchestra, will be guest soloist with the Nestle Choccolateers Friday night (July 10) at 7 o'clock with WLW as the local NBC outlet.

He will sing "Acushla," "Mother Machree," and "I Hear You Calling Me." Because White's Silvertown contract required him to wear a solid silver mask in all public appearances many were the stories that grew up about him. Some said he was an overseas veteran whose face had been hideously scarred in the war. Some said he had no nose. Others said a jealous woman had thrown acid in his face.

Friday, July 3

2:30—Chicago Serenade (NBC)
3:00—Jim and Walt
3:15—Radio Guild (NBC)
4:15—Talk by Winner of Indianapolis Races

4:20—Ramona
4:30—Raymond Mitchem; Mills
Brothers

5:00—Words and Music
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madam Aida (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.

7:00—Baseball Scores
7:05—Glenn Sisters and Ramona
7:30—Hotel Gibson Orchestra
7:45—Sterling Jack
8:00—"In Romany"

8:15—Ivoryast Jamboree
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Paul Whiteman's Paint Men
9:30—Clara, Lu and Em (NBC)
9:45—Wilderson's Wildcats
10:00—Stribling-Schmelling Fight
(NBC)

10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—Vox Celeste
11:15—Salt and Peanuts

DOES YOUR RADIO GET DISTANCE?

If not, you better have the tubes tested. All factories recommend that you put in a full set of tubes each year. In your case it probably isn't necessary, but the sure way is to bring your tubes to LINK'S RADIO TUBE SHOP at 607 Walnut St. They will test, match and analyze your tubes while you look on at no charge. They also will gladly answer any questions in regards to poor or troublesome radio reception. Phone Parkway 6415 and ask for Radio Repairing. THIS SERVICE IS FREE at Link's Radio Tube Shop, 607 Walnut Street.

Friday, July 3

11:30—Henry Busse's Orchestra,
Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

A. M.—
12:30—Henry Busse's Orchestra,
Castle Farm
1:00—Netherland Plaza Orchestra

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker
Early Bird (NBC)
8:15—Campbell Song Orchestra
(NBC)
8:45—Records
9:00—Organ Program
9:15—Records
9:30—National Home Hour (NBC)
10:00—Hawaiian Serenaders (NBC)
10:30—Realities of Romance (NBC)
11:00—Sign Off

P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review
(NBC)

3:00—Edna Wallace Hopper
(NBC)
3:15—Records
3:45—Ramona
4:00—Records
4:30—Moore Paint Program

4:45—Records
5:00—Poems by Harry Holcombe
5:15—Don Becker, Ukelele.
5:30—The Gossipers (E. T.)
5:45—Records.

6:30—Alice Richards
6:45—Records
7:00—Cities Service Concert (NBC)
8:00—Clonnet Club (NBC)
8:30—Podak Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air
(NBC)

10:00—Henry Busse's Orchestra,
Castle Farm
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY July 4

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock
quotations

12:35—Luncheon Concert
P. M.—SIGN OFF
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lawson's Hawaiians, Latonia
Race Track Program.

7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock
quotations

12:35—Luncheon Concert
P. M.—SIGN OFF
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lawson's Hawaiians, Latonia
Race Track Program.

7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock
quotations

12:35—Luncheon Concert
P. M.—SIGN OFF
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lawson's Hawaiians, Latonia
Race Track Program.

7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock
quotations

12:35—Luncheon Concert
P. M.—SIGN OFF
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lawson's Hawaiians, Latonia
Race Track Program.

7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock
quotations

12:35—Luncheon Concert
P. M.—SIGN OFF
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lawson's Hawaiians, Latonia
Race Track Program.

7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock
quotations

12:35—Luncheon Concert
P. M.—SIGN OFF
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lawson's Hawaiians, Latonia
Race Track Program.

7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock
quotations

12:35—Luncheon Concert
P. M.—SIGN OFF
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lawson's Hawaiians, Latonia
Race Track Program.

Saturday, July 4

P. M.—
7:00—Rudy Vallee (NBC)
7:30—Earl Arnold's Orchestra from
Lookout House
8:00—"Skillet Lickers"
8:30—Little Red Riding Hood
8:45—The Crooning Guitarist
9:00—Cuckoo Club (NBC)
9:30—Earl Arnold's Orchestra
from Lookout House

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Voices at Dawn
9:00—Independence Day
9:30—Radio Circus
10:15—Reds vs. Chicago, at Chicago

P. M.—
12:45—Radio Circus
1:00—"The 'Orioles'"
1:15—Frances Allen
1:30—Ralph and Harlan
1:45—Mildred Eichler
2:00—Radio Circus
2:15—Hawaiian Bluebirds
2:30—Marion Clark
2:45—Don Galloway, tenor
3:00—To be announced
3:15—Reds vs. Chicago, at Chicago
3:30—Catholic Telegraph
3:45—Frank Zwygart, baritone
6:00—King's Hawaiians
6:30—Dinner Music
6:45—Sunflower Serenader
7:00—Dance Frolic
7:30—Harry Hartman's Sport
Review

7:45—Organ Restal
8:00—Lucky Boys
8:15—Galvano and Cortez
8:30—Evening Chimes
8:45—Radio Circus
9:00—Licking River Fiddlers
9:15—Radio Circus
9:30—Dance Frolic
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

10:15—Radio Circus
10:30—Dance Frolic
10:45—Slumber Music
10:00—Slumber Music
10:00—Fuller's Orchestra
10:30—Radio Circus
10:45—Slumber Music

IF YOU NEED MONEY



For taxes, insurance, repairs, old bills or any other purposes, we have a Household-Loan Plan whereby you can borrow what you need and repay it in small monthly amounts arranged conveniently for you. You have a year or more in which to repay it.

Open 8:30 to 5:00

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
Cincinnati, Ohio. Parkway 6280.

of Greater Cincinnati Radio Stations

Saturday, July 4

2:15—Race Result from Latonia, Ky.
2:30—A. L. Fink Song Recital.
2:45—Lonie Johnson, tenor.
3:00—Ann Leaf, organ (CBS).
3:30—Charles W. Reamie Studio.
3:45—Spanish Serenade (CBS).
4:00—Luna Park Orchestra (CBS).
4:30—Children's Quarter Hour.
4:45—Pharis Tire Program.
5:00—Kampf Artists.
5:15—Cincinnati Trade School.
5:30—Stearns & Foster's Magic Mattress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
6:00—Burke Weather Forecast.
6:00—St. Moritz Orchestra (CBS).
6:15—Studio.
6:25—Stocks, Cohl and Tyree.
6:28—Time and weather.
6:30—Pyol Blackberry Dudes.
6:45—Carnel Quarter Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—What's Happening.
7:25—Happy Feet.
7:30—Junior Chamber of Commerce.
8:00—United Spanish War Veteran's.
8:30—Art Hicks' Tacoma Park Orchestra.
9:00—Hank Simmons' Show Boat (CBS).
9:45—Studio Feature.
10:00—Artie Simmonds' Orchestra, Coney Island.
10:30—To Be Announced.
10:45—Talk by Gov. Albert C. Ritchie (CBS).
11:00—Time; Weather; Sports.
11:05—Guy Lombardo and His Orchestra (CBS).
11:30—Nocturne—Ann Leaf, Ben Alley (CBS).

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers.
7:00—Rebroadcast from Japan (NBC).
7:20—Special Japanese Music (NBC).
7:30—Southern Singers.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions.
8:15—Bradley Kineaid.
8:30—Montgomery Ward Program (NBC).
8:45—Kashmiri Trio.
9:00—Dance Miniatures (NBC).
9:30—Art Talks, Cherry Greve.
9:45—WLW Mail Bag.
10:00—Organ Program, Arthur Chandler, Jr.
10:15—Elliot Brock, violin.
10:30—Murray Horton's Dance Orchestra.
10:40—Murray Horton's Orchestra.
11:00—Bradley Kineaid.
11:15—Swift Program (NBC).
11:30—Piano and Vocal Solos.
11:45—River Reports; Time Signals.
Noon—Governmental Glimpses; Attorney General Gilbert Buetman.

P. M.—
12:16—Hotel Gibson Orchestra.
12:30—Monroe Centennial Memorial Commission (NBC).
1:30—Glenn Sisters and Ramona.
1:45—Sisters of the Skillet (NBC).
2:00—Netherlands Plaza Orchestra.
2:15—Jim and Walt.
2:30—Cincinnati Zoo Symphony Concerts.
3:00—Ramona and Don Becker.
3:15—Pacific Feature Hour (NBC).
3:40—Merry Men Quartet.
4:30—Crosley Dealers' Hour.
5:00—Secretary Hawkins.
5:30—Doctors of Melody.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastevest Jesters (NBC).
6:30—Baseball Scores.
6:33—The Chatter.
6:45—Mail Pouch (E. T.).
7:00—Crosley Theater.
7:30—R. F. D. Hour.
8:00—Crosley Saturday Knights.
8:30—Domino Orchestra (NBC).
9:00—King Edward Cigar Band.
9:30—Clara, Lu and Em (NBC).
9:45—Murray Horton's Orchestra, Horseshoe Gardens.
10:00—Club Solilo.
10:30—Variety.
10:45—Bob Newhall Sport Slices.
11:00—The Singing Violin.
11:30—Castle Farm Orchestra.
Midnight—Hotel Gibson Orchestra.
12:30—Village Rhythmer.
12:40—The Doodlers.



Hank Simmons' Show Boat begins its third year on the Columbia Broadcasting System and WKRC with its performance Saturday night (July 4) at 9 o'clock. Anticipating the event, the cast presented Hank (Harry C. Browne) with a huge birthday cake. The presentation was made by Edith Thayer (left) and Elsie Mae Gordon (right), who play the parts of Jane McGrew and Maybelle. Browne, creator of the Show Boat, confesses that he has never been nearer to a real show boat than half a mile. He is a veteran actor.

Saturday, July 4

1:00—Ralph Bennett's Orchestra.
1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Song Orchestra (NBC).
8:45—Records.
9:00—Bradley Kineaid.
9:15—Procter and Gamble Program (NBC).
10:15—Organ Program.
10:30—Keys to Happiness (NBC).
11:00—Records.
11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
11:45—Records.
Noon—Sign off.

P. M.—
3:00—Classic Genis (NBC).
3:30—Records.
3:45—Crosley Dealers Salute.
4:00—Records.
5:00—Southern Singers & Mitchem.
5:30—The Gossipers (E. T.).
5:45—Black and Gold Orchestra (NBC).
6:00—Records.
6:15—Mrs. Bones & Co. (NBC).
7:00—Records.
7:15—Bavarian Peasant Band (NBC).
7:30—The Silver Flute (NBC).
8:00—General Electric Hour (NBC).
8:30—Club Valspar (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Murray Horton's Orchestra, Horseshoe Gardens.
11:00—Sign off.

SUNDAY

July 5

WCKY (202 m.—1490 kc.)

A. M.—
10:00—Nomads (NBC).

Sunday, July 5

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Voices at Dawn.
9:00—Morning Concert.
9:15—Radio Circus.
9:30—Invitation to the Waltz.
9:45—Mountain Valley Greetings.
10:00—Kelvinator Program.
10:15—Dry Ridge Springs.
10:30—German Program.
10:45—Berning Road.
11:00—Radio Circus.
11:15—The Home Finder.
11:30—Take Time to Be Beautiful.
11:45—Tile Way Fire-Proof Home Program.

P. M.—
12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Organ Recital.
1:00—Every Friday Jewish Hour.
2:00—Starr Freeze Program.
2:15—Matinee.
2:30—Hawaiian Bluebirds.
2:45—Harlan and Ralph.
3:00—Afternoon Musicale.
3:45—Radio Circus.
4:00—C. T. S. Musicale Trio.
4:10—Fidler, Inc.
4:30—Sundown Serenader.
4:45—Tea Time Tunes.
5:00—King's Hawaiians.
5:15—Parkview Symphony Hour.
6:00—Radio Circus.
6:15—Travelogue, Joe Sweeney.
6:30—Church Federation Hour.
7:00—Dance Frolic.
7:30—Harry Hartman's Sport Review.
8:00—Radio Circus.
8:30—The Orioles.
8:45—Reveries.
9:00—Scotland Yard.
10:15—Mountain Valley Varieties.
10:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—7:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (e. t.).
10:15—Jim Lightfield—Veteran's Civic Hour.
11:00—Services of First Church of Christ Scientist.
Noon—Popular Musical Program.

P. M.—
12:15—Oxol Feature (CBS).
12:30—American Legion Program.
1:30—Ballad Hour (CBS).
2:00—Gruen Old-Fashioned Garden.
3:00—Cathedral Hour (CBS).
4:00—French Trio (CBS).
4:15—Pastorale (CBS).
4:45—Theo Karle (CBS).
5:00—Chicago Knights (CBS).
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—Dr. Klein's News Reels (CBS).
11:00—Studio.
6:30—Eureka Baseball Scores.
6:35—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—The Boswell Sisters (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Kate Smith, Swanee Music (CBS).
7:30—Kaltenborn Edits the News (CBS).
7:45—Boathouse Liquid Coffee Program.

Sunday, July 5

8:00—Around the Sanovar (CBS).
8:30—Grand Opera Miniature (CBS).
9:00—Art Hicks', Tacoma Park.
9:30—Fortune Builders (CBS).
9:45—Star Reveries (CBS).
10:00—Artie Simmonds' Orchestra at Coney Island.
10:30—To Be Announced.
11:00—Time and weather.
11:03—Sports Review.
11:07—To Be Announced.
11:30—Howard Haiford and Dnane Snodgrass.

WLW (428 m.—700 kc.)

A. M.—
8:59—Bulova Time.
9:00—Church Forum.
9:30—Witherspoon Chorus (NBC).
10:00—Bulova Time.
10:05—Orestes Arthur Chandler, Jr.
10:25—River Reports.
10:30—Bulova Time.
10:30—Rochester Concert Orchestra (NBC).
11:30—Troika Bells (NBC).
Noon—Midday Jewels.

P. M.—
12:29—Bulova Time.
12:30—Music of the Ages (NBC).
1:30—Yeast Foamers (NBC).
2:00—Crosley Theater.
2:30—Henry Thies' Orchestra.
3:00—Ravina Opera Concerts (NBC).
3:30—Over Jordan (NBC).
3:45—John Barclay, Dagmar Rybner (NBC).
4:00—Sabbath Reveries (NBC).
5:00—The Roamies.
5:30—Plantation Days.
6:00—The Chatter.
6:30—Conservatory of Music Concert (NBC).
6:55—Baseball Scores.
7:00—Enna Jettick Melodies (NBC).
7:15—Flow the Man Down (NBC).
7:30—Harbor Lights (NBC).
8:00—Heel Hugger Harmonics (NBC).
8:15—Bayuk Stag Party (NBC).
8:45—Ralph Bennett's Orchestra.
9:15—Variety.
9:30—Kellogg Slumber Music (NBC).
10:00—Crosley Concert.
10:45—Murray Horton's Orchestra at Horseshoe Gardens.

MAKE IT A MUSICAL

"4th"

Take a portable phonograph along on your Fourth of July holiday... dance to all the latest hits on...

MELOPHONE RECORDS

(made by BRUNSWICK)

TWO HITS on each Record for

25c

Stop in today, and ask to hear

"MOONLIGHT SAVING TIME"

The SONG SHOP

36 East Fifth

Opposite Fountain Square

KEEP COOL

ELECTRIC FANS

PRICED AS LOW AS

\$2.85

All Sizes in Stock at Lowest Prices

Inductive type — can be placed on a radio or anywhere without interference. Come in and see them, and cool off.

"HEADQUARTERS FOR FANS"

CHECKER STORE

ORIGINALTIRE CO. COURT & RACE



Sunday, July 5

11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
11:30—Moon River.
Midnight—Henry Busse's Orchestra, at Castle Farm.

WSAI (225 m.—1330 kc.)

P. M.—
2:00—Sermonette and Hymn Time.
2:30—Manhattan Guardsmen (NBC).
3:00—National Sunday Forum (NBC).
4:00—Gilbert & Sullivan Gems (NBC).
5:00—Catholic Services (NBC).
6:00—Gay Vienna (NBC).
6:30—RCA Victor (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Atwater Kent (NBC).
8:45—Idiot Big Brother (NBC).
9:15—Goldman Band Concert (NBC).

MONDAY

July 6

WCKY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Early morning dance program.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.

P. M.—
12:30—Norris Brock Live Stock.
12:35—Luncheon Concert.
1:00—Sign off.
1:45—Blue Ridge Shindiggers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tasteful Jesters (NBC).
6:30—Kentucky Belle.
6:45—Bill and Bob—the Delivery Boys.
7:00—Columbia Recording "Skillet Lickers."
7:30—Charlotte and Catherine.
7:45—Beach Combers.
8:00—Steve Bates.
8:15—"The Man Who Could Not Die" mystery thriller.
8:45—Little Red Riding Hood.
9:00—Stromberg Carlson (NBC).
9:30—U. of C. Quartet.
9:45—Wally, the Radio Clown.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Garage Program.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program (E. T.).
8:45—Radio Circus.
9:00—Hyde Park Community Program.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breitvies.
10:05—Bacca Coal & Iron Program.
10:20—Radio Circus.
10:35—Kevinator Program.
10:50—Polar Ray Health Talk.
10:59—Simper Time.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.

P. M.—
12:30—Fuller, Inc.
1:00—Starr Freeze Afternoon Musicale.
1:15—Kroness Brothers Program.
1:45—The Home Finder.
2:00—The Islanders.
2:15—Matinee.
2:45—Novelty Notes.
3:00—Memory Lane.
3:30—Down South.
4:00—Radio Circus.
4:30—Organ Recital.
4:45—Ralph and Harlan.
5:00—Lyric Hour.
5:30—World Series Program.
6:00—Dinner Music.
6:15—World Series Program.
6:45—Berning Ford.

Monday, July 6

7:00—Radio Circus.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Land o' Sky Program.
8:45—Coney Island Dance Frolic.
9:00—Boxing Bouts at Redland Field.
10:30—Mountain Valley Varieties.
10:45—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship.
7:45—Popular Musical Program.
7:59—Green Time.
8:00—The Commuters (CBS).
8:15—What's Happening.
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Full Measure Gas.
9:45—Charles F. Reaume, studio.
10:15—The Madison Singers (CBS).
Home Furniture Co.
10:30—Unecda Bakers (CBS).
10:45—Time and weather.
10:48—Woman's Hour—Tremette Tully.

11:15—Don Bigelow and His Orchestra (CBS).
11:30—Marie Madriguera's Cuban Orchestra (CBS).
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—Chicago Market Program.
1:45—Madam Flor-enz Beauty Program.
2:00—Charles W. Reanne Studio.
2:15—Race Result from Latonia, Ky.
2:20—Columbia Salon Orchestra (CBS).
2:30—Three Doctors (CBS).
2:45—Starr-Freeze Melodies (E. T.).
3:00—Pharis Tire Program.
3:15—Queen City.
3:30—St. George Hotel Orchestra (CBS).
4:00—Dancing by the Sea (CBS).
4:30—Hoosier Photographer—Tramp Starr.
4:45—Children's Quarter Hour.
5:00—A. W. Kampf Jewelry Co., Spec. Artists Program.
5:15—Cincinnati Trade School Program.
5:30—Stearns & Foster's Magic Mattress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Studio Feature.
6:10—Stocks, Cohn & Tyree.
6:13—Time and weather.
6:15—Linit Program, with Dennis King (CBS).
6:30—Evangeline Adams, "Astrologer" (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Prayer's Crema Military Band (CBS).

7:15—The Barbasol Program (CBS).
7:30—What's Happening.
7:45—Old Wurzberg Malt Program.
8:00—Eno Crime Club (CBS).
8:30—An Evening in Paris (CBS).
8:45—Xoxena Program (CBS).
9:00—Robt. Burns Pamatella Program (CBS).
9:45—Studio Feature.
10:00—Pyrol Blackberry Dudes.
10:15—Gruen Answer Man.
10:25—Happy Feet.
10:30—Archie Simmonds' and His Orchestra, Coney Island.
11:00—Time and weather.
11:03—Sports Review.
11:08—George Olsen and His Music.
11:30—Neotune (CBS).

11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.
P. M.—
12:30—Fuller, Inc.
1:00—Starr Freeze Afternoon Musicale.
1:15—Kroness Brothers Program.
1:45—The Home Finder.
2:00—The Islanders.
2:15—Matinee.
2:45—Novelty Notes.
3:00—Memory Lane.
3:30—Down South.
4:00—Radio Circus.
4:30—Organ Recital.
4:45—Ralph and Harlan.
5:00—Lyric Hour.
5:30—World Series Program.
6:00—Dinner Music.
6:15—World Series Program.
6:45—Berning Ford.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program (NBC).
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).
9:00—Housekeeper Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Portrait.
9:45—Winifred S. Carter (NBC).
10:00—Synopaters (NBC).

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will be considered but signatures will be withheld when the request is made.

Dear Sirs:
I am interested in international broadcasting.

My husband and I have been having an argument about international broadcasting that we thought you might settle. He says the broadcasts are from phonograph records. I think they are sent by cable. Can you tell us which one is right?

Mrs. M. H. N.,
Walnut Hills.

Husband and wife are both wrong. Trans-oceanic programs are broadcast on short-wave lengths (like WLW's short-wave sister-station W8XAL) which are picked up in America on short-wave receiving stations and then are rebroadcast on regular long-wave lengths by NBC and CBS network stations.

Dear Editor:

I think Ray Perkins is by far the best program on the air. Why doesn't WLW have him every day instead of just Thursday and Friday morning?

Miss L. T. S.,
Covington, Ky.

Ray Perkins is under contract to Libby, McNeil and Libby, who use him on only two of their NBC programs.

Dear Sirs:

I heard your announcement over WKRC and I bought a copy of your paper.

It has everything in the radio line that I wanted to know. Real dope. Let's have a little more about Amos and Andy, and not so much about Rudy Vallee, though.

With best wishes for success.

Yours truly,
Miss I. M.,
Cincinnati.

Vallee-dictory.

Gentlemen:
I find your publication very interesting as well as convenient. I trust you will allow me to state that I, and doubtless many other Dialers, would appreciate it if you would include in your program schedules the time at which international broadcasts are to be relayed through Cincinnati stations.

Mrs. G. L.,
Georgetown, Ky.

Suggestion noted. See front page.

Monday, July 6

10:30—Live Stock Reports.
10:40—Salt and Peanuts.
11:00—Mills Brothers Quartet.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Organ, Arthur Chandler, Jr.
P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Seger Ellis.
1:40—Market Reports.
1:45—Netherland Plaza Orchestra.
2:15—Outstanding Speakers (NBC).
2:30—Chicago Serenade (NBC).
3:00—Matinee Players.
4:00—Chats with Peggy Winthrop (NBC).
4:15—Jim and Walt.
4:30—Live Stock Reports.
4:40—Afternoon Reviews.
5:00—Music Treasure Box (NBC).
5:05—Bradley Kincaid.
5:15—Mormon Tabernacle Choir.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:35—Baseball Scores.
6:30—Rossy's Game (NBC).
7:30—Gold Medal Express (NBC).
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Musical Dreams.
9:30—Packard Concert, with Anna Case and Cyren Van Gordon (NBC).

Monday, July 6

10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:50—Estate Weather Man.
11:00—China Revue.
Midnight—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Netherland Plaza Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—McCormick's Old Time Fiddlers.
9:30—Jean Carroll, please tell me (NBC).
9:45—Jerry Foy.
10:00—Blue Streaks (NBC).
10:15—Radio Household Institute (NBC).
10:30—Record Solos.
11:00—Sign off.

P. M.—
12:30—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Crosley Singers.
4:30—Records.
4:45—Minabelle and Chick.
5:00—Records.
5:15—Cecy Gordon; Piero Perazzo.
5:30—The Gossipers (E. T.).
5:45—Records.
6:15—"The World Today," James G. McDonald (NBC).
6:30—Mrs. Lee Ach, poems.
6:45—Vocal Solos.
7:00—"How's Business?", Merle Thorpe (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Orchestra (NBC).
8:30—How's Business? Motors Program (NBC).
9:00—True Story Hour (NBC).
9:30—Ramona.
9:45—Simoney Program (NBC).
10:00—Netherland Plaza Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Castle Farm.

TUESDAY

July 7

WCKY (202 m.—1490 kc.)

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Early morning dance program.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Program.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Mountain Melodies.
Noon—Dance Program.

P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
1:45—Blue Ridge Shindiggers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Men About Town.
6:45—Dr. Scholl's Ramblers (NBC).
7:00—Glenyee Chambers, blues.
7:15—Tri-State Entertainers, with Burger Bros., Ham and Lim.
7:45—Crimoline Girl, Alma Ashcraft.
8:00—Earl Arnold's Orchestra, Lookout House.
8:30—Death Valley Days (NBC).

FLORENCE FREY
BEAUTY EXPERT

on the air
Every Wednesday
9:15 A. M. WLW

Permanent Waves for Children a Specialty

PERMANENT WAVE
\$5.00

Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
611 Walnut Street Cherry 6105



Tuesday, July 7

9:00—Happy-Go-Lucky Girls.
9:15—Italian Serenaders.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Radio Circus.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze (E. T.).
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breitvies.
10:05—Bacca Coal & Iron Program.
10:20—Nu-Co Painters.
10:35—Kevinator Program.
10:50—Polar Ray Health Talk.
10:59—Simper Time.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:45—Studebaker Champions
Noon—Radio Circus.

P. M.—
12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.
1:00—Starr Freeze Afternoon Musicale.
1:15—Radio Circus.
1:45—The Home Finder.
2:00—Matinee.
2:30—Radio Circus.
3:00—Organ Recital.
3:15—Fance Frolic.
3:45—Variety.
4:00—Day Dreams.
4:30—Radio Circus.
4:45—Ralph and Harlan.
5:00—Lyric Hour.
5:30—World Series Program.
6:00—Dinner Music.
6:15—World Series Program.
6:45—Berning Ford.
7:00—Dance Frolic.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Radio Circus.
8:45—Coney Island Dance Frolic.
9:00—Variety.
9:15—Adam F. Meyer Coal.
9:30—Mountain Valley Varieties.
9:45—Licking River Fiddlers.
10:00—Radio Circus.
10:30—Slumber Music.

Look—The following is a list of Radios we repair and service.

PHILCO	KYLETRON
MAJESTIC	VICTOR
BRUNSWICK	RADIOTROPE
R. C. A.	SENTINEL
S. C. A.	SILVER
SONORA	SONORA
STROMBERG-CARLSON	SPALDING
ATWATER-KENT	STEWART
A. C. PATTON	A. WARNER
ACME	TEMPLE
AMRAD	WELLS-GARDNER
CROSLLEY	COMMANDER
APEX	MOORE
ARCADIA	CLEARSTONE
AUDIONA	PRINCETON
VALKIEIT	EMERSON
BOSCH	WHIPPERMAIN
BRANDES	POSTINGHOUSE
BREMER TULLY	KINGSTON
BROWNING	NEWSONE
DRAKE	WURLITZER
BUCKINGHAM	GLORIATONE
CASE	ZENITH
COLUMBIA	HAMILTON
DAYFAN	BOSWORTH
NATIONAL	E. B. WILSON
EDISON	WELLS
EVEREADY	AUTOMATIC
FEDERAL	ELECTRIC
FRED	RAMAY
FREDERICK	TRAVELER
FISCHMANN	MOHAWK
GENERAL	WESTINGHOUSE
GILFILLAN	MIDWEST
GRAYBAR	GENERAL
KREBE	JACKSONBELL
GULBRANSEN	COURIER
RENNER	HUNTINGTON
ZETA	RENNER
MILLAN	RENNER
PIELGO	RENNER
KENNEDY	RENNER
STERLING	RENNER
LYRIC	RENNER
LEUTZ	RENNER
LANG	RENNER

We will call at your home, inspect your Radio and test your tubes for 75c.

WM. THREM

Up-Town Radio Shop
68 East McMicken Ave.

Cherry 7895

Tuesday, July 7

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School, Sunrise Worship.
7:45—Popular Musical Program.
7:55—Gruen Time.
8:40—Starr-Freeze Melodies (E. T.).
8:45—The Commuters (CBS).
8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
8:45—Madam Flor-en-z.
9:00—Oxol Feature (CBS).
9:15—Home Furniture Co., Melody Parade (CBS).
9:30—Consolidated Merchants' Program.
10:00—Queen City Rug Makers.
10:15—Charles W. Reaume Studio.
10:45—Time and Weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Full Measure Gas.
11:30—Enric Madriguera's Cuban Orchestra (CBS).
11:45—Drinkmor Program (CBS).
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Palst-ett Varieties (CBS).
1:15—Art Day Cleaning Program.
1:30—Studio Feature.
2:00—Charles W. Reaume Studio.
2:15—Race Result from Latonia, Ky.
2:20—Columbia Salon Orchestra (CBS).
2:30—(A. L. Fink) — The Three Doctors (CBS).
2:45—(A. L. Fink) — Rhythm Kings (CBS).
3:00—Italian Idyll (CBS).
3:30—Four Clubmen (CBS).
3:40—Frank Ross, Songs (CBS).
4:15—Adventures in Words (CBS).
4:30—Children's Quarter Hour.
4:45—Sweethearts of the Air (CBS).
5:00—National Security League Broadcast (CBS).
5:15—Cincinnati Trade School Program.
5:30—Stearns & Fosters' Magic Mattress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Home Furnitree Co., Kate Smith (CBS).
6:10—Stocks, Cohle & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Candel Quartet hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—Rubel Baking Co. Program.
7:30—Kaltenborn Edits the News (CBS).
7:45—What's Happening.
8:00—Henry George (CBS).
8:30—The Bristolers (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Boathouse Liquid Coffee Program.
9:30—Arlie Simmond's and His Orchestra, Coney Island.
10:00—Pyol Blackberry Dudes.
10:15—Studio.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Bridge Lessons by Tom Collins Jr.
10:45—Asbury Park Casino Orchestra (CBS).
11:00—Gruen Witching Hour.
11:30—Time and weather.
11:32—Art Hick's, Taconia Park.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classics.
7:45—A. & P. Food News (NBC).
7:59—Bulova Time.
8:00—Morning Devotions.
8:15—Bradley Kincaid.
8:30—Montgomery Ward (NBC).
8:45—Popular Gems.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—Murray Horton's Orchestra.
10:10—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Island Serenaders.
11:15—Swift Program (NBC).



Native born Hawaiians, the South Sea Islanders, will play Friday night (July 3) at 7 o'clock as guests of the Nestle Chocolateaters through WLW and other NBC stations.

The five Hawaiians appeared in "The Bird of Paradise" and other stage productions. They are rated among the best of Hawaiian musicians.

Tuesday, July 7

11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Glenn Sisters and Ramona.
1:40—Market Reports.
1:45—Ralph Bennett's Orchestra, Nederland Plaza.
2:15—Antoinette Werner West, soprano.
2:20—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper.
3:00—More Truth Than Poetry.
3:15—U. S. Navy Band (NBC).
4:00—Salt and Peanuts.
4:15—Emmer Refik.
4:30—Live Stock Reports.
4:40—Organ and Vocal.
5:00—Murray Horton's Orchestra.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Southern Singers.
6:45—Baseball Scores.
6:50—Ramona.
7:00—Armstrong Quakers (NBC).
7:30—Nederland Plaza Orchestra.
7:45—Sterling Jack.
8:00—Plantation Days.
8:15—Icecast Jamboree.
8:30—Work Bubble Blowers.
9:00—Crimelights.
9:15—The Hottentots.
9:30—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Moon River.

Midnight—Village Rhymester.

A. M.—

12:10—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ralph Bennett's Orchestra, Nederland Plaza.

Let

Charles W. Reaume

Radio Advertising
622 Broadway, Cincinnati

Show You How Profitable
Radio Advertising Can Be

CHERRY 2440

Local—National—Spot

Wednesday, July 8

10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Blue Ridge Shindiggers.
Noon—Popular Dance Melodies.

P. M.—

12:30—Live Stock Reports.
12:35—Luncheon Concert.
1:00—Sign off.
3:45—Kentucky Belle.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Charlene and Catherine.
6:30—Tommy Ott.
6:45—Bill and Bob, the Delivery Boys.
7:00—Lawson's Hawaiians.
7:30—Christian Glee Club.
8:00—Blue Ridge Shindiggers.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Tri-State Entertainers with Burger Bros. Ham and Liver.
9:30—Lucille Fox, Blues.
9:15—Steve Bates, with an Octophone.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Starr-Freeze (E. T.).
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Brevities.
10:05—Bacca Coal & Iron Program.
10:20—Radio Circus.
10:25—Kevlinator Program.
10:50—Polar Ray Health Talk.
10:59—Simper Time.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:45—Studebaker Champions (E. T.).
Noon—Organ Recital.

P. M.—

12:30—Fuller, Inc.
1:00—Stallh Freeze Afternoon Musicale.
1:15—Kroness Brothers Program.
1:30—The Home Finder.
1:45—Galvano & Cortez.
2:00—Matinee.
2:45—The Parents' Forum.
3:00—Dance Frolic.
3:30—Ralph and Harkan.
3:45—Light Opera.
4:00—Paul and Gene, "Miniature Kings of Jazz."
4:30—Radio Circus.
5:00—Lyric Hour.
5:45—World Series.
6:00—Dinner Music.
6:15—World Series Program.
6:45—Berning Ford.
7:00—Dance Frolic.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.
8:00—Lucky Boys.
8:15—Dry Ridge Spring Program.
8:30—Colonial Stages.

Wednesday, July 8

8:45—Coney Island Dance Frolic.
9:00—Tile-Way Fire-Proof Home Program.
9:30—Jewish Commercial Program.
10:30—Radio Circus.
11:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—Sunrise Worship.
7:45—Hill Billy Kid.
7:59—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS).
9:15—Madam Flor-en-z Beauty Program.
9:30—Consolidated Merchants' Program.
10:00—Full Measure Gas.
10:15—Time and weather.
10:18—Woman's Hour, Tremlette Tully.
10:45—Charles W. Reaume Studio.
11:15—What's Happening.
11:30—Columbia Revue (CBS).
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Farm Program (CBS).
1:30—Chicago Market Program.
1:45—Studio Feature.
2:00—Charles W. Reaume Studio.
2:30—Queen City Rug Makers.
2:45—Race Result from Latonia, Ky.
2:45—Dancing by the Sea (CBS).
3:15—Starr-Freeze Melodies (E. T.).
3:30—Charles W. Reaume Studio.
3:45—Columbia Camp Concert (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:30—A. L. Fink, Luna Park Orchestra (CBS).
5:00—Bill Schmidt's Going to Press (CBS).
5:15—Cincinnati Trade School Program.
5:30—Stearns & Foster's Magic Mattress Man.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith Swane Music Home Furnitree Co. (CBS).
6:10—Stocks, Cohle & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Evangeline Adams "Astrologer" (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Howard Barlow (CBS).
7:45—Old Wurzberg Mail Program.
8:00—Gold Medal Fast Freight (CBS).

WEDNESDAY

July 8

WCKY (202 m.—1490 kc.)

A. M.—

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cherio (NBC).
8:00—Early morning dance program.
9:15—My New Kentucky Home.
9:45—Dance Times.
10:00—Mrs. A. M. Gondiss (NBC).

RADIO DIAL

RENEW YOUR SUBSCRIPTION

6 months for \$1.00

Pin a dollar bill or check
to this coupon

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL
for 6 months.

[] New Subscriber

[] Renewal

Name

Address

City..... State.....

Wednesday, July 8

8:30—Boathouse Liquid Coffee Program.
8:45—Vincent Lopez and His Volunteers (e. t.).
9:00—What's Happening.
9:15—Pyeol Blackberry Dudes.
9:30—Nit Wit Hour (CBS).
10:00—Will Osborne and His Orchestra (CBS).
10:15—Gruen Answer Man.
10:25—Happy Feet.
10:30—Arlie Simmond's and His Orchestra, Coney Island.
11:00—Time; Weather; Sports Review.
11:08—Hollywood Garden Orchestra (CBS).
11:30—Nocturne; Ann Leaf, Ben Alley (CBS).
Midnight—Sign off.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers, old-time music.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions.
8:15—Seger Ellis.
8:30—Montgomery Ward Program.
8:45—Bulova Time.
8:46—Miracles of Magnolia (NBC).
9:00—Mary Hale Martin (NBC).
9:15—Florence Frey's Workshop.
9:30—Dance Miniatures (NBC).
10:00—McCormick's Fiddlers.
10:15—Salt and Peanuts.
10:30—Live Stock Reports.
10:40—Organ Program, Arthur Chandler Jr.
11:00—Glenn Sisters and Ramona.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Crosley Sisters.

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Salt and Peanuts.
1:40—Market Reports.
1:45—Ralph Bennett's Orchestra, Netherlands Plaza.
2:15—Melville Ray, tenor.
2:30—Cincinnati Zoo Concert.
3:00—Weather Forecast.
3:01—The Matinee Players.
4:00—Chats with Peggy Winthrop (NBC).
4:15—Fiddlers.
4:30—Live Stock Reports.
4:40—Organ and Cello.
5:00—Afternoon Revelers.
5:30—Bradley Kineaid.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:45—"Believe It or Not," Ripley (NBC).
7:00—Baseball Scores.
7:05—Mills Bros. Quartet.
7:15—John Ruskin Orchestra (e. t.).
7:30—Jack Frost Melody Moments (NBC).
8:00—The Buddy Boys.
8:30—Goldman Band Concerts (NBC).
9:30—Canova Coffee Hour.
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Crosley Theatre.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.

A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ralph Bennett's Orchestra, Netherlands Plaza.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Stereo Program (NBC).
9:30—National Home Hour (NBC).
10:00—Records.

Wednesday, July 8

10:15—Radio Household Institute (NBC).
10:45—Records.
11:00—Sign off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Edna Wallace Hopper (NBC).
3:15—Frankfurt Concert (NBC).
4:15—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—McCormick Fiddlers.
5:25—Civil Service Talk.
5:30—The Gossipers (e. t.).
5:45—Records.
6:15—Boscul Moments, with Madame Alda (NBC).
6:30—Records.
6:45—Back of the News in Washington (NBC).
6:50—Records.
7:15—Mae Questel (NBC).
7:30—Mobioli Concert (NBC).
8:00—Halsey Stuart (NBC).
8:30—Palmolive Hour (NBC).
9:30—Coca Cola Program (NBC).
10:00—Netherlands Plaza Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

THURSDAY
July 9

WKCY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerie (NBC).
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:30—Northam-Warren (NBC).
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Blue Ridge Shindiggers.
Noon—Popular Dance Tunes.
P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
12:45—Rev. Chas. A. Vandermeulen.
1:00—Sign off.
5:45—Blue Ridge Shindiggers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastevest Jesters (NBC).
6:30—Little Red Riding Hood.
6:45—The Crooning Guitarist.
7:00—Dixie Spiritual Singers (NBC).
7:15—Italian Serenaders.
7:30—Blue-Green Blues.
7:45—Betty May.
8:00—Blackstone Plantation (NBC).
8:30—Skillet Likers.
9:00—Earl Arnold's Orchestra.
9:30—Steve Bates with an Octophone.
9:45—Men About Town.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Radio Circus.
8:15—Mountain Valley Greetings.
8:30—Start Freeze Program (E. T.).
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breivites.
10:05—Bacea Coal & Iron Program.
10:20—Nu-Co Painters.
10:35—Kelyator.
10:40—Polar Ray Health Talk.
10:50—Simper Time Announcement.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.
P. M.—
12:30—Fuller, Inc.
1:00—Star Freeze Afternoon Musicale.
1:15—Radio Circus.
1:45—The Home Finder.
2:00—Radio Circus.
2:30—Matinee.
2:45—Ralph and Harlan.



Ann Greenway, a headliner in vaudeville, night clubs, and sound film reviews, will be Rudy Vallee's guest artist in the Fleischmann Yeast program WSAI will broadcast Thursday night (July 9) from 7 to 8 o'clock.

Vallee will dedicate the program to La Fiesta de Los Angeles, a Pacific Coast celebration commemorating the one hundred fiftieth birthday of the city of Los Angeles. Miss Greenway will sing "It's Tough On Me," "At Your Command," "Why Dance?" and "Slow Waters," a song new to radio. She has been seen in the picture "Half Marriage," and "Night Parade," and now is to appear in "And How?" a new technicolor review.

The second Columbia Camp Concert (WKRC, Wednesday, July 8 at 3:30 p. m.) will be called the "The Seasons" and will include instrumental and vocal music about the seasons of the year.

Lawson's Hawaiians play dreamy Hawaiian music at WKCY on Wednesday and Saturday and Sunday evenings. A member is 11-year-old Loraine McClaine who plays the ukulele and sings harmony with Zelma Lawson. Prentice Lawson is chief Hawaiian.

Wellston, O., will be honored Friday night (July 3), at 9 o'clock when WKCY dedicates a program to the town.

The Classic Trio of WKCY will play this week on Friday, (July 3), at 9:30 p. m. to permit Molly Moore, soprano, to make theatrical appearances on its Wednesday night period. Works of John Wakefield Cadman will be played and sung including "Cycle of the Years" and "Cycle of Indian Songs."

Music from the Lewisohn Stadium Concert on Thursday (July 9) will be broadcast by WKRC at 9 p. m. Willem Van Hoogstraten will conduct the New York Philharmonic orchestra.

At the end of each of the Camel Quarter Hours on WKRC at 6:45 p. m. the week of July 6, (Monday), Morton Downey, sensational high-note tenor, will whistle the choruses of "Carolina Moon."

Thursday, July 9

3:00—World Series Program.
3:45—Radio Circus.
4:15—St. Louis vs. Reds, at St. Louis.
4:35—Lyric Hour.
6:45—Berming Ford.
7:00—Dance Frolic.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
8:30—Land of Sky Program.
8:45—Coney Island Dance Frolic.
9:00—Mountain Valley Varieties.
9:15—Adam F. Meyer Coal Co.
9:30—Radio Circus.
10:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—Sunrise Worship.
7:45—Hill Billy Kid.
7:59—Green Time Signal.
8:00—Madam Flor-en-z Beauty Program.
8:15—Full Measure Gas.
8:30—Tony's Scrap Book (CBS).
8:45—Start-Freeze Melodies (E. T.).
9:00—What's Happening.
9:15—Consolidated Merchants' Program.
9:45—Barbara Gould Beauty Talk (CBS).
10:00—Charles W. Reaume Studio.
10:30—Studio Feature.
10:45—Time and weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Bridal Kineaid Program.
11:30—Queen City Rug Makers.
11:45—Street Program.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Columbia Farm Program (CBS).
1:30—Studio Feature.
2:00—Charles W. Reaume Studio.
2:15—Rae Result from Latonia, Ky.
2:30—A. L. Fink—The Three Doctors (CBS).
2:45—A. L. Fink—Ben and Helen (CBS).
3:00—Melody Magic (CBS).
3:30—Rhythm Ramblers (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:45—Children's Quarter Hour.
5:00—Pete Kees, Songs (CBS).
5:15—Cincinnati Trade School Program.
5:30—Will Osborne and His Orchestra (CBS).
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith and her Swanee Home (CBS) Home Furniture Co.
6:10—Stocks, Cohn & Tyree.
6:13—Time and weather.
6:15—Linit Program, with Dennis King (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Camel Quarter Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—Rubel Baking Co. Program.
7:30—Kaltenborn Edits the News (CBS).
7:15—The Old Wurtzburg Malt Program.
8:00—The Premier Salad Dressers (CBS).
8:15—The Boswell Sisters (CBS).
8:30—Detective Story Program (CBS).
9:00—Arlie Simmond's and His Orchestra, Coney Island.
9:30—Fortune Builders (CBS).
9:45—Peter's Parade (CBS).
10:00—Pyeol Blackberry Dudes.
10:15—Studio.
10:30—Sports Review.
10:35—Happy Feet.
10:40—Art Hicks—Tacoma Park.
11:00—Green Witching Hour.
11:30—Time and weather.
11:33—Nocturne (CBS).

Lawson's Hawaiians play dreamy Hawaiian music at WKCY on Wednesday and Saturday and Sunday evenings. A member is 11-year-old Loraine McClaine who plays the ukulele and sings harmony with Zelma Lawson. Prentice Lawson is chief Hawaiian.

Wellston, O., will be honored Friday night (July 3), at 9 o'clock when WKCY dedicates a program to the town.

The Classic Trio of WKCY will play this week on Friday, (July 3), at 9:30 p. m. to permit Molly Moore, soprano, to make theatrical appearances on its Wednesday night period. Works of John Wakefield Cadman will be played and sung including "Cycle of the Years" and "Cycle of Indian Songs."

Music from the Lewisohn Stadium Concert on Thursday (July 9) will be broadcast by WKRC at 9 p. m. Willem Van Hoogstraten will conduct the New York Philharmonic orchestra.

At the end of each of the Camel Quarter Hours on WKRC at 6:45 p. m. the week of July 6, (Monday), Morton Downey, sensational high-note tenor, will whistle the choruses of "Carolina Moon."

Thursday, July 9

9:00—Ray Perkins (NBC).
9:15—Beatrice Mahie (NBC).
9:30—Community Health, Dr. Carl Wilbach.
9:45—Housekeeper Chats.
10:00—Murray Horton Orchestra.
10:30—Live Stock Reports.
10:40—Glenn Sisters and Ramona.
11:00—The Venetian Three.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Organ, Arthur Chandler, Jr.

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—American Cynamid Program (E. T.).
12:50—Live Stock Reports.

1:00—National Farm and Home (NBC).
1:30—Seger Ellis.
1:45—Market Reports.
1:50—Ralph Bennett's Orchestra, Netherlands Plaza.
2:15—Mary Steele, contralto.
2:30—Chicago Serenade (NBC).
2:45—Edna Wallace Hopper (NBC).
3:00—Home Decorations (NBC).
3:15—Weather Forecast.
3:16—Afternoon Revelers.
3:30—Maze of Melody (NBC).
4:00—Bradley Kineaid.
4:15—Gems of Melody (NBC).
4:30—Live Stock Reports.
4:40—Organ and Vocal.
5:00—Edna Wallace Hopper (NBC).
5:15—The Ramblers.
5:29—Bulova Time.
5:30—Bradley Kineaid.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastevest Jesters (NBC).
6:30—Glenn Adams, Dog Talks.
6:45—News Flashes from Hollywood (E. T.).
7:00—Baseball Scores.
7:00—The Chatter.
7:15—Rin-Tin-Tin Thriller (NBC).
7:30—Guy Lombardo's Orchestra, Netherlands Plaza.
8:00—Varsity Four.
8:15—Horseshoe Gardens Orchestra.
8:30—Castilian Nights.
9:00—Henry Busse's Orchestra, at Castle Farm.
9:30—Clara, Lou and Em (NBC).
9:45—Glenn Sisters and Ramona.
10:00—Canada Dry Program.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Great Composers.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.

A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ralph Bennett's Orchestra, Netherlands Plaza.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records.
9:45—Organ Program.
10:00—McCormick's Old Time Fiddlers.
10:15—Radio Household Institute (NBC).
10:30—Records.
10:45—Sign off.

P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
1:45—Dr. Scholl Reveller (NBC).
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Mosa Motor Organ Recital.
4:30—Rino Talkie (NBC).
4:45—Records.
5:00—Travel Talk, Joseph Ries.
5:15—Ramona.
5:30—The Gossipers (e. t.).
5:45—Records.
6:25—Better Business Bureau Talk.
6:30—Records.
6:45—Vocal Solos.
7:00—Fleischmann Hour (NBC).
8:00—Arco Birthday Party (NBC).
8:30—Hotel Gibson Orchestra.
9:00—Lucy Steele Dance Orchestra (NBC).
10:00—Murray Horton's Orchestra, Horseshoe Gardens.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Castle Farm.
11:00—Sign off.

RADIO DIAL

Volume I, No. 8

FRIDAY, JULY 10, 1931

Price 5c



Marian Talley, Kansas City's operatic sensation, will desert her mid-Western wheat farm and her voluntary retirement on Monday night (July 13) long enough to sing on the Packard concert at 9:30 through WLW and other NBC stations.

Miss Talley had an audition at the Metropolitan when she was 15. It was successful and Kansas City backed her from that time on until she made her debut four years later with such acclaim as has not rung from that audience in years. Outside and inside the opera house enthusiasm was unbounded. Before she was 25, she had sung in 120 concerts and had given 50 performances at the Metropolitan. Then a year or so ago she gave up the stage, bought herself a wheat farm, and said she was through with singing forever.

R. Strauss, Negro Choir, Appear in Lewisohn Concert

"Till Eulenspiegel's Merry Pranks" by Richard Strauss, and the Hall Johnson negro choir will be heard Sunday night (July 12) at 8:30 through WKRC when the Columbia network broadcasts an hour of the Lewisohn Stadium concert with Willem van Hoogstraten conducting.

The Strauss tone poem (not to be confused with the works of any of the numerous Johanns)

(Continued on page 3)

WKRC Carries Finals in Nat'l Tennis Tourney

Semi-final and final matches in the National Professional Tennis Tournament will be broadcast from Forest Hills, L. I., over WKRC and the Columbia network at 3 o'clock Friday afternoon (July 11).

Ted Husing, Columbia sports announcer, will follow the play from a special sound-proof booth in a corner of the West Side stadium. Microphones placed at the net and alongside the umpire's chair will pick up all of the sounds incidental to the tourney.

Outstanding contenders in the list of entrants for the professional crown, are "Big Bill" Tilden, Vincent Richards, Karel Kozeluh of Czecho-Slovakia, J. Emmett Pare, Robert L. Sellar, Albert Burke, Charles M. Wood and Howard Kinsey.

Explorer to Speak in Bill Schudt's Going to Press

George Palmer Putnam, publisher, author, editor and explorer, will speak during "Bill Schudt's Going to Press" at 5 p. m. Wednesday (July 15) with WKRC the local Columbia outlet.

A former newspaperman, Putnam is an officer of the Explorers Club, has been connected with many notable expeditions and has conducted explorations in the far north under the auspices of the American Museum of Natural History and the American Geographic Society. His wife is the former Amelia Earhardt, aviatrix. His young son, David Binney Putnam is the author of several books of his explorations with his father.

Alfred Fenboque, flutist from the Cincinnati Symphony orchestra, and John Quincy Bass, pianist, will play the College of Music program at WLW at 6:30 p. m. Sunday (July 12).



Boswell Sisters

The Boswell Sisters—Martha, Vet, and Connie, sing on the Columbia network through WKRC on Sundays at 6:45 p. m.

New Orleans-born, the Boswell Sisters were West Coast radio stars exclusively until the Camel Pleasure Hour brought them east by fast train from San Francisco as guest trio. They sang their close harmony with their deep Southern drawl so successfully that they were called back again, this time to stay as Columbia staff members.

It's obvious that they really are sisters. Vet is really Helvetia. And if you want to be New Orleans about it, Martha becomes Mahtba. Each sister has her own individual microphone talent. Connie is regarded as the best "blues" singer and has her own program which WKRC carries at 9 p. m. on Wednesday. Martha plays all the accompaniments

(Continued on page 2)

H. G. Wells Will Broadcast from London Monday

H. G. Wells, English author, will be heard in a broadcast from London at 3:20 Monday afternoon (July 13) with WYRC as the local Columbia outlet. His subject will be an impression of Russia in the Melting Pot.

Wells made a personal tour of the Soviet Union in 1920 and later published "Russia in the Shadows." His interest and research in the development of Russia has continued since then. In both novels and articles, Wells has been conspicuous for his speculations as to the world of the future.

Former Picture Idol Takes Radio for "Come-back"

Francis X. Bushman, one time idol of the motion pictures, will be heard in the Armour program at 8:30 every Friday night for 10 weeks beginning this week (July 10). WLW is the local NBC outlet.

For 10 minutes of each broadcast, Bushman will entertain his listeners with his impressions of the stars he has known during his motion picture career. He will also talk about interesting episodes in the production of the many so-called "epic" pictures. Among these "picture briefs" will be the story of the filming of "Ben Hur" in which he played "The Mighty Messala."

It is not known whether or not he will mention his late publicity-drawing statement that he would welcome proposals of marriage from wealthy women.

Bushman has been in the theatre for more than 30 years and has played in more than 150 stage productions and more than 400 pictures.

The Jewish Art program on WKRC and the Columbia network is broadcast on Friday afternoons at 4 o'clock instead of on Sunday mornings.



Ruth Etting, syncopating songstress and one of the brightest stars in the brilliant firmament of Ziegfeld's new "Follies," will sing four of her specialty arrangements of new tunes as guest artist on the Chase and Sanborn program through WSAI on Sunday night (July 12) at 7 o'clock. Dave Rubino's orchestra plays the program.

Dixie Dugan Series is Dramatized in Liberty Hour

J. P. McEvoy's sketches, "The Adventures of Dixie Dugan," will be heard over WKRC every week as part of the Liberty Radio Hour on Friday at 8 o'clock. Other highspots include playlets, featuring Sandy, Lil and Little Ulysses; addresses by prominent persons; Hollywood gossip by Frederick Smith; introduction of a new mystery character "Vox Pop."

Two St. Louis Games Will Be Aired by WFBE

When the Reds clash with the St. Louis Cardinals in St. Louis on Friday, July 10, and Saturday, July 11, Harry Hartman of WFBE will give fans a play-by-play account of the games. Because of the difference in time, the broadcasts will be at 4:15 p. m.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

NATALIE GIDDINGS, Editor

VOL. I

JULY 10, 1931

No. 8

Have You Won Your Prize Today?

Regardless of whether business in general has turned the now well-known corner, these certainly are boom times for the great contest industry. Anyone who hath ears and listeneth to radio can scarcely be unaware of that.

In their big-hearted way, the sponsors of heaven-knows-how-many programs are fairly showering prizes on listeners: ginger ale, cars, motor boats, radio sets, books, and vacation trips among other things, not to forget mere money in cow-choking \$10,000-batches. If the bull market keeps up, the sponsor who does not give away something really handsome will be black-listed as a piker.

To be sure, these glittering prizes are not handed over just for the asking. To win one, you must dash off a knockout slogan, a high-pressure letter, a smash advertisement, or guess something or other. But that is no trouble at all. The announcers say so quite positively.

With such rich takings to be had for a few minutes of simply fun, we begin to wonder why anyone bothers to work. By comparison, investing in sweepstake tickets is the plodder's way.

But why this contest stampede? Some listeners, more curious than grateful for two-handed generosity, have been asking that prying question. Just between ourselves, the answer is mail and yet more mail.

To be sure, publicity crowds into the picture too. (Doesn't it always?) However, the lead role goes to mail. The one doubt that besets every sponsor is "but how many people are hearing my program?" The more letters, the more listeners, runs the accepted dictum. "Therefore," reason the broadcast promoters, "if we put on a contest that brings in ten times as many letters, this proves that we have ten times as many listeners."

There is a bare possibility that something else could be said about that.

Around the Dial

By THE DIAL TWISTER

The ancient superstition about programs slumping in summer takes it on the chin again, this time from the new Packard series (Monday at 9:30 p. m., on WLW). Geraldine Farrar's radio debut alone was enough to start a flurry at any old season. The other solo stars are dazzling too. Not to overlook Nat Shilkret's symphony orchestra. This dialer shares with many a ripening admiration for the versatile maestro.

Hank Simmons' Showboat celebrated its fourth air birthday last Saturday night (WKRC at 9 o'clock). In case anybody asks you, four years is advanced senility for a radio act. But there's nothing senile about the Showboat. It still packs them in week after week to hear that villain's "dirty laugh" among other choice morsels. Four years looks like just a good start.

Brass bands are coming into their own sure enough. The latest proof of that is the new Nash Motors program (WSAI Tuesday at 8 p. m.). Its bright spot is Max Bendix's band, and a rattling good one. Of course, there's a historical sketch, too, if you can find your way around the "amphitheater of the air" and what not. But that band of Max's is a show by itself. Plenty of Sousa in its programs, which peevish nobody either.

Yes, and that Manhattan Guardsmen Band (WSAI Sunday at 2:30 p. m.) rates a listen, too, if you crave foot-lifting brasses. Harold Sanford swings baton, and mixes in good concert numbers with snappy marches. Looks like the great band drought is about broken. Let her break, eh?

Mixed choruses are making the comeback many listeners have been hoping for; as witness the Wither-spoon Singers (Sunday at 9:30 a. m. over WLW). This mighty well balanced group does the kind of program that can't be duplicated by any other ensemble. What's more, you're sure to find a favorite song among their selections.

The same Harold Sanford mentioned a minute ago also directs the series of Gilbert and Sullivan operettas that are keeping plenty of sets busy Sundays (WSAI at 4 p. m.). They don't write music or lines like those today. Besides able singing, there's enough dialogue to keep the story moving. And believe it or not, the performance runs a full hour.

Those Philco programs (Tuesday at 8:30 over WKRC) are keeping up the pace that kills boredom for lovers of real music. Howard Barlow's symphony orchestra doesn't need to add odds from any of them, and his programs are consistently high-class.

Speaking of consistent, how about Phil Cook? Making 'em laugh every night (WLW at 6:30) is a man-sized chore. But Phil does it, makes you like him besides. Now he's got "Puffy" doing a trick giggle, just when most of us thought we were good to manage the "O. K. Colonel." Army of voices hardly says it.

The Dutch Masters feature (WKRC, Friday at 7:30 p. m.) is one you can count on for once popular songs that date back anywhere from five to thirty or more years. Ever notice how those old tunes revive the days they used to be part of?

The College of Music program (WKCY, Sunday at 7:30 p. m.) is one you shouldn't pass up if you're looking for something considerably above average. Both the material and its performance are satisfying.

Dr. Howard W. Haggard's series of talks on "Devils, Drugs, and Doctors" (Sunday at 7 p. m. over WKRC) continues to be as informing as it is easy to listen to. The subject may be medicine. But it's far from a bitter dose.

That Christian Glee Club (WKCY, Wednesday at 7:30 p. m.) is always a good bet when you're looking for close harmony.

It's a Boy!

Bradley Kincaid, "the mountain boy" of WLW, is the proud father of a nine pound son who has been named William Bradley, Jr., although the Bradley and Junior are to be dropped from the name.

At Christ hospital where he and his mother are spending this week (he arrived on July 1 at 4 a. m.) he is being called "Billy Boy," not so much because his name really is William but because that is one of his father's favorite songs.

Billy Boy has two-year-old twin sisters waiting in College Hill to welcome him home and planning to share their beds, their little chairs, and their toys with him. They too, have radio names, Barbara and Allyne. Had there been only one little girl, she would have been called Barbara Allen after the ballad that their father has most often been asked to sing. When two little girls arrived, however, the name had to be divided and made over a little.

Perazzo Selects All-Grieg Music for Organ Concert



Eugene Perazzo, one of WLW's organists, will play a program of music by Edward Grieg next Friday (July 17) at 11:30 p. m.

His program includes the "Olav Trygvason," Berceuse, the first Peer Gynt Suite, Heart Wounds, To Spring, and March of the Dwarfs.

Perazzo is a violinist and pianist as well as an organist. Born in Italy, he later returned there to study at the Royal Conservatory in Milan, Italy. He plays the Vix Celeste program on Friday night at 11 o'clock.

Four Centuries Adds Only Ten Years to Lives

Four centuries of medical practice have added not more than 10 years to the expectancy of life of people who have reached the age of 27.

That statement is by Dr. Howard W. Haggard who talks on Devils, Drugs, and Doctors in the Kodak program through WKRC and Columbia at 7 o'clock Sunday night. It is part of his talk for this Sunday (July 12) when he will review medical innovations throughout the centuries, taking as examples 10 kings who lived more than 400 years ago.

Hy Rye and Willie Winsom, wise-crack, strum guitars and ukes, and recite their comical adventures in the Rubel Baking Company program on WKRC at 7:15 p. m. Tuesday and Thursday. Although they have been on the air for some time, they have just begun a new kind of radio act full of funny patter, instrumental, music and songs.



Mabel Jackson, soprano, and Mary Alice Cheney, contralto, who left WLW for New York a year ago, have been engaged by the Columbia Broadcasting System to sing every Friday at 9 p. m. beginning next week (July 17), in the Pillsbury Pageant, a new program sponsored by the Pillsbury Flour Mills. WKRC will carry it.

They will sing in a mixed quartet under the name of "The Song Birds." Toscha Seidel, violinist, known locally for his Sunday afternoon concerts; Theo. Karle, tenor, and an orchestra directed by Sam Lanin complete the feature.

Artistic Temperament?

Premier Wakatsuki of Japan who was scheduled to broadcast by short wave from Japan on the morning of July 4 through NBC stations including WLW at the last moment canceled his microphone engagement without giving a reason. Japanese music from Tokyo filled the time announced for the Premier's talk.

Whiteman Uses New Microphone

Paul Whiteman's Paint Men (WLW Friday at 8 p. m.) use a new "parabolic directional microphone" to pick up their music. The microphone is something like a shallow dish with a regular microphone fastened to and facing its center. If you can understand it that way, NBC radio engineers will explain to you that the parabolic directional microphone functions like an automobile headlight except differently. With the headlight, the rays of light leave from a point. In the microphone the sounds go into the point of the so-called "howl" to be picked up. The microphone is reported to give a new kind of "perspective" in ensemble music broadcasting.

Old Maestro

Back in Chicago after a tour of the Middle-West, "Old Maestro" Ben Bernie begins a new weekly series of sustaining programs over the Columbia network (July 5), 11:30, which WKRC will take Monday and Friday at 11 p. m.

Boswell Sisters

(Continued from page 1)

and sings too. Yet is "jack-of-all-trades" and harmonizes, plays several musical instruments, and can imitate the "plunk-plunk" of a banjo perfectly.

Their first public appearances were as a trio playing piano, cello and violin. Connie was only 7 when she played solo cello with the New Orleans Philharmonic orchestra.

Each sister has a hobby. Martha's the cook and her Creole gumbo is famous. Net sows, designs costumes, and tap dances. Connie models little figures out of soap, rock salt, butter, and even onions. She also plays "musical glasses" and once ruined her mother's best crystal set perfecting the accomplishment. They're full of ideas. Once they solved the problem of overcrowded studios in San Francisco by drawing a diagram of trapezes and turning bars as a means of getting from one end of a room to the other over heads of musicians. They only quarrel at rehearsals.

You Should Know---Ted Husing

Boys who a generation ago wanted to grow up to be cowboys, firemen, or "cops," now have little boys of their own who want to be radio announcers.

To the radio listener, the announcer seems a cross between the drum major of a college band, a matinee idol, and the kind of a fellow who gets passes to every show from the circus to Broadway successes. In reality, a radio announcer who really is something beside a voice that reads what someone else writes, is a hard-working individual who does about three times as much work as a man in an office.

Take Ted Husing of the Columbia Broadcasting System, for instance.

Husing is said to be possessed of more nervous energy than any other radio announcer. He hasn't an ounce of fat on his wiry frame and yet during a football broadcast he sheds as much as five to seven pounds. He never stops going, never seems fatigued. He spent the entire night and part of the next morning before the Taft funeral broadcast in the morgue of a Washington newspaper, gathering data that he considered absolutely essential for the job ahead of him. Then he went out and talked almost steadily for three hours during Columbia's report of that moving event.

Last summer he finished three play-by-play broadcasts of the international polo matches and the finals of the men's singles tennis tournament just in time to catch a train to Newport for the broadcasts of the America's Cup Races. Most of the next six days he spent, on his feet, on the bridge of the Coast Guard Cutter "Champlain." Most of the nights he was tutored by Herbert Stone, a yachting expert, in the mysteries and intricacies of yacht racing. He returned to



New York after that gruelling schedule, thin and drawn, but full of enthusiasm and eagerness to begin preparations for the impending World Series and the 1930 football season.

He is a tyrant with his engineers, an intolerant martinet with his assistants and co-workers, but they would all cut off an arm for him, they say. That is the measure of Ted Husing.

Ted was born Edward Britt Husing 29 years ago in a town just nicely inside the border of the United States—Denning, N. M., but he moved with his family to Gloversville, N. Y., where the Erie Canal and its banks supplied the background for his early athletic activity. He threw himself, as he does now, into the thick of everything, and was the natural leader of his own gang of kids.

When his family moved to New York, Ted entered Stuyvesant High, where he went in for basket ball, football, baseball and boxing. The war interrupted what vague plans he had for college. Ted added a few years to his right age, and although he never saw the Western Front, he did manage to get as near France as Governor's Island where he was a physical instructor in the training camp.

The end of the war found Ted restless and without plans for the future. The comparatively dull routine of college did not hold any appeal and the next few

years he spent playing professional sports in the fall and winter and roaming the country during the summer months, hitch hiking or riding the rails.

Between then and the time he was picked from 609 other applicants as an announcer at WJZ, he had only about two permanent jobs. Selling wicker furniture held his interest for a month or two, and the only other job was as a runner with a Wall Street firm. That lasted for two weeks at \$12 dollars a week. The second week he was there, Jess Willard met Jack Dempsey for the heavyweight championship of the world. Ted bet the head of his firm a week's salary that the Manassa Mauler would knock out the hulking cowboy, Willard, in the fourth round of the fight. The employer gave him odds of 10 to 1, and Ted quit his job with \$120.

With his immense energy and concentration Husing learns all there is to know about any job that interests him. Announcing interested him from the start and it still does. Within six months after entering radio he was introducing the President of the United States to 50,000,000 people. Two weeks before the International Matches at Meadowbrook last summer he had never seen a polo match. He spent every free afternoon watching practice sessions, spent nights in the public library studying, and later was able to astonish Herbert Reed, who worked with him during the International Matches, with his sound knowledge of the game.

Ted Husing is as much a part of Broadway as Times Square. He wears the most astonishing clothes, including a blue tuxedo—clothes that would make a matinee idol look shoddy. If necessary, he can talk at the rate of 300 words a minute.



Mme. Valia Valentimova is one of the featured artists of "Around the Samovar," a Columbia program that WKRC has booked for 8 o'clock Sunday night (July 12). Mme. Valentimova, former prima donna of the Petrograd Grand Opera Company, escaped from Russia disguised in an old suit of her father's.

Senator Needs Two Radio Sets to Stay Within Law

U. S. Senator Arthur Capper of Kansas requires two radio receiving sets to keep within the law.

He keeps one in his office and one at home. The necessity revealed itself when he was hurrying home from his office at the nation's capitol. Anxious to hear the six o'clock Amos 'n' Andy program, the Senator's foot became a little too heavy on the accelerator. One of Washington's efficient officers stopped Senator Capper, and addressed him with the usual "What's the big idea?"

"Hurrying home to hear Amos 'n' Andy," the Senator replied.

Convinced that this was a new alibi, the officer released the Senator, who promptly, in his desire to obey the traffic laws, ordered a receiver installed in his office so he can now hear the broadcast of his favorite program without "speeding" home when official business keeps him until late afternoon.

Richard Strauss

(Continued from page 1)

"Blue Danube" Strauss family tells the story of "Till Oulglass," a traditional bad boy in medieval German folk lore. Witty and audacious he is the darling of the people but his rogueries are their despair. The music depicts him riding through the market place, scattering merchandise to the four winds; disguised as a monk; making love to the village helles; and taunting a group of professors. He goes from bad to worse until he is hailed before a court and is sentenced to death with every detail of the trail plainly understandable in the music.

The Hall Johnson choir, a group that strives at preserving the emotional content of traditional negro tunes rather than polished musical perfection will sing "Dis Ole Hammer Killed John Henry," "Water Boy," "Eastman," and "St. James Infirmary Blues."

Our Dially Dozen

By
DON BECKER

Salt—of the "PEANUTS" variety—and I went a-golfing the other day.

We're both consistent golfers. Consistently Lousy.

However, through some inconceivable impulse, probably due to the adversity of inanimate objects, Salt's ball wended its way to the hole soon enough for him to chalk up a "BIRDIE" (pronounced "one under par").

"WHEEL!" yelled Salt.
—That's the first Birdie I've had since I played the Paramount in Brooklyn.

George Lloyd of WLW is suffering from severe wounds, inflicted by blunt instruments.

Cause: He actually told this: "They had to put Stribling in packed ice the other night—to keep him from SCHMELLING!"

A poor old musician (ha! ha! ha!) walked into WCKY the other evening and said to Jerry Akers: "Would you please give me fifty cents to help bury a poor ukulele player?"

Jerry pondered.
Then he spoke!
"Here my good man. Here's a dollar. GO BURY TWO UKULELE PLAYERS!"

WHAT WE KNOW ABOUT ROBERT BURDETTE AND MURRAY HORTON

Many questions come to this department asking if Bob Burdette and Murray Horton are married. We don't know, but they've been going around together long enough. People are talking.

Murray Horton, commonly called the "WALRUS OF JAZZ," has a wonderful band—AFTER ALL.

After all the other bands.

Favorite expressions of Murray Horton:

"Leave that part out, it's too hard."

"Lend me ten dollars."

Robert Burdette has several eccentricities.

He will not go on the air unless he has a microphone in the studio.

Mr. Burdette is very seldom absent from the studio. Only once during four years was he away for an entire week.

He tried his own exercises one morning!

Favorite sports of Mr. Burdette:

Blowing up rubber frogs and scaring little girls.

Sucking lollypops, which listeners send him.

Next week: EAST LYNNE.

Speaking of questions, we've one on our desk right now asking the "Politics" of Amos n' Andy.

We won't say for sure, but we'll wager they'll both be candidates for the next "Pepesidential election."

Dialaughingly yours,
DON BECKER.

The "rumba" craze is gently laughed at in a new song written by Muriel Pollock and Peter Dixon. The title is "Play An-otha' Rumba Numba" and tells of the yen of a roving sailor for a Cuban melody. Miss Pollock is the author of a number of popular melodies. Dixon, who writes "Raising Junior" for NBC, tries lyric writing from time to time.

Charles ("Broadway Melody") King is master of ceremonies of Club Valspar (WSAI at 8:30 Saturday nights.) Watch the program for guest stars from stage and screen.

Ramona

Ramona of the deep blue voice and the syncopeing fingers will sing "Make Yourself at Home" and "Without That Man" with the King Edward Cigar Band at WLW next Saturday night (July 18) at 9 o'clock.

When asked how his Bavarian Peasant Band developed its unique style, Karl Weiss, who leads this group in the NBC studios, replied that they had "trained on good German beer."

Jean Paul King, NBC Chicago mike-man, always manages to get into the studio for the Clara, Lou and Em skit several minutes early to go through a piano duet with the staff pianist before the program goes on the air.

The Boswell Sisters, Connie, Vet, and Martha, will sing the following songs in their broadcast Sunday (July 12) at 6:45 p. m. on the Columbia network and WKRC: Singin' River; What'd Ya Do to Me; Parade of the Blues; Without that Man.

Arlington Cup Race is Moved to Sat., July 18

The Arlington Cup Race, which was scheduled to be run this Saturday (July 11) has been postponed one week. The race is definitely scheduled for Saturday, July 18, and will be described over the Columbia network and WKRC at 4:30 p. m. on that day.

All aspects of this Chicago turf classic will be presented over microphones placed at vantage points atop the roof of the grandstand, in the paddock and at the side of the track at Arlington Park. Pat Flanagan, WBBM, sports announcer, will be assisted by several leading turf experts in presenting a word-picture of the race and the ceremonies incidental to it. Either WLW or WSAI probably will carry the National Broadcasting Company's account of the running.

WKRC will carry a Lewisohn concert July 10 at 9 p. m.



Willem von Hoogstraten is conducting the Lewisohn Stadium concerts the coming three weeks with WKRC taking the music on Sunday nights at 8:30 from the Columbia Broadcasting System. The orchestra is the New York Philharmonic except for two or three new members. Fritz Reiner will conduct the orchestra for two weeks beginning the week of July 26.

Here Are Only Complete Programs

FRIDAY

July 10

WCKY (202m.—1490 kc.)

A. M.—

- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotions (NBC)
- 7:30—Cheerio (NBC)
- 8:00—Early Morning Dance.
- 9:15—My New Kentucky Home.
- 9:45—Dance Melodies
- 10:30—Classic Hour
- 11:00—Musical Novelties
- 11:30—Mountain Melodies
- Noon—Popular Dance Tunes
- 12:30—Norris Brock Live Stock Reports
- 12:35—Luncheon Concert

P. M.—

- 1:00—Sign off
- 5:45—Blue Ridge Shindiggers
- 5:55—Ayers News Sport Flash
- 6:00—Amos 'n' Andy (NBC)
- 6:15—Ellerman's Serenaders
- 6:45—Charlene and Kathlene.
- 7:00—Italian Serenaders.
- 7:15—Mountain Red.
- 7:30—Earl Arnold's Orchestra, Lookout House
- 8:00—Intervenor Paint (NBC)
- 8:30—Duke, His Uke and His Sisters.
- 8:45—Kentucky Belle.
- 9:00—Beachcombers.
- 9:15—Wally, the Radio Clown.
- 9:30—Molly Moore, Maurice Thompson and Tommy Ott.

WFBE (250 m.—1200 kc.)

A. M.—

- 7:00—Voices at Dawn
- 7:30—Classified Directory
- 8:00—Shopper's Hour
- 8:15—Mountain Valley Greetings
- 8:30—Starr Freeze (E. T.)
- 8:45—Variety
- 9:15—Broering Musicale
- 9:45—Kleeman Furniture Program
- 10:05—Bacca Coal & Iron Program
- 10:20—Morning Musicale
- 10:35—Kelvinator Program
- 10:50—Mrs. Evans' Questions and Answers
- 10:59—Simper Time Announcement
- 11:00—Acme Awning Program
- 11:15—Down South
- 11:45—Studebaker Champions (E. T.)

P. M.—

- 12:01—Serenade
- 12:45—Bellonby Luncheon Musicale
- 1:00—Starr Freeze Afternoon Melodies
- 1:15—Krones Brothers
- 1:30—Vaudeville
- 1:45—Matinee Musicale
- 2:15—Vaudeville
- 2:30—Ralph and Harlan
- 2:45—"The Parents' Forum"
- 3:00—Day Dreams
- 3:30—Vocal Varieties
- 3:45—World Series Contest
- 4:15—Reds vs. St. Louis at St. Louis
- 6:15—Lyric Hour
- 6:15—Travelogue
- 7:00—The Post Question Box
- 7:15—Dinner Dance Music
- 7:30—Harry Hartman's Sport Review
- 7:45—Nu-Co Painters
- 8:00—Lucky Boys
- 8:15—Dry Ridge Health Hints
- 8:30—Colonial Stages Program
- 8:45—Coney Island Dance Frolic
- 9:00—Wrestling Matches at Music Hall
- 11:00—Mountain Valley Varieties
- 11:15—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—

- 6:45—God's Bible School—Sunrise Worship
- 7:45—Hill Billy Kid.
- 7:59—Gruen Time Signal
- 8:00—Starr-Freeze Melodies
- 8:15—The Commuters (CBS).
- 8:30—Sweethearts of the Air (CBS)
- 8:45—The Old Dutch Girl (CBS)
- 9:00—Oxol Feature (CBS)
- 9:15—Studio Feature.

Friday, July 10

- 9:30—Consolidated Merchants' Program
- 10:00—Rhythm Kings (CBS).
- 10:15—Fleeting Talk
- 10:20—Rhythm Kings (CBS).
- 10:30—Charles W. Reame Studio.
- 11:00—Time and Weather.
- 11:03—Woman's Hour—Tremlette Tully
- 11:30—What's Happening.
- 11:45—Drinkmor Program.
- Noon—Wurlitzer Music Box Revue

P. M.—

- 12:30—Cincinnati Merchants' Program
- 1:00—Pabst-ett Varieties (CBS)
- 1:15—Art Dry Cleaning Program
- 1:30—Studio Feature.
- 1:45—Full Measure Gas
- 2:00—Charles W. Reame Studio.
- 2:15—Race Result from Latonia, Ky.
- 2:20—Studio Feature.
- 2:45—Madam Flor-enz Beauty Program
- 3:00—Organ Recital.
- 4:00—Jewish Art Program (CBS).
- 4:15—Children's Quarter Hour.
- 4:30—A. L. Fink Program
- 5:00—Earl Carpenters Orchestra (CBS).
- 5:15—Cincinnati Trade School
- 5:30—Brooks and Ross (CBS).
- 5:45—Studio
- 5:50—Eureka Baseball Scores
- 5:55—Sports Review
- 5:55—Burke Weather Forecast
- 6:00—Kate Smith and Her Swanee Music (CBS)—Home Furniture Company.
- 6:10—Stocks, Cohl & Tyree
- 6:13—Time and weather
- 6:15—Linit Program, with Dennis King (CBS)
- 6:30—Red Goose Adventures (CBS)
- 6:45—Camel Quarter-Hour (CBS)
- 7:00—Pryor's Crema Military Band (CBS)
- 7:15—Barbasol Program (CBS)
- 7:30—Dutch Masters (CBS)
- 8:00—Liberty Magazine Hour (CBS).
- 8:45—Pyol Blackberry Dudes
- 9:00—Lewishohn Stadium Concert (CBS)
- 9:30—What's Happening.
- 9:45—Poet's Gold (CBS).
- 10:00—Confessions of a Racketeer (E. T.)
- 10:15—Gruen Answer Man
- 10:25—Happy Feet
- 10:30—Arlie Simmonds Orchestra Coney Island.
- 11:00—Time, Weather; Sports
- 11:08—Ben Bernie and His Orchestra (CBS).
- 11:30—Nocturne—Ann Leaf, Ben Alley (CBS)

WLW (428 m.—700 kc.)

A. M.—

- 6:00—International Fiddlers
- 6:30—Gym Classes
- 7:45—A. & P. Food News (NBC)
- 8:00—Morning Devotions
- 8:15—Jim and Walt.
- 8:30—Montgomery Ward Program (NBC)
- 8:45—Miracles of Magnolia (NBC)
- 9:00—Ray Perkins (NBC)
- 9:15—"The Hostess," Mrs. Lutyeh Solingen
- 9:30—Book News
- 9:45—Premium Man
- 10:00—Island Serenaders
- 10:30—Live Stock Reports
- 10:40—Seger Ellis
- 11:00—Organ with Instrumentalist
- 11:15—Swift Program (NBC)
- 11:30—WLW Stars
- 11:45—River Reports; Time Signals
- Noon—Tuxedo Fiddlers

P. M.—

- 12:15—Binova Time
- 12:16—Hotel Gibson Orchestra
- 12:50—Live Stock Reports
- 1:00—National Farm and Home (NBC)
- 1:30—Jim and Walt.
- 1:40—Market Reports
- 1:45—Netherland Plaza Orchestra
- 2:15—National Garden Bureau
- 2:30—Chicago Serenade (NBC)
- 3:00—Harriet Wellen, vocal solos.
- 3:15—Radio Guild (NBC)
- 4:15—Ramona.
- 4:20—Ramona
- 4:30—Raymond Mitchem; Mills Brothers
- 5:00—Words and Music



"And look, Joan, we'll make a million dollars!"

So speaks Kenneth Lee, but his wife, Joan, is more concerned with her baby, asleep in the next room. The Lee's domestic problems and the adventures which always are the sequel to Ken's wonderful schemes are heard every Tuesday and Friday at 5 p. m. in "Raising Junior." No local NBC station carries it. Hear the serial from WJZ (760 kc. 394.5 m.)

In real life, Ken and Joan Lee are Peter and Aline Dixon.

Friday, July 10

- 5:30—Seger Ellis.
- 5:45—Lowell Thomas (NBC)
- 6:00—Amos 'n' Andy (NBC)
- 6:15—Madame Ada (NBC)
- 6:30—Phil Cook (NBC)
- 6:45—The Chatter.
- 7:00—Baseball Scores
- 7:05—Glenn Sisters and Ramona
- 7:15—Elliott Brock and His Military Band.
- 7:30—Hotel Gibson Orchestra
- 7:45—Sterling Jack
- 8:00—"In Roman"
- 8:15—Ice-ast Janboree
- 8:30—Hoosier Editor
- 8:45—Armour Program (NBC)
- 9:00—Paul Whiteman's Paint Men
- 9:30—Clara, Lu and Em (NBC)
- 9:45—Wilderson's Wildcats
- 10:00—Encores.
- 10:30—Variety
- 10:45—Bob Newhall Sport Slices
- 11:00—Vox Celeste
- 11:30—Henry Busse's Orchestra, Castle Farm (NBC-Blue)
- Midnight—Hotel Gibson Orchestra

A. M.—

- 12:30—Henry Busse's Orchestra, Castle Farm
- 1:00—Netherland Plaza Orchestra

WSAI (225 m.—1330 kc.)

A. M.—

- 8:00—Gene and Glenn, the Quaker Early Bird (NBC)
- 8:15—Campbell Soup Orchestra (NBC)
- 8:45—Records
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Records
- 9:30—National Home Hour (NBC)
- 9:45—McCormick's Old Time Fiddlers.
- 10:00—Hawaiian Serenaders (NBC)
- 10:30—Realities of Romance (NBC)
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.

RADIO TUBE SPECIALISTS

Any Type of Tube for Any Make of Radio

Link's

BUY BEST BY TEST

RADIO TUBE SHOP

ACREMETESTED

607 WALNUT ST.

Open Evenings—Parkway 6415

RADIO REPAIRING—ANY MAKE

Friday, July 10

- P. M.—
- 12:50—Livestock Reports
- 1:00—Sign Off
- 2:00—Woman's Radio Review (NBC)
- 3:00—Edna Wallace Hopper (NBC)
- 3:15—Records
- 3:45—Ramona
- 4:00—Records
- 4:30—Moore Paint Program (NBC)
- 4:45—Records
- 5:00—Poems by Harry Holcombe
- 5:15—Don Becker, Ukelele.
- 5:30—The Gossipers (E. T.)
- 5:45—Records.
- 6:30—Alice Richards
- 6:45—Records
- 7:00—Cities Service Concert (NBC)
- 8:00—Clicquot Club (NBC)
- 8:30—Pond's Dance (NBC)
- 9:00—Kodak Week End (NBC)
- 9:30—RKO Theater of the Air (NBC)
- 10:00—Henry Busse's Orchestra, Castle Farm
- 10:15—The Sicilians Boys (NBC)
- 10:30—Hotel Gibson Orchestra
- 11:00—Sign Off.

SATURDAY

July 11

WCKY (202m.—1490 kc.)

A. M.—

- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotion (NBC)
- 7:30—Cheerio (NBC)
- 8:00—Early Morning Dance.
- 9:15—My New Kentucky Home.
- 9:45—Kentucky Belle's Kiddie Club
- 10:30—Classic Hour
- 11:00—Musical Novelties
- 11:30—Mountain Melodies
- 12:00—Popular Dance Melodies

P. M.—

- 12:30—Norris Brock live stock quotations
- 12:35—Luncheon Concert
- 1 P. M.—SIGN OFF
- 5:45—Blue Ridge Shindiggers
- 5:55—Ayers Sport Flash
- 6:00—Amos 'n' Andy (NBC)
- 6:15—Tastyest Jesters (NBC)
- 6:30—Lucille Fox.
- 7:00—Rudy Vallee (NBC)
- 7:30—Medley Five.
- 8:00—"Skillet Lickers"
- 8:30—Earl Arnold's Orchestra from Lookout House.
- 9:00—Cuckoo Club (NBC)
- 9:30—Lawson's Hawaiians.

WFBE (250 m.—1200 kc.)

A. M.—

- 7:00—Voices at Dawn
- 7:30—Classified Directory
- 8:00—Shopper's Hour
- 8:15—Mountain Valley Varieties
- 8:30—Starr Freeze Program (E. T.)
- 8:45—To be announced
- 9:00—Home Heating Program
- 9:15—Variety
- 9:45—Kleeman Home Chats

IF YOU NEED MONEY



For taxes, insurance, repairs, old bills or any other purposes, we have a Household-Loan Plan whereby you can borrow what you need and repay it in small monthly amounts arranged conveniently for you. You have a year or more in which to repay it.

Open 8:30 to 5:00

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
Cincinnati, Ohio. PARKWAY 6280.

Greater Cincinnati Radio Stations

Saturday, July 11

5:00—Don Bigelow Orchestra (CBS).
5:15—Cincinnati Trade School
5:30—Don Bigelow's Orchestra (CBS)
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS)
Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohn and Tyree
6:28—Time and weather
6:30—Pyral Blackberry Dudes
6:45—Camel Quarter Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)
7:15—What's Happening
7:25—Happy Feet
7:30—Junior Chamber of Commerce
8:00—Hermude Brothers (CBS)
8:15—Studio Feature
8:30—Tacoma Park Orchestra.
9:00—Hank Simmons' Show Boat (CBS)
9:45—Studio Feature
10:00—Arlie Simmonds' Orchestra, Coney Island
10:30—To Be Announced
10:45—Will Osborne and His Orchestra (CBS)
11:00—Time; Weather; Sports
11:08—Guy Lombardo and His Orchestra (CBS)
11:30—Nocturne—Ann Leaf, Ben Alley (CBS)

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Jim and Walt.
8:30—Montgomery Ward Program (NBC)
8:45—Miracles of Magnolia (NBC).
9:00—Dance Miniatures (NBC)
9:30—Art Talks, Cherry Greve
9:45—WLW Mail Bag
10:00—Organ and Vocal.
10:30—Livestock Reports.
10:40—McCormick's Old Time Fiddlers.
11:00—Elliot Brock, violin.
11:15—Swift Program (NBC)
11:30—Livestock Reports.
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, Attorney General Gilbert Bettman

P. M.—
12:16—Hotel Gibson Orchestra
12:45—National Farm and Home Period (NBC).
1:45—Netherland Plaza Orchestra.
2:15—Jim and Walt.
2:30—Cincinnati Zoo Symphony Concerts.
3:00—Ramona and Don Becker
3:15—Pacific Feature Hour (NBC)
4:00—Nare of Melody (NBC).
4:30—Crosley Dealers' Hour
5:00—Secretary Hawkins.
5:30—Doctors of Melody
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:20—The Chatter
6:45—Los Ranges Baseball Scores.
6:50—Seger Ellis.
7:00—Crosley Theater
7:30—R. F. D. Hour
8:00—Crosley Saturday Knights.
8:30—Dominio Orchestra (NBC)
9:00—King Edward Cigar Band.
9:30—Chia, Lu and Ein (NBC)
9:45—Murray Horton's Orchestra, Horseshoe Gardens
10:00—Club Sohio
10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—The Singing Violin
11:30—Doodiesocks.
Midnight—Hotel Gibson Orchestra
12:30—Castle Farm Orchestra.
1:00—Netherland Plaza Orchestra.
1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records



Here is Geraldine Farrar as she looked a week ago when she made her radio debut on the Packard program (WLW at 9:30 p.m. Monday). Today's Farrar has bright eyes and the prettiness of the young girl who 30 years ago made her debut at the Royal Opera House in Berlin. After her broadcast, she closed her Park Avenue apartment and went to her Ridgefield, Connecticut farm home where she and her 70-year-old father spend their summers with their many pets—dogs, birds and chickens.

Saturday, July 11

9:00—Mrs. Blake's Radio Column (NBC).
9:15—Hits and Bits (NBC).
10:15—McCormick's Old Time Fiddlers.
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock Reports from Prod. Coop. Conjn. Assn.
Noon—Sign off

P. M.—
3:00—Classic Gems (NBC)
3:30—Records
3:45—Crosley Dealers Salute
4:00—Records
5:00—Southern Singers & Mitchem
5:30—The Gossipers (E. T.)
5:45—Black and Gold Orchestra (NBC)
6:00—Records
6:45—Mrs. Bones & Co. (NBC).
7:00—Records
7:15—Bavarian Peasant Band (NBC)
7:30—The Silver Flute (NBC)
8:00—General Electric Hour (NBC)
8:30—Club Valspar (NBC)
9:00—Lucky Strike Dance (NBC)
10:00—Henry Busse's Orchestra, Castle Farm
10:30—Murray Horton's Orchestra, Horseshoe Gardens
11:00—Sign off

SUNDAY

July 12

WCKY (202 m.—1490 kc.)

A. M.—
10:00—Nomads (NBC).
10:30—Jewels of Destiny (NBC).
11:00—The Crooning Guitarist.
11:15—Echoes of the Orient (NBC).
11:30—Charlene and Kathleen, Ladies of Melody
11:45—Waikiki Beach Combers.
Noon—Jack Moore.

Sunday, July 12

P. M.—
12:15—Skillet Lickers.
12:45—Men About Town.
1:00—Sign off.
5:45—Lucille Fox, Blues.
6:00—Layson's Hawaiians
6:30—Maurice Thompson, Baritone.
6:45—The Crooning Guitarist.
7:00—Columbia Recording Skillet Lickers.
7:30—College of Music.
8:00—The Italian Serenaders.
8:30—Mountain Red.
8:45—Willard Robison and His Deep River Orchestra (NBC)
9:15—Floyd Gibbons (NBC).
9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Voices at Dawn.
9:00—Morning Concert.
9:15—Invitation to the Waltz.
9:45—Mountain Valley Greetings.
10:00—Kelmator Program.
10:15—Dry Ridge Health Hints.
10:30—Echoes from Germany.
10:45—Berning Ford Travelogue.
11:00—Morning Musicals.
11:30—Excerpts from the Opera.
11:45—The Way Fire-Proof Home Program.

P. M.—
12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Organ Recital.
1:00—To be announced.
2:00—Starr Freeze Afternoon Melodies.
2:15—Matinee.
2:30—Hawaiian Bluebirds.
2:45—Harlan and Ralph.
3:00—Afternoon Musicals.
4:00—Vocal Varieties.
4:10—Post.
4:30—Sundown Serenader.
4:45—Symphony Hour.
5:45—Tea Time Times.
6:15—Musical Interlude.
6:30—Church Federation Hour.
7:00—The Post Question Box.

Sunday, July 12

7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
8:00—Dance Frolic.
8:30—The Orioles.
8:45—Twilight Reveries.
9:00—Scotland Yard.
10:15—Mountain Valley Varieties.
10:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45-7:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (e. t.).
10:15—Jim Lightfield—Veteran's Civic Hour.
Noon—American Legion Program.

P. M.—
1:00—Jewish Community Program.
1:30—Gypsy Trail (CBS).
2:00—Green Old-Fashioned Garden.
3:00—Cathedral Hour (CBS)
4:00—French Trio (CBS).
4:15—Pastorale (CBS).
4:45—Theo Karle (CBS).
5:00—Chicago Knights (CBS).
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—The World's Business (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—The Boswell Sisters (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Kate Smith, Swane Music (CBS).
7:30—Tony Parenti and His Singing Saxophone (CBS).
7:45—Studio Feature.
8:00—Around the Samovar (CBS)
8:30—Lewisohn Stadium Concert (CBS).
9:00—Tacoma Dance Orchestra.
9:30—Fortune Builders (CBS).
9:45—Star Reveries (CBS).
10:00—Arlie Simmonds' Orchestra at Coney Island
10:30—Chic Variety Program (CBS)
11:00—Time and weather.
11:03—Sports Review.
11:07—Chic Variety Program (CBS).
11:30—Artists Invitation Program.

WLW (428 m.—700 kc.)

A. M.—
8:59—Bulova Time.
9:00—Church Forum.
9:30—Fiddlers Three (NBC).
9:45—Pollack and Lawnhurst (NBC).
10:00—Bulova Time.
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:30—Bulova Time.
10:30—Rochester Concert Orchestra (NBC).
11:30—Metropolitan Echoes (NBC)
Noon—Midday Jewels.
P. M.—
12:20—Bulova Time.
12:30—Music of the Ages (NBC).
1:30—Yeast Foamers (NBC).
2:00—Crosley Theater.
2:30—Henry Thies' Orchestra.
3:00—Ravina Opera Concerts (NBC).

Sunday, July 12

4:00—Sabbath Reveries (NBC).
5:00—The Romatics.
5:30—Phantom Days.
6:00—The Chatter.
6:30—College of Music Concert (NBC).
6:55—Baschall Scores.
7:00—Emma Jettick Melodies (NBC).
7:15—Blow the Man Down (NBC).
7:30—Harbor Lights (NBC).
8:00—Heel Hugger Harmonies (NBC).
8:15—Bayuk Stag Party (NBC).
8:45—Netherland Plaza Orchestra.
9:15—Variety.
9:30—Kellogg Slumber Music (NBC).
10:00—Crosley Concert.
10:45—Murray Horton's Orchestra at Horseshoe Gardens.
11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
11:30—Moon River.
Midnight—Henry Busse's Orchestra, at Castle Farm.

WSAI (225 m.—1330 kc.)

P. M.—
2:00—Sermonette and Hymn Time.
2:30—Balkan Mountain Men (NBC)
3:00—National Sunday Forum (NBC).
4:00—Gilbert & Sullivan Gems (NBC).
5:00—Catholic Services (NBC).
6:00—Gay Vienna (NBC).
6:30—RCA Victor (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Atwater Kent (NBC).
8:45—Jodett Big Brother (NBC).
9:15—Goldman Band Concert (NBC).

MONDAY

July 13

WCKY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Mountain Red.
8:15—Early morning dance program.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.

P. M.—
12:30—Norris Brock Live Stock.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Mountain Red.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Kentucky Belle.
6:45—Steve Bates.
7:00—Columbia Recording "Skillet Lickers."
7:30—Charlene and Catherine.
7:45—Beach Combers.
8:00—Wally, the Radio Clown.

KEEP COOL
ELECTRIC FANS
as low as
\$2.85

Inductive type. No interference when placed on radio

CHECKER STORE

Enjoy Your Radio
R. C. A.
LICENSED TUBES

39c

ONE WEEK ONLY FOLLOWING TYPES

201-A	280
226	171
227	112
224	245

ORIGINALTIRE CO.
COURT & RACE

Monday, July 13

8:15—"The Man Who Could Not Die," mystery thriller.
8:45—Male Quartette.
9:00—Stromberg Carlson (NBC).
9:30—Blue Ridge Shindiggers.
9:45—Italian Srenaders.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Shopper's Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program (E. T.).
8:45—Morning Melodies.
9:00—Hyde Park Community Program.
9:15—Sunshine Special.
9:45—Kleeman Furniture Program.
10:00—Breivites.
10:05—Home Heating Program.
10:20—Variety.
10:35—Kelvinator Program.
10:50—Mrs. Evans' Questions and Answers.
10:59—Simper Time.
11:00—Acme Awning Special.
11:15—Morning Musicale.
11:45—Studebaker Champions (E. T.).
Noon—Serenade.

P. M.—
12:15—Song Hit Time.
12:45—Bellouby Luncheon Musicale.
1:00—Starr Freeze Afternoon Melodies.
1:15—Kroness Brothers.
1:30—Down South.
2:00—The Islanders.
2:15—Voca Varieties.
2:30—Matinee Musicale.
2:45—Novelty Notes.
3:00—Novelty Notes.
3:15—Memory Lane.
3:45—Dance Frolic.
4:15—Organ Recital.
4:45—Ralph and Harlan.
5:00—Lyric Hour.
5:30—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—Post Question Box.
7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Land of Sky Gypsies.
8:45—Coney Island Dance Frolic.
9:00—Boxing Bouts at Redland Field.
10:30—Mountain Valley Varieties.
10:45—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship.
7:45—Hill Billy Kid.
7:59—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Full Measure Gas.
9:45—Charles W. Reaume studio.
10:15—The Madison Singers (CBS).
10:30—Bruce Chapman (CBS).
10:45—Time and weather.
10:48—Woman's Hour—Tremlette Tully.
11:15—Don Bigelow and His Orchestra (CBS).
11:30—Enric Madriguera's Cuban Orchestra (CBS).
11:45—Drink-Mo Program.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—Farm Network Program (CBS).
1:15—Madam Flor-enz Beauty Program.
2:00—Charles W. Reaume Studio.
2:15—Race Result from Latonia, Ky.
2:20—Columbia Salon Orchestra (CBS).
2:30—Three Doctors (CBS).
2:45—Starr-Freeze Melodies (E. T.).
3:00—U. S. Army Band (CBS).
3:20—H. G. Wells from London (CBS).
3:50—Interlude (CBS).
4:00—Dancing by the Sea (CBS).
4:30—Hoosier Photographer—Tramp Stamp.
4:45—Jolly Juglers (CBS).
4:50—Winegar's Barn Orchestra (CBS).

Monday, July 13

5:15—Cincinnati Trade School Program.
5:30—Ross and Brooks (CBS).
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Home Furniture Program.
6:10—Stocks, Cohlé & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Evangeline Adams "Astrologer" (CBS).
6:45—Carmel Cremo (CBS).
7:00—Pratt's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—The Bon Bons (CBS).
7:45—Old Wurzburg Malt Program.
8:00—Ero Crier Club (CBS).
8:30—An Evening in Paris (CBS).
8:45—Noxema Program (CBS).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Arabesque (CBS).
10:00—Pyrol Blackberry Dudes.
10:15—Gruen Answer Man.
10:25—Happy Feet.
10:30—Archie Simmond's and His Orchestra, Coney Island.
11:00—Time and weather.
11:03—Sports Review.
11:20—Ben Bernie and His Orchestra (CBS).
11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Class.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program (NBC).
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC).
9:00—Housekeeper Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Portrait.
9:45—The Potter's Art.
10:00—Synopaters (NBC).
10:30—Live Stock Reports.
10:40—Salt and Peanuts.
11:00—Mills Brothers Quartet.
11:15—Swift program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Seger Ellis.

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherlands Plaza Orchestra.
2:00—Organ Matinee.
2:30—Chicago Serenade (NBC).
3:00—More Truth Than Poetry (NBC).
3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
4:00—Chats with Peggy Winthrop (NBC).
4:15—Jim and Walt.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Salt and Peanuts.
5:15—Mormon Tabernacle Choir.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Los Ramos Baseball Scores.
6:25—The Chatter.
6:30—Phil Cook (NBC).
6:45—Affiliated Products Program (NBC).
7:00—Roxy's Gang. (NBC).
7:30—Musical Dreams.
8:00—Maytag Orchestra (NBC).
8:30—Red Folks (NBC).
9:00—Gold Medal Express (NBC).
9:30—Packard Concert, with Marian Talley (NBC).
10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:50—Estate Weather Man.
11:00—Chime Reveries.
Midnight—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Netherlands Plaza Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Radio Dial:

I believe a number of your readers would be interested in knowing that there is in existence throughout the world a very interesting Rudy Vallee Club, called the Vallee Krusaders.

There are 2000 of us, including one member in London and several in France, where Rudy played in 1928. The club was organized a year ago by Helen M. Kruse of Woodridge, N. J., who is president and treasurer of the Krusaders and editor of its monthly magazine. The purpose of the club is to keep Rudy's admirers informed of all his activities and to kill false publicity about him. The magazine is a 12 or 15-page paper and always contains pictures of Rudy as well as reviews of his Paramount appearances and stories about him.

Miss Marion Curley,
4946 Western Hills Ave.,
Price Hill, Cincinnati.

Radio Dial welcomes news of radio enthusiasm of its readers. Vallee admirers might get in touch with Miss Curley for further information.

Sirs:

We have received the Dial paper for the last five weeks and think it is fine, so am sending you \$1.00 for six months subscription. Have enjoyed having the programs. Best wishes for all the stations in Cincinnati.

Mrs. C. B.,
Wilmington, O.

Best wishes from out of town.

Dear Sirs:

I do not know if the five weeks' offer is still open for The Radio Dial, but I am enjoying mine so much am anxious for a friend of mine to receive it. I am enclosing her address, but if I am too late, please just forget my request.

Gratefully,
Mrs. H. C. H.,
Mt. Sterling, Ky.

Trial offer of five weeks for 10 cents still stands.

Dear Editor:

Congratulations on your Radio Dial.
I liked it as soon as I saw it, and everyone to whom I have talked concerning it agrees that it fills a long-felt need.

J. S.,
Dayton, O.

Need in Dayton.

Dear Sirs:

Am on my vacation now and my Julia Hayes Helpful Hints to Housewives will not be on WKRC until the first part of August. When I return I plan to have many new and interesting things to tell my listeners.

Julia Hayes.

Vacation from Housewives.

I think we ought to have a lot more of Rudy Vallee and Paul Whiteman and such people and less of Amos and Andy, for their jokes are "punk." We don't tune in on them.

Miss R. C. N.,
Covington, Ky.

Mutiny.

Monday, July 13

9:15—McCormick's Old Time Fiddlers.
9:30—Jean Carroll, please tell me (NBC).
9:45—Jerry Foy.
10:00—Blue Streaks (NBC).
10:15—Radio Household Institute (NBC).
10:30—Records.
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
1:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Crosley Singers.
4:30—Records.
4:45—Minabelle and Chick.
5:00—Records.
5:15—Cecy Gordon; Gene Perazzo.
5:30—The Gossipers (e.t.).
5:45—Records.
6:15—"The World Today," James G. McDonald (NBC).
6:30—Mrs. Lee Ach, poems.
6:45—Vocal Solos.
7:00—"How's Business?", Merle Thorpe (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—True Story Hour (NBC).
9:45—Shonize Program (NBC).
10:00—Netherlands Plaza Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Castle Farm.

Tuesday, July 14

10:00—Breivites.
10:05—Home Heating Program.
10:20—Nu-Co Painters.
10:35—Kelvinator Program.
10:50—Sister Mary's Kitchen.
10:55—Simper Time.
11:00—Acme Awning Special.
11:15—Serenade.
11:45—Studebaker Champions
Noon—Organ Recital.

P. M.—

12:30—Variety.
12:45—Bellouby Luncheon Musicale.
1:00—Starr Freeze Afternoon Melodies.
1:15—Matinee Musicale.
1:45—Vaudeville.
2:00—Marion Clark, soprano.
2:15—Dance Frolic.
2:45—Reds vs. Boston at Redland Field.
4:45—Ralph and Harlan.
5:00—Lyric Hour.
5:30—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—Dance Frolic.
7:30—Harry Hartman's Sport Review.
7:45—Barker News Notes.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Twilight Reveries.
8:45—Coney Island Dance Frolic.
9:00—Independent Oil Station Program.
9:30—Meyer's Hot Times.
9:45—Licking River Fiddlers.
10:00—Mountain Valley Varieties.
10:15—Slumber Music.

TUESDAY

July 14

WKYC (202 m.—1490 kc.)

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cerio (NBC).
8:00—Mountain Red.
8:15—Early morning dance program.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Program.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.
Noon—Dance Program.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Blue Ridge Shindiggers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Men Van Town.
6:45—Mountain Red.
7:00—Glenyce Chambers, blues.
7:15—Tri-State Entertainers, with Burger Bros., Ham and Lim.
7:45—Crooning Guitarist.
8:00—Earl Arnold's Orchestra, Lockout House.
8:30—Death Valley Days (NBC).
9:00—Happy-Go-Lucky Girls.
9:15—Little Red Riding Hood.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Shopper's Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze (E. T.).
8:45—Morning Musicale.
9:15—Sunshine Special.
9:45—Home Chats.

FLORENCE FREY
BEAUTY EXPERT

on the air
Every Wednesday
9:15 A. M. WLW

PERMANENT WAVE
\$5.00
Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
631 Walnut Street CHerry 6105



A Laugh a Second

with

Hy Rye

and

Willie Winsum

Radio's biggest 15 minutes of good cheer and snappy music.

Every Tuesday and Thursday
7:15 P. M.

WKRC

Tune in . . . enjoy yourself

Sponsored by The Rubel Baking Co.

Tuesday, July 14

- 5:00—Winegar's Barn Orchestra (CBS).
- 5:15—Cincinnati Trade School Program.
- 5:30—Winegar's Barn Orchestra (CBS).
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 6:00—Burke Weather Forecast.
- 6:00—Home Furniture Co., Kate Smith (CBS).
- 6:10—Stocks, Cohl & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program, with Dennis King (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Carnel Quartet hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—Rubel Baking Co. Program.
- 7:30—The Bon Bons (CBS).
- 7:45—Studio Feature.
- 8:00—Henry George (CBS).
- 8:30—The Bristolers (CBS).
- 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
- 9:15—The Scholl Program (CBS).
- 9:45—Arlie Simmond's and His Orchestra, Coney Island.
- 10:00—P-yol Blackberry Dudes.
- 10:15—Studio.
- 10:20—Sports Review.
- 10:25—Happy Feet.
- 10:30—Bridge Lessons by Tom Collins Jr.
- 10:45—Arlie Simmond's Orchestra, Coney Island.
- 11:00—Gruen Witching Hour.
- 11:30—Time and weather.
- 11:32—Tacoma Park Dance Orchestra

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers.
- 6:29—Bulova Time.
- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 7:59—Bulova Time.
- 8:00—Morning Devotions.
- 8:15—Bradley Kincaid.
- 8:30—Montgomery Ward (NBC).
- 8:45—Miracles of Magnolia (NBC).
- 9:00—Morning Ballads.
- 9:15—Frances Ingram (NBC).
- 9:30—Fashionette.
- 9:45—Premium Man.
- 10:00—Murray Horton's Orchestra.
- 10:30—Live Stock Reports.
- 10:40—Organ and Vocal Solos.
- 11:00—Island Serenaders.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Tuxedo Trio.
- P. M.—
- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Chicago Serenade (NBC).
- 2:45—Kiss Proof (NBC).
- 3:00—Mary Steele, vocal, solos.
- 3:15—U. S. Navy Band (NBC).
- 4:00—Salt and Peanuts.
- 4:15—Eunice Refik.
- 4:30—Live Stock Reports.
- 4:40—Organ and Vocal.
- 5:00—The Hotentots.
- 5:30—Jim and Walt.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—The Chatter.
- 6:30—Southern Singers.
- 6:45—Baseball Scores.
- 6:50—Ramona.
- 7:00—Armstrong Quakers (NBC).
- 7:30—Netherland Plaza Orchestra.
- 7:45—Sterling Jacks.
- 8:00—Netherland Plaza Orchestra.
- 8:15—Ice-cream Jamboe.
- 8:30—Werk Bubble Blowers.
- 9:00—Crimelights.
- 9:30—Chevrolet Chronicles (e. t.).
- 10:00—Cotton Queen Minstrels.
- 10:30—Variety.
- 10:45—Bob Newhall, Sports Slices.
- 10:58—Estate Weather.
- 11:00—Los Amigos.
- 11:30—Moon River.
- Midnight—Hotel Gibson Orchestra.
- A. M.—
- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Netherland Plaza Orchestra.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Campbell Soup Orchestra
- 8:45—Records.



Here's the most recent picture of McCormick's Old-Time Fiddlers of WLW who just got dressed up right smart one morning for their early morning broadcasts (they're called International Fiddlers then) and had their picture taken just as they appear on the stage.

Left to right (seated) they are: "Ma" McCormick (who divulged that she married Pa when he was 25 and that was 33 years ago), Jerry Foy who hails from near Bradley Kincaid's birthplace near Berea, Ky., and ("Big Foot") Ohmer Casteleman, who says he was "brung up" with Frank Mills, fiddler, who is standing at the left of "Harmonica Mac" himself.

Mac has 52 harmonicas and uses all of them on the air. The biggest is more than a foot long, and the smallest is only an inch long and is fastened to his watch chain so he won't swallow it when he blows it.

Out of character though it is, they travel in a green and cream Packard sedan.

Tuesday, July 14

- 9:00—Mrs. Blake's Raido Column (NBC).
- 10:00—Talks by Dr. Ella Oppenheimer (NBC).
- 10:15—Radio Household Institute (NBC).
- 10:30—U. S. Army Band (NBC).
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.

P. M.—

- 12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
- 1:00—Sign off.
- 2:00—Women's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers Salute.
- 4:00—Lady Next Door (NBC).
- 4:30—Rinsio Talkie (NBC).
- 4:45—Records.
- 5:15—Vocal Solos.
- 5:30—The Gossipers (e. t.).
- 5:45—Records.
- 6:00—Midweek Federation Hymn Sing (NBC).
- 6:30—Jerry Foy.
- 6:45—Larry Grueter, Accordion.
- 7:00—Blackstone Plantation (NBC).
- 7:30—National Dairy Virtuoso (NBC).
- 8:00—Nash Parade (NBC).
- 8:30—Fuller Brush Man (NBC).
- 9:00—Lucky Strike Dance (NBC).
- 10:00—Henry Busse's Orchestra, Castle Farm.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Hotel Gibson Orchestra.
- 11:00—Sign Off.

Let

Charles W. Reaume

Radio Advertising
622 Broadway, Cincinnati

Show How Profitable
Radio Advertising Can Be

CHerry 2440

Local—National—Spot

Wednesday, July 15
WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
- 7:30—Classified Directory.
- 8:00—Shoppers' Hour.
- 8:15—Mountain Valley Greetings.
- 8:30—Starr Freeze (E. T.).
- 8:45—Morning Musicales.
- 9:15—Sunshine Special.
- 9:45—Kleeman Home Chats.
- 10:00—Brevities.
- 10:05—Home Heating Program.
- 10:20—Variety.
- 10:35—Keltinator Program.
- 10:50—Mrs. Evans' Questions and Answers.
- 10:59—Simper Time.
- 11:00—Acme Awning Special.
- 11:15—Dance Frolic.
- 11:45—Studebaker Champions (E. T.).
- Noon—Organ Recital.
- P. M.—
- 12:30—Vaudeville.
- 12:45—Bellynby Luncheon Musicales.
- 1:00—Starr Freeze Afternoon Melodies.
- 1:15—Kroness Brothers.
- 1:30—Matinee.
- 1:45—Galvano & Cortez.
- 2:00—The Parent's Forum.
- 2:15—Ralph and Harlan.
- 2:30—Serenade.
- 2:45—Reds vs. Boston at Redland Field.
- 4:30—Paul & Gene, "The Miniature Kings of Jazz."
- 4:45—Vocal Recital.
- 5:00—Lyric Hour.
- 5:45—World Series Contest.
- 6:00—Musical Interlude.
- 6:15—World Series Contest.
- 6:45—Bernard Ford Travelogue.
- 7:00—The Post Question Box.
- 7:15—Dinner Dance Music.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Nu-Co Painters.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Health Hints.
- 8:30—Colonial Stages.
- 8:45—Coney Island Dance Frolic.
- 9:00—Tile-Way Fire-Proof Home Program.
- 9:30—Jewish Commercial Program.
- 10:30—Mountain Valley Varieties.
- 10:45—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—Sunrise Worship.
- 7:45—Hill Billy Kid.
- 7:59—Gruen Time.
- 8:00—The Commuters (CBS).
- 8:30—Tony's Scrap Book (CBS).
- 8:45—The Old Dutch Girl (CBS).
- 9:00—Oxol Feature (CBS).
- 9:15—Madam Flon-enz Beauty Program.
- 9:30—Consolidated Merchants' Program.
- 10:00—Full Measure Gas.
- 10:15—Floraline Talk.
- 10:20—Time and weather.
- 10:23—Woman's Hour, Tremlette Tulley.
- 10:45—Charles W. Reaume Studio.

Wednesday, July 15

- 11:15—Don Bigelow Orchestra (CBS).
- 11:30—Columbia Revue (CBS).
- 11:45—Drink-Mor Program.
- Noon—Wurlitzer Music Box Revue.
- P. M.—
- 12:30—Cincinnati Merchants' Program.
- 1:00—Farm Program (CBS).
- 2:00—Charles W. Reaume Studio
- 2:15—Salon Orchestra (CBS).
- 2:25—Race Result, Latonia Ky.
- 2:30—The Three Doctors (CBS).
- 2:45—Dancing by the Sea (CBS).
- 3:15—Starr-Freeze Melodies (E. T.).
- 3:30—Columbia Camp Concert (CBS).
- 4:00—Asbury Park Casino Orchestra (CBS).
- 4:30—A. L. Funk, Luna Park Orchestra (CBS).
- 5:00—Bill Schudt's Going to Press (CBS).
- 5:15—Cincinnati Trade School Program.
- 5:30—Ross and Brooks (CBS).
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Kate Smith Swance Music Home Furniture Co. (CBS).
- 6:10—Stocks, Cohl & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program, with Kemis King (CBS).
- 6:30—Evangeline Adams "Astrologer" (CBS).
- 6:45—Carnel Quartet-Hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—P-yol Blackberry Dudes.
- 7:45—Old Wurzberg Malt Program.
- 8:00—Gold Medal Fast Freight (CBS).
- 8:30—Eno Crime Club (CBS).
- 9:00—Connie Boswell (CBS).
- 9:15—Rhythm Chorists (CBS).
- 9:30—Nit Wit Hour (CBS).
- 10:00—Earl Carpenter Orchestra (CBS).
- 10:15—Gruen Answer Man.
- 10:25—Happy Feet.
- 10:30—Arlie Simmond's and His Orchestra, Coney Island.
- 11:00—Time; Weather; Sports Review.
- 11:08—Hollywood Garden Orchestra (CBS).
- 11:30—Nocturne; Ann Leaf, Ben Alley (CBS).
- Midnight—Sign off.

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers, old-time music.
- 6:29—Bulova Time.
- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 8:00—Morning Devotions.
- 8:15—Ball Brothers Canning Time.
- 8:30—Montgomery Ward Program.
- 8:45—Bulova Time.

RADIO DIAL

RENEW YOUR SUBSCRIPTION

6 months for \$1.00

Pin a dollar bill or check
to this coupon

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name

Address

City..... State.....

Wednesday, July 15

8:46—Miracles of Magnolia (NBC).
9:00—Mary Hale Martin (NBC).
9:15—Florence Frey's Workshop.
9:30—Dance Miniatures (NBC).
10:00—McCormick's Fiddlers.
10:15—Jim and Walt.
10:30—Live Stock Reports.
10:40—Piano Solos.
10:45—Manhattan Soap Program (NBC).
11:00—Seger Ellis.
11:15—Swift Program (NBC).
11:30—VLW Stars.
11:45—River Reports; Time Signals.

Noon—Salt and Peanuts.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).

1:30—Netherlands Plaza Orchestra.
2:00—Organ Matinee.
2:30—Cincinnati Zoo Concert.
3:00—Weather Forecast.
3:01—The Matinee Players.
4:00—Chats with Peggy Winthrop (NBC).
4:15—Jim and Walt.
4:30—Live Stock Reports.
4:40—Organ and Cello.
5:00—Afternoon Melodies.
5:30—Seger Ellis.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:45—"Believe It or Not," Ripley (NBC).
7:00—Baseball Scores.
7:05—Seger Ellis.
7:15—John Ruskin Orchestra (e. t.).
7:30—Jack Frost Melody Moments (NBC).
8:00—The Buddy Boys.
8:30—Goldman Band Concerts (NBC).
9:30—Canova Coffee Hour.
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Crosley Theatre.
11:30—Moon River.

Midnight—Hotel Gibson Orchestra.

A. M.—

12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Netherlands Plaza Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Stere Program (NBC).
9:30—National Home Hour (NBC).
10:00—Records.
10:15—Radio Household Institute (NBC).
10:45—Records.
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Edna Wallace Hopper (NBC).
3:15—Crosley Dealers Salute.
4:00—Don Becker.
4:15—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—McCormick Fiddlers.
5:25—Civil Service Talk.
5:30—The Gossips (e. t.).
5:45—Records.
6:15—Boscul Moments, with Madame Alda (NBC).
6:30—Records.
6:45—Back of the News in Washington (NBC).
6:50—Records.
7:00—Discussion between Frank Simmonds and Floyd Gibbons (NBC).
7:15—Mae Questel (NBC).
7:30—Mobilio Concert (NBC).
8:00—Halsey Stuart (NBC).
8:30—Palmolive Hour (NBC).
9:30—Coca Cola Program (NBC).
10:00—Netherlands Plaza Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

THURSDAY
July 16

WKCY (202 m.—1490 kc.)

A. M.—

7:00—The Crooming Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cherio (NBC).
8:00—Mountain Red.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Gondiss (NBC).
10:15—Dance Records.
10:30—Northam-Warren (NBC).
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Tunes.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Concert.
12:45—Rev. Chas. A. Vandermaelen.
1:00—Sign off.
5:45—Mountain Red.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Wally, the Radio Clown.
7:00—The Crooming Guitarist.
7:00—Dixie Spiritual Singers (NBC).
7:15—Little Red Riding Hood.
7:30—Blue-Green Blues.
7:45—Binger Brothers.
8:00—Blackstone Plantation (NBC).
8:30—Skillet Lickers.
8:30—Lawson's Hawaiians.
9:30—Earl Arnold and His Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Shopper's Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program (E. T.).
8:45—Morning Musicals.
9:15—Sunshine Special.
9:45—Kleeman Home Chats.
10:00—Breivites.
10:05—Home Heating Program.
10:20—Nu-Co Painters.
10:35—Kelvinator.
10:50—Sister Mary's Kitchen.
11:00—Simple Time Announcement.
11:15—Victor Herbert's Melodies.
11:45—Studebaker Champions (E. T.).
Noon—Organ Recital.

P. M.—

12:30—Variety.
12:45—Bellenby Luncheon Musicals.
1:00—Starr Freeze Afternoon Melodies.
1:15—Serenade.
1:45—Matinee.
2:15—Vocal Recital.
2:45—Reds vs. Boston at Redland Field.
4:45—Vandeville.
5:00—Lyric Hour.
5:30—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—The Post Question Box.
7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Land 'o' Sky Gypsies.
8:45—Coney Island Dance Frolic.
9:00—Independent Oil Program.
9:30—Meyer's Hot Tunes.
9:45—Mountain Valley Varieties.
10:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

6:45—Sunrise Worship.
7:45—Hill Billy Kid.
7:59—Green Time Signal.
8:00—Madam Flor-en-z Beauty Program.
8:15—Full Measure Gas.
8:30—Tony's Scrap Book (CBS).
8:45—Starr-Freeze Melodies (E. T.).
9:00—Pot of Gold (CBS).
9:15—Consolidated Merchants' Program.
9:45—Barbara Gould Beauty Talk (CBS).
10:00—Charles W. Reanne Studio.
10:30—Vacation Roads (CBS).
10:45—Time and weather.



These eight rich and handsome young men are among the celebrated orchestra conductors who are letting radio add to their fame.

Reading from left to right, they are (top row): Guy Lombardo, Ben Bernie, George Olsen and Jack Denny; (bottom row) Will Osborne, Bert Lown, Paul Tremaine, and Howard Emerson. All except the three last mentioned have played at Cincinnati hotels within the last year. They now broadcast through Columbia network stations including WKRC.

Thursday, July 16

10:48—Woman's Hour, Tremletty Tully.
11:15—Drinkmor Program.
11:30—Columbia Revue (CBS).
11:45—Streit Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Columbia Farm Program (CBS).
1:30—Studio Feature.
2:00—Charles W. Reanne Studio.
2:15—Race Result from Latonia, Ky.
2:30—A. L. Fink—The Three Doctors (CBS).
2:45—A. L. Fink—Ben and Helen (CBS).
3:00—Melody Magic (CBS).
3:30—Talk by Frank Hunter (CBS).
3:45—Rhythm Ramblers (SBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:45—Meet the Artists (CBS).
5:00—Frank Ross, Songs (CBS).
5:15—Cincinnati Trade School Program.

Poet's Corner is
New WKRC Bit

The Poet's Corner, at 11:30 Tuesday and Thursday nights, is a new WKRC studio program. A different poet is featured every night with a brief biographical sketch, and readings from his poems with a musical background. Extra generous, WKRC is mailing out copies of the poems to requesting listeners.

Thursday, July 16

5:30—Will Osborne and His Orchestra (CBS).
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
6:00—Kate Smith and her Swane Music (CBS) Home Furniture Co.
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—Kubel Baking Co. Program.
7:30—Pyol Blackberry Dudes.
7:45—The Old Wurtzburg Malt Program.
8:00—The Premier Salad Dressers (CBS).
8:15—The Boswell Story (CBS).
8:30—Detective Story Program (CBS).
9:00—Tacoma Dance Orchestra.
9:30—New World Symphony (CBS).
9:45—Peter's Parade (CBS).
10:00—Jack Denny Orchestra (CBS).
10:15—Studio.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Arle Simond's Orchestra, Coney Island.
11:00—Gruen Witching Hour.
11:30—Time and weather.
11:33—Poet's Corner.

WLW (428 m.—700 kc.)

A. M.—

6:05—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:59—Bulova Time.
8:00—Morning Devotions.
8:15—Bradley Kincaid.

Thursday, July 16

8:30—Montgomery Ward Program (NBC).
8:41—Bulova Time.
8:45—Miracles of Magnolia (NBC).
9:00—Ray Perkins (NBC).
9:15—Beatrice Mabie (NBC).
9:30—Community Health, Dr. Carl Wilbach.
9:45—Housekeeper Chats.
10:00—Murray Horton Orchestra.
10:30—Live Stock Reports.
10:40—Jim and Walt.
11:00—The Venetian Three.
11:15—Swift Program (NBC).
11:30—VLW Stars.
11:45—River Reports; Time Signals.
Noon—Seger Ellis.

P. M.—

12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherlands Plaza Orchestra.
2:00—Organ Matinee.
2:30—Chicago Serenade (NBC).
2:45—Kiss Proof (NBC).
3:00—Afternoon Melodies.
3:30—Maze of Melody (NBC).
4:00—Salt and Peanuts.
4:15—Maze of Melody (NBC).
4:30—Live Stock Reports.
4:40—Harriet Welku and Don Becker.
5:00—Edna Wallace Hopper (NBC).
5:15—Wilderson's Wildcats.
5:29—Bulova Time.
5:30—Jim and Walt.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Glenn Adams, Dog Talks.
6:45—News Flashes from Hollywood (E. T.).
7:00—Baseball Scores.
7:00—The Chatter.
7:15—Rin-Tin-Tin Thriller (NBC).
7:30—Netherlands Plaza Orchestra.
8:00—Varsity Four.
8:15—Horseshoe Gardens Orchestra.
8:30—Castilian Nights.
9:00—Henry Busse's Orchestra, at Castle Farm.
9:30—Clara, Lou and Em (NBC).
9:45—Glenn Sisters and Ramona.
10:00—Canada Dry Program.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Great Composers.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.

A. M.—

12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Netherlands Plaza Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records.
9:45—Organ Program.
10:00—McCormick's Old Time Fiddlers.
10:15—Radio Household Institute (NBC).
10:30—Records.
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
1:45—Dr. Scholl Reveller (NBC).
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Mona Motor Organ Recital.
4:30—Rinsio Talkie (NBC).
4:45—Records.
5:00—Travel Talk, Joseph Ries.
5:15—Ramona.
5:30—The Gossips (e. t.).
5:45—Records.
6:00—Harry Wilsey's Orchestra.
6:25—Better Business Bureau Talk.
6:30—Records.
6:45—Vocal Solos.
7:00—Fleischmann Hour (NBC).
8:00—Arco Birthday Party (NBC).
8:30—Hotel Gibson Orchestra.
9:00—Lucky Strike Dance Orchestra (NBC).
10:00—Murray Horton's Orchestra, Horseshoe Gardens.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Castle Farm.
11:00—Sign off.

WE CALL and DELIVER

SUITS, Men's 3-Pc. 75c
COATS Plain 60c
Fur Collar 80c
Fur Collar and Cuffs, \$1.00

CLEANED AND PRESSED

Phone Avon 9030 City Office, 628 Walnut

THE TEASDALE COMPANY

JUL 17 1931

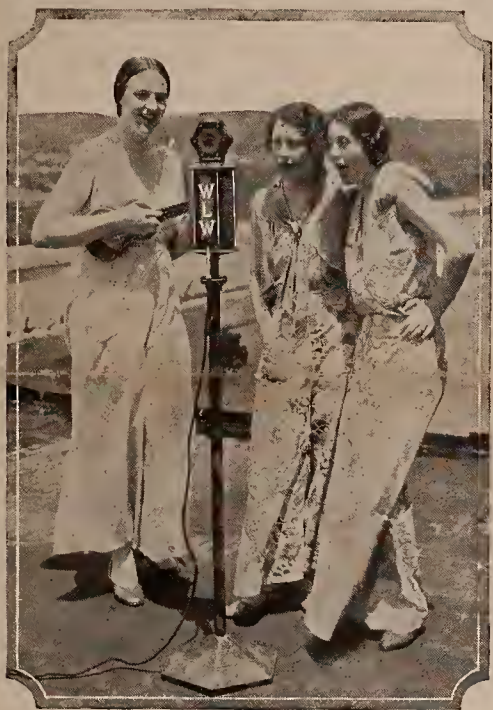
WEEKLY

RADIO DIAL

Volume I, No. 9

FRIDAY, JULY 17, 1931

Price 5c



Believe it or not.

This picture purports to be a broadcast from WLW's roof as a way to keep broadcasters cool in the summer. Just why WLW with air-cooled studios should need to put its entertainers on the roof, deponent sayeth not.

Anyway, the picture gives you a chance to see Ramona (with the uke) and the singing Glenn Sisters (Katherine and Ruth in that order) before the microphone and in pajamas. That's something.

WSAI Will Carry Radio Music From England This Week

Two programs originating with the British Broadcasting Corporation in England will be picked up and rebroadcast this week by NBC on a network including WSAI. Friday afternoon (July 17) at 3:30, the Wireless Military Band will be broadcast. On Tuesday afternoon (July 21) the Gershwin Parkington Quintet will be on the air.

News Veteran to Give Inside Dope on Famous Scoops

Peter Stone, veteran news photographer, now editor of International News Photos, will tell the inside story of how many famous picture "scoops" have been made by news photo agencies when he talks in Bill Schudt's Going to Press through WKRC at 5 o'clock Wednesday afternoon (July 22).

King George V of England Will Broadcast Saturday Through Local Stations

Cupid Takes Over Vallee Management In Quiet Ceremony

Rudy Vallee and Fay Webb were married last week with a quiet ceremony in West Orange, New Jersey.

The bride is the daughter of Mr. and Mrs. Clarence Webb of Santa Monica, Cal., where Webb is the chief of police. Vallee met his bride while in Los Angeles two years ago to "The Vagabond Lover." She arrived in New York a week ago and visited quietly with friends in New Jersey until the day of the ceremony. They are at home in Vallee's new apartment at 55 Central Park West, New York City.

Proud benedict, Vallee himself mentioned the news last Thursday in his Fleischman Yeast program after Graham MacNamee had made the announcement.

King George V of England will be heard in the United States for the first time this year on Saturday morning (July 18) at 9:45 when he opens the new Ilford Hospital near London. He will speak for a half hour with WKRC relaying the CBS account. It is probable that WLW or WSAI also will carry the broadcast.

This will be the first broadcast by King George at a time convenient to listeners throughout the United States. His two previous international radio addresses have been heard in Cincinnati at 6 a. m.

John McCormick Sings for Packard in Final Concert

John McCormick, Irish tenor, will broadcast from Los Angeles Monday night (July 20) at 9:30 in the final concert in the Packard series which WLW and the National Broadcasting Company have been broadcasting.

For a quarter of a century, McCormick has been one of the foremost singers of the world. Phonograph records, and now talking pictures have made him known probably to more Americans than any other singer.

Mahler Symphony is Included in Lewisohn Music

Part of Gustav Mahler's "Seventh Symphony" will be broadcast through WKRC from the Lewisohn Stadium at 8:30 Sunday night with Willem van Hoogstraten conducting.

Mahler's "Symphony of a Thousand" was performed at the May Festival in Cincinnati this year. Few of his works ever are played in the United States in spite of his eminence among composers.

KFI Dedicates 50 Kilowatt Transmitter

KFI, Los Angeles, dedicated its 50,000-watt transmitter last Sunday and should come into Cincinnati on a first any receiver. Its frequency is 640 kilocycles (468.5 meters), which is far enough from WLW to keep the local 50-kilowatt from interfering with its reception.



Little Jack Little, ex-Cincinnati radio star, will be guest artist with Rudy Vallee and his Connecticut Yankees in the Fleischmann Yeast Hour through WSAI at 7 o'clock Thursday night (July 23).

Two of his three songs will be brand new ones: "There's a Time and a Place for Everything," and "I'm Superstitious About Delicious You." The third is "Without That Gal." As usual, Jack will announce his own numbers.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.
NATALIE GIDDINGS, Editor

VOL. I

JULY 17, 1931

No. 9

Don't Wait for Television

Cincinnati soon may have its first television station. The Crosley Corporation has asked the Federal Radio Commission to license an experimental picture transmitter to be located at the Arlington Street building.

If authorized, this will have the effect of stimulating considerably Queen City interest in visual broadcasting. But it does not mean that the purchase of new receivers can or should therefore be put off until they have "television attachments."

There is no such thing as a "television attachment."

Though they both fall under the head of radio, television and sound broadcasting are entirely separate and different, from the aerial down. That is, to see as well as hear a program you must have two receivers: one of the present-day type for sound, and another special outfit for sight.

At the risk of appearing to throw cold water, it seems necessary to point that out at once. Wherever television has been introduced, people have jumped to the conclusion that they may as well wait to buy receivers that will incorporate the new development.

The wait promises to be a long one indeed. Several years at least. Radio simply has reversed the evolution of the movies by bringing out the sound side first. Nobody put off seeing silent films merely because talkies were on the way. And we should be as sensible about sight and sound broadcasting.

Television may come. But there is no point in sacrificing full audible enjoyment of programs meantime, because they can be seen, too, one of these days.

When television arrives, you will have to have a sound receiver anyway. It may as well be one that will give you complete satisfaction now as well as then.

Joseph A. Chambers, technical supervisor of WLW and WSAI, says the radio company does not expect for one minute to give any satisfaction to those who would both look and listen. His purpose in applying for the license is to experiment with television with the idea of contributing something, perhaps, to the practical perfection of the development.

Unlike phonograph and radio combination machines in which the phonograph and radio use the same amplifying equipment, television equipment and the radio receiver have no possible connection except that they might possibly be put in the same box, he says, further emphasizing Radio Dial's attitude that radio listeners must have a good radio receiver first, when, or if television ever does become practical for home enjoyment.

Around the Dial

By THE DIAL TWISTER

All is forgiven. Those irrepressible and inextinguishable NW-10s are back on the air again (Wednesday at 9:30 p. m. over WKRC). The only thing funnier than one of their outbursts is the next one.

Tommy Ott, Molly Moore, and Maurice Thompson, under the label of the Classic Trio, do a satisfying program over WCKY way, Friday at 9:30 p. m. They do works of one well-known composer a week, and do them well.

They're still talking about Floyd Gibbons' bit in the General Electric Fourth of July program (WSAI), and with plenty of reason. It was just about Floyd's masterpiece; the story of independence, served up in a way that made those old historical characters all but live again. Gibbons is through? Yes, like Babe Ruth.

The Eno Crime Club wasn't released through WKRC as billed. But if you yearn for a bangup thriller, try WOWO Monday and Wednesday at 8:30 p. m. (1160 kc. 258.5 m). The piece comes in two installments, which makes the suspense still tighter.

One of the finest mixed choruses in the country is the Mormon Tabernacle Choir which airs an unsurpassed program every Monday (WLW, at 5:15 p. m.). The voices balance and blend perfectly, and that Tabernacle organ is as good. WLW is being thanked these days for carrying the whole program.

True Story Hour fans are finding their favorite doing business in much the same way, if at a new stand since it switched to NBC (WSAI at 9 p. m. Monday). The time has been pared down to 45 minutes. But the cut comes in the introduction which doesn't hurt the story.

Three-quarter hour shows seem to be breaking into the picture. Enter also the Liberty program (WKRC, Friday at 8 p. m.). It's an entertaining mixture of drama, music, and comment. "Mr. Vox Pop" is something novel. Mightn't be a bad idea to let him into several other programs.

That crown prince of story-tellers, "Seckatary Hawkins," is keeping the young of about every age squirming on the edges of their chairs (Saturday at 5 p. m., WLW). What's more, he's crowding Phil Cook for the voice-changing honors.

Those Beach-combers put on a diverting Hawaiian program (WCKY, Sunday, at 10:45 a. m.). Guess Hawaiian stuff isn't out after all. Their tunes are well varied, too.

Kate Smith (Sunday at 7:45 and week days at 6 p. m., WKRC) won't start an argument over whether it's a he or she. Her voice is smooth and pleasing and feminine. She's got real microphone personality, too. Ought to bear watching.

Real organ numbers by a real organist could be the sub-title of the program by Arthur Chandler, Jr. (WLW, Sunday, at 10 a. m.). Here's a good break for those of us who like the organ, but think dance music ought to be left to dance bands.

Maybe Francis X. Bushman can't find a wife to his liking. But he's making a good start toward becoming as much of a radio idol as he was in the pictures (WLW, Friday, at 8:45 p. m.). Plenty to talk about, and he talks well. Watch the fair hands flutter to dial him in.

Louis Johnen Will Be Heard on WLW Again



JOHNEN

Louis Johnen, who left Cincinnati and WLW two years ago to study voice in Europe, has returned to the city and will sing again at WLW in the Los Amigos programs at 11 o'clock on Tuesday nights. This Tuesday (July 21) he will sing Grieg's "Johannesnacht."

Besides his popularity as a baritone, Johnen also had a wide-spread radio following as an announcer some five years ago when he was musical director and announcer for the station.

Star Reveries Give Miniature of "Robin Hood"

Reginald de Koven's operetta, "Robin Hood," will be presented in miniature in the Star Reveries over the Columbia network and WKRC Sunday night (July 19) at 9:45. Helen Gilligan, soprano, and Milton Watson, tenor, will be heard in the leading roles.

Roy Smeek, known to vaudeville, radio and sound pictures as the "Wizard of the Strings," will play three numbers with as many different instruments as guest artist with the Nestle Chocolaters Friday night (July 7) at 7 o'clock through WLW.

"The Wickersham Wail," first echo in music of the much discussed report on prohibition, will be put on the air for the first time by Leo Reisman and his orchestra during the Pond's evening program next Friday (July 24) at 8:30 p. m. through WLW.



Murder — mystery — gangland have a lure for Gertrude Hitz, who starred in "Broadway" when it ran in New York. Now she appears in the Eno Crime Club at 8 p. m. Monday and 8:30 p. m. Wednesday on the Columbia network, taking the part of a woman criminal. WKRC is the local outlet for the detective story program.

You Should Know -- Morton Downey

Morton Downey, the Camel Quarter-Hour tenor (WKRC), punctuates almost every sentence by knocking wood... Favors a slouch hat and a turned-up top-coat collar... Raises police dogs... Raspberry ice is his favorite dessert... Fears old age... Is five feet, 10 inches tall, and weighs 170 pounds... Carries good-luck charms on both ends of a watchless watch chain... When nervous or agitated bites the nails of only the thumb or forefinger of his right hand.

Is very ticklish... Loves to tell funny Irish stories... Calls a waiter with a loud "Pst-pst"... Continually jingles coins in his pockets... Reads a newspaper between songs... Has luxuriant lashes and blue-grey eyes... Pans his friends to their faces, and when they depart in chagrin, lands them to the skies... Has an inquisitive nature... Labors under no "success" illusions... Continually combs his hair with a silver-backed pocket-comb that he has had in his possession for eight years... Hates to be tagged a crooner; says he "just sings."

Calls his wife (the former Barbara Bennett) "Lover"... Stares at the ceiling when broadcasting... His cheeks are always a deep pink... Hates to be alone even when riding down the elevator... Buys his hats in half-dozen lots from a wholesaler... Was born in Wallingford, Conn., was the fourth child... Began singing at the age of three... At 15 he became a "news-butter" abroad a New York-New Haven train... Instead of shouting his wares to prospective customers, he would sing... Later he attended donkey engines in a freight yard, but was fired for speeding... Was a failure as an insurance peddler... Sold phonographs and records for a weekly salary of \$15; he was paid only eight... First theater appearances in New York were on the Sheridan Square stage where he sang "When Irish Eyes Are Smiling" in a cowboy suit... A Bronx vaudeville engagement was terminated suddenly when he sang a program of Irish songs to a Jewish audience; the management gave him ten minutes notice... In 1919 Paul Whiteman's manager signed him at a weekly figure of \$70... Toured with Paul for four years... Held a French horn for effect when not singing... People thought he sang quite well for a musician... Ziegfeld engaged him for a show at Palm Beach... After which he appeared in



a Havana supper club... Then he got the job at the Cafe de Paris.

Under the sponsorship of Lady Mountbatten in 1927 he was a hit in London... One night he repeated the singing of "You Took Advantage of Me" eleven times for the Prince of Wales... At the invitation of Cole Porter he entertained at the Ambassador in Paris... In Hollywood he made three pictures... He was a good singer, but not a good actor... At the opening of "Mother's Boy" he got up and walked quickly out of the theater... The bright spot of his movie career was his marriage to Barbara Bennett, his leading lady, after a three-week courtship.

The breaks began to go against him; he went into comparative obscurity... Broadway columnists said he was "all washed up"... Back in London he went, again became a success... Then he cabled William S. Paley, President of the Columbia Broadcasting System, for a niche in radio... He opened his Club Delmonico and sang over the radio... Fan mail and favorable comments poured in... He was given a nightly 7 o'clock period... He was a tremendous hit... He was paid \$5,000 every seven days for stage appearances... At the height of his success laryngitis got him by the throat for two weeks... On his return the microphone people said he sounded better than ever... Sponsors deklared for his services. He relinquished his sustaining programs to become an artist with the Camel Quarter-Hour exclusively.

The death of General Ulysses S. Grant, July 23, 1885, will be commemorated by WLW Thursday afternoon (July 23) at 2 o'clock with an organ recital by Arthur Chandler, Jr. Grant's favorite hymns and ballads will be included.

Hank Simon's Show Boat will present an adaptation of Alexander Dumas' "Camille" Saturday night (July 18) in the broadcast over WKRC at 9 o'clock.

Latonía race results can be heard at 5:50 p. m. daily at WCKY.

Nothing But the Truth

Alexander McQueen, who for some time has been doing the Stearns and Foster program at WKRC, has shifted to WCKY and is appearing every night except Saturday and Sunday with a Nothing But the Truth period such as he did on WLW.

Pat Gillick is Now Heard Through WKRC

Pat Gillick, long associated with the noon organ programs at WLW, has opened his own organ studio in the Wuritzer building and is broadcasting two 15-minute programs every day except Sunday through WKRC. The periods are at 3:15 p. m. and 11:45 p. m.

Music from "Band Wagon" Makes Up Next Pond's Dance

Music by Arthur Schwartz, from "The Band Wagon," current Broadway musical show, will make up the whole of Pond's Dance Friday night (July 17) at 8:30 through WSAI, with Schwartz at the piano.

The tunes include "I Love Louisa," "Dancing in the Dark," "New Sun in the Sky," and "Beggars Waltz" and others. Although a lawyer by profession, and unable to read music except with difficulty, the 30-year-old Schwartz has turned a three-month course in harmony to writing such successes as "Give Me Something To Remember You By," "Song of the Riveter," "Lucky Seven" from the "Second Little Show" and other hits from the first edition of that review.

Singers Known Here Make Chain Debut Friday

The premiere performance of the Pillsbury Pageant, featuring Toscha Seidel, tenor concert violinist; Theo. Karle, tenor who was the star of "Fioretta," the Songbirds Mixed Quartet and a thirty-two-piece string orchestra directed by Sam Lanin, will be broadcast over WKRC and a coast-to-coast Columbia network Friday (July 17) at 9 p. m.

The Songbirds who will sing "Croon a Tune" as their principal part in this gala opening broadcast, include Mabel Jackson, soprano, and Mary Alice Cheney, contralto, former WLW soloists; Royal Halee, tenor, featured in the Greenwich village Follies in 1926-27; and Vernon Jayson, baritone, who has appeared extensively in musical comedy, opera, having served 80 weeks in the "Student Prince."

"Through the Opera Glass," a series of grand opera broadcasts on the NBS network, are on WSAI's Sunday schedule at 7 p. m. Cesare Sodero directs the concert orchestra with vocal soloists.

Molly Moore, Maurice Thompson and Tommy Ott, the Classic Trio of WKCY, will present an all-MacDowell concert Friday night (July 17) at 9:30.

Tito Coral, a young Spanish baritone discovered by Guy Lombardo, will sing in the Robert Burns Panatella half-hour through WKRC at 9 o'clock Monday night (July 20). Coral began his singing in the Seville Cathedral. His voice has been likened to that of John Charles Thomas.



Helen Board is the latest radio songster to win popularity among listeners. She is a soprano and is featured on "Hits and Bits" broadcast each Monday and Thursday morning at 9:15 o'clock over an NBC network which sometimes includes WSAI.

Winnie Mae Will Make National Tour Under NBC

A nation-wide tour by the Winnie Mae, plane in which Wiley Post and Harold Gatty recently smashed all world circumnavigating records, will be made under contract with the NBC Artists Service.

The tour will last six weeks or longer. Post and Gatty will cover the east, south, middle west and Pacific coast.

Most of the principal airports will be visited and the two fliers will be feted by aviation enthusiasts, municipal and state officials in many states and towns.

Local Orchestras Do Jumping Bean Stunt On Radio

Earl Fuller's orchestra now is broadcasting through stations WLW and WSAI instead of through WFBE where Fuller was for some time managing director. Harry Wiley's orchestra at the Cincinnati Zoo also is being put on the air from WLW and WSAI. The Netherlands Plaza has discontinued its supper dance session so the stations get no late music there. An orchestra of WLW musicians under Virginia Marucci is playing the luncheon and dinner concerts. William C. Stoess, musical director of WLW, has gone to New York to hire a evassy orchestra that will play at the hotel and the radio station.

The Jewish Community Program, inaugurated last Sunday at WKRC, under the direction of Samuel M. Schmidt, editor of Every Friday, will be continued every Sunday afternoon at 1 o'clock.

The Stromberg-Carlson program has been shifted to 7:30 p. m. to 9 o'clock on Mondays. WKCY still broadcasts the concert.

Al and Pete Are On WSAI Daily

Al and Pete (Cameron and Bontsema), who four years ago sang through WSAI and WLW, will be heard this week in the Ward Radio Research program WSAI is broadcasting at 8:30 every morning except Sunday. The feature this week is a revival of the minstrel shows of 25 years ago. The audience has already been tested with an orchestra and a series of dramatic shows to see what kind of radio entertainment is most favored. One more experiment will be tried.

What Peter Zorn describes as the first popular moving picture theme song "dot vas efer wrote"—"On the Trail of the Lone-some Pine" by John Fox, Jr.—will be featured during the Dutch Masters Musicals on WKRC and the Columbia Broadcasting System Friday night (July 17) at 7:30. It will be played by the orchestra directed by Eugene Ormandy.

The Crosley Theater at WLW has been taken off the air at least until some time in August. It is announced that its return to the air will be somewhat influenced by public interest. The bill this week is a coking good railroad play by Robert Brown with Walter Maher and Harry Holcomb in the leading roles. Last chance to hear it is 7 o'clock Saturday night (July 18).



This sextet sings every Sunday at 2 o'clock through WKRC in the Gruen Old Fashioned Garden of Melodies, a program now in its second year as a regular weekly feature.

This week (July 19) their program includes the Bridal Chorus from "The Rose Maiden," and the old ballad, "Ever of Thee I'm Fondly Dreaming."

Howard Afford, left, musical director of WKRC also directs the sextet. The other members, reading left to right, are Howard Chaffee, Nadelle Schuping, Wilma Schuping, Milton Sachs, and Herbert Schatz.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Dear Editor:
We'll probably be slapped in the face for this!

BUT!

Slap in the face or no slap in the face, I think the "VALLEE KRUSADERS" is without a doubt the silliest thing that has happened in this decade. I just can't imagine Rudy liking this sort of thing, because from what I've heard, he's a regular fellow!

It seems the purpose of this club is to keep Rudy's admirers informed of all his activities and to kill false publicity about him. How inane!

Doesn't the "Vallee Krusaders" know the minute one becomes as popular and famous as "The Rudy" that false statements spring up over night?

Look at Michael Angelo!

If this "Vallee Krusaders" can point out to us why an Orchestra Leader and "Crooner" (and a good one at that!) should be put in the same light as "The Holy Grail," by having an army of Crusaders watching over him, we'll give up, and hasten to the Holy See to effect the canonization of Saints Amos and Andy!

Don Becker.

Dear Sir:

If you, Mr. Radio Dial, are not circumscribed by any commercial or other limitations, we wouldn't mind having your unbiased opinion as to the all-around best radio on the market. We read everything we can get to that end. We covet distant and near stations, tone and all else for efficiency.

C. S. Loveland, O.

Mr. Radio Dial is not circumscribed by commercial limitations but also is not determined upon the best all-around radio; suggests a trial of many.

Radio Dial:

Does the Chicago Serenade (NBC) at 2:30 p. m. on WLW originate at WENR, and isn't same announced by Bill Kephart? Mr. and Mrs. G. C. T.

WENR studios have been abandoned since NBC took charge of the station recently. Its programs all come from NBC studios in Merchandise Mart, Chicago. Announcers are shifted about on programs so frequently one can be sure of their identity only by catching the closing announcement of the program.

Ila Blackson, soprano, who has been singing for the past year on the Gruen programs at WKRC, will start on her vacation next week to be gone three weeks. She will visit her sister at Lake Hopatcong, New Jersey.



Welcome Lewis, contralto, and Harry Salter's orchestra are to appear each week in a program called "The Coty Melody Girl" which WKRC will broadcast from the Columbia network every Thursday at 8:15 p. m.

The sponsors promise an innovation in the fact that commercial announcements will be limited to the mention of Miss Lewis as "The Coty Melody Girl."

Miss Lewis, billed in vaudeville as a "female baritone" and whose deep voice belies her diminutive stature, was last featured in the Radiotron Varieties over NBC stations. Salter conducts the Tompkins Carriers band in Real Folks, another NBC program, but is not to be misjudged by the "sour" notes that program calls for.

Chopin Waltz is to Be Heard in College Concert

Alberta Goff, Thomasville (Ga.) soprano, and Lydia Grant, pianist, will present the College of Music student program at WKCY Sunday night (July 19) at 7:30. Miss Goff will sing "Little Star" (La Forge), "The Blue Pigeon" (Hadley), "To a Hill-top" (Cox), "A Spirit Flower" (Campbell Tipton), "Spring's a Lovable Lady" (Elcott), and "The Rosy Morn" (Ronald). Miss Grant's piano solos will include Chopin's "Waltz E Minor," the Rachmaninoff "Humoresque," and the Brahms "Rhapsody B Minor."

Mrs. Hoover Will Christen Navy Dirigible Aug. 8

Mrs. Herbert Hoover will christen the U. S. Navy dirigible "Akron" on August 8 with ceremonies that will be broadcast on nation-wide hook-ups. The ceremony will be signalized when Mrs. Hoover opens a cage to release white pigeons. At previous ceremonies bottles of compressed air have been broken over the craft with the sponsors heavily gloved to prevent freezing of their hands. The pigeons were substituted to avoid the remote possibility of injury to the President's wife. RADIO DIAL will carry details in a future issue.

Here Are Only Complete Programs

FRIDAY July 17

WCKY (202m.—1490 kc.)

A. M.—

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Mountain Red.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:15—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
Noon—Popular Dance Tunes
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert

P. M.—

1:00—Sign off
3:45—Dance Records.
5:30—Bold Race Results.
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Ellerman's Serenaders
6:45—Beach Combers.
7:00—Charlene and Kathlene.
7:15—Italian Serenaders.
7:30—Earl Arnold's Orchestra.
Lookout House
8:00—Interwoven Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Little Red Riding Hood.
9:00—Kentucky Belle.
9:15—Crooning Guitarist.
9:30—Molly Moore, Maurice Thompson and Tommy Ott.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Morning Melodies
8:45—Post Baby Beauty Contest
9:15—Sunshine Special
9:45—Kleeman Furniture Program
10:00—Zooettes
10:05—Home Heating Program
10:20—Variety
10:35—Kelinator Program.
10:50—Mrs. Evans' Questions and Answers
10:59—Simper Time Announcement
11:00—Acme Awning Program
11:15—Concert Hour
11:45—Garden of Melody

P. M.—

12:15—Serenade
12:45—Bellonby Luncheon Musicale
1:00—Matinee
1:15—Kroness Brothers
1:30—Post Baby Beauty Contest
2:00—Memory Lane
2:30—Ralph and Harlan
2:45—Reds vs. Boston, at Redland Field
3:45—Larry Oaks
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Dinner Dance Music
7:30—Harry Hartman's Sport Review
7:45—Nu-co Painters
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—Colonial Stages Program
8:45—Coney Island Dance Frolic
9:00—Wrestling Matches at Music Hall
11:00—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Green Time Signal
8:00—Farr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Sweethearts of the Air (CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program

Friday, July 17

10:00—Rhythm Kings (CBS).
10:15—Floraline Talk
10:20—Rhythm Kings (CBS).
10:30—Charles W. Reame Studio.
11:00—Time and Weather.
11:05—Woman's Hour—Tremlette Tully
11:30—Columbia Revue (CBS).
11:45—Drinknor Program.
Noon—Wurlitzer Music Box Revue

P. M.—

12:30—Cincinnati Merchants' Program
1:00—Pabstett Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Columbia Farm Network Program (CBS).
2:00—Charles W. Reame Studio.
2:15—Salon Orchestra (CBS).
2:20—Race Result from Latonia, Ky.
2:30—The Three Doctors (CBS).
2:45—Madam Flor-enz Beauty Program
3:00—Light Opera Gems (CBS).
3:45—Edna Thomas (CBS).
4:00—Jewish Art Program (CBS).
4:30—A. L. Fink Program
5:00—Earl Carpenters Orchestra (CBS).
5:15—Jos. R. Deins Program, Pat Gillick, Organist.
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swanee Music (CBS)—Home Furniture Company.
6:10—Stocks, Cohlé & Tyree
6:18—Time and weather
6:18—Lilit Program, with Dennis King (CBS)
6:30—Red Goose Adventures (CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Dutch Masters (CBS)
8:00—Liberty Magazine Hour (CBS).
8:45—Cincinnati & Lake Erie Program.
9:00—Pillsbury Pageant (CBS).
9:30—What's Happening, Geo. Mulvihill.
9:45—Pyol Blackberry Dudes.
10:00—Confessions of a Racketeer (E. T.).
10:15—Green Answer Man
10:25—Happy Feet
10:30—Artie Simmonds' Orchestra Coney Island.
11:00—Time; Weather; Sports
11:08—Ben Bernie and His Orchestra (CBS).
11:30—To Be Announced.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Montgomery Ward Program (NBC)
8:45—Three Mustachios (NBC)
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutey Solhagen
9:30—Book News
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Singers; Raymond Mitchem
11:00—Organ with Instrumentalist
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

P. M.—

12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherlands Plaza Orchestra
2:00—Organ Matinee
2:30—Chicago Serenade (NBC)
3:00—Harric Wellen, vocal solos.
3:15—Radio Guild (NBC)
4:15—Ramona.
4:30—The Hottentots
5:00—Words and Music



Miller and Lyles, whom the theatrical world generally regards as the outstanding duo of colored comedians, will bring their familiar controversies to the microphone at 6:30 p.m. Monday and Wednesday beginning with the Wednesday of this week (July 22). WKRC will carry their premier on the Columbia Broadcasting System but may not continue to broadcast the feature.

Friday, July 17

5:30—Seger Ellis.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Aida (NBC)
6:30—Phil Cook (NBC).
6:45—The Chatter.
7:00—Los Ramos Baseball Scores
7:05—WLW Fanfare
7:30—Fuller's Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—"In Roman"
8:15—Lycast Jamboree
8:45—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Paul Whiteman's Paint Men
9:30—Clara, Lu and Em (NBC)
9:45—Wildcats' Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man
11:00—Vox Celeste
11:30—Henry Busse's Orchestra, Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

A. M.—

12:30—Henry Busse's Orchestra, Castle Farm
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn, the Quaker Early Bird (NBC)
8:15—Teddy Black's Orchestra (NBC)
8:15—Records
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers.
10:00—Hawaiian Serenaders (NBC)
10:30—Realities of Romance (NBC)
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off
12:00—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)

P. M.—

3:00—Edna Wallace Hopper (NBC)
3:15—Records
3:35—Military Band Concert (NBC)
4:00—Records

Saturday, July 18

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Morning Melodies
8:15—Sunshine Special
9:15—Post Baby Beauty Contest
9:45—Kleeman Home Chats
10:00—Zooettes
10:05—Home Heating Program
10:20—Nu-Co Painters
10:35—Kelinator Program
10:50—Women and the News
10:59—Simper Time Announcement
11:00—Acme Awning Special
11:15—Gems from the Operas
11:45—Dance Frolic

P. M.—

12:15—Serenade
12:45—Bellonby Luncheon Musicale
1:00—Afternoon Melodies
1:30—Post Baby Beauty Contest
2:00—Tilda and Mary Lou
2:15—Ralph and Harlan
2:30—Dance Frolic
3:00—Organ Recital
3:15—Anne and Bubs
3:30—Novelty Notes
3:45—Catholic Telegraph
4:00—Tea Time Tunes
4:45—Larry Oaks
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Dinner Dance Music
7:30—Harry Hartman's Sport Review
7:45—Barker's News Notes
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—Land of Sky Gypsies
8:45—Coney Island Dance Frolic
9:00—Independent Oil Stations
9:30—Meyer's Hot Tunes
9:45—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Green Time Signal
8:00—Madam Flor-enz
8:15—The Commuters (CBS).
8:30—Tossy's Scrap Book (CBS).
8:45—Charles W. Reame Studio.
9:15—Consolidated Merchants Program.
9:45—King George Speech from London, England (CBS).
10:15—Time; Weather
10:20—Woman's Hour—Tremlette Tully
10:45—Star-Freeze Melodies (E. T.)
11:00—Don Biglow and His Orchestra (CBS).
11:30—Hotel Tait Orchestra (CBS).
Noon—Wurlitzer Music Box Revue

P. M.—

12:30—Cincinnati Merchants Program
1:00—Columbia Farm Program (CBS)
2:00—Charles W. Reame Studio.
2:15—The Four Chubmen (CBS).
2:28—Race Result from Latonia, Ky.
2:30—A. L. Fink Song Recital.
Louie Johnson, tenor
3:00—Ann Leaf at the Organ (CBS)
3:30—Spanish Serenade (CBS).
4:00—Luna Park Orchestra (CBS)
4:30—Studio Feature.
5:15—Jos. R. Deins Organ Concert.
Pat Gillick.
5:30—Cincinnati Trade School Program.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS)
Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohlé & Tyree
6:28—Time and weather
6:30—Happy Feet.
6:35—Studio Feature.
6:45—Camel Quarter Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)
7:15—Kate Smith and Her Swanee Music (CBS)
7:30—Junior Chamber of Commerce
8:00—United Spanish War Veteran's

SATURDAY July 18

WCKY (202m.—1490 kc.)

A. M.—

7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Mountain Red.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies

P. M.—

12:30—Norris Brock live stock quotations
12:35—Luncheon Concert
1 P. M.—SIGN OFF
3:45—Dance Records.
5:30—Bold Race Results.
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lucille Fox.
6:45—Italian Serenaders.
7:00—Rudy Vallee (NBC)
7:30—Crossroads Quartette.
7:45—Crooning Guitarist.
8:00—"Skillet Lickers"
8:30—Earl Arnold's Orchestra from Lookout House
9:00—Cuckoo Club (NBC)
9:30—Lawson's Hawaiians.

of Greater Cincinnati Radio Stations

Saturday, July 18

Saturday, July 18

8:30—Tacoma Park Orchestra.
9:00—Hank Simmons' Show Boat (CBS).
9:45—Studio Feature
10:00—Pyol Blackberry Duds.
10:15—Chic Scroggin Orchestra at Coney Island.
10:45—Will Osborne and His Orchestra (CBS).
11:00—Time; Weather; Sports
11:08—Guy Lombardo and His Orchestra (CBS).
11:30—To Be Announced.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.

6:00—Harry Willsey's Orchestra
6:30—Records
6:45—The Goldbergs (NBC)
7:00—Records
7:15—Bavarian Peasant Band (NBC)
7:30—The Silver Flute (NBC)
8:00—General Electric Hour (NBC)
8:30—Club Valspar (NBC)
9:00—Lucky Strike Dance (NBC)
10:00—Fuller's Orchestra
10:30—Murray Horton's Orchestra, Horseshoe Gardens
11:00—Sign off

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid.
8:30—Montgomery Ward Program (NBC)
8:45—Kashmiri Trio.
9:00—Dance Miniatures (NBC)
9:30—Art Talks, Cherry Greve
9:45—WLW Mail Bag
10:00—Organ and Vocal.
10:30—Livestock Reports.
10:40—McCormick's Old Time Fiddlers.
11:00—Elliot Brock, violin.
11:15—Swift Program (NBC)
11:30—Livestock Reports.
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, Attorney General Gilbert Bettman

P. M.—
12:16—Hotel Gibson Orchestra
12:45—National Farm and Home Period (NBC).
1:30—Netherlands Plaza Orchestra.
2:00—Organ Matinee.
2:30—Cincinnati Zoo Symphony Concerts.

3:00—Ramona and Don Becker
3:15—Pacific Feature Hour (NBC)
4:00—Maze of Melody (NBC).
4:30—Crosley Dealers' Hour
5:00—Sectatory Hawkins.
5:30—Doctors of Melody.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastycast Jesters (NBC)
6:30—The Chatter.
6:45—Los Rinos Baseball Scores.
7:00—Seger Ellis.
7:30—Rudy Vallee, Connecticut Yankees (NBC)
7:30—R. F. D. Hour
8:00—Crosley Saturday Knights.
8:30—Donino Orchestra (NBC)
9:00—King Edward Clear Band.
9:30—Clara, Lu and Em (NBC)
9:45—Murray Horton's Orchestra, Horseshoe Gardens

10:00—Club Sohio
10:30—Variety
10:45—Bob Newhall Sport Slides
10:58—Estate Weather Man
11:30—The Singing Violin
11:30—Doodlers.
Midnight—Hotel Gibson Orchestra
12:30—Castle Farm Orchestra.
1:00—Fuller's Orchestra.
1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC)
8:15—Teddy Black's Orchestra (NBC)
8:45—Records
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Hits and Bits (NBC).
10:15—McCormick's Old Time Fiddlers.
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
11:45—Records
Noon—Sign off

P. M.—
3:00—Classic Gems (NBC)
3:30—Records
3:45—Crosley Dealers Salute
4:00—Records
5:00—Southern Singers & Mitchem
5:30—The Gossipers (E. T.)
5:45—Black and Gold Orchestra (NBC)

SUNDAY

July 19

WCKY (202 m.—1490 kc.)

A. M.—
10:00—Nomads (NBC).
10:30—Jewels of Destiny (NBC).
11:00—The Crooning Guitarist.
11:15—Echoes of the Orient (NBC).
11:30—Charlene and Kathleen, Ladies of Melody.
11:45—Waikiki Beach Combers.
Noon—Jack Moore.
P. M.—
12:15—Skillet Lickers.
12:45—Men About Town.
1:00—Sign off.
5:45—Lucille Fox, Blues.
6:00—Lawson's Hawaiians
6:30—Maurice Thompson, Baritone.
6:45—The Crooning Guitarist.
7:00—Columbia Recording Skillet Lickers.
7:30—College of Music.
8:00—The Italian Serenaders.
8:15—Something for Everybody.
8:45—Willard Robison and His Deep River Orchestra (NBC)
9:15—Floyd Gibbons (NBC).
9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Voices at Dawu.
9:00—Morning Concert.
9:30—Invitation to the Waltz.
10:00—Kelvinator Program.
10:15—Dry Ridge Health Hints.
10:30—Echoes from Germany.
10:45—Bernard Ford Travelogue.
11:00—Post Baby Beauty Contest.
11:30—Excerpts from the Opera.
11:45—Tic Way Fire-Proof Home Program.

P. M.—
12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Organ Recital.
1:00—Jewish Hour.
2:00—Garden of Melody.
2:30—Hawaiian Bluebirds.
2:45—Harlan and Ralph.
3:00—Moment Musicale.
3:15—Brand Brothers, Banjo and Piano.
3:30—Mary Tribble, soprano.
4:00—Vocal Varieties.
4:30—Sundown Serenader.
1:45—Post Symphony Hour.
5:45—Tea Time Times.
6:15—Musical Interlude.
6:30—Church Federation Hour.
7:00—With the Scouts.
7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
8:00—Dance Frolic.
8:30—The Orioles.
8:45—Twilight Reveries.
9:00—Scotland Yard.
10:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45-7:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (E. T.)
10:15—Jim Lightfield—Veteran's Civic Hour.
11:00—Services from First Church of Christ Scientist.
Noon—American Legion Program.



It will be worth doing a little out-of-town fishing Monday morning (July 20) at 10 o'clock to hear Nan Blackstone, musical comedy player, introduced to the Columbia Broadcasting System's networks by Heywood Brown, New York columnist, in whose new co-operative show, "Shoot the Works," she will star.

WKRC won't carry the program on account of local conflicts. Try WABC (860 kilocycles—348.6 meters); WAU (640 kc.—468.5 m.); or WOWO (1160 kc.—258.5 m.)

Sunday, July 19

P. M.—
1:00—Jewish Community Program.
1:30—Gypsy Trail (CBS).
2:00—Gracie Old-Fashioned Dance.
3:00—Cathedral Hour (CBS)
4:00—French Trio (CBS).
4:15—Pastorale (CBS).
4:45—Theo Karle (CBS).
5:00—Chicago Knights (CBS).
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—The World's Business (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—The Boswell Sisters (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Kate Smith, Swanee Music (CBS).
7:30—Tony Parenti and His Singing Saxophone (CBS).
7:45—Studio Feature.
8:00—Around the Samovar (CBS).
8:30—Lewishin Stadinn Concert (CBS).
9:00—Tacoma Dance Orchestra.

RADIO TUBE SPECIALISTS

Any Type of Tube for Any Make of Radio

Link's
BUY BEST BY TEST RADIO TUBE SHOP
ACREMET TESTED
607 WALNUT ST.
Open Evenings—Parkway 6415
RADIO REPAIRING—ANY MAKE

Sunday, July 19

9:30—Fortune Builders (CBS).
9:45—Star Reveries (CBS).
10:00—Chic Scroggin Orchestra at Coney Island.
10:30—Chic Variety Program (CBS)
11:00—Time and weather.
11:03—Sports Review.
11:07—Hollywood Gardens Orchestra (CBS).
11:20—Artists Invitation Program.

WLW (428 m.—700 kc.)

A. M.—
8:59—Bulova Time.
9:00—Church Forum.
9:30—Fiddlers Three (NBC).
9:45—Pollack and Lawnhurst (NBC).
10:00—Bulova Time.
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:29—Bulova Time.
10:30—Rochester Concert Orchestra (NBC).
11:30—Troika Bells (NBC)
Noon—Midday Jewels.
P. M.—
12:29—Bulova Time.
12:30—Music of the Ages (NBC).
1:30—Yeast Foamers (NBC).
2:00—Henry Thies' Orchestra
3:00—Ravinia Opera Concerts (NBC).
4:00—Sabbath Reveries (NBC).
5:00—The Romantics.
5:30—Plantation Days.
6:00—The Chatter.
6:30—Conservatory of Music Concert (NBC).
6:55—Baseball Scores.
7:00—Enna Jettick Melodies (NBC).
7:15—Hotel Gibson Orchestra.
7:30—Harbor Lights (NBC).
8:00—Heel Hugger Harmonies (NBC).

8:15—Bayuk Sat Party (NBC).
8:45—Netherlands Plaza Orchestra.
9:15—Variety.
9:30—Kellogg Slumber Music (NBC).
10:00—Estate Weather Man.
10:02—Crosley Concert.
10:45—Murray Horton's Orchestra at Horseshoe Gardens.
11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
11:30—Moon River.
Midnight—Henry Busse's Orchestra, at Castle Farm.

WSAI (225 m.—1330 kc.)

P. M.—
2:00—Serenade and Hymn Time.
2:30—Balkan Mountain Men (NBC)
3:00—National Sunday Forum (NBC).
4:00—Gilbert & Sullivan Gems (NBC).
5:00—Catholic Services (NBC).
6:00—Thru the Opera Glass (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—The Russian Singers (NBC).
8:45—Jodent Big Brother (NBC).
9:15—Goldman Band Concert (NBC).
9:45—Fuller's Orchestra.

MONDAY

July 20

WCKY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cherio (NBC).
8:00—Mountain Red.
8:15—Early morning dance program.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Little Red Riding Hood, John R. Coppin Co.

P. M.—
12:15—Popular Dance Melodies.
12:30—Norris Brock Live Stock.
12:35—Luncheon Concert.
1:00—Sign off.
3:45—Dance Records.
5:30—Peter Ibold Race Results.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastycast Jesters (NBC).
6:30—Kentucky Belle.
6:45—Steve Bates.
7:00—Columbia Recording "Skillet Lickers."
7:30—Stronberg Carlson (NBC).
8:00—Wally, the Radio Clown.
8:15—"The Man Who Could Not Die," mystery thriller.
8:45—Musical Medlers.
9:00—Charlene and Kathleen.
9:15—Waikiki Beachcombers.
9:30—Nothing But the Truth, Alexander McQueen.
9:45—Italian Serenaders.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Morning Concert.
8:30—Brevities.
8:45—Morning Melodies.
9:00—Hyde Park Community Program.
9:15—Post Baby Beauty Contest.
9:45—Kleeman Furniture Program.
10:00—Zooettes.
10:05—Home Heating Program.
10:20—Variety.
10:35—Kelvinator Program.
10:50—Mrs. Evans' Questions and Answers.
10:59—Simper Time.
11:00—Acme Awning Special.
11:15—Song Hit Time.
11:30—Garden of Melody.
12:00—Serenade.

P. M.—
12:45—Belloni Luncheon Musicale.
1:00—Vaderville.
1:15—Kroness Brothers.
1:30—Post Baby Beauty Contest.
2:00—The Islanders.
2:15—Vocal Varieties, with Frank Stewart.
2:30—Matinee Musicale.
2:45—Novelty Notes.
3:00—Novelty Notes.
3:15—Memory Lane.

MONEY for TAXES



and other household purposes can be obtained promptly on our Personal Loan Plan. Consolidate your scattered bills for repairs, insurance, medical or dental service, etc., into one loan which can be repaid in small monthly amounts arranged conveniently for you.

Let C. A. C. help you solve your money problems. Open 8:30 to 5:00.

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
Cincinnati, Ohio. Parkway 6280.

Monday, July 20

- 3:45—Dance Frolic.
- 4:15—Organ Recital.
- 4:45—Ralph and Harlan.
- 5:00—Lyric Hour.
- 5:30—World Series Contest.
- 6:00—Musical Interlude.
- 6:15—World Series Contest.
- 6:45—Berning Ford Travelogue.
- 7:00—Post Question Box.
- 7:15—Dinner Dance Music.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Nu-Co Painters.
- 8:00—Luckey Boys.
- 8:15—Dry Ridge Health Hints.
- 8:30—Land of Sky Gypsies.
- 8:45—Coney Island Dance Frolic.
- 9:00—Boxing Routs at Redland Field.
- 10:30—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—God's Bible School—Sunrise Worship.
- 7:45—Hill Billy Kid.
- 7:59—Green Time.
- 8:00—The Commuters (CBS).
- 8:30—Tony's Scrap Book (CBS).
- 8:45—The Old Dutch Girl (CBS).
- 9:00—Consolidated Merchants Program.
- 9:30—Mr. Fixit (CBS).
- 9:45—Charles W. Reaume, studio.
- 10:15—The Madison Singers (CBS).
- 10:30—Bruce Chapman (CBS).
- 10:45—Time and weather.
- 10:48—Woman's Hour — Tremlette Tully.
- 11:15—Don Bigelow and His Orchestra (CBS).
- 11:30—Enric Madriguera's Cuban Orchestra (CBS).
- 11:45—Drink-Mor Program.
- Noon—Wurlitzer Music Box Revue.

- P. M.—
- 12:30—Cincinnati Merchants Program.
- 1:00—A. L. Fink Program.
- 1:30—Studio Feature.
- 1:45—Madam Flor-eiz Beauty Program.
- 2:00—Charles W. Reaume Studio.
- 2:15—Columbia Salon Orchestra (CBS).

- 2:28—Race Result from Latonia, Ky.
- 2:30—Three Doctors (CBS).
- 2:45—Starr-Freeze Melodies (E.T.).
- 3:00—U. S. Army Band (CBS).
- 3:30—St. George Hotel Orchestra (CBS).

- 4:00—Dancing by the Sea (CBS).
- 4:30—Hoosier Photographer—Tramp Starr.
- 4:45—Jolly Jugglers (CBS).
- 5:00—Views and Interviews (CBS).
- 5:15—Jos. R. Deins Organ Concert, Pat Gillick.

- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Home Furniture Program.
- 6:10—Stocks, Cohl & Tyree.
- 6:13—Time and weather.

- 6:15—Limit Program, with Dennis King (CBS).
- 6:30—Evangeline Adams, "Astrologer" (CBS).
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Pryor's Crema Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—What's Happening, Geo. Mulvihill.

- 7:45—Old Wurzberg Malt Program.
- 8:00—Eno Crime Club (CBS).
- 8:30—An Evening in Paris (CBS).
- 8:45—Summer Daze (CBS).
- 9:00—Robt. Burns Pianella Program (CBS).

- 9:30—Arabesque (CBS).
- 10:00—Pyrol Blackberry Dudes
- 10:15—Gruen Answer Man
- 10:25—Happy Feet.
- 10:30—Chic Scroggin Orchestra at Coney Island.
- 11:00—Time and weather.
- 11:03—Sports Review.
- 11:08—Ben Bernie and His Orchestra (CBS).
- 11:30—To Be Announced.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

- 7:45—Old Wurzberg Malt Program.
- 8:00—Eno Crime Club (CBS).
- 8:30—An Evening in Paris (CBS).
- 8:45—Summer Daze (CBS).
- 9:00—Robt. Burns Pianella Program (CBS).

- 9:30—Arabesque (CBS).
- 10:00—Pyrol Blackberry Dudes
- 10:15—Gruen Answer Man
- 10:25—Happy Feet.
- 10:30—Chic Scroggin Orchestra at Coney Island.
- 11:00—Time and weather.
- 11:03—Sports Review.
- 11:08—Ben Bernie and His Orchestra (CBS).
- 11:30—To Be Announced.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

- 9:30—Arabesque (CBS).
- 10:00—Pyrol Blackberry Dudes
- 10:15—Gruen Answer Man
- 10:25—Happy Feet.
- 10:30—Chic Scroggin Orchestra at Coney Island.
- 11:00—Time and weather.
- 11:03—Sports Review.
- 11:08—Ben Bernie and His Orchestra (CBS).
- 11:30—To Be Announced.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

- 9:30—Arabesque (CBS).
- 10:00—Pyrol Blackberry Dudes
- 10:15—Gruen Answer Man
- 10:25—Happy Feet.
- 10:30—Chic Scroggin Orchestra at Coney Island.
- 11:00—Time and weather.
- 11:03—Sports Review.
- 11:08—Ben Bernie and His Orchestra (CBS).
- 11:30—To Be Announced.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

- 9:30—Arabesque (CBS).
- 10:00—Pyrol Blackberry Dudes
- 10:15—Gruen Answer Man
- 10:25—Happy Feet.
- 10:30—Chic Scroggin Orchestra at Coney Island.
- 11:00—Time and weather.
- 11:03—Sports Review.
- 11:08—Ben Bernie and His Orchestra (CBS).
- 11:30—To Be Announced.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

- 9:30—Arabesque (CBS).
- 10:00—Pyrol Blackberry Dudes
- 10:15—Gruen Answer Man
- 10:25—Happy Feet.
- 10:30—Chic Scroggin Orchestra at Coney Island.
- 11:00—Time and weather.
- 11:03—Sports Review.
- 11:08—Ben Bernie and His Orchestra (CBS).
- 11:30—To Be Announced.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

PEERING at the TALKIES With FRED TOY

Seductive Sylvia; No Underwear

Sad as they come, and made sadder by overtime censor bloning, "Confessions of a Co-ed" at least had Sylvia Sidney. And that's SOMETHING.

Beautiful, in that maddening way that sends dignified bankers home to toss radios at their wives, Sylvia is likewise quite an actress. From the Theater Guild, she got into talkies when the Daisy De Bore scandal and Clara Bow's indisposition made substitution of a leading woman in "City Streets" essential.

Born in the Bronx, she speaks Yiddish as glibly as English, wears no underwear, cannot eat eggs, can twist her right wrist so that it cracks. And—distinction of distinctions—she has her make-up prescribed by a chemist; ordinary kinds poison her.

You'll see her next with Phillips Holmes in "An American Tragedy," and a far better vehicle for her than "Confessions of a Co-ed," let's hope.

Tibbett Turning "Vendor"

Talkies are due for a try at the Peanut Vendor thing. Ben Piazza, connected with Metro in a talent-scouting way, is in Cuba rooting out 20 Cuban boys and girls for a Cuban picture. He has two tentative titles: "The Cuban" or "The Peanut Vendor," and one tentative star: Lawrence Tibbett.

Hey Metro, how about Garbo doing a hot rumba?

No Bawling, Please

Don't worry about Howard Hughes not recouping that \$4,000,000 he spent on "Hell's Angels." The gross has already reached \$6,000,000, and there are lots of foreign showings to come.

"Queer People" That Way

Howard is all tangled up at present in bringing "Queer People" to talkies. After slipping the authors \$25,000 for screen rights, he had a tough time getting them. He says to write the official upward thumb. Now he can't find established actors who will risk studio blacklisting by playing in the film. "Queer People" razzes ways of film folk pretty lustily, you know.

Makes Hits

Hughes has a great producing record. He has turned out four films, all strong entertainment. For silents he made "Two Arabian Nights" and "The Racket." For talkies, "Hell's Angels" and the one we look to be chosen best film of 1931, "The Front Page."

Withers' Troubles Bloom

The hectic romance of Loretta Young and Grant Withers seems to have withered (get it?) away. About a year ago they eloped by plane to Yuma, Ariz., followed by an irate Mother Young, who persuaded the young couple to separate. They stayed apart but two days. There have been subdued fireworks since, however. July 7, Loretta brought on the big blow-off by filing suit for divorce, in Los Angeles. She charges willful neglect.

Arliss Rests; Drs. Carve Polly

Constance Bennett is an artist's model in "The Common Law" . . . George Arliss is spending the summer in England . . . Ronald Colman's new picture, "The Unholy Garden," written for him by Ben Hecht and Charles MacArthur, will be ready soon . . . Polly Moran had her nose whittled on her teeth straightened, as you will see in her next with Marie Dressler, tentatively titled "Politics."

Monday, July 20

- 8:15—Ball Brothers Canning Time.
- 8:30—Montgomery Ward Program (NBC).
- 8:44—Bulova Time.
- 8:45—Ford and Wallace (NBC).
- 9:00—Housekeeper Chats.
- 9:15—Beatrice Mabie (NBC).
- 9:30—Musical Portrait.
- 9:45—The Potter's Art.
- 10:00—Syncopeaters (NBC).
- 10:30—Live Stock Reports.
- 10:40—Salt and Peanuts.
- 11:00—Mills Brothers Quartet.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Seeger Ellis.

P. M.—

- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Chicago Serenade (NBC).
- 3:00—More Truth Than Poetry (NBC).
- 3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
- 3:45—Matinee Melodies (NBC).
- 4:00—Chats with Peggy Winthrop (NBC).
- 4:15—Jim and Walt.
- 4:30—Live Stock Reports.
- 4:40—Afternoon Revelers.
- 5:00—Salt and Peanuts.
- 5:15—Mormon Tabernacle Choir.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Los Ramos Baseball Scores.
- 6:25—The Chatter.
- 6:30—Phil Cook (NBC).
- 6:45—Affiliated Products Program (NBC).
- 7:00—Rocky Gang (NBC).
- 7:30—Musical Dreams.
- 8:00—Maytag Orchestra (NBC).
- 8:30—Real Folks (NBC).
- 9:00—Gold Medal Express (NBC).
- 9:30—Packard Concert, with Marian Talley (NBC).
- 10:00—Canada Dry.
- 10:30—Variety.
- 10:45—Bob Newhall Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Chimes Reverses.
- Midnight—Hotel Gibson Orchestra.
- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Sign off. . .

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glem (NBC).
- 8:15—Teddy Black's Orchestra (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Normick's Old Time Fiddlers.
- 9:30—Jean Carroll, please tell me (NBC).
- 9:45—Jerry Foy.
- 10:00—Blue Streaks (NBC).
- 10:15—Blue Streaks (NBC).
- 10:30—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.

P. M.—

- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Crosley Singers.
- 4:30—Records.
- 4:45—Minabelle and Chick.
- 5:00—Records.
- 5:15—Cecy Gordon; Gene Perazzo.

FLORENCE FREY BEAUTY EXPERT

on the air
Every Wednesday
9:15 A. M. WLW



PERMANENT WAVE \$5.00

Positively Harmless — Painless — Quick
FLORENCE FREY STUDIO
831 Walnut Street Cherry 5105

Monday, July 20

- 5:30—The Gossipers (e.t.)
- 5:45—Records.
- 6:00—Lure of the Tropics (NBC).
- 6:30—Poems by George Eliot on (NBC).
- 6:45—The Goldbergs (NBC).
- 7:00—"How's Business?", Merle Thorpe (NBC).
- 7:15—Webster Program (NBC).
- 7:30—A. & P. Orchestra (NBC).
- 8:30—General Motors Program (NBC).
- 9:00—True Story Hour (NBC).
- 9:45—Simulcast Program (NBC).
- 10:00—Seeger Ellis.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Henry Busse's Orchestra, Castle Farm.

TUESDAY July 21

WCKY (202 m.—1490 kc.)

- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotions (NBC).
- 7:30—Cheerio (NBC).
- 8:00—Mountain Red.
- 8:15—Early morning dance program.
- 9:15—My New Kentucky Home, Jetta Crane.
- 9:45—Dance Program.
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:15—Classic Hour.
- 10:45—Musical Novelties.
- 11:30—Skillit Lickers.
- Noon—Dance Program.

P. M.—

- 12:30—Live Stock Quotations.
- 12:35—Luncheon Concert.
- 1:00—Sign off.
- 5:45—Dance Records.
- 5:50—Peter Ibold Race Results.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Gus Van (NBC).
- 6:30—Men about Town.
- 6:45—Blue Ridge Shindiggers.
- 7:00—Glenzie Chambers, blues.
- 7:15—Tri-State Entertainers, with Burger Bros., Ham and Lim.
- 7:45—Crooning Guitarist.
- 8:00—Earl Arnold's Orchestra, Lookout House.
- 8:30—Death Valley Days (NBC).
- 9:00—Nothing But the Truth, Alexander McQueen.
- 9:15—Little Red Riding Hood.
- 9:30—Skillit Lickers.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
- 7:30—Classified Directory.
- 8:00—Morning Concert.
- 8:20—Variety.
- 8:45—Post Baby Beauty Contest.
- 9:15—Sunshine Special.
- 9:45—Home Chats.
- 10:00—Zoo-ettes.
- 10:05—Home Heating Program.
- 10:20—Nu-Co Painters.
- 10:35—Kelvinator Program.
- 10:50—Sister Mary's Kitchen.
- 10:59—Simper Time.
- 11:00—Acme Evening Special.
- 11:15—Garden of Melody.
- 11:45—The Islanders.
- Noon—Organ Recital.

P. M.—

- 12:30—Variety.
- 12:45—Bellhop Luncheon Musicale.
- 1:00—Afternoon Melodies.
- 1:30—Post Baby Beauty Contest.

Tuesday, July 21

- 2:00—Accordion Joe.
- 2:15—Marion Clark.
- 2:30—Dance Frolic.
- 2:45—Reds vs. Philadelphia, at Redland Field.
- 4:45—Ralph and Harlan.
- 5:00—Lyric Hour.
- 5:30—World Series Contest.
- 6:00—Musical Interlude.
- 6:15—World Series Contest.
- 6:45—Berning Ford Travelogue.
- 7:00—Dance Frolic.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Barker News Notes.
- 8:00—Luckey Boys.
- 8:15—Dry Ridge Health Hints.
- 8:30—Twilight Reveries.
- 8:45—Coney Island Dance Frolic.
- 9:00—Independent Oil Station Program.
- 9:30—Meyer's Hot Tunes.
- 9:45—Licking River Fiddlers.
- 10:00—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—God's Bible School, Sunrise Worship.
- 7:45—Hill Billy Kid.
- 7:59—Green Time.
- 8:00—Starr-Freeze Melodies (E.T.).
- 8:15—The Commuters (CBS).
- 8:30—Tony's Scrap Book (CBS).
- 8:45—Madam Flor-eiz.
- 9:00—Oxal Feature (CBS).
- 9:15—Melody Parade (CBS).
- 9:30—Consolidated Merchants' Program.
- 10:00—Fashion Facts of 1931 (CBS).
- 10:15—Charles W. Reaume Studio.
- 10:45—Time and Weather.
- 10:48—Woman's Hour, Tremlette Tully.
- 11:15—Don Bigelow and His Orchestra (CBS).
- 11:30—Enric Madriguera's Cuban Orchestra (CBS).
- 11:45—Drinkmor Program (CBS).
- Noon—Wurlitzer Music Box Revue.

P. M.—

- 12:30—Cincinnati Merchants' Program.
- 1:00—Pabst-ett Varieties (CBS).
- 1:15—Art Dry Cleaning Program.
- 1:30—Studio feature.
- 2:00—Charles W. Reaume Studio.
- 2:15—Columbia Salon Orchestra (CBS).
- 2:28—Race Result from Latonia, Ky.
- 2:30—(A. L. Fink)—The Three Doctors (CBS).
- 2:45—(A. L. Fink)—The Capitavators (CBS).
- 3:00—Italian Idyl (CBS).
- 3:30—Four Glimmers (CBS).
- 4:00—Frank Ross, Songs (CBS).
- 4:15—Adventures in Words (CBS).
- 4:30—Gypsy Music Makers (CBS).
- 4:45—Sweethearts of the Air (CBS).
- 5:00—National Security League Broadcast (CBS).
- 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Home Furniture Co., Kate Smith (CBS).
- 6:10—Stocks, Cohl & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program, with Dennis King (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Camel Quartet hour (CBS).

CLAR-A-TONE

Brings in the distant stations clear as a bell. Eliminates interference. Reg. \$3.00 value. Special 98c



CHECKER STORE

GEM-TONE CONTROL

Brings in the distant stations clear as a bell. Eliminates interference. Reg. \$3.00 value. Special 98c



CHECKER STORE ORIGINAL TIRE CO. COURT & RACE

Tuesday, July 21

7:00—Pryor's Cremo Military Band (CBS).
7:15—Rubel Baking Co. Program.
7:30—The Bon Bois (CBS).
7:45—Studio Feature.
8:00—Henry George (CBS).
8:30—The Bristolers (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Tito Guizar (CBS).
9:30—Chie Seraghin Orchestra at Coney Island.
10:00—Pyol Blackberry Dudes.
10:15—Studio.
10:20—Sports Review.
10:25—Happy Feet.
10:30—Bridge Lessons by Tom Collins Jr.
10:45—Tacoma Dance Orchestra.
11:00—Gruen Witching Hour.
11:30—Time and weather.
11:32—Tacoma Park Dance Orchestra.
11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:59—Bulova Time.
8:00—Morning Devotions.
8:15—Bradley Kineaid.
8:30—Montgomery Ward (NBC).
8:45—Ford and Wallace (NBC).
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionable.
9:45—Premium Man.
10:00—Murray Horton's Orchestra.
10:30—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee.
2:30—Chicago Serenade (NBC).
2:45—Kiss Proof (NBC).
3:00—Mary Steele, vocal solos.
3:15—U. S. Navy Band (NBC).
1:00—Seger Ellis.
4:15—Eumer Refik.
4:30—Live Stock Reports.
4:40—Mitcheni and Quartet.
5:00—The Hottentots.
5:30—Jim and Walt.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Southern Singers.
6:45—Mail Pouch (e. l.).
7:00—Armstrong Quakers (NBC).
7:30—Los Ramos Baseball Scores.
7:35—Netherland Plaza Orchestra.
7:45—Sisters of the Skillet (NBC).
8:00—Fuller's Orchestra.
8:15—Icecast Jamboree.
8:30—Werk Bubble Blowers.
9:00—Crimelights.
9:30—Chevrolet Chronicle (e. l.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slides.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Teddy Black's Orchestra (NBC).



Baby Rose Marie, youngest star of the stage, screen and radio, will sing three popular songs when she stands on her tiptoes to reach the microphone, as guest artist on the Nestle "Choclateers" program next Friday (July 24) at 7 p. m. over station WLW.

"I Want To Sing About You," "What Are You Thinking About, Baby?" are the numbers to be presented by the darling of the studios, who "looks the way Helen Kane sings." Although still an infant, Baby Rose Marie has made a six-months tour in vaudeville of which 13 weeks was spent on Broadway, at the Winter Garden. She has been a stellar attraction at such well-known places as the Ambassador Hotel Grill, the Silver Slipper and the Earle Theatre in Atlantic City.

Tuesday, July 21

8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records.
10:00—Talks by Dr. Ella Oppenheimer (NBC).
10:15—Radio Household Institute (NBC).
10:30—U. S. Army Band (NBC).
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.

P. M.—
12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:40—Gershon Parkinson Quintet from London (NBC).
4:00—Lady Next Door (NBC).
4:30—Ringo Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—The Gossips (e. l.).
5:45—Records.
6:00—Midweek Federation Hymn Sing (NBC).
6:30—Jerry Foy.
6:45—Larry Grueter, Accordion.
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Virtuoso (NBC).
8:00—Nash Parade (NBC).
8:30—Fuller Brush Man (NBC).

Tuesday, July 21

9:00—Lucky Strike Dance (NBC).
10:00—Fuller's Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

WEDNESDAY

July 22

WKYC (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cherico (NBC).
8:00—Mountain Red.
8:15—Early morning dance program.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:00—Skillet Lickers.
Noon—Little Red Riding Hood, John R. Coppin Co.

P. M.—
12:15—Popular Dance Melodies.
12:30—Live Stock Reports.
12:35—Luncheon Concert.
1:00—Sign off.
5:15—Dance Records.
5:50—Peter Ibold Race Results.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Charlotte and Catherine.
6:30—Crooning Guitarist.
6:45—Tommy Ott.
7:00—Lawson's Hawaiians.
7:30—Christian Glee Club.
8:00—Skillet Lickers.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Steve Bates.
9:15—Lucille Fox, Blues.
9:30—Men About Town.
9:45—Nothing But the Truth, Alexander McQueen.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Morning Musicales.
8:30—Variety.
8:45—Post Baby Beauty Contest.
9:15—Sunshine Special.
9:45—Kleenman Home Chats.
10:00—Zoo-ettes.
10:05—Home Heating Program.
10:20—Variety.
10:25—Kelvinator Program.
10:50—Mrs. Evans' Questions and Answers.
10:59—Singer Time.
11:00—Acme Awaiting Special.
11:15—Garden of Melody.
11:45—Song Hit Time.

Noon—Organ Recital.
P. M.—
12:30—Vandeville.
12:45—Bellonby Luncheon Musicales.
1:00—Pauline Ungar, contralto.
1:15—Kroness Brothers.
1:30—Post Baby Beauty Contest.
1:45—Ralph and Harlan.
2:15—Galvano & Cortez.
2:30—Frank Stewart, vocal recital.
2:45—Reds vs. New York, at Redland Field.
4:30—Paul & Gene, "The Miniature Kings of Jazz."
5:00—Lyric Hour.
5:45—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—The Post Question Box.

A Laugh a Second

with

Hy Rye

and

Willie Winsum

Radio's biggest 15 minutes of good cheer and snappy music.

Every Tuesday and Thursday
7:15 P. M.

WKRC

Tune in . . . enjoy yourself

Sponsored by The Rubel Baking Co.

Wednesday, July 22

7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Colonial Stages.
8:45—Coney Island Dance Frolic.
9:00—The Way Fire-Proof Home Program.
9:30—Jewish Commercial Program.
10:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—Sunrise Worship, God's Bible School.
7:45—Hill Billy Kid.
7:59—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS).
9:15—Madam Flor-en-z Beauty Program.
9:30—Consolidated Merchants' Program.
10:00—Learn to Swim. (CBS).
10:15—Floraline Talk.
10:20—Time and weather.
10:25—Woman's Hour, Treulette Tulley.
10:45—Charles W. Reame Studio.
11:15—Don Bigelow Orchestra (CBS).
11:30—Columbia Revue (CBS).
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.

Wednesday, July 22

P. M.—
12:30—Cincinnati Merchants' Program.
Wednesday, July 22
1:00—Farm Program (CBS).
2:00—Charles W. Reame Studio.
2:15—Salon Orchestra (CBS).
2:28—Race Result from Latona, Ky.
2:30—The Three Doctors (CBS).
2:45—Dancing by the Sea (CBS).
3:15—Star-Freeze Melodies (E. T.).
3:30—Columbia Camp Concert (CBS).
4:00—Ashbury Park Casino Orchestra (CBS).
4:15—A. L. Funk, Luna Park Orchestra (CBS).
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—Bill Schudt's Going to Press (CBS).
5:15—Jos. R. Deins Organ Concert, Pat Gillick.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith Swanee Music Home Furniture Co. (CBS).
6:10—Stoeks, Cohle & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Kennis King (CBS).
6:30—Miller and Lyke (CBS).
6:45—Carnel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).



Don't Miss --

These Wonderful Programs

To be without RADIO DIAL in your home is like touring the country without a road map and guide. You may "get there," sure—but if you're missing all the high spots, you are not getting your money's worth.

RADIO DIAL puts you in intimate touch with "What's What" in Radio entertainment. Mailed to you weekly with one week's complete program. Clip off and mail the coupon below with one dollar attached, and we will enter your subscription for 6 months.

RADIO DIAL
6 months for \$1.00

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

☐ New Subscriber ☐ Renewal

Name

Address

City State

Out Of Its Swaddling Clothes!

Radio broadcasting is now recognized as the powerfully effective advertising medium it has proved itself to be. But it still needs at the helm the guiding power of experience. And that is what the CHARLES W. REAUME organization supplies.

We Know Radio.

CHARLES W. REAUME
RADIO ADVERTISING

622 Broadway

CHerry 2440

Wednesday, July 22

- 7:30—Howard Barlow (CBS)
- 7:45—Old Wurlburg Mail Program
- 8:00—Gold Medal Fast Freight (CBS)
- 8:30—Epic Crime Club (CBS)
- 9:00—What's Happening, Gen. Mulvihill
- 9:15—Rhythmic Thrillers (CBS)
- 9:30—Sit Wit Hour (CBS)
- 9:45—Fool Blackbirds Duets
- 10:15—Green Answer Man
- 10:25—Happy Feet
- 10:30—Chu Serogram Orchestra at Coney Island
- 11:00—Time, Weather, Sports Review
- 11:05—Hollywood Garden Orchestra (CBS)
- 11:30—Studio Feature
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers, old-time music
- 6:29—Bulova Time
- 6:30—Gym Classes
- 7:45—A. & P. Food News (NBC)
- 8:00—Morning Devotions
- 8:15—Ball Brothers Canning Time
- 8:30—Montgomery Ward Program
- 8:45—Bulova Time
- 9:00—Ford and Wallace (NBC)
- 9:00—Mary Hale Martin (NBC)
- 9:15—Efluence Frey's Workshop
- 9:30—Dance Miniatures (NBC)
- 10:00—McCormick's Fiddlers
- 10:15—Jim and Walt
- 10:30—Live Stock Reports
- 10:40—Phono Solos
- 11:00—Manhattan Soap Program (NBC)
- 11:00—Seger Ellis
- 11:15—Swift Program (NBC)
- 11:30—WLV Stars
- 11:15—River Reports, Time Signals

P. M.

- 12:15—Bulova Time
- 12:30—Hotel Gibson Orchestra
- 12:45—Market Reports
- 12:50—Live Stock Reports
- 1:00—National Farm and Home (NBC)
- 1:30—Netherlands Plaza Orchestra
- 1:40—Organ Matinee
- 2:30—Cincinnati Zoo Concert
- 3:00—Weather Forecast
- 3:01—The Matinee Players
- 3:00—Chats with Peggy Winthrop (NBC)
- 3:45—Jim and Walt
- 4:30—Live Stock Reports
- 4:40—Mitchem and Quartet
- 5:00—Afternoon Melodies
- 5:15—Ramona
- 5:45—Lowell Thomas (NBC)
- 6:00—Amos 'n' Andy (NBC)
- 6:15—The Clatter
- 6:30—Phil Cook (NBC)
- 6:45—"Believe It or Not," Ripley (NBC)
- 7:00—Baseball Scores
- 7:05—Seger Ellis
- 7:15—John Rustin Orchestra (e. t.)
- 7:30—Jack Frost Melodic Moments (NBC)
- 8:00—The Budds Boys
- 8:30—Goldman Band Concerts (NBC)
- 9:30—Canova Coffee Hour
- 10:00—Henry Busse's Orchestra, Castle Farm
- 10:30—Variety
- 10:45—Bob Newhall, Sport Sheets
- 10:55—Estate Weather Man
- 11:00—Fuller's Orchestra
- 11:30—Moon River

Midnight—Hotel Gibson Orchestra

A. M.

- 12:30—Henry Busse's Orchestra, Castle Farm
- 1:00—Sign off

WSAI (225 m.—1330 kc.)

A. M.

- 8:00—Gene and Glenn (NBC)
- 8:15—Teddy Black's Orchestra (NBC)
- 8:45—Records
- 9:00—Mrs. Blake's Radio Column (NBC)
- 9:15—Jane Grant's Steers Hour (NBC)
- 9:30—National Home Hour (NBC)
- 10:00—Records
- 10:15—Radio Household Institute (NBC)
- 10:45—Records

Wednesday, July 22

- 11:30—The Hellman Troubadours (NBC)
- 11:45—Sign Off
- P. M.—
- 12:50—Live Stock Reports
- 1:00—Sign off
- 2:00—Woman's Radio Review (NBC)
- 3:00—Edna Wallace Hopper (NBC)
- 4:15—Records
- 4:30—Crosley Dealers' Salute
- 4:45—Outstanding Daytime Speakers (NBC)
- 4:00—Don Becker
- 4:15—Sam Wilson, baritone
- 4:30—Poems by Harry Helman
- 4:45—Records
- 5:00—McCormick Fiddlers
- 5:25—Civil Service Talk
- 5:30—The Gossipers (e. t.)
- 5:45—Records
- 6:15—Bessie McEnts, with Madame Ahla (NBC)
- 6:30—Records
- 6:45—The Goldbergs (NBC)
- 7:00—Back of the News in Washington (NBC)
- 7:15—Mae Quetel (NBC)
- 7:30—Middletown Concert (NBC)
- 8:00—Halley Stuart (NBC)
- 8:30—Palmolive Hour (NBC)
- 9:30—Coca Cola Program (NBC)
- 10:00—Seger Ellis
- 10:15—The Stebbins Boys (NBC)
- 10:30—Hotel Gibson Orchestra
- 11:00—Sign Off

THURSDAY
July 23

WCKY (202 m.—1490 kc.)

- A. M.—
- 7:00—The Crooning Guitarist
- 7:15—Morning Devotions (NBC)
- 7:30—Chicco (NBC)
- 8:00—Mountain Ryl
- 8:15—Early Morning Dance
- 9:15—My New Kentucky Home
- 9:45—Dance Times
- 10:00—Mrs. A. M. Goudiss (NBC)
- 10:15—Dance Records
- 10:30—Northern Warren (NBC)
- 10:45—Classic Hour
- 11:00—Musical Novelties
- 11:30—Skillet Lickers
- Noon—Little Red Riding Hood, John R. Coppin Co.

P. M.

- 12:15—Populair Dance Times
- 12:30—The Radio Concert
- 12:45—Rev. Chas. A. Vandermeulen
- 1:00—Sign off
- 1:45—Dance Records
- 2:30—Peter Dohl Race Results
- 3:45—Avers Sport Flash
- 6:00—Amos 'n' Andy (NBC)
- 6:45—Tasycast Jesters (NBC)
- 6:50—Walt, the Radio Clown
- 6:15—The Crooning Guitarist
- 7:00—Dixie Spiritual Singers (NBC)
- 7:15—Lithl Red Riding Hood
- 7:30—Nothing But the Truth, Alex. and McQueen
- 7:45—Burger Brothers
- 8:00—Blackstone Plantation (NBC)
- 8:10—Skillet Lickers
- 8:00—Lawson's Harpans
- 9:30—Earl Arndt and His Orchestra from Lookout House

WFBF (250 m.—1200 kc.)

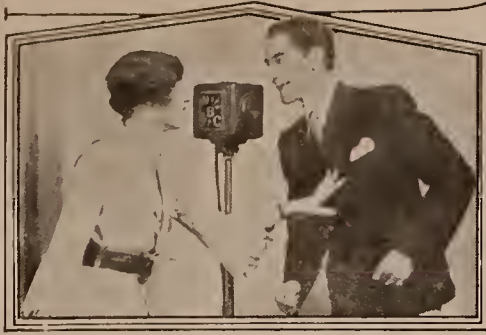
A. M.

- 7:00—Voices at Dawn
- 7:30—Classified Directors
- 8:00—Morning Melodies
- 8:00—Variety
- 8:45—Post Baby Beauty Contest
- 9:15—Sunshine Special
- 9:45—Kleeman Home Chats
- 10:00—Zoo-ettes
- 10:05—Home Heating Program
- 10:30—Xin-Co Painters
- 10:35—Kalamator
- 10:50—Sister Mary's Kitchen
- 10:50—Summer Time Announcement
- 11:00—Verne Arwing Special
- 11:15—Victor Herbert's Melodies
- 11:45—Song Hit Times

Noon—Organ Recital

P. M.

- 2:30—Musical Breivies
- 12:45—Bellonby Luncheon Musicale
- 1:00—Mildred Fischer
- 1:15—Larry Oaks
- 1:30—Post Baby Beauty Contest
- 2:00—Matinee
- 2:15—Vocal Recital by Don Galls way



Mary and Bob, the principle characters of the new series of True Story hours heard Monday at 9 p. m. on WSAI. Mary is played by Nora Sterling, well known radio actress, and Bob is played by Cecil Seerast.

Thursday, July 23

- 2:45—Reds vs. New York, at Rensselaer Field
- 1:15—Ralph and Harlan
- 5:00—Lyric Hour
- 5:30—World Series Contest
- 6:00—Musical Interlude
- 6:15—World Series Contest
- 6:45—Berning Ford Travelogue
- 7:00—The Post Question Box
- 7:15—Dinner Dance Music
- 7:30—Harry Hartman's Sport Review
- 7:45—Harker News
- 8:00—Lucky Boys
- 8:15—Dry Ridge Health Hints
- 8:30—Land of Sky Gypsies
- 8:45—Coco Island Dance Frolic
- 9:00—Independent Old Program
- 9:30—Meyer's Hot Times
- 9:45—Shumber Music

WKRC (545 m.—550 kc.)

A. M.

- 6:45—Sunrise Worship
- 7:15—Hill Billy Band
- 7:30—Green Time Signal
- 8:00—Madam Florenz Beauty Program
- 8:15—The Commuters (CBS)
- 8:30—Tony's Scrap Book (CBS)
- 8:45—Star-Freeze Melodies (E. T.)
- 9:00—Consolidated Merchants' Program
- 9:45—Barbara Gould Beauty Talk (CBS)
- 10:00—Charles W. Reaume Studio
- 10:30—Carcers of Women (CBS)
- 10:45—Time and weather
- 10:45—Woman's Hour, Tremlette Tally
- 11:15—Drinkin' Program
- 11:30—Columbia Revue (CBS)
- 11:45—Street Program
- Noon—Wurlitzer Music Box Revue

P. M.

- 12:30—Cincinnati Merchants' Program
- 1:00—Columbia Farm Program (CBS)
- 1:25—Studio Feature
- 2:00—Charles W. Reaume Studio
- 2:15—Salon Orchestra (CBS)
- 2:28—Race Result from Latonia, Ky.
- 2:30—A. L. Funk—The Three Doctors (CBS)
- 2:45—A. L. Funk—Ben and Helen (CBS)

Thursday, July 23

- 3:00—Melody Magic (CBS)
- 3:30—Hotel Tait Orchestra (CBS)
- 1:00—Jewish Art Program (CBS)
- 1:30—Kathryn Parsons (CBS)
- 4:15—Meet the Artists (CBS)
- 5:00—Frank Ross, Songs (CBS)
- 5:15—Jos. R. Deins Organ Concert, Pat Gillick
- 5:30—Cincinnati Trade School Program
- 5:45—Studio
- 5:50—Eureka Baseball Scores
- 5:55—Sports Review
- 5:59—Burke Weather Forecast
- 6:00—Kate Smith and her Swanee Music (CBS) Home Furniture Co.
- 6:10—Stocks, Cohl & Tyree
- 6:15—Time and weather
- 6:15—Unit Program, with Dennis King (CBS)
- 6:30—Daddy and Rollo (CBS)
- 6:45—Camel Quarter-Hour (CBS)
- 7:00—Pryor's Crime Military Band (CBS)
- 7:15—He Rse and Willie Winsom, Ridel
- 7:30—The Columbias (CBS)
- 7:45—The Old Wurlburg Mail Program
- 8:00—The Premier Salad Dressers (CBS)
- 8:15—The City Melody Girl (CBS)
- 8:30—Detective Story Program (CBS)
- 9:00—Tacoma Dance Orchestra
- 9:30—Barbara Maurer (CBS)
- 9:45—Peter's Parade (CBS)
- 10:00—Fool Blackberry Duets
- 10:15—Studio
- 10:30—Sports Review
- 10:45—Happy Feet
- 10:50—Chu Serogram Orchestra at Coney Island
- 11:00—Green Wishing Hour
- 11:30—Time and weather
- 11:45—Poet's Corner
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick

WLW (428 m.—700 kc.)

A. M.

- 6:00—International Fiddlers
- 6:29—Bulova Time
- 6:30—Gym Classes
- 7:45—A. & P. Food News (NBC)
- 7:59—Bulova Time
- 8:00—Morning Devotions

Thursday, July 23

- 8:15—McCormick Fiddlers
- 8:30—Montgomery Ward Program (NBC)
- 8:44—Bulova Time
- 8:45—Ford and Wallace (NBC)
- 9:00—Ray Perkins (NBC)
- 9:15—Beatrice Mable (NBC)
- 9:30—Community Health, Dr. Carl Wilhaz
- 9:45—Housekeeper Chats
- 10:00—Murray Horton Orchestra
- 10:30—Live Stock Reports
- 10:40—Jim and Walt
- 11:00—The Venetian Three
- 11:15—Swift Program (NBC)
- 11:30—WLV Stars
- 11:45—River Reports; Time Signals
- Noon—Seger Ellis

P. M.

- 12:15—Bulova Time
- 12:16—Hotel Gibson Orchestra
- 12:45—Market Reports
- 12:50—Live Stock Reports
- 1:00—National Farm and Home (NBC)
- 1:30—Netherlands Plaza Orchestra
- 2:00—Organ Matinee
- 2:30—Chicago Serenade (NBC)
- 2:45—Kiss Plot (NBC)
- 3:00—Afternoon Melodies
- 3:30—Maze of Melody (NBC)
- 4:00—Seger Ellis
- 4:15—Genesis of Melody (NBC)
- 4:30—Live Stock Reports
- 1:40—Harriet Welton and Don Becker
- 5:00—Edna Wallace Hopper (NBC)
- 5:15—Wildson's Wildcats
- 5:20—Bulova Time
- 5:30—Jim and Walt
- 5:45—Lowell Thomas (NBC)
- 6:00—Amos 'n' Andy (NBC)
- 6:15—Tasycast Jesters (NBC)
- 6:30—Glenn Adams, Dog Talks
- 6:45—News Flashes from Hollywood (E. T.)
- 7:00—Baseball Scores
- 7:05—The Clatter
- 7:15—Rin-Tin-Tin Thriller (NBC)
- 7:30—Netherlands Plaza Orchestra
- 7:45—Sisters of the Skillet (NBC)
- 8:00—Varsity Hour
- 8:15—Horseshoe Gardens Orchestra
- 8:30—Castilian Nights
- 9:00—Fuller's Orchestra
- 9:30—Clara, Lou and Eun (NBC)
- 9:45—Glenn Adams and Ramona
- 10:00—Canada Dry Program
- 10:30—Variety
- 10:45—Bob Newhall, Sport Slides
- 10:58—Estate Weather Man
- 11:00—Great Composers
- 11:30—Moon River
- Midnight—Hotel Gibson Orchestra

A. M.

- 12:30—Henry Busse's Orchestra, Castle Farm
- 1:00—Sign off

WSAI (225 m.—1330 kc.)

A. M.

- 8:00—Gene and Glenn (NBC)
- 8:15—Teddy Black's Orchestra (NBC)
- 8:45—Records
- 9:00—Mrs. Blake's Radio Column (NBC)
- 9:15—Records
- 9:30—Organ Program
- 10:00—McCormick's Old Time Fiddlers
- 10:15—Radio Household Institute (NBC)
- 10:30—Records
- 11:00—The Hellman Troubadours (NBC)
- 11:15—Sign Off

P. M.

- 12:50—Live Stock Reports
- 1:00—Sign off
- 2:00—Woman's Radio Review (NBC)
- 3:00—Records
- 3:45—Crosley Dealers' Salute
- 4:00—Mona Motor Organ Recital
- 4:30—Ringo Talkie (NBC)
- 4:45—Records
- 5:00—Travel Talk, Joseph Ries
- 5:15—Ramona
- 5:30—The Gossipers (e. t.)
- 5:45—Records
- 6:00—Harry Wilsey's Orchestra
- 6:25—Better Business Bureau Talk
- 6:30—Records
- 6:45—The Goldbergs (NBC)
- 7:00—Fleischmann Hour (NBC)
- 8:00—Arco Birthday Party (NBC)
- 9:00—Goldman Band (NBC)
- 9:00—Lucky Strike Dance Orchestra (NBC)
- 10:15—The Stebbins Boys (NBC)
- 10:30—Murray Horton's Orchestra, at Horseshoe Gardens
- 11:00—Sign off

WE CALL and DELIVER

SUITS, Men's 3-Pc. 75c

COATS Plain 60c

Fur Collar 80c

Fur Collar and Cuffs, \$1.00

CLEANED AND PRESSED

Phone AVon 9030

City Office, 628 Walnut

THE TEASDALE COMPANY

JUL 24 1931

WEEKLY

RADIO DIAL

Volume I, No. 10

FRIDAY, JULY 24, 1931

Price 5c

Reception to World Fliers, Seven Foreign Broadcasts Fill Week With Entertainment

Two Programs are Booked from Paris

Jean Patou, designer, will speak Sunday Morning

In an attempted rebroadcast from Paris next Sunday (August 2) direct descendants of the Lafayette, Rochambeau and De-Grasse families will be heard over an NBC network and WSAI when they speak in the hall of the Colonial Exposition replica of Mount Vernon, at a dinner given in their honor. The program is scheduled from 4:00 to 5:00 p. m.

Many unusual aspects are expected in the transoceanic broadcast, which will be introduced by a Paris announcer in the Mount Vernon banquet hall. The program is also expected to include incidental music by a French orchestra.

Five English programs of varied character will be relayed by the British Broadcasting Company through NBC stations this week including WSAI.

The Wireless Military Band, conducted by B. Walton O'Donald, which has been featured before in rebroadcasts from England, will play Monday (July 27) at 3:35 p. m.

From Queen's Hall on Tuesday (July 28), at 3:20 p. m., the concert of the International Society of Contemporary Music will be broadcast.

A symphony concert under the direction of Mr. Scherchen will be offered next Friday (July 31)



Anne Butler, known to vaudeville followers as "The Humming Bird," will be starred in the Radio Roundup on the Columbia network Thursday night (June 30) at 10:30. Dial it on WABC (860 kc.—348.6 m.). In private life, Miss Butler is the wife of Art Landry whose band has played in Cincinnati at the Albee and at Castle Farm. She has visited in the city several times with him.

at 3:35. An orchestra concert under direction of Percy Witt will follow on August 3 at 3:35 p. m.

The final program will consist of excerpts from Tidworth's "Tattoo" on Tuesday (August 4) at 3:25 p. m.

Jean Patou, noted couturier of Paris, will speak from the French capital over the Columbia network in the regular international broadcast hour on Sunday (July 26) at 11:30 a. m. The topic will be "Fads and Fashions." WBBM is the nearest outlet (770 kc.).

GOOD PROGRAMS ON OUT-OF-TOWN RADIO STATIONS THIS WEEK

STATION GUIDE

KMOX—1090 kc.—275.1 m.
WABC—860 kc.—348.6 m.
WBBM—770 kc.—389.4 m.
WFBM—1230 kc.—243.8 m.
WGN—730 kc.—416.4 m.
WLS—870 kc.—344.0 m.
WOWO—1100 kc.—272.5 m.

Saturday, July 25

Hummel's "Pacific 221," a literal musical transcription of locomotive noises, will be played in the Leviathan Stadium concert on the Columbia network at 8:30 p. m. Dial it at WABC (860 kc.—348.6 m.); WFBM (1230 kc.—243.8 m.); KMOX (1090 kc.—275.1 m.); or WMAQ (670 kc.—437.6 m.).

Brunks and Ross, late of WKRC and WLW, can be heard at 8:35 with the Steelcote Color Harmonizers on WBBM, KMOX, and WOWO (Columbia network).

Characteristic western parlance and range-land metaphors will bring Columbia listeners a word-picture of the most colorful of rodeos "The Frontier Days Celebration," at Cheyenne, Wyoming, Saturday (July 25) at 4 p. m. Try WABC.

Duke Ellington's Cotton Club orchestra is playing through WGN, Chicago, every night except Sunday from 11:30 to 1:30 alternating with Bill Donahue's Drake Hotel Orchestra. Ellington's rhythm-mad band picked them up at the Cotton Club in Harlem so successfully that he appeared on Broadway in Maurice Chevalier's first show, in Ziegfeld's "Show Girl," and with Amos 'n' Andy in "Check and Double Check."

Station WGAR in Cleveland is on the air now from a new transmitter locations six miles from the heart of Cleveland. First Radio Dial reader reporting reception of the station (1450 kc.) will receive a hand-painted antenna muffler.

Sunday, July 26

The Symphonic Hour at 2 p. m. on the Columbia network includes portions of Lalo's "Symphonie Espagnole" to be played by the orchestra with Toscha Seidman as violin soloist. Get it through WABC or WBBM.

Gems from the lighter operas of Massenet, Flotow, Herbert and Romberg will be played in the Voice of St. Louis symphony program at 10:30 a. m. Dial reader reception of the station (1450 kc.) will receive a hand-painted antenna muffler.

Monday, July 27

Earl Sande, who has ridden famous horses to victory in such famous races as the Kentucky Derby, will speak at 7:30 p. m. on an NBC network including WLS. He will speak at the same time next week also (August 4).



Mary Steele, WLW contralto, is to sing as Canovetta in the Canova Musicale Novellesque every Wednesday at 9:30 p. m., beginning this week (July 29).

She has just returned from Cleveland where she was featured guest soloist at the dedication of the new studios of station WGAR. She also sings her own program of songs at WLW at 3 o'clock Tuesday afternoons, is soloist with the Matinee Players on Wednesdays at 3 p. m., with the Crosley Dealers' orchestra on Saturday afternoons at 4:30, and in Club Sohio Friday nights at 10 o'clock.

For several years on both WSAI and WLW, Miss Steele sang only classic music. She even went to Paris to study for a year under French masters. Last winter, substituting for a "blue" singer who failed to appear for a program, Miss Steele revealed a "blue" voice full of color and personality. Now she sings both types of songs with equal success and with a growing following for her "blue" numbers.

Although she retains her mai
(Continued on page 3)

Post, Gatty to Broadcast on August 2

Reception, banquet for round-the-world flyers will be reported by WLW

Wiley Post and Harold Gatty, round-the-world fliers, will talk through WLW next Sunday (August 2) at approximately 3 p. m. when Cincinnati's official welcome to them is broadcast.

The banquet at 7:30 p. m. the same day, at which 2,500 Cincinnatians are expected to greet them, also will be broadcast by WLW.

Post and Gatty will stop in Cincinnati on their national radio tour which will give people all over the United States an opportunity to see them and their ship, the Winnie Mae. The broadcasting in the afternoon will be at Watson Airport where they will land.

Rudy Vallee's Mother Dies

Last week's congratulations to Rudy Vallee on account of his marriage, this week were turned to expressions of sympathies at the loss of his mother, who died last Wednesday at her home in Westbrook Lane, Conn.

Rudy and his younger brother, William, rushed to their mother's bedside by plane in time to talk to her before she sank into a coma from which she did not recover.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

NATALIE GIDDINGS, Editor

VOL. I

JULY 24, 1931

No. 10

There's No Accounting For Tastes

"There's no accounting for tastes," we say with a complacent shrug when another's cultural standards are inferior to our own. But every now and then the pat phrase kicks back in an unexpected twist.

We are thinking of an acquaintance; a mechanic, from a family of mechanics and farmers. His musical studies—if they can be dignified by that term—have been limited to a "little red schoolhouse." According to accepted Hoyle, his program preferences should consist of jazz or old-time tunes, nothing more meaty than military marches or simple waltzes at best.

Yet the fact is that he is an even more ardent devotee of the classics than many music-school graduates. Jazz he loathes; fiddling, ditto. But let a symphony orchestra or opera performance get on the air, and he sits entranced.

Why such tastes in such an individual? (By the way, he is not an Italian.) Interesting as that question may be to the analyst, his case raises another more important for broadcasting, it seems to us.

Can musical tastes be charted accurately according to occupation, education, or financial rating?

The obvious answer of the studios is "yes." A majority of the people do the work of the world, hold no scholastic degrees, and pay no income taxes. Therefore, their tastes run to what the average program provides.

And maybe this neat theory is right. But again, it may be wrong. Neat theories often crack up in landing on the facts.

Perhaps there are more listeners like our acquaintance than the broadcasters assume. If there are, the old saw about no accounting for tastes is a tight shoe on the other foot, viewing programs from the standpoint of these listeners.

Around the Dial

By THE DIAL TWISTER

Now The Goldbergs can be heard in Cincinnati (WSAI at 6:45 p. m., daily except Tuesday and Sunday). That's good news. This interesting family has piled up a big following in the East, and ought to do as much here. The Goldbergs are human, and this is what makes radio characters live.

But Amos and Andy fans needn't be uneasy because the Pepsodent people are also sponsoring this new feature. The Fresh Air Taxi boys will go on doing business at the same old stand, at least as long as they "click." By the way, Andy's fish-fry for Mr. Van Porter seems to have taken the prize among their recent episodes. It deserved it.

The Eno Crime Club, mentioned last week as not being released locally, now is being aired by WKRC (Monday at 8 p. m. and Wednesday at 8:30 p. m.). It's a satisfying earful for those who like 'em daring and desperate.

Here's more evidence that this is a banner summer for the broadcasting of good music. NBC is carrying the Chicago Symphony Orchestra's series of outdoor concerts (WCKY, Sunday at 8:45 p. m.). It's almost gilding the lily to add that the program is fine.

Another program of as high caliber is that of the Roxy Symphony (WLW, Monday at 9:30 p. m.). Earno Rapee's shoes are being filled, and mighty well, by Maurice Baron, the crew conductor.

Mark Twain's famous wisecrack about the exaggerated reports of his death goes for Dr. Arthur Torrance. A while back the newspapers carried a story that this former Columbia headliner had been drowned while exploring in Africa. But the other evening he broke into one of Lowell Thomas' broadcasts, as alive as ever. Hope he gets on the air regularly, and soon.

If you like to top off the evening with something restful, try The Singing Violin (WLW, Saturday at 11 p. m.). Besides splendid violin solos, the program includes pleasing poetry.

Henry and George still leave a trail of laughs in their wake (WKRC, Tuesday at 8 p. m.). Some time ago the sponsors thought about changing the style of the program. Listeners must have let 'em know pronto that the blackout get over in a big way.

Looks like the dance music monopoly in the late evening hours may be breaking. More evidence is the Great Composer's program (WLW, Thursday at 11 p. m.). The orchestra is as good as the music. If this keeps up, hot tunes or nothing won't be the rule after ten or half past. Which will be good news at a lot of dials, too.

Many a Cincinnati ear is hearkening to the new Pillsbury Pageant (WKRC, Friday at 9 p. m.) because Mabel Jackson and Mary Alice Cheney are half the mixed quartet. Yes, these former local favorites are making good in the "big town."

They're just like people everybody knows, meaning Clara Lu and Em (WLW, Thursday, Friday and Saturday at 9:30 p. m.). And that, of course, is why these girls put on such a good show. The Dial Twister picks Em as the most individual of the three. But Clara and Lu aren't far behind.

The Bristolers are replacing the Philco Hour (WKRC, Tuesday at 8:30 p. m.). However, it's a consolation to find the new feature is something off the beaten track, in fact, a mighty satisfying program.

Mozart Serenade Will Be Part of Lewisohn Music

Musical Mozart wrote to be played by five musicians under the window of any fair lady whose lower might lie the quintet is "Eine Kleine Nachtmusik," which the entire string section of the New York Philharmonic symphony orchestra will play from the Lewisohn stadium through WKRC at 8:30 Sunday night (July 26).

STATION JOTTINGS

WCKY

Saturday night at the General Store, all the sports dolled up in their round-toed button shoes. That's the picture the Cross Roads Quartet paints at 7:30 Saturday night (July 25). No "hoop-oop-a-doop" is allowed.

Raymond Knight and his Cuckoo aides will gather at 9 o'clock Saturday night (July 25) for a half hour of uproarious comedy in their burlesque skit.

The plot thickens in WCKY's mystery play, "The Man Who Could Not Die." More thrills and chills at 8:15 p. m. Monday (July 27).

Frank Crumit will sing "It's a Girl Like You," and Julia Sanderson will sing "Tell Me, Little Gypsy," during the Blackstone Plantation program at 7 o'clock Thursday night (July 30). Together they will sing "Blue Room."

Tommy and Willie, who sang 36 weeks at WKRC on the Kopper's Coke program, now sing every night except Saturday and Sunday at WCKY. RADIO DIAL programs give their schedule.

Dorothy Swan, pianist, and Elizabeth Williams Huber, vocalist, will present the College of Music program at WCKY (July 26) at 7:30 p. m.

WFBE

Robert Bentley, former leading man with the National Players, conducts the Story Telling Time for children every day at 1:15 p. m., except Sunday, at WFBE.

Julius Stein, Avondale boy who has just finished a vaudeville tour with Gus Edwards' Review, is appearing at 7:15 every evening except Sunday at

WFBE. Songs and impersonations are his specialty.

Pastels in Prose at WFBE at 1 o'clock Sunday afternoon includes the reading of prose and poetry bits worthy of thought interspersed with melody.

WLW

In the Los Amigos program at 11 o'clock Tuesday night (July 28), Miss Alys Michot will sing "La Mort D'une Rose," and Lacalle's "Amapola." Louis John Johnson will sing Pessard's "Requiem du Cour."

Joseph A. Chambers, technical supervisor, is spending every spare moment in the air in his new Great Lakes biplane. He leaves it at Lunken Airport so he can fly to the transmitter at Mason for emergencies there. . . . Grace Raine, vocal director, is spending a vacation in the Allegheny Mountains. . . . Henry Thies is fishing in northern Wisconsin. . . . Charlie Dameron is recuperating from a brief illness at another northern resort.

John G. Kidd of Stuart Kidd's Book Shop is writing Book News read Friday mornings at 9:30 on the Homemakers' program.

WSAI

Lois Bennett, star of the Arm strong Quakers program, will be guest artist on the General Motors program Monday night (July 27) at 8:30.

Celebrated Baritone Soloist Will Sing for Maxwell

John Charles Thomas, celebrated American baritone, will sing on the Maxwell House concert at 8:30 Thursday nights through NBC stations for eight weeks beginning this Thursday (July 30). WHAS is the closest outlet for the programs (820 k.c.—365.6 m.)

The Life of Riley



Seger Ellis, popular WLW crooner, stage star, and recording artist, appeared a bit non-plussed when this attractive bevy of Miami University co-eds caught him unawares during their recent inspection tour of WLW. From left to right, the university girls are: Helen Corson, Middletown; Lillian Greenfield, Dayton; Anne Bradley, Panama Canal Zone; Eleanor Cumberland, Columbus; Marian Root, Cleveland; Jean Montgomery, Toledo; and Annette Ashman, Coshocton, O.

Incidentally, Miss Ashman was recently selected by John Held, Jr., as the 1931 Miami University "Personality Girl."

Our Dially Dozen

By DON BECKER

We are back!

This is not the idle ramblings of an old nobby-pamby, but the statement of one who knows when he is back.

We were back at Latonia the other day too.

About \$40.00. My typewriter had a few domestic troubles last week. Hence "Our Dially Dozen" was neglected. The "o" and the "i" had another falling out and everytime I'd write the word "Lover" it would turn out — "Liver."

How embarrassing!

Frank Salt, of "Salt and Peanuts" deserves another mention.

He was waiting patiently for a check from the Artist's Bureau. "Was the check from Eaton?" asked Ralph Haburton, the Artist's Bureau's King.

"Now," boomed Salt, "Hunger!"

And then Richard Pavey added his name to the long list by signing off Bradley Kincaid in the following manner: "You have just heard Bradley Kincaid, the Kentucky Mountain Dog and his Hound Boy Guitar!" Veterinarians please copy.

Cliff Adams is back too! He was away for several days.

Some time ago, Cliff left WKRC's Studios at a late hour.

On the corner stood some dirty old meany-meannies. They made a scurrilous (pronounced smart-aleck) remark about announcers. Mr. Adams bravely talked back. The Honor of Announcers must be upheld.

It was and Cliff received a broken arm!

Now he announces with one arm!

How difficult!

WHAT WE KNOW ABOUT DON BECKER

By DON BECKER

When we walked into his studio (Mother Becker's Kitchen) he was sitting down. By this we knew he was normal. All normal persons sit down.

"Do you a Neurotic, Mr. Becker?" asked us. "No," retorted the former, "an Elki!"

[Here are some of the statistics of his life:

Age: Not quoted.

Eyes: Mostly black. Sometimes blue. Then again, black and blue.

Doesn't like girls—MUCH!

Doesn't like publicity—MUCH!

Has only one father and one mother.

He is an incurable ukulele player, and as we walked away we shook our head—such a young man, doomed to such a terrible fate for the rest of his days!

Playing a ukulele!

And by the by, have you heard "The Song of the Guillotine?"

"TM BIDDIN' MY BODY GOODBYE!"

DIALAUGHINGLY YOURS,

DON BECKER.

Herbert Newman, Fenton Pugh Will Share Recital

Fenton Pugh, tenor, and Herbert L. Newman, pianist, both faculty members of the College of Music, share the program of that school which WLW will broadcast at 6:30 p. m., Sunday (July 26).

Newman's piano solos include the difficult Liszt number, "La Campanella," and two Chopin numbers: "Berceuse," and "Etude F. Major."

Singin' Sam Is Barbasol Man

Singin' Sam is back on the air again, this time as Singin' Sam, the Barbasol Man, in a Columbia network program which WKRC will carry at 7:15 p. m. every Monday.

Before he went on WLW a year or more ago as Singin' Sam, the Great States Lawn-mower Man, he was Harry Frankel of the vaudeville team of Frankel and Dunlevy which for several years toured RKO and other circuits. Before that, he was a featured comedian with Al G. Fields' Minstrels. He spent some time at WTAM last winter before returning to the Cincinnati station for a few weeks this spring.

His radio "draw" has been so enormous that the Barbasol program sponsors have side-tracked their barber shop quartet for the bass voice of Singin' Sam who will have the whole program to himself, talking and singing as his sense of showmanship dictates.

Names of New Hotel Bandmen Are Jaw-breakers

It takes a good drink of vodka to pronounce the names that have sprung up at Cincinnati hotels to torment radio listeners who hate to break their jaws to talk about orchestras their like.

Hotel Gibson has imported Joseph Cherniavsky from Hollywood to direct its orchestra and Cherniavsky has put the same kind of enthusiasm into it that made a success of his scores for such musical talking pictures as "Show Boat."

Netherland Plaza has Col. Constantin Poliansky and his Imperial Balalaika orchestra, playing its first engagement outside of New York where they have been making records since they came to America only a few months ago. Their music is authentically Russian and is played on balalaikas, the native Russian plectrum instrument. Several titled Russians are said to be members of the group, which is reported to have been recruited from the staff officers of the late Imperial Russian army.

William C. Stoess, musical director of WLW and WSAI through which both orchestras broadcast daily, selected the balalaika orchestra on a recent trip to New York for that purpose.

"I lived on Russian food for a week visiting all the places where the Russian orchestras played," he said. "If my stomach hadn't held out, we never would have got an orchestra."

Three Home Games To Be Aired for Reds During Week

Three home games are slated for broadcast from Redland Field by WFBE this week.

Friday (July 24) the Reds play New York. Tuesday and Wednesday (July 28 and 29) they meet Brooklyn. The three broadcasts will begin at 2:45 p. m. Harry Hartman will broadcast the play-by-play account.

You Should Know ---- Don Becker and the Lavender Network



Don Becker and his brain child, the Lavender Network, in action. Becker is shown in the inset. The Irrational Broadcasting Company players are, left to right: George Lloyd, Charles Eggleston, Betty Baxter, Jack Zoller, and Walter Maher.

Don Becker will bear watching!

Some one of these days when he is even more nationally known as a radio humorist, as a composer, and perhaps as a writer, you can tell your children (not your grandchildren—they're too far off) that you knew Don Becker when he was a ukulele player at WLW and columnist for RADIO DIAL. Not "just a ukulele player," however, for a young man who writes such side-splitting comedy as the Lavender Network sketches on the Buddy Boy programs (WLW Friday nights at 8 o'clock) can't be referred to as "just" anything.

BURLESQUE

Of course you appreciate the fact that the IBC and the Lavender Network are glorious burlesques of chain broadcasting. Before Becker turned them over to the Buddy Boys as vehicles for his Famous Anachronisms of History (such as "Treasure Island" or "Oh You Kidd," "Doctor Jeckle and Mrs. Hyde," "Helen of Troy" or "A Horse on Yon") the Lavender Network carried programs for such "commercial clients" as the Pansy School for Discontented Cows, the Razzle-Dazzle Doughnut Hole Converting Corporation, the Dolly Dimple Steam Roller Corporation of Podunk, and others too humorous to mention.

DIFFICULTIES

It was hard to get this interview with Don Becker for RADIO DIAL. He kept turning it into a burlesque as he does everything he says or writes.

"To start off with, tell my public I'm awfully hard to get along with when I first get up," he insisted on saying. "It takes me from one hour to three hours to get dressed in the morning although I always get up at 8 o'clock no matter what time I go to bed the evening (I mean morning) before. My mother has been known to pass a grape fruit under my nose to see if I would kick the windows out at the mention of breakfast."

Seizing our interviews from him with main force, we man-

aged to find out a few vital statistics between gales of laughter.

At the age of 14 he was assistant manager of a sizable department store in Covington. He insists he called up the sister of the manager and asked for a good job and she had to get it for him because he was singing for her at Tom Thumb weddings. ("And years later my early training made me a Tom Thumb golf champion," he stuck in while we weren't watching him.)

FIRE

At 17 he left home two days before New Year's with four dollars and a ticket to Chicago. He got a job at the Club Alabama and made a success as a ukulele player. But he got homesick and finally landed back at WSAI.

He's been fired from more jobs than most men know about. Entertaining is the only thing he can get paid for. . . . He has worn a beret for six years instead of a hat. (Not the same beret.) . . . He is 24 years old, is five feet ten inches tall and weighs only 100 pounds. . . . He is brown as an Hawaiian and often is taken for one. His eyes are coal black, deep set, and narrow. His eyebrows are a straight black line across his forehead.

He always takes some conservative person with him to buy clothes. Otherwise he goes home with atrocities. He once had a black-and-white golf suit so terrible he was discovered borrowing taxi-fare because he didn't dare ride home on the street car.

FAME

People make jokes about ukulele players to his face, and rave about his expertness behind his back. He is the only ukulele player ever to have written a composition for ukulele and symphony orchestra. He played it with Hugo Mariani's orchestra on the NBC "red network" a few months ago. Vincent Lopez gave it its premier, and Paul Whiteman also played it with Becker as soloist.

He is most entertaining company. . . . He says he has

STATION JOTTINGS

WKRC

A tabloid version of "Finnigan's Fortune" will be enacted aboard Hank Simmons' Show Boat at 9 p. m. Saturday (July 25).

A Viennese fantasy based on "The Blue Danube," "Tales From the Vienna Woods," "Wiener Blut" and "The Bat," all by Johann Strauss, will be played on the program of Viennese music in the Bristolers period Tuesday night (July 28) at 8:30.

Andre Verset will talk about the Cincinnati Zoo Opera at 7:30 Saturday night (July 25) in the Junior Chamber of Commerce period.

Phil Plant, millionaire sportsman, has collaborated in writing the musical signature Miller and Lysles use in their Columbia broadcast (Wednesday at 7:30 p. m.). Plant is the ex-husband of Constance Bennett, film star.

Columbia network has a new circuit that will improve transmission of its programs to WKRC. It increases the frequency range from between 100 to 5,000 cycles to from 30 to 8,000 cycles.

The faster tempo of music of yesteryear will be in evidence when Peter Zorn and his Dutch Masters gather to play and sing "Oh By Jingo," "Oh Johnny, Oh Johnny, How You Can Love" and other old favorites Friday (July 24) at 7:30 p. m.

Al Chance, impersonating some of radio's most famous announcers, will be featured on the Gold Medal Fast Freight Wednesday (July 29) at 8 p. m.

Miss Ruby A. Black, one of the best known newspaper correspondents in Washington, will be the speaker in Bill Schudt's "Going to Press" program at 5 p. m. Wednesday (July 29). Miss Black, operating her own news service, acts as Washington correspondent for nine publications, six of which are in Wisconsin and the others scattered from Maine to Texas.

Dance music on the NBC network has dropped from 66.1 per cent of all programs as of last year to 55 per cent this year.

taught more girls how to play ukulele than anyone else in the world and never has been paid. . . . He always is on time. . . . He works 36 hours at a stretch when he has plays or burlesques to finish.

He writes the continuity for these WLW programs: Buddy Boys, King Edward Cigar Band (9 p. m. Saturday) Canova (Wednesday at 9:30 p. m.); Heatrolotown (Friday at 9 p. m., beginning July 31); the WLW Chatter (every evening); and plays for the Crosley Theatre including the Yellow Peril series about Bradley Haines and his Chinese servant.

He is irrepresible.

Jessica Left Stage to Heed Radio's Call



Jessica Dragonette, soprano star of the National Broadcasting Company, sings on the Cities Service program every Friday at 7 o'clock through station WSAI.

Just out of a convent, Miss Dragonette was only another young soprano looking for a job when Max Reinhardt hired her from among a hundred others for the only solo part in "The Miracle." Hearing her, Chaliapin, the Russian basso, said she had "a beautiful voice, a superb voice."

After "The Miracle," the leading role of Kathie in "The Student Prince" was easy for her to land. In the "1926 Grand Street Follies" she was soprano ingenue. Then radio lured her away from the stage to her success in the Philco Musical Comedy Memories a year or more ago.

Born in Calcutta, Ind., she traveled with her parents all over the world until she was sent to convent at the age of six.

Chicago Philharmonic Plays Concert Sunday

Six more of the Chicago Philharmonic Orchestra concerts will be broadcast through WCKY and an NBC network from Loyola University stadium at 8:45 Sunday nights. The 80-piece group is directed by Adolphe Dumont.

Mary Steele

(Continued from page 1)

den name professionally, she is the wife of Robert Brown. Their marriage last November was the result of one of WLW's many studio romances. As a housekeeper and cook, she is as talented as she is gifted as a singer.

In appearance she is most attractive: a little above medium height and extremely slender. She never quite makes up her mind whether to wear her red-brown curly hair long or short and is forever letting it grow and having it bobbed. Her eyes are large and brown; her complexion pink and white. Her soft southern-flavored speaking voice reveals her Kentucky ancestry.

Here Are Only Complete Programs

Saturday, July 25

FRIDAY

July 24

WCKY (202m.—1490 kc.)

A. M.—

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Mountain Red.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
Noon—Popular Dance Tunes

P. M.—

12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
12:45—Randall Fryer, tenor.
1:00—Sign off.
5:45—Dance Records.
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Ellerman's Serenaders
6:45—Original Ibold Race Results.
7:30—Tommy and Willie.
7:00—Charles and Kathlene.
7:15—Italian Serenaders.
7:30—Earl Arnold's Orchestra, Lookout House
8:00—Intervenor Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Little Red Riding Hood.
9:00—Nothing But The Truth, Alexander McQueen.
9:15—Crooning Guitarist.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Post Baby Beauty Contest
9:45—Kleeman Home Chats
10:00—Zoo-ettes
10:05—Sunshine Special
10:35—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
10:59—Simpler Time Announcement
11:00—Garden of Melody
11:30—Dance Frolic
Noon—Serenade

P. M.—

12:30—Vaudeville
12:45—Bellonby Luncheon Musicale
1:00—Krontiss Brothers
1:15—Story Telling Time
1:30—Post Baby Beauty Contest
2:00—Vocal Recital—Frank Stewart
2:15—Song Hit Time
2:45—Reds vs. New York at Redland Field
4:45—Ralph and Harlan
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Julius Seim
7:30—Harry Hartman's Sport Review
7:45—Novelty Notes
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—Colonial Stages Program
8:45—Coney Island Dance Frolic
9:00—Evening Chimes
9:15—Fire Side Melodies
9:45—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Gruen Time Signal
8:00—Starr-Freeze Melodies (CBS).
8:15—The Commuters (CBS).
8:30—Sweethearts of the Air (CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program
10:00—Rhythmic Kings (CBS).
10:15—Florine Talk

Friday, July 24

10:20—Rhythm Kings (CBS).
10:30—Charles W. Reaume Studio.
11:00—Time and Weather.
11:03—Woman's Hour—Tremlett Tully
11:30—Columbia Revue (CBS).
11:45—Drinknor Program.
Noon—Wurlitzer Music Box Revue

P. M.—

12:30—Cincinnati Merchants' Program
1:00—Pabst-ett Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Columbia Farm Network Program (CBS).
2:00—Charles W. Reaume Studio.
2:15—Salon Orchestra (CBS).
2:28—Race Result from Latonia, Ky.
2:30—The Three Doctors (CBS).
2:45—Educational Features (CBS).
3:00—Light Opera Gems (CBS).
3:45—Edna Thomas (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:15—A. L. Fink Program.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—Earl Carpenters Orchestra (CBS).
5:15—Jos. R. Deins Program, Pat Gillick, Organist.
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swane Music (CBS)—Home Furniture Company.
6:10—Stocks, Cohlé & Tyree
6:13—Time and weather
6:15—Limit Program, with Dennis King (CBS)
6:30—Red Goose Adventures (CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Dutch Masters (CBS)
8:00—Liberty Magazine Hour (CBS).
8:45—Cincinnati & Lake Erie Program.
9:00—Pillsbury Pageant (CBS).
9:30—What's Happening, Geo. Mulvihill—Full Measure Gas.
9:45—Pyl Blackberry Dudes.
10:00—Confessions, of a Racketeer (E. T.)
10:15—Gruen Answer Man
10:25—Happy Feet
10:30—The Serogin Orchestra at Coney Island
11:00—Time; Weather; Sports
11:08—Ben Bernie and His Orchestra (CBS).
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

WLW (428 m.—700 kc.)

A. M.—

6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Jim and Walt
8:30—Montgomery Ward Program (NBC)
8:45—Ford and Wallace (NBC)
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Luty Solingen
9:45—Book News
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Singers; Raymond Mitchem
11:00—Organ with Instrumentalist
11:45—Swift Program (NBC)
11:30—WJW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

P. M.—

12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home
1:30—Netherlands Plaza Orchestra
2:00—Organ Matinee
2:30—Chicago Serenade (NBC)
3:00—Harriet Wellen, vocal solos.
3:15—Radio Guild (NBC)
4:15—Ramona

Hy Rye and Willie Winsum



Hy Rye and Willie Winsum tell the adventures of a couple of loaves of bread in their programs at 7:15 Tuesday and Thursday nights through WKRC. Before coming to Cincinnati, they broadcast through stations in Chicago, Cleveland, and Milwaukee.

Friday, July 24

4:30—The Hotentots
5:00—Words and Music
5:30—Salt and Peanuts
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alida (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.
7:00—Los Ramos Baseball Scores
7:05—WLW Fanfare
7:30—Fuller's Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—"In Roman"
8:15—Iveway Jamboee
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Paul Whiteman's Paint Men
9:30—Clara, Lu and Em (NBC)
9:45—Wildson's Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man
11:00—Vox Celeste
11:30—Henry Busse's Orchestra, Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

A. M.—

12:30—Henry Busse's Orchestra, Castle Farm
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn, the Quaker Early Bird (NBC)
8:15—Tedd Black's Orchestra (NBC)
8:45—Records
9:00—Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers
10:00—Hawaiian Serenaders (NBC)
10:30—Realities of Romance (NBC)
11:00—The Hellman Troubadors (NBC)
11:15—Sandy Valley Fiddlers
12:30—Sign Off

P. M.—

12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Gems of Melody (NBC)
3:15—Records
3:45—Crosley Dealers' Salute
4:00—Records

Friday, July 24

4:30—Moore Paint Program (NBC)
4:45—Records
5:00—Poems by Harry Holcombe
5:15—Don Becker, Ukelele.
5:30—The Gossipers (E. T.)
5:45—Records
6:00—Harry Wilsey's Orchestra
6:30—Alice Richards
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Cliequot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air (NBC)
10:00—Singer Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY July 25

WCKY (202m.—1490 kc.)

A. M.—

7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Mountain Red.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Little Red Riding Hood's Kid- die Club.
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
12:00—Popular Dance Melodies

P. M.—

12:30—Norris Brock live stock quotations
12:35—Luncheon Concert
12:45—Randall Fryer, tenor.
1 P. M.—SIGN OFF
5:45—Dance Records.
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tasteyest Jesters (NBC)
6:30—Original Ibold Race Results.
6:35—Lucile Fox.
6:45—Italian Serenaders.
7:00—Rudy Vallee (NBC)
7:30—Crossroads Quartette.
7:45—Crooning Guitarist.
8:00—"Skillet Lickers"
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Cuckoo Club (NBC)
9:30—Lawson's Hawaiians.

WFBE (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Post Baby Beauty Contest
9:45—Kleeman Home Chats
10:00—Zoo-ettes
10:05—Sunshine Special
10:35—Musical Brevities
10:50—Women and the News
10:59—Simpler Time Announcement
11:00—Dance Frolic
11:30—Vaudeville
11:45—Violinist and Accordion
Noon—Organ Recital
P. M.—
12:15—Serenade
12:45—Bellonby Luncheon Musicale
1:00—Two Irish Boys and Chas. Schaeffer
1:15—Story Telling Time
1:30—Post Baby Beauty Contest
2:00—Tilda and Mary Lou
2:15—Ralph and Harlan
2:30—Afternoon Musicale
3:00—Matinee
3:15—Anne and Bubs
3:30—Novelty Notes
4:00—Mary Tribble, soprano
4:15—Tea Time Tunes
4:45—Thelma Lehman, blues singer
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:14—Julius Seim
7:30—Harry Hartman's Sport Review
7:45—Evening Melodies
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—Twilight Reveries
8:45—Coney Island Dance Frolic
9:00—Independent Oil Stations
9:30—Meyer's Hot Tunes
9:45—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—

6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Gruen Time Signal
8:00—Commuters (CBS).
8:45—Morning Minstrels (CBS).
8:30—Tony's Scrap Book (CBS)
9:00—Charles W. Reaume Studio.
9:30—Consolidated Merchants' Program.
10:00—Adventures of Helen and Mary (CBS).
10:15—Time; Weather
10:20—Woman's Hour—Tremlett Tully
10:45—Starr-Freeze Melodies (E. T.)
11:00—Don Bigelow and His Orchestra (CBS).
11:30—Hotel Ta Orchestra (CBS).
11:45—Drinknor Program.
Noon—Wurlitzer Music Box Revue
P. M.—
12:30—Cincinnati Merchants' Program
1:00—Columbia Farm Program (CBS)
2:00—Charles W. Reaume Studio.
2:15—The Four Clubmen (CBS).
2:28—Race Result from Latonia, Ky.
2:30—A. L. Fink Song Recital.
3:00—Ann Leas at the Organ (CBS)
3:30—Spanish Serenade (CBS).
4:00—Dancing by the Sea (CBS).
4:45—Jack Miller, pianist (CBS).
5:00—Winegar's Barn Orchestra (CBS).
5:15—Jos. R. Deins Organ Concert.
5:30—Cincinnati Trade School Program.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS)
Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohlé and Tyree
6:28—Time and weather
6:30—Happy Feet.
6:35—Studio Feature.
6:45—Camel Quarter Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)
7:15—Kate Smith and Her Swane Music (CBS).

of Greater Cincinnati Radio Stations

Saturday, July 25

7:30—Junior Chamber of Commerce
8:00—Hernandez Brothers (CBS).
8:15—Studio Feature.
8:30—Tacoma Park Orchestra.
9:00—Hank Simmons' Show Boat (CBS).
9:45—Studio Feature
10:00—Pyol Blackberry Dudes.
10:15—Chic Serogin Orchestra at Coney Island.
10:15—Will Osborne and His Orchestra (CBS).
11:00—Time; Weather; Sports
11:08—Guy Lombardo and His Orchestra (CBS).
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.
Midnight—Jos. R. Deins Midnite Frolic Request Program, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions
8:15—Salt and Peanuts
8:30—Montgomery Ward Program (NBC).
8:45—Ford and Wallace (NBC).
9:00—Dance Miniatures (NBC).
9:30—Art Talks, Cherry Greve
9:45—WLW Mail Bag
10:00—Organ and Vocal.
10:30—Livestock Reports.
10:40—McCormick's Old Time Fiddlers.
11:00—Elliot Brock, violin.
11:15—Swift Program (NBC).
11:30—Livestock Reports.
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, Attorney General Gilbert Bettman

P. M.—
12:15—Hotel Gibson Orchestra
12:45—National Farm and Home Period (NBC).
1:30—Netherlands Plaza Orchestra.
2:00—Organ Matinee.
2:30—Cincinnati Zoo Symphony Concerts.
3:00—Ramona and Don Becker
3:15—Pacific Feature Hour (NBC).
4:00—Maze of Melody (NBC).
4:30—Crosley Dealers' Hour
5:00—Secretary Hawkins.
5:30—Doctors of Melody
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—The Chatter.
6:45—Los Ramos Baseball Scores.
6:50—Ramona.
7:00—Netherlands Plaza Orchestra
7:30—R. F. D. Hour
8:00—Crosley Saturday Knights.
8:30—Dominio Orchestra (NBC).
9:00—King Edward Cigar Band.
9:30—Clara, Lu and Em (NBC).
9:45—Murray Horton's Orchestra, Horseshoe Gardens
10:00—Club Solio
10:30—Variety
10:45—Bob Newhall Sport Slides
10:58—Estate Weather Man.
11:00—The Singing Violin
11:30—Doodlersocks.
Midnight—Hotel Gibson Orchestra
12:30—Castle Farm Orchestra.
1:00—Fuller's Orchestra.
1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Teddy Black's Orchestra (NBC).
8:45—Records
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Hits and Bits (NBC).
10:15—McCormick's Old Time Fiddlers.
10:30—Keys to Happiness (NBC).
11:00—Records
11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
11:45—Records
Noon—Sign off
P. M.—
3:00—Classic Gems (NBC).
3:30—Records
3:45—Crosley Dealers Salute
4:00—Records
5:00—Southern Singers & Mitchell

Saturday, July 25

5:30—The Gossipers (E. T.)
5:45—Black and Gold Orchestra (NBC).
6:00—Harry Willsey's Orchestra
6:30—Records
6:45—The Goldbergs (NBC).
7:00—Records
7:15—Bavarian Peasant Band (NBC).
7:30—The Silver Flute (NBC).
8:00—General Electric Hour (NBC).
8:30—Club Valspar (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Fuller's Orchestra
10:30—Murray Horton's Orchestra, Horseshoe Gardens
11:00—Sign off

SUNDAY

July 26

WCKY (202 m.—1490 kc.)

A. M.—
10:00—Nomads (NBC).
10:30—Jewels of Destiny (NBC).
11:00—The Crooning Guitarist.
11:15—Echoes of the Orient (NBC).
11:30—Charlotte and Kathleen, Ladies of Melody.
11:45—Tommy and Willie.
Noon—Jack Moore.
P. M.—
12:15—Blue Ridge Shindiggers.
12:45—Men About Town.
1:00—Sign off.
1:45—Lucille Fox, Blues.
6:00—Lawson's Hawaiians
6:30—Little Red Riding Hood.
6:45—The Crooning Guitarist.
7:00—Blue Ridge Shindiggers.
7:30—College of Music.
8:00—The Italian Serenaders.
8:15—Something for Everybody.
8:45—Chicago Philharmonic Orchestra (NBC).
9:15—Floyd Gibbons (NBC).
9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Voices at Dawn.
9:00—Morning Concert.
9:30—Invitation to the Waltz.
10:00—Kevlinator Program.
10:15—Dry Ridge Health Hints.
10:30—Echoes from Germany.
10:45—Berning Ford Travelogue.
11:00—Post Baby Beauty Contest.
11:30—Excerpts from the Opera.
11:45—Tile Way Fire-Proof Home Program.
P. M.—
12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Organ Recital.
1:00—Jewish Hour.
2:00—Garden of Melody.
2:30—Hawaiian Bluebirds.
2:45—Harlan and Ralph.
3:00—Mary Tribble, soprano.
3:15—Two Irish Boys and Chas. Schaeffer.
3:30—Vocal and Piano Recital.
4:00—The Islanders.
4:15—Pastels in Prose.
4:30—Sundown Serenader.
4:45—Post Symphony Hour.
5:45—Tea Time Tunes.
6:15—Musical Interlude.
6:30—Church Federation Hour.
7:00—With the Scouts.
7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
8:00—Song Hit Time.
8:30—The Orioles.
8:45—Twilight Reveries.
9:00—Scotland Yard.
10:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Julia Mahoney, Charles Carlisle (CBS).
10:15—Jim Lightfield—Veteran's Civic Hour.
11:00—Services from First Church of Christ Scientist.
Noon—Watchtower Program "Nationwide Broadcast."

Get Up Early to Hear These Three



If you're an early riser, you can hear these three in "A Song for Today" which they broadcast at 6:30 every morning except Sunday on an NBC network. On Sunday they are on the air at 9:45 a.m. Dial their programs at WENR (870 kc.—344.5 m.) Left to right, the entertainers are Fenwick Newell, tenor; Gloria Lavey, contralto; and Lowell Patton, pianist and composer.

Sunday, July 26

P. M.—
1:00—Jewish Community Program.
1:30—Gypsy Trial (CBS).
2:00—Green Old-Fashioned Garden.
3:00—Cathedral Hour (CBS).
4:00—French Trio (CBS).
4:15—Pastorale (CBS).
4:45—Theo Karle (CBS).
5:00—Chicago Knights (CBS).
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—The World's Business (CBS).
6:15—Studio.
6:30—Enreka Baseball Scores.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—The Boswell Sisters (CBS).
6:58—Time and weather.
7:00—Devils, Drings and Doctors (CBS).
7:15—Kate Smith, Swanee Music (CBS).
7:30—Tony Parenti and His Singing Saxophone (CBS).
7:45—Watchtower Program (E. T.).
8:00—Around the Samovar (CBS).
8:30—Lewisohn Stadium Concert (CBS).
9:00—Tacoma Dance Orchestra.
9:30—The Gauchos (CBS).
9:45—Star Reveries (CBS).
10:00—Coney Island Dance Orchestra
10:30—Chic Variety Program (CBS).
11:00—Time and weather.
11:30—Nocturne (CBS).
11:05—Hollywood Gardens Orchestra (CBS).
11:30—Artists Invitation Program.

WLW (428 m.—700 kc.)

A. M.—
8:50—Bulova Time.
9:00—Church Forum.
9:30—Fiddlers Three (NEC).
9:15—Pollack and Lawnhurst (NBC).
10:00—Bulova Time.
10:05—Organ, Arthur Chandler, Jr.

RADIO TUBE SPECIALISTS

Any Type of Tube for Any Make of Radio

Link's
BUY
BEST
TEST
RADIO TUBE
SHOP
ACREMEETER TESTED
607 WALNUT ST.
Open Evenings—Parkway 6415
RADIO REPAIRING—ANY MAKE

Sunday, July 26

WSAI (225 m.—1330 kc.)

P. M.—
2:00—Sermonette and Hymn Time.
2:30—Balkan Mountain Men (NBC).
3:00—National Sunday Forum (NBC).
1:00—Gilbert & Sullivan Gems (NBC).
5:00—Catholic Services (NBC).
6:00—Turn the Opera Glass (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—The Russian Singers (NBC).
8:45—Johann Big Brother (NBC).
9:15—Goldman Band Concert (NBC).
9:45—Fuller's Orchestra.

MONDAY

July 27

WCKY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cherio (NBC).
8:00—Mountain Red.
8:15—Early morning dance program.
9:15—My New Kentucky Horse, Jetta Crane.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Blue Ridge Shindiggers.
Noon—Little Red Riding Hood, John R. Coppin Co.

P. M.—
12:15—Popular Dance Melodies.
12:30—Norris Brock Live Stock.
12:35—Luncheon Concert.
12:45—Randall Fryer, tenor.
1:00—Sign off.
5:15—Dance Records.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Original Hot Race Results.
6:35—Little Red Riding Hood.
6:45—Steve Bates.
7:00—Blue Ridge Shindiggers.
7:30—Stronherg Carlson (NBC).
8:00—Vally, the Radio Clown.
8:15—"The Man Who Could Not Die," mystery thriller.
8:15—Musical Medlers.
9:00—Charlotte and Kathleen.
9:15—Tommy and Willie.
9:30—Nothing But the Truth, Alexander McQueen.
9:45—Italian Serenaders.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Morning Concert.
9:00—Hyde Park Community Program.
9:15—Post Baby Beauty Contest
9:45—Kleeman Furniture Program
10:00—Zoo-ettes.
10:05—Musical Brevities.
10:35—Variety.
10:50—Mrs. Evans' Questions and Answers.

Where Can We Obtain a Loan?



LOANS FOR THE HOUSEHOLD

Hundreds of families and individuals are finding the answer to this question, and solving many of their financial problems, through our helpful Personal Loan Service.

Our plan enables you to obtain the money promptly on your own signature and security, and repay it in small monthly amounts arranged conveniently for you.

OPEN 8:30 TO 5:00

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
Cincinnati, Ohio. Parkway 6280.

Sunday, July 26

- 10:59—Simper Time.
11:00—Song Hit Time.
11:30—Garden of Melody.
12:00—Serenade.
P. M.—
12:45—Beltonby Luncheon Musicale.
1:00—Kroners Brothers.
1:15—Story Telling Time.
1:30—Post Baby Beauty Contest.
2:00—The Islanders.
2:15—Vocal Varieties, with Frank Stewart.
2:30—Matinee Musicale.
3:00—Harmony Duo.
3:15—Memory Lane.
3:45—Ralph and Harlan.
4:00—Organ Recital.
4:30—Dance Frolic.
5:00—Lyric Hour.
5:30—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—Post Question Box.
7:15—Julius Sein.
7:30—Harry Hartman's Sport Review.
7:45—Byron Trio.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Twilight Reveries.
8:45—Coney Island Dance Frolic.
9:00—Evening Chimes.
9:15—Song Hit Time.
9:45—Shumber Music.
10:30—Shumber Music.

WKRC (545 m.—550 kc.)

- A. M.—**
6:45—God's Bible School—Sunrise Worship.
7:15—Hill Billy Kid.
7:59—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Mr. Fixit (CBS).
9:45—Charles W. Reaume, studio.
10:15—The Madison Singers (CBS).
10:30—Bruce Chapman (CBS).
10:45—Time and weather.
10:48—Woman's Hour—Tremlette Tully.
11:15—Don Bigelow and His Orchestra (CBS).
11:30—Columbia Revue (CBS).
11:45—Drink Mor Program.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—Farm Network Program (CBS).
2:00—Charles W. Reaume Studio.
2:15—Columbia Salon Orchestra (CBS).
2:28—Race Result from Latonia, Ky.
2:30—Three Doctors (CBS).
2:45—Star-Freeze Melodies (E. T.).
3:00—U. S. Army Band (CBS).
3:30—St. George Hotel Orchestra (CBS).
4:00—Dancing by the Sea (CBS).
4:30—Hooster Photographer—Tramp Stars.
4:45—Jelly Juglers (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Jos. R. Deins Organ Concert, Pat Gillick.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Home Furniture Program, The Dictators (CBS).
6:10—Stocks, Cohlé & Tyree.
6:13—Time and weather.
6:15—Unit Program, with Dennis King (CBS).
6:30—Miller and Lyle (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—What's Happening, Geo. Mulvihill—Full Measure Gas.
7:45—Old Wurzburger Malt Program.
8:00—Eno Crime Club (CBS).
8:30—An Evening in Paris (CBS).
8:45—Summer Daze (CBS).
9:00—Rohr, Burns Panatella Program (CBS).
9:30—Arabesque (CBS).
10:00—Pyrol Blackberry Dudes.
10:15—Green Answer Man.
10:25—Happy Feet.
10:30—Coney Island Dance Orchestra.
11:00—Time and weather.
11:03—Sports Review.
11:08—Jan Garber and His Orchestra (CBS).
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.

Monday, July 27

- WLW (428 m.—700 kc.)**
A. M.—
6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program (NBC).
8:45—Ford and Wallace (NBC).
9:00—Housekeeper Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Portrait.
9:45—The Potter's Wheel.
10:00—Syncoaters (NBC).
10:30—Live Stock Reports.
10:40—McCormick Fiddlers.
11:00—Mills Brothers Quartet.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—Rer Reports; Time Signals.
Noon—Seger Ellis.
P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee.
2:20—Chicago Serenade (NBC).
3:00—Bradley Kincaid.
3:15—Charles Schuerman Brown Palace Hotel Orchestra (NBC).
3:45—Matinee Melodies (NBC).
4:00—Chats with Peggy Winthrop (NBC).
4:15—Glen Sisters and Ramona.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Salt and Peanuts.
5:15—Mormon Tabernacle Choir.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Los Ramos Baseball Scores.
6:25—The Chatter.
6:30—Bill Cook (NBC).
6:45—Affiliated Products Program (NBC).
7:00—Rox's Gang (NBC).
7:30—Hotel Gibson Orchestra.
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Gold Medal Express (NBC).
9:30—Musical Dreams.
10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Chime Reveries.
Midnight—Hotel Gibson Orchestra.
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Sign off. . .

WSAI (225 m.—1330 kc.)

- A. M.—**
8:00—Gene and Glenn (NBC).
8:15—Teddy Black's Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—McCormick's Old Time Fiddlers.
9:30—Jeet Carroll, please tell me (NBC).
9:45—Jerry Foy.
10:00—Records.
10:15—Blue Streaks (NBC).
10:30—Records.
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Crosley Singers.
4:30—Records.
4:45—Mimabelle and Chick.
5:00—Records.
5:15—Cecy Gordon; Gene Perazzo.
5:30—Records.
6:00—Lure of the Tropics (NBC).
6:30—Poems by George Eliiston (NBC).
6:45—The Gollers (NBC).
7:00—"How's Business?" Merle Thorpe (NBC).
7:15—Webster Program (NBC).
7:30—A. & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—True Story Hour (NBC).
9:45—Simone Program (NBC).
10:00—Pan-American Concert (NBC).
10:15—The Stebbins Boys (NBC).
10:30—Pan-American Concert (NBC).
11:00—Sign off.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Dear Radio Dial:

It pains me to call you that because I am very angry with you. You have left out Don Becker's "Diallaughing" column, one of the best features of the paper. Come on, let's have this column back.

B. K. H.,
Lexington, Ky.

Plenty of Becker this time for B. K. H. et al. *

Dear Radio Dial:

Have you heard WLW's new program of Moon River? It is one of the most beautiful bits on the air and fulfills a prophecy I used to make years ago that radio had unlimited possibilities in painting tone pictures as lovely as any artist could conceive. I hope with programs such as Moon River, radio will lose its hackneyed sameness.

J. S.,
Dayton, Ohio.

Radio Dial approves. *

J. M. S., of Rienzi, Miss., wants to know where he can get a lot of all the short-wave stations in the United States.

Write the Department of Commerce, Washington, D. C. *

Dear Sir:

What has become of all the radio stars that used to be on the radio about three or four years ago? Charles H. Partington with his accordion, Mel Doherty and his orchestra, Senator Schultz with his funny talks, Eddie Schoelwer and Eddie Lynn, Andy Mansfield and Virginia Lee, Murdock Williams, and the best quartet that ever was on the air, Luke Minnick's Harmony Four, of Hamilton, O.

A. G.,
Bellevue, Ky.

Mel Doherty is official glad-hander for French-Bauer; Eddie Lynn blew into town this week long enough to say he was "free-lancing"; Andy and Virginia were at KOIN, Portland, Ore., when last heard from; Murdock Williams plays at WFBE. Luke Minnick where are you? A. G. hands you three pages of bouquets.

TUESDAY
July 28

WCKY (202 m.—1490 kc.)

- 7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Mountain Red.
8:15—Early morning dance program.
8:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Program.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Blue Ridge Shindiggers.
Noon—Dance Program.
P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
12:45—Randa Fryer, tenor.
1:00—Sign off.

FLORENCE FREY
BEAUTY EXPERT

on the air
Every Wednesday
9:15 A. M. WLW

PERMANENT WAVE

\$5.00
Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
621 Walnut Street Cherry 6105

Tuesday, July 28

- 5:45—Dance Records.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Original Ibold Race Results.
6:35—Little Red Riding Hood.
6:45—Crimoline Girl.
7:00—Glenyce Chambers, blues.
7:15—Tri-State Entertainers.
7:45—Crooning Guitarist.
8:00—Earl Arnold's Orchestra, Lookout House.
8:30—Death Valley Dances (NBC).
9:00—Nothing But the Truth, Alexander McQueen.
9:15—Tommy and Willie.
9:30—Blue Ridge Shindiggers.

WFBE (250 m.—1200 kc.)

- A. M.—**
7:00—Voices at Dawn.
7:30—Classical Directory.
8:00—Morning Concert.
9:00—Variety.
9:15—Post Baby Beauty Contest.
9:45—Home Chats.
10:00—Zoo-ettes.
10:05—Sunshine Special.
10:35—Musical Breivites.
10:38—Sister Mary's Kitchen.
10:50—Singing River.
11:00—Dance Frolic.
11:30—Garden of Melody.
11:45—Accordion and Violin.
Noon—Organ Recital.
P. M.—
12:30—Serenade.
1:00—Two Irish Boys and Chas. Schaeffer.
1:15—Story Telling Time.
1:30—Post Baby Beauty Contest.
2:00—Amorion Clark.
2:15—Dancing Frolic.
2:30—Marion Joe.
2:45—Reds vs. Brooklyn at Redland Field.
4:45—Ralph and Harlan.
5:00—Lyric Hour.
5:30—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—Post Question Box.
7:15—Julius Sein.
7:30—Harry Hartman's Sport Review.
7:45—Murdock Williams.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Twilight Reveries.
8:45—Coney Island Dance Frolic.
9:00—Independent Oil Station Program.
9:30—Meyer's Hot Times.
9:45—Licking River Fiddlers.
10:00—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—**
6:45—God's Bible School, Sunrise Worship.
7:45—Hill Billy Kid.
7:59—Green Time.
8:00—Star-Freeze Melodies (E. T.).
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Mists (CBS).
9:00—Oxol Feature (CBS).
9:15—Melody Parade (CBS).
9:30—Consolidated Merchants' Program.
10:00—Fashion Facts of 1931 (CBS).
10:15—Charles W. Reaume Studio.
10:45—Time and weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Don Bigelow and His Orchestra (CBS).
11:30—Columbia Revue (CBS).

Tuesday, July 28

- 11:45—Drinkmor Program (CBS).
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Pat-et Varieties (CBS).
1:15—Art Dry Cleaning Program.
1:30—Studio feature.
2:00—Charles W. Reaume Studio.
2:15—Columbia Salon Orchestra (CBS).
2:28—Race Result from Latonia, Ky.
2:30—(A. L. Fink)—The Three Doctors (CBS).
2:45—(A. L. Fink)—The Capitators (CBS).
3:00—Italian Idyl (CBS).
3:30—Four Clubmen (CBS).
4:00—Frank Ross, Songs (CBS).
4:15—Adventures in Words (CBS).
4:30—Gypsy Music Makers (CBS).
4:45—Sweethearts of the Air (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Jos. R. Deins Organ Concert, Pat Gillick.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Home Furniture Co., Kate (CBS).
6:10—Stocks, Cohlé & Tyree.
6:13—Time and weather.
6:15—Unit Program, with Dennis King (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Camel Quartet hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—Hy Rye and Willie Winsome.
7:30—The Bon Bons (CBS).
7:45—Studio Feature.
8:00—Henry George (CBS).
8:30—The Bristolers (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Tito Guizar (CBS).
9:30—Coney Island Dance Orchestra.
10:00—Pyrol Blackberry Dudes.
10:15—Studio.
10:25—Sports Review.
10:30—Bridge Lessons by Tom Collins Jr.
10:45—Tacoma Dance Orchestra.
11:00—Green Witching Hour.
11:30—Time and weather.
11:32—Tacoma Park Dance Orchestra.
11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—**
6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
7:59—Bulova Time.
8:00—Morning Devotions.
8:15—Bradley Kincaid.
8:30—Montgomery Ward (NBC).
8:45—Ford and Wallace (NBC).
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—Murray Horton's Orchestra.
10:30—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—Rer Reports; Time Signals.
Noon—Tuxedo Trio.
P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—Market Reports.

Special Offer
to RADIO DIAL readers
4 CLUB Golf Set for
Complete with bag \$3.98

PUTTER—MIDIRON
MASHIE—DRIVER or
BRASSIE, WITH GOOD
QUALITY 3 STAY BAG.

"Sporting Goods Headquarters"
CHECKER STORE ORIGINAL TIRE CO.
COURT & RACE

Thursday, July 30

12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee.
2:30—Chicago Serenade (NBC).
2:45—Kiss Proof (NBC).
3:00—Mary Steele, vocal solos.
3:15—U. S. Navy Band (NBC).
4:00—Salt and Peanuts.
4:15—Organ and Cello.
4:30—Live Stock Reports.
4:40—Mitchem and Quartet.
5:00—The Hottentots.
5:30—Steger Ellis.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Southern Singers.
6:45—Mail Pouch (e. t.).
7:00—Armstrong Quakers (NBC).
7:30—Los Ramos Baseball Scores.
7:35—Netherland Plaza Orchestra.
7:45—Sisters of the Skillet (NBC).
8:00—Fuller's Orchestra.
8:15—Jesse's Jambores.
8:30—Work Bubble Blowers.
9:00—Crimlights.
9:30—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slides.
10:55—Estate Weather.
11:00—Los Amigos.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Teddy Black's Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records.
10:00—Talks by Dr. Ella Oppenheimer (NBC).
10:15—Radio Household Institute (NBC).
10:30—U. S. Army Band (NBC).
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.
P. M.—
12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Lady Next Door (NBC).
4:30—Rinsio Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—Records.
6:00—Midweek Federation Hymn Sing (NBC).
6:30—Jerry Foy.
6:45—Larry Grueter, Accordion.
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Virtuoso (NBC).
8:00—Nash Parade (NBC).
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Fuller's Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

WEDNESDAY
July 29

WCKY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).

Out Of Its Swaddling Clothes!

Radio broadcasting is now recognized as the powerfully effective advertising medium it has proved itself to be. But it still needs at the helm the guiding power of experience. And that is what the CHARLES W. REAUME organization supplies.

We Know Radio.

CHARLES W. REAUME
RADIO ADVERTISING

622 Broadway

CHerry 2440

Mary's Cat In a Purrsional Appearance



It "ap-purrs" Mary Charles, Columbia Broadcasting System songstress, is encountering difficulties in teaching the proper microphone technique to her prize-winning Persian cat, "Nazir." Miss Charles is well known on the English as well as the American stage, having appeared abroad in "Charlot's Review." In this country she played in "Interference" and then did several specialty acts in Ziegfeld's "Show Girl." She sings on several Columbia programs heard through WKRC.

Wednesday, July 29

7:30—Cheerio (NBC).
8:00—Mountain Red.
8:15—Early morning dance program.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Blue Ridge Shindiggers.
Noon—Little Red Riding Hood, John R. Coppin Co.

P. M.—

12:15—Popular Dance Melodies.
12:30—Live Stock Reports.
12:35—Randall Fryer, tenor.
1:00—Sign off.
3:45—Dance Records.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Charlene and Catherine.
6:30—Original Holid Race Results.
6:35—Crooning Guitarist.
6:45—Tommy Ott.
7:00—Lawson's Hawaiians.
7:30—Christian Glee Club.
8:00—Blue Ridge Shindiggers.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Steve Bates.
9:15—Lucille Fox, Blues.
9:30—Tommy and Willie.
9:15—Nothing But the Truth, Alexander McQueen.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Morning Concert.
9:00—Variety.
9:15—Post Baby Beauty Contest.
9:45—Kleeman Home Chats.
10:00—Zoo-ettes.
10:05—Sunshine Special.
10:35—Vocal Varieties.
10:50—Mrs. Evans' Questions and Answers.
10:55—Simper Time.

Wednesday, July 29

7:45—Hill Billy Kid.
7:50—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS).
9:15—Morning Minstrels (CBS).
9:30—Consolidated Merchants' Program.
10:00—Learn to Swim (CBS).
10:15—Floraline Talk.
10:20—Time and weather.
10:25—Woman's Hour, Trendette Tulley.
10:45—Charles W. Reaume Studio.
11:15—Don Bigelow Orchestra (CBS).
11:30—Columbia Revue (CBS).
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Farm Program (CBS).
2:00—Charles W. Reaume Studio.
2:15—Salon Orchestra (CBS).
2:28—Race Result from Latonia, Ky.
2:30—The Three Doctors (CBS).
2:45—Dancing by the Sea (CBS).
3:15—Starr-Freeze Melodies (E.T.).
3:30—Columbia Camp Concert (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:15—A. L. Fink Program.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust, Happy Feet.

Wednesday, July 29

5:15—Jos. R. Deins Organ Concert, Pat Gillick.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
6:00—Kate Smith Swance Music Home Furniture Co. (CBS).
6:10—Stocks, Cohl & Tyree.
6:15—Time and weather.
6:15—Lunit Program, with Kemis King (CBS).
6:30—Miller and Lyle (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—The Barbason Program (CBS).
7:30—Howard Barlow (CBS).
7:45—Old Wurzberg Malt Program.
8:00—Gold Medal Fast Freight (CBS).
8:30—Eno Crime Club (CBS).
9:00—What's Happening, Geo. McIntire, Full Measure Gas.
9:15—Rhythm Choristers (CBS).
9:30—Pit Wit Hour (CBS).
10:00—Pyl Blackberry Dudes.
10:15—Gruen Answer Man.
10:25—Happy Feet.
10:30—Coney Island Dance Orchestra.
11:00—Time; Weather; Sports Review.
11:08—Ben Bernie and His Orchestra (CBS).
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.

Wednesday, July 29

11:00—Garden of Melody.
11:30—Melodies of Long Ago.
Noon—Organ Recital.
P. M.—
12:30—Serenade.
12:45—Belmonty Luncheon Musicale.
1:00—Krouess Brothers.
1:15—Story Telling Time.
1:30—Post Baby Beauty Contest.
2:00—The Parent's Forum.
2:15—Galvano & Cortez.
2:30—Pauline Ungar, contralto.
2:45—Reds vs. Brooklyn at Redland Field.
4:45—Paul & Gene, "The Miniature Kings of Jazz."
5:00—Lyric Hour.
5:45—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—The Pest Question Box.
7:15—Julius Sein.
7:30—Harry Hartman's Sport Review.
7:45—Ralph and Harlan.
8:00—Luckey Boys.
8:15—Dry Ridge Health Hints.
8:30—Colonial Stages.
8:45—Coney Island Dance Frolic.
9:00—Tile-Way Fire-Proof Home Program.
9:30—Jewish Commercial Program.
10:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—Sunrise Worship, God's Bible School.

A Laugh a Second
with
Hy Rye
and
Willie Winsum

Radio's biggest 15 minutes of good cheer and snappy music.

Every Tuesday and Thursday
7:15 P. M.

WKRC

Tune in . . . enjoy yourself

Sponsored by The Rubel Baking Co.

Don't Miss --
These Wonderful
Programs

To be without RADIO DIAL in your home is like touring the country without a road map and guide. You may "get there," sure—but if you're missing all the high spots, you are not getting your money's worth.

RADIO DIAL puts you in intimate touch with "What's What" in radio entertainment. Mailed to you weekly with one week's complete program. Clip off and mail the coupon below with one dollar attached, and we will enter your subscription for 6 months.

RADIO DIAL
6 months for \$1.00

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

☐ New Subscriber ☐ Renewal

Name

Address

City..... State.....

Wednesday, July 29

WLW (428 m.—700 kc.)

A. M.—

- 6:00 International Fiddlers, old-time music.
- 6:20—Bulova Time.
- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 8:00—Morning Devotions.
- 8:15—Hall Brothers Canning Time.
- 8:30—Montgomery Ward Program.
- 8:45—Ford and Wallace (NBC).
- 9:00—Mary Hale Martin (NBC).
- 9:15—Florence Frey's Workshop.
- 9:30—Dance Minutemen (NBC).
- 9:45—Maskey Personality Perfumes (NBC).
- 10:00—McCormick Fiddlers.
- 10:30—Live Stock Reports.
- 10:40—Piano Solos.
- 10:45—Manhattan Soap Program (NBC).
- 11:00—Seger Ellis.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—The Village Rhymester.

P. M.—

- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:15—Market Reports.
- 12:30—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherlands Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Cincinnati Zoo Concert.
- 2:00—Weather Forecast.
- 3:01—The Matinee Players.
- 4:00—Clats with Peggy Winthrop (NBC).
- 4:15—Fun and Walt.
- 4:30—Live Stock Reports.
- 4:40—Mitchem and Quartet.
- 5:00—Afternoon Melodies.
- 5:20—Ramona.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—The Chatter.
- 6:30—Phil Cook (NBC).
- 6:45—"Believe It or Not," Ripley (NBC).
- 7:00—Los Ramos Baseball Scores.
- 7:05—Seger Ellis.
- 7:15—John Ruskin Orchestra (c. t.).
- 7:30—Jack Frost Melody Moments (NBC).
- 8:00—The Buddy Boys.
- 8:30—Goldman Band Concerts (NBC).
- 9:30—Canova Coffee Hour.
- 10:00—Henry Busse's Orchestra, Castle Farm.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Fuller's Orchestra.
- 11:30—Moon River.
- Midnight—Hotel Gibson Orchestra.

A. M.—

- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—

- 8:00—Gene and Glenn (NBC).
- 8:15—Teddy Black's Orchestra (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Jane Grant's Stereo Hour (NBC).
- 9:30—National Home Hour (NBC).
- 10:00—Records.
- 10:15—Radio Household Institute (NBC).
- 10:45—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.

P. M.—

- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:30—Crosley Dealers' Salute.
- 4:45—Outstanding Daytime Speakers (NBC).
- 1:00—Don Becker.
- 4:15—Sam Wilson, baritone.
- 4:30—Poems by Harry Holcombe.
- 4:45—Records.
- 5:00—McCormick Fiddlers.
- 5:25—Civil Service Talk.
- 5:30—Records.
- 6:15—Boswell Moments, with Madame Alda (NBC).
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Back of the News in Washington (NBC).
- 7:15—Records.
- 8:30—Mobiloil Concert (NBC).

Wednesday, July 29

- 8:00—Halsey Stuart (NBC).
- 8:30—Palmolive Hour (NBC).
- 9:30—Coca Cola Program (NBC).
- 10:00—Seger Ellis.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Hotel Gibson Orchestra.
- 11:00—Sign Off.

THURSDAY July 30

WKCY (202 m.—1490 kc.)

A. M.—

- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotions (NBC).
- 7:30—Cherio (NBC).
- 8:00—Mountain Red.
- 8:15—Early Morning Dance.
- 9:15—My New Kentucky Home.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:15—Dance Records.
- 10:30—Northam Warren (NBC).
- 10:45—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Blue Ridge Shindiggers.
- Noon—Little Red Riding Hood, John R. Coppin Co.

P. M.—

- 12:15—Popular Dance Tunes.
- 12:30—Live Stock Quotations.
- 12:35—Luncheon Concert.
- 12:45—Rev. Chas. A. Vandermaelen.
- 1:00—Sign off.
- 5:45—Dance Records.
- 5:55—Ayers Sport Flash.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tastyest Jesters (NBC).
- 6:30—Original Bold Race Results.
- 6:35—Wally, the Radio Clown.
- 6:45—Little Red Riding Hood.
- 7:00—Dixie Spiritual Singers (NBC).
- 7:15—Tommy and Willie.
- 7:30—Nothing But the Truth, Alexander McQueen.
- 7:45—Crooning Guitarist.
- 8:00—Blackstone Plantation (NBC).
- 8:30—Blue Ridge Shindiggers.
- 9:00—Earl Arnold and His Orchestra from Lookout House.
- 9:30—Lawson's Hawaiian Players.

WFBZ (250 m.—1200 kc.)

A. M.—

- 7:00—Voices at Dawn.
- 7:30—Classified Directory.
- 8:00—Morning Concert.
- 9:00—Variety.
- 9:15—Post Baby Beauty Contest.
- 9:45—Kleeman Home Chats.
- 10:00—Zoo-ettes.
- 10:05—Sundown Special.
- 10:35—Morning Musicale.
- 10:50—Sister Mary's Kitchen.
- 10:59—Simper Time Announcements.
- 11:00—Victor Herbert's Melodies.
- 11:30—Song Hit Time.
- 11:45—Violinist and Accordion.
- Noon—Organ Recital.

P. M.—

- 12:30—Musical Brevelets.
- 12:45—Bellowby Luncheon Musicale.
- 1:00—Two Irish Boys and Chas. Schaeffer.
- 1:15—Story Time Tune.
- 1:30—Post Baby Beauty Contest.
- 2:00—Matinee.
- 2:15—Vocal Recital, by Don Gallo-way.
- 2:30—Dance Frolic.
- 3:00—Memory Lane.
- 3:30—Harmony Duo.
- 3:45—Garden of Melody.
- 4:15—Serenade.
- 4:15—Ralph and Harlan.
- 5:00—Lyric Hour.
- 5:30—World Series Contest.
- 6:00—Musical Interlude.
- 6:15—World Series Contest.
- 6:45—Berning Ford Travelogue.
- 7:00—The Post Question Box.
- 7:15—Julius Sein.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Murdock Williams.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Health Hints.
- 8:30—Twilight Reveries.
- 8:45—Coney Island Dance Frolic.
- 9:00—Independent Oil Program.
- 9:30—Meyer's Hot Tunes.
- 9:45—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—

- 6:15—Sunrise Worship.
- 7:15—LBI Bible Study.
- 7:59—Green Time Signal.
- 8:00—The Commuters (CSR).



Veronica Wiggins of the NBC staff is the contralto voice you hear sometimes on the A. & P. Gypsies' program and with the Happy Wonder Bakers.

Thursday, July 30

- 8:30—Tony's Scrap Book (CBS).
- 8:45—Starr-Freeze Melodies (E. T.).
- 9:00—Pot of Gold (CBS).
- 9:15—Consolidated Merchants' Program.
- 9:45—Barbara Gould Beauty Talk (CBS).
- 10:00—Charles W. Reanne Studio.
- 10:30—Vacation Roads.
- 10:45—Time and weather.
- 10:48—Woman's Hour, Trenillette Tully.
- 11:15—Don Bigelow and His Orchestra (CBS).
- 11:30—Columbia Revue (CBS).
- 11:45—Drunkard Program.
- Noon—Wurlitzer Music Box Revue.

P. M.—

- 12:30—Cincinnati Merchants' Program.
- 1:00—Columbia Farm Program (CBS).
- 1:25—Studio Feature.
- 2:00—Charles W. Reanne Studio.
- 2:15—Salon Orchestra (CBS).
- 2:28—Race Result from Latonia, Ky.
- 2:30—A. L. Fink—The Three Doctors (CBS).
- 2:45—A. L. Fink—Ben and Helen (CBS).
- 3:00—Melody Magic (CBS).
- 3:30—Hotel Taft Orchestra (CBS).
- 4:00—Jewish Art Program (CBS).
- 4:30—Kathryn Parsons (CBS).
- 4:45—Meet the Artists (CBS).
- 5:00—A. O. Rust, Happy Feet.
- 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
- 5:30—Cincinnati Trade School Program.
- 4:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.

Thursday, July 30

- 5:59—Burke Weather Forecast.
- 6:00—Kate Smith and her Swanee Music (CBS) Home Furniture Co.
- 6:10—Stocks, Cohlé & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program, with Dennis King (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Canel Quarter-Hour (CBS).
- 7:00—Pryor's Crema Military Band (CBS).
- 7:15—Hy Rye and Willie Winsom, Robel.
- 7:30—The Columbians (CBS).
- 7:45—The Old Wurtzburg Malt Program.
- 8:00—The Premier Salad Dressers (CBS).
- 8:15—The City Melody Girl (CBS).
- 8:30—Detective Story Program (CBS).
- 9:00—Tacoma Dance Orchestra.
- 9:30—Barbara Maurel (CBS).
- 9:45—Peter's Parade (CBS).
- 10:00—Pylol Blackberry Dudes.
- 10:15—Studio.
- 10:30—Sports Review.
- 10:45—Sports Review.
- 10:50—Coney Island Dance Orchestra.
- 11:00—Gruen Witching Hour.
- 11:30—Time and weather.
- 11:33—Hill Billy Kid.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—

- 6:00—International Fiddlers.
- 6:20—Bulova Time.

Thursday, July 30

- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 7:59—Bulova Time.
- 8:00—Morning Devotions.
- 8:15—Seger Ellis.
- 8:30—Montgomery Ward Program (NBC).
- 8:45—Ford and Wallace (NBC).
- 9:00—Ray Perkins (NBC).
- 9:15—Beatrice Mabie (NBC).
- 9:30—Community Health, Dr. Carl Wilzbach.
- 9:45—Housekeeper Chats.
- 10:00—Murray Horton Orchestra.
- 10:30—Live Stock Reports.
- 11:00—The Venetian Three.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Seger Ellis.

P. M.—

- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherlands Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Chicago Serenade (NBC).
- 2:45—Kiss Proof (NBC).
- 3:00—Afternoon Melodies.
- 3:30—Maze of Melody (NBC).
- 4:00—Salt and Peanuts.
- 4:15—Gems of Melody (NBC).
- 4:30—Live Stock Reports.
- 4:40—Harriet Welles and Don Becker.
- 5:00—Edna Wallace Hopper (NBC).
- 5:15—Wildson's Wildcats.
- 5:29—Bulova Time.
- 5:30—Glenn Sisters and Ramona.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tastyest Jesters (NBC).
- 6:30—Glenn Adams, Dog Talks.
- 6:45—News Flashes from Hollywood (E. T.).
- 7:00—Baseball Scores.
- 7:05—The Chatter.
- 7:15—Rin-Tin-Tin Thriller (NBC).
- 7:30—Netherlands Plaza Orchestra.
- 7:45—Sisters of the Skillet (NBC).
- 8:00—Varsity Four.
- 8:15—Horseshoe Gardens Orchestra.
- 8:30—Castilian Nights.
- 9:00—Fuller's Orchestra.
- 9:30—Clara, Lou and Em (NBC).
- 9:45—Glenn Sisters and Ramona.
- 10:00—Canada Dry Program.
- 10:30—Van.
- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Great Composers.
- 11:20—Moon River.
- Midnight—Hotel Gibson Orchestra.

A. M.—

- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—

- 8:00—Gene and Glenn (NBC).
- 8:15—Teddy Black's Orchestra (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Records.
- 9:45—Organ Program.
- 10:00—McCormick's Old Time Fiddlers.
- 10:15—Radio Household Institute (NBC).
- 10:30—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.

P. M.—

- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Mona Motor Organ Recital.
- 4:30—Rinsio Talkie (NBC).
- 4:45—Records.
- 5:15—Ramona.
- 5:30—Records.
- 6:00—Harry Willsey's Orchestra.
- 6:25—Better Business Bureau Talk.
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Fleischmann Hour (NBC).
- 8:00—Arco Birthday Party (NBC).
- 8:30—Goldman Band (NBC).
- 9:00—Lucky Strike Dance Orchestra (NBC).
- 10:00—Fuller's Orchestra.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Murray Horton's Orchestra, at Horseshoe Gardens.
- 11:00—Sign off.

WE CALL AND DELIVER

- WHITE FLANNEL PANTS.....50c
- DRESSES (1-piece).....60c
- DRESSES (2-piece).....75c
- DRESSES (3-piece).....85c

CLEANED AND PRESSED

Phone AVon 930

City Office, 628 Walnut

THE TEASDALE COMPANY

RADIO DIAL

Volume I, No. 11

FRIDAY, JULY 31, 1931

Price 5c

President and Mrs. Hoover, Col. Lindbergh will be heard locally during coming week



Grace Moore (right), a principal in the 1931 edition of "The Ziegfeld Follies" and considered one of the most beautiful girls on the American stage, and Bobbie Brodsley (left), a member of the chorus of the same show, will appear before CBS microphones in "Views and Interviews," on Monday (August 3) at 5 p. m. Miss Moore and Miss Brodsley will be interviewed during the broadcasts by Nelson Hesse, Columbia writer, and each will sing a selection from the show in which they are appearing. WABC is the nearest outlet (B60 kc.)

Eastern Michigan Water Carnival is Broadcast

The Third Annual Michigan Outdoor Swimming Championship, at Bay City, Mich., one of the major events of the Eastern Michigan Water Carnival, will be described over WKRC and the Columbia network on Friday (July 31) from 2 to 4:15 p. m., by Ted Husing.

The Eastern Michigan Motorboat Regatta, will be broadcast by WKRC from 3 to 4:15 Sat-

Three Programs From England on WSAI This Week

A portion of the Tidworth Tattoo, a celebration of massed military bands in London, England; a concert by a symphony orchestra in London; and an orchestra concert under the direction of Percy Pitt in London will be heard through WSAI at 3:25 p. m. on Friday (July 31), Monday (August 3), and Tuesday (August 4), respectively. The broadcasts will be relayed by NBC from the British Broadcasting Company's short wave station in England.

aturday afternoon (August 1) from Bay City, Mich.

President's Talk Will Be Saturday

Mr. Hoover will dedicate "Akron" on same afternoon

President Hoover will speak from his camp on the Rapidan at 8 p. m. next Saturday (August 8), giving his address for the general conference of the Y. M. C. A. at Cleveland, O.

WKRC will carry the Columbia network's broadcast of the speech. Either WLW or WSAI probably will be the NBC outlet. President Hoover will be introduced by John R. Mott, president of the general council of the Y. M. C. A.

The same afternoon, Mrs. Hoover will dedicate the Navy's new dirigible "Akron" at ceremonies which will be broadcast on both networks.

Lum and Abner Are Subs for Gene and Glenn

Gene and Glenn and Jake and Lena have gone on a vacation which will last until August 8. Lum and Abner are filling in on the NBC network while they are gone (WSAI 8 a. m. daily).

In real life, Lum and Abner are Chester Lauck, and "Tuffy" Goff, business men of Mena, Ark. They created the characters last winter when they were asked to put on a benefit show for the Red Cross Drought relief. They are University of Arkansas graduates and Sigma Chis.

Gene (Rowell) and Glenn (Carroll), with their families and Cal DeVoll who writes their scripts, have gone to Glen Lake, Mich.

Post and Gatty To Land Sunday In Silence

When Post and Gatty arrive at Watson airport Sunday (August 2) for the Cincinnati stop of their triumphal national tour, local radio stations will not tell the world about it, last-minute reports say although WLW originally announced a broadcast from the field.

The testimonial banquet to the fliers at 7:30 Sunday night will be broadcast by WLW, however. Both fliers are expected to respond to the speeches made in their honor.

Fritz Reiner Takes Baton for 2 Weeks



Fritz Reiner, erstwhile Cincinnati Symphony conductor, will be heard on the nation-wide Columbia network beginning July 30 as conductor of the New York Philharmonic orchestra in the Lewisohn Stadium concerts.

Lindbergh's Flight Will Be Followed

Take Off and Landing of Trip to Japan to be Described

Where Col. Charles A. Lindbergh goes, the radio goes too.

The National Broadcasting company announces that it has completed plans for transmitting an account of the take-off of the Colonel and Mrs. Lindbergh on their proposed flight to Japan and of their arrival in Tokyo.

If the Lindberghs want to escape the broadcast, they will need to land their plane in Siberia and walk back.

A short-wave radio transmitter and receiver in their plane will keep the Lindberghs in touch with America en route although they will do no broadcasting.

Perry Memorial Dedication Will Be Broadcast

Ceremonies dedicating a great granite shaft to Commodore Perry's victory in the battle of Lake Erie and commemorating the peace which followed will be heard over a nation-wide network Friday (July 31) at 3:45 p. m. from the site of the monument at Putin Bay, Ohio.

James Hamilton Lewis, picturesque Illinois senator will deliver the principal address. Other speakers will include Governor George White of Ohio and Edwin A. Scott, representing the Canadian Government and president of the Canadian Club of New York. John H. Clark, former Associate Justice of the Supreme Court will preside.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co.,
22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Application for Second Class Entry Pending.

NATALIE GIDDINGS, Editor

VOL. I JULY 31, 1931

No. 11

Listen While You Eat

"Listen While You Eat" seems to be the slogan in more and more homes these days. In fact, if our observation means anything, meal time is fast becoming the thrice-daily period when the radio audience is pretty close to maximum.

To be sure, people have been adding a radio course to their evening meal for a long time. Many, too, have made it a point to turn on their receivers during the noon meal. But the clinching demonstration of radio's meal-time popularity has been provided by breakfast.

At first thought this would seem to be an unlikely spot for much if any listening. In many homes breakfast is a hurried affair, to describe it most charitably. Yet the bacon-and-egg audience has been growing rapidly.

Perhaps the best evidence of that, next to an actual listener canvass, is the buying of early morning time by sponsors. Sponsors, you know, are not accustomed to pay out good dollars for air time unless they are pretty thoroughly convinced that people will be listening then. And sponsors have been buying time at the period when the incense of burning toast fills the land.

Why do people listen at breakfast? Considering everything, that is a fair question.

At the evening meal they listen because it is a natural time of leisure, and—less consciously—because radio supplies the gaiety of a restaurant. And much the same is true at noon. But breakfast is different. It is far from a time of leisure, and breakfast music is something new, even in the smartest hotels.

The answer seems to be radio alone. People have come to listen at grapefruit time because radio supplies something they find they have been wanting.

Which is quite a feather in radio's cap, particularly when programs have the highly beneficial effect of sending listeners out smiling to meet what the day has to bring.

Around the Dial

By THE DIAL TWISTER

Enter Miller and Lyles (WKRC, Wednesday, at 6:30 p. m.) as the latest dispensers of black-face comedy by radio. If you say "Huffin' Along" or any of their other stage hits you know what to expect, and you won't be disappointed. Too soon to say whether they're the competition for Amos' n' Andy. Columbia's been trying to unearth. But they'll bear watching.

That Ravinia Opera Concert (WLW, Sunday, at 3 p. m.) is getting a big hand from the lads and lasses who know their allegros and moderatos. The orchestra is a dab, and the full hour puts no cramp in the program-builders' style.

Alexander McQueen has flitted over to WKCY, where his "Nothing But the Truth" is now a nightly tidbit. This gives the genial fool of strange facts the distinction of having worked at all five locals. And, better than that, his interesting feature is something that isn't duplicated.

The WLW people seem to be rather surprised that "Musical Dreams" (Monday at 9:30 p. m.) has set off such a loud listener cheer. They shouldn't be. More restful programs is what a lot of people have been wanting for quite a spell, if this column knows its kilocycles.

Those Red Goose Adventures (WKRC, Friday, at 6:30 p. m.) are a good break for the youngsters. Yarns with Indians and all that, exciting enough to keep 'em wriggling.

Cincinnati's own Henry Fillmore guest-conducted Goldman's Band last Wednesday night (WLW). Naturally, "Mike" did his stuff, too. And did the Central Park crowd like it? Maybe you heard them. Strange that Cincinnati program sponsors neglect a born showman like Fillmore.

Watch for "Singing Sam" on the Barbasol program (WKRC, Monday, Wednesday and Friday, at 7:15 p. m.). Another WLW act gone chain. It's getting to be a habit.

That Gold Medal Express roars

along at a fast clip (WLW, Monday, at 9 p. m.). It's a peppy popular show. The color of its money (if any) goes down on Ohman and Arden. Always did like a good piano team.

Dr. Julius Klein keeps up the pace with his series of talks about business (WKRC, Sunday, at 6 p. m.). One of the few that step right out of the loudspeaker and sit down beside you. No depression in his audience.

The Club Valspar (WSAI, Saturday, at 8:30 p. m.) is putting on a regular parade of guest stars. Like standing at the corner of Broadway and 42nd. They'll all come along if you give 'em time. Speedy act, too.

The Silver Flute (WSAI, Saturday, at 7:30 p. m.) is a sure bet if you like the old folk tales dressed up in intriguing new clothes. Some of them are gems of subtle comedy, for instance the Greek myths; and some of them are good straight drama. The old boys weren't so sloppy, after all, were they?

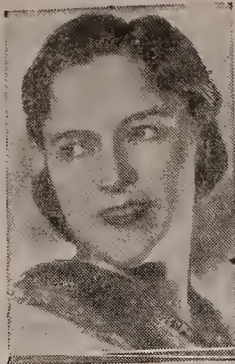
Creator's Band is subbing for Billy Jones and Ernie Hare on the Interwoven program (WKCY, Friday, at 8 p. m.). It's a top-notch. Wonder if the maestro still does his daily three or four dozen while conducting.

The Kellogg Slumber Music goes on winning its full ration of gratitude from plenty of listeners (WLW, Sunday, at 8:30 p. m. from now on). And Ludwig Laurier does turn in a handsome piece of work, arrangements, choice of numbers, or conducting.

That Bayuk Stag Party is a good listen for ears that aren't so shell-like (WLW, at 8:15 p. m., Sunday). It's a breezy show, with interesting guest celebrities. Glad to find Jim Stanley's coking baritone coming into its own, too.

The National Dairy program (7:30 p. m. on WSAI, Tuesday) is getting a hand from those who know their music these days. Its string ensemble with cellos front and center is mighty refreshing, sure enough.

Aileen Stanley



The sweet-voiced vaudeville and stage star whose millions of phonograph records are favorites in most every home, will sing three new songs as guest artist with Rudy Vallee and the Connecticut Yankees on the Fleischmann Yeast Hour, Thursday (August 6) at 7 p. m., over WSAI.

What Wild Radio Waves are Saying

Walter Damrosch: "The world needs a new giant of music. There are no giants creating music today. This age does not seem able to express itself musically."

Ellis McDiarmid, flutist (once with Cincinnati Symphony, and College of Music prodigy. Now NBC flutist among other New York positions).—A flute is a column of hot air confined by a silver cylinder.

East and Dumke (Sisters of the Skillet)—When we ride our motorcycle we have to figure both gasoline mileage and tire mileage because we weigh so much.

Don Gilman, NBC Pacific coast vice president: Radio broadcasters who want to preserve freedom of ether waves must censor advertising they accept, and establish standards to judge all commercial broadcasts.

Peposident president: We believe one of the main reasons Amos 'n' Andy are so real and so human is because everything they do, and say, every episode is created by them. Only Amos 'n' Andy are Amos 'n' Andy.

Andrew H. Brown—I've regretted.

Kentucky Troubadour

Randall Fryer is the Kentucky Troubadour who sings at WKCY every day except Sunday and Thursday at 12:45 p. m. Fryer has broadcast frequently on NBC networks, has sung in musical comedy and light opera, played in the "Vagabond King" and "Prince of Pilsen" companies, and was a member for several seasons of the San Carlo Opera Company.

«« PROGRAM JOTTINGS »»

FRIDAY, JULY 31

Harriet Wellen, WLW soprano, will celebrate two years at the station with a special recital at 3 p. m. She will include her favorite numbers: "Pale Moon," "Le Saron Rose," "Song of the Soul," and "My Heart Stood Still."

Toscha Seidel, concert violinist, and Theo Karle, tenor, will be featured in the Pillsbury Pageant at 9 p. m. through WKRC and the Columbia network. Sam Lanin's orchestra will play music from the "Third Little Show" and "Show Boat."

Heatroltown is back on WLW at 9 p. m., replacing Paul Whiteman.

SATURDAY, AUGUST 1

Rudy Vallee and his Connecticut Yankees play at 7:30 p. m. through WKCY from the Hotel Pennsylvania.

Such ambitious numbers as the first movement from Beethoven's "Eroica" Symphony, the "Valse Triste" of Sibelius, and Tschaiakowski's "Nutcracker Suite" and "Marche Slav" will be played by the National High School orchestra at Interlochen, Mich., through WLW at 8 o'clock Saturday night. The orchestra includes 300 of the best high school musicians in the country.

A dramatization of "The New Magdalen," the story written years ago by Wilkie Collins, will be played through WKRC at 9 p. m.

SUNDAY, AUGUST 2

Melodic Interlude is a new NBC concert on WLW at 12:30 p. m.

The Ravinia Opera orchestra will play Tschaiakowski's "Patheque Symphony" at 3 p. m.

"The Dream of Gerontius," oratorio generally acclaimed Sir Edward Elgar's masterpiece, will be sung by the Cathedral Hour choir and soloist through WKRC at 3 p. m.

John R. Pogue, baritone, and Herschel Lindstaedt, pianist, will be soloist on the student program of the College of Music at WKCY at 7:30 p. m. Piano numbers will include among others the familiar "London-derry Air," and Kreisler's "Caprice Viennois" and "The Old Refrain."

MONDAY AUGUST 3

Mary Charles, CBS soprano (see July 24 RADIO DIAL, page 7), has returned from a short vacation in Europe and will resume her weekly song recital at 6 p. m. Monday which WKRC will carry.

A thriller with scenes laid in Bermuda, New York and the Adirondacks will be dramatized

under the title of "Murder in the Willett Family" by the Eno Crime Club at 8 p. m. through WKRC. The suspense will be held over until Wednesday, August 5, when the mystery will be unravelled at 8:30.

MONDAY, AUGUST 3

Elizabeth Lennox (Palmolive's contralto) and Lewis James (Revelers' tenor) will be co-starred at 8:30 p. m. in the General Motors program through WSAI. Miss Lennox will sing "Habanera" from "Carmen."

Guy Lombardo will include "What Is This Thing Called Love?" "Just a Little Closer" and "Somebody Loves Me" in his Robert Burns Panatela program through WKRC at 9 p. m.

TUESDAY, AUGUST 4

Singin' Sam, the Barbasol Man, will do a one-man minstrel show at 7:15 p. m. through WKRC. He will do all the parts—two end men, the interlocutor, and all the ballad singers.

Liszt's orchestral version of the traditional Hungarian march "Rakoczy," will be played by the Bristolers under the direction of Sidney Lowenstein as a climax to their program over WKRC at 8:30 p. m.

WEDNESDAY, AUGUST 5

Walter Butler Mahony, editor and publisher of "The North American Review," will be the guest speaker on "Bill Schudt's Going to Press" program over WKRC at 5 p. m.

Organist, Eddie Dunstader, will desert the console long enough to present another of his unique piano specialties as one of the high spots in the run of the Gold Medal Fast Freight, through WKRC at 8 p. m.

THURSDAY, AUGUST 6

John Barrymore, recorded for the Radio Newsreel of Hollywood, will be heard at 6:45 p. m. through WLW. He will tell his experiences in filming "Svengali" and will introduce a section of record made during the actual taking of the picture.

John Charles Thomas will sing the stirring, sentimental "Tommy Lad" and the romantic "Rose Marie" in the Maxwell House Concert Thursday at 8:30 p. m. His other songs will be "Yeoman's Wedding" by Prince Pontiatowski, "When I Think Upon the Maidens," and "Mah Lindy Lou." WHAS is the nearest NBC outlet (820 kc).

Premier

Sponsors of the Dutch Master's Minstrels formerly on the NBC network and of the Dutch Masters' program now on WKRC, the Consolidated Cigar Company is to have another NBC program on WLW at 8:30 p. m. Wednesday beginning this week (August 5). Type of program has not been announced.

You Should Know - ???



Behold Cincinnati's man of mystery, the Teaberry Sports Reviewer of WKRC.

Do you know him?

His name's a secret. Modesty and an aversion to young women combine to make him maintain strict anonymity on the air.

By observation we found this much (and a picture): He is approximately 25 years old. His hair is light brown. His eyes are blue. He drives a sporty blue roadster. He is impervious to women.

My inquiry we discovered that for five years he was assistant sports editor of the defunct Commercial Tribune. He has worked in the sport department of the New York Times and his special articles on sports have appeared in newspapers all over the country. Writing is his avocation. He writes all the time for magazines and newspapers—he tells his stories too.

He is a sportsman too in an amateur way. He referees football games, played football and basketball while in high school, and plays a good game of golf. He gives timely sport reviews in a rapid enthusiastic way at WKRC at 6 p. m. and 11 p. m. every night in the week.

Tragedy

Mary Hopple, NBC contralto, thinks there's an animal stork. She banished her Japanese garden to the kitchen sink because she discovered a worm under a pagoda. The next morning she found the worm parading around the sink, a proud parental smile on its face and six infant worms crawling after it. Heartless, she washed the whole family down the drain.

Ball Game Today!

WFBE broadcasting.
Friday (July 31) and Saturday (August 1)—Pittsburgh vs. Cincinnati at Pittsburgh; 2:45 p. m.
Monday, Tuesday and Wednesday (August 3, 4, 5)—Chicago vs. Cincinnati at Chicago; 3:15 p. m.
Thursday (August 6)—Pittsburgh vs. Cincinnati at Pittsburgh; 2:45 p. m.

Torrid Titles Are Chosen for New Programs

Radio program titles are getting more torrid as the summer grows warmer.

"Paris Night Life," and "Radio's Greatest Lover" are two new NBC programs WLW is adding to its schedules.

Princess Ivanova Oblensky, of the Russian Imperial Court is featured in the Paris sketches at 6:45 p. m. Monday nights. Carlo La Mar, a love singer, is the Lover on Saturdays at 6:45 p. m.

The Paris Night Life program can be heard also on Thursdays at 9:45 through stations WGAR (1450 kc.) and KYW (1020 kc.) WENR has the Radio Lover program also on Wednesday night 9:45 (870 kc.)

Children Can Have Auditions at Station WCKY

Little Red Riding Hood is hostess at WCKY every Saturday morning at 9:45 to children between the ages of 2 and 14. Every talented child is encouraged to apply to the club for membership and the opportunity of performing on WCKY during the Kiddie Club program.

Double Duty

Mabel Jackson, Dayton soprano often heard locally in radio and concert appearances, is singing on both the Columbia and National Broadcasting Company networks. She sings in the quartet on the Pillsbury program through WKRC and CBS. Last week she was guest soloist on the Fuller Brush program through NBC stations.

Ford Returns



Ford Rush, half of that idolized team of Ford and Glenn, is to broadcast at WLW beginning August 3. Among other programs, he will broadcast one for children modeled on the Lullaby Time that he originated for Ford and Glenn.

After Jack Grady of the team of Jack and Gene lost his voice, Gene Carroll joined Ford and Glenn to make the trio of Gene, Ford and Glenn which was on the air at WLW and WTAM. Then Ford left and went to KMOX where he has been musical director for some time.

THESE PROGRAMS CAN BE DIALED OUT OF TOWN

STATION GUIDE

KMOX—1090 kc.—276.1 m.
WBBM—770 kc.—389.4 m.
WENR—870 kc.—344.6 m.
WHAS—820 kc.—365.0 m.
WLS—870 kc.—344.6 m.
WMAQ—670 kc.—447.5 m.
WTAM—1070 kc.—280.2 m.

Saturday, July 25

Dean Gleason L. Archer of Suffolk Law School, Boston, talks entertainingly at 6:15 p. m. on Laws that Safeguard Society. WENR carried it from NBC.

Friday, July 31

Here's a problem for real Dicers. Pick up WNAO (Boston) at 9:30 p. m. to hear its ninth anniversary program. WNAO has 1000 watts, broadcasts on 1230 kilocycles, the same wave used by WBBM, Indianapolis.

Paul Whiteman's Paint Men, no longer on WLW at 9 p. m., can be heard on WHAS.

Saturday, August 1

Brooks and Ross sing on the Steelcote program at 9:15 p. m. on CBS stations, including WBBM and KMOX.

Sunday, August 2

Jacques Fray and Mario Braggiotti, Franco-Italian piano team, will play classic, modern music, and American jazz at 9:15 p. m. through station KMOX and CBS stations.

Southland Sketches, musical pictures of Dixie by the Southernaires male quartet and Levee band at 8 a. m. on WENR, WTAM, and NBC.

Carveth Wells, who explores Africa with his tongue in his cheek, talks entertainingly on at 1 p. m. on WTAM, WHAS and NBC.

Semi-classical music is sung by the Pilgrims at 10 p. m. on NBC stations, including WHAS.

The Riverdale Country School Glee Club will broadcast from London at 11:30 a. m. over the Columbia network, including WBBM. The club, an American group, are on a bicycle tour of England, singing at historical music schools, including Winchester and Harrow.

Monday, August 3

Vaughn de Leath has a new series of programs at 8 p. m. on NBC stations, including WENR.

Tuesday, August 4

Sherbo's Continentals play from Hotel Pierre through WTAM at 11:30 p. m.

Wednesday, August 5

The First Nighter has good dramatic entertainment for NBC stations, including WENR, at 8 p. m.

Thursday, August 6

John Charles Thomas sings on the Maxwell House concert at 8:30 p. m. through WHAS.

Dutch Masters Move to Sunday

The Dutch Masters, now a Columbia feature, hereafter are to be heard at 8 o'clock Sunday night through WKRC instead of on Fridays.

The new series of programs will be marked by light comedy dialogue between Peter Zorn and his friend Norton as they discuss the songs of yesteryear that the program includes. This week the numbers include "Barney Google," Beale Street Blues, "Who," "Tell Me Pretty Maiden" and others.

Grab Bag Boys

George Lloyd, late of the WLW announcing staff and the Crosley Theater, has returned to the station as one of the Grab Bag Boys who are to appear frequently in 15 minute bits of comedy and songs. His partner is Freddy Miller with whom he toured big-time vaudeville circuits 18 years ago.

Rudy Vallee has a new contract with the Hotel Pennsylvania to play until next May "at a substantial increase."

Here's Mrs. Pennyfeather



Adelina Thomason in her home in a mid-town New York hotel is the wife of a retired army colonel, daughter of artistic bluebloods, a finished actress in serious drama before she retired to Europe several years ago as the correspondent of a musical journal.

But listeners to NBC's Cuckoo Club (WCKY Saturday night at 9 o'clock) know her as Mrs. Pennyfeather of the giggle and the affected "yes." She "fell into" radio while looking for work preparing grand opera player-piano rolls. A friend sent her to the NBC music department and she became permanently interested in radio. Her husband, senior surgeon of the Furness steamship lines, now decorates his surgery with pictures of Mrs. Pennyfeather and proudly tunes in on her giggle every Saturday night from his post at sea.

Reiner Chooses Familiar Works for N. Y. Concerts

The "Domestic" symphony, the best-known work of Richard Strauss, will make up the entire Lewisohn Stadium concert WKRC will broadcast at 8:30 p. m. Saturday (August 1) with Fritz Reiner conducting.

WKRC will broadcast only the second half of the Friday night (July 31) concert, beginning at 7:45. This probably will give local listeners the entirety of Debussy's "Afternoon of a Faun." On Sunday (August 2) at 8:30, the New York Philharmonic will play the Polvettian Dances from Borodin's "Prince Igor," and "Ramarinskaya" by Glinka, a composition taking its name from a Russian wedding dance.

Hot Shot, the Briarhopper, a new personality at WCKY every morning at 8 o'clock, came from XED at Reynosa, Mexico.

Tom Waring, a brother of the more-famous Fred (Waring's Pennsylvanians) directs his Troubadours on an NBC program through WSAI every morning except Sunday at 8:15.

Floyd Gibbons went to Roosevelt Field immaculate in a white linen suit to broadcast the wedding to Post and Gatty for NBC. He finished with only a dusty pair of pants.

Our Dially Dozen

By DON BECKER

We're awfully sorry to tell you Cliff Adams did not break his arm! "I only dislocated it," said Cliff. Mother and child are doing nicely.

Some time ago we sat in a theatre to watch the showing of a talking picture made of various stars on the staff of WLW.

Finally I came on the screen and started playing.

When it was finished, a nice old lady sitting next to me, touched me on the arm and said:

"Doesn't Robert Brown play the ukulele beautifully?" That's famel

And speaking of fame, the other night I woke up and found my little car all twisted up with Telephone Boys, High Tension Wires and several bushels of Fence.

Up came the dear old Policeman! Did they ask if I was hurt? Of course not!

"Let me smell your breath," yelled the law.

I blew. "Ah!" said the law. "Pepsodent Antiseptic."

The prize letter of the week came from a little school boy.

"Dear Sirs:" it read.

"Can't you fix it so Sidney Ten Eyck (of Doodle-socker fame) can take Walter Damrosch's place on the Musical Appreciation Hour?" "We can't understand Walter Damrosch in school, and besides, he makes me sick!"

That's Musical Appreciation for you!

And then, of course, you've heard the Surgeon's theme song, haven't you?

"I'VE FOUND WHAT I WANTED IN YOU!"

DIALAUGHLINGLY YOURS, DON BECKER.

Too Much Sunshine

Odas Mattox and George Case of WCKY have too much sunshine in their lives.

They help Kentucky Bid the World Good Morning every morn at 7 o'clock. They asked their listeners for a name for their morning club. Every name had "sunshine" in it. They want something different.

Singing Sam made his debut from the Columbia studios last week in flaming sunburn, blue shirt, orange tie and suspenders, and white linen suit. Frank Salt (Salt and Peanuts) wears a light green suit and tie, pale green hat and shirt.

Jane Froman Has New NBC Program

Jane Froman, "blue" singer late of WLW's staff, is being billed by NBC as a Paul Whiteman "find" and is appearing with a part of the Whiteman orchestra in two network programs every week.

On Wednesday she sings at 7 p. m. with WLS as the nearest outlet (870 kc.—344.6 m) Her program on Thursday night at 10:30 can be heard through WENR on the same wave length.

FRIDAY

July 31

WCKY (202m.—1490 kc.)

A. M.—
7:04—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
Noon—Popular Dance Tunes

P. M.—
12:30—Norris Brock Live Stock Reports
12:45—Luncheon Concert
12:45—Randall Fryer, tenor.
1:00—Sign off
5:45—Dance Records.
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Edernatt's Serenaders
6:45—Original Hobd Race Results.
6:50—Tommy and Willie.
7:00—Charlene and Kathlene.
7:15—Italian Serenaders.
7:30—Earl Arnold's Orchestra.
Lookout House
8:00—Interview Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Little Red Riding Hood.
9:00—Nothing But The Truth, Alexander McQueen.
9:15—Crooning Guitarist.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Post Baby Beauty Contest
9:15—Kleeman Home Chats
10:00—Zoo-ettes
10:05—Sunshine Special
10:25—Musical Revivies
10:30—Mrs. Evans' Questions and Answers
10:59—Simper Time Announcement
11:00—Garden of Melody
11:30—Dance Frolic
Noon—Serenade

P. M.—
12:30—Vaudeville
12:45—Bellonby Luncheon Musicale
1:00—Matinee
1:15—Story Telling Time
1:30—Post Baby Beauty Contest
2:00—Vocal Revivies—Frank Stewart
2:15—Song Hit Time
2:45—Reds vs. Pittsburgh, at Pittsburgh
4:45—Ralph and Harlan
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Burning Ford Travelogue
7:00—The Post Question Box
7:15—Julius Seim
7:30—Harry Hartman's Sport Review
7:45—Latoria Lakes Subdivision
8:00—Lucky Boys
8:15—Byron Trio
8:30—Colonial Stages Program
8:45—Twilight Reveries
9:00—Dry Ridge Health Hints
9:15—Song-Hit Time
9:45—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS)
8:30—Sweethearts of the Air (CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Oxal Feature (CBS)
9:15—Studio Feature
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:15—Floraline Talk
10:20—Rhythm Kings (CBS).
10:30—Charles W. Reaume Studio
11:00—Time and Weather
11:03—Woman's Hour—Tremlette Tully
11:30—Columbia Revue (CBS).
11:45—Drunkum Program.

Shopping Gossip Starts Here



Shopping gossip and music are broadcast by WKRC every day from the Charles W. Reaume Studio where this picture was taken. The staff includes Mr. Reaume at the microphone, Johnny Alberts and Ruth Stokes, pianists, and Andy Jacobs, violinist.

WKRC Friday, July 31

Noon—Wurlitzer Music Box Revue

P. M.—

12:30—Cincinnati Merchants' Program
1:00—Pabst-ett Varieties (CBS)
1:15—Art Dry Cleaning Program
1:15—Farm Network Program (CBS).
1:30—Pyol Program.
1:45—Studio Feature.
2:00—Charles W. Reaume Studio.
2:15—Salon Orchestra (CBS).
2:28—Race Result from Latonia, Ky.
2:30—The Three Doctors (CBS).
2:45—Educational Features (CBS).
3:00—Eastern Michigan Water Carnival (CBS).
3:15—A. L. Fink Program.
4:15—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Jos. R. Deins Program, Pat Gillick, Organist.
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swanee Music (CBS)—Home Furniture Company.
6:10—Stocks, Cohl and Tyree
6:15—Time and weather
6:15—Limit Program, with Dennis King (CBS)
6:30—St. Moritz Orchestra (CBS).
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Indian Lake Period.
7:35—What's Happening (Full Measure—Geo. Mulvihill).
7:15—Lewisohn Stadium Concert (CBS).
8:00—Liberty Magazine Hour (CBS).
8:45—Cincinnati & Lake Erie Program.
9:00—Pillsbury Pageant (CBS).
9:30—WNAC Anniversary Program (CBS).
10:00—Pyol Blackberry Dudes (CBS).
10:15—Green Answer Man
10:30—Congo Island Orchestra.
11:00—Time; Weather; Sports
11:00—Ben Bernie and His Orchestra (CBS)
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

11:30—Hill Billy Kid.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

11:30—Hill Billy Kid.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers and Salt and Peanuts
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Seger Ellis
8:30—Montgomery Ward Program (NBC)
8:45—Ford and Wallace (NBC)
9:00—Ray Perkins (NBC)
9:15—The Hostess, Mrs. Luytze Sohenen
9:30—Harshaw Announcement
9:35—Household Hints
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Sinners; Raymond Mitchem
11:00—Organ with Instrumentalist
11:15—Swift Program (NBC)

WLW Friday, July 31

11:30—WLW Stars

11:45—River Reports; Time Signals

Noon—Tuxedo Fiddlers

P. M.—

12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC).
1:30—Netherland Plaza Orchestra
2:00—Organ Matinee
2:30—Chicago Serenade (NBC)
3:00—Harriet Wellen, vocal solos.
3:15—Radio Guild (NBC)
4:15—Ramona.
4:30—The Hottentots
5:00—Words and Music
5:30—Seger Ellis
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.
7:00—Los Ramos Baseball Scores
7:05—WLW Fanfare
7:30—Fidler's Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—"In Romany"
8:15—Lyeast Janboore
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Heatolatown
9:30—Clara, Lu and Em (NBC)
9:45—Wildson's Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man
11:00—Vox Celeste
11:30—Henry Busse's Orchestra, Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

A. M.—

12:30—Henry Busse's Orchestra, Castle Farm

1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker Early Bird (NBC)
8:15—Tom Varing and His Troubadours (NBC).
8:45—Records
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—The Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Gems of Melody (NBC)
3:25—Program from England (NBC)
3:45—Crosley Dealers' Salute
4:00—Records
4:30—Moore Paint Program (NBC)
4:45—Records
5:00—Poems by Harry Holcombe
5:15—Don Becker, Ukulele.
5:30—Records
6:00—Harry Wilsey's Orchestra
6:30—Alice Richards

WSAI Friday, July 31

6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Cliequot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air Tully
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY
August 1

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Little Red Riding Hood's Kid-Club.
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
12:00—Popular Dance Melodies

P. M.—

12:30—Norris Brock live stock quotations
12:35—Luncheon Concert
12:45—Randall Fryer, tenor.
1 P. M.—SIGN OFF
5:45—Dance Records.
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Original Hobd Race Results.
6:35—Lucile Fox.
6:45—Italian Serenaders.
7:00—Rudy Vallee (NBC)
7:30—Crossroads Quartette.
7:45—Crooning Guitarist.
8:00—"Skillet Lickers"
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Cuckoo Club (NBC)
9:30—Lawson's Hawaiians.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Post Baby Beauty Contest
9:45—Kleeman Home Chats
10:00—Zoo-ettes
10:05—Sunshine Special
10:35—Musical Brevities
10:50—Women and the News
10:59—Simper Time Announcement
11:00—Dance Frolic
11:30—Vaudeville
11:45—Violinist and Accordion
Noon—Organ Recital

P. M.—

12:15—Serenade
12:45—Bellonby Luncheon Musicale
1:00—Two Irish Boys and Chas. Schaeffer
1:15—Story Telling Time
1:30—Post Baby Beauty Contest
2:00—Tilda and Mary Lou
2:15—Ralph and Harlan
2:45—Reds vs. Pittsburgh, at Pittsburgh
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Burning Ford Travelogue
7:00—The Post Question Box
7:14—Julius Seim
7:30—Harry Hartman's Sport Review
7:45—Latoria Lakes Subdivision
8:00—Lucky Boys
8:15—Murdoch Williams
8:30—Dry Ridge Health Hints
8:45—Twilight Reveries
9:00—Independent Oil Stations
9:30—Meyer's Hot Tunes
9:45—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Green Time Signal
8:00—Commuters (CBS).
8:45—Morning Minstrels (CBS).
8:30—Tony's Scrap Book (CBS).
9:45—Morning Minstrels (CBS).
9:00—Charles W. Reaume Studio.

WKRC Saturday, August 1

9:30—Consolidated Merchants Program.
10:00—Adventures of Helen and Mary (CBS).
10:15—Time: Weather
10:20—Woman's Hour—Tremlette Tully
10:45—Columbia Revue (CBS).
11:00—Don Bieglow and His Orchestra (CBS).
11:30—Hotel Tati Orchestra (CBS).
11:45—Drunkum Program.
Noon—Wurlitzer Music Box Revue

P. M.—

12:30—Cincinnati Merchants Program
1:00—Columbia Farm Program (CBS)
1:30—Pyol Program.
1:45—Starr-Freeze Melodies.
2:15—Mil and Cassey.
2:28—Race Result from Latonia, Ky.
2:30—A. L. Fink Song Recital, Louie Johnson, tenor
3:00—Eastern Michigan Water Carnival (CBS).
4:15—Dancing by the Sea (CBS).
4:15—Madison Singers (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Jos. R. Deins Organ Concert, Pat Gillick.
5:30—Cincinnati Trade School Program.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS) Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohl and Tyree
6:28—Time and weather
6:30—Happy Feet.
6:35—Studio Feature.
6:45—Camel Quarter Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)
7:15—Kate Smith and Her Swanee Music (CBS).
7:30—Junior Chamber of Commerce
7:30—United Spanish War Veterans.
8:30—Lewisohn Stadium Concert
9:00—Hank Simmons' Show Boat (CBS)
9:45—Studio Feature
10:00—Bert Lown and His Orchestra (CBS).
10:15—Coney Island Dance Orchestra.
10:15—Will Ockene and His Orchestra (CBS).
11:00—Time: Weather; Sports
11:08—Guy Lombardo and His Orchestra (CBS)
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.
Midnight—Jos. R. Deins Midnite Folic Request Program, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:00—International Fiddlers and Salt and Peanuts
6:29—Bulova Time.
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Jim and Walt
8:30—Montgomery Ward Program (NBC)
8:45—Ford and Wallace (NBC)
9:00—Dance Miniatures (NBC)
9:30—Book News.
9:45—WLW Mail Bag
10:00—Organ and Vocal.
10:30—Livestock Reports.
10:40—McCormick's Old Time Fiddlers.
11:00—Elliot Brock, violin.
11:15—Swift Program (NBC)
11:30—Livestock Reports.
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, Attorney General Gilbert Bettman

P. M.—

12:16—Hotel Gibson Orchestra
12:45—National Farm and Home Period (NBC)
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee.
2:30—Cincinnati Zoo Symphony Concerts.
3:00—Jim and Walt.
3:15—Pacific Feature Hour (NBC)
4:00—Blaze of Melody (NBC).
4:30—Crosley Dealers' Hour
5:00—Sectatory Hawkins.
5:30—Doctors of Melody
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—The Chatter.
6:45—Los Ramos Baseball Scores.
6:50—Seger Ellis
7:00—Netherland Plaza Orchestra

WLW Saturday, August 1
 7:30—R. F. D. Hour
 8:00—Crosley Saturday Knights.
 8:30—Domino Orchestra (NBC)
 9:00—King Edward Cigar Band.
 9:30—Clara, Lu and Em (NBC)
 9:45—Murray Horton's Orchestra, Horseshoe Gardens
 10:00—Club Sohio
 10:30—Variety
 10:45—Bob Newhall Sport Slices
 10:58—Estate Weather Man.
 11:00—The Singing Violin
 11:30—Doodlers.
 Midnight—Hotel Gibson Orchestra
 12:30—Castle Farm Orchestra.
 1:00—Fuller's Orchestra.
 1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC)
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Records
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Hits and Bits (NBC).
 10:15—McCormick's Old Time Fiddlers.
 10:30—Keys to Happiness (NBC)
 11:00—Records
 11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
 11:45—Records
 Noon—Sign off
P. M.—
 3:00—Classic Gems (NBC)
 3:30—Records
 3:45—Crosley Dealers Salute
 4:00—Records
 5:00—The Southern Singers & Mithem
 5:30—Records
 6:00—Harry Wilsey's Orchestra
 6:30—Records
 6:45—The Goldbergs (NBC)
 7:00—Records
 7:15—Harry Wilsey's Orchestra.
 7:30—The Silver Flute (NBC)
 8:00—General Electric Hour (NBC)
 8:30—Club Valspar (NBC)
 9:00—Lucky Strike Dance (NBC)
 10:00—Fuller's Orchestra
 10:30—Murray Horton's Orchestra, Horseshoe Gardens
 11:00—Sign off

SUNDAY August 2

WKCY (202 m.—1490 kc.)

A. M.—
 10:00—Nomads (NBC).
 10:30—Jewels of Destiny (NBC).
 11:00—The Crooning Guitarist.
 11:15—Echoes of the Orient (NBC).
 11:30—Hot Shot, the Briarhopper.
 11:45—Bob Sidel.
 Noon—Jack Moore.
P. M.—
 12:15—Blue Ridge Shindiggers.
 12:45—Charlene and Kathleen, Ladies of Melody.
 1:00—Sign off.
 5:45—Lucille Fox, Blues.
 6:00—Lawson's Hawaiians
 6:30—Little Red Riding Hood.
 6:45—The Crooning Guitarist.
 7:00—Blue Ridge Shindiggers.
 7:30—Melode of Music.
 8:00—The Italian Serenaders.
 8:15—Something for Everybody.
 8:45—Chicago Philharmonic Or. chestra. (NBC).
 9:15—Floyd Gibbons (NBC).
 9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
 8:00—Voices at Dawn.
 9:00—Morning Concert.
 9:30—Invitation to the Waltz.
 10:15—Dry Ridge Health Hints.
 10:30—Echoes from Germany.
 10:45—Berning Ford Travelogue.
 11:00—Excerpts from the Operas.
 11:45—Tile Way Fire-Proof Home Program.
P. M.—
 12:15—Kleiman Furniture Program.
 12:30—Calvano & Cortez.
 12:45—Organ Recital.
 1:00—Jewish Hour.
 2:00—Garden of Melody.
 2:30—Hawaiian Bluebirds.
 2:45—Harlan and Ralph.
 3:00—Mary Tribble, soprano.

WFBE Sunday, August 2
 3:15—Two Irish Boys and Chas. Schaeffer.
 3:30—Vocal and Piano Recital, with Pauline Gidding Unger, contralto.
 4:00—The Islanders.
 4:15—Pastels in Prose.
 4:30—Sundown Serenader.
 4:45—Post Symphony Hour.
 5:45—Tea Time Tunes.
 6:15—Musical Interlude.
 6:30—Church Federation Hour.
 7:00—Dinner Dance Music.
 7:30—Henry Hartman's Sport Review.
 7:45—Anne Storey, contralto.
 8:00—Song Hit Time.
 8:30—The Orioles.
 8:45—Twilight Reveries.
 9:00—Scotland Yard.
 10:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45-7:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Watchtower Program (c. t.).
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:00—Services from First Church of Christ Scientist.
 Noon—American Legion Program.
P. M.—
 1:00—Jewish Community Program.
 1:30—Gypsy Trio (CBS).
 2:00—Green Old-Fashioned Garden.
 3:00—Cathedral Hour (CBS)
 4:00—French Trio (CBS).
 4:15—Pastorale (CBS).
 4:45—Theo Karle (CBS).
 5:00—Around the Samover (CBS).
 5:30—Twilight Reveries.
 5:58—Burke Weather Forecast.
 6:00—The World's Business (CBS).
 6:15—Studio.
 6:20—Eureka Baseball Scores.
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—The Boswell Sisters (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Karl Smith, Swanee Music (CBS).
 7:30—Tony Parenti and His Singing Saxophone (CBS).
 7:45—Studio Feature.
 8:00—The Dutch Masters (CBS).
 8:30—Lewisohn Stadium Concert (CBS).
 9:30—The Gauchos (CBS).
 9:45—Star Reveries (CBS).
 10:00—Coney Island Dance Orchestra
 10:30—Chic Variety Program (CBS)
 11:00—Time and weather.
 11:03—Sports Review.
 11:28—Hollywood Gardens Orchestra (CBS).
 11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
 8:59—Time.
 9:00—Church Forum.
 9:30—Song for Today (NBC).
 9:45—Pollack and Lawnhurst (NBC).
 10:05—Orin, Arthur Chandler, Jr.
 10:25—River Reports.
 10:30—Morning Musical (NBC).
 11:30—Troika Bells (NBC)
 Noon—Tales of the Emerald Isle (NBC).

P. M.—
 12:30—Melody Interlude (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Matinee Jewels.
 2:30—Henry Thies' Orchestra.
 3:00—Ravinia Opera Concerts (NBC).
 4:00—Sabbath Reveries (NBC).
 5:00—The Roamers.
 5:30—Plantation Days.
 6:00—The Chatter.
 6:30—Conservatory of Music Concert (NBC).
 6:55—Baseball Scores.
 7:00—Enna Jettick Melodies (NBC).
 7:15—Hotel Gibson Orchestra.
 7:30—Harbor Lights (NBC).
 8:00—Heel Hugger Harmonies (NBC).
 8:15—Bayuk Stag Party (NBC).
 8:45—Kaffee Hag Slumber Music (NBC).
 9:15—Variety.
 9:30—Fuller's Dance Orchestra.
 10:00—Estate Weather Man.
 10:02—Crosley Concert.
 10:45—Murray Horton's Orchestra at Horseshoe Gardens.
 11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
 Midnight—Henry Busse's Orchestra, at Castle Farm.

Pretty Peggy is Romantic Lady



Peggy Allenby is leading lady of the Realities of Romance which WSAI broadcasts from the NBC network at 10:30 Friday morning. Of Spanish, Irish and English descent, Miss Allenby is a New Yorker by birth but received her convent education in Montreal; Manhattanville (N. Y.) and South Bend. She has appeared in numerous Broadway plays, including "The Man Who Came Back," "Married and How," "He Understood Women," and "Conflict."

She speaks French and Spanish fluently, and can play roles ranging from ingenues to dangerous adventuresses. She likes swimming, flying, rare perfume, beautiful furniture, and Realities of Romance.

Sunday, August 2
WSAI (225 m.—1330 kc.)

P. M.—
 2:00—Sermonette and Hymn Time.
 2:30—Balkan Mountain Men (NBC)
 3:00—National Sunday Forum (NBC)
 4:00—Rebroadcast From Mt. Vernon, Paris (NBC).
 5:00—Catholic Services (NBC).
 6:00—Thru the Opera Glass (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government," David Lawrence (NBC).
 8:15—The Russian Singers (NBC).
 8:45—Jodent Big Brother (NBC).
 9:15—Goldman Band Concert (NBC).
 9:45—Fuller's Orchestra.

MONDAY August 3

WKCY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—My New Kentucky Home, Jetta Crane.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.
P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Norris Brock Live Stock.
 12:35—Luncheon Concert.

RADIO TUBE SPECIALISTS
Any Type of Tube for Any Make of Radio
LINK'S TUBE SHOP
 607 WALNUT STREET
 RADIO REPAIRING Parkway 6415

WFBE Monday, August 3
 9:45—Kleiman Furniture Program.
 10:00—Zoo-ettes.
 10:05—Musical Brevities.
 10:35—Variety.
 10:50—Mrs. Evans' Questions and Answers.
 10:59—Smoker Time.
 11:00—Song Hit Time.
 11:30—Tone Poems.
 12:00—Serenade.
P. M.—
 12:45—Bellonby Luncheon Musicale.
 1:00—Organ Recital.
 1:15—Story Telling Time.
 1:30—Dance Frolic.
 2:00—The Islanders.
 2:15—Vocal Varieties, with Frank Stewart.
 2:30—Ralph and Harlan.
 2:45—Harmony Duo.
 3:00—Matinee Musicale.
 3:15—Reds vs. Chicago, at Chicago.
 3:00—Lyric Hour.
 5:30—World Series Contest.
 6:00—Musical Interlude.
 6:15—World Series Contest.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Julius Sein.
 7:30—Harry Hartman's Sport Review.
 7:45—Latonia Lakes Subdivision.
 8:00—Luckey Boys.
 8:15—Byron Trio.
 8:30—Dry Ridge Health Hints.
 8:45—Twilight Reveries.
 9:00—Evening Games.
 9:45—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School—Sunrise Worship.
 7:45—Bill Billy Kid.
 7:59—Green Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Free Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Consolidated Merchants Program.
 9:30—Mr. Fisit (CBS).
 9:45—Charles W. Reaume, studio.
 10:15—The Madison Singers (CBS)
 10:30—Bruce Chapman (CBS).
 10:45—Time and weather.
 10:48—Woman's Hour—Tremlette Tully.
 11:15—Don Engelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Drink-More Program.
 Noon—Wurlitzer Music Box Revue.
P. M.—
 12:30—Cincinnati Merchants Program.
 1:00—A. L. Fink Program.
 1:30—Pyol Program.
 1:45—Studio Feature.
 2:00—Charles W. Reaume Studio
 2:15—Columbia Salon Orchestra (CBS).
 2:28—Race Result from Latonia, Ky.
 2:30—Doctors (CBS).
 2:45—Starr-Freeze Melodies (E. T.).
 3:00—U. S. Army Band (CBS).
 3:30—St. George Hotel Orchestra (CBS).
 4:00—Dancing by the Sea (CBS)
 4:30—Hoosier Photographer—Tramp Starr.
 4:45—Jolly Jugglers (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Jos. R. Deins Organ Concert, Pat Gillik.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Charles W. Reaume Studio.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Program, Mar. Charles (CBS).
 6:10—Stocks, Coble & Tyce.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Voices at Dawn.
 7:30—Classified Directory.
 8:00—Morning Concert.
 9:00—Hyde Park Community Program.
 9:15—Sunshine Special.

Do You Need Money?



If you are in need of some ready cash with which to meet a pressing financial situation or to pay up scattered bills, we have a helpful, Personal Loan Service whereby you can obtain the necessary money promptly. You have a year or more in which to repay it.

Open 8:30 to 5:00

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
 Cincinnati, Ohio. Parkway 6280.

WKRC Monday, August 3

- 6:13—Time and weather.
 6:15—Init Program, with Dennis King (CBS).
 6:30—Miller and Lyke (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Cremo Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—What's Happening—Full Measure Gas.
 7:45—Old Wurzburg Malt Program.
 8:00—Eno Crime Club (CBS).
 8:30—An Evening in Paris (CBS).
 8:45—Summer Daze (CBS).
 9:00—Robt. Burris Panatella Program (CBS).
 9:30—Arabesque (CBS).
 10:00—Fletcher Henderson Orchestra (CBS).
 10:15—Green Answer Man.
 10:25—Happy Feet.
 10:30—Concy Island Dance Orchestra.
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—Ben Bernie's Orchestra (CBS).
 11:30—Hill Billy Kid.
 11:45—Jos. R. Deins Organ Concert, Fat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:50—Weather.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—A. & P. Food News (NBC).
 8:00—Morning Devotions.
 8:15—Ball Brothers Canning Time.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Housekeeper Chats.
 9:15—Beatrice Mabie (NBC).
 9:30—Musical Portrait.
 9:45—Harshaw Announcement.
 9:50—The Potter's Art.
 10:00—Syncopeans (NBC).
 10:30—Live Stock Reports.
 10:40—McCormick Fiddlers.
 11:00—Mills Brothers Quartet.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Seger Ellis.

- P. M.—
 12:16—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee.
 2:30—Chicago Serenade (NBC).
 3:00—Jim and Walt.
 3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
 3:45—Matinee Melodies (NBC).
 4:00—Chats with Peggy Winthrop (NBC).
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Afternoon Revelers.
 5:00—Salt and Peanuts.
 5:15—Mormon Tabernacle Choir.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Los Ramos Baseball Scores.
 6:25—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—Affiliated Products Program (NBC).
 7:00—Rox's Gang (NBC).
 7:30—Hotel Gibson Orchestra.

AN EXPERT RADIO MAN

sent to your home to inspect your radio and test tubes for the small charge of

75 cents

Just call CHerry 7895
 See phone book, page 215

WM. THREM'S

UPTOWN RADIO SHOP
 68 E. McMICKEN
 Only High Grade Tested Tubes Used.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Jack Foy, the Hill Billy boy who used to yodel and announce with McCormick's Fiddlers at WLW, writes from station KDKA (Pittsburgh) that he is singing there every morning at 7:15; every afternoon at 4:45; at 7:30 Tuesday and Thursday nights, and on a Far North program at 10:15 Saturday nights. He is drawing lots of mail, he says. He plans soon to publish a book of his songs like the one Bradley Kincaid offers.

R. C. C., of Columbus, Ind., asks if Henry Ring who used to announce the dance programs from the Gibson and Netherland Plaza still with WLW?

Yes, he signs WSAI off every night and is a control room operator the rest of the time.

H. B. G. thinks some radio singers "sound like Tom Cats on the back fence"

F. A. wants to know what WLW remote control announcers do when they are not announcing for the dance orchestras. He says he never hears them on the air.

When they're not on the air, John Mitchell (Castle Farm), Henry Ring, and Leonard Barnes are studio operators. Remote control announcers have to operate the remote control amplifiers and must be technicians as well as announcers.

Lou, of Dayton, O., thinks Sterling Jack and Smiling Ed McConnell are the same.

She's wrong. Sterling Jack is Jack Turner, of Louisville—a man the size of Little Jack Little. Smiling Ed McConnell weighs over 250; hails from Detroit, Mich.

A. G. of Bellevue, Ky., wants Radio Dial to compliment Seger Ellis and Murdock Williams. He thinks they are the best pianists on the air. He wants them on a half hour at a time. Tommy Ott is another of his favorites. He wants to know who plays the piano for Little Red Riding Hood at WCKY.

Little Red Riding Hood's mother is her accompanist.

WLW Monday, August 3

- 8:00—Maytag Orchestra (NBC).
 8:30—Real Folks (NBC).
 9:00—Gold Medal Express (NBC).
 9:30—Musical Dreams.
 10:00—Canada Dry.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slides.
 10:58—Estate Weather Man.
 11:00—Chime Reveries.
 Midnight—Hotel Gibson Orchestra.
 12:30—Henry Busse's Orchestra, Castle Farm.
 1:00—Sign off. . .

WSAI (225 m.—1330 kc.)

- A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadours (NBC).

**Vagabond Poet
Recalls Old
Times in Radio**

Eddy Utt, who calls himself the Vagabond Poet, is one of the last of the traveling minstrels of radio, a survival of the barnstorming days when Wendell Hall, Little Jack Little, the Ray o' Vac Twins, John and Ned and other radio ramblers traveled about, appearing on radio stations all over the country.

Utt will read poems, sing songs, and give impersonations of the characters whose pictures appear above with him, at 7:30 Friday night (July 31) at WSMK in Dayton (1380 kc.).

WSAI Monday, August 3

- 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick's Old Time Fiddlers.
 9:30—Jean Carroll, please tell me (NBC).
 9:45—Jerry Foy.
 10:00—Records.
 10:15—Blue Streaks (NBC).
 10:30—Records.
 11:00—The Hellman Troubadours (NBC).
 11:15—Sign Off.

- P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Crosley Singers.
 4:30—Records.
 4:45—Minabelle and Chick.
 5:00—Records.
 5:15—Cecy Gordon; Gene Perazzo.
 5:30—Records.
 6:00—Teddy Black's Orchestra (NBC).
 6:30—Songs by George Elliston (NBC).
 6:45—The Goldbergs (NBC).
 7:00—Records.
 7:15—Vocal Solos.
 7:30—A. & P. Orchestra (NBC).
 8:30—General Motors Program (NBC).
 9:00—True Story Hour (NBC).
 9:45—Simonize Program (NBC).
 10:00—Seger Ellis.
 10:15—The Stebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.
 11:00—Sign off.

Out Of Its Swaddling Clothes!

Radio broadcasting is now recognized as the powerfully effective advertising medium it has proved itself to be. But it still needs at the helm the guiding power of experience. And that is what the CHARLES W. REAUME organization supplies.

We Know Radio.

**CHARLES W. REAUME
RADIO ADVERTISING**

622 Broadway

CHerry 2440

**TUESDAY
August 4****WCKY (202 m.—1490 kc.)**

- 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—My New Kentucky Home, Jetta Crane.
 9:45—Dance Program.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Classic Hour.
 10:45—Musical Novelties.
 7:00—Glenyce Chambers, blues.
 7:15—Tri-State Entertainers.
 7:45—Crimoline Girl, Alma Ashcraft.
 8:00—Earl Arnold's Orchestra, Lookout House.
 8:30—Death Valley Days (NBC).
 9:00—Nothing But the Truth, Alexander McQueen.
 9:15—Tommy and Willie.
 9:30—Blue Ridge Shindiggers.

- Noon—Dance Program.
 P. M.—
 12:30—Live Stock Quotations.
 12:35—Lanchon Concert.
 12:45—Randall Fryer, tenor.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—Ayers Sport Flash.
 6:00—Amos 'n' Andy (NBC).
 6:15—Gus Van (NBC).
 6:35—Little Red Kiding Hood.
 6:45—Crooning Guitarist.
 7:00—Glenyce Chambers, blues.
 7:15—Tri-State Entertainers.
 7:45—Crimoline Girl, Alma Ashcraft.
 8:00—Earl Arnold's Orchestra, Lookout House.
 8:30—Death Valley Days (NBC).
 9:00—Nothing But the Truth, Alexander McQueen.
 9:15—Tommy and Willie.
 9:30—Blue Ridge Shindiggers.

WFB (250 m.—1200 kc.)

- A. M.—
 7:00—Voices at Dawn.
 7:30—Classified Directory.
 8:00—Morning Concert.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Home Chats.
 10:00—Zoo-ettes.
 10:05—Musical Brevities.
 10:50—Sister Mary's Kitchen.
 10:59—Simper Time.
 11:00—Dance Frolic.
 11:45—NoKy Trio.
 Noon—Serenade.

- P. M.—
 1:00—Two Irish Boys and Chas. Schaeffer.
 1:15—Story Telling Time.
 1:30—Organ Recital.
 2:00—Dance Frolic.
 2:30—Ralph and Harlan.
 2:45—Day Dreams.
 3:15—Reds vs. Chicago, at Chicago.
 5:00—Lyric Hour.
 5:30—World Series Contest.
 6:00—Musical Interlude.
 6:15—World Series Contest.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Julius Seim.
 7:30—Harry Hartman's Sport Review.
 7:45—Latoria Lakes Subdivision.
 8:00—Lucky Boys.
 8:15—Murdock Williams.
 8:30—Dry Ridge Health Hints.
 8:45—Twilight Reveries.
 9:00—Independent Oil Station Program.
 9:30—Meyer's Hot Tunes.
 9:45—Licking River Fiddlers.
 10:00—Slumber Music.

**Tuesday, August 4
WKRC (545 m.—550 kc.)**

- A. M.—
 6:45—God's Bible School, Sunrise Worship.
 7:45—Hill Billy Kid.
 7:59—Green Time.
 8:00—Starr-Freeze Melodies.
 8:15—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—Morning Minstrels (CBS).
 9:00—Oxol Feature (CBS).
 9:15—Melody Parade (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Fashion Facts of 1931 (CBS).
 10:15—Charles W. Reaume Studio.
 11:45—Time and Weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Drinkmore Program (CBS).
 Noon—Wurlitzer Music Box Revue.

- P. M.—
 12:30—Cincinnati Merchants' Program.
 1:00—Pabst-ett Varieties (CBS).
 1:15—Studio Feature.
 1:30—Pyol Program.
 1:45—Studio Feature.
 2:00—Charles W. Reaume Studio.
 2:15—Mal and Essey.
 2:28—Race Result from Latoria, Ky.
 2:30—(A. L. Fink)—The Three Doctors (CBS).
 2:45—(A. L. Fink)—The Capitavators (CBS).
 3:00—Four Clubmen (CBS).
 3:30—Phil Fisher's Orchestra (CBS).
 4:00—Frank Ross, Songs (CBS).
 4:15—Adventures in Words (CBS).
 4:30—Gypsy Music Makers (CBS).
 4:45—Sweethearts of the Air (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Co., Kate Smith (CBS).
 6:10—Stocks, Cohlé & Tyree.
 6:13—Time and weather.
 6:15—Lirit Program, with Dennis King (CBS).
 6:30—Daddy and Rollo (CBS).
 6:45—Camel Quartet hour (CBS).
 7:00—Pryor's Cremo Military Band (CBS).
 7:15—Rubel's Hy Rye and Willie Winsom.
 7:30—The Bon Bons (CBS).
 7:45—Studio Feature.
 8:00—Henry George (CBS).
 8:30—The Bristolers (CBS).
 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
 9:15—Tito Guizar (CBS).
 9:30—Concy Island Dance Orchestra.
 10:00—Fletcher Henderson Orchestra (CBS).
 10:15—Indian Lake Period.
 10:25—Sports Review.
 10:30—Bridge Lessons by Tom Collins Jr.
 10:45—Ashbury Park Casino Orchestra (CBS).
 11:00—Gruen Witching Hour.
 11:30—Time and weather.
 11:33—Hill Billy Kid.
 11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

**The Newest
Latest Creation**

\$89⁵⁰

**Majestic
AUTO
RADIO**

Everything Complete,
ready to install

Enjoy music, lectures, stories, etc.
while you ride

This amazing new 7-tube Super Heterodyne Auto Radio
with Dynamic Speaker on demonstration at the

CHECKER STORE ORIGINAL
TIRE CO.
Court & Race

Tuesday, August 4

WLW (428 m.—700 kc.)

A. M.—

6:30—Tune Announcement.
6:31—International Fiddlers and Salt and Peanuts.
6:39—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—A. & P. Food News (NBC).
7:59—Bulova Time.
8:00—Morning Devotions.
8:15—Seger Ellis.
8:30—Montgomery Ward (NBC).
8:45—Physical Exercises.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—The Melody Club.
10:30—Live Stock Reports.
10:40—Organ and Vocal Solos.
11:00—Lland Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—

12:10—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherlands Plaza Orchestra.
2:00—Organ Matinee.
2:30—Chicago Serenade (NBC).
2:45—Kiss Proof (NBC).
3:00—Ramona.
3:15—U. S. Navy Band (NBC).
4:00—Salt and Peanuts.
4:15—The Grab Bag Boys.
4:30—Live Stock Reports.
4:40—Mitchen and Quartet.
5:00—The Hotentots.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Clatter.
6:30—Southern Singers.
6:45—Mail Pouch (e. t.).
7:00—Armstrong Quakers (NBC).
7:30—Los Ramos Baseball Scores.
7:35—Netherlands Plaza Orchestra.
7:45—Sisters of the Skillet (NBC).
8:00—Fuller's Orchestra.
8:15—Lynch's Jambores.
8:30—Work Bubble Blowers.
9:00—Criminals.
9:30—Chevrolet Chronicles (e. t.).
10:00—Cotton Queen Minstrels.
10:20—Variety.
10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Angeles.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.

A. M.—

12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Tom Waring and His Troubadours (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records.
10:00—Talks by Dr. Ella Oppenheimer (NBC).
10:15—Radio Household Institute (NBC).
10:30—U. S. Army Band (NBC).
11:00—The Hellman Troubadours (NBC).
11:15—Sign Off.

P. M.—

12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Lady Next Door (NBC).
4:30—Rinsio Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—Records.
6:00—Midweek Federation Hymn Sing (NBC).
6:30—Bradley Kincaid.
6:45—The Goldbergs (NBC).
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Virtuoso (NBC).
8:00—Nash Parade (NBC).
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Fuller's Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:30—Sign Off.

Heaven's Where Artennis Is



To Columbia announcers, "Heaven" is Atlantic City and a chance to announce the weekly "Dancing by the Sea" feature which WKRC carries at 4:15 p. m. Saturday (August 1). Here is one of the reasons: her name is Artennis Faque formerly of musical comedies.

WEDNESDAY
August 5

WCKY (202 m.—1490 kc.)

A. M.—

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briarhopper.
8:15—Early morning dance program.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.

P. M.—

12:15—Little Red Riding Hood, John R. Coppin Co.
12:30—Live Stock Reports.
12:35—Randall Fryer, tenor.
1:00—Sign off.
1:05—Dance Records.
1:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Charlene and Catherine.
6:35—Crooning Guitarist.
6:45—Tommy Ott.
7:00—Lawson's Hawaiians.
7:30—Christian Glee Club.
8:00—Skillet Lickers.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Steve Bates.
9:15—Tommy and Willie.
9:30—Lucille Fox.
9:45—Italian Serenaders.

WFBZ (250 m.—1200 kc.)

A. M.—

7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Morning Concert.
9:00—Variety.
9:15—Sunshine Special.
9:45—Kleeman Home Chats.
10:00—Zoo-ettes.
10:05—Musical Brevities.
10:35—Vocal Varieties.
10:50—Mrs. Evans' Questions and Answers.
10:59—Simper Time.
11:00—Garden of Melody.

FLORENCE FREY
BEAUTY EXPERTEvery Wednesday
9:15 A. M. WLWPERMANENT WAVE
\$5.00Positively Harmless — Painless — Quick
FLORENCE FREY STUDIO
621 Walnut Street Cherry 8185

WKBC Wednesday, August 5

10:45—Charles W. Reame Studio.
11:15—Don Bigelow Orchestra (CBS).
11:30—Columbia Revue (CBS).
11:45—Drink-Mor Program.
Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
1:00—Farm Program (CBS).
1:30—Pyol Program.
1:45—Studio Feature.
2:00—Charles W. Reame Studio.
2:15—Salon Orchestra (CBS).
2:28—Race Result from Latonia, Ky.
2:30—The Three Doctors (CBS).
2:45—Dancing by the Sea (CBS).
3:15—Start-Freeze Melodies (E. T.).
3:30—Columbia Camp Concert (CBS).
4:00—Ashbury Park Casino Orchestra (CBS).
4:15—A. L. Fink Program.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Jos. R. Deins Organ Concert, Pat Gillick.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith Swanne Music Home Furniture Co. (CBS).
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Linn Program, with Kennis King (CBS).

WKRC Wednesday, August 5

6:30—Miller and Lyle (CBS).
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Indian Lake Period.
7:35—What's Happening (Full Measure Gas).
7:45—Old Wurzburg Malt Program.
8:00—Gold Medal Fast Freight (CBS).
8:30—Eino Crismel Club (CBS).
8:40—Connie Boswell (CBS).
9:15—Rhettin Choristers (CBS).
9:30—Nix Wit Hour (CBS).
10:00—Earl Carpenter's Orchestra (CBS).
10:15—Gruen Answer Man.
10:30—Coney Island Dance Orchestra.
11:00—Time; Weather; Sports Review.
11:08—Ben Bernie and His Orchestra (CBS).
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—

5:30—McCormick Fiddlers.
6:00—Organ Program.
6:50—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts.
6:59—Weather Forecast.
7:00—Physical Exercises.

Don't Miss --
These Wonderful
Programs

To be without RADIO DIAL in your home is like touring the country without a road map and guide. You may "get there," sure—but if you're missing all the high spots, you are not getting your money's worth.

RADIO DIAL puts you in intimate touch with "What's What" in Radio entertainment. Mail to you weekly with one week's complete program. Clip off and mail the coupon below with one dollar attached, and we will enter your subscription for 6 months.

RADIO DIAL
6 months for \$1.00RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name

Address

City..... State.....

A Laugh A Second

with

Hy Rye

and

Willie Winsum

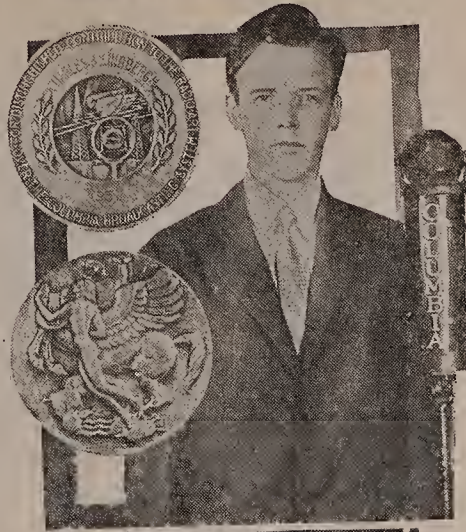
Radio's biggest 15 minutes of
good cheer and snappy music.Every Tuesday and Thursday
7:15 P. M.

WKRC

Tune in... enjoy yourself

Sponsored by The Rubel Baking Co.

Lindbergh Gets Radio Medal



Col. Charles A. Lindbergh, on the eve of his flight to the Orient, is presented with a medal by the Columbia Broadcasting System, in recognition of his distinguished contribution to the art of radio. He is the first American to be so honored. The Colonel has been a persistent advocate of the use of radio on all passenger carrying airships. In addition he is credited with having stimulated interest in chain broadcasting when on August 9, 1930, he spoke over a record NBC and CBS hookup from a Columbia Broadcasting System studio. He holds the record of having been tied-in on the largest number of radio stations of any private individual in the world. As a matter of fact, the hookup has been exceeded only once since and that on the occasion of the Papal broadcast last spring. The presentation was made by Jesse S. Butcher, Columbia System executive.

WKRC Thursday, August 6
 10:45—Woman's Hour, Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Drinknor Program.
 Noon—Wurlitzer Music Box Revue.
P. M.—
 12:30—Cincinnati Merchants' Program.
 1:00—Columbia Farm Program (CBS).
 1:30—Fyot Program.
 1:45—Studio Feature.
 2:00—Charles W. Reame Studio.
 2:15—Mel and Cassey.
 2:15—Salon Orchestra (CBS).
 2:28—Race Result from Latonia, Ky.
 2:30—A. L. Fink—The Three Doctors (CBS).
 2:45—A. L. Fink—Ben and Helen (CBS).
 3:00—Melody Magic (CBS).
 3:30—Hotel Taft Orchestra (CBS).
 4:00—Jewish Art Program (CBS).
 4:30—Kathryn Parsons (CBS).
 4:45—Meet the Artists (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Kate Smith and her Swanne Music (CBS) Home Furniture Co.

WKRC Thursday, August 6
 6:10—Stocks, Cohl & Tyree.
 6:15—Time and weather.
 6:15—Limit Program, with Dennis King (CBS).
 6:30—Daddy and Rollo (CBS).
 6:45—Cameo Quarter-Hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—Rubel's Hy Rye and Willie Winsom.
 7:30—The Columbians (CBS).
 7:45—The Old Wurtzburg Malt Program.
 8:00—The Premier Salad Dressers (CBS).
 8:15—The City Melody Girl (CBS).
 8:30—Lewisohn Stadium Concert (CBS).
 9:30—Barbara Maurel (CBS).
 9:45—Studio Feature.
 10:00—St. Moritz Orchestra (CBS).
 10:15—Indian Lake Period.
 10:25—Sports Review.
 10:30—Conroy Island Dance Orchestra.
 11:00—Gruen Witching Hour.
 11:30—Time and weather.
 11:33—Hill Billy Kid.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)
A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:59—Weather Forecast.

Wednesday, August 5
 1—Time Announcement.
 5—The Sunbirds (NBC).
 45—A. & P. Food News (NBC).
 9:00—Morning Devotions.
 9:15—Ball Brothers Canning Time.
 9:30—Montgomery Ward Program.
 9:46—Physical Exercises.
 9:00—Mary Hale Martin (NBC).
 9:15—Florence Frey's Workshop.
 9:30—Harshaw Announcement.
 9:35—Organ Program.
 9:45—Masley Personality Perfumes (NBC).
 10:00—McCormick Fiddlers.
 10:15—Jim and Walt.
 10:30—Live Stock Reports.
 10:40—Piano Solos.
 10:45—Manhattan Soap Program (NBC).
 11:00—Seger Ellis.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports: Time Signals.
 Noon—The Village Rhymester.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee.
 2:30—Cincinnati Zoo Concert.
 3:00—Weather Forecast.
 3:01—The Matinee Players.
 4:00—Chats with Peggy Winthrop (NBC).
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Michien and Quartet.
 5:00—Afternoon Melodies.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—"Believe It or Not," Ripley (NBC).
 7:00—Los Ramos Baseball Scores.
 7:05—Fuller's Orchestra.
 7:30—Jack Frost Melody Moments (NBC).
 8:00—The Buddy Boys.
 8:30—Consolidated Cigar Program (NBC).
 9:00—To Be Announced.
 9:30—Canova Coffee Hour.
 10:00—Castle Farm.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Fuller's Orchestra.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.

A. M.—
 12:30—Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadors (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Jane Grant's Stereo Hour (NBC).
 9:30—National Home Hour (NBC).
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:45—Records.
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:30—Crosley Dealers' Salute.
 3:45—Outstanding Daytime Speakers (NBC).
 4:00—Don Becker.
 4:15—Sam Wilson, baritone.
 4:20—Records.
 5:00—McCormick Fiddlers.
 5:25—Civil Service Talk.
 5:30—Records.
 6:15—Boscol Moments, with Madame Alda (NBC).
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Back of the News in Washington (NBC).
 7:15—Records.
 7:30—Mobil Oil Concert (NBC).
 8:00—Halsey Stuart (NBC).
 8:30—Falmolive Hour (NBC).
 9:30—Coca Cola Program (NBC).
 10:00—Seger Ellis.
 10:15—The Stebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.
 11:00—Sign Off.

WKRC (545 m.—550 kc.)
A. M.—
 6:45—Sunrise Worship.
 7:45—Hill Billy Kid.
 7:59—Green Time Signal.
 8:00—The Commuters (CSB).
 8:30—Tony's Scrap Book (CBS).
 8:45—Starr-Freeze Melodies (E. T.).
 9:00—Pot of Gold (CBS).
 9:15—Consolidated Merchants' Program.
 9:45—Barbara Gould Beauty Talk (CBS).
 10:00—Charles W. Reame Studio.
 10:30—Vacation Roads.
 10:45—Time and weather.

THURSDAY August 6

WCKY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherlio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early Morning Dance.
 9:15—My New Kentucky Home.
 9:45—Dance Tunes.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Dance Records.
 10:30—Northam-Warren (NBC).
 10:45—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Tunes.

P. M.—
 12:15—Little Red Riding Hood, John R. Copping Co.
 12:30—Live Stock Quotations.
 12:35—Luncheon Concert.
 12:45—Rev. Chas. A. Vandermuelen.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—Ayers Sport Flash.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastycast Jesters (NBC).
 6:30—Wally, the Radio Clown.
 6:35—Wally, the Radio Clown.
 6:45—Little Red Riding Hood.
 7:00—Dixie Spiritual Singers (NBC).
 7:15—Hot Shot, the Briarhopper.
 7:30—Tommy and Willie.
 7:45—Crooning Guitarist.
 8:00—Blackstone Plantation (NBC).
 8:30—Skillet Lickers.
 9:00—Earl Arnold and His Orchestra from Lookout House.
 9:30—Lawson's Hawaiian Players

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Voices at Dawn.
 7:30—Classified Directory.
 8:00—Morning Concert.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Zoo-ettes.
 10:05—Musical Brevités.
 10:50—Sister Mary's Kitchen.
 10:55—Simper Time Announcement.
 11:00—Vocal Varieties.
 11:30—Song Hit Time.
 11:45—Nooky Trio.
 Noon—Serenade.

P. M.—
 12:45—Bellonby Luncheon Musicale.
 1:00—Two Irish Boys and Chas. Schaefer.
 1:15—Story Telling Time.
 1:30—Matinee Musicale.
 2:00—Organ Recital.
 2:15—Harmony Duo.
 2:30—Dance Frolic.
 2:45—Reds vs. Pittsburgh, at Pittsburgh.
 4:45—Ralph and Harlan.
 5:30—World Series Contest.
 6:00—Musical Interlude.
 6:15—World Series Contest.
 6:45—Berning Ford Travelogue.
 7:00—The Post Question Box.
 7:15—Julius Sein.
 7:30—Harry Hartman's Sport Review.
 7:45—Latonia Lakes Subdivision.
 8:00—Luckey Boys.
 8:15—Murdoch Williams.
 8:30—The Post Tenor.
 8:45—Twilight Reveries.
 9:00—Independent Oil Program.
 9:30—Meyer's Hot Times.
 9:45—Dry Ridge Health Hints.
 10:00—Slumber Music.

WLW (428 m.—700 kc.)
A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:59—Weather Forecast.

WLW Thursday, August 6

7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—A. & P. Food News (NBC).
 8:00—Morning Devotions.
 8:15—Bradley Kincaid.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Ray Perkins (NBC).
 9:15—Beatrice Mabie (NBC).
 9:30—Community Health, Dr. Carl Wilzbach.
 9:45—Housekeeper Chats.
 10:00—McCormick Fiddlers.
 10:15—Dance Miniatures (NBC).
 10:30—Live Stock Reports.
 10:40—Jim and Walt.
 11:00—The Venetian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Seger Ellis.

P. M.—
 12:16—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee.
 2:30—Chicago Serenade (NBC).
 2:45—Kiss Proof (NBC).
 3:00—Afternoon Melodies.
 3:30—Maze of Melody (NBC).
 4:00—Salt and Peanuts.
 4:15—Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Harriet Wellen and Don Becker.
 5:00—Edna Wallace Hopper (NBC).
 5:30—Edna Wallace Hopper (NBC).
 5:45—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastycast Jesters (NBC).
 6:30—Glenn Adams, Dog Talks.
 6:45—News Flashes from Hollywood (E. T.).

7:00—Baseball Scores.
 7:15—The Matter.
 7:15—Rin-Tin-Tin Thriller (NBC).
 7:30—Netherland Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—Horseshoe Gardens Orchestra.
 8:30—Castilian Nights.
 9:00—Fuller's Orchestra.
 9:30—Clara, Lou and Em (NBC).
 9:45—Variety Hour.
 10:00—Canada Dry Program.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Great Composers.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.

A. M.—
 12:30—Castle Farm Orchestra.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadors (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Jane Grant's Stereo Hour (NBC).
 9:30—National Home Hour (NBC).
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:45—Records.
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Mona Motor Organ Recital.
 4:30—Rinsio Talkie (NBC).
 4:45—Records.
 5:00—Travel Talk by Jos. Ries.
 5:15—Ramona.
 5:30—Records.
 6:00—Harry Willsey's Orchestra.
 6:25—Better Business Bureau Talk.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Fleischmann Hour (NBC).
 8:00—Arc Birthday Party (NBC).
 8:30—Goldman Band (NBC).
 9:00—Lucky Strike Dance Orchestra (NBC).
 10:00—Fuller's Orchestra.
 10:15—The Stebbins Boys (NBC).
 10:30—Murray Horton's Orchestra, at Horseshoe Gardens.
 11:00—Sign off.

WE CALL and DELIVER

WHITE FLANNEL PANTS..... 50c
 DRESSES (1-piece)..... 60c
 DRESSES (2-piece)..... 75c
 DRESSES (3-piece)..... 85c

CLEANED AND PRESSED

Phone AVon 9030 City Office, 628 Walnut

THE TEASDALE COMPANY

RADIO DIAL

Volume I, No. 12

FRIDAY, AUGUST 7, 1931

Price 5c

Week's Radio Programs Glitter With Guest Stars; Boy Scouts Begin Broadcasting



Fannie Brice, one of America's best known comedienne, will be featured Wednesday night (August 12) at 9 p. m. in the first of the new series of Vitality Personalities WKRC will broadcast from the Columbia network. Every program will feature a new star of the stage or screen. In the Brice tradition the guest star will sing "My Man." Her other number will be "Overnight."

Sophie Braslau to Sing Friday; Lewisohn Hour

Sophie Braslau, one of America's best known native-born contraltos, will sing the Gypsy role in de Falla's "El Amor Brujo" (Love the Magician) when the work is broadcast Friday night

(August 7) at 7:30 on the Columbia network through WKRC. She sang the piece last winter here with the Cincinnati Symphony orchestra. Then as in the radio concert, Fritz Reiner was the conductor. The introductory number of the concert will be the Introduction to Moussorgsky's "Kovantchina."

Mrs. Hoover To Speak At Two-Thirty

Mrs. Herbert Hoover, by releasing a cage of white carrier pigeons, on Saturday afternoon will officially dedicate the U. S. Navy dirigible "Akron" in ceremonies that will be broadcast by both CBS and NBC networks beginning at 2:30 p. m.

The formal launching of the new giant dirigible will take place at the aerial dock of the Goodyear Tire and Rubber Company at Akron, where the ship was built. WSAI and WKRC probably will have the program although arrangements were not complete Wednesday.

Bushman to Give Intimate Story of Gloria Swanson

Gloria Swanson will be revealed to the radio public by Francis Ex-movie star Bushman in the Armour program Friday night (August 7) at 8:30 through WLW.

George Jessel is Featured in Club Valspar Variety

George Jessel, Broadway wit, and Alna Peterson, prima donna soprano, will be guest artists on the Club Valspar Variety program Saturday night (August 8) at 8:30 through WSAI.

Jessel grew up on Broadway and is known both as a stage comedian ("The Jazz Singer," "Sweet and Low"), and as master of ceremonies for celebrated Manhattan events. Miss Peterson left a church choir to become an operatic star.

Cincinnati Youths Have Radio Chance

Hundred Boys Get Auditions for New Air Stunt

Cincinnati Boy Scouts take to the air Sunday night (August 9) at WFBE for the first of a series of programs to be broadcast every Sunday at 7:15 p. m. as a running story of the life of typical local Boy Scouts.

More than 100 local Boy Scouts were given auditions to select the best radio voices and talent from among them. Others will be chosen as the programs require more voices. Talented Scouts will be given chances to perform on the air. The program Sunday night will refer to the work the Boy Scouts did at the Post-Gatty reception last week. Successive programs will pick out other high spots of Scout activity.

Working on the radio program committee are the following Boy Scout executives and dramatic experts: Ray Lalor, West district field executive; William Licht, Scout Commissioner; Harry Glazer and Howard Frank, scout masters, and William Isaacs and Robert Bentley, dramatic advisers.

Hambletonian Stakes Will Be Aired Saturday

The Hambletonian stakes for a purse of \$60,000 will be broadcast on August 8 at 2:45 p. m., when the world's richest trotting classic will be run at the Goshen Mile Track at Goshen, N. Y. This event is to horse-and-sulky followers what the Kentucky Derby is to flat-racing fans. WKRC carries the story for the Columbia network.

President's Talk is at 8 O'Clock

President Hoover's speech for the Y. M. C. A. World Conference at Cleveland, O., at 8 o'clock Saturday night (August 8), will be broadcast by WLW for the National Broadcasting Company. WKRC probably will carry the CBS report.

The President will speak from his Rapidan camp, delivering his message for the Y. M. C. A. conference meeting in the City Auditorium at Cleveland. Dr. John R. Mott, Y. M. C. A. president, will introduce the speakers at the Auditorium.

It is possible that the Rt. Hon. Richard Vincent Bennett, premier of Canada, also will address the meeting by radio, speaking either from Ottawa or Toronto.

Helen Nugent Sings in WKRC Opera Feature

Helen Nugent, former Cincinnati contralto, will be one of the soloists in the Light Opera Gems program WKRC will broadcast from the Columbia network at 3 o'clock Friday afternoon (August 9). The 45-minute concert, new



HELEN NUGENT

to WKRC's schedule, will include selections from "Martha," "The Mikado," "Prince of Pilsen," "Lady in Ermine," "Rob Roy" and "Princess Pat." All numbers will be sung by a mixed quartet and soloists.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.
Application for Second Class Entry Pending.

NATALIE GIDDINGS, Editor

VOL. I

AUGUST 7, 1931

No. 12

More Important Than Ever

As far as listener acclaim is concerned, times are not what they used to be for announcers.

No longer do a few "it" members of the profession bask in the adoration of worshipping multitudes, like unseen matinee idols. These days there are too many good announcers, and their work has become too much a standardized routine. Yet if they have lost something in glamor, they have come to be still more important cogs of the radio machine.

What we have in mind is the decisive extent to which they determine the personality not only of programs, but stations and even networks. Perhaps you have noticed that. Perhaps, as an example, you have expressed a preference for a certain station or network, and, when pinned down to a definite reason, have been surprised to find that it was because of the announcers.

And at first thought that is considerable of a surprise. Announcements occupy only a small proportion of the total air time. Apparently, the programs themselves should have much more weight in establishing this vague but vital quality we call personality. However, the bulk of that work does fall on the announcers.

Which is further proof of the familiar truth that people react most fully and definitely to people.

For the listener, the announcer is the voice of the station or chain, and radio has taught us to draw conclusions from voices as we never did before the loudspeaker era. So we come to know these men whose voices greet us day after day.

Some we recognize instantly as kindred spirits, speaking our language, in our own way. Others leave us unmoved. And still others rub us the wrong way. It is the old human story of individuals responding to individuals.

That is why the announcer's new part in the scheme of radio is more important than his once-accepted function as a mash-note magnet. For this attribute we call "personality" is the breath and life-blood of living content.

Around the Dial

By THE DIAL TWISTER

If you're a Welcome Lewis fan, you'll want to know that she's crooning as the Goby Melody Girl (WKRC, Thursday, at 8:15 p. m.). Quite a change, you say, from NBC to CBS? But don't be surprised. They're being shuffled hither and yon these days, like big league ball players in the trading season.

That new Melodic Interlude feature (WLW, Sunday, at 12:30 p. m.) is a 60-minute treat. It's the latest Ludwig-Laurier-Milton Cross collaboration; good music, attractively done. Mighty well timed, too.

Death Valley Days (WCKY, Tuesday, at 8:30 p. m.) is getting a break. No time has to be wasted describing the heat of the desert, hercabents anyway. Good adventure yarns these, with plenty of humor thrown in. And that Lonesome Cowboy could put on a show single-handed.

For a satisfying old reliable, the General Motors program (WSAI, Monday, at 8:30 p. m.) hereby is nominated. It's been doing business at the same stand for quite a stretch now, and will as long as it turns out the same good brand of variety.

Brad Browne and Al Llewellyn, otherwise the Premier Salad chefs (WKRC, Thursday, at 8 p. m.), are still battling well up among the nonsense big six. If one of their "musical comedies" doesn't make you laugh, it's time to call doctor.

And in another class of competition, the Crosley Concert Hour (WLW, Sunday, at 10 p. m.) is well up among the big six. Besides being splendidly performed, the program always includes something just a bit different from most classical features. Thank Bill Stoess on both counts.

Louis John Johnen, who has been singing on the Concert Hour and other WLW programs, is getting a nightly enthusiastic "welcome home" from the music-wise. He has come back from his two years in Germany a finely matured artist. The "going up" sign is too plain to miss.

Those Stebbins Boys (WSAI, Monday to Friday, at 10:15 p. m.) are catching on at a merry clip. For one thing, their act has considerably more plot than most of the daily turns. Besides, you just can't resist the characters. Notice how neatly the setup takes care of Phillips Lord's (Captain Bill) trip to the Coast to make a picture? Clever planning, that.

The Sisters Of The Skillet, otherwise East and Dunke (not "eastern donkey") as one listener addressed them, rate a listen if farce comedy is your dish. (WLW, Tuesday, Thursday, Friday, at 7:45 p. m.). They're good for at least one hilarious laugh a night, which is better than some of the humorous clicks turn in.

WKRC's scheduling of the Lewishin Stadium concerts (8:30 p. m. Friday, Saturday, Sunday, Thursday) is good news for Cincinnati listeners just now. Fritz Reiner is conducting these distinguished programs for two weeks. They lose little in broadcasting, too, thanks to Columbia's fine pickup.

Harriet Wellen is doing such fine work these days (WLW, Friday, at 3 p. m.) that it's strange she hasn't been given a regular evening spot, and preferably a half hour. Sopranos of her charm are rare, to put it mildly.

Have you noticed that WKRC is seasoning its late afternoon schedule with interesting Columbia features? One this column finds particularly dialworthy is Bill Schudt's Gop To Press (Wednesday at 5 p. m.).

Fractures

Harriet Wellen, WLW soprano, standing on a step-ladder to put away jelly she had just made, slipped, fell, is reported to have fractured two ribs, six jelly glasses.

Newspaper Writer Joins WLW Staff

James Griffin Jay, newspaper writer, is a new continuity writer at WLW.



Before joining the station's staff, he wrote several plays for the Crosley Theatre. He is a graduate of the University of Notre Dame. He has worked on the Indianapolis Times and the Dayton Journal. He is a native of Richmond, Indiana.

Rev. McClorey Takes Charge of Catholic Hour

The Rev. John A. McClorey, S.J., lecturer and writer of the University of Detroit, will conduct the Catholic Hour on WSAI and other NBC stations at 4 p. m. every Sunday beginning this week (August 9). He will conclude his talks October 11, to be followed by the Rev. James M. Gillis, C.S.P., editor of the Catholic World, New York, and the Rev. Dr. Fulton J. Sheen, professor of the philosophy of religion at the Catholic University of America, Washington, D. C.

WSMK Has Real Gypsy Musicians

WSMK (1380 kc.) has a real gypsy band of Hungarian musicians who play every Friday at 7 p. m. Their instruments, with the exception of the violin and cello, are ancient Hungarian stringed instruments with unpronounceable names. They are billed as the Noble Hungarian Gypsy Band. Vocal solos are sung by Paul Keleman.

Water Wings

Salt and Peanuts have added water wings to their stage wardrobe since they played Ironton, O., the other day. Heavy rains inundated their basement dressing rooms so rapidly that they were marooned atop their dressing tables. Husky stage hands carried them out and the show went on even though the orchestra played ankle deep in rain water.

Philco Sponsors Home Symphony In Six Concerts

Leopold Stokowski, dynamic conductor of the Philadelphia Symphony Orchestra, will be heard with his famous organization in six full-length concerts, each lasting an hour and three-quarters, during the winter of 1931-2, over 71 stations of the Columbia network.

Sponsored by the Philadelphia Storage Battery Company, and beginning October 12, other concerts will be played in the following five months.

Our Dially Dozen

By DON BECKER

The Lavender Network states that in the time of Ali Baba, men went to a great door, whispered a secret pass-word, and then walked in with bags of gold to be left there.

This, states the famous network, was called a "Fairy Story." We do the same thing right now. We call it a "Speak Easy."

DID YOU KNOW THAT:

Henry Thies can tell the nationality of a violin player by the way he plays?

Frank Salt is wearing atrocious green trousers that fit him well under the arms?

Charlie Dameron sold his big blue Cord and bought a De Vaux? The depression.

Joe Chambers has an airplane?

Eddie Byron (pardon Edward Armour Byron), Production Manager of WLW, saw his first horse race last week? And a Kentuckian all his life.

Dorothea Barlowe, of the Crosby Players, likes violin players?

Arthur Chandler, Jr., is color blind?

Harmonica Mac of the Old Time Fiddlers really isn't old time at all? He owns a beautiful Packard Car.

It was dinner time.

Two well-known announcers were having dinner at one of the downtown restaurants.

Coming out the one said, "I was parked terribly close to a fire plug. Run on down and see if I have a traffic ticket."

The other announcer did so.

"None," said he returning—"No ticket!"

"Thank goodness," said the car-owner.

"None," repeated the other—"No ticket, BUT YOUR CAR'S BEEN STOLEN!"

We'd like to hear a Mystery Story on the air, wherein the guilty murderer turns out to be the fellow who wrote the play!

It'd be different anyway!

It happened during a rehearsal of Musical Dreams.

Arthur Ainsworth was reading the lines.

"A moon hangs low on the sky and a shimmering pool plays in its pale glow, while night-birds sing a song of love to the stars!"

Then—

"Aw nuts, that's the wrong announcement!"

Art for Art's sake!

Jim and Walt said my "Surgeon's Theme Song" last week was all wrong.

It should have been: "I Keep Dismembering Someone That I Should Dismiss!"

"Our Dially Dozen" is in its "twelfth week" (The Editor doesn't know this).

I know you listeners oftentimes hear funny things coming out of your loud speaker.

Then, on, you have no idea how hard it is to write this darned thing every week!

DIALAUGHINGLY YOURS, DON BECKER.

Radio Scare Crow

When marauding crows begin, to regard the scare-crow as an old friend and use him for a perch, try wiring the old man for sound effects and save your crops. A Portland, Ore., farmer, tired of seeing the crows swarming over his scare-crow, installed a loud speaker in the dummy, hooked it up with his radio receiver. Now the crows not only avoid the scare-crow but stay off his premises as far as the loud speaker can be heard.

Cleveland Prima Donna to Sing WLW Concert



Carabella Johnson, prima donna of the Cleveland Stadium Joist on station WTAM and opera company and frequent so-NBC network programs, will be guest soloist with the Crosley Concert orchestra Sunday night (August 9) at 10 p. m.

She will sing Victor Herbert's "Sweetheart" waltz, Friml's "L'Amour, Toujours L'Amour," "La Serenata" by Tosti, and "Nichavo" by Mana Zucca. William C. Stoess will conduct the orchestra.

Little Jack Little drives 165 miles to his cabin in the Alp mountains after night NBC programs. He stays there a few hours, rehearses a few numbers, and then drives back to Fifth Avenue for the next broadcast.

Edward A. Byron, WLW production manager and Crosley Theatre director, returning to his Oak street apartment at 1:30 a. m. without a latch key, found the janitor also unable to open the third-floor apartment, had to call the fire department to bring ladders to hoist him home.

Jean Paul King, NBC announcer, has three cats. One is Peter Augustus II, a Persian, whom he planned to bring from Colorado to Cincinnati while he was announcing at WLW. Another is a second prize-winner, Tam O'Shanter. The third is an alley cat from whom Tam O'Shanter refuses to be separated. King has named him "Static."

Marsha Wheeler Becomes Bride of Cincinnati Man

Marsha Wheeler, for several years director of women's activities for WLW, last week became the bride of Loring Meyers of Cincinnati. After she left WLW last summer, she toured the Southwest for some months, speaking on beauty and charm. Since December she has been with her parents in Ft. Wayne, Ind., where she did some broadcasting for Station WOWO. Mr. and Mrs. Meyers will live at Terrace Park, O.

Bill Schudt to Introduce Time's Editor

A glimpse into the editorial office of magazines will be given radio listeners when Roy E. Larsen, vice-president and general manager of "Time" and "Fortune" magazines, speaks as a guest in "Bill Schudt's Going to Press" over WKRC at 5 p. m. on Wednesday (August 12).

WHAS Has New Frigidarians

The Landt Trio and White; Sam Hermann, xylophonist; Frank Pincro, violinist; Harvey Hindermeyer and Earl Tuckerman, comedy duo, and Neel Enslen, master of ceremonies, are appearing as the Frigidarians in a new program broadcast on Monday, Tuesday at 10:30 a. m. and Wednesday at 7 p. m. through WHAS (820 kc.) and other NBC stations. Hindermeyer and Tuckerman made their radio reputations first some years ago as "Goldy and Dusty," the Goldust Twins.

WSAI Has Scout Reporter from National Chain

The Boy Scout Reporter, a national Boy Scout program, is being broadcast by WSAI from the NBC network every Wednesday afternoon at 3:45. The program includes Scout songs, Scout news, and an interview by Dr. George J. Fisher, Deputy Chief Scout Executive, with some character in the public eye.

Hitch Hikers

The Hitch Hikers of WCKY are Arthur Simmons and Fred Gussey, good-looking youngsters, who take their name from their wanderings. Former cabaret entertainers, they sing harmony and play guitar. WJR, Detroit, saw them last.

Albert Coates is Lewisohn Conductor Next



Albert Coates, famous Anglo-Russian conductor, will begin on August 11 a three weeks engagement as conductor of the Lewisohn Stadium concerts of the New York Philharmonic orchestra. WKRC will relay his first concert August 13 (Tuesday a week). Coates has just returned to America from a season in Moscow and a vacation on Lake Maggiore.

"PROGRAM JOTTINGS"»»

FRIDAY, AUGUST 7

Jessie Peters, concert pianist, will be guest artist on the WLW Encores program Friday night at 10 p. m.

She will play Bach's "Choral," "Waltz in A Flat" by Brahms, and "The Real Princess" by Korngrover. She has played at WLW before in a concert for the Ohio School of the Air.

Encores is a program of classic music the repetition of which has been requested by the station's audience.

Colonel George D. Gaw, Chicago's official greeter and the Midwest equivalent of New York's celebrated Grover Whalen, will be presented to WKRC and Columbia listeners by The Three Doctors at 2:30 Friday afternoon.

"Colonel Gaw has greeted so many people that we have decided it is time someone greeted Colonel Gaw," The Three Doctors explained. Serving Chicago without pay, Gaw provides with his own funds the white limousine and the white motorcycles for the police escort that meets celebrities on their arrival in Chicago.

SATURDAY, AUGUST 8

As a change from their usual brand of heart-throb melodramas, Hank Simmons' Show Boat Dramatic Company will present an old-time farce comedy, "A Family Affair" or "Confusion," on Saturday night at 9 o'clock, through WKRC.

Two seldom-heard excerpts from Richard Strauss' operas will be played in the Lewisohn Stadium concert through WKRC at 8:30 p. m. Fritz Reiner will conduct the orchestra of the New York Philharmonic Symphony Society. After an "Interlude" from the opera "Intermezzo" the music from which is rarely played at symphony concerts, the program will continue with the "Dance of the Seven Veils" from "Salome."

Jack Saatkamp, pianist with Henry Thies' orchestra, directs the King Edward Cigar Band at WLW at 9 p. m.

Billy Huber, musical comedy player who has appeared in George White's Scandals, will sing "One More Time" in the Cluh Sohio broadcast at WLW at 10 p. m. Cluh Sohio is going around the world, spending a night in each country for atmosphere.

Put through their paces by Sydney ("Old Pop") Ten Eyck, the Doodleboppers at WLW at 11:30 p. m. will include Ramona, the Mills Brothers, Jerry Foy, Larry Greuter and his accordion, and an orchestra.

SUNDAY, AUGUST 9

Margaret and Patricia Conway, pianist and violinist, will play the College of Music student concert at WCKY at 7:30 p. m. Miss Margaret's piano solo will be "Barcarolle" by Liaboff. Miss Patricia will play "Barcarolle" by McMillan, and "From the Canebrake" by Gardner.

Variations on a theme of Haydn, and the "Second Symphony in D" by Brahms will be played by the New York Philharmonic orchestra in the Lewisohn Stadium concert which WKRC will broadcast from 8:30 to 9:30 p. m. Fritz Reiner will conduct.

Maurice Thompson, returned from two weeks in central Kentucky, has resumed his duties as chief announcer at WCKY. At 6:45 p. m. he will sing a 15-minute program of baritone solos.

Ralph Briggs, concert pianist, just returned from two years abroad at the Paris Conservatory, will play a recital at WCKY every Sunday at 6 p. m. Before going to Europe he was a faculty member at the Cincinnati Conservatory.

Have you played Musical Roulette yet with WCKY at 8:15 p. m. Sunday? Entertainers (The Three Musketeers, Happy Harmony Boys, Magdalena Hein, Frank Fay and Francis Catalino) are each designated by a color. Each selection has a number.

For instance, call for Blue 12, and you'll hear Francis Catalino sing "My Blue Heaven."

Dangers attendant on the publicity given to alleged cures for common diseases will be discussed by Dr. Howard W. Haggard during his talk under the title "Devils, Drugs and Doctors" at 7 p. m. over WKRC and the WABC-Columbia network.

MONDAY, AUGUST 10

The sixth and concluding episode of the radio mystery drama, "The Man Who Could Not Die," at WCKY at 8:15 p. m., will clear up the baffling mysteries and find the murderer. The cast includes Jerry Akers, Maurice Thompson, Ellis Frakes, George Case, Odas Mattox, Mollie Moore, Jetta Crane and Alma Ashcraft.

The Chime Reveries concert at WLW at 11 p. m. will include the "Polvctzian Dances" from Borodin's "Prince Igor," "Carnival Tune" by Ligini, Dvorak's "Humoresque" and "Songs My Mother Taught Me" and "Henry VII Dances" by German.

A thriller concerning the encounter of "The Saint" and "The Tiger" will be enacted by the Eno Crime Club over WKRC and the Columbia Broadcasting System, beginning Monday night at 8 o'clock. "Meet the Tiger," by Leslie Charteris, tells how a gentleman adventurer, nicknamed the Saint, goes after five million pounds of gold

You Should Know ---- The Crinoline Girl of WCKY

The Crinoline Girl who steps out of the frame of her daguer-type at 7:45 every Tuesday night to read to WCKY listeners from "her diary written long ago when ladies swooned and blushed and sighed," is Alma Ashcraft, blonde, comely, enthusiastic about the hundred and one things she does for the Kentucky radio station.

Not only is the Crinoline Girl her creation as to continuity—the clever reminiscent lines she reads between songs in the voice of a 17-year old who might have written just such secrets in her diary long ago—the soprano voice that sings the dear old songs is also Miss Ashcraft's, for she's the versatile kind of a person who thrives on the busy life of a radio station.

In person, Alma Ashcraft is attractive to the eye as well as to the ear. She's a tall girl—five feet seven to be exact, although the men who write her fan letters invariably think of her as tiny, she says. Her hair is red gold blond. Her eyes are blue-green, a color that changes with her moods or with the color of her hats. Her complexion is as fair as a baby's and as pink and white.

Young men write the Crinoline Girl many letters, but she likes best the letters that come to her from old ladies to whom the Crinoline Girl's diary recalls their childhoods and sweet memories of long ago.

At WCKY, Miss Ashcraft does many things besides the one radio program.

She's one of the WCKY Players, for instance, and appears in many of their radio dramas. Unfortunately for her public, however, she was "killed" in the third installment of the current



Mystery Drama and hasn't been heard since in the series. She didn't mind "dying" so much, however, because the fatal instrument was a jeweled dagger, she says.

Musical Roulette, a new Sunday night program at the station, is her idea and she writes the continuity. She also prepares the program of the Eilerman Serenaders, and the Gross Roads Quartet. Most important of all, perhaps, she is secretary to Jerry Akers, manager of the station, and must be able to do for him "most anything at any time."

Strangely enough, six years ago while studying voice at the College of Music, Miss Ashcraft had a chance to sing on another radio station. She was too frightened to attempt it. Now, however, she knows no fear of the microphone.

She likes horseback riding and reading for her leisure hours.

THURSDAY, AUGUST 13

Ted Husing, sports announcer, who has interviewed numerous celebrities during his Sportslants series, will himself be interviewed by Bob Taplinger, Columbia writer, when "Meet the Artist" is broadcast over WKRC Thursday at 4:45 p. m.

TUESDAY, AUGUST 11

The Werk Bubble Blowers' two-piano team will play "Elizabeth" from "The Wonder Bar" in the program at WLW at 8:30 p. m. Tunes from "Apple Blossoms" will be played and sung.

A fourteen-year-old prodigy, Charles Jaffe, attracted such acclaim with a violin solo on a recent Bristolers program over the Columbia network that he will be featured in the broadcast at 8:30 p. m. Tuesday. He will play Pablo de Sarasate's "Zigeunerweisen" on a program devoted to study of Hungarian musical styles.

The Finale from Act III of Ponchielli's opera, "La Gioconda," will be the closing selection of the Savino Tone Pictures to be broadcast over WKRC at 10:30 p. m.

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER: Ladies and Gentlemen, you are listening to the program of the Komfy Fit Korset Company, opening with their identifying theme song: "Tight Like That."

FRIDAY

August 7

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance
9:15—My New Kentucky Home,
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
Noon—Popular Dance Tunes
P. M.—
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
12:45—Randall Fryer, tenor.
1:00—Sign off
5:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Eckman's Serenades
6:45—Original Ibold Race Results.
6:50—Tommy and Willie.
7:00—Nestle's Program (NBC)
7:30—Earl Arnold's Orchestra, Lookout House
8:00—Interwoven Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Hot Shot, the Briarhopper.
9:00—Little Red Riding Hood.
9:15—Crooning Guitarist.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
10:59—Simpler Time Announcement
11:00—Garden of Melody
11:30—Dance Frolic
Noon—Tri-State Philco Program
P. M.—
12:15—Serenade
12:30—Vaudeville
12:45—Bellonby Luncheon Musicale
1:00—Little Blackie
1:15—Story Telling Time
1:30—Vocal Varieties
2:00—Song Hit Time
2:30—Afternoon Melodies
2:45—Reds vs. Pittsburgh, at Pittsburgh
4:45—Ralph and Harlan
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Berning Ford Travlogue
7:00—The Post Question Box
7:15—Novelty Notes
7:30—Harry Hartman's Sport Review
7:45—Julius Sein
8:00—Lucky Boys
8:15—Byron Trio
8:30—Colonial Stages Program
8:45—Twilight Reveries
9:00—Dry Ridge Health Hints
9:15—Novelty Notes
9:45—Slumber Music

WCKY (202m.—1490 kc.)

A. M.—
7:00—Voices at Dawn
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
10:59—Simpler Time Announcement
11:00—Garden of Melody
11:30—Dance Frolic
Noon—Tri-State Philco Program
P. M.—
12:15—Serenade
12:30—Vaudeville
12:45—Bellonby Luncheon Musicale
1:00—Little Blackie
1:15—Story Telling Time
1:30—Vocal Varieties
2:00—Song Hit Time
2:30—Afternoon Melodies
2:45—Reds vs. Pittsburgh, at Pittsburgh
4:45—Ralph and Harlan
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Berning Ford Travlogue
7:00—The Post Question Box
7:15—Novelty Notes
7:30—Harry Hartman's Sport Review
7:45—Julius Sein
8:00—Lucky Boys
8:15—Byron Trio
8:30—Colonial Stages Program
8:45—Twilight Reveries
9:00—Dry Ridge Health Hints
9:15—Novelty Notes
9:45—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:15—Florinda Talk
10:30—Rhythm Kings (CBS).
10:30—Charles W. Reame Studio.
11:00—Time and Weather.
11:03—Woman's Hour—Tremlette Tully
11:30—Columbia Revue (CBS).
11:45—Drinkmor Program.
Noon—Enric Madigueras Orchestra (CBS)
P. M.—
12:30—Cincinnati Merchants' Program
1:00—Pabst-ette Varieties (CBS)

Star of London
Show Returns
for Radio Bit

Marian Harris, just returned from five months in Europe where she was featured in the London musical production "Evergreen," at Giro's and at the Gare de Paris, will renew acquaintance with her American audience as guest star Sunday night (August 9) on the Chase and Sanborn program at 7 o'clock.

Miss Harris will sing four songs, including a new English tune, "Time on My Hands," now immensely popular in London. Her other numbers are "You've Got a Funny Face," "I Want to Be Around my Baby All the Time," and "What Would You Do If I Left You?" Miss Harris attained prominence on the American stage in "A Night in Spain" and in "Great Day." She also was featured with Ramon Navarro in the picture "Devil May Care."

WKRC Friday, August 7

1:15—Farm Network Program (CBS).
1:30—Povol Program.
1:45—Studio Feature.
2:00—Charles W. Reame Studio.
2:15—Salon Orchestra (CBS).
2:28—Sport Flashes.
2:30—The Three Doctors (CBS).
2:45—Educational Features (CBS).
3:00—Light Opera Gems (CBS).
3:45—Edna Thomas (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:15—A. L. Fink Program.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Jos. R. Deins Program, Pat Gillick, Organist.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swanee Music (CBS)—Home Furniture Company
6:10—Stocks, Cohl and Tyree
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS)
6:30—St. Moritz Orchestra (CBS).
6:45—Cameo Quarter-Hour (CBS)
6:50—Pryor's Crema Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Indian Lake Period.
7:35—What's Happening (Full Measure—Geo. Mulvihill).
7:45—Lewisohn Stadium Concert (CBS).
8:00—Liberty Magazine Hour
8:45—Cincinnati & Lake Erie Program.
9:00—Pillsbury Pageant (CBS).
9:30—Poet's Gold (CBS).
10:00—Povol Program.
10:15—Green Answer Man
10:30—Coney Island Orchestra.
11:00—Time, Weather, Sports
11:08—Ben Bernie and His Orchestra (CBS).
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

Friday, August 7

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers and Salt and Peanuts.
7:00—Physical Exercises.
7:15—The Sunbirds (NBC)
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutey Sohngen
9:30—Harshaw Announcement
9:35—Household Hints
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Singers; Raymond Mitchem
11:00—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherlands Plaza Orchestra
2:00—Organ Matinee
2:30—Chicago Serenade (NBC)
3:00—Ramona
3:15—Radio Guild (NBC)
4:15—Grab Bag Boys
4:30—The Hottentots
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alida (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.
7:00—Los Ramos Baschell Scores
7:05—Glenn Sisters
7:15—Netherlands Plaza Orchestra
7:30—Fuller's Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—"In Rony"
8:15—Iveyast Jamboree
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Heatrolatun
9:30—Clara, Lu and Em (NBC)
9:45—Wildson's Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man
11:00—Vox Celeste
11:30—Henry Busse's Orchestra, Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

Midnight—Hotel Gibson Orchestra

A. M.—
12:30—Henry Busse's Orchestra, Castle Farm
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker
8:15—Earle Bird (NBC)
8:15—Tony Waring and His Troubadours (NBC).
8:45—Records
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers.
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—The Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records (NBC).
3:35—Wireless Military Band From England (NBC).
4:00—Records
4:30—Moore Paint Program (NBC)
4:45—Records.
5:15—Don Becker, Ukelele.
6:00—Harry Wilsey's Orchestra
6:30—Alice Richards
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Cliequot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air (NBC)
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

Lee Morse is
Guest Star in
Nestle Hour

Lee Morse, petite radio favorite of the deep-throated, mellow Suwanee voice, will sing Friday night (August 7) at 7 p. m. in the Nestle Chocolateers program through stations WLW and WCKY.

She will sing "I'm Through with Love," "I'm an Unemployed Sweetheart," and "He's My Secret Passion," the latter a song which she sang on the air and recorded before any other performer.

Miss Morse inherited her extraordinary vocal range from her mother, who still leads church choirs. From her father, one of the eight original Texas rangers, she received her early vocal training, part religious, part plantation, part prairie. Since then she has been featured in vaudeville, radio, picture houses, Broadway shows ("Kitchy Koo," "Artists and Models") and night clubs, including the Piccadilly in London.

SATURDAY
August 8

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Little Red Riding Hood's Kidie Club.
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
12:00—Popular Dance Melodies

P. M.—

12:30—Norris Brock live stock quo
12:35—Luncheon Concert
12:45—Randall Fryer, tenor.
1:00—Sign off.
5:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Original Ibold Race Results.
6:35—Lucile Cox
6:45—Italian Serenaders.
7:00—Rudy Vallee (NBC)
7:30—Crossroads Quartette.
7:45—Crooning Guitarist.
8:00—"Skillet Lickers"
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Cuckoo Club (NBC)
9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Tennessee Jeff
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety

Saturday, August 8

9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Women and the News
10:59—Simpler Time Announcement
11:00—Dance Frolic
11:30—Vaudeville
11:45—Nor Ky Trio
Noon—Tri-State Philco Program

P. M.—

12:15—Serenade
12:45—Bellonby Luncheon Musicale
1:00—Two Irish Boys and Chas. Schaeffer
1:15—Story Telling Time
1:30—Chas. Daunt, tenor
1:45—Tilda and Mary Lou
2:00—Ralph and Harlan.
2:15—Reds vs. Pittsburgh, at Pittsburgh
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Berning Ford Travlogue
7:00—The Post Question Box
7:14—Novelty Notes
7:30—Harry Hartman's Sport Review

7:45—Ruth Wolfenden, blues
8:00—Lucky Boys
8:15—Murdock Williams
8:30—Dry Ridge Health Hints
8:45—Twilight Reveries
9:00—Independent Oil Stations
9:30—Meyer's Hot Tunes
9:45—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Green Time Signal
8:00—Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
8:30—Tony's Scrap Book (CBS)
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reame Studio.
9:30—Consolidated Merchants Program.
10:00—Studio Feature.
10:15—Time; Weather
10:20—Woman's Hour—Tremlette Tully
10:45—Columbia Revue (CBS).
11:00—Don Bigelow and His Orchestra (CBS).
11:30—Columbia Revue (CBS).
11:45—Drinkmor Program.
Noon—St. George Orchestra (CBS).

P. M.—

12:30—Cincinnati Merchants Program
1:00—Columbia Farm Program (CBS).
1:30—Povol Program.
1:45—Starr-Freeze Melodies.
2:15—Mil and Cassey.
2:28—Sports Flash.
2:30—A. L. Fink Song Recital, Louie Johnson, tenor
3:00—Possibly Dedication of Dirigible "Akron" (CBS).
3:00—Ann Leaf at the Organ
3:30—Spanish Serenade (CBS).
4:00—Dancing by the Sea (CBS).
4:45—Madison Singers (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Jos. R. Deins Organ Concert, Pat Gillick.
5:30—Cincinnati Trade School Program.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS)
Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohl and Tyree
6:28—Time and weather
6:30—Reis & Dunn (CBS).
6:45—Cameo Quarter Hour (CBS)
7:00—Pryor's Crema Military Band (CBS)
7:15—Henry Burbig (NBC).
7:30—Junior Chamber of Commerce
8:00—President Hoover (CBS).
8:15—Studio Feature.
8:30—Lewisohn Stadium Concert (CBS).
9:00—Hank Simmons' Show Boat (CBS)
10:00—Povol Program.
10:15—Coney Island Dance Orchestra.
10:45—Will Osborne and His Orchestra (CBS).
11:00—Time; Weather; Sports
11:08—Guy Lombardo and His Orchestra (CBS)
11:30—Hill Billy Kid.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.
Midnight—Jos. R. Deins Midnite Frolic Request Program, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Seger Ellis
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Dance Miniatures (NBC)
9:30—Book News
9:45—WLW Mail Bag
10:00—Organ and Vocal.
10:30—Livestock Reports
10:40—McCormick's Old Time Fiddlers.
11:00—Elliot Brock, violin.
11:15—Swift Program (NBC)
11:30—Livestock Reports.
11:45—River Reports; Time Signals
Noon—Governmental Glances, Attorney General Gilbert Bettman

P. M.—
12:16—Hotel Gibson Orchestra
12:45—National Farm and Home Period (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee.
2:30—Cincinnati Zoo Symphony Concerts.
3:00—Glenn Sisters and Ramona
3:15—Pacific Feature Hour (NBC)
4:00—Maze of Melody (NBC).
4:15—Grab Bag Boys
4:30—Crosley Dealers' Hour
5:00—Society Hawkins.
5:30—Doctors of Melody
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—The Chatter.
6:45—Los Ramos Baseball Scores.
6:50—Seger Ellis
7:00—Netherland Plaza Orchestra
7:30—R. F. D. Hour
7:40—President Hoover (NBC)
8:00—Domino Orchestra (NBC)
9:00—King Edward Cigar Band.
9:30—Clara, Lu and Em (NBC)
9:45—Murray Horton's Orchestra, Horseshoe Gardens
Club Sohio
10:00—Variety
10:45—Bob Newhall Sport Slides
10:58—Estate Weather Man.
11:20—The Singing Violin
11:30—Doodiesocks.
Midnight—Hotel Gibson Orchestra
12:30—Castle Farm Orchestra.
1:00—Fuller's Orchestra.
1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC)
8:15—Tom Waring and His Troubadours (NBC).
8:45—Records
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Hits and Bits (NBC).
10:15—McCormick's Old Time Fiddlers.
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
11:45—Records
Noon—Sign off
P. M.—
2:30—Probably Dedication of Diribile "Akron" (NBC).
3:00—Classic Gems (NBC)
3:30—Records
3:45—Crosley Dealers Salute
4:00—Records
5:00—Southern Singers & Mitchem
5:30—Records.
6:00—Harry Willsey's Orchestra
6:30—Records
6:45—The Goldbergs (NBC)
7:00—Records
7:15—Harry Willsey's Orchestra.
7:30—The Silver Flute (NBC)
8:00—General Electric Hour (NBC)
8:30—Club Valspar (NBC)
9:00—Lucky Strike Dance (NBC)
9:40—Fuller's Orchestra
10:30—Murray Horton's Orchestra, Horseshoe Gardens
11:00—Sign off

SUNDAY
August 9**WCKY (202 m.—1490 kc.)**

A. M.—
10:00—Nomads (NBC).
10:30—Jewels of Destiny (NBC).
11:00—The Crooning Guitarist.

WCKY Sunday, August 9

11:15—Echoes of the Orient (NBC).
11:30—Hot Shot, the Briarhopper.
11:45—Bob Sidell.
Noon—Jack Moore.
P. M.—
12:15—Blue Ridge Shindiggers.
12:45—Charlene Todd, Blues Singer.
1:00—Sign off.
5:45—Lucille Fox, Blues.
6:00—Ralph Briggs, piano.
6:15—Hot Shot, the Briar Hopper.
6:30—Piano Recital—Ralph Briggs.
6:45—Maurice Thompson, Baritone.
7:00—Blue Ridge Shindiggers.
7:30—College of Music.
8:00—The Italian Serenaders.
8:15—Musical Roulette.
8:45—Earl Arnold's Orchestra from Lookout House.
9:15—Floyd Gibbons (NBC).
9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Voices at Dawn.
9:00—Morning Concert.
9:30—Invitation to the Waltz.
10:15—Dry Ridge Health Hints.
10:30—Echoes from Germany.
10:45—Berning Ford Travelogue.
11:00—Excerpts from the Operas.
11:45—The Way Fire-Proof Home Program.
P. M.—
12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Organ Recital.
1:00—Jewish Hour.
2:00—Garden of Melody.
2:30—Hawaiian Bluebirds.
2:45—Harlan and Ralph.
3:00—Mary Trible, soprano.
3:15—Two Irish Boys and Chas. Schaeffer.
3:30—Vocal and Piano Recital, with Pauline Gidding Unger, contralto.
3:45—The Islanders.
4:00—Tea Time Tunes.
4:15—Pastels in Prose.
4:30—Sundown Serenader.
4:45—Post Symphony Hour.
5:45—Afternoon Melodies.
6:00—Novelty Duo.
6:15—Musical Interlude.
6:30—Church Federation Hour.
7:00—Dinner Dance Music.
7:15—Lillian Storey, contralto.
7:30—Harry Hartman's Sport Review.
7:45—Novelty Notes.
8:00—Song Hit Time.
8:30—The Orioles.
8:45—Twilight Reveries.
9:00—Scotland Yard.
10:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45-7:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (e. l.).
10:15—Jim Lightfield—Veteran's Civic Hour.
Noon—American Legion Program.
P. M.—
1:00—Jewish Community Program.
1:30—Gypsy Trial (CBS).
2:00—Gruen Old-Fashioned Garden.
3:00—Cathedral Hour (CBS)
4:00—High Goal Polo Match (CBS).
5:00—Around the Samover (CBS).
5:30—Twilight Reveries.
5:45—Burke Weather Forecast.
6:00—Theo. Karle (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Daddy and Rollo (CBS).
6:45—The Boswell Sisters (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Kate Smith, Swanee Music (CBS).
7:30—Tony Parenti and His Singing Saxophone (CBS).
7:45—Modern Male Chorus (CBS).
8:00—The Dutch Masters (CBS).
8:30—Leviathan Stadium Concert (CBS).
9:30—The Gauchos (CBS).
10:00—Coney Island Dance Orchestra
10:30—Benny Meroff and His Orchestra (CBS).

RADIO TUBE SPECIALISTS

Any of Tube for Any Make of Radio

LINK'S TUBE SHOP

607 WALNUT STREET

RADIO REPAIRING Parkway 6415

Nit-Wits Get New Local Sponsor

Let there be dancing in the streets!

The French-Bauer Company has elected to sponsor the Nit-Wit Period on WKRC at 9:30 every Wednesday night, thereby insuring that the slightly insane broadcasts will be retained by the station.

Thus assured of Cincinnati jobs are Mrs. Van Rattletrap, Net-Wit social leader (Nila Mack), listening spell-bound while Mme. Molka de Polka, prima donna (Lucille Black) hits a high one.

WKRC Sunday, August 9

11:00—Time and weather.
11:03—Sports Review.
11:45—Coon Sanders and Hollywood Gardens Orchestra (CBS).
11:30—Studio.

WLW (428 m.—700 kc.)

A. M.—
8:50—Time.
9:00—Church Forum.
9:30—Fiddlers Three (NBC).
9:45—Song for Today (NBC).
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:30—Morning Musical (NBC).
11:30—Troika Bells (NBC)
Noon—Tales of the Emerald Isle (NBC).

P. M.—
12:30—Melody Interlude (NBC).
1:30—Yeast Foamers (NBC).
2:00—Matinee Jewels.
2:30—Henry Thies' Orchestra.
3:00—Ravinia Opera Concerts (NBC).
4:00—Sabbath Reveries (NBC).
5:00—The Roamios.
5:30—Plantation Days.
6:00—The Chatter.
6:30—College of Music Recital.
6:45—Los Ramos Baseball Scores.
7:00—Enna Jettick Melodies (NBC).
7:15—Hotel Gibson Orchestra.
7:30—Harbor Lights (NBC).
8:00—Heel Hugger Harmonies (NBC).
8:15—Bayuk Stag Party (NBC).
8:45—Kaffee Hag Slumber Music (NBC).
9:15—Variety.
9:30—Castle Farm Orchestra.
10:00—Estate Weather Man.

**JANE GREY**

and The Kampf Artists

Beginning August 17

Mon., Wed., Fri.

11:30 A.M.

Sponsored by

The A. W. Kampf Jewelry Co.

18 West Sixth St.

WLW Sunday, August 9

10:02—Crosley Concert.
10:45—Murray Horton's Orchestra at Horseshoe Gardens.
11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
Midnight—Fuller's Orchestra.

WSAI (225 m.—1330 kc.)

P. M.—
2:00—Sermonette and Hymn Time.
2:30—Carveth Wells (NBC).
2:45—Balkan Mountain Men (NBC).
3:00—National Sunday Forum (NBC).
4:00—Gilbert & Sullivan Gems (NBC).
5:00—Catholic Services (NBC).
6:00—Thru the Opera Glass (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—The Russian Singers (NBC).
8:45—Idolent Big Brother (NBC).
9:15—Goldman Band Concert (NBC).
9:45—Sunday Night at Seth Parker's (NBC).

MONDAY
August 10**WCKY (202 m.—1490 kc.)**

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).

FLORENCE FREY
BEAUTY EXPERT

on the air
Every Wednesday
9:15 A. M. WLW

**PERMANENT WAVE**

\$5.00

Positively Harmless — Painless — Quick

FLORENCE FREY STUDIO

631 Walnut Street Cherry 7105

WCKY Monday, August 10

7:30—Cheerio (NBC).
8:00—Hot Shot, the Briarhopper.
8:15—Early morning dance program.
9:15—My New Kentucky Home, Jetta Crane.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.
P. M.—
12:15—Little Red Riding Hood, John R. Coppin Co.
12:30—Norris Brock Live Stock.
12:35—Luncheon Concert.
12:45—Randal Fryer, tenor.
1:00—Sign off.
5:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Steve Bates, Singing to an Ocotillo.
6:45—Hitchhikers.
7:00—Italian Serenaders.
7:15—Little Red Riding Hood.
7:30—Stromberg Carlson (NBC).
8:00—Wally, the Radio Clown.
8:15—"The Man Who Could Not Die," mystery thriller.
8:45—Hot Shot, the Briarhopper.
9:00—Charlene Todd, Blues Singer.
9:15—Tommy and Willie.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Morning Concert.
9:00—Variety.
9:15—Sunshine Special.
9:45—Kleeman Furniture Program.
10:00—Musical Brevités.
10:35—Variety.
10:50—Mrs. Evans' Questions and Answers.
11:00—Song Hit Time.
11:30—"Poems."
Noon—Tri-State Philko Program.
P. M.—
12:15—Serenade.
12:45—Bellonby Luncheon Musicale.
1:00—Little Black Joe.
1:15—Story Telling Time.
1:30—Dance Frolic.
2:00—The Islanders.
2:15—Vocal Varieties, with Frank Stewart.
2:30—Ralph and Harlan.
2:45—Harmony Duo.
3:00—Matinee Musicale.
3:30—Vocal Varieties.
4:00—Wesley Fox.
4:15—Owen Sellers, cellist.
4:30—Dance Relics.
5:00—Lyric Hour.
5:30—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—Post Question Box.
7:15—Novelty Notes.
7:30—Harry Hartman's Sport Review.
7:45—Julius Sein.
8:00—Lucky Boys.
8:15—Byron Trio.
8:30—Dry Eye Health Hints.
8:45—Twilight Reveries.
9:15—Away Down South.
9:45—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship.
7:45—Hill Billy Kid.

A Laugh
A Second

with
H Y R Y E
AND
Willie Winsum

Every Tuesday and
Thursday, 7:15 P. M.

WKRC

Radio's biggest 15 minutes of
good cheer and snappy music.
Sponsored by

THE RUBEL
BAKING CO.

WKRC Monday, August 10
 7:59—Gruen Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Consolidated Merchants Program.
 9:30—Mr. Fick (CBS).
 9:45—Charles W. Reaume, studio.
 10:15—The Madison Singers (CBS).
 10:30—Bruce Chapman (CBS).
 10:45—Time and weather.
 10:48—Woman's Hour — Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Drink-Mor Program.
 Noon—Eunice Madiguera Orchestra (CBS).

P. M.—
 12:30—Cincinnati Merchants Program.
 1:00—A. L. Fink Program.
 1:30—Pyol Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reaume Studio
 2:15—Columbia Salon Orchestra (CBS).
 2:28—Sports Flashes.
 2:30—Marian and Jim (CBS).
 2:45—Starr-Freeze Melodies (E. T.).
 3:00—U. S. Army Band (CBS).
 3:30—The Dictators (CBS).
 4:00—Dancing by the Sea (CBS).
 4:30—Hoosier Photographer—Tramp Starr.
 4:45—Virginia Arnold (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Program, Mary Charles (CBS).
 6:10—Stocks, Cohlé & Tyree.
 6:13—Time and weather.
 6:15—Limit Program, with Dennis King (CBS).
 6:30—Miller and Lyle (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Cremo Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—What's Happening—Full Measure Gas.
 7:45—Old Wurzburg Malt Program.
 8:00—Eno Crime Club (CBS).
 8:30—An Evening in Paris (CBS).
 8:45—Summer Daze (CBS).
 9:00—Robt. Burns Panatella Program (CBS).
 9:30—Arabeque (CBS).
 10:00—Pyol Program.
 10:15—Gruen Answer Man.
 10:30—Coney Island Dance Orchestra.
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—Bobby Meeker and His Orchestra (CBS).
 11:30—Hill Billy Kid.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:59—Weather.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—A. & P. Food News (NBC).
 8:00—Morning Devotions.
 8:15—Ball Brothers Canning Time.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Housekeeper Chats.
 9:15—Beatrice Mahie (NBC).
 9:30—Musical Portrait.
 9:45—Harshaw Announcement.
 9:50—The Potter's Art.
 10:00—Syncopaters (NBC).
 10:30—Live Stock Reports.
 10:40—McCormick Fiddlers.
 11:00—Moto Ironing Time.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.

CALL MELOSE 2170
 FOR EXPERT RADIO SERVICE
 on any make Radio
 AT THE RIGHT PRICE
RADIO TUBE CENTER
 Acrometer Tube Service

WLW Manager Says Business is Looking Up

John L. Clark, general manager of WLW and WSAI, returning from the East this week, issues a bullish report on radio programs for the coming winter season, claims six new commercial accounts for WLW, and reservations for 11 others.

New accounts are Maxwell Coffee, Woodbury Soap, Life Savers, the State of Maine, "My Story" magazine, and the Tower Raincoat Company. They will begin in August and September. Clark also promises new talent as yet unheard from Cincinnati stations.

WLW Monday, August 10
 Noon—Seger Ellis.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee.
 2:30—Chicago Serenade (NBC).
 3:00—Jim and Walt.
 3:15—Charles Scheutman Brown Palace Hotel Orchestra (NBC).
 3:45—Matinee Melodies (NBC).
 4:00—Clats with Peggy Winthrop (NBC).
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Afternoon Revelers.
 5:00—Salt and Peanuts.
 5:15—Mormon Tabernacle Choir.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Los Ramos Baseball Scores.
 6:20—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—Paris Night Live (NBC).
 7:00—Roxy's Gang (NBC).
 7:30—WLW Fanfares.
 8:00—Maytag Orchestra (NBC).
 8:30—Real Folks (NBC).
 9:00—Gold Medal Express (NBC).
 9:30—Musical Dreams.
 10:00—Canada Dry.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Chime Reveries.
 Midnight—Hotel Gibson Orchestra.
 12:30—Henry Busse's Orchestra, Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick's Old Time Fiddlers.
 9:30—Jean Carroll, please tell me (NBC).
 9:45—Jerry Foy.
 10:00—Records.
 10:15—Blue Streaks (NBC).
 10:30—Records.

Let
Charles W. Reaume
 Radio Advertising
 622 Broadway, Cincinnati
 Show You How Profitable
 Radio Advertising Can Be

CHerry 2440

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Radio Dial:

Last Friday I tuned in WSAI at 3:25 expecting to hear a broadcast from England. It wasn't on the air. I don't see why you want to say programs like that will be broadcast and disappoint people like that. It doesn't make you any friends.

Mrs. S. C. H.

Radio Dial had information from National Broadcasting Company that rebroadcasting of English radio program would be tried. Informed by WSAI in the past that all international broadcasts would be carried unless on a sustaining basis (i. e. charged for by NBC), Radio Dial carried news of the event, has not been able to ascertain whether WSAI refused program or NBC was unsuccessful in rebroadcasting. In similar cases, Radio Dial prefers to disappoint by over-advertising coming events than to disappoint by omitting programs probably carried locally.

Dear Mr. Radio Dial:

We think Bradley Kincaid is the best on the air and wish you'd have him more and longer time on.

Mrs. E. H.

WLW please note.

WSAI Monday, August 10
 11:00—The Heilmann Troubadours (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Crosley Singers.
 4:30—Records.
 4:45—Minabelle and Chick.
 5:00—Records.
 5:15—Cecy Gordon; Gene Perazzo.
 5:30—Records.
 6:00—Teddy Black's Orchestra (NBC).
 6:30—Poems by George Elliston.
 6:45—The Goldbergs (NBC).
 7:00—Records.
 7:15—Vocal Solos.
 7:30—A. & P. Orchestra (NBC).
 8:30—General Motors Program (NBC).
 9:00—True Story Hour (NBC).
 9:45—Simonize Program (NBC).
 10:00—Seger Ellis.
 10:15—The Stebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.
 11:00—Sign off.

TUESDAY
 August 11

WKCY (202 m.—1490 kc.)

7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherio (NBC).

Mastropaola is Soloist Sunday

Carlo Mastropaola, concert master of the symphony orchestra of the College of Music and a member of the faculty of the school, will play a half hour recital at WLW at 6:30 p. m. Sunday (August 9).

His program includes the first movement of the Tchaikowsky Concerto for Violin and Piano, "Valse" (Chopin-Spaulling), "La Gitana" (Kreisler), and "Perpetual Motion" (Reis). John Quincy Bass will accompany him at the piano.

WKCY Tuesday, August 11

8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—11:30—Kentucky Home, Jetta Crane.
 9:45—Dance Program.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Classic Hour.
 10:45—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Dance Program.

P. M.—
 12:30—Live Stock Quotations.
 12:45—Luncheon Concert.
 12:55—Randall Fryer, tenor.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—WKCY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Gus Van (NBC).
 6:35—Little Red Riding Hood.
 6:45—Crooning Guitarist.
 7:00—Glenyce Chambers, blues.
 7:15—Tri-State Entertainers.
 7:45—Crimoline Girl, Alma Ashcraft.
 8:00—Earl Arnold's Orchestra, Lookout House.
 8:30—Death Valley Days (NBC).
 9:00—Hot Shot, the Briar hopper.
 9:15—Tommy and Willie.
 9:30—Blue Ridge Shindiggers.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Voices at Dawn.
 7:15—Tennessee Jeff.
 7:30—Classified Directory.
 8:00—Morning Concert.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Home Chats.
 10:00—Musical Brevities.
 10:50—Sister Mary's Kitchen.
 11:00—Dance Frolic.
 11:30—Vocal Varieties.
 11:45—NoKy Trio.
 Noon—Tri-State Philco Program.

P. M.—
 12:15—Serenade.
 1:00—Two Irish Boys and Chas. Schaeffer.
 1:15—Story Telling Time.
 1:30—Day Dreams.
 2:00—Novelty Notes.
 2:15—Reds vs. Boston at Boston.
 4:45—Ralph Harlan.
 5:00—Lyric Hour.
 5:30—World Series Contest.
 6:00—Musical Interlude.
 6:15—World Series Contest.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Vaudeville.

WFBE Tuesday, August 11
 7:30—Harry Hartman's Sport Review.
 7:45—Ruth Wolfendeu, Blues.
 8:00—Lucky Boys.
 8:15—Murdoch Williams.
 8:30—Dry Ridge Hunt Hints.
 8:45—Twilight Reveries.
 9:00—In dependent Oil Station Program.
 9:30—Meyer's Hot Tunes.
 9:45—Licking River Fiddlers.
 10:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School, Sunrise Worship.
 7:45—Hill Billy Kid.
 7:59—Gruen Time.
 8:00—Starr-Freeze Melodies.
 8:15—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—Morning Minstrels (CBS).
 9:00—Oxol Feature (CBS).
 9:15—Melody Parade (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Fashion Facts of 1931 (CBS).
 10:15—Charles W. Reaume Studio.
 10:45—Time and Weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Drink-Mor Program (CBS).
 Noon—Wurlitzer Music Box Revue.

P. M.—
 12:30—Cincinnati Merchants' Program.
 1:00—Pabst-ett Varieties (CBS).
 1:15—Studio Feature.
 1:30—Pyol Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reaume Studio.
 2:15—Mel and Cassey.
 2:28—Sports Flash.
 2:30—(A. L. Fink)—Marian and Jim (CBS).
 2:45—(A. L. Fink)—Jack Smith (CBS).
 3:00—The Captivators.
 3:30—Phil Fisher's Orchestra (CBS).
 4:00—Frank Ross, Songs (CBS).
 4:15—Adventures in Words (CBS).
 4:30—Jolly Jugglers.
 4:45—Sweethearts of the Air (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Co., Kate Smith (CBS).
 6:10—Stocks, Cohlé & Tyree.
 6:13—Time and weather.
 6:15—Limit Program, with Dennis King (CBS).
 6:30—Daddy and Rollo (CBS).
 6:45—Camel Quartet hour (CBS).
 7:00—Pryor's Cremo Military Band (CBS).

WANTED
 BOYS TO SELL RADIO DIAL
 MAKE GOOD MONEY IN SPARE TIME
 See Mr. Sirlin at Central News Co.,
 320 E. Third St.

Loans on Automobiles and Household Security



Borrow up to your needs and repay it in small monthly payments arranged conveniently for you.

Prompt Service
 Open 8:30 to 5:00

The Central Acceptance Corporation
 26 East Sixth St., between Vine and Walnut
 Cincinnati, Ohio. Parkway 6280.

WKRC Tuesday, August 11
 7:15—Rubel's Hy Rye and Willie Winsom.
 7:30—The Bon Bons (CBS).
 7:45—The Manhattan Sereaders (CBS).
 8:00—Henry George (CBS).
 8:30—The Bristolers (CBS).
 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
 9:15—Tom Collins, Jr.
 9:30—Coney Island Dance Orchestra.
 10:00—Pyol Program.
 10:15—Indian Lake Period.
 10:25—Sports Review.
 10:30—Studio Feature.
 10:45—Asbury Park Casino Orchestra (CBS).
 11:00—Gruen Witching Hour.
 11:30—Time and weather.
 11:35—Blue Ridge Red.
 11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:59—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—A. & P. Food News (NBC).
 7:59—Balova Time.
 8:00—Morning Devotions.
 8:15—Seger Ellis.
 8:30—Montgomery Ward (NBC).
 8:45—Physical Exercises.
 9:00—Morning Ballads.
 9:15—Frances Ingram (NBC).
 9:30—Frenchie.
 9:45—Premium Man.
 10:00—The Melody Club.
 10:30—Live Stock Reports.
 10:40—Organ and Vocal Solos.
 11:00—Island Serenaders.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Tuxedo Trio.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 13:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee.
 2:30—Chicago Serenade (NBC).
 2:45—Princess Ovensky Youth Matinee (NBC).
 3:00—Ramona.
 3:15—U. S. Navy Band (NBC).
 4:00—Salt and Peanuts.
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Mitchem and Quartet.
 5:00—The Hotentots.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Southern Singers.
 6:45—Mail Pouch (e. t.).
 7:00—Armstrong Quakers (NBC).
 7:30—Los Ramos Baseball Scores.
 7:35—Netherlands Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—Fuller's Orchestra.
 8:15—Iceyast Jamboree.
 8:30—Werk Bubble Blowers.
 9:00—Criminals.
 9:30—Chevrolet Chronicles (e. t.).
 10:00—Cotton Queen Minstrels.
 10:30—Variety.
 10:45—Bob Newhall, Sports Slices.

WLW Tuesday, August 11
 10:58—Estate Weather.
 11:00—Los Amigos.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.
A. M.—
 12:30—Henry Busse's Orchestra, Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Raido Column (NBC).
 9:15—Records.
 9:30—Talks by Dr. Ella Oppenheimer (NBC).
 10:15—Radio Household Institute (NBC).
 10:30—U. S. Army Band (NBC).
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
 1:00—Sign off.
 2:00—Women's Radio Review (NBC).
 3:00—Records.
 3:45—Crowley Dealers' Salute.
 4:00—Lady Next Door (NBC).
 4:30—Rinso Talkie (NBC).
 4:45—Records.
 5:15—Vocal Solos.
 5:30—Records.
 6:00—Midweek Federation Hymn Sing (NBC).
 6:30—Jerry Fay.
 6:45—The Goldbergs (NBC).
 7:00—Blackstone Plantation (NBC).
 7:30—National Dairy Virtuoso (NBC).
 8:00—Nash Parade (NBC).
 8:30—Fuller Brush Man (NBC).
 9:00—Lucky Strike Dance (NBC).
 10:00—Fuller's Orchestra.
 10:15—The Stubbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.
 11:00—Sign Off.

WEDNESDAY August 12

WCKY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 8:15—My New Kentucky Horse.
 9:45—Dance Times.
 10:15—Classic Hour.
 10:45—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.
P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Live Stock Reports.
 12:35—Randall Fryer, tenor.
 1:00—Sign off.
 5:45—Blue Ridge Shindiggers.

Senorita Arcos Sings Rumbas on Pond's Program



Senorita Pilar Arcos sings boleros, rumbas, tangos, sons, dansons, Cuban melodies and what have you—all in Spanish—as part of the Pond's programs on NBC stations including WSAI at 8:30 Friday nights. She was born in Madrid. Her vocal training acquired abroad, she appeared in recitals in America with La Argentina the Spanish dancer and in vaudeville. She now is one of the central figures in the Spanish theatre on upper Fifth Avenue in New York.

This Friday (August 7) she will sing "Madonna Negra," a new song by Lecuona, composer of the "Peanut Vendor."

WCKY Wednesday, August 12

5:55—WCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Charlene Todd, Blues Singer.
 6:35—Crooning Guitarist.
 6:45—Tommy Ott.
 7:00—Hitchhikers.
 7:15—Red Riding Hood.
 7:30—Christian Glee Club.
 8:00—Skillet Lickers.
 8:30—Earl Arnold's Orchestra, Lookout House.
 9:00—Steve Bates.
 9:15—Tommie and Willie.
 9:30—Lucille Fox.
 9:45—Italian Serenaders.

FRENCH - BAUER Incorporated

brings the nationally famous

NIT—WITS

to you every Wednesday night over Station WKRC from 9:30 to 10

FRENCH - BAUER Incorporated

"Better Dairy Products Since 1842"

Wednesday, August 12

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Voices at Dawn.
 7:30—Classical Directory.
 8:00—Morning Concert.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Musical Brevities.
 10:35—Vocal Varieties.
 10:50—Mrs. Evans' Questions and Answers.
 10:59—Simper Time.
 11:00—Garden of Melody.
 11:30—Melodies of Long Ago.
 Noon—Tri-State Philco Program.
P. M.—
 12:15—Serenade.
 12:45—Bellonby Luncheon Musicale.
 1:00—Little Black Joe.
 1:15—Story Telling Time.
 1:30—Pauline Ungar, Contralto.
 1:45—The Parent's Fortun.
 2:00—Galvano & Cortez.
 2:15—Reds vs. Boston, at Boston.
 4:45—Ralph and Harlan.
 5:00—Lyric Hour.
 5:45—World Series Contest.
 6:00—Musical Interlude.
 6:15—World Series Contest.
 6:45—Berning Ford Travelogue.
 7:00—The Pest Question Box.
 7:15—Novelty Notes.
 7:30—Harry Hartman's Sport Review.
 7:45—Julius Sein.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Colonial Stages.
 8:45—Twilight Reveries.

WFBE Wednesday, August 12

9:00—Tile-Way Fire-Proof Home Program.
 9:30—Jewish Commercial Program.
 10:00—Dance Tunes.
 10:30—Shumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Saurise Worship, God's Bible School.
 7:45—Hill Billy Kid.
 7:55—Gruen Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Oxol Feature (CBS).
 9:15—Morning Minstrels (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Learn to Swim (CBS).
 10:15—Floraline Talk.
 10:20—Time and weather.
 10:23—Woman's Hour, Tremlette Tulley.
 10:45—Charles W. Reaume Studio.
 11:15—Don Bigelow Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Drink-Mor Program.
 Noon—Enric Madiguera's Orchestra (CBS).
P. M.—
 12:30—Cincinnati Merchants' Program.
 1:00—Studio Feature.
 1:30—Pyol Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reaume Studio.
 2:15—Salon Orchestra (CBS).
 2:28—Sports Flashes.



Don't Miss --

These Wonderful Programs

To be without RADIO DIAL in your home is like touring the country without a road map and guide. You may "get there," sure—but if you're missing all the high spots, you are not getting your money's worth.

RADIO DIAL puts you in intimate touch with "What's What" in Radio entertainment. Mailed to you weekly with one week's complete program. Clip off and mail the coupon below with one dollar attached, and we will enter your subscription for 6 months.

RADIO DIAL 6 months for \$1.00

RADIO DIAL
 22 E. 12th Street
 Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name

Address

City..... State.....

KEEP COOL ELECTRIC FANS

as low as

\$2.69

Induction Type. No Interference when placed on Radio.

Another Lot of 10,000 Radio Tubes

ENJOY YOUR RADIO

R. C. A. LICENSED TUBES

39c

One Week Only

Following Types:

201 A	227	280	112
228	224	171	245



CHECKER STORE

ORIGINAL TIRE CO. Court & Race

WKRC Wednesday, August 12

- 2:30—Marian and Jim (CBS).
- 2:45—Hambletonian Stake (CBS).
- 3:00—Dancing by the Sea (CBS).
- 3:15—Starr-Freeze Melodies (E.T.).
- 3:30—Columbia Camp Concert (CBS).
- 4:00—Asbury Park Casino Orchestra (CBS).
- 4:15—A. L. Fink Program.
- 4:45—Edna Wallace Hopper's Youth Matinee (CBS).
- 5:00—A. O. Rust, Happy Feet.
- 5:15—Jos. R. Deins Organ Concert. Pat Gillick.
- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 6:00—Burke Weather Forecast.
- 6:00—Kate Smith Swance Music Home Furniture Co. (CBS).
- 6:10—Stocks, Cohn & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program, with Dennis King (CBS).
- 6:30—Miller and Lyle (CBS).
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—Indian Lake Period.
- 7:35—What's Happening (Full Measure Gas).
- 7:45—Old Wurtzburg Malt Program.
- 8:00—Gold Medal Fast Freight (CBS).
- 8:30—Eno Crime Club (CBS).
- 9:00—Vitality Personalities (CBS).
- 9:15—Symphonie Interlude (CBS).
- 9:30—(French-Bauer) — Nit Wit Hour (CBS).
- 10:00—The Pyol Program.
- 10:15—Gruen Answer Man.
- 10:30—Coney Island Dance Orchestra.
- 11:00—Time; Weather; Sports Review.
- 11:08—Coon Sanders and Hollywood Gardens Orchestra (CBS).
- 11:30—Blue Ridge Red.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
- 6:30—Time Announcement.
- 6:31—International Fiddlers and Jim and Walt.
- 6:59—Weather Forecast.
- 7:00—Physical Exercises.
- 7:14—Time Announcement.
- 7:15—The Sunbirds (NBC).
- 7:45—A. & P. Food News (NBC).
- 8:00—Morning Devotions.
- 8:15—Ball Brothers Canning Time.
- 8:30—Montgomery Ward Program.
- 8:46—Physical Exercises.
- 9:00—Mary Hale Martin (NBC).
- 9:15—Florence Frey's Workshop.
- 9:30—Harshaw Announcement.
- 9:35—Organ Program.
- 9:45—Massey Personality Perfumes (NBC).
- 10:00—McCormick Fiddlers.
- 10:15—Jim and Walt.
- 10:30—Live Stock Reports.
- 10:40—Piano Solos.
- 10:45—Manhattan Soap Program (NBC).
- 11:00—Moto Ironing Time.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—The Village Rhymester.

- P. M.—
- 12:15—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherlands Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Cincinnati Zoo Concert.
- 3:00—Weather Forecast.
- 3:01—The Matinee Players.
- 4:00—Chats with Peggy Winthrop (NBC).
- 4:15—The Grab Bag Boys.
- 4:30—Live Stock Reports.
- 4:40—Mitchem and Quartet.
- 5:00—Afternoon Melodies.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—The Chatter.
- 6:30—Phil Cook (NBC).
- 6:45—"Believe It or Not," Ripley (NBC).
- 7:00—Los Ramos Baseball Scores.
- 7:05—Fuller's Orchestra.
- 7:30—Jack Frost Melody Moments (NBC).
- 8:00—The Play Boys.
- 8:30—Consolidated Cigar Program (NBC).
- 9:00—Goldman Band Concert (NBC).
- 9:30—Canova Coffee Hour.

WLW Wednesday, August 12

- 10:00—Castle Farm.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Fuller's Orchestra.
- 11:30—Moon River.
- Midnight—Hotel Gibson Orchestra.
- A. M.—
- 12:30—Castle Farm.
- 1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Tom Waring and His Troubadours (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Jane Grant's Stereo Hour (NBC).
- 9:30—National Home Hour (NBC).
- 10:00—Records.
- 10:15—Radio Household Institute (NBC).
- 10:45—Records.
- 11:00—The Hellman Troubadours (NBC).
- 11:15—Sign Off.

- P. M.—
- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:30—Crosley Dealers' Salute.
- 3:45—Outstanding Daytime Speakers (NBC).
- 4:00—Don Becker.
- 4:15—Sam Wilson, baritone.
- 4:20—Records.
- 5:00—McCormick Fiddlers.
- 5:25—Civil Service Talk.
- 5:30—Records.
- 6:15—Boswell Moments, with Madame Alda (NBC).
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Vocal Solos.
- 7:15—Records.
- 7:30—Mobiloid Concert (NBC).
- 7:45—Stuart (NBC).
- 8:00—Balmovie Hour (NBC).
- 9:30—Coca Cola Program (NBC).
- 10:00—Seger Ellis.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Hotel Gibson Orchestra.
- 11:00—Sign Off.

**THURSDAY
August 13****WCKY (202 m.—1490 kc.)**

- A. M.—
- 7:00—The Crooning Guitarrist.
- 7:15—Morning Devotions (NBC).
- 7:30—Cheerio (NBC).
- 8:00—Hot Shot, the Briarhopper.
- 8:15—Early Morning Dance.
- 9:15—My New Kentucky Home.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Gondiss (NBC).
- 10:15—Dance Records.
- 10:30—Northern Warren (NBC).
- 10:45—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Skillet Lickers.
- Noon—Popular Dance Tunes.

- P. M.—
- 12:15—Little Red Riding Hood, John R. Coppin Co.
- 12:30—Live Stock Quotations.
- 12:35—Luncheon Concert.
- 12:45—Rev. Chas. A. Vandermuelen.
- 1:00—Sign off.
- 1:45—Blue Ridge Shindiggers.
- 5:45—WKCY Baseball Scores.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tasteyest Jesters (NBC).
- 6:30—Wally, the Radio Clown.
- 6:45—Little Red Riding Hood.
- 7:00—Dixie Spiritual Singers (NBC).
- 7:15—Hot Shot, the Briarhopper.
- 7:30—Tommy and Willie.
- 7:45—Crooning Guitarrist.
- 8:00—Blackstone Plantation (NBC).
- 8:30—Studio Program.
- 8:45—Hitchhikers.
- 9:00—Earl Arnold and His Orchestra from Lookout House.
- 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
- 7:15—Tennessee Jeff.
- 7:30—Classified Directory.
- 8:00—Morning Concert.
- 9:00—Variety.

Two Troupers Write Book

The humorous side of an entertainer's life is being amusingly depicted in a book on which "The Two Troupers," Helene Handin (left) and Marcella Shields (right) are hard at work between their broadcasts on an NBC-WJZ network of the "Margey The Steno" program. The story is in the form of letters exchanged by two young performers, one trying to break into the movies in Hollywood and the other rehearsing for a musical show in New York.

Marcella Shields plays the stenographer on the Frances Ingram program through WLW on Tuesday mornings at 9:15.

WFBE Thursday, August 13

- 9:15—Sunshine Special.
- 9:45—Kleeman Home Chats.
- 10:00—Zooettes.
- 10:05—Musical Breivites.
- 10:50—Sister Mary's Kitchen.
- 10:59—Simper Time Announcement.
- 11:00—Vocal Varieties.
- 11:30—Song Hit Time.
- 11:45—Noky Trio.
- Noon—Tri-State Philco Program.

- P. M.—
- 12:15—George Eiche, Jr.
- 12:45—Bellyboy Luncheon Musicale.
- 1:00—Two Irish Boys and Chas. Schaefer.
- 1:15—Story Telling Time.
- 1:30—Melody Girls.
- 1:45—Matinee Musicale.
- 2:15—Reds vs. Boston, at Boston.
- 4:45—Ralph and Harlan.
- 5:00—Lyric Hour.
- 5:30—World Series Contest.
- 6:00—Musical Interlude.
- 6:15—World Series Contest.
- 6:45—Ernie Ford Travelogue.
- 7:00—The Post Question Box.
- 7:15—Novelty Notes.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Ruth Wolfenden, Blues.
- 8:00—Luckey Blues.
- 8:15—Murdoch Williams.
- 8:30—Twilight Reveries.
- 8:45—The Post Tenor.
- 9:00—Independent Oil Program.
- 9:30—Song Hit Time.
- 10:00—Dry Ridge Health Hints.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—Sunrise Worship.
- 7:45—Bill Billy Kid.
- 7:59—Gruen Time Signal.
- 8:00—The Commuters (CBS).
- 8:30—Tony's Scrap Book (CBS).
- 8:45—Starr-Freeze Melodies (E.T.).
- 9:00—Pot of Gold (CBS).
- 9:15—Consolidated Merchants' Program.
- 9:45—Barbara Gould Beauty Talk (CBS).
- 10:00—Charles W. Reame Studio.
- 10:30—Vacation Reports.
- 10:45—Time and weather.
- 10:48—Woman's Hour, Tremlette Tully.
- 11:15—Don Bigelow and His Orchestra (CBS).
- 11:30—Columbia Revue (CBS).
- 11:45—Drunkum Program.
- Noon—Enric Madigueras Orchestra (CBS).
- P. M.—
- 12:30—Cincinnati Merchants' Program.

WKRC Thursday, August 13

- 1:00—Columbia Farm Program (CBS).
- 1:30—Pyol Program.
- 1:45—Studio Feature—Blue Ridge Red.
- 2:00—Charles W. Reame Studio.
- 2:15—Mel and Cassey.
- 2:30—(A. L. Fink)—Marian and Jim (CBS).
- 2:45—A. L. Fink—Ben and Helen (CBS).
- 3:00—Melody Magic (CBS).
- 3:30—Hotel Taft Orchestra (CBS).
- 4:00—Jewish Art Program (CBS).
- 4:30—Kathryn Parsons (CBS).
- 4:45—Meet the Artists (CBS).
- 5:00—A. O. Rust, Happy Feet.
- 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Kate Smith and her Swance Music (CBS) Home Furniture Co.
- 6:10—Stocks, Cohn & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program, with Dennis King (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—Rubel's Hy Rye and Willie Winsom.
- 7:30—The Columbians (CBS).
- 7:45—The Old Wurtzburg Malt Program.
- 8:00—The Premier Salad Dressers (CBS).
- 8:15—The City Melody Girl (CBS).
- 8:30—Lewisohn Stadium Concert (CBS).
- 9:30—Barbara Maurel (CBS).
- 9:45—Studio Feature.
- 10:00—Pyol Program.
- 10:15—Indian Lake Period.
- 10:25—Sports Review.
- 10:30—Coney Island Dance Orchestra.
- 11:00—Gruen Witching Hour.
- 11:30—Time and weather.
- 11:33—Bill Billy Kid.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.
- 12:00—The Goldbergs (NBC).
- 12:45—Fleischmann House (NBC).
- 8:00—Arco Birthday Party (NBC).
- 8:30—Goldman Band (NBC).
- 9:00—Lucky Strike Dance Orchestra (NBC).
- 10:00—Horseshoe Gardens.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Fuller's Orchestra.
- 11:00—Sign off.

WLW (428 m.—700 kc.)

- A. M.—
- 6:30—Time Announcement.
- 6:31—International Fiddlers and Ramona.
- 6:59—Weather Forecast.

WLW Thursday, August 13

- 7:00—Physical Exercises.
- 7:14—Time Announcement.
- 7:45—The Sunbirds (NBC).
- 7:45—A. & P. Food News (NBC).
- 8:00—Morning Devotions.
- 8:15—Ramona.
- 8:30—Montgomery Ward Program (NBC).
- 8:45—Physical Exercises.
- 9:00—Ray Perkins (NBC).
- 9:15—Beatrice, Mabie (NBC).
- 9:30—Community Health, Dr. Carl Wilzbach.
- 9:45—Housekeeper Chats.
- 10:00—McCormick Fiddlers.
- 10:15—Dance Miniatures (NBC).
- 10:30—Live Stock Reports.
- 10:40—Jim and Walt.
- 11:00—The Venetian Three.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Seger Ellis.

P. M.—

- 12:16—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherlands Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Chicago Serenade (NBC).
- 2:45—Frances Ovensky Youth Matinee (NBC).
- 3:00—Afternoon Melodies.
- 3:30—Maze of Melody (NBC).
- 4:00—Jim and Walt.
- 4:15—Grab Bag Boys.
- 4:30—Live Stock Reports.
- 4:40—Harriet Wellen and Don Becker.
- 5:00—Edna Wallace Hopper (NBC).
- 5:15—Wildson's Wildcats.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tasteyest Jesters (NBC).
- 6:30—Glenn Adams, Dog Talks.
- 6:45—News Flashes from Hollywood (E.T.).

- 7:00—Los Ramos Baseball Scores.
- 7:05—The Chatter.
- 7:15—Rin-Tin-Tin Thriller (NBC).
- 7:30—Netherlands Plaza Orchestra.
- 7:45—Sisters of the Skillet (NBC).
- 8:00—Horseshoe Gardens Orchestra.
- 8:30—Castilian Nights.
- 9:00—Fuller's Orchestra.
- 9:30—Chas. Lou and Em (NBC).
- 9:45—Varsity Four.
- 10:00—Canada Dry Program.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Great Composers.
- 11:30—Moon River.

Midnight—Hotel Gibson Orchestra.

- A. M.—
- 12:30—Castle Farm Orchestra.
- 1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Tom Waring and His Troubadours (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Records.
- 9:45—Organ Program.
- 10:00—McCormick's Old Time Fiddlers.
- 10:15—Radio Household Institute (NBC).
- 10:30—Records.
- 11:00—The Hellman Troubadours (NBC).
- 11:15—Sign Off.

P. M.—

- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Mona Moter Organ Recital.
- 4:30—Tinsio Talkie (NBC).
- 4:45—Records.
- 5:00—Travel Talk by Jos. Ries.
- 5:15—Ramona.
- 5:30—Records.
- 6:00—Harry Willsey's Orchestra.
- 6:25—Better Business Bureau Talk.
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Fleischmann House (NBC).
- 8:00—Arco Birthday Party (NBC).
- 8:30—Goldman Band (NBC).
- 9:00—Lucky Strike Dance Orchestra (NBC).
- 10:00—Horseshoe Gardens.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Fuller's Orchestra.
- 11:00—Sign off.

RADIO DIAL

Volume I, No. 13 FRIDAY, AUGUST 14, 1931 Price 5c

Famous Radio Artists Choose This Week For Broadcasts Through Local Stations



Helene Carlin, who is heard frequently as guest artist on National Broadcasting Company programs, is a former movie actress. Harry Reser, who directs the Clicquot Club Eskimos, heard her singing once and persuaded her to come to radio. She did, and is now making a steady rise.

Kenner Stakes from Saratoga Aired by WKRC

Description of the Kenner Stakes will be broadcast from the track at Saratoga Springs, New York, by Bryan Field over the Columbia network and WKRC Tuesday afternoon (August 18) at 3:15. The Kenner was inaugurated in 1870, but during the last ten years has been run under the caption of the Miller Stakes. Field, well-known turf writer, will give a running description as the 3-year olds gallop over a mile and three-sixteenths course.

Gov. Roosevelt Speaks Thursday

Franklin D. Roosevelt, governor of New York, will be heard Thursday (August 20) during the National Farm and Home program through WLW at 12:30 p.m. when he speaks at the American Country Life Confer-



Above, top to bottom, are Walter Scanlon, Billy Murray and Marcella Shields, the featured artists in the new Dutch Masters program through WLW at 8:30 p.m. Wednesdays. Scanlon and Murray were popular a few years ago as phonograph recorders. Miss Shields is well known for her acting on NBC dramatic programs.

ence at Cornell University. Other speakers will be Dr. C. J. Galpin, a pioneer in rural life study, and one of the country's foremost figures in sociological accomplishment, and Dr. Liberty Hyde Bailey, president of the American Country Life Association.



The Ponce Sisters are one of the most successful harmonizing "sister teams" on the air. Since they began broadcasting a few years ago they have made a steady rise. When talking pictures pictures were perfected the Ponce Sisters made a number of feature shorts. Now they broadcast each Thursday night at 6:45 over an NBC network including WENR (870 kc.). In the photograph Dorothea is at the left and Ethel at the right.

Wagner Music Is Broadcast From Bayreuth

Music from the Wagner Festival in Bayreuth, Germany, will be heard in the United States for the first time when NBC attempts a rebroadcast of a portion of "Tristan and Isolde" Tuesday, (August 18,) at 3 p.m. The performance will be the third and last in the current series at the great composer's birthplace. WSAI probably will take the program although final arrangements have not been completed and there is a possibility that it may be heard on WLW.

Men About Town Sing Sunday on WSAI Program

The Men About Town will sing Sunday night (August 16) at 7 o'clock in the Chase and Sanborn program WSAI broadcasts from the NBC network. The trio will include "The Bride and Groom," a narrative comedy song relating the blissful oblivion of a happy couple to disasters all around them, "One Man Band," "Blue Again," and "Big Boy Jess of the Western Air Express." The three musicians are Frank Luther, Jack Parker and Phil Dewey.



Alice Brady and Dennis King will present a radio version of the balcony scene from "Romeo and Juliet" during the Linit program at 6:15 p.m. Wednesday (August 19) through WKRC and other CBS stations. King sings regularly on the program. Miss Brady last appeared in the RCA Sunday night program during the early spring.

Weekly RADIO DIAL "PROGRAM JOTTINGS"

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Application for Second Class Entry Pending.

NATALIE GIDDINGS, Editor

VOL. I

AUGUST 14, 1931

No. 13

It's a Big World After All

International rebroadcasting is in a bull market. For the past few months programs reaching American listeners from Europe have been increasing until they have outgrown the novelty class.

Technically, too, they are improving. In fact, listeners have become so accustomed to clear over-seas reception that some grumble when it is below par.

Also, more of these imported programs consist of music, compared with the speeches which were the rule at first. And that makes for greater interest.

Now, as the latest step, Columbia announces a comprehensive plan for sending American programs to Europe as well as receiving European programs here, during the coming winter.

Such an exchange has fine possibilities. There is no question that radio can be a powerful force in fostering international understanding. Compared with print, it has the intimacy and directness of the telephone, alongside a letter.

But, small as it seems while you listen to London, Berlin or Paris in your own home, this is a big old world after all. Which is another way of saying that time is the one real obstacle to international radio.

For instance, a few years ago somebody suggested a world-wide broadcast of a Christmas service from Bethlehem. A great idea, it seemed, till somebody else remembered that Christmas doesn't come at the same time all over the world.

The same thing on a smaller scale bobs up in trans-Atlantic programs. Maybe you've noticed that most of them reach us in the afternoon. That is because it's already night over there. And when you turn to Australia or China, you bark your shins on yesterday.

Of course broadcasting can take care of these differences in time by putting on special programs, planned for certain continents. Just the same, it does make you have more respect for this giddy golfball when you find that after all it's big enough to be inconvenient, even for radio.

George Gershwin Picks Favorites



George Gershwin (left), composer of "Rhapsody in Blue" and other less intelligent modern numbers, confers with Leo Reisman to select the numbers Reisman's orchestra will play on the All-Gershwin program on the Pond's broadcast at 8:30 p. m. Friday (August 14) though WSAI.

Bushman Will

Reminisce About William S. Hart

William S. Hart, one of the most colorful figures of motion picture history, will be the subject of the ten-minute talk by Francis X. Bushman in the Armour program Friday night (August 14) at 7:30 through WLW.

If We Had Our Own Radio Station

By JACK SNOW

Announcer: Ladies and Gentlemen, we take pleasure in presenting the program sponsored by Meyerbaum's Second Hand Furniture Emporium. Opening the program of Meyerbaum Melodies, we hear the theme song, "Old Rocking Chair."

FRIDAY, AUGUST 14

"New Sun in the Sky," and "I Love Louisa," songs from the current Broadway show, "Band Wagon," will be featured on the Heatrolatow program at WLW at 9 p. m. * * *

Toscha Seidel, world famous violinist, will play the "Berceuse" from Godard's "Jocelyn," a cradle song which his mother sang during his own childhood, when he appears on the Pillsbury Pageant at 9 p. m. through WKRC.

Theo Karle, eminent American tenor, will sing "Sylvia," and the Songbirds' Quartet will be heard in "Shine On Harvest Moon," an old song which reappears in the Ziegfeld "Follies" this year. * * *

An adaptation of Walton Green's story "Cured," from the current issue of *Liberty Magazine*, will feature the periodical's program through WKRC at 8:45 p. m. * * *

The Lewisohn Stadium concert at 7:45 p. m. will include the overture to "Euryanthe" (Weber), "A Norfolk Rhapsody" (Vaughan Williams), and "Perpetuo Mobile" (Moszkowski). Albert Coates will conduct the New York Philharmonic orchestra.

SATURDAY AUGUST 15

The Hernandez Brothers—Gonzalo, Hector and Frank—all instrumentalists, will offer a novelty presentation of "The Kashmiri Song" on the musical saw with bandola accompaniment at 8 p. m. through WKRC. * * *

Reduced to its chief arias and orchestral numbers, "Carmen," by Bizet, will be broadcast over WKRC and the Columbia network at 8:30 p. m. in the Grand Opera in Miniature series. * * *

"Better Marketing of Farm Products" will be explained by J. H. Boyd, Hamilton County agricultural agent, in the R. F. D. program at 7:30 p. m. on WLW. "Boss" Johnston will be master of ceremonies.

SUNDAY, AUGUST 16

A surprise parody on a well-known ballad, the words of which have been written by himself, will be presented by Fred Hillebrand during the Dutch Masters program over WKRC at 8 p. m. The program includes such old favorites as "The Sparrow Who Blighted My Life," "Yankee Rose," and "Oh Katrina." * * *

Petronella Trimbur Kiely, vocalist, and Thomas Gay, violinist, will present the College of Music student program at WKCY at 7:30 p. m. Among Mr. Gay's numbers is the second movement from the third violin concerto of Saint Saens, Kreisler's "Old Refrain," and Schubert's "Serenade." Mrs. Kiely will sing "Jerusalem, Thou That Killest the Prophets" from Mendelssohn's "St. Paul," and several lighter songs. * * *

Barbara Maurel, contralto, who has successfully toured the

United States and Europe as a concert and opera singer, will be featured during the broadcast of the Cathedral Hour through WKRC at 3 p. m. With choral accompaniment, Miss Maurel will sing the outstanding melodies of the oratorio, "At the Offertory." * * *

Presenting its third broadcast in two weeks from Berlin, the WABC-Columbia network is scheduling George Bernhard, president of the German Department Stores Association, to speak in the regular international broadcast period at 11:30 Sunday morning (August 16). Get it through WBBM (770 kc.) Herr Bernhard will speak from studios in Berlin, taking as his title "A Businessman's Picture of Germany's Economic Future." As head of the association of department store owners he is close to the pulse of industrial Germany. * * *

MONDAY, AUGUST 17

St. Louis will be saluted at 7:30 p. m. by Elliott Brock and his military band in the WLW Fanfare. Distinctive characteristics of the city and its historical background will be pointed out. * * *

Ferdie Grofe's "Mississippi" suite, Nevins' suite, "In Arcady," and Lacombe's Spanish suite "La Feria" will be played in the Chime Reveries concert at 11 p. m. at WLW. * * *

"Death Valley Days" dramatic in Death Valley, Colorado, sketch portraying pioneering days winning Monday (August 17) will be broadcast Monday nights at 7:30 instead of on Tuesday. WKCY continues to carry the program. * * *

Smith Ballew and his Piping Rock Orchestra, club and stage band favorites now playing at Saratoga, N. Y., can be heard on WENR (870 kc.) every Monday at 11:30 p. m. * * *

Lois Bennet, soprano, and James Melton, tenor, will be soloists on the General Motors program through WSAI at 8:30 p. m.

TUESDAY, AUGUST 18

"The Firefly," by Friml, will be given in miniature at 10:40 a. m. at WLW by Harriet Welten, soprano, and Arthur Chandler, Jr., organist. * * *

Jack Denny and His Orchestra, playing their fifth year before Canadian society and members of parliament at Montreal, can be picked up through WTAM (1070 kc.) every Tuesday and Friday at 11:30 p. m. * * *

WEDNESDAY, AUGUST 19

From Heywood Brown's benefit musical comedy "Shoot the Works," Louis John Johnen will sing "Don't Ask Me Why" as part of the Canova Musicale Novelesque at WLW at 9:30 p. m. * * *

Kate Smith sings an all-request program of memory songs on her Columbia network program at 6 p. m. through WKRC.

You Should Know --- Tremlette Tully



Tremlette Tully, WKRC's petite director of women's activities, gave RADIO DIAL this picture of herself snapped on board the Leviathan on which she took a vacation cruise.

Miss Tully (Scott and English instead of the Irish her name suggests) is one of the young women who find radio writing an exciting career. Indeed, writing continuity for WKRC programs interests her even more than appearing before the microphone although she does enjoy the appearances she makes in radio theatricals.

She went from newspaper work (the *Commercial Tribune*, but before it folded) to WCKY where she broadcast a shoppers' talk similar to the kind she wrote for the newspaper. There she began writing such popular radio features as the Snow Family in which she also played the part of Mrs. Snow and of one of her children.

At WKRC she writes many programs, her favorite being "Your Neighbors," a feature sponsored during the winter by Chubb-Steinberg. Her human-interest radio skits are written about her own neighbors, she says, and are many of them based on actual experiences of people she knows. She likes to study people and to write about them.

Tremlette Tully is a little person—only five feet two inches tall and extremely slender. In appearance she is quite Irish, with dark brown hair, blue eyes, and long black eyelashes. She loves to buy clothes and always wears something smart and out-of-the-ordinary, accenting her costume with unusual jewelry. People always ask her the origin of her unusual name. Tremlette was the surname of the man her father's sister married, she says. He was born in Devonshire, England. Her father didn't like his sister's given name, so he named Tremlette with her married name.

THURSDAY, AUGUST 20

Frank Aston, whose pungent wit adorns the drama and literary pages of the Cincinnati Post, appears on WFBE, on Thursdays at 7:15 o'clock to open the Question Box. Many strange people visit newspaper offices for equally strange reasons. Aston talks about them, including bits of dialogue in the 15 minutes.

COMING EVENTS

As September approaches, vacations end, and radio executives settle down for a strenuous season of broadcasting, many events of unusual interest to radio listeners are being jotted down on Radio Dial's calendar for elaboration as the passing of time brings them into the immediate present. A foretaste of them is listed below:

Atwater-Kent Auditions—September to December.

Ted Weems weekly broadcasts for Johnson Wax beginning August 23.

Rebroadcast of Warner-Janssen Concert from Berdin, August 30.

President Hoover will speak at fiftieth anniversary celebration of founding of American Red Cross in September.

Columbia network soon will begin Church of the Air entirely divorced from commercial sponsorship.

William Green, president of the American Federation of Labor, will broadcast his annual Labor Day address this year.

Musical Appreciation lessons conducted by Walter Damrosch will be resumed in October on 61 network stations.

Senor Don Manuel C. Tellez, Mexican ambassador to the United States, will deliver the opening address of Columbia's Conclave of Nations series this fall which will present almost all ambassadors to this country.

Radio Guild of National Broadcasting Company will offer 32 of the most famous plays ever written in its weekly broadcasts beginning in October.

Columbia plans to exchange programs every week with radio stations in European capitals.

John Charles Thomas sings 3 weeks more



John Charles Thomas, the well-known American baritone, who recently returned from a concert tour of Europe, is now heard each Thursday night at 8:30 on the Maxwell House program. Every year Thomas sails to Belgium to sing at the famous and traditional opera, the Theater Royal de la Mounaie in Brussels. He will be heard on the weekly program until September 3, when he begins a tour of the United States. WHAS is the nearest NBC outlet for the concert (820 kc.)

Nestle Concert Stars John L. Fogarty, Tenor



John L. Fogarty, young vaudevillian who in a single year has made a place for himself in the entertainment world as a concert tenor, will be guest soloist with Nestle's Chocolaters at 7 o'clock Friday night (August 21) on stations WCKY and WLW.

Althouse, Alsen Share Honors in Stadium Concert

Paul Althouse and Elsa Alsen will sing excerpts from "Tristan and Isolde" and "Götterdämmerung" Sunday night (August 16) in the 8:30 broadcast through WKRC of the Lewisohn Stadium concert by the New York Philharmonic orchestra.

Their first number will be the love duet from "Tristan and Isolde." The orchestra will play "Siegfried's Journey to the Rhine" from the other Wagner opera and will accompany Miss Alsen in "Brunhilde's Immolation" from the third act of the same opera.

Amos 'n' Andy Complete Two Years for NBC

On August 19, Amos 'n' Andy complete their second year of entertaining on a national scale. Two years ago that date they made their debut on the NBC network under the sponsorship of the Pepsodent company.

In that time they have broadcast 626 episodes, have written something like 1,252,000 words of conversation, and have appeared on the air two or three times each night (now their broadcasts are given at 6 p. m. and 10 p. m. eastern time to reach all NBC audiences in different time zones.) Besides all this work, they have made personal appearances in theatres all over the country, and have made a talking picture.

The anniversary brings up the amusing fact that two years ago the director of WLW (no longer with the station) guessed wrong as to the popularity of Amos 'n' Andy and refused to make way for the program on the station's schedules, expecting the sponsors to come his way. Later he was glad to bargain with the network for a chance to put the act on the station. Before their network

Our Dially Dozen

By DON BECKER

This actually happened. William Stoess, WLW's Musical Director, was interviewing a prospective staff member.

"What do you think of the way Puccini handled 'Madame Butterfly'?" Stoess asked.

"Well, I'll tell you," said the interviewee, "I read the BOOK and didn't think so much of it!" Poor Mr. Puccini.

Last week Mary Steele was sojourning in Lexington with her husband, Bob Brown. Bob stopped at a filling station to get gas.

In the meantime, Mary fell in the oil pit!

"Did she get hurt?" we asked Bob, when we heard the news!

"Naw—JUST A BIT OILED!"

DID YOU KNOW THAT—

Harriet Wollen fell off a step-ladder and broke her Jelly Glasses? Also two ribs.

WLW has 42 microphones, most of them made by Studio Engineers? Amos 'n' Andy write their own script?

George Frame Brown plays Matt Thompkins, Mrs. Jones, and the Swede in the Real Folks Hour?

The most difficult sound to accurately produce on the air is a "gun shot"!

Jane Froman is reported to be married to Don Ross, of the team Brooks and Ross? We don't vouch for it.

WFBE has one of the most complete record libraries in the country?

Sidney Ten Eyck was once my boss in a Multigraph Department?

Monday, August 10th, was Herbert Hoover's Birthday.

Arthur Chandler, Jr., wanted to dedicate his Organ Matinee to the Chief Executive, when he suddenly remembered Mr. Hoover does not have a favorite song.

Why Mr. Hoover? Let Moratoriums, Peace Treaties, and World Conferences go hang. Get yourself a favorite song right now.

How about, "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE?"

A scandal! She was very sweet, almost like a lovely melody, but she was "restricted." (Radio lingo for "married.")

He was young. He wanted to go dancing.

She said, "—but my husband!"

He wired for Special Permission of the Copyright Owners!

I've been wanting to leave these "Theme Songs" of mine out of this column, but the readers say "No."

Remember, you've brought it on yourself.

Here is the Mosquito's Theme Song.

WANNA STING ABOUT YOU?

DIALAUGHLINGLY YOURS.
DON BECKER.

"The Corner Drug Store," a new series of dramatic sketches to be broadcast over WSAI and on NBC network every Tuesday at 6:30 p. m. will have its premier this week (August 18).

The series will be concerned chiefly with the affairs of Bubbles, musically-inclined soda jerk (played by Frank Tuthers): Mabel, wise-cracking willow belle, (Catherine Reinwick): Daisy, who completes the love triangle (Rosaline Greene): John Smith, kindly drug store proprietor (Percy Hemms, author of the sketches): and Snowball, negro porter.

Frances Williams is Vitality Soloist



Frances Williams of musical comedy ("Scandals," "The New Yorkers") and vaudeville fame, will be heard Wednesday night (August 19) through WKRC and other CBS stations in the Vitality Personalities at 9 o'clock. She will sing "Philadelphia" and "The Great Indoors." In tribute to her, Freddie Rich's orchestra will play a medley from "The New Yorkers."

Around the Dial

By THE DIAL TWISTER

"Happy days are here again" for lots of youngsters since Ford Rush is back at WLW (daily except Sunday, 5:30 p. m.) as the new "Old Man Sunshine." No doubt that he's getting over with a bang. Fine personality for the job. Seems to get as big a kick out of it as the little ones.

Changing the Stromberg-Carlson Hour from 9 to 7:30 p. m. (WCKY, Monday) hasn't done anything else to it. Still one of the shrines of good music, especially with the Rochester Civic Orchestra back from its vacation.

Complaints about the Eno Crime Club (WKRC). After you hear the first installment (Monday at 8 p. m.), just have to hear the second (Wednesday at 8:30 p. m.). Have with Wednesday bridge dates, etc. Notice the gong strokes instead of musical interludes? Cheaper than hiring an orchestra, of course, but surprisingly effective. Watch others follow suit.

True Story Hour is settling down in its new home (Monday at 9 p. m., WSAI) as if it had always been there. Has a big following, and deserves it. Mighty good piece of work.

Lowell Thomas stands the gaff of his Literary Digest turn (WLW at 5:45 p. m., daily except Sunday).

No small chore that, week after week. But wonder if those four little hooks don't show how to pronounce "men."

Cities Service Hour (WSAI, Friday, at 7 p. m.) is still 60 minutes and a pleasing earful. Vaughn DeLeath now she she soloist, Cavaliers harmonizing as well as ever.

That Liberty Magazine program (WKRC, Friday, at 8 p. m.) improves with acquaintance. Packs a

lot of varied stuff in its 45 minutes. Glad to find Ned Weaver doing the hero part in the featured story-drama. One of the best young actors on the air. Seems to work only in Columbia plays, too. CBS casting office must have a sharp ear for voices.

Madame Frances Alda is now going to include opera selections in her programs (WSAI, Wednesday, 6:15 p. m., and WLW, Friday, at 6:15 p. m.). Good news for those who used to "know her when." Surprising to find her honoring requests by name, isn't it? Almost never done on the chains. But maybe rules bend a little when it's Alda.

NBC's Radio Guild (WLW, Friday, at 3:15 p. m.) is hereby recommended as a matinee good enough to make you forget the heat, or is it the humidity? Last two plays delightful comedies, "The Dover Road" and "Beverly's Balance." Arnold Bennett's "The Great Adventure" this afternoon. Florence Malone showing fine versatility.

Cliquot Club (WSAI, Friday, at 8 p. m.) sticks to Harry Reser. Just about the longest run in radio. No mistake either. That banjo outfit still unique. "Bill Borealis"—otherwise Raymond Knight of Cuckoo fame—doing a neat job as master of ceremonies.

Violin fans are quite keen for the Pillsbury Pageant (WKRC, Friday, at 9 p. m.) because of Toscha Seidel and his Strad. No question that it's a real fiddle. Theo. Karl getting a hand, too, for his fine tenoring.

Nothing weak about that Kodak Week-end Parto (WSAI, Friday, at 9 p. m.). The Shikret label is all over it. Which means well done music, no matter what kind.

FRIDAY August 14

WKCY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cherie (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
Noon—Popular Dance Tunes
P. M.—
12:30—Norris Brock Live Stock Reports
12:35—Harlan Duo.
12:45—Randall Fryer, tenor.
1:00—Sign off
5:45—Dance Records.
5:55—WKCY Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Italian Serenaders.
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:00—Nestlé's Program (NBC)
7:30—Earl Arnold's Orchestra, Lookout House
8:00—Interwoven Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Hot Shot, the Briarhopper.
9:00—Esther Covington.
9:15—Male Quartette.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Bamboo Boys
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Dance Frolic
Noon—Tri-State Philco Program

P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellonby Luncheon Musicale
1:00—Story-Telling Time
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Novelty Notes
2:15—Reds vs. Boston, at Boston
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Novelty Notes
7:30—Harry Hartman's Sport Review
7:45—Julius Sein
8:00—Luckey Boys
8:15—Byron Trio
8:30—Colonial Stages Program
8:45—Twilight Reveries
9:00—Dry Ridge Health Hints
9:15—Novelty Notes
9:45—Mountain Red
10:00—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:55—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:15—Floraline Talk.
10:20—Rhythm Kings (CBS).
10:30—Charles W. Reanne Studio.
11:00—Time and Weather.
11:03—Woman's Hour—Tremlette Tully
11:30—Columbia Revue (CBS).
Noon—Blackberry Dudes.
P. M.—
12:15—Eddie Madriguera's Cuban Orchestra (CBS).
12:30—Cincinnati Merchants' Program
1:00—Pabst-ett Varieties (CBS)
1:15—Farm Network Program (CBS).

WKRC Friday, August 14

1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reanne Studio.
2:15—Salon Orchestra (CBS).
2:30—Marian and Jim (CBS).
2:45—Educational Features (CBS).
3:00—Light Opera Hour (CBS).
3:30—Majestic Tours.
3:35—Studio.
4:00—Jewish Art Program (CBS).
4:15—A. L. Fink Program.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swanee Music (CBS).—Home Furniture Company
6:10—Stocks, Cohn & Tyree
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS)
6:30—St. Moritz Orchestra (CBS).
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Ceremo Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Indian Lake Period.
7:35—Today in Cincinnati, by Dr. Glenn Adams. (Full Measure Gas).
7:45—Lewisohn Stadium Concert (CBS).
8:00—Liberty Magazine Hour
8:45—Cincinnati & Lake Erie Program.
9:00—Pillsbury Pageant (CBS).
9:30—Around the Samovar (CBS).
10:00—Pyol Program.
10:15—Gruen Answer Man
10:30—Conny Island Orchestra.
11:00—Time, Weather, Sports
11:08—Benny Meroff Orch. (CBS).
11:30—Blue Ridge Red.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers and Seger Ellis
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Seger Ellis
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutye Sohngen
9:30—Household Hints
9:45—Premium Hunt
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Singers; Raymond Mitehen
11:00—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherland Plaza Orchestra
2:00—Organ Matinee—A. Chandler, Jr.
2:30—Chicago Serenade (NBC)
3:00—Jim and Walt
3:15—Radio Guild (NBC)
4:15—Grab Bag Boys
4:30—The Hotentots
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—"The Hatter."
7:00—Los Ramblers Baseball Scores
7:05—Glenn Sisters
7:15—Netherland Plaza Orchestra
7:30—Fuller's Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—"In Romany"
8:15—Ice-ast Jamboree
8:30—Hoosier Editor
8:45—Amour Program (NBC)
9:00—Hootlows
9:30—Clara, Lu and Em (NBC)
9:45—Wilderson's Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man

New York Names Vallee Radio King



Mayor "Jimmy" Walker presents Rudy Vallee with the loving cup awarded him as "King of Radio" in a contest conducted by the *New York Daily Mirror* among radio listeners in metropolitan New York. Vallee received 57,828 votes. Excitement comparable with that attending the welcome of Lindbergh reigned in the vicinity of City Hall when Mayor Walker presented loving cup to Vallee and the six runners-up in the contest. Vallee was so besieged by admirers that he retreated to the City Hall cellar for an hour while 100 policemen and firemen dispersed the crowd.

WLW Friday, August 14

11:00—Vox Celeste
11:30—Henry Busse's Orchestra, Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker
8:15—Tom Waring and His Troubadours (NBC).
8:45—Records
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—The Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:45—Crosley Dealers' Salute
4:00—Records
4:30—Moore Paint Program (NBC)
4:45—Records.
5:15—Don Becker, Ukelele.
5:30—Records.
6:00—Harry Wilsey's Orchestra
6:30—Alice Richards
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Cliequot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKQ Theater of the Air (NBC)
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

RADIO TUBE SPECIALISTS

Any type of Tube for 'n's
Make 'n' Radio

LINK'S TUBE SHOP

807 WALNUT STREET
RADIO REPAIRING Parkway 6415

WCKY Saturday, August 15

8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Cuckoo Club (NBC)
9:30—Hitch Hikers.
9:45—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:15—Tennessee Jeff
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Women and the News
11:00—Shopping with Betty and Bob
11:30—Vaudeville
11:45—Nor Ky Trio
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellonby Luncheon Musicale
1:00—Story Telling Time
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Reds vs. Brooklyn, at Brooklyn
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Dinner Dance Music
7:30—Harry Hartman's Sport Review
7:45—Ruth Wolfenden, blues
8:00—Luckey Boys
8:15—Dry Ridge Health Hints
8:30—Murdock Williams, Song and Piano
8:45—Twilight Reveries
9:00—Independent Oil Stations
9:30—Song Hit Time
10:00—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:55—Green Time Signal
8:00—Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reanne Studio.
9:30—Consolidated Merchants Program.

A Laugh A Second with HYRYE AND Willie Winsum

Every Tuesday and
Thursday, 7:15 P. M.

WKRC

Radio's biggest 15 minutes of
good cheer and snappy music.
Sponsored by

THE RUBEL
BAKING CO.

C. A. C. Personal Loans



are always arranged to suit the family income. For instance, loans on automobiles or household security can be repaid in monthly amounts as low as \$6.75 for each \$100 borrowed. This convenient plan fits in well with the average family budget and makes the loan easier to repay.

The Central Acceptance Corporation

26 East Sixth St., Between Vine and Walnut, Cincinnati, O.
Open 8:30 to 5:00

WKRC Saturday, August 15
 10:00—Studio Feature.
 10:15—Time: Weather.
 10:20—Woman's Hour—Tremlette
 10:45—Columbia Revue (CBS).
 11:00—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 Noon—Blackberry Dudes.

P. M.—
 12:15—St. George Orchestra (CBS).
 12:30—Cincinnati Merchants Program
 1:00—Columbia Farm Program (CBS).
 1:30—Pyol Program.
 1:45—Stars-Freeze Melodies.
 2:00—Charles W. Reame Studio.
 2:15—Mil and Cassey.
 2:30—A. L. Fink Song Recital, Louie Johnson, tenor.
 3:00—Esther Leaf at the Organ (CBS).
 3:15—Saragata Racing Series (CBS).
 3:45—Spanish Sereuade (CBS).
 4:00—Dancing by the Sea (CBS).
 4:15—Madison Singers (CBS).
 5:00—A. O. Rust—Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Sports Baseball Scores.
 5:55—Sports Review.
 5:50—Burke Weather Forecast.
 6:00—St. Moritz Orchestra (CBS).
 Home Furniture Co.
 6:15—Studio.
 6:25—Stocks, Cohl and Tyree.
 6:28—Time and weather.
 6:30—Ries and Dixie (CBS).
 6:45—Cameo Quarter Hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—Henry Burbig (NBC).
 7:30—Junior Chamber of Commerce.
 8:00—United Spanish War Veterans.
 8:30—Grand Opera Minature (CBS).
 8:45—Doc Williams "National Teacher's Agency."
 9:00—Hank Simmons' Show Boat (CBS).
 10:00—Pyol Program.
 10:15—Concy Island Dance Orchestra.
 10:45—Will Osborne and His Orchestra (CBS).
 11:00—Time: Weather; Sports.
 11:08—Gus Lombardo and His Orchestra (CBS).
 11:30—Blue Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.
 Midnight—Jos. R. Deins Midnite Frolic Request Program, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—International Fiddlers and Jun and Walt.
 7:00—Physical Exercises.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Ramona.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Dance Miniatures (NBC).
 9:30—Book News.
 9:45—WLW Mail Bag.
 10:00—Organ and Vocal.
 10:30—Livestock Reports.
 10:40—McCormick's Old Time Fiddlers.
 11:00—Elliot Brock, violin.
 11:15—Swift Program (NBC).
 11:30—Livestock Reports.
 11:45—River Reports; Time Signals.
 Noon—Governmental Glimpses, Attorney General Gilbert Bettman.
P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—National Farm and Home Period (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Cincinnati Zoo Symphony Concerts.
 3:00—Jim and Walt.
 3:15—Pacific Feature Hour (NBC).
 4:00—Maze of Melody (NBC).
 4:15—Grab Bag Boys.
 4:30—Crosley Dealers' Hour.
 5:00—Society Hawkins.
 5:30—Doctors of Melody.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—The Chatter.
 6:45—Los Ramos Baseball Scores.
 6:50—Seger Ellis.
 7:00—Netherlands Plaza Orchestra.
 7:30—R. F. D. Hour.
 8:00—Crosley Saturday Knights.

WLW Saturday, August 15
 8:30—Dominio Orchestra (NBC).
 9:00—King Edward Cigar Band.
 9:30—Clara, Lu and Em (NBC).
 9:45—Murray Horton's Orchestra, Horseshoe Gardens.
 10:00—Club Sohio.
 10:30—Variety.
 10:45—Bob Newhall Sport Slices.
 10:58—Estate Weather Man.
 11:00—The Singing Violin.
 11:30—Doodlesocks.
 Midnight—Hotel Gibson Orchestra.
 12:30—Castle Farm Orchestra.
 1:00—Fuller's Orchestra.
 1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Hits and Bits (NBC).
 10:15—McCormick's Old Time Fiddlers.
 10:30—Keys to Happiness (NBC).
 11:00—Records.
 11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
 11:45—Records.
 Noon—Sign off.
P. M.—
 3:00—Classic Gems (NBC).
 3:30—Records.
 3:45—Crosley Dealers Salute.
 4:00—Records.
 5:00—Southern Singers & Mitchem.
 5:30—Records.
 6:00—Harry Willsey's Orchestra.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Records.
 7:15—Harry Willsey's Orchestra.
 7:30—The Silver Flute (NBC).
 8:00—General Electric Hour (NBC).
 8:30—Club Valspar (NBC).
 9:00—Lucky Strike Dance (NBC).
 10:00—Fuller's Orchestra.
 10:30—Murray Horton's Orchestra, Horseshoe Gardens.
 11:00—Sign off.

SUNDAY August 16

WKCY (202 m.—1490 kc.)

A. M.—
 10:00—Nomads (NBC).
 10:30—Jewels of Destiny (NBC).
 11:00—The Crooning Guitarist.
 11:15—Echoes of the Orient (NBC).
 11:30—Hot Shot, the Briarhopper.
 11:45—Bob Siddell.
 Noon—Jack Moore.
P. M.—
 12:15—Skillet Lickers.
 12:45—Charlene and Tommy.
 1:00—Sign off.
 5:45—Lucille Fox, Blues.
 6:00—Ralph Briggs, piano.
 6:15—Hot Shot, the Briarhopper.
 6:30—Little Red Riding Hood.
 6:45—Maurice Thompson, Baritone.
 7:00—Skillet Lickers.
 7:30—College of Music.
 8:00—The Italian Serenaders.
 8:15—Musical Roulette.
 8:45—Earl Arnold's Orchestra From Lookout House.
 9:15—Floyd Gibb (NBC).
 9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
 8:00—Morning Frolic.
 8:30—Concert Hour.
 9:30—Invitation to the Waltz.
 10:15—Dry Ridge Health Hints.
 10:30—Echoes from Germany.
 10:45—Berning Ford Travelogue.
 11:00—Excerpts from the Operas.
 11:45—Tile Way Fire-Proof Home Program.
P. M.—
 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 12:45—Organ Recital.
 1:00—Jewish Hour.
 2:00—Ralph and Harlan.
 2:15—Reds vs. Brooklyn, at Brooklyn.
 4:00—Vocal Varieties.
 4:15—Pastels in Prose.
 4:30—Sundown Serenader.
 4:45—Post Symphony Hour.
 5:45—Afternoon Melodies.
 6:00—Novelty Duo.
 6:15—Musical Interlude.

Young Pianist Makes Debut on Network



The radio bow of Dorothy Daubel, hitherto unknown American-trained pianist, will be made Friday (August 14) at 3 p.m. on an NBC network including WFAF (660 kc.). After that her concerts will be heard weekly. Miss Daubel was born in Buffalo, N. Y., and began her musical career at the age of eight.

WKRC Sunday, August 16

6:30—Church Federation Hour.
 7:00—With The Scouts.
 7:15—Anne Storey, contralto.
 7:30—Harry Hartman's Sport Review.
 7:45—Two Boys from Dixie.
 8:00—Song Hit Time.
 8:30—The Orioles.
 8:45—Twilight Reveries.
 9:00—Scotland Yard.
 9:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—7:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Watchtower Program (e. l.).
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:00—First Church of Christ, Scientist.

P. M.—
 1:00—Jewish Community Program.
 1:30—Gypsy Trial (CBS).
 2:00—Gruen Old-Fashioned Garden.
 3:00—Cathedral Hour (CBS).
 4:00—To Be Announced.
 4:30—Pastorale (CBS).
 5:00—Chic Knights (CBS).
 5:30—Twilight Reveries.
 5:58—Burke Weather Forecast.
 6:00—Theo. Karle (CBS).
 6:15—Studio.
 6:20—Enreka Baseball Scores.
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—The Boswell Sisters (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Kate Smith, Swanee Music (CBS).
 7:30—Tony Parenti and His Singing Savanone (CBS).
 7:45—Modern Male Chorus (CBS).
 8:00—The Dutch Masters (CBS).
 8:30—Lewisohn Stadium Concert (CBS).
 9:30—The Gavehos (CBS).
 10:00—Coned Island Dance Orchestra.
 10:30—Red Nichols Orchestra (CBS).
 11:00—Time and weather.
 11:02—Sports Review.
 11:08—Jack Miles Orchestra (CBS).
 11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
 8:50—Time.
 9:00—Church Forum.
 9:30—Fiddlers Three (NBC).

CALL Kirby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.

Cincinnati Radio Service Co.

WLW Sunday, August 16
 9:45—Song for Today (NBC).
 10:05—Organ, Arthur Chandler, Jr.
 10:25—River Reports.
 10:30—Morning Musical (NBC).
 11:30—Troika Bells (NBC).
 Noon—Tales of the Emerald Isle (NBC).

P. M.—
 12:30—Melody Interlude (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Matinee Jewels.
 2:30—Henry Thies' Orchestra.
 3:00—Ravinia Opera Concerts (NBC).
 4:00—Sabbath Reveries (NBC).
 5:00—The Roamios.
 5:30—Plantation Days.
 6:00—The Chatter.
 6:30—Conservatory of Music Recital.
 6:55—Los Ramos Baseball Scores.
 7:00—Enna Jettick Melodies (NBC).
 7:15—Hotel Gibson Orchestra.
 7:30—Harbor Lights (NBC).
 8:00—Heel Hugger Harmonies (NBC).
 8:15—Bayouk Stag Party (NBC).
 8:45—Kaffee Hag Slumber Music (NBC).
 9:15—Variety.
 9:30—Castle Farm Orchestra.
 10:00—Estate Weather Man.
 10:02—Crosley Concert.
 10:45—Murray Horton's Orchestra at Horseshoe Gardens.
 11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
 Midnight—Fuller's Orchestra.

WSAI (225 m.—1330 kc.)

P. M.—
 2:00—Serenonette and Hymn Time.
 2:30—Balkan Mountain Men (NBC).
 3:00—National Sunday Forum (NBC).
 4:00—Gilbert & Sullivan Gems (NBC).
 5:00—Catholic Services (NBC).
 6:00—Thru the Opera Glass (NBC).
 6:30—Jodent Club of the Air (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government," David Lawrence (NBC).
 8:15—The Russian Singers (NBC).
 8:45—Castle Farm Orchestra.
 9:15—Goldman Band Concert (NBC).
 9:45—Sunday Night at Seth Parker's (NBC).

MONDAY August 17

WKCY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Records.
 10:00—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.
P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Norris Brock Live Stock.
 12:45—Harlan Duo.
 12:45—Randall Fryer, tenor.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—WKCY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).

WKCY Monday, August 17
 6:15—Tastyest Jesters (NBC).
 6:30—Steve Bates, singing to an Oetofone.
 6:45—Hitchhikers.
 7:00—Esther Covington.
 7:15—Little Red Riding Hood.
 7:30—Death Valley Days (NBC).
 8:15—Mystery Serial.
 8:45—Hot Shot, the Briarhopper.
 9:00—Charlene and Tommy.
 9:15—Tommy and Willie.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Bamboo Boys.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Furniture Program.
 10:00—Musical Breivites.
 10:35—Variety.
 10:50—Mrs. Evans' Questions and Answers.
 11:00—Shopping with Betty and Bob.
 11:30—Tone Poems.
 Noon—Tri-State Philco Program.
P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How It Began.
 12:45—Bellenby Luncheon Musicale.
 1:00—Story Telling Time.
 1:15—Little Black Joe.
 1:30—Melody Girls.
 1:45—Wesley Fox.
 2:00—The Islanders.
 2:15—Reds vs. Brooklyn, at Brooklyn.
 5:00—Lyric Hour.
 5:30—Queen Sellers, Cellist.
 5:45—Tea Tunc Tunes.
 6:00—Musical Interlude.
 6:15—World Series Contest.
 6:30—Vaudeville.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Dinner Dance Music.
 7:30—Harry Hartman's Sport Review.
 7:45—Julius Sein.
 8:00—Luckey Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Byron Trio.
 8:45—Twilight Reveries.
 9:15—Away Dance South.
 9:45—Mountain Red.
 10:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School—Sunrise Worship.
 7:45—Hill Billy Kid.

YOUR WIFE and Family Deserve LIGHTNING PROTECTION

Lightning Arrestors Installed This Week Only

\$1.00

Includes \$100.00 Guarantee Against Damage to Set

Complete Radio Service—Any Set

Call MEIrose 2170

Acimeter Tested Tubes

Radio Tube Center Norwood Open evenings

Famous Taylor Full Ball Bearing Tubular Velocipede with mud guard and bell in 3 sizes for children from 3 to 10 years.

\$6.19

CHECKER STORE ORIGINAL TIRE CO. Court & Race



WKRC Monday, August 17
 7:59—Green Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Consolidated Merchants Program.
 9:30—Singing Vagabonds (CBS).
 9:45—Charles W. Reaume, studio.
 10:15—The Madison Singers (CBS).
 10:30—Bruce Chapman (CBS).
 10:45—Time and weather.
 10:48—Woman's Hour — Tremette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 Noon—Blackberry Dudes.

P. M.—
 12:15—Enric Madriguera's Cuban Orchestra (CBS).
 12:30—Cincinnati Merchants Program.
 1:00—A. L. Fink Program.
 1:30—Pyl Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reaume Studio.
 2:15—Columbia Salon Orchestra (CBS).
 2:30—Marian and Jim (CBS).
 2:45—Starr-Freeze Melodies (E. T.).
 3:00—U. S. Army Band (CBS).
 3:30—The Dictators (CBS).
 4:00—Dancing by the Sea (CBS).
 4:30—Hoosier Photographer—Tempo Stars.
 4:45—Virginia Arnold (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Program, Mary Charles (CBS).
 6:10—Sticks, Cohlé & Tyree.
 6:13—Time and weather.
 6:15—Lindsay Program, with Dennis King (CBS).
 6:30—Today in Cincinnati, by Dr. Glenn Adams.
 6:45—Cameo Quarter-Hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—Union Gas and Electric Program.
 7:45—Old Wurzburg Malt Program.
 8:00—Eino Crime Club (CBS).
 8:30—An Evening in Paris (CBS).
 8:45—Summer Daze (CBS).
 9:00—Robt. Burns Panatella Program (CBS).
 9:30—Arabesque (CBS).
 10:00—Pyl Program.
 10:15—Gruen Answer Man.
 10:30—Coney Island Dance Orchestra.
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—Bobby Mcker and His Orchestra (CBS).
 11:30—Blue Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Bradley Kincaid.
 6:50—Weather.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Ball Brothers Canning Time.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Housekeeper Chats.
 9:15—Beatrice Mahle (NBC).
 9:30—Musical Portrait.
 9:45—The Potter's Art.
 10:00—Synopaters (NBC).
 10:30—The Frigidarians (NBC).
 10:45—Livestock Reports.
 10:55—Moto-Ironing Times.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Seger Ellis.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:30—National Farm and Home (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Chicago Serenade (NBC).
 3:00—Jim and Walt.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

"After making a thorough and interesting study of the different voices on the air, I nominate Robert Brown, Joseph Reis, Arthur Ainsworth and Jean Paul King as the best announcers on the air today," writes J. J. M. of Cincinnati, who signs himself "Yours in Don Becker style, dialaughingly." "It is a real treat to hear these men speak and my advice to the radio public is to judge for themselves the merits of their voices. I believe that for clarity of tone, English and expression, they are the outstanding figures on the air. This outburst describes the serious side of announcing, while for variety and comedy there is but one name I need mention: Sid Ten Eyck, grandson of Tar Baby Ten Eyck."

Radio Dial approves J. J. M.'s choices, asks for more opinions as to "best on the air."

Frank N. Adams, now living in Newport, Ky., writes us apropos of Miller and Lyle, that he is a member of a black face act that he modestly claims will be a rival to Amos 'n' Andy when it gets a break on the air. It is "The Thomason Family, who form 'De Intahnational House Cleanin' Mo-nop-oli o' de United States," he says. Local sponsors please copy.

T. B. H. of Lexington, Ky., writes: "I think a good thing for all of us would be to have Messrs. Alwyn Bach and 'Bill' Hay start a school of expression and have Waulessouterwarth (Wallace Buterworth) as their first pupil. Maybe they can do something for his ENUNCIATION."

Is Wallace so bad?

For Radio Dial readers, C. D. of Cincinnati has a suggestion: "All good programs mentioned in Radio Dial for Friday I mark No. 1. On Saturday, No. 2. On Sunday, No. 3. etc. In this way you save time in reading the programs over and over," he writes. "Even if you do have a program advertised wrong once in a while, what does it matter when you can find all the best programs in your paper at a moment's notice."

Those kind words brighten this editor's old grey heart, C. D.

Dear Radio Dial:

I want to know why they call Little Black Joe (WFBE) that name. Is he a white boy or not? And what's happened to Clavton McMichen, Bert Law and Hoyt Bryant of the Skillet Lickers? I sure do miss them bad and would give anything to hear Clavton say 'Covington, Ky.' once more.

Covington.

Little Black Joe really is a little colored boy who came from WFBE in Indianapolis. He offered to do a program on WFBE for friends he was visiting in Cincinnati, brought forth a ukulele and did such a fine act that the station booked him for regular appearances. The three Skillet Lickers (Riley Puckett remains at WCKY, using that name with three other musicians) are still in Covington but are not broadcasting at present.

For Mary C. of Bantam, O.: The theme song of the Canada Day program is "Canadian Canard" by Chandler, White, and Cohan, a dance tune without words written some years ago.

Singin' Sam Whom Midwest Lost to Chain



This is Singin' Sam who went from mid-West radio stations to a place on the Columbia network as the Barbasol Man (WKRC Wednesday and Friday at 7:15 p.m.). His voice probably is one of the most popular on the air. He is Harry Frankel of Richmond, Ind.

Guard of Honor

Sidney Ten Eyck, WLW announcer who writes the riotous Doodlesocker programs (11:30 Saturday nights), got the shock of his life when he arrived at New Castle, Ind., the other day to be guest of honor at a Chamber of Commerce outing. A "Doodlesocker Guard of Honor" recruited from the New Castle police and fire departments awaited him. Sydney didn't understand at first that it was a guard of honor. The guard wasn't so pleased either. They had waited three hours for Ten Eyck and McCormick's Fiddlers to arrive.

Murdock Williams, the "song and piano man from Dixie," is doing his stuff at WFBE on Thursdays and Saturdays at 8:15 p.m.

Tommie and Willie, recently returned to the air on WCKY, have four recordings to be released by Champion this week. They include "When the Moon Comes Over the Mountain," "When It's Nighttime in Nevada," "If You Can't Sing, Whistle," and "Let a Little Pleasure Interfere with Business."

Paul H. Nieman, 1 E. Fourth Street; Mrs. Norman P. Kruse, Cincinnati; Frank Guerrea, 29 Oak Street, Clifton, Ky., and F. C. Poulson, Bellevue, Ky., were winners in WFBE's Mystery Contest.

Radio Dial:

Is the Elliot Brock band part of Henry Fillmore's band? They broadcast on Fridays at 7 p.m. on WLW. Their music sounds just like Fillmore's and I think they are very good. Let us have more music such as this band plays.

A. G., Bellevue, Ky.

Elliot Brock's band and Elliot Brock play under many different names at WLW, are not part of Henry Fillmore's band.

WLW Monday, August 17
 3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
 3:45—Matinee Melodies (NBC).
 4:00—Chats with Peggy Winthrop (NBC).
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Afternoon Revelers.
 5:00—Bradley Kincaid.
 5:15—Mormon Tabernacle Choir.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Clatter.
 6:30—Phil Cook (NBC).
 6:45—Paris Night Life (NBC).
 7:00—Rox's Gang (NBC).
 7:30—Los Ramos Baseball Scores.
 7:35—WLW Fanfare.
 8:00—Maytag Orchestra (NBC).
 8:30—Real Folks (NBC).
 9:00—Gold Medal Express (NBC).
 9:30—Musical Dreams.
 10:00—Canada Dry.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Chime Reveries.
 Midnight—Hotel Gibson Orchestra.
 12:30—Henry Busse's Orchestra, Castle Farm.
 1:00—Sign off. . .

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick's Old Time Fiddlers.
 9:30—Jean Carroll, please tell me (NBC).
 9:45—Jerry Foy.
 10:00—Records.
 10:15—Blue Straks (NBC).
 10:30—Records.
 11:00—The Hellman Troubadours (NBC).
 11:15—Sign Off.
P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Crosley Singers.
 4:30—Records.
 4:45—Minabelle and Chick.
 5:00—Records.
 5:15—Cecy Gordon; Gene Perazzo.
 5:30—Records.
 6:00—Teddy Black's Orchestra (NBC).
 6:30—Poems by George Elliston.
 6:45—The Goldbergs (NBC).
 7:00—Records.
 7:15—Vocal Solos.
 7:30—A. & P. Orchestra (NBC).
 8:30—General Motors Program (NBC).
 9:00—True Story Hour (NBC).
 9:45—Singer Program (NBC).
 10:00—Seger Ellis.
 10:15—The Stebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.
 11:00—Sign off.

High insult

Its "pistols at 40 yards" for Louis John Johnen and one of the doormen at WLW. Johnen arrived for a late program still dressed in the beggars' rags and make-up he had worn in a Cincinnati Zoo performance he hurriedly left to reach the studio in time. "On your way, bum," said the doorman, refusing him admission. Expostulations and explanations on the part of Johnen failed until another musician arrived and identified him.

WANTED BOYS TO SELL RADIO DIAL

MAKE GOOD MONEY IN SPARE TIME

See Mr. Shifolin at Central News Co., 320 E. Third St.

TUESDAY August 18

WCKY (202 m.—1490 kc.)

7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherio (NBC).

WCKY Tuesday, August 11

8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Program.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Classic Hour.
 10:45—Musical Novelties.
 11:30—Skillet Lickers.

Noon—Dance Program.

P. M.—
 12:30—Live Stock Quotations.
 12:35—Harlan Duo.
 12:45—Randall Fryer, tenor.
 1:00—Sign off.
 1:15—Dance Records.
 5:55—WCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Gus Van (NBC).
 6:35—Little Red Riding Hood.
 6:45—Crooning Guitarist.
 7:00—Esther Covington—Blues De Luxe.

7:15—Tri-State Entertainers.
 7:45—Crimoline Girl, Alma Ashcraft.
 8:00—Blue Ridge Shindiggers.
 8:15—Studio Program.
 8:30—Earl Arnold's Orchestra from Lookout House.
 9:00—Hot Shot, the Briar hopper.
 9:15—Tommy and Willie.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Morning Frolic.
 7:30—Classified Directory.
 8:00—Concert Hoag.
 9:00—Tennessee Jeff.
 9:15—Sunshine Special.
 9:45—Home Chats.
 10:00—Musical Breivies.
 10:50—Sister Mary's Kitchen.
 11:00—Shopping with Betty and Bob.
 11:30—Vocal Varieties.
 11:45—No-Ky Trio.

Noon—Tri-State Philco Program.

P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How I began.
 1:00—Story Telling Time.
 1:15—Two Irish Boys and Chas. Schaefer.
 1:30—Day Dreams.
 2:00—Ralph and Harlan.
 2:15—Reds vs. Brooklyn, at Brooklyn.
 5:00—Lyric Hour.
 5:30—Tea Time Times.
 6:00—Musical Interlude.
 6:30—Vaudeville.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Dinner Dance Music.
 7:30—Harry Hartman's Sport Review.

7:45—Ruth Wolfenden, Blues.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murdock Williams.
 8:45—Twilight Reveries.
 9:00—Independent Oil Station Program.
 9:30—Variety.
 9:45—Licking River Fiddlers.
 10:15—Slumber Music.

RADIO REPAIR SPECIALISTS

We Have No
Sets to Sell, Just Prompt
Dependable Service

Anywhere Day or Night

GENERAL RADIO SERVICE

993 HILL ST. MAin 3902

Tuesday, August 18 WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School, Sunrise
7:45—Hill Billy Kid.
7:50—Green Time.
8:00—Star-Freeze Melodies.
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Copeland's Health Talk (CBS).
9:00—Oxol Feature (CBS).
9:15—Melody Parade (CBS).
9:30—Consolidated Merchants' Program.
10:00—Fashion Facts of 1931 (CBS).
10:15—Charles W. Reaume Studio.
10:45—Time and Weather.
10:48—Woman's Hour, Tremlette Tulley.
11:15—Don Bigelow and His Orchestra (CBS).
11:30—Columbia Revue (CBS).
Noon—Blackberry Dudes.

P. M.—

12:15—Enric Madriguera's Orchestra (CBS).
12:30—Cincinnati Merchants' Program.
1:00—Pabst-ett Varieties (CBS).
1:15—Studio Feature.
1:30—Pyl Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reaume Studio.
2:15—Mel and Casey.
2:30—L. Fink—Marian and Jim (CBS).
2:45—A. L. Fink—The Captivators (CBS).
3:00—Four Clubmen (CBS).
3:15—Saratoga Race Series (CBS).
3:45—Phil Fisher's Orch. (CBS).
4:15—Adventures in Words (CBS).
4:30—Jolly Jugglers.
4:45—Sweethearts of the Air (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Home Furniture Co., Kate Smith (CBS).
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Lunt Program, with Dennis King (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Cane Quartet hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—Rubel's Hy Rye and Willie Winsom.
7:30—The Bon Bons (CBS).
7:45—Today in Cincinnati by Dr. Glenn Adams.
8:00—Henry George (CBS).
8:30—The Bristolers (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Tom Collins, Jr.
9:30—Coney Island Dance Orchestra.
10:00—Pyl Program.
10:15—Indian Lake Period.
10:25—Sports Review.
10:30—Studio Feature.
10:45—Asbury Park Casino Orchestra (CBS).
11:00—Green Witching Hour.
11:30—Time and weather.
11:35—Blue Ridge Red.
11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Bradley Kincaid.
6:50—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Suburbs (NBC).
7:45—Morning Devotions.
8:15—Bradley Kincaid.
8:30—Montgomery Ward (NBC).
8:45—Physical Exercises.
9:00—Morning Ballads.

Tuesday, August 18 WSAI

9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Promotion Man.
10:00—The Melody Club.
10:30—The Frigidarians (NBC).
10:45—Livestock Reports.
10:55—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—

12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherlands Plaza Orchestra.
2:00—Organ Matinee—A. Chandler, Jr.
2:30—Chicago Serenade (NBC).
2:45—Princess Ovensky Youth Matinee (NBC).
3:00—Ramona.
3:15—U. S. Navy Band (NBC).
4:00—Seger Ellis.
4:15—The Grab Bag Boys.
4:30—Live Stock Reports.
4:40—Michigan and Quartet.
5:00—The Hottentots.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Southern Singers.
6:45—Mail Pouch (c. t.).
7:00—Armstrong Quakers (NBC).
7:30—Los Ramos Baseball Scores.
7:35—Netherlands Plaza Orchestra.
7:45—Sisters of the Skillet (NBC).
8:00—Fuller's Orchestra.
8:15—Ice-cream Jamboree.
8:30—Werk Bubble Blowers.
9:00—Crimelights.
9:30—Chevrolet Chronicles (c. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.

A. M.—

12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—

8:00—Gene and Glenn (NBC).
8:15—Tom Waring and His Troubadours (NBC).
8:45—Variety.
9:00—Mrs. Blake's Raido Columi NBC).
9:15—Records.
10:00—Talks by Dr. Ella Oppenheimer (NBC).
10:15—Radio Household Institute (NBC).
10:30—U. S. Army Band (NBC).
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.

P. M.—

12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Lady Next Door (NBC).
4:30—Rinso Talkie (NBC).

Tuesday, August 18 WFAE

4:45—Records.
5:15—Vocal Solos.
5:30—Records.
6:00—Midweek Federation Hymn Sing (NBC).
6:30—Health Products Program (NBC).
6:45—The Goldbergs (NBC).
7:00—Blackstone Plantation (NBC).
7:30—National Dairy Virtuoso (NBC).
8:00—Nash Parade (NBC).
8:30—Fulcr Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Fuller's Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

Wednesday, August 19 WFAE

8:00—Concert Hour.
9:00—Variety.
9:15—Sunshine Special.
9:45—Kleeman Home Chats.
10:00—Musical Varieties.
10:35—Vocal Varieties.
10:50—Mrs. Evans' Questions and Answers.
11:00—Shopping with Betty and Bob.
11:30—Melodies of Long Ago.
Noon—Tri-State Philco Program.

P. M.—

12:15—Violin and Piano Varieties.
12:30—How It Began.
12:45—Bellonby Luncheon Musicale.
1:00—Story Telling Time.
1:15—Little Black Joe.
1:30—Pauline Ungar, Contralto.
1:45—The Parent's Forum.
2:00—Afternoon Musicale.
2:30—Galvano and Cortez.
2:45—Garden of Melody.
3:15—Vocal Recital.
4:00—Loose Bolts.
4:30—Tea Time Tunes.
5:00—Lyric Hour.
5:30—Dance Frolic.
6:00—Musical Interlude.
6:30—Vaudeville.
6:45—Berning Ford Travelogue.
7:00—The Pest Question Box.
7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
7:45—Julius Sein.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Colonial Stages.
8:45—Twilight Revivies.

Wednesday, August 19 WFAE

9:00—Tile-Way Fire-Proof Home Program.
9:30—Song Hit Tune.
9:45—Mountain Red.
10:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—Sunrise Worship, God's Bible School.

7:45—Hill Billy Kid.
7:50—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS).
9:15—Morning Minstrels (CBS).
9:30—Consolidated Merchants' Program.
10:00—Learn to Swim (CBS).
10:15—Florine Talk.
10:20—Time and weather.
10:23—Woman's Hour, Tremlette Tulley.
10:45—Charles W. Reaume Studio.
11:15—Don Bigelow Orchestra (CBS).
11:30—Columbia Revue (CBS).
Noon—Blackberry Dudes.

P. M.—

12:15—Enric Madriguera's Orchestra (CBS).
12:30—Cincinnati Merchants' Program.
1:00—Farm Network Program (CBS).
1:30—Pyl Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reaume Studio.
2:15—Salon Orchestra (CBS).

WEDNESDAY August 19

WCKY (202 m.—1490 kc.)

A. M.—

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briarhopper.
8:15—Light Concert Music.
8:30—My New Kentucky Home.
9:45—Dance Tunes.
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.

Noon—Popular Dance Melodies.

P. M.—

12:15—Little Red Riding Hood, John R. Coppin Co.
12:30—Live Stock Reports.
12:35—Harlan Duo.
12:45—Randall Fryer, Tenor.
1:00—Sign off.
5:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC).
6:15—Charlene and Tommy.
6:30—Crooning Guitarist.
6:45—Tommy Ott.
7:00—Hitchhikers.
7:15—Red Riding Hood.
7:30—Christian Glee Club.
8:00—Skillet Lickers.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Steve Bates.
9:15—Tommie and Willie.
9:30—Lucille Fox.
9:45—Italian Serenaders.

WFAE (250 m.—1200 kc.)

A. M.—

7:00—Bamboo Boys.
7:30—Classified Directory.

Actress Will Sing In Round-up



Mary Adams, musical comedy actress ("A Connecticut Yankee," "Artists and Models," "Big Boy") will sing in the Radio Roundup Thursday night (August 20) at 10:30 p. m. on Columbia network stations. WABC (860 kc.) is the best bet locally.

FLORENCE FREY BEAUTY EXPERT

on the air
Every Wednesday
9:15 A. M. WLW



PERMANENT WAVE \$5.00

Positively Harmless — Painless — Quick
FLORENCE FREY STUDIO
631 Walnut Street Cherry 4105

French-Bauer, Incorporated, brings the nationally famous

NIT—WTS

to you every Wednesday night over Station WKRC from 9:30 to 10 o'clock.

French-Bauer INCORPORATED

"Better Dairy Products Since 1842."

JANE GREY

and
The Kampf Artists
Beginning August 17
Mon., Wed., Fri.
11:30 A.M.

Sponsored by
The A. W. Kampf Jewelry Co.
18 West Sixth St.

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:
Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name

Address

City..... State.....

WKRC Wednesday, August 19

2:30—Marian and Jim (CBS).
 2:45—Dancing by the Sea.
 3:15—Starr-Freeze Melodies (E.T.).
 3:30—Columbia Camp Concert (CBS).
 4:00—Ashbury Park Casino Orchestra (CBS).
 4:15—A. L. Fink Program.
 4:45—Edna Wallace Hopper's Youth Matinee (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Kate Smith Swannee Music Home Furniture Co. (CBS).
 6:10—Stocks, Cohl & Tyree.
 6:13—Time and weather.
 6:15—Limit Program, with Dennis King (CBS).
 6:30—Miller and Lyle (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Cremo Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—Indian Lake Period.
 7:35—Today in Cincinnati by Dr. Gleason Adams.
 7:45—Old Wurzburger Malt Program.
 8:00—Gold Medal Fast Freight (CBS).
 8:30—Eno Crime Club (CBS).
 9:00—Vitality Personalities (CBS).
 9:15—Howard Barlow (CBS).
 9:30—(French-Bauer) — Nit Wit Hour (CBS).
 9:45—The Pyral Program.
 10:15—Green Answer Man.
 10:30—Concy Island Dance Orchestra.
 11:00—Time; Weather; Sports Review.
 11:03—Jack Miles and his Orchestra (CBS).
 11:30—Blue Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)**A. M.—**

6:30—Time Announcement.
 6:31—International Fiddlers and Jim and Walt.
 6:50—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Ball Brothers Canning Time.
 8:30—Montgomery Ward Program.
 8:46—Physical Exercises.
 9:00—Mary Hale Martin (NBC).
 9:15—Florence Frey's Workshop.
 9:30—Dance Miniatures (NBC).
 9:45—Masley Personality Perfumes (NBC).
 10:00—McCormick Fiddlers.
 10:15—Bradley Kincaid.
 10:30—Live Stock Reports.
 10:40—Piano Solos.
 10:45—Manhattan Soap Program (NBC).
 11:00—Moto Ironing Time.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—The Village Rhymester.

P. M.—

12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Cincinnati Zoo Concert.
 3:00—Weather Forecast.
 3:01—The Matinee Players.
 4:00—Chats with Peggy Winthrop (NBC).
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Mitchen and Quartet.
 4:50—Afternoon Melodies.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—"Believe It or Not," Ripley (NBC).
 7:00—The Frigidarians (NBC).
 7:15—Los Ramos Baseball Scores.
 7:20—Fuller's Orchestra.
 7:30—Jack Frost Melody Moments (NBC).
 7:30—The Crosby Follies.
 8:30—Dutch Masters Minstrels.
 9:00—Goldman Band Concert (NBC).
 9:30—Canova Coffee Hour.
 10:00—Castle Farm.
 10:30—Variety.

WLW Wednesday, August 19

10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Fuller's Orchestra.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.

A. M.—

12:30—Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)**A. M.—**

8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Jane Grant's Steero Hour (NBC).
 9:30—National Home Hour (NBC).
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Sweet and Low Down (NBC).
 10:45—Records.
 11:00—The Hellman Troubadours (NBC).
 11:15—Sign Off.

P. M.—

12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:30—Crosley Dealers' Salute.
 3:45—Outstanding Daytime Speakers (NBC).
 4:00—Don Becker.
 4:15—Sam Wilson, baritone.
 4:30—Poems by Harry Holcombe.
 4:45—Records.
 5:00—McCormick Fiddlers.
 5:25—Civil Service Talk.
 5:30—Records.
 6:15—Boscul Moments, with Madame Alda (NBC).
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Vocal Solos.
 7:15—Records.
 7:30—Mobiloil Concert (NBC).
 8:00—Hulce Stuart (NBC).
 8:30—Palmolive Hour (NBC).
 9:00—Coca Cola Program (NBC).
 10:00—Seger Ellis.
 10:15—The Goldbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.

**THURSDAY
August 20****WCKY (202 m.—1490 kc.)****A. M.—**

7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early Morning Dance.
 9:15—Light Concert Music.
 9:45—Dance Tunes.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Dance Records.
 10:30—Northam-Warren (NBC).
 10:45—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillful Lickers.
 Noon—Popular Dance Tunes.

P. M.—

12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Live Stock Quotations.
 12:35—Harlan Duo.
 12:45—Rev. Chas. A. Vandermeulen.
 1:00—Sign off.
 5:45—Dance Music.
 5:55—WCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Esther Covington—Blues De Luxe.
 6:45—Little Red Riding Hood.
 7:00—Dixie Spiritual Singers (NBC).
 7:45—Hot Shot, the Briarhopper.
 7:50—Tommy and Willie.
 8:45—Crowning Guitarist.
 8:00—Blackstone Plantation (NBC).
 8:30—Studio Program.
 8:45—Hitchhikers.
 9:00—Earl Arnold and His Orchestra from Lookout House.
 9:30—Skillful Lickers.

WFBE (250 m.—1200 kc.)**A. M.—**

7:00—Morning Frolic.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Tennessee Jeff.

Stoess Plans Busy Composing Season

William C. Stoess (center), musical director of WLW, has set himself a stiff pace if he expects to honor all famous fliers as he recently did Wiley Post (left), and Harold Gatty (right), round-the-world fliers. Inspired by their epochal flight, Stoess sat down and lightly tossed off a march commemorating their achievement. Both fliers expressed themselves as highly pleased with the tribute.

WFBE Thursday, August 20

9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Musical Brevities.
 10:50—Sister Mary's Kitchen.
 11:00—Shopping with Betty and Bob.
 11:30—Melodies of Long Ago.
 11:45—NoKy Trio.

Noon—Tri-State Philco Program.**P. M.—**

12:15—George Eiche, Jr.
 12:45—Bellony Luncheon Musical.
 12:30—How It Began.
 1:00—Story Telling Time.
 1:15—Two Irish Boys and Chas. Scheffer.
 1:30—Variety.
 1:45—Violin and Piano Varities.
 2:00—Matinee Musicale.
 2:30—Melody Girls.
 2:45—Afternoon Dance Frolic.
 3:15—Memory Lane.
 4:15—Ralph and Harlan.
 5:00—Lyric Hour.
 5:30—Tea Time Talks.
 6:00—Musical Interlude.
 6:30—Vaudeville.
 6:45—Berning Ford Travelogue.
 7:00—The Post Question Box.
 7:15—Dinner Dance Music.
 7:30—Harry Hartman's Sport Review.
 7:45—Ruth Wolfenden, Blues.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murdoch Williams.
 8:45—The Post Tenor.
 9:00—Independent Oil Program.
 9:30—Song Hit Time.
 10:00—Slumber Music.

WKRC (545 m.—550 kc.)**A. M.—**

6:45—Sunrise Worship.
 7:45—Hill Billy Kid.
 7:50—Green Time Signal.
 8:00—The Commuters (CSB).
 8:30—Tony's Scrap Book (CBS).
 8:45—Starr-Freeze Melodies (E.T.).
 9:00—Pot of Gold (CBS).
 9:15—Consolidated Merchants' Program.
 9:45—Barbara Gould Beauty Talk (CBS).
 10:00—Charles W. Reume Studio.
 10:30—Vacation Roads.
 10:45—Time and weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Rude (CBS).
 Noon—Blackberry Duets.

P. M.—

12:15—Enric Madriguera's Orchestra (CBS).
 12:50—Enric Madriguera's Orchestra (CBS).
 1:00—Blackberry Duets.

WLW Thursday, August 20

7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Bradley Kincaid.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Ray Perkins (NBC).
 9:15—Beatrice Mable (NBC).
 9:30—Community Health, Dr. Carl Wilzbach.
 9:45—Housekeeper Chats.
 10:00—McCormick Fiddlers.
 10:15—Dance Miniatures (NBC).
 10:30—Live Stock Reports.
 10:40—Seger Ellis.
 11:00—The Venetian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Seger Ellis.

P. M.—

12:16—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Chicago Serenade (NBC).
 2:45—Princess Ovolensky Youth Matinee (NBC).
 3:00—Afternoon Melodies.
 3:30—Maze of Melody (NBC).
 4:00—Bradley Kincaid.
 4:15—Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Harriet Wellen and Don Becker.
 5:00—Edna Wallace Hopper (NBC).
 5:15—Wildeson's Wildcats.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Glenn Adams, Dog Talks.
 6:45—News Flashes from Hollywood (G.T.).
 7:00—Los Ramos Baseball Scores.
 7:05—The Chatter.
 7:15—Rin-Tin-Tin Thriller (NBC).
 7:30—Netherland Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—Horseshoe Gardens Orchestra.
 8:30—Castilian Nights.
 9:00—Fuller's Orchestra.
 9:30—Clara, Lou and Em (NBC).
 9:45—Varsity Four.
 10:00—Canada Dry Program.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Great Composers.
 11:30—Moon River.

Midnight—Hotel Gibson Orchestra.**A. M.—**

12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)**A. M.—**

8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick Fiddlers.
 9:45—Organ Program.
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—The Hellman Troubadours (NBC).
 11:15—Sign Off.

P. M.—

12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Mona Motor Organ Recital.
 4:30—Rinsio Talkie (NBC).
 4:45—Records.
 5:00—Travel Talk by Jos. Ries.
 5:15—Ranona.
 5:30—Records.
 6:00—Harry Wilsey's Orchestra.
 6:25—Better Business Bureau Talk.
 6:30—Records.
 7:00—Fleischman Hour (NBC).
 8:00—Arco Birthday Party (NBC).
 8:30—Willard Robinson and His Deep River Orchestra (NBC).
 9:00—Lucky Strike Dance Orchestra (NBC).
 10:00—Horseshoe Gardens.
 10:15—The Stebbins Boys (NBC).
 10:30—Fuller's Orchestra.

WLW (428 m.—700 kc.)**A. M.—**

6:30—Time Announcement.
 6:31—International Fiddlers and Bradley Kincaid.
 6:50—Weather Forecast.

AUG 21 1931

RADIO DIAL

Volume I, No. 14

FRIDAY, AUGUST 21, 1931

Price 5c

Lindbergh and King of Siam will be heard from Tokyo, Canada during this week

King of Siam to Broadcast from Canada

Ruler will Appear at Opening of Scotch Festival

King Pradjadhipok of Siam will participate in the opening of the Highland Gathering and Scottish Musical Festival at Banff, Canada, Thursday (August 27) and will be heard in the broadcast at 4 p. m. through NBC stations including WHAS (820 kc.) and WLW.

The ruler of the oldest Asian monarchy will be welcomed to the festival by Lt. Governor Walsh, of Alberta, in a scene to be described by Tremaine Garstand, assisted by a CKGW announcer. Bagpipe numbers will predominate in the concert of Scottish music during which distinguished singers will be heard including Robert Burnett, Scotch baritone; Jeanne Dusseau, Canadian soprano; Theodore Webb, NBC baritone; Ethel Leuning, from the American Opera company; and Amy Fleming, from the Albert Heather light opera company.

Chicagoland Festival Can Be Heard on WGN

Chicago's greatest musical event, the Chicagoland Musical Festival on Saturday (August 22) will be broadcast at 9 p. m. by an NBC network including WGN (720 kc.)

Broadcast from Soldier's Field stadium, the concert will include the singing of spirituals by 2,000 negro voices, trained by famous negro singers. "Phil Sheridan's Ride," with massed bands, a troop of cavalry, rifle fire, and fireworks probably also will be included in the broadcast.



Dorothy McNulty, featured comedienne of a number of musical comedies, including "Good News," will temporarily desert the footlights when she sings several of her most popular numbers on Radio Roundup over the Columbia network Thursday (August 27) at 10.30 p. m. Hear it through WABC (860 kc.)

Phil Dewey, baritone, for some time one of the three Men About Town, with the broadcast of the General Motors program this

Travers Stakes At Saratoga to Be Heard Thursday

Running of the Travers Stakes at Saratoga, N. Y. on Thursday (August 22) will be broadcast at approximately 4 p. m. by NBC stations including WLW and by WKRC for Columbia network. Clem McCarthy, NBC's turf expert, will describe the running of the race, the oldest stakes in America, first run in 1864. The purse is for \$30,000. Last year, Jim Dandy, 100 to 1 shot, ploughed through the mud to win over Gallant Fox. WKRC will join its network at 3:45 p. m.

California Legion will Broadcast

San Francisco Post Dedicates Programs to 10,000 Groups

Fifty stations of the Columbia network, including WKRC, will be joined in the cause of fire prevention at 8.30 Saturday night (August 22) to broadcast a program presented in the studios of KFRC, San Francisco, by the American Legion department of California.

It will be the first time any state department of the American Legion has been on the air in a nation-wide broadcast, and the period will be dedicated to more than 10,000 posts in the United States. Music will be furnished by the Zane Irwin post band of San Francisco, state champions.

Speakers will be James K. Fisk, adjutant of the California department of the Legion; and Colonel Charles E. Stanton, one millionth member of the Legion.

Lindbergh will Speak from Tokyo

Japan's Official Greeting to Flyers Probably will be Heard Sunday

When Colonel and Mrs. Charles A. Lindbergh are feted in Tokyo Sunday (August 23) during their "vacation flight," the National Broadcasting Company will rebroadcast their official greeting, and Lindy's response over a nation-wide network.

Lindy will be heard in response to his official welcome by Matajiri Koizumi, the Japanese Minister of Communications, at a Army-Navy banquet in his honor, NBC officials heard by radiogram Friday.

Both the flyer and Minister Koizumi are expected to speak between 6.30 and 7.10 a. m., over an NBC network undoubtedly including WLW, although the time is tentative depending upon the arrival of the couple. The time set for the broadcast, Japan time is 9.30 p. m. Sunday.

18 Violins Will Play Concerto's Solo Part Sunday

With 18 violins playing the solo part of Mendelssohn's "Violin Concerto," the Lewisohn Stadium orchestra on Sunday, August 23, at 8.30 p. m. will begin an unusually varied program.

Eight Russian Folk songs by Liadov which conductor Albert Coates brought back from Russia this year will be the second group. The final numbers will be the Richard Strauss tone poem "Don Juan," and "Ride of the Valkyries," by Richard Wagner.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Application for Second Class Entry Pending.

NATALIE GIDDINGS, Editor

VOL. I AUGUST 21, 1931

No. 14

How About Prizes for Programs?

The National Broadcasting Company is offering \$10,000 in prizes for original orchestral music.

To aspiring composers, this truly is good news. A remunerative market for serious music is exceedingly difficult to find. Also, there is no question that radio can make ready use of all such prize-winning works as have merit.

But, without any intent to seem a spoilsport, we cannot help wishing that someone would offer \$10,000 in prizes for original program ideas.

It is betraying no deep state secret to suggest that programs need fresh ideas. The very fact that so many of them are cut to a standardized pattern shows that.

To be fair, it must be said that this is more the fault of the system than of studio workers themselves. Most program directors and continuity writers are so busy with routine production that they simply have no time for conceiving and developing ideas off the beaten track.

Nevertheless, it is becoming more and more plain that original ideas open up the path along which programs are most likely to make rapid improvement.

The situation is much like that confronted by the movies a few years ago. Stations have fine equipment, trained artists, and experienced directors, but few striking ideas to make the most of these splendid facilities.

Faced with the same condition, the movies went out and bought ideas. Yet so far, the broadcasters' slogan seems to be "Millions for big names and improved transmission, but not a penny for ideas."

This will be changed presently. Competition alone will take care of that. Engaging a studio full of high-priced headliners doesn't guarantee that a program will be a riot these days. There are too many high-priced headliners.

So maybe hanging up several thousand dollars in prizes for program ideas might be a stroke of "good business" besides a way to start the ball rolling.

Scattered over the country there are pretty certain to be many people who can offer original suggestions. And suggestions are enough. Studio staffs would have to work them up anyway, into broadcastable form.

What about it, NBC and Columbia, not to mention the countless sponsors who are offering juicy prizes for this and that? Shouldn't it buy some valuable publicity at least?

Andus 'n' Aimee Cheer WSMK Fans



There's no sense to 'em—they don't claim to be doing anything about the depression. In fact they're just Andus 'n' Aimee, stars of WSMK in Dayton, Ohio, (1380 kc.) heard twice every day at 10:45 in the morning and 7 every night. If you like nonsense and clever satire presented smoothly and amusingly, you will think Andus 'n' Aimee are about the most amusing and freshest "celophane" wrapped act on the air.

Hot

Creator, "the world's most animated bandmaster," works so hard at rehearsals for the Interwoven program WCKY broadcasts at 8 p. m. Friday, that even in NBC's air-cooled studios he must change shirts and take showers between perspiring practices.

Thirty-eight of the forty-eight states now have outlet stations for the programs of the Columbia Broadcasting System.

WFBF's World Series contest (daily at 6:15 p. m.) has transportation, hotel and tickets to the first two World Series games as its prizes.

PROGRAM JOTTINGS

FRIDAY, AUGUST 31

"La Valse," a choreographic poem by Ravel, will be played in the Lewisohn stadium concert through WKRC at 7:45 p. m. The work is a highly modernistic impression of the favorite dance through four generations. The concluding number of the concert will be the first "Hungarian Rhapsody," by Franz Liszt.

Toscha Seidel, violinist, will play Kreisler's "Polichinelle Serenade," and Theo Karle, tenor, will sing the same composer's "Old Refrain" in the Pillsbury Pageant WKRC will broadcast at 9 p. m.

Plaintive love songs and jingling dance melodies culled from the folk tunes of the Russian gypsies will be interpreted by Peter Bijlo's Balalaika Orchestra and soloists in "Around the Samovar," now moved to 9:30 Friday on WKRC and the Columbia network.

SATURDAY, AUGUST 22

Henry Burbig, who spends much time collecting accurate historical facts in order to make accurate "mistakes" in his dialect, has found good material in the story of the famous Indian chief, Sitting Bull, for his broadcast at 7:15 p. m. through WKRC.

George R. Donnel will explain the Junior College of Commerce in a talk through WKRC at 7:30 p. m. sponsored by the Junior Chamber of Commerce.

Hank Simmons Show Boat will play "Beyond Pardon" written from Bertha M. Clay's novel, in the broadcast at 9 p. m. through WKRC.

SUNDAY, AUGUST 23

WCKY has three good NBC programs for morning listeners: Nomads 10 o'clock, Jewels of Destiny at 10:30, and Echoes of the Orient at 11:15.

Notable contrasts in religious music of the past and present will be achieved by the presentation of Haydn's "With Verdure Clad," and the motet "Before the Shrine" by Deems Taylor in the Cathedral Hour broadcast through WKRC at 3 p. m.

Candlight Musicale at 6:30 p. m. is a new concert from NBC on the schedule of WHAS (820 kc.) Harpsichord, solo violin, and string quartet play the program.

How tularemia, the first native American disease, was discovered after the San Francisco fire in 1906, will be told by Dr. Howard W. Haggard in "Devils, Drugs, and Doctors" at WKRC at 7 p. m. He has traced the history of the disease back to the first infection found among California ground squirrels in Tulare county, from which the disease takes its name.

Andre Kostelanetz, conductor of the Petrograd Grand Opera under the old regime, will lead the Modern Male Chorus of 13

voices in their recital through WKRC at 7:45 p. m. Among their songs will be "Drink to Me Only With Thine Eyes."

The Ponce Sisters whose pictures adorned the front page of RADIO DIAL last week have been booked by WCKY for 9:15 p. m.

Sunday night at Seth Parker's is on the air at 9:45 p. m. on WSAI. WLW for some time had a Seth Parker sketch, locally produced from script written by Phillips Lord who writes the Seth Parker sketches for NBC and play the title role.

MONDAY, AUGUST 24

Singin' Sam, the Barbasol Man, goes sentimental in his deep bass way in the three programs he will broadcast through WKRC at 7:15 p. m. on Monday, Wednesday and Friday. He will feature "Dear Old Girl," "Smiling Through," and "Shine On, Harvest Moon."

Prizes in the Fisher Body Craftsman's Guild contest will be awarded in the General Motors program WSAI will broadcast at 8:30 p. m. The awards are four scholarships for four-year courses in an American university. They will be presented at a banquet attended by 103 boys who made the best models of Emperor Napoleon's coach.

"Crime Conductor," a thriller with its scene laid in London, will be broadcast in the Eno Crime Club through WKRC on Monday at 8 p. m. and on Wednesday (August 26) at 8:30 p. m.

TUESDAY, AUGUST 25

The Bon Bons, a quartet of negro girls, will sing "There Never Will Be a Melody Like 'St. Louis Blues'" in their program on the Columbia network and WKRC at 7:30 p. m.

Rimsky Korsakof's whimsical "Flight of the Bumble Bee" and Boccherini's "Minuet" with a vocal accompaniment will be played in the Svaino Tone Pictures through WKRC at 9:30 p. m. Other numbers will be current popular music.

WEDNESDAY, AUGUST 26

Fireflies, butterflies, glow worms, bumble bees, and mosquitoes will flit through the Columbia Camp Concert WKRC carries at 3:30 p. m. Music about these insects will be played by an orchestra. Dr. Bertha Chapman Cady, naturalist for the Girl Scouts, will talk on "The Ways of the Six-Footed Hosts."

Red-headed Charlene, who will croon at WCKY at 6:15 p. m. (and at 9 p. m. Monday and 12:45 p. m. Sunday) has a new partner in nimble-fingered Tommy Ott.

Dennis King and Alice Brady will read the balcony scene from "Romeo and Juliet" in the Limit program at 6:15 p. m. through WKRC.

Our Dially Dozen

By DON BECKER

This isn't radio, but it's worth a mention.

Sunday we entertained the crippled children at the Rotary Camp in Batavia.

During the afternoon they asked if we couldn't bring out Salt and Peanuts or Bradley Kincad some time.

A little tot over in the corner piped up: "Aw hoey, bring out Walter Dainrosch!"

In his broadcast the other day, Ray Perkins of NBC informed Cincinnati that if his program didn't sound so funny around this vicinity not to blame him but to point their fingers at T. Paul Jordan.

T. Paul is the operator for Perkins' programs at WLW. He wrote the Prince of Pineapples a letter a week or so ago.

A recent publicity item caught our eye.

"John S. Young is a devotee of the 'bridal.' (We suppose they meant bride.)"

"Aside from a complete rest from radio worries," it went on, "Mr. Young will indulge in his favorite sport!"

Do be careful, Mr. Young!

DID YOU KNOW THAT . . .

The voice of Antoinette Werner West was the first to be heard in the Rockdale Temple in Cincinnati? Mrs. West is WLW's hostess-contralto soloist.

She was also kissed by Madame Schumann-Heink.

Charlie Dameron was admitted to the bar in old Kentucky? There's "bars" in them hills, too!

Ford Rush tried out for big league baseball with the St. Louis Cardinals? As a pitcher he made a wonderful radio entertainer.

Virginia Marucci was once a bricklayer?

Lula Vollmer of NBC says her favorite sport is chopping wood? Ha. Ha. Ha.

It takes four men to make a male quartet?

And then along comes the "pick-pocket's" theme song: "TAKE IT FROM ME, I'M TAKIN' FROM YOU."

DIALAUGHINGLY YOURS,

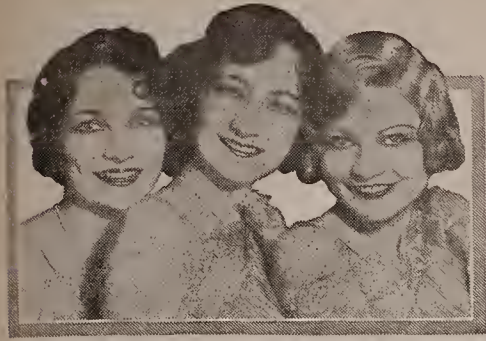
DON BECKER.

The Cincinnati Christian Glee Club has been on the air at WCKY every Wednesday at 7:30 p. m. for 22 months. The singers are six colored men who sing negro spirituals and hymns.

WFBF Goes Back In Fight History For Broadcasts

Unsatisfied with broadcasting ring-side accounts of local boxing matches, Harry Hartman of WFBF will go back in prize-fight history to present 18 of the most famous championship fights in consecutive weeks beginning Sunday (August 23) at 7:45 p. m., when he will broadcast the Fitzsimmons-Corbett Fight of 1898 as it were being fought again with microphones at the ring-side. He plans to include all the Dempsey fights. Crowd noises and sound effects will add realism to Hartman's account of the fights which have been written from press reports of the battles.

Brox Sisters Sign Radio Contract



The Brox Sisters, popular harmonizing sister team of the stage, screen and radio, will appear on a number of NBC programs in the future. The sisters recently completed a nation-wide vaudeville tour. Left to right they are Gloria, Patricia and Lorayne.

Ted Weems Band Will Play New NBC Program

Ted Weems, smiling dance band leader, and Ilo May Bailey, sweet singer of popular songs, will unite to feature the "best sellers" of current music in a new series of Johnson Wax programs to be inaugurated from the NBC Chicago studios Sunday night, August 23, at 9:15 p. m. with WSAI in the hook-up.

Leader of one of the best known dance orchestras in the country Weems also is known as a composer and collaborator of several popular successes, among them "Piccolo Pete," "The One-Man Band," and "Egyptian Ella."

Miss Bailey, whose microphone appearances have been largely with Lee Sims, popular pianist with Yeast Foamers (her husband, by the way), will be known as the Johnson Wax Doll.

Maine Advertisises Self with Plays Presented at WLW

Dramatic sketches descriptive of the joys of fall hunting in Maine woods will be broadcast by WLW on 10 consecutive Tuesdays at 8 p. m. beginning this week (August 25).

Such authors as Booth Tarkington, Ben Ames Williams, and Kenneth L. Roberts will write the sketches. The program will be paid for by the State of Maine.

Song Book Racket

This song book business is getting to be one of radio's best rackets. Salt and Peanuts of WLW have just published a song book including 27 of their favorite comedy songs and ballads with words, music, and ukulele chords, a picture for framing and their life story. It is a large book gay with a yellow and red cover. Bradley Kincaid's song book continues to sell to thousands of WLW listeners.

WKRC Claims Only Great-grandfather Radio Announcer

Jim Lightfield who conducts the Veteran's Civic hour on WKRC on Sunday mornings at 10:15 o'clock, is out to challenge all great-grandfathers for title as the youngest.

He let fly his challenge when Cliff Adams, announcer, brought in a newspaper clipping to the effect that a small Ohio town has a Mayor, aged 63, who claims to be the youngest great-grandfather in the state.

Lightfield is only 55 and a great-grandfather. Not only is he that, but he claims also to be the only radio announcer in the world who is also a great-grandfather.

Nick Lucas is Vitality Star For This Week

Nick Lucas, soft-voiced troubadour who has been featured on stage and screen, will bring his mandolin and several songs to the microphone during the Vitality Personalities to be broadcast by WKRC at 9 p. m. Wednesday (August 26). Among his songs will be "TipToe Through the Tulips" which he introduced in the motion picture "Gold-diggers of Broadway."

been on the air almost continuously ever since with a weekly talk. When WLW took over WSAI, he continued his talks there.

Because he is just as interested in the dogs of his listeners as he is in the many he owns himself, Dr. Adams conceived the idea of organizing a radio dog club in which he enrolled the dogs of any owner writing him. Hundreds of thousands of dogs belong to his club now. His weekly mail (many of the letters purporting to be from the dogs themselves) rivals that of the most popular entertainers at WLW. The letters come from all over the country.

Recently the Republican party in Cincinnati nominated Dr. Adams as one of nine to run for council. If his dog club could vote, his victory would be a landslide, for it is safe to say that Dr. Adams has done more for dogs than any man in the country. His dog talks are as informative as the most authoritative book on raising dogs. Incidentally, he is editor of the nationally circulated *Dog News*.

Last week Dr. Adams began his daily talks at WKRC under the title, "Today in Cincinnati." He gives a resume of the news of the day in the city in the same brisk, pointed way that he gives his dog talks. RADIO DIAL lists the periods in its daily programs, all of them early in the evening.

Because he speaks so crisply, many listeners think of Dr. Adams as a small, wiry man. On the contrary, he is more than six feet tall, with greying black curly hair that makes him seem even taller. He has a little red-headed girl who is the pride of his life. His favorite dogs are bull dogs, the homlier the better.

Around the Dial

By THE DIAL TWISTER

You DX fans can start whetting your ears for a big season of distance-fishing, come winter. Already KFI's new 50,000-watt transmitter is slamming in like nobody's business (640 kc.). Had him plenty strong the other night with the aerial disconnected. No foolin'. Didn't quite believe it either till he announced again. Then what'll it be in December?

That Gruen Old-Fashioned Garden of Melody (WKRC, Sunday at 2 p. m.) is a sure bet if you like good music, vocal or instrumental. Head and shoulders the best local bill the hilltopper puts on. Notice the big play the perennials get? Smart business. Can't beat 'em, especially when they're done as well as here.

Crimelights (WLW, Tuesday at 9 p. m.) is prospering more than ever since a couple of the other deep and dark dramas have been cut. Glad to find Ralph Simpson getting a bit. He'll have a real part one of these days. Earmarks of a good actor.

The Gold Medal Fast Freight (WKRC, Wednesday, at 8 p. m.) rolls right along, without a "hot box" or a "red eye." Combination of organ and quartet looks a winner. Quartet especially smooth, too.

List Balkan Mountain Men (WSAI, Sunday, at 2:30 p. m.) as something different. Native music, on native string instruments. Lots of fire and color. Another welcome addition.

Columbia is planning to broadcast the big polo matches in the East. Ought to go a long way toward making the game popular, judging by recent samples (WKRC, High Goal Polo from

Sands Point Sunday, at 4 p. m.). Mighty exciting and fast. So fast Ted Husing didn't have time to observe the sacred formalities of calling each player "Mr." Regrettable faux pas? Maybe.

The new Dutch Masters show (WLW, Wednesday, at 8:30 p. m.) looks ticketed for a "click." Billy Murray, Walter Scanlon and Marcela Shields in an unusual act. Plenty of dash and humor. Really something out of the ordinary.

That Linit program (WKRC, nightly except Sunday, at 6:15 p. m.) is going strong. Good to hear Dean King's full rich voice as a rest from crooners. Satisfying program, orchestra and all.

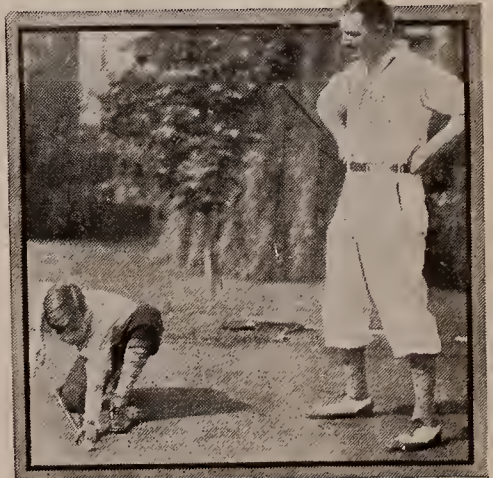
Time isn't dimming the Palm Olive program (WSAI, Wednesday, at 8:30 p. m.). One of the pioneer variety acts, and still one of the best. Easy to understand. The Revellers, Olive Palmer, Paul Oliver, and a corking orchestra; all-star lineup.

Fred Smith, well remembered here as director of WLW, has written a mystery thriller titled "The Broadcast Murders." Natural enough. Fred ought to know how many "murders" the broadcasters get away with.

Those Nit-Wits (WKRC, Wednesday, at 9:30 p. m.) get "nit-wittier" and "nit-wittier" as the weeks go by. For instance, the way they sneak up on the midway station break. What'll they do next? There's a real poser.

Glad to find the A. and P. Gypsies (WSAI, Monday, at 7:30 p. m.) back to the concert type of program. Kind of thing that made this veteran feature refreshingly attractive for years. And Milton Cross helps too.

Rollo Has His Own Golf Technique



Off the air as well as on, its hard for Daddy (Nick Dawson) to get the better of Rollo (12-year-old Donald Hughes.) (Daddy and Rollo—WKRC Tuesday, Thursday, Sunday at 6:30 p. m.)

As this picture plainly shows, Rollo is out to sink that putt, even if he does have to apply billiard technique. And to think that they really started out to play with the idea that Daddy would teach Rollo a thing or two about golf. Incidentally, Rollo won the game.

FRIDAY August 21

WKYC (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Classic Hour
10:30—Musical Novelties
11:30—Blue Ridge Shindiggers.
Noon—Popular Dance Tunes
P. M.—
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Program.
1:00—Sign off.
1:45—Dance Records.
5:55—WKYC Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Italian Serenaders.
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:00—Nestle's Program (NBC)
7:30—Esther Covington, "Queen of the Blues."
7:45—Settlement School of Music Quartet.
8:00—Intervenor Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Hot Shot, the Briarhopper.
9:00—Earl Arnold's Orchestra From Lookout House.
9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Bamboo Boys.
7:30—Classified Directory
8:00—Concert Hour
9:00—Lee Richards.
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Dance Frolic
Noon—Tri-State Philco Program

P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellboy Luncheon Musicale
1:00—Story Telling Time
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Novelty Notes
2:30—Dance Frolic.
3:00—Day Dreams.
3:30—Organ Recital.
4:00—Melodies From Musical Shows.
4:30—Tea Time Tunes.
5:00—Lyric Hour
5:30—Afternoon Musicale.
6:00—Musical Interlude
6:30—Post Serial Story.
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review
7:45—Julius Sein
8:00—Lucky Boys
8:15—Dry Ridge Health Hints.
8:30—Colonial Stages Program
8:45—Paul Long, Bass.
9:00—Song Hit Time
9:15—Mountain Red
10:00—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:50—Gruen Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:15—Floraine Talk
10:20—Rhythm Kings (CBS).
10:30—Charles W. Reaume
11:00—Time and Weather.
11:05—Woman's Hour—Tremlette Tully
11:30—Jane Gray and "Kampf the Jeweler" Artists.
11:45—Columbia Revue
Noon—Blackberry Dudes.

WKRC Friday, August 21

P. M.—
12:15—Enric Madriguera's Cuban Orchestra (CBS).
12:30—Cincinnati Merchants' Program
1:00—Pabst-ett Varieties (CBS)
1:15—Studio Feature.
1:30—Pool Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reaume.
2:15—Salon Orchestra (CBS).
2:30—Marian and Jim (CBS).
2:45—Educational Features (CBS).
3:00—Light Opera Gems (CBS).
1:15—(A. L. Fink)—Dan De King, Vagabond.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
6:00—Burke Weather Forecast
6:00—Kate Smith and Her Swance Music (CBS).—Home Furniture Company.
6:10—Stocks, Cohl & Tyree
6:15—Time and weather.
6:30—Linit Program, with Dennis King (CBS)
6:30—Reich Nichols Orchestra (CBS).
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Indian Lake Period.
7:35—Studio.
7:45—Glen Adams.
8:00—Liberty Magazine Hour (CBS).
8:45—Cincinnati & Lake Erie Program.
9:00—Pillsbury Pageant (CBS).
9:30—Around the Samovar (CBS).
10:00—Pool Program.
10:15—Gruen Answer Man
10:30—Coney Island Orchestra.
11:00—Time; Weather; Sports
11:08—Irving Aronson's Orchestra (CBS).
11:30—Blue Ridge Red.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers and Seger Ellis
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Seger Ellis
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Luty Sohnen
9:30—Household Hints
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Singers; Raymond Mitchem
11:00—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
1:30—Live Stock Reports
1:50—National Farm and Home (NBC)
1:30—Netherland Plaza Orchestra
2:30—Concert From Reichs Rmd-funk Gesellschaft (NBC).
3:00—Organ Program.
4:30—The Hottentots
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter
7:00—Los Angeles Baseball Scores
7:05—Jim and Walt
7:15—Netherland Plaza Orchestra
7:30—Fuller's Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—Roman String Quartet.
8:15—Leveast Jamboree
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Heatrolatow
9:30—Clara, Lu and Em (NBC)
9:45—Wilderson's Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man
11:00—Vox Celeste
11:30—Casa Loma Orchestra, Castle Farm (NBC-Blue).

Six Foot Fred Shifts Career to Microphone



"Six foot two—eyes of blue—Big Fred speaking."

That's the way Fred Hillebrand, master of ceremonies on the Dutch Masters program on the Columbia network (WKRC Sunday at 8 p. m.) describes himself over the air. With parodied songs and dialogue from his own pen, Hillebrand gives radio audiences a taste of the type of humor that has placed him among the first rank comedians in vaudeville and on the legitimate stage.

He began his career in the theatre at the age of 14, was a headliner at 18, and has retained his popularity ever since.

WLW Friday, August 21

Midnight—Hotel Gibson Orchestra

A. M.—
12:30—Casa Loma Orchestra, Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker Early Bird (NBC)
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers.
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—The Hellman Tronbadores (NBC)
11:15—Sign Off.

P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:45—Crosley Dealers' Salute.
4:00—Records
4:30—Moore Paint Program (NBC)
4:45—Records.
5:00—Poems by Harry Holcome.
5:15—Don Becker, Ukulele.
5:30—Records.
6:00—Harry Wilsey's Orchestra
6:30—Alice Richards
6:45—The Goldbergs (NBC)
7:00—Citie Service Concert (NBC)
8:00—Cliequot Club (NBC)
8:30—Pond's Dance (NBC)

RADIO TUBE SPECIALISTS
Any Type of Tube for Any Make of Radio
LINK'S TUBE SHOP
607 WALNUT STREET
RADIO REPAIRING Parkway 6415

WSAI Friday, August 21

9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air (NBC)
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY August 22

WKYC (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Little Red Riding Hood's Kiddie Club.
10:30—Classic Hour
11:00—Musical Novelties
11:30—Blue Ridge Shindiggers.
12:00—Popular Dance Melodies

P. M.—
12:30—Norris Brock live stock quotations
12:35—Luncheon music.
1:00—Sign off.
1:45—Dance Records.
5:55—WKYC Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lucile Fox.
6:45—Hot Shot, the Briar Hopper.
7:00—Vincent Lopez Orchestra (NBC).
7:30—Hitch Hikers.
7:45—Crooning Guitarist.
8:00—Mountain Music.
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Cuckoo Club (NBC)
9:30—"Audition Nite" on the Air.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Morning Frolic.
7:30—Classified Directory
8:00—Concert Hour.
9:00—Tennessee Jeff.
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Women and the News
11:00—Shopping with Betty and Bob
11:30—Vaudeville
11:45—New Ky Trio
Noon—Tri-State Philco Program

P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellboy Luncheon Musicale
1:00—Story Telling Time
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Melodies of Long Ago.
2:15—Variety
3:00—Serenade.
3:30—Dance Frolic.
4:00—Organ Recital.
4:30—Vocal Varieties.
5:00—Lyric Hour
5:30—Tea Time Tunes
6:00—Musical Interlude
6:30—Post Serial, Guilty Lips.
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:14—Fred Schenke Program.
7:30—Harry Hartman's Sport Review
7:45—Ruth Wolfenden, blues
8:00—Lucky Boys

WFBE Saturday, August 22

8:15—Dry Ridge Health Hints
8:30—Murdock Williams, Song and Piano
8:45—Novelty Notes.
9:00—Independent Oil Stations
9:30—Song Hit Time
10:00—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:50—Gruen Time Signal
8:00—Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reaume
9:30—Consolidated Merchants Program.
10:00—Studio Feature.
10:15—Time; Weather
10:20—Woman's Hour—Tremlette Tully
10:45—Columbia Revue (CBS).
11:00—Don Bigelow and His Orchestra (CBS).
11:30—Hotel Taft Orchestra (CBS)
Noon—Blackberry Dudes.

P. M.—
12:15—St. George Orchestra (CBS)
12:30—Cincinnati Merchants Program
1:00—Columbia Farm Program (CBS)
1:30—Pyol Program.
1:45—Starr-Freeze Melodies.
2:00—Charles W. Reaume
2:15—Mil and Cassey.
2:30—A. L. Fink Song Recital.
Louie Johnson, tenor
3:00—Esther Leaf at the Organ (CBS).
3:30—Spanish Serenade (CBS)
3:45—Saratoga Racing Series (CBS)
4:15—Dancing by the Sea (CBS)
4:45—Madison Singers (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School Program.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:50—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS)
Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohl & Tyree
6:28—Time and weather
6:30—Today in Cincinnati, by Dr. Glenn Adams

A Laugh A Second

with
HYRYE
AND
Willie Winsum

Every Tuesday and Thursday, 7:15 P. M.

WKRC

Radio's biggest 15 minutes of good cheer and snappy music. Sponsored by

THE RUBEL BAKING CO.

Loans on Automobiles and Household Security



Borrow up to your needs and repay it in small monthly amounts arranged conveniently for you.

Prompt Service
Open 8:30 to 5:00

The Central Acceptance Corporation

26 East Sixth St., Between Vine and Walnut, Cincinnati, Ohio Parkway 6283

WKRC Saturday, August 22
 6:45—Camel Quarter Hour (CBS)
 7:00—Pryor's Cremo Military Band (CBS)
 7:15—Henry Burbig (CBS)
 7:30—Junior Chamber of Commerce
 8:00—Doc Williams "National Teachers' Agency"
 8:15—Hernandez Brothers (CBS)
 8:30—National Board of Fire Underwriters' Program (CBS)
 9:00—Hank Simmons' Show Boat (CBS)
 10:00—Pyol Program.
 10:15—Coney Island Dance Orchestra.
 10:45—Will Osborne and His Orchestra (CBS).
 11:00—Time; Weather; Sports
 11:08—Guy Lombardo and His Orchestra (CBS)
 11:30—Blue Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.
 Midnight—Jos. R. Deins Midnite Frolic Request Program, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—International Fiddlers and Seger Ellis
 7:00—Physical Exercises
 7:15—The Sunbirds (NBC)
 7:45—Morning Devotions
 8:15—Seger Ellis.
 8:30—Montgomery Ward Program (NBC)
 8:45—Physical Exercises
 9:00—Dance Miniatures (NBC)
 9:30—Book News
 9:45—WLW Mail Bag
 10:00—Organ and Vocal.
 10:30—Livestock Reports.
 10:40—McCormick's Old Time Fiddlers.
 11:00—Elliot Brock, violin.
 11:15—Swift Program (NBC)
 11:30—Livestock Reports.
 11:45—River Reports; Time Signals
 Noon—Governmental Glimpses, Attorney General Gilbert Bettman

P. M.—
 12:15—Hotel Gibson Orchestra
 12:45—National Farm and Home Period (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Cincinnati Zoo Symphony Concerts.
 3:00—Jim and Walt
 3:15—Pacific Feature Hour (NBC)
 4:00—Travers Stakes (NBC).
 4:15—Grab Bag Boys
 4:30—Crosley Dealers' Hour
 5:00—Sesquinary Hawkins.
 5:30—Doctors of Melody
 5:40—O. M. I. Talk.
 5:45—Lowell Thomas (NBC)
 6:00—Amos n' Andy (NBC)
 6:15—Tastyest Jesters (NBC)
 6:30—The Chatter.
 6:45—Los Ramos Baseball Scores.
 6:50—Seger Ellis.
 7:00—Netherlands Plaza Orchestra
 7:30—R. F. D. Hour
 8:00—Crosley Saturday Knights.
 8:30—Dominio Orchestra (NBC)
 9:00—King Edward Cigar Band.
 9:30—Clara, Lu and Em (NBC)
 9:45—Casa Loma Orchestra, From Castle Farm.
 10:00—Club Sohio
 10:30—Variety
 10:45—Bob Newhall Sport Slices
 10:58—Estate Weather Man.
 11:00—The Singing Violin
 11:30—Livestock Reports.
 Midnight—Hotel Gibson Orchestra
 12:30—Castle Farm Orchestra.
 1:00—Fuller's Orchestra.
 1:30—Casa Loma Orchestra, From Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC)
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC)
 9:15—Hits and Bits (NBC).
 10:15—McCormick's Old Time Fiddlers.
 10:30—Keys to Happiness (NBC)
 11:00—Records
 11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
 11:45—Records
 Noon—Sign off

P. M.—
 3:00—Classic Gems (NBC)
 3:30—Records
 3:45—Crosley Dealers Salute

WSAI Saturday, August 22
 4:00—Records
 5:00—Southern Singers & Mitchem
 5:30—Records.
 6:00—Harry Willsey's Orchestra
 6:30—Records
 6:45—The Goldbergs (NBC)
 7:00—Records
 7:15—Harry Willsey's Orchestra.
 7:30—The Silver Flute (NBC)
 8:00—General Electric Hour (NBC)
 8:30—Club Valspar (NBC)
 9:00—Lucky Strike Dance (NBC)
 10:00—Fuller's Orchestra
 10:30—Hotel Gibson Orchestra.
 11:00—Sign off

SUNDAY August 23

WCKY (202 m.—1490 kc.)

A. M.—
 10:00—Nomads (NBC).
 10:30—Jewels of Destiny (NBC).
 11:00—The Crooning Guitarist.
 11:15—Echoes of the Orient (NBC).
 11:30—Hot Shot, the Briarhopper.
 11:45—Bob Sidell.
 Noon—Randall Fryer, tenor.

P. M.—
 12:15—Jackson County Ramblers.
 12:45—Harlan and Ralph.
 1:00—Sign off.
 5:45—Lucille Fox, Blues.
 6:00—Ralph Briggs, piano.
 6:15—Hot Shot, the Briar Hopper.
 6:30—Italian Screeners.
 6:45—Ralph and Harlan.
 7:00—Blue Ridge Shindiggers.
 7:30—College of Music.
 8:00—Little Red Riding Hood.
 8:15—Lawson's Hawaiians.
 8:45—Earl Arnold's Orchestra From Lookout House.
 9:15—Ponce Sisters (NBC).
 9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
 8:00—Morning Frolic.
 8:30—Concert Hour.
 9:30—Invitation to the Waltz.
 10:15—Dry Ridge Health Hints.
 10:30—Vocal Varieties.
 10:45—Berning Ford Travelogue.
 11:00—Excerpts from the Operas.
 11:30—Novelty Notes.
 11:45—Echoes from Germany.

P. M.—
 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 12:45—Organ Recital.
 1:00—Jewish Hour.
 1:30—Jubilee Singers.
 1:45—Dance Melodies.
 2:15—Ralph and Harlan.
 2:30—Matinee Musical.
 2:45—Afternoon Organ Recital.
 3:30—The Orioles.
 3:45—Variety.
 4:00—Warren and High.
 4:15—Pastels in Prose.
 4:30—Vaudeville.
 4:45—Post Symphony Hour.
 5:45—Tea Time Tunes.
 6:00—Novelty Duo.
 6:15—Musical Interlude.
 6:30—Church Federation Hour.
 7:00—Anne Storey, Contralto.
 7:15—With the Scouts.
 7:30—Harry Hartman's Sport Review.
 7:45—Old Time Fights—Harry Hartman, Announcer.
 9:00—Scotland Yard.
 9:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—7:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Watchtower Program (c. t.).
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:59—Green Time Signal
 Noon—American Legion Program.

P. M.—
 1:00—Jewish Community Program.
 1:30—Gypsy Trial (CBS).
 2:00—Green Old-Fashioned Garden.
 3:00—Cathedral Hour (CBS)
 4:00—High Goal Polo Match (CBS).
 5:00—Chie Knights (CBS).
 5:30—Twilight Reveries.
 5:58—Burke Weather Forecast.
 6:00—New World Symphony (CBS).
 6:15—Studio.
 6:20—Eureka Baseball Scores.

Loyalty is Secret of Esther's Name



Here's loyalty for you!
 Esther Covington, who sings blues at WCKY five days a week, took her name from her native Kentucky city and has used it for several years on RKO vaudeville circuits which she worked with Jack Hirsch as "Covington and Kent, Queen and King of the Blues." Covington friends know her as Esther Alfreds.
 She started singing for peanuts. Extremely fond of peanuts, when she was a little girl she would sing only when bribed with a sackful. Eventually she got the habit of singing and never outgrew it. Neither did she outgrow her love for peanuts, she says.
 Jack Hirsch is her accompanist and specializes in piano solos as blue as Miss Covington's indigo tones. They can be heard at 8 p. m. Monday; 8:15 p. m. Tuesday; 9 p. m. Wednesday; 6:30 p. m. Thursday; and 7:30 p. m. Friday.

WKRC Sunday, August 23
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—The Boswell Sisters (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Kate Smith, Swanee Music (CBS).
 7:30—Tony Parenti and His Singing Saxophone (CBS).
 7:45—Modern Male Glorios (CBS).
 8:00—The Dutch Masters (CBS).
 8:30—Leviathan Stadium Concert (CBS).
 9:30—The Gauchos (CBS).
 10:00—Coney Island Dance Orchestra
 10:30—Red Nichols Orchestra (CBS).
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—Jack Milca Orchestra (CBS).
 11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
 8:50—Time.
 9:00—Church Forum.
 9:30—Fiddlers Three (NBC).
 9:45—Song for Today (NBC).
 10:05—Organ, Arthur Chandler, Jr.
 10:25—River Reports.
 10:30—Morning Musical (NBC).
 11:30—Troika Bells (NBC)
 Noon—"Wat," by Coland Frederick Palmer (NBC).

P. M.—
 12:30—Melody Interlude (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Matinee Jewels.
 2:30—Henry Thies' Orchestra.
 3:00—Ravinia Opera Concerts
 4:00—Sabbath Reveries (NBC).
 4:00—The Roamios.
 5:30—Plantation Days.
 6:00—Glenn Sisters and Ramona.
 6:15—The Chatter.
 6:30—College of Music Recital.
 6:55—Los Ramos Baseball Scores.

MONDAY August 24

WCKY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.

P. M.—
 12:15—Little Red Riding Hood, John R. Copping Co.
 12:30—Norris Brock Live Stock.
 12:35—Luncheon Music.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—WCKY Baseball Scores.
 6:00—Amos n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Steve Bates, Singing to an Octofone.
 6:45—Tonnie and Willie.
 7:00—Italian Screeners.
 7:15—Little Red Riding Hood.
 7:30—Musical Roulette.
 8:00—Esther Covington.
 8:15—Musical Serial—"The Fang."
 8:45—Fitch Hikers.
 8:45—Hot Shot, the Briarhopper.
 9:15—Ralph and Harlan.
 9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Bamboo Boys.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Furniture Program.
 10:00—Musical Breivites.
 10:35—Variety.
 10:50—Mrs. Evans' Questions and Answers.
 11:00—Shopping with Betty and Bob.
 11:20—Tone Poems.
 11:45—Norky Trio.
 Noon—Tri-State Philco Program.

P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How It Began.
 12:45—Bellooby, Luncheon Musicale.
 1:00—Story Telling Time.
 1:15—Little Black Joe.
 1:30—Melody Girls.
 1:45—Rods vs. Philadelphia (Double Header).
 5:00—Lyric Hour.
 5:30—Owen Sellers, Cellist.
 5:45—Tea Time Tunes.
 6:15—Musical Interlude.
 6:30—Frank Aston.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Fred Schenke Program.
 7:30—Harry Hartman's Sport Re-view.
 7:45—Julius Sein.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Byron Trio.
 8:45—Dance Frolic.
 9:15—Away Down South.
 9:45—Mountain Red.
 10:00—Slumber Music.

YOUR WIFE and Family Deserve LIGHTNING PROTECTION

Lightning Arrestors Installed
This Week Only

\$1.00

Includes \$100.00 Guarantee
Against Damage to Set
Complete Radio Service—Any Set

Call MELO-2170

Aciometer Tested Tubes

Radio Tube Center
Norwood Open evenings

CALL Kirby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.

Cincinnati Radio Service Co.

Monday, August 24

WKRC (545 m.—550 kc.)

- A. M.—
 6:45—God's Bible School—Smurise Worship.
 7:45—Hill Billy Kid.
 7:55—Gruen Time.
 8:00—The Comptons (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Consolidated Merchants Program.
 9:30—Singing Vagabonds (CBS).
 9:45—Charles W. Reame.
 10:15—The Madison Singers (CBS).
 10:30—Bruce Chapman (CBS).
 10:45—Time and weather.
 10:18—Woman's Hour — Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Jane Gray and "Kampf the Jeweler" Artists.

Noon—Blackberry Dudes.

P. M.—

- 12:15—Earl Carpenter's Orchestra (CBS).
 12:30—Cincinnati Merchants Program.
 1:00—(A. L. Fink) Dan De King, Vagabond.
 1:30—Pyl Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reame Studio.
 2:15—Columbia Salon Orchestra (CBS).
 2:30—The Three Doctors (CBS).
 2:45—Starr-Freeze Melodies (E. T.).
 3:00—Gypsy Music Makers (CBS).
 3:30—The Dictators (CBS).
 4:00—Dancing by the Sea (CBS).
 4:30—Hoosier Photographer—Tramp Starr.
 4:45—Virginia Arnold (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:18—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Current Events (CBS).
 6:10—Stocks, Cohn & Tyree.
 6:15—Time and weather.
 6:30—Limit Program, with Dennis King (CBS).
 6:30—Today in Cincinnati, by Dr. Glenn Adams.
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Creomo Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—Union Gas and Electric Program (e. l.).
 7:45—Old Wurzberg Malt Program.
 8:00—Eno Crime Club (CBS).
 8:30—An Evening in Paris (CBS).
 8:45—Summer Daze (CBS).
 9:00—Recht, Burns Fanatella Program (CBS).
 9:30—Arasques (CBS).
 10:00—Pyl Program.
 10:15—Green Answer Man.
 10:30—Coney Island Dance Orchestra.
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—Bobby Mecker and His Orchestra (CBS).
 11:30—Blue Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

W.L.W. (428 m.—700 kc.)

- A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:50—Weather.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Honskeeper Chats.
 9:15—Beatrice Mahie (NBC).
 9:30—Musical Portrait.
 9:30—The Potter's Art.
 9:45—Snappers (NBC).
 10:13—Singing Strings.
 10:30—The Friedlandians (NBC).
 10:45—Livestock Reports.
 10:53—Moto-Ironing Times.
 11:15—Swift Program (NBC).
 11:30—W.L.W. Stars.
 11:45—River Reports; Time Signals.
 Noon—Scer Ellis.

Rudy's Press Agent Rates a Hand



Here is our weekly picture of Rudy Vallee.

We hasten to disclaim any intense interest in him, and explain that his press agent is the most agile of all p. a.'s and manages to get Vallee's picture taken each week with such interesting people, i. e., bathing girls at Atlantic City where Rudy posed as life guard long enough to be snapped by the photographer.

Thursday (August 27) Joe Cook, comedian, will be Vallee's guest artist in the Fleischmann hour at 7 p. m. through WSAI.

WLW Monday, August 24

- P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Chicago Serenade (NBC).
 3:00—Interviews by Alice Cory (et.).
 3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
 3:45—Matinee Melodies (NBC).
 4:00—Chats with Peggy Winthrop (NBC).
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Afternoon Revelers.
 5:00—Salt and Peanuts.
 5:15—Mormon Tabernacle Choir.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—Paris Night Life (NBC).
 7:00—Roxey's Gang (NBC).
 7:30—Los Ramos Baseball Scores.
 7:35—W.L.W. Fanfare.
 8:00—Maytag Orchestra (NBC).
 8:30—Real Folks (NBC).
 9:00—Gold Medal Express (NBC).
 9:30—Musical Dreams.
 10:00—Canada Dry.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Chime Reveries.
 Midnight—Hotel Gibson Orchestra.
 12:30—Casa Loma Orchestra, Castle Farm.

Midnight—Hotel Gibson Orchestra.

1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick's Old Time Fiddlers.
 9:30—Jean Carroll, please tell me (NBC).
 9:45—Jerry Foy.
 10:00—Records.
 10:15—Blue Streaks (NBC).
 10:30—Records.
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.
 P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Editor Radio Dial:

Everyone in Dayton is talking about Jim and Walt, WLW's happy harmony brothers. Couldn't you give us their picture and something about them in The Dial? We think they're the best on the air.

Mrs. I. S., Dayton, Ohio.

See RADIO DIAL, Number 3, June 4, for picture, story of Jim and Walt.

Letter Box:

There is one thing I would love, and that is to have Kate Smith on longer than they have her. Some more of my favorites are Jim and Walt, Ramona, Grab Bag Boys, Fours, Rush, Singin' Sam, Three Doctors on CBS, Tommie and Willie. What's become of Eddie Scholwer?

B. V. D., Covington, Ky.

B. V. D. is generous with praise. Eddie Scholwer is still in Cincinnati but is not broadcasting.

Radio Dial:

I always enjoy hearing Kate Smith, Morton Downing, Daddy and Rollo, the Cotton Queen Minstrels, and True Story Hour. I would like to know what became of the Varsity Y. M. C. A. Quartet. I hear some of them have changed their name.

Miss B. C., Norwood, Ohio.

Varsity Quartet will sing Sunday night (10:45) at WLW.

Miss E. M. of Latonia, Ky., has a bone to pick with J. M. of Cincinnati whose letter in the August 14 issue of RADIO DIAL selected Robert Brown, Joseph Reis, Arthur Ainsworth, and Jean Paul King as the best announcers on the air.

She wonders if he listens only to WLW announcers because those are the ones he picked (Jean Paul King left WLW).

"To correctly make his selection (of best announcers on the air) it would be necessary for him to have listened to almost every announcer from every station on the air," she argues.

"Why does he not include Al Bach? Competent critics, by extensive research, have hailed him perfect. Why not include Bromley House (formerly of WLW), Dick Pavey, and more of the NBC and some of the CBS announcers (especially Ted Husing)?"

Miss E. R. also thinks T. B. H. of Lexington (August 14 RADIO DIAL) is inadequate.

"Wally Butterworth is good or the NBC would not have him on their staff, and they would not send him out to announce the important functions in Chicago. He gets the 'lucky breaks' because he is capable, not because of a 'pull,' she concludes.

Any other challengers in this "best announcer" war?

Rodney Nash who accompanies Maurice Thompson's baritone voice in his Sunday at 6:45 p. m. programs at WCKY was for four years accompanist and soloist with the Ohio Wesleyan Glee Club and toured Europe with the organization.



JANE GREY and The Kampf Artists
 Mon., Wed., Fri.
 11:30 A.M.
 Sponsored by The A. W. Kampf Jewelry Co.
 Diamond Remounting Specialists
 18 West Sixth St.

TUESDAY

August 25

WCKY (202 m.—1490 kc.)

- 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Program.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Classic Hour.
 10:45—Musical Novelties.
 11:30—Mountain Music.
 Noon—Dance Program.
 P. M.—
 12:30—Live Stock Quotations.
 12:35—Luncheon Music.
 1:00—Sign off.
 3:45—Dance Records.
 5:55—WCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Gus Van (NBC).
 6:30—Little Red Riding Hood.
 6:45—Tommie and Willie.
 7:00—Rose Boden, Soprano.
 7:15—Tri-State Entertainers.
 7:45—Circoline Girl, Alma Aschcraft.
 8:00—Blue Ridge Shindiggers.
 8:15—Esther Covington, "Queen of the Blues."
 8:30—Earl Arnold's Orchestra from Lookout House.
 9:00—Hot Shot, the Briar hopper.
 9:15—Ralph and Harlan.
 9:30—Mountain Music.
 10:00—Sign Off.

WFBE (250 m.—1200 kc.)

- A. M.—
 7:00—Morning Frolic.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Home Chats.
 10:00—Musical Novelties.
 10:50—Sister Mary's Kitchen.
 11:00—Shopping with Betty and Bob.
 11:30—Vocal Varieties.
 11:45—Norky Program.
 Noon—Tri-State Philco Program.
 P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How It Began.
 1:00—Story Telling Time.
 1:15—Two Irish Boys.
 1:30—Day Dreams.
 2:00—Ralph and Harlan.
 2:15—Matinee Musicale.
 2:45—Reds vs. Philadelphia, at Philadelphia.
 5:00—Lyric Hour.
 5:30—Ten Time Times.
 6:00—Musical Interlude.
 6:30—Vaudeville.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Dinner Dance Music.
 7:30—Harry Hartman's Sport Review.
 7:45—Rue Wolfenden, Blues.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murdock Williams.
 8:45—Novelty Notes.
 9:00—Independent Oil Station Program.
 9:30—Variety.
 9:45—Licking River Fiddlers.
 10:15—Slumber Music.

RADIO REPAIR SPECIALISTS

We Have No Sells to Sell, Just Prompt Dependable Service at Honest Prices
 Anywhere Day or Night
 GENERAL RADIO SERVICE
 993 HILL ST. MAin 3902

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School, Sunrise Worship.
7:45—Hill Billy Kid.
7:55—Gruen Time.
8:00—Star-Freeze Melodies.
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Copeland's Health Talk (CBS).
9:00—Oxol Feature (CBS).
9:15—Melody Parade (CBS).
9:30—Consolidated Merchants' Program.
10:00—Charles Reanne.
10:30—Sweethearts of the Air (CBS).
10:45—Time and Weather.
10:58—Woman's Hour, Tremlette Tully.
11:15—Don Bigelow and His Orchestra (CBS).
11:30—Columbia Revue (CBS).
Noon—Blackberry Dudes.
P. M.—
12:15—Enric Madriguera's Orchestra (CBS).
12:30—Cincinnati Merchants' Program.
1:00—Pabst-ett Varieties (CBS).
1:15—Studio Feature.
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reanne.
2:15—Mel and Cassey.
2:30—(A. L. Fink)—The Three Doctors (CBS).
2:45—(A. L. Fink)—Don De King, Vagabond.
3:00—Four Clubmen (CBS).
3:30—Phil Fisher's Orchestra (CBS).
4:00—Frank Ross, Songs (CBS).
4:15—Adventures in Words (CBS).
4:30—Jolly Jugglers (CBS).
4:45—Rhythm Kings (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Home Furniture Co., Kate Smith (CBS).
6:10—Stocks, Cohl & Tyree.
6:15—Time and weather.
6:30—Lini Program, with Dennis King (CBS).
6:45—Daddy and Rollo (CBS).
6:55—Camel Quartet hour (CBS).
7:00—Pryor's Cremo Military Band (CBS).
7:15—Rube's Hy Rye and Willie Winsom.
7:30—The Ben Bobs (CBS).
7:45—Today in Cincinnati by Dr. Glenn Adams.
8:00—Henry George (CBS).
8:30—The Bristolers (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Tom Collins, Jr.
9:30—Savino Tone Pictures (CBS).
10:00—Pyol Program.
10:15—Indian Lake Period.
10:25—Sports Review.
10:30—Studio Feature.
10:45—Asbury Park Casino Orchestra (CBS).
11:00—Gruen Witching Hour.
11:30—Time and weather.
11:35—Blue Ridge Red.
11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts.
6:50—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Seger Ellis.
8:30—Montgomery Ward (NBC).
8:45—Physical Exercises.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—The Melody Club.

WANTED

BOYS TO SELL RADIO DIAL
MAKE GOOD MONEY IN SPARE TIME

See Mr. Striolo at Central News Co., 320 E. Third St.

WLW Tuesday, August 25

10:30—The Frigidarians (NBC).
10:45—Livestock Reports.
10:55—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.
P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee—A. Chandler, Jr.
2:30—Chicago Serenade (NBC).
2:45—Princess Obolensky Youth Matinee (NBC).
3:00—Ranoma.
3:15—U. S. Navy Band (NBC).
4:00—Jim and Walt.
4:15—The Grab Bag Boys.
4:30—Live Stock Reports.
4:40—Mitchem and Quartet.
5:00—The Hottentots.
5:25—O. M. I. Talk.
5:35—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Southern Singers.
6:45—Mail Pouch (c. t.).
7:00—Armstrong Quakers (NBC).
7:30—Los Ramos Baseball Scores.
7:45—Netherland Plaza Orchestra.
7:55—Sisters of the Skillet (NBC).
8:00—State of Maine Program.
8:15—Icecast Jamboree.
8:30—Werk Bubble Blowers.
9:00—Crinlights.
9:30—Chevrolet Chronicles (c. t.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:55—State Weather.
11:00—Los Amigos.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.
A. M.—
12:30—Casa Loma Orchestra, Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records.
10:00—Talks by Dr. Ella Oppenheimer (NBC).
10:15—Radio Household Institute (NBC).
10:30—U. S. Army Band (NBC).
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.
P. M.—
12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
1:00—Sign off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Lady Next Door (NBC).
4:30—Ringo Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—Records.
6:00—Midweek Federation Hymn Sing (NBC).
6:30—Corner Door Store (NBC).
6:45—The Goldbergs (NBC).

WSAI Tuesday, August 25

7:00—Blackstone Plantation (NBC).
7:30—National Dairy Virtuoso (NBC).
8:00—Hotel Gibson Orchestra.
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
9:00—Fuller's Orchestra.
9:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

WEDNESDAY
August 26

WCKY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerful Chimes.
8:00—Hot Shot, the Briarhopper.
8:15—Light Concert Music.
9:45—Dance Tunes.
10:15—Classie Hour.
10:45—Musical Novelties.
11:30—Mountain Music.
Noon—Popular Dance Melodies.
P. M.—
12:15—Little Red Riding Hood, Join R. Coppin Co.
12:30—Live Stock Reports.
12:35—Luncheon Music.
1:00—Sign off.
1:05—Dance Records.
1:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC).
6:15—Ralph and Harlan.
6:30—Crooning Guitarist.
6:45—Tommie and Willie.
7:00—Italian Serenaders.
7:15—Red Riding Hood.
7:30—Lawson's Hawaiians.
8:00—Luelle Fox.
8:15—Steve Bates.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Esther Covington, "Queen of the Blues."
9:15—Hitch Hikers.
9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Bamboo Boys.
7:30—Classified Directory.
8:00—Concert Hour.
9:00—Lee Richards.
9:15—Sunshine Special.
9:45—Kleeman Home Chats.
10:00—Musical Brevities.
10:35—Vocal Varieties.
10:55—Mrs. Evans' Questions and Answers.

FLORENCE FREY
BEAUTY EXPERT
on the air
Every Wednesday
9:15 A. M. WLW



PERMANENT WAVE
\$5.00
Positively Harmless—Quick
FLORENCE FREY STUDIO
631 Walnut Street CEntry 6105

WFBE Wednesday, August 26

11:00—Shopping with Betty and Bob.
11:30—Melodies of Long Ago.
11:45—Norky Trio.
Noon—Tri-State Philo Program.
P. M.—
12:15—Violin and Piano Varieties.
12:30—How It Began.
12:45—Beltony Luncheon Musicales.
1:00—Story Telling Time.
1:15—Little Black Joe.
1:30—Pauline Ungar, Contralto.
1:45—The Parent's Forum.
2:00—Afternoon Musicales.
2:30—Vocal Varieties.
2:45—Lyric Hour.
3:00—Dance Frolic.
6:00—Galvano and Cortez.
6:30—Novelty Notes.
6:45—Berning Ford Travelogue.
7:00—The Pest Question Box.
7:15—Fred Sehenke Program.
7:30—Harry Hartman's Sport Review.

WKRC (545 m.—550 kc.)

A. M.—
6:45—Sunrise Worship, God's Bible School.
7:45—Hill Billy Kid.
7:59—Gruen Time.

WKRC Wednesday, August 26

8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS).
9:15—Morning Minstrels (CBS).
9:30—Consolidated Merchants' Program.
10:00—Learn to Swim (CBS).
10:15—Floraline Talk.
10:20—Time and weather.
10:25—Woman's Hour, Tremlette Tully.
10:45—Charles W. Reanne.
11:15—Don Bigelow Orchestra (CBS).
11:30—Columbia Revue (CBS).
11:45—Jane Gray and "Knapf the Jeweler" Artists.
Noon—Blackberry Dudes.
P. M.—
12:15—Enric Madriguera's Orchestra (CBS).
12:30—Cincinnati Merchants' Program.
1:00—Farm Network Program (CBS).
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reanne.
2:15—Salon Orchestra (CBS).
2:30—The Three Doctors (CBS).
2:45—Dancing by the Sea.
3:15—Star-Freeze Melodies.
3:30—Columbia Camp Concert (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:15—(A. L. Fink Program)—Dan De King, Vagabond.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).

Lee Morse Will Sing Over NBC



Lee Morse, one of the leading exponents of "blues" and southern mammy songs, is a former musical comedy star and has also made dozens of records in addition to much motion picture work. She is scheduled to be heard on several NBC programs during the next few weeks. Columbia programs had her warm voice last.

Without RADIO DIAL in your home, you miss many of the guest stars from opera, stage and screen who add spice to radio programs and broaden your knowledge of "what's going on in the world."

RADIO DIAL lets you know all about important radio programs in time to bring them into your home. It helps you *choose* the kind of entertainment you want to hear instead of hearing programs "hit or miss."

Clip the attached coupon and mail with a dollar bill and RADIO DIAL will reach you every week for six months without interruption.

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name

Address

City..... State.....

French-Bauer, Incorporated,
brings the nationally famous

NIT—WITS

to you every Wednesday night
over Station WKRC from
9:30 to 10 o'clock.

French-Bauer
INCORPORATED

"Better Dairy Products Since 1842."

WKRC Wednesday, August 26

5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Kate Smith Swannee Music Home Furniture Co. (CBS).
 6:10—Stocks, Cohl & Tyree.
 6:13—Time and weather.
 6:15—Limit Program, with Dennis King (CBS).
 6:30—Miller and Lyle (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Cremona Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—Indian Lake Period.
 7:45—Today in Cincinnati by Dr. Glenn Adams.
 7:45—Old Wurzburg Malt Program.
 8:00—Gold Medal Fast Freight (CBS).
 8:30—Eno Crime Club (CBS).
 9:00—Vitality Personalities (CBS).
 9:15—Hernandez Brothers (CBS).
 9:30—(French-Bauer) — Nit Wit Hour (CBS).
 10:00—The Pyol Program.
 10:15—Gruen Answer Man.
 10:30—Studio.
 10:45—Will Osborne and his orchestra (CBS).
 11:00—Time: Weather; Sports Review.
 11:08—Jack Miles and his Orchestra (CBS).
 11:30—Blue Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Jim and Walt.
 6:50—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Ball Brothers Canning Time.
 8:30—Montgomery Ward Program.
 8:45—Physical Exercises.
 9:00—Mary Hale Martin (NBC).
 9:15—Florence Frey's Workshop.
 9:30—Dance Miniatures (NBC).
 9:45—Marley Personality Pertumes (NBC).
 10:00—McCormick Fiddlers.
 10:15—Jim and Walt.
 10:30—Live Stock Reports.
 10:40—Piano Solos.
 10:45—Manhattan Soap Program (NBC).
 11:00—Note Ironing Time.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—The Village Rhymester.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Cincinnati Zoo Concert.
 3:00—Weather Forecast.
 3:01—The Matinee Players.
 4:00—Clats with Peggy Winthrop (NBC).
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Mitchen and Quartet.
 5:00—Afternoon Melodies.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—"Believe It or Not," Ripley (NBC).
 7:00—The Frigidarians (NBC).
 7:15—Los Ramos Baseball Scores.
 7:30—Fuller's Orchestra.
 7:50—Jack Frost Melody Moments (NBC).
 7:50—The Crosby Follies.
 8:30—Dutch Masters Minstrels.
 9:00—Theatrical Scrap Book (NBC).
 9:30—Canova Coffee Hour.
 10:00—Castle Farm.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Fuller's Orchestra.
 11:30—Moon River.

Midnight—Hotel Gibson Orchestra.
 A. M.—
 12:30—Castle Farm.
 1:00—Sign off.

Wednesday, August 26**WSAI (225 m.—1330 kc.)**

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Jane Grant's Steero Hour (NBC).
 9:30—National Home Hour (NBC).
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.
 P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:30—Crosley Dealers' Salute.
 3:45—Outstanding Daytime Speakers (NBC).
 4:00—Don Becker.
 4:15—Sam Wilson, baritone.
 4:30—Poems by Harry Holcombe.
 4:45—Records.
 5:00—McCormick Fiddlers.
 5:25—Civil Service Talk.
 5:30—Records.
 6:15—Boswell Moments, with Madame Alda (NBC).
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Back of the News in Washington (NBC).
 7:15—Records.
 7:30—Mobioli Concert (NBC).
 8:00—Halsey Stuart (NBC).
 8:30—Palmolive Hour (NBC).
 9:00—Coen Gale Program (NBC).
 10:00—Ford Rush.
 10:15—The Stebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.

**THURSDAY
August 27****WCKY (202 m.—1490 kc.)**

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherico (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early Morning Dance.
 9:15—Light Concert Music.
 9:45—Dance Tunes.
 10:00—Mrs. A. M. Gondiss (NBC).
 10:15—Dance Records.
 10:30—Northam-Warren (NBC).
 10:45—Classic Hour.
 11:00—Musical Novelties.
 11:30—Mountain Music.
 Noon—Popular Dance Tunes.

P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Live Stock Quotations.
 12:35—Luncheon Music.
 12:45—Rev. Chas. A. Vandermeulen.
 1:00—Sign off.
 1:45—Dance Music.
 5:45—WCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Esther Covington—Blues De Luxe.
 6:45—Tommy and Willie.
 7:00—Dixie Spiritual Singers (NBC).
 7:15—Hot Shot, the Briarhopper.
 7:30—Little Red Riding Hood.
 7:45—Crooning Guitarist.
 8:00—Blackstone Plantation (NBC).
 8:30—Louise Ryder, Contralto.
 8:45—Hitchhikers.
 9:00—Earl Arnold and His Orchestra from Lookout House.
 9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Morning Frolic.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Musical Brevities.
 10:45—Sister Mary's Kitchen.
 11:00—Shopping with Betty and Bob.
 11:30—Vocal Variety.
 11:45—NoKyo Trio.
 Noon—Tri-State Philco Program.

**Sisters of the Skillet
Take Cooking Lessons**

The Sisters of the Skillet, Eddie East (right) and Ralph Dumke (center), whose household hints are puzzling a nation of home-keepers, take a few tips from Etienne Allio (left), head chef of the Hotel New Yorker in New York City. They found out the right and wrong way to fry eggs, and will impart the latter information to their listeners in the near future.

WFBE Thursday, August 27

P. M.—
 12:15—Violin and Piano Varieties.
 12:45—Bellyon Luncheon Music.
 12:50—How It Began.
 1:00—Story Telling Time.
 1:15—Two Irish Boys.
 1:30—Matinee Musicale.
 1:45—Violin and Piano Varieties.
 2:00—Melody Girls.
 2:15—Ralph and Harlan.
 2:30—Afternoon Dance Frolic.
 2:45—Reds vs. Philas, at Phila.
 5:00—Lyric Hour.
 5:30—Tea Time Tunes.
 6:00—Musical Interlude.
 6:30—Post Serial—Guilty Lips.
 6:45—Berning Ford Travelogue.
 7:00—The Post Question Box.
 7:15—Fred Schenke Program.
 7:30—Harry Hartman's Sport Review.
 7:45—Ruth Wolfenden, Blues.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murdoch Williams.
 8:45—The Post Tenor.
 9:00—Independent Oil Program.
 9:30—Song Hit Time.
 10:00—Shimmer Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Sunrise Worship.
 7:45—Hill Billy Kid.
 7:59—Gruen Time Signal.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—Star-Freeze Melodies (E.T.).
 9:00—Pot of Gold (CBS).
 9:15—Consolidated Merchants' Program.
 9:45—Barbara Gould Beauty Talk (CBS).
 10:00—Charles W. Reaume.
 10:30—Vacation Roads.
 10:45—Time and weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 Noon—Blackberry Dudes.

P. M.—
 12:15—Enric Madriguera's Orchestra (CBS).
 12:30—Cincinnati Merchants' Program.
 1:00—Columbia Farm Program (CBS).
 1:30—Pyol Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reaume Studio.
 2:15—Mel and Cassey.

WLW Thursday, August 27

7:45—Morning Devotions.
 8:15—Ramona.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Ray Perkins (NBC).
 9:15—Beatrice Mabie (NBC).
 9:30—Community Health, Dr. Carl Wilzbach.
 9:45—Housekeeper Chats.
 10:00—McCormick Fiddlers.
 10:15—Dance Miniatures (NBC).
 10:30—Live Stock Reports.
 10:40—Jim and Walt.
 11:00—The Venetian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Ford Rush.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).

1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Chicago Serenade (NBC).
 2:45—Princess Ovolensky Youth Matinee (NBC).
 3:00—Interviews by Alice Cory (E.T.).
 3:15—Afternoon Melodies.
 3:30—Maze of Melody (NBC).
 4:00—Salt and Peanuts.
 4:15—Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Harriet Wellen and Don Becker.

4:55—O. M. I. Talk.
 5:00—Edna Wallace Hopper (NBC).
 5:15—Wildson's Wildcats.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Glenn Adams, Dog Talks.
 6:45—News Flashes from Hollywood (E.T.).

7:00—Los Ramos Baseball Scores.
 7:05—The Chatter.
 7:15—Rin-Tin-Tin Thriller (NBC).
 7:30—Netherlands Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—Horseshoe Gardens Orchestra.
 8:30—Castilian Nights.
 9:00—Fuller's Orchestra.
 9:30—Chas. Lou and Em (NBC).
 9:45—Vary Four.
 10:00—Canada Dry Program.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Great Composers.
 11:30—Moon River.

Midnight—Hotel Gibson Orchestra.

A. M.—
 12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick Fiddlers.
 9:30—Records.
 9:45—Organ Program.
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Mona Morton Organ Recital.
 4:30—Rinsio Talkie (NBC).
 4:45—Records.
 5:00—Travel Talk by Jos. Ries.
 5:15—Ramona.
 5:30—Records.
 6:00—Harry Wilsey's Orchestra.
 6:25—Better Business Bureau Talk.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Reichman's Organ (NBC).
 8:00—A Joy Birthday Party (NBC).
 8:30—Willard Robinson and His Deep River Orchestra (NBC).
 9:00—Lucky Strike Dance Orchestra (NBC).

10:00—Casa Loma Orchestra, Castle Farm.
 10:15—The Stebbins Boys (NBC).
 10:30—Fuller's Orchestra.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:59—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).

RADIO DIAL

Volume I, No. 15

FRIDAY, AUGUST 28, 1931

Price 5c

**Paul Sisters Will Sing in Roundup
Thursday on Columbia Network**



The Paul Sisters, Julia and Ruth, well known to theatre-goers and to those who danced to Paul Whiteman's music during his engagement last year at the Hotel Sinton-St. Nicholas, will be guest entertainers on WKRC and the Columbia network on the Radio-Roundup Thursday (September 3) at 10:45 p. m. WKRC joins the network at that time after the program has been on the air 15 minutes.

**New Star Brand
Review Starts at
WKRC Tuesday**

The premiere broadcast of the new weekly "Star Brand Review" series, featuring a dance orchestra under direction of Mark Warnow, will be presented over WKRC and Columbia network Tuesday (September 1) at 9:15 p. m. The Round-Towners quartet will assist the orchestra.

Requesting an NBC piano playing chart offered on the Keys to Happiness program, a Stottville, N. Y., listener addressed the letter to "Keith E. Hafiness."

Fans

In Africa, radio listeners get up at 1:30 a. m. to hear Amos 'n' Andy. The news reached KDKA from a group of United Presbyterian missionaries in Ethiopia who say they listen regularly to the act which they hear through the Pittsburgh station's short wave transmitter.

Mr. and Mrs. Peter Dixon have a new source of material for their nightly Raising Junior sketch (NBC) in a nine-pound son born last week. Their four-year-old son David is the inspiration for the Junior of their radio skits in which they play Ken and Joan Lee. Dixon writes the skits.

Many New Programs Make Radio Debut this Week on Local Stations

**Republicans Will
Begin Campaign
By Radio Tuesday**

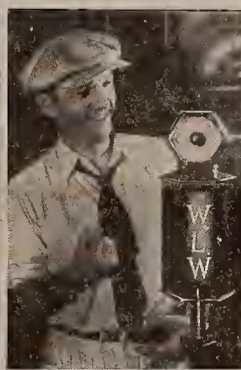
Stewart S. Cooper, publicity chairman of the Republican campaign committee, is scheduled to open the series of radio talks for the Republican councilmanic candidates over WKRC on Tuesday nights (September 1) at 9:30. F. von Falkenberg, publicity director for the campaign committee opens the series over WFBE Wednesday (September 2) at 7:45 p. m.

First Republican candidate to be heard will be W. C. Culkins, who will talk at WKRC on next Friday (September 4) at 7:30 p. m. Judge Arthur M. Spiegel, also councilmanic candidate, will speak at WFBE the same night at 7:45.

**Werner Jansson
To Broadcast
Berlin Concert**

"Jansson wants to see you" listening Sunday (August 30) at 2:30 p. m. when the National Broadcasting Company including WSAI attempts to rebroadcast from Berlin a concert conducted by his son, Werner Jansson, young composer whose "Obsequies of a Saxophone" and "New Year's Even in New York" last year won him the coveted Prix de Rome.

The father is that noted New York restaurant owner whose advertising slogan, quoted above, is a part of the metropolitan idiom. The son, who will appear in the Berlin concert as piano soloist as well as conductor, has written songs for several Broadway musical comedies, has directed and composed for the Roxy Theatre, and was conducting at station WTAM before going to Rome.



**King of Hoboes
to Tell His Life
Story Into Mike**

Jeff Davis, who has earned the title of "King of the Hoboes" through 35 years of "hitting the grit and pounding the beams" will tell stories gathered in a lifetime of wandering when he broadcasts at WLW every Tuesday at 9:25 p. m., beginning this week (September 1).

He claims his "crown" for having traveled more than 850,000 miles without paying a penny for transportation. His stories will come from "Dead Men's Hole" in Havana, the water front of Calcutta, Singapore, Rio de Janeiro, Kearney street in San Francisco, Bow street in London, the haunts of the Apache in Paris.

Primer Type

Because his one eye must do double duty, Floyd Gibbons uses a typewriter that writes letters as big as those in second-reader alphabets when preparing for his rapid-fire broadcasts.

**"Casey" Jones to
Begin Aviation
Talks This Week**

"Casey" Jones, noted flier, will conduct the first of his aviation columns on the air when the Friendly Five Footnotes program is inaugurated over WKRC and Columbia network Friday (August 28) at 8:45 p. m.

Jones will discuss and comment upon the outstanding aeronautical achievements of the week. He has a long established reputation as a speaker on aviation, as well as being one of the leading aces. Part of his column will be devoted to the National Air Races in Cleveland, in which he himself has competed successfully since 1919. In 1925 he was a double winner.

Supporting "Casey" will be Pilar Arcos and her Rio Plata Orchestra. (See picture in RADIO DIAL, August 4). A tap-dance by the flying feet of Jackie Clarke will be the signature of the program.

**Mrs. Roosevelt to
Present Angelo
Patri to Parents**

Mrs. Franklin D. Roosevelt, wife of the Governor of New York, will introduce Angelo Patri, world-famous authority on children, to the audience of WKRC and the Columbia network Monday (August 31) at 7:30 p. m., for his first program in a new bi-weekly series sponsored by Cream of Wheat.

Patri will deliver his talks on the care of children at 7:30 p. m. Mondays and Wednesdays. His remarks, addressed to parents, will be based to a certain extent on topics raised in queries received from listeners.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Application for Second Class Entry Pending.

NATALIE GIDDINGS, Editor

VOL. I

AUGUST 28, 1931

No. 15

It's a Good Way to Hold Back Radio

The Federal Radio Commission is doing a first-class job of holding back radio. Admittedly, that is a serious charge. Nevertheless it stands when one considers how the Commission has been stalling off high power.

As far back as the summer of 1930 more than a score of cleared-channel stations, including WHAS and WSM, applied for permission to increase their power to 50,000 watts. If these increases had been granted promptly the new transmitters would be in operation now, giving listeners all over the country the benefits of greatly improved service. But the Commission has chosen simply to stall. Action on the applications is still as far away as it was when they were filed.

The reasons for such a policy are impossible to fathom. There is no longer a ghost of an argument against high power. The fine performance of WLW, WENR and WTAM alone has taken the whole matter out of the debatable class.

Indeed, there is ample argument for increasing cleared-channel power considerably above 50,000 watts. Poland already has a 120,000-watt station, and several 75,000-watt stations are operating successfully in Europe. Yet the United States, which is supposed to lead the world in broadcasting, cannot have all the 50,000-watt stations it needs, because the Commission still thinks in terms of 1926 receivers.

It is as futile as any other attempt to halt the irresistible march of progress. Sooner or later, every cleared-channel station will use a minimum of 50,000 watts, through recourse to the courts if nothing else. But meantime, listeners are the real victims of the Commission's stalling, by being denied the service which broadcasters are eager to give them.

Here in the Ohio Valley, for example, WHAS and WSM even now could be providing the same sort of high-grade coverage which WLW is furnishing. Multiply this by a dozen similar instances the country over, and one begins to get an idea of the heavy price the radio audience is paying for the Commission's benighted notions.

It is not a flattering commentary on the body which is charged with administering radio in the public interest. But it is at least consistent, if that is a virtue.

Paul Robeson to Sing from London

Paul Robeson, famous in two continents as an exponent of the drama and of Negro music, will be heard in a song recital in London at 4:15 p. m. Tuesday (September 1) if the proposed rebroadcast by the Columbia network and WKRC is successful.

For years, Robeson has been the most prominent negro actor in the world, playing opposite Margaret Wycherly in New York, and Mrs. Patrick Campbell in London in "Taboo," and later appearing in both cities in the title role of "The Emperor Jones." Last year he broadcast from London through the Columbia network a talk on "How it Feels for an American Negro to Play Othello," following his London performance of the play.

American in Paris Is Part of Final Lewisohn Concert

Concluding its two months summer season, the New York Philharmonic symphony orchestra broadcasting from the Lewisohn stadium on Sunday (August 30) at 8:30 p. m. on CBS and WKRC will include the following numbers:

Overture: The Flying Dutchman... Wagner
Dances of the Blessed Spirits; Dance of the Furies (Orpheus)... Gluck
An American in Paris... Gershwin
Polovnetian Dances (Prince Igor)... Borodin

Concerts by the United States Army band, and brief messages by some of the country's foremost agricultural leaders can be heard the fourth Saturday in every month through WLW at 12:30 p. m. in the new series of Land Grant College programs NBC is broadcasting. The next program will be August 29.

Catherine Field is Staff Artist on CBS Network



Catherine Field is one of Columbia's staff artists and is heard on frequent programs through WKRC. She sang in opera before signing up on the radio network. This picture shows her in the role of Gretel which she played when the opera "Hansel and Gretel" was broadcast for the American School of the Air. She first played the role at the Heckscher Theatre in New York City.

The Harlan Duo at WCKY are Bower High and Howard Warren who take their name from their home town in Kentucky. Respectively they play steel and Spanish guitar. Daily except Sunday, at 12:35 p. m. they broadcast. At other times they are strolling musicians at the Barge dance hall and entertainers at Bryant's Showboat.

PROGRAM JOTTINGS

FRIDAY, AUGUST 28

Channon Collinge, director of the presentation, has chosen an aria from one of his own operettas, "A Pirate Am I" from "Blackbeard," as a vehicle for Crane Calder, bass, and quartet during the Light Opera Gems program to be heard Friday at 3 p. m. Helen Nugent, contralto, will also be featured on this program of selected airs from popular operettas.

The Romany String Quartet (WLW at 8 p. m.) will play "Canzonetta" from Mendelssohn's "Quartet in Flat Major," Mozart's "Menuetto" from his "Quartet in G Major," and "The Mill," by Raff.

Exciting adventures which befell a flyer will be heard when the Llewellyn Hughes' story "Co-Pilot," is dramatized in the Liberty Magazine hour on WKRC at 8 p. m.

Tunes from the current edition of Earl Carroll's "Vanities," and a foretaste of the hit song, "Bend Down, Sister," from Eddie Cantor's new picture "Palmy Days" will be played at 8:30 p. m. in the Pond's broadcast over WSAI.

Abe Lyman's Band, returned to the East from Hollywood, will be heard with his Glee Club on WKRC at 11:08 p. m. Friday (August 28).

SATURDAY, AUGUST 29

Little Red Riding Hood's Kidie Club at WCKY at 9:45 a. m. presents children who have successfully "tried out" on Friday afternoons. The youngest performer so far heard was two and a half years old.

WKRC broadcasts the Grand Union Hotel Stakes and the Merchants' and Citizens' Handicap from Saratoga at 3 p. m.

In spite of the accompanying music to be played by Nat Busiloff's orchestra, Henry Burbig, comedy dialectician, has announced that just to relieve any doubt he will tell the story of "Jemmy Valentine" during his program at 7:15 p. m. through WKRC.

The Showboat Boys will sing close harmony at WCKY at 7:30 p. m. They came to the studio one night for an audition. The entertainers for a program had not appeared, so Maurice Thompson put the boys on the air at their face value and they've been entertaining at the station ever since.

Based on the Arabian Nights, three movements from Rimsky-Korsakov's suite "Scheherazade" will be played by the New York Philharmonic-Symphony Orchestra, under the baton of Albert Coates, during the Lewisohn Stadium Concert broadcast at 8:30 p. m. through WKRC.

"Red Rube's Last Raid," an old-style melodrama is the Hank

Simmons' Showboat play at 9 p. m. through WKRC.

Those masters of slapstick, Weber and Fields, have been added to Saturday night Lucky Strike broadcasts over an NBC network and WSAI at 9 p. m. The veteran comedians will augment the regular Saturday night presentation of B. A. Rolfe and his orchestra with a continued sketch depicting organization of a bank. Except for eight years, the NBC comedians have teamed through fifty-three years.

Audition Nite on the Air at WCKY is at 9:30 p. m. Aspiring radio entertainers are put on the air without previous hearing. Listener opinions determine their reappearance.

SUNDAY, AUGUST 30

Mme. Alys Michot, French opera singer, will sing "Mon Joli Roi," by Ernest Moret in the Matinee Jewels at WLW at 2:00 p. m. Fred Roehr, pianist, will play Rachmaninoff's "Polichinelle."

Through the Opera Glass at WSAI at 8:15 p. m. will include the world's first example of jazz, a burlesque number by Rossini.

MONDAY, AUGUST 31

Angelo Patri at 7:30 p. m. on WKRC begins a new bi-weekly series of talks on "Your Child." The other talk is Wednesday at the same time.

WLW Fanfares will salute Detroit at 7:30 p. m. with music by Elliott Brock's military band, including Sousa's "Wolverine March," inspired by a tour through Michigan.

"The Strangler Fig" will be dramatized in the Eno Crime Club at 8 p. m. and on Wednesday (September 2) at 8:30 p. m. The story deals with a jungle plant, common on the Florida coast, that snared both men and animals.

Choosing Signum Romberg's "The Desert Song" for his debut number as General Motors Quartet soloist, Phil Dewey will be heard as a regular member on this program during the broadcast at 8:30 p. m. through WSAI. Co-starred with Dewey in the program will be Elizabeth Lennox, contralto.

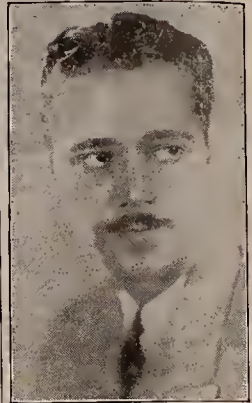
Chopin's "Polonaise in A Flat," in a brilliant arrangement for full orchestra, a fantasia including several Tchaikowsky numbers, the "Peer Gynt Suite" by Greig, and Bizet's "Agnus Dei" are to be included in the Chime Reveries orchestra concert at WLW at 11 p. m.

TUESDAY, SEPTEMBER 1

McCormick's Fiddlers at WLW play an Old Hymn Revival in their program at 6:30 Friday mornings.

Paul Robeson is scheduled to sing from London at 4:15 p. m.

Young Violinist Will Be Soloist in Concert Hour



Marking the completion of his first year as assistant concertmeister of the Crosley Concert orchestra, Truman Boardman will be presented as soloist with the orchestra at WLW at 10 o'clock Sunday night (August 30).

A pupil of Jean Ten Have, he will play Ten Have's composition "Aubade," and a number dedicated to him, "Andantino and Scherzetto," by Francois Rasse, another of his pupils. Compositions of Saint Saens, Godard, Kreisler, and Weinawski will be played by the orchestra directed by William C. Stoess.

through WKRC and the Columbia network.

Melville Ray, tenor, will sing "I Only Love One" from the recently produced German movie, "Die Lustigen Weiben von Wein" (Happy Women of Wein), with the Werk Blower Blowers at 8:30 p. m. at WLW.

Star Brand Review has its premiers on WKRC at 9:15 p. m. with orchestra and Round Towners quartet.

Classics from the rich store of Italian music literature will be played by Eugene Perazzo in the Vox Celeste organ recital at WLW at 11 p. m. Included will be music from Mascagni's "Cavalleria Rusticana," Verdi's "La Traviata," and Wolf-Ferrari's "Jewels of the Madonna."

WEDNESDAY, SEPT. 2

Two 11-year-old girls are the Ukelele Queens who sing harmony and play ukeleles with Lawson's Hawaiians at WCKY at 7:30 p. m. They also broadcast at 7:15 p. m. Sunday.

Rita Burgess Gould, dramatic and singing star of vaudeville and musical comedy, will be the featured artist of the Vitality Personalities at 9 p. m. through WKRC.

THURSDAY, SEPT. 3

Louise Ryder, contralto, will sing at WCKY at 8:45 p. m., accompanied by Mrs. James P. Tarvin.

Around the Dial

By THE DIAL TWISTER

Now Sunday at Seth Parker's is being heard locally (WSAI, at 9:45 p. m.). If that's not a fine break, the Dial-twister can't recognize one. This unique NBC feature has piled up a tremendous following all over the country, and after you hear it just once you know why. It's all so straight from the heart and rings so true, it simply gets you; that's all. WSAI deserves thanks for scheduling it, because that saves local listeners the trouble of dialing an out of town station.

Daddy and Rollo (WKRC, at 6:30 p. m., Sunday, Tuesday, and Thursday) keeps a tight hold on its old friends, besides adding new ones. Among other things, that punctures a radio tradition. Around the studios they'll tell you that nobody outside station staffs can stand the gaff of turning out the script for an act week after week. But J. P. McEvoy is doing it, and mighty well.

That Jack Frost program (WLW, Wednesday, at 7:30 p. m.) is getting itself known as an unusually good popular show. The orchestra knows what it's all about, and its tunes are about the cream of the current crop.

Another WSAI feature that's getting a hearty welcome these days is the Mid-week Federation hymn (Sing Tuesday, at 6 p. m.). There's something about the familiar hymns that strikes home, whether you go to church or not. And they're sung splendidly in this program. It's especially welcome, too, because the many who want to hear something like this on the air have precious little chance except on Sunday or early in the morning.

Those Frigidarians (WLW, Wednesday, at 7 p. m.) aren't so hot. But probably they're not supposed to be. Eh, what?

As an exceptionally good dance band, the Chicago Knights (WKRC, Sunday at 5 p. m.) hereby get a vote. Their sax choir is smooth as velvet. And that piano quartet is just what this dialer has been wishing for these many years.

Jane Froman Mildred Bailey Share Periods

Jane Froman and Mildred Bailey, both singing blues with Paul Whiteman's orchestra, are alternating as soloists in an 11 o'clock program every night except Sunday. Jane sings with a portion of Whiteman's band from the Chicago NBC studios on Monday, Wednesday and Friday nights. Mildred and the King's Jesters (Howard Trio at WLW) sing Tuesday, Thursday and Saturday nights from the Edgewater Beach Hotel. The programs can be heard through station WENR (870 kc.)

Charlie Davis

Charlie Davis and his orchestra, last heard around these parts two years ago when WLW broadcast his music from Indianapolis for the Perfect Circle program, is playing from the St. George Hotel in Brooklyn and will broadcast on the Columbia network at 10 p. m. every Friday. Although WKRC has not booked the orchestra at the present time, it probably will carry the program at some future time. Try WABC (860 kc.)

Celebrities Can't Convince NBC Telephone Girls

Being a celebrity has its disadvantages. It's a favorite story around the Washington, D. C. studios of the National Broadcasting Company of how the studios hostess said, "Oh yeah?" when a voice on the telephone said, "This is General Pershing," and of how that studio hostess felt when the General walked in a few minutes later to confirm his call. Now along comes the story that Rudy Vallee called NBC in New York early one morning asking for Mr. Aylesworth (NBC president.) "Oh yeah?" chirped another unimpressed hostess. "If you want me to believe that, you'll have to croon a song first." In the best Vallee-Yale manner, the voice came back with "Don't you think it's a bit early in the morning for that?" And another hostess did some hushing and analogizing.

Two Saratoga Races Will Be Broadcast Sat.

Running of the Grand Union Hotel Stakes for two-year olds, and the Merchants' and Citizens' Handicap for three-year olds, two outstanding races of the Saratoga, N. Y., season, will be described by Bryan Field Saturday (August 29) on the Columbia network with WKRC broadcasting from 3 p. m. to 4:15. Bryan Field, turf writer, will be at the microphone.

Talk about rhythm or ringing harmony! Here it is.

The new Corner Drugstore program (WSAI, Tuesday, at 6:30 p. m.) is built around a good idea, sure enough. Plenty of interesting things happen in corner drugstores. But whoever heard of a soda-jerk with time to warble and plunk a uke? Still, putting on a floor show may be just the newest department. They're always adding one, you know.

As far as religious music is concerned, the Cathedral Hour (WKRC, Sunday, at 3 p. m.) can take its place with the best. It combines the atmosphere of worship with masterful performance, which makes the 60 minutes something truly fine. And there is ample time for works not often heard in complete form.

The R. F. D. Hour (WLW, Saturday, at 7:30 p. m.) continues to fill a unique niche in a satisfying way. Evening features for farmers are few and far between, and certainly farmers rate a break from radio. Boss Johnston knows his fields, and fences or what would you. In fact, he's just about the life of the program.

"The program that does more than entertain," says the announcer opening the Halsey-Stuart Hour (WSAI, Wednesday at 8 p. m.), and that's right. The Old Councilor's talk is always profitable. He's ideally cast for the part, too, by the way. But the program also entertains. Such a good orchestra can't be dismissed lightly.

You Should Know --- Ray Perkins



Some sunny day this palpitating reporter plans to pop out from behind the piano Clarence and forthwith snatch a personal interview with Ray Perkins, Libby's Prince of Pineapples (if we must quote Mr. Ted Jewett, et al) and come flying back to Cincinnati to rush into print for RADIO DIAL readers.

Until that sunny day (and won't it be fun and a surprise for Mr. Perkins) our eager readers will have to content themselves with these vital statistics in answer to their excited clamoring to "know more about this Perkins who broadcasts at 9 on Thursday and Friday mornings through WLW."

Raymond Lamont Perkins, the Old Topper of NBC fame, is one of radio's most versatile entertainers. His talents run the gamut from song writing to filling a newspaper column.

Ray's a Bostonian by birth, and still reveals in unguarded moments a New England accent. But he went to school in New York and graduated from Columbia. While in college he became interested in the footlights and was a leading spirit in the varsity shows of 1916 and 1917 on Morningside Heights. Before he graduated he wrote and published his first song. It was written for a Shubert show at the Old Winter Garden and netted the author \$7.37. After he graduated the Shuberts offered him a job and he contributed many tunes and lyrics to their productions. His first big hit was "Bye-lo."

The war caught Ray and he managed to wriggle into the Military Intelligence Division. Then after the war he came back to song writing. George M. Cohan discovered him and he worked for Cohan for a year. Dance Magazine needed a music editor, and Ray got the job.

Finally, in 1926, he made his debut on the air over WJZ as "Judge, Junior." When that series came to an end he became "Old Topper." Soon after, he joined the NBC production staff and directed many important programs. Among the ideas he introduced as production man was one reminiscent of railroad engineering. When the program was running on time Perkins displayed a yellow flag. When the programs were lagging he ex-

Guitarist Finds Chasing Cops is Dangerous Sport

Following up emergency calls heard on police radio stations such as WKDU in Cincinnati may be a lot of fun for thrill-seekers, but it led to complications in the case of Jim Holstein, of the Jim and Bob Hawaiian guitar duo at the Chicago NBC studios. Holstein picks up Chicago police signals on an auto radio. The other day he heard the alarm that a gunman was prowling around the near-northside. He drove to the place in a great rush, arriving there simultaneously with the police. When the firing stopped and Holstein crawled out of the bottom of his car to investigate, he found the police taking in not one gunman, but three.

Ten Dollars Says WCKY Thriller is Really Mystery

So confident is Jerry Akers, manager of WCKY, that the identity of the central figure in the new mystery serial "The Fang" cannot be lightly detected, that he is offering 10 dollars cash prize for the first letter solving the identity of the "The Fang."

The first episode of the mystery was presented last Monday (August 17) at 8:15 p. m. Five more episodes will be presented at the same period. Full particulars of the contest will be given at the end of the fourth episode and letters received before that time will not be considered. "The Fang" is a real thriller. It is presented by the WCKY players under the direction of Alice C. Rowlette.

"An Interlude," one of three "Holiday Sketches" by the Canadian composer, Clarence Lucas, is the signature song the Sisters of the Skillet, wits of domestic science, are using in their four-times-a-week program over NBC

hibited a green flag, and, if the artists were ahead of schedule, Ray slowed them down with a red flag.

In the fall of 1930 Perkins definitely left production to give full time to radio appearances. He is now exclusively an NBC artist and is heard as the rollicking Prince of Pineapple on the Libby, McNeil & Libby program Thursday and Friday mornings over a coast-to-coast network.

Ray is married and has a son. He is very much in love with his wife and lives in Scarsdale, a suburb of Westchester County. He is fond of entertaining his friends, collects puzzles and reads book reviews by the dozens. He dresses immaculately and changes his shoes three times a day.

Some of his best-known song hits are "Under a Texas Moon," "Lady Luck," "Stand Up and Sing for Your Father," and "Down the Old Church Aisle."

She's Good to Hear As Well As See



Dorothea James, whose beauty, dancing and singing has graced such productions as "Strike Up the Band," "Good News" and more recently "Princess Charming," appears frequently on Columbia network programs. In addition to her stage experience, Miss James has appeared in motion pictures since her childhood, her first important role being in "School Days" opposite Wesley Barry. For several years she performed as a protegee of Gus Edwards.

FRIDAY

August 28

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Music.
Noon—Popular Dance Tunes
P. M.—
12:30—Norris Brock Live Stock Reports
1:00—Sign off
1:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Italian Serenaders.
6:30—Russell Hodges, Bass.
6:45—Tommy and Willie.
7:00—Nestle's Program (NBC)
7:30—Esther Covington, "Queen of the Blues."
7:45—Settlement School of Music Quartet.
8:00—Interwoven Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Hot Shot, the Briarhopper.
9:00—Earl Arnold's Orchestra from Lookout House.
9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Bamboo Boys.
7:30—Classified Directory
8:00—Concert Hour
9:00—Lee Richards.
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Dance Frolic
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellyonby Luncheon Musicale
1:00—Story Telling Time
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Novelty Notes
2:30—Dance Frolic.
3:00—Day Dreams.
3:30—Organ Recital.
4:00—Melodies From Musical Shows.
4:30—Tea Time Tunes.
5:00—Lyric Hour
5:30—Afternoon Musicale.
6:00—Musical Interlude
6:30—Vocal Varieties.
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review
7:45—Julius Sein
8:00—Lucky Boys
8:15—Dry Ridge Health Hints.
8:30—Song Hit Time
9:00—Evening Chimes.
9:45—Mountain Red
10:00—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Gruen Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:15—Floraline Talk
10:20—Rhythm Kings (CBS).
10:30—Charles W. Reaume
11:00—Time and Weather.
11:30—Woman's Hour—Tremlette Tully
11:30—Columbia Revue (CBS).
11:45—June Grey and "Kampf the Jeweler," Artists.
Noon—Blackberry Dudes.

WKRC Friday, August 28

P. M.—
12:15—Enric Madriguera's Cuban Orchestra (CBS).
12:30—Cincinnati Merchants' Program
1:00—Edith Varieties (CBS)
1:15—Studio Feature.
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reaume.
2:15—Salon Orchestra (CBS).
2:30—Three Doctors (CBS).
2:45—Educational Features (CBS).
3:00—Light Opera Gems (CBS).
3:45—Edna Thomas (CBS).
4:00—Jewish Art Program (CBS).
4:15—(A. L. Fink)—Dan De King, Vagabond.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swanee Music (CBS).—Home Furniture Company
6:10—Stocks, Cohn & Tyree
6:15—Time and weather
6:15—Linit Program, with Dennis King (CBS)
6:30—Red Nichols Orchestra (CBS).
6:45—Camel Quarter-Hour (CBS)
7:00—Cremo Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Indian Lake Period.
7:35—Studio.
7:45—Today in Cincinnati, by Dr. Glenn Adams.
8:00—Liberty Magazine Hour (CBS)
8:45—Friendly Five Foot Notes (CBS).
9:00—Pillsbury Pageant (CBS).
9:30—Cincinnati and Lake Erie Program.
9:45—Around the Samovar (CBS).
10:00—Pyol Program.
10:15—Gruen Answer Man
10:30—Coney Island Orchestra (Ace Brigode).
11:00—Time; Weather; Sports
11:08—Abe Lyman's Orchestra (CBS).
11:30—Blue Ridge Red.
11:45—Jos. R. Deins Program, Pat. Gillick, Organist.

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Bradley Kincaid
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutye Schagen
9:30—Household Hints
9:45—Premium Man
10:00—Vi Zoy Talk
10:10—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Singers; Raymond Mitchell
11:00—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherland Plaza Orchestra
2:00—Organ Matinee
2:30—Chicago Serenade (NBC)
3:00—Jim and Walt
4:00—To be announced
4:15—Grab Bag Days
4:30—The Hotentots
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.
7:00—Los Ramos Baseball Scores
7:05—Glenn Sisters and Ramona
7:15—Netherland Plaza Orchestra
7:30—Filler's Orchestra
7:15—Sisters of the Skillet (NBC)
8:00—Romany String Quartet.
8:15—Iverson Jamboree
8:30—Hoosier Editor
8:45—Armour Program (NBC)

WLW Friday, August 28

9:00—Heatrolatow
9:30—Clara, Lu and Em (NBC)
9:45—Wildson's Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man
11:00—Vox Celeste
11:30—Casa Grande Orch. (to NBC)
Midnight—Hotel Gibson Orchestra
A. M.—
12:30—Casa Loma Orchestra, Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker Early Bird (NBC)
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers (NBC)
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.

P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:45—Crosley Dealers' Salute.
4:00—Records
4:30—Moore Paint Program (NBC)
4:45—Records.
5:00—Poems by Harry Holcome.
5:15—Records
6:00—Harry Wilsey's Orchestra
6:30—Alice Richards
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Cliequot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air (NBC)
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY August 29

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Little Red Riding Hood's Kiddie Club.
10:30—Classic Hour
11:00—Musical Novelties
12:30—Mountain Music.
12:00—Popular Dance Melodies

P. M.—
12:30—Norris Brock live stock quotations
12:35—Luncheon music.
1:00—Sign off.
1:45—Dance Records
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lucile Fox.
6:45—Hitch Hikers.
7:00—Rudy Vallee and his Connecticut Yankees.
7:30—"Showboat Boys"—Male Quartet
7:45—Crooning Guitarist.
8:00—Mountain Music.
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Hot Shot, the Briarhopper.
9:15—Bob Sidell.
9:30—"Audition Nite" on the Air.

SALT AND PEANUTS COMEDY BOOK

Our 27 favorite comedy songs and ballads
Words, Music, Ukulele Chords
50c
Address
Salt and Peanuts at Mt. Healthy, Ohio

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Morning Frolic.
7:30—Classified Directory
8:00—Concert Hour.
9:00—Tennessee Jcfl.
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Women and the News
11:00—Shopping with Betty and Bob
11:30—Vaudeville
11:45—Nor Ky Trio
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellyonby Luncheon Musicale
1:00—Story Telling Time
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Melodies of Long Ago.
2:45—Variety.
3:00—Serenade.
3:15—Reds vs. Chicago, at Chicago.
6:00—Musical Interlude
6:30—Novelty Notes.
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:14—Fred Schenke Program.
7:30—Harry Hartman's Sport Review
7:45—Ruth Wolfenden, blues
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—Murdock Williams, Song and Piano
8:45—Evening Chimes.

WFBE Saturday, August 29

9:00—Independent Oil Stations
9:30—Song Hit Time
10:00—Slumber Music

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Gruen Time Signal
8:00—Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reaume
9:30—Consolidated Merchants Program.
10:00—Studio Feature.
10:15—Time; Weather
10:20—Woman's Hour—Tremlette Tully
10:45—Columbia Revue (CBS).
11:00—Don Bigelow and His Orchestra (CBS).
11:30—Hotel Tait Orchestra (CBS)
Noon—Blackberry Dudes.

P. M.—
12:15—St. George Orchestra (CBS).
12:30—Cincinnati Merchants Program

RADIO TUBE SPECIALISTS
Any Type of Tube for Any Make of Radio
LINK'S TUBE SHOP
607 WALNUT STREET
RADIO REPAIRING Parkway 5415



Lee Wiley sings every Friday night at 8:30 as exclusive artist with the Pond program through WSAI and NBC stations. In spite of her radio success, Miss Wiley is continuing her study of voice and the theory of music.

Without RADIO DIAL in your home, you miss many of the guest stars from opera, stage and screen who add spice to radio programs and broaden your knowledge of "what's going on in the world."

RADIO DIAL lets you know all about important radio programs in time to bring them into your home. It helps you choose the kind of entertainment you want to hear instead of hearing programs "hit or miss."

every week for six months without interruption. Clip the attached coupon and mail with a dollar bill and RADIO DIAL will reach you

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name _____

Address _____

City _____ State _____

WKRC Saturday, August 29
 1:00—Columbia Farm Program (CBS)
 1:30—Pyol Program.
 1:45—Star-Freeze Melodies.
 2:00—Charles W. Reame.
 2:15—Mil and Cassey.
 2:30—A. L. Fink Song Recital, Louie Johnson, tenor.
 3:00—Saratoga Racing Series (CBS).
 4:15—Dancing by the Sea (CBS).
 4:45—Madison Singers (CBS).
 5:00—A. O. Rust—Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:58—Burke Weather Forecast.
 6:00—St. Moritz Orchestra (CBS).
 Home Furniture Co.
 6:15—Studio.
 6:25—Stocks, Cohl and Tyree.
 6:28—Time and weather.
 6:30—Today in Cincinnati, by Dr. Glenn Adams.
 6:45—Camel Quarter Hour (CBS).
 7:00—Prayer's Cremo Military Band (CBS).
 7:15—Henry Burbig (CBS).
 7:30—Junior Chamber of Commerce.
 8:00—United Spanish War Veterans.
 8:30—Lewisohn Stadium Concert (CBS).
 9:00—Hank Simmons' Show Boat (CBS).
 10:00—Pyol Program.
 10:15—Ace Brigade, at Coney Island.
 10:45—Will Osborne and His Orchestra (CBS).
 11:00—Time; Weather; Sports.
 11:08—Guy Lombardo and His Orchestra (CBS).
 11:30—Blue Ridge Red.
 11:45—R. Deins Organ Concert, Pat Gillick.
 Midnight—J. R. Deins Midnight Frolic Request Program, Pat Gillick.

WLW Saturday, August 29
 10:30—Variety.
 10:45—Bob Newhall Sport Slices.
 10:58—Estate Weather Man.
 11:00—The Singing Violin.
 11:30—Doodledockers.
 Midnight—Hotel Gibson Orchestra.
 12:30—Castle Farm Orchestra.
 1:00—Fuller's Orchestra.
 1:30—Casa Loma Orchestra, From Castle Farm.

WSAI (225 m.—1330 kc.)
 A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Hits and Bits (NBC).
 10:15—McCormick's Old Time Fiddlers.
 10:30—Keys to Happiness (NBC).
 11:00—Records.
 11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
 11:45—Records.
 Noon—Sign off.
 P. M.—
 3:00—Classic Gems (NBC).
 3:30—Records.
 3:45—Crosley Dealers Salute.
 4:00—Records.
 5:00—Southern Singers & Mitchem.
 5:30—Records.
 6:00—Harry Wilsey's Orchestra.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Records.
 7:15—Harry Wilsey's Orchestra.
 7:30—The Silver Flute (NBC).
 8:00—General Electric Hour (NBC).
 8:30—Club Valspar (NBC).
 9:00—Lucky Strike Dance (NBC).
 10:00—Fuller's Orchestra.
 10:30—Hotel Gibson Orchestra.
 11:00—Sign off.

Wives of Famous Men Confess All



Peggy Wood, actress, shown with her husband, John V. A. Weaver, poet, playwright, and author, and their son, was heard Tuesday morning when Winifred Carter interviewed her at 9 o'clock during the Crisco program heard through WSAI. Other wives of famous men will be interviewed by Miss Carter on alternate Tuesdays. The next interview will be at the same time on September 8.

WLW Sunday, August 30
 6:00—Glenn Sisters and Ramona.
 6:15—The Chatter.
 6:30—Conservatory of Music Recital.
 6:55—Los Ramos Baseball Scores.
 7:00—Enna Jettick Melodies (NBC).
 7:15—Hotel Gibson Orchestra.
 7:30—Harbor Lights (NBC).
 8:00—Heel Huger Harmonies (NBC).
 8:15—Bayuk Stag Party (NBC).
 8:45—Kaffee Hag Slumber Music (NBC).
 9:15—Variety.
 9:30—Castle Farm Orchestra.
 10:02—Crosley Concert.
 10:45—Varsity Quartet.
 10:58—Estate Weather Man.
 11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
 Midnight—Fuller's Orchestra.

WSAI (225 m.—1330 kc.)

P. M.—
 2:00—Sermonette and Hymn Time.
 2:30—Rebroadcasts from the Funk Haus in Berlin (NBC).
 3:00—National Sunday Forum (NBC).
 4:00—Gilbert and Sullivan Gems (NBC).
 5:00—Catholic Services (NBC).
 6:00—Russian Singers (NBC).
 6:30—Jodelant Club of the Air (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government," David Lawrence (NBC).
 8:15—American Legion Parade in Detroit (NBC).
 9:15—Best Sellers (NBC).
 9:45—Sunday Night at Seth Parker's (NBC).

MONDAY

August 31

WKCY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Mountain Music.
 Noon—Popular Dance Melodies.
 P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Norris Brock Live Stock.
 12:35—Luncheon Music.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—WKCY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Steve Bates, Singing to an Octofone.

WLW (428 m.—700 kc.)

A. M.—
 6:30—International Fiddlers and Peasants.
 7:00—Physical Exercises.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Seger Ellis.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Dance Miniatures (NBC).
 9:30—Book News.
 9:45—WLW Mail Bag.
 10:00—Organ and Vocal.
 10:30—Livestock Reports.
 10:40—McCormick's Old Time Fiddlers.
 11:00—Elliot Brock, violin.
 11:15—Swift Program (NBC).
 11:30—Livestock Reports.
 11:45—River Reports; Time Signals.
 Noon—Governmental Glimpses, Attorney General Gilbert Bettman.
 P. M.—
 12:16—Hotel Gibson Orchestra.
 12:45—National Farm and Home Period (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Cincinnati Zoo Symphony Concerts.
 3:00—Jim and Walt.
 3:15—Pacific Feature Hour (NBC).
 4:00—Maze of Melody (NBC).
 4:15—Grab Bag Boys.
 4:30—Crosley Dealers' Hour.
 5:00—Seckatry Hawkins.
 5:30—Doctors of Melody.
 5:40—O. M. I. Talk.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—The Brownie Bar Program.
 6:45—The Chatter.
 7:00—Los Ramos Baseball Scores.
 7:05—Netherland Plaza Orchestra.
 7:30—R. F. D. Hour.
 8:00—Crosley Saturday Knights.
 8:30—Dominio Orchestra (NBC).
 9:00—King Edward Cigar Band.
 9:30—Clara, Lu and Em (NBC).
 9:45—Casa Loma Orchestra, From Castle Farm.
 10:00—Club Sohio.

SUNDAY August 30

WKCY (202 m.—1490 kc.)

A. M.—
 10:10—Nomads (NBC).
 10:30—Jewels of Destiny (NBC).
 11:00—The Crooning Guitarist.
 11:15—Echoes of the Orient (NBC).
 6:15—Hot Shot, the Briarhopper.
 11:45—Bob Siddell.
 Noon—Harlan and Ralph.
 P. M.—
 12:15—Red Hamilton, Pianist.
 12:30—Blue Ridge Shindiggers.
 12:45—Charlene and Tommy.
 1:00—Sign off.
 5:45—Lucille Fox, Blues.
 6:00—Ralph Briggs, piano.
 6:15—Hot Shot, the Briar Hopper.
 6:30—Italian Serenades.
 6:45—Ralph and Harlan.
 7:00—Mountain Music—Riley Puckett; Cyd Tanner, Bill Helms and Red Richardson.
 7:30—College of Music.
 8:00—Little Red Riding Hood.
 8:15—Lawson's Hawaiians.
 8:45—Earl Arnold's Orchestra From Lookout House.
 9:15—Randall Fryer, Tenor.
 9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.—
 8:00—Morning Frolic.
 8:30—Concert Hour.
 9:30—Invitation to the Waltz.
 10:15—Dry Ridge Health Hints.
 10:30—Vocal Varieties.
 10:45—Berning Ford Travelogue.
 11:00—Excerpts from the Operas.
 11:30—Novelty Notes.
 11:45—Echoes from Germany.
 P. M.—
 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 12:45—Organ Recital.
 1:00—Jewish Hour.

WFBE Sunday, August 30
 1:30—Jubilee Singers.
 1:45—Dance Melodies.
 2:15—Ralph and Harlan.
 2:30—Matinee Musicales.
 3:00—Afternoon Recital.
 3:15—Reds vs. Chicago, at Chicago.
 6:00—Novelty Duo.
 6:15—Musical Interlude.
 6:30—Church Federation Hour.
 7:00—Anne Storey, Contralto.
 7:15—With the Scouts.
 7:30—Harry Hartman's Sport Review.
 7:45—Old Time Fights — Harry Hartman, Announcer.
 9:00—Scotland Yard.
 9:30—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Watchtower Program (c. t.).
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:50—Green Time Signal.
 Noon—American Legion Program.
 P. M.—
 1:00—Jewish Community Program.
 1:30—Gypsy Trial (CBS).
 2:00—Green Old-Fashioned Garden.
 3:00—Cathedral Hour (CBS).
 4:00—High Goal Polo Match (CBS).
 5:00—Chic Knights (CBS).
 5:30—Twilight Reveries.
 5:58—Burke Weather Forecast.
 6:00—Theo. Karle (CBS).
 6:15—Studio.
 6:20—Eureka Baseball Scores.
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—The Boswell Sisters (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Kathernborn Edits the News (CBS).
 7:30—Tony Parenti and His Singing Saxophone (CBS).
 7:45—Modern Male Chorus (CBS).
 8:00—The Dutch Masters (CBS).
 8:30—Lewisohn Stadium Concert (CBS).
 9:30—The Guechos (CBS).
 10:00—Ace Brigade at Coney Island.
 10:30—Red Nichols Orchestra (CBS).

WKRC Sunday, August 30
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—Jack Miles Orchestra (CBS).
 11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
 8:50—Time.
 9:00—Church Forum.
 9:30—Fiddlers Three (NBC).
 9:45—Song for Today (NBC).
 10:05—Organ, Arthur Chandler, Jr.
 10:25—River Reports.
 10:30—Morning Musical (NBC).
 11:30—Troika Bells (NBC).
 Noon—Tales of the Emerald Isle (NBC).
 P. M.—
 12:30—Melody Interlude (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Matinee Jewels.
 2:30—Henry Thies' Orchestra.
 3:00—To be announced.
 4:00—Sabbath Reveries (NBC).
 5:00—The Roamies.
 5:30—Plantation Days.

If You Need Money



For insurance, repairs, old bills or any other purpose, we have a Household Loan Plan whereby you can borrow what you need and repay it in small monthly amounts arranged conveniently for you. You have a year or more in which to pay it.

Let C. A. C. help you solve your money problems. Open 8:30 to 5:00.

The Central Acceptance Corporation

26 East Sixth St., Between Vine and Walnut,
 Cincinnati, Ohio
 Parkway 6280

**Republican
Radio Talks**

Will Begin Over

WKRC, Sept. 1, at 9:30 P.M.; Sept. 4, at 7:30 P.M.

WFBE, Sept. 2, at 7:45 P.M.; Sept. 4, at 7:45 P.M.

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.

WCKY Monday, August 31

6:45—Tommy and Willie.
7:00—Italian Serenades.
7:15—Little Red Riding Hood.
7:30—Musical Roulette.
8:00—Esther Covington.
8:15—Mystery Serial—"The Fang."
8:45—Hitch Hikers.
9:00—Charlene and Tommy.
9:15—Ralph and Harlan.
9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Bamboo Boys.
7:30—Classified Directory.
8:00—Concert Hour.
9:00—Variety.
9:15—Sunshine Special.
9:45—Kleiman Furniture Program.
10:00—Musical Brevities.
10:23—Variety.
10:50—Mrs. Evans' Questions and Answers.
11:00—Shopping with Betty and Bob.
11:30—Tone Poems.
11:45—Norky Trio.
Noon—Tri-State Philco Program.

P. M.—
12:15—Violin and Piano Varieties.
12:30—How It Began.
12:45—Bellonby Luncheon Musicale.
1:00—Story Telling Time.
1:15—Little Black Joe.
1:30—Melody Girls.
1:45—Dance Frolic.
2:15—Moods in Blue.
2:45—Garden of Melody.
3:15—Southern Tunes.
3:45—Strike Up the Band.
4:15—Organ Recital.
4:45—Tea Time Tunes.
5:15—Novelty Notes.
5:30—Owen Sellers, Cellist.
5:45—Dinner Music.
6:15—Musical Interlude.
6:30—Frank Aston.
6:45—Berning Ford Travelogue.
7:00—Post Question Box.
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review.
7:45—Julius Sein.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Byron Trio.
8:45—Dance Frolic.
9:15—Away Day, South.
9:45—Mountain Red.
10:00—Shumher Music.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School—Sunrise Worship.
7:15—Hill Billy Kid.
7:30—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Singing Vagabonds (CBS).
9:45—Charles V. Reanne.
10:15—The Madison Singers (CBS).
10:30—Front Page Personalities (CBS).
10:45—Time and weather.
10:18—Woman's Hour—Tromlette Tully.
11:15—Don Bigelow and His Orchestra (CBS).
11:30—Columbia Revue (CBS).
11:45—Jane Gray and "Kampf the Jeweler" Artists.
Noon—Blackberry Drides.

P. M.—
12:15—Earl Carpenter's Orchestra (CBS).
12:30—Cincinnati Merchants Program.
1:00—(A. L. Fink) Dan De King, Vagabond.
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reanne Studio.
2:15—Columbia Salon Orchestra (CBS).
2:30—The Three Doctors (CBS).
2:45—Star-Freeze Melodies (E. T.).
3:00—Gypsy Music Makers (CBS).
3:30—The Dictators (CBS).
4:00—Dancing by the Sea (CBS).
4:45—Virginia Arnold (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Current Events (CBS).
6:10—Stocks, Coblé & Tyree.
6:13—Time and weather.

WKRC Monday, August 31

6:15—Limit Program, with Dennis King (CBS).
6:30—Today in Cincinnati, by Dr. Glenn Adams.
6:45—Camel Quarter-Hour (CBS).
7:00—Pyrol's Cremona Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Angelo Patri—"Your Child" (CBS).
7:45—Old Vurzburg Malt Program.
8:00—Ezo Crime Club (CBS).
8:30—An Evening in Paris (CBS).
8:45—Union Gas and Electric Program (E. T.).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Arabesque (CBS).
10:00—Pyol Program.
10:15—Green Answer Man.
10:30—Ace Brigade at Coney Island.
11:00—Time and weather.
11:03—Sports Review.
11:08—Bobby Meeker and His Orchestra (CBS).
11:30—Blue Ridge Red.
11:45—Dr. Reins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts.
6:59—Weather.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program (NBC).
8:45—Physical Exercises.
9:00—Housekeeper Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Portrait.
9:45—The Potter's Art.
10:00—Syncopeaters (NBC).
10:30—Live Stock Reports.
10:40—McCormick Fiddlers.
11:00—Moto-Ironing Time.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Seger Ellis.

P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherlands Plaza Orchestra.
2:00—Organ Matinee—A. Chandler, Jr.
2:30—Chicago Serenade (NBC).
3:00—Interviews by Alice Cory (et.).
3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
3:45—Maze of Melody (NBC).
4:00—Chats with Peggy Winthrop (NBC).
4:15—The Grab Bag Boys.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Salt and Peanuts.
5:15—Mormon Tabernacle Choir.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:45—Paris Night Life (NBC).
7:00—Rox's Gang (NBC).
7:30—Los Ramos Baseball Scores.
7:35—WLW Fanfare.
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Gold Medal Express (NBC).
9:30—Musical Dreams.
10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Chime Reveries.
Midnight—Hotel Gibson Orchestra.
12:30—Casa Loma Orchestra, Castle Farm.
1:00—Sign off. . .

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Radio Dial:

Your issue of August 14, program for Saturday, August 15, WKRC, at 7:15 p. m. Henry Burbig is not on the NBC chain as you printed, but on the Columbia chain (CBS). This must be a typographical error. Why didn't your proofreader catch it?

Respectfully submitted by

G. C. T.,
Cincinnati.

Editor—proofreader is human; frequently errs; asks Reader G. C. T. to forgive.

Radio Dial:

I thought you might appreciate knowing with what interest Radio Dial is received by persons other than local residents. Recently on a visit to my home in another city, I occasioned to have an old copy of Radio Dial in my bag. My mother picked it up, perused it, liked it so well she desires to have it mailed to her regularly.

Miss M. L. W.,
Bellevue, Ky.

Radio Dial is glad to know it pleases out-of-town readers too.

Dear Radio Dial:

J. J. M. of Cincinnati nominated the best announcers on the air. How about the best singers? Here are my selections: The best male singer is Louis John Johnen. For a splendid voice, he stands out first. After him come Rudy Vallee, Seger Ellis, and Brooks and Ross.

For the feminine prize I select Kate Smith first. She has a good voice besides having the knack of putting a song over. Give us a picture of her, won't you? After her, I select Mary Charles, Harriet Weller, and Mary Steele. And, of course, I must not forget Jessica Dragonette and Dennis King.

Miss B. G.,
Cincinnati, O.

J. J. M. started something. For Kate Smith picture, see Radio Dial number 4, June 12.

Miss G. A. K., Norwood, says Miss E. M. of Latonia upsets her serenity in choosing favorite announcers. Miss G. A. K. wouldn't "go all over the United States to pick a good announcer here and there when we have some good ones here at our local stations."

Radio Dial:

Without a doubt, one of the most interesting programs on the air is broadcast by WLW every Sunday from 12 to 12:30 p. m. and is known as "Tales of the Emerald Isle."

I am not Irish, but I never listen to these inimitable Celtic folk tales of old Patrick Kelly without experiencing a thrill. First, the program is perfectly done; the stories all have an eerie, old world charm that is delightful, and the cast of the NBC that interprets them does its work to perfection. Listening to "Tales of the Emerald Isle," is like delving into a forgotten old volume of Irish folk lore and emerging refreshed, and immensely stimulated with their quaint philosophy.



JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kampf Jewelry Co.
Diamond Remounting
Specialists
18 West Sixth St.

WANTED

BOYS TO SELL RADIO DIAL
MAKE GOOD MONEY IN SPARE TIME

See Mr. Sirois at Central News Co.,
320 E. Third St.

Monday, August 31 WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—McCormick's Old Time Fiddlers.
9:30—Jean Carroll, please tell me (NBC).
9:45—Jerry Foy.
10:00—Records.
10:15—Blue Streaks (NBC).
10:30—Records.
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Crosley Singers.
4:30—Records.
4:45—Minabelle and Chick.
5:00—Records.
5:15—Cecy Gordon; Gene Perazzo.
5:30—Records.
6:00—Teddy Black's Orchestra (NBC).

6:30—Poems by George Elliston.
6:45—The Goldbergs (NBC).
7:00—Records.
7:15—Vocal Solos.
7:30—A. & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—True Story Hour (NBC).
9:45—Simonize Program (NBC).
10:00—Seger Ellis.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign off.

**TUESDAY
September 1****WCKY (202 m.—1490 kc.)**

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briarhopper.

phy and piquant beauty. It's the charm of Ireland, and the age old legends of the Emerald Isle. Best of all is the announcer, Paul Dumont, who opens and closes the program with a delightful NBC announcement in Celtic brogue that turns the blue network as green as a shamrock!

Jack Snow.
Radio Dial wants to pass on listeners' comment on radio programs.

For Miss G. M. of Washington Court House, your wish is granted. Blackberry Dudes can be heard at WKRC at noon every day except Sunday.

Yes, Hy Rye and Willie Winsum are the former Ray and Bob of WKRC.

Notice, WKRC booking agents: Miss G. M. wants to see Blue Ridge Red and Hill Billy Kid at the Fayette Theater in Washington Court House.

WCKY Tuesday, September 1

8:15—Early morning dance program.
9:15—Light Concert Music.
9:45—Dance Program.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Mountain Music.
Noon—Dance Program.

P. M.—

12:30—Live Stock Quotations.
12:35—Luncheon Music.
1:00—Sign off.
1:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:00—Tommy Ott, Pianist.
7:15—Tri-State Entertainers.
7:45—Crimoline Girl, Alma Ashcraft.
8:00—Blue Ridge Shindiggers.
8:15—Esther Covington, "Queen of the Blues."
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Hot Shot, the Briar hopper.
9:15—Ralph and Harlan.
9:30—Mountain Music.
10:00—Sign Off.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Morning Frolic.
7:30—Classified Directory.
8:00—Concert Hour.
9:00—Variety.
9:15—Sunshine Special.
9:45—Home Chats.
10:00—Musical Brevities.
10:50—Sister Mary's Kitchen.
11:00—Shopping with Betty and Bob.
11:30—Vocal Varieties.
11:45—Norky Program.
Noon—Tri-State Philco Program.

P. M.—

12:15—Violin and Piano Varieties.
12:30—How It Began.
1:00—Story Telling Time.
1:15—Two Irish Boys.
1:30—Day Dreams.
2:00—Ralph and Harlan.
2:15—Matinee Musicale.
2:45—Tone Poems.
3:15—Hot Rhythm.
3:45—Waltz Time.
4:15—Something for Everyone.
4:45—Serenade.
5:15—Novelty Notes.
5:30—Tea Time Tunes.

**RADIO
REPAIR
SPECIALISTS**

We Have No
Sets to Sell, Just Prompt
Dependable Service
at Honest Prices
Anywhere Day or Night
**GENERAL RADIO
SERVICE**
993 HILL ST. MAin 3902

French-Bauer, Incorporated,
brings the nationally famous

NIT—WITS

to you every Wednesday night
over Station WKRC from
9:30 to 10 o'clock.

**French-Bauer
INCORPORATED**

"Better Dairy Products Since 1842."

WFBE Tuesday, September 1
 6:30—Musical Interlude.
 6:30—Vaudeville.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Fred Schenke Program.
 7:30—Harry Hartman's Sport Review.
 7:45—Ruth Wolfenden, Blues.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murdock Williams.
 8:45—Novelty Notes.
 9:00—Independent Oil Station Program.
 9:30—Variety.
 9:45—Licking River Fiddlers.
 10:15—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School, Sunrise Worship.
 7:45—Hill Billy Kid.
 7:59—Green Time.
 8:00—Starr-Freeze Melodies.
 8:15—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—Copeland's Health Talk (CBS).
 9:00—Oxol Feature (CBS).
 9:15—Melody Parade (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Charles Reaume.
 10:30—Sweethearts of the Air (CBS).
 10:45—Time and Weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 Noon—Blackberry Dudes.

P. M.—
 12:15—Ernie Madriguera's Orchestra (CBS).
 12:30—Cincinnati Merchants' Program.
 1:00—Art Dry Cleaners.
 1:30—Pyol Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reaume.
 2:15—Mel and Cassey.
 2:30—(A. L. Fink)—The Three Doctors (CBS).
 2:45—(A. L. Fink)—Don De King, Vagabond.
 3:00—Four Clubmen (CBS).
 3:30—Phil Fisher's Orchestra (CBS).
 4:00—Frank Ross, Songs (CBS).
 4:15—Paul Robeson Song Recital From London (CBS).
 4:45—Jolly Juglers (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Co., Kate Smith (CBS).
 6:10—Stocks, Cohlé & Tyree.
 6:18—Time and weather.
 6:15—Linit Program, with Dennis King (CBS).
 6:30—Daddy and Bello (CBS).
 6:45—Carnel Quartet hour (CBS).
 7:00—Fryor's Cremo Military Band (CBS).
 7:15—Sterling Products Program (CBS).
 7:30—Red Goose Adventures (CBS).
 7:45—Rubel's—Hye Rye and Willie Winsom.
 8:00—Henry George (CBS).
 8:30—The Bristolers (CBS).
 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
 9:15—Star Brand Shoe Revue (CBS).
 9:30—Republican Campaign Committee.
 9:45—Tom Collins, Jr.—Bridge Lessons.
 10:00—Pyol Program.
 10:15—Today in Cincinnati, by Dr. Glenn Adams.
 10:30—Ace Brigode, Coney Island.
 11:00—Time and Weather.
 11:30—Sports Review.
 11:30—Metropolitan and Universal Tours.
 11:18—Romanelli and His Orchestra (CBS).
 11:30—Blue Ridge Red.
 11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

Dorothy Daubel Has Lucky Star



Dorothy Daubel of Buffalo must have been born under a lucky star.

Although an excellently trained pianist, she was unknown out of her own city until officials of the National Broadcasting Company "discovered" her, put her on a network program every Friday at 3 p. m. (try WGY at 790 kc.) and expect to make her nationally famous.

Daughter of a New York investment banker, Dorothy Daubel's life has been given over to music since her father gave her a grand piano while she was but a tiny girl. Contrary to the usual procedure in youthfully successfully musicians, Dorothy shunned loud banging on the keys and sought out the more difficult piano selections that demanded softer tone and touch.

She shuns cooking and aviation. Like the girl in the learn-to-speak-French advertisements, she "always orders chicken salad" when dining out, even though she does speak French, German, Italian fluently and now is studying Russian. She teaches a few pupils. Her first was a woman 45 whom Dorothy taught when she herself was but 18.

**Tuesday, September 1
 WLW (428 m.—700 kc.)**

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:59—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:13—Bradley Kincaid.
 8:30—Montgomery Ward (NBC).
 8:45—Physical Exercises.
 9:00—Morning Ballads.
 9:13—Frances Ingram (NBC).
 9:30—Fashionette.
 9:45—Premium Man.
 10:00—Vi Zov Talk.
 10:10—The Melody Club.
 10:30—Livestock Reports.
 10:40—Organ and Vocal.
 11:00—Island Serenaders.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Tuxedo Trio.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler.
 2:30—Chicago Serenade (NBC).
 2:45—Princess Obolensky Youth Matinee (NBC).
 3:00—Ramona.
 3:15—U. S. Navy Band (NBC).
 4:00—Seger Ellis.
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Mitchem and Quartet.
 5:00—The Hotentots.
 5:25—O. M. I. Talk.

Tuesday, September 1
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Brownie Bar Program.
 6:45—Mail Pouch (e. t.).
 7:00—Armstrong Quakers (NBC).
 7:30—Los Ramos Baseball Scores.
 7:35—Netherland Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—State of Maine Program.
 8:15—Jewest Jamboree.
 8:30—Werk Bubble Blowers.
 9:00—Crimelights.
 9:25—Around the World with Jeff Davis.
 9:30—Chevrolet Chronicles (e. t.).
 10:00—Cotton Queen Minstrels.
 10:30—Variety.
 10:45—Bob Newhall, Sports Slices.
 10:58—Estate Weather.
 11:00—Los Amigos.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.

A. M.—
 12:30—Casa Loma Orchestra, Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).

CALL Kirby 1253
 Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.
 Cincinnati Radio Service Co.

WSAI Tuesday, September 1
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Records.
 10:00—Talks by Dr. Ella Oppenheimer (NBC).
 10:15—Radio Household Institute (NBC).
 10:30—U. S. Army Band (NBC).
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
 1:00—Sign off.
 2:00—Women's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Lady Next Door (NBC).
 4:30—Rimso Talkie (NBC).
 4:45—Records.
 5:15—Vocal Solos.
 5:30—Records.
 6:00—Midweek Federation Hymn Sing (NBC).
 6:30—Corner Drug Store (NBC).
 6:45—The Goldbergs (NBC).
 7:00—Blackstone Plantation (NBC).
 7:30—National Dairy Virtuoso (NBC).
 8:00—Hotel Gibson Orchestra.
 8:30—Fuller Brush Man (NBC).
 9:00—Lucky Strike Dance (NBC).
 10:00—Fuller's Orchestra.
 10:30—The Robbins Boys (NBC).
 11:00—Hotel Gibson Orchestra.
 11:30—Sign Off.

**WEDNESDAY
 September 2**

WKCY (202 m.—1490 kc.)

A. M.—
 7:00—The Grooving Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early Morning Dance Program.
 9:15—Light Concert Music.
 9:45—Dance Tunes.
 10:15—Classie Hour.
 10:45—Musical Novelties.
 11:30—Mountain Music.
 Noon—Popular Dance Melodies.

P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Live Stock Reports.
 12:55—Luncheon Music.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—WKCY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Charles and Tommy.
 6:30—Grooving Guitarist.
 6:45—Tomnie and Willie.
 7:00—Italian Serenaders.
 7:15—Red Riding Hood.
 7:30—Lawson's Hawaiians.
 8:00—Lucille Fox.
 8:15—Steve Bates.
 8:30—Earl Arnold's Orchestra, Lookout House.
 9:00—Randall Fryer, Tenor.
 9:15—Hitch Hikers.
 9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Bamboo Boys.
 7:30—Crosley's Directory.
 8:00—Concert Hour.
 9:00—Lee Richards.
 9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Musical Brevities.

WFBE Wednesday, September 2
 10:35—Vocal Varieties.
 10:50—Mrs. Evans' Questions and Answers.
 11:00—Shopping with Betty and Bob.
 11:30—Melodies of Long Ago.
 11:45—Norky Trio.
 Noon—Tri-State Philco Program.

P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How It Began.
 12:45—Bellonby Luncheon Musicale.
 1:00—Story Telling Time.
 1:15—Little Black Joe.
 1:30—Afternoon Melodies.
 1:45—Reds vs. Chicago, at Redland Field.
 5:30—Dance Frolic.
 6:00—Galvano and Cortez.
 6:15—Jubilee Singers.
 6:30—Novelty Notes.
 6:45—Berning Ford Travelogue.
 8:30—The Post Question Box.
 7:15—Fred Schenke Program.
 7:30—Harry Hartman's Sport Review.
 7:45—Julius Sein.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—The Hit Time.
 9:00—Evening Chimes.
 9:45—Mountain Red.
 10:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Sunrise Worship, God's Bible School.
 7:45—Hill Billy Kid.
 7:59—Green Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Oxol Feature (CBS).
 9:15—Morning Minstrels (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Learn to Swim (CBS).
 10:15—Flourine Talk.
 10:20—Time and weather.
 10:23—Woman's Hour, Tremlette Tully.
 10:45—Charles W. Reaume.
 11:15—Don Bigelow Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Jane Gray and "Kampf the Jeweler" Artists.
 Noon—Blackberry Dudes.

P. M.—
 12:15—Ernie Madriguera's Orchestra (CBS).
 12:30—Cincinnati Merchants' Program.
 1:00—Farm Network Program (CBS).
 1:30—Pyol Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reaume.
 2:15—Salon Orchestra (CBS).
 2:30—The Three Doctors (CBS).
 2:45—Dancing by the Sea.
 3:15—Starr-Freeze Melodies.
 3:30—Columbia Camp Concert (CBS).
 4:00—Asbury Park Casino Orchestra (CBS).
 4:15—(A. L. Fink Program)—Dan De King, Vagabond.
 4:45—Edna Wallace Hopper's Youth Matinee (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Kate Smith Swanee Music Home Furniture Co. (CBS).

EXPERT RADIO REPAIRS
 Reasonable Charges
 Call MEIrose 2170
RADIO TUBE CENTER
 Open Evenings

FLORENCE FREY
 BEAUTY EXPERT
 on the air
 Every Wednesday
 9:15 A. M. WLW

PERMANENT WAVE
 \$5.00
 Politely Harmless—Painless—Quick
FLORENCE FREY STUDIO
 621 Walnut Street Cherry 6105

**A Laugh
 A Second**
 with
HY RYE
 AND
Willie Winsum
 Every Tuesday and
 Thursday, 7:15 P. M.
WKRC
 Radio's biggest 15 minutes of
 good cheer and snappy music.
 Sponsored by
**THE RUBEL
 BAKING CO.**

WKRC Wednesday, September 2

- 6:10—Stocks, Cohlé & Tyree.
- 6:13—Time and weather.
- 6:15—Linit Program, with Kennis King (CBS).
- 6:30—Today in Cincinnati, by Dr. Glenn Adams.
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Pryor's Crema Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—Angelo Patri—"Your Child."
- 7:45—Old Wurzberg Malt Program.
- 8:00—Gold Medal Fast Freight (CBS).
- 8:30—Eno Crime Club (CBS).
- 9:00—Vitality Personalities (CBS).
- 9:15—Hernandez Brothers (CBS).
- 9:30—French-Baner—Nit-Wit Hour (CBS).
- 10:00—The Pyol Program.
- 10:15—Ace Brigade, Coney Island.
- 10:15—Will Osborne and his orchestra (CBS).
- 11:00—Time: Weather; Sports Review.
- 11:08—Ben Bernie (CBS).
- 11:30—Blue Ridge Red.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
- 6:30—Time Announcement.
- 6:31—International Fiddlers and Jim and Walt.
- 6:59—Weather Forecast.
- 7:00—Physical Exercises.
- 7:14—Time Announcement.
- 7:15—The Sunbirds (NBC).
- 7:45—Morning Devotions.
- 8:15—Ball Brothers Canning Time.
- 8:30—Montgomery Ward Program.
- 8:40—Physical Exercises.
- 9:00—Mary Hale Martin (NBC).
- 9:15—Florence Frey's Workshop.
- 9:30—Dance Miniatures (NBC).
- 9:45—Marley Personality Perfumes (NBC).
- 10:00—McCormick Fiddlers.
- 10:15—Jim and Walt.
- 10:30—Live Stock Reports.
- 10:40—Piano Solos.
- 10:45—Manhattan Soap Program (NBC).
- 11:00—Moto Ironing Time. Ford Rush.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—The Village Rhymester.

P. M.—

- 12:15—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee—A. Chandler, Jr.
- 2:30—Cincinnati Zoo Concert.
- 3:00—Weather Forecast.
- 3:01—The Matinee Players.
- 4:00—Chats with Peggy Winthrop (NBC).
- 4:15—The Grab Bag Boys.
- 4:30—Live Stock Reports.
- 4:40—Georgian Strollers and Robert West.
- 5:00—Afternoon Melodies.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—The Chatter.
- 6:30—Phil Cook (NBC).
- 6:45—"Believe It or Not," Ripley (NBC).
- 7:00—Los Ramos Baseball Scores.
- 7:05—Fuller's Orchestra.
- 7:30—Jack Frost Melody Moments (NBC).
- 8:00—Crosley Follies (to WGBS, KQV, WJJD).
- 8:30—Dutch Masters Minstrels.
- 9:00—Theatrical Scrap Book (NBC).
- 9:30—Canova Coffee Hour.
- 10:00—Castle Farm.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Fuller's Orchestra.
- 11:30—Moon River.
- Midnight—Hotel Gibson Orchestra.

A. M.—

- 12:30—Castle Farm.
- 1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Records.
- 8:45—A. & P. Program (NBC).

WSAI Wednesday, September 2

- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Jane Grant's Steero Hour (NBC).
- 9:30—National Home Hour (NBC).
- 10:00—Records.
- 10:15—Radio Household Institute (NBC).
- 10:30—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.
- P. M.—
- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Don Becker.
- 4:15—Sam Wilson, baritone.
- 4:30—Poems by Harry Holcombe.
- 4:45—Records.
- 5:00—McCormick Fiddlers.
- 5:25—Civil Service Talk.
- 5:30—Records.
- 6:15—Boscul Moments, with Madame Alda (NBC).
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Back of the News in Washington (NBC).
- 7:15—Records.
- 7:30—Mobiloid Concert (NBC).
- 8:00—Halsey Stuart (NBC).
- 8:30—Palmolive Hour (NBC).
- 9:00—Coca Cola Program (NBC).
- 10:00—Jim and Walt.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Hotel Gibson Orchestra.

**THURSDAY
September 3**

WKCY (202 m.—1490 kc.)

- A. M.—
- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotions (NBC).
- 7:30—Cheerio (NBC).
- 8:00—Hot Shot, the Briarhopper.
- 8:15—Early Morning Dance.
- 9:15—Light Concert Music.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Goodiss (NBC).
- 10:15—Dance Records.
- 10:30—Northam-Warren (NBC).
- 10:45—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Mountain Music.
- Noon—Popular Dance Tunes.

P. M.—

- 12:15—Little Red Riding Hood, John R. Coppin Co.
- 12:30—Live Stock Quotations.
- 12:35—Luncheon Music.
- 12:45—Rev. Chas. A. Vandermeulen.
- 1:00—Sign off.
- 1:45—Dance Music.
- 5:45—WKCY Baseball Scores.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tastest Jesters (NBC).
- 6:30—Eather Covington—Blues De Luxe.
- 6:45—Tommy and Willie.
- 7:00—Dixie Spiritual Singers (NBC).
- 7:15—Hot Shot, the Briarhopper.
- 7:30—Little Red Riding Hood.
- 7:45—Crooning Guitarist.
- 8:00—Blackstone Plantation (NBC).
- 8:30—Louise Ryder, Contralto.
- 8:45—Hitchehikers.
- 9:00—Earl Arnold and His Orchestra from Lookout House.
- 9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Morning Frolie.
- 7:30—Classified Directory.
- 8:00—Concert Hour.
- 9:00—Variety.
- 9:15—Sunshine Special.
- 9:45—Kleeman Home Chats.
- 10:00—Musical Breivites.
- 10:50—Sister Mary's Kitchen.
- 11:00—Shopping with Betty and Bob.
- 11:30—Vocal Variety.
- 11:45—NoKey Trio.
- Noon—Tri-State Philco Program.

P. M.—

- 12:15—Violin and Piano Varieties.
- 12:45—Bellorby Luncheon Musicale.
- 12:50—How It Began.
- 1:00—Story Telling Time.
- 1:15—Two Irish Boys.
- 1:30—Matinee Musicale.

Checkerin' Off Depression



Depression? There's no such word in the lexicon of "The Stebbins Boys," owners and operators of the only general store and hotel in Bucksport Point, Maine. No, sir! Besides finding time to play a few checkers these days, the boys have shingled, painted, and re-floored the store and made some money on the side boarding the workmen.

"My idee of keepin' ahead in the grocery business," declares Esley Stebbins, "is checkers and plenty of free crackers."

The homely, humorous picture of life in Bucksport Point portrayed by Arthur Allen (left) and Parker Fennelly is given radio listeners from the Stebbins general store daily except Saturday and Sunday over WSAI and an NBC network at 10:15 p. m.

WFBE Thursday, September 3

- 1:45—Violin and Piano Varieties.
- 2:30—Melody Girls.
- 2:15—Ralph and Harlan.
- 2:30—Afternoon Dance Frolie.
- 2:45—Reds vs. Chicago, at Redland Field.
- 5:00—Lyric Hour.
- 5:30—Tea Time Tunes.
- 6:00—Musical Interlude.
- 6:30—Dinner Music.
- 6:45—Berning Ford Travelogue.
- 7:00—The Post Tenor.
- 7:15—Fred Scheuka Program.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Ruth Wolfenden, Blues.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Health Hints.
- 8:30—Murdock Williams.
- 8:45—The Post Tenor.
- 9:00—Independent Oil Program.
- 9:30—Lor Cabin Boys.
- 10:00—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—Sunrise Worship.
- 7:45—Bill Billy Kid.
- 7:59—Green Time Signal.
- 8:00—The Commuters (CSB).
- 8:30—Tony's Scrap Book (CSB).
- 8:45—Star-Freeze Melodies (E.T.).
- 9:00—Dr. Royal Copeland—Ceresota Flour Program (CSB).
- 9:15—Consolidated Merchants' Program.
- 9:45—Barbara Gould Beauty Talk (CSB).
- 10:00—Charles W. Reame.
- 10:30—Vacation Roads.
- 10:45—Time and weather.
- 10:48—Woman's Hour, Tremlette Tully.
- 11:15—Don Bigelow and His Orchestra (CSB).
- 11:30—Columbia Revue (CSB).
- Noon—Blackberry Dudes.

P. M.—

- 12:15—Enric Madriguera's Orchestra (CSB).
- 12:30—Cincinnati Merchants' Program.
- 1:00—Columbia Farm Program (CSB).
- 1:30—Pyol Program.
- 1:45—Blue Ridge Red.
- 2:00—Charles W. Reame. Studio.
- 2:15—Mel and Casey.
- 2:30—(A. L. Fink)—The Three Doctors (CSB).
- 2:45—(A. L. Fink)—Don De King, Vagabond.
- 3:00—Melody Magic (CSB).
- 3:30—Hotel Taft Orchestra (CSB).
- 4:00—Asbury Park Casino Orchestra (CSB).

WKRC Thursday, September 3

- 4:30—Kathryn Parsons (CSB).
- 4:45—Meet the Artist (CBS).
- 5:00—A. O. Rust, Happy Feet.
- 5:15—Studio.
- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Kate Smith and her Swanee Music (CBS) Home Furniture Co.
- 6:10—Stocks, Cohlé & Tyree.
- 6:13—Time and weather.
- 6:15—Linit Program, with Dennis King (CBS).
- 6:30—Daddy and Rollo (CSB).
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Pryor's Crema Military Band (CBS).
- 7:15—Sterling Products Program (CSB).
- 7:30—Rubel's—Hy Rye and Willie Winsom.
- 7:45—Old Wurzberg Malt Program.
- 8:00—The Premier Salad Dressers (CSB).
- 8:15—The Coty Melody Girl (CBS).
- 8:30—To be announced.
- 8:45—Grand Opera Miniature (CSB).
- 9:00—Boswell Sisters (CBS).
- 9:15—The Columbian (CBS).
- 9:30—Today in Cincinnati, by Dr. Glenn Adams.
- 9:45—Peter's Parade (CBS).
- 10:00—Pyol Program.
- 10:15—Ace Brigade, Coney Island.
- 10:45—Radio Roundup (CSB).
- 11:00—Time and Weather.
- 11:03—Sports Review.
- 11:15—Guy Lombardo and His Orchestra.
- 11:30—Blue Ridge Red.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
- 6:30—Time Announcement.
- 6:31—International Fiddlers and Ford Rush.
- 6:59—Weather Forecast.
- 7:00—Physical Exercises.
- 7:14—Time Announcement.
- 7:15—The Sunbirds (NBC).
- 7:45—Morning Devotions.
- 8:15—Ford Rush.
- 8:30—Montgomery Ward Program (NBC).
- 8:45—Physical Exercises.
- 9:00—Ray Perkins (NBC).
- 9:15—Beatrice Mable (NBC).
- 9:30—Community Health, Dr. Carl Wilzbach.

WLW Thursday, September 3

- 9:45—Housekeeper Chats.
- 10:00—McCormick Fiddlers.
- 10:15—Southern Singers and Mitchem.
- 10:30—Live Stock Reports.
- 10:40—Jim and Walt.
- 11:00—The Venetian Three.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Ramona.

P. M.—

- 12:16—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee—A. Chandler, Jr.
- 2:30—Chicago Serenade (NBC).
- 2:45—Princess Ovensky Youth Matinee (NBC).
- 3:00—Interviews by Alice Cory (Ct.).
- 3:15—Afternoon Melodies.
- 3:30—Maze of Melody (NBC).
- 4:00—Jim and Walt.
- 4:15—Grab Bag Boys.
- 4:30—Live Stock Reports.
- 4:40—Harriet Wellen and Don Becker.
- 4:55—O. M. L. Talk.
- 5:00—Edna Wallace Hopper (NBC).
- 5:15—Wildson's Wildcats.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tastest Jesters (NBC).
- 6:30—Glenn Adams, Dog Talks.
- 6:45—News Flashes from Hollywood (E. T.).
- 7:00—Los Ramos Baseball Scores.
- 7:05—The Chatter.
- 7:15—Rin-Tin-Tin Thriller (NBC).
- 7:30—Netherland Plaza Orchestra.
- 7:45—Sisters of the Skillet (NBC).
- 8:00—Hotel Gibson Orchestra.
- 8:15—Natural Bridge Shoe Makers (E. T.).
- 8:30—Castilian Nights.
- 9:00—Fuller's Orchestra.
- 9:30—Clara, Lou and Em (NBC).
- 9:45—Varsity Four.
- 10:00—Canada Dry Program.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Great Composers.
- 11:30—Moon River.

Midnight—Hotel Gibson Orchestra.

A. M.—

- 12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Records.
- 8:45—A. & P. Program (NBC).
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—McCormick Fiddlers.
- 9:30—Records.
- 9:45—Organ Program.
- 10:00—Records.
- 10:15—Radio Household Institute (NBC).
- 10:30—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.
- P. M.—
- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Mona Motor Organ Recital.
- 4:30—Rinsio Talkie (NBC).
- 4:45—Records.
- 5:00—Travel Talk by Jos. Ries.
- 5:15—Ramona.
- 5:30—Records.
- 6:00—Harry Willsey's Orchestra.
- 6:25—Better Business Bureau Talk.
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Fleischman Hour (NBC).
- 8:00—Arco Birthday Party (NBC).
- 8:30—Willard Robinson and His Deep River Orchestra (NBC).
- 9:00—Lucky Strike Dance Orchestra (NBC).
- 10:00—Casa Loma Orchestra, Castle Farm.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Fuller's Orchestra.

RADIO DIAL

Volume I, No. 16

FRIDAY, SEPTEMBER 4, 1931

Price 5c

Coney Island Has Radio Show Until Sept. 13

President Hoover, Labor Leaders to be Heard

1932 Radio Receivers are Inexpensive

Low Prices, Big Values are Features of New Sets Displayed

Anne Pennington Rests Her Twinkling Feet in Radio Debut



Although she is best known as a dancer, Ann Pennington, diminutive musical comedy star, will reveal her little-known voice to radio listeners during the broadcasting of *Vitality Personalities* over WKRC and the Columbia network on Wednesday (September 9) at 9 p. m. The program will mark her debut as a singer over the air. She will sing "That's Love" from the current edition of *George White's Scandals*.

Outstanding radio talent will be presented from Station WHK, Cleveland, when the program, "WHK Entertains," is heard over the Columbia network Tuesday (September 8) at 9:30 p. m., to celebrate the dedication of the Cleveland station's new and completely modern studios. Try WHK (1390 kc.) or WABC

Tons of Music

Five tons of music stored in the NBC basement in New York must be catalogued and filed in the main music library, which already includes more than 100,000 pieces of music.

Hoover Will Speak From White House

Gov. Franklin Roosevelt, John Barton Payne Also Honor Red Cross

President Hoover will speak by radio at the fiftieth anniversary celebration of the founding of the first chapter of the American Red Cross, to be held in Danville, N. Y., Wednesday (September 9).

Speaking from the White House, the President's voice will be heard at 12:30 p. m. on both NBC and CBS, with WLW and WKRC as outlets. In Danville, those attending the celebration will listen to the President through a public address system.

Governor Franklin D. Roosevelt of New York, and Judge John Barton Payne, chairman of the American Red Cross, also will speak on the program direct from the celebration.

NBC Will Attempt Broadcast From Parisian Church

From the cloisters of the new American Church on the Quai d'Orsay in Paris, the National Broadcasting Company will attempt to pick up and re-broadcast music and speeches during a dedicatory reception at the new edifice Monday (September 7). The international program is scheduled to be heard at 3 p. m. and probably will be broadcast by WLW.

During the reception there will be a recital by Marcel Dupre, one of the greatest organists of the world, and addresses by attending notables, including U. S. Ambassador Walter E. Edge, W. M. Taylor, president of the American Chamber of Commerce, and Robert Davis, director of the American Library in Paris.

Don and Betty Are Broadcasting Again

Don and Betty, who mingle some valuable home decorating tips with the story of their none-too-smooth romance, return to the air Friday (September 4) at 9:45 a. m. for a new weekly series of adventures. WKRC takes the program from Columbia.

Labor Leaders Will Broadcast Messages Monday

William Green, president of the American Federation of Labor, will deliver his annual Labor Day address at 3:30 p. m. Monday (September 7) over an NBC network including WSAI, speaking from the Ottumwa (Ia.) Labor Day and Homecoming celebration.

Frank Morrison, secretary of the Federation, will be heard through WLW at 1 p. m. when he addresses a gathering of some 200,000 unemployed gathered at Soldiers' Field in Chicago.

Mabley & Carew, WKRC Will Give Break to Talent

Want to be a radio entertainer? WKRC and the Mabley & Carew Company have joined forces to give some fortunate talented person a chance to try out for a position with the Columbia Broadcasting System, with which WKRC is associated.

Wednesday, September 9, at 5:15, WKRC will begin broadcasting a series of Mabley & Carew programs, which will be presented by volunteer entertainers who apply to WKRC for the opportunity to display their talents on the air. Anyone may apply to the station except its employees and employees of the Mabley & Carew Company. The programs will be daily except Sunday at the same time. Night programs will be on the air on Monday at 9:30, Wednesday at 9:15, and Friday at 9:45, beginning September 14.

Music critics will listen to all the programs and will choose the one person they deem most likely to be a national radio success. This entertainer will have all expenses paid to New York for the network position. Runners-up probably will be given places on local radio programs.

Hopeful Stakes to Go on Air This Week at WKRC

A description of the Hopeful Stakes, the feature event of the closing day of the racing season at Saratoga, N. Y., will be presented over WKRC at 3:15 p. m. Saturday (September 5).

The race is expected to attract the pick of the two-year-olds. The race is over six and one-half furlongs.

Latest developments in radio receiving sets at low prices setting an all-time record are on display this week (September 3 to 13) at Coney Island in a radio show sponsored by the Radio Wholesalers' Association of Greater Cincinnati.

Lining the main promenade from the Coney Island boat landing to the dance hall are brilliantly decorated booths in which are displayed the newest models of 18 radio manufacturers.

In size, the 1932 sets range from midgets that can be carried about like smoking stands to magnificent phonograph-radio combinations. All kinds of furniture models are displayed: desks, end tables, console tables with rounded fronts, tables with dials in the top or concealed in drawers. Clock models are drawing particular attention both for practicality and for beauty of tone created by the columnar speakers. New tubes and circuits are interesting to the technically minded.

Sunday afternoon, beginning at 2:30, the Radio Derby will be raced on a nine-mile course up the Ohio from Broadway to Coney Island. Twenty outboard motorboats, each named for a different make of radio, will be the contestants.

March of Time Returns to Air On September 11

The March of Time, that news magazine's dramatization of important news events, on Friday (September 11) at 7:30 p. m., will begin a new series of weekly broadcasts through WKRC and the Columbia network.

The Indian Conference in London and the Disarmament Conference at Geneva in February, 1932, are among the news events of great importance which The March of Time plans to "humanize" in the coming season. Carefully selected actors, true-to-the-letter script, and appropriate sound effects will be used to give vivid reality to the news events.

At last the telephone-vs.-radio problem has been solved by an automatic radio-tel switch, which shuts off the radio when the telephone receiver is removed from the hook, and turns the set back on when the receiver is hung up. It's just been put on the market.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co.,
22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 20, 1931, at the post office at Cincinnati, Ohio,
under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor

VOL. I

SEPTEMBER 4, 1931

No. 16

Pentodes, Variable-Mus and Superhets

Now that the radio manufacturers have brought out their fall lines of receivers, fandom is once more asking its perennial question, "What are the new sets like?" It is a pleasure for Radio Dial to answer with the opinion that the 1931-2 models now on display at Coney Island represent another gratifying advance in radio values.

As usual, the trade has much to talk about this fall in the technical department: pentode tubes, variable-mu tubes, and the superheterodyne circuit. But far from being mere five-dollar words, these things mean a great deal in the way of better receiver performance.

The remarkable new pentode tube truly takes the place of two former tube types. The equally striking variable-mu assures greater sharpness on local stations as well as improved automatic volume control. And the superheterodyne circuit is, of course, already famous for its fine selectivity and sensitivity.

As to cabinets, the midget is still very much in the picture. In fact, a wide variety of interesting designs makes the small receiver more intriguing than ever.

But the console has not been relegated to the background. On the contrary, a broader range of sizes and styles is certain to enhance its appeal.

Then there is a charming array of housings incorporating receivers in grandfather's clocks, writing desks, bookcases, etc. The double usefulness of these models will make them hard to resist.

However, most soothing of all to the sensitive pocket nerve is the news that prices continue low. Indeed, the veterans at the business do not hesitate to say that, value for value, this year's radio dollar is buying more than at any time they can remember.

Altogether, the 1931-2 models have considerable of keen interest to offer those who go shopping for new receivers.

Around the Dial

By THE DIAL TWISTER

Bob Newhall's "In The Bag" column (WLW, Saturday at 10:45 p. m.) makes something good still better. Another shrewd piece of interest-getting business. Gives the sports fans a chance to do their winning bit. And, do they like to? Ask the mail man.

Those Friendly Five Footnotes (WKRC, Friday at 8:45 p. m.) sound like a winner. Casey Jones and flocks of other famous flyers. Aviation is sure-fire these days. Strange the program architects haven't thought of that long ago.

The Chase and Sanborn Hour (WSAI, Sunday at 7 p. m.) puts on a highly dialable popular show. Much applause being heard for Dave Rubinoff's slick orchestra. And his violin solos of current times ranks as real gems with this listener.

Louise Ryder (WKCY, Thursday at 8:30 p. m.) does a mighty satisfying program. Unusually pleasing contralto. Well chosen numbers, besides.

That Dutch Masters feature, Columbia edition (WKRC, Sunday at 8 p. m.) holds its own in the entertainment department. Notice the liberal sprinkling of old-time songs? They're making a real comeback. For instance, the repeat hit being scored by "Shine On Harvest Moon." Don't be surprised to find more of them coming to life.

Kellogg Slumber Music (WLW, Sunday at 8:45 p. m.) earns increasing respect and admiration, though the new hour is a bit early for Morpheus. Fine type of concert music. Always sure of a large and appreciative audience.

Ted Weems goes commercial in the new Best Sellers program (WSAI, Sunday at 9:15 p. m.). Lots of friends hereabouts since he played one of the downtown hotels. Orchestra slick as wax. Sponsor can copy that one, at regular rates.

NBC has a new feature, Danger Lines of History (KDKA, Tuesday at 8:30 p. m.) that's worth a listen. Interesting and well handled dramatizations of international highspots. History's been getting

an earned rest since it was overworked a year or so ago. Which makes the revival more welcome.

Vitality Personalities (WKRC, Wednesday at 9 p. m.) can be labelled Who's Who on the Air. Will be a complete catalogue of the radio celebs by the time it's finished. Lively stuff, too.

That trio working part-time on the Variety program (WLW, daily at 10:30 p. m.) bears acquaintance. Quite enjoyable. The right kind of music for the hour, if you ask the Dial-twister.

Lawson's Hawaiians (WKCY, Wednesday at 7:45 p. m.) are more evidence that the steel guitar is far from out. An able outfit of its kind. Pleasing programs.

Dr. Glenn Adams (WLW, Thursday at 6:30 p. m.) gets better and better. Irresistible enthusiasm. Makes you like dogs in spite of your neighbors' beasts.

So Weber and Fields have been taken over by Lucky Strike (WSAI, Tuesday, Thursday and Saturday at 9 p. m.). Well, of course you can't keep two such good men off the air. They're helping the "Adam's Apple Hour," too.

Even royalty goes in for announcing now; for instance, "Princess Unspellable," on the Paris Night Life act (WLW, Monday at 6:45 p. m.). Probably a tremendous thrill for society column fans. But for mere males—

That Modern Male Chorus (WKRC, Thursday at 9 p. m.) is a sweet earl. Fine massed voices. Rich deep harmonies. A welcome change from the usual kind of thing.

More WLW Weddings

WLW's marriage epidemic (17 staff members married in less than a year) broke out again last week with the marriages of James Leonard to Anne Propter, and Richard Schenk to Marie Heyob. Both Leonard and Schenk are members of the technical staff of the station.

PROGRAM JOTTINGS

Friday, September 4

Old Reliable Songs will have its program premier on WLW at 7 p. m. It will be presented by an orchestra and a mixed sextet including Mary Steele, Harriet Wellen, Louis John Johnen, John Dodd, Wilson Lange and Franklin Bens. William C. Stoess will conduct.

Mary Lawler, stage star ("Good News," "Follow Thru," etc.) will be the Nestle guest star at 7 p. m. on WLW and WKCY.

The Columbia Symphony orchestra will play an all-Massenet program through WKRC at 7:30 p. m.

The Settlement School of Music quartet will sing Negro spirituals at WKCY at 7:45 p. m.

"Call Me Darling," a new German waltz, will be heard on the air for the first time in the Pond program on WSAI at 8:30 p. m. Leo Reisman's orchestra is featured.

"Casey" Jones will report the opening of inter-airport service in the New York area and will discuss the National Air Race results when he speaks on the Friendly Five Footnotes through WKRC at 8:45 p. m.

Mother's Memory Quilt will have its premier at WSMK, Dayton (4380 kc.) at 11:30 p. m. A "slumber" type program.

Saturday, September 5

The new D'Orsay program has its premiers on WLW and other NBC stations at 7:30 p. m. Ben Selvin will conduct an orchestra playing in the moderate tempo Europeans are dancing to this season. "Valentine," which Maurice Chevalier sang on the air several times last spring, is the European dance tune to be featured this week.

"Wedded and Parted," an English society drama in four acts, adapted from Edward Goddard's play, "By Force of Love," will be produced in Hank Simmons' Show Boat (WKRC) at 9 p. m.

Sunday, September 6

Ralph Witherby, tenor soloist at Christ Church, will sing at WFBE at 12:45 p. m.

Barbara Fones Neely and Dorothy Stolzenberg, Bayreuth play a two-nation recital for the faculty concert of the Cincinnati College of Music at WLW at 6:30 p. m. Their first number will be the Strauss "Blue Danube Waltz."

Angelo Patri's talk on "Your Child," scheduled by the Columbia network for broadcast on WKRC on Monday and Thursday nights, will be broadcast instead at 7:45 p. m. on Sunday. The Thursday night programs, also at 7:45 instead of 7:30 as originally scheduled, will not be broadcast by WKRC until October. In the meantime, try WABC (860 kc.) or WOWO (1160 kc.).

Monday, September 7

Two baseball games will be broadcast Labor Day by WFBE with Harry Hartman at the microphone. The morning game begins at 10:45; the afternoon at 2:45.

A sketch dealing with the history of the Ohio Military Institute will be broadcast by WLW at 5:40 p. m. Other sketches in the series will be heard at 5:25 p. m. Tuesday and 4:55 p. m. Thursday this and succeeding weeks.

"The Voice of Firestone" will return to the air on WSAI at 7:30 p. m.

Louisville, Ky., will be saluted by WLW at 7:30 p. m., in its Faunerie. Elliott Brock's military band will play.

What happens to Georgiana Billinger on board a yacht off New London in Long Island Sound will be re-created by the Eng Crime Club (WKRC) at 8 p. m. The solution of

the mystery will be given at 8:30 Wednesday night (September 9).

Martha Attwood, operatic soprano, will be guest soloist on the General Motors program at 8:30 p. m. on WSAI.

Tuesday, September 8

Dr. Frank H. Vizetelly, editor of Funk and Wagnalls Standard Dictionary, will defend American speech in a talk to be heard through WKRC at 4:15 p. m.

Tommy Ott, returned to WKCY from a brief vacation, will exercise his nimble fingers in piano novelties at 7 p. m.

"Grandpa" of Red Goose Adventures has returned from a vacation in his native Minnesota with a new collection of frontier tales. He will tell one at 7:30 p. m. through WKRC.

A medley from the current "Follies" and a medley of very old times will be a feature of the Star Brand program at WKRC at 9:15 p. m.

Hink and Dink, end men of the Crosley Burnt Corkers, will appear with the Werk Bubble Blowers at 8:30 p. m. They will be on the program every week.

Wednesday, September 9

Kaltenborn Edits the News will be broadcast by WKRC at 7:30 p. m. The speaker, K. V. Kaltenborn, world traveler, economist, editor, has spent the summer interviewing leading figures of Europe in preparation for his radio talks. After September 15, WKRC probably will have the program every Tuesday and Thursday at 6:30 p. m.

Duke Ellington and his Cotton Club orchestra will broadcast at 10 p. m. through WLW from the formal opening of the Greystone Ballroom in Music Hall.

Thursday, September 10

Dr. Royal S. Copeland, United States Senator from New York since 1923, even more widely known as a medical columnist, will broadcast a health talk at 9 a. m. every Thursday on WKRC and Columbia. Before being elected to the Senate, Dr. Copeland was Commissioner of Public Health and president of the Board of Health of New York City.

John Charles Thomas sings his final Maxwell house concert at 8:30 p. m. WHAS (830 kc.) carries it.

The Peters Parade has begun its new fall series on the Columbia network at 9:45 p. m. Thursdays and can be heard through WKRC. Appearing are Irene Beasley, contralto; the Ken Christie Trio, and Victor Young's orchestra.

Bing Crosby is Signed by CBS For Daily Act



Bing Crosby, noted by phonograph buyers for the intriguing quality of his "torch" ballads, has just signed an exclusive contract with the Columbia Broadcasting System.

It is current gossip in radio circles that Columbia, expecting to build Crosby into its own Rudy Vallee (an NBC contract artist), is paying him \$1,500 a week to sing on sustaining programs (those not paid for by a sponsor buying time). The figure at which CBS expected to hold Crosby is said to have been \$350 a week. Competitive bidding ran the price up before he so much as appeared on the air.

Columbia's president, William S. Paley, was on a steamer bound for Europe in search of radio talent when he heard a Crosby record for the first time, the story goes. Before he landed in Europe, he had located the young singer in California making pictures and had opened negotiations for his engagement.

Crosby has been given the 10 p. m. period on Columbia every day except Sunday, thus taking his place with Morton Downey and Kate Smith in number of appearances. WKRC has him booked now only on Monday and Wednesday.

Ralph Haburton, at WLW almost nine years as announcer, program manager, and most recently manager of the artist bureau, has left the station to give all his time to booking theater engagements for Bradley Kincaid, mountain ballad singer.

Don't Go Wrong With Radio

Radio entertainment costs you nothing. It's worth just about that much, too, unless you know what is good on the air. The best is yours at the turn of the dial if you keep informed of the stations you want to hear.

Radio Dial brings you all the information about time changes, new programs, pick of the air. Six months for only \$1. Send in the attached coupon and Radio Dial will be in your mail box every Thursday with programs, news, pictures for the week.

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name
Address
City State

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Radio Dial:

What was the matter with "The Goldbergs" program at WSAI on Friday, August 28?

A. B. R.

WSAI log reports that bad interference on New York lines from NBC was apologized for by Chicago NBC announcer after first two minutes of period. Chicago filled with music, then New York put dialogue on lines again and both music and dialogue reached WSAI.

For Miss A. B. Hamilton: Clayton McMitchen, with Bert Layne, and Hoyt Bryant will be at WLW after Monday (September 7). The Skillet Lickers' name remains at WCKY with Riley Puckett, Gid Tanner, and two Georgia musicians just arrived: "Roarin' Red" Richardson, and "Fiddlin' Bill" Helms.

For Mrs. J. B. S.: WFBE seems to have lost track of Corinna C. Curran. Radio Dial will continue to search for her address. This note may bring word from her.

The All Girls Radio Club of Cincinnati numbers 32 members who "absorb many evenings listening to local stations," according to Miss Agnes Schenck, secretary. Esther Covington and Jack Hersch, Little Red Riding Hood, and Henry Thies are their favorites. For All Girls Radio Club these answers: Esther Covington is not married. Jack Hersch is; has a son 11 months old. Both entertainers are under 30, and white. Henry Thies is between 35 and 40, has a son 18. Picture of Thies will soon be in Radio Dial. Little Red Riding Hood celebrated her fifth birthday July 6.

M. B. M. nominates as best radio singers, Charlie Dameron, Morton Downey, and Ford Rush. F. G. W. of Covington thinks the best announcers are L. A. Witten, McNamee, Frank Knight, Milton J. Cross, Marjorie Sherris, Harry Bonstelle, and Norman Brokenshire. R. M. Y. likes Richard Pavey best for classical programs.

For C. W. W.: See answer to Miss A. B. concerning Skillet Lickers.

Mrs. E. J. W., of Covington, Ky., says she knows of "people both old and young who tune in on WSAI to hear Henry Ring sign off." She wants him put where she can hear him all the time.

Compensation

Old Man Depression has done a lot of nasty things to bank accounts and incomes, but he must be credited with introducing values in radio receivers. Herman Theuman, manager of the Sutchliffe Co. of Ohio, doesn't worry so much about depression when he thinks of the Atwater-Kent radios his company distributes. He has nine new models to show at the Radio Show this week, all of them super-heterodynes, and some of them selling at just half the price of last year. Static reducers, tone control, and automatic volume control are the gadgets Mr. Theuman is pointing out to visitors.

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

Ladies and Gentlemen of the radio audience, at this time we are happy to present the program of Dr. I. Twisten, Chiropractor.

We open this program of snappy melodies with the theme song, "That's How I Feel About You."

Wife Will Tell How She Cooks for "Nize Baby" Gross



Milt Gross, famous for "Nize Baby," "Hiawatta Wit" No Other Poems," and other Jewish dialect stories and poems, once interviewed on the subject of feminine perfection, said, "De poifect leddy knows what exists no delicatessen stores."

His further views on what a perfect lady should know about cooking will be revealed by his wife on Tuesday morning (September 8) at 9 o'clock through WSAI and other NBC stations when she is interviewed by Winifred Garter in the Crisco program. Mrs. Gross will tell how she cooks her husband's favorite dish.

This picture shows Gross decorating a door in his home with pictures from the "Hiawatta" book for the entertainment of Mrs. Gross and the three little Grosses.

Motion Picture Stars Will Join in Gay Fiesta

Virtually all the motion picture celebrities will parade before the microphone together during La Fiesta de Los Angeles which WLW will broadcast from the NBC network Tuesday night (September 8) at 11:30 as part of the sesqui-centennial celebration of the founding of Los Angeles.

Choice Wood

Ray P. Harten, of the Harten-Knodel Distributing Company, is all hoop-de-doo about the new Zenith models he is showing at the radio show at Coney Island this week. He gets pretty technical on the subject of the cabinets for the receivers and explains that in the million-dollar Zenith cabinet plant the wood in the cabinets is selected for resonant qualities the same as for making fine violins.

CBS Asks For New Booster in Washington, D. C.

Application has been made by the Columbia network to the Radio Commission for permission to operate an experimental 250-watt "booster" station in Washington, D. C., to synchronize 17 hours daily with WABC, its key station in New York City. Columbia expects to use a sky-wave-suppressing antenna, consisting of a single tower 665 feet high, to avoid interference between WABC and the booster within the normal rural service range of the parent station. If its system of synchronization works, William S. Paley, CBS president, says it will help conserve the nation's broadcasting channels.

Short Wave Set

Stewart-Warner's prize set this year is a combination receiver for standard broadcasts and short-wave reception. This enables listeners to pick up broadcasts direct from foreign countries, ship transmitters, airplanes, amateur transmitters, and television stations. The set is a "natural" for those who crave to listen to police transmitters like the local WDCU. Stanley Isaacs, local distributor, is pleased that the price of the combination in a full-size console is lower than many midget sets.

Furniture

Looking at the General Motors exhibit of radio sets at Coney Island reminds one of the man who had to send for a radio service man to find his set after his wife bought a desk model. General Motors radios are installed in furniture ranging from small end tables to period design reproduction of chests of drawers. There also are more orthodox radio cabinets.

NBC Sends Hard to Geneva; Will Review League

William Hard, Washington newspaper correspondent and veteran broadcaster, has been sent to Geneva, Switzerland, by the National Broadcasting Company to broadcast from there daily reviews of the activities of the League of Nations. In 1930 Hard broadcast reports of the London Naval Conference from abroad. Times for the League broadcasts will be announced as soon as Hard reaches Europe.

D'Orsay Program To Give European Dance Suggestion

Borrowing a chapter from continental dance life, an NBC network including WLW will broadcast the D'Orsay program at 7:30 p. m. every Saturday beginning this week (September 5).

Ben Selvin, for years leader of New York club orchestras and musical director of the Columbia Phonograph Company, will lead the orchestra, which will play new and old popular melodies in the moderate tempo currently popular with European dancers.

Audrey Marsh, soprano, will appear as "Countess D'Orsay," and John Hale, tenor, will sing as "Le Dandy." Each week a new European dance tune will be introduced. September 5, "Valentine," popularized by Maurice Chevalier, will be featured.

Duke Ellington Will Broadcast

Famed Duke Ellington and his Cotton Club orchestra will broadcast from the formal opening of the Greystone Ballroom through WLW at 10 o'clock Wednesday night (September 9). Reputed to be "the hottest band in the world," Ellington and his orchestra were used in "Check and Double Check" with Amos 'n' Andy, and by Maurice Chevalier in his first Broadway appearance. Tony Scheffer, manager of the Greystone, also expects to have Cab Calloway, another Harlem product whose music is famous, at a later date for the ballroom and to be heard on WLW.

Proud

It's a big jump from the mammoth buildings at the approaching Chicago World's Fair to the midget radio set. Yet when Philco planned its 1932 radio line, it called in Norman Bel Geddes, consulting designer of the World's Fair Buildings, scenic artist and painter, to design the cabinets. The result is that E. G. Flagg of the Tri-State Ignition Corporation is doing a lot of pointing with pride at the new Philco receivers he has on display this week at the Coney Island radio show. Philco struck another homer in the design of the Lazyboy, an end-table sized set with the tuning dials in a shallow recess in the table top instead of in the side.

Our Dially Dozen

By DON BECKER

Going to Chicago made me sick. I found I was all wrong about Jane Froman and Don Ross being married.

They are not. However, just to prove the power of the press, after having read an account of their marriage in Radio Dial, Jane and Don decided to save me from embarrassment. They will be married this Fall.

"How are the acoustics?" the Georgia Skillet Lickers of WCKY are reported to have asked the manager of a Kentucky theater they played last week.

"Oh, mostly kids in the afternoon. We have all the grown folks at night," he answered.

This column would be louder and funnier if the neighbor's radio cat hadn't kept me awake last night.

Why a radio cat?

It has a variable mew.

DID YOU KNOW—

That Clara and Lou are married? Em is single. They write their own script.

That Amos 'n' Andy have been broadcasting from their summer cottage at Lake Geneva?

I didn't write this column? The editor took it down as I yawned it over the telephone. My vacation was too much for me. Oh, yes, that's why there was no column last week—MY VACATION.

DIALAUGHINGLY YOURS,
DON BECKER.

You Should Know --- Welcome Lewis



Not only in the days of Shakespeare, but before and after, people have been trying to find out what's in a name, and now the sleuths have been at work on the strange case of Welcome Lewis. Not that any one would suggest she isn't welcome, but simply because such a praenomen (yes, it's in the dictionary) as hers is not often bestowed.

The explanation, attested by numerous affidavits, is that Mrs. Lewis had eight children already, and when the subject of this essay was born, she was so glad to have another girl that she called her "Welcome." Now her family call her "Babe," and her friends "Half-Pint," for the simple reason that Welcome hasn't grown very much since her world debut.

Yes, a miniature person. This Miss Lewis, despite the power of her deep contralto voice (hear her in Coty Melody Girl at 8:15 p. m. Thursday, WKRC). In the highest of high heels, she is just five feet. And when she steps on a scale, the hand barely points to ninety pounds.

If, as the psychologists say, a child naturally selects its future work when quite young, she proved that her vocation would be a musical one when she was twelve. At that age she had an orchestra of her own, composed entirely of her school mates. She was the first violinist, conductor and vocal soloist, and she earned many pennies for the trinkets she couldn't coax her parents into buying. This was in California, and whenever the mothers of the neighborhood wanted to find their offspring they had only to go to the Lewis backyard. There the kids would be found listening to the Welcome Lewis Orchestra.

Personal Radio

Your radio should be as personal as your tooth brush. A. H. Schrage, president of the Fisher-Aeschbach Company, is telling radio buyers who come near his display of American Bosch radios this week. The American Bosch has put out a Personal Radio series of sets small enough to fit anywhere in the house. Mr. Schrage recommends one for a table near the man's easy chair, one for the children's room, another for the kitchen, and others for the guest room and the game room.

New Line

J. E. Schuster, president of the Schuster Electric Company, is at the Radio Show this week with Majestic radios, a line new to him. His line has seven new models, varying in size from a midget superheterodyne to a 10-tube super-het with twin speakers. The new models have spray-shielded tubes, twin power detectors, and modulated circuits.

FRIDAY September 4

WKCY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
Noon—Popular Dance Tunes
P. M.—
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Program.
1:00—Sign off
5:15—Dance Music.
6:00—Amos 'n' Andy (NBC)
6:15—Italian Serenades.
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:00—Nestle's Program (NBC)
7:30—Esther Covington.
7:45—Settlement School of Music Quartet.
8:00—Interwoven Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Mrs. Walter Miller, Soprano.
9:00—Earl Arnold's Orchestra From Lookout House.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Bamboo Boys.
7:30—Morning Frolic
8:00—Concert Hour
9:00—Lee Richards.
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Breivites
10:30—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Dance Frolic
11:45—Norky Trio
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellonby Luncheon Musicale
1:00—Story-Telling Time
1:15—Little Black Fox
1:30—Matinee Musicale
2:00—Novelty Notes
2:30—Dance Frolic.
3:45—Reds vs. Chicago, at Redland Field
5:00—Tea Time Tunes
5:30—Moods in Blue
6:00—Musical Interlude
6:30—Dinner Music
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review
7:45—Republican Campaign Committee
8:00—Lucky Boys
8:15—Dry Ridge Health Hints.
8:30—Julius Sins
8:45—Song Hit Time
9:00—Evening Chimes.
9:15—Mountain Red
10:00—Dream Fantasy

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School
7:45—Blue Ridge Red.
7:50—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Consolidated Merchants.
9:45—Don and Betty (CBS).
10:00—Rhythm Kings (CBS).
10:15—Floraline Talk
10:20—Rhythm Kings (CBS).
10:30—Charles W. Reaume
11:00—Time and Weather.
11:03—Woman's Hour—Tremlette Tully
11:30—Columbia Revue (CBS).
11:45—Jane Grey and "Kampfi the Jeweler," Artists.

SALT AND PEANUTS SONG BOOK
Our 27 favorite comedy songs and ballads
Words, Music, Ukulele Chords
50c
Address
Salt and Peanuts at Mt. Healthy, Ohio

WKRC Friday, September 4

Noon—Blackberry Dudes.
P. M.—
12:15—Enric Madriguera's Cuban Orchestra (CBS).
12:30—Cincinnati Merchants.
1:00—Pabst-ett Varieties (CBS)
1:15—Studio Feature.
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reaume.
2:15—Burck-Bauer Program.
2:30—John Hines
3:00—Rhythm Ramblers (CBS).
3:15—Saratoga Races (CBS).
3:30—Nat. Golf Tournament (CBS).
4:15—A. L. Fink Program.
4:45—Edna Wallace Hopper (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith (CBS)—Home Furniture Company.
6:10—Stocks, Cohlé & Tyree
6:30—Time and weather
6:15—Limit Program, with Dennis King (CBS)
6:30—Red Nichols Orchestra (CBS).
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Crema Band (CBS).
7:15—Barbasol Program (CBS)
7:30—Republican Campaign.
7:45—Today in Cincinnati, by Dr. Glenn Adams.
8:00—Liberty Magazine (CBS).
8:45—Friendly Five Foot Notes (CBS).
9:00—Pillsbury Pageant (CBS).
9:30—Cincinnati & Lake Erie.
9:45—Around the Samovar (CBS).
10:00—Pyol Program.
10:15—Green Answer Man
10:30—Coney Island Orchestra.
11:00—Time; Weather; Sports
11:08—Red Nichols Orch. (CBS).
11:30—Studio.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Bradley Kincaid
8:30—Vard Trail Blazers (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—Famous Chef Recipes
9:30—Household Hints
9:45—Premium Man
10:00—Live Stock Reports
10:10—Don Becker
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Vi Zoy Talk
10:55—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherlands Plaza Orchestra
2:00—Organ Matinee
2:30—Chicago Serenade (NBC)
3:00—Jim and Walt
3:15—Georgian Strollers and Robert West
3:30—Cello Recital
3:45—Grab Bag Boys
4:00—A. & P. Orchestra
4:30—The Hotentots

YOU MAY BE A RADIO STAR!

Enter the MABLEY & CAREW Radio Contest, starting next week.

Go to MABLEY'S for your application blank. You will be given an audition before the mike at WKRC—and assigned to broadcast over the air. Open to men, women and children.

Sing or play popular, semi-classical or classical music. Tell all your friends and neighbors to hear you. This is the biggest radio contest ever held in the Middle West. Don't miss it!

Hear the programs every day (except Sunday) from WKRC at 5:15 to 9:30 P. M. beginning September 9. Also Monday nights at 9:30 to 9:45—Wednesday nights, 9:15 to 9:30—and Friday nights, 9:45 to 10:00, beginning September 14.

HAYDN R. EVANS

Radio Advertising
705 Fountain Square Building

WLW Friday, September 4

5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Aida (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.
7:00—Old Reliable Singers
7:30—Netherlands Plaza Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—Romany String Quartet.
8:15—Iveyast Jamboore
8:30—Hotel Gibson Orchestra
8:45—Armour Program (NBC)
9:00—Heatrollo
9:30—Clara, Lu and Em (NBC)
9:45—Wildson's Wildcats.
10:00—Evening Moods
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man
11:00—Vox Celeste
11:30—Castle Farm Orch. (to NBC)
Midnight—Hotel Gibson Orchestra
12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Fiddlers.
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:15—Crosley Dealers' Salute.
4:00—Records
4:30—Moore Paint Prog. (NBC).
4:45—Records.
5:00—Poems by Harry Holcome.
5:15—Don Becker
6:00—Harry Wilsey's Orchestra
6:30—Children's Stories.
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Ciequot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater (NBC).
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY

September 5

WKCY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Little Red Riding Hood's Kidie Club.
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
12:30—Popular Dance Melodies
P. M.—
12:30—Norris Brock live stock quo.
12:35—Luncheon music.

WKCY Saturday, September 5

1:00—Sign off.
5:45—Dance Music.
6:00—Amos 'n' Andy (NBC)
6:15—Tastycast Jesters (NBC)
6:30—Oxol Feature
6:45—Hitch Hikers.
7:00—Rudy Vallee (NBC).
7:30—Showboat Boys.
7:45—Drawing Guitarist.
8:00—Skillet Lickers.
8:30—Bob Sidel and Dave Young.
8:45—Hot Shot the Briarhopper.
9:00—Earl Arnold's Orchestra from Lookout House.
9:30—"Audition Nite" on the Air.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Morning Frolic.
8:00—Concert Hour.
9:00—Tennessee Jeff.
9:15—Sunshine Special.
9:45—Kleeman Home Chats
10:00—Musical Breivites
10:50—Women and the News
11:00—Shopping with Betty and Bob
11:30—Vaudeville
11:45—Nor Ky Trio
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellonby Luncheon Musicale
1:00—Story-Telling Time
1:15—Two Irish Boys
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Moods in Blue
2:45—Reds vs. Chicago, at Redland Field
5:00—Tea Time Tunes
5:30—Tone Poems
6:00—Musical Interlude
6:30—Dinner Music
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program
7:30—Harry Hartman's Sport Review

WFBE Saturday, September 5

7:45—Ruth Wolfenden, blues
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—Murdock Williams
8:45—Evening Chimes
9:00—Independent Oil Stations
9:30—Song Hit Time
10:00—Dream Fantasy

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School
7:45—Blue Ridge Red.
7:50—Green Time Signal
8:00—Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reaume
9:30—Consolidated Merchants.
10:00—Studio Feature.
10:15—Time; Weather
10:20—Woman's Hour—Tremlette Tully
10:45—Columbia Revue (CBS).
11:00—Julia Hayes.
11:30—Hotel Taft Orchestra (CBS)
Noon—Blackberry Dudes.
P. M.—
12:15—St. George Orchestra (CBS).
12:30—Cincinnati Merchants.
1:00—Columbia Farm Prog. (CBS).
1:30—Pyol Program
1:45—Starr-Freeze Melodies.
2:00—Charles W. Reaume
2:15—Mil and Cassey.
2:30—A. L. Fink Song Recital, Louie Johnson, tenor
3:00—Studio.

ROELL & QUEHL

RADIO SALON

"Our Service Sells 'Em"

Any Make Radio Expertly Repaired

25-27 E. 6th Street

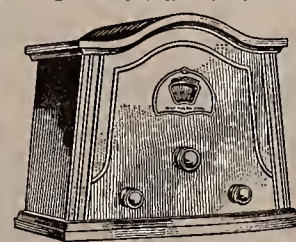
Just West of Monmouth

South 6865 NEWPORT, KY.

Get the thrill—
of tuning-in
FOREIGN STATIONS

DO IT IN A JIFFY
with your
present A. C. Radio Set

With this New Stewart-Warner Short Wave Converter, you can at will, "convert" your present set into a receiver for World-Wide reception—bring within range foreign stations, ships at sea, local police and amateur broadcasts. Adaptable to practically any A. C. set. . . Easily attached. To "convert" there's nothing to do but turn a knob! Opens a big, new field of radio thrills. Short Wave Converters are also built-in features of the new Stewart-Warner Radio.



\$23.95 Short Wave Converter
Complete with tubes
Walnut finish cabinet, 8 1/2 inches high, 11 1/4 inches wide, 8 inches deep.

Call Us For Your Nearest Dealer's Name

AUTO-RAD SUPPLY CO.

Court and Sycamore

CHerry 8234

STEWART-WARNER
Round-the-World Radio

WKRC Saturday, September 5
 3:15—Saratoga Races (CBS).
 4:15—Dancing by the Sea (CBS).
 5:00—A. O. Rust—Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School.
 5:45—Studio.
 6:50—Eureka Baseball Scores.
 5:55—Sports Review.
 6:59—Burke Weather Forecast.
 6:00—St. Moritz Orchestra (CBS).
 Home Furniture Co.
 6:15—Studio.
 6:25—Stocks, Cohl and Tyree.
 6:28—Time and weather.
 6:30—Today in Cincinnati, by Dr. Glenn Adams.
 6:45—Camel Quarter Hour (CBS).
 7:00—Pryor's Cremona Band (CBS).
 7:15—Phillips Dental Prog. (CBS).
 7:30—Junior Chamber of Commerce.
 8:00—Boswell Sisters (CBS).
 8:15—Studio.
 8:45—Doc Williams—"National Teachers Agency."
 9:00—Hank Simmons' Show Boat (CBS).
 10:00—Fyrol Program.
 10:15—Acc. Brigade, at Coney Island.
 10:45—Will Osborne Orch. (CBS).
 11:00—Time; Weather; Sports.
 11:08—Guy Lombardo and His Orchestra (CBS).
 11:30—Studio.
 11:45—Jos. R. Deins Organ Concert, Gillick.
 Midnight—Jos. R. Deins Midnight Frolic, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—International Fiddlers and Salt and Peanuts.
 7:00—Physical Exercises.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Seger Ellis.
 8:30—Ward Trail Blazers (NBC).
 8:45—Physical Exercises.
 9:00—Dance Miniatures (NBC).
 9:30—Book News.
 9:45—WLW Mail Bag.
 10:00—Live Stock Reports.
 10:10—Don Becker.
 10:15—A. & P. Orchestra.
 10:30—Colonel Goodbody.
 10:45—McCormick's Fiddlers.
 11:00—Elliot Brock, violin.
 11:15—Swift Program (NBC).
 11:30—Livestock Reports.
 11:45—River Reports; Time Signals.
 Noon—Governmental Glimpses, Attorney General Bettman.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—National Farm and Home Period (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Arthur Chandler, Jr., organ.
 2:30—Cincinnati Zoo Symphony.
 3:00—Jim and Walt.
 3:15—Pacific Feature Hour (NBC).
 4:00—A. & P. Orchestra.
 4:30—Crosley Dealers' Hour.
 5:00—Seketary Hawkins.
 5:30—Doctors of Melody.
 5:40—O. M. I. Talk.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—The Brownie Bar Program.
 6:45—The Chatter.
 7:00—Los Ramos Baseball Scores.
 7:03—R. F. D. Hour.
 7:30—Dorsay Program (NBC).
 8:00—Crosley Saturday Knights.
 8:30—Domino Orchestra (NBC).
 9:00—King Edward Cigar Band.
 9:30—Clara, Lu and Ern (NBC).
 9:45—Castle Farm Orchestra.
 10:30—Encores.
 10:30—Variety.
 10:45—Bob Newhall Sport Slices.
 10:58—Estate Weather Man.
 11:00—The Singing Violin.
 11:30—Doodlesocks.
 Midnight—Hotel Gibson Orchestra.
 12:30—Castle Farm Orchestra.
 1:00—Hotel Gibson Orchestra.
 1:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).

WSAI Saturday, September 5
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Hits and Bits (NBC).
 10:15—McCormick's Fiddlers.
 10:30—Keys to Happiness (NBC).
 11:00—Records.
 11:30—Live Stock Reports.
 11:45—Records.
 Noon—Sign off.
P. M.—
 3:00—Classic Gems (NBC).
 3:30—Records.
 3:45—Crosley Dealers Salute.
 4:00—Records.
 5:00—Southern Singers & Mitchem.
 5:30—Records.
 6:00—Harry Wilsey's Orchestra.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Records.
 7:15—Harry Wilsey's Orchestra.
 7:30—The Silver Flute (NBC).
 8:00—General Electric Hour (NBC).
 8:30—Club Valspar (NBC).
 9:00—Lucky Strike Dance (NBC).
 10:00—Hotel Gibson.
 10:30—Castle Farm Orchestra.
 11:00—Sign off.

SUNDAY September 6

WCKY (202 m.—1490 kc.)

A. M.—
 10:00—Nomads (NBC).
 10:30—Jewelry of Destiny (NBC).
 11:00—The Crooning Guitarist.
 11:15—Bob Sidell and Dave Young.
 11:30—Skillet Lickers.
 Noon—Charlene and Tommy.

P. M.—
 12:15—Cosmopolitan Chorus.
 12:45—Hot Shot, the Briarhopper.
 1:00—Sign off.
 1:45—Lucille Fox, Blues.
 6:00—Lee County Ramblers.
 6:15—Russell Hodges, Bass.
 6:30—Italian Serenaders.
 6:45—Little Red Riding Hood.
 7:00—Skillet Lickers.
 7:30—College of Music.
 8:00—Lawson's Hawaiians.
 8:30—Earl Arnold's Orchestra from Lookout House.
 9:00—Hot Shot, the Briarhopper.
 9:15—Randall Fryer, Tenor.
 9:30—Earl Arnold's Orchestra.

WFBE (250 m.—1200 kc.)

A. M.—
 8:00—Morning Frolic.
 8:30—Concert Hour.
 9:30—Invitation to the Waltz.
 10:15—Dry Ridge Health Hints.
 10:30—Vocal Varieties.
 10:45—Berning Ford Travelogue.
 11:00—Excerpts from the Operas.
 11:30—Novelty Notes.
 11:45—Echoes from Germany.
P. M.—
 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 12:45—Ralph Witherby, vocal solos.
 1:00—Jewish Hour.

Club Valspar's Soloist Found Radio Road Easy



Twenty-four hours after Aileen Clark sang for NBC's program board, she was signed as an NBC artist and acclaimed by her sponsor as "radio's nightingale." Now she sings with other guest stars on the Club Valspar Variety program broadcast on the network (and WSAI) every Saturday at 8:30 p. m. She was trained as an operatic soprano, but rumor has it that when she finished her first popular songs before the microphone, 300 enthusiastic radio listeners called the NBC studios in New York to compliment her.

WFBE Sunday, September 6

1:30—Jubilee Singers.
 1:45—Dance Melodies.
 2:15—Ralph and Harlan.
 2:30—Matinee Musical.
 3:00—Afternoon Recital.
 3:15—Moods in Blue.
 3:45—Strike Up the Band.
 4:15—Pastels in Prose.
 4:30—Variety.
 4:45—Post Symphony Hour.
 5:45—Tea Time Tunes.
 6:00—The Richards.
 6:15—Musical Interlude.
 6:30—Church Federation Hour.
 7:00—Anne Storey, Contralto.
 7:15—With the Scouts.
 7:30—Harry Hartman's Sport Review.
 7:45—Old Time Fights—Harry Hartman, Announcer.
 9:00—Scotland Yard.
 9:30—Sundown Serenader.
 9:45—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—7:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Watchtower Program (e. t.).
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:00—First Church of Christ, Scientist.
 11:59—Green Time Signal.
 Noon—American Legion Program.
P. M.—
 1:00—Jewish Community Program.
 1:30—Gypsy Trial (CBS).
 2:00—Symphonic Hour with Toscha Seidel (CBS).
 3:00—Cathedral Hour (CBS).
 4:00—Annual Labor Service, National Cathedral (CBS).
 4:30—Allerton Glee Club (CBS).
 5:00—Chic Knights (CBS).
 5:30—Twilight Reveries.
 5:58—Burke Weather Forecast.
 6:00—Theo. Karl (CBS).
 6:15—Studio.
 6:20—Eureka Baseball Scores.
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—The Boswell Sisters (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Kate Smith (CBS).
 7:30—Tony Parenti and His Singing Saxophone (CBS).
 7:45—Angelo Patri—"Your Child"
 8:00—The Dutch Masters (CBS).
 8:30—Around the Samovar (CBS).
 9:00—Manhattan Serenaders (CBS).
 9:30—The Gauchos (CBS).
 10:00—Continental String Quartet.
 10:30—Red Nichols Orchestra (CBS).
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—Jack Miles Orchestra (CBS).
 11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
 8:59—Time.
 9:00—Church Forum.
 9:30—Fiddlers Three (NBC).
 9:45—Song for Today (NBC).
 10:05—Organ, Arthur Chandler, Jr.
 10:25—River Reports.
 10:30—Morning Musical (NBC).
 11:30—Troika Bells (NBC).
 Noon—Tales of Emerald Isle (NBC).
P. M.—
 12:30—Melody Interlude (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Matinee Jewels.
 2:30—Henry Thies' Orchestra.
 3:00—To be announced.
 3:30—Island Serenaders.
 4:00—Sabbath Reveries (NBC).
 5:00—The Roamies.
 5:30—Plantation Days.
 6:00—Glenn Sisters and Ramona.
 6:15—The Chatter.
 6:30—College of Music Recital.
 6:55—Los Ramos Baseball Scores.
 7:00—Enna Jettick Melodies (NBC).

RADIO TUBE SPECIALISTS Any Type of Tube for Any Make of Radio

LINK'S TUBE SHOP
 607 WALNUT STREET
 RADIO REPAIRING Parkway 6415

WLW Sunday, September 6

7:15—Hotel Gibson Orchestra.
 7:30—Harbor Lights (NBC).
 8:00—Heel Hugger Harmonies (NBC).
 8:15—Bayuk Stag Party (NBC).
 8:45—Kellogg Slumber Music.
 9:15—Variety.
 9:30—Castle Farm Orchestra.
 10:02—Crosley Concert.
 10:45—Variety Quartet.
 10:58—Estate Weather Man.
 11:00—Henry Thies Orchestra (to NBC).
 Midnight—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

P. M.—
 2:00—Sermonette and Hymn Time.
 2:30—Balkan Mountain Melody (NBC).
 3:00—National Sunday Forum.
 4:00—Dixie Jubilee (NBC).
 5:00—Catholic Services (NBC).
 6:00—Russian Singers (NBC).
 6:30—Jodett Club (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government," David Lawrence (NBC).
 8:15—Castle Farm Orchestra.
 8:45—Through the Opera Glass.
 9:15—Best Sellers (NBC).
 9:45—Sunday Night at Seth Parker's (NBC).

MONDAY September 7

WCKY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).



\$79.50 with tubes

Radio's Newest Achievement!

Beautiful Standard and Custom Built Models
 Now Being Shown

THE
**ANNUAL
 RADIO
 SHOW**
 at
 Coney Island
 and the
**GENERAL MOTORS
 RADIO
 EXHIBIT**

637 WALNUT STREET

**GENERAL MOTORS
 RADIO**
the Improved Super-Heterodyne

NINE NEW MODELS!
 17 great features
 for
1932

ATWATER KENT RADIO

Republican Radio Talks

Presentation
 of Candidates'
 Platform, Over

WKRC, Sept. 8, at 9:30 P. M.

WFBE, Sept. 9, at 7:45 P. M.

OTHER TALKS:
 WFBE: Sept. 7, 7:45 P. M.
 WKRC: Sept. 11, 6:30 P. M.
 WFBE: Sept. 11, 7:45 P. M.

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.

WCKY Monday, September 7

7:30—Cheerio (NBC).
8:00—Hot Shot, the Briarhopper.
9:15—Early morning dance program.
9:15—Light Concert Music.
9:45—Dance Records.
10:30—Classie Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.
P. M.—
12:15—Little Red Riding Hood, John R. Coppin Co.
12:30—Norris Brock Live Stock.
12:35—Lunchcon Music.
1:00—Sign off.
1:45—Dance Music.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Tommie and Willie.
7:00—Italian Serenades.
7:15—Little Red Riding Hood.
7:30—Musical Roulette.
8:00—Esther Covington.
8:15—Mystery Serial—"The Fang."
8:45—Hitch Hikers.
9:00—Charlene and Tommy.
9:15—Steve Bates and Octoline.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Morning Frolic.
8:30—Concert Hour.
9:00—Variety.
9:30—Strike Up the Band.
10:15—Musical Breivities.
10:45—Reds vs. Pittsburgh, at Pittsburgh.
P. M.—
1:00—Story Telling Time.
1:15—Little Black Joe.
1:30—Dance Frolic.
1:45—Violin and Piano Varieties.
2:15—Serenade.
2:45—Reds vs. Pittsburgh, at Pittsburgh.
5:00—Moods in Blue.
5:30—Novelty Notes.
6:00—Musical Interlude.
6:30—Frank Astou.
6:45—Berning Ford Travelogue.
7:00—Post Question Box.
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review.
7:45—Republican Campaign Committee.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Byron Trio.
8:45—Julius Scin.
9:15—Away Down South.
9:45—Mountain Red.
10:00—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School.
7:15—Blue Ridge Red.
7:50—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Singing Vagabonds (CBS).
9:45—Charles W. Reume.
10:15—The Madison Singers (CBS).
10:30—Art Dry Cleaners.
10:45—Time and weather.
10:48—Woman's Hour — Tremlette Tully.
11:15—Julia Hayes.
11:45—Jane Gray and "Kampf the Jeweler" Artists.
Noon—Blackberry Dudes.
P. M.—
12:15—Earl Carpenter's Orch. (CBS).
12:30—Cincinnati Merchants.
1:00—A. L. Fink Program.
1:30—Pyol Program.
1:45—Blue Ridge Red.

RADIO REPAIR SPECIALISTS

We Have No
Sets to Sell, Just Prompt
Dependable Service
at Honest Prices

Anywhere Day or Night

GENERAL RADIO SERVICE

993 HILL ST. MAin 3902

WFBE Monday, September 7

2:00—Charles W. Reume Studio.
2:15—Burk-Bauer Program.
2:30—The Three Doctors (CBS).
2:45—Star-Freeze Melodies.
3:00—Gypsy Music Makers (CBS).
3:30—The Dictators (CBS).
4:00—Dancing by the Sea (CBS).
4:45—Virginia Arnold (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Current Events (CBS).
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Today in Cincinnati, by Dr. Glenn Adams.
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Crema Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—To be announced.
7:45—Old Wurzburg Malt Program.
8:00—Eno Crime Club (CBS).
8:30—An Evening in Paris (CBS).
8:45—U. G. & E. Program (E. T.).
9:00—Robert Burns Panatella Program (CBS).
9:30—Arabesque (CBS).
10:00—Bing Crosby (CBS).
10:15—Green Answers Man (E. T.).
10:20—Studio.
10:30—Pyol Program.
10:45—Bert Lowin's Orch. (CBS).
11:00—Time and weather.
11:03—Sports Review.
11:08—Bobby Meeker and His Orchestra (CBS).
11:30—Studio.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts.
6:59—Weather.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Ward Trail Blazers (NBC).
8:45—Physical Exercises.
9:00—Housekeeper Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Portrait.
9:45—The Potter's Art.
10:00—Live Stock Reports.
10:10—Don Becker.
10:15—A. & P. Orchestra.
10:30—Colonel Goodbody.
10:45—Salt and Peanuts.
11:00—Moto-Ironing Time.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Seger Ellis.

P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—Frank Morrison, Sec'y American Federation of Labor (NBC).
1:15—Netherland Plaza Orchestra.
2:00—Arthur Chandler, Jr. organ.
2:30—Chicago Serenade (NBC).
3:00—Dedication of New American Church in Paris (NBC).
4:00—A. & P. Orchestra.
4:30—Live Stock Reports.
5:00—Bradley Kincaid.
5:15—Mormon Tabernacle Choir.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:45—Paris Night Life (NBC).
7:00—Roxey's Gang (NBC).
7:30—Los Ranses Baseball Scores.
7:35—WLW Fanfare.
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Gold Medal Express (NBC).
9:30—Musical Dreams.
10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall Sport Slides.
10:58—Estate Weather Man.
11:00—Chime Reveries.
Midnight—Hotel Gibson Orchestra.
12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.

WSAI Monday, September 7

8:45—A. & P. Program (NBC).
9:00—Mrs. Berke's Radio Column (NBC).
9:15—McCormick's Fiddlers.
9:30—Jean Carroll (NBC).
9:45—Jerry Foy.
10:00—Records.
10:15—Blue Streaks (NBC).
10:30—Records.
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:30—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:30—Address by Wm. Green, Pres. of American Federation of Labor (NBC).
4:30—Records.
4:45—Minabelle and Chick.
5:00—Records.
5:30—Records.
6:00—Teddy Black's Orchestra (NBC).
6:30—Poems by George Elliston.
6:45—The Goldbergs (NBC).
7:00—Archer Gibson, organ (NBC).
7:30—Voice of Firestone (NBC).
8:00—A. & P. Gypsies (NBC).
8:30—General Motors (NBC).
9:00—True Story Hour (NBC).
9:45—Simoneize Program (NBC).
10:00—Seger Ellis.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign off.

TUESDAY September 8

WCKY (202 m.—1490 kc.)

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briarhopper.
8:15—Early morning dance program.
9:15—Light Concert Music.
9:45—Dance Program.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.
Noon—Dance Program.
P. M.—
12:30—Live Stock Quotations.
12:35—Lunchcon Music.
1:00—Sign off.
1:45—Dance Music.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Little Red Riding Hood.
6:45—Tommie and Willie.
7:15—Tri-State Entertainers.
7:45—Crimoline Girl, Alma Ashcraft.
8:00—Tennessee Ott.
8:15—Hot Shot, the Briarhopper.
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Esther Covington, Blues.
9:15—Randall Fryer.
9:30—Skillet Lickers.
10:00—Sign Off.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Morning Frolic.
8:00—Concert Hour.
9:00—Tennessee Jeff.
9:15—Sunshine Special.
9:45—Home Chats.
10:00—Musical Breivities.
10:50—Sister Mary's Kitchen.
11:00—Shopping with Betty and Bob.
11:30—Vocal Varieties.
11:45—Norky Program.
Noon—Tri-State Philco Program.
P. M.—
12:15—Violin and Piano Varieties.
12:30—How It Began.
12:45—Bellonby Lunchcon Musicale.
1:00—Story Telling Time.
1:15—Two Irish Boys.
1:30—Day Dreams.
2:00—Matinee.
2:15—Ralph and Harlan.
2:45—Reds vs. Pittsburgh, at Pittsburgh.
5:30—Tea Time Tunes.
6:00—Musical Interlude.
6:30—Dinner Music.
6:45—Berning Ford Travelogue.
7:00—Post Question Box.
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review.
7:45—Variety.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Murdock Williams.
8:45—Novelty Notes.
9:00—Independent Oil Station Program.

WFBE Tuesday, September 8

9:30—Evening Chimes.
9:45—Licking River Fiddlers.
10:15—Dream Fantasy.
WKRC (545 m.—550 kc.)
A. M.—
6:45—God's Bible School.
7:45—Blue Ridge Red.
7:50—Green Time.
8:00—Star-Freeze Melodies.
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Copeland Health Talk (CBS).
9:00—Oxol Feature (CBS).
9:15—Charles W. Reume.
9:30—Consolidated Merchants.
10:00—Charles Reume.
10:15—Pebecco Program (CBS).
10:30—Sweetharts of the Air (CBS).
10:45—Time and weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Don Bigelow Orch. (CBS).
11:30—Julia Hayes.
Noon—Blackberry Dudes.
P. M.—
12:15—Enric Madriguera's Orchestra (CBS).
12:30—Cincinnati Merchants.
1:00—Pabst-et Varieties (CBS).
1:15—Studio.
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reume.
2:15—Mad and Cassey.
2:30—(A. L. Fink)—The Three Doctors (CBS).
2:45—(A. L. Fink)—Don De King, Vagabond.
3:00—Four Climbun (CBS).
3:30—Phil Fisher's Orchestra (CBS).
4:00—Frank Ross, Songs (CBS).
4:15—Adventures in Words (CBS).
4:30—Jolly Jugglers (CBS).
4:45—Jack Miller (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Home Furniture Co., Kate Smith (CBS).
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Daddy and Rollo (CBS).
6:45—Camel Quartet hour (CBS).
7:00—Pryor's Crema Band (CBS).
7:15—Sterling Products (CBS).
7:30—Red Goose Adventures (CBS).
7:45—Rubell's—Hye Rye and Willie Winstum.

WKRC Tuesday, September 8

8:00—Henry George (CBS).
8:30—The Bristolers (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Star Brand Shoe Revue (CBS).
9:30—Republican Campaign Committee.
9:45—Tom Collins, Jr.—Bridge Lessons.
10:00—Pyol Program.
10:15—Today in Cincinnati, by Dr. Glenn Adams.
10:30—Studio.
10:45—Asbury Park Orch. (CBS).
11:00—Time and weather.
11:30—Sports Review.
11:08—Romanelli Orchestra (CBS).
11:30—Studio.
11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts.
6:59—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Bradley Kincaid.
8:30—Ward Trail Blazers (NBC).
8:45—Physical Exercises.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—Live Stock Reports.
10:10—Don Becker.
10:15—A. & P. Orchestra.
10:30—Colonel Goodbody.
10:45—Vi Zoy Talk.
10:55—Island Serenades.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.
P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).

WANTED BOYS TO SELL RADIO DIAL

MAKE GOOD MONEY IN SPARE TIME
See Mr. Sirlin at Central News Co.,
329 E. Third St.

SEE THE NEW

AMERICAN BOSCH PERSONAL RADIO

AT THE RADIO SHOW



\$43.50
Complete with Tubes

Here is the smartest little radio you have ever seen—The American Bosch Personal Radio. Although only as high as a book open, and as wide as a book open, and weighing only 19 pounds, it is a quality radio as finely designed and built as a radio many times its size.

DISTRIBUTORS

THE FISHER-AESCHBACH CO.

223 WALNUT STREET

WLW Tuesday, September 8

1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee—A. Chandler, Jr.
2:30—Chicago Serenade (NBC).
2:45—Princess Obleyns (NBC).
3:00—Salt and Peanuts.
3:15—Waltzing (NBC).
3:30—Maze of Melody (NBC).
4:00—A. & P. Orchestra.
4:30—Live Stock Reports.
4:40—Grab Bag Boys.
5:00—The Hotentots.
5:25—O. M. I. Talk.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Brownie Bar Program.
6:45—Mail Pouch (C. T.).
7:00—Armstrong Quakers (NBC).
7:30—Los Ramos Baseball Scores.
7:45—Netherland Plaza Orchestra.
8:00—Sisters of the Skillet (NBC).
8:30—State of Maine Program.
8:45—Icyeast Jamboree.
8:50—Work Bubble Blowers.
9:00—Crimelights.
9:25—Around the World with Jeff

9:30—Chevrolet Chronicles (C. T.).
10:00—Cotton Queen Minstrels.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Los Angeles Fiesta (NBC).
Midnight—Hotel Gibson Orchestra.
12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column.
9:15—Records.
10:00—Dr. Ella Oppenheimer (NBC).
10:15—Radio Household Institute (NBC).
10:30—McCormick's Fiddlers.
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Lady Next Door (NBC).
4:30—Rinsio Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—Records.
6:00—Midweek Hymn Sing (NBC).
6:30—Corner Drug Store (NBC).
6:45—The Goldbergs (NBC).
7:00—Blackstone Platform (NBC).
7:30—Nat. Dairy Virtuoso (NBC).
8:00—Hotel Gibson Orchestra.
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Castle Farm Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

**WEDNESDAY
September 9****WCKY (202 m.—1490 kc.)**

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance Program.
9:15—Light Concert Music.
9:45—Dance Tunes.
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.

**Mary Lawler Will
Be Nestle Guest**

Mary Lawler will repeat in the Nestle Chocolateaters' program Friday night (September 4) at 7:00 p. m. the songs she made famous before the footlights in "Good News," "You Said It," "Follow Thru," and "Cross My Heart." WCKY will carry the feature.

Soon the piquant Miss Lawler (in private life the wife of Lyn Larry of the New York Yankees) is to desert Broadway for Hollywood where she will be featured in the film version of "Babes in Toyland."

WCKY Wednesday, September 9

P. M.—
12:15—Little Red Riding Hood, John R. Coplin Co.
12:30—Live Stock Reports.
12:35—Lunchtime Music.
1:00—Sign off.
5:45—Dance Records.
6:00—Amos 'n' Andy (NBC).
6:15—Charlene and Tommy.
6:30—Crooning Guitarist.
6:45—Jennie and Willie.
7:15—Italian Serenaders.
7:30—Lawson's Hawaiians.
8:00—Hitch Hikers.
8:15—Little Red Riding Hood.
8:30—Earl Arnold's Orchestra, Lookam House.
9:00—Lucille Fox, Blues Singers.
9:15—Steve Bates, with Octofone.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Bamboo Boys.
7:30—Morning Frolic.
8:00—Concert Hour.
9:00—Lee Richards.
9:15—Sunshine Special.
9:45—Kleeman Home Chats.
10:00—Musical Novelties.
10:35—Vocal Varieties.
10:50—Mrs. Evans' Questions and Answers.
11:00—Shopping with Betty and Bob.
11:30—Melodies of Long Ago.
11:45—Norky Trio.
Noon—Tri-State Philco Program.

EXPERT RADIO REPAIRS
Reasonable Charges
Call MEIrose 2170
RADIO TUBE CENTER
Open Evenings

WFBE Wednesday, September 9

12:15—Violin and Piano Varieties.
12:30—How It Began.
12:45—Bellybush Luncheon Musical.
1:00—Story Telling Time.
1:15—Little Black Joe.
1:30—Organ Recital.
2:00—Chas. Baunt, tenor.
2:15—Moods in Blue.
2:45—Matinee Musicale.
3:15—Strike up the Band.
3:45—Hot Rhythm.
4:15—Memory Lane.
4:45—Variety.
5:00—Tea Time Tunes.
5:30—Galano and Cortez.
5:45—Musical Interlude.
6:15—Jubilee Singers.
6:30—Dinner Music.
6:45—Berning Ford Travelogue.
7:00—The Pest Question Box.
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review.
7:45—Republican Campaign Committee.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Julius Sein.
8:45—Song Hit Time.
9:15—Evening Chimes.
9:45—Mountain Rd.
10:00—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
6:45—Sunrise Worship.
7:15—Blue Ridge Red.
7:59—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Soap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS).
9:15—Morning Minstrels (CBS).
9:30—Consolidated Merchants.
10:00—Learn to Swim (CBS).
10:15—Florine Talk.
10:20—Time and weather.
10:25—Woman's Hour, Tremlette Tulley.
10:45—Julia Hayes.
11:15—Charles W. Reaume.
11:30—Columbia Revue (CBS).
11:45—Jane Gray and "Kampf the Jeweler" Artists.
Noon—Blackberry Dudes.
P. M.—
12:15—Enric Madriguera's Orchestra (CBS).
12:30—Cincinnati Merchants.
1:00—Pres. Hoover's Speech (CBS).
1:15—Art Fry Cleaners.
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reaume.
2:15—Burek-Bauer Program.
2:30—The Three Doctors (CBS).
2:45—Dancing by the Sea.
3:15—Starr-Freeze Melodies.
3:30—Artists Recital (CBS).
4:00—Asbury Park Orch. (CBS).
4:15—(A. L. Fink Program)—Dan De King, Vagabond.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Mabley & Carew.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eurcka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith Swane Music Furniture Co. (CBS).
6:10—Stocks, Cohlé & Tyre.



JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kampf Jewelry Co.
Diamond Remounting
Specialists
18 West Sixth St.

WKRC Wednesday, September 9

6:13—Time and weather.
6:15—Limit Program, with Kennis King (CBS).
6:30—Today in Cincinnati, by Dr. Glenn Adams.
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Orcho Band (CBS).
7:15—Barbasol Program (CBS).
7:30—Kaltenborn Edits the News (CBS).
7:45—Old Wurzberg Malt Program.
8:00—Gold Medal Fast Freight (CBS).
8:30—Eno Crime Club (CBS).
8:45—Vitality Personalities (CBS).
9:15—Hermanz Brothers (CBS).
9:30—French-Bauer—Nit-Wits (CBS).
10:00—Bing Crosby (CBS).
10:15—Gruen Answer Man (E. T.).
10:20—Studio.
10:30—Pyol Program.
10:45—Will Osborne Orch. (CBS).
11:00—Time: Weather; Sports.
11:08—Jack Miles Orch. (CBS).
11:30—Studio.
11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Jim and Walt.
6:50—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program.
8:45—Physical Exercises.
9:00—Mary Hale Martin (NBC).
9:15—Florence Frey's Workshop.
9:30—Dance Miniatures (NBC).
9:45—Marley Perfumes (NBC).
10:00—Live Stock Reports.
10:10—Don Becker.
10:15—A. & P. Orchestra.
10:30—Colonel Goodbody.
10:45—Manhattan Soap (NBC).
11:00—Moto Ironing—Ford Rush.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—The Village Rhythmer.
P. M.—
12:15—Hotel Gibson Orchestra.
12:30—President Hoover talk (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Arthur Chandler, Jr. organ.
2:30—Cincinnati Zoo Concert.
3:00—Weather Forecast.
3:01—The Matinee Players.
3:45—Georgian Strollers and Robert West.
4:00—A. & P. Orchestra.
4:30—Live Stock Reports.
4:40—Grab Bag Boys.
5:00—Afternoon Melodies.
5:30—Old Man Sunshine.

WLW Wednesday, September 9

5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:45—"Believe It or Not," Ripley (NBC).
7:00—Los Ramos Baseball Scores.
7:05—Hotel Gibson Orchestra.
7:15—John Ruskin Program.
7:30—Jack Frost Melodies (NBC).
8:00—Crosley Folies.
8:30—Dutch Masters Minstrels.
9:00—Theatrical Scrapbook (NBC).
9:30—Canova Coffee Hour.
10:00—Greystone Ballroom, Duke Ellington.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Hotel Gibson Orchestra.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.
12:30—Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Jane Grant (NBC).
9:30—National Home Hour (NBC).
10:00—Records.
10:15—Radio Household Institute (NBC).
10:30—Records.
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:50—Live Stock Reports.

**A Laugh
A Second**

with
HY RYE
AND
Willie Winsum

Every Tues., 7:45 p. m., and
every Thurs., 7:30 p. m.

WKRC

Radio's biggest 15 minutes of
good cheer and snappy music.
Sponsored by

**THE RUBEL
BAKING CO.**

ZENITH
AUTOMATIC
RADIO

This Year's Leader

7-8-10-14 TUBES

\$49.95 up to \$290.00

THE HARTEN-KNODL DISTRIBUTING CO.

N. W. Cor. 8th and Sycamore Sts.

**SPRAY
SHIELD
TUBES**

**EXCLUSIVE
MAJESTIC
FEATURES**

Majestic
DISTRIBUTED BY
SCHUSTER ELECTRIC COMPANY

**TWIN
POWER
DETECTION**

**NEW FALL MODELS
ON DISPLAY AT
RADIO SHOW
CONEY ISLAND**

WSAI Wednesday, September 3
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute
 4:00—Don Becker.
 4:15—Sam Wilson, baritone.
 4:30—Poems by Harry Holcombe.
 4:45—Records.
 5:00—McCormick Fiddlers.
 5:25—Civil Service Talk.
 5:30—Records.
 6:15—Madame Alda (NBC).
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Records.
 7:30—Mobioli Concert (NBC).
 8:00—Halsey Stuart (NBC).
 8:30—Palmolive Hour (NBC).
 9:30—Coca Cola Program (NBC).
 10:00—Jim and Walt.
 10:15—The Stebbins Boys (NBC).
 10:30—Vincent Lopez Orch. (NBC).

THURSDAY September 10

WCKY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early Morning Dance.
 9:15—Light Concert Music.
 9:45—Dance Tunes.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Dance Records.
 10:30—Northam-Warren (NBC).
 10:45—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Tunes.

P. M.—
 12:15—Little Red Riding Hood, John R. Coplin Co.
 12:30—Live Stock Quotations.
 12:35—Luncheon Music.
 12:45—Rev. Chas. A. Vandermeulen.
 1:00—Sign off.
 1:45—Dance Music.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Tommy and Willie.
 7:15—Esther Covington.
 7:30—Dixie Spiritual Singers (NBC).
 7:30—Crooning Guitarist.
 7:45—Little Red Riding Hood.
 8:00—Blackstone Plantation (NBC).
 8:30—Louise Ryder, Contralto.
 8:45—Hitchhikers.
 9:00—Earl Arnold and His Orchestra from Lookout House.
 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Morning Frolic.
 8:00—Concert Hour.
 9:00—Tennessee Jeff.
 9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Musical Brevities.
 10:30—Sister Mary's Kitchen.
 11:00—Shopping with Betty and Bob.
 11:30—Vocal variety.
 11:45—Noky Trio.
 Noon—Tri-State Philo Program.
P. M.—
 12:15—Violini and Piano Varieties.
 12:45—Belloni Luncheon Musicale.
 12:30—How It Began.
 1:00—Story Telling Time.
 1:15—Two Irish Boys
 1:30—Matinee Musicale.
 2:00—Melody Girl.
 2:15—Ralph and Harlan.
 2:30—Afternoon Dance Frolic.
 2:45—Reds vs. Brooklyn, at Redland Field.
 3:00—Serenade.
 5:30—Tea Time Tunes.
 6:00—Musical Interlude.
 6:30—Dinner Music.

**We Are Looking
For Trouble**

IN YOUR RADIO

Superior Service

at Reasonable

Rates by

Electrical Engineers

Super Radio Service Co.

James Frenkel Leon Bass

AVon 3095

Irene Bordoni to Return to Mike From Trip Abroad



New songs she is bringing from the Parisian boulevards and the music halls of Europe will freshen American ether waves when vivacious Irene Bordoni steps from the gangplank of a European liner to the microphone as guest artist on the Chase and Sanborn program Sunday night (September 6) at 7 o'clock on WSAI and an NBC network.

Miss Bordoni does not arrive from abroad in time to announce the titles of her songs for this program in advance, but her sponsors have been assured that the melodies will epitomize piquant Gallic audacity.

WFBE Thursday, September 10

6:45—Berning Ford Travelogue.
 7:00—The Post Question Box.
 7:15—Fred Schenke Program.
 7:30—Harry Hartman's Sport Review.
 7:45—Ruth Wolfenden, Blues.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murdoch Williams.
 8:45—The Post Tenor.
 9:00—Independent Oil Program.
 9:30—Log Cabin Boys.
 10:00—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Sunrise Worship.
 7:45—Blue Ridge Red.
 7:59—Green Time Signal.
 8:00—The Commuters (CSB).
 8:30—Tony's Serap Book (CSB).
 8:45—Star-Freeze Melodies (E. T.)
 9:00—Dr. Royal Copeland—Ceresota Flour Program (CSB).
 9:15—Consolidated Merchants.
 9:45—Barbara Gould Beauty Talk (CSB).
 10:00—Charles W. Reaume.
 10:30—Vacation Roads.
 10:45—Time and weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Don Bigelow Orch. (CSB).
 11:30—Columbia Revue (CSB).
 Noon—Blackberry Dudes.

WKRC Thursday, September 10

P. M.—
 12:15—Enric Madriguera's Orchestra (CSB).
 12:30—Cincinnati Merchants.
 1:00—Studio.
 1:15—Julia Hayes.
 1:45—Pyol Program.
 2:00—Charles W. Reaume Studio.
 2:15—Mel and Cassey.
 2:30—(A. L. Fink)—The Three Doctors (CSB).
 2:45—(A. L. Fink)—Don De King.
 3:00—Melody Magic (CSB).
 3:30—Hotel Taft Orchestra (CSB).
 4:00—Asbury Park Orch. (CSB).
 4:30—Kathryn Parsons (CSB).
 4:45—Meet the Artist (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Mabley & Carew.
 5:30—Cincinnati Trade School.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Kate Smith (CBS)—Home Furniture Co.
 6:10—Stocks, Cohl & Tyree.
 6:13—Time and weather.
 6:15—Linit Program, with Dennis King (CSB).
 6:30—Daddy and Rollo (CSB).
 6:45—Carnel Quarter-Hour (CSB).
 7:00—Pryor's Cremona Band (CSB).
 7:15—Sterling Products (CSB).
 7:30—Rubel's—Hy Rye and Willie Winson.
 7:45—Old Wurtzburg Malt.
 7:50—Premier Salad Dressing (CSB).
 8:15—The Gory Melody Girl (CSB).
 8:30—Today in Cincinnati, by Dr. Glenn Adams.
 8:45—Grand Opera Miniature (CSB).
 9:00—Boswell Sisters (CSB).
 9:15—The Columbian (CBS).
 9:30—Tito Guitar (CSB).
 9:45—Petz's Parade (CSB).
 10:00—Pyol Program.
 10:15—Studio.
 10:45—Radio Roundup (CSB).
 11:00—Time and Weather.
 11:03—Sports Review.
 11:15—Guy Lombardo Orchestra.
 11:30—Studio.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Ford Rush.
 6:50—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Ford Rush.
 8:30—Ward Trail Blazers (NBC).
 8:45—Physical Exercises.
 9:00—Ray Perkins (NBC).
 9:15—Beatrice Mable (NBC).
 9:30—Dr. Carl Wilzbach.

**FLORENCE FREY
BEAUTY EXPERT**

on the air
Every Wednesday
9:15 A. M. WLW



PERMANENT WAVE

\$5.00

Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
 631 Walnut Street Cherry 6105

If You Need Money



For insurance, repairs, old bills or any other purpose, we have a Household Loan Plan whereby you can borrow what you need and repay it in small monthly amounts arranged conveniently for you. You have a year or more in which to pay it.

Let C. A. C. help you solve your money problems. Open 8:30 to 5:00.

The Central Acceptance Corporation

26 East Sixth St., Between Vine and Walnut,
Cincinnati, Ohio Parkway 6280

WLW Thursday, September 10

9:45—Housekeeper Chats.
 10:00—Live Stock Reports.
 10:10—Don Becker.
 10:15—A. & P. Orchestra.
 10:30—Colonel Goodbody.
 10:45—Jim and Walt.
 11:00—The Venetian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Ramona.

P. M.—
 12:16—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—Farm and Home (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Arthur Chandler, Jr., organ.
 2:30—Chicago Serenade (NBC).
 2:45—Princess Ovensky (NBC).
 3:00—Interviews by Alice Cory (et.).
 3:15—Afternoon Melodies.
 3:30—Maze of Melody (NBC).
 4:00—A. & P. Orchestra.
 4:30—Live Stock Reports.
 4:40—Grab Bag Boys.
 4:55—O. M. I. Talk.
 5:00—Edna Wallace Hopper (NBC).
 5:15—Wilderson's Wildcats.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Glenn Adams, Dog Talks.
 6:45—News from Hollywood (E.T.).
 7:00—Los Ramos Baseball Scores.
 7:05—The Chatter.
 7:15—Kin-Tin-Tin Thriller (NBC).
 7:30—Netherlands Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—State of Maine Drama.
 8:15—Natural Bridge Shoes (e. t.).
 8:30—Castilian Nights.
 9:00—A. & P. Orchestra.
 9:30—Clara, Lou and Em (NBC).
 9:45—Varsity Four.
 10:00—Canada Dry Program.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.

WLW Thursday, September 10

11:00—Great Composers.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.
 12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick Fiddlers.
 9:30—Records.
 9:45—Organ Program.
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—Hellman Troubadours (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Mona Motor Organ Recital.
 4:30—Rinsio Talkie (NBC).
 4:45—Records.
 5:00—Travel Talk by Jos. Ries.
 5:15—Vocal Solos.
 5:30—Records.
 6:00—Harry Wilsey's Orchestra.
 6:25—Better Business Bureau Talk.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Fleischmann Hour (NBC).
 8:00—Arco Birthday Party (NBC).
 8:30—Willard Robinson and His Deep River Orchestra (NBC).
 9:00—Jockey Strike Orch. (NBC).
 10:00—Casa Loma Orchestra, Castle Farm.
 10:15—The Stebbins Boys (NBC).
 10:30—Gibson Hotel Orchestra.

PHILCO

Model 50

BABY GRAND

\$36.50

**COMPLETE
WITH TUBES**

**The World's
Largest Selling
Radio**

**THE 11-TUBE
LOW BOY**

\$149.50

**SEE THE COMPLETE
DISPLAY AT THE
RADIO SHOW.**

**EASY TERMS AT
YOUR PHILCO DEALER**

**THE TRI-STATE IGNITION CORP.
DISTRIBUTORS**

212 East 8th St. Parkway 7400



RADIO DIAL

Volume I, No. 17

FRIDAY, SEPTEMBER 11, 1931

Price 5c

Stage and Screen Stars Assemble On Ether Waves; Many New Programs

Collier's Hour is on Air Again

Popular Variety Bill Appears Under New Name

Collier's Hour will return to the air Sunday night (September 11) at 7:15 under the new name of "National Weekly Radio Review." WLW and other NBC stations will carry it. Senator Smith W. Brookhart, Iowa, and Congressman Fiorello La Guardia, New York, will be guest speakers this week. Uncle Henry and the Editor will be the central characters as in past seasons.

Lucille Wall, the Colliers' Love Story girl will be heard in a dramatization of "Practically Perfect." Professor Lucifer G. Butts has a new invention, to expose John B. Kennedy, associate editor of Colliers' will be master of ceremonies.

Libby Holman has Three Microphone Days This Week

Libby Holman, the Cincinnati girl whose moaning voice made her the hit of the first "Little Show" and one of the Big Three in "Three's a Crowd," will be heard three times this week at 6:15 p. m. (Monday, Wednesday and Friday) through WKRC in a new series of Linit programs which replaces the daily appearances of Dennis King.

Monday (September 14) she will sing "Moanna Low." Wednesday (September 16) her song is "Body and Soul." Friday (September 18) she sings "Something to Remember You By" and "Can't We Be Friends." Each week a different stage or screen star is to be featured by Linit, with an orchestra and quartet on the side.

Africa Dances

Marches can be dance music for African savages. Dr. Arthur Torrance, explorer and big-game hunter, has just returned to this country with the tale that the natives in the big-game country of Africa would gather around his short-wave receiver in the early morning to dance to the stirring martial music of Arthur Pryor's military band (heard here at 7 p. m. daily through WKRC).

Lucille Wall, the Love Story Girl



Lucille Wall's sparkling voice has made her a radio reputation as Collier's Love Story Girl. She will be heard again in the magazine's radio hour which begins Sunday, on WLW. They do say that Miss Wall found radio the answer to her dreams of being an actress, for she is too tall to be starred on the stage.

New Radio Skit Will Use Olson and Johnson

Olson and Johnson, those wild comedians who have just played a whirlwind week at the RKO-Albee here, will be given the air Tuesday (September 15) at 10:45 a. m., to initiate a new Columbia network program called "Stage and Screen Stars."

WKRC will carry the program on Tuesdays and on Thursdays at the same time. A different stage or screen celebrity will appear every week.

Hope for All

Gertrude Berg, who writes the acts in The Rise of the Goldbergs (WSAI daily, except Sunday, 6:45 p. m.) filled a trunk with her writings and sold only one poem and a monologue. Then she turned to radio and now is busy writing six days a week.

COMPLETE
Radio Programs
Begin on Page 4

Harry Richman, Irvin S. Cobb, De Wolf Hopper, Gus Van, In Majestic Gala Hour

With the irrepressible Gus Van as master of ceremonies, Harry Richman, DeWolf Hopper, Ruth Etting, Irvin S. Cobb, and Redfern Hollinshead will appear Sunday, (September 13), in the premier of the Majestic Gala Hour which will be broadcast weekly from 9 to 10 p. m. on WKRC and the Columbia network.

Ben Selvin's orchestra, after four years off the air, returns to background for the radio extravaganza.

Gus Van, in addition to his m. c. stunt, will sing his famous "Sauerkraut" and "Mussolini" numbers.

Harry Richman, the Cincinnati, who, like Ruth Etting, is a headliner in the current "Follies," will sing two new hits from George White's "Scandals." "That's Why the Darkies Were Born" and "This is the Missus." White has restricted these numbers for broadcasting until after Richman does them Sunday night.

De Wolf Hopper, who will broadcast from Chicago, probably will give his reading of "Casey at the Bat." Irvin S. Cobb will give examples of his own humor in a brief talk.

Walter Winchell will Tattle on New CBS Program

Walter Winchell, Broadway's most industrious gossip, and guest stars from the stage and screen will appear every week in the new Gerardine program, which has its premiere Tuesday (September 15) at 7:45 p. m. on the Columbia network. It can be heard through WABC (860 kc.).

As the stellar attraction for his first program, Winchell will present Ruth Etting, "torch" singer of the current Ziegfeld Follies.

Ray Perkins is Frigidaire M. C.

Great news for Ray Perkins fans. Frigidaire (doubtless taking Radio Dial's suggestion that its program wasn't so hot) has Perkins as master of ceremonies on its program through WSAI at 6:30 p. m. Monday and Wednesday, and 10:30 p. m. Friday. Perkins is Major Icepick. Remember, he's Prince of Pineapples on the Libby program at 9 a. m. Thursday and Friday through WLW. For Frigidaire, an orchestra with lots of accordions supports him, with Perkins doing his regular line of chatter and throwing in a song now and then.

Peggy Wood



Peggy Wood, the American actress who scored an immediate success on the London stage, will be guest artist of Vitality Personalities over WKRC and Columbia Wednesday (September 16) at 9 p. m. She will sing two songs, "Down the Years" and "Zigeuner."

Nick Lucas

Nick Lucas, singer and guitar strummer, has a new NBC program at 6 p. m. Wednesday, Thursday and Saturday. Local fans who can do without Amos 'n' Andy at that time, can hear him on WENR (870 k. c.). Lucas taught the Prince of Wales to play the guitar; appeared before the Queen of Spain; played in night clubs in Paris, Italy, Austria, London; made a hit in Ziegfeld's "Show Girl"; is much applauded in vanderbilt.

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor

VOL. I

SEPTEMBER 11, 1931

No. 17

Long Live DX

At this time of year people are noticing signs of approaching Fall. So let us point out a portent as infallible as the proverbial frost on the pumpkin.

If, some crisp Sunday about noon, you chance to see a radio fan staggering downstairs, a light of high accomplishment banishing the sleep fog from his eyes, and chanting a litany of unfamiliar call-letters, be sure that both autumn and the DX season are here.

It is a spectacle you may witness any week-end now, and which will be repeated many times before spring comes again. For, like the reports of Mark Twain's death, the passing of distance-fishing has been very much exaggerated.

Despite frequent and impressive burials, interest in distance reception is not only still alive, but bigger and better than ever. And rightly so, we think.

True, it is no longer radio's major appeal, as it was back in the early days. Programs have stepped into first place. Nevertheless, the not always gentle art of fetching them in from the great open spaces remains the fascinating sport of dialing.

A fine sport it is, too. One pits his skill and patience against the whims of nature and obstacles of man's devising; moreover, with the spice of competition to spur him on.

Doubtless also, no small part of distance-getting's appeal is that it gratifies the wanderlust latent in all of us. At any rate, regardless of why, DX is flourishing rather than languishing. There is conclusive evidence of that on every side.

The development of more sensitive receivers, coupled with improvements in broadcasting, has done much to stimulate interest recently. And now, to make the distance-seeker's joy complete, comes the a. e. short-wave receiver, permitting direct trans-oceanic reception as well as the usual trans-continental jaunts.

Verily, many hours of precious sleep will be lost these next few months while the static-fighters listen raptly to strange call-letters being waffled from the far places. But the price will not be too high. There is nothing, in or out of radio, quite like the pleasure of DX.

Around the Dial

By THE DIAL TWISTER

H. V. Kaltenborn is back on the air (WKRC, Tuesday and Thursday) at 6:30 p. m., beginning September 15, after an interesting tour of Europe. That's something to bring chills from the many who've been missing him. He's one of the most fearless and interesting of the broadcasting news commentators. From Columbia comes a good story about him. They say he becomes so absorbed in putting his stuff across that he forgets rules and thumps the table with his fist to drive home his points. They have to put an inflated rubber cushion in front of him as a shock-absorber, to keep the mike from being wrecked.

That series of talks by Jeff Davis (WLW, Tuesday, 8-9:25 p. m.) sounds promising. "The King Of The Hoboes" broadcasts well and knows what he's talking about. If he can debunk the "open road" he'll be doing something worth while for a lot of misguided youngsters.

Gibert and Sullivan Light Opera Gems (WSAI, Sunday, at 4 p. m.) is worth an hour of anybody's listening. For sparkle and gaiety, there's the genuine article. And besides good voices, this NBC version has a smooth narrator to keep the amusing stories moving.

Comes the report that Tris Speaker will help Graham McNamee handle the World Series. That's something to look forward to. The great old outfielder's been covering the Cubs and White Sox for WENR all summer, and they say he's as good at announcing the game as he was at playing it. Maybe NBC has tumbled to the fact that the real fans want more baseball and less about "One-eyed Conolly" et al. It won't be long now, either.

The youngsters are tickled pink to have Red Goose Adventures doing business at the old stand again (WKRC, Tuesday at 7:30 p. m.). These frontier yarns are sure-fire stuff for little listeners.

"Hink and Dink" fans now can find their blackface favorites adorning the Werk Bubble-Blowers program (WLW, Tuesday, at 8:30 p. m.). The Oxford boys deserve such a break. They've been doing consistently good work for years, so good that it's surprising a sponsor hasn't snapped them up long ago.

Willard Robison and His Deep River Orchestra put on a mighty dialworthy show (WSAI, Thursday, at 8 p. m.). Willard's famous for blues that are something besides discordant. And he's put together an orchestra that's just as different. Altogether here's a refreshingly unique act.

That new series of Peters Parades (WKRC, Thursday, at 9:45 p. m.) is a diverting popular bit. Irene Beasley, Victor Young's Orchestra, and the Ken Christie male trio join forces to keep things moving quite entertainingly.

Though it's just getting under way, the Old Reliable Coffee Hour (WLW, Friday, at 7 p. m.) already has the earmarks of a winner. Bill Stoess' able orchestra and a splendid sextet guarantee the high caliber of the talent, and the programs are shrewdly built. It's going to be one of the much talked of features by the time a few weeks roll by.

Fall is just around the corner sure enough. Columbia has announced its football schedule, and a plenty interesting one, too. If Ted Husing keeps up the pace he's been setting the last couple of seasons it's going to be hard to pry the old ears loose from a loudspeaker, come pigskin time.

The program of the Fuller Brush Man (WSAI, Tuesday, at 8:30 p. m.) cleans up quite neatly. It's a smooth bit of good entertainment. And by the way, Allen Jolson, who does the Brush Man, is one of the best in the business when it comes to radio acting. You'll find him on several NBC acts every week.

PROGRAM JOTTINGS

Friday, September 11

The March of Time begins at 7:30 p. m. on WKRC from the Columbia network. Fred Smith, once WLW director, writes the script for the broadcast of six or eight dramatized news events every week. Arthur Pryor, Jr., son of the Cremona band leader, directs the plays.

To keep little Johnny from lighting matches under the bed, and little Mary from singing her eyebrows, put the youngsters at the loudspeaker every Friday at 12:30 p. m. for the National Farm and Home Hour (WLW) where they will hear "Smoky" Rogers, the "Fire Clown." He dramatizes youthful ambitions to be a fireman and turns children into amateur firefighters. This is to be an every Friday feature for 10 weeks more.

Jessica Dragonette is back on the Cities Service program at 7 p. m. on WSAI.

Bessie Love, of the movies; Anita Case, soprano, and Eight Sons of Eli will appear in the RKO Theatre of the Air at 9:30 p. m. on WSAI.

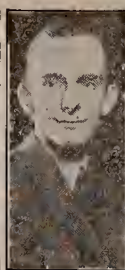
Saturday, September 12

Hank Simmons' Show Boat at 9 p. m. on WKRC bills "The Gypsy's Warning," written from John Ruppert Farrell's book "Hearts of Gold."

Singing from WHK in Cleveland, the Boswell Sisters will be heard through WKRC at 8 p. m. They will sing "Star Dust," "I'm Keepin' Company," "Yes or No," and "Take It From Me."

Charles Farrell and Chic Endor will be guest artists on the Club Valspar program at 8:30 p. m. through WSAI.

Sunday, September 13 CROSBY THEATRE



"The Fire of Frenchman's Bayou" will be broadcast in the Crosby Theatre at WLW at 2 p. m. and again at 11:30 p. m. Wednesday (September 16), with Alfred Aldrich in a leading role.

Moonshee and Honeysuckle, that romantic series of Tennessee mountain dramas from the pen of Lulu Volmer, will be heard now at 2 p. m. on Sunday through WSAI, cancelling the Balkan Mountain Men.

A Mexican Tipica orchestra directed by Gustavo Clemente can be heard on an NBC network through WENR (870 kc.) at 9:30 p. m. The group, just off the RKO circuit, plays music popular in Mexico.

PRINCE OF WALES

Valentine Williams, noted British journalist and playwright, in "Valentine Williams' Portrait Gallery" at 1:15 p. m. Sundays will bring NBC and WLW listeners vivid word pictures of some notable Britishers each week. This week his portraits are of Queen Mary and the Prince of Wales.

Children will like the Children's Hour at 8 a. m. Sunday. The story will be about Jake, one of the huge hounds (fox-hound and blood-hound) taken to South America on the Matto Grosso expedition in the jungles of southwestern Brazil where they trailed jaguars and ocelots.

Otto Gray and his Oklahoma Cowboys are traveling in swanky company. Last Sunday night they guested it on the Bayuk Stag Party on NBC (WLW Sunday at 8:15). Bayuk

Stags evidently call up some guest star five minutes before program time. In spite of their reluctance to reveal their big moments in advance, every Sunday night finds some "big name" on the program who's interesting to hear even when not mike-trained.

Over Jordan, that entrancing program based on the same book from which came "Green Pastures," can be heard through WHAS (820 kc.) at 7 p. m. WLW used to have it on Sunday afternoon.

Monday, September 14

KATE SMITH



Kate Smith, the big blonde girl from below the Mason-Dixon line, leaves her daily 9 p. m. post on the Columbia network Monday to begin an exclusive four-a-week series of programs at 7:30 p. m. for La Palina. They'll be on Monday, Wednesday, Thursday and Saturday through WKRC.

Faets about Toledo, O., its current and past history will be brought out in the WLW Fanfare at 7:30 p. m. Music will be by Elliott Brock's military band.

Hey, hey! The Sisters of the Skillet will appear at 9 a. m. in Mrs. Blake's Radio Column on WSAI. Their 7:45 stint on WLW Tuesday, Thursday, Friday nights continues.

"An Evening in Paris" will return to the air at 8:30 p. m. over WKRC and the Columbia network.

That male quartet on the Voice of Firestone (WSAI Monday 7:30 p. m.) includes Jack Parker, Frank Luther, Darrell Woodyard, and Sigurd Nilsson. William Merrigan Daly directs the 30-piece symphony orchestra. Gladys Rice and James Melton are soloists.

Tuesday, September 15

Heel Hugger Harmonies will be heard at 7:30 p. m. instead of on Sunday. Nearest outlet probably will be WLS (870 kc.)

RUTH ETTING



Ruth Etting of the "Follies" has a busy radio week with three network programs.

Sunday (September 13) she sings for Columbia on the Majestic Gala Hour (WKRC, 9 p. m.). Tuesday night (September 15) at 7:45 she appears in the Gerardine program on CBS. Tuesday night (September 17) she is Vallee's guest in the Fleischmann Hour (WSAI, 7 p. m.).

Thrills and Chills abound in the Thrillers dramas at WSAI at 8 p. m. "The Puppet and the Rope" is this week's bill.

Wednesday, September 16

Judith Lowery, for several years with the Stuart Walker Company, is appearing in plays broadcast in the Miniature Theatre, produced in the NBC Chicago studios at 7 p. m. on Wednesdays. Hear her through WLS (870 kc.)

Thursday, September 17

The Adventures of Sherlock Holmes returns to the air through WSAI at 8:30 p. m. with the same actors in the role of Sherlock Holmes and Dr. Watson.

The abridged version of Mozart's opera comedy, "The Marriage of Figaro," will be presented during the Grand Opera Miniatures, to be heard over WKRC at 8:30 p. m.

Noted Clerics Inaugurate Church of the Air



Three noted churchmen representing the Protestant, Roman Catholic and Jewish churches in America will be heard over WKRC and the Columbia network Sunday (September 13) when regular broadcasting of "The Church of the Air" begins. As pictured above, they are, left to right, His Eminence William Cardinal O'Connell, of Boston, ranking prelate of the Catholic Church in America, Rabbi Jonah B. Wise, eminent Jewish teacher, and the Right Reverend Irving Peake Johnson, D. D., LL. D., Protestant Episcopal Bishop of Colorado. They will be heard respectively at 1:30 p. m., 4 p. m. and 9 a. m., on this date during separate programs conducted by each of three sets. The inception of this program each Sunday as a freely-rendered service marks the end of commercial religious broadcasting over the Columbia Broadcasting System and places the selection of religious broadcasting in the hands of clerical leaders in America. WKRC will carry the two after-noon broadcasts. The morning service can be heard on WABC (806 kc.)

Our Dially Dozen

By
DON BECKER

Don't vacations mess things up?
When I returned I couldn't eat
the bacon set in front of me at the
Breakfast Table.

It had no sand in it!

In Chicago we saw and heard
many big programs

Paul Whiteman told me about
the one he had in mind.

"A program so big you'd have to
time it with a calendar!"

A "Dially Dozen" fan called up
yesterday to report that Bob
Brown was giving quotations on
"Fresh ROOSTING Chickens."

Who wants a chicken that gets
fresh when he roosts.

After all one MUST sleep.

DID YOU KNOW?

Harry Holcombe who reads
those lovely poems of love to you,
once studied to be a preacher.

Four members of Henry Thies'
orchestra bought the same model
color, style and make of automobile
at one time.

That Georgia Backus and Frank
Readick haunt news reel theaters
to learn about public characters
they portray in "March of Time."

The female species at the studios
have come out in full color with
these new Union Gas and Electric
Hats.

What, you don't know what we
mean?

Surely you've heard of the:
"EMPRESS U.G.&E. HAT!"

DIALAUGHINGLY YOURS,
DON BECKER.

Electrical Men Face Industrial Problems in Talks

Owen D. Young, chairman of the
board of directors of General Elec-
tric, and Gerard Swope, president, will
speak at 7:30 p. m. Wednesday (Sep-
tember 16) in a symposium on the
stabilization of industry. WSAI carries
the program from the NBC net-
work.

A. W. Robertson, board chairman
of the Westinghouse Electric, and ex-
Governor John H. Trumbull of Con-
necticut also will speak. The speeches
will be from a formal dinner of the
National Electrical Manufacturers'
Association.

Every Day

WSMK, Dayton (1380 kc.) has
several entertaining features booked
at the same time daily. Madame Olga
Sorova, billed as a Russian Mystic
and Palmist, talks on ancient mysti-
cism at 11 a. m. The Pep Unlimited
Club runs from 7 a. m. to 9 o'clock
with time signals every three minutes.
Jack and Jill sing and chatter at
2:30 p. m.

Triple Action

George Hicks, Howard Petrie and
Frank Singler, NBC announcers,
need no alarm clock for their bachelor
apartment. Hicks works at night, ar-
rives home long after midnight, reads
a while, and then wakes Petrie, who
has the earliest morning shift. Petrie
dresses, has breakfast, and just before
leaving for the studios wakes Singler,
who has later morning assignments.
Hicks trusts to luck that he will awake
in time for his night shift.

Richard Pavey, WLW announcer,
has wrecked three automobiles in
learning to drive—and hasn't learned
yet, he says.

Norman Sweetser is new master of
ceremonies for Club Valspar (WSAI
Saturday night at 8:30). He has been
an architect, aviator, stage singer,
NBC announcer, and production man-
ager.

Republicans' Campaign is Brisk on Radio

The Republican campaign is on in
full swing. The air begins to hurtle
with campaign talks. Following the
official opening of the campaign Tues-
day night, the candidates and other
speakers have launched into the
"issues."

This week's speakers include Dr.
Glenn Adams, Councilman candidate,
and John B. Hollister, Congressional
candidate, over WKRC, and Louis
Nippert, W. C. Culkins and W. Mere-
dith Yeatman, Councilman candi-
dates, over WFEE.

You Should Know --- Josef Cherniavsky



Josef Cherniavsky, director of
the Gibson Synco-Syncopaters, is
as agile and dynamic as this pic-
ture shows him.

His early energy was worked
out as a musician under the
Czarist regime in Russia where
he toured the country, conducting
symphonies. He was born in a
small town in Ukraine, son of a
family of prominent musicians.
His uncle was Mischa Elman's
first violin teacher. His father
was a noted bandmaster in Rus-
sia and started his little son to
playing the snare drum in his
band when only eight years old.

Under the regime of Kerensky,
Cherniavsky, with Vladimir Ba-
kaleinikoff, of the Cincinnati
Symphony orchestra, was an offi-
cer of the Russian musical organi-
zation. Coming to America, he
joined the Capitol Theatre (New
York) orchestra as solo cellist.
There he became intensely in-
terested in American jazz and or-
ganized his own orchestra. With
the advent of talkies, he went to
Hollywood and for two years was
movietone director for Universal,
scoring their productions (in-
cluding "Show Boat") and di-
recting a jazz orchestra in the
making of musical accompani-
ments.

Solution

Ralph Dumke, one of the Sisters of
the Skillet, is having the gasoline tank
on his motorcycle moved to a position
under the seat of the side car. That's
because Ed East, his brother Sister,
when he goes touring with Dumke
refuses to pay half the expenses be-
cause he doesn't ride on the motor-
cycle and therefore shouldn't have to
pay for more than an occasional tire
for the side car.

Madge Kennedy



Madge Kennedy, reigning
comedienne of the legitimate
stage, will sing three songs as
guest artist on the Nestle Choc-
olaters' program at 7 p. m. Fri-
day (September 11) through
WKCY.

"Some Day I'll Find You,"
from Noel Coward's comedy
"Private Lives," in which she
played Amanda Phryne, will be
one of her songs. The others
are "What Do You Do Sunday
Mary?" from "Poppy," one of
her earlier farce successes, and
"Steadfast Love," a French ro-
mantic ballad in waltz time.

Cincinnati theatre-goers saw
Miss Kennedy last winter in A.
A. Milne's "Michael and Mary."

Queen's Hall Concert Will Be Heard on WLW Thursday

A Promenade concert by the
British Broadcasting Corpora-
tion symphony orchestra, di-
rected by Sir Harry Wood, will
be heard in an international re-
broadcast from Queens Hall,
London, Thursday (September
17) at 2 p. m. over an NBC
network, including WLW, if
weather conditions permit.
Miss Dora Lobbette, soprano;
Orrea Pernel, violin soloist, and
Katherine Goodson, pianist, will
appear.

Gossip

NBC is said to have a policy where-
by it lies low on publicity for its art-
ists until they are signed on a com-
mercial program and then begins the
big ballyhoo to turn them into "big
names." Columbia on the other hand
puts its sure-to-be-lits on programs
straight across the board (every day
at the same time) like Kate Smith,
Morton Downey, and now Bing
Crosby, builds them into big radio
favorites, and then sells them to spon-
sors for plenty of dough. 'Tis said
that Russ Colombo, an NBC baritone
from the west coast, has a voice that
is almost identical with that of Bing
Crosby when Columbia is looking at
10 p. m. every night. When NBC be-
gins to plug Colombo, the wise guys
are sure to say "copy cat." Colombo
can be heard at 11 p. m. at least on
Friday from WJZ.

Fish Story

Because Amos and Andy declared in
a recent broadcast that they would
like to go fishing, a radio fan down in
Georgia, where fishing is an art for
those who like long hours of sleep,
sent them a 30-foot bamboo fishing
pole and agreed to furnish all the bait
necessary.

Secretary Doak Speaks on Nat'l Radio Forum Sat.

Serious-minded listeners will find
the National Radio Forum on the air
again on WKRC at 8:30 p. m. on
Saturday.

William N. Doak, Secretary of La-
bor, will speak this week (September
12) on "Cleaning Up the Nation," a
subject dealing with alien entry and
deportation. Originated nearly two
and a half years ago as a clearing
point for authoritative discussions of
national questions, the Forum expects
this season to present talks by na-
tional authorities on such subjects as
speeding up business recovery, the
coming national elections, and home
efforts to lessen unemployment.

The Editor Gossips

WORD A MILE

Eddie Cantor says he wrote the
script for his radio debut on the Chase
and Sanborn program Sunday night
(September 13) at 7:30 p. m.) while
flying from Hollywood to New York.
He wrote at the rate of a word a mile.

"Wamp" Carlson, the Vim of NBC's
Tasteeast Jesters, was christened Gus-
tave Eric Walldemar Carlson, after
three Swedish kings.

FORTE

Vincent Sorey, CBS orchestra
leader, was interrupted by a frenzied
sponsor who interrupted a rehearsal,
crying, "You're playing too loud—too
loud, I say!"

"The score says forte," soothed
Sorey.

"Then, for heaven's sake, play
thirty!" the sponsor begged.

LA VALLEE

The new Mrs. Rudy Vallee has
gone to California to spend six weeks
with her parents in Santa Monica.
Perhaps the fact that her papa is chief
of police, and New York papers gra-
ciously gave lots of space to a threat
to kidnap her has something to do
with the trip. Anyway, it's a con-
fident bride who goes visiting after
only two months.

LIFE SAVER

Tony Wons (Camel Quarter Hour)
likes this story of the time he was
conducting the Little Brown Church
for WLW.

One Sunday they had as guest
preacher a tall, broad-shouldered cle-
rgyman, a picture of fearlessness. But
they never took chances with guest
speakers and the choir was instructed
to fill the breach if any speaker should
get microphone fright. The awe-in-
spiring preacher stepped to the mike,
coughed, tapped his foot, mopped his
brow—but no words came.

Tony gave the distress signal. The
choir sang "Throw Out the Life Line,
Rescue the Perishing."

CRACKING CHOKES

Kate Smith, of Columbia, went to
the microphone one night with a for-
gotten cough drop in her mouth. The
lozenge slipped down her throat on a
high note. Kate gulped-gulped twice and
stopped singing to catch her breath.
She wasn't out of the studio at the
end of the broadcast before her mother
in Washington, D. C., had her on the
phone.

"I thought you were choking to
death!" cried the anxious mama.
"So did I," replied daughter Kate.
"That just goes to show I shouldn't
crack chokes over the radio."

During one of his often-troubled
broadcasts, Raymond Knight of NBC
Cuckoo Club fame (WKCY, Thurs-
day at 9 p. m.), introduced so-and-so
as a soloist, only to discover it was a
duet. He corrected his announcement,
presenting a trio, but a 20-man chorus
appeared for the number. Knight
forthwith offered them as "The Rab-
bit Quartet, because it multiplies so
fast."

EDDIE CANTOR



Eddie Cantor, current ruler of
the risibilities of American stage
and screen audiences, for seven
weeks will focus radio's spot-
light upon himself as master of
ceremonies and guest artist on
the Chase and Sanborn Hour at
7 p. m. Sundays beginning this
week (September 13). WSAI
is the local NBC outlet.

Cantor's radio engagement will
run concurrently with the release
of his latest sound picture,
"Palmy Days." His songs from
the film, old favorites in the
nervous, staccato Cantor method
and an unending broadside of
smart cracks groomed for radio
will constitute his act.

Pinch Speaker

F. Von Falkenberg, former column-
ist on the *Commercial Tribune*, "pinch
talks" for Dr. Glenn Adams at WKRC
when the latter's political campaign
takes him away from his "Today in
Cincinnati" periods. Von Falkenberg
likes talking his column better than
writing it. It gives him a chance
to emphasize his points as he couldn't
do when writing.

Largest

Columbia network now has 83 sta-
tions since three Florida stations and
one in Georgia have begun taking 15
hours daily from the chain.

The latest addition to the "Tommy
& Willie" team is the newly named
"Sporty," their pet puppie, who tem-
porarily carried the cognomen of
"Ichabod," while a name was chosen
for him by the Tommy & Willie fans.

In Ohio, 47.7 per cent of the 1,700-
877 families reported in the 1930 cen-
sus that they own radio receivers.

If We Had Our Own Radio Station

BY
JACK SNOW.

Our Weekly "Cuckoo Club"
Program.

Announcer:

Ladies and Gentlemen, like thou-
sands of other bachelor radio an-
nouncers, I take my laundry to a
Chinaman. I tried tearing the but-
tons off my shirts myself one
week, but it took too much of my
time. My laundryman's name is
Charley Yen. Today when I went
in for my laundry, he greeted me
with a broad smile. This was un-
usual as Chinamen are notably in-
scrutable. I asked Charley Yen
why the smile and he said that
when he went home last night, a
nurse greeted him at his door and
said "I've Got a Yen for You!"

FRIDAY September 11

WKCY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cherio (NBC)
8:00—Early Morning Dance
8:30—Blue Ridge Shindiggers
8:45—Popular Dance Tunes.
9:00—Hot Shot, the Briar Hopper
9:15—Light Concert Music.
9:45—Musical Comedy Melodies
10:00—Hamilton Merchants Program
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
11:45—Schulte United Program
Noon—Popular Dance Tunes
P. M.—
12:30—Norris Brock Live Stock Reports
1:00—Sign off
1:15—Dance Music.
6:00—Amos 'n' Andy (NBC)
6:15—Italian Serenaders.
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:00—Nestle's Program (NBC)
7:20—Esther Covington.
7:45—Settlement School of Music Quartet.
8:00—Interwoven Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Mrs. Walter Miller, Soprano.
9:00—Earl Arnold's Orchestra From Lookout House.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day
8:00—Concert Hour
8:45—Lee Richards
9:00—Variety
9:15—Serenade
9:45—Kleeman Home Chats
10:00—Housewives' Frolic
10:35—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:20—Happiness Club
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellonby Luncheon Musicale
1:00—Vaudeville
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Novelty Notes
2:30—Hot Rhythm
2:45—Reds vs. Brooklyn, at Redland Field
5:00—Tea Time Times
5:15—Story Telling Time
5:30—Moods in Blue
6:00—Musical Interlude
6:30—Dinner Music
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review
7:45—Republican Campaign Committee
8:00—Lucky Boys
8:15—Dry Ridge Health Hints.
8:30—Julius Sein
8:45—Song Hit Time
9:00—Evening Chimes.
9:15—Mountain Red
10:00—Dream Fantasy

ROELL & QUEHL

RADIO SALON

"Our Service Sells 'Em"

Any Make Radio Expertly Repaired
25-27 E. 6th Street
Just West of Monmouth
South 6865 NEWPORT, KY.

Vallee Picks a Winner



Too young and handsome to be classed with "sugar daddies," Rudy Vallee nevertheless is hailed by a number of young ladies as a benevolent patron saint, for he has "discovered" several voices and has seen them hired by the National Broadcasting Company. In fact, it is the dream of every young woman who can carry a tune that sometime Rudy Vallee will hop out from behind a piano or a saxophone and discover that she has a voice.

This picture shows Vallee with Miss Nancy Sheridan, young dramatic actress, whom he heard practicing singing in the grill room of an Atlantic City hotel where George White's "Scandals" opened recently with Miss Sheridan in the leading role. Now he predicts success for her as a radio entertainer should she turn to the microphone along with her stage work. Incidentally, pictures of pretty girls are always welcome to editors as these columns have mentioned before with a sly wink toward the Vallee press agent.

Friday, September 11
WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School
7:45—Blue Ridge Red.
7:50—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Consolidated Merchants Prog.
9:45—Don and Betty (CBS).
10:00—Rhythm Kings (CBS).
10:15—Floraline Talk
10:30—Time—Weather
10:23—Woman's Hour
10:45—Charles Reaume
11:15—Don Bigelow's Oreh. (CBS)
11:30—Columbia Review
11:45—Jane Grey and "Kampf the Jeweler," Artists.

Friday, September 11

Noon—Blackberry Dudes.
P. M.—
12:15—Enric Madrignera's Cuban Orchestra (CBS).
12:30—Cincinnati Merchants.
1:00—Pabst-ett Varieties (CBS)
1:15—Studio Feature.
1:30—Pyol Program.
1:45—Charles W. Reaume
2:00—Edna Wallace Hopper (CBS)
2:15—Burek-Bauer Program.
2:30—Julia Hayes.

RADIO EXPERT

Have Your Radio Laboratory Tested

T. SIDNEY SMITH

Call South 0963
402 Fairfield Avenue
BELLEVUE, KY.

WKRC Friday, September 11

3:00—Light Opera Gems (CBS)
3:45—Edna Thomas (CBS)
4:00—Studio
4:15—A. L. Fink Program.
4:45—To be announced
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith (CBS)—Home Furniture Company.
6:10—Stocks, Cohl & Tyree
6:13—Time and weather
6:15—Limit Program, with Dennis King (CBS)
6:30—Republican Campaign Com.
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Cremo Band (CBS).
7:15—Barbasol Program (CBS)
7:30—March of Time (CBS)
8:00—Liberty Magazine (CBS).
8:45—Friendly Five Foot Notes (CBS).
9:00—Pillsbury Pageant (CBS).
9:30—Cincinnati & Lake Erie.
9:45—Today in Cincinnati, by Dr. Glenn Adams
10:00—Bing Crosby (CBS)
10:15—Gruen Answer Man
10:20—Studio
10:30—Pyol Program
10:45—Jack Miles Orch. (CBS)
11:00—Time; Weather; Sports
11:08—Waring's Pennsylvanians
11:30—Wesley Fox and Jimmy Seaver
11:45—Jos. R. Deins Program, Pat Glickie, Organist.

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Seger Ellis
8:30—Ward Trail Blazers (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—Famous Chef Recipes
9:30—"The Hostess"
9:45—Premium Man
10:00—Live Stock Reports
10:10—Don Becker
10:15—A. & P. Orchestra
10:30—Colone Goodbody
10:45—Vi Zoy Talk
10:55—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherland Plaza Orchestra
2:00—Organ Matinee
2:30—Chicago Serenade (NBC)
3:00—Ramona
3:15—Island Serenaders
3:30—Address by Dr. Thaddeus P. Hyatt
3:45—Grab Bag Boys
4:00—A. & P. Orchestra
4:30—The Hottentots
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.
7:00—Old Reliable Singers
7:30—Netherland Plaza Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—Romany String Quartet.
8:15—Tastyest Jesters
8:30—Hotel Gibson Orchestra
8:45—Armour Program (NBC)
9:00—Heatrolatoun
9:30—Clara, Lu and Em (NBC)
9:45—Wilderson's Wildcats.
10:00—Encores
10:30—Variety

WLW Friday, September 11

10:45—Bob Newhall Sport Slices
10:55—Estate Weather Man
11:00—Vox Celeste
11:30—La Fiesta de Los Angeles (NBC)
WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—Savoy Program (NBC)
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:15—Crosley Dealers' Salute.
4:00—Records
4:30—Moore Paint Prog. (NBC).
4:45—Records.
5:00—Poems by Harry Holcome.
5:15—Don Becker.
5:30—Records
6:00—Harry Willsey's Orchestra
6:30—Children's Stories.
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Clicquot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater (NBC).
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—The Frigidarians with Ray Perkins (NBC)
10:45—Hotel Gibson Orchestra

SATURDAY September 12

WKCY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherio (NBC)
8:00—Early Morning Dance Prog.
8:30—Blue Ridge Shindiggers
8:45—Popular Dance Melodies
9:00—Hot Shot, the Briar Hopper
9:15—Light Concert Music.
9:45—Little Red Riding Hood's Kid-die Club.
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
12:00—Popular Dance Melodies
P. M.—
12:30—Norris Brock live stock quotations
1:00—Sign off.
12:35—Luncheon music.
1:00—Sign off.
5:45—Dance Music.
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lucile Fox.
6:45—Hitch Hikers.
7:00—Rudy Vallee (NBC).
7:30—Showboat Boys.
7:45—Crooning Guitarist.
8:00—Skillet Lickers.
8:30—Bob Sidell and Dave Young.
8:45—Hot Shot the Briarhopper.
9:00—Earl Arnold's Orchestra from Lookout House.
9:30—"Audition Nite" on the Air.

IF IT'S ELECTRIC WE CAN FIX IT

PRUES

ELECTRIC AND RADIO SHOP

408 York Street
South 2751, NEWPORT, KY.

LISTEN
TO

Majestic

GALA
BROADCAST

SUNDAY NIGHT SEPTEMBER 13, 9 to 10 P. M., OVER WKRC
GUS VAN—RUTH ETING—DeWOLF HOPPER—HARRY RICHMAN—BEN SELVIN—IRVIN COBB—OTHERS
MAJESTIC DISTRIBUTORS—THE SCHUSTER ELECTRIC CO.

Saturday, September 12

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day
8:00—Concert Hour.
8:45—Lee Richards
9:00—Variety
9:15—Cuban Melodies
9:45—Kleeman Home Chats
10:00—Housewives' Frolic
10:20—Tennessee Jeff
10:30—Women and the News
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program

P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Belloni Luncheon Musicale
1:00—Vaudeville
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Melodies of Long Ago
2:45—Moods in Blue
3:15—Hot Rhythm
3:45—Strike up the Band
4:15—Vocal Varieties
4:45—Serenade
5:00—Tone Poems
5:15—Story Telling Time
5:30—Tea Time Tunes
6:00—Musical Interlude
6:30—Dinner Music
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program
7:30—Harry Hartman's Sport Review
7:45—Ruth Wolfenden, blues
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—Murdock Williams
8:45—Evening Chimes
9:00—Independent Oil Stations
9:30—Log Cabin Boys
10:00—Dream Fantasy

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School
7:45—Blue Ridge Red.
7:59—Green Time Signal
8:00—Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reaume
9:30—Consolidated Merchants.
10:00—Time and Weather
10:03—Woman's Hour—Tremlette Tully
10:30—New World Salon Orch. (CBS)
11:00—Julia Hayes.
11:30—Hotel Taft Orchestra (CBS)
Noon—Blackberry Dudes.

P. M.—
12:15—St. George Orchestra (CBS).
12:30—Cincinnati Merchants.
12:50—Columbia Farm Prog. (CBS).
1:30—Pyrol Program.
1:45—Starr-Freeze Melodies.
2:00—Charles W. Reaume
2:15—Mil and Cassey.
2:30—A. L. Fink Song Recital.
Louie Johnson, tenor
3:00—Ann Leaf at the Organ (CBS)
3:30—Spanish Serenade (CBS)
4:00—Dancing by the Sea (CBS)
4:45—Madison Sings (CBS)
5:00—A. O. Rust—Happy Feet.
5:15—Studio
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
6:00—Burke Weather Forecast
6:30—St. Moritz Orchestra (CBS)
Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohn and Tyree
6:28—Time and weather
6:30—Today in Cincinnati, by Dr. Glenn Adams
6:45—Camel Quarter Hour (CBS)
7:00—Pyrol's Credo Band (CBS).
7:15—Sterling Products Program (CBS)
7:30—Junior Chamber of Commerce
8:00—United Spanish War Veterans
8:30—National Radio Forum (CBS)
9:00—Hank Simmons' Show Boat (CBS)
10:00—Pyrol Program.
10:15—Studio
10:45—Will Osborne Orch. (CBS).
11:00—Time; Weather; Sports
11:08—Gny Lombardo and His Orchestra (CBS)

WABC Singer is in Race for Radio Beauty Crown



Among dangerous contenders for the title in the Third Annual Search for the Most Beautiful Radio Artist in America is blond Ethel Holt, erstwhile actress of motion pictures and the legitimate stage and now one of WABC's singers and television stars. The reigning beauty will be selected this month at the Eighth Annual Radio Fair in New York. Both previous winners—Olive Shea of WABC in 1929 and Bernaline Hayea of WBBM in 1930—have been Columbia network artists. Think Miss Holt will continue the tradition?

WKRC Saturday, September 12

11:30—Wesley Fox and Jimmy Seaver
11:45—Jos. R. Deins Organ Concert, Pat Gillick.
Midnight—Jos. R. Deins Midnite Frolic, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers and Ford Rush
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Ford Rush
8:30—Ward Trail Blazers (NBC)
8:45—Physical Exercises
9:00—Dance Miniatures (NBC)
9:30—Book News.
9:45—WLW Mail Bag
10:00—Live Stock Reports
10:10—Don Becker
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—McCormick's Fiddlers
11:00—Elliot Brook, violin.
11:15—Swift Program (NBC)
11:30—Livestock Reports.
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, Attorney General Bettman

P. M.—
12:16—Hotel Gibson Orchestra
12:45—National Farm and Home Period (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Arthur Chandler, Jr., organ
2:30—Chicago Serenade (NBC)
3:00—Seger Ellis
3:15—Pacific Feature Hour (NBC)
4:00—A. & P. Orchestra
4:30—Crosley Dealers' Hour
5:00—Sekraty Hawkins
5:30—Grab Bag Boys
5:45—Lovell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—The Brownie Bar Program
6:45—The Chatter
7:00—Los Ramos Baseball Scores
7:05—R. F. D. Hour
7:30—Dorsey Danes (NBC)
8:00—Crosley Saturday Knights.
8:30—Domino Orchestra (NBC)

UNIVERSAL RADIO SHOP

1005 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large—No Job Too Small
Phone South 1726 NEWPORT, K.Y.

WLW Saturday, September 12

9:00—King Edward Cigar Band.
9:30—Clara, Lu and Em (NBC)
9:45—Greystone Orchestra
10:00—Cotton Queen
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man
11:00—The Singing Violin
11:30—Doodlersockers.
Midnight—Hotel Gibson Orchestra
12:30—Castle Farm Orchestra.
1:00—Hotel Gibson Orchestra
1:30—Castle Farm Orchestra

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC)
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Hits and Bits (NBC).
10:15—Georgian Wildcats
10:30—Keys to Happiness (NBC)
11:00—Records.
11:30—Live Stock Reports.
11:45—Records
Noon—Sign off
P. M.—
3:00—Classic Gems (NBC)
3:30—Records
3:45—Crosley Dealers Salute
4:00—Records
5:00—Southern Singers & Mitchem
5:30—Records.
6:00—Harry Willsey's Orchestra
6:30—Records
6:45—The Goldbergs (NBC)
7:00—Records
7:15—Harry Willsey's Orchestra.
7:30—The Silver Flute (NBC)
8:00—General Electric Hour (NBC)

Are You Getting the Most Out of Your Radio

Your Radio Expertly Serviced
—Very Reasonable Price—

SPARTAN RADIO

LOUIS J. BURKHART, JR.
Radio Sets Installed, Adjusted and Repaired. Aerials Erected.
504 South 1743
Night No.: Hilland 0502-R
644 Monmouth Newport, Ky.

WSAI Saturday, September 12

8:30—Club Valspar (NBC)
9:00—Lucky Strike Dance (NBC)
10:00—Castle Farm Orchestra
10:30—Greystone Orchestra
11:00—Sign off

SUNDAY September 13

WKCY (202 m.—1490 kc.)

A. M.—
10:00—Nomads (NBC).
10:30—Jewels of Destiny (NBC).
11:00—The Crooning Guitarist.
11:15—Don Sellers
11:30—Skillet Lickers.
Noon—Charlene and Tommy.
P. M.—
12:15—Variety Entertainers
12:45—Hot Shot, the Briarhopper.
1:00—Sign off.
5:45—Lucille Fox, Blues.
6:00—Lee County Ramblers.
6:15—Busset Hodges, Bass.
6:30—Italian Serenaders.
6:45—Little Red Riding Hood.
7:00—Skillet Lickers.
7:30—College of Music.
8:00—Lawson's Hawaiians.
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Hot Shot, the Briarhopper.
9:15—Randall Fryer, Tenor.
9:30—Earl Arnold's Orchestra.

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Break of Day
8:30—Concert Hour.
9:30—Invitation to the Waltz.
10:15—Dry Ridge Health Hints.
10:30—Vocal Varieties.
11:00—Excerpts from the Operas.
11:30—Novelty Songs.
11:45—Echoes from Germany.
P. M.—
12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Ralph Witherby, vocal solos.
1:00—Jewish Hour.
1:30—Jubilee Singers.
1:45—Dance Melodies.
2:15—Ralph and Harlan.
2:30—Matinee Musicale.
3:00—Afternoon Recital.
3:15—Moods in Blue.
3:45—Strike Up the Band.
4:15—Pastels in Prose.
4:30—Variety.
4:45—Post Symphony Hour
5:45—Yes Time Tunes
6:00—Lee Richards.
6:15—Musical Interlude.
6:30—Church Federation Hour.
7:00—Anne Storey, Contralto.
7:15—With the Scouts.
7:30—Harry Hartman's Sport Review.
7:45—Old Time Fights — Harry Hartman, Announcer.
9:00—Evening Stars
9:30—Sundown Serenader.
9:45—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
6:45-7:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (e. t.).
10:15—Jim Lightfield—Veteran's Civic Hour.
11:59—Green Time Signal
Noon—American Legion Program.
P. M.—
1:00—Jewish Community Program.
1:30—Columbia Church of the Air—Cardinal O'Connell (CBS)
2:00—Symphonie Hour with Toscha Seidl (CBS).
3:00—Cathedral Hour (CBS)
4:00—Columbia Church of the Air—Rabbi Wise (CBS)

Children and Adults
LEARN TO DANCE AT THE MAISONETTE
2524 Gilbert Ave., Peebles Corner
Phone WOodburn 2406 or 7307-R
For Further Information

WKRC Sunday, September 13

4:30—Allerton Glee Club (CBS).
5:00—Clue Knights (CBS).
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—Theo. Karle (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—To be announced
6:45—The Boswell Sisters (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Kate Smith (CBS).
7:30—Tony Parenti and His Singing Saxophone (CBS).
7:45—Angelo Patri—"Your Child"
8:00—The Dutch Masters (CBS).
8:30—Around the Samovar (CBS).
9:00—The Majestic Gala Hour (CBS).
10:00—The Gauchos (CBS).
10:30—Red Nichols Orchestra (CBS).
11:00—Time and weather.
11:03—Sports Review.
11:08—Dance Orchestra (CBS)
11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
8:50—Time.
9:00—Church Forum.
9:30—Fiddlers Three (NBC).
9:45—Song for Today (NBC).
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:30—Morning Musical (NBC).
11:30—Troika Bells (NBC).
Noon—Tales of Emerald Isle (NBC).
P. M.—
12:30—Melody Interlude (NBC).
1:15—"My Portrait Gallery of Famous Britons," Valentine Williams (NBC)
1:30—Yeast Foamers (NBC).
2:00—Crosley Theatre
2:30—Henry Thies' Orchestra.
3:00—Matinee Jewels
3:30—Castle Foamsers.
4:00—Sabbath Reveries (NBC).
5:00—The Roamies.
5:30—Plantation Days.
6:00—Glenn Sisters and Ramona.
6:15—The Chatter.
6:30—Conservatory of Music Recital
6:55—Los Ramos Baseball Scores.
7:00—Enna Jewick Melodies (NBC).
7:15—Collier's Hour (NBC).
8:15—Bayuk Stag Party (NBC).
8:45—Kellogg Slumber Music
9:15—Variety.
9:30—Castle Farm Orchestra.
10:02—Crosley Concert.
10:45—Greystone Orch.
10:58—Estate Weather Man.
11:00—Henry Thies Orchestra (to NBC).
Midnight—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

P. M.—
2:00—Sermonette and Hymn Time.
2:30—Balkan Mount'n Men (NBC).
3:30—National Sunday Forum
4:00—Gilbert and Sullivan Gems (NBC)
5:00—Catholic Services (NBC).
6:00—Russian Singers (NBC).
6:30—Jodent Club (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Castle Farm Orchestra.
8:45—Greystone Orchestra.
9:15—Ted Weems Orchestra—Best Sellers (NBC)
9:45—Sunday Night at Seth Parker's (NBC).

MONDAY September 14

WKCY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Early Morning Dance Melodies
8:30—Blue Ridge Sundiggers
8:45—Dance Melodies
9:00—Hot Shot, Briar Hopper
9:15—Light Concert Music.
9:45—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.

Republican Radio Talks

The Candidates Present Important Issues of the Day

WKRC, WFBE,

SEPT. 15, 9:30 P. M.—DR. GLENN ADAMS
SEPT. 18, 8:30 P. M.—JOHN B. HOLLISTER

SEPT. 14, 7:45 P. M.—LOUIS NIPPERT
SEPT. 18, 7:45 P. M.—W. C. CULKINS
SEPT. 18, 7:45 P. M.—W. MEREDITH YEATMAN

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.

WKCY Monday, September 14
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.
 P. M.—
 12:15—Little Red Riding Hood, John R. Connel Co.
 12:30—Norris Brock Live Stock.
 12:35—Luncheon Music.
 1:00—Sign off.
 1:45—Dance Music.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Little Red Riding Hood
 6:45—Tommy and Willie
 7:15—Italian Serenaders
 7:30—Blue Ridge Shindiggers
 7:45—Odas Mattox, Guitarist
 8:00—Esther Covington.
 8:15—Mystery Serial—"The Fang."
 8:45—Hitch Hikers.
 9:00—Charlotte and Tommy.
 9:15—Steve Bates and Octofone.
 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Break of Day
 8:45—Lee Richards
 9:30—Bambino Boys
 9:45—Dance Melodies
 9:45—Kleeman Home Chats
 10:00—Musical Breivites
 10:05—Housewives' Frolic
 10:35—Vocal Varieties
 10:30—Mrs. Evans
 10:50—Naish Time Announcement
 11:00—Shopping with Betty and Bob
 11:30—Tappan Club
 Noon—Tri-State Philco Program
 P. M.—
 12:15—Kaue and Oebel
 12:30—How It Began
 12:45—Bellyon Luncheon Musicale
 1:00—Vaudeville
 1:15—Little Black Joe
 1:30—Day Dreams
 2:00—Moods in Blue
 2:30—Serenade
 3:00—Afternoon Dance Frolic
 3:30—Memory Lane
 4:00—Down South
 4:30—Organ Recital
 5:00—Hot Rhythm
 5:15—Story Telling Time
 5:30—Tea Time Tunes
 6:00—Musical Interlude
 6:30—Frank Aston
 6:45—Novelty Notes
 7:00—The Post Question Box Man
 7:15—Fred Schenke Program
 7:30—Harry Hartman's Sport Review
 7:45—Republican Campaign Committee
 8:00—Lucky Boys
 8:15—Dry Ridge Health Hints
 8:30—WFBE Players
 9:00—Julius Sein
 9:15—Byron Train
 9:30—Memento Red
 9:45—Dream Fantasy

WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School.
 7:45—Blue Ridge Red.
 7:59—Gruen Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Consolidated Merchants Program.
 9:30—Singing Vagabonds (CBS).
 9:45—Charles W. Reaume.
 10:15—The Madison Singers (CBS).
 10:30—Art Dry Cleaners.
 10:45—Time and weather.
 10:18—Woman's Hour—Tremlette Tully.
 11:15—Julia Hayes
 11:45—Jane Gray and "Kampf the Jeweler" Artists.
 Noon—Blackberry Dudes.
 P. M.—
 12:15—Earl Carpenter's Orch. (CBS).
 12:30—Cincinnati Merchants.
 1:00—A. L. Fink Program.
 1:30—Pyl Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reaume
 2:15—Burck-Bauer Program.
 2:30—The Three Doctors (CBS).
 2:45—Starr-Freeze Melodies.
 3:00—Gypsy Melodians (CBS).
 3:30—Artists' Recital (CBS).
 4:00—Hub Clothing Co. Musicale
 4:15—The Dictators (CBS).
 4:30—Thirty Minute Men (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Mabley & Carew Program

GET YOUR PHILCO
 at the
LUDLOW RADIO SHOP
 Call HEmlock 4810 for Radio Service
 334 Elm St., LUDLOW, KY.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Dear Editor:

There's a new act on WLW that certainly has caused a great deal of talk among all my friends, because they go in for comedy, in a big way. I have reference to "Those Grab Bag Fellows," Professor Miller and Baron Lloyd. The one thing that has been kicking on the air, in the estimation of my friends and self, is comedy. But the Professor and the Baron certainly have helped to eliminate that lack.

I look forward to 4:15 every afternoon, to get some laughs from those boys, just as I do at 6 p. m. from "Amos and Andy," and the "Buddy Boys Program." They certainly are gloom chasers. And besides their comedy, they can hold their own with any of the singing teams.

But the trouble is, that they are on the air at the time of the day, when so many people are working and can't hear them. For instance, My husband can only hear them on Saturday afternoons, when he doesn't have to work. It's a shame they are not on nights, to give more listeners an opportunity to "get some needed laughs."

Here's hoping you run a picture of the boys sometime soon, as I'd like to get a look at those chaps who hand so much of us a laugh.

Mrs. W. C. D.
 Columbus.

Picture of Grab Bag Boys soon.

Letter Box:—

I think more should be said about the Crosley Follies. In my opinion it's the funniest and most original program on the air. I'm sure no one could be so good as Wally Maher in his role of Master of Ceremonies. They are good enough to cause much favorable comment.

H. A.
 Cincinnati.

Gentlemen:—

Hot Shot, the Briar Hopper, is surely a find for WKCY. It has both the quality of his voice and the variety of his songs. It becomes monotonous to hear 15 minutes of songs, each of the same type as the last, and the variety in his program pleases us very much.

Who is the announcer of the Buddy Boys over WLW? Is he the "Tom" of Tom's Toasted Peanuts? His breezy manner reminds us of the smart-alecky salesman who tries to force us to buy something we don't want. It seems affected and artificial, and we much prefer the courteous, well-modulated tones of Jean Paul King, Bill Hay, Boss Johnston, of the R. F. D. Hour, and Arthur Ainsworth.

M. A. H.
 Cincinnati.

Walter Maher is the announcer. See H. A.'s letter for Maher praise. He was Toni's Peanut announcer.

Radio Dial:

Three of us are of the same opinion, apparently, viz: that something NEW in the way of Radio programs is desired by the real public which supports the industry and that something new would be a bit of quality in the broadcasts. Crooning, moaning and jazzing is thoroughly over-done. Very many people share the writer's view that the bulk of the letters received at ra-

Agnes Moorhead Will Tour With Seth Parker Cast



Agnes Moorhead, NBC actress, is one of the Seth Parker cast who will tour the United States this Fall. She holds a master's degree from the University of Wisconsin, is the daughter of a Presbyterian missionary, and has had a great deal of dramatic experience. Her girlhood ambition was to be a missionary.

dio stations are written by irresponsible listeners who do not support the commercial programs. With best wishes for your continued success.

J. C.
 Indianapolis.

Dear Editor:

In the August 14, issue of the Dial I read a letter that interested me very much. I am very fond of Amos and Andy and often listen to their second broadcast of an evening. But I am not so selfish in my admiration of these two great stars to think they should have exclusive rights to such acts.

I refer to the letter of Frank Adams regarding his blackface act "The Thompson Family" which he claims will rival Amos and Andy if given a break on the air. If this be true why not give this team a break? Or must a performer have a Broadway or Hollywood reputation to get a break? There is, I think, room and plenty of it, for another act along the lines of Amos and Andy. Who knows, perhaps Adams and Company are that team.

I would like to ask Mr. Adams if they have submitted their act to any of the local broadcasting stations? I would ask readers of the Dial to express their view on this subject and if we have an act of this nature in this vicinity, why not turn it loose and let us have it. We surely suffer much from punk stunts, and deserve something new.

J. M. D.,
 Newport, Ky.

Other opinions? *

Miss D. H., of Cincinnati, wants to know the whereabouts of Betty and Flossie Haubauer, the "babes of radio" and Bob Pierce, WLW's Old Man Sunshine.

Babes are not broadcasting at the present, and are about to make theatrical appearances in nearby towns. Pierce has gone to WEEL at Boston.

We Are Looking For Trouble

IN YOUR RADIO
 Superior Service
 at Reasonable
 Rates by
 Electrical Engineers
 Super Radio Service Co.
 James Frenkel Leon Bass
 AvON 3095

WANTED BOYS TO SELL RADIO DIAL

MAKE GOOD MONEY IN SPARE TIME

See Mr. Sirlin at Central News Co., 320 E. Third St.

WKRC Monday, September 14

5:30—Cincinnati Trade School.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Recorded Program
 6:10—Stocks, Cohn & Tyree.
 6:13—Time and weather.
 6:15—Limit Program, with Libby (CBS).
 6:30—Today in Cincinnati, by Dr. Glenn Adams.
 6:45—Camel Quater Hour (CBS).
 7:00—Pryor's Cremo Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—La Pulina Program (CBS).
 7:45—Old Wurzburg Malt Program.
 8:00—Eno Crime Club (CBS).
 8:30—An Evening in Paris (CBS).
 8:45—U. G. & E. Program (E. T.).
 9:00—Robt. Burns Panatella Program (CBS).
 9:30—Philco Program—Tri-State Ignition Co. (E. T.).
 10:00—Mabley & Carew Program
 10:15—Gruen Answers Man (E. T.).
 10:20—Studio.
 10:30—Pyl Program.
 10:45—Bert Low's Orch. (CBS).
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—Bobby Meeker and His Orchestra (CBS).
 11:30—Wesley Fox and Jimmy Seaver
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:59—Weather.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Ball Brothers Canning Time.
 8:30—Ward Trail Blazers (NBC).
 8:45—Physical Exercises.
 9:00—Housekeeper Chats.
 9:15—Beatrice Mable (NBC).
 9:30—Musical Portrait.
 9:45—The Pottery Art.
 10:00—Live Stock Reports.
 10:10—Don Becker.
 10:15—A. & P. Orchestra.
 10:30—Colonel Goodbody.
 10:45—Salt and Peanuts.
 11:00—Moto-Ironing Time
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Seger Ellis.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—Farm and Home Hour (NBC).
 1:30—Netherland Plaza Orchestra
 2:00—Arthur Chandler, Jr., organ.
 2:30—Chicago Serenade (NBC).
 3:00—Interviews by Alice Cory
 3:15—Charles Scheuerman Brown Palace Orch. (NBC).
 3:45—Glenn Sisters and Ramona
 4:00—A. & P. Orchestra.
 4:30—Harriet Wellen and Don Becker
 4:45—Grab Bag Boys
 5:00—Jim and Walt
 5:15—Morning Tabernacle Choir.
 5:30—Old Man Sunshine.

WLW Monday, September 14

5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—Paris Night Life (NBC).
 7:00—Rox's Gang (NBC).
 7:30—Los Ramos Baseball Scores.
 7:35—WLW Fanfares.
 8:00—Maytag Orchestra (NBC).
 8:30—Dominio Holman Orchestra (NBC).
 9:00—Gold Medal Express (NBC).
 9:30—Hollingsworth Hall
 9:45—Southern Singers
 10:00—Canada Dry.
 10:30—Bar Newhall.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Chime Reveries.
 Midnight—Hotel Gibson Orchestra.
 12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick's Fiddlers.
 9:30—Jean Carroll (NBC).
 9:45—Jerry Foy.
 10:00—Records.
 10:15—Blue Streaks (NBC).
 10:30—Records.
 11:00—Hellman Troubadours (NBC).
 11:15—Sign Off.

P. M.—
 12:15—Live Stock Reports.
 1:00—Sign Off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers Salute
 4:00—Crosley Singers
 4:30—Records.
 4:45—Minalbelle and Chick.
 5:00—Records.
 5:30—Records.
 6:00—Teddy Black's Orchestra (NBC).
 6:30—Frigidarians with Ray Perkins (NBC).
 6:45—The Goldbergs (NBC).
 7:00—Poems by George Elliston
 7:15—Records
 7:30—Voice of Firestone (NBC).
 8:00—A. & P. Gypsies (NBC).
 8:30—General Motors (NBC).
 9:00—True Story Hour (NBC).
 9:45—Simotize Program (NBC).
 10:00—Seger Ellis.
 10:15—The Stebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.
 11:00—Sign off.

TUESDAY September 15

WCKY (202 m.—1490 kc.)

7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherio (NBC).
 8:00—Early morning dance concert.
 8:30—Blue Ridge Shindiggers.
 8:45—Popular dance tunes.
 9:00—Hot Shot, the Briarhopper.
 9:15—Light Concert Music.
 9:45—Dance Program.

Don't Go Wrong With Radio

Radio entertainment costs you nothing. It's worth just about that much, too, unless you know what is good on the air. The best is yours at the turn of the dial if you keep informed of the stations you want to hear.

Radio Dial brings you all the information about time changes, new programs, pick of the air. Six months for only \$1. Send in the attached coupon and Radio Dial will be in your mail box every Thursday with programs, news, pictures for the week.

RADIO DIAL
 22 E. 12th Street
 Cincinnati, Ohio
 Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber [] Renewal

Name
 Address
 City State

WKCY Tuesday, September 15

10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classie Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.
Noon—Dance Program.
P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Music.
1:00—Sign off.
5:45—Dance Music.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Little Red Riding Hood.
6:45—Tommie and Willie.
7:15—Tri-State Entertainers.
7:45—Crimline Girl, Alma Ashcraft.
8:00—Tommy Ott.
8:15—Hot Shot, the Briarhopper.
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Lucille, Fox, Blues.
9:15—Randall Fryer.
9:30—Skillet Lickers.
10:00—Sign Off.

WKRC Tuesday, September 15

5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
6:00—Burke Weather Forecast.
6:00—Home Furniture Co. (CBS).
6:10—Stocks, Cohl & Tyree.
6:15—Time and weather.
6:15—To be announced.
6:30—Kaltenborn Edits the News (CBS).
6:45—Camel Quartet hour (CBS).
7:00—Pryor's Cremo Band (CBS).
7:15—Sterling Products (CBS).
7:30—Red Goose Adventures (CBS).
7:45—Ruhel's—Hye Rye and Willie Winsom.
8:00—Henry George (CBS).
8:30—The Bristolers (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Star Brand Shoe Revue (CBS).
9:30—Republican Campaign Committee.
9:45—Tom Collins, Jr.—Bridge Lessons.
10:00—Pyl Program.
10:15—Today in Cincinnati, by Dr. Glenn Adams.
10:30—Studio.
10:45—Asbury Park Orch. (CBS).
11:00—Time and Weather.
11:03—Sports Review.
11:08—Romanelli Orchestra (CBS).
11:30—Wesley Fox and Jimmy Seaver.
11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day
8:00—Concert Hour.
8:45—Lee Richards
9:00—Variety
9:15—Hits and Bits
9:45—Home Chats.
10:00—Housewives' Frolic
10:20—Tennessee Jeff
10:35—Novelty Notes
10:50—Sister Mary's Kitchen.
11:00—Shopping with Betty and Bob.
11:30—Happiness Club
Noon—Tri-State Philco Program.
P. M.—
12:15—Kane and Oebel
12:30—How It Began.
12:45—Bellyon Luncheon Musicale.
1:00—Vaudeville
1:15—Two Irish Boys.
1:30—Day Dreams.
2:00—Matinee.
2:15—Ralph and Harlan.
2:45—Reds vs. New York, at Redland Field.
5:15—Story Telling Time
5:30—Tea Time Tunes
6:00—Musical Interlude.
6:30—WFBE Players in "The Road Back"
6:45—Novelty Notes
7:00—Post Question Box.
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review.
7:45—Variety.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Murdoch Williams.
8:45—Evening Chimes
9:00—Independent Oil Station Program.
9:30—Song Hit Time
9:45—Licking River Fiddlers.
10:15—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School.
7:45—Blue Ridge Red.
7:55—Green Time.
8:00—Starr-Freeze Melodies.
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Oxol Feature (CBS).
9:15—Charles W. Reume.
9:30—Consolidated Merchants.
9:45—Charles Reume.
10:15—Rebecca Program (CBS).
10:30—Sweethearts of the Air (CBS).
10:45—United Remedies Program
11:00—Time and Weather
11:03—Woman's Hour—Trenlette Tully
11:30—Julia Hayes.
Noon—Blackberry Dudes.
P. M.—
12:15—Eric Madriguera's Orchestra (CBS).
12:30—Cincinnati Merchants.
1:00—Pabst-ett Varieties (CBS).
1:15—Studio.
1:30—Pyl Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reume.
2:15—Mel and Cassey.
2:30—(A. L. Fink)—The Three Doctors (CBS).
2:45—A. L. Fink—"Bill and Earl"
3:00—Four Clubmen (CBS).
3:30—Phil Fisher's Orchestra (CBS).
4:00—Frank Ross, Songs (CBS).
4:15—Adventures in Words (CBS).
4:30—Hot Clothing Musicale.
4:45—Jack Miller (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Mabley & Carew Program.
5:30—Cincinnati Trade School.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts.
6:50—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Seger Ellis
8:30—Ward Trail Blazers (NBC).
8:45—Physical Exercises.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—Live Stock Reports.
10:10—Don Becker.
10:15—A. & P. Orchestra.
10:30—Colonel Goodbody.
10:45—Vi Zoy Talk.
10:55—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.
P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee—A. Chandler, Jr.
2:30—Chicago Serenade (NBC).
2:45—Princess Olenksy (NBC).
3:00—Jim and Walt.
3:15—Walzing (NBC).
3:30—Maze of Melody (NBC).
4:00—A. & P. Orchestra.
4:30—Georgian Strollers and Robert West
4:45—Grab Bag Boys.
5:00—The Hottentots.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Los Rams Baseball Scores
6:30—The Chatter.
6:30—Brownie Bar Program
6:45—Mail Pouch
7:00—Armstrong Quakers (NBC).
7:30—Woodbury Program
7:45—Sisters of the Skillet (NBC).
8:00—State of Maine Program.
8:15—Leyceat Janboree.
8:30—Verk Bubble Blowers.
9:00—Sancti B. Wolf Program
9:15—Varsity Quartet
9:30—Chevrolet Chronicles
10:00—Crimelights
10:25—Around the World with Jeff Davis
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:55—Estate Weller.
11:00—Los Amigos.
11:30—Moon River
Midnight—Hotel Gibson Orchestra.
12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).

Marion Weeks Interviewed



Marion Weeks, since childhood a headliner in vaudeville and light opera in this country and abroad, will give a behind-the-scenes picture of vaudeville when she is interviewed by Nelson Hesse, Columbia writer, on the "Views and Interviews" program Monday (September 14) at 5 p. m. Miss Weeks, a sister of Ada May Weeks, popular musical comedy prima donna, recently appeared in "The Student Prince." She will sing several selections during the broadcast.

WSAI Tuesday, September 15

9:00—Mrs. Blake's Radio Column
9:15—Records.
10:00—Dr. Elia Oppenheimer (NBC).
10:15—Radio Household Institute (NBC).
10:30—Georgian Wildcats
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Lady Next Door (NBC).
4:30—Rinso Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—Records.
6:00—Midweek Hymn Sing (NBC).
6:30—Corner Drug Store (NBC).
6:45—The Goldbergs (NBC).
7:00—Blackstone Plutonium (NBC).
7:30—Nat. Dairy Virtuoso (NBC).
8:00—Hearst Radio Program (NBC).
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
9:00—Castle Farm Orchestra.
9:15—The Stebbins Boys (NBC).
9:30—Hotel Gibson Orchestra.
11:00—Sign Off.

**WEDNESDAY
September 16**

WKCY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Early morning dance melodies.
8:30—Blue Ridge Shindiggers.
8:45—Popular dance tunes.
9:00—Hot Shot, the Briarhopper.
9:15—Light Concert Music.
9:45—Dance Tunes.

RADIO TUBE SPECIALISTS
Any Type of Tube for Any Make of Radio
LINK'S TUBE SHOP
607 WALNUT STREET
RADIO REPAIRING Parkway 6415

WKCY Wednesday, September 16

10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.
P. M.—
12:15—Little Red Riding Hood, John R. Coppin Co.
12:30—Live Stock Reports.
12:35—Luncheon Music.
1:00—Sign off.
5:45—Dance Records.
6:00—Amos 'n' Andy (NBC).
6:15—Charlene and Tommy.
6:30—Blue Ridge Shindiggers.
6:45—Tommie and Willie.
7:15—Italian Serenaders.
7:30—Lawson's Hawaiians.
8:00—Esther Covington, Blues.
8:15—Crooning Guitarist, Odas Mattox.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Hitch Hikers.
9:15—Steve Bates, with Octofone.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day
7:30—Bamboo Boy
8:00—Concert Hour.
8:45—Lee Richards
9:00—Variety
9:15—Hot Rhythm
9:45—Kleeman Home Chats.
10:00—Housewives' Frolic
10:35—Vocal Varieties.
10:50—Mrs. Evans' Questions and Answers.
11:00—Shopping with Betty and Bob.
11:30—Happiness Club
11:45—Norky Trio.
Noon—Tri-State Philco Program.
12:15—Kane and Oebel
12:30—How It Began.
12:45—Bellyon Luncheon Musicale.
1:00—Vaudeville
1:15—Little Black Joe.
1:30—Organ Recital.
2:00—Chas. Daunt, tenor.
2:15—Moods in Blue.
2:45—Reds vs. New York, at Redland Field.
5:15—Story Telling Time
5:30—Galano and Cortez.
5:45—Tea Time Tunes
6:15—Jubilee Singers.
6:30—Novelty Notes
7:00—The Post Question Box.
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review.
7:45—Republican Campaign Committee.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Julius Sein.
8:45—Song Hit Time.
9:15—Evening Chimes.
9:45—Mountain Red.
10:00—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
6:45—Sunrise Worship.
7:45—Blue Ridge Red.
7:55—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS).
9:15—Hub Clothing Musicale
9:30—Consolidated Merchants.
10:00—Learn to Swim (CBS).
10:15—Florine Talk.
10:30—Time and weather.
10:23—Woman's Hour, Trenlette Tully.
10:45—Julia Hayes.
11:15—Charles W. Reume.
11:45—Jane Gray and "Kampf the Jeweler" Artists.
Noon—Blackberry Dudes.
P. M.—
12:15—Eric Madriguera's Orchestra (CBS).
12:30—Cincinnati Merchants.
1:00—Studio.
1:15—Art Dry Cleaners.
1:30—Pyl Program.
1:45—Charles Reume
2:00—Edna Wallace Hopper's Youth Matinee (CBS).

JANE GREY and The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by The W. K. Kampf Jewelry Co.
Distinguished Remounting Specialists
18 West Sixth St.

WKRC Wednesday, September 16

9:15—Burk-Bauer Program.
9:30—The Three Doctors (CBS).
9:45—Syncopated Silhouettes (CBS).
9:55—Starr-Freeze Melodies.
10:30—Artists Recital (CBS).
10:40—Asbury Park Orch. (CBS).
11:15—A. L. Fink—Bill and Earl
11:45—To be announced.
5:00—A. O. Rust, Happy Feet.
5:15—Mabley & Carew.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:58—Burke Weather Forecast.
6:00—Home Furniture Co. (CBS).
6:10—Stocks, Cohl & Tyree.
6:15—Time and weather.
6:15—Linit Program, with Libby Holman (CBS).
6:30—Today in Cincinnati, by Dr. Glenn Adams.
6:45—Camel Quartet-Hour (CBS).
7:00—Pryor's Cremo Band (CBS).
7:15—Barclay Program (CBS).
7:30—La Palina Program (CBS).
7:45—Old Wurzburger Malt Program.
8:00—Good Medal Fast Freight (CBS).
8:30—Eno Crime Club (CBS).
9:00—Vitality Personalities (CBS).
9:15—Mabley & Carew Program
9:30—Savino Tone Pictures (CBS).
10:00—Bing Crosby (CBS).
10:15—Gruen Answer Man (E. T.).
10:20—Studio.
10:30—Pyl Program.
10:45—Will Osborne Orch. (CBS).
11:00—Time; Weather; Sports.
11:05—Bert Loun's Orch. (CBS).
11:30—Wesley Fox and Jimmy Seaver
11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts
6:50—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program.
8:45—Physical Exercises.
9:00—Mary Hale Martin (NBC).
9:15—Florence Frey's Workshop.
9:30—Dance Miniatures (NBC).
9:45—The Matinee Players.
10:00—Live Stock Reports.
10:10—Don Becker.
10:15—A. & P. Orchestra.
10:30—Colonel Goodbody.
10:45—Manhattan Soap (NBC).
11:00—Dorothy Chase and Charis Players
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—The Village Rhythmer.

P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—Farm and Home Hour (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Arthur Chandler, Jr., organ.
2:30—Chicago Serenade (NBC).
3:00—Weather Forecast.
3:30—The Matinee Players.
3:45—Jim and Walt.
4:00—A. & P. Orchestra.
4:30—Georgian Strollers and Robert West
4:45—Grab Bag Boys.
5:00—Afternoon Melodies.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).

**A Laugh
A Second**

with
H Y R Y E
AND
Willie Winsum

Every Tues., 7:45 p. m., and every Thurs., 7:30 p. m.

WKRC

Radio's biggest 15 minutes of good cheer and snappy music. Sponsored by

THE RUBEL BAKING CO.

WLW Wednesday, September 16

6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—"Believe It or Not," Ripley (NBC).
 7:00—Los Ramos Baseball Scores
 7:05—Glenn Sievers and Ramona
 7:15—John Ruskin Program.
 7:30—Jack Frost Melodies (NBC).
 8:00—Crosley Follies
 8:30—Dutch Masters Minstrels.
 9:00—R. F. D. Hour
 9:30—Canova Coffee Hour.
 10:00—Greystone Orchestra
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Hotel Gibson Orchestra.
 11:30—Crosley Theatre
 12:30—Hotel Gibson Orchestra.
 12:30—Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Jane Grant (NBC).
 9:30—National Home Hour (NBC).
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—Helman Troubadours (NBC).
 11:15—Sign Off.
 P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:15—Crosley Dealers' Salute
 4:00—Don Becker.
 4:15—Sam Wilson, baritone.
 4:30—Poems by Harry Holcombe.
 4:45—Records.
 5:00—Georgian Wildcats
 5:30—Records.
 6:15—Madame Alda (NBC).
 6:30—Fridgerians with Ray Perkins (NBC).
 6:45—The Goldbergs (NBC).
 6:50—National Ass'n of Merchant Tailors
 7:30—Animal Dinner National Electrical Manufacturers (NBC)
 8:30—Palmolive Hour (NBC).
 9:00—Coca Cola Program (NBC).
 10:00—Jim and Walt
 10:15—The Stebbins Boys (NBC).
 10:30—Vincent Lopez Orch. (NBC).

**THURSDAY
September 17****WCKY (202 m.—1490 kc.)**

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherrie (NBC).
 8:00—Early morning dance melodies.
 8:30—Blue Ridge Shindiggers.
 8:45—Popular dance melodies
 9:00—Hot Shot, the Briarhopper.
 9:15—Light Concert Music.
 9:45—Dance Tunes.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Dance Records.
 10:30—Northam-Warren (NBC).
 10:45—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Tunes.
 P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Live Stock Quotations.
 12:35—Lunchtime Music.
 12:45—Rev. Chas. A. Vandermeulen.
 1:00—Sign off.
 5:45—Dance Music.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tasteyest Jesters (NBC).
 6:30—Tommie and Willie.
 7:00—Dixie Spiritual Singers (NBC).
 7:15—Crooning Guitarist.
 7:30—Little Red Riding Hood.
 7:45—Hitch Hikers.
 8:00—Blackstone Plantation (NBC).

**SALT AND PEANUTS
SING BOOK**

Our 27 favorite comedy songs and ballads.
 Words, Music, Ukulele Chords
50c
 Address
 Salt and Peanuts at Mt. Healthy, Ohio

Cycling is Great Sport If You Like It

We aren't quite sure whether Phil Brae and Billy Scholtz, pictured above, pilot and passenger respectively, were illustrating the triumphant Broadway homecoming of a pair of trans-Atlantic fliers or whether they were merely demonstrating their dexterity at ye ancient art of trieyele riding. Nor were they. The slightly mad pair seem, however, just as happy here as they sound over the Columbia network and WKRC as the Two Jugglers (Tuesday at 4:45 p. m.) They have a new program at 5:30 p. m. on Thursdays in which they appear as Doc and Tony, but WKRC has not yet decided to book it.

WCKY Thursday, September 17 WFBE Thursday, September 17

8:30—Louise Ryder, Contralto.
 8:45—Hot Shot, the Briarhopper.
 9:00—Earl Arnold and His Orchestra from Lookout House.
 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Break of Day
 8:00—Concert Hour.
 8:45—Lee Richards
 9:00—Variety
 9:15—Strike up the Band
 9:45—Kieeman Home Chats.
 10:00—Housewives' Frolic
 10:20—Tennessee Jeff
 10:30—Down South
 10:45—Sister Mary's Kitchen.
 11:00—Shopping with Betty and Bob.
 11:30—Happiness Club
 11:45—No-Ky Trio.
 Noon—Tri-State Philko Program.

P. M.—
 12:15—Kane and Oebel
 12:45—Bellonby Luncheon Musicale.

**FLORENCE FREY
BEAUTY EXPERT**

on the air
 Every Wednesday
 9:15 A. M. WLW



PERMANENT WAVE \$5.00
 Painlessly Harmless—Painless—Quick
FLORENCE FREY STUDIO
 631 Walnut Street Cherry 6105

**RADIO
REPAIR
SPECIALISTS**

We Have No
 Sets to Sell, Just Prompt
 Dependable Service
 at Honest Prices

Anywhere Day or Night

**GENERAL RADIO
SERVICE**

993 HILL ST. MAin 3902

WFBE Thursday, September 17

8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murdock Williams.
 8:45—The Post Tenor.
 9:00—Independent Oil Program.
 9:30—Log Cabin Boys.
 10:00—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Sunrise Worship.
 7:45—Blue Ridge Red.
 7:59—Gruen Time Signal.
 8:00—The Commuters (CSB).
 8:30—Tony's Scrap Book (CBS).
 8:45—Star-Freeze Melodies (E. T.).
 9:00—Dr. Royal Copeland—Ceresota Flour Program (CBS).
 9:15—Consolidated Merchants.
 9:45—Barbara Gould Beauty Talk (CBS).
 10:00—Charles W. Reaume.
 10:30—Time and Weather
 10:33—Woman's Hour—Tremlette Tully
 10:45—United Remedies Prog. (CBS).
 11:00—Woman's Hour—Tremlette Tully
 11:15—Acme White Lead Program (E. T.).
 11:30—Columbia Revue (CBS).
 Noon—Pratt Food Program (CBS)

P. M.—
 12:15—Enrie Madruguera's Orchestra (CBS).
 12:30—Cincinnati Merchants.
 1:00—Studio.
 1:15—Julia Hayes.
 1:45—Pyol Program.
 2:00—Charles W. Reaume Studio.
 2:15—Mel and Cassey.
 2:30—(A. L. Fink)—The Three Doctors (CBS).
 2:45—A. L. Fink—Bill and Earl
 3:00—Melody Magic (CBS)
 3:30—Hotel Taft Orchestra (CBS).
 4:00—Asbury Park Orch. (CBS).
 4:30—Hub Clothing Musicale
 4:45—Meet the Artist (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Mabley & Carew.
 5:30—Cincinnati Trade School.
 5:45—Studio.
 5:50—Eureka Baseball Forest.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Co.
 6:10—Stocks, Cohl & Tyree.
 6:13—Time and weather.
 6:15—To be announced.
 6:30—Kalenborn Edits the News (CBS)

6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Crema Band (CBS).
 7:15—Sterling Products (CBS).
 7:30—Rubel's Hy-Rye and Willie Winsom.
 7:45—Old Wurtzburg Malt.
 8:00—Premier Salad Dressers (CBS).
 8:15—The Guty Melody Girl (CBS).
 8:30—Today in Cincinnati, by Dr. Glenn Adams.
 8:45—Grand Opera Miniature (CBS).
 9:00—Boswell Sisters (CBS).
 9:15—The Columbian (CBS).
 9:30—Tito Guizar (CBS).
 9:45—Peter's Parade (CBS).
 10:00—Pyol Program.
 10:15—Studio.
 10:45—Radio Roundup (CBS).
 11:00—Time and Weather.
 11:03—Sports Review.
 11:15—Guy Lombardo Orchestra.
 11:30—Wesley Fox and Jimmy Seaver
 11:45—Jos. R. Deins Organ Concert.
 Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:50—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.

**LESTER SINGER RADIO
SERVICE CO.**

Cincinnati's Best Equipped
 Radio Service Station

All Makes of Radios
 Serviced
 Power Packs and Sound
 Equipment

2126 Madison Road
 Woodburn 3788

WLW Thursday, September 17

7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Salt and Peanuts
 8:30—Ward Trail Blazers (NBC).
 8:45—Physical Exercises.
 9:00—Ray Perkins (NBC).
 9:15—Beatrice Mabie (NBC).
 9:30—Dr. Carl Wilzbach.
 9:45—Housekeeper Chats.
 10:00—Live Stock Reports.
 10:10—Don Becker.
 10:15—A. & P. Orchestra.
 10:30—Colonel Goodbody.
 10:45—Jim and Walt.
 11:00—The Venetian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Ford Rush

P. M.—
 12:16—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Rebroadcast from London (NBC).
 2:45—Princess Ovolensky (NBC).
 3:00—Interviews by Alice Cory (et.).
 3:15—Afternoon Melodies.
 3:30—Maze of Melody (NBC).
 4:00—A. & P. Orchestra.
 4:30—Georgian Strollers and Robert West Tenor
 4:40—Grab Bag Boys.
 5:00—Edna Wallace Hopper (NBC).
 5:15—Wilderson's Wildcats.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tasteyest Jesters (NBC).
 6:30—Glenn Adams, Dog Talks.
 6:45—News Flash from Hollywood
 7:00—Los Ramos Baseball Scores.
 7:05—The Chatter.
 7:15—Rin-Tin-Tin Thriller (NBC).
 7:30—Netherland Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—State of Maine Drama.
 8:15—Natural Bridge Shoes
 8:30—Hollingsworth Hall
 8:45—Sam 'n' Wolf Program.
 9:00—A. & P. Orchestra.
 9:30—Clara, Lou and Em (NBC).
 9:45—Varsity Four.
 10:00—Canada Dry Program.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Great Composers.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.
 12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick Fiddlers.
 9:30—Records.
 9:45—Organ Program.
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—Helman Troubadours (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Mona Motor Organ Recital.
 4:30—Rinsol Talk (NBC).
 4:45—Records.
 5:00—Travel Talk by Jos. Ries.
 5:15—Vocal Solos.
 5:30—Records.
 6:00—Harry Willsey's Orchestra.
 6:25—Better Business Bureau Talk.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Fleischman Hour (NBC).
 8:00—Astor Dramatic Musical (NBC).
 8:30—Adventures of Sherlock Holmes (NBC).
 9:00—Lucky Strike Orch. (NBC).
 10:00—Casa Loma Orchestra, Castle Farm.
 10:15—The Stebbins Boys (NBC).
 10:30—Gibson Hotel Orchestra.

**RADIO, WIRELESS AND
TELEVISION SETS
REPAIRED IN 24 HOURS**

J. C. ARROWOOD
 RADIO TECHNICIAN
 South 2125 NEWPORT, KY.

RADIO DIAL



Volume I, No. 18

FRIDAY, SEPTEMBER 18, 1931

Price 5c

Marconi to Speak on Beginning of Wireless

HELEN WITHERS



Kentucky Vocal Trials Thursday

Atwater Kent Audition Will Be Aired by WCKY

Northern Kentucky's representative in the annual Atwater Kent vocal auditions will be selected Thursday night (September 21) in auditions to be broadcast by Station WCKY, beginning at 9 p. m.

All entrants in the contest must have their applications sworn to by a notary public before that date. Application blanks may be obtained from Maurice Thompson, musical director of the station.

Cincinnati auditions for the Ohio division of the national contest will be held at 2:30 p. m., September 27, at the Hotel Alms, but will not be broadcast. Mrs. John Hoffman is in charge of these auditions. Application blanks may be obtained at Station WKRC or at Radio Dial office.

Time Changes

Helen Withers, young singer, will sing a new and as yet unnamed composition by Dave Dreyer, composer, when she and he are interviewed by Nelson Hesse in "Views and Interviews" on the Columbia network Monday (September 21) at 5 p. m.

Dreyer and Irving Berlin "discovered" Miss Withers and are promoting her as a singer. WABC (860 kc.) is the best bet for local dialers as WKRC doesn't carry the program, a weekly feature in which Hesse, Columbia interviewer, presents some prominent figure in radio or the theatre.

Phil Cook (WLW 6.30 p. m. Friday) imitates hoof beats by thumping himself on the chest with the palm of his hand.

FRED ASTAIRE



Fred Astaire, song and dance genius of a series of important musical shows, who in "The Band Wagon," current Broadway melody festival, triumphs in his greatest stage achievement to date, will appear as guest artist on the Nestle "Chocolaters" program Friday night (September 18) at 7 o'clock through WCKY.

"New Sun in the Sky," "Good-night Sweetheart" and "I Love Louisiana," constitute Astaire's vocal contribution to the program.

Football Scores Will Begin This Week on WKRC

Fifteen minutes of commentaries and scores of leading collegiate football games will be presented each Saturday during the season over the WABC-Columbia network, beginning this week (Sept. 19) at 4:45 p. m.

Both New York and Chicago studios of Columbia will originate the programs and in each case will receive and broadcast last-minute reports—many of the scores coming in after the sports commentator has gone on the air. Next week the score will be given at 6:45 p. m.

Patron Saint of Radio is in London

"Beginning of Wireless" is Transatlantic Speech Topic

Senatore Guglielmo Marconi, universally acknowledged to have made some of the most noteworthy contributions to radio telegraphy and telephony, will talk of "The Beginnings of Wireless" over the Columbia network and WKRC at 1 p. m. Saturday (September 19).

Marconi's voice will be carried to the American audience by transatlantic radiotelephone from the London studios of the British Broadcasting Corporation, bridging the ocean which he was the first to span with wireless communication. His success in this experiment, conducted in 1901, followed closely upon establishment of communication between opposite sides of the Bristol Channel and the English Channel.

Ernest Hutcheson Will Play Piano Recitals for CBS

Ernest Hutcheson, concert pianist, will play a half hour recital at 9 p. m. Sunday (September 20) on the Columbia network, including WKRC, with the Columbia Symphony Orchestra accompanying him in several concertos.

Among his numbers will be the first movement of Beethoven's fifth piano concerto, in E-flat, known as the "Emperor." It has much in common with his heroic third symphony, showing the influence of the stormy events in Beethoven's life, and in the European affairs that coincided with its composition.

Hutcheson made recital tours of his native Australia at the age of five. Before he was 20, he had appeared throughout Europe as well. He has appeared several times in Cincinnati as soloist with the Symphony. His radio appearance Sunday is the first of a series of weekly programs.

COMPLETE
Radio Programs
Begin on Page 6

OUR LIBBY



Libby Holman's final appearance as star of the Linit program on CBS through WKRC will be at 6:15 p. m. Friday (September 18) when she will sing "Can't We Be Friends," from her first starring vehicle, the first "Little Show," and "Body and Soul" from "Three's a Crowd" in which she goes on tour the middle of October (Cincinnati gets it in January.)

Local radio listeners heard Libby some years ago when she was Elizabeth Holman of the University of Cincinnati and appeared in plays at WLW. It's the irony of fate that WLW wouldn't let her sing on the air even though singing was her ambition. A throat operation that nicked one tonsil and left her voice with the "moanin' low" quality that was so noticeable in the first "Little Show" is reported to have been one of her luckiest "breaks."

Now she gets fabulous sums for appearing on radio programs such as this recent three-a-week stint for Linit.

Hint to autograph collectors: Believe-it-or-not Robert Ripley files his radio scripts for the Esso program (Wednesday, 8:45 p. m. WLW) on the floor, dropping each piece as he finishes reading it.

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor

E. E. HARRIS, Bus. Mgr.

VOL. I

SEPTEMBER 18, 1931

No. 18

The State of Unconsciousness Too?

In politics there is a saying that "as Maine goes, so goes the country." If that familiar dictum holds for broadcasting as well as ballots, the Pine Tree State may be pioneering a new era in radio.

Maine, as you probably know, is airing a bi-weekly program over WLW (Tuesday, Thursday at 8 p. m.), designed to sell its attractions as a hunting and fishing paradise.

This looks to be another innovation that can be credited to the Pine Tree State. Several of the commonwealths now are using their automobile license tags as traveling billboards. But, as far as we can learn, Maine is the first to take to the air medium as a full-fledged commercial sponsor.

If others follow suit, as they well may, the possibilities thus opened up promise to be interesting indeed. Instead of listening to programs peddling the wares of various manufacturers, we may presently hearken to features extolling the respective merits of the 48 states. And what intriguing merits they can offer!

For instance, Nevada has a talking point that ought to be sure-fire for a series of gripping radio dramas. Program-building, of course, does not fall within our province. But even a novice can see that "Happy Days Are Here Again" is the made-to-order theme tune for a program sponsored by this "free state."

Yes, there is just a chance that, under sufficient sales pressure, California might be persuaded to overcome its inherent modesty and devote a moment of its air time to mentioning the climate. And naturally, if California went into broadcasting, Florida would try to air something a shade bigger and better. Consider, too, the gorgeous competitive show Oklahoma and Texas could put on, with the recent bridge war as a starter.

Truly, Maine may have started something when it crashed the ranks of commercial sponsors.

Around the Dial

By THE DIAL TWISTER

Count the March Of Time once more among those present (WKRC, Friday at 7:30 p. m.). Those who know their program onions rate it one of the slickest jobs on the air. For one thing, maybe you've noticed how closely the voices of the various celebs are imitated by actors. That's not good luck. It's hard work. And at Columbia they say this feature takes more rehearsal than any other. You can see why. The stuff has to be changed and changed and changed to keep it up to date.

Another old friend that's back and getting a rousing welcome is the Voice of Firestone (WSAI, Monday at 7:30 p. m.). Grace Hayes and Jimmy Melton are the soloists. And it's certainly no hardship to listen to them.

Gus Van fills a quarter-hour divertingly (WCKY, Tuesday at 6:15 p. m.). His miniature movie may not exactly "wow 'em." But there's still plenty of life in the old horse.

The A. and P. Gypsies are doing another bit of revamping. Harry Horlick's program of charming concert music is cut to a half hour (WSAI, Monday at 8 p. m.), and the same Harry does another half hour of dance tunes in a different program (WLW, Thursday at 9 p. m.). Unlike so many compromises, this ought to come near to satisfying all concerned.

Abe Lyman, orchestra, glee club, and what not, are putting on a snappy thrice-weekly show (WKRC, Tuesday, Thursday, and Saturday at 7:15 p. m.). With such an outfit to draw on, it's not strange that Abe can do things with popular tunes.

Even Grantland Rice and his sports headlines can't steal the spotlight from Elizabeth Lenox in the Coca Cola program (WSAI, Wednesday at 9:30 p. m.). She's one of the real contraltos, and that string orchestra of Leonard Joy's gives her fine support.

Visitors are admitted to WCKY

by pass only and passes must be obtained at least three days in advance. Too many visitors kept coming for the limited reception room. Everyone is welcome, however, and the aim is to distribute the permits so each guest may see everything.

For ripping adventure, sample the dramatizations of D. Thomas Curtin's experiences (WLS, Tuesday, at 8 p. m.). This war correspondent has seen plenty. The dramatizations of his yarns get them over in a big way, especially for male listeners who want something with action.

The Crinoline Girl—otherwise Alna Ashcraft—is doing something unusual in a satisfying way (WCKY, Tuesday at 7:45 p. m.). These old songs have a charm all their own, and she sings them mightily pleasantly.

"Singing Sam," who was to have filled in for just a few weeks, seems to have got himself a steady job on the Barbasol program (WKRC, Monday, Wednesday and Friday, at 7:15 p. m.). But that's not unexpected. He's a showman, and his rich bass is an agreeable change from too many tenors.

The Arco Birthday Party still manages to be different from the nine million of programs (WSAI, Thursday at 8 p. m.). And that's not just because of the reincarnations either. There's something individual about the whole thing.

Another lively little popular show the Star Brand Revue (WKRC, Tuesday at 9:15 p. m.). Mark War-naw and His Orchestra and the Roundtowners quartet are responsible.

SALT AND PEANUTS SONG BOOK

Our 27 favorite comedy songs and ballads. Words, Music, Ukulele Chords. 50c

Address: Salt and Peanuts at Mt. Healthy, Ohio

Our Dially Dozen

By

DON BECKER

Theoretically I should say goodbye to you who read the Radio Dial.

I don't know how to say it, but I'm leaving WLW for other parts.

Three and one-half years ago this great radio station gave me my first radio work, and today as I prepare to leave it, well it's not so darned easy, I'll tell you.

"GOODBYE WLW, AND MAY WE ALWAYS BE GOOD FRIENDS. . . JUST AS WE ARE NOW!"

Three and one-half years ago, stopwatches were unknown to a radio station.

"Continuity" might have been something to eat, and not an essential to every good radio program.

The "Older Ones" said it couldn't last—it was all a joke. Something for the children to play with!

How right the "Older Ones" were.

Radio is something for the "children" to play with—that is why you see so many young men and women holding responsible positions.

But the "Older Ones" have changed their minds about radio being a fake!

All they can do now, is to sit back—listen to a symphony orchestra in London, England, and sigh.

"UNBELIEVABLE!"

Lewis Osborne had a fever! A very bad fever.

The Doctors shook their heads. They gave him up. The fever could not be broken.

It was Wednesday night.

Papa Osborne decided to turn on the radio. A loud blare came forth, and The Lavender Network was on the air!

Lewis listened.

Lewis laughed. The Lavender Network was doing "Little Red Riding Hood!"

Lewis roared!

The fever broke instantly.

The next morning he was better.

Now the Doctors are planning to sue The Lavender Network for "muscleing in on their RACKET!"

DID YOU KNOW THAT:

Broadcasting Stations have to pay the copyright owners to broadcast music? It runs into thousands of dollars every year.

"Clara, Lu and Em's" theme song is entitled "Where In The World?"

Virginia Marucci, Violin Virtuoso, was once a bricklayer. And a darned good one at that?

George Lloyd and Freddie Miller (The Grab Bag Boys), were reunited in radio after fifteen years. They were vaudeville partners.

And by the way, have you heard the song of the inebriated Automobile Driver?

"I'M ALL MESSED UP WITH A BROKEN CART!"

DIALAUGHINGLY YOURS, DON BECKER.

(Note: Although it's no foolin' about Becker's leaving WLW and Cincinnati, Radio Dial has arranged to have him continue Our Dially Dozen from his new location which at the moment remains a mystery. Editor.)

WANTED BOYS TO SELL RADIO DIAL

MAKE GOOD MONEY IN SPARE TIME

See Mr. Sirin at Central News Co. 320 E. Third St. MAIN 3115

International Reception is Easy With New Gadget

The most powerful incentive for buying a new radio set this Fall is the fact that new models now available are for both short and long wave reception, according to Stanley Isaacs, Stewart-Warner distributor.

"Nothing in radio ever equaled the thrill of tuning in direct a talk from London, music from the SS. Leviathan in mid-ocean, reports from a Polar Expedition, or signals from an airplane encircling the globe. Some 200 short-wave stations are operating regularly in Europe, Asia, and South America, with programs on the air at hours convenient for reception in America. These can be picked up direct with short-wave equipped sets," he says.

"It is possible and quite practical to adapt a standard broadcast receiver for short-wave reception. Stewart-Warner has perfected a converter—a simplified two-tube device incorporating fixed coils which require no changing. Tuning, remarkably simplified, is controlled by a single dial. This converter, enclosed in a compact, walnut-finisher, cabinet 9 1/2" high and 11 1/4" wide, purchased separately, may be used to modernize any standard A. C. set."

UNBELIEVER

Fishermen fans of fishing fan Tony Wons have written him the cellophane wrappers he talks so much about (WKRC, daily 6:45 p. m.—Camel Quarter Hour) make especially good flies. Tony still uses worms.

INDISCRETION

Charles Finan and Paul Winkopp and Snoop and Peep of NBC's burlesque detective stories (Wednesday, 7:15 p. m., WEAF) are being a little careful these days about where they map out their programs.

"We should murder some guy," they planned very late in an all-night restaurant. "Shall we cut his throat or just shoot him? We'll get the gang and take him for a ride."

A waiter slipped out the door, a policeman followed him back in, eyed the pair suspiciously, and sat down beside them. They changed the subject in a hurry.



Listen in on the WORLD
with the NEW

STEWART WARNER
Round-the-World RADIO

Truly Amazing! A mere turn of a dial converts these sets from long wave to short wave receivers—brings within range foreign stations, ships at sea, local police calls, etc. A big new thrill in radio! Many models at lowest prices. Come and see them.

W. E. Brockschmidt

South 6375

400 Fairfield Ave. 505 Poplar St. Bellevue, Ky.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Miss J. D. thinks "there is no one like Wally Maher" who was so maligned by a reader last week. She wants to see a picture of him soon in the "You Should Know" column.

Soon, J. D., very soon.

Gentlemen:

Every morning at 11:15 on WLW Mr. Wallace Butterworth of NBC announces a program which is a real highlight.

Swift and Co. present Pat Barnes in a sketch called "Jimmy and Granddad." Mr. Barnes is an imitable artist and takes all speaking parts. He impersonates all the characters as only a real artist can. He is also a professor of English and a prominent newspaperman of Chicago. There is philosophy in his sketch besides being highly entertaining. Radio Fans miss a real treat by not listening in at 11:15 a. m. every day except Sunday.

Miss N. H. M.

Radio Dial thanks Miss N. H. M. for facts about Pat Barnes; agrees as to the worth of the program.

J. R. K. reports he tuned in WCKY last Friday night just before 9 and discovered a very good soprano voice, a Mrs. Ruth Miller. The announcer stated that she sings each Friday night at this hour, he says, and he is sure Radio Dial readers would enjoy this voice as much as he and his friends did.

Mrs. W. H. of Madeira, O., wants Corinna C. Curran back on the air. She pleads for more talking and entertainers like her, and more singers like Madame Alda. Mrs. M. H. of Blue Ash, O., is another Corinna Curran fan.

For Mrs. W. H. C. Rickey Craig, Jr., late of the Blue Ribbon Malt program, when last heard from, was making a vaudeville tour. Let us live in hope that some sponsor will snap him up again soon.

Editor:

May I suggest that you publish the programs of stations WJZ, WEAF, and WABC from 6 p. m. to midnight along with your present schedule. This would make your splendid weekly practically indispensable to the listener.

A. M., Portsmouth, O.

With this issue, Radio Dial publishes network programs not carried on local stations, become "practically indispensable."

For Mrs. H. R. Ft. Thomas, Ky.: "Smiling Ed McConnell," reputedly angling for a Columbia contract, broadcasts through WKBF (1400 kc.), Indianapolis. Radio Dial will look for more news of him later.

Radio Dial:

Why doesn't Radio Dial state the time that Clayton McMichen and his Georgia Wildcats are on the air each day? Sure enjoy their programs and don't want to miss them.

Mrs. L. M., Covington, Ky.

See WLW programs this week for Georgia Wildcat list.

Call Klrby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.

New tubes will make your radio set sound like a 1932 model.

Let us install a complete set of guaranteed Cunningham tubes to give your old radio a new lease on life.

Cincinnati Radio Service Co.

1622 Chase

Lung Power Steam Calliope is Next Philco Radio Act

The quartet which was the sensation of the New York musical revue "Girl Crazy" will introduce one of their own inventions—a lung-power "steam calliope"—as the feature of the Philco Orchestra program to be broadcast by The Tri-State Ignition Corp. at 8:30 p. m., Monday (Sept. 21), at WKRC.

The "steam calliope" consists of three ocarinas and a ten-cent tinflute, and was originated by Del Porter, one of the members of the quartet. Porter plays the melody on his tin flute while the other three provide the necessary "oom-pah-pah" background with their ocarinas. It will be introduced during their rendition of "St. Louis Blues" and "Mysterious Mose," and is so successful that they plan to introduce similar novel sound effects in all their selections.

DEADLINES

Lowell Thomas' years of racing against news paper "deadlines" while a reporter are reflected in the way he handles his daily broadcasts for Literary Digest (WLW) daily except Sunday at 5:45 p. m.). As he enters the NBC studios, he rips off his coat, rolls up his sleeves, and sits before the microphone with the intense concentration of a veteran reporter with a "hot" story to write just before press time. The 3000 words he reads in the early evening are written between 2 p. m. and 4 o'clock to get the latest news. Before he repeats his broadcast at 10:45 p. m. for western stations, he revamps the talk, putting in later news flashes. (That second broadcast can be heard through WENR at 870 kc.)

Fred Waring's Pennsylvanians will open the Netherlands Plaza's Pavilion Caprice September 30. That means broadcasts through WLW and WSAI.

Kate Smith, Columbia songstress, never took a singing lesson. Instead of music in Washington, D. C., high school, she took a course in domestic science. Yet whenever the singing teacher was absent, Kate substituted and drew the teacher's salary.

You Should Know --- Charlie Dameron



Charlie Dameron is this week's radio entertainer most in demand among local radiofans, all of whom have been yammering to see a picture of the debonair youth whose crooning is heard on so many of WLW's programs (Henry Thies programs on Sunday; Canada Dry on Monday and Thursday; Crosley Follies Wednesday; Heatrolatown Friday; Doctors of Melody and King Edward Cigar Band on Saturday.)

Charlie is a Kentuckian by birth, and a member of the Kentucky Bar, strange as that may seem to those who take his youth for granted from his appearance. He really won 80 per cent of the cases he tried in the year he was a practicing attorney too. His most recent feat is the purchase of four cars in one month. He started out with a Cord, developed a passion for a new car every week, and will now trade any auto for a new one and what have you.

He got his first radio job by sheer determination. Every Saturday for months he drove to Cincinnati from Catlettsburg, Ky., to sing (for no pay) on a Saturday night program. When Henry Thies needed a successor for high-voiced Don Dewey, Charlie's friends suggested Thies listen to him. Thies did and hired him immediately. He left the station then to go with the band. When the band went over to WLW body and soul, Charlie went. He has a following as enthusiastic as that of Rudy Vallee if the fan letters that come to RADIO DIAL are a measure of his popularity.

CRAZY

Too bad WKRC doesn't take the Tastyest Gloom Chasers at 7:45 p. m. on Wednesday and Saturday. (You can hear them through WABC (880 kc.).

Dizzy Gloom Chasers' duo, Colonel Lennel Q. Stoopaagle and Burd, have just invented rubber milk bottles with a patented delayed bounce, that may be thrown on a porch from the milk wagon one day and which will automatically bounce back to the wagon the next day; and portable electric pocket fans for blowing out matches.

Not satisfied with such masterminding, the Colonel says the following wise sayings are from his recently published book (you can try them on unsuspecting friends):

"Hycynth I saw you last!"

"If you don't mind, General, that's my pencil. Please get it and brigadier."

"Waiter, I'd like orange juice, buttered toast and two three-minute soft burlesque."

"So long. See ya overture house."

Transatlantic Broadcasts to Honor Faraday

Prime Minister James Ramsay MacDonald heads the list of distinguished speakers to be heard over WABC (880 kc.) and the Columbia network Sunday and Monday (Sept. 20 and 21), in ceremonies taking place in London to commemorate the centenary of Sir Michael Faraday's discovery of the principle of electro-magnetism.

Sunday (Sept. 20) at 11:30 a. m., the regular international broadcast will be devoted to a talk on Faraday by Sir William Bragg, a leading authority on radio-activity, and the world's most prominent expert on crystallography.

From 2 p. m. to 2:30 Monday (Sept. 21), ceremonies taking place in London in connection with the centenary will be relayed to the United States through WABC. The first tribute to Faraday will be spoken by Prime Minister James Ramsay MacDonald. Following him will be the Duc de Broglie, Senatore Guglielmo Marconi, and Professor Ellis Thomson, who was born in England, but carried out most of his electrical research work in the United States.

A Social Cut



Ray Perkins illustrates his contention that nothing makes a person stand out socially like being presentable on all occasions.

"Unless," he adds, "it's being able to sit in a corner and mutter. Next to a cutaway, it's muttering. Such an aura of mystery! Even your friends are interested."

"Look at me," Ray insists, "I mutter and I was among those present at the Vanderbilt Ball in Newport. Nawkins even liked it and showed me to the door in time for my 10:30 mutter for Frigidare."

Perkins "mutters" for Frigidare at 6:30 p. m. Monday and Wednesday, and 10:30 p. m. Friday through WSAI. At 9 a. m. Thursday and Friday he mutters for Libby Pineapples on WLW. (These times change September 27.) Incidentally, he is RADIO DIAL's favorite mutterer, and can run for President any day on a RADIO DIAL ticket. How do you feel about it, playmates?

Star of NBC Miniature Theater



Katherine Krug, actress-wife of Ashton Stevens, Chicago dramatic critic and author of "Actorviews," is appearing in NBC's "Miniature Theatre" at 7 p. m. Wednesdays (get it through WLS at 870 kc.) For some time she was a star at the Goodman Memorial Theatre in the Art Institute, Chicago, where Chicago's socialites tread the boards.

PEGGY ALLENBY



"All the world's a stage," and "one man in his time plays many parts," said Shakespeare who might have been writing about Peggy Allenby who plays in the March of Time on the Columbia network (WKRC Friday at 7:30 p. m.)

If there is any leading lady in the cast which presents dramatizations of news events selected from all over the world, it is Miss Allenby, who always has the "fat" parts, be they duchesses, scrub women, socialites, lady murderers, or women judges.

Ramona at WLW is always misjudged as to age because she is such a big girl (five feet ten). She's only 22.



Listen in on the WORLD

with the NEW
**STEWART
WARNER**
Round-the-World
RADIO

Truly Amazing! A mere turn of a dial converts these sets from long wave to short wave receivers — brings within range foreign stations, ships at sea, local police calls, etc. A big new thrill in radio! Many models at lowest prices. Come and see them.

TAYLOR GOSNEY CO.
709 Scott Blvd., Covington, Ky.
HEmlock 4410

STEWART WARNER Short Wave Converter



\$23.95

**Commercial Electric
Radio Service**

2307 Colerain Avenue

WEst 1874

Real Folks Begin Fourth Year on Air

The Cheesebrough Real Folks (WLW 8:30 p. m. Monday) have just celebrated their third anniversary on the air, a period in which they have received 900,000 letters.

Real Folks cast is a versatile group. Several double on the air. George France Brown, creator of the sketches, plays the leading role of Matt Thompson, also plays Mrs. Jones, wealthy local resident. Elsie Mae Gordon is Mrs. Stevens and Sued. Virginia Farmer is Martha Thompson and Grandma Overbrook. Underhill Macy portrays both Fred Tildes and Tony. Ed Whitney triples as Judge Whipple, Bill Perkins and Grandpa Overbrook. Tommy Brown plays Elmer, and Phoebe McKay is Effie Watts.

FOOLER

Andy Sanella, NBC guitarist and orchestra leader, uses his dabbling in wireless and electricity to fool his friends. He has a microphone attached to the loud speaker of his radio receiver and concealed in another room. When friends are listening to a radio program in his home, Sanella disappears, switches on the microphone, and interrupts the program with entirely inorthodox announcements.

UNIVERSAL RADIO SHOP

1005 ORCHARD STREET

Guaranteed Radio Service

No Job Too Large—No Job Too Small

Phone 50uth 1725 NEWPORT, KY.



THE EDITOR GOSSIPS

Vaughn de Leath, NBC's original radio girl, says her favorite metal is copper—"in all but cash." . . . Phil Ohman and Victor Arden, the Gold Medal NBC piano duo, have been playing together for fourteen years. . . . Paul Whiteman is 40 years old. His father was music supervisor of the city schools of Denver, Colo. . . . A peep into a desk drawer in the CBS studios revealed that Columbia announcers are reading "Beginners' German," "The Varieties of Religious Speech," "S. O. S.—Slips of Speech," "Faulty Diction," "Mend Your Speech," "Words We Misspell," and "Bell's Standard Eleventonist." . . . Some ardent admirer (?) of Henry Burgin of CBS sent him an expensive looking flower box containing six large soup bones. . . . Licensee Abe Lyman returned to America without tales of his friendship with the Prince of Wales, he now is known as "Honest Abe."

the astonishment of a nationwide audience.

Favorite story of George Hicks, NBC announcer, concerns the Sweet Young Thing whom he took to see the Broadway performance of "The Barretts of Wimpole Street," the drama based on the romance of Elizabeth Barrett and Robert Browning. Asked how she enjoyed it, the S. Y. T. told George, "I knew the show was about the Brownings and I was awfully disappointed that we didn't see 'Peasehies!'"

Cakes aren't dessert at WCKY any more. They are just like everyday food. The Skillet Lickers started it all. Some one sent them a cake and now everybody's getting 'em: chocolate ones, and coconut. Then one day, just to be different—a great big box of fried chicken came for the Skillet Lickers. Everyone at the studio wants to open all the packages nowadays and the mail clerk has a time protecting the rights of recipients.

Red-Headed Charlene who croons sympathetic melodies at WCKY has three new babies named for her because their parents like to hear her sing and think her name is so pretty.



Carlisle Stevens became an announcer because his heated argument with a station manager to whom he was trying to sell a radio play convinced the manager that Stevens had an excellent voice for radio announcing. After only a few months at the independent station, Columbia hired him. He's Canadian by birth, is 24, unmarried, and writes plays as a hobby.

Valentine Williams, English journalist who broadcasts his "Portraits" of famous Britons on WLW at 1:15 p. m. Sundays, also appears in NBC dramas. Acting on the air with his wife one day, he grew nervous when the program began running slow. Mrs. Williams didn't notice his signals to her. He forgot the microphone and exclaimed "Faster, dear, faster," to

Sunday Sept. 20

Thirty Minutes of
German Songs

Sponsored by the

UFA THEATER
5th and Sycamore

12:30-1 P.M. WFBE

At Last The Thrill of World-Wide Reception



yours with the NEW

STEWART-WARNER Round-the-World RADIO

With one of these new and amazingly moderately priced sets, you can enjoy domestic radio reception at its best—or by the simple turn of a knob, you can convert it into a short wave receiver and—tune in on the world!

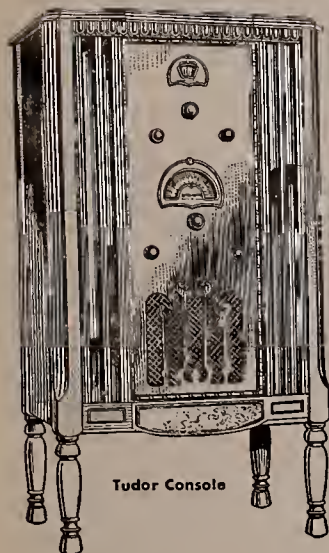
Simplified Short Wave Converters—which bring within range foreign countries, ships at sea, local police calls, air transports, amateurs, and all other stations sending on short waves—are outstanding features of the new Stewart-Warner "Round-the-World" Radio Sets, built in commemoration of Stewart-Warner's 25th Anniversary, and presenting the most sensational values ever offered in new and up-to-date radios.

Note one of the models opposite. Others as low as \$34.95, complete with tubes.

Let Us Demonstrate

Beautiful walnut cabinet housing the latest in chassis equipment. Superheterodyne circuit. Multi Mu and Pentode tubes. Full vision dial. Tone control. Electro-dynamic Reproducer. Television terminals. Equipped for regular broadcast only, complete with tubes. **\$65.75**

Same model equipped for both regular broadcast and foreign or domestic short wave reception as shown, complete with tubes. **\$87.75**



Tudor Console



Short Wave
Converter

The unit can be used with practically any A. C. set. Enables you to tune in foreign and also domestic short wave programs at the simple turn of a dial. Complete with tubes, in walnut cabinet—only

\$23.95

EUROPEAN

or LOCAL
RECEPTION!

Have Both
with the NEW
**STEWART
WARNER**
Round-the-World
RADIO

To convert the set from "world-wide" to "domestic," or vice versa, all you do is turn a knob.

The simplified Short Wave Converter—Instantly bringing within range foreign stations, ships at sea, local police calls and amateurs—is only one of the new and desirable features offered in these amazing sets. Yet prices are lowest in radio history. Many models. Let us show you!

The Rowland Radio Sales Co.

2142 Elm Ave., Norwood, Ohio Phone ME1rose 8114

AUTO RAD SUPPLY CO.

COURT and SYCAMORE

Call CHerry 8234 for your nearest Dealer

Republican Radio Talks

The Candidates
Present Important
Issues of the Day

WKRC,
WFBE,

SEPT. 22, 9:30 P. M.
SEPT. 25, 6:30 P. M.

SEPT. 21, 7:45 P. M.
SEPT. 23, 7:45 P. M.
SEPT. 25, 7:45 P. M.

See Times-Star Radio
Page for Announcement
of Speakers
over these Stations

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.

Parent Problems Are Answered By Angelo Patri



This is Angelo Patri, famous educator, humanist, and philosopher, who talks to parents on the care and training of children over WKRC and the Columbia network at 7:45 p.m. on Thursday and Sunday.

Patri has devoted the greater part of his life to studying the problems of child training. Since 1904, when he received a master's degree from Columbia University, he has been a New York public school principal and, during that time, has written a number of books and many articles for newspapers and magazines on child psychology.

PROGRAM JOTTINGS

Friday, September 18

Ruth Blank, winner of the RKO Paramount Soprano Contest will sing over WFBE at 8:45 p.m. and the same time Tuesday, (September 22.)

The whole Camel Quarter Hour at 6:45 p.m. will be broadcast from Boston where Jacques Renard, orchestra leader, Morton Downey, and Tony Wor will be attending the opening of Renard's hoity-toity night club, The Mayfair. With them will be Henry Burbig, tongue-twisting dialectician, Colonel Stoopnagle and Budd, the Tastyeast Gloom Chasers, Ted Husing, announcer, and Whispering Jack Smith. This year Renard's Boston night club will have to struggle along without him while he conducts the daily Camel hour.

Libby Holman sings through WKRC at 6:15 p.m. on the Limit program.

Talented residents of towns in Ohio and Kentucky are being presented by WCKY in special programs. At 10:30 a.m. Lebanon, O. will be represented, followed at 11 o'clock by Williamstown, Ky., entertainers.

Fred Astaire, singing and dancing star of "The Band Wagon," "Lady Be Good," and scads of other Broadway shows, is guest star on the Nestle program at 7 p.m. through WCKY.

SOUTH SEA ADVENTURE
"Pearl Lagoon," from the pen of Beatrice Grimshaw will be adapted for radio presentation and re-enacted over WKRC during the Liberty hour at 8 p.m.

Eighteen bandsmen playing special arrangements of the latest popular tunes will share attention with "Casey" Jones when he conducts his fourth radio column on aviation during the Friendly Five Footnotes program at 8:45 p.m. through WKRC.

Howard Barlow, conductor of the Columbia Symphony Orchestra, has arranged an all-Saint Saens program for the orchestral concert to be broadcast through WKRC at 9:45 p.m. The first half of the program will be devoted to the famous French composer's stirring interpretative work, "Danse Macabre"; the second half to the rendition of the "Reverie du Soir" and the "French Military March" from his "Suite Algerienne."

Saturday, September 19

SHOW BOAT

"American Born," a play adapted for radio presentation by Phil Maher from the original play, "British Born," written by Paul Merritt and Henry Pettit and first produced in London during the season of 1927, will be the offering of Hank Simmons' Show Boat Dramatic Company to be broadcast at 9 p.m. through WKRC under French-Bauer sponsorship.

Kane & Oebel appear at WFBE each week day at 12:15 p.m. in a program of violin, piano and poetic readings.

Sunday, September 20



Adele Vasa, petite CBS soprano, is soloist in the Cathedral Hour at 3 p.m. through station WKRC. This week (September 20) her solo will be "Like as a Hart" by Alton.

Mrs. Lloyd Hoshaw will resume her book reviews at 5:30 p.m. on WFBE with a review of the play "The House Beautiful" by Charming Pollock.

Ramsey MacDonald's "portrait" will be given by Valentine Williams, English journalist, in his Portrait Gallery period on WLW at 1:15 p.m. King George and Prince of Wales sketches showed how humanly Williams sketches in his figures.

Ernest Hutcheson, Australian concert pianist, will play a half hour recital through WKRC at 9 p.m., the first of a series. The Columbia Symphony orchestra accompanies him.

CHURCH OF THE AIR

The Rev. Dr. Oscar T. Olson, pastor of the Mt. Vernon Place Methodist Episcopal Church, Baltimore, will preach the Protestant service for the Columbia Church of the Air at 9 a.m. The service

can be heard through WABC (860 kc.).

WKRC will take the 1:30 p.m. Jewish service with Rabbi Abba Hillel Silver, of the Temple in Cleveland preaching.

Those two Jolly Jugglers whose pictures adorned the back page of Radio Dial last week pop up now on WKRC at 4:45 p.m. when we had trustfully mentioned their Tuesday appearance.

Eddie Cantor clowns again as Chase and Sanborn guest at 7 p.m. through WSAL.

PUZZLE

Just to make it puzzling, a guest star whose identity has not been revealed will appear on the Dutch Masters program over WKRC at 8 p.m. The regular Dutch Masters company will offer the following old tunes:

Yoo Hoo; I Passed By Your Window; Allah's Holiday; My Baby's Arms; The Lost Child; Bimini Bay; I Don't Want To Play In Your Yard; Border Ballad; Lily of the Valley.

Monday, September 21

"Are you the Fang?" is the current catch phrase at WCKY nowadays. The reason is that the author of "The Fang," of which the final episode will be played at 8:15 p.m., hasn't permitted the cast to read the last chapter of the mystery play and each actor suspects himself of being the killer. A ten dollar prize is to be given the author of the best letter regarding the identity of The Fang.

Tuesday, September 22

An old favorite returns to the air at 9:45 p.m. over WKRC, when Eddie Schoelwer, whispering pianist, broadcasts the first of a series of programs sponsored by the makers of Horse's Neck, a new beverage. Schoelwer will be remembered for his midnight request programs last winter at WKRC.

Elinor Hurdle will give comedy, dramatic, and character sketches at WCKY at 12:45 p.m.

Walter Winchell will present Cab Calloway, negro jazz master on the Gerardine broadcast, at 7:45 p.m. over the Columbia network (WABC-860kc.) Calloway and his "hot" orchestra have made classics of such numbers as "Minnie the Moocher" and "St. James Infirmary." The program tentatively calls for the playing of these two numbers by the Calloway band.

ESTELLE TAYLOR

Estelle Taylor, movie star, will be heard over WKRC at 10:45 a.m. in the Stage and Screen Stars series. Miss Taylor (or Mrs. Dempsey, if you prefer), now on a vaudeville tour goes from Cincinnati to Chicago where her program will be presented from the Columbia studios. Hazel Flynn, widely known newspaper movie critic, will introduce the divorcing wife of the famous fighter.

BILLIE DAUSCHA



Billie Dauscha will "torch" her way through "Now That You've Gone" in the Blue Coal radio revue Sunday (September 20) at 5:30 p.m. on the Columbia network with WABC (860 kc.) as the best local bet.

"The Murder Equation," a love-and-blackmail thriller will be enacted, and Ross Gorman's orchestra will play plentiful dance numbers.

Thursday, September 24

RADIO AWARDS

Presentation of radio sets to the most deserving afflicted persons in Greater Cincinnati by a cooperative group of General Motors dealers will be made at 8:45 p.m. at WKRC. Hundreds of recommendations have been received at WKRC as the result of appeals broadcast during the past weeks.

"Children in School" is Angelo Patri's as the topic in his "Your Child" Series at 7:45 through WKRC. Problems of children at educational institutions have been studied by Patri for more than 25 years.

DANGEROUS

WLW engineers and production directors have a system of hand signals they use to communicate with each other between studio and control room while a program is on the air. One kind of a wave means the program is running slow, another that it's on time, another that the microphone is noisy, and so on until exhausted. Will Stoess, musical director, and director of most of WLW's orchestras (under one name or another) says he's afraid to use his left hand in directing for fear he'll put the whole station off the air.

Listen in on the WORLD

with the NEW

STEWART WARNER

Round-the-World RADIO

Truly Amazing! A mere turn of a dial converts these sets from long wave to short wave receivers — brings within range foreign stations, ships at sea, local police calls, etc. A big new thrill in radio! Many models at lowest prices. Come and see them.

RADIO TUBE CENTER

2092 Sherman Ave.
(Fifty Steps From Main)
Open Evenings
Radio Electric Refrigerators
DICK COOPER DON COOPER

WORLD-WIDE RECEPTION, at the Turn of a Dial!



Tudor Model

Think of being able to bring within range France, England, Germany, South America. Ships at sea, local police, and amateur stations, as well as foreign countries — also the finest reception of your favorite domestic stations — all are made available in a new field of thrills — by the Short Wave Converter, with other desirable qualities featured in the new Stewart-Warner "Round the World" Radio. On display here — in many models. Come in and see them today. Prices are sensationally low!

Illustrated—The New Stewart-Warner Tudor Console. Handsome walnut cabinet, 39 in. high, 21 in. wide. With Superheterodyne Circuit, latest Muller and Pentode tubes, Tone Control, Electro Dynamic Reproducer and Television Terminals—Only \$65.75. Complete with tubes. With built-in Short Wave Converter as shown, \$87.75.

S & S RADIO

Kirby 2348

3096 COLERAIN

Valley 1335-K

French-Bauer, Incorporated brings the nationally famous

Hank Simmons Show Boat

to you every Saturday night over Station WKRC from 9:00 to 10 o'clock

French-Bauer

INCORPORATED

"Better Dairy Products Since 1842"

Network Programs

These schedules list night programs of NBC and CBS not carried by Greater Cincinnati stations.

Key station from which any of the programs may be heard is given at the top of each column. Where another station available locally carries the feature it is listed following the program.

FRIDAY September 18

WEAF—(660 kc.)—NBC

P. M.—
6:00—Major Bowes Family (WENR—870 kc.; WHAS—820 kc.)
10:00—Vincent Lopez Orchestra
10:45—Lee Morse, crooner
11:00—Bill Donahue Orchestra (WGY—790 kc.)
11:30—Larry Funk Orchestra (WENR)

WJZ—(760 kc.)—NBC

P. M.—
6:45—"Believe It or Not" Ripley
7:30—Teddy Black Orchestra (WLS)
9:00—Paul Whiteman's Paint Men (WHAS)
9:45—Waves of Melodies
10:00—Slumber Music
10:30—Russ Columbo
10:45—Jack Denny Orchestra
11:15—Irving Mills Cotton Club Orchestra

WABC—(860 kc.)—CBS

P. M.—
6:30—Drama of Old New York
9:30—Around the Samovar
10:15—Jack Denny Orchestra
10:30—The Camel Quarter-Hour
11:30—Nocturne
Midnight—Bert Lown Biltmore Orchestra
12:30—Dave Abrams Orchestra

HEAR THE HOME FURNITURE CO.
Program Over WKRC
Each Night at 6 P. M.
Get the Thrill of Tuning-in
FOREIGN STATIONS
With Your Present Radio Set



\$23.95

Short Wave Converter

The unit can be used with practically any A. C. set. Enables you to tune in foreign and also domestic short wave programs at the simple turn of a dial. Complete with tubes, in walnut cabinet.

Sold on Easy Terms at the

HOME FURNITURE CO.
227 WEST 5th STREET
Between Elm and Plum

SATURDAY September 19

WEAF—(660 kc.)—NBC

P. M.—
6:00—Nick Lucas, guitar, tenor (WENR)
6:15—Laws that Safeguard Society in Robbery"—Dean Gleason Archer (WENR)
6:30—Lee Morse, crooner (WENR)
7:00—Civic Concerts Service (WTAM—1070 kc.)
10:00—Little Jack Little
10:15—Jesse Crawford organ
10:30—Lloyd Huntly Orchestra (WGY)
11:00—Sherbo's Continentals (WGY)
11:30—Smith Ballow Orchestra (WGY)

WJZ—(760 kc.)—NBC

P. M.—
6:30—Sonata Recital (KDKA)
6:45—Radio's Greatest Lover (KDKA)
7:00—Rudy Vallee's Connecticut Yankees
8:00—Careless Love
9:45—Billie and Irene Harding
10:00—Slumber Music
10:30—Russ Columbo
10:45—Los Conquistadores
11:00—Mildred Bailey and King's Jesters
11:15—Paul Whiteman Orchestra

WABC—(860 kc.)—CBS

P. M.—
6:30—Arthur Murray's Dancing Lessons
7:15—Tasteyast Gloom Chasers, with "The Colonel and Budd"
10:00—Bert Lown Biltmore Orchestra
11:30—Nocturne
Midnight—Red Nichols Park Central Hotel Orchestra
12:30—Fletcher Henderson Orchestra

SUNDAY September 20

WEAF—(660 kc.)—NBC

P. M.—
10:15—Ralph Kirbery, baritone
10:30—Jesse Crawford, organ
11:00—Larry Funk's Orchestra (WGY, WTAM)

WJZ—(760 kc.)—NBC

P. M.—
6:00—Over Jordan (WHAS)
6:30—Candlelight Musicale (KDKA)
9:15—Talk: A. J. Mitchell, explorer of Central America
9:30—Harbor Lights

RADIO TUBE SPECIALISTS

Any Type of Tube for Any Make of Radio

LINK'S TUBE SHOP

607 WALNUT STREET
RADIO REPAIRING Parkway 6415

Tune in on the WORLD

Jack's Radio-Refrigerator Co.

EDWARD A. ZEIL

32 E. 7th Street

HEmlock 6666

Covington, Ky.

STEWART-WARNER
Round-the-World RADIO

WJZ Sunday, September 20

11:00—Pilgrims, mixed sextet (WENR)
10:15—Heel Hagger Harmonies
10:30—Russ Columbo, songs
10:45—South Sea Islanders

WABC—(860 kc.)—CBS

P. M.—
6:15—Fray and Braggiotti, Franco-Italian piano team
11:00—Jack Miles Hollywood Gardens Orchestra

MONDAY September 21

WEAF—(660 kc.)—NBC

P. M.—
6:00—Archer Gibson, organ (WHAS)
7:00—Soonyland Sketches (WGY)
10:00—Lee Morse, crooner
10:15—Jesse Crawford, organ
10:30—Irving Mills Cotton Club Orchestra
11:00—Paul Whiteman Orchestra
11:30—Smith Ballow Orchestra

WJZ—(760 kc.)—NBC

P. M.—
7:00—Roxy Symphony Concert (WENR)
7:30—Death Valley Days (WLS)
10:00—Slumber Music
10:30—Russ Columbo
10:45—Lew White, organ (WENR)
11:00—Jane Froman and her orchestra
11:15—Sherbo's Continentals

WABC—(860 kc.)—CBS

P. M.—
6:30—Miller and Lyles
7:45—Tasteyast Gloom Chasers, with "The Colonel and Budd"
8:45—The Bon-Bons
9:30—Arabesque
10:00—Fletcher Henderson Orchestra
10:15—Arthur Pryor's Cremona Band
11:30—Nocturne
12:30—Dave Abrams' Barn Orchestra

TUESDAY September 22

WEAF—(660 kc.)—NBC

P. M.—
8:00—"Thrillers"
10:00—Little Jack Little
10:15—Jesse Crawford, organ
10:30—Jack Denny Orchestra
11:00—Rudy Vallee and Connecticut Yankees (WENR)
11:30—Lloyd Huntly Orchestra (WENR)

WJZ—(760 kc.)—NBC

P. M.—
6:15—Gus Van, the Keds Man (WENR)
6:30—Phil Cook (WENR)
6:45—Back of the News in Washington (WENR)

If We Had Our Own Radio Station

BY JACK SNOW.

Announcer:

This is the program of the Tasty Sandwich Drug Stores, Ladies and Gentlemen. Opening as usual with our theme melody we hear the Song of the Aspirin, that old familiar favorite: "The Curse of an Aching Head!"

WJZ Tuesday, September 22

7:30—Ponce Sisters (WLS)
8:00—House of Finance Program (WGN—720 kc.)
8:30—Danger Lines of History (WENR)
9:00—Old Stager's Memories
9:30—Clara, Lu and Em (WGN)
9:45—Waves of Melodies (KDKA)
10:00—Slumber Music
10:30—Russ Columbo
10:45—Archer Gibson, organist (WENR)
11:15—Paul Whiteman Orchestra (WENR)

WABC—(860 kc.)—CBS

P. M.—
7:45—The Bon-Bons
9:30—Nit Wit Hour
10:00—Fletcher Henderson Orchestra
10:30—Asbury Park Casino Orchestra
11:30—Nocturne
12:30—Dave Abrams Orchestra

WEDNESDAY September 23

WEAF—(660 kc.)—NBC

P. M.—
6:00—Nick Lucas, songs
7:00—Southernaires Quartet (WTAM, WENR)
7:15—Snoop and Peep, comedy (WLS—870 kc.)
10:15—Jesse Crawford, organ
10:30—Vincent Lopez Orchestra (WENR)
11:00—Irving Mills Cotton Club Orchestra (WENR)
11:30—Sherbo's Continentals (WENR, WHAS)

WJZ—(760 kc.)—NBC

P. M.—
6:15—Benrus Program
7:00—Miniature Theatre
8:00—Mexican Typica Orchestra
9:00—Dramatic Program
9:30—Clara, Lu and Em (WGN, KDKA)
9:45—Radio's Greatest Lover
10:00—Slumber Music
10:30—Russ Columbo
10:45—Lew White, organ (KDKA, WENR)
11:00—Jane Froman and Orchestra
11:15—Lloyd Huntly's Orchestra (WENR)
11:30—Ben Jollis's Orchestra (WHAS, WENR)

WABC—(860 kc.)—CBS

P. M.—
6:30—Miller and Lyles
6:45—Tasteyast Gloom Chasers, with "The Colonel and Budd"
9:15—Hernandez Brothers
10:30—Will Osborne Orchestra
11:30—Nocturne
12:30—Dave Abrams Orchestra

A Laugh A Second

with

H Y R Y E
AND
Willie Winsum

Every Tues., 7:45 p. m., and every Thurs., 7:30 p. m.

WKRC

Radio's biggest 15 minutes of good cheer and snappy music. Sponsored by

THE RUBEL BAKING CO.

THURSDAY September 24

WEAF—(660 kc.)—NBC

P. M.—
6:00—Nick Lucas, songs (WENR)
6:15—Niagara-Hudson Dramatic Sketch (WGY)
10:00—Little Jack Little (WTAM, WENR)
10:15—Jesse Crawford, organ
10:30—Sherbo's Continentals
11:00—Teddy Black Orchestra (WGY)
11:30—Bill Donahue Orchestra (WGY)

WJZ—(760 kc.)—NBC

P. M.—
7:30—Pickard Family (WLS)
8:30—Maxwell House Ensemble (WHAS)
9:45—Paris Night Life (KDKA)
10:00—Slumber Music
10:30—Russ Columbo
10:45—Lew White, organ recital (WENR)
11:00—Mildred Bailey and the King's Jesters (WENR, WHAS)
11:15—Larry Funk and his orchestra (WENR)

WABC—(860 kc.)—CBS

P. M.—
7:30—Henry Burbig
7:45—New World Symphony
8:30—Grand Opera Miniature
10:00—St. Montz Orchestra
10:30—Radio Roundup
11:30—Nocturne
Midnight—St. George Hotel Orchestra

FRIDAY September 18

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot the Briar Hopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Musical Comedy Melodies
10:00—Hamilton Merchants Program
10:30—Lebanon, O. Merchants.
11:00—Williamstown, Ky. Merchants.
11:30—Skillet Lickers.
Noon—Phil Gas Melodies.

P. M.—

12:15—Popular Dance Tunes.
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Program.
1:00—Sign off
5:45—Dance Music.
6:00—Amos 'n' Andy (NBC)
6:15—Italian Serenaders.
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:00—Neslie's Program (NBC)
7:30—Charlene & Tommy.
7:45—Settlement School of Music Quartet.
8:00—Interwoven Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Mrs. Walter Miller, Soprano.
9:00—Earl Arnold's Orchestra From Lookout House.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day
8:00—Concert Hour
8:45—Green Valley Briars
9:00—Variety
9:15—Serenade
9:45—Kleeman Home Chats
10:00—Housewives' Frolic
10:35—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties

Children and Adults
LEARN TO DANCE AT THE MAISONETTE
2524 Gilbert Ave., Peables Corner
Phone WOODburn 2406 or 7307-R
For Further Information

WFBE Friday, September 18

12:30—How It Began
12:45—Bellsby Luncheon Musicale
1:00—Vaudeville
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Novelty Notes
2:30—Hot Rhythm
2:45—Reds vs. Brooklyn, at Red-land Field
5:00—Tea Time Times
5:15—Story Telling Time
5:30—Moods in Blue
6:00—Musical Interlude
6:30—Dinner Music
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program
7:30—Harry Hartman's Sport Review
7:45—Republican Campaign Committee
8:00—Lucky Boys
8:15—Dry Ridge Health Hints.
8:30—Julius Sein
8:45—Song Hit Time
9:00—Evening Chimes.
9:45—Mountain Red
10:00—Dream Fantasy

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School
7:45—Blue Ridge Red.
7:59—Green Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS)
9:15—Consolidated Merchants Prog.
9:45—Don and Betty (CBS).
10:00—Rhythm Kings (CBS).
10:15—Time—Weather.
10:30—Woman's Hour.
10:45—Charles Reaume
11:15—Don Bigelow's Orch. (CBS)
11:30—Columbia Review
11:45—Jane Grey and "Kampf the Jeweler," Artists.
Noon—Blackberry Dudes.

P. M.—
12:15—Hub Clothing Co. Musicale.
12:30—Consolidated Merchants.
1:00—Pabst-et Varieties (CBS)
1:15—Studio Feature.
1:30—Pyol Program.
1:45—Charles W. Reaume
2:00—Edna Wallace Hopper (CBS)
2:15—Burck-Bauer Program.
2:30—Julia Hayes.
3:00—Light Opera Gems (CBS)
3:45—Educational Features (CBS).
4:00—Studio
4:15—A. L. Fink Program.
4:45—Jolly Jugglers (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Mabley & Carew Program.
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Bume Weather Forecast
6:00—Home Furniture Co.—The Columbian (CBS)
6:10—Stocks, Cohn & Tyree
6:15—Time and weather
6:15—Limit Program (CBS).
6:30—Republican Campaign Com.
6:45—Cameo Quarter-Hour (CBS)
7:00—Pryor's Cremo Band (CBS).
7:15—Barbasol Program (CBS)
7:30—March of Time (CBS)
8:00—Liberty Magazine (CBS).
8:45—Friendly Five Foot Notes (CBS).
9:00—Pillsbury Pageant (CBS).
9:30—Cincinnati & Lake Erie.
9:45—Today in Cincinnati, by Dr. Glenn Adams
10:00—Mabley & Carew Program.
10:15—Green Answer Man
10:20—Studio
10:30—Chicago Markets Program.
11:00—Time; Weather; Sports
11:05—Louis Panico & Orch. (CBS).
11:30—Pyol—Wesley Fox & Jimmy Leaver.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

RUTH REEVES



Ruth Reeves, young, tilted of nose, ash blond of hair, and blue of eyes is the assistant musical director of WKRC.

Her musical career began in her school days when she wrote and produced a musical show for her high school. At the University of Cincinnati she wrote music for "Fresh Painters" shows. She is featured at WKRC on the program of Kampi the Jeweler (11:45 a. m. Monday, Wednesday, and Friday), is one of the Piano Twins who play on studio programs, and is organist for the Woman's Hour. She also is Mitzi on WKRC's children's programs.

WLW (428 m.—700 kc.) Friday, September 18

A. M.—
6:30—International Fiddlers
7:00—Physical Exercise.
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Georgia Wildcats
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—Famous Chef Recipes
9:30—"The Hostess"
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Vi Zoy Talk
10:55—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars

WLW Friday, September 18
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherland Plaza Orchestra
2:00—Organ Matinee
2:30—Dorothy Boys
2:45—Chicago Serenade (NBC)
3:00—Seger Ellis
3:15—Island Serenaders
3:30—Address on Constitution (NBC)
3:45—Grab Bag Boys
4:00—A. & P. Orchestra
4:30—The Hottentots
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—Los Ramos Baseball Scores
6:50—The Chatter Music
7:00—Old Reliable Singers
7:30—Woodbury Program
7:45—Sisters of the Skillet (NBC)
8:00—Romany String Quartet.
8:15—Icyeast Jamboree
8:30—Hotel Gibson Orchestra
8:45—Armour Program (NBC)
9:00—Heartolatown
9:30—Clara, Lu and Em (NBC)
9:45—Wildcats' Wildcats.
10:00—Encores
10:30—Variety
10:45—Bob Newhall Sport Slices
10:55—Estate Weather Man
11:00—Vox Cante
11:30—Castle Farm Orchestra
Midnight—Green Time.
12:01—Hotel Gibson Orchestra.
12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—Savory Program (NBC).
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.
P. M.—
1:00—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:45—Cresley Dealers' Salute.
4:00—Records
4:30—Moore Paint Prog. (NBC).
4:45—Records.
5:00—Poems by Harry Holcome.
5:15—Records.
6:30—Children's Stories.
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:30—Cicquet Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater (NBC).
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—The Frigidarians with Ray Perkins (NBC)
10:45—Hotel Gibson Orchestra

SATURDAY September 19

WCKY (202m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist—Alarm Clock Melodies.
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Hot Shot the Briar Hopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Little Red Riding Hood's Kid-die Club.
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
12:00—Phil Gas Melodies.
P. M.—
12:15—Popular Dance Tunes.
12:30—Norris Brock live stock quotations
12:35—Luncheon music.
1:00—Sign off.
5:45—Dance Music.
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lucile Fox.
6:45—Hitch Hikers.
7:00—Skillet Lickers.
7:30—Shewbeat Boys.
7:45—Crooning Guitarist.
8:00—Earl Carroll.
8:30—Lee County Ramblers.
8:45—Hot Shot the Briarhopper.
9:00—Earl Arnold's Orchestra from Lookout House.
9:30—"Addition Nite" on the Air.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day
8:00—Concert Hour.
8:45—Green Valley Briars
9:00—Variety
9:15—Cuban Melodies
9:45—Kleeman Home Chats
10:00—Housewives' Frolic
10:20—Tennessee Jeff
10:50—Women and the News
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellsby Luncheon Musicale
1:00—Vaudeville
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Melodies of Long Ago
2:45—Moods in Blue

WFBE Saturday, September 19

3:15—Hot Rhythm
3:45—Strike up the Band
4:15—Vocal Varieties
4:45—Serenade
5:00—Tone Poems
5:15—Story Telling Time
5:30—Tea Time Times
6:00—Musical Interlude
6:30—Dinner Music
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program
7:30—Harry Hartman's Sport Review
7:45—Ruth Wolfenden, blues
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—Murdock Williams
8:45—Evening Chimes
9:00—Independent Oil Stations
9:30—Log Cabin Boys
10:00—Dream Fantasy

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School
7:45—Blue Ridge Red.
7:59—Green Time Signal
8:00—Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reaume
9:30—Consolidated Merchants.
10:00—Time and Weather
10:03—Woman's Hour—Tremlette Tully
10:30—Hub Clothing Musicale.
10:45—Columbia Revue (CBS).
11:00—Julia Hayes.
11:30—Hotel Tait Orchestra (CBS)
Noon—Blackberry Dudes.
P. M.—
12:15—Francis Fulton's Orch. (CBS)
12:30—Cincinnati Merchants.
1:00—Columbia Farm Prog. (CBS).
1:30—Pyol Program.
1:45—Starr-Freeze Melodies.
2:00—Charles W. Reaume
2:15—Mil and Cassey.
2:30—A. L. Fink Song Recital, Louis Johnson, tenor
3:00—Ann Leaf at the Organ (CBS)
3:30—Spanish Serenade (CBS)
4:00—Marconi from London. (CBS).
4:20—Eddie Duchin's Orch. (CBS).
4:45—Tropic Cure—Football Score (CBS).

NBC estimates its audience at 35,349,920 for its WJZ network (programs carried by WLW and WCKY) and 37,354,691 for the WEAH-headed chain (WSAI programs). NBC statisticians say the estimate is "conservative." Seventy-eight stations are affiliated with the two networks.

WORLD-WIDE Radio Reception



STEWART-WARNER Silver Jubilee Radio Sets

enable you to hear your favorite U. S. program at its best. Or, if you wish, you can listen to on the world. The simple turo of a dial converts some of these beautiful models into short-wave receivers—brings within range foreign stations, ships at sea, local police calls, amateurs and others using short-wave lengths. Many splendid models—lowest prices. Let us show them to you!

With all modern features, including Television terminals. Complete with tubes
With built-in Short-Wave Converter \$57.75

ROELL & QUEHL, Radio Salon

"Our Service Sells 'Em" NEWPORT, KY.
25-27 E. SIXTH STREET,



This Year's Leader

7-8-10-14 TUBES

\$49.95 up to \$290.00

THE HARTEN-KNODL DISTRIBUTING CO.

N. W. Cor.

8th and Sycamore Streets

FLORENCE FREY BEAUTY EXPERT

on the air
Every Wednesday
9:15 A. M. WLW



PERMANENT WAVE \$5.00

Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
631 Walnut Street Cherry #105

WKRC Saturday, September 19

5:15—Mabley & Carew Program.
5:30—A. O. Rust—Happy Feet.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS)
6:05—Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohlé and Tyree
6:28—Time and weather
6:30—Today in Cincinnati, by Dr. Glenn Adams
6:45—Carnel Quarter Hour (CBS)
7:00—Evroy's Crema Band (CBS)
7:15—Sterling Products Program (CBS)
7:30—La Palina Prog. Kate Smith (CBS).
7:45—Junior Chamber of Commerce.
8:15—Studio.
8:30—National Radio Forum (CBS)
9:00—Hank Simmons' Show Boat (CBS)
10:00—Pyol Program.
10:15—Studio
10:45—Huston Ray's Orch. (CBS).
11:00—Time; Weather; Sports
11:15—Jack Pettis Orch. (CBS).
11:30—Wesley Fox and Jimmy Seaver
11:45—Jos. R. Deins Organ Concert, Pat Gillick.
Midnight—Jos. R. Deins Midnite Frolic, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—International Fiddlers
6:40—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Georgia Wildcats
8:30—Ward Trail Blazers (NBC)
8:45—Physical Exercises
9:00—Dance Miniatures (NBC)
9:30—Book News.
9:45—WLW Mail Bag
10:00—The Story Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—McCormick's Fiddlers
11:00—Elliot Brock, violin.
11:15—Swift Program (NBC)
11:30—Livestock Reports.
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, Attorney General Bettman
P. M.—
12:16—Hotel Gibson Orchestra
12:45—National Farm and Home Period (NBC).
1:30—Netherlands Plaza Orchestra.
2:00—Arthur Chandler, Jr., organ
2:30—Delivery Boys
2:45—Chicago Serenade (NBC)
3:00—Ranania
3:15—Pacific Feature Hour (NBC)
4:00—A. & P. Orchestra
4:30—Crosley Dealers' Hour
5:00—Sekatory Hawkins
5:30—Grab Bag Boys
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—The Brownie Bar Program
6:45—Los Ramos Baseball Scores
6:50—The Chatter
7:00—Crosley Theatre of the Air
7:05—R. F. D. Hour
7:30—Dorsay Dance (NBC)
8:00—Crosley Saturday Knights.
8:30—The First Nighter (NBC)
9:00—King Edward Cigar Band
9:30—Clara, Lu and Em (NBC)
9:45—Greystone Orchestra
10:00—Cotton Queen
10:30—Variety
10:45—Bob Newhall Sport Spices
10:58—Estate Weather Man.
11:00—The Singing Violin
11:30—Doodledockers.
Midnight—Hotel Gibson Orchestra
12:30—Castle Farm Orchestra.
1:00—Hotel Gibson Orchestra
1:30—Castle Farm Orchestra

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC)
8:15—Records.
8:45—A. & P. Program (NBC)
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Hits and Bits (NBC).
10:15—Georgia Wildcats.
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock Reports.
11:45—Records
Noon—Sign off
P. M.—
3:00—Futurity Stakes from Belmont Park (NBC)

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC)
8:15—Records.
8:45—A. & P. Program (NBC)
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Hits and Bits (NBC).
10:15—Georgia Wildcats.
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock Reports.
11:45—Records
Noon—Sign off
P. M.—
3:00—Futurity Stakes from Belmont Park (NBC)

WSAI Saturday, September 19

3:20—Classic Gems (NBC)
3:30—Records
3:45—Crosley Dealers Salute
4:00—Records
5:00—Southern Singers & Mitchem
5:30—Records
6:45—The Goldbergs (NBC)
7:00—Records
7:30—The Silver Flute (NBC)
8:00—General Electric Hour (NBC)
8:30—Club Valspar (NBC)
9:00—Lucky Strike Dance (NBC)
10:00—Castle Farm Orchestra
10:30—Greystone Orchestra
11:00—Sign off

SUNDAY September 20

WCKY (202 m.—1490 kc.)

A. M.—
10:00—Nomads (NBC).
10:30—Jewels of Destiny (NBC).
11:00—The Crooning Guitarist.
11:15—Don Sellers
11:30—Skillet Lickers.
Noon—Charlene and Tommy.
P. M.—
12:45—Hot Shot the Briar Hopper.
1:00—Sign off.
5:45—Lucille Fox, Blues.
6:00—Lee County Remblers.
6:15—Russell Hodges, Bass and Grady Hodges, Tenor.
6:30—Bob Siddle and Dave Young.
6:45—Little Red Riding Hood.
7:00—Lawson's Hawaiians.
7:30—College of Musicians.
8:00—Skillet Lickers.
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Hot Shot, the Briarhopper.
9:15—Randall Fryer, Tenor.
9:30—Earl Arnold's Orchestra.

WFBE (250 m.—1200 kc.)

A. M.—
8:00—Break of Day
8:30—Concert Hour.
9:30—Invitation to the Waltz.
10:15—Dry Ridge Health Hints.
10:30—Vocal Varieties.
11:00—Excerpts from the Operas.
11:30—Novelty Notes.
11:45—Echoes from Germany.
P. M.—
12:15—Kleeman Furniture Program.
12:30—Galvano & Cortez.
12:45—Ralph Witherby, vocal solos.
1:00—Jewish Hour.
1:30—Jubilee Singers.
1:45—Dance Melodies.
2:15—Ralph and Harlan.
2:30—Matinee Musicals.
3:00—Afternoon Recital.
3:15—Moods in Blue.
3:45—Strike Up the Band.
4:15—Pastels in Prose.
4:30—Variety.
4:45—Post Symphony Hour
5:45—Tea Time Tunes
6:00—Lee Richards.
6:15—Musical Interlude.
6:30—Church Federation Hour.

Comedy Is Serious Business



Little do you, and you, and you know how hard it is to be funny! This picture of RADIO DIAL's columnist Don Becker was snapped by a wily cameraman while Don was deep in the serious business of writing something amusing for Our Dially Dozen. As you read this, Don is speeding away from Cincinnati and WLW in quest of more national fame, and probably more fortune. RADIO DIAL wishes him success, promises his readers that he will continue Our Dially Dozen from his new position (not yet revealed), and commiserates with WLW on the loss of its enfant terrible.

WFBE Sunday, September 20

7:00—Anne Storey, Contralto.
7:15—With the Seccots.
7:30—Harry Hartman's Sport Review.
7:45—Old Time Fights — Harry Hartman, Announcer.
9:00—Evening Stars
9:30—Sundown Serenader.
9:45—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
6:45—7:45—God's Bible School—Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (e. t.).
10:15—Jim Lightfield—Veteran's Civic Hour.
10:55—First Church of Christ Scientist.
11:50—Green Time Signal
Noon—American Legion Program.
P. M.—
1:00—Jewish Community Program.
1:30—Columbia Church of the Air—(CBS).
2:00—Symphony Hour with Toscha Seidel (CBS).
3:00—Cathedral Hour (CBS)
4:00—Pastorale (CBS).
5:30—Twilight Reveries.
4:30—Allerton Glee Club (CBS).
5:00—Chic Knights (CBS).

WKRC Sunday, September 20

5:58—Burke Weather Forecast.
6:00—The World's Business (CBS).
6:15—Studio.
6:20—Eureka Baseball Scores.
6:25—Sports Review.
6:30—Columbia Little Symphony (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors—(CBS).
7:15—Ruth Lyon and Concert Orch. (CBS).
7:30—Queen City Period.
7:35—Studio.
7:45—Angelo Patri—"Your Child"
8:00—The Dutch Masters (CBS).
8:30—Around the Samovar (CBS).
9:00—Ernest Hutcheson, Pianist (CBS).
9:30—The Gauchos (CBS).
10:00—String Quartet (CBS).
10:30—Red Nichols Orchestra (CBS)
11:00—Time and weather.
11:03—Sports Review.
11:08—Eddie Duchini's Orch. (CBS).
11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
8:50—Time.
9:00—Church Forum.
9:30—Fiddlers Three (NBC).
9:45—Song for Today (NBC).
10:05—Organ, Arthur Chandler, Jr.
10:25—River Reports.
10:30—Morning Musical (NBC).
11:30—Troika Bells (NBC).
Noon—"Wat"—Talk by Col. Fred'k Palmer (NBC).
P. M.—
12:30—Melody Interlude (NBC).
1:15—"My Portrait Gallery of Famous Britons." Valentine Williams (NBC)

All network programs change time September 27.

All local programs on WLW, WSAI, WKRC, WCKY must change, too.

Watch RADIO DIAL next week (September 25) for complete new schedules.

You can't afford to be without RADIO DIAL.

WLW Sunday, September 20

1:30—Yeast Foamers (NBC).
2:00—Crosley Theatre
2:30—Henry Thies' Orchestra.
3:00—Matinee Jewels
3:30—Island Serenaders.
4:00—Sabbath Reveries (NBC).
5:00—The Roamios.
5:30—Plantation Days.
6:00—Glenn Sisters and Ramona.
6:15—The Chatter.
6:30—College of Music Recital.
6:55—Los Ramos Baseball Scores.
7:00—Ena Jettick Melodies (NBC).
7:15—Collier's Hour (NBC).
8:15—Bayuk Stag Party (NBC).
8:45—Kellogg Slumber Music
9:15—Variety
9:30—Castle Farm Orchestra.
10:00—Crosley Concert.
10:45—Greystone Orch.
10:58—Estate Weather Man.
11:00—Henry Thies Orchestra (to NBC).
Midnight—Castle Farm Orchestra.
12:30—Green Time.
12:31—Sign off.

WSAI (225 m.—1330 kc.)

P. M.—
2:00—Sernonette and Hymn Time.
2:30—Balkan Mountn Men (NBC).
3:00—National Sunday Forum
4:00—Gilbert and Sullivan Gems (NBC)
5:00—Catholic Services (NBC).
6:00—Russian Singers (NBC).
6:30—Judent Club (NBC).
7:00—Chase and Sanborn (NBC).
8:00—"Our Government," David Lawrence (NBC).
8:15—Castle Farm Orchestra.
8:45—Greystone Orchestra
9:15—Ted Wecms Orchestra—Best Sellers (NBC)
9:45—Sunday Night at Seth Parker's (NBC).

MONDAY September 21

WCKY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist—Alarm Clock Melodies.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot the Briar Hopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Dance Melodies.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Phil Gas Melodies.

P. M.—
12:15—Little Red Riding Hood, John R. Coppin Co.
12:30—Norris Brock Live Stock.
12:35—Luncheon Music.
1:00—Sign off.
5:45—Dance Music.
5:55—Avers 'n' Andy Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Tastyest Jesters (NBC).
6:30—Little Red Riding Hood
6:45—Tommie and Willie
7:15—Italian Serenaders
7:30—Eugenia Powers, Soprano.
7:45—Odas Mattox, Guitarist
8:00—Saunders Trio.
8:15—Mexican Serial—"The Fang."
8:30—Concluding episode.
8:45—Hot Shot, the Briar Hopper.
9:00—Charlene and Tommy.
9:15—Steve Bates and Octofone.
9:30—Old Time Fiddling.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day
7:30—Bamboo Boys
8:45—Green Valley Brriers
9:15—Dance Melodies
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:05—Housewives' Frolic
10:35—Vocal Varieties
10:50—Mrs. Evans
10:55—Naish Time Announcement
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philo Program
P. M.—
12:15—Kane and Oebel
12:30—How It Began
12:45—Bellyon Lunchon Musicals
1:00—Vaudeville
1:15—Little Black Joe
1:30—Day Dreams
2:00—Moods in Blue
2:30—Serenade
3:00—Afternoon Dance Frolic
3:30—Memory Lane
4:00—Down South

WORLD-WIDE Radio Reception



STEWART-WARNER Silver Jubilee Radio Sets

enable you to hear your favorite U. S. program at its best. Or, if you wish, you can listen in on the world. The simple turn of a dial converts some of these beautiful models into short-wave receivers—brings within range foreign stations, ships at sea, local police calls, amateurs and others using short-wave lengths. Many splendid models—lowest prices. Let us show them to you!

\$6575

THE PANDORF MUSIC AND RADIO CO.
3935 Spring Grove Ave., Knowlton's Cor., Cincinnati, Ohio
Telephones: Kirby 1692—West 3693

WFBF Monday, September 21

4:30—Organ Recital
5:00—Hot Rhythm
5:15—Story Telling Time
5:30—Tea Time Tunes
6:00—Musical Interlude
6:30—Frank Astor
6:45—Novelty Notes
7:00—The Post Question Box Man
7:15—Fred Schenke Program
7:30—Harry Hartman's Sport Review
7:45—Republican Campaign Committee
8:00—Lucky Boys
8:15—Dry Ridge Health Hints
8:30—WFBF Players
9:00—Julius Scin
9:15—Byron Trio
9:30—Mountain Red
9:45—Dream Fantasy

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School.
7:45—Blue Ridge Red.
7:59—Green Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Singing Vagabonds (CBS).
9:45—Charles W. Reanne.
10:15—The Madison Singers (CBS).
10:30—Art Dry Cleaners.
10:45—Time and weather.
10:18—Woman's Hour — Tremlette Tully.
11:15—Julia Hayes
11:45—Jane Gray and "Kaupf the Jeweler" Artists.
Noon—Blackberry Dudes.

P. M.—
12:30—Earl Carpenter's Orch.(CBS).
12:30—Cincinnati Merchants.
1:00—A. L. Fink Program.
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reanne
2:15—Burke Bauer Program.
2:30—The Three Doctors (CBS).
2:45—Starr-Freeze Melodies.
3:00—Gypsy Music Makers (CBS).
3:30—National Student Federation (CBS).
4:00—Hub Clothing Co. Musicales
4:15—Dance Orch. (CBS).
4:30—Studio.
4:45—Meyer Grape Juice.
5:00—A. O. Rust, Happy Feet.
5:15—Mabley & Carew Program
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
6:30—Burke Weather Forecast.
6:00—Recorded Program
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program (CBS).
6:30—Union Gas & Electric Prog.
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Crema Band (CBS).
7:15—The Barbasol Program (CBS).

7:30—La Palina Program (CBS).
7:45—Old Wurzburger Malt Program.
8:00—Eno Crime Club (CBS).
8:30—An Evening in Paris (CBS).
9:00—Robt. Burns Panatella Program (CBS).
9:30—Philly Program — Tri-State Edition (E. T.).
10:00—Mabley & Carew Program
10:15—Green Answers Man (E. T.).
10:20—Studio.
10:30—Pyol Program.
10:45—Today in Cincinnati, by Dr. Glenn Adams.
11:00—Time and weather

ELINOR HURDLE



Elinor Hurdle, dramatic reader, will appear at 12:45 p.m. Tuesday (September 22) at station WCKY. Her program will include comedy sketches, character bits, and cuttings from plays. She is to have a program at WCKY every week.

WKRC Monday, September 21
11:03—Sports Review.
11:08—Bobby Meeker and His Orchestra (CBS).
11:30—Wesley Fox and Jimmy Seaver
11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts.
7:00—Green Time.
7:00—Physical Exercises.
7:01—Physical Exercises.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Ward Trail Blazers (NBC).
8:45—Physical Exercises.
9:00—Housekeeper Chats.
9:15—Beatrice Mable (NBC).
9:30—Musical Portrait.
9:45—The Potter's Art.
10:00—Live Stock Reports.

DEAD REVIVED!

Feet Performed Daily
If your Radio howls with pain—is so weak that it whispers, or has completely expired call

AVon 3095
JAMES FRENKEL LEON BASS

Complete New Schedules

Do you know that ALL network programs CHANGE TIME Sunday, September 27th? That your favorite programs will take different time? And all local programs on WLW, WSAI, WKRC, WCKY must change, too?

RADIO DIAL gives you the complete new schedules next week (September 25). Rely on the DIAL to keep you "up" on what's on the air and point out the best in radio entertainment. Use the coupon to put RADIO DIAL in your mailbox each week for six months for only one dollar.

RADIO DIAL
22 E. 12th St., Cincinnati, Ohio
YOU BET, I want to receive RADIO DIAL. Send it for 6 months; here's my dollar (check, currency or money order).

Name
Address
City State



WLW Monday, September 21

10:10—Piano Solos.
10:15—A. & P. Orchestra.
10:30—Colonel Goodbody.
10:45—Salt and Peanuts.
11:00—Moto-Ironing Time
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Bradley Kincaid.

P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—Farm and Home Hour (NBC)
1:30—Netherland Plaza Orchestra
2:00—Arthur Chandler, Jr., organ.
2:30—Delivery Boys.
2:45—Chicago Serenade (NBC).
3:00—Interviews by Alice Cory
3:15—Charles Scheuerman Brown Palace Orch. (NBC)
3:45—Georgia Wildcats.
4:00—A. & P. Orchestra.
4:30—Georgian Strollers.
4:45—Grah Bag Boys
5:00—Bradley Kincaid.
5:15—Mormon Tabernacle Choir.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Auntie n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:45—Paris Night Life (NBC).
7:00—Rox's Gang (NBC).
7:30—Los Ramos Baseball Scores.
7:45—WLW Fanfare.
8:00—Maytag Orchestra (NBC).
8:30—Musical Dominoes (NBC).
9:00—Gold Medal Express (NBC).
9:30—Hollingsworth Hall
9:45—Southern Singers
10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Korn Parchies.
11:15—Chime Reveries.
Midnight—Hotel Gibson Orchestra.
12:30—Castle Farm Orchestra.

**WE INSTALL
Stewart-Warner
Short Wave
Converter**

The following is a list of Radios we repair and service:

PHILCO	VICTOR
MAJESTIC	RADIOIROPE
BRUNSWICK	SENIOR
R. C. A.	SILVER
SPARTAN	SONORA
ZENITH	SPLITTOUR
STROMBERG	STEINITE
CARLSON	STEWART
ATWATER	TEMPLE
KENT	WELLS.
ACME	ARMORER
AMRAO	COMMANOER
ARCADIA	MONROE
APEX	CLARITONE
ARCADIA	PRINCETON
BAKKEIT	EMERSON
BOSCH	WIMPERAIN
BRANUS	WESTING.
BREMER TULLY	KINGSTON
BROWNING	NEWSONIC
BUCKINGHAM	WURLITZER
EARL	GLORIATONE
COLONIAL	ZENETTE
COLUMBIA	HAMILTON
OAYFAN	BOSWORTH
NATIONAL	L. B. WILSON
EDISON	ATOMIC
EVEREADY	WESTERN
FEDERAL	ELECTRIC
FADA	RAMWAY
FRECO	TRAVELER
FRECO	ECOPHONE
FRESHMAN	MIDWEST
GILFILLAN	MURCO
GRAYBAR	JACKSONBELL
GULBRANSEN	XOXOLA
HOWARD	COLORIER
JACOBSON	HUNTINGTON
KELLOGG	LEIGHT
KENNEY	ZETA
KING	RENLER
KOLSTER	MEMLAN
LYRIC	PIERCE AIRO
LEUTZ	PILOT
LANG	BALOWIN
KYLETRON	STERLING
	CLARION
	CONTINENTAL
	WORKRITE

We will call at your home, inspect your Radio and test your tubes for 75c.

WM. THREM
Up-Town Radio Shop
68 East McMicken Ave.
CHerry 7895

WSAI (225 m.—1330 kc.) Monday, September 21

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column
9:15—McCormick's Fiddlers.
9:30—Jean Carroll (NBC).
9:45—Jerry Fay.
10:00—Records.
10:15—Blue Streaks (NBC).
10:30—Records.
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.

P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers Salute
4:00—Crosley Singers
4:30—Records.
4:45—Minabelle and Chick.
5:00—Records.
6:00—Teddy Black's Orchestra (NBC).
6:30—Frigidarians with Ray Perkins (NBC).
6:45—The Goldbergs (NBC).
7:00—Poems by George Elliston
7:30—Voice of Firestone (NBC).
8:00—A. & P. Gypsies (NBC).
8:30—General Motors (NBC).
9:00—True Story Hour (NBC).
9:45—Simoneize Program (NBC).
10:00—Seger Ellis.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.

**TUESDAY
September 22**

WCKY (202 m.—1490 kc.)

7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briar Hopper
8:15—Early Morning Dance Prog.
8:15—Light Concert Music.
9:45—Dance Program.
10:00—Mrs. A. M. Gondiss (NBC).
10:15—Classic Hour.

All network programs change time September 27.

All local programs on WLW, WSAI, WKRC, WCKY must change, too.

Watch RADIO DIAL next week (September 25) for complete new schedules.

You can't afford to be without RADIO DIAL.

Why not "bring in" ALL THE WORLD as well as the U.S.A.?



Tudor Console

Beautiful walnut cabinet housing the latest in chassis equipment. Superheterodyne circuit, Multi Mu and Pentode tubes. Full vision dial. Tone Control. Electro-Dynamic Reproducer. Television Ter. \$65.75

With built-in Short Wave Converter, as shown . . . \$87.75

Come in and let us demonstrate

Meirose 8175

Open Evenings

HOWES & PORTER

Radio Department

ELECTRIC REFRIGERATION

COMPLETE RADIO AND ELECTRICAL SERVICE

3158 Madison Rd.

OAKLEY, CINCINNATI, OHIO

WKCY Tuesday, September 22
10:45—Musical Novelties.
11:30—Skillet Lickers.
Noon—Phil Gas Melodies.

P. M.—
12:15—Popular Dance Tunes.
12:30—Live Stock Quotations.
12:35—Luncheon Music.
1:00—Sign Off.
5:45—Dance Music.
5:55—Ayers News Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:15—Tri-State Entertainers.
7:45—Crimline Girl, Alma Ashcraft.
8:00—Skillet Lickers.
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Lucille Fox, Blues.
9:15—Randall Fryer.
9:30—Hot Shot, the Briar Hopper.
9:45—Tommy Ott, Pianist.
10:00—Sign Off.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day.
8:00—Concert Hour.
8:45—Green Valley Briars.
9:00—Variety.
9:15—Hits and Bits.
9:45—Home Chats.
10:00—Housewives' Frolic.
10:20—Tennessee Jeff.
10:35—Novelty Notes.
10:50—Sister Mary's Kitchen.
11:00—Shopping with Betty and Bob.
11:30—Happiness Club.
Noon—Tri-State Philco Program.

P. M.—
12:15—Kane and Oebel.
12:30—How It Began.
12:45—Bellenby Luncheon Musicale.
1:00—Vaudeville.
1:15—Two Irish Boys.
1:30—Day Dreams.
2:00—Matinee.
2:15—Ralph and Harlan.
2:45—Reds vs. New York, at Red-land Field.
3:15—Story Telling Time.
5:30—Tea Time Tunes.
6:00—Musical Interlude.
6:30—WFBE Players in "The Road Back".
6:45—Novelty Notes.
7:00—Post Question Box.
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review.
7:45—Variety.
8:00—Lucky Boys.



Listen in on the WORLD with the NEW STEWART WARNER Round-the-World RADIO

Truly Amazing! A mere turn of a dial converts these sets from long wave to short wave receivers—brings within range foreign stations, ships at sea, local police calls, etc. A big new thrill in radio! Many models at lowest prices. Come and see them.

Phone SOuth 2237
BROERING BROTHERS
634 Monmouth St., Newport, Ky.

Radio Men All At Sea



It may be the Fall boom in the radio business, and it may be the fact that these three Cincinnati radio men were the guests on the palatial yacht "Misepah" that caused their broad grins. The men are (left to right) Ray P. Harten, Harry F. Knodel, and William Morton. The yacht belongs to Commander Eugene F. McDonald, president of Zenith Radio whose receivers Harten and Knodel distribute.

WFBE Tuesday, September 22
8:15—Dry Ridge Health Hints.
8:30—Murdoch Williams.
8:45—Evening Chimes.
9:00—Independent Oil Station Program.
9:30—Song Hit Time.
9:45—Licking River Fiddlers.
10:15—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
6:45—God's Bible School.
7:15—Blue Ridge Red.
7:50—Gracen Time.
8:00—Starr-Freeze Melodies.
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Oxol Feature (CBS).
9:15—Consolidated Merchants Prog.
9:45—Charles W. Reaume.
10:15—Pebeco Program (CBS).
10:30—Sweethearts of the Air (CBS).
10:45—United Remedies Program.
11:00—Time and Weather.
11:30—Woman's Hour—Tremlette Tully.

P. M.—
11:30—Julia Hayes.
Noon—Blackberry Dudes.
12:20—Enric Madruguera's Orchestra (CBS).
12:30—Cincinnati Merchants.
1:00—Pabst-ett Varieties (CBS).
1:15—Studio.
1:30—Pyol Program.

WKRC Tuesday, September 22
1:45—Blue Ridge Red.
2:00—Charles W. Reaume.
2:15—Mel and Cassey.
2:30—(A. L. Fink)—"The Three Doctors" (CBS).
2:45—A. L. Fink—"Bill and Earl".
3:00—Four Clubmen (CBS).
3:30—The Metropolitans (CBS).
4:00—Frank Ross, Songs (CBS).
4:15—Adventures in Words (CBS).
4:30—Hub Clothing Musicale.
4:45—Meyer Grape Juice.
5:00—A. O. Rust, Happy Feet.
5:15—Mabley & Carew Program.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Home Furniture Co. (CBS).
6:10—Stocks, Cohl & Tyree.
6:18—Time and weather.
6:15—To be announced.
6:30—Kaltenborn Edits the News (CBS).
6:45—Camey Quartet hour (CBS).
7:00—Pryor's Crema Band (CBS).
7:15—Sterling Products (CBS).
7:30—Red Goose Adventures (CBS).
7:45—Rubels—Hye Rye and Willie Winsum.
8:00—Henry George (CBS).
8:30—The Bristolers (CBS).
9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15—Star Brand Shoe Revue (CBS).
9:30—Republican Campaign Committee.
9:45—Tom Collins, Jr.—Bridge Lessons.

WORLD-WIDE Radio Reception



STEWART-WARNER Silver Jubilee Radio Sets

enable you to hear your favorite U. S. program at its best. Or, if you wish, you can listen in on the world. The simple turn of a dial converts some of these beautiful models into short-wave receivers—brings within range foreign stations, ships at sea, local police calls, amateurs and others using short-wave lengths. Many splendid models—lowest prices. Let us show them to you!

\$65.75

With all modern features, including Television terminals. Complete with tubes. With built-in Short Wave Converter \$87.75

**KRAEMER
ELECTRIC AND RADIO SHOP**
7305 VINE ST., CARTHAGE Valley 2394

WKRC Tuesday, September 22
10:00—Pyol Program.
10:15—Today in Cincinnati, by Dr. Glenn Adams.
10:30—Studio.
10:45—Asbury Park Orch. (CBS).
11:00—Time and Weather.
11:03—Sports Review.
11:08—Romanelli Orchestra (CBS).
11:30—Wesley Fox and Jimmy Seaver.
11:45—Jos. R. Deins, Organ Concert, Fat Gillick.

WLW (428 m.—700 kc.)

A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Ford Rush.
6:50—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Seger Ellis.
8:30—Ward Trail Blazers (NBC).
8:45—Physical Exercises.
9:00—Morning Ballads.
9:15—Frances Ingram (NBC).
9:30—Fashionette.
9:45—Premium Man.
10:00—Live Stock Reports.
10:10—Piano Solos.
10:15—A. & P. Orchestra.
10:30—Colonel Goodbody.
10:45—Vi Zoy Talk.
10:55—Island Sernaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.

P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee—A. Chandler, Jr.
2:30—Delivery Boys.
2:45—Princess Obolensky (NBC).
3:00—Ramona.
3:15—Waltzing (NBC).
3:50—Maze of Melody (NBC).
4:00—A. & P. Orchestra.
4:50—Georgia Wildcats.
4:45—Grab Bag Boys.
5:00—The Hotentots.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—Los Ramos Baseball Scores.
6:30—The Chatter.
6:30—Brownie Bar Program.
6:45—Mail Pouch.
7:00—Armstrong Quakers (NBC).
7:30—Woodbury Program.
7:45—Sisters of the Skillet (NBC).
8:00—State of Maine Program.
8:15—Levest Jamboree.
8:30—Verk Bubble Blowers.
9:00—Sam B. Wolf Program.
9:15—Varsity Quartet.
9:30—Chevrolet Chronicles.
10:00—Crimelights.
10:25—Around the World with Jeff Davis.
10:30—Variety.
10:45—Bob Newhall, Sports Slices.
10:58—Estate Weather.
11:00—Los Amigos.
11:30—Moon River.

Midnight—Hotel Gibson Orchestra.
12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column.
9:15—Records.
10:00—Dr. Ella Oppenheimer (NBC).
10:15—Radio Household Institute (NBC).

LESTER SINGER RADIO SERVICE CO.

Cincinnati's Best Equipped
Radio Service Station

All Makes of Radios
Served
Power Packs and Sound
Equipment

2126 Madison Road
Woodburn 3788

WSAI Tuesday, September 22
10:30—Georgian Wildcats.
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.

P. M.—
12:50—Live Stock Reports.
1:00—Sign Off.
2:00—Women's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Lady Next Door (NBC).
4:30—Rinsio Talkie (NBC).
4:45—Records.
5:15—Vocal Solos.
5:30—Records.
6:00—Midweek Hymn Sing (NBC).
6:30—Corner Drug Store (NBC).
6:45—The Goldbergs (NBC).
7:00—Blackstone Plantation (NBC).
7:30—Nat. Dairy Virtuoso (NBC).
8:00—Hotel Gibson Orchestra.
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Castle Farm Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

WEDNESDAY September 23

WKCY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briar Hopper.
8:15—Early Morning Dance Prog.
9:15—Light Concert Music.
9:45—Dance Tunes.
10:00—Mrs. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.
Noon—Phil Gas Melodies.

P. M.—
12:15—Little Red Riding Hood, John R. Conpin Co.
12:30—Live Stock Reports.
12:35—Luncheon Music.
1:00—Sign Off.
5:45—Dance Records.
5:55—Ayers News Flash.
6:00—Amos 'n' Andy (NBC).
6:15—Charlene and Tommy.
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:15—Italian Sernaders.
7:30—Lawson's Hawaiians.
8:00—Lucille Fox—Blues Singer.
8:15—Crooning Guitarist, Odas Mattox.
8:30—Earl Arnold's Orchestra, Lookout House.
9:00—Maunice Thompson—Baritone.
9:15—Steve Bates, with Octofone.
9:30—Old Time Fiddlers.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Break of Day.
7:30—Bamboo Boys.
8:00—Concert Hour.
8:45—Green Valley Briars.
9:00—Variety.
9:15—Hot Rhythm.
9:45—Kleenan Home Chats.
10:00—Housewives' Frolic.
10:35—Vocal Varieties.
10:50—Mrs. Evans' Questions and Answers.
11:00—Shopping with Betty and Bob.
11:30—Happiness Club.
11:45—Norfolk Trio.
Noon—Tri-State Philco Program.
12:15—Kane and Oebel.
12:30—How It Began.
12:45—Bellenby Luncheon Musicale.
1:00—Vaudeville.
1:15—Little Black Joe.
1:30—Organ Recital.
2:00—Chas. Daunt, tenor.
2:15—Moods in Blue.
2:45—Reds vs. New York, at Red-land Field.
3:15—Story Telling Time.
5:30—Galano and Cortez.
5:45—Tea Time Tunes.

JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kampf Jewelry Co.
Diamond Remounting
Specialists
18 West Sixth St.

WFBE Wednesday, September 23

6:15—Jubilee Singers.
6:30—Novelty Notes
7:00—The Pest Question Box.
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review.
7:45—Republican Campaign Committee.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Johannes Seim.
8:45—Song Hit Time.
9:15—Evening Chimes.
9:45—Mountain Red.
10:00—Dream Fantasy.

ELIZABETH LENNOX



Elizabeth Lennox is the contralto soloist you hear on the Coco Cola program (WSAI Wednesday at 9:30 p.m.)

WKRC Wednesday, September 23

8:00—Gold Medal Fast Freight (CBS).
8:30—Epo Crime Club (CBS).
9:00—Vitality Personalities (CBS).
9:15—Mabley & Carew Program.
9:30—Queen City Period.
9:35—Savino Tone Pictures (CBS).
10:00—Bing Crosby (CBS).
10:15—Gruen Answer Man (E. T.).
10:20—Studio.
10:30—Pyol Program.
10:45—Will Osborne Orch. (CBS).
11:00—Time; Weather; Sports.
11:05—Eddie Duchin's Orch. (CBS).
11:30—Wesley Fox and Jimmy Seaver.
11:45—Jos. R. Deins Organ Concert.
Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—

6:30—Time Announcement.
6:31—International Fiddlers.
6:50—Weather Forecast.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:45—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program. (NBC).
8:45—Physical Exercises.

WLW Wednesday, September 23

9:00—Mary Hale Martin (NBC).
9:15—Florence Frey's Workshop.
9:30—Dance Miniatures (NBC).
9:45—Marley Perfumes (NBC).
10:00—Live Stock Reports.
10:10—Piano Solos.
10:15—A. & P. Orchestra.
10:30—Colonel Goodbody.
10:45—Manhattan Soap (NBC).
11:00—Dorothy Chase and Charis Players.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—The Village Rhymerster.

P. M.—

12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—Farm and Home Hour (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Arthur Chandler, Jr. organ.
2:30—Delivery Boys.
2:45—Chicago Serenade (NBC).
3:00—The Matinee Players.
3:45—Ford Rush.
4:00—A. & P. Orchestra.
4:30—Georgia Wildcats.
4:45—Grab Bag Boys.
5:00—Afternoon Melodies.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:45—"Believe It or Not," Ripley (NBC).

7:00—Los Ramos Baseball Scores.
7:05—Glenn Sisters and Ramona.
7:15—John Ruskin Program.
7:30—Jack Frost Melodies (NBC).
8:00—Crosley Follies.
8:30—Dutch Masters Minstrels.
9:00—R. F. D. Hour.
9:30—Canova Coffee Hour.
10:00—Greystone Orchestra.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Korn Parchies.
11:15—Hotel Gibson Orchestra.
11:30—Crosley Theatre.
Midnight—Hotel Gibson Orchestra.
12:30—Castle Farm.

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Jane Grant (NBC).
9:30—National Home Hour (NBC).

WSAI Wednesday, September 23

10:00—Records.
10:15—Radio Household Institute (NBC).
10:30—Records.
11:00—Hellman Troubadours (NBC).
11:15—Sign Off.

P. M.—

12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Records.
4:15—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—Georgia Wildcats.
5:25—Civil Service Talk.
5:30—Records.
6:15—Madame Alda (NBC).
6:30—Frigidarians with Ray Perkins (NBC).
6:45—The Goldbergs (NBC).
7:00—Records.
7:30—Mobioli (NBC).
8:00—Halsey Stuart (NBC).
8:30—Palmolive Hour (NBC).
9:30—Coca Cola Program (NBC).
10:00—Jim and Walt.
10:15—The Stepiens Boys (NBC).
10:30—Vincent Lopez Orch. (NBC).

**THURSDAY
September 24**

WCKY (202 m.—1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briar Hopper.
8:15—Early Morning Dance.
8:15—Light Concert Music.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Dance Records.
10:30—Northam-Warren (NBC).
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Phil Gas Melodies.

**GET YOUR PHILCO
at the
LUDLOW RADIO SHOP**

Call HEMlock 4910 for Radio Service
334 Elm St., LUDLOW, KY.

**Tune in on the
WORLD**



**by the
Simple Turn
of a dial**



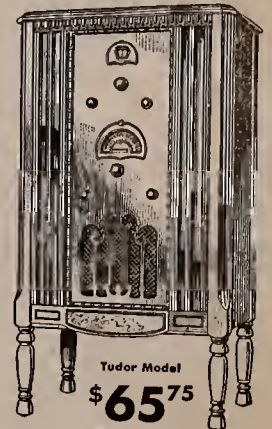
Think of it! Think of the thrill of tuning in on Brazil—or France—or some station in England—direct...

With the same set that brings in your favorite home station incomparably clear and life-like...

And with the change from long wave to short wave reception made by the mere turn of a dial!

Yet such are the possibilities open to you through these amazing new Stewart-Warner "Round-the-World" Radio Sets. It's the biggest thrill in radio!

Come in and see these sets—in many interesting new models and at the lowest prices in radio history.



Tudor Model

\$65⁷⁵

Complete with Tubes

Beautiful walnut cabinet housing the latest in chassis equipment. Superheterodyne circuit, Multi-Me and Pentode tubes. Full vision dial, Tone Control, Electro-Dynamic Reproducer, Television Terminals. Equipped for regular broadcast reception, only \$65.75, complete with tubes.
With built-in Short Wave Converter, as shown... **\$87⁷⁵**

B. & W. RADIO COMPANY

Sales—Service—Accessories

WEst 1693 2827 Colerain Ave., CINCINNATI

**STEWART-WARNER
Round-the-World RADIO**

**Listen
in on the
WORLD
with the NEW
STEWART
WARNER
Round-the-World
RADIO**

Truly Amazing! A mere turn of a dial converts these sets from long wave to short wave receivers—brings within range foreign stations, ships at sea, local police calls, etc. A big new thrill in radio! Many models at lowest prices. Come and see them.

CARLSON REFRIGERATOR
AND RADIO SHOP
116 South Wayne Avenue
Lockland, Ohio
Office Phone, Valley 0236

**You Can't Afford to Miss
Next Week's Radio Dial**

Beginning Sunday, September 27, all network programs will be on the air at entirely new times.

Will you know when to find Amos 'n' Andy? Cloro, Lou and Em? Kate Smith? Morton Downey? Lucky Strike Dance? Without Radio Dial, your radio set will be like a strong road with no signs and no road maps.

The next issue of Radio Dial, published Friday, September 25, will bring you entirely new programs of Greater Cincinnati stations and of out-of-town stations where you can hear favorite network programs that no longer will come through stations here. WKRC, WCKY, WLW and WSAI also will abate all their important local programs September 27 to conform with new network schedules.

Don't miss a single radio program.

Use the attached coupon to subscribe to Radio Dial.

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

Gentlemen:

Enclosed find One Dollar (\$1). Send RADIO DIAL for 6 months.

[] New Subscriber

[] Renewal

Name

Address

City..... State.....

WCKY Thursday, September 24

P. M.—
 12:15—Little Red Riding Hood, John R. Cogan Co.
 12:30—Live Stock Quotations.
 12:35—Luncheon Music.
 12:45—Rev. Chas. A. Vandermuehlen.
 1:00—Sign off.
 5:45—Dance Music.
 5:55—Ayer's News Flash.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Tommy and Willie.
 7:00—Dixie Spiritual Singers (NBC).
 7:15—Crooning Guitarist.
 7:30—Little Red Riding Hood.
 7:45—Earl Arnold's Orchestra from Lookout House.
 8:00—Blackstone Plantation (NBC).
 8:30—Louise Ryder, Contralto.
 8:45—Hot Shot, the Briarhopper.
 9:00—Atwater-Kent Auditions.
 9:30—Old Time Fiddlers.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Break of Day
 8:00—Concert Hour.
 8:45—Green Valley Briars
 9:00—Variety
 9:15—Strike up the Band
 9:45—Kleemann Home Chats.
 10:00—Housewives' Frolic
 10:20—Tennessee Jeff
 10:35—Down South
 10:50—Sister Mary's Kitchen.
 11:00—Shopping with Betty and Bob.
 11:30—Happiness Club
 11:45—No-Ky Trio.
 Noon—Tri-State Philco Program.
P. M.—
 12:15—Kane and Oebel
 12:45—Beltony Luncheon Musical.
 12:50—How It Began.
 1:00—Vaudeville
 1:15—Two Irish Boys
 1:30—Matinee Musicale.
 2:00—Melody Girls.
 2:15—Ralph and Harlan.
 2:30—Afternoon Dance Frolic.
 2:45—Reds vs. Philadelphia, at Red-land Field
 5:15—Story Telling Time
 5:30—Cala Time Tunes.
 6:00—Musical Interlude.
 6:30—WFBE Players in "The Road Back".
 6:45—Reynade
 7:00—The Post Question Box.
 7:15—Fred Schenke Program.
 7:30—Harry Hartman's Sport Review.
 7:45—Ruth Wolfenden, Blues.
 8:00—Lonely Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murlock Williams.
 8:45—The Post Tenor.
 9:00—Independent Oil Program.
 9:30—Log Cabin Boys.
 10:00—Dream Fantasy.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Sunrise Worship.
 7:45—Blue Ridge Red.
 7:59—Green Time Signal.
 8:00—The Commuters (CSB).
 8:15—Stars-Freeze Melodies.
 8:30—Tone's Scrap Book (CBS).
 8:45—Consolidated Merchants.
 9:00—Dr. Copeland—Ceresota Flour (CBS).
 9:15—Hamilton Beach (CBS).
 9:30—Consolidated Merchants.
 9:45—Barbara Gould Beauty Talk (CBS).
 10:00—Charles W. Reame.
 10:30—Time and Weather
 10:33—Woman's Hour—Tremlette Tully
 10:15—United Remedies Prog. (CBS)
 11:00—Woman's Hour—Tremlette Tully
 11:15—Acme Sunshine Melodies.
 11:30—Columbia Revue (CBS).
 Noon—Fratt Food Program (CBS)
P. M.—
 12:15—Blackberry Dudes (CBS).
 12:30—Cincinnati Merchants.
 1:00—Studio.
 1:15—Julia Hayes.
 1:45—Pyl Program.
 2:00—Charles W. Reame Studio.
 2:15—Mel and Cassey.
 2:30—(A. L. Fink)—The Three Doctors (CBS).
 2:45—A. L. Fink—Bill and Earl
 3:00—Melody Magic (CBS)

**ROELL & QUEHL
RADIO SALON**

"Our Service Sells 'Em"
 Any Make Radio Expertly Repaired
 25-27 1/2 N. Street
 Just West of Monmouth
 South 6565 NEWPORT, KY.

Italian Serenaders of WCKY

The Italian Serenaders, all dressed up in their white Neapolitan costumes, play accordion and guitar at station WCKY. Tony Scalea is the lad with the accordion. Bill Reith is the one who does tricky stunts with the guitar. They got their start in radio when they took a prize in one of WCKY's Audition Nites" (Saturday, 9:30 p. m.)

WKRC Thursday, September 24

3:30—Hotel Taft Orchestra (CBS).
 4:00—Asbury Park Orch. (CBS).
 4:30—Hub Clothing Musicale
 4:45—Meyer Grape Juice.
 5:00—A. O. Rust, Happy Feet.
 5:15—Mabley & Carew.
 5:30—Cincinnati Trade School.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Co.
 6:10—Stocks, Cohlé & Tyree.
 6:18—Time and weather.
 6:15—To be announced.
 6:30—Kaltenborn Edits the News (CBS)
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Crema Band (CBS).
 7:15—Sterling Products (CBS).
 7:30—Rubel's—Hy Rye and Willie Winson.
 7:45—Old Wirtzburg Malt.
 8:00—Leonard J. Dempsey Campaign Talk.
 8:15—The City Melody Girl (CBS).
 8:30—Today in Cincinnati, by Dr. Glenn Adams.
 8:45—C. & D. Supply Program.
 9:00—Modern Male Chorus.
 9:15—Queen City Period.
 9:20—Studio.
 9:30—Public Dental Period.
 9:35—Tito Guizar (CBS).
 9:45—Peter's Parade (CBS).
 10:00—Streit Mig. Program.
 10:30—Pyl Program.
 10:45—Radio Roundup (CBS).
 11:00—Time and Weather.
 11:03—Sports Review.
 11:15—Jack Pettis Orch. (CBS).
 11:30—Wesley Fox and Jimmy Seaver.
 11:45—Jos. R. Deins Organ Concert.
 Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.

All network programs change time September 27.

All local programs on WLW, WSAI, WKRC, WCKY must change, too.

Watch RADIO DIAL next week (September 25) for complete new schedules.

You can't afford to be without RADIO DIAL.

WLW Thursday, September 24

11:00—The Venetian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Ford Rush

P. M.—

12:16—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee.
 2:30—Delivery Boys.
 2:45—Princess Obolensky (NBC).
 3:00—Interviews by Alice Cory.
 3:15—Afternoon Melodies.
 3:30—Maze of Melody (NBC).
 4:00—A. & P. Orchestra.
 4:30—Georgian Strollers and Robert West, Tenor
 4:40—Salt and Peanuts.
 5:00—Edna Wallace Hopper (NBC).
 5:15—Wilderson's Wildcats.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Glen Adams, Dog Talks.
 6:45—News Flash from Hollywood
 7:00—Los Ramos Baseball Scores
 7:05—The Chatter.
 7:15—Rin-Tin-Tin Thriller (NBC)
 7:30—Netherland Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC)
 8:00—State of Maine Drama.
 8:15—Natural Bridge Shoes
 8:30—Hollingsworth Hall
 8:45—Sam B. Wolf Program.
 9:00—A. & P. Orchestra.
 9:30—Clara, Lou and Em (NBC).
 9:45—Varsity Four.
 10:00—Canada Dry Program.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Great Composers.
 11:30—Moon River
 Midnight—Hotel Gibson Orchestra
 12:30—Castle Farm Orchestra.

Thursday, September 24**WSAI (225 m.—1330 kc.)**

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick Fiddlers.
 9:30—Records.
 9:45—Organ Program.
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—Hellman Troubadours (NBC).
 11:15—Sign Off.
P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Mona Motor Organ Recital.
 4:30—Rinsio Talkie (NBC).
 4:45—Records.
 5:00—Travel Talk by Jos. Ries.
 5:15—Vocal Solos.
 5:30—Records.
 6:25—Better Business Bureau Talk.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Fleischmann Hour (NBC).
 8:00—Arco Dramatic Musical
 8:30—Adventures of Sherlock Holmes (NBC)
 9:00—Lucky Strike Orch. (NBC).
 10:00—Castle Farm Orchestra.
 10:15—The Stebbins Boys (NBC).
 10:30—Gibson Hotel Orchestra.

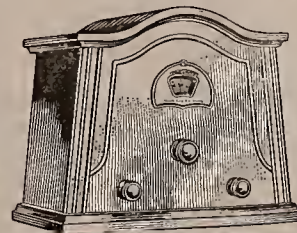
IF IT'S ELECTRIC WE CAN FIX IT

**PRUES
ELECTRIC AND RADIO SHOP**
 408 York Street
 South 2751, NEWPORT, KY.

Get the thrill—
of tuning-in
FOREIGN STATIONS

DO IT IN A JIFFY
with your
present A. C. Radio Set

With this New Stewart-Warner Short Wave Converter, you can at will, "convert" your present set into a receiver for World-Wide reception—bring within range foreign stations, ships at sea, local police and amateur broadcasts. Adaptable to practically any A. C. set... Easily attached "to convert" there's nothing to do but turn a knob! Opens a big, new field of radio thrills. Short Wave Converters are also built-in features of the new Stewart-Warner Radio.



\$23.95 Short Wave Converter
 Complete with tubes
 Walnut finish cabinet, 8 1/2 inches high, 11 1/2 inches wide, 8 inches deep.

Come in and see these sets!

Progressive Radio & Electric Shop
 6304 Vine Street
 Valley 0266 ELMWOOD 7

STEWART-WARNER
Round-the-World **RADIO**

**EUROPEAN
or LOCAL
RECEPTION!**

Have Both
with the NEW
**STEWART
WARNER**
Round-the-World
RADIO

To convert the set from "world-wide" to "domestic," or vice versa, all you do is turn a knob.

\$23.95

to

\$104.00

Louis Marx & Bro.

840 Monmouth St., NEWPORT, KY.

South 1815

516 Madison Ave., COVINGTON, KY.

HEmlock 0282

Complete Program Changes This Week

WEEKLY

RADIO DIAL

REGISTERED

Volume I, No. 19

FRIDAY, SEPTEMBER 25, 1931

Price 5c

World Series Broadcasts Begin Thursday

BELLE BAKER Sings on WCKY



Belle Baker, singing comedienne, whose vaudeville, dramatic and radio audiences have followed her throaty emotional voice to the heights of merriment and the depths of pathos for more than fifteen years, will be heard in a group of popular new tunes and old-time favorites when she appears as guest artist on the Nestle "Choclateers" program, Friday (September 25) at 8 p. m. through WCKY.

Willys-Overland Program Will Be Heard From WCKY

Harold Stokes, popular dance maestro, and his orchestra will be featured with Tom, Dick and Harry, harmonizing trio, on a new series of NBC programs sponsored by Willys-Overland, Inc., starting Sunday (September 27), at 7 p. m., with WCKY as local outlet.

L. A. Miller, president of Willys-Overland, also will be heard on the first program in an address in which he will tell of the plan approved by the National Automobile Chamber of Commerce to give employment to a great number of men during the coming months.

Rebroadcasting From Germany Is Planned

Orchestra Concert Will Be On NBC Network Wednesday

One of a series of European concerts which the Reichs-Rundfunk-Gesellschaft is broadcasting from Germany will be heard through WLW Wednesday (September 30) on an NBC network at 3:30 p. m. The concert will begin at 2:30 p. m. and can be heard at the earlier hour on station WJZ (700 kc.).

The program, to be short-waved to America and rebroadcast from New York, will include Handel's "Concerto Grosso in G Minor," a violin concerto by Beethoven, and Reger's arrangement of Mozart Variations. The orchestra will be conducted by Fritz Busch, recognized as one of the most distinguished of contemporary German opera and concert directors. The principal soloist will be Adolf Busch, the conductor's youngest brother.

Fritz Busch, born 41 years ago in Westphalia, began to appear in concerts at the age of seven. In 1918 he became general musical director of the Stuttgart Opera. Nine years ago he succeeded Fritz Reiner as general musical director of the State Opera in Dresden.

Walter Winchell to Present Gary Cooper This Week

Gary Cooper, movie star, will appear as guest artist of Walter Winchell, columnist, during the Gerardine program Tuesday (September 29) at 8:45 p. m. on the Columbia network now including WKRC.

Cooper, who abandoned his study of art and his father's cattle ranch for moviedom, has starred in such successes as "I Take This Woman," "Vings" and "The Legion of the Condemned."

Wayne King Has New Commercial Sunday Program

Wayne King and his dance orchestra will return to the air through an NBC network and WSAI under the sponsorship of the Lady Esther Company for a new series of programs beginning Sunday (September 27) at 3 p. m.

Mildred Hark Is New Theatre Star



Mildred Hark, new leading lady of the Crosley Theatre at WLW, won her position as the result of a telephone interview with Edward Byron, director. She has appeared with the Stuart Walker company here.

COMPLETE Radio Programs Begin on Page 4

Little Orphan Annie of the comic strip, by Harold Gray, will appear on WLW every day at 5:45 p. m. beginning Monday (September 25). Ten-year-old Shirley Bell plays Little Orphan Annie; twelve-year-old Allan Barauk is Joe Cornstassel. Mr. and Mrs. Silo are played by Henrietta Tedro and Jerry O'Meara.

WLW Carries All of Series

Graham MacNamee Will Announce All Broad- casts of Ball Games

A play by play account of the World's Series baseball games opening in St. Louis October 1 (Thursday) will be transmitted to radio listeners by the National Broadcasting Company through its combined WEAF and WJZ network, including WLW.

Graham MacNamee, famous NBC announcer, will be at the microphone again this year to call out the details of every play in the series. Opening in St. Louis with the first game on October 1, he will take the air at 2 p. m., to paint a word picture of the setting before the big opening. On other St. Louis games, he will go on the air at 2:30 p. m. When the sports drama turns to Philadelphia Monday, October 5, he will go on the air at 1:30 p. m.

Chester Thomas, WLW traffic manager, says the station will carry the entire series.

Chick and Ted Are Nightly RB Team at WKRC

Chick and Ted, sponsored by the RB Clothing Co., will be heard at 6:45 every night except Saturday and Sunday, beginning Monday (September 28). They come to Cincinnati for the RB Clothes program after 45 weeks on WHK in Cleveland, where they were sponsored by Chevrolet.

Interspersing their smooth harmony with a sophisticated brand of humor, Chick and Ted will bring their audience rapid-fire humor and a limitless repertoire of comedy songs. Advance reports warn that as a result of one of their pointless jokes, soon everyone in Cincinnati will be inquiring, "Do you want to hear a riddle?"

Ted is the Ted de Turk who appeared in many roles at WLW a year or more ago including impersonations of Seth Parker and singing as one of the Office Boys.

Jeau Paul King, NBC announcer, now finds himself attached to the personal staff of the chief bailiff of Cook County, with a shiny nickel badge to wear on state occasions. King acted as announcer for a program on WENR when Albert J. Horan, chief bailiff, appeared to explain the duties of his office. The next day the badge was delivered to King.

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 20, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor

E. E. HARRIS, Bus. Mgr.

VOL. I SEPTEMBER 25, 1931

No. 19

Sunday is Radio Moving Day

Sunday is another of radio's semi-annual moving days. For, with New York and Chicago reverting to standard time after their summer fling at saving daylight, chain programs will fall an hour later here.

The immediate result will be another period of confusion, the reverse of that which beset dialing last April. Instead of being an hour late, listeners will find themselves an hour too early for their favorite network features unless they jog their memories by referring to Radio Dial's program listings.

Which is, of course, nothing new. The same story has been repeated more and more irritatingly every year since chain programs became a factor in broadcasting. But the fact that nothing has been done about it is news, albeit of an unwelcome sort.

There is no doubt that scheduling network programs on the basis of daylight-saving time inconveniences many more people than it accommodates. Further, the number of those inconvenienced is increasing as the chains expand. That of itself should call for a prompt and satisfactory solution. Yet the networks cling to daylight-saving as if New York and Chicago make up the only audience to be considered.

Such a short-sighted policy simply cannot survive. One of these days the protests of listeners and outlet station directors will force National and Columbia to bow to the principle of the greatest good to the greatest number. But just when that day will come, we hesitate to predict.

Listeners have been speaking their minds these several years. The dissatisfaction of member station directors, too, has reached the stage of near rebellion. And still the chains persist in the futile attempt to have the tail wag the dog.

However, a change will come. That is an ultimate certainty; aside from any considerations of justice, because the New York and Chicago audiences are becoming less and less important as the networks grow.

Meantime, the most useful suggestion we can offer is to consult Radio Dial's program listings more carefully than usual for the next couple of weeks. It will minimize the confusion of radio's fall moving.

Around the Dial

By THE DIAL TWISTER

So Collier's Hour has opened up again at the old corner (WLW, Sunday at 8:15 p.m.). Well, there's something to keep plenty of dynamite dynamiting. And it's still a 60-minute hour by any old watch. Besides, Uncle Henry (Bill Adams off the air) is back on the job. The show's just not complete without him.

And count the Adventures of Sherlock Holmes also among those present once more (WSAI, Thursday, at 9:30 p.m.). Don't crowd, you detective yarn addicts. There's room for all. Advance notices say longer stories in serial form will be the winter fare. So stand by for "The Hound of the Baskervilles," "The Sign of the Four," et al.

Lots of changes these days. For instance, Kate Smith is up at a new La Palina act (WKRC, Monday, Wednesday, Thursday and Saturday, at 8:30 p.m.). Sorry to lose Daddy and Kollo. But Kate's a sweet replacement.

Yes, and list the Crosley Theatre among the old friends back after a summer vacation (WLW, Sunday at 2 p.m., Wednesday at 11:30 p.m., and Saturday at 7 p.m.). The big news of that playhouse is Mildred Hark. Eddy Byron certainly made no mistake when he took her from Stuart Walker. She's a radio find of the first water.

The Streit program (WKRC, Thursday at 10 p.m.) is another mighty satisfying feature that has to be added to the Hilltopper's growing family of local features. The ensemble knows its business, and the numbers are a refreshing change from ordinary.

The Nestle's program (WKCY, Friday, at 8 p.m.) puts on a dial-worthy popular show. Here's another feather in Allen Joclyn's cap. He's the "man from Nestle's," who keeps the thing moving so briskly.

And speaking of spokesmen, the welcome sign is out for Louis Witten who handles the D'Orsay feature (WLW, Saturday, at 7:30 p.m.) A

lot of the girls and boys think he's one of the best. He presides over a pleasing half hour here, too.

It looks as if the cosmetic people are crashing radio in a big way. Enter also the Evening in Paris program once more (WKRC, Monday, at 9:30 p.m.) under a maeup banner. The show's a good one, even though it's not built for strong, silent men.

Of course it's to be expected. Just the same it's gratifying to find Erno Rapee doing such a corking job in the General Electric Hour (WSAI, Saturday, at 8 p.m.). As if being a top-notch conductor isn't enough, he architects a program that's sure to please.

And by the way, those Mabley and Carew programs at WKRC are uncovering some talent that sounds like the genuine article. If their quality keeps up, it's going to be hard to keep some of the artists off anybody's air. Which only goes to prove Cincinnati's place in the musical sun.

That Domino orchestra (WLW, Monday, at 9:30 p.m.) does a sweet program. That's not just a sour pun either.

Meanwhile, those Goldbergs (WSAI, nightly except Sunday at 7:45 p.m. after Monday; 6:45 Friday and Saturday) are stepping right along in the van of the daily acts. They're different, not in the least because they mix a lot of living with their comedy.

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

This, Ladies and Gentlemen of the radio audience, is the program of the National Onion Growers' Association of America. The orchestra opens with the theme song: "I'm Alone Because I Love You."

YOU SHOULD KNOW— Bradley Kincaid, the Mountain Boy



Although Bradley Kincaid, the mountain boy of WLW, receives some 100,000 letters a year from his radio audience, his most enthusiastic listeners are his twin daughters, Barbara and Allene, aged two and a half. They have learned to tell time on their clock radio set so that they will know just when Daddy is on the air. They're real radio babies. Barbara Allen was to have been the name of the Kincaid daughter because "Barbara Allen" is the ballad with which Bradley first won radio fame. When the baby appeared as twins, the name was divided, altered a little, and shared. Their baby brother, named William Bradley for his father, has been nicknamed "Billy Boy" after another of Bradley's mountain songs.

"From rags to riches" would be the true though trite title for a story of Bradley Kincaid whose mountain songs and ballads, sung to the music of his "hound dawg guitar," have brought him fame and comfortable financial success.

A little more than 30 years ago, he was born in Point Lovell, Ky., on the edge of the Cumberland Mountains, the fourth of eight children of William and Elizabeth Hurd Kincaid. For 10 years he lived the poking life of a typical mountain boy, now and then raising a patch of tobacco of his own, helping his father scratch out a living from the soil, and only once in a great while going five miles to school for the short term the fields allow to education.

HOUND DOG GUITAR

In those years he learned to play the "hound dawg guitar," so-called in the Kincaid family because the father one night had traded one of his favorite foxhounds to a negro for the instrument. He learned to sing the mountain songs that had been part of the hill knowledge ever since the first pioneers came west to settle Kentucky.

At the age of 19, he was a good-looking, easy-going boy with little ambition, but three terms of schooling, and only a voracious appetite for reading to make him different from the other boys in the neighborhood. Then he "got religion" at Point Lovell. Bradley and his "range" spent the week "pestering" the preacher, making his work hard for him. The last day of the meeting, they had run out of mischief. A friend persuaded Bradley to go into the revival with him. Bradley, he "got religion" as the story seems, he "got religion" as the story seems, a change of some sort came over him and from that minute on, he says, he was inspired with the determination to get an education.

GRAMMAR SCHOOL

That fall found him hiking the 20 miles to Berea, Ky., to enter the sixth

grade of school (at the age of 19), and to earn his way by "hopping bells" at the Berea hotel after school. He finished at the age of 21 and went to France as a recruit in the World War. At the end of the war, he went back to Berea and went through high school, still working his way, and this time doing a little singing to help, for he had a splendid voice. He aspired to be a concert singer when he was through with his education.

Remember, he was about 24 when he finished high school, so it wasn't an especial precocity on his part that he fell in love with the high school music teacher, Miss Irma Foreman, and married her the summer he graduated. For two years they worked in the Kentucky state Y. M. C. A. to earn enough money for Bradley's first year in the Y. M. C. A. college in Chicago. They both worked then for the four years of his college course. One of his jobs was singing in the Y. quartet at Station WLS. That paid him \$10 every week, and that's all he thought about it for he had "mike fright" and wouldn't have sung on radio except for the extra money he needed.

WLS BARN DANCE

Ultimately, a friend told the manager of WLS that Bradley knew some mountain ballads, but it took a whole summer to persuade him to sing one of them on the air. He finally tried out on the Saturday night National Barn Dance and was hired to sing every other week. He traded his typewriter for a guitar and practiced all the ballads he knew, for here was another way to earn money. Soon WLS put him on the air every Saturday night, but it didn't occur to him that he might be popular until WLS began giving him bushel baskets full of letters.

Those letters begged for copies of his songs until he decided to risk having a song book printed. Before the book was off the press, the first edition was sold and the book was paid for. Since then he has published four song books and has sold more than 250,000

"Keeping Up With Daughter" is Skit of Family Life

The moving, human drama of the life of an average American family will be portrayed in a new series of dramatic shows, "Keeping Up With Daughter," to be broadcast over an NBC network and WSAI under the sponsorship of the Sherwin-Williams Company every Wednesday at 11 a. m., beginning this week (September 30).

Collier's Girl Appears in New Serial Drama

"The Adventures of Barbara Wayne," a serial play in which Lucille Wall, the "Love Story Girl" of Collier's Hour, will play the leading role, will begin on an NBC network, including WLW, Sunday (September 27) at 6:45 p. m. "The Missing Suitcase" introduces the heroine on her way West for a visit. Vanity Fair Silk Mills of Reading, Pa., sponsors the program.

Coe Glade Sings on NBC Chain

Coe Glade, well known contralto of the Chicago Civic Opera and of the Cincinnati Zoo Opera, will be guest artist with Joseph Koester and his orchestra of 30 pieces in the Civic Concert Service program to be heard over an NBC network Saturday (September 26) at 8 p. m. with WLS (870 kc.) as the best outlet locally. She will sing "Seguidilla," from "Carmen," by Bizet and "Hopak," by Moussorgsky. Among the selections to be played by the orchestra will be "March" from "Prince Igor" by Borodin and "Prelude to a Cinema Play" by Walter Godeff, arranger for the NBC music library in Chicago.

Story of an Opera Is Resumed Sundays

Resuming the popular Story of an Opera at 3:30 p. m. Sundays, beginning this week (September 27) the Crosley Players will broadcast a miniature of "Carmen," by Bizet. Edward A. Byron will direct the actors, with Dorothea Barlowe as Carmen, William C. Stoess will conduct the orchestra. Mary Steele will sing Carmen's arias and Louis John Johnen will sing the part of Escamillo.

Finis K. Farr is to Write Scripts for Station WLW

Finis K. Farr, young Cincinnati playwright and journalist, has returned to his home after three years in New York to join the writing staff of WLW.

For the National Broadcasting Company he wrote such popular radio scripts as the Forty Fathom Trawlers and Mystery House. A short story, "Mother Says No," appeared in the August issue of The Ladies Home Journal.

His first play for WLW will be "Mountain Men," which will be produced in the Crosley Theatre on Sunday (September 27) at 2 p. m. and Wednesday (September 30) at 11:30 p. m.

copies. He came to WLW in January after four years as one of the most popular entertainers at WLS, and has repeated his popularity here. For instance, when he made a personal appearance at the Capitol Theatre in Frankfort, Ky., last week the schools were closed for the afternoon so that the children could go to see him.

He lives in College Hill with his wife and three children, and plays golf every minute that he is not on the air or appearing in theaters. The week beginning Monday, September 28, he will broadcast from WLW every morning at 8:15, every afternoon at 2:45. At night he will appear in several local theaters.

His ambition is to lay by enough money to be able to live on his income so that he can give his services to some worthy institution like Berea College without pay.

Archbishop Speaks Sunday on C. B. S.

Our Dially Dozen

By
DON BECKER

(Written aboard Cincinnati Limited)

Never did I realize how powerful was the stroke of a tiny portable typewriter, until I undertook to write this column in the mushy confines of a Pullman Car.

This bit has not reached you through the mere means of a ten-million-dollar Post-Office system. Something greater than that!

Philosophy, psychology, and several twenty-five cent tips were the governing factors.

First there was the Porter. (Two bits.) The Porter asked the Conductor. (Two more bits.)

The Conductor asked "The-Man-With-The-Little-Boy-Across-The-Aisle."

"The-Man-With-The-Little-Boy-Across-The-Aisle" said he didn't care, if the typewriter would not make too much noise. His little boy wasn't feeling very well. He had just gotten over the mumps.

Then a test was made. With both ears the Conductor listened to this little typewriter as I ticked off a few lines.

He mused. (You should see a Pullman Conductor "muse.")

Finally: "It's all right with me, son, but you see the Pullman Company objects. But I don't suppose they'll find it out. Go ahead and write!"

Don't anyone tell the Pullman Company now!

Alois Havrilla made a mistake. Alois Havrilla, the meticulous. Alois Havrilla, the impeccable.

The other night he said, "and now from the FULSOME repertoire, the orchestra selects, etc."

Pardon my precocity, but if you don't know offhand, look up the word FULSOME.

Then you'll understand why I was shocked!

If you should ever meet Dick Pavay, WLW Announcer, please do not mention "Fishing" to him.

It's a sore spot on the Pavay mind. Dick was fishing in Canada. This was his first mistake. "The Ohio is plenty good enough, and besides, the Fish Stores here are just as good as they are in Canada."

But anyway, Dick was fishing in Canada. The Law came up and said, "Don't you know you can't fish here?"

Dick said, "After sitting here for three hours, I am inclined to believe you are right!"

This smart crack cost him \$85.00. He gave it to me for NOTHING!

It seems whenever you were in the presence of the late Russian Czar, you had to keep your heels together.

Joseph Cherniavski, who plays for you each noon and night, told me this. He was in the Czar's Chamber Trio (nothing like a Chamber-Maid).

"That's simple," I said. "Yeah?" broken-Englished Joe. "Yeah? But I was playing the CELLO!"

DID YOU KNOW THAT:

Gilda Gray (of that "awful" dance), once fainted when she started to speak over a WLW microphone. They've never found out what the microphone did.

Al Aldrich, new Crosley Player, has a sign on his Baby Austin, "Do Not Handle!"

And Oh Yes!

Have you heard the song Swift and Company sang to another Packing House, when they beat them out of a contract? Oh you haven't?

"TOO-SURE, ARMOUR, TOO-SURE!"

DIALAUGHINGLY YOURS,
DON BECKER.

PROGRAM JOTTINGS

Friday, September 25

The Tower Players make their debut at 10:30 p.m., from the studios of WSMK (1380 kc.) in Dayton, Ohio, when they present two radio dramas. The first, a comedy sketch "A Hint to Brides" will be followed at 10:45 by a serious drama, "Danger." The casts of the two plays include Jane Bishir, James Burton, Lee Mikesell and Jack Snow.

Julius Tannen will make his final appearance on the Limit program heard through WKRC at 8:15 p.m. He is the originator of the Master of Ceremonies role for musical shows in the legitimate theatre. He first introduced it in New York several years ago as a feature of the production, "The Land of Joy." For three years he officiated in Earl Carroll's "Vanities."

Saturday, September 26



Fans of Abe Lyman, a portrait of whom is shown here, with, and his "Californians" may now hear him each Tuesday, Thursday and Saturday night at 8:15 when the conductor leads his

orchestra in programs of dance music over WKRC and the Columbia network. Lyman and his band have appeared in all of the larger theatres in the country during the last three years and were favorites of the Prince of Wales when they were appearing at the Kit Kat Club in London. The program on which he and his orchestra are now featured is sponsored by Sterling Products, Inc., makers of Phillips' Dental Merges.

Coe Glade, of the Cincinnati Zoo Opera and the Chicago Civic Opera, will sing at 8 p.m. on an NBC network, including WLS (870 kc.).

"A Struggle for Gold," four-act drama adapted by Phil Maher from William F. Cash's story, "A Reckoning for \$10,000," will be presented by Hank Simmons and his Show Boat Dramatic Company and broadcast from the Floating Theatre, Maybelle, over the Columbia network and WKRC at 10 p.m. The plot promises amusement in the thrills and situations which arise over a lost will, two cruel uncles and a hero who arrives in time to restore to the "poor working girl" her rightful fortune.

Belle Baker, singing comedienne, is guest artist with the Nestle Chocolateaters through WCKY at 8 p.m.

Sunday, September 27

"The Adventures of Barbara Wayne" begin at 6:45 p.m. on WLW with Lucille Wall, of Collier's hour in the leading role.

Collier's Hour at 8:15 p.m., appears in WLW program listlines now as National Radio Weekly hour.

Atwater-Kent hour returns to air through WSAI at 9:15 p.m.

Wayne King's Orchestra begins the new Lady Esther program at 3 p.m. on WSAI.

The Wonder program on WSAI at 3:30 p.m. features Ruth Lyon, soprano, and Charles Sears, tenor.

Archbishop John T. McNicholas conducts the Columbia Church of the Air at 8:30 p.m. through WKRC with music by the Schola Cantorum of Mount Saint Mary's Seminary.

A medley of American dance-erazets, embracing rhythms designed for such enthusiasms as the Shimmy, the Charleston, the Black Bottom

and the Rhumba, latest Cuban importation, will be included in the program to be offered by Fray and Braggotti, Franco-Italian piano duo, for their broadcast at 7:15 p.m. through WKRC. This is a Columbia feature new on the Hilltop station.

SONS OF ELI

A new musical program featuring the Eight Sons of Eli, a double quartet from the Yale Glee Club, will have its premiere on the WKRC and Columbia network at 2 p.m. During the summer, the Eight Sons of Eli have starred on the RKO vaudeville circuit.

Henry M. Neely, Philco's original "Old Stager," is master of ceremonies on the Philco Dance orchestra program sponsored by Tri-State Ignition Corp. on WKRC at 8:15 p.m. The South Sea Islanders will be guest artists. Harry Salter's orchestra which also plays the Coty programs on WKRC (Thursday, 9:15 p.m.) will conduct the orchestra.

The orchestral highlight of the Symphonic Hour at 3 p.m. through WKRC will be the Mozart Sixth Concerto, Toscha Seidel, violin virtuoso, will be soloist. The concert will open with the overture to "Der Freischütz" by Weber and will close with part of the Brahms Second Symphony.

Monday, September 28

MURDER

M. G. Eberhardt's "The Patient in Room Eighteen" has been selected by the Eno Crime Club for re-enactment over the WKRC-Columbia network at 9 p.m. EST. The setting is a large central hospital in a western city. Sixty-five thousand dollars worth of radium is stolen and the theft leads to three murders. The solution of the gripping mystery will be revealed Wednesday (September 30), at 9:30 p.m.

WCKY starts a new mystery serial, "Ultra Violet," at 8:30 p.m. It will be in eight episodes and promises to raise chills. Alice Rowlett will direct the WCKY plays.

Musical Dominos at 9:30 p.m. on WLW is a new version of the Saturday night Domino orchestra program with a piano duo featured.

"Carnival of the Animals or A Grand Zoological Fantasy," by Saint-Saens, a musical satire, will be presented in its entirety on WSMK (1380 kc.) at 11:30 p.m. in a series of special recordings.



Bing Crosby, Columbia's new baritone (none of them want to be crooners any more) has been given the 7 p.m. daily spot on the CBS network which is either the best or the worst place on the dial, depending on whether or not

you're an Amos 'n' Andy fanatic. The latter never hear Columbia's counter-attraction. On the other hand, those who don't like the black face act (and there are some, believe it or not) must listen to Crosby if they tune to network stations. Kate Smith who followed Morton Downey at the period after he went on the Camel shift daily, now has signed up for four Panatella programs each week.

Tuesday, September 29

Here's what it means to be popular: the Melody poet, who appears at 3 p.m. on WSMK (1380 kc.) in Dayton, Ohio, is C. Louis Freeze, who, in addition to being a staff announcer and baritone on the Melody Poet every day, is also a member of the Three Gypsies Trio, a member of the Elder Harmonizers,



Archbishop John T. McNicholas who will be heard on the Columbia network at 2:30 p.m. Sunday (September 27), is famed throughout the world as the organizer of the Holy Name Society which now has a membership exceeding 1,250,000. He spent more than eight years in this labor directed against the use of profane language. He has been Archbishop of Cincinnati since 1925, prior to which he had been Bishop of Duluth since 1918. He was pastor of the church of St. Catherine of Siena in New York from 1913 to 1916.

Mabley & Carew Contest Turns Up Wealth of Talent

Hundreds of Cincinnatians whose talents have been a secret up to now, in the Mabley & Carew Radio Musical Contest at WKRC are turning up as real entertainers, musical directors of the station say.

One of the surprises, they say, is that voices totally unfit for concert work show off to advantage in microphone tests. The success or failure of any voice on the air depends on the resonance or "timbre" of that voice. Volume and strength matter little. A whisper can be magnified and made into a roar at the will of the technician in the studio control room.

Each contestant is given a careful audition by the musical director of WKRC who assists each applicant in showing off his or her voice in its most effective manner. The same careful supervision is given those musicians who play various instruments.

The applicants heard on the daily afternoon and evening broadcasts of Mabley & Carew, are selected by the judges as the most likely to win the contest which continues until October 24. Entries still can be made on applications blanks secured from the radio contest manager of Mabley & Carew in the Carew Tower. The winner will receive a trip to New York, and a special audition before the Columbia Broadcasting System officials, with all expenses paid by Mabley & Carew.

half of the team of Walt and Lou, Chief Skylark of the Skylarkers program, and vocal soloist on the Mother's Memory Quilt program.

Wednesday, September 30

Ann Roehm, concert pianist, will be heard at 10 p.m. on WSMK (1380 kc.) in Dayton, Ohio, in a group of numbers by Chopin, Prokofiev and Liszt.

WLW broadcasts a musical program from Germany at 3:30 p.m., including orchestral music by Mozart, Beethoven, Handel.

WKRC Picks Up Talk For Chain Church

Archbishop John T. McNicholas Leads Radio Service

The Most Reverend John T. McNicholas, Roman Catholic Archbishop of Cincinnati, speaking from WKRC at 2:30 p.m. Sunday (September 27), will be in charge of the services of the "Church of the Air" to be broadcast on the entire Columbia network.

The Schola Cantorum of Mount Saint Mary's Seminary, including 108 voices, will be heard in the music of the Catholic service. It will sing accompanied on the stage of Music Hall where WKRC also will pick up organ music for the service.

Archbishop McNicholas' service will open with a short organ prelude, followed by the Schola Cantorum in the introductory "All Ye Souls Beptized Anew," by Pierre. Two other numbers by the choir will precede the sermon, "Laude Dominum" and "Oremus Pro Pontifice." Following the Archbishop's address, the choir will sing Palestrina's "Tenebrae, Faese Sunt," the "Ave Maria" by Vittoria; Ebner's "Sanctus and Benedictus;" Dummer's "Laude;" and will end on a repetition of the Pierre introductory.

Letter Box

RADIO
By Stanley L. Ault

A great thing is the radio—I hear one everywhere I go. We pull a switch and turn a dial (No matter what the make or style) And out of thin air comes the strains Of classic music, or refrains Of songs of happy years—So pleasing to the older ears. We dial again, and from afar Comes the voice of a famous star, Or noted speaker's apt discourse With all his native charm or force; At times from Arctic regions bare There comes a message through the air.

Or we may hear from lands and isles Removed from us by miles and miles. Oh, it is great, beyond a doubt, If we can keep the static out. I hear one everywhere I go—A great thing is the radio!

Letter Box:

Last week someone wrote that they preferred a seriously modulated voice to Wally Maher's. I'm afraid this person goes in only for the serious things of life, and lets the jolly little things pass by. Not I, we all get enough of that sort of thing. What we need is, the type of programs that the Crosley Follies consists of, more gloom chasers, like it is with Walter Maher, master of ceremonies.

People ought to tune in for something else if they can't stand a little fun in life. There are many programs broadcast that are made better by a witty announcer or master of ceremonies, such as the Doodle-sockers for instance. Everyone around here waits every Saturday night just to hear Sidney TenEyck pull off that vocabulary of his. He and Wally Maher suit all of us OK here. I will not say anything about the more serious announcers, as so few programs require such a man, but one like that with Crosley Follies, well, he just wouldn't fit, that's all. I believe in giving each his credit, and not to be a knocker if I can't be a doer. That's me!

P. L. A.
Sharon, Ohio.

FRIDAY

September 25

WCKY (202m.—1490 kc.)

- A. M.
7:00—Alarm Clock Melodies—Crooning
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Walters, Old and New
9:15—Hot Dance Tunes
9:30—Vocal Varieties
9:45—Concert Music
10:00—Hamilton Merchants' Program
10:30—Lebanon (Ohio) Program
11:00—Williamstown (Kentucky) Merchants' Program
11:30—Skillet Lickers
Noon—Phlegm Melodies
P. M.
12:35—Luncheon Concert
1:00—Sign off
1:45—Red Riding Hood's Kiddie Klub
6:15—Sittell & Young
6:30—Tommie and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Eugene Powers, Mezzo Soprano
7:30—Hodah Brothers Trio
7:45—Charlene and Tommy
8:00—Nestlea Program (NBC)
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Interwoven Pair (NBC)
9:30—Skillet Lickers
10:00—Sign off

WFBE (250m.—1200 kc.)

- A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
8:45—Green Valley Briars
9:00—Our Daily Thought
9:15—Serenade
9:45—Hawaiian Dreams
10:00—Housewives Prolific
10:15—Musical Brevelles
10:30—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program
P. M.
12:15—Violin and Piano Varieties

RADIO TUBE SPECIALISTS
Any Type of Tube for Any
Make of Radio
LINK'S TUBE SHOP
607 WALNUT STREET
RADIO REPAIRING Parkway 5415



HICK and TED
(saying "hello" for RB Clothes)

...in a RIOT of FUN

A laugh with every song... a song with every laugh. Cincinnati's newest radio hit... each evening except Saturday and Sunday... 6:45 to 7 p. m. ... through station

WKCRC
6:45 to 7 P.M.

The Rg Clothing Co.
EST. 1903 MANUFACTURING RETAILERS

WFBE Friday, September 25

- 12:30—How It Began
12:45—Belmont Luncheon Musicale
1:00—Around the Clock
1:15—Little Black Joe
1:30—Mairnes Musicale
2:00—Novelty Notes
2:30—Community Radio Revue
2:45—Garden of Melody
3:00—Tea Time Tunes
3:30—Down South in Dixie
3:45—Rudy Vallee Recorded Program
4:00—Serenade
4:45—Afternoon Dance Prolific
5:15—Story Telling Time
5:30—Moods in Blue
6:00—Musical Interlude
6:15—Hill Billy Kid
6:45—Berning Ford Travelogue
7:00—Dinner Music
7:15—The Post Question Box
7:30—Harry Hartman's Sport Review
7:45—Republican Campaign Committee
8:00—Party Time Program
8:15—Dry Ridge Health Hints
8:30—Jubilee Scene
8:45—Song Hit Time
9:00—Evening Chimes
9:45—Mountain Red
10:00—Dream Fantasy

WKRC (545m.—550 kc.)

- A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
7:59—Green Time Signal
8:00—Star-Preese Melodies
8:15—The Commuters (CBS)
8:30—Tony's Scrap Book (CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Oxal Feature (CBS)
9:15—Consolidated Merchants Program
9:45—Don and Betty (CBS)
10:00—Queen City Carpet Program
10:15—Time and Weather
10:16—Woman's Hour—Tremlette Tully
10:45—Charles W. Reume
11:15—Don Bigelow's Orchestra (CBS)
11:30—Columbia Revue (CBS)
11:45—Jane Grey and Kampf the Jeweler Artist
Noon—Blackberry Dudes

- P. M.
12:15—Hub Clothing Company Program
12:30—Cincinnati Merchants Program
1:00—Pabstett Varieties (CBS)
1:15—Studio
1:30—Pyol Program
1:45—Charles W. Reume
2:00—Edna Wallace Hopper's "Youth Matinee" (CBS)
2:15—Burck-Bauer Program
2:30—Julia Hayes
3:00—Coming Attractions
3:15—Light Opera Gems (CBS)
3:45—Edna Thomas (CBS)
4:00—Meyer Grape Juice
4:15—A. L. Pink—Bill and Earl
4:45—Jolly Jugglers (CBS)
5:00—A. O. Rust—Happy Feet
5:15—Mabley and Carew Program
5:30—Cincinnati Trade School
5:45—Studio

WKRC Friday, September 25

- 5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Home Furniture Company—Bing Crosby (CBS)
6:10—Stocks—Coble and Tyree
6:13—Time and Weather
6:15—Limit Program (CBS)
6:30—Republican Campaign Committee
6:45—Camel Quarter Hour (CBS)
7:00—Pryor's Crema Band (CBS)
7:15—The Barbaol Program (CBS)
7:30—Time Magazine Program (CBS)
8:00—Liberty Magazine Hour (CBS)
8:45—Friendly Five-Footnotes (CBS)
9:00—Pillbury Pageant (CBS)
9:30—Cincinnati and Lake Erie Program
9:45—Today in Cincinnati by Dr. Glenn Adams
10:00—Mabley and Carew Program
10:15—Green Anover Man
10:20—Wright Arch Preserver Band
10:25—Comopolitan Tours
10:30—Chicago Markets Program
11:00—Time and Weather
11:03—Sports Review
11:08—Louis Panico Orchestra (CBS)
11:30—Wesley Fox and Jimmy Seaver—Pyol Program
11:45—Jos. E. Deins Program—Pat Gillick, Organist

WLW (428m.—700 kc.)

- A. M.
6:30—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Salt and Peanuts
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—Pamphlet Card Recipes
9:30—"The Hostess"
9:45—Premium Plan
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. P. Orchestra
10:30—Colonel Godbody
10:45—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers

- P. M.
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherlands Plaza Orchestra
2:00—Organ Matinee
2:45—Chicago Serenade (NBC)
3:00—Ramona
3:15—Island Serenader
3:30—Cello Recital
3:45—Grab Bag Boys
4:00—A. P. Orchestra
4:30—The Hotentots
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—Los Ramos Baseball Scores
6:50—The Chatelaine
7:00—Old Reliable Singers
7:30—Woodbury Program
7:45—Sisters of the Skillet (NBC)
8:00—Romany String Quartet
8:15—Leyceat Jamboire
8:30—Hotel Gibson Orchestra
8:45—Armour Program (NBC)
9:00—Hestrolatrons
9:30—Clara, Lu and Em (NBC)
9:45—Wilderness' Wildcats
10:00—Encores
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Entertaining Weather Man
11:00—Vox Celeste
11:30—Casa Grande Orchestra (to NBC)
Midnight—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

- A. M.
8:00—Gene and Glenn (NBC)
8:15—Records
8:45—A. P. Program (NBC)
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Records
9:30—National Home Hour (NBC)
9:45—Savory Program (NBC)
10:00—Records
10:30—Realities of Romance (NBC)
11:00—Green and de Rose (NBC)
11:15—Sign off

CALL Kirby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.

Cincinnati Radio Service Co.

CANTOR FOR PRESIDENT



Further details of his Five Year Plan with Russian dressing, his Ten-Year Endowment Plan, Banana Plan, his Doubling System and his other nefarious schemes for curing national ailments will be divulged by Eddie Cantor when he faces the microphone at 8 p. m. Sunday (September 27) in the "Cantor for President" campaign personally conducted by the famous comic during his engagement as master of ceremonies and guest artist on the Chase and Sanborn Hour through WSAI.

Mounting his recently acquired iron horse and riding off in all directions, Cantor called back to his supporters that he is gaining convention strength daily. This he attributed to his determined stand on World High Tariff and World Ban on Immigration. Eddie is confident that he will have as strong a voice in the convention as anyone with the possible exception of Sophie Tucker.

WSAI Friday, September 25

- P. M.
12:50—Livestock Reports
1:00—Sign off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:45—Crosley Dealers' Salute
4:00—Records
4:30—Moore Paint Program (NBC)
4:45—Records
5:00—Poems by Harry Holcombe
5:15—Records
6:30—Children's Stories
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Claret Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Mr. Bones & Co. (NBC)
9:30—Rock Theater (NBC)
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—The Frigidarians with Ray Perkins (NBC)
10:45—Hotel Gibson Orchestra

SATURDAY

September 26

WCKY (202m.—1490 kc.)

- A. M.
7:00—Alarm Clock Melodies—Crooning
Guitarist

WCKY Saturday, September 26

- 7:30—Organ Reveries
7:45—Mountain Ballads
7:55—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Band Concert
9:15—Hot Dance Tunes
8:30—Vocal Variety
8:45—Hawaiian Melody
10:00—Red Riding Hood's Kiddie Klub
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Phlegm Melodies
P. M.
12:15—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
1:45—Red Riding Hood's Kiddie Klub
6:15—Lee County Ramblers
6:30—Crooning Guitarist
6:45—Hitch Hikers
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tasteful Jesters (NBC)
7:30—Steve Bates
7:45—Shoebat Boys
8:00—Lullaby Fox
8:15—Hamberland Crooners
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Audition Nite on the Air
9:30—Skillet Lickers
10:00—Sign off

WFBE (250m.—1200 kc.)

- A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
8:45—Green Valley Briars
9:00—Our Daily Thought
9:15—Cuban Melodies
9:45—Hawaiian Melodies
10:00—Housewives' Prolific
10:20—Tennessee Jeff
10:50—What's Doing in Our Schools
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program
P. M.
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Belmont Luncheon Musicale
1:00—The Post Question Box
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Maine Musicale
2:15—The Mansion Dance Orchestra
2:30—Advanced French, Prof. Briol
2:45—Moods in Blue
3:15—Garden of Melody
3:45—Strike up the Band
4:15—Vocal Varieties
4:45—Serenade
5:00—Tone Poems
5:15—Story Telling Time
5:30—Tea Time Tunes
6:00—Musical Interlude
6:15—The Hill Billy Kid
6:30—Dinner Music
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Pred Schenke Program
7:30—Harry Hartman's Sport Review
7:45—Ruth Wolfenden, blues
8:00—The Mansion Dance Orchestra
8:30—Murdoch Williams
8:45—Dry Ridge Health Hints
9:00—Independent Oil Stations
9:30—Log Cabin Boys
10:00—Dream Fantasy

WKRC (545m.—550 kc.)

- A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
8:00—The Commuters (CBS)
8:30—Tony's Scrap Book (CBS)
8:45—Morning Minstrels (CBS)
9:00—Charles W. Reume
9:30—Consolidated Merchants Program
10:00—Time and Weather
10:03—Woman's Hour—Tremlette Tully
10:30—Hub Clothing Company Program
10:45—Columbia Revue (CBS)
11:00—Julia Hayes
11:30—St. George Hotel Orchestra (CBS)
Noon—Blackberry Dudes

- P. M.
12:15—Hotel Taft Orchestra (CBS)
12:30—Cincinnati Merchants Program
1:00—To Be Announced
1:30—Pyol Program
1:45—Star-Preese Melodies
2:00—Charles W. Reume
2:15—Pour Clubmen (CBS)
2:30—A. L. Pink Program
3:00—Coming Attractions
3:15—Ann Lee at the Organ (CBS)
3:30—Spanish Serenade (CBS)
4:00—Meyer Grape Juice
4:15—Eddie Duchin's Orchestra (CBS)
4:45—Tropic Air-Inc. "Football Scores" (CBS)
5:00—A. O. Rust—Happy Feet
5:15—Mabley and Carew Program
5:30—Cincinnati Trade School Program
5:45—Studio
5:55—Sports Review
5:59—Burke Weather Forecast

Republican
Radio Talks

The Candidates
Present Important
Issues of the Day

WKRC,
WFBE,

SEPT. 29, 7:15 P. M.
OCT. 1st, 7:15 P. M.
SEPT. 28, 7:45 P. M.
SEPT. 30, 7:45 P. M.
OCT. 1st, 7:45 P. M.

See Times-Star Radio
Page for Announcement
of Speakers
over these Stations

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.

WKRC Saturday, September 26

6:00—Home Furniture Company—Bing Crosby (CBS)

6:15—Studio

6:25—Stocks—Cohle and Tyree

6:37—Time and Weather

6:45—Today in Cincinnati, by Dr. Glenn Adams

6:45—Carnet Quarter Hour (CBS)

7:00—Pyro's Crema Band (CBS)

7:15—Sterling Products Program (CBS)

7:30—La Palina Program (CBS)

7:45—Queen City Period

7:55—Junior Chamber of Commerce

8:15—United Spanish War Veterans

9:00—Hank Simmon's Show Boat (CBS)

French-Bauer, Inc.

10:00—Street Singers (CBS)

10:30—Pyol Program

10:45—Huston Ray and His Orchestra (CBS)

11:00—Time and Weather

11:05—Sports Review

11:08—Cosmopolitan Tour

11:15—Guy Lombardo's Orchestra (CBS)

11:30—Wesley Fox and Jimmy Seaver

11:45—Jos. R. Deins Program—Pat Gillick, Organist

Midnight—Jos. R. Deins Midnight Frolic Request Program

WLW (428m.—700 kc.)

A. M.

6:30—International Fiddlers and Salt and Peanuts

7:00—Physical Exercises

7:15—The Sunbirds (NBC)

7:45—Morning Devotions

8:15—Salt and Peanuts

8:30—Beautiful Thoughts (NBC)

8:45—Physical Exercises

9:00—Dance Miniatures (NBC)

9:30—Book News

9:45—WLW Mail Bag

10:00—Live Stock Reports

10:10—Piano Solos

10:15—A. & P. Orchestra

10:30—Colonel Goodbody

10:45—Seger Ellis

11:00—Elliott Brock, violin

11:15—Swift Program (NBC)

11:30—Live Stock Reports

11:45—River Reports; Time Signals

Noon—Governmental Glimpses, Attorney General Bettman

P. M.

12:15—Hotel Gibson Orchestra

12:45—National Farm and Home (NBC)

1:30—Netherlands Plaza Orchestra

2:00—Arthur Chandler, Jr., organ

2:30—Delivery Boys

2:45—Chicago Serenade (NBC)

3:00—Grab Bag Boys

3:15—Pacific Feature Hour (NBC)

4:00—A. & P. Orchestra

4:30—Crosley Dealers' Hour

5:00—Seksapary Hawkins

5:30—Old Man Sunshine

5:45—Lowell Thomas (NBC)

6:00—Amos 'n' Andy (NBC)

6:15—Tastyest Jesters (NBC)

6:30—The Brownie Bar Program

6:45—Los Ramos Baseball Scores

6:50—The Chatter

7:00—Crosley Theatre of the Air

7:30—Dorsey Dance (NBC)

8:00—Crosley Saturday Knights

8:30—The First Nighter (NBC)

9:00—King Edward Cigar Band

9:30—Clara, Lu and Em (NBC)

9:45—Variety

10:00—Korn and Parchie (Jim and Walt)

10:15—Cotton Queen Minstrels

10:45—Bob Newhall Sport Slices

10:58—Estate Weather Man

11:00—The Singing Violin

11:30—Doodletickers

Midnight—Benny Moten's Orchestra—Graystone Ballroom

12:30—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.

8:00—Gene and Glenn (NBC)

8:15—Records

8:45—A. & P. Program (NBC)

9:00—Mrs. Blake's Radio Column (NBC)

9:15—Hits and Bits (NBC)

10:15—Georgia Wildcats

10:30—Keys to Happiness (NBC)

11:00—Records

11:30—Live Stock Reports

11:45—Records

Noon—Sign off

P. M.

3:00—Classic Gems (NBC)

3:30—Records

3:45—Crosley Dealers' Salute

4:00—Records

5:00—Southern Singers and Mitchem

5:30—Records

6:45—The Goldbergs (NBC)

"Little Show" Star to Be Featured On Linit



Ann Greenway, vaudeville headliner and erstwhile star of the "Second Little Show," will be heard over the Columbia network and WKRC on Monday, Wednesday and Friday (September 28, 30 and October 2), at 7:15 p. m., as guest star of the new tri-weekly series of Linit programs. The musical comedy soprano will be accompanied by Maximilian Pilzer and his orchestra.

WSAI Saturday, September 26

7:00—Records

7:30—The Silver Flute (NBC)

8:00—General Electric Hour (NBC)

8:30—Club Valpar (NBC)

9:00—Lucky Strike Dance (NBC)

10:00—Records

10:30—Graystone Orchestra

SUNDAY September 27

WCKY (202m.—1490 kc.)

A. M.

10:00—Hitch Hikers

10:15—Lucille Fox

10:30—Don Sellers

10:45—Crooning Guitarist

11:00—Nomads (NBC)

11:30—Jewels of Destiny (NBC)

Noon—Sidell & Young

P. M.

12:30—Skillet Lickers

1:00—Sign off

5:45—Red Riding Hood's Kiddie Club

6:15—Lawson's Hawaiians

6:30—Rustel and Grady Hodges, Vocal Recital

7:00—Willys-Overland Program (NBC)

7:15—Crooning Guitarist

7:30—College of Music

8:00—Clark and Tommye

8:15—Cumberland Crooners

8:30—Earl Arnold's Orchestra From Look-out House

9:00—Randall Feyer, Tenor

9:15—Hitch Hikers

9:30—Skillet Lickers

WFBE Sunday, September 27

P. M.

12:15—Luncheon Melodies

12:30—Galvano & Cortez

12:45—Ralph Withersby, vocal solos

1:00—Jewish Hour

1:30—Jubilee Singers

1:45—Around the Clock

2:15—Voice of the Strings

2:30—Mallory Musicals

3:00—Afternoon Recital

3:15—Moods in Blue

3:45—Strike Up the Band

4:15—Fables in Prose

4:30—Variety

4:45—Post Symphony Hour

5:45—Mrs. Lloyd Hoshaw, Book Review

6:00—Lee Richards

6:15—Musical Interlude

6:30—Church Federation Hour

7:00—Anne Storey, Contralto

7:15—With the Scouts

7:30—Harry Hartman's Sport Review

7:45—Old Time Fights—Harry Hartman, Announcer

8:30—Mansion Dance Orchestra

9:00—Evening Stars

9:30—Sundown Serenader

9:45—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.

6:45—God's Bible School—Sunrise Worship

9:00—God's Bible School

9:00—Watchtower Program E. T.

10:15—Jim Lightfield's Veteran Civic Hour

Noon—American Legion Program

P. M.

1:00—Jewish Community Program

1:30—Gypsy Trail (CBS)

1:30—Wallace Silver—Eight Sons of Eli (CBS)

2:30—Archbishop John T. McNicholas (CBS)

3:00—Symphonic Hour (CBS)

4:00—Cathedral Hour (CBS)

5:00—Pastorale (CBS)

5:30—Twilight Reveries

5:50—Burke Weather Forecast

6:00—Chicago Knights (CBS)

6:15—Seth Parker Period

6:20—Eureka Baseball Scores

6:25—Sports Review

6:30—Hook, Line and Sinker (CBS)

6:45—Brooks and Ross (CBS)

6:58—Time and Weather

7:00—The World's Business (CBS)

7:15—Fray and Braggiotti (CBS)

7:30—Theo. Karle (CBS)

7:45—The Boswell Sisters (CBS)

8:00—Devils, Drugs and Doctors (CBS)

8:15—Philo Program—Tri-State Ignition

8:45—Angelo Patri—"Your Child" (CBS)

9:00—The Dutch Masters (CBS)

9:30—Horse Shoe Garden—Chiff Burns

10:00—Ernest Hutchison (CBS)

10:30—The Gauchos (CBS)

11:00—Time and Weather

11:03—Sports Review

11:08—String Quartet (CBS)

11:30—Red Nichols Orchestra

Midnight—Eddie Duchins Orch. (CBS)

SALT AND PEANUTS SONG BOOK

Our 27 favorite comedy songs and ballads
Words, Music, Ukulele Chords
50c
Address
Salt and Peanuts at Mt. Healthy, Ohio

CUT OUT AND MAIL OR BRING THIS COUPON TO OUR STORE

This Certificate is Worth 35c
On Regular 50c Bottle of FURNITURE POLISH
to introduce to you

A-B-C Radio Sales and Service

1511 Race Street, Cincinnati, O., Phone CHerry S230

Name _____ Make of Radio _____

Address _____

This Coupon is Good For \$1.00

We Will Accept This Coupon For \$1.00 on Our Regular \$1.50 Service Charge. This Includes Inspection of Radio and Testing of Tubes.

A-B-C RADIO SALES & SERVICE

1511 Race Street, Phone CHerry S230, Cincinnati, O.

WLW (428m.—700 kc.)

A. M.

9:00—Church Forum

9:30—Children's Program (NBC)

10:00—Organ, Arthur Chandler, Jr.

10:25—River Report

10:30—Fiddlers Three (NBC)

10:45—Song for Today (NBC)

11:00—The Pilgrims (NBC)

11:30—Morning Musicals (NBC)

P. M.

12:30—Troika Bells (NBC)

1:00—Henry Thies' Orchestra

1:30—Mallory Jewels

2:00—Crosley Theatre of the Air

2:30—Yeast Poamers (NBC)

3:00—The Island Serenaders

4:00—Gray Vienna (NBC)

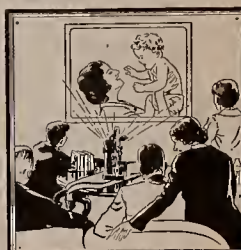
4:30—The Modern Lady (NBC)

5:00—Shurton Musical Showman

5:30—Crosley Records

6:15—Los Ramos Baseball Scores

6:20—The Chatter



See Yourself and Loved Ones in the Movies

A New Rental Service

Preserve those precious childhood days of your kiddies—your intimate family gatherings—your travels—etc.—to keep and cherish forever. Start now to build a movie library of your own that will become priceless in the years to come. There is no need to invest a cent in equipment under the new Rent-A-Movie plan.

At Last, Inexpensive Movies Nothing to Buy

We will deliver to you a home movie camera completely loaded with sufficient standard 16mm film to take 48 different movie scenes (8 minutes of continuous picture taking time). Our representative will show you how to operate the camera—it's so simple that a child can do it—or, he will take the pictures for you, if you so desire.

After all the film has been exposed we will call for the camera and develop and process your film free of charge. Then, at your convenience we will project your pictures in your home for you and your friends, and include a professional comedy, travel pictures, etc., of your selection—providing an hour of fascinating movie entertainment, all without charge. And, of course, your film is yours to keep and cherish forever.

Just think how thrilling and fascinating real movies of yourself and loved ones will be TODAY—and how priceless they will become in the years to follow. All you pay for this unique service is \$9.00 for the rental of the camera furnished—there is no other charge or obligation of any kind. Write, phone or call for complete details. Remember, you are not under any obligation.

Listen to Our Daily Program WKRC

RENT-A-MOVIE SYSTEMS CO.

Phone MAin 2266

501 E. PEARL ST.
CINCINNATI, OHIO

SEE IN PERSON HEAR BRADLEY KINCAID

Monday (September 28)

HOLLYWOOD THEATRE
COLLEGE HILL

Tuesday, Wednesday, Thursday (September 29, 30, October 1)

HIPPODROME THEATRE
Monmouth St., NEWPORT

WLW Sunday, September 27
 6:30—Time and weather
 6:32—Conservatory of Music Recital
 6:45—Variety Play (NBC)
 7:00—Variety
 7:15—Hotel Gibson Orchestra
 7:30—Fleischman Program (NBC)
 8:00—Enna Jettick Melodies (NBC)
 8:15—National Weekly Radio Revue (Col. lera) (NBC)
 9:15—Bayou Stag Party (NBC)
 9:45—Kaffee Hag Shumber Music (NBC)
 10:15—Country Concert Hour
 11:00—Estate weather man
 11:02—Bennie Motter's Orchestra at Grey-stone Ballroom
 11:30—The Singing Violin
 Midnight—Henry thies' Orchestra (NBC)
 1:00—Netherlands Plaza Orchestra—Bob Rainier's Monte Carlo Orchestra

WFBE Monday, September 28
 6:00—Musical Interlude
 6:15—Hill Billy Kid
 6:30—Frank Aton
 6:45—Burning Ford Travelogue
 7:00—The Post Question Man
 7:15—Fred Schenke Program
 7:30—Harry Hartman's Sport Review
 7:45—Republican Campaign Committee
 8:00—Party Time Program
 8:15—Dry Ridge Health Hints
 8:30—WFBE Players
 9:00—Julus Sein
 9:15—Byron Trio
 9:30—Mountain Red
 9:45—Dream Fantasy

WLW Monday, September 28
 11:00—Rumford School of Cookery
 11:15—Venetian Three
 11:30—WLW Stars
 11:45—River and Weather Reports
 11:55—Time Signals
 Noon—Seger Ellis
 P. M.
 12:15—Swift Program (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Bob Rainier's Orchestra at Nether-land Plaza
 2:00—Organ Matinee, Arthur Chandler, Jr.
 2:30—Delivery Boys
 2:45—Bradley Kincaid
 3:00—Interviews by Alice Cory
 3:15—Salt and Peanuts
 3:30—Chicago Serenade (NBC)
 4:00—A. & P. Orchestra
 4:30—Clegan Strollers and Robert West
 4:45—Grab Bag Boys
 5:00—Chats with Peggy Winthrop (NBC)
 5:15—Hottentots
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—Los Ramos Baseball Scores
 6:20—The Chatter
 6:30—Southern Singers, Raymond Mitchem
 6:45—Lewell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Bob Rainier's Orchestra at Nether-land Plaza
 7:30—Variety
 7:45—Paris Night Live (NBC)
 8:00—Hotel Gibson Orchestra
 8:30—Hollingsworth Hall
 8:45—Southern Singers
 9:00—Maytag Orchestra (NBC)
 9:30—Musical Dominions (NBC)
 9:45—Hollingsworth Hall
 10:15—Variety Quartet
 10:30—Real Folks (NBC)
 11:00—Estate Weather Man
 11:02—Bob Newhall Sports Slides
 11:15—Shine Reviews
 Midnight—Hotel Gibson Orchestra

TUESDAY
 September 29
WCKY (202m.—1490 kc.)
 A. M.
 7:00—"Alarm Clock Melodies"—Crooning Guitari
 7:30—Organ Melodies
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherrie (NBC)
 9:00—Concert
 9:15—Hot Dance Melodies
 9:30—Vocal Variety
 9:45—Piano Novelties
 10:00—Popular Dance Tunes
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Philgas Melodies
 P. M.
 12:15—Vocal Variety
 12:30—Morris Brock Live Stock Reports
 12:35—Luncheon Concert
 1:00—Elinor Hurdle—Dramatic Reader
 1:00—Sign off
 5:45—Little Red, Riding Hood's Kiddie Klub
 6:15—Lee County Ramblers
 6:30—Tennelle and Willie
 6:45—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:30—Mrs. Ruth Miller, Soprano
 7:45—Heddishe Brothers Vocal Trio
 8:00—Tri-State Entertainers
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Randall Fryer, Tenor
 9:15—Hills and Bites
 9:30—Skillet Lickers

WKRC (545m.—550 kc.)
 Tuesday, September 29
 A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Blue Ridge Red
 7:59—Green Time Signal
 8:00—Star-Treze Melodies
 8:15—Studio
 8:30—Gladys Cairen, Organist
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:00—Oxal Feature (CBS)
 10:15—Time and Weather
 10:18—Woman's Hour—Tremette Tully
 10:45—Julia Hayes
 11:15—Pebece Program (CBS)
 11:30—Sweethearts of the Air (CBS)
 11:45—United Remedies Program (CBS)
 Noon—Blackberry Dudes
 P. M.
 12:15—Don Bigelow's Orchestra (CBS)
 12:30—Cincinnati Merchants Program
 1:00—Farm Network Program (CBS)
 1:15—A. L. Pink Program
 2:00—Pabst-Set Varieties (CBS)
 2:15—Charles W. Reame
 2:30—Artists Recital (CBS)
 3:00—Pyol Program
 3:15—Salon Orchestra (CBS)
 3:30—Coming Attractions
 3:45—Captivators (CBS)
 4:00—Pur Clubmen
 4:30—Phil Pieber's Orchestra (CBS)
 4:45—Meyer Grape Juice
 5:00—A. O. Rust—Happy Feet
 5:15—Mabley and Carew Program
 5:30—Cincinnati Trade School Program
 5:45—Hub Clothing Company Musicale
 5:59—Burke Weather Forecast
 6:00—Jos. R. Deins Program—Pat Gillick, Organist
 6:15—Stocks—Cohle and Tyree
 6:17—Time and Weather
 6:18—Eureka Baseball Scores
 6:21—Sports Review
 6:25—Seth Parker Period
 6:30—Hotel Taft Orchestra (CBS)
 6:45—R. B. Clotter—Ted and Chick
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Republican Campaign Committee
 7:30—Kaltenborn Edits the News (CBS)
 7:45—Camel Quarter Hour (CBS)
 8:00—Pryor's Creme Military Band (CBS)
 8:15—Abe Lyman's Sterling Products Program (CBS)
 8:30—Red Goose Adventures (CBS)
 8:45—La Gerardine Program (CBS)
 9:00—Henry George (CBS)
 9:30—The Bristrolers (CBS)
 10:00—Ben Bernie and His Blue Ribbon Orchestra (CBS)
 10:15—Star Band Shoe Revue (CBS)
 10:30—Eddie Schoewer—Horses Neck
 10:45—Studio
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Street Singer (CBS)
 11:15—Pyol Program
 11:30—Pat Gillick, Organist
 Midnight—Romanelli and His Orchestra (CBS)

WSAI (225m.—1330 kc.)

P. M.
 2:15—Sunday Bright Spots (NBC)
 2:30—Morning Hymn Time
 3:00—Lafayette Esther Program (NBC)
 3:30—Minneapolis Honeywell Program (NBC)
 4:00—National Sunday Forum (NBC)
 4:00—Gilbert and Sullivan Gems (NBC)
 6:00—Catholic Hour (NBC)
 7:00—Russian Singers (NBC)
 7:30—Indict Club of the Air (NBC)
 8:00—Chase & Sanborn (NBC)
 9:00—"Our Government"—David Lawrence (NBC)
 9:15—Atwater Kent Program (NBC)
 10:15—Johnson Wax Program (NBC)

MONDAY
 September 28

WCKY (202m.—1490 kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Crooning Guitari
 7:30—Organ Reverbs
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherrie (NBC)
 9:00—Waltzes, Old and New
 9:15—Hot Dance Tunes
 9:30—Vocal Varieties
 9:45—Hawaiian Medleys
 10:00—Popular Dance Melodies
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Philgas Melodies
 P. M.
 12:15—Tuneful Melodies
 12:30—Morris Brock Live Stock Reports
 12:35—Luncheon Concert
 1:00—Sign off
 5:45—Little Red Riding Hood's Kiddie Klub
 6:15—Siddell & Young
 6:30—Tormy and Willie
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tastyest Jesters (NBC)
 7:30—Settlement Quartet
 7:45—Lucille Fox
 8:00—Hitch Hikers
 8:15—Louise Ryder, Contralto
 8:30—Mystery Drama, "Ultra Violet"—first episode
 9:00—Steve Davis
 9:15—Crimoline Girl
 9:30—Skillet Lickers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:30—Bamboo Boys
 8:00—Birthday Party Program
 8:45—Green Valley Briars
 9:00—Our Daily Thought
 9:15—Dance Melodies
 9:45—Hawaiian Melodies
 10:00—Musical Brevelles
 10:05—Hottentots
 10:35—Vocal Varieties
 10:50—Mrs. Evans
 11:00—Shopping with Betty and Bob
 11:30—Happiness Club
 Noon—Tri-State Philco Program
 P. M.
 12:15—Kane and Oebel
 12:30—How It Began
 12:45—Bellyboy Luncheon Musicale
 1:00—Around the Clock
 1:15—Little Black Joe
 1:30—Day Dreams
 2:00—Moods in Blue
 2:30—Community Radio Revue
 3:00—Afternoon Dance Frolic
 3:30—Memory Lane
 4:00—Down South
 4:30—Organ Recital
 5:00—Hot Rhythm
 5:15—Story Telling Time
 5:30—Tea Time Tunes

GET YOUR PHILCO
 at the
LUDLOW RADIO SHOP
 Call Hemlock 4810 for Radio Service
 334 Elm St., LUDLOW, KY.

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Blue Ridge Red
 8:00—Studio
 8:15—Something for Everyone (CBS)
 8:45—The Old Dutch Girl (CBS)
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:00—Time and Weather
 10:03—Woman's Hour—Tremette Tully
 10:30—Art Day Cleaners
 10:45—Melody Parade (CBS)
 11:00—Queen of the Rugs Makers
 11:15—Julia Hayes
 11:45—Jane Grey and "Kampel the Jeweler Artists"
 Noon—Blackberry Dudes
 P. M.
 12:15—Don Bigelow's Orchestra (CBS)
 12:30—Cincinnati Merchants Program
 1:00—Farm Network Program (CBS)
 1:30—A. L. Pink Program
 2:00—Charles W. Reame
 2:15—Burk-Bauer Program
 2:30—Rhythm Kings (CBS)
 3:00—Pyol Program
 3:15—Star-Prez Melodies
 3:30—Coming Attractions
 3:45—Ben and Helen (CBS)
 4:00—Hub Clothing Company Musicale
 4:15—Gypsy Music Makers (CBS)
 4:30—Artists Recital (CBS)
 4:45—Meyer Grape Juice
 5:00—A. O. Rust—Happy Feet
 5:15—Mabley and Carew Program
 5:30—Cincinnati Trade School
 5:45—Views and Interviews (CBS)
 5:55—Burke Weather Forecast
 6:00—Jos. R. Deins Program—Pat Gillick, Organist
 6:15—Stocks—Cohle and Tyree
 6:17—Time and Weather
 6:18—Eureka Baseball Scores
 6:21—Sports Review
 6:25—Seth Parker Period
 6:30—Union Gas and Electric Program
 6:45—R. B. Clotter—Ted and Chick
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Link Program (CBS)
 7:30—Today in Cincinnati, by Dr. Glem Adams
 7:45—Camel Quarter Hour (CBS)
 8:00—Fryor's Creme Band (CBS)
 8:15—The Barbasol Program (CBS)
 8:30—La Palina Program (CBS)
 8:45—The Old Wurtzburg Malt Program
 9:00—Eno Crime Club (CBS)
 9:30—An Evening in Paris (CBS)
 10:00—Robert Burns Panatella Program (CBS)
 10:30—Mabley and Carew Program
 10:45—Studio
 11:00—Green Answer Man
 11:05—Wright Preserver Band
 11:10—Time and Weather
 11:13—Sports Review
 11:18—Pyol Program
 11:30—Pat Gillick, Organist
 Midnight—Bobby Mecker's Orchestra (CBS)

WSAI (225m.—1330 kc.)

A. M.
 8:00—McCormick's Old Time Fiddlers
 8:30—Records
 9:00—Gene and Glenn, the Quaker Early Birds (NBC)
 9:15—Talent Bureau Program
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Records
 10:30—Jean Carroll—Please Tell Me (NBC)
 10:45—Records
 11:00—McCormick's Old Time Fiddlers
 11:30—Records
 Noon—Breen and deRose
 P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealers' Salute
 4:30—Records
 4:45—Minnabelle and Chick
 5:00—Crosley Singers
 5:45—Records
 6:30—Everyday Poems by George Eliation
 6:45—The Stebbins Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Records
 7:30—Paddy Black's Orchestra (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Hotel Gibson Orchestra
 8:30—Voice of Firestone (NBC)
 9:00—A. & P. Gypsies (NBC)
 9:30—General Motors (NBC)
 10:00—True Story Program (NBC)
 10:45—Simoniz Program (NBC)
 11:15—Hotel Gibson Orchestra

WLW (428m.—700 kc.)

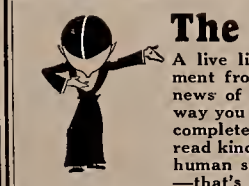
A. M.
 6:31—International Fiddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Ball Brothers Canning Time
 8:30—Grab Bag Boys
 8:45—Physical Exercises
 9:00—Musical Portrait
 9:20—Child Care and Training, Dr. Ada Arlitt
 9:30—Beautiful Thoughts (NBC)
 9:45—Housekeeper's Chats
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Georgia Wildcats

LESTER SINGER RADIO SERVICE CO.

Cincinnati's Best Equipped Radio Service Station
 All Makes of Radios Serviced
 Power Packs and Sound Equipment
 2126 Madison Road
 Woodburn 3788

WSAI (225m.—1330 kc.)

A. M.
 8:00—McCormick's Old Time Fiddlers
 8:30—Records
 9:00—Gene and Glenn, the Quaker Early Birds (NBC)
 9:15—Talent Bureau Program
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Records
 10:30—Jean Carroll—Please Tell Me (NBC)
 10:45—Records
 11:00—McCormick's Old Time Fiddlers
 11:30—Records
 Noon—Breen and deRose
 P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealers' Salute
 4:30—Records
 4:45—Minnabelle and Chick
 5:00—Crosley Singers
 5:45—Records
 6:30—Everyday Poems by George Eliation
 6:45—The Stebbins Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Records
 7:30—Paddy Black's Orchestra (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Hotel Gibson Orchestra
 8:30—Voice of Firestone (NBC)
 9:00—A. & P. Gypsies (NBC)
 9:30—General Motors (NBC)
 10:00—True Story Program (NBC)
 10:45—Simoniz Program (NBC)
 11:15—Hotel Gibson Orchestra



The HEADLINER

A live little act—full of entertainment from beginning to end. First, news of the radio world (told the way you like it); then, accurate and complete schedules (the quick-to-read kind), topped off with sparkling, human stories on the stars of radio—that's RADIO DIAL.

It's a hard-to-beat combination, that makes your radio entertainment complete. Don't miss the programs that appeal to you most, while you listen to something you don't care about. A few minutes with RADIO DIAL sets you right for the week.

RADIO DIAL
 22 E. 12th St., Cincinnati, Ohio
 Let's have Radio Dial for six months. I enclose one dollar (check, currency, money order).
☐ New ☐ Renewal
 Name
 Address
 City..... State.....

WLW (428m.—700 kc.)

A. M.
 6:31—International Fiddlers and Salt and Peanuts

LISTEN
 Sunday Night
 September 27

9:15 WSAI and WEAF Network
 to the Season's First Broadcast
ATWATER KENT
RADIO GOLDEN VALUES
 with the GOLDEN VOICE

WLW Tuesday, September 29

7:00—Physical Exercises
7:15—Rick Tack, Tenor
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Grab Bag Boys
8:45—Physical Exercises
9:00—Morning Ballads
9:15—Fashionette
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solo
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Talent Bureau Program
11:00—Vi-Zoy Talk
11:15—Organ Program
11:30—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals
Noon—Tuxedo Entertainers

P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Bob Rainier's Orchestra at Netherlands Plaza
2:00—Organ Matinee, Arthur Chandler, Jr.
2:30—Delivery Boys
2:45—Bradley Kincaid
3:00—Matinee Players
3:30—Salt and Peanuts
3:45—Princess Obolensky Youth Matinee (NBC)

4:00—A. & P. Orchestra
4:30—Georgian Strollers, Robert West
4:45—Grab Bag Boys
5:00—Organ Recital
5:30—Mixed Quartet
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—Los Ramos Baseball Scores
6:30—The Chatter
6:28—Gracen Time
6:29—Tower Weather
6:30—Brownie Bar Program
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—U. S. Rubber Program (NBC)
7:30—Woodbury Program
7:45—Sam. B. Wolfe Program
8:00—Armstrong Quaters
8:15—Yeast Jambores
8:30—Werk Bubble Blowers
9:00—Mumwell House Coffee
9:30—Chevrolet Chronicles
10:00—Murray Horton's Orchestra
10:30—Variety
10:45—Romany String Quartet
11:00—Estate Weather Man
11:02—Bob Newhall Sports Slices
11:15—Castilian Nights
11:30—Moon River
Midnight—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—McCormick's Old Time Fiddlers
8:30—Records
9:00—Gene and Glenn, the Quaker Early Birds (NBC)
9:15—Talent Bureau Program
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Talent Bureau Program
10:30—Records
11:00—Talk by Dr. Ella Oppenheimer (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—Breen and deRose

P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Croley Dealers' Salute
4:30—Records
5:00—Talent Bureau Program
5:15—Vocal Solos by Alfred Aldrich
5:30—Rene Talde—What Happened to Jane (NBC)
5:45—Records
6:30—Vocal Solos
6:45—The Stebbins Boys (NBC)
7:00—Midweek Federation Hymn Time (NBC)
7:30—Corner Drug Store (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Eton House Plantation (NBC)
8:30—National Dairy Virtuoso (NBC)
9:00—Records
9:30—Puffer Brush Man (NBC)
10:00—Rolle and His Lucky Strike Dance Orchestra (NBC)
11:00—Hotel Gibson Orchestra

WEDNESDAY

September 30

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Crooning Guitars

UNIVERSAL RADIO SHOP

1006 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large—No Job Too Small
Phone SOuth 1726 NEWPORT, KY.

WCKY Wednesday, September 30

7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Waltzes, Old and New
9:15—Hot Dance Melodies
9:30—Vocal Variety
9:45—Concert Music
10:00—Hitch Hikers
10:15—Lucille Fox
10:30—Classic
11:00—Mrs. A. M. Goudias (NBC)
11:15—Musical Novelties
11:30—Skillet Lickers
Noon—Philgas Melodies

P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:55—Luncheon Concert
1:00—Sign off
5:45—Little Red Riding Hood's Kiddie Klub
6:15—Siddell & Young
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Steve Bates
7:30—Lawson's Hawaiians
8:00—National Battery Co.
8:15—Cumberland Crooners
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Duke, His Uke and His Sisters
9:15—Delivery Boys
9:30—Skillet Lickers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:30—Bamboo Band
8:00—Birthday Party Program
8:15—Concert Hour
8:45—Green Valley Briars
9:00—Our Daily Thought
9:15—Hot Rhythms
9:45—Hawaiian Melodies
10:00—Housewives' Prolific
10:35—Vocal Varieties
10:50—Mrs. Evans Question and Answers
11:00—Shopping with Betty and Bob
11:10—Happiness Club
11:45—Norky Trio
Noon—Tri-State Philco Program

P. M.
12:15—Kane and Oebel
12:30—How It Began
12:45—Beltony Luncheon Musicale
1:00—Around the Clock
1:15—Little Black Joe
1:30—Organ Recital
2:00—Chas. Duina, tenor
2:15—Moods in Blue
2:30—The Community Radio Review
2:45—Afternoon Melodies
3:00—Memory Lane
3:30—Strike Up the Band
3:45—Waltz Time
4:00—Vocal Varieties
4:30—Comedy Curs
4:45—Story Telling Time
5:30—Galano and Cortez
5:45—Tea Time Tunes
6:15—The Hill Billy Kid
6:30—The Post Question Box
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program
7:30—Harry Tartman's Sport Review
7:45—Republican Campaign Committee
8:00—Party Time Program
8:15—Dry Ridge Health Hints
8:30—Julius Sen
8:45—Song Hit Time
9:15—Evening Chimes
9:45—Mountain Red
10:00—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
7:59—Green Time Signal
8:00—Studio
8:15—Something for Everyone (CBS)
8:45—The Old Dutch Girl (CBS)
9:00—The Commuters (CBS)
9:15—Queen City Rug Makers
9:30—Consolidated Mercants Program

A. M.
10:00—The Oxal Feature (CBS)
10:15—Time and Weather
10:30—Woman's Hour—Tremlette Tully
10:45—Julia Hayes
11:15—Charles W. Reaume
11:45—Jane Grey and "Kampf the Jeweler Artists"
Noon—Blackberry Dudes
P. M.
12:15—Don Bigelow's Orchestra (CBS)
12:30—Cincinnati Merchants' Program
1:00—Studio
1:15—Art Dry Cleaners
1:30—A. L. Pink Program
2:00—Charles W. Reaume
2:15—Burck-Bauer Program
2:30—Ann Leaf at the Organ (CBS)



JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kampf Jewelry Co.
Diamond Remounting Specialists
18 West Sixth St.

Audrey Marsh



Audrey Marsh, 19-year-old soprano who became a successful radio artist before her eighteenth birthday, will lend her voice to the broadcast of Vitality Personalities over WKRC and the Columbia network Wednesday (September 30) at 10 p. m.

WKRC Wednesday, September 30

3:00—Edna Wallace Hopper's Youth Matinee (CBS)
3:15—Starr-Freeze Melodies
3:30—Coming Attractions
3:45—Pylon Program
4:00—Cafe Dewitt Orchestra (CBS)
4:30—Artists Recital (CBS)
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carey Program
5:30—Cincinnati Trade School
5:45—Hub Clothing Company Musicale
5:59—Burke Weather Forecast
6:00—Jos. R. Deins Program—Pat Gillick, Organist
6:15—Stocks—Cohle & Tyne
6:17—Time and Weather
6:18—Eureka Baseball Scores
6:21—Sports Review
6:25—Seth Parker Period
6:30—Ruhel's—Hy Rye and Willie Winsum
6:45—R. B. Cuthers—Ted and Chick
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Limit Program (CBS)
7:30—Today in Cincinnati, by Dr. Glenn Adams
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cream Band (CBS)
8:15—The Barbasol Program (CBS)
8:30—La Palma Program (CBS)
8:45—The Old Wurtzburg Malt Program
9:00—Gold Medal Fast Freight (CBS)
9:30—Eno Crime Club (CBS)
10:00—Vitality Personalities (CBS)
10:15—Mabley & Carey Program
10:30—Savino Tone Pictures (CBS)
11:00—Time and Weather
11:03—Sports Review
11:08—Street Singers (CBS)
11:15—Pylon Program
11:30—Pat Gillick, Organist
Midnight—Eddie Duchin's Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
6:31—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—Rick Tack, Tenor
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Grab Bag Boys
8:45—Physical Exercises
9:00—Musical Etchings
9:30—Wood Look Workshop
9:30—Beautiful Thoughts (NBC)
9:45—Art Talk

FLORENCE FREY
BEAUTY EXPERT
so the air
Every Wednesday
9:15 A. M. WLW
PERMANENT WAVE
\$5.00
Positively Harmless — Painless — Quick
FLORENCE FREY STUDIO
631 Walnut Street Cherry 4105

WLW Wednesday, September 30

10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Marley Personality Perfumes (NBC)
11:00—Dorothy Chase and the Charis Players
11:15—Venetian Three
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
Noon—Seger Ellis

P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherlands Plaza Orchestra
2:00—Organ Matinee, Arthur Chandler, Jr.
2:30—Delivery Boys
2:45—Bradley Kincaid
3:00—Matinee Players
3:30—Rebroadcast from Germany (NBC)
4:00—A. & P. Orchestra
4:15—Cello Recital
4:45—Grab Bag Boys
5:00—Chats with Peggy Winthrop (NBC)
5:15—Wilderson's Wildcats
5:30—Mouth Health (NBC)
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—Los Ramos Baseball Scores
6:30—The Chatter
6:35—Dr. Glenn Adams Dog Talk
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—John Ruskin Dance Orchestra
7:30—R. F. D. Hour
8:00—Croley Folies
8:30—Jack Prost's Melody Moments (NBC)
9:00—Murray Horton's Dance Orchestra
9:30—Canela Coffee Hour
10:00—Korn and Parchie (Jim and Walt)
10:15—Variety
10:30—Los Amigos
11:00—Estate Weather Man
11:02—Bob Newhall Sports Slices
11:15—Edwards Collegians, Greystone Ballroom
11:30—Croley Theatre of the Air
Midnight—Hotel Gibson Orchestra
12:30—Netherlands Plaza Orchestra

Wednesday, September 30

WSAI (225m.—1330 kc.)

A. M.
8:00—McCormick's Old Time Fiddlers
8:30—Records
9:00—Gene and Glenn, the Quaker Early Birds (NBC)
9:15—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Jane Grant's Stereo Hour (NBC)
10:30—National Home Hour (NBC)
11:00—Keeping Up With Daughter (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—Breen and deRose

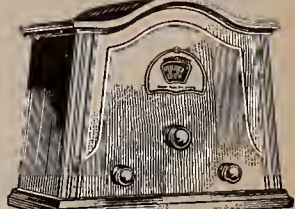
P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Croley Dealers' Salute
4:30—Records
5:00—Sam Wilson, Baritone
5:15—Records
5:25—Civil Service Talk
5:30—Talent Bureau Program
5:45—Records
6:30—Larry Greuter, Accordionist
6:45—The Stebbins Boys (NBC)
7:00—Snoop and Peep (NBC)
7:15—Boscul Moments With Madame Alda (NBC)
7:30—Vocal Solists (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Campbell Soup Orchestra (NBC)
8:30—Mobil Oil Concert (NBC)
8:45—Haley Stuart Program (NBC)
9:30—Palmolive Hour (NBC)
10:30—Coca Cola Program (NBC)
11:00—Seger Ellis, Baritone
11:15—Hotel Gibson Orchestra

ROELL & QUEHL
RADIO SALON
"Our Service Sells 'Em"
Any Make Radio Expertly Repaired
25-27 E. 4th Street
Just West of Monmouth
SOUTH 6865 NEWPORT, KY.

Get the thrill of tuning-in FOREIGN STATIONS

DO IT IN A JIFFY with your present A. C. Radio Set

With this New Stewart-Warner Short Wave Converter, you can at will, "convert" your present set into a receiver for World-Wide reception—bring within range foreign stations, ships at sea, local police and amateur broadcasts. Adaptable to practically any A. C. set . . . Easily attached. To "convert" there's nothing to do but turn a knob! Opens a big, new field of radio thrills. Short Wave Converters are also built-in features of the new Stewart-Warner Radio.



\$23.95 Short Wave Converter
Complete with tubes
Walnut finish cabinet, 8 1/2 inches high, 1 1/2 inches wide, 8 inches deep.

PROGRESSIVE RADIO and ELECTRIC SHOP

6304 Vine Street
Valley 0266 Elmwood
Open Evenings
WE SERVICE ANY MAKE RADIO

THURSDAY

October 1

WKCY (202m.—1490 kc.)

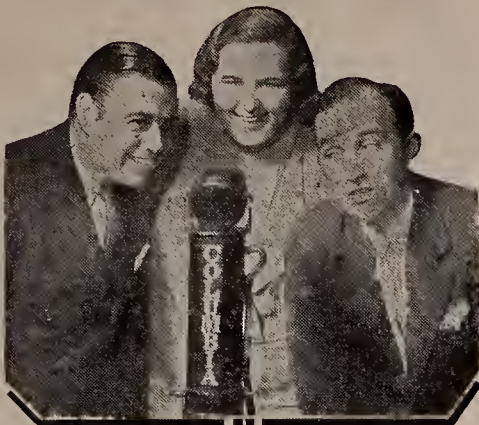
A. M.
7:00—"Alarm Clock Melodies"—Odas Mattox, the Crooning Guitarist
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Band Concert
9:15—Hot Dance Tunes
9:30—Vocal Varieties
8:45—Piano Novelities
10:00—Newport Merchants' Program
10:30—Classic Hour
11:00—Musical Novelities
11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
5:45—Red Riding Hood's Kiddie Klub
6:15—Lee County Ramblers
6:30—Tommy and Willie
6:55—Ayer's News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tasty Jesters (NBC)
7:30—Randall Fryer
7:45—Lucille Fox
8:00—Dixie Spiritual Singers (NBC)
8:15—Cambridge Crooners
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Blackstone Plantation (NBC)
9:30—Skillet Lickers

WFBZ (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
8:45—Green Valley Briers
9:00—Our Thought Today
9:15—Strike Up the Band
9:45—Hawaiian Melodies
10:00—"Housewives'" Frolic
10:20—Tennessee Jeff
10:35—Down South
10:40—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Happiness Club
11:45—Norky Trio
Noon—Tri-State Philco Program
P. M.
12:15—Kane and Oebel
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys
1:30—Matinee Musicale
2:00—Melody Girls
2:15—Vocal Varieties
2:30—Advanced French
2:45—Moods in Blues
3:00—Memory Lane
3:30—Sweet and Hot Tunes
3:45—Band Leaders
4:00—Afternoon Siesta
4:30—Serenade
5:00—Moon Melodies
5:15—Story Telling Time
5:30—Tina Tins Tunes
6:00—Musical Interlude
6:15—Hill Billy Kid
6:30—WFBZ Players in "The Road Back"
6:45—Burning Valley Banquet
7:00—The Post Question Box
7:15—Fred Schenke Program
7:30—Harry Hartsman's Sport Review
7:45—Republican Campaign Committee
8:00—Mansion Dance Orchestra
8:45—Dry Ridge Health Hints
8:30—Murlock Williams
9:00—Sweet Tones
9:15—Evening Chimes
9:30—Log Cabin Boys
10:00—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
7:59—Green Time Signal
8:00—Studio
8:15—Star-Freeze Melodies
8:30—Gladys Catrone, Organist
9:00—Charles W. Reaume
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Ceresota Flour (CBS)
10:15—Hamilton Beach Program (CBS)
10:30—Ida Bailey Allen (CBS)
10:45—Barbara Gould Beauty Talk (CBS)
11:00—Time and Weather
11:02—Woman's Hour—Tremlette Tully
11:15—Acme Sunshine Melodies
11:30—Woman's Hour—Tremlette Tully
10:45—United Remedies Program
Noon—Blackberry Dudes
P. M.
12:15—Don Bigelow's Orchestra (CBS)

Radio's Big Three Merge
Making All-Star Trio!

Morton Downey, Kate Smith and Bing Crosby, singers all, all stars, and all posed, just for the fun of it, before a single microphone. The camera caught them when Morton and Bing dropped in to watch Kate broadcast in one of WABC's studios the other night. Downey's tenor, Kate's soprano and Crosby's baritone are now heard six nights a week in programs featuring each, over WABC and the Columbia network. Judging from the pose above, how do you think they'd get along as a trio?

WKRC Thursday, October 1

12:30—Cincinnati Merchants' Program
1:00—Pratt Food Today
1:15—Studio
1:30—Julia Hayes
2:00—Charles W. Reaume
2:15—Artists Recital (CBS)
2:45—Salon Orchestra (CBS)
3:00—Pyol Program
3:15—Salon Orchestra (CBS)
3:30—Coming Attractions
3:45—Virginia Arnold, Pianist (CBS)
4:00—A. L. Pink Program
4:30—Webb Fuel Program
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carew Program
5:30—Cincinnati Trade School Program
5:45—Hub Clothing Company Musicale
5:59—Burke Weather Forecast
6:00—Jos. R. Deins Program—Pat Gillick, Organist
6:15—Stocks—Cohle & Tyree
6:17—Time and Weather
6:18—Eureka Baseball Scores
6:21—Sports Review
6:25—Beth Parker Period
6:30—Cincinnati and Lake Erie Program
6:45—R. B. Clothes—Ted and Chick
7:00—Home Furniture Company—Eing Crosby (CBS)
7:15—Republican Campaign Committee
7:30—Kaltenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cremo Band (CBS)
8:15—Abe Lyman—Sterling Products Program (CBS)
8:30—La Palina Program (CBS)
8:45—Angelo Patri—"Your Child" (CBS)
9:00—Today in Cincinnati, by Dr. Glenn Adams
9:15—Coty Melody Girl (CBS)
9:30—Love Story Program (CBS)
10:00—Street Singer Program
10:30—Horseshoe Gardens—Cliff Burns
10:45—Peter's Parade (CBS)
11:00—Time and Weather
11:03—Sports Review
11:08—Street Singers
11:15—Horseshoe Gardens—Cliff Burns
11:30—Pyol Program
11:45—Pat Gillick, Organist
Midnight—Guy Lombardo's Orch. (CBS)

Thursday, October 1

WLW (428m.—700 kc.)

A. M.
5:30—New Zealand Dedicatory Program
6:30—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—Tick, Tack, Toe
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Grab Bag Boys
8:45—Physical Exercises
9:00—Garden Talk
9:10—Organ Interlude
9:20—Health Talk by Dr. Carl A. Wilzbach
9:30—Beautiful Thoughts (NBC)
9:45—Current Article
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Talent Bureau Program
11:00—Moto Ironing Time
11:15—Organ Program, Arthur Chandler, Jr.
11:30—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals
Noon—Seger Ellis
P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherlands Plaza Orchestra
2:00—World Series (NBC)

IF IT'S ELECTRIC WE CAN FIX IT

PRUES
ELECTRIC AND RADIO SHOP
408 York Street
South 2751, NEWPORT, KY.

French-Bauer, Incorporated
brings the nationally famous

Hank Simmons Show Boat

to you every Saturday night
over Station WKRC from
9:00 to 10 o'clock

French-Bauer

INCORPORATED

"Better Dairy Products Since 1842"

WLW

Thursday, October 1

4:00—A. & P. Orchestra
4:30—Talent Bureau Program
4:45—Grab Bag Boys
5:00—Edna Wallace Hopper
5:15—Hottentots
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—Los Ramos Baseball Scores
6:20—The Chatter
6:30—Radio News Reel of Hollywood
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Tasty Jesters (NBC)
7:30—Variety
7:45—American Girl Program
8:00—Variety Quartet
8:15—Rin-Tin-Tin Thriller (NBC)
8:30—Hollingsworth Hall
8:45—Sisters of the Skillet (NBC)
9:00—Cotton Queen Minstrels
9:30—Maxwell House Coffee (NBC)
10:00—A. & P. Gypsies (NBC)
10:30—Clara, Lu and Em (NBC)
10:45—Affiliated Products (NBC)
11:00—Estate Weather Man
11:02—Green Time
11:03—Bob Newhall Sports Slices
11:15—Wilderness Wildcats
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30—Netherlands Plaza Orchestra

WSAI

Thursday, October 1

9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Talent Bureau Program
10:30—Records
10:45—Organ Program
11:00—Records
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—Breen and deRose
P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Mona Motor Organ Recital
4:30—Crosley Dealers' Salute
4:45—Records
5:00—Travel Talk
5:15—Vocal Solos by Alfred Aldrich
5:30—Rinse Talkie—What Happened to Jane (NBC)
5:45—Records
6:25—Better Business Bureau Talk
6:30—Vocal Solos
6:45—The Strubins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Autumn Melodies (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Fleischmann Hour (NBC)
9:00—Acme Dramatic Musical (NBC)
9:30—Adventures of Sherlock Holmes (NBC)
10:00—E. A. Rolfe and His Lucky Strike Orchestra (NBC)
11:00—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—McCormick's Old Time Fiddlers
8:30—Records
9:00—Gene and Glenn, the Quaker Early Birds (NBC)
9:15—Talent Bureau Program

M. & T. RADIO SHOP

AL. THREM, Prop.
RADIOS TESTED IN YOUR HOME
Repairing Reasonable Satisfaction Guaranteed
As Near As Your Telephone
1735 Elm (at Findlay Market)
Parkway 4573

YOU may be
a Radio Star!

Plenty of time to enter

Mabley's Radio
Musical Contestopen to everyone excepting employees
of Mabley's or any Radio Station

Information on Contest

1. To enter Contest fill out application blank at Mabley's Fifth Floor Office.
2. Take your application blank to Station WKRC in the Hotel Alms.
3. You will then be notified about the time of your audition at the WKRC Studio.
4. Judges will select best artists from each audition for the daily program.
5. Contest ends October 24th.
6. Contestants broadcast every day at 5:15 p. m. Also every Monday, Wednesday and Friday night.

Be Sure to Tune In
Station WKRC

The winner of this contest will receive a special
audition at the studios of the Columbia Broad-
casting Systems in New York City, with
all expenses paid.

Mabley & Carew

Children and Adults
LEARN TO DANCE AT
THE MAISONETTE
2524 Gilbert Ave., Peebles Corner
Phone Woodburn 2406 or 7307-R
For Further Information

RADIO DIAL

REGISTERED

Volume I, No. 20

FRIDAY, OCTOBER 2, 1931

Price 5c

Football Broadcasts Begin Saturday; World Series Continues on WKRC, WSAI

Coolidge is Speaker on New Program

Frazier Hunt will Give Talks on Great Personalities

Calvin Coolidge will be the chief speaker Tuesday (October 6) at 9:30 p. m., through WLW and other NBC stations, in the first of a series of programs sponsored by the New York Life Insurance Company, of which he is a director.

Frazier Hunt, world traveler and journalist, is to appear on subsequent programs to give dramatic narratives of Great Personalities.

Alice Brady to Play in First of CBS Sea Stories

Dramatizations of the best-known sea stories of all times, with leading actors and actresses of the stage and screen in the principal roles, will be presented over the Columbia network every Sunday and Tuesday at 9:30 p. m., beginning this Sunday (October 4), in a series to be known as "Sea Romances," which WKRC will carry.

Alice Brady, stage and screen star, and daughter of William A. Brady the producer, will play the part of Senta in the weird and picturesque legend of "The Flying Dutchman" which will be presented Sunday in a radio adaptation accompanied by the music of the opera. Richard Wagner wrote around the story. A cast of fifteen will be used.

Robert Louis Stevenson's "Treasure Island," "The Strange Case of Aaron Smith," and "The Curse of the Pearl" are among the sea stories to be played by actors and actresses drawn from the stage and from the movies.

Irene Franklin, the comedienne who made the song "Redhead" popular from coast to coast, will be the guest artist of the Lint program for the three performances to be broadcast over WKRC and the Columbia network on Monday, Wednesday and Friday (October 5, 7 and 9) at 7:15 p. m.

These Announcers Are the Radio Listener's Ticket to All Big Football Games This Fall



Here are the announcers whose voices will be the radio listener's ticket to every big football game this fall. Lower left is Quinn Ryan of WGN, who first came into prominence as a sport announcer when Red Grange was galloping in for touchdowns for Illinois.

In the center are George Hicks (left) with Graham McNamee, whom he often assists in sport broadcasts. Hicks was the NBC announcer sent to Cincinnati a year ago to announce the Ohio River boat race for the network.

Upper right is Ted Husing, Columbia's star announcer, who has been training with the Army team in the past weeks to become thoroughly familiar with the men and their style of play in preparation for the stories of the Army games he will bring listeners this season.

Lower left is Bill Munday, sports reporter for an Atlanta paper, whose Georgia drawl helps out the NBC football picture.

NBC announcers are bothered by "chain letters" that threaten them with all manner of ill luck if they break the chain by not sending copies of the letter to seven friends.

Jane Froman, beautiful contralto now with NBC, always sings on the left side of the microphone and leans on a music rack for support.

Grace Donaldson, George Hall and Hortense Ross, known as the Don-Hall-Rose Trio, are back in Cincinnati after several months on Station WTAM in Cleveland.

Two Football Games Fill In Baseball Break

WKRC Plans Full Sport Calendar For This Fall

With the World Series broadcasts in full tilt and scheduled at least for Friday, Monday, Tuesday and Wednesday (October 2, 5, 6, 7) comes now the announcement of network football schedules, talks by famous football coaches, and announcements of all football results to make the fall sport calendar complete.

Ted Husing presides at the microphone for the Columbia broadcasts of the World Series. WKRC plans to take every one of the games. Graham McNamee announces for NBC, probably assisted by Tris Speaker, veteran ball player. WSAI will carry the NBC report instead of WLW as previously announced.

Football takes the air this Saturday (October 3) with the broadcast of the University of Nebraska-Northwestern University game for both Columbia and National (WEAF "red" network), and the Indiana-Notre Dame game for the WJZ "blue" chain. Both Husing and McNamee will be able to announce the games due to the Friday to Monday recess in the World Series. WKRC and WSAI both will have the Nebraska-Northwestern game from Evanston, Ill., beginning at 3:30 p. m. For the Indiana-Notre Dame game, local dealers will have to depend on WJZ (760 kc.) which should be available in the daytime with cool weather.

Station WGN (720 kc.) also plans a full football card to begin Saturday with the Nebraska-Northwestern game. Quinn Ryan, veteran sport reporter and announcer, will be at the microphone for the Chicago Tribune station and can be heard as an alternative to the network reports.

Complete football schedules for Columbia and National networks and for station WGN will be given in next week's Radio Dial.

To make up a full sports calendar, WKRC has scheduled racing results from Latonia to be given immediately following the games every day by the Teaberry Sports Reporter. From the Columbia networks the Hilltop station carries the Tropics-Aire Football Results at 5:45 p. m. on Saturdays.

Beginning Friday (October 16) the station also will broadcast from Columbia a program presenting such football coaches as Hunk Anderson, Notre Dame; Bob Roper, Princeton; Chick Mehan, New York University; Bob Zuppke, Illinois; Benny Friedman, Yale; Fielding Yost, Michigan; and Jack Sutherland, Pittsburgh. Further announcements of these broadcasts will be made later in Radio Dial.

COMPLETE
Radio Programs
Begin on Page 4

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I OCTOBER 2, 1931 No. 20

Sport Gets the Spotlight

Probably about the time this reaches you, your loudspeaker, along with thousands of others, will be declaiming something like "Low and on the outside for ball two." Which is a dependable sign that the World Series has the country by the ears. And when it is over, successive Saturday afternoons will find these same loudspeakers intoning "Third and three on the 24-yard-line," and similar gridiron jargon.

Truly this is a big season for sports broadcasting. From now until mid-December more people the country over will hear more radio descriptions of athletic contests than during all the remainder of the year.

It is almost superfluous to remark that that is a fine break for radio and the radio audience. In vividness, drama, and thorough grasp of details, the only thing better than a well-handled sports broadcast is actual attendance. Moreover, the running radio account can be enjoyed in the comfort of one's home, regardless of distance. We mention all this simply because some listeners seem to take it for granted.

But broadcasting is also a fine break for sport itself. Instead of cutting down attendance, it has stimulated the desire to see games in person. Which may seem a paradox, yet is a fact.

Take boxing as an apt example. There is no doubt that nation-wide broadcasting was a powerful factor in whetting public interest to the point that made possible the million-dollar gates of the Dempsey-Tunney-Rickard days. True, the magnates of fistiana had a different idea. They even tried to ban broadcasting. But they have seen the light. These days they have a hearty welcome for radio as an aid in reviving interest in the moribund ring game.

Football has also profited much from radio. Thousands of people without previous gridiron enthusiasm have been drawn to stadiums through hearing broadcasts of college games.

And baseball repeats the story. Last year some of the diamond treasurers advocated the banning of broadcasting in the interests of the box-office. But Judge Landis and the clearer heads vetoed the suggestion. They were right. In fact, if any charge is to be levied at all it should be made by the stations, for broadcasting the World Series is baseball's best advertisement.

All of which is one of those rare arrangements, advantageous to every

Around the Dial

By THE DIAL TWISTER

Those Tropic-Aire football scores (WKRC, Saturday at 5:45 p.m.) sound like good news for the pigskin fans. There are plenty of gridiron results on the air Saturday nights, right enough. But most of the stations seem to broadcast them if, and as when. Which means catch-as-catch-can listening. Scheduling them at a regular time ought to be a big improvement.

You minstrel show addicts certainly will be unfurling your ears for Mr. Bones & Co. (WSAI, Friday, at 10 p.m.). The moving spirit of the piece is Paul Dumont, who put the well-remembered Dutch Masters Minstrels over with such a bang. That ought to be enough to cause expectant dialing for his new effort.

Negro spirituals may be getting mighty near too common on the air to be a novelty. But there is certainly nothing common or ordinary or tiresome about the work of the Dixie Spiritual Singers (WCKY, Thursday at 8 p.m.). This outfit from down Richmond way knows just about everything about singing these capital folk songs.

The Stebbins Boys draw what looks like a good break from the time change that's been turning things topsy-turvy the last week or so. They're now heard here at 6:45 p.m. (WSAI, Monday to Friday, inclusive). This means their audience ought to be bigger than ever. For sustained interest, they're just about the class of the daily acts now, in this dialer's not always humble opinion.

The First Nighter is once more with us (WLW, Saturday, at 9:30 p.m.). A cynical friend remarks that one night is plenty for some of the pieces. But even he admits they're improving over last year's series.

Angelo Patri is doing a big job in a fine way with his series of talks on child training (WKRC, Sunday and Thursday at 8:45 p.m.). Besides

knowing his subject he has the gift of presenting it sympathetically. Parents and teachers are enthusiastic about him.

Still another time change that will have to be reckoned with by the faithful is that of the Royal Folks feature. Now "Mrs. Jones," "Matt Thompkins," et al. do their stuff at 10:30 p.m. (Monday, WLW). It's a change of an hour besides the one hanging on by the switch from daylight-saving.

The Columbia people seem to think they have another sky-rocketing star in Bing Crosby (WKRC, Monday to Saturday inclusive, at 7 p.m.). And maybe they have. But the difference between him and the crooner is a little too deep for this simple-minded dialer.

Watch Mobilioil for unannounced great artists (WSAI, 8:30 p.m. Wednesday). Last week Percy Grainger, pianist-composer, was unexpectedly pulled out of Mobilioil's hat.

And speaking of crooners, the one and only Rudy is holding up nobly in the Fleischmann Hour (WSAI, Thursday at 8 p.m.). It's no small job to make 'm like it week after week. You've got to give the boy credit for doing that, anyway.

That Enna Jetlick program goes right on pleasing a lot of listeners week after week (WLW, Sunday at 10 p.m.). But that's not surprising. Its mind quartet doesn't need to a k odds from any of them. And its songs are the sort that never grow old.

And when it comes to pleasing them week after week how about Hank Simmons' Showboat too (WKRC, Saturday at 10 p.m.)? It's still the melodrama masterpiece. French-Bauer had the wit to sponsor it locally, yet no chain sponsor buys it. That's not just a mystery. It's downright incomprehensible.

PROGRAM JOTTINGS

Friday, October 2



Benjamin Berman, former State senator, has turned to radio for his campaign for membership on the Cincinnati Board of Education and will speak at WKRC Monday, Wednesday, and Saturday at 4:15 p.m., and at WFB at 6:15 p.m. on Thursday and Friday.

Mr. Berman is a firm believer in radio as an educational medium and as a senator sponsored legislation to advance the cause of education by radio. His special "plank" as a candidate is vocational education and measures to prevent juvenile delinquency.

8 p.m. WSAI (NBC)—"Lady of Spain" with the orchestra, Jessica Dragonette and the Cavaliers will open the Cities Service program.

8 p.m. WCKY (NBC)—Jeanette Loff, star of the current Broadway success, "Free For All," will be heard as guest soloist on the Nestle program.

9 p.m. WSAI (NBC)—The Clicquot Club, with Raymond Knight, master of ceremonies, orchestra under the direction of Harry Reser, and Willard Amison, tenor, guest artist, will offer "We're the Sunday Drivers" as one of its feature numbers.

9:45 p.m. WKRC (CBS)—"Casey" Jones, aviation columnist of radio, will comment on the possibilities of night-time commercial flying during the Friendly Five Footnotes. Experimental lines have recently begun operation, taking passengers over New York City after dark to test the feasibility of night flying, he says.

10 p.m. WLW—Scrappy Lambert, who is said to have sung more vocal choruses with orchestras for recordings than any other singer, will be

given a chance to exhibit his specialty in the Maxwell House Tune Blenders program. Lambert is a member of the Songsmiths quartet heard with Victor Young's orchestra in this transcription series. His vocal chorus will be in "Oh Donna Clara" which Director Young has given an especially beautiful orchestration. Lambert will be supported by a background of tenor saxophones, muted trumpets and six violins of the orchestra.

10:30 p.m. WSMK (1380 kc.)—"The Pied Piper of Hamelin," Robert Browning's poem, adapted for radio presentation by Jack Snow will be presented by the Tower Players. Special musical effects will represent the weird music of the piper.

Saturday, October 3

5 p.m. WSMK (1380 kc.)—Debussy, Chopin and Schubert will be featured composers in the "Five O'clock Melodies" played by Zirkle String Trio.

7:30 p.m. WLW—"Mountain Men," a story of the Kentucky hills, will be played for the third time in the Crosley Theatre.

10:00 p.m. WKRC (CBS)—"The Winning Hand," or "The Imposter," a four-act comedy thriller, will be presented by Hank Simmons' Show Boat Dramatic Company.

Sunday, October 4

6:30 p.m. WLW—In honor of his close friend, Eugene Ysaye, famed violinist who died recently, Ernest Pack, violinist, will play Ysaye's "Chant d'Hiver" in the faculty recital of the College of Music of Cincinnati.

7:15 p.m. WKRC (CBS)—Variations on the theme of "Swanee River" will be presented by the Franco-Italian piano team, Fray and Braggiotti who will play the classic American folksong in the styles of Brahms and Bizet.

7:30 p.m. WLW (NBC)—Ray Perkins, one of radio's funniest funny men, will be master of ceremonies for the Three Bakers, a program beginning this week with entertainment by Billy Artz' Orchestra and Men About Town Quartet.

8:30 p.m. WSMK (1380 kc.)—The Noble Hungarian Gypsy who will be heard in a half hour program of folk melodies and ancient songs of Hungary claim one of the largest libraries of authentic Hungarian music in the middle west.

8:45 p.m. WKRC (CBS)—Angelo Patri has selected "The Wandering Child" for the subject of his talk on child care. He will counsel parents on the idea of making children want to stay home.

9 p.m. WKRC (CBS)—Theodore August Metz, 84 years old, and the composer of hundreds of popular songs, will tell listeners the Dutch Masters program how he wrote his greatest hit, "There'll Be a Hot Time in the Old Town Tonight," when he is presented as guest of honor.

12 Midnight. WLW—"Crooning 'Neath the Moon" will be given its radio premiere by Henry Thies and his orchestra in the program they broadcast on the NBC network. Music and words are by Paul Behrend and Larry Acholtz, both Cincinnati boys. The arrangement has been made by Joe Brattain who writes many of the unusual Thies scores. Maestro Thies predicts the new tune will be a "hit."

Monday, October 5

5:45 p.m. WLW has changed its mind about carrying Little Orphan Annie daily at 5:45 p.m. Comic strip fans can find it at WENR (870 kc.).

5:45 p.m. WKRC (CBS)—Brooks and Ross sing in new Candy Quarter Hour with Leon Bloom's orchestra. A program planned to convince women that candy won't produce curves.

7:15 p.m. WKRC (CBS)—Irene Franklin, comedienne, will be featured

Screen Beauty is Nestle Guest



Jeanette Loff, whose golden blonde beauty, truly remarkable singing voice and thoroughly cultivated musical talents skyrocketed her to stardom in the films and with equal swiftness to the attention of noted producers of the Broadway legitimate stage, makes her debut as a radio songstress when she appears as guest artist on the Nestle "Choccolatears" program Friday (October 2) at 8 p.m. through WCKY. Miss Loff will be heard in the following numbers: "Not That I Care," "Psycho-Analyze Me," and "Jack and Jill."

on the Linit program. Also Wednesday (October 7) and Friday (October 9) at the same time.

8:30 p.m. WKRC—"Who the Sam Hill Ate Our Nell" will be sung by the Girl Crazy Quartet on the Philco program.

9:30 p.m. WSAI (NBC)—General Motors begins a new type of program: The Parade of States. Virginia gets honors this week because of approaching celebration at Yorktown.

10 p.m. WKRC (CBS)—H. I. Phillips, humorist and columnist, will interpolate his witticisms as part of the Robert Burns Panatella program played by Guy Lombardo and his Royal Canadians.

10:45 a.m. WKRC (CBS)—Major and Minor, a piano team; and the Roundtowners quartet, appear in the premier of a new musical series. Artells Dickson, the Singing Vagabond and character dialectician, will deliver a monologue.

11:30 p.m. WSMK (1380 kc.)—"In the Gloaming," "Memory Lane," and "Ah So Pure," are among the selections chosen for Mother's Memory Quilt which features songs by C. Louis Freeze and an accompaniment of pipe organ music.

Tuesday, October 6

5 p.m. WLW (NBC)—The Maltine Story program returns to the air with "The Village Blacksmith" as its first bill. This year, young listeners will be offered traced pictures to be colored and cut out to illustrate the radio stories.

6:30 p.m. WKRC (CBS)—Preebles' Music Emporium in Friendship Junction takes the air for the first time with proprietor Charlie Preebles at the microphone. Another program of the Seth Parker, Real Folks, Stebbins Boys type.

7:15 p.m. WSMK (1380 kc.)—Helen Supersky, crooning blues singer, will do a group of old favorites including "Mean To Me," "That Little Boy of Mine," and "Rollin' Down the River."

(Continued on page 3.)

Dr. Arlitt Will Discuss Children



Dr. Ada Hart Arlitt, head of the department of Child Care and Training at the University of Cincinnati, on Monday morning (October 5) at 9:20 will begin a series of talks on child psychology which she will broadcast every week from WLW. She has just completed a full year as head of the national program of parent education for the National Congress of Parents and Teachers. She is the author of "The Psychology of Infancy" and "The Child from One to Six." She was a consultant last year at the White House Conference on Child Welfare.

Our Dially Dozen

By
DON BECKER

(Written after visiting the Radio World's Fair in New York City)

If you're interested in Radio—If you're in New York City—If you don't mind walking miles looking at new Radio Sets—Then you go to the Radio World's Fair at Madison square Garden. I did. Along with 20,000 others. And so, feeling you might be interested to hear an account of the various things, told by one you might or might not know, I am going to write down a few type-written impressions.

HOMESICK.

A Cincinnati man would never become homesick at a Radio World's Fair in New York.

You glance at the two huge Crystal Studios.

Columbia has one.

NBC the other. There's Helen Nugent on the Columbia side. Paul Greene . . . running around. Handling last minute details for the program. Pinch-hitting.

We looked for Ben Alley, but he's upstate doing personal appearances for the Artist Bureau.

On the floor, the Daily Mirror has a booth.

We sauntered over, because we know Nick Kenney who runs the radio column for the sheet.

Lo and behold, who is sitting there, but old Tony Wons. Tony's Scrap Book back to life.

He was busy autographing pictures for a mob who know him not so well as a Scrap Book enthusiast, but rather as the sleek-voiced individual of the Camel Quarter Hour.

Tony was glad to see us.

In fact we went back to the studios with him to watch the Camel Quarter Hour and hear Morton (Get) Downey sing.

Doughnuts and coffee then.

TELEVISION.

Television is the "keynote" of this year's Radio World's Fair.

We stood in line exactly forty-five minutes to pass slowly through a dark room, where a man's face jigged up and down and made you dizzy.

Later, a guard took you to the man himself, standing in front of a huge contraption, closely resembling one of those medieval torture chambers.

He looked tortured, too!

Having been connected with a feature on WLW which called for answering questions about various artists, I know you will be interested in this.

Horace Heidt—you remember Horace at the Gibson. He's now playing the Palace here in New York. Going over big, too—with the same stuff he did at the Gibson last year.

Little Jack Little is not broadcasting at present. He was in Boston when we required.

He is touring on RKO. Kate Smith (CBS) is "wowing" the Palace customers. This is her ninth week.

An incident at the Radio Show. The Roxy Symphony was playing the famous Ravel "Bolero."

If you are familiar with it, you'll know the theme is constantly repeated, gradually becoming louder and louder.

A "Bronnix" Baby stood back of me.

She didn't understand these heavy things.

Finally, after about fifteen minutes of the selection (it lasts twenty) she said:

"You know—I'm beginning to like that little tune!"

We laughed out loud and were almost through out!

By the way, have you heard the song of the Dough?

"I'M NEEDIN' YOU"
—and I'm sorry!

DIALAUGHLINGLY YOURS,
DON BECKER

CBS Starts New Rural Program With Friendship Junction as Setting

A broadcasting station, supposedly located in Preebles' Music Emporium in rural Friendship Junction, will be added to the Columbia network at 6:30 P. M., Tuesday (October 6), and will originate programs twice weekly thereafter. The other programs will be on Sundays at 7:15 P. M. Both will be heard through WKRC.



Charlie Preebles, who runs the Music Emporium in conjunction with a somewhat slow-witted assistant named Oscar, is pictured as being forced to desert his broadcasting whenever customers enter the store. In this way, radio listeners will be introduced to such local characters as the Chief of Police and the town lazy man.

In addition to the songs, stories and sketches presented by this versatile pair there will be featured an attempt to chart a cross section of public opinion as to different phases of broadcasting. Officials of the Hygrade Sylvania Corporation, sponsors of the program, have the public opinion bee in their bonnets and are planning to stage a weekly contest with awards of radio sets to those listeners who give the best answer to questions regarding radio likes and dislikes. They hope to get that much sought-for "cross section of radio listeners" program preference.

Program Jottings

Continued

8:30 p.m. WLS (870 kc.) (NBC.)—Billy Hilltop and Harold "Scrappy" Lambert, the two famous Smith Brothers Trade and Mark, will return to the air over an NBC network Friday (October 9) at 8:30 p.m.

8:45 p.m. WKRC (CBS)—Norma Terris, Broadway celebrity, is booked to appear as guest star of Walter Winchell on his Gerardine program. Miss Terris, who played the ingenue in "Showboat," will sing "The Song of the Soul," never before heard on the air.

Wednesday, October 7

9:15 a.m. WLW—Theodora LeFavre, graphologist (hand writing analyst) will begin a weekly series of explanations of character reading from hand writing. Eventually she will analyze listener hand writing.

10 p.m. WKRC (CBS)—Ethel Norris' diminutive musical comedy entertainer who has been featured in "Rain or Shine," "Great Day," "Crazy Quilt" and other shows, will make her second radio appearance as guest artist with the broadcast of Vitality Personalities.

11 p.m. WLW—The Crosley Theatre has been moved up from 11:30. Moon River has the late time.

12 Noon WSMK (1380 kc.)—The Skylark program which features every type of popular music from the latest dance hit to the oldest hill billy ballad is an hour-long frolic staged every noon at the Dayton station.

Thursday, October 8

11 p.m. WLW—Henry Thies and his orchestra have taken over the WLW Fanfare, dedicated to various cities, now appearing at this new time.

3 p.m. WSAI (NBC)—Vincent Lopez and his orchestra furnish music for the Woman's Radio Review. Sarah Jordan, food expert, talks.

9:30 p.m. WLW (NBC)—Russ Columbo, NBC's baritone twin to Bing Crosby of CBS, will be soloist with the Maxwell House Ensemble. Next week at the same time too (October 15).

10:45 a.m. WSMK (1380 kc.)—Topics and Tunes at 10:45 every morning is a potpourri of everything that interests housewives. Late news flashes, cooking chats, bridge tips, beauty hints, clever stories, household hints . . . all against a background of music.

9:30 p.m. WKRC (CBS)—A Love Story Magazine story is dramatized.

WKRC's studios in the Hotel Alms are being entirely redecorated. The walls are to be white, the woodwork black, a color scheme chosen to harmonize with the piano keys according to Duane Snodgrass, announcer and pianist.

You should know - Harriet Lee

Harriet Lee is "Miss Radio" now. She was selected this week as Queen of the Radio World's Fair in New York.

A Columbia contralto, she is the first Miss Radio to be heard regularly on network programs.

Here's more about her: Tall, statuesque and blonde . . . Blue-eyed and nordic . . . Born in Chicago . . . named Harriet although the family had wanted a Harry. . . . Early nicknamed "Bill" . . . It fitted her tomboy behavior.

Harriet can't remember when there were not music and vocal lessons to be done. . . . Her first job was in a music shop where she worked all day and attended the Chicago College of Music in the evenings. . . . Quite by accident she entered the radio profession. . . . Practicing her "dove-mis" one morning there came a knock on her apartment door. . . . Expecting an irate neighbor she was agreeably disappointed to find a benign violinist who suggested an audition at a broadcasting studio.

Harriet appeared at the studio but found she was too frightened to utter a note. . . . They offered another chance and again she suffered from "microphobia" . . . The third audition took. . . . Wendell Hall later heard her deep contralto voice and brought her to New York where she was immediately signed for a long contract with the Columbia Broadcasting System. . . . She loves her work and arises early each morning to devote at least one hour to going over new songs.

In clothes she is partial to black which so successfully contrasts

Ethel Morris is Vitality's Star



Diminutive Ethel Norris, ingenue of such musical comedies as "Great Day" and "Rain or Shine," for the second time is starred in Vitality Personalities when she sings through WKRC at 10 p.m. Wednesday (October 7).

her golden hair. . . . She is fond of gardenias but dislikes the artificial frailty of orchids. . . . Shoes and hats are almost an obsession. . . . She entertains no pet peeves but has an aversion to gum chewing. . . . Recommended as a splendid "fourth" in bridge and plays a serious game. . . . She likes to drive way out in the country in an open roadster with the speedometer registering no less than 78.

Boxes—large and small—round and square—occupy the major part of her closet room. . . . She can't throw them away. . . . She admires Greta Garbo more than any other actress. . . . She is a great-great niece of the famous General Sam Houston, gallant fighter and first Governor of Texas. . . . She loves to cook and try new recipes on her dinner guests. . . . In her refrigerator are no less than a dozen different varieties of cheese. . . . She reads all her fan mail and gets a kick out of it. . . . Never permits even her closest friends to call her "Hattie". . . . She sees no place in the general scheme of things for the existence of practical jokers. . . . Never before participated in any kind of a contest in her entire life and is still very much in a fog over winning the title of Miss Radio of 1931.

Atwater-Kent Audition Winners Are Announced

Winners of the sectional contests in the Atwater-Kent radio auditions have just been announced by stations WCKY and WKRC as the result of tryouts held last week.

Kentucky winners are Ellis Frakes, basso cantante (Number 3 in the auditions broadcast by WCKY) and Betty May, mezzo soprano (Number 22). The two young people will compete October 11 at Louisville, Ky., in the state contest. Second places were won by Marco Fole (Number 28) and Raymond Black (Number 15). Frakes won the sectional contest in 1927 and in 1928, the second year also winning the state contest. Friends expect him to reach the national auditions this year.

Ohio district winners in the contest at WKRC were Lucille Bauch, soprano, and Milton Arthur Moore, baritone, both pupils at the Conservatory of Music. Last year Miss Bauch won the Schubert Medal. Both she and Mr. Moore have sung leading roles with the Cincinnati Grand Opera Company. She recently has been appointed soprano soloist of Christ Church in Cincinnati. They will compete at Columbus, Ohio, in October and if successful will enter the tri-state contest in Chicago.

FRIDAY

October 2

WCKY (202m.—1490 kc.)

A. M.
7:00—Alarm Clock Melodies—"Crooning Guitarist"
7:30—Organ Reveries
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cherio (NBC)
9:00—Waltz, Old and New
9:15—Hot Dance Tunes
9:30—Vocal Varieties
9:45—Concert Music
10:00—Hamilton Merchants' Program
10:30—Lbanon (Ohio) Program
11:00—Williamstown (Kentucky) Merchants' Program
11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:45—Luncheon Concert
1:00—Sign off
1:05—Red Riding Hood's Kiddie Klub
1:15—Sidel & Young
1:30—Tommy and Willie
1:45—Ayers News Report
2:00—Amos 'n' Andy (NBC)
2:15—Lantern Jockey Club—Odus Mattox
2:30—Charles and Tommy
2:45—Hodshire Brothers Trio
3:00—Nestles Program (NBC)
3:30—Earl Arnold's Orchestra From Look-out House
3:45—Interwoven Pair (NBC)
3:50—Skillet Lickers
4:00—Sign off

WFBE

Friday, October 2

4:15—Serenade
4:30—Violin Solo, Mrs. Hahn
4:45—Afternoon Dance Melodies
5:15—Pirates Club
5:30—Spirituals
6:00—Post Question Box
6:15—Ben Berman
6:30—Hill Billy Kid
6:45—Dinner Music
6:55—Berning Ford Travelogue
7:00—Musical Interlude
7:15—Harry Hartman's Sport Review
7:45—Labor Conference Program
8:00—Hub Clothing Co., Players
8:15—Republican Judicial Campaign
8:30—Dry Ridge Health Hints
8:45—Julius Sien
9:00—Lucky Boys
9:15—Pure Food Specialties
9:30—Wrestling Match at Taft Auditorium
11:00—Mountain Red
11:15—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
7:59—Green Time Signal
8:00—Starr-Preece Melodies
8:15—Something for Everyone (CBS)
8:30—The Old Dutch Girl (CBS)
9:00—Pine's Automatic Winterfront
9:15—Queen City Rug Makers
9:30—Consolidated Merchants' Program
10:00—Oxol Feature (CBS)
10:15—Charles W. Reume
10:45—Don and Betty (CBS)
11:00—Time and Weather
11:03—Woman's Hour—Tremlette Tully
11:30—Auto Rad, Stewart-Warner
11:45—Jane Grey and "Kampf, the Jeweler, Artists"
Noon—Blackberry Dudes
P. M.
12:15—Betty Jane and Her Market Basket
12:30—Cincinnati Merchants' Program
1:00—Pabst-ette Varieties (CBS)
1:15—Julia Hayes, Household Hints
1:45—Burk-Bauer, Organ
2:00—Webb Fuel, Piano
2:15—World's Series—St. Louis vs. Philadelphia (CBS)
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mahley & Carew Program
5:30—Cincinnati Trade School Program
5:45—Hub Clothing Company Musicals
5:59—Burke Weather Forecast
6:00—Yes, R. Delms Program—Pat Gillick, Organist
6:15—Brooks, Cible & Tyree
6:17—Time and Weather
6:18—Eureka Baseball Scores
6:21—Sports Review
6:22—Seth Parker Period
6:30—Ruth's—Hy Eye and Willie Winsum
6:45—R. B. Clothes—Chick and Ted
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Limit Program—Anne Greenway (CBS)
7:30—Today in Cincinnati, by Dr. Glenn Adams
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cremo Band (CBS)
8:15—Shirgin' Sam, Barbasol Man (CBS)
8:30—March of Time (CBS)
8:45—Liberty Magazine Hour (CBS)
9:15—Fifteen Five Footnotes (CBS)
10:00—Pillbury Pageant (CBS)
10:30—Mahley & Carew Program
10:45—Dunlap Clothes Shop
10:50—Howard Barlow Symphony (CBS)
11:00—Green Answer Man
11:05—Wright Arch Preserver Band
11:05—Chicago Markets
11:35—Time and Weather

WKRC

Friday, October 2

11:41—Sports Review
11:45—Pyol Program
Midnight—Pat Gillick, Organist
WLW (428m.—700 kc.)
A. M.
6:30—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—Tick, Tack, Toe
7:30—Green Time
7:31—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Grab Bag Boys
8:45—Physical Exercises
8:50—Pantry Cream Program
9:15—Recipes by Famous Chefs
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Vi-Zoy Talk
10:55—Piano Solos
11:00—Rumford School of Cookery
11:15—Three Musketeers
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signal
Noon—Tuxedo Fiddlers
P. M.
12:15—Swift Program, Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period
1:10—Sign off
1:31—Waring's Pennsylvanians, Netherland Plaza
2:00—Organ Matinee, Arthur Chandler, Jr.
2:30—Delivery Boys
2:45—Georgia Wildcats
3:00—Matinee Players Orchestra
3:30—Chicago Serenade (NBC)
4:00—A. & P. Orchestra
4:30—Village Rhymeiter
4:45—Grab Bag Boys
5:00—Words and Music
5:15—Mildred Lawler and her Orchestra
5:45—Old Man and the Sea
6:15—Los Ramos Baseball Scores
6:20—The Chatterer
6:30—Mail Pouch Program
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Biscuit Moments: Madame Alda (NBC)
7:30—Woodbury Program
7:45—Old Reliable Singers
8:15—Murray Horton's Orchestra
8:30—National Bridge Program
8:45—Sisters of the Skillet (NBC)
9:00—Hartelstown
9:30—Variety
9:45—Armour Program (NBC)
10:00—Maxwell House Tune Blenders
10:30—Variety Quartet
10:45—Bob Newhall Sports Slices
10:58—Estate Weather Man
11:00—Encores
11:30—Vox Celeste
11:45—Hotel Gibson Orchestra
12:30—Casa Grand Orchestra (to NBC network)

WSAI (225m.—1330 kc.)

A. M.
6:00—McCormick's Old Time Fiddlers
8:30—Records
9:00—Gene and Glenn (NBC)
9:15—Georgia Wildcats
9:30—Records
9:45—A. & P. Orchestra (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
10:30—National Home Hour (NBC)
10:45—Savory Program (NBC)
11:00—McCormick's Old Time Fiddlers
11:30—Records
Noon—Breen and deRose (NBC)
12:15—Sign off

CALL Klrby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.
Cincinnati Radio Service Co.

Richard Pavey



Richard Pavey, dean of the WLW announcing staff entered radio in Cincinnati, 'way back in 1926 and serves as a sort of walking encyclopedia for the second radio generation in settling discussions as to "who was what and when" back in the old days.

While Dick's activity consists largely of telling the radio audience about the music on such classical programs as the Crosley Concert Hour, the Cincinnati Zoo Symphony "Pop" Concerts, and the Cincinnati Symphony Orchestra, Pavey is an artist himself in his own right.

Possessing a tenor voice of unusually fine quality, he sang important operatic roles throughout both the United States and Canada before joining the WSAI staff in Cincinnati, as a member of the Bicycle Sextette. He also taught voice for several seasons at the Cincinnati Conservatory of Music.

Pavey is a Hoosier by birth, a Pennsylvanian by adoption and a Buckeye by choice. He was born in Madison, Ind., received his public school education in Pittsburgh, and his musical training in Cincinnati.

WSAI Friday, October 2

P. M.
12:50—Live Stock Reports
1:00—Sign off
2:00—World Series (NBC)
4:00—Betty Moore Decorating Notes (NBC)
4:15—Crosley Dealers' Salute
4:30—Records
5:30—Grab Bag Boys
5:45—Records
6:30—Talk by Alice Richards
6:45—The Stebbins Boys (NBC)
7:00—Records
7:30—Major Bowes (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Cities Service Concert (NBC)
8:30—Clicquot Club (NBC)
9:30—Pond's Dance (NBC)
10:00—Mr. Bones and Co. (NBC)
10:30—RKO Theater of the Air (NBC)
11:00—Sign off
11:15—Hotel Gibson Orchestra
11:30—Sign off

SATURDAY

October 3

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Crooning Guitarist
7:30—Organ Reveries
7:45—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherio (NBC)
9:00—Band Concert
9:15—Hot Dance Tunes
9:30—Vocal Variety
9:45—Hawalian Medleys
10:00—Red Riding Hood's Kiddie Klub
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:45—Luncheon Concert
1:00—Sign off
1:05—Red Riding Hood's Kiddie Klub
1:15—Lee County Ramblers
1:30—Crooning Guitarist
1:45—Hitch Hikers
1:55—Ayers News Report
2:00—Amos 'n' Andy (NBC)
2:15—Tastyest Jesters (NBC)
2:30—Studio Bate
2:45—Showboat Boys
3:00—Lucille Fox
3:15—Cumberland Crooners
3:30—Earl Arnold's Orchestra From Look-out House
3:45—Audition Note on the Air
3:50—Skillet Lickers
4:00—Sign off

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:30—Ather Sizmore
7:45—Morning Melodies
8:00—Birthdays Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Waltz Time
9:45—Hawalian Melodies
10:00—Housewife's Echo
10:35—WFBEKO Theatre Party
10:50—What's Doing in Our Schools
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program

P. M.
12:15—Kane and Oebel
12:45—Luncheon Musicale
12:50—How It Began
12:45—Belchery Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys and Chas. Schiefer
1:35—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Melodies of Long Ago
2:30—Advanced French, Prof. Briol
2:45—Hot Rhythms
3:00—Sory Telling Time
3:15—Melodies in Blue
3:45—Strike up the Band
4:15—Vocal Varieties
4:45—Serenade
4:55—Pirates Club
5:30—Tea Time Tunes
6:00—Post Question Box
6:15—The Hill Billy Kid
6:30—Musical Interlude
6:45—Berning Ford Travelogue
7:00—Dinner Dance Music
7:30—Harry Hartman's Sport Review
7:45—Republican Campaign Committee
8:00—The Mandated Dance Orchestra
8:30—"The Three Girl Friends"
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Murdocdy Williams
9:30—Song Hit Time
10:00—Dream Fantasy

WKRC (545m.—550 kc.)

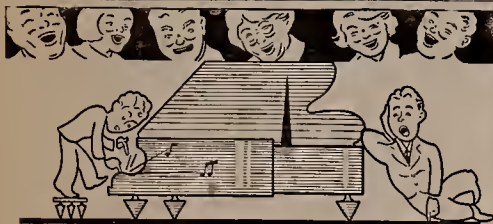
A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
8:00—Studio
8:30—Gladys Catron, Organist
9:00—Charles W. Reume
9:30—Consolidated Merchants' Program
10:00—Time and Weather
10:03—Woman's Hour—Tremlette Tully
10:30—Hub Clothing Company Musicals
10:45—Auto Rad, Stewart-Warner
11:00—Julia Hayes, Household Hints
11:30—Columbia Revue (CBS)
Noon—Blackberry Dudes
P. M.
12:15—Don Bigelow's Orchestra (CBS)
12:30—Cincinnati Merchants' Program
1:00—Farm Network Program (CBS)
1:00—Betty Jane's Market Basket
2:15—Saturday Synopsators (CBS)
2:30—Columbia Salon Orchestra (CBS)
3:00—Nebraska vs. Northwestern Football (CBS)

RADIO-TELEVISION

Complete technical training in radio, television, broadcasting, and the new field of "Electronics." All work supervised by leading engineers, men working with leading radio concerns. Tuition only \$5.00 monthly. Write immediately. Care RADIODIAL, Box 100, Cincinnati.

SALT AND PEANUTS
SONG BOOK

Our 27 favorite comedy songs and ballads
Words, Music, Ukulele Chords
50c
Address
Salt and Peanuts at Mt. Healthy, Ohio

CHICK and TED
(saying "hello" for RB Clothes)

MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
SATURDAY
6:45 to 7 P.M.

A laugh with every song . . . a song with every laugh. Cincinnati's newest radio hit . . . each evening except Saturday and Sunday . . . 6:45 to 7 p.m. . . through station

WABC
The Rg Clothing Co.
EST. 1903 MANUFACTURING RETAILERS

French-Bauer, Incorporated
brings the nationally famous

Hank Simmons Show Boat

to you every Saturday night
over Station WKRC from
9:00 to 10 o'clock

French-Bauer

INCORPORATED

"Better Dairy Products Since 1842"

WKRC

Saturday, October 3

- 4:15—Ben Bernson Talks
 4:30—Webb Fuel Program
 4:45—Mayer Grape Juice
 3:00—A. O. Russ—Happy Feet
 3:15—Naboy & Crew Program
 3:20—Cincinnati Trade School
 3:45—Tropic-Aire, Inc.—Football Scores (CBS)
 6:00—J. R. Deins Program—Pat Gillick, Organist
 6:15—Stocks—Cohle & Tyree
 6:17—Time and Weather
 6:18—Eureka Baseball Scores
 6:21—Sports Review
 6:25—Seth Parker Period
 6:30—Whispering Jack Smith (CBS)
 6:45—Studio
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Junior Chamber of Commerce Prog.
 7:45—Camel Quarter Hour (CBS)
 8:00—Pryor's Cremo Band (CBS)
 8:13—Abe Lyman, Sterling Products (CBS)
 8:30—Kate Smith—La Palina Prog. (CBS)
 8:43—The Old Wurtzburg Malt Program.
 9:00—Today in Cincinnati, by Or. Glenn Adams
 9:13—Chicago Variety Program
 9:30—Horseshoe Gardens—Cliff Burns
 10:00—Frank Simmons's Show Boat (CBS—French Bauer)
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Street Singer (CBS)
 11:15—Pyol Program
 11:30—Pat Gillick, Organist
 Midnight—Jos. R. Deins Midnight Prolific Request Program

WLW (428m.—700 kc.)

A. M.

- 6:30—International Fiddlers; Salt and Peanuts
 7:00—Physical Exercises
 7:13—Tick, Tack, Toe
 7:31—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Bradley Kincaid
 8:30—Grab Bag Boys
 8:45—Physical Exercises
 9:00—Girls' Program
 9:10—Organ Interlude
 9:20—Book News
 9:30—Beautiful Thoughts (NBC)
 9:45—WLW Mail Bag
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:50—Colonel Goodbody
 10:45—Georgia Wildcats
 11:00—Motor-ironing Time
 11:15—Elliott Brock, Violin Recital
 11:30—WLW Stars
 11:45—River and Weather Reports
 11:55—Time Signals
 Noon—Governmental Glimpses, Gilbert Bettman, Attorney General of Ohio

P. M.

- 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home Period Plaza
 1:30—Netherland Plaza Orchestra
 2:00—Organ Matinee—Arthur Chandler, Jr.
 2:30—Delivery Boys
 2:45—Murray Horton's Orchestra
 3:00—Ramons, Songs and Piano
 3:15—Grab Bag Boys
 3:30—Chicago Serenade (NBC)
 4:00—A. & P. Orchestra
 4:30—Sekkatory Hawkins
 5:00—Talent Bureau Program
 5:15—Crosley Dealers
 5:45—Tick, Tack, Toe
 6:00—Old Man Sunshine
 6:15—Los Ramos Baseball Scores
 6:20—The Chatterer
 6:30—Brownie Bar Program
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Tastyest Jesters (NBC)
 7:30—Crosley Theater of the Air
 8:00—Crosley Saturday Knights
 8:30—Orchestra With Countess Ooray (NBC)
 9:00—King Edward Cigar Band
 9:30—The First Nighter (NBC)
 10:00—Korn and Parbie
 10:15—Variety
 10:30—Waring's Pennsylvanians, Netherland Plaza
 10:40—Bob Newhall Sports Slides
 11:00—Entire Weather Man
 11:02—Los Amigos
 11:30—Doodledockers
 Midnight—Hotel Gibson Orchestra
 12:30—Waring's Pennsylvanians, Netherland Plaza

FALL OPENING THIS WEEK

MLOWN BEAUTY COLLEGE
CORINNA C. CURRANRadio Artist and Beauty Expert
Special, Complete Course, \$75; small terms. Day or night; private lessons; can finish 1 month; ample practice.
306 Odd Fellows Temple, Clery 2684Radio Roundup's Lariat
Ropes "Torch" Singer

She calls herself a "singer-of-sad-songs" but her audiences label Winnie Shaw as a "torch" singer. We're not quite certain just what the difference is but you may decide for yourself when you hear her perform on the broadcast of Radio-Roundup over WABC (860 kc.) and the Columbia network Thursday (October 8) at 11:30 p. m. Miss Shaw has been featured in vaudeville and musical comedy and recently replaced Ruth Etting in "Simple Simon."

Saturday, October 3

WSAI (225m.—1330 kc.)

A. M.

- 8:00—McCormick's Old Time Fiddlers
 8:30—Records
 9:00—Gene and Glenn (NBC)
 9:15—Georgia Wildcats
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Jerry Fog
 10:30—Records
 11:30—Live Stock Reports
 11:45—Records
 Noon—Sign off

P. M.

- 3:00—Nebraska vs. Northwestern Football (NBC)
 4:00—Salt and Peanuts
 4:15—Crosley Dealers' Salute
 4:30—Records
 5:00—Southern Singers and Raymond Mitchem
 5:30—Ramons—Songs, Piano
 5:45—Records
 6:30—Mexican Typica Orchestra (NBC)
 7:00—Nick Lucas (NBC)
 7:15—Laws That Safeguard Society (NBC)
 7:30—Soloists (NBC)
 8:00—Netherland Plaza Orchestra
 8:30—Crescentine Ballroom Orchestra
 9:00—General Electric Hour (NBC)
 9:30—Club Valspar (NBC)
 10:00—Lucky Strike Oance Orchestra (NBC)
 11:00—Netherland Plaza Orchestra



JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Yampf Jewelry Co.
Diamond Remounting
Specialists
18 West Sixth St.

SUNDAY
October 4

WCKY (202m.—1490 kc.)

A. M.

- 10:00—Mexican Typica Orchestra (NBC)
 10:30—Sidell & Young
 10:45—Kentucky Mountaineer
 11:00—Nomads (NBC)

BEN BERMAN
(Former State Senator)

Candidate for
BOARD of EDUCATION

LISTEN IN

WKRC - Mon., Wed., Sat., 4:15-4:20
 WFBE - Tues., Thurs., Fri., 6:15-6:20

—Issued by Eric Schulte, Chairman

WCKY

Sunday, October 4

- 11:30—Hitch Hikers
 11:45—Lucille Fox
 Noon—Oon Sellers
 P. M.
 12:15—Echoes of the Orient (NBC)
 12:30—Skillet Lickers
 1:00—Sign off
 5:45—Buckeye Hoc-Owners
 6:15—Russell and Grady Hodges
 6:30—Lawson's Hawaiians
 7:00—Willys-Overland Program (NBC)
 7:30—College of Music
 8:00—Charles and Tommy
 8:15—Cumberland Crooners
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Randall Fryer, Tenor
 9:15—Hitch Hikers
 9:30—Sun-dodgers

WFBE (250m.—1200 kc.)

A. M.

- 8:00—Break of Day
 8:30—Concert Hour
 9:15—Birthdays Party Program
 9:30—Invitation to the Waltz
 10:15—Ory Ridge Health Hints
 10:30—Vocal Varieties
 11:00—Excerpts from the Opera
 11:30—Novelty Notes
 11:45—Echoes from Germany
 P. M.

- 12:15—Luncheon Melodies
 12:30—Galvano & Cortes
 12:45—Ralph Witherby, vocal solos
 1:00—Jewish Hour
 1:30—Jubilee Singers
 1:45—Around the Clock
 2:15—Voice of the Strings
 2:30—Clancy Panthers
 3:00—Afternoon Recital
 3:15—Moods in Blue
 3:45—Strike Up the Band
 4:15—Perch in Process
 4:30—Variety, Bee Campbell
 4:45—Post Symphony Hour
 5:45—Mrs. Lloyd Hoshaw, Book Review
 6:00—Musical Interlude
 6:30—Church Federation Hour
 7:00—Anne Storey, Contralto
 7:15—With the Scouts
 7:30—Crime Talk by Robert Gorman
 7:35—Harry Hartman's Sport Review
 7:45—Old Time Fights—Harry Hartman, Announcer
 8:30—Mansion Dance Orchestra
 9:00—Evening Stars
 9:30—Sundown Serenader
 9:45—Oream Fantasy

WKRC (545m.—550 kc.)

A. M.

- 6:45—God's Bible School—Sunrise Worship
 9:00—God's Bible School

WKRC

Sunday, October 4

- 11:00—First Church of Christ Scientist
 10:15—Jim Lightfield's Veteran Civic Hour
 Noon—American Legion Program
 P. M.
 1:00—Jewish Community Program
 1:30—Cafe Budapest (CBS)
 2:00—Wallace Silver—Eight Sons of Eli (CBS)
 2:30—To be announced
 3:00—Symphonic Hour (CBS)
 3:30—Xavier—20 Minutes of Good Reading
 4:00—Cathedral Hour (CBS)
 5:00—Rev. Donald Gray Barnhouse (CBS)
 5:30—Twilight Realties
 5:50—Burke Weather Forecast
 6:00—Chicago Knights (CBS)
 6:15—Seth Parker Period
 6:20—Eureka Baseball Scores
 6:25—Sports Review
 6:30—Major X
 6:45—Arch Preserver Band
 6:50—Studio
 6:58—Time and Weather
 7:00—The World's Business (CBS)
 7:15—Pray and Braggiotti (CBS)
 7:30—Queen City Review
 7:32—Theo. Kisle (CBS)
 7:45—The Boswell Sisters (CBS)
 8:00—Devils, Orugs and Oosters (CBS)
 8:15—Philo Program—Tri-State Ignition
 8:45—Angelo Patri—"Your Child" (CBS)
 9:00—The Outch Masters (CBS)
 9:30—Sea Stories (CBS)
 10:00—Horseshoe Winter Gardens—Cliff Burns
 10:30—The Gauchos (CBS)
 11:00—Time and Weather
 11:02—Sports Review
 11:08—String Quartet (CBS)
 11:30—Red Nichols Orchestra
 Midnight—Eddie Ouchins Orch. (CBS)

WLW (428m.—700 kc.)

A. M.

- 9:00—Church Forum
 9:30—Children's Program (NBC)
 10:00—Organ, Arthur Chandler, Jr.
 10:20—River Report
 10:30—Fiddlers Three (NBC)
 10:45—Song for Today (NBC)
 11:00—Russian Singers
 11:30—Morning Musicale (NBC)
 P. M.
 12:30—Troika Bells (NBC)

M. & T. RADIO SHOP

AL. THREM, Prop.
 RADIO TESTED IN YOUR HOME
 Repeating Reasonable Satisfaction Guaranteed
 As Near As Your Telephone
 1735 Elm (at Findlay Market)
 Parkway 4573



It Used to Satisfy . . .

The old "one lugger" chugged along heroically in its time, but it couldn't be called much automobile today.

And radio, to satisfy today, must be all entertainment. That's why RADIO DIAL makes it its business to see that you get just that. Programs—news—pictures—the pick of the air.

It takes but a few seconds to check off your own individual choice in radio on the large, clear schedules each week in RADIO DIAL, and it's the modern way to radio entertainment. All for six months for only \$1. The coupon makes it handy.

RADIO DIAL

22 E. 12th St., Cincinnati, Ohio

Send RADIO DIAL for six months. I want to get all the pleasure my set is capable of affording. Here's \$1 (check, currency or money order).

☐ New☐ Renewal

Name

Address

City

State

Republican
Radio Talks

The Candidates
Present Important
Issues of the Day

WKRC,
WFBE,

OCT. 6th, 7:15 P. M.
 OCT. 8th, 7:15 P. M.
 OCT. 3rd, 7:45 P. M.
 OCT. 6th, 7:45 P. M.
 OCT. 8th, 7:45 P. M.

See Times-Star Radio
Page for Announce-
ment of Speakers
over these Stations

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.

WLW Sunday, September 27
 1:00—Newry Thine's Orchestra
 1:30—Matinee Jewel
 2:00—Crosley Theatre of the Air
 2:30—Vocal Favorites (NBC)
 3:00—Lland Serenades
 3:30—Vocal Celeste
 4:00—League of Little Flower (WJR)
 4:30—Sharon Musical Showman
 5:00—Crosley Rostros
 6:00—Crosley Auto Stokers
 6:15—Los Ramos Baseball Scores
 6:20—The Chatter
 6:30—College of Music Recital
 6:45—Vanity Fair Program (NBC)
 7:00—Variety
 7:15—Jolly Time Revue (NBC)
 7:30—The Three Bakers (NBC)
 8:00—Enna Jettick Melodies (NBC)
 8:15—National Weekly Radio Revue (Collier's) (NBC)
 9:15—Bayuk Star Party (NBC)
 9:45—Kafes Nag Slumber Music (NBC)
 10:15—Crosley Concert Hour
 11:00—Estimate weather man
 11:02—Michael Nauer's Orchestra, Greystone Ballroom

11:30—The Singing Violin
 Midlight—Henry Thine's Orchestra (NBC)
 1:00—Waring's Pennsylvanians, Netherlands Plaza

WSAI (225m.—1330 kc.)
 P. M.
 2:15—Sunday Bright Spots (NBC)
 3:00—Serenade and Nyma Time
 3:30—Lady Esther Program (NBC)
 3:30—Minneapolis Noncewell Program (NBC)
 4:00—National Sunday Forum (NBC)
 5:00—Gilbert and Sullivan Gems (NBC)
 6:00—Catholic Hour (NBC)
 7:00—Moonshine and Nonesuckle (NBC)
 7:30—Jodelit Club of the Air (ABC)
 8:00—Chase & Sanborn (NBC)
 9:00—"Our Government"—David Lawrence (NBC)
 9:15—Atwater Kent Program (NBC)
 10:15—Johnson Wax Program (NBC)

MONDAY October 5

WCKY (202m.—1490 kc.)
 A. M.
 7:00—"Alarm Clock Melodies"—Crooning Guitarist
 7:30—Organ Reveries
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherio (NBC)
 9:00—Waltzes, Old and New
 9:15—Not Dance Tunes
 9:30—Vocal Varieties
 9:45—Naval Medley
 10:00—Popular Dance Melodies
 10:30—Classic Hour
 11:00—Musical Novelties



Listen in on the WORLD
 with the NEW
STEWART WARNER
 Round-the-World
 RADIO

Truly Amazing! A mere turn of a dial converts these sets from long wave to short wave receivers—brings within range foreign stations, ships at sea, local police calls, etc. A big new thrill in radio! Many models at lowest prices. Come and see them.

The **PANDORA**
MUSIC AND RADIO CO.
 3935 Spring Grove Ave.
 Knowlton's Corner
 Kirby 1692 WEst 3693

WCKY Monday, October 5
 11:30—Skillet Lickers
 Noon—Philly Melodies
 P. M.
 12:15—Tuneful Melodies
 12:30—Norris Brock Live Stock Reports
 12:45—Luncheon Concert
 12:45—Kentucky Federation of Women's Clubs
 1:00—Sign off
 1:45—Lidell Red Riding Hood's Kiddie Klub
 6:15—Lidell & Young
 6:30—Tommy and Willie
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tearstest Jesters (NBC)
 7:30—Lucille For
 7:45—Kentucky Mountaineer
 8:00—Nitch Nikers
 8:15—Louise Ryder, Contralto
 8:30—Myrtle Grams, "Castle Quaint"
 9:00—Steve Bates
 9:15—Cynoline Girl
 9:30—Sun-doggers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:30—Asher Sismore
 7:45—Not Rhythm
 8:00—Birthday Party Program
 8:15—Concert Hour
 8:45—Green Valley Brisers
 9:00—Our Daily Thought
 9:15—Dance Melodies
 9:45—Naval Melodies
 10:00—Musical Brevities
 10:05—Nourwines' Frolic
 10:45—WPBE-RKO Theatre Party
 11:00—Mrs. Evans
 11:00—Shopping with Betty and Bob
 11:30—Nappies Club
 Noon—Tri-State Philco Program
 P. M.
 12:15—Kane and Oebel
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Little Black Joe
 1:30—Day Dreams
 2:00—Moods in Blue
 2:30—Community Radio Revue
 2:45—Afternoon Dance Frolic
 3:00—Story Telling Time
 3:15—Memory Lane
 3:30—Not Rhythm
 4:00—Voice of the Strings
 4:30—Dixie Tunes
 4:45—Nita from the Shows
 5:15—Pirates Club
 5:30—Sea Time Tunes
 6:00—Post Question Box
 6:15—Nill Billy Kid
 6:30—Frank Anson
 6:45—Rene's Ford Travlogue
 7:00—Dinner Music
 7:15—Julius Sein
 7:30—Nanny Hartman's Sport Review
 7:45—Republican Campaign Committee
 8:00—Nub Clothing Co. Players
 8:15—Republican Judicial Campaign
 8:30—WPBE Players
 9:00—Lucky Boys
 9:15—Pure Food Specialities
 9:30—Dry Ridge Neath Nints
 9:45—Mountain Red
 10:00—Dream Fantasy

WKRC (545m.—550 kc.)
 A. M.
 6:45—God's Bible School—Sunrise Worship
 7:30—Blue Ridge Red
 8:00—Studio
 8:15—Something for Everyone (CBS)
 8:45—The Old Dutch Girl (CBS)
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:00—Time and Weather
 10:03—Woman's Hour—Themetate Tully
 10:30—Art, Dry Cleaners
 10:45—Major and Minor (CBS)
 11:00—Queen City Rug Makers
 11:15—Julia Nyses

WANTED
 BOYS TO SELL RADIO DIAL
 MAKE GOOD MONEY IN SPARE TIME
 See Mr. Siflin at Central News Co.,
 320 E. Third St. MAIN 3115

Sparton
 "Radio's Richest Voice"
 Is the Answer to your Radio problem

BLASE BROS.
 3143 READING ROAD
 AVon 2780
 SALES SERVICE

WKRC Monday, October 5
 11:45—Jane Grey and "Kampf the Jeweler Artists"
 Noon—Auto-Rad Stewart-Warner Program
 12:15—Doo Bigelow's Orchestra (CBS)
 12:30—Cincinnati Merchants Program
 12:45—Ha-Dees Not Water Neater Program.
 1:00—Studio
 1:30—World Series (CBS)
 4:00—Nub Clothing Company Musicale
 4:15—Ben Berman Talk
 4:30—Lover's Orchestra (CBS)
 4:30—Webb Fuel Program
 4:45—Meyer Grape Juice
 3:00—A. O. Rust—Nappy Feet
 5:15—Mabley and Carew Program
 5:30—Cincinnati Trade School
 5:45—Candy Quarter Hour
 6:30—Burke Weather Forecast
 6:00—Jos. R. Deins Program—Pat Gillick.
 Organist
 6:15—Stocks—Cohle and Tyree
 6:17—Time and Weather
 6:19—Bureks Baseball Scores
 6:20—Organ Program
 6:23—Seth Parker Period
 6:30—Union Gas and Electric Program
 6:45—R. B. Clothes—Ted and Chick
 7:00—Noble Furniture Company—Bing Crosby (CBS)
 7:15—Linn Program, Irene Franklin (CBS)
 7:30—Today in Cincinnati, by Dr. Glenn Adams
 7:45—Carnel Quarter Hour (CBS)
 8:00—Pryor's Cremo Band (CBS)
 8:15—The Barbaal Program (CBS)
 8:30—La Palma Program (CBS)
 8:45—The Old Wurzburg Mail Program
 9:00—Pompeian Cream Program (CBS)
 9:15—To be announced
 9:30—An Evening in Paris (CBS)
 10:00—Robert Burns Panella Program (CBS)
 10:30—Mabley and Carew Program
 10:45—Studio
 11:00—Green Answer Man
 11:03—Time, Weather, Sports Review
 11:15—Pyol Program
 11:30—Pat Gillick, Organist
 Midlight—Bobby Mecker's Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
 6:31—International Piddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:50—Organ, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Bradley Kincaid
 8:30—Grab Bag Boys
 8:45—Physical Exercises
 9:00—Musical Portrait
 9:20—Child Care and Training, Dr. Ada Arlt
 9:30—Beautiful Thoughts (NBC)
 9:45—Housekeeper's Chats
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Salt and Peanuts
 11:00—Rumford School of Cookery
 11:15—Island Serenades
 11:50—WLW Stars
 11:45—River and Weather Reports
 11:55—Time Signals
 Noon—Seger Ellis
 P. M.
 12:13—Swift Program—Pat Barnes (NBC)
 12:30—Notel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Park and Nome (NBC)
 1:30—Waring's Pennsylvanians, Netherlands Plaza
 2:00—Organ Matinee, Arthur Chandler, Jr.
 2:30—Delivery Boys
 2:45—Georgia Wildcats
 3:00—Interviews by Alice Cory
 3:15—Bradley Kincaid
 3:30—Chicago Serenade (NBC)
 4:00—A. & P. Orchestra
 4:30—Village Rhythmer
 4:45—Grab Bag Boys
 5:00—Chats with Peggy Winthrop (NBC)
 5:15—Mildred Lawler and Ner Orchestra
 5:45—Tick Tack Toe
 6:15—L. Ramos Baseball Scores
 6:20—The Chatter
 6:30—Radio and Television Institute
 6:45—Lewell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Sunset Melodies
 7:30—Variety
 7:45—Paris Night Life (NBC)

WLW Monday, October 5
 8:00—Smilin' Ed McConnell
 8:30—Hollingsworth Nail
 8:45—Clear Voice Program
 9:00—Maytag Orchestra (NBC)
 9:30—Musical Dominos (NBC)
 10:00—Kara and Parchie (Jim and Walt)
 10:15—Bob Newhall Sports Slices
 10:30—Real Polka (NBC)
 11:00—Estate Weather Man
 11:05—Crime Revue
 11:15—Hotel Gibson Orchestra
 12:15—Waring's Pennsylvanians, Netherlands Plaza

WSAI (225m.—1330 kc.)

A. M.
 8:00—McCormick's Old Time Piddlers
 8:30—Records
 9:00—Gene and Glenn, the Quaker Early Birds (NBC)
 9:15—Georgia Wildcats
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Dr. Royall's Copeland (NBC)
 10:30—Jean Carroll—Please Tell Me (NBC)
 11:00—McCormick's Old Time Piddlers
 11:30—Records
 Noon—Breen and deRose
 P. M.
 12:15—Sign off
 12:30—Live Stock Reports
 1:00—Sign off
 1:30—World Series
 2:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealers' Saluts
 4:30—Records
 4:45—Annabelle and Chick
 5:00—Carnel Singers
 5:30—Salt and Peanuts
 5:45—Records
 6:30—Everyday Poems by George Elliston
 6:45—The Sticbina Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—U. S. Industrial Alcohol (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Goldbergs (NBC)
 8:00—Notel Gibson Orchestra
 8:30—Voice of Pilestones (NBC)
 9:00—A. & P. Oypies (NBC)
 9:30—General Motors (NBC)
 10:00—True Story Program (NBC)
 10:15—Sinnor Guardaman (NBC)
 11:00—Seger Ellis
 11:15—Hotel Gibson Orchestra

TUESDAY October 6

WCKY (202m.—1490 kc.)
 A. M.
 7:00—"Alarm Clock Melodies"—Crooning Guitarist
 7:30—Organ Melodies
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherio (NBC)
 9:00—Band Concert
 9:15—Not Dance Melodies
 9:30—Vocal Variety
 9:45—Piano Novelties
 10:00—Popular Dance Tunes
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Philly Melodies
 P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:45—Luncheon Concert
 12:45—Elinor Nurdle—Dramatic Reader
 1:00—Sign off
 3:45—Little Red Riding Hood's Kiddie Klub
 6:15—Lee County Ramblers
 6:30—Tommy and Willie
 6:30—Ayers News Report
 6:45—Amos 'n' Andy (NBC)
 7:15—Mrs. Ruth Miller, Soprano
 7:30—Nodahire Brothers Vocal Trio
 7:45—Charlotte and Tommy
 8:00—Piano Recital by Pay Tarvin
 8:15—Settlement School of Music
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Randall Pryer, Tenor
 9:15—Crooning Guitarist
 9:30—Sun Doggers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:30—Asher Sismore
 7:45—The Islanders
 8:00—Birthday Party Program
 8:15—Concert Hour
 8:45—Green Valley Brisers
 9:00—Our Daily Thought
 9:15—Nits and Bits

DEAD REVIVED!
 Feet Performed Daily
 If your Radio bowls with pain—is so weak that it whispers, or has completely expired call
 AVon 3095
JAMES FRENKEL LEON BASS

WFBE Tuesday, October 6
 9:45—Hawaiian Melodies
 10:00—Nourwines' Frolic
 10:30—Morning Melodies
 10:45—WPBE-RKO Theatre Party
 11:00—Slater Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:30—Nappies Club
 Noon—Tri-State Philco Program
 P. M.
 12:13—Kane and Oebel
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Day Dreams
 2:00—Matinee
 2:30—Advanced French, Prof. Briel
 2:45—Afternoon Melodies
 3:00—Story Telling Time
 3:15—Novelty Notes
 3:30—Bee Campbell
 3:45—Moods in Blue
 4:15—Tea Time Tunes
 4:30—Organ Recital
 5:00—Pirates Club
 5:15—Musical Interlude
 6:00—Post Question Box
 6:15—Hill Billy Kid
 6:45—WPBE Players in "The Roal Back"
 7:00—Bertin's Ford Travlogue
 7:30—Dinner Dance Music
 7:50—Harry Hartman's Sport Review
 7:45—Variety
 8:00—Mansion Dance Orchestra
 8:30—Murdock Williams
 8:45—Dry Ridge Neath Nints
 9:00—Lucky Boys
 9:15—Song Nits
 9:45—Licking River Piddlers
 10:15—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:30—Blue Ridge Red
 7:45—Green Time Signal
 8:00—Studio
 8:30—Gladya Catron, Organist
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:00—Oral Postcard
 10:15—Time and Weather
 10:18—Woman's Hour—Themetate Tully
 10:45—Julia Hayes
 11:15—Pebebo Program (CBS)
 11:30—Sweethearts of the Air (CBS)
 11:45—Stage and Screen Stars (CBS)
 Noon—Blackberry Dudes
 P. M.
 12:15—Auto-Rad Stewart-Warner Program
 12:30—Cincinnati Merchants Program
 12:40—Pabst-ette Varieties (CBS)
 1:30—World Series (CBS)
 4:30—Webb Fuel Program
 4:45—Meyer Grape Juice
 5:00—A. O. Rust—Nappy Feet
 5:15—Mabley and Carew Program
 5:30—Cincinnati Trade School Program
 5:45—Nub Clothing Company Musicale
 5:50—Burke Weather Forecast
 6:00—Jos. R. Deins Program—Pat Gillick, Organist
 6:15—Stocks—Cohle and Tyree
 6:17—Time and Weather
 6:19—Bureks Baseball Scores
 6:21—Sports Review
 6:23—Seth Parker Period
 6:30—Hygrade Program—Charlie and Oscar (CBS)
 6:45—R. B. Clothes—Ted and Chick
 7:00—Homo Furniture Company—Bing Crosby (CBS)
 7:15—Republican Campaign Committee
 7:30—Kalemborn Edits the News (CBS)
 7:45—Carnel Quarter Hour (CBS)
 8:00—Pryor's Cremo Military Band (CBS)
 8:15—Abe Lynn's Sterling Products Program (CBS)
 8:30—Red Goose Adventures (CBS)
 8:45—La Geradine Program (CBS)
 9:00—Ben Bernie's Lee Ribbon Orchestra (CBS)
 9:13—Today in Cincinnati, by Dr. Glenn Adams
 9:30—Sea Stories (CBS)
 10:00—To be announced
 10:15—Star Brand Shoe Revue (CBS)
 10:30—Eddie Schoelwer—Horses Neck
 10:45—Studio
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Whispering Jack Smith (CBS)
 11:15—Pyol Program
 11:30—Pat Gillick, Organist
 Midlight—Romancell and Nis Orchestra (CBS)

WLW (428m.—700 kc.)
 A. M.
 6:31—International Piddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Bradley Kincaid
 8:30—Grab Bag Boys
 8:45—Physical Exercises
 9:00—Pantry Cream Program
 9:15—Fashionette
 9:30—Beautiful Thoughts (NBC)
 9:45—Premium Man
 10:00—Live Stock Reports
 10:10—Piano Solo
 10:15—A. & P. Orchestra

PRUES
ELECTRIC AND RADIO SHOP
 408 York Street
 South 2751, NEWPORT, KY.

WLW Tuesday, October 6
 10:30—Colonel Goodbody
 10:45—Davis Mystery Chef (NBC)
 11:00—Vi-Zoy Talk
 11:10—Organ Program
 11:30—Through the Looking Glass With Frances Ingraham
 11:45—River and Weather Reports
 11:55—Time Signals
 12:00—Tuxedo Entertainers
P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Waring's Pennsylvanians, Netherlands Plaza
 2:00—Organ Matinee, Arthur Chandler, Jr.
 2:15—Georgia Wildcats
 2:45—Matinee Players
 3:00—Salt and Peanuts
 3:45—Princess Obsolescence Youth Matinee (NBC)
 4:00—Village Rhythmer
 4:30—Georgian Strollers, Robert West
 4:45—Grab Bag Boys
 5:00—Matinee Story Hour (NBC)
 5:30—Midred Lawler and Her Orchestra
 5:45—Tick, Tack, Toe
 6:00—Old Man Scores
 6:15—L. S. Ramon's Scotch
 6:28—The Chatter
 6:28—Green Time
 6:29—Tower Weather
 6:30—Beverly Bar Program
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Gaytes Orchestra, Odette Myrtil
 7:30—Woodybly Program
 7:45—Sam E. Wolfe Program (NBC)
 8:00—Croseyo Auto Stokers
 8:15—To be announced
 8:30—Werk Bubble Blowers
 9:00—Maxwell House Coffee
 9:30—Calvin Coolidge on New York Life Ins. Program (NBC)
 10:00—Chevrolet Chronicles
 10:30—Variety
 10:45—Bob Newhall Sports Slices
 11:00—Estate Weather Man
 11:02—Crimelinks
 11:22—Around the World With Jeff Davis
 11:30—Moon River
 11:30—Hotel Gibson Orchestra
 12:30—Waring's Pennsylvanians, Netherlands Plaza

Letter Box

My wife and two daughters have been praising a new act on WLW, viz.: Professor Miller and Baron Lloyd. I sprained my ankle last week which necessitated my remaining home from business for several days during which time I, too, had the pleasure of hearing this splendid offering by these two talented funsters. It seems a shame such comedy is wasted in an afternoon program. All one hears at WLW at night is orchestras and singers; one comedy a week and that the Croseyo Follies; occasionally a drama, but one seldom gets a hearty laugh which is quite necessary to the tired business man of today.

I wonder if writing to the station would help? Are these two chaps from one of the big stations in New York? More power to them and their versatility.

J. F. W.
Hyde Park.

WLW's policy is to put an orchestra, many singers on every program during business hours (7:30 to 10:30). Fact that Jim and Walt, barmony team, now do a commercial at 10 p. m. nightly indicates some hope of getting Professor Miller and Baron Lloyd on at night. For story of Miller and Lloyd, see this week's RADIO DIAL.

For Mrs. L. M. Covington, Ky.: See WLW programs for Georgia Wildcats program. Listen to WLW 12:45 p. m. daily for Artist Bureau announcements, telling where Georgia Wildcats are making personal appearances.

Dear Sir:
 Why have not Georgia Wildcats with Clayton McMichen been listed in your Dial? They appear at WLW. What has become of Henry Ring, the announcer? Who is the announcer on the Cotton Queen at WLW?

W. D.
 Georgia Wildcats are listed in WLW programs. Henry Ring is operating in WLW and WSAI control rooms, announcing briefly and occasionally. Charles Eglestone is interlocator on the Cotton Queen.

Dear Editor:
 The letter in Radio Dial signed J. C. Indianapolis, moves me to write also telling how very much I agree with him or her. If I thought I would have to listen to moaning or jazzing I would enjoy being without a radio. Who are the people who like that kind of program—the 12-year mentalities? Do you prefer to cater to them?

The records on WSAI are free.

Children and Adults
LEARN TO DANCE AT THE MAISONETTE
 2524 Gilbert Ave., Peebles Corner
 Phone Woodburn 2405 or 7307-R
 For Further Information

Do it in a Jiffy
 with the NEW
STEWART WARNER
 Open Evenings
MEIrose 8175

HOWES & PORTER
 Radio Department
 ELECTRIC REFRIGERATION
 COMPLETE RADIO AND ELECTRICAL SERVICE
 3158 Madison Rd. OAKLEY, CINCINNATI, OHIO

WCKY Wednesday, October 7
 11:00—Mrs. A. M. Goudus (NBC)
 11:15—Musical Novelties
 11:30—Skillet Licks
 11:45—Phigals Melodies
P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:45—Luncheon Concert
 1:00—Sign off
 1:15—Little Red Riding Hood's Kiddie Klub
 1:45—Sidel & Young
 1:50—Tommy and Willie
 2:00—Ayers News Report
 2:00—Amos 'n' Andy (NBC)
 2:15—Steve Bates
 2:30—Lawson's Hawaiians
 2:45—National Battery Co., College Memories (NBC)
 2:55—Brown Shoe Program—Guy Robertson (NBC)
 3:00—Earl Arnold's Orchestra From Look-out House
 3:00—Duke, His Uke and His Sisters
 3:15—Tommy Ott
 3:30—Sun Dodgers

WPBE (250m.—1200 kc.)
A. M.
 7:00—Break of Day
 7:30—Aunt Siermore
 7:45—Morning Melodies
 8:00—Birthday Party Program
 8:15—Concert Hour
 8:45—Green Valley Briars
 9:00—Our Daily Thought
 9:15—Hot Rhythm
 9:45—Hawaiian Melodies
 10:00—Housewives' Frolic
 10:15—WPBE-RKO Theatre Party
 10:30—Mrs. Evans' Question and Answer
 11:00—Shopping with Betty and Bob
 11:30—Happiness Club
 11:45—Norky Trio
 Noon—Organ Recital
P. M.
 12:15—Kane and Oebel
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Little Black Lyle
 1:30—Matinee
 2:00—Chas. Daunt, tenor
 2:15—Moods in Blue
 2:30—The Community Radio Revue
 2:45—Afternoon Melodies
 3:00—Story Telling Time
 3:15—Cincinnati Panthers
 3:45—Waltz Time

quently very good, as are the very short classic "hour" of WCKY and the "Nit-wits," Buddy Boys, Roxy and other concert programs.
 Often I hear a program I thoroughly enjoy, but never think of writing you about it. Surely many others feel the same.
 Sincerely yours,
 G. W. M.

Radio Dial does not cater to "12-year-old mentalities."

LESTER SINGER RADIO SERVICE CO.
 Cincinnati's Best Equipped Radio Service Station
 All Makes of Radios Serviced
 Power Packs and Sound Equipment
 2126 Madison Road
 Woodburn 3788

WFBE Wednesday, October 7
 4:00—Venetian Memories
 4:30—Tea Time Tunes
 5:15—Pirates Club
 5:30—Golvano and Cortes
 5:45—Musical Interlude
 6:00—Post Question Box
 6:15—The Hill Billy Kid
 6:30—Novelty Notes
 6:45—Berning Ford Travelogue
 7:00—Dinner Music
 7:30—Harry Hartman's Sport Review
 7:45—Republican Campaign Committee
 8:00—Hub Clothing Co. Players
 8:15—Republican Judicial Campaign
 8:30—Dry Ridge Health Hints
 8:45—Julius Sein
 9:00—Lucky Boys
 9:15—Pure Food Specialties
 9:30—Evening Chimes
 10:00—Dream Fantasy

WKRC (545m.—550 kc.)
A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Blue Ridge Rd
 7:59—Green Time Signal
 8:00—Studio
 8:15—Something for Everyone (CBS)
 8:45—The Old Dutch Girl (CBS)
 9:00—Pin's Automatic Winterfront Prof.
 9:15—Queen City Rug Makers
 9:30—Consolidated Mercants Program
A. M.
 10:00—The Oxol Feature (CBS)
 10:15—Time and Weather
 10:16—Woman's Hour—Tremletto Tully
 10:45—Julia Hayes
 11:15—Charles W. Reume
 11:45—Jane Grey and "Kampf the Jeweler Artist"

Noon—Blackberry Dudes

P. M.
 12:15—Don Bigelow's Orchestra (CBS)
 12:30—Cincinnati Merchants' Program
 1:00—Auto-Rad Stewart-Warner Program
 1:15—Art Dry Cleaners
 1:30—World Series (NBC)
 3:45—Pyol Program
 4:00—Cafe Dewitt Orchestra (CBS)
 4:15—Ben Berman Talk
 4:20—Dance Orchestra (CBS)
 4:30—Webb Fuel Program
 4:45—Meyer Grape Juice
 5:00—A. O. Rust—Happy Feet
 5:15—Mabley & Carey Program
 5:30—Cincinnati Trade School
 5:45—Hub Clothing Company Musicale
 5:59—Burke Weather Forecast
 6:00—Jos. R. Deins Program—Pat Gillick, Organist
 6:15—Stocks—Coble & Tyree

WKRC Wednesday, October 7
 6:17—Time and Weather
 6:18—Eurekas Baseball Scores
 6:21—Sports Review
 6:25—Seth Parker Period
 6:30—Rubel's Program
 6:45—R. B. Clotter—Ted and Chick
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Limit Program—Irene Franklin (CBS)
 7:30—Today in Cincinnati, by Dr. Glenn Adams
 7:45—Camel Quarter Hour (CBS)
 8:00—Pryor's Crema Band (CBS)
 8:15—The Barbaol Program (CBS)
 8:30—La Palma Program (CBS)
 8:45—The Old Wardsburg Malt Program
 9:00—Gold Medal Fast Freight (CBS)
 9:30—Eno Crime Club (CBS)
 10:00—Vitality
 10:15—Mabley & Carey Program
 10:30—Columbia Concert (CBS)
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Street Singers (CBS)
 11:15—Pyol Program
 11:30—Pat Gillick, Organist
 11:45—Eddie Duchen's Orch. (CBS)

WLW (428m.—700 kc.)
A. M.
 6:31—International Fiddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:15—Georgia Wildcats
 8:30—Morning Devotions
 8:45—Grab Bag Boys
 8:45—Physical Exercises
 9:00—Musical Etchings
 9:15—Theodore La Fevre, Graphologist
 9:30—Beautiful Thoughts (NBC)
 9:45—Art Talk
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A & P Orchestra
 10:30—Colonel Goodbody
 10:45—Marley Personality Perfumes (NBC)
 11:00—Dorothy Chase and the Charis Players
 11:15—Venetian Three
 11:30—WLW Stars

RADIO TUBE SPECIALISTS
 Any Type of Tube for Any Make of Radio
LINK'S TUBE SHOP
 607 WALNUT STREET
 RADIO REPAIRING Parkway 5515

Announcing a new series of

CHEVROLET
MUSICAL CHRONICLES
 starting the week of Oct. 5



Featuring
FRED ALLEN
 Broadway's greatest comedian
 with an all-star supporting cast
 directed by
FRANK BLACK

One of the finest collections of talent ever featured in a sustained radio program will distinguish Chevrolet's new weekly broadcast—the New Chevrolet Musical Chronicles, starting the week of October 5th.

This program will consist of up-to-the-minute dance music and popular melodies rendered by a splendid 31-piece ensemble—orchestra and voices—under the direction of Frank Black. And as high points of interest, Chevrolet will present the popular crooner, Miss Welcome Lewis; the piano duo of Ohman and Arden; the superb new Chevrolet quartette; and as a new and highly amusing feature, comedy patter and "wise cracking" by one of Broadway's foremost comedy stars, Fred Allen. Incidentally, this is Mr. Allen's first appearance on the air as a continuous feature. He brings to radio a unique personality, with a line of sparkling wit and lively humor that is sure to build up a wide following.

Hear these famous stars over
Station WLW every Tuesday, 10:00 P. M.

WEDNESDAY
 October 7

WCKY (202m.—1490 kc.)
A. M.
 7:00—"Alarm Clock Melodies"—Crooning Chorus
 7:30—Organ Reverbs
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cheerio (NBC)
 9:00—Walters, Old and New
 9:15—Hot Dance Melodies
 9:30—Vocal Variety
 9:45—Concert Music
 10:00—Popular Dance Music
 10:30—Classic

ROELL & QUEHL
RADIO SALON
 "Our Services Sell 'Em"
 Any Make Radio Expertly Repaired
 25-27 E. 6th Street
 Just West of Monmouth
 South 6865 NEWPORT, KY.

WLW Wednesday, October 7

11:45—River and Weather Report
11:55—Time Signals
Noon—Beyer Ellis
P. M.
12:15—Swift Program (NBC)
12:50—Hord Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:50—Netherlands Plaza Orchestra
2:00—Organ Matinee, Arthur Chandler, Jr.
2:50—Delivery Boys
2:45—Ramona—Songs, piano
3:00—Matinee Players
3:50—Chicago Serenaders (NBC)
4:00—A. & P. Orchestra
4:30—Village Rhythmettes
4:45—Grab Bag Boys
5:00—Chats with Peggy Winthrop (NBC)
5:15—Georgian Strollers, Quartet
5:30—Mouth Music (NBC)
5:45—Tick, Tack, Toe
6:00—Old Man Sunshine
6:15—Los Ramos Baseball Scores
6:30—The Chatter
6:30—Dr. Glenn Adams Dog Talk
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—John Runkin Dance Orchestra
7:30—R. P. D. Hour
8:30—Jack Frost's Melody Moments (NBC)
9:00—Murray Norton's Dance Orchestra
9:00—Canova Coffee Hour
10:00—Korn and Paschke (Jim and Walt)
10:15—Variety
10:30—Michael Bauer's Orchestra, Greystone Ballroom
10:45—Bob Newhall Sports Silica
10:58—Estate Weather Man
11:00—Crosley Theater of the Air
11:30—Moon River
12:00—Hotel Gibson Orchestra
12:30—Waring's Pennsylvanians, at Netherlands Plaza

WSAI (225m.—1330 kc.)

A. M.
8:00—McCormick's Old Time Fiddlers
8:30—Records
9:00—Gene and Glenn, the Quaker Early Birds (NBC)
9:15—Dr. Royal S. Copeland (NBC)
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Jane Grant's Stereo Hour (NBC)
10:30—National News Hour (NBC)
11:00—Keeping Up With Daughter (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—Breen and deRose
P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
1:30—Woman's Radio Review (NBC)
2:00—Records
4:15—Crosley Dealers' Salute
4:30—Records
5:00—John Wilson, Baritone
5:15—Records
5:25—Civil Service Talk
5:30—Ramona—Songs and Piano
5:45—Records
6:00—Larry Greger, Accordionist
6:45—The Strubins Revue (NBC)
7:00—Nick Lucas (NBC)
7:15—Borcia Moments With Madame Alda (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Campbell Soup Orchestra (NBC)
8:30—Melodiv Concert (NBC)
9:00—Naksey Stuart Program (NBC)
9:15—Palmolive Hour (NBC)
10:00—Coca Cola Program (NBC)
11:00—Earl Ellis Baritone
11:15—Hotel Gibson Orchestra

**THURSDAY
October 8****WCKY (202m.—1490 kc.)**

A. M.
2:00—"Alarm Clock Melodies"—Odds Mat. on the Coaling Guitariet
7:30—Organ Revue
8:00—Mountain Ballads
9:15—Morning Devotions (NBC)
9:30—Cherito (NBC)
9:45—Band Concert
10:15—Hot Dance Tunes
10:30—Vocal Varieties
10:45—Piano Novelties
10:50—Newport Merchants' Program
10:50—Latoria (Ky.) Program
11:00—Musical Novelties
11:15—Billie Lickers
Noon—Phyllis Melodies
P. M.
12:15—Tuneful Topics
12:50—North Brook Live Stock Reports
1:30—Luncheon Concert
1:00—Sign off
1:30—World Series (NBC)
1:45—Red Riding Hood's Kiddie Klub
6:15—Lee County Ramblers
6:30—Tommie and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Charlotte and Tommy
7:45—Randall Fryer, Tenor
8:00—Diele Spiritual Singers (NBC)
8:15—Cumberland Crooners
8:30—Earl Ellis's Orchestra From Look-out House
9:00—Blackstone Plantation (NBC)
9:30—Sun Dodgers

**Several Artists in One Husband
--Mrs. Phil Cook's Problem**

Artistic temperament is hard enough to deal with in its simple forms. But Mrs. Phil Cook, wife of "Radio's One Man Show" has to maintain a serene home life with a husband who combines the talents of orchestra leader, several kinds of instrumentalists, monologist, impresario, singer, radio announcer and a few other things.

Mrs. Cook will tell how she does this, in an interview with Winifred Carter to be broadcast over WSAI Tuesday (October 6) at 10 a. m. in the Crisco series of talks with wives of famous men.

Mrs. Cook is shown at her New Jersey summer home with the Cooks' daughter Phyllis, who, she says, threatens to become as big an artistic problem as her father. At 21 months of age, Phyllis looks amazingly like Phil.

Thursday, October 8 WKRC (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:50—Aber Sizmore
7:45—Morning Melodies
8:00—Birth Day Party Program
10:20—Vaudville
10:35—WFBE-RKD Theatre Party
10:50—Slater Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Nappines Club
Noon—Organ Recital
P. M.
12:15—Kane and Debel
12:30—Now It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys
1:30—Matinee Musicale
2:00—Afternoon Frolic
2:15—Vocal Varieties
2:30—Advanced French, Prof. Briol
2:45—Moods in Blue
3:00—Story Telling Time
3:15—Bee Campbell
3:30—Sweet and Hot Tunes
4:00—Tea Time
4:30—Serenade
5:00—Moon Melodies
5:15—Pirates Club
5:30—Musical Interlude
6:00—Post Question Box
6:15—Bill Billy Kid
6:30—WFBE Players in "The Road Back"
6:45—Burning Ford Velocycle
7:00—Dinner Music
7:30—Harry Hartman's Sport Review
7:45—Republican Campaign Committee
8:00—Mansion Dance Orchestra
8:30—Murdock Williams
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Post Teno
9:45—Dream Fantasy

10:00—Records
10:15—Records
10:30—Records
10:45—Records
11:00—Records
11:15—Records
11:30—Records
11:45—Records
12:00—Records

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
7:59—Gracen Time Signal
8:00—Studio
8:30—Glady's Carnone, Organist
9:00—Charles W. Reame
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Cresora Flour (CBS)
10:15—Hamilton Beach Program (CBS)

GET YOUR PHILCO
at the
LUDLOW RADIO SHOP
Call HEmlack 4510 for Radio Service
334 Elm St., LUDLOW, KY.

WKRC Thursday, October 8

11:15—Horseshoe Gardens—Cliff Burns
11:30—Pat Gillick, Organist
11:45—Cliff Gillick and His Orchestra (CBS)

WLW (428m.—700 kc.)

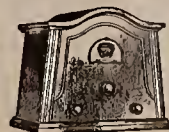
A. M.
6:30—International Fiddlers
7:00—Physical Exercise
7:15—Tick, Tack, Toe
7:30—Dr. n Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Mormon Devotions
8:15—Sugar Ellis
8:30—Grab Bag Boys
8:45—Physical Exercises
9:00—Garden Talk
9:15—Drain Interlude
9:20—Health Talk by Dr. Carl A. Wilsbach
9:30—Beautiful Thoughts (NBC)
9:45—Flourish Frey Good Looks Workshop
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Davis Mystery Chef (NBC)
11:00—Moto Ironing Time
11:15—Dream Program, Arthur Chandler, Jr.
11:30—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals
Noon—McCormick's Old Time Fiddlers
P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Waring's Pennsylvanians, at Netherlands Plaza
2:00—Organ Matinee, Arthur Chandler, Jr.
2:30—Delivery Boys
2:45—Georgia Wildcats
3:00—Interview by Alice Cary
3:15—Ohio Federation of Women's Clubs
3:30—Chicago Serenaders (NBC)
3:45—Princess Dolensky Youth Matinee (NBC)
4:00—A. & P. Orchestra
4:30—Village Rhythmettes
4:45—Grab Bag Boys
5:00—Edna Wallace Hopper
5:15—Mildred Lyster and Her Orchestra
5:45—Tick, Tack, Toe
6:00—Old Man Sunshine
6:15—Los Ramos Baseball Scores
6:30—The Chatter
6:40—Radio News Reel of Hollywood
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Variety
7:45—American Girl Program
8:00—Phonograph Hoaxery
8:15—Rin-Tin-Tin Thriller (NBC)
8:30—Hollingsworth News
8:45—Sisters of the Skillet (NBC)
9:00—Cotton Queen Minstrels
9:30—Maxwell House Coffee (NBC)
10:00—A. & P. Gyppies (NBC)
10:30—Crosley Auto Solers
10:45—Bob Newhall Sport Slides
11:00—Estate Weather Man

WLW Thursday, October 8

11:02—WLW Fanfares
11:30—Moon River
11:45—Hotel Gibson Orchestra
12:30—Netherlands Plaza Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—McCormick's Old Time Fiddlers
8:30—Records
9:00—Gene and Glenn, the Quaker Early Birds (NBC)
9:15—Georgia Wildcats
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Jury Foy
10:30—Records
10:45—D. n Program
11:00—Records
11:15—Radio Household Institute (NBC)
11:30—Records
12:00—Records
P. M.
12:50—Live Stock Reports
1:00—Sign off
1:30—Woman's Radio Review (NBC)
4:00—Mona Motor Organ Recital
4:30—Crosley Dealers' Salute
4:45—Records
5:00—Travel Talk
5:15—Vocal Solos by Alfred Aldrich
5:30—Rinso Talkie—What Happened in Jane (NBC)
5:45—Records
6:15—Better Business Bureau Talk
6:30—Vocal Solos
6:45—The Strubins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Autumn Melodies (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Pleischman Hour (NBC)
9:00—Arco Dramatic Musical (NBC)
9:30—Adventures of Sherlock Holmes (NBC)
10:00—Lucky Strike Dance Orchestra (NBC)
11:00—Hotel Gibson Orchestra

**STEWART
WARNER
SHORT WAVE CONVERTER**

Only
\$23⁹⁵

**We repair and service
98 makes of radios.
Call us.**

**We will call at your home,
inspect your Radio and
test your tubes for 75c.**

WM. THREME
Up-Town Radio Shop
68 East McMicken Ave.
CHerry 7895

UNIVERSAL RADIO SHOP

1005 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large—No Job Too Small
Phone South 1726 NEWPORT, KY.

**STEWART-WARNER
Round-the-World RADIO**

**\$23⁹⁵ SHORT WAVE
CONVERTER**
Walnut finish cabi-
net, 8 1/2 inches
high, 11 1/2 inches
wide, 8 inches deep.

**For splendid, efficient
repairs at low cost, call
PROGRESSIVE. We
will rebuild your pres-
ent radio, and with the
new Stewart-Warner
short wave converter,
you will be able to
listen in on the world.
When your Radio goes
wrong, think of**

PROGRESSIVE
Radio and Electric Shop
Valley 0266 6304 Vine Elmwood

FLORENCE FREY

BEAUTY EXPERT

on the air

Every Thursday
9:45 A. M. WLW

**PERMANENT WAVE**

\$5.00
Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
621 Walnut Street CHerry 6185

RADIO DIAL

REGISTERED

Volume I, No. 21

FRIDAY, OCTOBER 9, 1931

Price 5c

New York Philharmonic Orchestra, Philadelphia Symphony, Will Broadcast

Kate Likes This



Kate Smith likes this camera study of herself better than any other picture. Kate is the girl whose melodious voice graces the La Palina programs on WKRC and the Columbia network at 8:30 p. m. Monday, Wednesday, Thursday and Saturday.

Grab Bag Boys Are New RB Act

The Grab Bag Boys, "Professor" Freddie Miller and "Baron" George Lloyd, are leaving WLW to appear in the new series of RB Clothes programs on WKRC at 6:45 every night except Saturday and Sunday, beginning Monday (October 12).

The popular laugh team will also sing and gag at 8:30 every morning except Sunday over WKRC in a program under the RB Clothing Company's sponsorship. This is not the first time that a well-known WLW sustaining feature has gone commercial for RB Clothes. Brooks and Rose did it over WKRC last year. They were then sent to Chicago in the spring to finish out an RB contract on Station WBBM there. While broadcasting the RB series they were drafted to Columbia chain programs, in which they are heard frequently now over WKRC.

Last week's RADIO DIAL carried the history and pictures of "Professor" Miller and "Baron" Lloyd. Their nightly appearances over WKRC will satisfy grumblings of male members of the local radio audience who complained because Miller and Lloyd have been only a daytime feature.

Ohio Radio School Starts October 12

Governor White Is Expected to Speak in First Session

The Ohio School of the Air returns to the air at WLW Monday (October 12) at 2 p. m. for the first of its hour-long programs of education that will be broadcast every school day this term and next.

Although the Ohio Legislature this year cut the budget for its radio school by half, B. H. Darrow, director of broadcasting for the state, reports that friends have come to its rescue so that the broadcasting will be continued. The *Courier*, printed loose-leaf manual that last year was sent to teachers as an aid to radio teaching, cannot be printed this year. Mr. Darrow estimates that 400,000 children heard the Ohio School regularly last season.

On the opening day of the school, Governor George White, Frank E. Reynolds (Secretary of the Ohio Education Association), B. D. Skinner (new Director of Education for Ohio) and Powell Crosby, Jr., are expected to speak briefly. Arthur Chandler, Jr., will play an organ recital, and Ford Rush, WLW's Old Man Sunshine, will sing. The program for the remainder of the week follows:

Tuesday (October 13)—At 2 p. m., "Origin of Words," Joseph Ries; 2:30 p. m., "Travelogue, Mexico."—At 2 p. m., "Wednesday (October 14)—At 2 p. m., "Why Study Physics?"—Dr. D. A. Wells; 2:30, History Dramatologue, "Christobol Colon;" 2:40, Art, "Boyhood of Raleigh," William H. Vogel. Thursday (October 15)—At 2 p. m., "Nature and Man in Ohio," Dr. W. H. McConnell; 2:30, "Japan," Dr. McConnell; 2:40, Children's Stories, Bessie Gabbard.

Tentative plans for Friday programs include talks on Ohio and on Health for upper grades, and stories, plays and rhythmic for lower grades.

Damrosch Morning Concerts Begin Friday on WSAI

With Walter Damrosch conducting the symphony orchestra, the NBC Musical Appreciation Hours for school children will be resumed Friday (October 9) at 11 a. m. on GI stations including WSAI.

The first program, for elementary groups, includes "Military March in D," "Dance of the Sylphs," "Spinning Song," "Pastorale" from the suite "For My Little Friends," and polka "Thunder and Lightning."

Mildred Lawlor Is Blues Singer



Mildred Lawlor, new "blues" singer at WLW, is one of the acts William Stoess, musical director, brought back from a recent talent-scouting trip to New York. Stoess thinks she is "a born blues singer" which made him willing to hire her for WLW even though her only "professional" experience, aside from several appearances over WCAU in Philadelphia, her home town, consists of singing in amateur high school theatricals. She is 19 years old, has blue eyes, and a tremendous amount of bright taffy-colored hair. She will sing with an orchestra at 5:14 p. m., Friday (October 9) and Monday (October 12), and at 5:30 p. m., Tuesday (October 13.)

COMPLETE Radio Programs Begin on Page 4

See page 8 for network programs with no local outlet.

Stokowski Will Conduct Six Programs; Philharmonic Will Have 29 Radio Concerts

America's oldest symphonic organization, the New York Philharmonic-Symphony Society, under the batons of Erich Kleiber, Arturo Toscanini, and Bruno Walter will be heard with soloists of world-wide fame in 29 concerts to be broadcast each Sunday afternoon from 3 to 5 over the Columbia network beginning this week (October 11) and including WKRC.

Kleiber will conduct until November 15 when Toscanini will take over the baton. In January, Walter will begin seven weeks as conductor.

Following is the program, for Sunday:

Overture to "Euryanthe".....Weber
Extracts from "Tafelmusik".....Telemann
(First performance by New York Philharmonic-Symphony Society)
Three Symphonic Dances.....Rozmick
(First performance in America)
Symphony No. 7, in A.....Beethoven

During the intermission Olin Downes, distinguished music critic, will describe and analyze the music for the radio audience.

Leopold Stokowski will conduct the Philadelphia Symphony Orchestra on Monday (October 12) beginning at 8:15 p. m. in the first of six concerts to be broadcast during the year under Philco sponsorship on the Columbia network including WKRC. The concert will continue until 10 p. m.

The concert series will review seventeenth century music from the founding of modern opera in Italy to the religious and symphonic school of Bach and Handel.

Following is the complete program, for Monday:

Excerpts from "Orfeo".....Monteverdi
Prelude to "Alceste".....Lully
March from "These".....Bach
Nocturne from "Le Triomphe de l'Amour".....Moussorgsky
Menuetto from "Le Temple de la Paix".....Bach
March from "These".....Bach
Concerto Grosso in D Minor.....Purcell
Overture to "Cantor et Pollux".....Rameau
Water Music.....Handel
Fugue in C Minor.....Bach
Prelude in E Flat Minor.....Chopin
Choral Vespers "Wir Glauben Alle".....Bach
Toccata and Fugue in D Minor.....Bach

Linton Martin and Pitts Sanborn, music critics of Philadelphia papers, will talk during the intermission, describing the scene in the Philadelphia Academy of Music where the concert will be heard by a watching audience, and explaining the music.

The Skillet Lickers of WCKY are going back to Georgia October 20 for two weeks to make new Columbia recordings in Atlanta, Ga.

Sea Romances Spin Galapagos Tale Once Again

Martin ("Red") Christiansen, who, with eight others, was marooned 23 years ago for nearly six months on the uninhabited Galapagos Islands in the Pacific when the trading ship on which they were sailing became becalmed, will take part in a dramatization of the experiences he and his companions underwent, when "Galapagos" is presented over the Columbia network and WKRC at 9:30 p. m. Sunday (October 11), as one of the series of "Romances of the Sea."

Christiansen, about whose adventures Dr. William Beebe, the noted naturalist and explorer, devoted an entire chapter of his book, "Galapagos—World's End," now is working as a janitor of an apartment in Washington Heights, New York City. When the sponsors of "Romances of the Sea" decided to present "Galapagos," someone suggested that "Red" be found to re-enact his adventures of 23 years ago. He already has played in similar re-enactments in several of the old Eveready programs.

FIVE YEARS TO GO

Gene and Glenn (Quaker Early Birds, WSAI 8 a. m. daily) have signed a five-year contract with their sponsor, the Quaker Oats company. Their salaries are to increase as their popularity grows. Glenn (Rowell) first won radio fame with the team of Ford and Glenn. Ford (Rush) now is WLW's Old Man Sunshine. Gene (Carroll) started on the air teamed with Jack (Grady) as Jack and Gene.

PRACTICALLY UNBELIEVABLE

A Scotchman living near Glasgow recently wrote Dean Gleason L. Archer of the Suffolk Law School, who speaks weekly over an NBC network, and ordered a copy of one of his books, "regardless of the cost."

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I OCTOBER 9, 1931 No. 21

Another Swing May Be Starting

Announcement that two series of full-length symphony programs will take the air during the coming week is more than an item of interest to devotees of serious music. It is slight yet hopeful evidence that the tyranny of time over programs may be cracking.

Ever since broadcasting became commercialized, critics have been railing against this domination. They have pointed out that, from an artistic standpoint, cramming a symphony program into the arbitrary limit of 30 or even 60 minutes is as disastrous as telescoping a Shakespeare play into a single act.

And now come two series of full-length symphonic programs as their reward. One will comprise weekly concerts by the New York Philharmonic Orchestra, beginning Sunday afternoon (Columbia over WKRC), while the other will consist of six concerts by the Philadelphia Orchestra, beginning Monday evening, under the Philco colors (also Columbia over WKRC).

There is pretty general agreement that symphonic music is at its best only when it is free from cramping time limitations. That was proved last winter by Columbia's first broadcasts of the Philharmonic. But we believe also that hard-and-fast time limits on certain other types of programs are about due for shaking off.

There are multiplying indications that the craze for brevity has gone as far as it can safely. Granted, it has been highly beneficial in some ways. However, in others it is already working a definite hardship.

The fact is that the program itself, not the sponsor's appropriation for air time, determines the proper length. In other words, some programs are natural 15-minute affairs, while others simply must have 30, 60 or even 90 minutes to do themselves justice. And here is the important point: the difference is pretty likely to be between casual diversion and firmly sustained interest.

If broadcasting is to be something more than audible vaudeville (with the audience consequences that implies) it will have to offer more of these sustained interest features. So perhaps the pendulum already is beginning to swing in that direction. If so, it is not too soon.

Around the Dial

By THE DIAL TWISTER

Apprehensive squawks from grid-iron fans because WLW has not scheduled any football games so far.

More new programs these days than there are guaranteed cures for the depression.

For instance, those Eight Sons Of Eli (WKRC, Sunday at 2 p.m.). They can sing, sure enough. Lots of freshness in their work, and that makes a mighty difference.

And lend an ear to the Wonder program (WSAI, Sunday at 3:30 p.m.). It's not just mine run. Symphonic orchestra, with Ruth Lyon and Charles Sears as soloists. Honesty-to-goodness music.

The comics are here, as witness Little Orphan Annie (WLW, nightly except Sunday at 5:45 p.m.). That youngster's a good actor, and so's Joe Cornstassel. What strip will he next?

Tom, Dick and Harry on the new Willys-Overland show (WKCY, Sunday at 7 p.m.). They have lots of friends. Snappy orchestra with them, too.

Congratulations to WLW for snapping up Finis K. Farr as a continuity writer. He knows his business; for instance "Mystery House." His first local piece, "Mountain Men," rang the bell.

Wayne King packing them in on the Lady Esther program, another new one (WSAI, Sunday at 3 p.m.). Can't he play waltzes? It's a toss-up between them and his concert arrangements.

And Walter Winchell now gossips over local backlances under the Geradine banner (WKRC, Tuesday at 8:45 p.m.). If there's any scandal, from Broadway to Hollywood, he's the first to know—and tell.

Answering inquiries about this good feature, Hee Huger Harmonies can be found at WLW-S (870 kilocycles), Tuesday at 8:30 p.m. And that quartet's worth a twist of anybody's dial.

For high-grade entertainment, sample Sunday Bright Spots (WSAI, 2:15 p.m.). Jack Pettis and his orchestra do sweet stuff sweetly. That Mariner's Trio knows what it's all about, too.

Lucille Wall, Collier's "Love Story Girl," also the star in the Adventures Of Barbara Wayne (WLW, Sunday, at 8:45 p.m.). Excitement and romance. Is she good? Well, rather.

The Atwater-Kent Hour back on the air for its seventh season (WSAI, Sunday at 11:15 p.m.). Little different in makeup. But still one of the real highlights. Rudolph Friml on the premiere. He can play as well as write.

"Hi" Philips now mastering the ceremonies in the Robert Burns Panatela Show (WKRC, Monday at 10 p.m.). Amusing boy; more than some because he's sly about his fun.

Those Vermont Lumber Jacks changed from a morning spot this season (WSAI, Monday and Thursday at 7 p.m.). A diverting act, with an unusual M. C.

Still another old friend back on the air, the National Battery program of College Memories (WKCY, Wednesday at 8 p.m.). Nice quartet; in fact, much nicer than most fraternity foursomes, if the truth must out.

And here's just what the gals have been pining for, the Love Story program (WKRC, Thursday at 9:30 p.m.). Thirty minutes of thrills. It it doesn't get over in a big way, it must be because the new hats have changed everything.

Last week WSMK in Dayton, O., joined the Columbia network for the broadcast of the World Series games and the Northwestern-Nebraska football game and also broadcast several Columbia programs before and after the sporting events. Local prognosticators think this brief affiliation with CBS may lead to a permanent hook-up with the network for the Dayton station.

PROGRAM JOTTINGS

Friday, October 9

10 a.m. Hats off to WKCY for scheduling Ray Perkins, Libby's Prince of Pincupps which WLW no longer takes from NBC. WKCY also books the Thursday morning appearances of His Majesty the Prince at 10 a.m.

11 a.m. WSAI (NBC). Walter Damrosch and symphony orchestra return for weekly Musical Appreciation concerts.

11:15 a.m. WKRC (CBS). Ida Bailey Allen, dietitian, and the Blue Moon Trio, present the first of a series of Blue Moonlight broadcasts. The trio will sing only moon songs. Mrs. Allen will describe varied cheese recipes.

6:30 p.m. WSMK (Dayton, O., 1380 kc.). Bobby Sutter, 14-year-old crooner, will sing vocal choruses with Joseph Irvin's orchestra who play as the Vizoy Vagabonds.

8 p.m. WKCY (NBC). Harry Richman will be guest artist with Nat Bruloff's orchestra during the Nestle program. Richman will be heard singing "I'm With You" and "Walking My Baby Back Home."

9:30 p.m. WSAI (NBC). Mrs. Knute Rockne and Libby Holman will be guest artists on the RKO Theatre of the Air.

Saturday, October 10

10 p.m. WKRC (CBS). "The Turn of the Tide," a nautical drama full of conspiracy, thrills and heroism, but revealing a temperance plea background, will be the presentation of the Hank Simmons Show Boat Dramatic Company sponsored by French-Bauer, Inc.

10:30 p.m. WSMK (1380 kc.). Ferdinand Lejeune and his Leviathan orchestra play from the Hotel Biltmore (Dayton, O.) ballroom. They have a second period on the air at 11:30 p.m.

Sunday, October 11

12:30 p.m. WABC (860 kc.). Erich Pommer, Germany's leading film producer, founder and chief producer of UFA films, will speak on "The

This Cavalier Is Our Rudy Himself



Here's Rudy Vallee as he appears in a Spanish sketch in the current George White's "Scandals." They say he's "making new friends and keeping old." Vallee says he prefers the "Scandals" to his movie stage appearances because he has Sundays off now.



Mme. Karin Days, one of the most brilliant of today's pianists, will play a 15 minute recital at WLW at 6:30 p.m., Sunday (October 11) as a representative of the artist faculty of the Cincinnati Conservatory of Music. Her program will include the "A Flat" and "D Flat" etudes of Chopin; Rachmaninoff's prelude in "G Major," and "Music Box" and "Chromatic Piece" by Sauer.

German Talkie" in a rebroadcast from Germany that should be worth fishing for WABC. He produced "Metropolis," and "The Last Laugh," and in Hollywood "Hotel Imperial," with Pola Negri.

3 p.m. WKRC (CBS). New York Philharmonic Symphony under Erich Kleiber, plays a two-hour concert. WKRC cuts half hour at 3:30.

6:15 p.m. WKCY. The Hodges Brothers, Russel and Grady, are accompanied by Tommy Ott, novelty pianist, in a twilight recital. The boys are reported to have missed winning the recent Atwater-Kent auditions by but a few points.

7 p.m. WSMK (1380 kc.). Philco's Old Stager and the Boswell Sisters will be heard in a recorded Philco program.

7:30 p.m. WLW (NBC). The Three Bakers time their sketch "Fifty Million Yes-Men Get Along." Ray Perkins, master of ceremonies, says the Three Bakers are heroes of such colossal motion pictures as "Cinarron Buns," "Yeast is Vest," "Dough Boat," and "The Merry Widoughmit." The three are Darrel Woodard, Jack Parker and Frank Luther.

7:50 p.m. WKCY. Janet Martin, Garrett, Ind., a cellist, and Jean Bender, Parsons, Kas., a pianist, will play a concert consisting of three Preludes by Chopin, "Viennese Waltz" by Friedman, "Lotus Land" by Cyril Scott (piano); and the cello solos "Gavotte" and "Dedication" by Popper, "Liebesfreud" by Kreisler, and "Tarantelle" by Squires.

9:30 p.m. WKRC (CBS). Red Christianson, shipwrecked for six months on Galapagos Island where he lived in terrible privation, will reenact his story in Romances of the Sea. This is the same Red Christianson of several Eveready Galapagos programs.

Monday, October 12

7:15 p.m. WKRC (CBS). Gene Austin, recording crooner ("My Blue Heaven") will be guest artist of the tri-weekly Limit presentation and again on Wednesday and Friday (October 14, 16).

7:15 p.m. WSAI (NBC). Ohman and Arden, piano duo propose to lecture some new "find" an unknown artist, either a singer or personality, each week. They feel that much hidden talent is lying around, waiting to be discovered.

8:15 p.m. WKRC (CBS). Leopold Stokowski directs the Philadelphia Symphony in the first of six Philco concerts.

8:30 p.m. WKRC. Two of the

WGN Has Good Football Schedule

WGN (720 kc.) has its own football schedule. These games are included:

October 10. Northwestern vs. Notre Dame. Soldiers' Field, Chicago.
October 17. Chicago vs. Yale. Chicago.
October 24. Illinois vs. Michigan. Champaign, Ill.
October 31. Northwestern vs. Illinois. Evanston, Ill.
November 7. Northwestern vs. Minnesota. Evanston, Ill.
November 21. Notre Dame vs. Southern California. Notre Dame.

most famous jazz compositions ever written will contrast sharply with the rhythms of the "Blue Danube Waltz" in the dance program to be broadcast by the Philco Orchestra in transcription form. Demonstrating their versatility, conductor Harry Salter's musicians will turn from the famous old Viennese waltz to the syncopated strains of "Twelfth Street Rag" and "I Ain't Got Nobody."

9:30 p.m. WSAI (NBC). General Motors Parade of the States, announced for last week, has been postponed until October 17.

10 p.m. WKRC (CBS). Guy Lombardo and his Royal Cnaadians and H. I. Phillips, columnist, share the Robert Burns Panatela broadcast.

11 p.m. WLW. In Chime Reverses, William Stoess will conduct the orchestra in the "Bacchanale" from "Samson and Delilah," "The Swan," also by Saint Saens, Luigi's "Egyptian Ballet," and a number of other classics.

Tuesday, October 13

1 p.m. WSMK (1380 kc.). Organ Wanderings takes listeners on excursions to imaginary lands. Forrest Stump is the organist.

8:45 p.m. WKRC (CBS). As the result of a popular demand, Walter Winchell, Broadway columnist, has written Cab Calloway and his "hodgepodge" orchestra to appear again on his Geradine program. Cab will treat the Winchell-Gerardine audience to his own "hot" arrangements of several recent Broadway hits.

Wednesday, October 14

2:15 p.m. WSMK (1380 kc.). Out of the pages of Mother Goose's Nursery Rhymes set Jack and Jill with chatter and songs. Barbara Runyan and Paul Upson are Jack and Jill.

8 p.m. WKCY (NBC). College memories will be revived in a program by the title in which one of radio's crack male quartets sings the school, fraternity and other songs associated with colleges throughout the country.

Thursday, October 15

4:45 p.m. WSMK (1380 kc.). "Stray Leaves from Strange Literature" might describe the Odd Corner Man's program. Jack Snow, who conducts the program, includes forgotten bits of drama and literature.

11 p.m. WLW. Birmingham will hear a Fanfare in its honor. Henry Thies and his orchestra doing the fanfaring with such tunes as "Birmingham Bertha" (chorus by Charlie Dameron, please) and "Away Down South in Heaven."

6 p.m. WJZ (760 kc.). The Lord Mayor of Manchester, England, making a brief American tour, is expected to speak on "My Impressions of America." The program may be broadcast locally by WLW or by WHAS (820 kc.).

WANTED
BOYS TO
SELL RADIO DIAL
MAKE GOOD MONEY IN SPARE TIME
See Mr. Sirlin at Central News Co.
320 E. Third St. MAIN 3115

Brooks and Ross Turn Out to Be Answers to Maidens' Prayers

Brooks and Ross, whose harmony filtered in and out of WLW and WKRC for a year or so, have turned out to be the answer to a maiden's prayer.

They are to appear with Leon Bloom and a large concert orchestra in the Candy Quarter Hour on the Columbia network and WKRC at 5:45 p. m. every Monday. Sweetest thing about the program is the claim that radio editors asked to suggest a program that would appeal to women, were unanimous in saying the girls want "all-male entertainment, a good orchestra, a good male harmony team, and an announcer with personality." Harlon Wilcox, announcer, like Brooks and Ross, was selected for personality plus.

National Confectioners' Association sponsors the program in a reputed effort to muscle in on the tobacco broadcasting racket.

French Star Appears on Air In Strange Role



Odette Myrtil, French musical comedy star, appears as female "master of ceremonies" and as director of the orchestra playing the U. S. Rubber program through WLW and NBC stations on Tuesdays at 7:15 p. m. Born in Paris, and a pupil of Eugene Ysaye, Miss Myrtil has been a favorite in the theatrical world for years. In 1915 she came to America to appear in Ziegfeld's Midnight Frolics.

NBC Picks Games But Not Stations

Although NBC plans to broadcast at least two football games every Saturday (some days there will be broadcast on split networks), the assortment of stations is not yet made. For instance, at the last minute WSAI was given the Indiana-Notre Dame game on October 3 instead of the Nebraska-Northwestern. WSAI probably will take the majority of games offered it. No statement has been made about WLW's football policy. WJZ (700 kc.) consequently will be the best bet for the alternative NBC game. The schedule follows:

- October 10. Notre Dame vs. Northwestern, at Soldiers' Field, Chicago. Princeton vs. Brown, Princeton, N. J.
- October 17. Chicago vs. Yale, Stagg Field, Chicago. Army vs. Harvard West Point, N. Y.
- October 24. Navy vs. Princeton, Princeton, N. J. Yale vs. Army, New Haven, Conn.
- October 31. Notre Dame vs. Carnegie Tech., at Pittsburgh. Other game not selected.
- November 7. Dartmouth vs. Harvard, Cambridge, Mass. Other game not selected.
- November 14. Navy vs. Notre Dame, Baltimore, Md. Georgia vs. Tulane, Athens, Ga.
- November 21. Yale vs. Harvard, Cambridge, Mass. Notre Dame vs. Southern California, South Bend, Ind.
- November 26. (Thanksgiving Day): Nebraska vs. Pittsburgh, Pittsburgh. Cornell vs. Pennsylvania, Philadelphia.
- November 28. Army vs. Notre Dame, New York. Dartmouth vs. Stanford, Harvard Stadium, Cambridge, Mass. Princeton vs. Yale, New Haven, Conn.
- December 5. Navy vs. Pennsylvania, Philadelphia.
- December 12. Georgia vs. Southern California, Los Angeles.

The Skillet Lickers of WCKY call the microphone "the fence post."

Seth Parker Will Be Here in Person

Seth Parker and his little group of friends from Jonesport, Me., who broadcast Sunday Evening at Seth Parker's every Sunday night through NBC stations (heard here through WHAS at 10:45 p. m.) will appear at Taft Auditorium Wednesday (October 14) at 2:30 p. m. and at 8:30 p. m. Leading spirit in the broadcasts and in the personal appearance is Phillips Lord who writes the sketches and who plays Seth Parker. Lord also writes the Stebbins Boys (WSAI, 6:45 nightly) and was the author of Uncle Abe and David. He wrote the Seth Parker sketches which WLW used to broadcast with its own studio cast. The appearance at Taft Auditorium will be a representation of Sunday Evening at Seth Parker's as the radio listener imagines it from hearing the broadcast.

Our Dially Dozen

By
DON BECKER

Dialaughingly, we suppose, Don Becker wires from New York that a severe cold has kept him from writing his column this week. Dialaughingly, also, the editor snitches the column for a little gossip.

SEX APPEAL WALLY

Wallace Butterworth (NBC announcer) was selected as best network announcer by the Central Radio Club of Ragan, Neb. Basis of award was diction, ability, popularity and sex appeal.

WCKY is announcing itself on the air as "the most popular station in Greater Cincinnati."

Ray Lawill, WKRC announcer, hasn't been heard on the air since October 1. He's been promoted to Traffic Manager, which entails booking all local and network programs.

When it's piano-moving-time at WKRC, everyone pitches in and does a good day's work in a few minutes. The other day an extra instrument was needed in a studio for a two-piano number. No piano movers were available. Announcers, entertainers, guests went to work. Off came the piano legs and other removable parts and the concert grand was rolled through the door in record time.

Ashur Sizemore, who has been playing guitar and singing on WFBE, appears now as the Kentucky Mountaineer at WCKY on the Alarm Clock Melodies at 7 a. m. daily. Sometimes his four-year-old son, Billy, sings a mountain song too.

In anticipation of the "Cantor for President" campaign he is conducting in connection with his extended engagement as master of ceremonies and guest artist on the Chase and Sanborn Hour every Sunday evening, Eddie Cantor has selected his cabinet as follows: Will Rogers, secretary of state; George Jessel, secretary of the treasury; Chic Sales, secretary of the interior; the Four Marx Brothers, attorneys-general; Charlie Chaplin, secretary of war; and for secretary of labor his own brother-in-law who hasn't worked in a year?

WMAQ has been sold to NBC by the Chicago Daily News. Although heretofore a Columbia outlet, the station had a prior contract with Amos 'n' Andy which made it necessary for their broadcasts to originate in its studios.

ADVERTISING SALESMAN WANTED

Commission basis only. Only experienced, capable men desired. State of Ohio license. Box 42, RADIO DIAL, Cincinnati.

You Should Know— Jane Froman



This is the latest picture of Jane Froman, whose vibrant contralto voice took her away from her musical studies to make her a radio star, first on WLW, and now on the National Broadcasting Company's programs through a score of different stations.

Miss Froman, who is Ellen Jane to her family, is tall, slender in build, has brilliantly blue eyes and brown hair. She has that poise that most girls hope to attain, and she doesn't have any qualms about herself in event she's drafted for television programs. She doesn't have to.

Movies provide her with relaxation and she doesn't mind sitting well into the second show. Swimming, horseback riding and driving are other diversions that rank equally in favor.

Dogs and cats (of any origin) she likes, and stops and pets any that cross her path. But she doesn't like to walk under ladders and never fails to toss a good-sized handful of salt over the left shoulder if she should knock over a salt shaker.

She was born in St. Louis in 1907, attended the grade and high schools there, and graduated from the University of Missouri in 1928 with two degrees—a Bachelor of Arts and also of Journalism. Her parents thought she should be prepared to earn her own living. While in college she was active in musical shows, sang in the glee club, university sextet and journalism school shows. That proved to her she had a voice, so she insisted on coming to the Cincinnati Conservatory. After singing at a party at the Crosley home, she was given a place on WLW's staff. After a year or more, Paul White-man persuaded her to leave in favor of his program on NBC. Now she sings with his Paint Men on Tuesday at 10 p. m. (try WHAS, 820 kc.) and with a portion of his orchestra on Monday and Wednesday at midnight (try WENR 870 kc.)

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

Ladies and Gentlemen of the radio audience, again we are happy to present the regular Friday night program of the Croquette Cosmetic Company.

Ruby Rouge and Her Powder Puffers open with the theme melody "Kiss and Make Up."

WLW Delivery Boys Write Songs



Johnny Tucker (left) and Joe Schuster (right) are the Delivery Boys who recently have appeared on WLW's programs under their team name and in the Brownie Bar program (6:30 p. m. Tuesday and Saturday.)

Their Cincinnati engagement is their first radio work outside of New York City where for five years they have appeared on WJZ, WEAF, WABC, and WOR in various commercial programs. They are the authors of numerous songs, including "Sleep, Baby, Sleep," "Take Your Finger Out of Your Mouth," "Dance of the Paper Dolls," and "Maggie, Yes Ma'am."

They claim to be "the biggest harmony team on the air," for their combined weight is 450 pounds. For eight years before teaming with Schuster, Tucker was a member of the New York City Fire Department.

The Hitch Hikers of WCKY are back on the air after a trip to Detroit for the American Legion convention.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., Required by the Act of Congress of August 14, 1912, of RADIO DIAL, published weekly, at Cincinnati, Ohio, for October 1, 1931.

Sate of Ohio, County of Hamilton, ss.
Before me, a Notary Public in and for the State and county aforesaid, personally appeared Elmer E. Harris, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the RADIO DIAL, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 111, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher—Ed Rosenthal, Cincinnati, O.
Editor—Natalie Giddings, Cincinnati, O.
Managing Editor—E. E. Harris, Cincinnati, O.
Business Manager—E. E. Harris, Cincinnati, O.

2. That the owner is:
Radio Dial Publishing Co., 22 E. 12th St., Cincinnati, Ohio.

Ed Rosenthal,
Loretta Freudenberg,
Robert Savage.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are:—None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said true and correct statement embracing affiant's full knowledge and belief as to the circumstances and conditions under which the stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and that affiant has no reason to believe that any other stockholder, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

ELMER E. HARRIS,
Sworn to and subscribed before me this 28th day of September, 1931.

A. M. SCHNEBERGER,
Notary Public.

[Seal]
My commission expires December 3, 1933.

FRIDAY October 9

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
9:00—Cherio (NBC)
9:00—Waltzes, Old and New
9:15—Hot Dance Tunes
9:30—Vocal Varieties
9:45—Concert Music
10:00—Ray Perkins, Prince of Pineapple (NBC)
10:15—Lebanon (Ohio) Program
10:45—Williamstown (Kentucky) Merchants' Novon—Philgas Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
1:45—Red Riding Hood's Kiddie Klub
6:15—Siddell & Young
6:30—Tommy and Willie
6:55—Ayer's News Report
7:00—Amos 'n' Andy (NBC)
7:15—Latoria Jackey Club—Kentucky Mountaineer
7:30—Lucille Fox, Blues Singer
7:45—Cumberland Crooners
8:00—Nestles Program (NBC)
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Interwoven Pair (NBC)
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:45—Morning Melodies
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Waltz Time
9:45—Hawaiian Melodies
10:00—Housewives' Frolic
10:20—Better Brushes Brevities
10:35—WFBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital
P. M.
12:15—Kane and Oebel
12:30—How It Began
12:45—Luncheon Musicale

SALT AND PEANUTS - SONG BOOK

Our 27 favorite comedy songs and ballads
Words, Music, Ukulele Chords
50c
Address
Salt and Peanuts at Mt. Healthy, Ohio

WFBE Friday, October 9

1:00—Around the Clock
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Novelty Notes
2:30—Community Radio Revue
2:45—Hot Rhythm
3:00—Story Telling Time
3:15—Garden of Melody
3:45—Cincy Panthers
4:15—Serenade
4:30—Violin Solos, Mrs. Hahn
4:45—Afternoon Dance Melodies
5:15—Pirates Club
5:30—Spirituals
5:45—Sport Program
6:00—Novelty Notes
6:15—Ben Berman
6:20—Hill Billy Kid
6:30—Dinner Music
6:45—Biting Ford Traveltogue
7:00—Musical Interlude
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Republican Campaign
8:00—Hub Clothing Co. Players
8:15—David Lorchach Campaign
8:30—Julius Sien
8:45—Evening Chimes
9:00—Lucky Boys
9:15—Pure Food Specialties
9:30—Wrestling Match at Taft Auditorium
11:00—Mountain Red
11:15—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
8:00—Roland Gaines and His Mountain Rangers
8:15—Something for Everyone (CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Haa-Dees Hot Water Heater
9:15—Queen City Rug Makers
9:30—Consolidated Merchants' Program
10:00—Okol Feature (CBS)
10:15—Charles W. Reume
10:45—Don and Betty (CBS)
11:00—Time and Weather
11:03—Woman's Hour—Tremlette Tully
11:15—Blue Moon Program (CBS)
11:30—Woman's Hour—Tremlette Tully
11:45—Jane Grey and "Kampf, the Jeweler, Artists"
Noon—Auto-Rad Stewart Warner Program
P. M.
12:15—Don Bigelow's Orchestra (CBS)
12:30—Cincinnati Merchants' Program
1:00—Pabstette Varieties (CBS)
1:15—Julia Hayes, Household Hints
1:45—Studio
2:00—Betty Jane and her Market Basket
2:15—Burke-Bauer Organ Melodies
2:30—Ann Leaf (CBS)
3:00—Edna Wallace Hopper (CBS)
3:15—Salon Orchestra (CBS)
3:30—Three Doctors (CBS)
3:45—Pyol—Herman Chittison & Payne Bros.
4:00—Light Opera Gems (CBS)
4:20—Spitz Clothing Program
4:30—Webb Fuel Program
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carew Program
5:30—Cincinnati Trade School Program

Faye Tarvin Plays Recital



Faye Tarvin, pianist, will play a 15 minute recital at WCKY at 8 p. m., Tuesday (October 13). Mrs. Tarvin is a gold medal graduate of the College of Music of Cincinnati. She is heard every Monday at 8:15 p. m. on WCKY as accompanist for Louise Ryder, contralto.

WKRC Friday, October 9

5:45—Hub Clothing Company Musicale
5:59—Burke Weather Forecast
6:00—Jos. R. Deins Program—Pat Gillick, Organist
6:15—Stocks—Cohle & Tyree
6:17—Time and Weather
6:18—Eureka Baseball Scores
6:21—Sports Review
6:25—Seth Parker Period
6:30—Cincinnati & Lake Erie Program
6:45—R. B. Clothes—Chick and Ted
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Limit Program—Irene Franklin (CBS)
7:30—Today in Cincinnati, by Dr. Glenn Adams
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cream Band (CBS)
8:15—Singin' Sam, Barbasol Man (CBS)
8:30—March of Time (CBS)
9:00—Regal Shoe Program (CBS)
9:15—Liberty Magazine Program (CBS)
9:45—Friendly Five Footnotes (CBS)
10:00—Pillbury Pageant (CBS)
10:30—Mabley & Carew Program
10:50—Howard Barlow Symphony (CBS)
11:00—Green Answer Man
11:05—Time—Weather
11:08—Sports Review
11:15—Pyol—Wesley Fox and Jimmy Leaver
11:30—Pat Gillick Studio
11:45—Shroeder Hotel Orch. (CBS)
12:30—Rent-a-Movie Period

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises

BEN BERMAN (Former State Senator)



Candidate for
BOARD OF EDUCATION

LISTEN IN

WKRC - Mon., Wed., Sat., 4:15-4:20

WFBE - Tues., Thurs., Fri., 6:15-6:20

—Issued by Eric Schulte, Chairman

WLW Friday, October 9

7:15—Tick, Tack, Toe
7:30—Green Time
7:31—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jan (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Seger Ellis
8:45—Physical Exercises
9:00—Pantry Cream Program
9:15—Recipes by Famous Chefs
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Salt and Peanuts
11:00—Rumford School of Cookery
11:15—Three Musketeers
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
Noon—Tuxedo Fiddlers
P. M.
12:15—Swift Program, Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra (to NBC)
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:31—Waring's Pennsylvanians, Netherland Plaza
2:00—Organ Matinee, Arthur Chandler, Jr.
2:30—Delivery Boys
2:45—Ramona
3:00—Matinee Players Orchestra
3:30—Chicago Serenade (NBC)
4:00—A. & P. Orchestra
4:30—Village Rhythmer
4:45—Grab Bag Boys
5:00—Words and Music
5:15—Mildred Lawlor and her Orchestra
5:45—Old Man Sunshine
6:15—Lee Rames Baseball Scores
6:20—The Chatterer
6:30—Mail Pouch Program
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Waring's Pennsylvanians, Netherland Plaza
7:30—Woodbury Program
7:45—Old Reliable Singers
8:15—Murray Horton's Orchestra
8:30—Natural Bridge Program
8:45—Sisters of the Skillet (NBC)
9:00—Heatlottown
9:30—Variety
9:45—Armour Program (NBC)
10:00—Maxwell House Dixie Ensemble
10:30—Varsity Quartet
10:45—Bob Newhall Sports Slides
10:50—Estate Weather Man
11:00—Encore
11:30—Vox Celeste
11:45—Waring's Pennsylvanians, Netherland Plaza
12:30—Hotel Gibson Orchestra (to NBC)

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—Records
9:15—Georgia Wildcats
9:30—Records
9:45—A. & P. Orchestra (NBC)
10:00—Mrs. Birt's Radio Column (NBC)
10:15—Dr. Royal S. Copeland (NBC)
10:30—National Home Hour (NBC)
10:45—Savory Program (NBC)
11:05—Music Appreciation (NBC)
Noon—Sign off
P. M.
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Betty Moore Decorating Notes (NBC)
4:15—Crosley Dealers' Salute
4:30—Records
5:30—Grab Bag Boys
5:45—Records
6:30—Talk by Alice Richards
6:45—The Stebbins Boys (NBC)
7:00—Records
7:45—Trials of the Goldbergs (NBC)
8:00—Cities Service Concert (NBC)
9:00—Cliequot Club (NBC)
9:30—Pond's Dance (NBC)
10:00—Mr. Bonco and Co. (NBC)
10:30—RKO Theater of the Air (NBC)
11:00—Jerry Foy
11:15—Hotel Gibson Orchestra
11:30—Sign off

SATURDAY October 10

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries

DEAD REVIVED!

Feat Performed Daily

If your Radio howls with pain—is so weak that it whimpers, or has completely expired call

AVon 3095

JAMES FRENKEL LEON BASS

WCKY Saturday, October 10

7:45—Mountain Ballads
8:15—Morning Devotions (NBC)
9:00—Cherio (NBC)
9:00—Band Concert
9:15—Hot Dance Tunes
9:30—Vocal Variety
9:45—Hawaiian Melodies
10:00—Red Riding Hood's Kiddie Klub
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
1:45—Red Riding Hood's Kiddie Klub
6:15—Lee County Ramblers
6:30—Kentucky Mountaineer
6:45—Hitch Hikers
6:55—Ayer's News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Show Boat Boys
7:45—Radio's Greatest Lover (NBC)
8:00—Lucille Fox
8:15—Cumberland Crooners
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Audition Nite on the Air
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:45—Morning Melodies
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Waltz Time
9:45—Hawaiian Melodies
10:00—Housewives' Frolic
10:20—Advanced Music—Prof. Briol
10:35—WFBE-RKO Theatre Party
10:50—What's Doing in Our Schools
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital
P. M.
12:15—Kane and Oebel
12:45—Luncheon Musicale
12:50—How It Began
1:05—Belonby Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:00—Story Telling Time
2:15—Hot Rhythm
2:30—U. C. Football Game at Carson Field
5:15—Pirates Club
5:30—T.C. Time Tunes
6:00—Strike up the Band
6:15—The Hill Billy Kid
6:30—Fire Prevention
6:35—Musical Interlude
6:45—Scoring Ford Traveltogue
7:00—Dinner Dance
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Republican Campaign Committee
8:00—The Mansion Dance Orchestra
8:30—Murdoch Williams
8:45—Dry Ridge Health Hints
9:00—Key Key Key
9:15—Evening Chimes
9:30—Republican Judicial Campaign
9:45—Song Hit Time
10:00—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
8:00—Roland Gaines and His Mountain Rangers
8:15—Studio
8:30—Gladys Caron, Organist
9:00—Charles W. Reume
9:30—Consolidated Merchants' Program
10:00—Time and Weather
10:03—Woman's Hour—Tremlette Tully
10:30—Hub Clothing Company Musicale
10:45—Auto-Rad, Stewart-Warner
11:00—Julia Hayes, Household Hints
11:30—Talk on Fire Prevention Week
11:35—Columbia Revue (CBS)
Noon—Blackberry Dudes
P. M.
12:15—Don Bigelow's Orchestra (CBS)
12:30—Cincinnati Merchants' Program
1:00—Farm Network Program (CBS)
2:00—Betty Jane's Market Basket
2:15—Saturday Synopsators (CBS)
2:30—Football Game—Northwestern vs. Notre Dame (CBS)
5:15—Mabley & Carew Program
5:30—Cincinnati Trade School
5:45—Tropic-Aire, Inc.—Football Scores (CBS)
5:59—Burke Weather Forecast
6:00—Jos. R. Deins Program—Pat Gillick, Organist
6:15—Stocks—Cohle & Tyree
6:17—Time and Weather
6:18—Eureka Baseball Scores
6:21—Sports Review
6:25—Seth Parker Period
6:30—Ben Berman talk
6:35—Jack Smith (CBS)
6:45—Today in Cincinnati, by Dr. Glenn Adams

M. & T. RADIO SHOP
AL. THREM, Prop.
RADIOS TESTED IN YOUR HOME
Repairing Reasonable Satisfaction Guaranteed
as Near As Your Telephone
1735 Elm (at Findlay Market)
Parkway 4573

Tune in.

SONG JOKE REQUEST SONG

The nationally famous
"PROFESSOR" **FREDDY MILLER**
"BARON" **GEORGE LLOYD**
(Grob Bag Boys)
now on
WKRC
Every night except Saturday and Sunday
6:45 to 7 p. m.

Listen, laugh and be merry.
Forget your cares with the
careless, carefree GRAB BAG
BOYS. They're a SCREAM.

*Also tune in THE GRAB BAG
BOYS every morning except Sun-
day—8:15 to 8:45, over WKRC.

The Rg Clothing Co.
EST. 1903 MANUFACTURING RETAILERS

WKRC **Saturday, October 10**
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Junior Chamber of Commerce Prog.
 7:45—Camel Quarter Hour (CBS)
 8:00—Pryor's Crema Band (CBS)
 8:15—Abe Lyman, Sterling Products (CBS)
 8:30—Kate Smith—La Palina Prog. (CBS)
 8:45—The Old Wurlburg Malt Program
 9:00—United Spanish War Veterans
 9:30—Horshoe Gardens—Cliff Burns
 10:00—Hank Simmons's Show Boat (CBS—French-Beats)
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Studio
 11:13—Frye—Wesley Fox and Jimmy Leaver
 11:30—Ray Gillick Studio
 Midnight—Rent-a-Movie Period
 12:05—Jos. R. Deins Midnite Frolic Request Program

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers; Salt and Peanuts
 7:00—Physical Exercises
 7:15—Pick, The Ties
 7:31—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Georgia Wildcats
 8:30—Grab Bag Boys
 8:45—Physical Exercises
 9:00—Girls' Program
 9:10—Organ Interlude
 9:20—Book News
 9:30—Beautiful Thoughts (NBC)
 9:45—WLW Mail Bag
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—Elliott and P. Orchestra
 10:30—Colonel Goodbody
 10:45—Seger Ellis
 11:00—Motor-ironing Time
 11:15—Elliott and P. Orchestra
 11:30—Live Stock Reports
 11:45—River and Weather Report
 11:55—Time Signals
 Noon—Governmental Glimpses, Gilbert Bettman, Attorney General of Ohio

P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:43—National, Farm and Home (NBC)
 1:30—Waring's Pennsylvanians, Netherland Plaza
 2:00—Organ Matinee—Arthur Chandler, Jr.
 2:30—Delivery Boys
 2:45—Murray Horton's Orchestra
 3:00—Ramona, Songs and Piano
 3:15—Grab Bag Boys
 3:30—Great Composers
 4:00—A. & P. Orchestra
 4:30—Secretary Hawkins
 5:00—Crosley Dealers
 5:30—Dickinson Seed Program
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—Los Ramos Baseball Scores
 6:20—The Chatterer
 6:30—Brownie Bar Program
 6:45—Lowell Thomas (NBC)
 7:00—Vinton 'n' Andy (NBC)
 7:15—Tastyest Jesters (NBC)
 7:30—Crosley Theater of the Air
 8:00—Crosley Saturday Knights
 8:30—Dance With Countess Dorsey (NBC)
 9:00—King Edward Cigar Band
 9:30—The First Nighter (NBC)
 10:00—Korn and Parchie
 10:15—Variety
 10:30—Waring's Pennsylvanians, Netherland Plaza
 10:45—Bob Newhall Sports Slices
 11:00—Estate Weather Men
 11:02—Los Azules
 11:30—Doodledockers
 Midnight—Walt Sears Georgia Revelers, Greystone Ballroom
 12:30—Waring's Pennsylvanians, Netherland Plaza

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—Records
 9:15—Georgia Wildcats
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Judy Fry
 11:30—Live Stock Reports
 11:45—Records
 Noon—Sign off
P. M.
 2:30—Northwestern vs. Notre Dame (NBC)
 4:00—Salt and Peanuts
 4:15—Crosley Dealers' Salute
 4:30—Records

CALL Kirby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.

Cincinnati Radio Service Co.

Camera Catches Bird's-Eye of Arthur Chandler, Jr., at Work



Arthur Chandler, Jr., of WLW, who obviously is an organist, seems to be up in the air about something, although it probably is only the bird's-eye view the camera takes of one of his programs. This picture of him with the organ grinning at him with its black and white teeth must please him, for he is passionately fond of his organ programs (he plays piano accompaniments for many WLW singers but seldom uses his own name). He is unmarried, is one of the best-dressed men at the station (even though color blind) and wouldn't think of wearing a tie that wasn't in perfect harmony with suit, shirt, and handkerchief. He collects stamps as a hobby, reads Vanity Fair from cover to cover, drives a sporty roadster, and is almost unbelievably generous. Before going on the air he was solo organist at the Capitol Theater in Cincinnati.

WSAI **Saturday, October 10**
 3:00—Southern Singers and Raymond Mitchem
 5:30—Ramona—Songs, Piano
 5:45—Records
 6:30—Mexican Typica Orchestra (NBC)
 7:00—Loc Morse (NBC)
 7:15—Laws That Safeguard Society (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Waring's Pennsylvanians, Netherland Plaza
 8:30—Greystone Ballroom Orchestra
 9:00—General Electric Hour (NBC)
 9:30—Club Valspar (NBC)
 10:00—Lucky Strike Dance Orchestra (NBC)
 11:00—Waring's Pennsylvanians, Netherland Plaza

SUNDAY October 11

WCKY (202m.—1490 kc.)

A. M.
 10:00—Mexican Typica Orchestra (NBC)
 10:30—Sidell and Young
 10:45—Kentucky Mountaineer
 11:00—Russian Singers (NBC)
 11:30—Hitch Hikers
 11:45—Lucille Fox
 Noon—Don Sellers
P. M.
 12:15—Echoes of the Orient (NBC)
 12:30—Skiller Lickers
 1:00—Sign off
 5:45—Buckeye Hoe-Downers
 6:15—Russell and Grady Hodges
 6:30—Lawson's Hawaiians
 7:00—Willie-Overland Program (NBC)
 7:15—Kentucky Mountaineer
 7:30—College of Music
 8:00—Charlene and Tommye
 8:15—Cumberland Crooners

Coming! Two Performances
 Tilt Auditorium Afternoon, 2:30
 Wednesday, Oct. 14 Evening, 8:30

Seth Parker

Radio Rural Philosopher IN PERSON and HIS NEIGHBORS.

Tune in Sunday Evening at 10:45 P. M. over WHAS (820 kc.)

Tickets at Baldwin's, 142 W. Fourth Street. Price 50c, \$1.00, \$1.50, \$2.00. Telephone Cherry 1038.

WFBE **Sunday, October 11**
 7:45—Old Time Fights—Harry Hartman, Announcer
 8:30—Mansion Dance Orchestra
 9:00—Evening Stars
 9:30—Sundown Serenader
 9:45—Novelty Notes
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 9:00—God's Bible School
 10:00—Watchtower Program
 10:15—Jim Lighthfield's Veteran Civil Hour
 Noon—American Legion Program
P. M.
 1:00—Jewish Community Program
 1:30—Recorded Musicale
 2:00—Wallace Silver—Eight Sons of Eli (CBS)
 2:30—Columbia Church of the Air (CBS)
 3:00—N. Y. Philharmonic Symphony (NBC)
 3:30—Xavier—20 Minutes of Good Reading
 4:00—N. Y. Philharmonic Symphony (CBS)
 5:00—Rev. Donald Grey Barnhouse (CBS)
 5:30—Twilight Reveries
 5:30—Burke Weather Forecast
 6:00—Chicago Knights (CBS)
 6:15—Studio
 6:20—Eureka News Flashes
 6:25—Sports Review
 6:30—Hook, Line and Sinker (CBS)
 6:45—Arch Preserver Band
 6:50—Studio
 6:55—Time and Weather
 7:00—The World's Business (CBS)
 7:15—Charles and Oscar (CBS)
 7:30—Queen City Period
 7:35—Fray and Braggiotte (CBS)
 7:45—The Duke (CBS)
 8:00—Devils, Drugs and Doctors (CBS)
 8:15—Philco Program—Tri-State Ignition
 8:45—Angelo Patri—"Your Child" (CBS)
 9:00—The Masters (CBS)
 9:30—Harold P. Ritchie Program (CBS)
 10:00—Street Program
 10:30—Horse Shoe Gardens—Cliff Burns
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Spring Quartet (CBS)
 11:30—Red Nichols Orchestra
 Midnight—Eddie Duches Orch. (CBS)
 12:30—Rent-a-Movie Period

WLW (428m.—700 kc.)

A. M.
 9:00—Church Forum
 9:30—Children's Program (NBC)
 10:00—Organ, Arthur Chandler, Jr.
 10:23—River Report
 10:30—Fiddlers Three (NBC)
 10:45—Song for Today (NBC)
 11:00—Russian Singers (NBC)
 11:30—Morning Musicals (NBC)
P. M.
 12:30—Troika Bells (NBC)
 1:00—Henry Thies' Orchestra
 1:30—Matinee Jewels
 2:00—Crosley Theatre of the Air
 2:30—Yeast Poamers (NBC)
 3:00—Island Serenaders
 3:30—Yox Celesta
 4:00—Leguas of Little Flower (WJR)
 4:30—Shurron Musical Showman
 5:30—Crosley Roomers
 6:00—Crosley Auto Stokers
 6:15—Los Ramos Baseball Scores
 6:20—The Chatterer
 6:30—Conservatory of Music Recital
 6:45—Yankee Pair Program (NBC)
 7:00—Variety
 7:15—Jolly Time Revue (NBC)
 7:30—The Three Bakers (NBC)
 8:00—Erga Jetick Melodias (NBC)
 8:15—National Weekly Radio Revue (Collier's) (NBC)
 9:15—Brosky Stag Party (NBC)
 9:45—Kaffee Hag Slumber Music (NBC)
 10:15—Crosley Concert Hour
 11:00—Estate weather man
 11:02—Al Sky's Orchestra, Greystone Ballroom
 11:30—The Singing Violin
 Midnight—Henry Thies' Orchestra (NBC)
 1:00—Johnny Hamp's Orchestra, Netherland Plaza

WSAI (225m.—1330 kc.)

P. M.
 2:15—Sunday Bright Spots (NBC)
 2:30—Serenonette and Hyma Time
 3:00—Lady Esther Program (NBC)
 3:30—Minneapolis Honeywell Program (NBC)
 4:00—National Sunday Forum (NBC)
 5:00—Gilbert and Sullivan Gems (NBC)
 6:00—Catholic Hour (NBC)
 7:00—Moonshine and Honeyuckle (NBC)
 7:30—Totent Club of the Air (NBC)

Your Eyes
are worth looking into

We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable

GIBSON OPTICAL CO.
DR. F. E. REUSCH—OPTOMETRIST

430 Walnut St. Near Opposite
5th St. Hotel Gibson

The HEADLINER

A live little act—full of entertainment from beginning to end. First, news of the radio world (told the way you like it); then, accurate and complete schedules (the quick-to-read kind), topped off with sparkling, human stories on the stars of radio — that's **RADIO DIAL**.

It's a hard-to-beat combination, that makes your radio entertainment complete. Don't miss the programs that appeal to you most, while you listen to something you don't care about. A few minutes with **RADIO DIAL** sets you right for the week.

RADIO DIAL
22 E. 12th St., Cincinnati, Ohio

Let's have Radio Dial for six months. I enclose one dollar (check, currency, money order).

☐ New ☐ Renewal

Name

Address

City..... State.....

LESTER SINGER RADIO SERVICE CO.

Cincinnati's Best Equipped Radio Service Station

All Makes of Radios Serviced

Power Packs and Sound Equipment

2126 Madison Road
 Woodburn 3788

The Candidates
 Present Important
 Issues of the Day

WKRC,
WFBE,

TUES., OCT. 13, 7:15 P. M.
 THURS., OCT. 15, 7:15 P. M.
 SAT., OCT. 10, 7:45 P. M.
 TUES., OCT. 13, 7:45 P. M.
 THURS., OCT. 15, 7:45 P. M.

See Times-Star Radio
 Page for Announcement
 of Speakers
 over these Stations

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.

**Republican
 Radio Talks**

WSAI Sunday, October 11
 8:00—Chase & Sanborn (NBC)
 9:00—"Our Government"—David Lawrence (NBC)
 9:15—Atwater Kent Program (NBC)
 10:15—Johnson Wax Program (NBC)

MONDAY

October 12

WCKY (202m.—1490 kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:30—Organ Reveries
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 9:00—Cheerio (NBC)
 9:00—Waltzes, Old and New
 9:10—Musical Novelties
 9:30—Vocal Varieties
 9:45—Hawaiian Melodies
 10:00—Popular Dance Melodies
 10:30—Classical Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Happines Club
 P. M.
 12:15—Tuneful Melodies
 12:30—Norris Brock Live Stock Reports
 12:45—Kentucky Federation of Women's Clubs
 1:00—Sign off
 1:15—Red Riding Hood's Kiddie Klub
 1:30—Siddell & Young
 1:45—Tommy and Willie
 2:00—Ayers News Report
 2:15—Amos 'n' Andy (NBC)
 2:30—Tastyest Jesters (NBC)
 2:45—Lucile Fox
 3:00—Hitch Hikers
 3:15—Loulie Ryder, Contralto
 3:30—Mystery Drama, "Castle Quaint"
 3:45—Steve Bates
 4:00—Crimoline Girl
 4:15—Sun-doggers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:45—Hot Rhythm
 8:00—Birth Party Program
 8:15—Concert Hour

JANE GREY
 and
The Kamp Artists
 Mon., Wed., Fri.
 11:45 A. M.
 Sponsored by
The A. W. Kamp Jewelry Co.
 Diamond Remounting
 Specialists
 18 West Sixth St.

Tune in!

Monday—October 12th
 8:15 to 10:00 P. M., E. S. T.



LEOPOLD STOKOWSKI
 and the
PHILADELPHIA ORCHESTRA
 over
STATION: WKRC
 and all Columbia network stations

The greatest musical event in the history of radio! A full hour and three-quarters—direct from the Academy of Music in Philadelphia. Don't miss it!

Sponsored by

PHILCO

THE TRI-STATE IGNITION CORP.

DISTRIBUTORS

212 East Eighth St.

Parkway 7400

WFBE Monday, October 12
 9:00—Our Daily Thought
 9:15—Dance Melodies
 9:45—Hawaiian Melodies
 10:00—Musical Briefings
 10:05—Housewives' Prolife
 10:20—Better Brushes Bevels
 10:45—WFBE-RKO Theatre Party
 10:50—Mrs. Evans
 11:00—Shopping with Betty and Bob
 11:30—Happines Club
 Noon—Organ Recital
 P. M.
 12:15—Kane and Oebel
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Little Black Joe
 1:30—Day Dreams
 2:00—Moods in Blue
 2:30—Community Radio Revue
 2:45—Afternoon Dance Program
 3:00—Story Telling Time
 3:15—Memory Lane
 3:30—Hot Rhythm
 4:00—Voice of the Strings
 4:30—Dixie Tunes
 4:45—Hits from the Shows
 5:15—Pirates Club
 5:30—Tea Time Tunes
 5:45—Sports Program
 6:00—Musical Interlude
 6:15—Hill Billy Kid
 6:30—Frank Austin
 6:45—Berning Ford Travelogue
 7:00—Miss Sig
 7:15—Post Question Box
 7:30—Original Bold Sport Review
 7:45—Labor Conference Program
 8:00—Hub Clothing Co. Players
 8:15—David Leitch Campaign
 8:30—City Charter Campaign Committee
 9:30—Dry Ridge Health Hints
 9:45—Mountain Red
 10:00—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—To be announced
 8:15—Grab Bag Boys
 8:45—The Old Dutch Girl (CBS)
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:00—Tins and Weather
 10:03—Woman's Hour—Tremblet Tully
 10:30—Art Day Cleaners
 10:45—Major and Minor (CBS)
 11:00—Queen City Rug Makers
 11:15—Judy Hayes
 11:45—Jane Grey and "Kampf the Jeweler Artists"
 Noon—Blackberry Dudes
 12:15—Big Store Mid-Day Musical
 12:30—Cincinnati Merchants Program
 1:00—Times Weather Front
 1:20—Farm Network (CBS)
 2:00—Betty Jane's Market Basket
 2:15—Burck-Bauer Organ
 2:30—Rhythm Kings (CBS)
 3:00—Pyol—Wesley Fox and Jimmy Leaver
 3:15—Salon Orchestra (CBS)
 3:30—Arthur Jarrett (CBS)
 3:45—Auto-Rad Stewart-Warner

WKRC Monday, October 12
 4:00—Hub Clothing Company Musicale
 4:15—Ben Berman Talk
 4:20—Sports Clothing Program
 4:30—Webb Fuel Program
 4:45—Meyer A. O. Rust—Happy Feet
 5:15—Mable and Carew Program
 5:30—Cincinnati Trade School
 5:45—Cindy Quarter Hour
 5:59—Burke Weather Forecast
 6:00—Jon. R. Deins Program—Pat Gillick, Organist
 6:15—Stocks—Coble and Tyree
 6:19—Eureka Baseball Scores
 6:21—Sports Review
 6:26—Weather Forecast
 6:30—Union Gas and Electric Program
 6:45—R. B. Clothier—Grab Bag Boys
 7:00—Home Furniture Company—Bing Crosby
 7:15—Limit Program, Gene Austin (CBS)
 7:30—Today in Cincinnati, by Dr. Glenn Adams
 7:45—Camel Quarter Hour (CBS)
 8:00—Pryor's Crema Band (CBS)
 8:15—Philadelphia Symphony Orch. (CBS)
 8:10—Robert Burns Panatella Program (CBS)
 10:30—Mable and Carew Program
 10:45—Savine Tone Pictures (CBS)
 11:00—Green Answer Man
 11:03—Time, Weather, Sports Review
 11:08—Sports Review
 11:15—Pyol—Wesley Fox and Jimmy Leaver
 11:30—Pat Gillick, Organist
 Midnight—Bobby Mecker's Orchestra (CBS)
 12:30—Renta-Movie Period

WLW (428m.—700 kc.)

A. M.
 6:31—International Piddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Miss Kincaid
 8:30—Bissell Carpet Program (NBC)
 8:45—Physical Exercises
 9:00—Musical Portrait
 9:20—Child Care and Training, Dr. Ada Arlitt
 9:30—Beautiful Thoughts (NBC)
 9:45—Radio Polks
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Salt and Peanuts
 11:00—Rumford School of Cookery
 11:15—Island Serenades
 11:30—WLW Stars
 11:45—River and Weather Reports
 11:55—Time Sign-Boys
 Noon—Seger Ellis
 P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Johnny Hamp's Orchestra, Netherland Plaza
 2:00—Ohio School of the Air
 3:00—Interviews by Alice Cory
 3:15—Ramona: Songs, Piano
 3:30—Chicago Serenade (NBC)
 3:45—Christopher Columbus
 4:00—A. & P. Orchestra
 4:30—Village Rhythmer
 4:45—Grab Bag Lunch and Coffee
 5:00—Chats with Peggy Winthrop
 5:15—Mildred Lawlor and her Orchestra
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—Los Ramon Baseball Scores
 6:20—The Chatter
 6:30—Radio and Television Institute
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Sunset Melodies
 7:30—Variety
 7:45—Paris Night Life (NBC)
 8:00—Smilin' Ed McConnell
 8:30—Hollingsworth Hall
 8:45—Southern Singers Quartet

F. & H. CAPACITY AERIAL



Price \$1.00

Complete, footpads

Every Instrument Tested on Actual 1127 MHz Reception
 A LARGE NUMBER ARE IN USE BY GOVERNMENT, IN NAVY HOSPITAL.

The F. & H. Capacity Aerial Eliminator has the capacity of the average 7-foot aerial, 20 feet high. It increases selectivity and full reception on both local and long distance. It is absolutely guaranteed. It eliminates the outdoor aerial along with the unsightly poles, guy wires, masts, and all other work, lightning hazards, etc. It does not connect to the light socket and requires no current for operation. Installed by anyone in a minute's time and is fully concealed with the set. Enables the radio to be moved into different rooms, or houses, as easily as a piece of furniture.

WE PREDICT THIS TYPE OF AERIAL WILL BE USED PRACTICALLY ENTIRELY IN THE FUTURE. 8,000 dealers handle our line. Dealers over 50 leading jobbers carry our line or order sample direct. Write for proposition.

— Send coupon if protects you —

Name _____

Address _____

City _____ State _____

Send one F. & H. Capacity Aerial with privilege of returning after 3-day trial if not satisfactory, for which enclosed find check ☐ N. O. dollar bill, or send ☐ C. O. D. ☐ Send Literature. ☐ Dealer's proposition.

F. & H. RADIO LABORATORIES
 FARGO, N. DAK., DEPT. 25

WLW Monday, October 12
 9:00—Maying Orchestra (NBC)
 9:30—Musical Dominos (NBC)
 10:00—Korn and Parble (Jim and Walt)
 10:15—Bob Newhall Sports Slices
 10:30—Real Polks (NBC)
 11:00—Estate Weather Man
 11:05—Globe Reveries
 Midnight—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherland Plaza

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—Records
 9:15—Georgia Wildcats
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Dr. Royal S. Copeland (NBC)
 10:30—Jean Carroll—Please Tell Me (NBC)
 10:45—Organ Program
 11:00—McCormick's Old Time Fiddlers
 11:30—Records
 Noon—G. E. Circle (NBC)
 P. M.
 12:15—Sign off
 12:30—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Hotel Gibson Dealers' Salute
 4:30—Records
 4:45—Minnehale and Chick
 5:00—Crosey Singers
 5:30—Salt and Peanuts
 5:45—Records
 6:30—Everyday Poema by George Elliston
 6:45—The Stebbins Boys (NBC)
 7:00—Vernon Lumberjacks (NBC)
 7:15—Orman and Arden, Piano
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Judicial Committee Talks
 8:15—Hotel Gibson Orchestra
 8:30—Voice of Firestone (NBC)
 9:00—A. & P. Gypsies (NBC)
 9:30—General Motors (NBC)
 10:00—True Story Program (NBC)
 10:45—Simonis Guardsman (NBC)
 11:00—Seger Ellis
 11:15—Hotel Gibson Orchestra

TUESDAY

October 13

WCKY (202m.—1490 kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:30—Organ Melodies
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Hotel Gibson Orchestra
 9:00—Band Concert
 9:15—Hot Dance Melodion
 9:30—Vocal Variety
 9:45—Piano Novelties
 10:00—Popular Dance Tunes
 10:30—Classical Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Phigias Melodies
 P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:45—Lunch and Coffee
 12:45—Elinor Hurdle—Dramatic Reader
 1:00—Sign off
 1:15—Little Red Riding Hood's Kiddie Klub
 1:30—Lec County Farmers
 6:30—Tommy and Willie
 6:45—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Mrs. Ruth Miller, Soprano
 7:30—Kentucky Mountaineer
 7:45—Charlene and Tommy
 8:00—Piano Recital by Fay Tarvin
 8:15—Settlement School of Music Quartet
 8:30—Earl Arden's Orchestra From Look-out House
 9:00—Randall Fryer, Tenor
 9:15—Cumberland Gracers
 9:30—Sun Doggers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:45—The Island
 8:00—Birth Party Program
 8:15—Concert Hour
 8:45—Green Valley Briars
 9:00—Our Daily Thought
 9:15—Hits and Bits
 9:45—Hawaiian Melodies
 10:00—Housewives' Prolife
 10:15—WFBE-RKO Theatre Party
 10:50—Sister Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:30—Happines Club
 Noon—Organ Recital
 P. M.
 12:15—Kane and Oebel
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Day Dreams
 1:45—Ralph Pinkston
 2:15—Vocal Varieties
 2:45—Afternoon Melodies

WFBE Tuesday, October 13
 3:00—Story Telling Time
 3:15—Novelty Notes
 3:30—Bee Campbell
 3:45—Moods in Blue
 4:00—Prof. Bril
 4:15—Tea Time Tunes
 4:30—Organ Recital
 4:50—Pirates Club
 5:00—Musical Interlude
 6:15—Ben Berman
 6:20—Hill Billy Kid
 6:30—WFBE Players in "The Roal Back"
 6:45—Berning Ford Travelogue
 7:00—Dinner Dance Musicale
 7:15—Post Question Box
 7:30—Original Bold Sport Review
 7:45—Republican Campaign Committee
 8:00—Mansion Dance Orchestra
 8:30—Dry Ridge Health Hints
 8:45—Ruth Blank
 9:00—Lucky Boys
 9:15—Republican Judicial Campaign
 9:30—Evening Chimes
 10:00—Mansion Dance Orchestra
 10:35—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—To be announced
 8:15—Grab Bag Boys
 8:45—To be announced
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:00—Oxol Feature (CBS)
 10:15—Time and Weather
 10:18—Woman's Hour—Tremblet Tully
 10:45—Judy Hayes Household Hints
 11:15—Face the World With A Smile (CBS)
 11:30—To Be Announced
 11:45—Stage and Screen Stars (CBS)
 Noon—Blackberry Dudes
 P. M.
 12:15—Big Store Mid-Day Music
 12:30—Cincinnati Merchants Program
 1:00—Pabat-ette Varieties (CBS)
 1:15—Renta-Movie
 1:20—Farm Network (CBS)
 2:00—Betty Jane's Market Basket
 2:15—Columbia Artists' Recital (CBS)
 2:30—Thirty Minute Men (CBS)
 2:45—Pyol—Herman Chittison, Payne Bros.
 3:15—Columbia Salon Orch. (CBS)
 3:30—Three Doctor (CBS)
 3:45—The Captives (CBS)
 4:00—Four Club Men (CBS)
 4:30—Webb Fuel Program
 4:45—Meyer Grace Juice
 5:00—Auto-Rad Stewart-Warner
 5:15—Mable and Carew Program
 5:30—Cincinnati Trade School Program
 5:45—Hub Clothing Company Musicale
 5:59—Burke Weather Forecast
 6:00—Jon. R. Deins Program—Pat Gillick, Organist
 6:15—Stocks—Coble and Tyree
 6:19—Eureka Baseball Scores
 6:21—Sports Review
 6:26—Weather Forecast
 6:30—Union Gas and Electric Program
 6:45—R. B. Clothier—Grab Bag Boys
 7:00—Home Furniture Company—Bing Crosby
 7:15—Limit Program, Gene Austin (NBC)
 7:30—Today in Cincinnati, by Dr. Glenn Adams
 7:45—Camel Quarter Hour (CBS)
 8:00—Pryor's Crema Band (CBS)
 8:15—Philadelphia Symphony Orch. (CBS)
 8:10—Robert Burns Panatella Program (CBS)
 10:30—Mable and Carew Program
 10:45—Savine Tone Pictures (CBS)
 11:00—Green Answer Man
 11:03—Time, Weather, Sports Review
 11:08—Sports Review
 11:15—Pyol—Wesley Fox and Jimmy Leaver
 11:30—Pat Gillick, Organist
 Midnight—Bobby Mecker's Orchestra (CBS)
 12:30—Renta-Movie

WLW (428m.—700 kc.)

A. M.
 6:31—International Piddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Salt and Peanuts
 8:30—Bissell Carpet Program (NBC)
 8:45—Physical Exercises
 9:00—Grab Bag Boys
 9:15—Fashionette
 9:30—Beautiful Thoughts (NBC)
 9:45—Premium Man
 10:00—Live Stock Reports
 10:10—Piano Solo
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Davis and Gentry (NBC)
 11:00—Mrs. A. M. Goudiss (NBC)
 11:15—Elliot Brock Violin Recital
 11:30—Through the Looking Glass
 11:45—Frances Ingraham
 11:55—Time Signala
 Noon—Tuxedo Entertainer
 P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Johnny Hamp's Orchestra, Netherland Plaza
 2:00—Ohio School of the Air

RADIO TUBE SPECIALISTS

Any Type of Tube for Any Make Radio

LINK'S TUBE SHOP

607 WALNUT STREET

RADIO REPAIRING Parkway 6415

WLW Tuesday, October 13

3:00—Matinee Players
3:30—Salt and Peanuts
3:45—Chicago Serenade (NBC)
4:00—P. Orchestra
4:30—Village Rhythmer
4:45—Grab Bag Boys
5:00—Matinee Story Hour (NBC)
5:30—Mildred Lavelle and Her Orchestra
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—Loa Ramon Scores
6:30—Chatter
6:30—Brownie Bar Program
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Crosley Orchestra, Odette Myrtil (NBC)
7:30—Woodbury Program
7:45—American Girl Program
8:00—Armstrong Quakers (NBC)
8:15—Crosley Auto-Stokers
8:30—Work Bubble Blowers
9:00—Maxwell House Dixie Ensemble
9:30—Great Personalities: Frazier Hunt (NBC)
10:00—Chevrolet Chronicles
10:30—Variety
10:45—Bob Newhall Sports Slices
11:00—East Weather Man
11:02—Crimelights
11:25—Around the World With Jeff Davis
11:30—Moon River
11:45—Hotel Gibson Orchestra
12:30—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—Records
9:15—Crosley Wildcats
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Jerry Foy
10:30—Records
11:00—"Your Child"—Dr. Ella Oppenheimer (NBC)
11:15—National Household Institute (NBC)
11:30—Records
Noon—E. C. Circle (NBC)
P. M.
12:15—Sign off
12:30—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Crosley Dealers' Salute
4:30—Records
5:00—Seger Ella
5:15—Records
5:30—Rings Talkie—What Happened to Jane (NBC)
5:45—Records
6:30—Vocal Solos
6:45—The Seabirds Boys (NBC)
7:00—Midweek Federation Hymn Time (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Blackstone Plantation (NBC)
8:30—Thriller (NBC)
9:00—McKesson Musical Magazine (NBC)
9:30—Puffer Brush Non (NBC)
10:00—Lucy Strike Dance Orchestra (NBC)
11:00—Netherlands Plaza Orchestra

**WEDNESDAY
October 14**

WKCY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Crooning Guitarist
8:00—Organ Reverbs
8:00—Mountain Ballads
8:15—Morning Doves (NBC)
8:30—Cheerio (NBC)
9:00—Waltzes, Old and New
9:15—Hot Dance Melodies
9:30—Vocal Variety
9:45—Concert Music
10:00—Mary Hala Martin's Household Period (NBC)
10:15—Popular Dance Music
10:30—Classical
11:00—Mrs. A. M. Ooudias (NBC)
11:15—Musical Novelties
11:30—Skillet Licks
Noon—Phyllis Melodies
P. M.
12:15—Tuneful Topica
12:30—Morris Brock Live Stock Reports
12:35—Lunchon Concert
1:00—Sign off
5:45—Little Red Riding Hood's Kiddie Klub
6:15—Siddell & Young
Children and Adults
**LEARN TO DANCE AT
THE MAISONETTE**
2524 Gilbert Ave., Peebles Corner
Phone WOODburn 2406 or 7307-R
For Further Information

Letter Box

Sirs:

Of all the theme songs on the air, none strikes us as being quite so appropriate as that of the new Better Brush Brevities, at 10:20 every Monday, Wednesday and Friday mornings over WFBE. It's "Sweeping the Clouds Away," and a mighty logical signature for a brush company, say we.

Miss R. R.

Miss J. H.: See last week's RADIO Dial for picture of Professor Miller and Baron Lloyd.

Miss A. L.: No "influence" prevails to discover answer to Chick and Ted's riddle.

Miss V. D., Norwood: Little Jack Little has been on vaudeville tour recently. Only new information regarding him is news that he has microphones embroidered on his underclothing. RADIO Dial doubts this story, knowing Little Jack's faultless taste. More news will follow, also news of Odas Mattox.

Mr. and Mrs. C. T. Huntington, W. Va.: George Chase announces at WKCY every morning from 7 o'clock until 1 o'clock and from 5:45 p. m. to 6:30 on Mondays. See RADIO Dial for Sun Dogger periods on WKCY.

For L. E. W.: "The Chatter" is Walter Maher, also master of ceremonies in the Crosley Follies and actor in the Crosley Theater. Other questions answered next week.

For P. T. W., Mariemont: Sun Dodgers are W. M. Anderson, banjo; J. L. Anderson, octophone; V. B. Henry, bass fiddle (he sings, too); Earl Clark, violin, and Vance Armour, guitar.

For All-Girls Club: Esther Covington and Jack Hirsch are still in Greater Cincinnati, but aren't broadcasting. Note for another favorite.

Mrs. G. L., Georgetown, Ky., and M. H., Oxford, O.: See this week's issue for WEAF, WJZ, programs. WABC will also run next week.

For Mrs. W. P., Bellevue, Ky.: Ford Rush of WLW was the Ford teamed with Glenn. When they took in Gene Carroll and became Gene, Ford and Glenn, Ford decided he could pull out without leaving Glenn without a job.

For V. A. V., Hartwell: WSAI carries Gene and Glenn now at 8 a. m.

M. R. S., Dayton, Ky.: WENR (870 kc.) has Dutch Masters at 9:30 p. m. Wednesday. Daddy and Rollo are off the air. Kate Smith took their place on La Palina program.

For William Vermillion, Connersville, Ind.: Notify Cincinnati Police Department of missing persons if you want information broadcast.

For Mrs. L. T., Covington, Ky.: Amos 'n' Andy theme song is "The Perfect Song" by Cornell and Godden take all parts themselves. New York time shift caused change to 7 p. m.

FLORENCE FREY
BEAUTY EXPERT
an the air



Every Thursday
9:45 A. M. WLW
PERMANENT WAVE
\$5.00
Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
631 Walnut Street CHerry 6105

WKCY Wednesday, October 14

6:30—Tommie and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Steve Bates
7:30—Lawson Hallowell
8:00—National Battery Co., College Memories (NBC)
8:15—Brown Shoe Program—Guy Robertson (NBC)
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Duke, His Uke and His Sisters
9:15—Lunchon Melodies
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:45—Lunchon Melodies
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Hot Rhythm
9:45—Hawaiian Melodies
10:00—Housewives' Frolic
10:20—Better Brushes Brevities
10:35—WPBE-RKO Theatre Party
11:00—Mrs. Evans' Question and Answer
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital
P. M.
12:15—Kane and Oebel
12:30—How It Began
1:15—Lunchon Melodies
1:00—Around the Clock
1:15—Little Jack Joe
1:30—Matinee
2:00—Chan Daunt, tenor
2:15—Monks in Blue
2:30—The Community Radio Revue
2:45—Afternoon Melodies
3:00—Story Telling Time
3:15—Cincinnati Panthers
3:45—Waltz Time
4:00—Venetian Memories
4:30—Tea Time Tunes
5:15—Pirates Club
5:30—Galvano and Corter
5:45—Sprita Program
6:00—Musical Interlude
6:15—The Hill Billy Club
6:30—Post Question Box
6:45—Berning Ford Travelogue
7:00—Dinner Music
7:15—Bumer Reik
7:30—Original Ibold Sport Review
7:45—Labor Conference Program
8:00—Hub Clothing Co. Players
8:15—David Lorbach
8:30—Dry Ridge Health Hints
8:45—Julius Sein
9:00—Lucky Boys
9:15—Pure Food Specialties
9:30—Evening Chorus
9:45—Mountain Red
10:00—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—To be announced
8:15—Grab Bag Boys
8:30—The Old Dutch Girl (CBS)
9:00—Ha-Dees Hot Water Heater
9:15—Queen City Rug Makers
9:30—Consolidated Mercants Program
10:00—The Oxi Feature (CBS)
10:15—Time and Weather
10:18—Woman's Hour—Tremette Tully

UNIVERSAL RADIO SHOP
1006 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large—No Job Too Small
Phone SOuth 1726 NEWPORT, KY.

WKRC Wednesday, October 14

10:45—Julia Hayes Household Hints
11:15—Charles W. Reame
11:45—Jane Gray and "Kampf the Jeweler Artista"
Noon—Blackberry Dudes
P. M.
12:15—Big Store Mid-Day Music
12:30—Cincinnati Merchants' Program
1:00—Renta-Move
1:05—Farm Network (CBS)
1:15—Art Dry Cleaners
2:00—Betty Jane's Market Basket
2:15—Burck-Bauer Organ Melodies
2:30—Anne Leal, Organ (CBS)
3:00—Edna Wallace Hopper (CBS)
3:15—Columbo Salon Orchestra (CBS)
3:30—Arthur Garrett (CBS)
3:45—Yod Program—Herman Chittison, Payne Bros.
4:00—Auto-Rad Stewart-Warner
4:15—Ben Berman Talk
4:20—Spirita Clothing
4:30—Webb Fuel Program
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mobley & Corey Program
5:30—Cincinnati Trade School
5:45—Hub Clothing Company Musicale
5:50—Burke Weather Forecast
6:00—Jon. R. Deins Program—Pat Gillick.
Organ
6:15—Stocks—Coble & Tyree
6:18—Eureka Baseball Scores
6:21—Sports Review
6:30—Four Bon Bons (CBS)
6:30—Rubel's Program
6:45—R. B. Clothes—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Linit Program, Gene Austin (CBS)
7:30—Today in Cincinnati, by Dr. Glenn Adams
7:45—Cameo Quarter Hour (CBS)
8:00—Pryor's Creomo Band (CBS)
8:15—Singer-Sam, Barbasol Man
8:30—La Palina Program—Kate Smith (CBS)
8:45—The Old Wurzburg Malt Program
9:00—Gold Medal Fast Freight (CBS)
9:30—Eno Crime Club (CBS)
10:00—Vitality Personalities (CBS)
10:15—Mabley & Cawey Program
10:30—Columbia Concert (CBS)
11:00—Time and Weather
11:03—Sports Review
11:08—Street Singer (CBS)
11:15—Pyok—Wesley Fox, Jimmy Leaver
11:30—Pat Gillick, Organist
Midnight—Schoeder Hotel Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
6:31—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—Tick, Tack, Toe
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bissell Carpet Program (NBC)
8:45—Physical Exercises
9:00—Musical Eclogia
9:15—Theodora Le Pevre, Graphologist
9:30—Beautiful Thoughts (NBC)
9:45—Art Talk
10:00—Live Stock Reports
10:10—Piano Solos

DAVID LORBACH
Democratic Candidate
for Congress
WFBE
Fri. 8:15 p.m., ANTHONY DUNLAP
Mon. 8:15 p.m., JED EDWARD T. DIXON
Wed. 8:15 p.m., DAVID LORBACH
Democratic Campaign Committee
Alfred G. Allen, Chairman

WLW Wednesday, October 14

10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Marley Personality Perfumes (NBC)
11:00—Dorothy Chase and the Charis Players
11:15—Mouth Hygiene Talk
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
Noon—Seger Ella
P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Johnny Hamp's Orchestra
2:00—Ohio School of the Air
2:00—Matinee Players
3:30—Chicago Srenaders (NEC)
4:00—A. & P. Orchestra
4:30—Village Rhythmer
4:45—Grab Bag Boys
5:00—Chats with Peggy Winthrop (NBC)
5:15—Georgian Strollers, Quartet
5:30—Mouth Health (NBC)
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—Loa Ramon Baseball Scores
6:20—The Chatter
6:30—Dr. Glenn Adams Dog Talk
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—John Ruskin Dance Orchestra
7:30—Crosley Follies
8:00—R. F. D. House
8:30—Jack Frost's Melody Moments (NBC)



**Entertain with
Home Movies
Nothing to Buy**

Just imagine how thrilling it would be to entertain your guests with motion pictures—Our Gang—Charlie Chaplin—A World Tour—The Last War—etc. We furnish the necessary projector, films and operator. FREE!

**See Yourself and Loved Ones
in the Movies**

We will deliver a movie camera loaded with an 8-minute supply of film, show you how to operate it or take the pictures for you, and process the film. Later, by appointment, we will show these pictures—your pictures—pictures of your kiddies—your family—your friends—etc.—to you and your guests in your own home. And we will include sufficient professional reproductions as mentioned above to provide a full hour of thrilling, fascinating movie entertainment. The entire charge is but \$5.00. There is absolutely nothing else to buy, nor any further obligation. And, of course, your film is yours to keep and cherish all ways. Just think how thrilling and fascinating your pictures will be today, and how priceless they will become in the years that follow. Write, telephone or call today, and start enjoying this unique new service at once.

Listen to Our Daily Program
WKRC

**RENT-A-MOVIE
SYSTEMS CO.**

Phone MAIn 2266

501 E. PEARL ST.
CINCINNATI, OHIO

French-Bauer, Incorporated
brings the nationally famous

Hank Simmons Show Boat

to you every Saturday night
over Station WKRC from
10:00 to 11 o'clock

French-Bauer

INCORPORATED

"Better Doiry Products Since 1842"

PRESIDING JUDGE
HERBERT F. KOCH
JUDGE OF MUNICIPAL COURT
GEORGE E. TEBBS

Tune in
MONDAY NIGHTS, OCT. 12 and 19
WSAI
8 to 8:15 P. M.

SPEAKERS
PROVINCE POGUE
and
MURRAY SEASONGOOD

INDORSED AND SPONSORED BY THE CINCINNATI BAR ASS'N AND THE LAWYERS CLUB

Issued by Marston R. Waite.

WLW Wednesday, October 14
 9:00—Adventures of Sherlock Holmes (NBC)
 9:30—Carnegie Coffee Hour
 10:00—Korn and Parchie (Jim and Walt)
 10:15—Variety
 10:30—Al Siky's Orchestra, Greystone Ballroom
 10:45—Bob Newhall Sports Slides
 10:58—Estate Weather Man
 11:00—Crosley Theater of the Air
 11:30—Moon River
 12:01—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—Records
 9:15—Dr. Royal S. Copeland (NBC)
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 11:15—Jane Grant's Stereo Hour (NBC)
 10:10—National Home Hour (NBC)
 11:00—Keeping Up With Daughter (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records
 Noon—G. E. Circle (NBC)
P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealers' Salute
 4:30—Records
 5:00—Sam Wilson, Baritone
 5:15—Records
 5:25—Civil Service Talk
 5:30—Ramons—Songs and Piano
 5:45—Records
 6:30—Larry Greuter, Accordionist
 6:45—The Stebbins Boys (NBC)
 7:00—Snoop and Peep (NBC)
 7:15—Boscol Moments With Madame Aida (NBC)
 7:30—Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Campbell Soup Orchestra (NBC)
 8:30—Mollie Concert (NBC)
 9:00—Radio House Association (NBC)
 9:30—Palmolive Hour (NBC)
 10:00—Coca Cola Program (NBC)
 11:00—Seger Edie, Baritone
 11:15—Hotel Gibson Orchestra

WFBE Thursday, October 15
 12:30—How It Began
 12:45—Lunch Musical
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Mairies Musical
 1:45—Serenade
 2:15—Popular Varieties
 2:45—Moods in Blue
 3:00—Story Telling Time
 3:15—Bee Campbell
 3:30—Sweet and Hot Tunes
 4:00—Prof. Briol
 4:15—Ten Time Tunes
 4:30—Serenade
 5:00—Moon Melodies
 5:15—Plates Club
 5:30—Musical Interlude
 5:45—Republican Committee
 6:00—Hill Billy Dick
 6:30—WFBE Players in "The Road Back"
 6:45—Burning Food Travelogue
 7:00—Dinner Music
 7:15—Post Question Box
 7:30—Original Bold Sport Review
 7:45—Republican Campaign Committee
 8:00—Mansion Dance Orchestra
 8:30—Murdoch Williams
 8:45—Dry Ridge Health Hints
 9:00—Lucky Boys
 9:15—Republican Judicial Campaign
 9:30—Ten Tenor
 9:45—Variety
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—To be announced
 8:15—Grab Bag Boys
 8:45—To be announced
 9:00—Charles W. Reume
 9:30—Consolidated Merchants Program
 10:00—Dr. Copeland—Ceresota Flour (CBS)
 11:15—Machine Age Housekeepers
 10:30—Hub Clothing Music
 10:45—Barbara Good Beauty Talk (CBS)
 11:00—Time and Weather
 11:02—Woman's Hour—Tremlette Tully
 11:15—Acme Sunshine Melodies
 11:30—Woman's Hour—Tremlette Tully
 11:45—Stage and Screen Stars (CBS)
 Noon—Blackberry Dudes
P. M.
 12:15—Big Store Mid-Day Music
 12:30—Cincinnati Merchants' Program
 1:00—Pratt—Helps to Feeders (CBS)
 1:15—Renaissance
 1:30—Julia Hayes
 2:00—Betty Jane and Her Market Basket
 2:15—Artistic Recital (CBS)
 2:45—Salon Orchestra (CBS)
 3:00—Pyrol—Herman Chittison, Payne Bros.
 3:15—Salon Orchestra (CBS)
 3:30—Three Doctors (CBS)
 3:45—Victor Arnold, Pianist (CBS)
 4:00—Melody Parade (CBS)
 4:30—Webb Fuel Program
 4:45—Meyer Grape Juice
 5:00—Auto-Rad Stewart Warner Program
 5:15—Mable & Carew Program
 5:30—Cincinnati Trade School Program
 5:45—Sweetheart Quarter Hour (CBS)
 5:50—Burke Weather Forecast
 6:00—Jos. R. Deina Program—Pat Gillick, Organist
 6:15—Stosch—Cahill & Tyree
 6:18—Eureka Cabaret Scores
 6:21—Sports Review
 6:30—Jack Smith (CBS)
 6:45—R. B. Clothes—Grab Bag Boys
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Republican Campaign Committee
 7:30—Kaltenborn Edits the News (CBS)
 7:45—Carnel Quarter Hour (CBS)
 8:00—Pyrol's Creme Band (CBS)
 8:15—Abe Lyman—Sterling Products Program (CBS)
 8:30—La Palma Program—Kate Smith (CBS)
 8:45—Anglo Patrie—"Your Child" (CBS)
 9:00—CHP Burns Orchestra
 9:30—Love Story Program (CBS)
 10:00—Hart, Schaffner & Marx (CBS)
 10:30—Today in Cincinnati, by Dr. Glenn Adams
 10:45—Peter's Parade (CBS)
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Jack Miller (CBS)
 11:15—Pyrol—Wesley Fox, Jimmy Leaver
 11:30—Pat Gillick, Organist

WKRC Thursday, October 15
 Midnight—Guy Lombardo and His Orchestra (CBS)
 12:30—Renta—Movie
WLW (428m.—700 kc.)
A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program (Arthur Chandler, Jr.)
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Georgia Wildcats
 8:30—Bissell Carpet Program (NBC)
 8:45—Physical Exercises
 9:00—Garden Talk
 9:10—Organ Interlude
 9:20—Health Talk by Dr. Carl A. Wilzbach
 9:30—Beautiful Thoughters (NBC)
 9:45—Florence Free Good Looks Workshop
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Davis Mystery Chef (NBC)
 11:00—Moto Ironing Time
 11:15—Mouth Hygiene Talk
 11:30—WFLW Post Tenor
 11:45—River and Weather Reports
 11:55—Time Signals
 Noon—Ford Rush
P. M.
 12:15—Swift Program (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Johnny Hamp's Orchestra, Netherlands Plaza
 2:00—Ohio School of the Air
 2:30—Delivery Boys
 2:45—Georgia Wildcats
 3:00—Interviews by Alice Cary
 3:15—Ohio Federation of Woman's Clubs
 3:30—Chicago Serenaders (NBC)
 3:45—Princess Obolensky Youth Matinee (NBC)
 4:00—A. & P. Orchestra
 4:15—Village Rhymester
 4:45—Grab Bag Boys
 5:00—Brazilian Clock (NBC)
 5:30—Edna Wallace Hopper
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—Los Ramos Baseball Scores
 6:20—The Chatter
 6:30—Radio News Reel of Hollywood
 6:45—Lowell Thumster (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Tastyest Jesters (NBC)
 7:30—Variety
 7:45—American Girl Program
 8:00—Phonetic Hooley
 8:15—Rin-Tin-Tin Thriller (NBC)
 8:30—Hollingsworth Hall
 8:45—Sisters of the Skillet (NBC)
 9:00—Cotton Queen Minstrels
 9:30—Maxwell House Coffee (NBC)
 10:00—A. & P. Gypsies (NBC)
 10:30—Crosley Auto Stokers
 10:45—Bob Newhall Sport Slides
 11:00—Estate Weather Man
 11:02—WFLW Fanfare
 11:15—Moon River
 11:30—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI Thursday, October 15
 9:15—Georgia Wildcats
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Jerry Foy
 10:30—Records
 10:45—Organ Program
 11:00—Records
 11:15—Radio Household Institute (NBC)
 11:30—Records
 Noon—G. E. Circle (NBC)
P. M.
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Mona Motor Organ Recital
 4:30—Crosley Dealers' Salute
 4:45—Records
 5:00—Travel Talk
 5:15—Records
 5:30—Rinto Talk—What Happened to Jane (NBC)

WSAI Thursday, October 15
 6:25—Better Business Bureau Talk
 6:30—Vocal Solos
 6:45—The Stebbins Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Autumn Melodies (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Fleischman Hour (NBC)
 8:20—Arco Dramatic Musical (NBC)
 9:30—Adventures of Sherlock Holmes (NBC)
 10:00—Lucky Strike Dance Orchestra (NBC)
 11:00—Hotel Gibson Orchestra

WSAI Thursday, October 15
 6:25—Better Business Bureau Talk
 6:30—Vocal Solos
 6:45—The Stebbins Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Autumn Melodies (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Fleischman Hour (NBC)
 8:20—Arco Dramatic Musical (NBC)
 9:30—Adventures of Sherlock Holmes (NBC)
 10:00—Lucky Strike Dance Orchestra (NBC)
 11:00—Hotel Gibson Orchestra

IF IT'S ELECTRIC WE CAN FIX IT
PRUES
ELECTRIC AND RADIO SHOP
 408 York Street
 South 2751, NEWPORT, KY.

NBC Network Programs

NBC network programs not broadcast by WKCY, WLW, WSAI are listed in these columns. Columbia programs to be heard through WABC unfortunately were not available in time for publication but will be published next week if possible.

FRIDAY, OCTOBER 9

WJZ—760 kc.—NBC

6 p. m.—Raising Junior—Wheatena. 6:15—Lloyd Huntley Orchestra. 6:30—Sundial Bonnie Laddies. 7:15—Boscol Moments with Aida. 7:30—Phil Cook, songs. 7:45—"Believe It or Not Ripley. 8:30—Smith Brothers. 9—Interviewed Pair, and Orchestra. 9:30—Armour Program Orchestra (WHAS-820kc). 10—Paul Whiteman's Paint Men (WHAS). 10:30—Clara, Lu and Em (KDKA-980kc; WGN-720kc). 10:45—Waves Melodies Orchestra. 11—Slumber Music. 11:30—Jack Denny Orchestra. 12—Russ Columbo, songs.

WEAF—660 kc.—NBC

6 p. m.—Waldorf-Astoria Orchestra. 6:30—Ray Perkins, The Old Topper. 7—Major Bowes' Family (WENR-870kc). 11—Vincent Lopez Orchestra. 12—Tweed Hogan Orchestra (WGY-170kc). 12:30—Larry Funk Orchestra WGY, WENR).

SATURDAY, OCTOBER 10

WJZ—760 kc.—NBC

6 p. m.—Raising Junior. 6:15—Gruen Answer Man. 6:30—Lloyd Huntley Orchestra. 7:30—Conata Recital (KDKA-980kc). 8—Ten-Ten-Ten! melodrama. 9:15—Careless Love. 10:30—Clara, Lu and Em (KDKA). 10:45—Louis Katzman Orchestra. 11—Slumber Music. 11:30—Russ Columbo, songs (WENR-870kc). 11:45—Lew White, Organ. 12—Mildred Bailey and King's Jesters. 12:15—Paul Whiteman Orchestra.

WEAF—660 kc.—NBC

6 p. m.—Waldorf-Astoria Orchestra (WENR-870kc). 6:30—Civic Concerts Service (WGY-750kc; WTAM-1070kc). 8:30—Silver Flute (WGY). 11—Little Jack Little (WGY). 11:15—Jesse Crawford, Organ. 11:30—Lloyd Huntley Orchestra (WTAM: WGY). 12—Renaissance Varieties and Yankees (WGY). 12:30—Sherbo's Continentals (WTAM; WGY).

SUNDAY, OCTOBER 11

WJZ—760 kc.—NBC

2:15 p. m.—Valentine Williams Portrait Gallery of Famous Britons (KDKA-980kc). 4—Melodie de France (KDKA). 4:30—The Musical Showman (KDKA). 6—Raising Junior—Wheatena. 6:15—Veronica Wingin' Songs. 6:30—Insights On International Characters. 7—Hafold Stokes Orchestra. 10:15—Land of Wonder and Fear (WENR-870kc). 10:30—Death Valley Days. 11—Balkan Mountain Men (WENR). 11:30—Russ Columbo, songs (WENR). 11:45—South Sea Islanders.

WEAF—660 kc.—NBC

10:45 a. m.—Sunday at Seth Parker's (WHAS-820kc). 11:15—Ruth Kirby, Baritone (WHAS). 11:30—Jesse Crawford, Organ (WTAM-1070kc). 12—Henry Tobias Orchestra.
 6 p. m.—Raising Junior. 6:15—Peter van Sreden Orchestra. 7:30—Phil Cook (WENR-870kc). 8:30—Death Valley Days (WLS-870kc). 10—Gold Medal Express. 11—Slumber Music. 11:30—Russ Columbo, songs (WENR). 11:45—Lew White, Or-

chestra (WENR). 12—Jane Froman and Orchestra (WENR). 12:15—Sherbo's Continentals (WENR).

WEAF—660 kc.—NBC

6 p. m.—Waldorf-Astoria Orchestra. 6:30—Vaughn de Leath, Contralto. 8—Socony. 10—Sketches (WGY-750kc). 11—Lee Morse (WGY). 11:15—Jesse Crawford, Organ. 11:30—Cab Calloway Orchestra. 12—Paul Whiteman Orchestra (WHAS-820kc). 12:30—Tweed Hogan Orchestra (WENR-870kc).

TUESDAY, OCTOBER 13

WJZ—760 kc.—NBC

6 p. m.—Raising Junior. 6:15—Murid Pollock and Vee Lownhurst, Piano. 6:30—Savannah Lingers Orchestra. 8:30—Heel Huger Harmonies. 8:45—Sisters of the Skillet (WLS-870kc). 9—Household Finance Program (WGN-720kc). 10—Old Sugar's Melodies. 10:30—Clara, Lu and Em (KDKA-980kc; WGN). 10:45—Waves of Melodies. 11—Slumber Music. 11:30—Russ Columbo, songs (WENR-870kc). 11:45—Dream Pictures, Organ (WENR). 12:15—Paul Whiteman Orchestra (WENR).

WEAF—660 kc.—NBC

6 p. m.—Waldorf-Astoria Orchestra. 6:30—Vaughn de Leath. 11—Little Jack Little (WTAM-1070kc). 11:15—Jesse Crawford, Organ. 11:30—Lloyd Huntley Orchestra. 12—Rudy Vallee and Connecticut Yankees (WHAS-820kc). 12:30—Coon Sanders Orchestra (WENR-870kc).

WEDNESDAY, OCT. 14

WJZ—760 kc.—NBC

6 p. m.—Music Treasure Box (WENR-870kc). 6:15—Murid Pollock and Vee Lownhurst, Piano. 6:30—Wild Animal Stories. Dr. Arthur Torrance. 7:15—Lanny Lemar (WENR). 7:30—Phil Cook, Comedy Songs. 7:45—Esso Program, Ripley. 8—College Memories, Quartet (WHAS-820kc). 8:30—Jack Frost's Melody Moments, Orchestra (WLS-870kc). 9:30—Dutch Masters, Comedy Trio (WENR). 10—Rochester Civic Orchestra (KDKA-980kc). 10:30—Clara, Lu and Em (KDKA-980kc). 10:45—Randy's Greatest Love. 11—Lew White, Organ. 11:30—Russ Columbo, songs (WENR). 11:45—Lew White, Organ (WENR). 12—Jane Froman and Orchestra. 12:15—Herb Jordan, Orchestra (WENR). 12:30—Ben Pollock, Orchestra (WENR).

WEAF—660 kc.—NBC

6 p. m.—Waldorf-Astoria Orchestra (WTAM-1070kc). 6:30—Ray Perkins, The Old Topper. 11:15—Jesse Crawford, Organ. 11:30—Vincent Lopez Orchestra (WENR-870kc). 12—Cab Calloway Orchestra (WENR). 12:30—Sherbo's Continentals (WHAS-820kc).

THURSDAY, OCTOBER 15

WJZ—760 kc.—NBC

6 p. m.—Raising Junior—Wheatena. 6:15—Peter van Sreden Orchestra. 6:30—Breyer Leaf Boys. 7:30—Phil Cook (WENR-870kc). 7:45—"Famous Fallacies of Business." Merle Thorne. 8—Dixie String Singers (WENR). 8:15—Rin Tin Tin Thriller (WLS-870kc). 8:30—Pickard Family (WLS). 10—A. & P. Gypsies Orchestra (KDKA-980kc). 10:30—Clara, Lu and Em (KDKA). 10:45—Paris Night Live (KDKA). 11—Slumber Music. 11:30—Lew White, Organ (WENR). 12—Mildred Bailey and King's Jesters (WENR; WHAS-820kc). 12:15—Larry Funk's Orchestra (WENR).

WEAF—660 kc.—NBC

6 p. m.—Waldorf-Astoria Orchestra (WGY-750kc). 6:30—Vaughn de Leath, Contralto. 11—Little Jack Little (WENR-870kc). 11:15—Jesse Crawford, Organ. 11:30—Lloyd Huntley Orchestra. 12—Teddly Hagan Orchestra (WGY).

THURSDAY October 15

WCKY (202m.—1490 kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:30—Organ Reveries
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Chicago (NBC)
 9:00—Band Concert
 9:15—Hot Dance Tunes
 9:30—Vocal Varieties
 9:45—Piano Novelties
 10:00—Newport Merchants' Program
 10:30—Latonia (Ky.) Program
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Phillys Melodies
P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:45—Luncheon Concert
 1:00—Sign off
 1:30—World Series (NBC)
 5:45—Red Riding Hood's Kiddie Klub
 6:15—Joe Conroy's Banjo
 6:30—Tommy and Willie
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tastyest Jesters (NBC)
 7:30—Lucille Poir, Blues
 7:45—Hitch Hikers
 8:00—Diale Spiritual Singers (NBC)
 8:15—Cumberland Crooners
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Blackstone Plantation (NBC)
 9:30—Sam Rodgers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:45—Morning Melodies
 8:00—Birthday Party Program
 8:15—Concert Hour
 9:00—Our Thought Today
 9:15—Strike Up the Band
 9:45—Hawaiian Melodies
 10:00—Housewives' Frolic
 10:15—WFBE-RKO Theatre Party
 10:30—Sister Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:30—Happiness Club
 Noon—Organ Recital
P. M.
 12:15—Kate and Oebel

ROELL & QUEHL
RADIO SALON
 "Our Service Laid 'Em"
 Any Make Radio Expertly Repaired
 23-27 E. 6th Street
 Just West of Monmouth
 South 6865 NEWPORT, KY.

RADIO--TELEVISION

Complete technical training in radio, television, broadcasting, and the new field of "Electronics." All work supervised by leading engineers, men working with leading radio concerns. Tuition only \$5.00 month. Write immediately.

Care RADIO DIAL
 BOX 100, CINCINNATI

CHARTER CAMPAIGN OPENING

Guilford School
 Fourth and Lawrence Streets

MONDAY, OCTOBER, 12, 8 P. M.

SPEAKERS:

MURRAY SEASONGOOD
MAYOR RUSSELL WILSON
HENRY BENTLEY, Presiding

Listen over WFBE, 8:30 to 9:30 P. M.

Issued by City Charter Committee.

RADIO DIAL

REGISTERED

Volume I, No. 22

FRIDAY, OCTOBER 16, 1931

Price 5c

President Hoover, General Pershing, Will Speak from Yorktown Celebration

McCormick, Farrar Sing G.E. Program

Programs for Women Under Same Sponsors are Heard Every Day

Geraldine Farrar and John McCormack head an imposing list of internationally famous singers who will be heard on a new series of Sunday afternoon programs under General Electric sponsorship which WSAI and other NBC stations will broadcast at 5:30 p. m. beginning this week (October 18).

Miss Farrar will sing this week. John McCormack is scheduled for October 25. Throughout the remainder of the year and into 1932 these programs will present outstanding artists of the Metropolitan Opera Company, the Chicago Civic Opera Company and other concert stars, who will sing simple songs rather than arias.

The General Electric Home Circle is on WSAI noon daily except Saturday and Sunday with a program of interest to women.

Imagine Our Embarrassment

To WKRC and its listeners go Radio Dial's apologies for over-enthusiasm in scheduling the New York Philharmonic Symphony concert at 3 p. m. last Sunday (October 11) instead of at 4 p. m., when WKRC joined the Columbia network in the middle of the concert.

This Sunday (October 18) WKRC will broadcast the concert from its start at 3:15 p. m., having feared certain of its programs which Radio Dial anticipated would be moved in time for the concert last week. Similarly, Radio Dial erred (although through no fault of its own) in listing the Atwater Kent Hour at 9:15 p. m. on WSAI when that program had been cancelled by its sponsor. Seldom can errors in Radio Dial listings be credited to laxity in editing, for checks with every source of information are made on programs sent to this paper by radio stations. Last-minute changes in radio station plans play hob with station schedules, and consequently those printed in any paper.

H. G. Wells Will Address America in Radio Speech

H. G. Wells, distinguished English author and journalist, will speak to an American radio audience Saturday (October 17) at 7:30 p. m. The talk will be heard over the NBC-WJZ network with WHAS (720 kc.) as a probable outlet.

Wells' radio address will be his first public appearance in America, which he is visiting for a national lecture tour.

WLW Stars Will Give Public Show At Taft Theater

WLW stars will drop the anonymity of the microphone for personal appearances in the Crosley WLW Revue on the stage of Taft Auditorium Saturday and Sunday (October 17 and 18) in performances beginning at 8:30 p. m.

In the revue, according to advance plans, will be Charles Dameron, tenor with Henry Thies' orchestra; Salt and Peanuts; Ramona; the Delivery Boys; Hink and Dink; the Cotton Queen Minstrels; Sir Ten Eyck and his Saturday night Doodlesocker gang; McCormick's Fiddlers; and the Crosley Theater Players.

William C. Stoess, musical director, and Edward A. Byron, production manager, will stage the show.

Paul Small is Tenor in New Ludens Feature

Paul Small, who originally teamed with Little Jack Little (John Leonard before "Little and Small" occurred to them), will be heard every Sunday at 7:30 p. m. on WKRC and the Columbia network in the Ludens program which begins this week (October 18). Dan Rybb will conduct the orchestra.

Atwater Kent Has Bayer Hour This Week Only

The American Album of Familiar Music, sponsored by Bayer Aspirin, has taken the 9:15 Sunday night period on WSAI and other NBC stations left

Hildegard Will Be Heard Soon



The craze for German songs from German pictures evidently has induced a craze for German radio stars, for Hildegard, whose picture appears here, is a young German singer being groomed by the National Broadcasting Company for radio programs in which she soon is to be heard. She has been touring the country on the RKO vaudeville circuit.

open by the cancellation of the Atwater-Kent concert. This Sunday (October 18), however, a special Atwater-Kent broadcast will occupy the hour. Gus Haenschen and his orchestra will play the Bayer program every week, featuring only the most familiar classic music and songs.

WKRC Has President's Broadcast

Three Days are Devoted to Historical Program Series

President Hoover, General Pershing, Marshal Petain of France, and others will be heard in a series of programs celebrating the 150th anniversary of Cornwallis' surrender to George Washington at Yorktown, Va. NBC and CBS national hookups will carry the programs, although all will not be broadcast through Greater Cincinnati stations.

President Hoover's sesquicentennial address will be at 11 a. m. Monday (October 19) and will be heard through WKRC for Columbia, with a slight possibility of WCKY carrying the NBC broadcast. This broadcast and the others will be from the slopes of the York River in Virginia, where the sesquicentennial celebration is being held. Governor John Garland Pollard of Virginia and Dr. Robert Luce, Massachusetts congressman, will speak Friday afternoon (October 16) at 2 o'clock with WSAI in the NBC hookup. The United States Marine Band will play.

General Pershing, Marshal Petain, and Frederick H. Payne, acting secretary of War, will be the speakers at 10:30 a. m. Saturday (October 17). WSAI (650 kc.) and WJZ (790 kc.) will be in the NBC hookup. General de Chaulhron of the French party will interpret Petain's remarks.

WLW will take the NBC broadcast at 2 p. m. Saturday with Charles Francis Adams, secretary of the Navy, presiding. Descendants of revolutionary officers (Rochambeau, Comte de Grasse, Count Pulaski, Baron von Steuben) who fought in the siege of Yorktown, will be presented.

Football Games Saturday, Oct. 17

Army-Harvard game (NBC), WSAI, 1:15 p. m. (Graham McNamee announcing.) - WKRC, 1:30 p. m. (Ted Husung announcing.)

Chicago University-Yale (NBC), WLW, 2:45 p. m. (Bill Munday announcing.)

COMPLETE
Radio Programs
Begin on Page 4

Weekly RADIO DIAL "PROGRAM JOTTINGS"

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I OCTOBER 16, 1931

No. 22

What Daytime Programs Need

News that the National Broadcasting Company is carrying out ambitious improvements in daytime programs on its Red network calls for, albeit questioning, attention to what takes the air between dawn and dusk. For the past year or two it has been evident that the better broadcasters have been trying to develop their daytime schedules, chiefly to relieve the overcrowding of sponsor accounts in the evening hours. Already some really notable features are being presented during daylight. But it is also obvious that considerable remains to be done. The question is what direction shall these further improvements take.

Venturing an answer, we should say that what daytime programs need most is the encouragement of more discriminating listening.

Too many of the broadcasters, we have reason to believe, are being misled by the number of receivers which run continuously from morning till night. They take it for granted that in each case this means eight or ten or twelve hours of listening. But the fact is that it means nothing of the sort.

If our observation means anything, a good deal more actual daytime listening is done in homes where receivers run for fewer hours. And the reason is that programs are chosen more discriminatingly.

True, the same thing holds for evening programs as well. But it has to be taken into account that in daytime offerings because they must meet much stiffer competition from other activities.

A woman who lets her receiver run unheeded while she goes shopping or calling on a neighbor (and how many do!) certainly cannot be counted as good a listener as a woman who singles out only a half hour of broadcasting, then gives it her attention.

And right there is the choice of an audience the broadcasters have to make in planning their daytime programs. On the one hand is the type of so-called listener who uses radio for little more than a silence-killer. On the other is the listener who selects certain programs because they are worth hearing.

It begins to look more and more as if the success of daytime programs depends directly on whether the broadcasters are satisfied to have the casual notice of one, or seek to win the discriminating attention of the second.

Around the Dial

By THE DIAL TWISTER

And still they come, meaning new programs. A mighty promising fall crop they are, too. Certainly "there ain't no such animal" as depression in broadcasting.

Those Sea Romances (WKRC, Sunday at 9:30 p.m.) look like a perfect "natural." Splendidly done, and just oozing the lure of adventure. Yes, and they've even brought Red Christiansen back to the air with his Galapagos yarn. Praise be for that.

And give ear to the new Fleischmann act (WLW, Sunday at 7:30 p.m.) adorned by Ray Perkins. Is the lad good? Well, just the best of the broadcasting M.C.'s. That's all. Intelligent gaily tells the story.

Ohmen and Arden are on the air without an obstructing orchestra (WSAI, Monday at 7:15 p.m.) At last here's a break for those of us who have been wanting to hear these boys in a program all their own.

The Children's Hour (WLW, Sunday at 9:30 a.m.) gets a hearty welcome. Refreshingly informal, and genuine children's material. Besides, it shows Milton Cross in lighter mood, as the "big child."

For fine mixed voices, sample the Russian Singers (WKCY, Sunday at 8 p.m.). They're worthy representatives of a land famous for its choral groups. Their program has gratifying variety, too.

Another small town skit makes its bow, Charlie and Oscar, otherwise proprietor and clerk of Froebel's Musical Emporium (WKRC, Tuesday at 6:30 p.m.). The act is not as "rubbish" as some. Ought to have good possibilities.

List Smilin' Ed McConnell is back on the job (WLW, Monday at 8 p.m.). He does a first-class one-man turn. Lots of personality.

That British explorer of Central-American jungles, F. A. Mitchell-Hedges, is doing a keenly interesting series of talks on The Land Of Wonder and Fear (WENR, Sunday

at 10:15 p.m.). He's well worth dialing if you go in for that sort of thing.

Those Fiddlers Three (WLW, Sunday at 10:30 a.m.) aren't to be confused with the barn-dance brand of bowmen. They do a mighty restful program of good music, in quite unusual arrangements.

Enter the Candy Quarter Hour (WKRC, Monday at 5:45 p.m.) It's a sweet little program with Frank Westfall handling a nice orchestra neatly.

Lowell Patten's Songs For Today feature (WLW, Sunday at 10:45 a.m.) ought to be worth more than 15 minutes. Satisfying hymns by a good mixed duo.

So Professor Shaw thinks men who whistle are morons. Then what must he think of crooners and blues singers?

A change of time for the Liberty program, now at 9:15 p.m. (WKRC). Also cut to a half hour. Drama goes out. Personalities front and center.

That Coffee Matinee (WLW, Thursday at 5 p.m.) rings the bell. Pleasing tunes. It's good to have xylophones featured once more.

The McKesson program returns (WSAI, Tuesday at 9 p.m.) with Erno Rapee in charge. That means charming concert music, with good vocal assistance.

Another break for the youngsters is the Matinee feature (WLW, Tuesday at 5 p.m.). It dramatizes familiar stories, and does them well.

Last minute arrangements brought "Roxy" Rothafel to the microphone in Berlin last Sunday for a delightful hour of German music over which he presided as if he were directing another "Gang." Rothafel is touring Europe with NBC officials seeking ideas for the construction of Radio City.

Friday, October 16

3:30 p.m. WSMK (1580 kc.) Signor Luigi, who styles himself a "crooner of classics," will be heard for the first time over WSMK in a program including "Serenade" by Toselli and "Tommy Lad."



Dorothy Johnson is the soprano who sings every morning on the Popular Bits program broadcast by NBC at 9 o'clock. WJZ (760 kc.) is the best outlet for Radio Dial readers.

7:45 p.m. WLW. The Old Reliable Ensemble will give a cameo revival of "Pinafore" by Gilbert and Sullivan.

9 p.m. WEAQ (570 kc.). Wesley E. Fesler and Richard Larkins, the Damon and Pythias of last year's Ohio State football and basketball team, will discuss the approaching Michigan-Ohio State game.

9 p.m. WKRC (CBS). Instead of presenting celebrated entertainers in person, Radio Production, a new feature, will offer imitations of them. This week a wise cracking dance band leader (Ben Bernie), a sad-eyed comedian of musical comedy and revue stage (Eddie Cantor) and a high-voiced radio tenor (Morton Downey) will be mimicked.

9:30 p.m. WSAI (NBC). Peggy Wood, stage star, will sing on the Pond's program.

10 p.m. WSAI (NBC). In the premiere of the 1931-32 version of the Florsheim, Frolic, Prata and Sherman, the "Two Perfect Hacks" will romp through the program as masters of "unceremony." Jane Froman will croon numbers more than merely warm, and Jimmy Hatton, tenor, will sing with the orchestra under the baton of the conductor-composer-arranger, Ferde Grofe.

10:30 p.m. WSAI (NBC). Rosetta Duncan and Ginger Rogers will be guest artists on the RKO Theatre of the Air.

Saturday, October 17

7:30 p.m. WLW. Bob Brown, chief announcer, has written "South Park Special," another railroad story for the Crosley Theatre.

8:15 p.m. WSAI (NBC). President Nicholas Murray Butler of Columbia University; President James R. Angell of Yale; and President Ernest L. Bogart of the American Economic Association, will institute a series of 30 weekly academic programs presented by the National Advisory Council on Radio in Education. Dr. Angell's subject is "Psychology Today." Dr. Bogart will outline "Forerunners of the Present Depression."

Sunday, October 18

1 p.m. WLW (NBC). "Over Jordan," that radio drama written from Roark Bradford's "Old King David and the Philistine Boys" and played by members of the "Green Pastures" cast has been put on WLW's schedules again and shouldn't be missed. An incomparable Negro chorus sings spirituals between scenes. "Queen Jezebel" is this week's story.

2:15 p.m. KDKA (980 kc. NBC). Lord Reading, England's Secretary of State for Foreign Affairs, who starred in the plan Rufus Isaacs of a Jewish fruit peddler, is the subject of Captain Valentine Williams' Portrait Gallery of Famous Britons. Captain Williams will tell the whole story of the Marquis of Reading, who ran away to sea as a youth, returned to England to become a successful member of the bar, stock broker, famous trial lawyer, member of the House of Commons, Lord Chief Justice and High Commissioner to the United States and who, in his seventy-second year, has returned to public life as secretary of foreign affairs.

5:30 p.m. WSMK (1380 kc.) The Marmon Matinee features Spotlight Hits of the latest melodies and songs of the theater.

6:30 p.m. WLW. Alfred Fenboque, solo flutist with the Cincinnati Symphony, and John Quincy Bass, pianist, will represent the College of Music faculty in a recital at WLW.

7:30 p.m. WKCV. Jane Snow, pianist, and Virgil Gobbo, flutist, share the College of Music student program. Miss Snow plays Bach, Chopin, Mendelssohn; Mr. Gobbo, Gluck and Pearsall.

7:30 p.m. WLW (NBC). "The Three Bakers in Merrie England, or What Ho! What Ho! What, What!" is the descriptive title of the medley of song and humor the Three Bakers will offer with Ray Perkins (Spare Baker) as master of ceremonies. They will stroll down Piccadilly, and perhaps follow the bounds after the ferocious fox or the elusive partridge with the aid of a rich Oxford accent. Their trip to Hollywood last Sunday was a "pay-off" (radio for "perfect").

Monday, October 19

2 p.m. WLW. Ohio School of the Air. Current Events, 2:20, Lieutenant Governor Pickrel. 2:40, Nature Study. "Insects," Professor Harry E. Levine.

7:15 p.m. WKRC (CBS). Janet Reade, beautiful blonde "torch" balldancer, who played the nurse with Eddie Cantor in "Whoopie," also played with W. C. Fields in "Ballyhoo," will be guest star on the tri-weekly Limit program on Monday, Wednesday and Friday.

7:45 p.m. WLW (NBC). Princess Ivanova Obolensky, formerly of the Russian Imperial Court, and an intimate of the late Czarina of Russia, will head in the Paris Night Life program. She also substitutes for Edna Wallace Hopper in some of the beauty periods (WLW, 3:45 p.m. Thursday) devoted to the "torment of that devotee of eternal youth."

8:30 p.m. WKCY. "Castle Quaint," WKCY's serial mystery drama, is a story of bloodcurdling escapades and hair-raising visions punctuated by an unholy laugh, which one listener said caused a sleepless night for her household.

9 p.m. WLW. The Armo Band of Middletown, with Frank Simon conducting, begins its season of broadcasting.

9:30 p.m. WSAI (NBC). John Powell, pianist and composer, will play his "Negro Rhapsody" as part of the General Motors program dedicated to Virginia. This is the premiere of the new "Parade of the States" program.

9:30 p.m. WKRC (CBS). Peggy English, a creator of a new style in blues singing, will be the guest star of the "Evening in Paris" program.

11:30 p.m. WSMK (1380 kc.). "The Night Wind and the Rose," "Ah So Pure," from the opera "Martha," and "Little Boy Blue," by Novin are among the songs C. Louis Freeze will sing on the Mother's Memory Quilt slumber program.

Tuesday, October 20

11:45 a.m. WKRC (CBS). Blossom Seeley and Benny Fields, vaude-

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

This is Gus Burner speaking, Ladies and Gentlemen, for the Razda Lamp Company. The orchestra opens the program of the Razda Lamp Company with the beam song, "I Wanna Glow Where You Glow!"

Brooks and Ross as They Appear on Candy Program



Jack Brooks (above) and Don Ross (lower) seem to have changed but little since they left WLW and WKRC to go on the Columbia network. They are called "The Crooning Colonels" (i.e., Kentucky Governor's staff) on the new Candy Quarter Hour in which they are heard through WKRC at 5:45 p.m. on Mondays.

ville entertainers for more than a decade and at present featured members of the Chicago "Girl Crazy" company, will appear on the "Stage and Screen" program. Miss Seeley and Fields, who in private life are husband and wife, will sing several of the songs which helped lift them to stardom, and will tell their most interesting experiences in show business.

2 p.m. WLW. Ohio School of the Air. Literature and English: "Use of Words," Joseph Ries. 2:30, Little Journeys in Ohio, B. A. Arghinbaugh.

7:15 p.m. WKRC (CBS). Reis and Dunn, comedy songsters, will sing two of their most original nonsense melodies, "Sittin' in the Movies" and "How I'd Love to Own a Fish Store," as part of their Icecast program.

7:45 p.m. WKCY (NBC). "Back of the News in Washington," that brief, informative talk by William Hard, is to be broadcast every week by WKCY.

8:45 p.m. WKRC (CBS). Morton Downey will be guest on Walter Winchell's Gerardine program, thus laying the ghost of a quarrel the two are reported to have had a year or so ago when a head waiter in Downey's night club, the Delmonico, refused admittance to Walter Winchell because the latter was not in dinner clothes. The two, tired at repetition of the story which both deny is true, think this public reunion will stop the gossip.

10 p.m. WLW. Frank Black, who wrote the arrangements for and directed the Eveready Revelers of happy memory, has entire charge of the Chevrolet Chronicles, directs the quartet and the 33-piece Chevrolet orchestra.

Wednesday, October 21

2 p.m. WLW. Ohio School of the Air. Physics: "A Historical Sketch (Continued on page 3)

"Hunk" Anderson of Notre Dame Will Discuss Football

"Hunk" Anderson, pilot of Notre Dame's "Fighting Irish," will be first in the list of famous football coaches to face Columbia microphones in a series starting this Friday (October 16) at 10:30 p. m. and broadcast by WKRC.

The enposure of the eyes of the athletic world since he was called to Notre Dame following the death of Knute Rockne, Anderson's views on the 1931 football situation will be closely followed by fans throughout the country. Jock Sutherland, coach at the University of Pittsburgh, will speak during the Friday (October 23) edition of this same series.

Program Jottings CONTINUED

D. A. Wells. 2:20, History Drama—of the Development of Physics." Dr. log: "Indian Life." Crosley Players. 2:40, Art Appreciation: "The Torn Hat," Wm. G. Vogel.

5:30 p. m. WSMK (1380 kc.) The Rudolph Wurlitzer Company, of Dayton, Ohio, is conducting an amateur musical talent contest. Aspirants for honors will be heard in the Wurlitzer program of Musical Gems.

6:15 p. m. WKCY (NBC). The Kentucky Station plans to take the Waldorf Astoria Rose Room orchestra program on Mondays and Wednesdays at the same time.

7:45 p. m. WFBE. Eumer Refik, Turkish pianist, who used to play at WLW will be heard in a 15-minute recital.

10 p. m. WKRC (CBS). Annette Hanshaw, radio contralto, will be guest of Vitality Personalities, singing "I Need Lovin'" and "Guilty."

Thursday, October 22

2 p. m. WLW. Ohio School of the Air. Geography: "Our Neighbors Across the Ohio River—Kentucky and West Virginia." Dr. W. R. McConnell. 2:20, Geography: "Japan—The Country and the People" (continued). G. McConnell. 2:40, Stories: "The Story of the Three Little Dogs," "The Story of Lili Hannibal," Bessie Gabbard.

2 p. m. WSMK (1380 kc.) Madrigals, hymns and folk melodies written in the fourteenth and fifteenth centuries will be sung by the English Singers in a recorded program.

10 p. m. WKRC (CBS). Edwin C. Hill, reporter for the New York Sun since 1910, as "The Man in the Front Row," tells of some of the many interesting episodes of more than 20 years of newspaper work. Intimacies in regard to important national and international celebrities will be divulged, for Hill has been a close personal friend of Presidents Roosevelt, Taft, Wilson, Harding and Coolidge. He likewise has enjoyed the unlimited confidence of many who have had their eye on the White House including Bryan, Hughes, Cox and Smith. His talk is part of the Hart, Shaffner and Marx Trumpeters, new on the air.

Russell S. Hoff is a new radio operator at Station WLW. He comes from Hollywood where he has been working on such sound pictures as "Penrod and Sam," "The Gorilla," and "Hilic."

Ohio Lieutenant Governor Speaks in Radio School

William G. Pickrel, Lieutenant Governor of Ohio, will speak during the Ohio School of the Air period at WLW from 2 p. m. until 3 o'clock Monday (October 19) to introduce the series of talks on Civil Government by Those Who Govern. The remainder of the School of the Air program will be found in Program Jottings.

You Should Know - The Boswell Sisters



It's safe to wager that the three most ecstatic girls in New York City this week are the Boswell Sisters (Vet, Connie, and Martha, left to right).

The reason? Monday (October 19) they begin their first commercial program—for Baker Chocolate—which they will broadcast at 7:30 p. m. Monday, Wednesday, and Friday nights. To "land" a commercial program on a network (they're CBS stars) is the height of ambition. It means important money, much publicity, and a regular period on the air—the certain way to radio fame.

When they were in Cincinnati heading the RKO Albee bit (they played the Palace in New York last week) they could think of nothing but their new program.

"Did you ever hear of Baker Chocolate?" they would question everyone—reporters, taxi drivers, stage hands.

"Oh no you didn't. Not until October 16," they'd insist to anyone who knew the Baker brand. Good salesmen, these girls. They have a rising sales curve all ready for their sponsors to see the day after the program begins.

The Boswell Sisters are like that. Their enthusiasm for their work surpasses all other interests. Beaux don't enter their heads, although they all are under 23 and all are stunningly attractive with their heavy black hair and

shining black eyes. All they're thinking about now is their Baker program, Connie's solo program on the Columbia network, and making phonograph records. They spend hours every day rehearsing songs and learning new ones. They never write their unique vocal arrangements, but work them out together around the piano. The only time they ever quarrel is when they're working out a new number.

"If we don't fight over it, it's no good," they say.

Martha, the eldest, plays the piano. Martha won't go out alone in New York because she is too trusting, too glib, she says. They could sell her Brooklyn Bridge, she says. One gathers that Connie, the middle sister, is the financial genius and manager of the household. Yet (Helvetia by baptism, but she wants that kept a secret) is only 20. Connie cannot walk now and goes to the broadcasting studios in a wheel chair. Infantile paralysis at the age of five left her only a little lame, but a bad fall two years ago crushed her ankles. The Boswell Sisters are confident, however, that in a year or more Connie will again be able to walk. One can imagine that ambition as secretly the greatest for all three of them.

Space restrictions cut these notes short, but RADIO DIAL readers will have more information in the future about the Boswell Sisters.

Letter Box

Mrs. V. D. Norwood: See above for information concerning Odas Mattox.

Miss E. M. L. Bellevue, Ky.: Dutch Masters return to WLW at 9:30 p. m. Wednesday, October 21.

A. E. M.: Bradford Browne and Al Lewellyn were the Premier Salad Chefs on CBS. Like Henry Burbig they are not on the air at present. Browne writes and acts the Nit-Wits at 10:30 p. m. Tuesday. You may be able to hear it through WFPM (1320 kc.); WOJO (1160 kc.); KMOX (1090 kc.).

B. V., Covington, Ky.: Murray Horton's Orchestra plays the A&P program at WLW at 10:15 a. m. and 4 p. m. daily except Sunday; is likely to be put on other programs any day. Radio Dial will have Horton's picture soon.

Miss K. C. L., Ft. Thomas, Ky., and Mrs. C. A. A. Hyde Park: See Radio Dial, July 31 issue, for picture of Ford Rush.

A. M. H., Dayton, Ky.: Marie Turner is married and living in Cincinnati, but has not been broadcast for a year. Henry Ring and WKCY stars appear soon. See Radio Dial, June 5 issue, for picture of Jim and Walt. Jimmy Krautert is doing the Crosley Follies since Don Becker's departure.

C. M., Covington, Ky.: Sam Adams plays the violin in Hotel Gibson orchestra. Ruth Armstrong is not married; Robert Burdette is.



Peggy Wood, favorite of American and British light opera, will be heard as guest artist with Leo Reisman's orchestra in the Pond's program Friday (October 16) at 9:30 p. m., through WSAI.

SCRAP BOOK MAN

Alexander McQueen, Cincinnati's Scrap Book Man, has a five-minute period on WKRC at 6:15 p. m. daily, except Sunday, under the sponsorship of the Allied Florists of Cincinnati. Look for strange and entertaining facts about flowers with incidental music on the piano, also by McQueen.

Spalding is Guest Artist This Sunday

New York Philharmonic Symphony Begins At 3:45 P.M.

Albert Spalding, world-famous violinist, will be heard as soloist with the New York Philharmonic Symphony Orchestra during the broadcast from 3:45 to 5 o'clock Sunday afternoon from the Brooklyn Academy of Music over the WKRC and Columbia network.

Eric Kleiber will conduct the program, which follows in its entirety:

Symphony No. 1, in D Major...Dvorak
Intermission—Description of the music by—Olin Downes.

Violin Concerto...Beethoven

Albert Spalding, Soloist

Passacaglia for organ and large orchestra...Weinberger

(First time on air)

Our Dially Dozen

By
DON BECKER

It's a far cry from Boston to Cincinnati, and the longer I stay here, the harder I cry!

Boston is a great town, after all. After all the other towns.

However, in scouting around to the various stations, we've learned a few things, which we intend to pass on.

We've not only been passing on, but we've been doing a bit of "passing out!"

Bob Pierce, erstwhile Old Man Sunshine for WLW, is no longer with WEEI.

He is no longer with any station.

And there I was walking along at a Massachusetts road, looking at old homes where Generals slept and the like, trying to get some historical background for some new radio stories.

I stopped a young man and said, in my old New England manner, "Pardon me, but could you show me where Paul Revere took his ride?"

The young man ogled me a moment and then snapped back, "Sorry, didn't even know he was on de spot!"

WEEI in Boston has a cute little colored boy who acts as page, etc.

Some time ago, a script called for a shady character, and Buster was chosen for the part.

Buster looked at the script. He was nonplussed.

Up he walked to the general manager and said, "Mistuh Buhton, Ise jest a bit afraid of dishere culled dialect. Ise 'fraid I kain't make it. I kain't talk none of dishere dialect business... specially culled!"

This actually happened at one of the local Cincinnati stations.

The musical part of a program advertising some medicinal water, boasting of the beautiful selection, "The Glow Worm" one evening.

Immediately after the program, the "client" called up. "Listen, he said, with tears in his voice. —that 'Glow Worm' tune was the berries, but don't ever refer to anything like 'worms' on this program again."

Mayor Walker says he's very thankful for the new Radio City. Says it gives the people of New York something to "watch" while it's being built!

AND NOW WE HEAR THAT:

Kate Smith (CBS) is making over \$7,000 per week with her radio and Palace Theatre work. There ain't that much money!

Bing Crosby (CBS) is not click-

Irene Bordoni is Vallee Guest on Anniversary Hour



Irene Bordoni, now playing in "The Improper Duchess," will sing the French novelty "Gosse de Paris" (The Kid of Paris), and "To Love" when she appears with Rudy Vallee and his Connecticut Yankees Thursday night (October 22) at 8 o'clock in the Fleischmann Hour which WSAI will broadcast. The date is the second anniversary of the program which Vallee has played continuously even when on tour. The only interruption was caused by the recent death of his mother.

ing the way Pappa Paley thought he would.

And if we may.

We heard the entire performance of Eddie Byron's "The Fortunate Rebel" the other night on the Crosley Theatre, and thought it was the nerzi!

And we were way up in Maine too!

I haven't outgrown this.

The song of the "depression-hit" tailor.

"JUST ONE MORE PANTS!"

DIALAUGHLY YOURS.

DON BECKER.

LITTLEFELLAS

Surpassing its own record of producing good low-priced sets, the Crosley Radio Corporation has just put on the market the Crosley Littlefella, a table model, and the Littleboy, a console model, both selling well under \$50 even though they are five-tube superheterodyne. Frank G. Macomber, head of the Crosley Distributing Company, says that in performance the new sets excel those selling for three or four times their cost only a few months ago.

WKCY's early morning Alarm Clock Melodies (7 a. m. daily) draws more distance mail than any other program on the station.

Michigan-Ohio State Game is on WEAO Schedule

When the Ohio State football team takes the field Saturday (October 17) against Michigan, at Ann Arbor, WEAO (570 kc.), the Ohio State University radio station, will be on the air at 1:45 p. m. with a play-by-play description of the game.

Grant P. Ward, former member of Ohio State's coaching staff and well known as a football authority and writer, will be at the microphone, assisted by Robert C. Higgy, director of WEAO.

FRIDAY October 16

WKCY (202m.—1490 kc.)
A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherish (NBC)
9:00—Walkers, Old and New
9:15—Hot Dance Tunes
9:30—Vocal Varieties
9:45—Concert Music
10:00—Roy Perkins, Prince of Pineapple (NBC)

WKCY Friday, October 16
10:15—Lebanon (Ohio) Program
10:45—Williamstown (Kentucky) Merchants
11:15—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Lunchon Concert
1:00—Sign off
1:45—Story Book Hour
6:15—Kentucky Mountaineer
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Amos n' Andy (NBC)
7:15—Latonia Jockey Club—Cumberland Crooners
7:30—Charlene and Tommy
7:45—Saunders Trio
8:00—Nestles Program (NBC)
8:30—Earl Arnold's Orchestra From Look-out House

WKCY Friday, October 16
9:00—Interwoven Pair (NBC)
9:30—Sun Dodgers
WFBE (250m.—1200 kc.)
A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Morning Melodies
9:45—Hawtorn Dreams
10:00—Housewives Prolic
10:20—Better Brushes Breivities
10:35—WPBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital
P. M.
12:15—How It Began
12:45—Lunchon Musicale
1:00—Around the Clock
1:15—Little Black Joe
1:30—Maiden Musicale
2:00—Newly Notes
2:15—Louis Freeze
2:30—Community Radio Revue
2:45—Moods in Blue
3:00—Lucille Bauch, soprano
3:15—Garden of Melody
3:45—Cincy Panthera
4:15—Julius Monk
4:30—Violin Solos, Mrs. Hahn
4:45—Afternoon Dance Melodies
5:15—Story Telling Time
5:30—Spirituals
5:45—Spritz Program
6:00—Musical Interlude
6:15—Ben Berman
6:20—Dinner Music
6:45—Bearing Ford Travelogue
7:00—Julius Sien
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Labor Conference Program
8:00—Hub Clothing Co., Players
8:15—David Lorbach Campaign: Murray M. Shoemaker, speaker
8:30—Dry Ridge Health Hints
8:45—Adelaide Apple
9:00—Lucky Boys
9:15—Pure Food Specialities
9:30—Evening Chimes
9:45—Mountain Red
10:00—Dream Fantasy

Mrs. Hawks Will Tell What Food Captain Likes



When Captain Frank Hawks goes on one of his record-breaking air rampages, setting new long - distance airplane speed marks, avid citizens ask, "Does he ever rest?" and "How does he eat?"

Mrs. Frank Hawks will answer such questions in an interview by Winifred Carter Tuesday morning (October 21) at 10 o'clock in the Crisco program WSAI will broadcast. She also will tell what favorite dish she prepares when her flying husband comes home.

WKRC Friday, October 16
4:30—Webb Fuel Program
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carew Contest
5:30—Cincinnati Trade School Program
5:45—Hub Clothing Company Musicale
5:55—Bryce Weather Forecast
6:00—Re-Nu—Pat Gillick, Organist
6:15—Allied Florists—Alex McQueen
6:30—Stocks Cible & Tyree
6:45—Regal Shoe Program (CBS)
6:55—Sports Review
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Limit Program—Irene Franklin (CBS)
7:15—Limit Program—Gene Austin (CBS)
7:30—Baker Bar Boswell Sisters (CBS)
7:45—Carned Quarter Hour (CBS)
8:00—Pryor's Creme Band (CBS)
8:15—Singer-Sam, Barbasol Man (CBS)
8:30—March of Time (CBS)
9:00—Regal Shoe Program (CBS)
9:15—Liberty Magazine Program (CBS)
9:45—Friendly Five Footnotes (CBS)
10:00—Pillsbury Pageant (CBS)
10:30—Talk by Football Coaches (CBS)
10:45—Mabley & Carew Contest
11:00—Green Answer Man
11:05—Weather: Sports Review
11:15—Wesley Fox and Jimmy Leaver
11:30—Fat Gillick Studio
Midnight—Shroeder Hotel Orch. (CBS)
12:30—Renta-Movie Period

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:31—Salt and Peanuts
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bissed Pick-ups (NBC)
8:45—Physical Exercises
9:00—Housekeeper's Chats
9:15—Recipes by Famous Chefs
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Stokely Program
11:00—Rumford School of Cookery

LESTER SINGER RADIO SERVICE CO.

Cincinnati's Best Equipped
Radio Service Station
All Makes of Radios
Serviced
Power Packs and Sound
Equipment
2126 Madison Road
Woodburn 3788

WLW Friday, October 16

11:15—Talk on Mouth Hygiene
11:25—Polynesian Shoe Talk
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
Noon—Tuxedo Fiddlers
P. M.
12:15—Swift Program, Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:31—Johnny Hamp's Orchestra, Neher and P. O.
2:00—Ohio School of the Air
3:00—Matinee Players Orchestra
3:30—Ramona
3:45—Tick, Tack, Toe
4:00—A. & P. Orchestra
4:30—Village Rhythmer
4:45—Delivery Boys
4:50—Words and Music
5:15—Mildred Lawrence and her Orchestra
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Mail Pouch Program
6:45—Lowell Thomas (NBC)
7:00—Amos n' Andy (NBC)
7:15—Kinney Shoe Program
7:30—Woodbury Program
7:45—Old Edible Singers
8:15—Natural Bridge
8:30—Murray Horton's Orchestra
8:45—Sisters of the Skillet (NBC)
9:00—Hercules
9:30—Armour Program (NBC)
10:00—Maxwell House Dixie Ensemble
10:30—Variety
10:45—Bob Newhall Sports Slides
10:55—Estate Weather Man
11:00—Encore
11:30—Vox Celeste
Midnight—Johnny Hamp's Orchestra, Neher and P. O.
12:30—Hotel Gibson Orchestra (to NBC)

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—Ed Gernick's Old-Time Fiddlers
8:45—Records
9:15—Georgia Wildcats
9:30—Records
9:45—A. & P. Orchestra (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Dr. Royal S. Copland (NBC)
10:30—National Home Hour (NBC)
10:45—Savory Program (NBC)
11:00—Music Appreciation (NBC)
Noon—General Electric Club (NBC)
P. M.
12:15—Sign off
12:30—Live Stock Reports
1:00—Sign off
2:00—Yorktown Sesquicentennial Celebration (NBC)
3:00—Woman's Radio Review (NBC)
4:00—Betty Moore Decorating Notes (NBC)
4:15—Crosley Dealers' Salute
4:30—Records
5:30—Odus Maddox, Guitar
5:45—Records
6:30—Talk by Alice Richards
6:45—The Stebbins Boys (NBC)
7:00—Records
7:45—Trials of the Goldbergs (NBC)
8:00—Crosley Service Concert (NBC)
9:00—Cliequit Club (NBC)
9:30—Pond's Dance (NBC)
10:00—Florheim Frolics (NBC)
10:30—Radio School of the Air (NBC)
11:00—Seger Ellis
11:15—Hotel Gibson Orchestra
11:30—Sign off

SATURDAY October 17

WKCY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
7:45—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherish (NBC)
9:00—Band Concert
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Hawtorn Melody
10:00—Willie's Piano Class
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Lunchon Concert
1:00—Sign off
1:45—Story Book Hour
6:15—Siddell and Young
6:30—Kentucky Mountaineer
6:45—Musical Mite
6:55—Ayers News Report
7:00—Amos n' Andy (NBC)

RADIO TUBE SPECIALISTS
Any Type of Tube for Any
LINK'S TUBE SHOP
607 WALNUT STREET
RADIO REPAIRING PARKWAY 6415

NOW! IS THE TIME TO BUY.... Brand New SPARTON Equasonne "Radio's Richest Voice"



FOR ONLY
\$65⁷⁵
COMPLETE
with Matched Sparton Tubes

Only at Atlas Krauss—with their tremendous buying power, can you make such a sensational buy—backed with a double guarantee—Krauss and Sparks-Whithington, the manufacturer. Quantity Limited! Hurry!

FREE SERVICE INSTALLATION DELIVERY

TERMS
AS LOW AS
\$2 WEEKLY

REGULAR PRICE..... \$194
TRADE-IN ALLOWANCE. \$ 75
ALL YOU PAY IS.....\$119
Complete

PRESENT THIS COUPON
WITH THE PURCHASE OF ANY CONSOLE RADIO
AND RECEIVE ABSOLUTELY
**FREE \$10 ELECTRIC
MANTEL CLOCK**

R. D. 10-14-31

NEW 1932 SCREEN GRID SHORT-WAVE CONVERTER



**NATIONALLY-KNOWN
MANUFACTURER**
Will Not Permit Us to
Use Their Name

REGULAR PRICE \$23.95
SPECIAL
\$14.⁹⁴
COMPLETE

Will receive foreign and domestic LOW-WAVE stations—just plug in your AC Set.

ATLAS RADIO KRAUSS STORES

111 EAST FIFTH STREET
Phone MAIN 0768
NORTHIDE 4033 Hamilton Ave.
HAMILTON, OHIO
150 High St.

BEN BERMAN (Former State Senator)



Candidate for
BOARD OF EDUCATION
LISTEN IN
WKRC - Mon, Wed, 4:15-4:20; Sat, 9:25
WFBE - Tues., Thurs., Fri., 6:15-6:20
—Issued by Eric Schulte, Chairman

WKCY Saturday, October 17

7:15—Tastiest Jesters (NBC)
7:30—Show Boat Boys
7:45—Radio's Greatest Lover (NBC)
8:00—Lucille Fox
8:15—Cumberland Crooners
8:30—Earl Arnold's Orchestra From Look out House
9:00—Audition Nite on the Air
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Waltz Time
9:45—Tasteful Melodies
10:00—Housewives' Frolic
10:20—Advanced French—Prof. Briol
10:35—WFB-ERKO Theatre Party
10:50—What's Doing in Our Schools
11:00—Shopping with Betty and Bob
11:30—Happiness Club
11:45—Organ Recital
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Left Boys and Chas. Schaefer
1:30—Hot Rhythm
1:45—Chas. Daunt, tenor
2:00—Afternoon Melodies
2:15—Story Telling Time
2:30—U. C. Football Game at Carson Field
2:50—Tea Time Tunes
3:15—Strike Up the Band
3:30—Musical Interlude
3:45—Dinner Dance Music
4:00—Post Question Box
4:30—Original Ibold Sport Review
4:45—Republican Campaign Committee
4:50—The Mammoth Dance Orchestra
5:00—Murdoch Williams
5:15—Ibold Football Scores
5:30—Dry Ridge Health Hints
5:45—Lucky Boys
5:55—Republican Judicial Campaign
6:00—Evening Chimes
6:15—Song Hit Time
6:30—Mansion Dance Orchestra
10:00—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:15—Blue Ridge Red
8:00—Roland Gaines and His Mountain Rangers
8:15—Grub Big Boys
8:45—Radio Television Program
9:00—Charles W. Reame
9:30—Consolidated Merchants' Program
10:00—Woman's Hour—Tremlette Tully
10:30—Hub Nathans Company Musicale
10:45—New World Salon Orchestra (CBS)
11:00—Julia Hayes, Household Hints
11:30—Clubberry Revue (CBS)
11:45—Blackberry Dudes
P. M.
12:15—Big Store Mid-day Music
12:30—Cincinnati Merchants' Program
1:00—Pyl Program
1:20—Football Souvenir Program (CBS)
1:30—Football Game—Army vs. Harvard (CBS)
4:30—Webb Fuel Program
4:45—Meyer Grape Juice Program
5:00—Auto-Rad Stewart Warner Program
5:15—Mabley & Carew Program
5:30—Cincinnati Trade School
5:45—Tropic-Aire, Inc.—Football Scores (CBS)
5:59—Burke Weather Forecast
6:00—Re-Nu—Pat Gillick, Organist
6:15—Allied Florists—Alex McQueen
6:20—Stocks—Cohle & Tyce
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Jack Smith (CBS)
6:45—Leonard J. Dempsey Talk
7:00—Home Furniture Company—Ehn Crosby (CBS)
7:15—Junior Chamber of Commerce Prog
7:45—Coral Quater Hour (CBS)
8:00—Pryor's Creme Band (CBS)
8:15—Abe Lyman, Sterling Products (CBS)
8:30—Kate Smith—La Palina Prog. (CBS)
8:45—The Old Wurlburg Malt Program
9:00—Today in Cincinnati, by Dr. Glenn Adams
9:15—Round Towners (CBS)
9:25—Ben Berman Talk
9:30—Horseshoe Gardens—Cliff Buras
10:00—Hank Simmons's Show Boat (CBS French-Bauer)
11:00—Time and Weather
11:03—Sports Review
11:08—Studio
11:15—Pyl—Wesley Fox and Jimmy Leaver
11:30—Pat Gillick Studio
11:45—Light—Gay Lombardo Orch. (CBS)
12:30—Rent-a-Movie Period

WKRC (428m.—700 kc.)
A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Salt and Peanuts
7:45—Judy Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Seger Ellis
8:30—Bissell Pick-ups (UBC)
8:45—Physical Exercises

RADIO-TELEVISION

Complete technical training in radio, television, broadcasting, and the new field of "electronics." All work supervised by leading engineers, men working with leading radio concerns. Tuition only \$8.00 month. Write immediately. Care RADIO DIAL, Box 100, Cincinnati.

Ruth Etting is Nestle Guest Again

Ruth Etting of the current "Follies" will sing songs from the show as guest entertainer with the Nestle Chocolateaters with WKCY broadcasting at 8 p. m. Friday (October 16). She probably will sing her favorite fox trot, "Love Is Like That," and "Harvest Moon," the "hit" of the show.

WLW Saturday, October 17
9:00—Girls' Program
9:10—Organ Interlude
9:20—Book News
9:30—Beautiful Thoughts (NBC)
9:45—WLW Mail Bag
10:00—Live Stock Reports
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Georgia Wildcats
11:00—Mote-Ironing Time
11:15—Elliott Brock, Violin Recital
11:30—Live Stock Reports
11:45—River and Weather Reports
11:55—Time Signals
Noon—Governmental Glimpses, Gilbert Bettman, Attorney General of Ohio
P. M.
12:15—Swift Program—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—National Farm and Home (NBC)
1:30—Johnny Hamp's Orchestra, Netherland Plaza
2:00—Yorktown Sesquicentennial Celebration (NBC)
2:45—Chicago-Vale Football Game (NBC)
4:00—A. & P. Orchestra

UNIVERSAL RADIO SHOP
1005 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large—No Job Too Small
Phone South 1725 NEWPORT, KY.

See and Hear Your Favorite
WLW Entertainers in Person
in This All-Star Radio Stage
Production, the

CROSLLEY WLW REVIEW

A Brilliant Parade of Famous Radio Stars, Including—

Charlie Dameron
Ramona
The Doodlersocks
Jim and Walt
Bill Stoss and His Orchestra
And Many Others
Hink & Dink
Sid Ten Eyck
The Croslley Players
The Delivery Boys
McCormick's Old Time Band

A delightful potpourri of brilliant musical presentations, refreshing humor, clever comedy shifts, dancing, harmony, and startling stage effects.

WLW Saturday, October 17
4:30—Secretary Hawkins
5:00—Croslley Dealers
5:30—Dickinson Seed Program
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Johnny Hamp's Orchestra, Netherland Plaza
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Tastiest Jesters (NBC)
7:30—Croslley Theater of the Air
8:00—Croslley Saturday Knights
8:30—Dance With Countess Dorsey (NBC)
9:00—King Edward Clear Band
9:30—The First Nighter (NBC)
10:15—Variety
10:30—Johnny Hamp's Orchestra, Netherland Plaza
10:45—Bob Newhall Sports Slices
11:00—Estate Weather Man
11:05—Netherland Plaza Orchestra
11:30—At Sky and His 14 Stars, Greystone Ballroom

WANTED

BOYS TO SELL RADIO DIAL
MAKE GOOD MONEY IN SPARE TIME
See Mr. Sirlin at Central News Co.,
320 E. Third St. MAIN 3115

TAFT THEATER

FIFTH and SYCAMORE
Saturday and Sunday
October 17 and 18
Evening only, 8:30 P. M.

POPULAR PRICES:

50c to \$1.50
Advance Ticket Sale Began
Monday, Oct. 12, at the Taft.

WLW Saturday, October 17

11:15—Hotel Gibson Orchestra
12:30—Johnny Hamp's Orchestra, Netherland Plaza
1:00—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick Old-Time Fiddlers
8:45—Records
9:15—Georgia Wildcats
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Seger Ellis
10:30—Records
11:30—Live Stock Reports
11:45—Records
Noon—Sign off
P. M.
1:15—Army-Harvard Football Game (NBC)
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Croslley Dealers' Salute
4:30—Records
5:00—Southern Singers and Raymond Mitchem
5:30—Records
6:30—Mr. Brown and Co. (NBC)
7:00—Lee Morse (NBC)
7:15—Laws That Safeguard Society (NBC)
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Johnny Hamp's Orchestra from Netherland Plaza
8:15—National Advisory Council on Radio in Education (NBC)
9:00—National Orchestra (NBC)
9:30—Club Valpar (NBC)
10:00—Lucky Strike Dance Orchestra (NBC)
11:00—Hotel Gibson Orchestra

SUNDAY October 18**WKCY (202m.—1490 kc.)**

A. M.
10:00—Mexican Typica Orchestra (NBC)
10:30—Tommy Ott, novelty piano
10:45—Lena Pope, juvenile soprano
11:00—Russian Singers (NBC)
11:30—Kentucky Mountaineer
11:45—Lucille Fox
Noon—Kapua's Hawaiians
P. M.
12:15—Echoes of the Orient (NBC)
12:30—Skillet Lickers
1:00—Sign off
1:45—Buckeye Hoe-Downers
6:15—Cumberland Crooners
6:30—Lawson's Hawaiians
7:00—Willys-Overland Program (NBC)
7:15—Kentucky Mountaineer
7:30—College of Music
8:00—Charlene and Tommye
8:15—Russell and Grady Hodges
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Randall Fryer, Tenor
9:15—Settlement Quartet
9:30—Sun-dodgers



The nationally famous

"PROFESSOR" FREDDIE

MILLER

"BARON" GEORGE

LLOYD

"The RB Aristocrats of
Humor and Song"

now on

WKRC

Tonight and every night except Saturday and Sunday

6:45 to 7 p. m.

There's nothing more to say
"unless it be, we hope that we
will drive your cares away"—
tr—da . . .

*Also tune in "Professor" Miller
and "Baron" Lloyd every morning
except Sunday—8:15 to 8:45, over
WKRC.

Sunday, October 18**WFBE (250m.—1200 kc.)**

A. M.
8:00—Break of Day
8:30—Concert Hour
9:15—Birthday Party Program
9:30—Invitation to the Waltz
10:15—Dry Ridge Health Hints
10:30—Vocal Varieties
11:00—Excerpts from the Operas
11:30—Our Thought for Today
11:45—Echoes from Germany
P. M.
12:15—Galvano and Cortes
12:30—UFA Theatre
12:45—Luncheon Melodies
1:00—Jewish Hour
1:30—Jubilee Singers
1:45—Around the Clock
2:00—James A. Dorsey
2:15—The Orioles
2:30—Country Panthers
3:00—Ralph Pinkston
3:15—Moods in Blue
3:45—Male Quartet
4:00—Sleepy Nether
4:15—Pastels in Prose
4:30—Variety, Bee Campbell
4:45—Post Symphony Hour
5:45—Mrs. Lloyd Haskins, Book Review
6:00—Musical Interlude
6:30—Church Federation Hour
7:00—Dinner Music
7:15—With the Scouts
7:30—Crime Tolls by Alfred Bettman
7:35—Original Ibold Sport Review
7:45—Old Time Fights—Harry Hartman, Anouncer
8:30—Mansion Dance Orchestra
9:00—Evening Stars
9:30—Sundown Serenade
9:45—Douglas Pinguely, basso
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower Program
11:00—First Church of Christ Scientist (CBS)
Noon—American Legion Program
P. M.
1:00—Jewish Community Program
1:30—Cathedral Hall Hour (CBS)
2:00—Walter Silver—Eight Sons of Eli (CBS)
2:30—Columbia Church of the Air, Rabbi Solomon B. Freehof (CBS)
3:00—Pray and Braggiotti (CBS)
3:15—New York Philharmonic Symphony (CBS)
5:00—Rev. Donald Grey Barnhouse (CBS)

MIOWN BEAUTY SHOP and BEAUTY COLLEGE
CORINNA C. CURRAN
Radio Artist and Beauty Expert
Bring this ad. Get 50c in trade FREE.
Day or Night
For men, women, children,
STUDENTS—Best beauty system anywhere;
quickest; lowest price; lowest terms; steady
practice.
CUSTOMERS—College work FREE; shop
work 25c, 50c, 75c.
Permanent Waves \$2.50 and \$5.00
300 Odd Fellows Temple Cherry 2684

The Rg Clothing Co.
EST. 1903 MANUFACTURING RETAILERS

WKRC Sunday, October 18
 5:30—Xavier—Twenty Minutes of Good Reading
 6:00—Chicago Knights (CBS)
 6:15—Studio
 6:20—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Leonard J. Dempsey Talk
 9:00—Arch Prenter Band
 6:50—Studio
 7:00—The World's Business (CBS)
 7:15—Charlie and Oscar (CBS)
 7:30—Luden's Program (CBS)
 8:00—Devils, Drugs and Doctors (CBS)
 8:15—Philo Program—Tri-State Ignition
 8:45—Angelo Petri—"Your Child" (CBS)
 9:00—"The Dutch Masters" (CBS)
 9:30—Romances of the Sea (NBC)
 10:00—Street Program
 10:10—Horse Show Garden—Cliff Burns
 11:00—Spring Quartet (CBS)
 11:30—Red Nichols Orchestra
 Midnight—Eddie Duchin's Oreb. (CBS)
 12:30—Crosley Auto Stokers

WLW (428m.—700 kc.)

A. M.
 9:00—Church Forum
 9:30—Children's Program (NBC)
 10:00—Organ, Arthur Chandler, Jr.
 10:25—River Report
 10:30—Fiddlers Three
 10:45—Song for Today (NBC)
 11:00—Stuyvesant String Quartet
 11:30—Morning Musicale (NBC)
 P. M.
 12:30—Island Serenaders
 1:00—Over Jordan (NBC)
 1:30—Henry Thies' Orchestra
 2:00—Crosley Theatre of the Air
 2:30—Voice Masters (NBC)
 3:00—Matinee Jewels
 3:30—Vox Celeste
 4:00—League of Little Flower (WJR)
 5:00—Shuron Musical Showman
 5:30—Crosley Roamias
 6:00—Crosley Auto Stokers

"Schwartz Leads Again"

LOWEST PRICE IN YEARS
 COMPLETE INSPECTION OF
 YOUR RADIO

50c

by our expert in your home

SCHWARTZ RADIO SHOP

ESTABLISHED 10 YEARS

Liberty and Race Cherry 5946

WLW Sunday, October 18
 6:15—The Chatter
 6:30—College of Music Recital
 6:45—Vanity Fair Program (NBC)
 7:00—Variety
 7:15—Jolly Time Revue (NBC)
 7:30—The Three Bakers (NBC)
 8:00—Ezra Jettick Melodies (NBC)
 8:15—National Weekly Radio Revue (Columbia) (NBC)
 9:15—Bayou Stag Party (NBC)
 9:45—Kaffee Hag Slumber Music (NBC)
 10:15—Johnny Hamp's Orchestra, Netherlands Plaza
 11:00—Harbor Lights (NBC)
 11:30—Al Sky's Orchestra, Greystone Ballroom
 11:30—The Singing Violin
 Midnight—Henry Thies' Orchestra (NBC)
 1:00—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)

P. M.
 2:15—Sunday Bright Spots (NBC)
 2:30—Serenade and Hymn Time
 3:00—Lady Esther Program (NBC)
 3:30—"The Wonder Program" (NBC)
 4:00—National Sunday Forum (NBC)
 5:00—Gilbert and Sullivan Gems (NBC)
 5:30—General Electric Program (NBC)
 7:00—In the Gloomings (NBC)
 7:30—Lodent Club of the Air (NBC)
 8:00—Chase & Sanborn (NBC)
 9:00—"Our Government—David Lawrence (NBC)
 9:15—Atwater Kent
 9:45—Johnny Hamp's Orchestra from Netherlands Plaza

MONDAY October 19

WKCY (202m.—1490 kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:50—Organ Reveries
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherish (NBC)

SALT AND PEANUTS SONG BOOK

Our 27 favorite comedy songs and ballads
 Words, Music, Ukulele Chords
50c
 Address

Salt and Peanuts at Mt. Healthy, Ohio

WKCY Monday, October 19
 9:00—Walters, Or and New
 9:15—Tunes in Blue
 9:30—Vocal Varieties
 9:45—Hawaiian Melodies
 10:00—Popular Dance Melodies
 10:15—Classic Hour
 11:00—Musical Novelty
 11:30—Skillet Lickers
 Noon—Phila Melodies
 P. M.
 12:15—Tusful Melodies
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 12:45—Kentucky Federation of Women's Clubs
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Waldorf-Astoria Rose Room Orchestra
 7:30—Lille Fox
 7:45—Paris Night Live (NBC)
 8:00—Hitch Hikers
 8:15—Louise Ryder, Contralto
 8:30—Mystery Drama, "Castle Quintin"
 9:00—Steve Bates
 9:15—Crimline Girl
 9:30—Sun-doggers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 8:00—Birthday Party Program
 8:15—Concert Hour
 9:00—Our Daily Thought
 9:15—Dance Melodies
 9:45—Hawaiian Melodies
 10:00—Musical Brevities
 10:05—Housewives' Frolic
 10:20—Better Brushes Brevities
 10:45—WPBE-RKO Theatre Party
 10:50—Mrs. Evans
 11:00—Shopping with Betty and Bob
 11:30—Happiness Club
 Noon—Organ Recital
 P. M.
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Little Black Joe
 1:30—Day Dreams
 2:00—Disc Tunes
 2:30—Community Radio Revue
 2:44—Afternoon Dance Frolic
 3:15—Memory Lane
 3:45—Julius Monk
 4:00—Voice of the Strings
 4:45—Hits from the Shows
 5:15—Story Telling Time
 5:30—Tea Time Tunes
 5:45—Sportz Program
 6:00—Musical Interlude
 6:30—Frank Aston
 6:45—Burning Ford Travelogue
 7:00—Dinner Music
 7:15—Post Question Box
 7:30—Original Bold Sport Review
 7:45—Labor Conference Program
 8:00—Hub Clothing Co. Players
 8:15—David Lorchbach Campaign
 8:30—WFBE Players
 9:00—Lucky Boys
 9:15—Pure Food Specialties
 9:30—Dry Ridge Health Hints
 9:45—World Series Highlights
 10:00—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship

ROELL & QUEHL RADIO SALON

"Our Service Sells 'Em"
 Any Make Radio Expertly Repaired
 25-27 E. 6th Street
 Just West of Monmouth
 South 8865 NEWPORT, KY.

WKRC Monday, October 19
 1:45—Blue Ridge Road
 8:00—Roland Gaines Mountain Rangers
 8:15—Grab Bag Boys
 8:45—The Old Dutch Girl (CBS)
 9:00—Charles W. Reimig
 9:30—Consolidated Merchants Program
 10:03—Woman's Hour—Themetite Tully
 10:30—Art Dry Cleaners
 10:45—Silicon Program (CBS)
 11:00—Sequential address by President Hoover (NBC)
 11:45—Jane Grey and "Kampf the Jeweler Artist"
 Noon—Radio Television Program
 12:15—Big Store Mid-Day Musical
 12:30—Cincinnati Merchants Program
 1:00—Kenton Pharmaceutical Program
 1:15—Hot Water Heater Program
 1:30—Pyol Program
 1:45—Studio
 2:00—Betty Jane's Market Basket
 2:15—Buck-Bauer Organ
 2:30—Rhythm Kings (CBS)
 3:00—Vil-Zoy Program
 3:30—Arthur Jarrett (CBS)
 3:45—Auto-Rad Stewart-Warner
 4:00—Hub Clothing Company Musicale
 4:15—Ben Berman Talk
 4:20—Sportz Clothing Program
 4:30—Webb Play Program
 4:45—Meyer Grape Juice
 5:00—A. O. Rust—Happy Feet
 5:15—Mable & Carew Contest
 5:30—Cincinnati Trade School
 5:45—Home Furniture Company—Bing Crosby (CBS)
 6:00—Re-Nu—Pat Gillick, Organ
 6:16—Allied Florists—Alex McQueen
 6:20—Stocks—Coble & Tyree
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Union Gas and Electric Program
 6:45—R. E. Clothes—Grab Bag Boys
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Limit Program
 7:30—Baker Bar—Boswell Sisters (CBS)
 7:45—Camel Quarter Hour (CBS)
 8:00—Poyor's Cream Band (CBS)
 8:15—Singing's Sam, Barbasol Man (CBS)
 8:50—Kate Smith, La Palina (CBS)
 8:45—Old Wurzburg Mali Program
 9:00—Pamperin Hour (CBS)
 9:15—Today in Cincinnati by Dr. Glenn Adams
 9:30—An Evening in Paris (CBS)
 10:00—Robert Burns Patenella Program (CBS)
 10:30—Mable and Carew Program
 10:45—Republican Judicial Committee
 11:00—Green Answer Man
 11:03—Time, Weather, Sports Review
 11:06—Sports Review
 11:15—Pyol—Wesley Fox and Jimmy Leaver
 11:30—Pat Gillick, Organist
 Midnight—Ben Bernie's Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
 6:31—International Fiddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Organ, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Salt and Peanuts
 8:30—Bissell Carpet Program (NBC)
 8:45—Physical Exercises
 9:00—Musical Portrait
 9:20—Child Care and Training, Dr. Ada Arlit
 9:30—Beautiful Thoughts (NBC)
 9:45—Radio Folks
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. P. Orchestra
 10:30—Colonel Goodbody
 10:45—Ramon
 11:00—Rumford School of Cookery
 11:15—Island Serenaders
 11:30—WLW Stars
 11:45—Time and Weather Reports
 11:55—Time Signals
 Noon—Seger Ellis
 12:15—Swift Program—Pat Barnes (NBC)

WLW Monday, October 19
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Johnny Hamp's Orchestra, Netherlands Plaza
 9:00—Ohio School of the Air
 9:30—Harvey and Annie Cory
 3:15—Salt and Peanuts
 3:30—Ramona
 3:45—Tick, Tack, Toe
 4:00—A. & P. Orchestra
 4:30—Village Rhythmer
 4:45—Delivery Boys
 5:00—Chats with Peggy Winthrop (NBC)
 5:15—Mildred Lawlor and her Orchestra
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Radio and Television Institute
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy (NBC)
 7:15—Sunset Melodies
 7:30—Variety
 7:45—Johnny Hamp's Orchestra, Netherlands Plaza
 8:00—Smith's Ed McConnell
 8:30—Hollingsworth Hall
 8:45—Variety Quartet
 9:00—Armo Bays
 9:30—Musical Dominoes (NBC)
 10:00—Korn and Parchie (Jim and Walt)
 10:15—Bob Newhall Sports Slices
 10:30—Real Farrell (CBS)
 11:00—Estate Western Man
 11:02—Chime Reveries
 Midnight—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Dr. Royal S. Copeland (NBC)
 11:00—Estate Western Man
 11:02—Chime Reveries
 Midnight—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Dr. Royal S. Copeland (NBC)
 11:00—Estate Western Man
 11:02—Chime Reveries
 Midnight—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherlands Plaza
 P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 1:30—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealer's Salute
 4:30—Records
 4:45—Minnabelle and Chick
 5:00—Crosley Singers
 5:30—Salt and Peanuts
 5:45—Records
 6:30—Everyday Poems by George Elliston
 6:45—The Seabirds Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Ohman and Arden, Piano (NBC)
 7:30—Prince Albert Program
 7:45—Trial of the Goldberg (NBC)
 8:00—Judicial Committee Talks
 8:15—Hotel Gibson Orchestra
 8:30—Voice of Firestone (NBC)
 9:00—A. & P. Gypsies (NBC)
 9:20—General Motors (NBC)
 10:00—True Story Program (NBC)
 10:45—Simmons Guardian (NBC)
 11:00—Seger Ellis
 11:15—Hotel Gibson Orchestra

TUESDAY October 20

WKCY (202m.—1490 kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:20—Organ Melodies
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherish (NBC)
 9:00—Band Concert
 9:15—Tunes in Blue
 9:30—Vocal Variety
 9:45—Piano Novelties
 10:00—Popular Dance Tunes
 10:30—Classic Hour
 11:00—Musical Novelities
 11:30—Skillet Lickers
 Noon—Phila Melodies
 P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:45—Luncheon Concert
 12:45—Elinor Hurd—Dramatic Reader
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Siddell and Young
 6:30—Tennie and Willie

M. & T. RADIO SHOP

AL. THEM, Prop.
 RADIOS TESTED IN YOUR HOME
 Repairing Reasonable Satisfaction Guaranteed
 As Near As Your Telephone
 1735 Elm (at Findlay Market)
 Parkway 4573



PHILCO Transitone

AUTOMOBILE RADIO
 SEE YOUR PHILCO DEALER

THE TRI-STATE IGNITION CORP.

DISTRIBUTORS

212 EAST EIGHTH ST. Parkway 7400

French-Bauer, Incorporated
 brings the nationally famous

Hank Simmons Show Boat

to you every Saturday night
 over Station WKRC from
 10:00 to 11 o'clock

French-Bauer

INCORPORATED

"Better Dairy Products Since 1842"

HERBERT F. KOCH

CANDIDATE FOR PRESIDING JUDGE

GEORGE E. TEBBS

CANDIDATE FOR JUDGE, MUNICIPAL COURT

Tune in — WSAI 8 to 8:15 P. M.

Monday, October 19 - - MURRAY SEASONGOOD

Saturday, October 24 - Hon. RUSSELL WILSON

INDORSED BY THE CINCINNATI BAR ASSOCIATION AND LAWYERS' CLUB.

Morison R. Walte, Chairman.

WCKY Tuesday, October 20
 6:55—Ayers News Report
 7:30—Amos 'n' Andy (NBC)
 7:45—Mrs. Ruth Miller, Soprano
 7:50—Charlene and Tommy
 7:45—Back of the News in Washington (NBC)
 8:00—Piano Recital by Fay Tarvin
 8:15—Hitch Hikers
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Randall Fryer, Tenor
 9:15—Cumberland Crooners
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)
 A. M.
 7:00—Break of Day
 8:00—Birthdays Party Program
 8:15—Concert Hour
 9:00—Our Daily Thought
 9:15—Hits and Bits
 9:45—Morning Melodies
 10:00—Housewives' Frolic
 10:20—WFBE Beauty Helps
 10:45—WFBE-RKO Theatre Party
 11:00—Mrs. Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:30—Happiness Club
 Noon—Organ Recital
 P. M.
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Day Dreams
 2:00—Ralph Pinkston
 2:15—Vocal Varieties
 2:30—Louis Freze
 3:45—Morning Melodies
 3:15—Novelty Notes
 3:30—Joe Campbell
 3:45—Moods in Blue
 4:00—Prof. Briel
 4:15—Tea Time Tunes
 4:30—Lucille Busch, soprano
 4:45—The Islanders
 4:55—Story Telling Time
 5:30—Maudie Interlude
 6:15—Ben Berman
 8:20—Variety
 8:45—Burning Ford Travelogue
 9:00—Dinner Dance Music
 9:15—Post Question Box
 9:30—Original Bold Sport Review
 9:45—Republican Campaign Committee
 10:00—Mansion Dance Orchestra
 10:30—Dry Ridge Health Hints
 8:45—Adelaide Apfel
 9:00—Luckey Boys
 9:15—Republican Judicial Campaign
 10:00—Murdoch Williams
 9:45—Evening Chimes
 10:00—Mansion Dance Orchestra
 10:15—Dream Fantasy

WKRC (545m.—550 kc.)
 A. M.
 8:45—Ood's Bible School—Sunrise Worship
 9:15—Blue Ridge Red
 9:45—Grab Bag Boys
 10:00—Roband Galina Mountain Rangers
 8:45—Radio Television Program
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:00—Orel Feature (CBS)
 10:18—Woman's Hour—Tramlette Tully
 10:45—Julia Hayes Household Hints
 11:15—Peace the World With A Smile (CBS)
 11:30—Vocal Art Ties (CBS)
 11:45—Stage and Screen Stars—Blossom Seely and Benny Fields
 Noon—Blackberry Dudes
 P. M.
 12:15—Big Store Mid-Day Music
 12:30—Cincinnati Merchants Program
 1:00—Pat-et-tie Varieties (CBS)
 1:15—Rent-a-Movie
 1:30—Farm Network (CBS)
 2:00—Betty Jane Market Basket
 2:15—Columbia Artists' Recital (CBS)
 2:30—Hutton Ray's Orchestra (CBS)
 3:00—Pyro-Herman Chittison, Payno Bros. (CBS)
 3:15—Columbia Salon Orch. (CBS)
 3:30—Grease-off Musicale
 3:45—The Captivators (CBS)
 4:00—Four Club Men (CBS)
 4:30—Webb Paul Program
 4:45—Meyer Grape Juice
 5:00—Auto-Rad Stewart-Warner
 5:15—Mabley & Carew Contest
 5:30—Cincinnati Trade School Program
 5:45—Hub Clothing Company Musicale
 6:00—Re-Nu—Pat Gillick, Organ
 6:15—Alfred Floratos—Alex McQueen
 6:20—Stock—Cable & Tyne
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Hygrade Program—Charlie and Oscar (CBS)
 8:45—R. B. Clothes—Grab Bag Boys

DAVID LORBACH
 Democratic Candidate
 for Congress
WFBE
 Fri. 8:15 p.m. MURRAY M. SHOCKEMAKER
 Mon. 8:15 p.m. DAVID LORBACH
 Wed. 8:15 p.m. JUDGE ROBERT MARY
 Democratic Campaign Committee
 Alfred G. Allen, Chairman

WKRC Tuesday, October 20
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Lycenst—Reis & Dunn; Nat Brushloff Orchestra (CBS)
 7:30—Kalemborn Edits the News (CBS)
 7:45—Carnel Quarter Hour (CBS)
 8:00—Fryer's Cream Musical Band (CBS)
 8:15—Abe Lyman's Sterling Products Program (CBS)
 8:30—Red Goose Adventures (CBS)
 8:45—La Gerardine Program—Walter Winchell, Morton Downey (CBS)
 9:00—Ben Bernie's Blue Ribbon Orchestra (CBS)
 9:15—Republican Campaign Committee
 9:30—Romances of the Sea (CBS)
 10:00—Today in Cincinnati, Dr. Glenn Adams
 10:15—Star Brand Shoe Revue (CBS)
 10:30—Eddie Schoelwer—Horses Neck
 10:45—Asbury Park Casino Orchestra (CBS)
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Jack Miller (CBS)
 11:15—Pyel Program—Wesley Fox, Jimmy Leaver
 11:30—Pat Gillick, Studio
 11:45—Ben Bernie Orchestra (CBS)

WLW (428m.—700 kc.)
 A. M.
 6:30—International Fiddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Salt and Peanuts
 8:30—Bisell Carpet Program (NBC)
 8:45—Physical Exercises
 9:00—Raymond Mitchem, tenor; Arthur Chandler, Jr., Organist
 9:15—Fashionette
 9:30—Beautiful Thoughts (NBC)
 9:45—Premium Man
 10:00—Live Stock Reports
 10:10—Piano Solo
 10:15—A. & P. Orchestra
 10:20—Colonel Goodbody
 10:45—Davis Mystary Chaf (NBC)
 11:00—Mrs. A. M. Goodies (NBC)
 11:15—Ramona
 11:30—Through the Looking Glass With Frances Ingraham
 11:45—River and Weather Reports
 11:55—Time Signals
 Noon—Tuxedo Entertainers
 P. M.
 12:15—Owlit Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Johnny Hamps Orchestra, Netherlands Plaza
 2:00—Ohio School of the Air
 3:00—Mestine Players
 3:30—Crimelights
 3:45—Tick, Tack, Toe
 4:00—A. & P. Orchestra
 4:30—Village Rhythmer
 4:45—Delivery Boys
 5:00—Matinee Story Hour (NBC)
 5:30—Mildred Lawlor and Her Orchestra
 5:45—Little Orphan Annie (NBC)
 6:00—OH Man Sunshine
 6:15—The Chatter
 6:30—Johnny Hamps' Orchestra, Netherlands Plaza
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Gayness Orchestra, Odette Myrtil (NBC)
 7:30—Woodbury Program
 7:45—American Old Program
 8:00—Armstrong Quakers (NBC)
 8:15—Crosley Auto-Skaters
 8:30—Week Bubble Blowers
 9:00—Maxwell House Dixie Ensemble
 9:30—Great Personalities: Frazier Hunt (NBC)
 10:00—Chevrolet Chronicles
 10:30—Variety
 10:45—Bob Newhall Sports Elites
 11:00—Estate Weather Man

WKRC (545m.—550 kc.)
 A. M.
 8:45—Ood's Bible School—Sunrise Worship
 9:15—Blue Ridge Red
 9:45—Grab Bag Boys
 10:00—Roband Galina Mountain Rangers
 8:45—Radio Television Program
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:00—Orel Feature (CBS)
 10:18—Woman's Hour—Tramlette Tully
 10:45—Julia Hayes Household Hints
 11:15—Peace the World With A Smile (CBS)
 11:30—Vocal Art Ties (CBS)
 11:45—Stage and Screen Stars—Blossom Seely and Benny Fields
 Noon—Blackberry Dudes
 P. M.
 12:15—Big Store Mid-Day Music
 12:30—Cincinnati Merchants Program
 1:00—Pat-et-tie Varieties (CBS)
 1:15—Rent-a-Movie
 1:30—Farm Network (CBS)
 2:00—Betty Jane Market Basket
 2:15—Columbia Artists' Recital (CBS)
 2:30—Hutton Ray's Orchestra (CBS)
 3:00—Pyro-Herman Chittison, Payno Bros. (CBS)
 3:15—Columbia Salon Orch. (CBS)
 3:30—Grease-off Musicale
 3:45—The Captivators (CBS)
 4:00—Four Club Men (CBS)
 4:30—Webb Paul Program
 4:45—Meyer Grape Juice
 5:00—Auto-Rad Stewart-Warner
 5:15—Mabley & Carew Contest
 5:30—Cincinnati Trade School Program
 5:45—Hub Clothing Company Musicale
 6:00—Re-Nu—Pat Gillick, Organ
 6:15—Alfred Floratos—Alex McQueen
 6:20—Stock—Cable & Tyne
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Hygrade Program—Charlie and Oscar (CBS)
 8:45—R. B. Clothes—Grab Bag Boys

Call Avon 3095
 When your radio goes wrong, have
RADIO ENGINEERS
 Fix It
 Rates Low
 Expert Service
 Best Results
JAMES FRENKEL LEON BASS

WLW Tuesday, October 20
 11:02—Crimelights
 11:25—Around the World With Jeff Davis
 11:30—Moon River
 11:45—Hotel Gibson Orchestra
 12:30—Johnny Hamps' Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)
 A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:45—A. & P. Program (WBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Jerry Fay
 10:30—Records
 11:08—"Your Child"—Dr. Ella Oppenheimer (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records
 Noon—G. E. Circle (NBC)
 P. M.
 12:15—Sign off
 12:30—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Thomas Jefferson Memorial Foundation Program from Monticello (NBC)
 5:00—Roger Ellis
 5:15—Records
 5:30—Rinsu Talkie—What Happened to Jane (NBC)
 5:45—Records
 6:30—Vocal Solos
 6:45—The Stebbins Boys (NBC)
 7:00—Midweek Federation Hymn Time (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Blackstone Plantation (NBC)
 8:30—Thrillata (NBC)
 9:00—McKesson Musical Magazine (NBC)
 9:30—Fuller Brush Man (NBC)
 10:00—Luckey Boys Dance Orchestra (NBC)
 11:00—Netherlands Plaza Orchestra

WEDNESDAY
 October 21

WCKY (202m.—1490 kc.)
 A. M.
 7:00—"Alarm Clock Melodies"—Crooning Galarist
 7:30—Organ Recital
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cheerio (NBC)
 9:00—Whistles, Oats and New
 9:15—Tunes in Blue
 9:30—Vocal Variety
 9:45—Concert Music
 10:00—Mary Halo Martin's Household Period (NBC)
 10:15—Popular Dance Music
 10:30—Classic
 11:00—Mrs. A. M. Goodies (NBC)
 11:15—Musical Novels
 11:30—Skillet Licks
 IF IT'S ELECTRIC WE CAN FIX IT
PRUES
 ELECTRIC AND RADIO SHOP
 408 York Street
 South 2751, NEWPORT, KY.

F. & H. CAPACITY AERIAL
 Price \$1.00
 Complete, Postpaid
 Every Instrument Tested on Actual 127 Mile Reception
 A LARGE NUMBER ARE IN USE BY GOVERNMENT, IN NAVY HOSPITALS.
 The F. & H. Capacity Aerial Elliptical has the capacity of the average 75 foot aerial, 30 feet high, local and long distance stations is absolutely guaranteed. It eliminates the outdoor aerial along with its unsightly poles, guy wires, insulation of woodwork, lightning hazards, etc. It does not connect to the light socket and requires no current for operation. Installed by anyone in a minute's time and is fully concealed within the set. Enables the radio to be moved into different rooms, or houses, as easily as a piece of furniture.
 WE PREDICT THIS TYPE OF AERIAL WILL BE USED PRACTICALLY ENTIRELY IN THE FUTURE. Good dealers handle our line. Dealers! Over 30 leading jobbers carry our line or order sample direct. Write for proposition.
 — Send coupon if products you —
 Name _____
 Address _____
 City _____ State _____
 Send one F. & H. Capacity Aerial with privilege of returning after 30-day trial if not satisfactory, for which enclosed find ☐ \$1.00 M. O. or dollar bill, or send ☐ C. O. D. ☐ Send Literature. ☐ Dealer's proposition.
F. & H. RADIO LABORATORIES
 FARGO, N. DAK., DEPT. 28

WCKY Wednesday, October 21
 Noon—Philgas Meleides
 P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Waldorf-Astoria Rose Room Orchestra (NBC)
 6:50—Tommy and Willie
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tommy Ott, pianist
 7:30—Kapua's Hawaiians
 7:45—Lena Pope, juvenile soprano
 8:00—National Battery Co., College Memories (NBC)
 8:15—Brown Shoe Program—Ouy Robertson (NBC)
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Duke, His Uke and His Sisters
 9:15—Steve Bates, with octofone
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)
 A. M.
 7:00—Break of Day
 8:00—Birthdays Party Program
 8:15—Concert Hour
 9:00—Our Daily Thought
 9:15—Hot Rhythm
 9:45—Hawaiian Melodies
 10:00—Housewives' Frolic
 10:20—Better Brushes Brevities
 10:35—WFBE-RKO Theatre Party

WFBE Wednesday, October 21
 10:50—Mrs. Evans' Question and Answers
 11:00—Shopping with Betty and Bob
 11:30—Happiness Club
 Noon—Organ Recital
 P. M.
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Little Black Joe
 1:30—Matinee
 2:00—Chas. Daunt, tenor
 2:15—Waltz Time
 2:30—The Community Radio Revue
 3:15—Cincinnati Panthers
 3:45—Julius Monk
 4:00—Vendian Memories
 4:30—Tea Time Tunes
 5:15—Story Telling Time
 5:30—Galvano and Cortez
 5:45—Spritz Program
 6:00—Musical Interlude
 6:30—Post Question Box
 6:45—Burning Ford Travelogue
 7:00—Dinner Music
 7:15—Eumer Refk, Turkish concert pianist
 7:30—Original Bold Sport Review
 7:45—Labor Conference Program
 8:00—Hub Clothing Co. Players
 8:15—David Lorbach Campaign: Judge Robert Marx, speaker
 8:30—Dry Ridge Health Hints
 8:45—Julius Scin
 9:00—Lucky Boys
 9:15—Pure Food Specialties
 9:30—Zack Whyte's Orchestra
 10:00—Mountain Red
 10:15—Dream Fantasy

Your Eyes
 are worth looking into
 We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable
GIBSON OPTICAL CO.
 DR. F. E. REUSCH - OPTOMETRIST
 430 Walnut St. Near 5th St. Opposite Hotel Gibson

LISTEN TO Your Favorite
W L W
 ARTIST
 on a
CROSLEY
 RADIO
 5 and 8 Tube Super
\$36.36 to \$95.00
 All Good Dealers Stock and Sell
CROSLEY
 COMPLETE

TUES., OCT. 20, 9:15 P. M.
THURS., OCT. 22, 7:15 P. M.
SAT., OCT. 17, 7:45 P. M.
TUES., OCT. 20, 7:45 P. M.
THURS., OCT. 22, 7:45 P. M.
 See Times-Star Radio Page for Announcement of Speakers over these Stations
 INST. BY THE REPUBLICAN CAMPAIGN COMMITTEE

THE CANDIDATES
 Present Important
Radio Talks
WKRC, WFBE,
 Issues of the Day

Wednesday, October 21

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
8:00—Roland Gaines Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Pines Automatic Winterfront
9:15—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—The Oat Feature (CBS)
10:16—Woman's Hour—Tremlette Tully
10:45—Julia Hayes Household Hits
11:15—Charles W. Reams
11:45—Jane Grey and "Kampf the Jeweler Artist"

V noon—Blackberry Dudes

P. M.
12:15—Big Store Mid-Day Music
12:30—Cincinnati Merchants' Program
1:00—Kenton Pharmaceutical Program (CBS)

1:15—Pyrol Program
1:30—Farm Network (CBS)
2:00—Betty Jane's Market Basket
2:15—Burck-Bauer Organ Melodies
2:30—Anne Leaf, Organ (CBS)
3:00—Edna Wallace Hopper (CBS)
3:15—Vi-Zoy Program
3:45—Radio Television Program
4:00—Auto Rad Stewart Warner
4:15—Ben Berman Talk
4:20—Sprits Clothing
4:30—Webb Fuel Program
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carey Program
5:30—Cincinnati Trade School
5:45—Hub Clothing Company Musicale
6:00—Pat Gillick, Organ
6:16—Allied Florists—Alex McQueen
6:20—Stocks—Cohle & Tyree
6:25—Eureka Program Suggestions
6:30—Today in Cincinnati, by Dr. Glenn Adams
6:45—R. B. Cloth—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Limit Program (CBS)
7:30—Baker Bar—Boswell Sisters (CBS)
7:45—Jolly Bill and Jane (NBC)
8:00—Pryor's Cream Band (CBS)
8:15—Singin' Sam, Barbossi Man
8:30—La Palma Program—Kate Smith (CBS)
8:45—The Old Wurzberg Malt Program
9:00—Gold Medal Fast Freight (CBS)
9:30—Eve Crime Club: "Dead Man Twice"

10:00—Vitality Personalities—Annette Han-shon, Contralto
10:15—Mabley & Carey Program
10:30—Republican Judicial Committee

10:45—Radio
11:00—Time, Weather, Sports Review
11:08—Street Singer (CBS)
11:15—Joy—Wesley Fox, Jimmy Leaver
11:30—Pat Gillick, Organist
Midnight—Eddie Duchin's Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers and Salt and Peanuts
7:00—Physical Exercises
7:15—Tick, Tack, Toe
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—to be announced
8:30—Bissell Carpet Program (NBC)
8:45—Physical Exercises
9:00—Musical Etchings
9:15—Theodore Le Fevre, Graphologist
9:30—Beautiful Thoughts (NBC)
9:45—Art Talk
10:00—Live Stock Reports
10:15—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Marilyn Personality Perfumes (NBC)
11:00—Dorothy Chase and the Charis Players
11:15—Mouth Hygiene Talk
11:25—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
V noon—Seger Bills

P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Johnny Hamp's Orchestra
2:00—Ohio School of the Air
3:00—Matinee Players
3:30—Great Composers
4:00—A. & P. Orchestra
4:15—Village Rhythms
4:45—Delivery Boys
5:00—Chats with Peggy Winthrop (NBC)
5:15—Georgian Struthers, Quartet
5:30—South Health (NBC)
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Dr. Glenn Adams Dog Talk
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—John Ruskin Dance Orchestra
7:30—Crosley Folies
8:00—E. F. D. Hour
8:15—Remington Rhythm Rounders
8:30—Jack Frost's Melody Moments (NBC)
9:00—Adventures of Sherlock Holmes

LISTEN IN

ON

WKRC—5:30 P. M.

Request Numbers by

MISS RUTH REEVES

COURTESY OF

CINCINNATI TRADE SCHOOL

Wednesday, October 21

9:30—Dutch Masters Minstrels (NBC)
10:00—Korn and Parchie (Jim and Walt)
10:15—Variety
10:30—Frank Williams, Oklahoma University Coach, Greystone Ballroom
10:45—Bob Newhall Sports Slides
10:58—Estate Weather Man
11:00—Crosley Theater of the Air
11:30—Moon River
12:01—Hotel Gibson Orchestra
12:30—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Dr. Royal S. Copeland (NBC)
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Jane Grant's Stereo Hour (NBC)
10:30—National Home Hour (NBC)
11:00—Keeping Up With Daughter (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)

P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
1:30—Woman's Radio Review (NBC)
4:00—Records
4:15—Crosley Dealers' Salute
4:30—Records
5:00—Sam Wilson, Baritone
5:15—Records
5:25—Civil Service Talk
5:30—Records
6:30—Larry Greuter, Accordionist
6:45—The Shubins Boys (NBC)
7:00—Snoop and Peep (NBC)
7:15—Southerners (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Silver Flute (NBC)
8:30—Mobil Concert (NBC)
9:00—Halley-Stuart Program (NBC)
9:30—Palmolive Hour (NBC)
10:00—Coca Cola Program (NBC)
11:00—Seger Ellis, Baritone
11:15—Hotel Gibson Orchestra

THURSDAY
October 22

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherish
9:00—Band Concert
9:30—Latonia, Ky., Merchants' Program
10:00—Ray Perkins of Pineapples (NBC)
10:15—Newport Merchants' Program
10:30—Marshall Field Program (NBC)
10:45—Popular Dance Tunes
11:00—Mrs. A. M. Goudiss (NBC)
11:15—Musical Novelties
11:30—Skill Lickers
Noon—Philgas Melodies

P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:45—Lunchon Musical
12:55—Sign off
1:00—Sign off
1:15—Sign off
1:30—Tommy and Willie
1:45—Ayers News Report
2:00—Amos 'n' Andy (NBC)
2:15—Tastyest Jesters (NBC)
2:30—Charlene and Tommy—Latonia Jockey Club Program
2:45—Hitch Hikers
3:00—Dixie Spiritual Singers (NBC)
3:15—Cumberland Crooners
3:30—Earl Arnold's Orchestra From Look-out House
3:45—Blackstone Plantation (NBC)
4:00—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birth Day Party Program
8:15—Concert Hour
9:00—Our Thought Today
9:15—Strike Up the Band
9:45—Hawaiian Melodies
10:00—Housewives' Frolic
10:20—WFBE Beauty Helps
10:30—WFBE-RKO Theater Party
10:50—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital

P. M.

12:30—How It Begins



JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kampf Jewelry Co.
Diamond Remounting
Specialists
18 West Sixth St.

Gertrude Berg
Writes Goldberg
Daily Radio Skit

Gertrude Berg writes the Trials of the Goldbergs (WSAI 7:45 p.m. daily) and acts the role of Mrs. Goldberg. She wrote radio scripts for two years before selling any, and had two trunks full of manuscripts when she finally landed a position.

WFBE Thursday, October 22

12:45—Lunchon Musical
1:00—Around the Clock
1:15—Two Irish Boys
2:00—Matinee Musicale
2:00—Ralph Pinkston
2:15—Vocal Varieties
2:45—Moods in Blue
3:15—Bee Campbell
3:30—Sweet and Hot Tunes
4:00—Prof. Briol
4:15—Test Time Tunes
4:30—Serenade
5:00—Moon Melodies
5:15—Story Telling Time
5:30—Musical Interlude
6:15—Ben Berman
6:20—Variety
6:45—Berning Ford Travlogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Ibold Sport Review
7:45—Republican Campaign Committee
8:00—Mansion Dance Orchestra
8:30—Mundock Williams
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Republican Judicial Campaign
9:30—Wrestling Matches from Taft Auditorium
9:45—Variety
11:00—Mansion Dance Orchestra
11:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
8:00—Roland Gaines Mountain Rangers
8:15—Grab Bag Boys
8:45—Radio Television Program
9:00—Charles W. Reams
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Ceresota Flour (CBS)
10:15—Machine Age Housekeepers
10:30—Hub Clothing Musical
10:45—Barbara Gould Beauty Talk (CBS)
11:02—Woman's Hour—Tremlette Tully
11:15—Acme Sunshine Melodies
11:30—Woman's Hour—Tremlette Tully
11:45—Stage and Screen Stars (CBS)
Noon—Blackberry Dudes

P. M.

12:30—Big Store Mid-Day Music

12:30—Cincinnati Merchants' Program

1:00—Pratt—Helps to Feeders (CBS)

FLORENCE FREY
BEAUTY EXPERT

on the air

Every Thursday

9:45 A. M. WLW

Permanent Wave

\$5.00

Positively Harmless—Painless—Quick

FLORENCE FREY STUDIO

621 Walnut Street

Cherry 2155



Thursday, October 22

1:15—Studio
1:30—Julia Hayes
1:40—Betty Jane and Her Market Basket
2:15—Rhythm Kings (CBS)
2:30—Salon Orchestra (CBS)
3:00—Pyrol Program
3:15—La Forge Berumen Musicale (CBS)
3:30—Grease-off Musicale
3:45—Studio
4:00—Melody Parade (CBS)
4:30—Webb Fuel Program
4:45—Meyer Grape Juice
5:00—Auto-Rad Stewart Warner Program
5:15—Mabley & Carey Program
5:30—Cincinnati Trade School Program
5:45—Sweetheart Quarter Hour (CBS)
6:00—Re-Nu—Pat Gillick, Organist
6:16—Florists—Alex McQueen
6:20—Store—Cohle & Tyree
6:25—Eureka Program Suggestions
6:30—Sports Review, Weather
6:30—Today in Cincinnati, by Dr. Glenn Adams
6:45—R. B. Cloth—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Republican Campaign Committee
7:30—Kaltenborn Edit the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cream Band (CBS)
8:15—Abe Lyman—Sterling Products Program (CBS)
8:30—La Palma Program—Kate Smith (CBS)
8:45—Angelo Patri—"Your Child" (CBS)
9:00—Leonard J. Dempsey Talk
9:15—Horse Shoe Gardens—Chiff Burns
9:30—Love Story Program (CBS)
10:00—Hart, Schaffner & Marx (CBS)
10:30—Today in Cincinnati, by Dr. Glenn Adams
10:45—Patri's Parade (CBS)
11:00—Time, Weather, Sports Review
11:08—Jack Miller (CBS)
11:15—Joy—Wesley Fox, Jimmy Leaver
11:30—Pat Gillick, Organist
Midnight—Guy Lombardo and His Orchestra (CBS)
12:30—Rent-a-Movie

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
6:45—Physical Exercises
7:15—Tick, Tack, Toe
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—to be announced
8:30—Bissell Carpet Program (NBC)
8:45—Physical Exercises
9:00—Garden Talk
9:10—Organ Interlude
9:20—Health Talk by Dr. Carl A. Wilbach
9:30—Beautiful Thoughts (NBC)
9:45—Florence Frey Good Looks Workshop
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Davis Mystery Chd (NBC)
11:00—Moto Ironing Time
11:15—Organ, Program by Arthur Chandler, Jr.
11:30—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals
V noon—Ramona

P. M.

12:15—Swift Program (NBC)

12:30—Hotel Gibson Orchestra

12:45—Market Reports

12:50—Live Stock Reports

1:00—National Farm and Home (NBC)

1:30—Johnny Hamp's Orchestra, Netherlands Plaza

2:00—Ohio School of the Air

The
Happy
Ending

Once upon a time—but why bother with the story when only the ending is important?

The final big moment came when Mrs. Radio Listener, after missing out on several important broadcasts, decides to subscribe to RADIO DIAL.

P. S.—She hasn't missed a single one since.

UNITED
RADIO, INC.
1103 VINE STREET
We service and repair every make radio; also carry a complete line of parts.
CHERRY 6531

Use the coupon for YOUR copies

RADIO DIAL

22 E. 12TH STREET, CINCINNATI, OHIO

Send me RADIO DIAL for 6 months for only \$1. Enclosed is check.

currency, money order.

Name _____

Address _____

City _____ State _____

OCT 23 1931

WEEKLY

RADIO DIAL

REGISTERED

Volume I, No. 23

WEEK ENDING OCTOBER 30, 1931

Price 5c

Hoover, Roosevelt, John McCormack, Al. Smith Will Broadcast This Week

Commander Ellsberg Will Dramatize Story of Fatal S-51 Sinking

Commander Edward Ellsberg, whose work in directing the raising of the submerged U. S. Submarine S-51 won for him world-wide praise and the Distinguished Service Medal, will take part in a radio dramatization of "On the Bottom," his own story of the fatal submerging and salvaging of the S-51.

The drama will be presented over the Columbia network and WKRC in two episodes of the "Romances of the Sea." The first will be this Sunday (October 25) and the second on Sunday, November 1, both at 9:30 p. m.

Ellsberg, who was elevated to the rank of Commander by a special act of Congress in 1929 for his heroic work in connection with the raising of the S-51 and the salvage operations on the S-4, will tell the story of the submerging of the S-51 by the steamship "The City of Rome" 150 miles at sea and the heroic work of the men aboard the Fulton, the vessel sent to the rescue.

Commander Ellsberg has contributed to leading periodicals, and "On the Bottom," his story of the S-51, was translated into Danish, Argentine and Spanish. His other books are "Thirty Fathoms Deep" and "Salvage Operations on the S-51."

Ellsberg is the inventor of an underwater torch for cutting steel and is the designer of the system now used by the United States Navy in the salvaging of submarines.

Dr. John Dewey to Use Radio for Education Talk

Dr. John Dewey, philosopher, author and teacher, will discuss education in an address over WSAI and a National Broadcasting Company network Sunday (October 25) at 7 p. m. Professor Dewey is the second speaker of the "Men of America" series presented periodically under auspices of the National Advisory Council on Radio in Education. Dr. Dewey, for 37 years a teacher of philosophy at Columbia University, has taught in numerous American universities, is the author of various philosophical works, and has headed America's philosophical societies at various times.

Madame Ernestine Schumann-Heink says her grandchildren refuse to be taken to the movies on Friday mornings because they insist on hearing the Danrosch Musical Appreciation Hour at 11 o'clock (NBC through WSAI).

Eminent German Economist Speaks From Berlin Sun.

Professor Moritz J. Bonn, one of Germany's most eminent economists and widely known authority on world finance, will be heard in the international broadcast scheduled for 12:30 p. m. Sunday (October 25) over the Columbia network (try WABC-800kc.). Professor Bonn, who will speak from Berlin, has taken as his subject "German Hopes and German Fears." Dr. Bonn was German economic adviser at the Versailles Peace Conference in 1919, and became professor of economics at the Berlin School of Commerce the following year.

Danger Fighters is Radio Sketch Based on Disease

Listeners who glory in case histories of distressing and unusual diseases, will find a radio program to their taste in "Danger Fighters," a series of broadcasts based on Paul de Kruif's books, "Microbe Hunters," and "Hunger Fighters." Each broadcast will tell the story of the inroads some disease has made on human life. The first one, on Saturday (October 24) at 8 p. m., is titled "The Red Buttery." It deals with a disease that follows the appearance on the arm of a red butterfly-shaped mark. WHAS (720 kc.) is the nearest outlet.

See Page 6 for NBC and CBS Programs not broadcast by Greater Cincinnati radio stations. & Complete radio programs begin on page 7.

Lillian Roth is Linit Star



Lillian Roth, motion picture actress who is both singer and comedienne, will be guest entertainer on the Linit program at 7:30 p. m. Monday, Wednesday and Friday of this week (October 26, 28 and 30), with WKRC broadcasting in connection with the Columbia network. Miss Roth recently appeared in "The Love Parade," "Animal Crackers," and "The Vagabond King." Maximilian Pilzer and his symphonic dance orchestra will accompany her.

Bill Steinke, ex-newspaperman and cartoonist, heard in NBC's "Jolly Bill and Jane" skit through WSAI at 7:45 a. m. daily, also is heard as guest announcer and animal imitator on other programs. Recently he

rushed from his New Rochelle home, commuting by subway and taxi late at night, just to put on a "cat and dog fight" in an episode for the Stebbins Boys. Bill was both the bark and the meow.

President Hoover Speaks Sunday

President Hoover, addressing the sixth Methodist Ecumenical Conference, will be heard on National Broadcasting Company and Columbia stations at 4:45 p. m., Sunday (October 25). WKRC will carry the talk locally. WHAS (720 kc.) probably will carry the NBC version.

Although the conference will be held in Atlanta, Ga., Mr. Hoover will speak from his office in the White House.

Roosevelt, Smith Will Dedicate N. Y. Memorial

Ceremonies in connection with the laying of the cornerstone of the New York State Roosevelt Memorial in New York City will be broadcast over WKRC and the Columbia network from 2:30 to 3:15 Tuesday afternoon (October 27), the seventy-third anniversary of the birth of the late Theodore Roosevelt.

Addresses by Governor Franklin D. Roosevelt of New York, former Governor Alfred E. Smith of New York, Mayor James J. Walker of New York, and Dr. Henry Fairfield Osborn, President of the American Museum of Natural History, will be heard during the 45-minute broadcast. The memorial, being erected by the people of the State of New York, is an education building, chiefly for the youth of the State, adjacent to the American Museum of Natural History.

John McCormack Is G. E. Soloist

John McCormack, who is to Irish tenors what Amos 'n' Andy are to black-face acts, will sing Sunday (October 25) at 5:30 p. m. in the new General Electric Twilight program which WSAI will carry from the NBC network.

McCormack is one of many operatic stars who are to sing in the series, introduced a week ago by Geraldine Farrar. Maria Jeriza is to appear soon. Instead of singing arias from the operas in which they have been starred, they will sing homey songs familiar to everyone.

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor

E. E. HARRIS, Bus. Mgr.

VOL. I WEEK ENDING OCTOBER 30, 1931 No. 23

Adult Education Gets Its Chance

Adult education on a national scale is taking to the air. Here is something with the earmarks of being more than just uncommon. Programs not that educational broadcasting itself is uncommon. Programs intended as a supplement to classroom instruction have become familiar. But educational broadcasting aimed at the adult audience is comparatively rare, and for the most part limited to individual stations.

So the series of Saturday night programs being launched over the NBC Red network (including WSAI) by the National Advisory Council On Radio In Education promises to attract interested attention. For, besides being the most pretentious effort at adult education by radio thus far undertaken, it reaches a nation-wide audience.

Naturally, there is a sharp divergence of opinion regarding the demand for broadcast educational material. Venturing to add our views to the collection, we should say that the demand is considerably more brisk than some believe.

Learning (the real heart of education) is one of the most interesting and stimulating of man's pursuits. The widespread urge for self-improvement clinches that. Moreover, as far as radio is concerned, the marked preponderance of light entertainment makes something more meaty a welcome variety.

But the important thing is not so much whether there is a demand for adult education by radio. Rather, the more pertinent query is whether broadcasting can adapt its methods to meet this demand in a satisfactory way.

Thus far, serious doubts on that point have been raised in several quarters. Accordingly, the new series of programs should go far toward providing a conclusive answer.

Further, every listener is placed in the interesting position of being able to judge the results intelligently for himself. Determining the efficacy of broadcasting intended for school use must, of course, be left to teachers, since classroom pedagogy is a specialty. However, in the adult education field the layman's opinion means something.

So, now that adult education by radio has its chance, it should be doubly interesting to see what it does with it.

IN MEMORIAM



Dorothea Barlow's lovely voice is silent.

At WLW her friends were stunned with the suddenness with which Death took her from among them. A week ago she was on the air as Honey Adams in Heatrola-town, in the Crosley Folies, in the Crosley Theater. A sudden cold sent her to the hospital, where a complication of pneumonia and diphtheria was fatal and where last Saturday (October 17) she passed away.

Dorothea was one of the loveliest of girls; lovely to look at, charming to talk to, friendly and democratic to all. She was one of the few who was always calm and serene in the midst of the bustle of broadcasting. Everyone admired her, everyone was fond of her. No storms of "temperament" ever annoyed her friends or her directors. She was always ready to do her share, always able to do any work that was given her as her part in the business of entertaining millions.

In her two years at WLW she played many parts on the air. She must have made many people happy who heard her. She certainly made happy those who worked with her. She is gone, but the sound of her voice will ring long in their ears.

BIRTH OF JAZZ

Old timers of the San Francisco Symphony orchestra recall that back in the days when Nikolai Sokoloff, now leader of the Cleveland Symphony, was their director, a young violinist in the ensemble, was a headache to him. He was always a beat behind the baton. Finally, they say, Sokoloff threatened to fire him unless he started on time. For two nights thereafter the violinist tried to obey—and he did it fall behind. He was, indeed, always one beat ahead. Sokoloff finally called him aside and said: "Young man, perhaps you are an excellent violinist, but you have no business playing in an orchestra. You are fired, and may someone bless you. I can't."

So Paul Whiteman was out of a job and had to form his own orchestra.

Joe Sanders of Coon-Sanders and their Night Hawks (broadcasting from Hotel New Yorker for NBC) is an amateur photographer and has a photographic record of every date the orchestra has played. He's three years behind in pastime up his scan books and plans to spend the winter catching up on his home work.

McNamee Must Mind His Words or Fans Respond

Graham McNamee had to mind what he said while announcing the World Series games.

In 1925, announcing a game in Pittsburgh, he remarked that soot had soiled his collar. The next mail brought a shower of all sorts of neckwear—white, colored, linen, celluloid.

Another time it rained during a World Series game. "Gosh, I'm wet," said McNamee. Fans everywhere sent raincoats, scarfs, overshoes, slickers.

At the conclusion of a game at Pittsburgh he said, "I hope the hotel in Washington hasn't forgotten to reserve me a room. I'll be in the capital in the morning." As soon as the program was over the Washington hostility was flooded with phone calls and telegrams asking reservations for McNamee.

Porous pillows that allow a hospital patient to listen to radio without disturbing other patients are a part of the radio installation in Bellevue Hospital, New York City. Either of two programs can be heard; one is received in each end of the pillow. Complete radio receiving systems will be installed in each of New York's 26 municipal hospitals.

Sophie Braslau Sings Sunday



Sophie Braslau, one of America's leading contraltos, sings at 1 p. m. every Sunday on the NBC network headed by WEAJ (660 kc.) in the NBC Artist Service program.

Around the Dial

By THE DIAL TWISTER

Well, well! So WLW took Texas Guinan off the air because listeners swamped the station with telephoned protests. Here's one for anybody's book. The hand that turns the dial has a lot to do with programs after all. Yes, and just who's the "sucker" now?

Put down that program by the New York Philharmonic Orchestra (WKRC, Sunday at 3 p. m.) among the week's high spots, if you're a lover of symphonic music. It's the real thing, full-length, and with chatty comments by Olin Downes, music critic, during the intermission to make it still more interesting.

The American Album Of Familiar Music (WSAI, Sunday at 9:15 p. m.) is just the kind of program listeners have come to expect from Gus Haenschen. Splendidly varied concert numbers by a corking orchestra. It will be sidetracked by the occasional Atwater-Kent Hours. But when it's on, it's worth a listen.

Who says listeners don't notice things? There's the recent illness of "Amos" to prove they're wrong. So many people wanted to know why he sounded different, that the sponsor had to ditch his sales talk and explain. Which is "something" sure enough. Yes, and here's handing it to Freeman H. Gosden for the courage to carry on.

If the first program is a fair sample, those concerts by the Philadelphia Orchestra (WKRC, under the Philco sponsorship) are going to be the big moments of the winter's broadcasting. The tone quality is better than ever, and Stokowski had the best before. Besides, the programs are full length, which makes the difference between a sandwich and a meal.

Those who follow the international situation have a hearty welcome for James G. McDonald and his series of talks on The World Today (WSAI, Thursday at 7:15 p. m.). He's concise, up-to-the-minute, and informed. That's just about an unbeatable combination.

The new Hart, Schaffner and Marx program (WKRC, Thursday at 10 p. m.) picked a winner in Edwin C. Hill. This veteran New York Sun reporter is keenly interesting.

The Florsheim Frolic is back on the air (WSAI, Friday at 10 p. m.) with a pleasing popular act set off by Drs. Pratt and Sherman. These

guaranteed laugh-makers came over to NBC along with WMAQ.

Those Regal Radio Reproductions (WKRC, Friday at 9 p. m.) are an interesting novelty. Some of the imitations of air personalities are so good you wonder if they aren't slipping over the real thing on you.

For a program of real variety, not just a jumble, here's nominating the Armour Hour (WLW, Friday at 9:30 p. m.). The orchestra and vocalists are top-notch. It's another fine program from the NBC Chicago studios. The Windy City headquarters of NBC seem to be stealing the show from New York these days.

The Boswell girls are singing for Baker's Chocolate (WKRC, Monday, Wednesday and Friday at 7:30 p. m.). Which insures their being heard. It's a good break, too, because their harmonizing is the genuine article.

Billy Jones and Ernie Hare, who sock you on the Interwoven program (WCKY, Friday at 9 p. m.) are still just about the class of the harmony experts in the male division. Besides, their gags are good for plenty of laughs.

The Eno Crime Club is complete in one issue now (WKRC, Wednesday at 9:30 p. m.). That's a break for those who simply can't wait to know who the villain is.

A program of real music that's getting an appreciative hearing is the Morning Musicales (WLW, Sunday at 11:30 a. m.). An excellent string group and an able tenor make mighty profitable use of the 30 minutes.

Gene Arnold, NBS announcer whose "Beautiful Thoughts" program is heard daily now on WLW at 9:30 a. m., is gaining fame as a song writer. His "Little Old Church in the Valley" has mounted to the best seller class, and he's soon to publish another song, "Blue Ridge Moon," written in collaboration with Gus Kahn and Egbert Van Alstyne.

When Gene Tunney won the world's heavyweight championship from Jack Dempsey, Eddie East and Ralph Dunke, NBC's corpulent Sisters of the Skillet, were inspired to do a bit of boxing themselves. Before a vaudeville performance in Buffalo, they bought two pairs of cheap boxing gloves and boxed in their dressing room. When their stage cue came, Eddie's nose was bleeding and Ralph had a black eye.

Heavyweight Beauty Makes Debut—Wrapped in Cellophane!



Strong men wept and women swooned when, at the annual party of the Columbia Broadcasting System given recently in New York, the curtains parted to disclose the new Heavyweight Beauty Queen of WABC and her attendant quintet of dainty, dancing damosels. As a precaution against malign night vapours, the delicate little charmer was wrapped in cellophane as shown. Left to right, standing they are: Teddy Bergman of "Henry and George," Jacques Renard, conductor of the Camel program, and F. Chas. Taylor, alias "Colonel Stoopnagle." Kneeling: Bud Hulick, Stoopnagle's partner, Jack Smart of "Dutch Masters" and Nat Brusiloff, orchestra leader.

U. S. Short Wave Stations

W2XAD—Schenectady, 6,020 kc. (15.56 m.) Gen. Elec. Co.

W2XNE—Jamaica, 11,840 kc. (25.34 m.) Atlantic Broadcast Corp.

W3XAL—Bound Brook, N. J., 6,100 kc. (49.18 m.). N. B. C.

W3XAL—Bound Brook, N. J., 11,720 kc. (25.60 m.). R. C. A. Communication.

W6XAL—Westminster Col., 15,250 kc. (19.67 m.). Pacific Broadcast.

KZRM—Maulis, P. I., 9,570 kc. (31.35 m.).

W8XAL—Cincinnati, O., 6,060 kc. (49.50 m.). Crosley Radio Corporation.

Succeeding Bing Crosby at 11 p. m. daily on Columbia is the Street Singer—Arthur Tracy by name—who accompanies himself on the accordion.

Scouting for ideas in engineering, programs, and architecture for New York's Radio City, a party of NBC executives have gone to Europe. Included are O. B. Hanson, manager of plant operations and engineering; S. L. "Rox" Rothafel, theater man and producer; Gerald Chatfield, NBC technical art director, and L. Andrew Reinhardt and Wallace K. Harrison, architects.

Our Dialy Dozen

By
DON BECKER

Sunday Afternoon at Two, we waited for the Crosley Theatre, little knowing that the Players had lost a trouper... little knowing that tears were in the eyes of hard-boiled musicians, and the never failing throat of Robert Brown was rendered almost speechless from grief.

Dorothea Barlow had left WLW.

And my typewriter won't work... and my eyes are red... and I'm sad.

But as Bob Brown said, "trite as it may seem, nevertheless it is true. THE SHOW MUST GO ON!"

—and Dotty Barlow will listen to us in another land... one of the few lands from which WLW hasn't received a Fan letter.

As a former colleague of Dorothea, The Crosley Players and Station WLW, I want to extend my heartfelt sympathy to her grief-stricken mother, and even though these words are futile things, surely it must be a comfort to Mrs. Barlow to know her daughter's memory is cherished by a league of persons fortunate enough to have claimed Dotty's friendship.

The other night I stuck the wrong end of a cigarette in my mouth.

It burned me. And I was hot! Eddie Cantor (you know Eddie Cantor) piped up and said,

"That reminds me. That was why Aimee Semple MacPherson got married!"

"How come?"

"She was all Hutton-Bothered!"

Speaking of Eddie Cantor reminds of a mistake Ford Bond of NBC made the other night on the Gold Medal Express program.

He referred to "Palmy Days" as Al Jolson's newest talking picture.

We saw "Palmy Days" and darned if we remember seeing anything of Al Jolson in it, but we do think Eddie Cantor came on the screen once or twice!

AND NOW WE HEAR THAT:

Rudy Vallee is trying for a Vice-Presidency chair at NBC. We just can't imagine Rudy crooning a suggestion through a megaphone to Mr. Aylesworth.

Morton Downey's weekly (weekly) salary is \$3,000 a week. They wanted me to work for that, but I said \$25.00 or nothing!

Eugene Perazzo's Piano Playing in the WLW Revue at Taft Auditorium last Saturday and Sunday, absolutely "stunned" the audience. And he wasn't even mentioned on the program!

Salt and Peanuts are joining Jerry Foy and Jack Foy at Station KDKA in Pittsburgh. Who's next?

Jimmy Krautters is carrying on with the "Lavender Network" and the Crosley Tollies. And doing a grand job of it too!

What we would like to know is this:

If an entertainer played on a radio program in New York City in the afternoon, and then flew to Ireland and played on a radio program there in the evening—

Would that be called "DUBLIN"?

DIALAUGHINGLY YOURS,
DON BECKER

Florence Frey, WLW's beauty expert, and Announcers Sid Ten Eyck and Bob Burdette are to be judges for a bathing beauty contest at a Hal-lowe'en party at Missie Hall, October 30, for the benefit of the unemployed.

PROGRAM JOTTINGS

Friday, October 23

11 a. m. WSAI (NBC). "Molly on the Shore," by Percy Grainger and "Perpetual Motion," by Johann Strauss will be heard in the Musical Appreciation Hour directed by Walter Damrosch.



9:30 p. m. WSAI (NBC). Bernice Claire, musical comedy and motion picture star, will be guest artist on the Pond Dance Program. Miss Claire has appeared in many light opera and

picture productions, including screen versions of "Mlle. Modiste" and "The Song of the Flame."

10 p. m. WLW. The Songsmiths quartet, which is heard during all the Maxwell House Tune Blenders programs, will sing one of their best comic numbers "Truthful Parson Brown," and an unusual arrangement of "Lazy Waters."

10 p. m. WKRC (CBS). Caprice "Alta Saltarello" by Wieniawski, Polish composer and violinist, will be one of the offerings by Toscha Seidel, concert violinist, in the Pillsbury Pageant.

10:30 p. m. WLW (NBC). Clara, Lou, and Em are now back on the schedule on both Friday and Saturday nights.

10:30 p. m. WSAI (NBC). Governor Ritchie, of Maryland, and humorist Irvin S. Cobb will speak in the RKO Theatre of the Air dedicated to the Southern Society of New York. Film, radio, and vaudeville stars will make whoopee.

12:30 a. m. William Stoess is getting a break he has long deserved as WLW's musical director in a program WLW sends to an NBC network.

Saturday, October 24

10 p. m. WKRC (CBS). "Never Too Late to Mend," a four-act domestic drama based on the novel of the same name written in the 19th century by Charles Reade, will be presented by the Hank Simmons Show Boat Dramatic Company.

11 p. m. WSAI. Midnight, WLW. Five celebrated jazz bands will fight a Battle of Music when they successively take the air from the Grey-stone Ballroom. Included are Blanche Calloway's Jazz Boys, Benny Moten's orchestra, Chick Webb, Johnson's Happy Pals, and Zack White's Beau Brummels.

Sunday, October 25

1:30 p. m. WKRC (CBS). Selected parts of Beethoven's beautiful "Mass in C" will be an offering of the Cathedral Hour.

3:00 p. m. WLW. Milan Petrovic, Serbian baritone and opera star, will give the Cincinnati Conservatory of Music artist faculty program. Petrovic who has appeared in opera in Vienna, Budapest, and with the Russian Opera Co. in Paris, will sing "Les Berceaux," by Faure; two Strauss numbers, "Zueignung" and "Allerseelen," "Do Not Go, My Love," by Hagenman, and "Song of the Volga Boatman," by Koeneham.

7:30 p. m. WCKY. Nellie Belle York, contralto, and Dorothy Franklin, pianist, will appear on the College of Music student recital.

8:15 p. m. WKRC. Harry Sallter's Philco orchestra will play latest dance hits, and the xylophonist of the orchestra will play a solo version of the flashy "Raggin' the Scales."

9 p. m. WKRC (CBS). Radio listeners with a soft spot for a song that made its debut between "the gay nineties" and "the jazzy twenties" may hear it played when the Dutch Masters present more than a score of such old favorites as "Lazy

Moon" and "Goodbye Girls, I'm Through."

10 p. m. WABC (860 kc.) Ernest Hutcheson, concert pianist, will play the first movement of Tchaikovsky's "Concerto in B Flat Minor." The symphony orchestra which accompanies him also will play the Polovetzian Dances from Borodin's opera, "Prince Igor."

Merle Tucker of Waco, Texas, and Dave Roberts of WJAY in Cleveland are now announcers at WLW.

Monday, October 26

MORE SPORT TALKS
9:45 p. m. WFBE



Bob Bishow, manager of the Fountain News Shop, on Monday (October 26) begins a series of sport talks he will continue at 9:45 p. m. every Monday for the next 16 weeks. Bishow will review the most spectacular incidents in World Series games of the past. Titles of some of his talks include "Miffs and Catches at \$3,000 apiece," "Pirate-Tiger Feud of 1909," "Mighty Casey at the Bat," and "Baseball's Most Brutal Inning."

2 p. m. WLW. OHIO SCHOOL OF THE AIR. Current Events: 1:20. Civil Government, by Governor's Cabinet. 2:40. Nature Study: "Insects that Destroy Other Insects" H. E. Eswine.

7:15 p. m. WKRC (CBS). Lillian Roth, movie comedienne and singer, is guest star in the Linit program. Also Wednesday and Friday (October 30).

9 p. m. WLW. Frank Simons, onetime boy cornetist with Sousa's band, will play the cornet solo "Willow Echoes" in the Armo Band concert which he also will conduct. Band numbers include Finale from

Welcome News



Welcome Lewis, who often has been mentioned before in these columns because of appearances as the Coty Melody Girl on Columbia, will be starred Tuesday night (October 27) in the Chevrolet Chronicles WLW will broadcast at 10 o'clock. Although under five feet in height, Miss Lewis has a voice almost baritone in quality. Fred Allen, stage comedian and Ohman and Arden, piano team, and other radio entertainers will share the program with Miss Lewis.

Tchaikovsky's "Fourth Symphony" and "Anchors Aweigh."

9 p. m. WKRC (CBS). The Make-Up Box orchestra will present a program of hits from the newest Broadway shows, during the Pom-pen program.

9:15 p. m. WABC (860 kc.). The Mills Brothers will offer another of their orchestra-less programs of sym-copation on the Columbia network.

Philharmonic

Will Interpret
Schumann Work

Schumann's first symphony will be the principal work chosen by Erich Kleiber for performance in the concert by the New York Philharmonic-Symphony Orchestra, to be broadcast from 3 to 5 p. m. Sunday (October 25) through the Columbia network, including WKRC.

The complete program follows:

Andante from a Posthumous Symphony.....Bruckner
Three Extracts from Lyric Suite, Arranged for String Orchestra.....Berg
Minuet Antique.....Ravel
Symphony No. 1 in D-flat Major, Opus 38.....Schumann
"Among Bohemia's Meadows and Flowers".....Smetana

During the intermission Olin Downes, music critic, will describe the music, which will be broadcast from the stage of Carnegie Hall.

They include China Town; I'm No Account Anymore; Doin' the New York; Black and White (Fiddle and guitar); Red-Headed Baby.

9:30 p. m. WKRC (CBS). Rita Burgess Gould, lately seen at the RKO Albee here, will be the guest star on the "Evening in Paris" program.

9:30 p. m. WSAI (NBC). Arizona is honored in the General Motors quartet, a chorus, orchestra, and Elizabeth Lennox, contralto, as soloist.

12:45 p. m. WCKY. Mrs. James C. Layne, of Covington, will talk on "Tree Planting" in the program of the Kentucky Federation of Women's Clubs. Miss Louise Lee will play two violin solos, accompanied by Mrs. James Tarvin.

Tuesday, October 27

2 p. m. WLW. OHIO SCHOOL OF THE AIR. Literature and English: Rip Van Winkle. 2:30. Little Journeys in Ohio: B. A. Anglin-baugh.

8:30 p. m. WLW. Werk Bubble Blowers play campus music including "Washington and Lee Swing," "College Medley," "Sweetheart of Sigma Chi." Melville Ray is soloist.

8:45 p. m. WKRC (CBS). Kate Smith will be Walter Winchell's guest star on the Gerardine program of Broadway gossip and Broadway entertainment. She sings Winchell's favorite song, "Star Dust." In addition to her regular radio appearances as La Palma entertainer, Kate has just completed a sensational run of 11 weeks at the Palace Theatre in New York City.

10 p. m. WLW. Chevrolet Chronicles present Welcome Lewis, Fred Allen (stage comedian) and Ohman and Arden, piano team.

Wednesday, October 28

2 p. m. WLW. OHIO SCHOOL OF THE AIR. Physics: "The Production and Uses of a High Vacuum," D. A. Wells. 2:20. History: Dramalog: "Dutch Exploration."

(Continued on Page 5)

MEET GENE AND GLENN, WITH JAKE AND LENA



Strange as it seems, here are Gene and Glenn and Jake and Lena just as they broadcast at 8 a. m. weekdays over WSAI and the NBC network from the WTAM studios in Cleveland.

You count only two, because Gene Carroll takes the part of Jake and Lena as well as playing "straight" to the two characters with Glenn (Rowell). The story has been told too many times to need repeating here of how Gene teamed with Ford (Rush) and Glenn after his partner, Jack Grady, lost his voice while singing at WLW. Three was a crowd, so Ford pulled out to become musical director of KMOX and later to come to WLW as Old Man Sunshine. At WTAM Gene and Glenn has been the same kind of a smash hit that Ford and Glenn were at WLW almost five years ago. They have just signed a five-year contract with Quaker Oats, their present sponsor.

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

Good evening, Ladies and Gentlemen!

Tonight we are happy to present the program of the Matilda Washington Candy Company, featuring those three great artists, Ta-lolly-pop, Blackhead, Clark-bar Gable and Sophie Sucker. The program opens with the Matilda Washington Candy Company theme song, "Sticky Fingers!"

NEW ANNOUNCER

Fred Ural is a new Columbia network announcer. He began his public career at the age of 10 in motion pictures. Later he sang in the Metropolitan Opera Company chorus. He was brought to Columbia to do special announcing from Jones' beach and progressed to a regular place on the staff.



RADIO-TELEVISION

Complete technical training in radio, television, broadcasting, and the new field of "Electronics." All work supervised by leading engineers, men working with leading radio concerns. Tuition only \$5.00 month. Write immediately. Care RADIO DIAL, Box 100, Cincinnati.

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

Ladies and Gentlemen: We are pleased to present the program of the Equine Mechanical Hobby Horse Company, manufacturers of the Equine Mechanical Reducing Horse. Our program of Equine Melodies opens with the theme song, "Give a Man a Horse He Can Ride!"

The New York radio program (WLW, Tuesday at 9:30 p.m.) is worth watching. Rosario Bourdon's crack orchestra and Frazier Hunt's interesting inserts make an admirable combination. Cal, the not now so silent, officiated on the premiere.

Sir Hubert Wilkins, the explorer, will tour the United States as a lecturer under NBC direction.

Here's Aileen's Latest Picture



Aileen Clark, who sings every Saturday night on the Club Val-spar broadcasts (WSAI 9:30 p.m.) just had this new picture made to please the fans who have fallen for her voice. She's the St. Louis girl who found herself booked for this commercial program 18 hours after she had her first NBC audition.



A LUCKY FIND

The four-leaf clover, horseshoe and penny are all out of it. Without a doubt RADIO DIAL readers put the DIAL up as their luckiest of lucky finds.

They tell us since they "found" the DIAL, there's no more searching and guessing for what's on the air—and they NEVER have to say, "I didn't know they were on; I wouldn't have missed them for anything."

Yes, they all agree they rely upon RADIO DIAL for all the latest radio information. We want to do the same for you. The cost is only one dollar for six months, delivered every Thursday, and the coupon makes it handy.

RADIO DIAL
22 E. 12th Street
Cincinnati, Ohio

I want to find RADIO DIAL in my mailbox for six months. Here's my dollar.

☐ New ☐ Renewal

Name
Address
City
State

New York Notes

Your editor is no exception to the rule that when Cincinnatians go to New York, they come home and describe minutely the things they saw. Here are your editor's notes from Wednesday to Saturday in New York:

Morton Downey is unbelievably young in appearance, a little plump, and very Irish. To watch him broadcast and to hear him at the same time is entertainment par excellence. He cups his right hand over his right ear to assure himself of fidelity of pitch . . . Jacques Renard (Camel orchestra director) is perfectly round. He looks so exactly like his pictures that we greeted him like an old friend, to his surprise and our amazement.



MORTON DOWNEY

Tony Wons was referring slightly to his salary. It's a thousand dollars a week for the few words he says for Camel every day (he goes on at 11:30 p.m. too for western Columbia stations). His morning Scrap Book periods are extra and are paid for by CBS.

Tony is about to sue J. P. McEvoy because of the latter's "Are You Listening?" in Collier's. Tony is writing a book called "Are You Listening?" after the radio phrase he has been coming on the air with for years. He thinks he'll collect.

Ray Perkins let me sit in on his Thursday morning broadcast as the Prince of Pineapples (NBC through WKCY if you want to hear it; Friday too). He has light curly hair and eyebrows and doesn't wear striped trousers and spats as his pictures give one to understand. He says that reputation of being a dapper boulevardier has been thrust upon him by press agents and he's afraid of saying something awfully silly to his friends in keeping with the pose. He does his act at the piano, surrounded with microphones and pleasant Ezra McIntosh, his announcer, and leans his head on his hand propped up by an elbow leaned against the piano music rack where he keeps his script. Untangle that sentence if you can.

Madge Tucker, the petite blonde director of NBC Children's programs had her mother in from a New York suburb to meet Perkins. Mrs. Tucker is a Perkins fan. Madge hears as many as 70 children twice a week at auditions. Their names are the worst of them, she says. She has a program at 5 p.m. daily with a cast of children with a visitor or two every day. This way children get microphone training to appear on regular NBC programs.

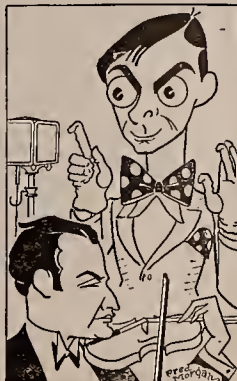
One youngster about 11 in a stagey looking white sailor suit had a part in the March of Time at Columbia Friday night (8:30 p.m. here through WKRC) and did it beautifully.

That March of Time is extravagantly done from script written by Fred Smith, once WLW director. No expense is spared in hiring talent or producing sound effects. A symphony orchestra plays under Howard Barlow. As many as 20 people took parts this week—some had only one word to say. A week or so ago an entire chorus of Russian singers was brought in for 15 seconds of music needed for "atmosphere." Not long ago a group of Japanese were hired



TONY WONS

CANTOR CARTOON



As Eddie Cantor with his banyo eyes faced the microphone a week ago as master of ceremonies for the Chase and Sanborn program (WSAI 7 p.m.), Fred Morgan, cartoonist, sketched this picture of him and Rubinoff, conductor of the orchestra.

to give a background of Oriental conversation.

Arthur Tracy, the Street Singer of Columbia's 11 p.m. programs, went up in a blimp to broadcast as a publicity stunt and got very seasick during the program. . . . Everyone is talking about "those marvelous Mills Brothers." Some thought they'd go on the new Wrigley program soon to start on Columbia at the "Amor" 11 p.m. hour, but Bing Crosby seems to have it "in the bag." Wrigley plans to spend a million on radio advertising—may have both.

NBC has dyed its hangings different colors for different studios. They used to be neutral, like the walls. NBC has progressed down to the third floor of 711 Fifth Avenue—now occupies 10 or more floors. Statistics flew around so fast we can't remember.

Edward Cohan, CBS chief engineer, was complaining because expansion had put him down on the eighth floor of 435 Madison Avenue. "When I get into the sub-basement, I'll know Mr. Paley doesn't want me around any more and I'll leave," said he.

Mr. Paley, by the way, just turned 30, is reported to have the most expensive pent house in New York. He's CBS president.

GENERAL MOTORS RADIOS AT ABOUT 1/2 PRICE

Hepplewhite Model No. 120

Regularly \$136

\$69⁵⁰

COMPLETE WITH 8 MATCHED RCA RADIOTRON TUBES



AS LITTLE AS

\$2 Weekly

Small Down Payment

FREE

SERVICE—DELIVERY INSTALLATION

LIBERAL TRADE-IN ALLOWANCE FOR YOUR OLD RADIO AT KRAUSS'

Note these Important Features

- TRIPLE SCREEN GRID
- POWER DETECTION
- VOLUME CONTROL
- TONE INDICATOR
- FOUR TUNEO CIRCUITS
- FULL SIZE PERIOD CONSOLE

FREE HOME DEMONSTRATION

Hear this new General Motors Radio in your own home. Mail coupon to KRAUSS RADIO STORES 111 East Fifth St.

Name

Address

or Phone MAIN 0563 R.D. 10-23-31.

FOR QUICK SERVICE CALL MAIN 0768

OPEN EVENINGS

ATLAS

OPEN EVENINGS

RADIO KRAUSS STORES

111 EAST FIFTH STREET

Phone MAIN 0768

NORTHSIDE 4033 Hamilton Ave.

HAMILTON, OHIO 150 High St.

Republican Radio Talks

The Candidates Present Important Issues of the Day

WKRC, WFBE,

TUES., OCT. 27, 9:15 P. M.
THURS., OCT. 29, 7:15 P. M.

SAT., OCT. 24, 7:45 P. M.
TUES., OCT. 27, 7:45 P. M.
THURS., OCT. 29, 7:45 P. M.

See Times-Star Radio Page for Announcement of Speakers over these Stations

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.



JANE GREY

The Kampf Artists

Mon., Wed., Fri.

11:45 A.M.

Sponsored by

The A. W. Kampf Jewelry Co.

Diamond Remounting Specialists

18 West Sixth St.

M. & T. RADIO SHOP

AL. THREM, Prop.

RADIOS TESTED IN YOUR HOME

Requiring Reasonable Satisfaction Guaranteed

As Near As Your Telephone

1735 Elm (at Findlay Market)

Parkway 4573

Program Jottings CONTINUED

2:40, Art Appreciation: "Children of the Sea," Wm. H. Vogel.

7:30 p.m. WLW, Crosley Folies burlesque "King Arthur and the Round Table." Music by Henry Thies.



8:15 p.m. WCKY (NBC), Guy Robertson, baritone, who sang this summer with the St. Louis Opera company, will sing operatic and musical comedy numbers in the Brown Shoe Program.

9:30 p.m. WKRC (CBS), Philip MacDonald's story, "Murder Gone Mad," wherein a ruthless slayer of youth is brought to retribution, will be reenacted by the Eno Crime Club.

Thursday, October 29

2 p.m. WLW, OHIO SCHOOL OF THE AIR, Geography: "A Lesson on the Great Lakes," W. R. McConnell, 2:20, Geography: "China and the Chinese," W. R. McConnell, 2:40, Stories: Bessie Gabbard.



8 p.m. WSAI (NBC), Frances Williams, blue-singing star of former editions of George White's "Scandals" and of the recent "The New Yorkers," will be guest star with Rudy Vallee and his Connecticut Yankees in the Fleischmann program.

7:45 p.m. WCKY (NBC), Merle Thorpe's talks on Famous Fallacies in Business now come through the Kentucky station.

8:30 p.m. WLW, Hollingsworth Slumber Music includes Dvorak's "New World Symphony," and Cui's "Oriental."

7:15 p.m. WSAI (NBC), "Great Britain's Choice" will be James G. McDonald's subject in his weekly series "The World Today." McDonald will point out that Great Britain is undergoing a profound transformation, the issue of which is still in doubt.



George Jessel, who played "The Jazz Singer" on the New York stage, will be guest entertainer with the Nestle Chocolaters Friday (October 23) at 8 p.m. WCKY is the local NBC outlet.



THE EDITOR GOSSIPS

Who Cares?

From the effusions of publicity writers we have gathered these pearls of information: Paul White-man sleeps only four hours a night. Lee Sims' father is 71, lives with him, and walks five miles every day. Vaughn de Leath, pioneer radio crooner, had to walk home from a mud hole into which her chauffeur drove her. Then she discovered her cook had walked out leaving a handful of guests and no dinner. Bing Crosby wears gaiters only with evening clothes.

Columbia has taken over control of WGN in Chicago and will begin putting its programs on the 720 kilocycle band November 1. This gives CBS a Chicago outlet which it lost when WMAQ's control went to NBC a short while ago. WGN carried NBC programs heretofore.

Mildred Bailey, "blues" crooner with Paul Whiteman and his orchestra, sang in a music store as a "song demonstrator" after graduating from the St. Joseph's Academy in Spokane, Wash., her birthplace.

The family name of Lee Morse, NBC songstress, was Lee Taylor. In private life she is Mrs. Robert Downey, wife of her accompanist.

So the story goes—the other day someone at NBC asked Paul Whiteman if he were going to Venice on his European tour next winter. "No," he replied. "The last time I was there the whole town was flooded."

This may give a hint of the mannerisms of New York announcers. In an announcer's bulletin room is a big sign reading: "This is not a lunch room."

Freddie Rich, Columbia conductor, is completing work on a symphonic jazz composition entitled "Penthouse 34." It will depict penthouse life with the sounds emerging from the street distinguishable to its occupants, and presenting a 24-hour panorama of the city below.

Bing Crosby at the microphone. West he went, fell flat. Sways rhythmically to the music while singing. Often closes eyes. Rarely smiles. Fidgets with the tuning orchestra number. Stares at clock. Never directs gaze towards control room. Has music stand on which there is no music. Smiles as he finishes his last song.

Gertude Berg always has eighteen scripts prepared in advance for her NBC family skit, "The Goldbergs," yet she takes no vacation. It's a precaution against illness. There is no script insurance.

Lee Sims abstractedly walked into the NBC studios with his pipe in his mouth, and began his program of piano needs. Smoking in the studios is an inexcusable offense but what could the announcer who works his program do? He couldn't talk to Lee for fear of breaking into the "pipe dream" nor could he take the pipe out of his mouth for the same reason. The program finally ended with Sims still emitting great clouds of smoke. No one was more surprised than Lee Sims himself when he found that he had gone through an entire program smoking his pipe.

During a recent weekend visit, Kate Smith, after writing several cards to friends, left the hotel to buy some stamps. When she went back,



George Breakstone, juvenile NBC artist, was chosen "Prince" of the Radio-Electrical World's Fair, held at Madison Square Garden in New York City recently. Breakstone is nine years old and is heard regularly on the Children's Hour every Sunday morning at 9 o'clock through Station WLW.

her ensemble coat was gone. A thorough search by the hotel staff failed to reveal it. So Kate went back to New York sans coat.

Later, she received the following letter:

"Dear Miss Kate Smith,
"I am writing you this because I feel you ought to know what happened to your blue coat. I have a fondness for collecting souvenirs of my favorite celebrities, and had watched you for several hours waiting to add something that belonged to you, to my collection. I hope you didn't mind much as I'm one of your loyal fans. Good luck to you.
"An Admirer."

There was no return address, and Kate can only hope that she won't encounter any more of her "loyal" fans with taking ways.

F. & H. CAPACITY AERIAL



Price \$1.00 Complete, Postpaid
Every instrument tested on actual 1127 Mile Reception
A LARGE NUMBER ARE IN USE BY GOVERNMENT, IN NAVY HOSPITAL

The F. & H. Capacity Aerial Eliminator has the capacity of the average 75-foot aerial, 50 feet high. It increases selectivity and full reception on both local and long distance systems is absolutely guaranteed. It eliminates the outdoor aerial along with the lightning hazards, etc. It does not connect to the light socket and needs no wiring. Installed by anyone in a minute's time and is fully concealed within the set. Enables the radio to be moved into different rooms or houses, as easily as a piece of furniture.

WE PREDICT THIS TYPE OF AERIAL WILL BE USED PRACTICALLY ENTIRELY IN THE FUTURE. 3,000 dealers handle our line. Dealers try to, leading jobbers carry out line or order sample direct. Write for proposition.

Send coupon it protects you

Name
Address
City State

Send one F. & H. Capacity Aerial with privilege of returning after 2-day trial if not satisfactory, for which enclosed find ☐ check ☐ M. O. or dollar bill, or send ☐ C. O. D. ☐ Send Literature. ☐ Dealer's proposition.

F. & H. RADIO LABORATORIES
FARGO, N. DAK., DEPT. 28

Art Jarrett is Florsheim Star



Art Jarrett, who thought he was a tenor until he led Weems' orchestra and sing so feelingly "Love Me or Leave Me" in the Hotel Gibson floor show, will be featured on the Florsheim Frolic through WSAI at 10 p.m. Friday (October 23.) Jane Froman and Pratt and Sherman, "the two perfect heels," will be heard with Ferdie Grofe's orchestra also in for honors. Jarrett is featured, too, on the Columbia network from WBBM.

Eddie Cantor (Chase and Sanborn Hour, WSAI, 8 p.m. Sunday) thought he was a tenor until he began broadcasting. "When I go up to the fifteenth floor, my voice drops," he says. He rolls his ball-bearing eyes before the microphone just as though he were on the stage. He does it to entertain the musicians and to get laughs from the studio guests.

The Mills Brothers, those four Negro boys whose perfectly blended voices sang red hot rhythm and imitated various musical instruments, went to New York recently and have turned up on the Columbia network. They have taken the place of Miller and Lykes at 7:30 p.m. on Monday and Wednesday and of the Modern Male Chorus at 10 p.m. Tuesdays. More programs may be announced later.

Irene Bordoni is such an unconscious mimic that her association with Americans threatens to destroy her French accent. She spends her summers in Paris, speaking as little English as possible. Her Gallic intonation is part of her box-office appeal.

Radio Rounds Up Lillian Shade



Lillian Shade, comely Broadway songstress soon to appear in a new Irving Berlin show, will make her radio debut on the Radio Round-up on WABC (860 kc.) and the Columbia network at 11:30 p.m. Thursday (October 29).

Henry Busse and his orchestra have stepped up with the best of orchestras. They have signed with Music Corporation of America, booking agency which manages Lopez, Weems, Fred Waring, Lombardo, Ben Bernie, and most of the other "name" bands. Busse wrote "Hot Lips," and "Wang Wang Blues."

The nationally famous
"PROFESSOR" FREDDIE MILLER
"BARON" GEORGE LLOYD
"The RB Aristocrat of Humor and Song"
now on
WKRC
Tonight and every night except Saturday and Sunday
6:45 to 7 p.m.
There's nothing more to say "unless it be, we hope that we will drive your cars away"—tra—daa . . .
Also tune in "Professor" Miller and "Baron" Lloyd every morning except Sunday—8:15 to 8:45, over WKRC.

The Rg Clothing Co.

EST. 1903 MANUFACTURING RETAILERS

HERBERT F. KOCH

CANDIDATE FOR PRESIDING JUDGE

GEORGE E. TEBBS

CANDIDATE FOR JUDGE, MUNICIPAL COURT

WSAI, 8-8:15 p.m., Sat., Oct. 24--Hon. RUSSELL WILSON

WSAI, 8-8:15 p.m., Mon., Oct. 26--AUGUST RENDIGS, JR.

WFBE, 8:45-9 p.m., Tue., Oct. 27--Mrs. BEN LOEWENSTEIN

INDORSED BY THE CINCINNATI BAR ASSOCIATION AND LAWYERS' CLUB. Mervin R. Waite, Chairman.

NETWORK PROGRAMS

FRIDAY, OCTOBER 23

WABC (860 kc.) CBS-6 p. m.—Dave Abrams' Orchestra. 6:30—Bert Lown's Orchestra. 6:45—Bird and Vash, Comedy Sketch. 9—Radio Reproductions. 10:45—Fray and Braggiotti, Piano Team. 11—Street Singer. 11:15—Enric Madriguera's Orchestra. 11:30—Eddie Duchin Orchestra. 12—Ben Bernie Orchestra. 12:30 a. m.—Nocturne; Ann Leaf, with Ben Alley. 1—Connie's Inn Orchestra. 1:30—Dave Abrams' Orchestra.

WEAF (660 kc.) NBC-6 p. m.—Waldorf-Astoria Orchestra. 6:30—Ray Perkins. 7—Major Bowes' Family (WENR-870kc). 11—Vincent Lopez Orchestra. 12—Twee Hogan Orchestra. 12:30 a. m.—Henry Tobias Orchestra (WENR).

WJZ (760 kc.) NBC-6 p. m.—Raising Junior. 6:15—Coon Sanders' Orchestra. 6:30—Sundial Bonnie Luddies. 7:15—Bossul Moments with Aida. 7:30—Phil Cook (KDKA-980kc). 7:45—"Believe It or Not" Ripley (KDKA). 8:30—Smith Brothers. 10—Paul Whiteman's Paint Men (WHAS-820kc). 11—Slumber Music. 11:30—Jack Denny, Orchestra. 12—Russ Columbo, Songs. 12:15 a. m.—Cab Calloway's Orchestra.

SATURDAY, OCTOBER 24

WABC (860 kc.) CBS-6 p. m.—Anthony Trini Orchestra. 6:30—Bert Lown's Orchestra. 6:45—Bird and Vash. 7:15—The Political Situation in Washington Tonight, Frederic William Wile. 7:30—Arthur Murray Dance Lesson. 8:45—Tastyest Gloom Chasers. 9:00—Caroburnum Hour, Indian Legend. 9:30—National Radio Forum. 11:00—Jack Miller. 11:15—Enric Madriguera's Orchestra. 11:30—St. Moritz Orchestra. 12:00—Guy Lombardo Orchestra. 12:30 a. m.—Nocturne. 1:00—Red Nichols Orchestra. 1:30—Dave Abrams' Orchestra.

WEAF (660 kc.) NBC-6 p. m.—Waldorf-Astoria Orchestra. 7—Lee Morse, Songs. 11:15—Jesse Crawford, Organ. 11:30—Coon Sanders Orchestra (WTAM-1070kc). 12—Rudy Vallee and Connecticut Yankees (WTAM). 12:30 a. m.—Vincent Lopez Orchestra (WTAM).

WJZ (760 kc.) NBC-6 p. m.—Raising Junior. 6:15—Little Buster's Circus Parade (WENR-870kc). 6:30—Breyer Leaf Boys, Comedy. 7:30—Sonata Recital (KDKA-980kc). 8—Dancer Fighters (KDKA). 9—Careless Love, Negro Sketch. 10:30—Clara,

Lu and Em (KDKA, WGN-720kc). 10:45—Bennett Program, Orchestra. 11—Slumber Music. 11:30—Russ Columbo, Songs. 11:45—Lew White, Organ. 12—Silver Tone Quartet. 12:15 a. m.—Paul Whiteman Orchestra.

SUNDAY, OCTOBER 25

WABC (860 kc.) CBS-6:30 p. m.—Barnsdall Musical Memories. 7—The World's Business, by Dr. Julius Klein. 8:15—Music Along the Wires: Symphony Orchestra. 10—Ernest Hutcheson, Pianist, and Orchestra. 10:30—The Gauchos. 11—Continental String Quartet. 12:30 a. m.—Nocturne.

WEAF (660 kc.) NBC-9:45 p. m.—Through the Opera Glass (WENR-870kc). 11:15—Ralph Kirby, Baritone. 11:30—Jesse Crawford, Organ. 12—Henry Tobias Orchestra.

WJZ (760 kc.) NBC-4:45 p. m.—President Hoover in Washington. 5:30—International Gypsy Orchestra. 6—Raising Junior. 6:30—My Portrait Gallery of Famous Britons. 10:15—Harbor Lights (WENR-870kc). 10:45—Land of Wonder and Fear. 11—Witherspoon Church (KDKA). 11:30—Russ Columbo. 11:45—South Sea Islanders.

MONDAY, OCTOBER 26

WABC (860 kc.) CBS-6 p. m.—Current Events, H. V. Kiltborn. 6:30—Reds and Duns, Comedy and Songs. 6:45—Bird and Vash, Comedy Sketch. 8:45—Tastyest Gloom Chasers. 9:15—The Mills Brothers. 10:30—Savino Tone Pictures. 11—Street Singer. 11:30—Enric Madriguera's Orchestra. 11:30—Red Nichols Orchestra. 12:30 a. m.—Nocturne; Ann Leaf, Organ, and Ben Alley, Tenor. 1—Anthony Trini Orchestra. 1:30—Dave Abrams' Orchestra.

WEAF (660 kc.) NBC-6 p. m.—Waldorf-Astoria Orchestra. 6:30—Vaughn de Leath, Contralto. 7:15—Ohman and Arden, Pianists. 8—Soonyland Sketches. 11—Coon Sanders Orchestra. 11:30—Jesse Crawford, Song. 11:45—Cab Calloway Orchestra. 12—Paul Whiteman Orchestra. 12:30 a. m.—Twee Hogan Orchestra.

WJZ (760 kc.) NBC-6 p. m.—Raising Junior. 6:15—Peter van Steeden, Orchestra. 7:30—Phil Cook. 8—Archer Bigon, Organ. 8:30—Death Valley Days, Drama (WLS-870kc). 10—Gold Medal Express, Ohman and Arden (KDKA-980kc). 11—Slumber Music. 11:30—Russ Columbo, Songs. 11:45—Lew White, Organ. 12—Jane Prohman and Orchestra (WENR). 12:15 a. m.—Henry Tobias Orchestra (WENR).

TUESDAY, OCTOBER 27

WABC (860 kc.) CBS-6 p. m.—National Security League. 6:15—Connie Boswell. 6:45—Bird and Vash, Comedy Sketch. 9:15—The Columbians. 10—The Mills Brothers. 10:30—Arabesque. 11—Jack Miller. 11:15—Enric Madriguera's Orchestra. 11:30—Asbury Park Casino Orchestra. 12:30 a. m.—Nocturne; Ann Leaf, Organ, with Ben Alley, Tenor. 1—Hotel Bossert Orchestra. 1:30—Roseland Ballroom Orchestra.

WEAF (660 kc.) NBC-6 p. m.—Waldorf-Astoria Orchestra. 6:30—Vaughn de Leath,

JACK FOY



Jack Foy, the yodeling "hill billy" boy from Dukedom, Tenn., who used to sing and announce with McCormick's Fiddlers at WLW, now is on the air at KDKA every day except Sunday. At the moment, his schedule is not available but will be announced in the next issue of RADIO DIAL. When Jack first came to WLW, he confessed that the thought of singing with 50,000 watts of power behind him instead of the 100 watts he was used to in Tennessee, "plumb scared the fear" into him. Now he has published a song book to prove that he is a hardened 50,000-watter.

Contralto (WENR-870kc). 11—Lee Morse, Songs (WGY-790kc). 11:15—Jesse Crawford, Organ. 11:30—Jack Denny Orchestra. 12—Rudy Vallee Orchestra (WHAS-820kc). 12:30 a. m.—Joe Moss Orchestra.

WJZ-760 kc.) NBC-6 p. m.—Raising Junior. 6:15—Rameses Program, Pollock and Lownhurst. 6:30—Savannah Lingers Orchestra. 7:30—Phil Cook (WENR-870kc). 7:45—Back of the News in Washington (WHAS-820kc). 8:30—Heel Hugger Harmonies (WLS-870kc). 8:45—Sisters of the Skillet (KDKA). 9—Household Pinance (KDKA; WGN-720kc). 10:30—Clara, Lu and Em. 10:45—Paris Night Life (KDKA). 11—Slumber Music. 11:30—Russ Columbo, Songs. 11:45—Dream Pictures. 12:15 a. m.—Paul Whiteman Orchestra.

You Don't Have To Be a Detective



to find the trail of good radio entertainment. All that guessing at radio programs and missing what you wanted to hear most, because you didn't know, has gone... yes'r, the way of the head phones. And in their place we have RADIO DIAL and the modern receiver.

Rely on RADIO DIAL to give you ALL the information you need to get the most from your radio. Use the coupon to get "all set" for the next six months.

RADIO DIAL
22 E. 12TH STREET, CINCINNATI, OHIO
Send me RADIO DIAL for the next six months, to reach me every Thursday. Enclosed is \$1 (currency, check, money order).

Name _____
Address _____
City _____ State _____

WEDNESDAY, OCTOBER 28

WABC (860 kc.) CBS-6 p. m.—"BM Schudt's Going to Press." 6:15—Bert Lown's Orchestra. 6:30—The Bon Bons, Negro Quartet. 6:45—Bird and Vash, Comedy Sketch. 8:45—Tastyest Gloom Chasers. 8:45—Wahdemna Choral Club. 10:15—Coon Sanders Concert Program, Dino Borgioli and lumbis Concert Program, 11—Street Singer. Nevada Van der Veer. 11—Street Singer. 11:15—Red Nichols Orchestra. 11:30—St. Moritz Orchestra. 12:30 a. m.—Nocturne; Ann Leaf, with Ben Alley. 1—Connie's Inn Orchestra. 1:30—Dave Abrams' Orchestra.

WEAF (660 kc.) NBC-6 p. m.—Waldorf-Astoria Orchestra. 6:30—Ray Perkins. 11:15—Jesse Crawford. 11:30—Vincent Lopez Orchestra. 12—Lew Conrad's Orchestra.

WJZ 760 kc.) NBC-6 p. m.—Music Treasure Box. 6:15—Rameses Program: Mutual Pollock and Vee Lownhurst, Pianist. 6:30—"Exploring the Jungles for Science," Dr. Torrence. 7:15—Lanny Ross, Songs (WENR-870kc). 7:30—Phil Cook. 7:45—"Believe It or Not" Ripley (KDKA-980kc). 10—Rochester Civic Orchestra (KDKA). 10:30—Clara, Lu and Em. 10:45—Radio's Greatest Lover (WENR-870kc). 11—Slumber Music. 11:30—Russ Columbo, Songs. 11:45—Lew White, Organ. 12—Jane Prohman and Orchestra (WENR; KDKA). 12:15 a. m.—Coon Sanders Orchestra (KDKA). 12:30 a. m.—Ernie Holst, Orchestra.

THURSDAY, OCTOBER 29

WABC (860 kc.) CBS-6 p. m.—Frank Ross, Songs. 6:15—Hotel Beret Orchestra. 6:45—Bird and Vash, Comedy Sketch. 7:15—Tony Parenti and His Singing Saxophones. 9—Toscha Seidel, Violinist. 10:30—Tito Quizar, Spanish Tenor. 11—Jack Miller. 11:15—St. Moritz Orchestra. 11:30—Radio Roundup. 12:30 a. m.—Nocturne; Ann Leaf, with Ben Alley. 1—Anthony Trini Orchestra. 1:30—Roseland Ballroom Orchestra.

WEAF (660 kc.) NBC-6 p. m.—Waldorf-Astoria Orchestra. 6:30—Vaughn de Leath. 11—Ralph Kirby, Baritone. 11:15—Coon Sanders Orchestra. 11:30—Jesse Crawford, Organ. 11:45—Cab Calloway Orchestra. 12—Florence Richardson and Melody Boys. 12:30 a. m.—Joe Moss Orchestra.

WJZ 760 kc.) NBC-6 p. m.—Raising Junior. 6:15—Peter van Steeden, Orchestra. 6:25—John B. Kennedy. 6:30—Breyer Leaf Boys. 7:30—Phil Cook (KDKA-980kc). 8:30—Famous Football Figures: Vast and Roper. 8:45—Sisters of the Skillet (KDKA). 10:30—Clara, Lu and Em. 10:45—Paris Night Life. 11—Slumber Music. 11:30—Russ Columbo, Songs. 11:45—Lew White, Organ. 12—Silver Tone Quartet (WENR-870kc).

FRIDAY, OCTOBER 30

WABC (860 kc.) CBS-6 p. m.—Dave Abrams' Orchestra. 6:30—Bert Lown's Orchestra. 6:45—Bird and Vash, Comedy Sketch. 9—Radio Reproductions. 10:45—Fray and Braggiotti, Piano Team. 11—Street Singer. 11:15—Enric Madriguera's Orchestra. 11:30—Eddie Duchin Orchestra. 12—Ben Bernie Orchestra. 12:30 a. m.—Nocturne; Ann Leaf, with Ben Alley. 1—Connie's Inn Orchestra. 1:30—Dave Abrams' Orchestra.

Frank Black, William Wirges, Vincent Lopez and Jack Shilkret are four NBC orchestra directors who occasionally play the piano at broadcasts.

WSMK Features

1380 kc.—Dayton, O.

FRIDAY, OCTOBER 23

6:15 P. M.—The Three Gypsies. Helen Supensky, Barbara Runyan and Louis Freeze sing popular songs in close harmony.

SATURDAY, OCTOBER 24

6:45 P. M.—Marion McKay's Orchestra from the Biltmore Hotel. Also 11:30 p. m.

SUNDAY, OCTOBER 25

3:45 P. M.—Salon String Quartet; Bryson Burns, conductor.

MONDAY, OCTOBER 26

Poems by Eugene Field, James Whitcomb Riley combine with familiar waltz melodies.

TUESDAY, OCTOBER 27

1:45 P. M.—Dr. Victor C. Laughlin talks on Child Health.

WEDNESDAY, OCTOBER 28

11:45 A. M.—"Adventures of Oscar." A Pomeranian pup gets in and out of scraps every day at this time. Jack Snow writes the script.

THURSDAY, OCTOBER 29

7:00 P. M.—Andrus n' Almer. Priscilla Snickbottom gives ladies advice that would be disastrous to follow.

Frank A. Arnold, director of development of the National Broadcasting Company, is giving a 14-week course on Radio Broadcast Advertising at the College of the City of New York. This is the first two-credit college course on broadcasting yet offered.

Clementine is Bit of Spain



This Spanish senorita is Clementine Torrella, who lends a romantic touch to the "Lady Next Door" program (5:15 p. m. weekdays on WEAF-660 kc.) and other juvenile programs of the National Broadcasting Company. Clementine is eight years old, sings in Spanish, and does the Spanish tango expertly.

French-Bauer, Incorporated brings the nationally famous

Hank Simmons Show Boat

to you every Saturday night over Station WKRC from 10:00 to 11 o'clock

French-Bauer

INCORPORATED

"Better Dairy Products Since 1842"

"Tune In" on
Mr. Nicholas Klein
Speaking for
THE LABOR CANDIDATES FOR CITY COUNCIL
WFBE

Friday, October 23rd
Monday, October 26th
Wednesday, October 28th
Friday, October 30th
7:45 P. M.
WKRC
Saturday, October 31st
9:15 P. M.
Sunday, November 1st
6:00 P. M.

Radio Thriller Has New Star



Helen Dumas left the legitimate stage to star in the Blue Coal Radio Revue mystery thrillers. They are broadcast on the Columbia network, with WABC (860 kc.) as the best bet locally, at 5:30 p. m. Sundays. Miss Dumas' most recent Broadway appearance was in "Mendel, Inc."

HERO

NBC has a new baseball hero. He's M. F. Parker, sports writer for the St. Louis Globe Democrat, and his quick thinking kept NBC stations on the air during an exciting part of the World Series. A fast foul tip from the bat of Andy High, Cardinal third baseman, cracked into the press stand headed for the NBC amplifier. Parker in the row below reached up his hand, deflected the ball and saved the day.

DEVILS' AID

Arthur Van Harvey, the father in Keeping Up with Daughter (WSAI, 11 a. m. Wednesday) gave up vaudeville ten years ago because his mother regarded all actors as emissaries of the devil. A successful radio audition took him out of advertising five years ago and made him an actor again.

Russ Columbo, NBC's new baritone, is being billed as "The Valentino of Radio." They say he is sometimes mistaken for William Tilden 2nd, the tennis star. He looks like a Latin Tilden or Tilden made up for the stage.

The British Broadcasting Company is said to have turned over sample of the handwriting of 100,000 listeners to a European graphologist to aid him in his study of handwriting.

Jonesport, Me., the locale of the Seth Parker programs written by Phillips Lord ("Stebbins Boys," "Uncle Abe and David") is a real town. Lord has just bought a home there for his summer vacations. He calls it Seth Parker's Place.

Finis Farr, WLW's new playwright, won't write murder stories or love stories. He wrote one detective story for NBC. Within two months, the actor who played the part of the murdered man actually

FRIDAY October 23

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherio (NBC)
9:00—Waltzes, Old and New
9:15—Hot Dance Tunes
9:30—Vocal Varieties
9:45—Concert Music
10:00—Ray Perkins, Prince of Pineapple (NBC)
10:15—Hamilton (Ohio) Merchants' Program
10:45—Lebanon (Ohio) Program
11:15—Williamstown (Kentucky) Merchants
11:45—Skillet Lickers
Noon—Philas Melodius
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
5:45—Story Book Hour
6:15—Lucille Fox
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Latonia Jockey Club—Kentucky Mountaineer
7:30—Cumberland Crooners
7:45—Saunders Trio
8:00—Netles Program (NBC)
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Interviewed Pair (NBC)
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Divinity Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Morning Melodies
9:45—Hawaiian Dreams
10:00—Housewives' Picnic
10:20—Better Brushes Brevities
10:35—WFBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Happines Club
Noon—Organ Recital
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Matinee Musicale
2:00—Novelty Notes
2:30—Community Radio Revue
2:45—Moods in Blue
3:00—Story Telling Time
3:15—Garden of Melody

was killed in a hold-up. That cured Farr. He keeps away from love stories because he feels he might be the victim.

Ilo May Bailey's favorite radio entertainer is Lee Simms. He's also her husband. She sings with Ted Weems' band on Best Sellers (WSAI 10:15 p. m. Sunday). He is solo pianist with Yeast Foamers (WLW 2:30 p. m. Sunday).

Floyd Gibbons, NBC headline hunter, has written an RKO war film, "The Turn of the Tide," using his eye-witness experiences in some of the greatest battles of the World War.

STEWART-WARNER

Short Wave Converter

\$23.95
COMPLETE

Free demonstration in your home any time, anywhere. Terms, \$5 down.

We will call at your home, inspect your radio, test your tubes and furnish an estimate of the cost.

Our services charges on any kind of a job will not exceed \$5.

UP-TOWN RADIO SHOP

WILLIAM THREM, Prop.
66 E. McMicken Avenue
CHerry 7985

WFBE

Friday, October 23
3:45—Bill Reith's Cincinnati Panthers
4:15—Julius Monk
4:30—Violin Solos, Mrs. Hahn
4:45—Afternoon Dance Melodies
5:15—Story Telling Time
5:30—Spirituals
5:45—Spiria Program
6:00—Little Black Joe
6:15—Ben Berman
6:20—Variety
6:45—Burning Ford Travelogue
7:00—Julius Sien
7:15—Post Question Box
7:30—Original Ibold Sport Review
7:45—Labor Conference Program
8:00—Hub Clothing Co., Players
8:15—David Lorchich Campaign, Judge Edward T. Dixon
8:30—Dry Ridge Health Hints
8:45—Aceldae Apitel
9:15—Wrestling Matches

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Caron, Organist
8:00—Roland Gaines and His Mountain Rangers
8:15—"Grab Bag" Boys
8:45—The Old Dutch Girl (CBS)
9:00—Fine's Automatic Wintertrent
9:15—Super Maid Program
9:30—Consolidated Merchants' Program
10:00—Oxol Feature (CBS)
10:15—Time by Lance
10:17—Woman's Hour—Tremlette Tully
10:45—Denn and Betty (CBS)
11:00—Rhythm Kings (CBS)
11:15—Blue Moon Program (CBS)
11:30—Melody Parade (CBS)
11:45—Jane Grey and "Kampf, the Jeweler, Artists"
Noon—Radio Television Program
P. M.
12:15—Big Store Mid-day Music
12:30—Cincinnati Merchants' Program
1:00—Pabst-ette Varieties (CBS)
1:15—Julia Hayes, Household Hints
1:45—Pyol Program
2:00—Artists Recital (CBS)
2:15—Burch-Bauer Organ Melodies
2:30—Husten Ray's Orchestra (CBS)
3:00—Vi-Zey Organ Program
3:30—Grease-off Program
3:45—Bond Clothes Program
4:00—Auto-Rad Stewart Warner Program
4:20—Spritz Clothing Program
4:30—Webb Fuel Program
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carow Contest
5:30—Cincinnati Trade School Program
5:45—Pabst-ette Company Musicale
6:00—Re-Nu—Pat Gillick, Organist
6:16—Allied Florists—Alex McQueen
6:20—Stocks Cohl & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Republican Judicial Committee
6:45—R. B. Clothes—Grab Bag Boys
7:00—Home Furniture—Bing Crosby (CBS)
7:15—Limit Program—Gene Austin (CBS)
7:30—Baker Bar Boswell Sisters (CBS)

WKRC

Friday, October 23
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cremo Band (CBS)
8:15—Singin' Sam, Barbasol Man (CBS)
8:30—March of Time (CBS)
9:00—Regal Shoe Program (CBS)
9:15—Liberty Magazine Program (CBS)
9:45—Friendly Five Footnotes (CBS)
10:00—Pillsbury Pageant (CBS)
10:30—Talk by Football Coaches (CBS)
10:45—Mabley & Carow Contest
11:00—Green Answer Man
11:05—Weather: Sports Review
11:15—Pyol—Wesley Fox and Jimmy Leaver
11:30—Pat Gillick Studio
Midnight—Ben Bernie's Orchestra (CBS)
12:30—Rent-a-Movie Period

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Arthur Chandler, Jr., Organ
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Ford Rush
8:30—Bisset Pick-ups (NBC)
8:45—Physical Exercises
9:00—Housekeeper's Chats
9:15—Recipes by Famous Chefs
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Stokely Program
11:00—Rumford School of Cookery
11:15—Talk on Mouth Hygiene
11:25—Pollyanna Shoe Talk
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
Noon—Tuxedo Fiddlers
P. M.
12:15—Walk Program, Pat Barnes (NBC)

WLW

Friday, October 23
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:31—Johnny Hamp's Orchestra, Netherlands Plaza
2:00—Ohio School of the Air
3:00—Matinee Players Orchestra
3:00—Rochester Philharmonic Orchestra (NBC)
4:00—A. & P. Orchestra
4:30—Village Rhymer
4:45—Delivery Boys
5:00—Words and Music
5:15—Mildred Lawlor and her Orchestra
5:30—Old Man Sunshine
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Mail Pouch Program
6:45—Lewell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Shoeing the Blues Away
7:30—Famous Beauties of History
7:45—Old Reliable Singers
8:15—Natural Bridge
8:30—Variety
8:45—Sisters of the Skillet (NBC)
9:00—Hearststown
9:30—Armour Program (NBC)
10:00—Maxwell House Dixie Ensemble
10:30—Chas. Lu and Em (NBC)
10:45—Bob Newhall Sports Slices
10:58—Estate Weather Man
11:00—Johnny Hamp's Orchestra
11:30—Vox Celeste
Midnight—Hotel Gibson Orchestra
12:15—William Stoess Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McComick's Old-Time Fiddlers



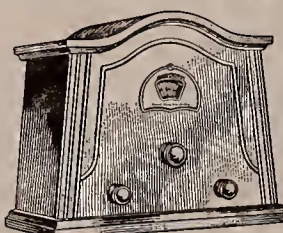
We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable

GIBSON OPTICAL CO.

DR. F. E. REUSCH—OPTOMETRIST

430 Walnut St. Near 5th St. Opposite Hotel Gibson

Bring Your Radio Up-to-Date WITH A STEWART-WARNER Short Wave Converter



COMPLETE WITH TUBES

\$23.95

REAL
RADIO
THRILLS

WORLD
WIDE
RECEPTION

Listen in on Police Calls, Foreign Countries, Airplanes and Ships at Sea.

Call your nearest Stewart-Warner dealer or
AUTO-RAD SUPPLY CO.

COURT AND SYCAMORE

CHerry 8234

UNITED RADIO, INC.

1103 VINE STREET

We service and repair every make radio; also carry a complete line of parts.

CHERRY 6531

WSAI Friday, October 23

8:45—Records
9:15—Odus Maddox, banjo
9:30—Records
9:45—A. & P. Orchestra (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Dr. Royal S. Copeland (NBC)
10:30—National Home Hour (NBC)
10:45—Savory Program (NBC)
11:00—Music Appreciation (NBC)
Noon—General Electric Circle (NBC)

P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Betty Moore Decorating Notes (NBC)
4:15—Crosley Dealers' Salute
4:30—Records
5:30—Odus Maddox, Guitar
5:45—Records
6:30—Talk by Alice Richards
6:45—The Stebbins Boys (NBC)
7:00—Records
7:45—Trials of the Goldbergs (NBC)
8:00—Circles Service Concert (NBC)
9:00—Cluett Club (NBC)
9:15—Pond's Dance (NBC)
10:00—Floralheim Fralics (NBC)
10:30—RKO Theater of the Air (NBC)
11:00—Seger Ellis
11:15—Hotel Gibson Orchestra
11:30—Sign off

SATURDAY October 24

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
7:45—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherlie (NBC)
9:00—Band Concert
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Hawaiian Melodies
10:00—Waller's Music School of the Air
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgas Melodies

P. M.
12:30—Norris Brock Live Stock Reports
12:50—Luncheon Concert
1:00—Sign off
3:00—Story Book Hour
5:15—Sidel and Young
6:30—Kentucky Mountaineer
6:45—Kapua's Hawaiians

RADIO TUBE SPECIALISTS
Any Type of Tube for Any Make of Radio
LINK'S TUBE SHOP
607 WALNUT STREET
RADIO REPAIRING Parkway 6415

THIS GREAT SUPER-HETERODYNE
GLORITONE RADIO
Complete **\$39.95** with Tubes

\$1.00
Down
\$1.00
A Week

Delivers
Set to
Your Home



Full Range Mu and Pentode Tubes
Full Vision
Dial
Dynamic
Speaker
Spotlight
Tuning

This Coupon is good for 6 months' subscription to Radio Dial on purchase of a Gloritone Radio.

DANEMAN'S
608 RACE ST.

Phone

Parkway

3639

WCKY Saturday, October 24

6:55—Ames News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tatzenstein Jeaters (NBC)
7:30—Show Boat Boys
7:45—Radio's Greatest Lover (NBC)
8:00—Lucille Fox
8:15—Cumberland Crooners
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Audition Nite on the Air
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birthdays Party Program
9:00—Concert Hour
9:15—Our Daily Thought
9:15—Waltz Time
9:45—Hawaiian Melodies
10:00—Housewives' Frolic
10:20—Advanced French—Prof. Briol
10:30—WFBE-RKO Theatre Party
10:50—Ruth Neely
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital

P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys and Chas. Schaefer
1:45—Chas. Daunt, tenor
2:00—Afternoon Melodies
2:30—U. C. Football Game at Carson Field
2:50—Story Telling Time
3:30—Tea Time Tunes
4:15—Strike Up the Band
4:30—Variety
6:35—Musical Interlude
7:00—Dinner Dance Music
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Republican Campaign Committee
8:00—The Mansion Dance Orchestra
8:30—Murdock Williams
8:40—Bold Football Scores
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Republican Judicial Campaign
9:30—Evening Chimes
9:45—Song Hit Time
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRK (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Glady's Catrone, Organist
8:00—Roland Gaines and His Mountain Rangers
8:15—Grab Bag Boys
8:45—Radio Television Program
9:00—Commuters (CBS)
9:30—Consolidated Merchants' Program
10:00—Woman's Hour—Tremette Tully
10:30—Hub Clothing Company Musicale
10:45—New World Salon Orchestra (CBS)
11:00—Julia Hayes, Household Hints
11:30—Bond Clothes—Columbia Review (CBS)
11:45—Talk on Boys' Week
11:50—Studio
Noon—Blackberry Dudes

P. M.
12:15—Big Store Mid-day Music
12:30—Cincinnati Merchant's Program
1:00—Football Game—Yale vs. Army (CBS)

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Radio Dial:

This is a plea for better commercial programs. Commercial programs as they are presented today depend on two things for their appeal. First, if the sponsor has enough money, famous names are hired to put the program over, and by putting it over the sponsor does not mean making the program a success as a radio program, but simply attracting listeners. Second, there is a vast difference. Second, there is a commercial program which the sponsor demands that his program be popular in appeal. Classics to a commercial program mean Victor Herbert and Rudolph Friml.

There is no good reason why this should be. Both the chains and the independent stations are offering excellent sustaining programs, that wise sponsors should seize as quickly as possible. One of the most outstanding of these is Harbor Lights a blue net work Sunday evening feature. There is no end to the really fine list of sustaining programs that go along indicating radio, while the commercials offer their jazz and farce comics to pull it down to the level of a tabloid or comic sheet. Is it any wonder that the radio public resents radio advertising? Let the commercial sponsors present really fine programs instead of hiring the largest jazz orchestras and the latest night club entertainers, and radio advertising will progress mightily. When this occurs program directors will no longer be afraid to offer new music—thousands of selections that have never been used on the air, because the sponsors demanded "familiar" selections. Here we find the real reason for radio occasionally going stale and monotonous.

JACK SNOW,
Continuity Director WSMK,
Dayton, Ohio.

I, N. Cincinnati: The Medley Five and Wally the Happy Troopador of WCKY are off the air at present.

Margie: The Skillet Lickers are heard only from WCKY and broadcast under no other name. You may be confusing them with the WLW Georgia Wildcats, of whom two are former Skillet Lickers.

Miss E. S. Covington: Little Red Riding Hood has been off the air with a severe cold, but is back at WCKY now. Alice Rowlette is the Story Book Lady of Kiddie Klub Hour. Miss Ashcraft is awfully sweet and under 25, we suspect.

J. W.: Curiosity consumes us all for Tick and Tack refuse to disclose their identity.

Miss K. S. Mt. Healthy: Moonshine and Honeysuckle will be on the air Sunday (October 25) at 2:30 p.m. over WFAF (660 kc.). Gene and Glenn are on WSAI at 8 a.m. daily.

A. G. W., Dayton, O.: See above for Moonshine and Honeysuckle.

Mrs. F. S.: Kentucky Belle is at home in Milford, Kansas, and can be heard over KFB.

Rex: Can't venture to say why

LESTER SINGER RADIO SERVICE CO.

Cincinnati's Best Equipped Radio Service Station

All Makes of Radios Serviced

Power Packs and Sound Equipment

2126 Madison Road
Woodburn 3788

WKRC Saturday, October 24

4:15—Pylon Program
4:30—Webb Fuel Program
4:45—Spanish Serenade (CBS)
5:00—Auto-Rad Stewart Warner Program
5:15—Mable & Carew Program
5:30—Cincinnati Trade School
5:45—Tropic-Aire, Inc.—Football Scores (CBS)
6:00—Re-Nu Program—Pat Gillick, Organ
6:15—Allied Florist—Alma McQueen
6:20—Stocks—Cohle & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review
6:35—Studio
9:00—Today in Cincinnati, by Dr. Glenn Adams
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Junior Chamber of Commerce Prog.
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cream Band (CBS)
8:15—Abe Lyman, Sterling Products (CBS)
8:30—Kate Smith—La Palma Prog. (CBS)
8:45—The Old Wurzburg Malt Program
9:00—Republican Judicial Committee
9:15—Spanish War Veterans
9:30—Horseshoe Gardens—Cliff Burns
10:00—Hank Simmons's Show Boat (CBS—French-Bauer)
11:00—Time and Weather
11:03—Pat Gillick Review
11:08—Studio
11:15—Pylon—Wesley Fox and Jimmy Seaver
11:30—Pat Gillick Studio
Midnight—Guy Lombardo Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ, Arthur Chandler, Jr.
7:45—Rally Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Ramona
8:30—Tick, Tack and Toe
8:45—Physical Exercises
9:00—Girls' Program
9:05—Polkiana Shoe Talk
9:10—Organ Interlude
9:20—Rally Bill and Jane
9:30—Beautiful Thoughts (NBC)
9:45—WLW Mail Bag
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Celent Goodbody
10:45—Seger Ellis
11:00—Motion-ironing Time
11:15—Elliott Brock, Violin Recital
11:30—Live Stock Reports
11:45—River and Weather Reports
11:55—Time Signals
Noon—Governmental Glimpses, Gilbert Bettman, Attorney General of Ohio

P. M.
12:15—Swift Program—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—National Farm and Home (NBC)
1:30—Johnny Hamp's Orchestra, Netherlands Plaza
2:00—Organ Matinee

Cliff interrupts: Bing. Mildred Bailey is with Paul Whiteman's Paint Men and can be heard Friday night at 10 o'clock through WHAS (720 kc.).

Kentucky Night Owl Club, Ross, Ky.: WKRC has not had Selma Harris on the air for some time and has lost track of her.

N. J. K., Cincinnati: Fred Roehr is still with WLW. Don Becker has left the station and is in the midst of mysterious travels.

"Let me take this opportunity to praise the program of the Philadelphia Symphony Orchestra Monday night over WKRC. It is seldom that so fine a program is heard in full over the air. Let's have more of them. W. R., Jr."

J. C., Cincinnati: Try W. R.'s plan for a Jazz reminder. Pencil writing is excluded in grounds of jazz-jitters.

J. B., Avondale, and Miss W. S., Reading: The Mills Brothers are on the Columbia network now. See Columbia programs this week for their schedule.

L. E. W.: Odas Mattox has left WCKY to sing with McCormick's Fiddlers at WLW, to replace Jerry Foy who has gone to KDKA to appear with Jack, also Foy. Jack Moore is living in Middletown, Ohio, and is not broadcasting.

DAVID LORBACH

Democratic Candidate for Congress

WFBE

Fri. 8:15 p.m., JUDGE EDWARD T. DIXON
Mon. 8:15 p.m., DAVID LORBACH
Wed. 8:15 p.m., JAMES C. HARRIS
Fri. 8:15 p.m., DAVID LORBACH
Democratic Campaign Committee
Alfred G. Allen, Chairman

WLW Saturday, October 24

2:30—Delivery Boys
2:45—Navy-Princeton Football Game (NBC)
4:00—A. & P. Orchestra
4:30—Sextantary Hawkins
5:00—Crosley Dealers' Salute
5:30—Dickinson Seed Program
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Johnny Hamp's Orchestra, Netherlands Plaza
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Hotel Gibson Orchestra
7:30—Crosley Theater of the Air
8:00—Crosley Saturday Knights
8:30—Dance With Countess Dorsey (NBC)
9:00—King Edward Cigar Band
9:30—The First Nighter (NBC)
10:00—Korn and Parchie
10:15—Records
10:30—Clara, Lu and Em (NBC)
10:45—Bob Newhall Sports Slides
11:00—Estate Weather Man
11:05—The Amigos
11:30—Doodlers
Midnight—"Battle of Music" from Grey-stone Ballroom
12:30—Johnny Hamp's Orchestra, Netherlands Plaza
1:00—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick Old-Time Fiddlers
8:45—Records
9:15—Odus Maddox, banjo
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Seger Ellis
11:00—Live Stock Reports
11:45—Records
Noon—Sign off

P. M.
1:45—Army-Dale Football Game (NBC)
3:00—Dancing Melodies (NBC)
4:00—Records
4:15—Crosley Dealers' Salute
4:30—Records
5:00—Southern Singers and Raymond Mitchem
5:30—Records
6:30—Mr. Bones and Co. (NBC)
7:00—John Fogarty, tenor (NBC)
7:15—Laws That Safeguard Society (NBC)
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Judicial Campaign, Hon. Russell Wilson
8:15—Johnny Hamp's Orchestra, Netherlands Plaza
8:30—National Advisory Council on Radio in Education (NBC)
9:00—Nation Orchestra (NBC)
9:30—Club Valspar (NBC)
9:45—Lucky Star Orchestra (NBC)
10:00—Johnny Hamp's Orchestra, Netherlands Plaza
11:15—Records
11:30—"Battle of Music" from Greystone Ballroom

SUNDAY October 25

WCKY (202m.—1490 kc.)

A. M.
10:00—Mexican Typica Orchestra (NBC)
10:30—Tommy Ott, novelty piano
10:45—Lena Pope, juvenile soprano
11:00—Fusion Singers (NBC)
11:30—Kentucky Mountaineer
11:45—Lucille Fox
Noon—Kapua's Hawaiians

P. M.
12:15—Echoes of the Orient (NBC)
12:30—Buckeye Hoedowners
1:00—Sign off
1:45—Buckeye Hoe-Downers
2:00—Cumberland Crooners
2:15—Lawson's Hawaiians
2:30—Wills-Overland Program (NBC)
2:45—Kentucky Mountaineer
3:00—College of Music
3:15—Charlene and Tommye
3:30—Russell and Grady Hodges
3:45—Earl Arnold's Orchestra From Look-out House
4:00—Randall Fryer, Teator
4:15—Settlement Quartet
4:30—Sun-dodgers

WFBE (250m.—1200 kc.)

A. M.
8:00—Break of Day
8:30—Concert Hour
9:15—Birthdays Party Program
9:30—Invitation to the Waltz
10:15—Dry Ridge Health Hints
10:30—Vocal Varieties
11:00—Excerpts from the Operas
11:30—The Thought for Today
11:45—Echoes from Germany

CALL Kirby 1253
Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.
Cincinnati Radio Service Co.

WFBE Sunday, October 25

P. M.
12:30—UFA Theatre
12:45—Luncheon Melodies
1:00—Jewish Hour
1:30—Jubilee Singers
1:45—Around the Clock
2:00—James A. Dorsey
2:15—The Orioles
2:30—Bill Reith's Cincinnati Panthers
3:00—Ralph Pinkston
3:15—Moods in Blue
3:45—Male Quartet
4:00—Sleepy Notheis
4:15—Pattels in Prase
4:30—Variety, Bee Campbell
4:45—Post Symphony Hour
5:45—Mrs. Lloyd Hoshaw, Book Review
6:00—Musical Interlude
6:30—Church Federation Hour
7:00—Dinner Dance Music
7:15—With the Scouts
7:30—Crime Talk by Alfred Bettman
7:35—Original Ibold Sport Review
7:45—Old Time Fights—Harry Hartman, Announcer
8:30—Mansion Dance Orchestra
9:00—Evening Stars
9:20—Novelty Matas
9:45—Douglas Pinguely, basso
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower Program
11:00—First Church of Christ Scientist (CBS)
Noon—American Legion Program
P. M.
1:00—Jewish Community Program
1:30—Cathedral Half Hour (CBS)
2:00—Wallace Silver—Eight Sons of Eli (CBS)
2:30—Columbia Church of the Air—Rev. Milo Gates (CBS)
3:15—New York Philharmonic Symphony (CBS)
3:45—President Hoover's Address (CBS)
5:00—Rev. Donald Grey Barnhouse (CBS)
5:30—Xavier—Twenty Minutes of Good Reading
6:00—United Woelena Period (CBS)
6:15—United Woelena Period
6:20—Eureka Program Suggestions
6:25—Sports Review
6:30—Leonard J. Dempsey Talk
6:45—Arch Preserver Band
6:50—Studio
7:00—Walker Millard, "Cincinnati's Example to a Nation"
7:15—Chile and Opera (CBS)
7:30—Luden's Program (CBS)
8:00—Devils, Drugs and Doctors (CBS)
8:15—Philo Program—Tri-State Ignition
8:45—Pari-Fair Your Child (CBS)
9:00—The Dutch Masters (CBS)
9:30—Romances of the Sea (NBC)
10:00—Street Slumber Program
10:30—Horse Shoe Gardens—Cliff Burns
11:00—String Quartet (CBS)
11:30—Ben Bernie's Orchestra (CBS)
Midnight—Eddie Duchin Orchestra (CBS)
12:30—Rent-A-Movie Period

WLW (428m.—700 kc.)

A. M.
9:00—Church Forum
9:30—Children's Program (NBC)
10:00—Organ, Arthur Chandler, Jr.
10:25—River Report
10:30—Fiddlers Three (NBC)
10:45—Song for Today (NBC)
11:00—Styvesant String Quartet
11:30—Morning Musical (NBC)
P. M.
12:30—Island Sereaders
1:00—Over Jordan (NBC)
1:30—Henry Thies' Orchestra
2:00—Crosley Theatre of the Air
2:30—Faint Poamers (NBC)
3:00—Conservatory of Music Recital
3:30—Vox Celeste
4:00—League of Little Plowmen (WJR)
5:00—Shuron Musical Showman
5:30—Crosley Rhapsodies
6:00—Crosley Auto Stokers
6:15—The Chatter
6:45—Vanity Fair Program (NBC)
7:00—Variety
7:15—Jolly Time Revue (NBC)
7:30—The Three Bakers (NBC)
8:00—Bena Jetlick Melodies (NBC)
8:15—Collier's Radio Hour (NBC)
9:15—Bayuk Sing Party (NBC)
10:15—Gold Medal Express (NBC)
10:45—Netherland Plaza Orchestra
11:02—Frank Williams' Oklahoma University Orchestra, Greystone Ballroom
11:30—The Singing Violin
Midnight—Henry Thies' Orchestra (NBC)
1:00—Johnny Hamp's Orchestra, Netherland Plaza

WSAI (225m.—1330 kc.)

P. M.
2:15—Sunday Bright Spots (NBC)
2:30—Serenonette and Hymn Time
3:00—Wayne King Orchestra (NBC)

"Raising Junior" Sketch is Written from Principals' Life



Peter Dixon and Aline Berry play the principal roles in the Raising Junior sketch which can be heard at 6 p. m. daily except Wednesday through station WJZ (760 kc.) and other NBC stations. This domestic skit is written by Dixon who bases it largely on the experiences of himself and Aline (Mrs. Berry) in raising their own small son. Recently a second baby was born to the Dixons and now he too is mentioned in the radio programs.

WSAI Sunday, October 25
3:30—National Religious Services (NBC)
4:00—Marshall Guardsmen (NBC)
4:30—The Wonder Program (NBC)
5:00—Gilbert and Sullivan Gems (NBC)
5:30—General Electric Program (NBC)
6:00—Catholic Hour (NBC)
7:00—"Education," by Prof. John Dewey (NBC)
7:30—Judent Club of the Air (NBC)
8:00—Chase & Sanborn (NBC)
9:00—"Our Government"—David Lawrence (NBC)
9:15—Bayer and Company (NBC)
9:45—Johnny Hamp's Orchestra from Netherland Plaza
10:15—Johnson Wax Program (NBC)

MONDAY October 26

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Walkers, Old and New
9:15—Tunes in Blue
9:30—Vocal Varieties
9:45—Hawaiian Medleys
10:00—Popular Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:15—Tuneful Melodies
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
12:45—Kentucky Federation of Women's Clubs
1:00—Sign off
1:45—Story Book Hour
6:15—Waldorf-Astoria Empire Room Orchestra (NBC)
6:30—Tommy and Willie
6:45—Ayers News Report
7:00—Arnos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Lucille Fox
7:45—Paris Night Life (NBC)
8:00—Crown Prince of Pep
8:15—Louise Ryder, Contralto
8:30—Mystery Drama, "Caste Quaint"
9:00—Steve Bates
9:15—Crimson Girl
9:30—Sun-dodgers

WANTED
BOYS TO
SELL RADIO DIAL
MAKE GOOD MONEY IN SPARE TIME
See Mr. Sirlin at Central News Co.,
320 E. Third St. Main 3115

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birth Day Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Dance Melodies
9:45—Hawaiian Echoes
10:00—Musical Favorites
10:30—Housewives' Profile
10:45—Better Brushes Revue
10:45—WFBE-RKO Theatre Party
10:50—Mrs. Evans
11:00—Shopping with Betty and Bob
11:30—Happinesa Club
Noon—Organ Recital
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
2:00—Dixie Tunes
2:30—Community Radio Revue
2:45—Afternoon Dance Frolie
3:15—Memory Lane
3:45—Julius Monk
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Tunes
5:45—Sprite Program
6:00—Little Black Joe
6:15—Musical Interlude
6:30—Frank Aston
6:45—Berning Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Ibold Sport Review
7:45—Labor Conference Program
8:00—Hub Clothing Co. Players
8:15—David Lorchbach Campaign, David Lorchbach
8:30—WFBE Players
9:00—Lucky Boys
9:15—Dry Ridge Health
9:30—Julius Sien
9:45—Highlights of the World Series, Bob Bisnow

CHICKENS

Boiling . 12c lb. Springers
Stewing (1931) 22c lb.
Hens . 22c lb. Broilers . 27c lb.
Leghorn
Hens . 15c lb. (Any Size) . 18c lb.

All poultry, dressed free, while you wait. Watch our prices weekly, the lowest priced and largest poultry house in town.

Consumers Poultry & Egg Co.

Poultry and Eggs (Wholesale and Retail)
Phone Parkway 6748 318 W. 6th St.
Between Plum and Central Ave.
Telephone orders will be promptly filled. To accommodate our customers store will be open from 7 a. m. to 10 p. m. and Sunday 7 a. m. to 12 m.

WFBE Monday, October 26

10:00—Mountain Red
10:15—Dream Fantasy
10:30—Republican Judicial Committee

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladya Carson, Organist
8:00—Roland Gaines Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Computers (CBS)
9:30—Consolidated Merchants Program
10:03—Woman's Hour—Themetette Tully
10:30—Art Dry Cleaners
10:45—Sullivan Program (CBS)
11:00—Melody Parade (CBS)
11:45—Jane Grey and "Kampi the Jeweler Artists"
Noon—Radio Television Program
12:15—Big Store Mid-Day Musical
12:30—Cincinnati Merchants Program
1:00—Kenton Pharmaceutical Prog. (CBS)
1:15—Pines Automatic Waterfront Program
1:30—Pyel Program
1:45—Hub Clothing Co. Musicale
2:00—Ann Leaf (CBS)
2:15—Burck-Bauer Organ
2:30—Rhythm Kings (CBS)
3:00—Vi-Zoy Program
3:30—Arthur Jarrett (CBS)
3:45—Auto-Rad Street Warner
4:00—Bert Lowe's Orchestra—Bing Crosby (CBS)
4:15—Ben Berman Talk
4:20—Sprite Clothing Program
4:30—Webb Fuel Program
4:45—Studio
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carew Contest
5:30—Cincinnati Trade School
5:45—Candy Quarter Hour (CBS)
6:00—Re-NU Program—Pat Gillick, Organ
6:16—Allied Florists—Alex McQueen
6:20—Stocker—Coble & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Union Gas and Electric Program
6:45—R. B. Clothes—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Limit Program—Lillian Roth (CBS)
7:30—Baker Har—Boswell Sisters (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Crema Band (CBS)
8:15—Singlin's Sam, Baraboo Man (CBS)
8:30—Kate Smith, La Palina (CBS)
8:45—Old Wurlburg Malt Program
9:00—Pompeian Program (CBS)
9:15—Today in Cincinnati by Dr. Glenn Adams
9:30—An Evening in Paris (CBS)
10:00—Robert Burns Panatella Program (CBS)
10:30—Mabley and Carew Program
10:45—Republican Judicial Committee

WKRC Monday, October 26

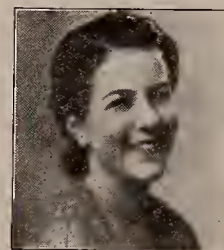
11:00—Green Answer Man
11:03—Time, Weather, Sports Review
11:15—Pyol—Wesley Fox and Jimmy Leaver
11:30—Pat Gillick, Organist
Midnight—Ben Bernie's Orchestra (CBS)
12:30—Rent-A-Movie Period

WLW (428m.—700 kc.)

A. M.
6:31—International Fiddlers
7:00—Physical Exercise
7:15—Delivery Boys
7:30—Organ, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Biscuit Pick-ups (NBC)
8:45—Physical Exercise
9:00—Musical Portrait
9:20—Child Care and Training, Dr. Ada Arlit
9:30—Beautiful Thoughts (NBC)
9:45—Radio Polks
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—McConick's Fiddlers
11:00—Rumford School of Cookery
11:15—Island Sereaders
11:30—WLW Stars
11:45—Rick, Tack, Toe
11:55—Time Signals
Noon—Ninth Annual Convention of National Association of Broadcasters (NBC)
P. M.
12:15—Swift Program—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Johnny Hamp's Orchestra, Netherland Plaza
2:00—School of the Air
3:00—Interviews by Alice Cory
3:15—Seger Ellis
3:30—Ramona
3:45—Rick, Tack, Toe
4:00—A. & P. Orchestra
4:30—Village Rhythmer
4:45—Delivery Boys
5:00—Chats with Peggy Winthrop (NBC)
5:15—Little Lavelle and her Orchestra
5:45—Little Orphan Annie (NBC)

QUEEN CITY RADIO SERVICE CO.
628 Broadway, Cincinnati, Ohio
Radios Repaired Aerials Installed
Expert guaranteed service on all makes of radios and phonographs by Cincinnati's oldest exclusive radio service company.
PHONE Cherry 2440

This little girl is getting a great big hand



WELCOME LEWIS
—whose seductive contralto voice has made her one of the biggest hits in radio. Miss Lewis is featured in every broadcast of the

Yes, that pretty, smiling countenance belongs to Welcome Lewis—the dainty little star whose crooning contralto has captivated the hearts of millions of radio listeners.

Ordinarily a radio performer's popularity is confined to a definite age group, or a certain locality. But everybody likes Miss Lewis. In fact, as a featured star of the Chevrolet Musical Chronicles she has won a following equalled by very few vocalists on the air today.

It isn't so much the songs she sings as the way she sings them. When Miss Lewis croons a blues number, a torch song, or even a simple ballad, it takes on new meaning and gives infinitely greater pleasure. There is a certain fascinating quality in her voice that is very moving, and, at the same time, very satisfying.

If you haven't heard Miss Lewis sing, you are missing one of the most enjoyable experiences that radio can offer. Yet she is only one of a brilliant list of features broadcast weekly in the Chevrolet Musical Chronicles.

Hear this famous star over
Station WLW every Tuesday, 10:00 P. M.

UNIVERSAL RADIO SHOP
1005 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large—No Job Too Small
Phone South 1225 NEWPORT, KY.

WLW Monday, October 26

6:00—Old Man Sunbath
6:15—The Chatter
6:30—Radio and Television Institute
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Sunset Melodies
7:30—Variety
7:45—Selling Rubber Program
8:00—Smilin' Ed McConnell
8:30—Hollingsworth Hall
8:45—Vick's Chemical Program
9:00—Amco Band
9:30—Musical Domatoes (NBC)
10:00—Korn and Parbie (Jim and Walt)
10:15—Bob Newhall Sports Slices
10:30—Real Polka (NBC)
11:00—Estate Weather Man
11:02—Chime Reveries
Midnight—Hotel Gibson Orchestra
12:30—Johnny Hamp's Orchestra, Netherland Plaza

WSAI (225m.—1330 kc.)

A. M.
6:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Bradley Kincaid
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Dr. Royal S. Copeland (NBC)
10:30—Jean Carroll—Please Tell Me (NBC)
10:45—Organ Program
11:00—McCormick's Old Time Fiddlers
11:30—Records
Noon—Ninth Annual Convention of National Association of Broadcasters (NBC)

P. M.
12:30—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:30—Records
4:45—Crosley Dealers' Salute
4:30—Records
4:45—Minnabelle and Chick
5:00—Crosley Singers
5:30—Salt and Peanuts
5:45—Records
6:30—Everyday Poems by George Elliston
6:45—The Stebbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Ohman and Arden, Piano (NBC)
7:30—Prince Albert Program (NBC)
7:45—Tria of the Goldbergs (NBC)
8:00—August Rendigs, Jr.
8:15—Hotel Gibson Orchestra
8:30—Voice of Firestone (NBC)
9:00—A. & P. Gypsies (NBC)
9:30—General Motors (NBC)
10:00—True Story Program (NBC)
10:45—Simons Guardsman (NBC)
11:00—Seger Ellis
11:15—Hotel Gibson Orchestra

LISTEN IN
on
WKRC—5:30 P. M.
Request Numbers by
MISS RUTH REEVES
Courtesy of
CINCINNATI TRADE SCHOOL

**TUESDAY
October 27****WKCY (202m.—1490 kc.)**

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineers
7:30—Organ Melodies
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Chorus (NBC)
9:00—Band Concert
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Piano Solo
10:00—Popular Dance Tunes
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philly Melodies
P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:45—Luncheon Concert
12:45—Elmer Hurdle—Dramatic Reader
1:00—Sign off
5:45—Story Book Hour
6:15—Stall and Young
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Mrs. Ruth Miller, Soprano
7:30—Charlotte and Tommy
7:45—Back of the News in Washington (NBC)
8:00—Piano Recital by Fay Tarvin
8:15—Maurice Thompson, baritone
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Randall Fryer, Tenor
9:15—Lambert and Genners
9:30—Buckeye Hoedowners

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Hits and Bits
9:45—Morning Melodies
10:00—Housewives' Frolic
10:20—WFBE Beauty Helps
10:35—WFBE-RKO Theatre Party
10:50—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys
1:30—Day Dreams
2:00—Ralph Pinkston
2:15—Vocal Varieties
2:30—Louis Freeze
2:45—Afternoon Melodies
3:15—Novelty Notes
3:30—Bee Campbell
3:45—Moods in Blue
4:00—Prof. Briol

WFBE Tuesday, October 27

4:15—Tea Time Tunes
4:30—Lucille Bauch, soprano
4:45—The Islanders
5:15—Story Telling Time
5:30—Musical Interlude
6:15—Ben Herman
6:20—Variety
6:45—Berning Ford Travelogue
7:00—Dinner Dance Music
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Republican Campaign Committee
8:00—Mansion Dance Orchestra
8:30—Dry Ridge Health Hints
8:45—Mrs. Ben Lowenstein
9:00—Lucky Boys
9:15—Republican Judicial Campaign
9:30—Murdock Williams
9:45—Addelade Apfel
10:00—Mansion Dance Orchestra
10:35—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, Organist
8:00—Roland Gentry's Mountain Rangers
8:15—Grab Bag Boys
8:45—Radio Television Program
9:00—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—Oxol Festival (CBS)
10:18—Woman's Hour—Tremette Tully
10:45—Julia Hayes Household Hints
11:15—Face the World With A Smile (CBS)
11:30—Vocal Art Trio (CBS)
11:45—Stage and Screen Stars—Blossom Serley and Benny Fides
Noon—Blackberry Dudes
P. M.
12:15—Big Store Mid-Day Music
12:30—Cincinnati Merchants Program
1:00—Pabstette Varieties (CBS)
1:15—Farm Network Program (CBS)
2:00—Artists' Recital (CBS)
2:15—Columbian Artists' Recital (CBS)
2:30—Laying of Cornerstone in New York State Roosevelt Memorial (CBS)
3:15—Columbia Salon Orch. (CBS)
3:30—Grass-off Program
3:45—Fool Program
4:00—Four Club Men (CBS)
4:30—Webb Fuel Program
4:45—Phil Pictor's Orchestra (CBS)
5:00—Auto-Rad Stewart-Warner
5:15—Mable & Carew Contest
5:30—Cincinnati Trade School Program
5:45—High Clothing Company Musicale
6:00—Re-Nu—Pat Gillick, Organ
6:15—Allied Florists—Alex McQueen
6:20—Stocks—Coble & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Hygrade Program—Charlie and Oscar (CBS)
6:45—R. B. Clothes—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Icecast Program (CBS)
7:30—Kallenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Crmo Military Band (CBS)
8:15—Abe Lyman's Sterling Products Program (CBS)
8:30—Red Goss Adventures (CBS)
8:45—Lo Gerding Program—Walter Winchell, Morton Downey (CBS)
9:00—Ben Bernie's Blue Ribbon Orchestra (CBS)
9:15—Republican Campaign Committee
9:30—Romances of the Sea (CBS)
10:00—United Woollens Period
10:30—Today in Cincinnati, by Dr. Glenn Adams
10:15—Star Brand Shoe Revue (CBS)
10:30—Eddie Schoelwer—Horses Neck
10:45—Studio
11:00—Time and Weather
11:03—Sports Review
11:08—Jack Miller (CBS)
11:15—Fool Program—Wesley Fox, Jimmy Leave
11:30—Pat Gillick, Studio
Midnight—Schroder Hotel Orch. (CBS)

ROELL & QUEHL**RADIO SALON**

"Our Service Sells 'Em"
Any Make Radio Expertly Repaired
25-27 E. 6th Street
Just West of Monmouth
South 6865 NEWPORT, KY.

Tuesday, October 27**WLW (428m.—700 kc.)**

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Developers
8:15—Bradley Kincaid
8:30—Bissell Pickups (NBC)
8:45—Physical Exercises
9:00—Pick, Tack, Toe
9:15—Fashionette
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solo
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Davis Mystery Chef (NBC)
11:00—Mrs. A. M. Goudiss (NBC)
11:15—Ramona
11:30—Through the Looking Glass With Frances Ingraham
11:45—River and Weather Reports
11:55—Time Signals
Noon—Tuxedo Entertainers
P. M.
12:15—Swift Program—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Johnny Hamp's Orchestra, Netherland Plaza
2:00—Ohio School of the Air
3:00—Matinee Players
3:30—Crimelights
4:00—A. & P. Orchestra
4:30—Village Rhapsody
4:45—Deliver Boys
5:00—Matinee Story Hour (NBC)
5:30—Mildred Lawlor and Her Orchestra
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Interview With Rear Admiral Walter F. Crosby
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Gaynes Orchestra, Odette Myrtil (NBC)
7:30—Famous Beauties of History
7:45—American Girl Program
8:00—Armstrong Quakers (NBC)
8:15—Crosley Auto-Stokers
8:30—Work Bubble Blowers
9:00—Maxwell House Dile Ensemble
9:30—Great Personalities: Frazier Hunt (NBC)
10:00—Chewlet Chronicles
10:30—Variety
10:45—Bob Newhall Sports Slices
11:00—Estate Weather Man
11:02—Crimelights
11:25—Around the World With Jeff Davis
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30—Johnny Hamp's Orchestra, Netherland Plaza

WSAI (225m.—1330 kc.)

A. M.
6:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odus Maddox, banjo
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
11:00—"Your Child"—Dr. Ella Oppenheimer
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)
P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
2:30—Laying of Cornerstone, New York State Roosevelt Memorial (NBC)
3:00—Woman's Radio Review (NBC)
3:15—Woman's Radio Review (NBC)
4:00—Records
4:15—Crosley Dealers' Salute
4:30—Records
5:00—Dave Roberts, banjo
5:15—Records
5:30—Ringo Talkie—What Happened to Jane (NBC)

WSAI Tuesday, October 27

5:45—Records
6:30—Vocal Solos
6:45—The Stebbins Boys (NBC)
7:00—Midweek Federation Hymn Time (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Blackout Plantation (NBC)
8:30—Goodyear Tire Program (NBC)
9:00—McKesson Musical Magazine (NBC)
9:30—Fuller Brush Man (NBC)
10:00—Lucky Strike Dance Orchestra (NBC)
11:00—Netherland Plaza Orchestra

**WEDNESDAY
October 28****WKCY (202m.—1490 kc.)**

A. M.
7:00—"Alarm Clock Melodies"—Crooning Guitarist
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Chorus (NBC)
9:00—Waltzes, Old and New
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Morse Music
10:00—Mary Hale Martin's Household Period (NBC)
10:15—Popular Dance Music
10:30—Classic
11:00—Mrs. A. M. Goudiss (NBC)
11:15—Musical Novelties
11:30—Skillet Lickers
Noon—Philly Melodies
P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
5:45—Story Book Hour
6:15—Waldorf-Astoria Empire Room Orchestra (NBC)
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tommy Ott, pianist
7:30—Mollie's Hawaiians
7:45—Kapua Moore, soprano
8:00—National Battery Co., College Memories (NBC)
8:15—Brown Shoe Program—Guy Robertson (NBC)
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Duke, His Uke and His Sisters
9:15—Steve Bates, with octofone
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Hot Rhythm
9:45—Housewives' Frolic
10:00—Housewives' Frolic
10:20—Better Brushes Brevities
10:35—WFBE-RKO Theatre Party
10:50—Mrs. Evans' Question and Answer
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Matinee
2:15—Waltz Time
2:30—The Community Radio Revue
2:45—Afternoon Melodies
3:15—Bill Reith's Cincinnati Panthers
3:45—Sports Program
4:00—Dr. Cadman
4:10—Venetian Memories
4:30—Tea Time Tunes
5:15—Story Telling Time
5:45—Spritz Program
6:00—Little Black Joe
6:15—Musical Interlude
6:30—Novelty Notes
6:45—Berning Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Labor Conference Program
8:00—Hub Clothing Co. Players
8:15—David Lorbach Campaign—James Clark
8:30—Dry Ridge Health Hints
8:45—Julius Sein
9:00—Lucky Boys
9:15—Evening Chimes
9:30—Zack Whyte's Orchestra
10:00—Mountain Echo
10:15—Dream Fantasy

**FLORENCE FREY
BEAUTY EXPERT**

on the air
Every Thursday
9:45 A. M. WLW

**PERMANENT WAVE
\$5.00**

Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
631 Walnut Street Cherry 6165



Crosley Paytime, 8-Tube Super
Radio and Electric Clock.

\$95.00
COMPLETE

LISTEN TO
Your
Favorite

W L W
ARTIST
on a
CROSLEY
RADIO

5 and 8
Tube Super

\$36.36 to \$95.00

All Good Dealers
Stock and Sell

CROSLEY**SAVE UP TO \$600!**

Brand New. Latest Current Models, Willy's 6's and 8's

Sedans, Coupes, Coaches and Sport Coupes. (Illustrated) latest 6-Cyl. Sport Coupe, with rumble seat, wire wheels, fender wells; nothing to buy. A Sport Sedan delivered to you at



\$498.00 6-Cylinder Sport Coupe **\$498.00**

TRADE OR TERMS

OPEN EVENINGS

WILLY'S MOTORS, INC.

AUTHORIZED DEALERS

2350 GILBERT AVENUE

Woodburn 7987

Wednesday, October 28

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, Organist
8:00—Roland Gaines Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Pines Automatic Winterfront
9:15—Super Maid Program
9:30—Consolidated Merchants Program
10:00—The Oxal Feature (CBS)
10:15—Woman's Hour—Tremlettle Tully
10:45—Julia Hayes Household Hints
11:15—Three Men in a Tub (CBS)
11:30—Musical Alphabet (CBS)
11:45—Jane Grey and "Kampf der Jeweler Artists"

Nonn—Svenol Contest Program

P. M.
12:15—Big Store Mid-Day Music
12:30—Cincinnati Merchants' Program
1:00—Kenton—Pharmaceutical Program (CBS)

1:15—Pyol Program
1:30—Farm Network (CBS)
2:00—Rhythm Kings (CBS)
2:15—Buck-Bauer Organ Melodies
2:30—Needle Work Guild Period
2:45—Huston Ray's Orchestra (CBS)
3:00—Edna Wallace Hopper (CBS)
3:15—Vi-Zoy Program
3:45—Radio Television Program
4:00—Auto-Rad Stewart-Warner
4:15—Ben Berman Talk
4:20—Sprints Clothing
4:30—Webb Fuel Program
4:45—Artists Recital (CBS)
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carey Program
5:30—Cincinnati Trade School
5:45—Hub Clothing Company Musicale
6:00—Re-Neu—Pat Gillick, Organist
6:15—Allied Florists—Alex McQueen
6:20—Stocks—Coble & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Cincinnati & Lyke Erie Program
6:45—R. B. Clothes—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Linnit Program (CBS)
7:30—Baker Bar—Boswell Sisters (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cremo Band (CBS)
8:15—Singing Sam, Barbasol Man (CBS)
8:30—La Palma Program—Kate Smith (CBS)
8:45—The Old Wurzburg Male Program
9:00—Gold Medal Post Freight (CBS)
9:30—Cine Club: "Dead Man Twice" (CBS)

10:00—Vivacity Personalities
10:15—Mabley & Carey Program
10:30—Republican Judicial Committee
10:45—Today in Cincinnati, by Dr. Glenn Adams

11:00—Time, Weather, Sports Review
11:05—Street Singer
11:15—Pyol—Wesley Fox, Jimmy Seaver
11:30—Pat Gillick, Organist
Midnight—Romanello's Orchestra

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Biswell Pick-ups (NBC)
8:45—Physical Exercises
9:00—Musical Etchings
9:15—Theodore Le Fevre, Graphologist
9:30—Beautiful Thoughts (NBC)
9:45—Art Talk
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Marley Personality Performes (NBC)
11:00—Dorothy Chase and the Charis Players
11:15—Mouth Hygiene Talk
11:25—Ramona
11:45—River and Weather Report
11:55—Time Signals
Noon—Singer Ellis

P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
1:00—Live Stock Reports
1:10—National Farm and Home (NBC)
1:20—Johnny Hamp's Orchestra
1:30—Ohio School of the Air
2:00—Matinee Players
2:30—Great Composers
4:00—A. & P. Orchestra
4:10—Village Rhythmer
4:45—Delivery Boys
5:00—Chats with Peggy Winthrop (NBC)
5:15—Mouth Health (NBC)
5:30—Southern Singers and Raymond Mitchem
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Dr. Glenn Adams Dog Talk
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—John Ruskin Dance Orchestra
7:30—Crosley Polka
8:00—R. P. D. Hour

RADIO REPAIR SPECIALIST

Guaranteed Service on all Makes of Radios

LESTER E. YOUNG
(Formerly Krauss' Inspector)

PHONE KIRBY 4435

Wednesday, October 28

8:15—Remington Rhythm Rounders
8:30—Jack Frost's Melody Moments (NBC)
9:00—Adventures of Sherlock Holmes
9:15—Dutch Masters Minstrels (NBC)
10:00—Korn and Parable
10:15—Variety
10:30—Victor's Chemical Program
10:45—Bob Newhall Sports Slides
10:50—Estate Weather Man
11:00—Crosley Theater of the Air
11:30—Greystone Ballroom Orchestra
12:01—Hotel Gibson Orchestra
12:30—Johnny Hamp's Orchestra, Netherland Plaza

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's Piddlers
8:45—Records
9:15—Dr. Royal S. Copeland (NBC)
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Jane Grant's Stereo Hour (NBC)
10:30—National Home Hour (NBC)
11:00—Keeping Up With Daughter (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)

P. M.
12:15—Sign off
12:30—Live Stock Reports
1:00—Sign off
1:00—Woman's Radio Review (NBC)
1:00—Records
1:15—Crosley Dealers' Salute
4:30—Records
5:00—Sam Wilson, Baritone
5:15—Records
5:25—Civil Service Talk
5:30—Records
6:30—Larry Greuter, Accordionist
6:45—The Stebbins Boys (NBC)
7:00—John Fogarty, tenor (NBC)
7:15—Snop and Peep (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Silver Plute (NBC)
8:20—Motivall Concert (NBC)
9:00—Halsey-Stuart Program (NBC)
9:30—Palmolive Hour (NBC)
10:30—Coca Cola Program (NBC)
11:15—Hotel Gibson Orchestra

THURSDAY
October 29

WKCY (202m.—1490 kc.)

A. M.
7:00—Alarm Clock Melodies—Kentucky Mountaineer
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Charito (NBC)
9:00—Band Concert
9:30—Latonia, Ky., Merchants' Program
10:00—Ray Perkins of Pineapples (NBC)
10:15—Tune in Blue
10:30—Classic Hour
11:00—Mrs. A. M. Goudais (NBC)
11:15—Musical Novelties
11:30—Skillet Lickers
Noon—Phiglas Melodies

P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:45—Luncheon Musicale
1:00—Around the Clock
1:00—Sign off
1:45—Story Book Hour
6:15—Sidel and Young
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Cumberland Crooners—Latonia Jockey Club Program
7:45—Pamou Fallacies of Business (NBC)
8:00—Dixie Spiritual Singers (NBC)
8:15—Charlotte and Tammy
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Blackstone Plantation (NBC)
9:30—Buckeye Hoedowners

Call Avon 3095

When your radio goes wrong, have

RADIO
ENGINEERS

Fix It

Rates Low

Expert Service

Best Results

JAMES FRENKEL LEON BASS

Husing Has Dress Rehearsal



Not content with reading football rule books, Ted Husing, CBS sports announcer, spent some time working out with the Army team at West Point in preparation for his heavy schedule of football announcing. He's shown here going through his paces at the West Point grounds, reviewing what he learned when he himself played football in college.

Thursday, October 29
WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Thought Today
9:15—Strike Up the Band
9:45—Hawaiian Melodies
10:00—Housewives' Profile
10:20—WFBE Beauty Helps
10:35—WFBE-RKO Theatre Party
10:50—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital

P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys
1:30—Matinee Musicale
2:00—Ralph Pinkston
2:15—Vocal Varieties
2:45—Moods in Blue
3:15—Bee Campbell
3:30—Sweet and Hot Tunes

BEN BERMAN
(Former State Senator)Candidate for
BOARD OF EDUCATION

LISTEN IN

WKRC - Mon, Wed, 4:15-4:20; Sat, 6:30

WFBE - Tues., Thurs., Fri., 6:15-6:20

—Issued by Eric Schulte, Chairman

WKRC Thursday, October 29

11:02—Woman's Hour—Tremlettle Tully
11:15—Acme Sunshine Melodies
11:30—Woman's Hour—Tremlettle Tully
11:45—Stage and Screen Stars (CBS)
Noon—Blackberry Dudes

P. M.
12:15—Big Store Mid-Day Music
12:30—Cincinnati Merchants' Program
1:00—Pratt—Helps to Feeders (CBS)
1:15—Pyol Program
1:30—Julia Hayes
2:00—Singing Vagabond (CBS)
2:15—Salon Orchestra (CBS)
3:15—Svenol Contest Program
3:30—Grease-off Program
3:45—Studio
4:00—Melody Parade (CBS)
4:30—Webb Fuel Program
4:45—Hotel Taft Orchestra (CBS)
5:00—Auto-Rad Stewart-Warner Program
5:15—Mabley & Carey Program
5:30—Cincinnati Trade School Program
5:45—Sweetheart Quarter Hour (CBS)
6:00—Re-Neu—Pat Gillick, Organist
6:15—Allied Florists—Alex McQueen
6:20—Stocks—Coble & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review, Weather
6:30—Committee and Candidates
6:45—R. B. Clothes—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Republican Campaign Committee
7:30—Kaltenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Pyol—Wesley Fox, Jimmy Seaver
8:15—Abe Lyman—Sterling Products Program (CBS)
8:30—La Palma Program—Kate Smith (CBS)
8:45—Angelo Patri—"Your Child" (CBS)
9:00—Today in Cincinnati, by Dr. Glenn Adams
9:15—Horse Shoe Gardens—Cliff Burns
9:30—Love Story Program (CBS)
10:00—Hart, Schaffner & Marx (CBS)
10:30—Horse Shoe Winter Gardens—Cliff Burns
10:45—Peter's Parade (CBS)
11:00—Time, Weather, Sports Review
11:05—Pat Miller (CBS)
11:15—Pyol—Wesley Fox, Jimmy Seaver
11:30—Pat Gillick, Organist
Midnight—Guy Lombardo and His Orchestra—CBS
12:30—Rent-a-Movie

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Biswell Pick-ups (NBC)
8:45—Physical Exercises
9:00—Garden Talk
9:10—Organ Interlude
9:20—Health Talk by Dr. Carl A. Wilzbach
9:30—Beautiful Thoughts (NBC)
9:45—Florence Frey Good Lucks Workshop
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Davis Mystery Chef (NBC)
11:00—Moto Ironing Time
11:15—Organ Program by Arthur Chandler, Jr.
11:30—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals
Noon—Ramona

P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
1:00—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Johnny Hamp's Orchestra, Netherland Plaza
2:00—Ohio School of the Air
3:00—Interviews by Alice Cory
3:15—Ohio Federation of Woman's Clubs
3:30—Ramona
3:45—Tick, Tack, Toe
4:00—A. & P. Orchestra
4:30—Village Rhythmer
4:45—Delivery Boys
5:00—Brazilian Coffee (NBC)
5:15—Edna Wallace Hopper
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Radio News Reel of Hollywood
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Southern Singers
7:30—Variety
7:45—American Girl Program
8:00—Phoenix Hooley
8:15—Rin-Tin-Tin Thriller (NBC)
8:30—Edgington's Hall
8:45—Sisters of the Skillet (NBC)
9:00—Crosley Queen Minstrels
10:30—Cotton Auto Stokers
10:45—Bob Newhall Sports Slides
11:00—Estate Weather Man
11:02—WLW Fanfare
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30—Johnny Hamp's Orchestra, Netherland Plaza

IF IT'S ELECTRIC WE CAN FIX IT

PRUES

ELECTRIC AND RADIO SHOP

408 York Street

SOUTH 2751, NEWPORT, KY.

Thursday, October 29

WFBE (250m.—1200 kc.)

A. M.
4:00—Prof. Briol
4:15—Ten Time Tunes
4:30—Serenade
5:00—Moon Melodies
5:15—Story Telling Time
5:30—Musical Interlude
6:15—Ben Berman
6:25—Variety
6:45—Bernard Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Iced Sport Review
7:45—Republican Campaign Committee
8:00—Mansion Dance Orchestra
8:15—David Lorchbach Campaign—David Lorchbach
8:30—Murdoch Williams
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Republican Judicial Campaign
9:30—Post Tenor
9:45—Variety
11:00—Mansion Dance Orchestra
11:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, Organist
8:00—Roland Gaines Mountain Rangers
8:15—Grab Bag Boys
8:45—Radio Television Program
9:00—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Crosley Flour (CBS)
10:15—Machine Age Housekeepers
10:30—Hub Clothing Musical
10:45—Barbara Gould Beauty Talk (CBS)

A NEW
Radio Inspection
Service

AGAIN THIS WEEK we will call at your home and test all your Radio tubes, voltages and make a general inspection of your entire Radio for—

50c

We offer you this service for a limited time only on Radios of all makes and types.

Years of experience, expert knowledge of Radio circuits and up-to-date equipment make it possible for us to analyze your entire Radio system quickly and correctly.

PHONE US NOW

Get your call in immediately. Enjoy the satisfaction of dealing with a concern that really knows Radio. Remember, a phone call brings an ENPENT.

A-B-C Radio Sales & Service

Phone Cherry S230, 1511 Race St.

Thursday, October 29 WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odus Maddox, banjo
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
10:45—Organ Program
11:00—Records
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)
P. M.
12:50—Live Stock Reports
1:00—Sign off
5:00—Woman's Radio Review (NBC)
4:00—Mona Motor Organ Recital
4:30—Crosley Dealers' Salute
4:45—Records
5:00—Travel Talk
5:15—Records
5:30—Rinsio Talkie—What Happened to Jana (NBC)
5:45—Records
6:25—Better Business Bureau Talk
6:50—Vocal Solos
6:45—The Stebbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—"The World Today," by James G. McDonald (NBC)
7:30—Prince Albert (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Fleischmann Hour (NBC)
8:00—Arco Dramatic Musical (NBC)
9:30—Adventures of Sherlock Holmes (NBC)
10:00—Lucky Strike Dance Orchestra (NBC)
11:00—Hotel Gibson Orchestra

FRIDAY October 30

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherie (NBC)
9:00—Waltzes, Old and New
9:15—Hot Dance Tunes
9:30—Vocal Varieties
9:45—Concert Music
10:00—Ray Perkins, Prince of Pineapple (NBC)
10:15—Hamilton (Ohio) Merchants Program
10:45—Lebanon (Ohio) Program
11:15—Williamstown (Kentucky) Merchants
11:45—Skillet Lickers
Noon—Phyllis Melodies
P. M.
12:50—Norris Brock Live Stock Reports
1:00—Sign off
5:45—Story Book Hour
6:15—Lucille Fox
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Kentucky Mountaineer
7:30—Cumberland Crooners
7:45—Saunders Trio
8:00—Nestle's Program (NBC)
8:50—Ardel Arnold's Orchestra from Look-out House
9:00—Interview Pair (NBC)
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:30—Hill Billy Kid and Log Cabin Boy
7:45—Strike Up the Band
8:00—Birthdays Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Morning Melodies
9:45—Hawaiian Echoes
10:00—Housewives Frolic
10:20—Better Brushes Brevities
10:35—WFBE-RKO Theatre Party
10:45—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:50—Happiness Club
Noon—Organ Recital
P. M.
12:30—How It Began
12:45—Lunchon Musicale
1:00—Around the Clock
1:15—Matinee Musicale
2:00—Novelty Notes
2:30—Community Radio Revue
2:45—Moods in Blue
3:15—Garden of Melody
3:45—Dancy Panthers
4:15—Julius Monk
4:30—Violin Solos, Mrs. Hahn
4:45—Afternoon Dance Melodies
5:15—Story Telling Time
5:30—Spirituals
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Herman
6:20—Musical Interlude
6:45—Berning Ford Travelogue
7:00—Julius Sien
7:15—Post Question Box
7:30—Original 1930 Sport Review
7:45—Labor Conference Program
8:00—Hub Clothing Co., Players
8:15—David Lorchack Campaign
8:30—Dry Ridge Health Hims
8:45—Adelaide Apfel
9:00—Lucky Boys
9:15—Wrestling Matches

Misses "Stewit" and "Fryit" Exchange Household Hints



Eddie Esst (left) and Ralph Dumke, radio's "Sisters of the Skillet," put on their "bungle" aprons while they considered household problems which they will solve in their broadcasts over associated NBC stations.

Through the door of their research laboratory on the art of housekeeping, the photographer caught them the other day just as they discovered how to preserve warm weather for use during winter.

"Stew it," said Eddie, in his character as "Miss Stewit."
"Or fry it," suggested Ralph, as "Miss Fryit."

They can be heard on WLW at 8:45 p. m., Thursday, and on WLS (870 kc.) on Tuesday and Friday at the same time, and on WSAI at 10 a. m., Wednesday in Mrs. Blake's Radio Column.

Friday, October 30 WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, organist
8:01—Roland Gaines and His Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:05—Radad—Super Maid Program
9:30—Consolidated Merchants' Program
10:00—Oxol Feature (CBS)
10:17—Woman's Hour—Tremlette Tully
10:45—Martin Senour—Don and Betty (CBS)
11:00—Rhythmic Kings (CBS)
11:15—Blue Moon Cheese—Ida Bailey Allen (CBS)
11:50—Melody Parade (CBS)
11:45—Jane Grey and Kampf the Jeweler Artists
Noon—Radio Television Program
P. M.
12:15—Big Store Mid-day Musicale
12:30—Cincinnati Merchants' Program
1:00—Pabstett Varieties (CBS)
1:15—Julia Hayes
1:45—Sphenol Contest Program
2:00—Studio
2:15—Burck-Bauer Organ Melodies
2:30—Huston Ray's Orchestra (CBS)
3:00—Vi-Zoy Organ Melodies
3:30—Grease Off Program
3:45—Pyl Program
4:00—Auto-Rad Stewart Warner Program
4:15—Talk on Boys' Week
4:20—Spritz Clothing Program
4:30—Webb Fuel Program
4:45—Edna Thomas (CBS)
5:00—A. O. Run—Happy Feet Program
5:15—Mabley and Cerev Program
5:30—Cincinnati Trade School Program

Friday, October 30 WKRC (545m.—550 kc.)

5:45—Hub Clothing Company Musicale
6:00—Rc-Mo Program—Pat Gillick
6:15—Allied Florists—Alex McQueen
6:30—Republican Judicial Committee
6:45—R. B. Clothes—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Limit Program—Lillian Roth (CBS)
7:30—Baker Chocolate Program—Boswell Sisters (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Pryor's Cream Band (CBS)
8:15—Singin' Sam—Barbasol Program
8:30—Time Magazine Hour (CBS)
9:00—Rental Shoe—Radio Reproductions (CBS)
9:15—Liberty Magazine Hour (CBS)
9:45—Jarman Shoe—Friendly Five Footnotes (CBS)
10:00—Pillsbury Pageant (CBS)
10:30—Williams Manufacturing—Talk by Football Coaches (CBS)
10:45—Mabley and Cerev Program
11:00—Green Answer Man (E. T.)
11:05—Time—Weather
11:08—Sports Review
11:12—United Woollens Period
11:15—Pyl—Wesley Fox and Jimmy Seaver
11:30—Pat Gillick, studio
Midnight—Ben Bernie and His Orchestra (CBS)
12:30—Rent-A-Movie

WLW (428m.—700 kc.)

A. M.
6:50—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:31—Organ Program
7:45—Jolly Bill and Jane (NBC)

Friday, October 30

WLW
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bissel Pick-ups (NBC)
8:45—Physical Exercises
9:00—Housekeepers' Chats
9:15—Recipes by Famous Chefs
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Steeley Program
11:00—Rumford School of Cookery
11:15—Talk on Mouth Hygiene
11:25—Pollyanna Shoe Talk
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
Noon—Tuxedo Fiddlers

P. M.
12:15—Swift Program, Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:31—Johnny Hamp's Orchestra, Netherlands Plaza
2:00—Ohio School of the Air
3:00—Matinee Players Orchestra
3:30—Ramona
3:45—Tick, Tack, Toe
4:00—A. & P. Orchestra
4:30—Village Rhythmer
4:45—Delivery Boys
5:00—Words and Music
5:15—Mildred Lawlor and her Orchestra
5:30—Old Man Sunshine
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Mail Punch Program
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Kinney Shoe Program
7:30—Famous Beauties of History
7:45—Old Reliable Singers
8:15—Natural Bridge
8:30—Murray Horton's Orchestra
8:45—Sisters of the Skillet (NBC)
9:00—Hearst Town
9:30—Armour Program (NBC)
10:00—Maxwell House Dixie Ensemble
10:10—Variety
10:45—Bob Marshall Sports Slices
11:00—Netherlands Plaza Orchestra
11:30—Vox Celeste
Midnight—Hotel Gibson Orchestra
12:15—Wm. Steuss and His WLW Orchestra (to blue network)

Friday, October 30 WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's Old-Time Fiddlers
8:45—Records
9:15—Georgia Wildcats
9:30—Records
9:45—A. & P. Orchestra (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Dr. Royal S. Copeland (NBC)
10:30—National Home Hour (NBC)
10:45—Savory Program (NBC)
11:00—Music Appreciation (NBC)
Noon—General Electric Circle (NBC)
P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Betty Moore Decorating Notes (NBC)
4:15—Crosley Dealers' Salute
4:30—Records
5:30—Odus Maddox, guitar
5:45—Records
6:30—Talk by Alice Richards
6:45—The Stebbins Boys (NBC)
7:00—Records
7:45—Trials of the Goldbergs (NBC)
8:00—Cities Service Concert (NBC)
9:00—Clitquot Club (NBC)
9:30—Pond's Dance (NBC)
10:00—Florsheim Frolics (NBC)
10:50—RKO Theater of the Air (NBC)
11:00—Seger Ellis
11:15—Hotel Gibson Orchestra
11:50—Sign off

"Schwartz Leads Again"

LOWEST PRICE IN YEARS
COMPLETE INSPECTION OF
YOUR RADIO

50c

by our expert in your home

SCHWARTZ RADIO SHOP

ESTABLISHED 10 YEARS

Liberty and Race Cherry 5946

ACTUALLY REDUCED

Most washers advertised at new low prices are machines built to sell for prices at which they are advertised. This Universal Washer is the same model, no changes, but actually in price.



Formerly Sold
For

\$109.50

Now Sold
For

\$69.50

Any of the following dealers carry a complete line of Universal Washers:

Clauss Electric Service, Inc.
21 W. 7th St., Parkway 3778

John R. Coppin Co.
7th and Madison, Covington, Ky.
Hemlock 1500

I. L. Greenwald, Inc.
4739 Main Ave., Norwood
MEIrose 0293

Lehr Radio & Refr. Co.
Harrison and Spring Grove
WEst 0990

I. L. Greenwald, Inc.
9th and Race Sts., Parkway 4402

Harry Solway
Elder and Elm Sts., CHerry 2850

Electric Appliance Shop
110 E. 8th St., CHerry 6741

Williams-Markland
843 Main St., CHerry 7722

LISTEN TO
WALTER MILLARD
FIELD SECRETARY OF THE NATIONAL
MUNICIPAL LEAGUE
"Cincinnati's Example to the Nation"

**WKRC, 7 to 7:15 P. M.,
Sunday, October 25th**

ISSUED BY CITY CHARTER COMMITTEE,
Henry Bentley, Chairman, 706 Ingalls Bldg.

WEEKLY

RADIO DIAL

REGISTERED

Volume I, No. 24

WEEK ENDING NOVEMBER 5, 1931

Price 5c

Local Stations, National Networks Boast Many New Features This Week

Nestle Star Was Seen in Zoo Operettas



Vivian Hart, dainty leading lady of the Cincinnati Zoo's recent presentations of "The Firefly" and "Wildflower," will be the guest entertainer with the Nestle Chocolateaters on station WKCY at 8 o'clock Friday night. Nat Brusloff's orchestra will carry the most of the program.

Myrt and Marge Are Chewing Gum Choice on CBS

Taking that difficult spot at 7 p. m. nightly as competition to Amos 'n' Andy, the Wrigley Chewing Gum interests will present "Myrt and Marge" to the Columbia network audience five nights a week, beginning Monday (November 2). WKRC will broadcast the program.

Myrt (Myrtle Vail) and Marge (Donna Damerel) come to radio from the theatre, where both picked up the ideas for the comic and tragic "ladies of the chorus" whom they will portray. Miss Vail will write the sketches.

Bing Crosby will move from this period to 7:15 p. m., where he will sing the Cremo program.

WLW Will Be On Air All Night

Night owls, milkmen, chorus girls, and others who turn night into day and sleep in the sunlight hours, to say nothing of radio listeners in foreign countries, will have 43 hours of continuous radio entertainment running through Saturday night and Sunday morning (October 31 and November 1) when WBSXAL, the Crosley short wave station, will run another of its test programs to determine the extent of its transoceanic audience. WLW also will be able to pick up the programs.

Unusual feature of the all-night program which will continue the Saturday night broadcast straight through until the regular WLW programs begin at 9 a. m. Sunday will be the broadcasting of commercial programs from electrical transcriptions. Past broadcasts of the sort have been entirely of non-commercial features. This week, however, Woodbury, Chevrolet, Seiberling, Maxwell House, Radio News Reel of Hollywood, and Shuron programs will be put on the air in the small hours of the night.

Pirates Invade WKRC For Daily Children's Hour

Pirates will invade Cincinnati on November 3 at 5:30 p. m. when the first of their daily meetings will be broadcast by WKRC from the mysterious Pirate Cave. Treasure hunts, unexplored islands, Spanish dungeons, hand-to-hand combats over hidden gold will keep youngsters spell-bound.

The Chief Pirate (six feet, four, by the way) will let children under 16 join the Pirate Club by sending in their names to the Chief at the Pirate's Cave. No other address is necessary, for the Pirates already have made the Postmaster a Pirate. Members will get a real skull and crossbones badge and will be Third Mates.

Maria Jeritza Sings Twilight Hour Sunday

Maria Jeritza, soprano of the Metropolitan Opera Company, will sing the General Electric Twilight program through WSAI at 5:30 p. m. Sunday (November 1).

You Should Know -- Ramona



For a voice that's unique in its quality, and a style of piano playing that can be distinguished even when unidentified on the air, Ramona of WLW takes all prizes.

WLW listeners weren't the first to recognize her talent, for she was several years pianist for Don Bestor's orchestra, with which she traveled from coast to coast, appearing in the country's smartest supper clubs. But let not that "several years" mislead you as to Ramona's age, for she's only an honest-to-goodness 22-year-old now. One arrives at success at an early age by starting as Ramona did at the age of four.

It was at the age of four that Ramona first began playing the piano, standing up at the keyboard because she couldn't reach it from

the chair. She played "Home Sweet Home" with variations so amazingly that neighbors thought her grandmother was fooling them when she explained the pianist was "the baby." Strangely enough, piano lessons were a dreadful bore to Ramona (christened Ramona after her father but changed to correspond with the song she always uses as an identifying theme). She could play the piano so well without lessons that she

(Continued on page 5)

Gala Fete to Welcome WGN to CBS

"Welcoming WGN," a program presenting an all-star cast of radio performers, will be broadcast over the Columbia network Saturday (October 31) at 9:30 p. m. to commemorate the fact that on November 1, WGN will become a Columbia network outlet. Pick it up on WGN (710 kc).

Opening with Howard Barlow conducting the Columbia Symphony Orchestra in the Prelude to the third act of Wagner's "Lohengrin," the presentation of welcome to Columbia's new Chicago outlet will offer Morton Downey, Tony Wons, and Jacques Renard's Orchestra, The Manhattan Serenaders, directed by Freddie Rich; Toscha Seidel, internationally famous violinist; the late-of-Cincinnati Mills Brothers; Helen Board, operatic soprano and Charles Carlie, tenor; Kate Smith; and Arthur Tracy, the "Street Singer." Tony Wons will say the welcoming words.

Details of the gala offering follow:

Prelude 3rd Act "Lohengrin" (Wagner).....Columbia Symphony Orchestra
Songs.....Morton Downey
Talk.....Tony Wons
Just One More Chance.....Morton Downey
When Day Is Done.....Jacques Renard's Orchestra
Border Ballad: Keep in the Middle of the Road.....Male Chorus
Medley from "Band Wagon".....Manhattan Serenaders
Tambourin Chinois (Kreisler).....Toscha Seidel
L'Abbeille (Schubert).....Toscha Seidel
I Can't Give You Anything But Love
Tiger Rag.....Mills Brothers
Only a Rose.....Helen Board and Charles Carlie
Ride of the Valkyries (Wagner).....Columbia Symphony Orchestra
When the Moon Comes Over the Mountain; When Your Lover Has Gone; Rodeo! Chair.....Kate Smith
Singing the Blues
Medley.....Manhattan Serenaders
Songs with Accordions.....Street Singers
Polovetsian Dances from "Prince Igor" (Borodin).....Full Chorus and Orchestra

Bing Crosby Will Now Sing Daily Crema Programs

Bing Crosby, Columbia's new baritone, who has been occupying the tough "Amos 'n' Andy" spot, on Monday (November 2) moves to 7:15 p. m. and the daily Crema Cigar program. WKRC will broadcast the feature in which the orchestra will be directed by Carl Fenton, new to radio, but for 11 years director of recording orchestras.

**Complete Radio Programs
for Greater Cincinnati
and Network Key Stations
Begin on Page 5**

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1921, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor

E. E. HARRIS, Bus. Mgr.

VOL. I WEEK ENDING NOVEMBER 5, 1931

No. 24

THE CHAINS GO FORTH TO WAR

Some of the most interesting radio news simply has to be glimpsed between the lines of official statements. That is not peculiar to radio, of course. It is pretty much the same elsewhere. But the observation has particular point just now as a clew to the clash between the two country-wide broadcasting chains.

Most listeners know that National and Columbia are business competitors. They have noted the results of their spirited bidding for artists and sponsor patronage. On several occasions when both the networks have covered big events they have even had an inkling that the rivalry is not altogether good-natured. However, it is only recently that the moves in the game have become sufficiently open to permit the bystander to gather that a struggle for supremacy in the broadcasting field is being waged behind the scenes.

These contumacious moves have the affiliation of important stations as their immediate objective. Not so long ago NBC announced, with thinly veiled elation, that it had acquired an interest in WMAQ, heretofore a Columbia pillar of strength in Chicago. Now Columbia announces, also with thinly veiled elation, that it has retailed by enlisting WGN, for several years one of the NBC's Chicago stalwarts.

Superficially, this attack and counter-attack may seem just the latest chapter in the Windy City's confused radio history. But there is good reason to conclude that the Chicago skirmish is rather the open phase of a fight being waged vigorously along pretty much the whole broadcasting front.

The chains are out for blood. Such news as filters through closed headquarters doors makes that plainer from day to day. And the heartening part of it all is that the scrap is an "even Steven" affair.

There can be no doubt that chain programs have played the major part in the development of broadcasting. Moreover, there is every indication that they will continue to do so. Accordingly, in the interests of the listening public, it is vital that there shall be just the sort of keen competition now being witnessed.

Radio Dial therefore wishes both sides just enough luck to keep the battle a draw. That way, not in a sweeping victory for one or the other, lies the assurance of progressively better broadcasting service, desired by Mr. and Mrs. Listener, who—and this is not incidental either—make the whole interesting show possible.

Imagine Their Surprise



Reading from left to right (they always read from left to right) are "Professor" Freddie Miller (with the parol and pained expression) and "Baron" George Lloyd (be-monocled and bereted, as befits a bally Britisher).

Imagine their surprise when the DIAL photographer caught them doing their bit for R B Clothes (WKRC, 6:45 every night except Saturday and Sunday). This tense moment occurred during the enactment of one of their famous "minute draymas." Miller & Lloyd are one of the few radio acts who dress "in character" for their broadcasts—probably a habit acquired from their many years' stage experience. In addition to the nightly programs, they are heard every morning except Sunday from 8:15 to 8:45 over WKRC, presenting songs and jokes and innumerable numbers from their "Grab Bag" of requests.



THE EDITOR GOSSIPS

Although he hasn't been on the air in this man's town in some time, Henry Fillmore's dog Mike is still a happy memory to radio listeners. They'd delight in seeing him at Fillmore's music store on Elm street which he visits about twice a week. The other day he was lying on top of the papers on Henry's desk, disconsolately waiting for his master to return from a few minutes outside the office. He wouldn't even woof. Like Otto Gray's police dog Rex (Oklahoma cowboy band, you know), Mike wears a Jewett-dressed harness as befitting his dignity as a radio and vaudeville performer.

Helen Nugent and Ben Alley are holding base at Columbia, singing as staff members and waiting until "trick" singing goes out of style and regular good voices are in popular demand again. At the moment the boys and girls like Kate Smith, Morton Downey, Russ Columbo, Bing Crosby et al, are the only kind of singers craved by commercial sponsors. Helen sings on Columbia's television program and registers well before the flickering scanning disk.

The boys and girls who perform on the big network programs that are on the air every day like Amos & Andy, the Camel Quarter-Hour and the Prince Albert Quarter-Hour, the Boswell Sisters for Baker Chocolate, Lowell Thomas, and—you know the rest—all have to do their stunts twice a night. The second program, around 11 p. m. eastern time, is aired to the Pacific Coast to reach the stations there around 7 p. m., the time considered best for daily commercials.

Almost all the orchestra conductors look younger than one expects. Howard Barlow of Columbia (symphony orchestra, March of Time, etc.) seems no more youth. For that matter, so does William Stoess of WLW who, for a fact, isn't yet 30. Hugo Mariani of NBC and Vincent Sorey of Columbia are a couple of youngsters too. Jacques Renard (Camel quarter-hour), in spite of his rotundity, is young.

By the way, Renard is a Henry Thies fan, he says, and loves to listen to the local band in its NBC network broadcasts from WLW.

"That trumpet player," he exclaims with a Gallic gesture of delight, fingers to lips. "That trumpet player, he's marvelous. He just tears the heart out of me." That trumpet player is Al Miller who seems able to hold a note longer than anyone else on the air.

The Boswell Sisters were stopping the show at the Palace in New York City last week. They took four encores and then had to explain to the audience that they had to get back to broadcast their late Baker program. They'd replaced the red and white pajamas they wore at the RKO Albee here with brilliant yellow and orange pajamas, heavily studded with brilliants. With that hair and those eyes, it's sumptuous.

NBC's Radio City seems to be the only building going on in New York. A square block has been excavated. Mayor Walker is said to be heartily in favor of the building because it gives people something to watch.

Columbia people showing their studios and offices to visitors take them to fire escapes to point out surrounding pent houses where celebrities have murdered each other. Unfortunately, none of the Columbians have ever seen one of the murders. They bemoan the fact.

Frederick William Wile, Jr., son of the political broadcaster, is one of Columbia's publicity men.

Carolina is getting more than its share of radio limelight these days. "Carolina's Calling" has been written as the theme song for the chief entertainer on the Prince Albert program (WSAI, daily at 7:30 p. m.). Morton Downey uses "Carolina Moon." Kate Smith sings "When the Moon Comes Over the Mountain." The real "hit" song ought to be "Carolina Moon is Calling Me Over the Mountains."

Roxy Symphony Will Be Heard Sundays on CBS

The Roxy Symphony Orchestra, broadcasting direct from the radio studio in the Roxy Theatre, will be heard in a weekly series of programs on the Columbia network (WABC 880 kc.) at 9 o'clock every Sunday night beginning this week (November 1). Each program will be under the direction of Maurice Barron, who will lead the orchestra of 60 men and a large chorus, with soloists to be selected each week.

Around the Dial

By THE DIAL TWISTER

This column stamps its feet, whistles, and otherwise seeks to give vent to its irrepressible enthusiasm for Over Jordan (WLW, Sunday at 1 p. m.). Of all the negro features which have got themselves on the air these dramatizations of Roake Bradford's Bible stories by the "Green Pastures" are just about the cream. There simply isn't a weak spot in them. They're as amusing as they are spiritually significant. If that's not filling the perfect prescription, something's wrong with our program judgment.

So Alexander McQueen is back on the air, doing a five-minute turn for the Allied Florists (WKRC, daily except Sunday at 6:15 p. m.). Well, you just can't keep a good broadcaster away from the microphone.

That new General Electric Twilight Program (WSAI, Sunday at 5:30 p. m.) is prospering. It presents famous artists in informal music, which is a relief from the customary technical fireworks. Also, believe it or not, there's no advertising barrage.

WKCY rates gratitude for airing the series of business talks by Mering Thorpe (Thursday, at 7:45 p. m.). He's always interesting, and his topics are timely.

Those new programs put on by the National Council on Radio in Education—and what a name that is!—(WSAI, Saturday at 8:30 p. m.) are getting a big hand from a lot of listeners who have been hungry for something they can put their teeth in. Of course, the series isn't aimed at the boys and girls who want entertainment, more entertainment, and nothing else but entertainment. They can get a break any old night. So it's only fair that those who want something else should have it once in a while. The planners of the programs couldn't have picked subjects more live than economics and psychology are right now, either.

The orchestra on the new Luden's program (WKRC, Sunday at 7:30 p. m.) is a sure-enough novelty outfit. That's always a refreshing find. And Paul Small does the vocalizing.

The General Motors program (WSAI, Monday at 9:30 p. m.) has changed over to a Parade of the States, playing up each of the 48 commonwealths in succession. That should be an interesting departure.

Watch for your favorite idol among the football coaches on the new Bond Street program (WKRC, Friday at 10:30 p. m.) Maybe their predictions only prove that coaches can go as far wrong as the rest of us. But getting a slant at their personalities is worth while anyway.

It's good to have the Armeo Band on the air again (WLW, Monday at 9 p. m.). This crack Middletown outfit plays a pleasantly varied program, set off by Frank Singer's cornet solos. And can he do them?

Columbia's latest vocal find, The Street Singer (Arthur Tracey, off the air), is doing well (WKRC, Wednesday at 11 p. m.). He really can sing, and sometimes more than

popular tunes. He looks to be going somewhere.

Those Sunsweet Melodies (WLW, Monday at 7:15 p. m.) are a mighty pleasing quarter hour. It's a relief to have just music without intruding titles. And the music is the restful kind, too.

That half hour by the National Symphony Orchestra with Erno Rapee conducting (WSAI, Saturday at 9 p. m.) is another welcome addition to the growing list of good music. The orchestra is a full-sized symphony affair. The programs are chosen and played as might be expected with Erno Rapee in charge.

Alice Rowlette Is Story Book Lady of WKCY



"Between the dusk and the day-light, When the night is beginning to lower, Comes the pause in the day's occupations That is known as the Children's Hour."

It is 5:45 at WKCY any day but Sunday. A soft voice chants Longfellow's verses and another Story Book Hour has begun.

The Story Book Lady is Alice Rowlette, who tells children's stories on the air and directs children who sing, recite, and play musical instruments during the program.

Miss Rowlette also is director of dramatics at WKCY and appears in the plays the station broadcasts at 8:30 Monday nights.



Although television in its present state and as it probably will be for years to come is nothing for radio merchants to become hysterical about, the tableaux put on the air are a different matter. Take, for instance, this picture of Ethelyn Holt, who will pose with a pumpkin on Halloween on the Columbia television station W2XAB. Some pumpkins, what?

Old Epidemic Breaks Out Again at WLW

Another epidemic of weddings has broken out at WLW. Wilson Lang, a member of the Old Reliable quartet, has just announced his marriage on October 2 to Miss Jay Barrett, of Hyde Park. Lang appeared for some time as soloist on the Columbia network with Jack Denny's orchestra which he joined while the band was playing at the Hotel Gibson here. William Malloy, first trumpet player of the WLW staff band, and his bride the former Miss Jeanette Dietz, of Westwood, are now on a wedding trip in Canada. Ernest Daulton, accompanist and vocal coach of the Varsity Four quartet, recently married Miss Ruth Johnson, of Cincinnati. Some time ago the number of staff weddings had reached 18, probably accounted for by the fact that the youngsters who went into radio five years ago are now growing up.

Ben Bernie Gets More Time From Blue Ribbon Malt

Ben Bernie radio fans have become so numerous that, beginning November 3, the sponsors of the "Old Maestro" will double his Tuesday evening time allotment from WKRC and the Columbia network. Ben and his Blue Ribbon Malt orchestra, with a blending of wisecracks and unusual melodies, will be on the air for a half hour, beginning at 9 p.m. instead of for only 15 minutes. Throughout the winter months Bernie's broadcasts will come from the Columbia studios in Chicago where he is packing them in at the College Inn.

Thies, Stoess Orchestras Have New Programs

Henry Thies fans will throw hats in air to hear that on Monday (November 2) at 11 p.m. his band begins a new series of commercial programs, the Van Camp program. Charlie Dameron and

John Philip Sousa, Arthur Pryor to Alternate on Air

John Philip Sousa and Arthur Pryor (heretofore Cremo program on CBS) and their bands will alternate in playing the Goodyear semi-weekly radio programs, which begin Saturday (October 31) on WSAI and other NBC stations. The Saturday concerts will be at 9 p.m., and those on Tuesday (beginning November 3) at 8:30 p.m. Sousa's Band will initiate the program and will play again November 3. The following Saturday (November 7) Pryor's Band will play, and thereafter the two bands will alternate, Sousa on Tuesday and Pryor on Saturday. With each band will be the quartet who have been appearing on the General Motors program (James Milton, Lewis James, Phil Dewey and Wilfred Glenn). Saturday night, Sousa's Band will play "National Emblem" march, "Hunting Season" (Bucalossi), "The Whistler and His Dog" (Pryor), and the march from "Carmen."

FOOTBALL This Week

SATURDAY (OCTOBER 31)
2:30 p.m.—Illinois—Northwestern. Ted Husung announcing. WKRC.
1:45 p.m.—Notre Dame—Carnegie Tech. WSAI.
1:45 p.m.—Illinois—Northwestern. Quinn Ryan announcing. WGN (710 kc).
2:30 p.m.—Cincinnati—Muskingum. Tom Riley announcing. WFBE.
3:15 p.m.—Indiana—Ohio State. Grant P. Ward and Robert C. Higley announcing. WEAO (570 kc) and WTAM (1070 kc).

various specialty acts will appear with the orchestra. The Crosley field orchestra directed by William Stoess also has a new program in the Gold Medal Express at 10:15 Sunday nights. Stoess also is directing the concert WLW pipes to the NBC network at 12:15 Friday nights.

Ray Perkins Writes Radio Dial Column



RAY PERKINS

A great deal of pointing with pride is being done around RADIO DIAL this week due to the fact that Ray Perkins, the Prince of Pineapples, the Old Topper, the Spare Baker (depending on when you take your radio entertainment) has written a column for us. And what a Column! It is superlative to remind our readers that Ray Perkins is the convulsing Prince of Pineapples at 10 a.m. Thursday and Friday on WCKY in the Libby program; the hilarious Spare Baker in the Three Bakers program through WLW at 7:30 p.m. Sundays; and the Old Topper on WEAO (660 kc) at 6 p.m. weekdays.

Contest Finals Will Be Open to General Public

Trials in the Mabley & Carew contest to select an entertainer for the Columbia network auditions will be held Saturday and Sunday nights (October 31 and November 1) in Taft Auditorium with the proceeds from the ticket sale turned over to the children's hospital and other charities. The finalists have been chosen after several elimination contests broadcast by WKRC.

Roar of Niagara To Be Broadcast

Niagara Falls will become a radio singer Saturday night (October 31), when a microphone at its brink picks up the roar of the waters as a part of the Carborundum program on the Columbia network and WKRC at 9 p.m. Half a hundred bandmen, led by Edward d'Amica, will play the finale of Tschickowsky's "Fourth Symphony" among other numbers. "The Flying Head," an Indian legend from the Niagara Falls region, will be recited by Francis Bowman.

Amos 'n' Andy (Charles J. Correll and Freeman F. Gosden) have published a book: "Here They Are—Amos 'n' Andy." It's a collection of their scripts. Irvin S. Cobb wrote the preface.

Peggy Allenby Plays Leads in March of Time



If there's any leading lady in The March of Time (WKRC, Friday, 8:30 p.m.) Peggy Allenby probably is she. As the news demands, Miss Allenby plays duchesses and scrubwomen with equal facility, having had considerable experience on the legitimate stage before leaving it for radio.

PARDON MY Imperkinsence!

(Being some perky palaver by RAY PERKINS)

Hi there, Cincinnati! Now that the football lies heavily upon us, my chickadees, perhaps the Uncle Ray should explain a few of the finer punts of the game. Football got its name in 1869 from Joshua Hencoop of Agawan Agricultural College, of Agawan, North Kal-somina. Hencoop was an honor student in the poultry department and played right cackle.

In the annual game between Agawan Aggies and the N. Y. College of Taxidermy (in which the Aggie licked the stuffing out of the taxidermists), Hencoop was badly hurt, and after each play he would stand on one foot and bawl.

Hence the name football; and to this day whenever a player stops to cry we call him chicken-hearted without realizing that the expression was first applied to Joshua Hencoop.

One can appreciate how football has developed since those early days, when one stops to realize that dozens of newspapermen are put in strait-jackets annually after ten weeks of trying to figure out whether Boopius University will defeat Schmalz College, and whether Red McGinnis, pull-back on the Feddookis Tech team will make all South-American.

Nor does the fact that all football games are referred to as "a real grid-classic" simplify matters for the newspaper.

At any rate it is an inspiring sight to see some stalwart hero race through the field and make a touchdown for the honor of dear old alma mater and a percentage of the gate receipts.

My own school was Columbia University, a small coeducational institution on the banks of the Harlem River.

When Columbia beat Dartmouth recently you could have knocked me down with a goal post.

We have some 50,000 students enrolled at Columbia and how Nicholas Murray Butler keeps track of them all is a mystery to me. Can you imagine what could be accomplished for the unemployed of the country if each student at Columbia were required to bring teacher an apple once a week?

Through recent years, they have made football rules so complicated that Ely Culbertson would throw up his hands. And Ely rarely throws up a hand.

The present day football rules are more susceptible of interpretation than a Chopin Mazurka.

It is so easy to make mistakes watching a football game that Graham MacNamee has built up a reputation on that fact alone.

They will eventually reach the point where the officials will come to decisions with the assistance of a roulette wheel and a pair of dice.

My grandfather played loose end on the Wimpesaukee County Abnormal College Team.

He once made a run of eighty yards. It was a pity that he didn't catch the man he was running after.

Grandpa once told me that they always tried to get as many Scotchmen as possible out for the team. They'd put them all in the line so it wouldn't give.

He says a man named McPherson originated the famous yell, "Get that Quarter-back!"

Grandpa was a quintuple threat.

It was he who originated the famous Perkins Play, which, as nearly as I can explain it without diagrams, was done as follows: Grandpa had a tank of oxygen concealed in his nose-guard. The center would pass him the ball, and with a quick turn of the wrist Grandpa would let the air out of it and hide it under his Jersey. He would then catter over toward the sidelines and the other players would think he was just going to get a hole dog.

Just as he got to the sidelines, he would turn quickly and run all the way down the field to the goal.

Unknown Singer Gets Big Contract On Prince Albert



ALICE JOY



PAUL VAN LOAN

Alice Joy, hitherto unknown to network audiences, is to be the star of the Prince Albert quarter hour which WSAI broadcasts from the NBC network at 7:30 every night except Sunday. The story goes that Miss Joy, a newcomer to radio, got the position through an audition that convinced her sponsors her voice is superior to others already on the air. Paul Van Loan's orchestra accompanies her.

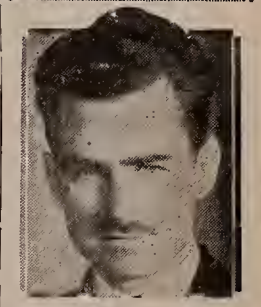
WCKY Singers Win Contest in Spite of Bad Injuries

In spite of crutches and serious injuries, Ellis Frakes and Betty May, WCKY contestants in the regional Atlantic Coast auditions at Louisville recently, came off with high honors.

Frakes won first place and will sing again in the Kentucky state contest soon. Miss May won second honors as the girls' contest. Both young people sang the audition on crutches, Frakes because of an old football injury that recently has necessitated a cast for his hip. Miss May because the day before the audition she sustained a broken leg when hit by an automobile. Determined to sing in the contest, she spent the day in the hospital and left at 10 o'clock that night for Louisville with the injured limb in a cast.

This is the fourth time Frakes has won the regional audition. His friends confidently expect him to win the state contest this year which will make him eligible for the national auditions which will be broadcast on an NBC network some time this winter.

Lowell Thomas



If you haven't already seen Lowell Thomas ("Voice of the Literary Digest") in news reels, here's the way he looks before his 6:45 p.m. daily broadcast of news events through WLW and a national NBC network. Although a world traveler, Thomas must stay close at home these days, for he has another broadcast late every night for west coast listeners.

where he would take the ball out from under his Jersey and throw it up again with the oxygen tank concealed in his nose-piece, making a touchdown before anyone became any the wiser.

Grandpa was frequently put out of the game for neckling. I am ashamed to say, and while still a Sophomore, was out an entire season after breaking his leg in an early game just to hear it snap.

It certainly is a pity the public doesn't take more interest in Intercollegiate debating teams. Why is that do you suppose?

Bob Zuppke is Speaker Friday

Bob Zuppke, coach of the famous fighting Illini, will be the speaker in

CALL Kirby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.

Cincinnati Radio Service Co.

the series of pre-game talks by prominent football leaders over WKRC and the Columbia network Friday (October 30) at 10:30 p.m.

Zuppke, whose teams at Illinois have enjoyed enviable success, did not get started along the line of his present career until long after leaving school. He had ambitions to become an artist and went to New York with that ambition. Later, however, he turned to coaching and his success with a suburban high school team was phenomenal and immediate. He was soon drafted to the University of Illinois.

PROGRAM JOTTINGS

Friday, October 31

11 a.m. WSAI (NBC). Excerpts from the works of Wagner and Haydn will feature the NBC Music Appreciation Hour under the direction of Walter Damrosch. From the opera, Lohengrin, the "Prelude" and "Elsa's Dream," will be played. From Haydn the prelude to "The Creation," variations on the Austrian National Anthem, and the finale from "Oxford" Symphony, will be heard.

4:15 p.m. WHAS (720 kc.) "Julius Caesar," Shakespearean drama, will be presented by the Radio Guild over an NBC network with a cast which includes such figures as Clarence Derwent, William Rainey, Charles Webster, Florence Malone, Charles Warburton, Alfred Shirley, William Shelley, Harry Neville, Junius Mathews and William Podmore.

6:15 p.m. WFBE, Ben Berman, candidate for the Cincinnati Board of Education, will spend his time Friday, Saturday and Monday in summing up his platform. Berman favors individualized education suited to the needs of each pupil. He also wants economy in education, and believes that the public schools should do more to cope with the problems of juvenile delinquency. Mr. Berman's schedule of broadcasts appears in an advertisement in the program pages of this issue.

6:30 p.m. WSMK, Dayton, Ohio (1380 kc.). Henry Gehring and his Vizoy Vagabonds will be the attraction of WSMK, Dayton, Ohio, this evening at 6:30 when they play a program of Gypsy music using "Song of the Vagabonds," as their theme melody.

8 p.m. WCKY (NBC). Vivian Hart, soprano, leading lady of the Cincinnati Zoo presentation of "The

Firefly" this fall, will sing with the Nestle Chocolaters.

10:30 p.m. WSAI, Governor Ritchie, of Maryland, and Irvin S. Cobb, humorist, will speak on the RKO program.

Saturday, October 31

2:15 p.m. WKRC (CBS). Songs of the University of Illinois and of Northwestern University will be played by a novelty orchestra and the Varsity Four, a piano quartet, to herald the opening of the Illinois-Northwestern game in the Football Souvenir program which immediately precedes the broadcast by Ted Husing and his observer, Les Qualey.

4:45 p.m. WSMK (1380 kc.) "Felix and His Cats" promise radio listeners something more interesting in the way of concerts than the usual back-fence caterwauling.

7:30 p.m. WLW. The Crosby Theatre will give the final performance of "The Three Musketeers," adapted from the original Dumas story.

WKRC is broadcasting until 1 o'clock on Wednesday, Friday, Saturday and Sunday.

Sunday, November 1

3 p.m. WSMK (1380 kc.) Father Flanagan's Boys' Home, a transcription program, includes band music and inspirational talks.

3 p.m. WKRC (CBS). Illustrating the divergent styles of Italian, Russian, German and French composers, Erlich Kleiber will conduct a special international program in the New York Philharmonic-Symphony Orchestra concert to be broadcast from 2 to 5 p.m., Sunday (November 1) through the Columbia network and WKRC.

Monday, November 2

9:45 a.m. WFBE. In Bob Bish-ow's sport broadcast, Harry Hartman will tell the story of George Wiltse and Christie Mathewson.

10:30 p.m. WSMK (1380 kc.) "Will o' the Wisp," by Percival Wilde is the radio play to be presented by the WSMK Tower Players.

12:45 p.m. WCKY. Mrs. Watson Tranter, state chairman of Motion Pictures for the Kentucky Federation of Women's clubs, will speak on the flicker and murmur art in the weekly club program. Mrs. L. E. Shouse, accompanied by Lucille White, will give musical readings.

Tuesday, November 3

1:30 p.m. WSMK (1380 kc.) Signor Giovanni Bruno, violinist of the Royal Academy of Naples, Italy, accompanied by Carmelo Del Rio, Cuban pianist, will be heard in a studio recital of Neapolitan airs.

3:30 p.m. WLW. Crimelights, matinee and night (11 p.m.), will present "Adventures of the Ivory Pawn," guaranteed full of thrills.

4:30 p.m. WFBE. Lucille Bauch, soprano, winner of the Cincinnati district Atwater Kent audition, sings at this time and at 3 p.m. on Fridays.

7:15 p.m. WCKY. Ruth Miller, contralto, will include "Kettelby's 'In a Monastery Garden,'" and "The

QUEEN CITY RADIO SERVICE CO.
626 Broadway, Cincinnati, Ohio
Radios Repaired Aerials Installed
Expert guaranteed service on all makes of radios and phonographs by Cincinnati's oldest exclusive radio service company.
PHONE CHerry 2440

Hungarian Boy Sings at WSMK



Paul Keleman is announcer and soloist with the Noble Hungarian Gypsy Band which appears at WSMK in Dayton (1380 kc.) at 2:30 every Sunday afternoon. Keleman came to the United States only ten years ago. He is said to be one of two singers who sing authentic Hungarian songs on the air. He is also assistant editor of the Dayton Hungarian Herald.

"Star," by Rogers, in her recital. Mrs. James Ryan will accompany her and will play as a solo "Wild Winds," by Wollenhaupt.

8 p.m. WKRC (CBS). The Mills Brothers will sing on the Columbia network at this time and at the same time on Thursday (November 4) when WKRC will join the chain five minutes late. The boys have created a small sensation in New York and now have regular periods on WABC and other affiliated stations.

9 p.m. WLW. Vernon Dalhart, famous singer of hill billy and spiritual songs, will be presented by the Maxwell House Tune Blenders. He will sing "Hallelujah Dere's a Rainbow in the Sky," a religious jubilee song.

9:30 p.m. WKRC (CBS). "Whaling Blood" is the Romance of the Sea bill. It's a tale of death by treachery and a race at sea.

Wednesday, November 4

6:30 p.m. WLW. Dr. Glenn Adams' dog talk has this new period in place of the same time on Thursday.

7:45 p.m. WFBE. Girl Reserves will present a program of songs, and a resume of their work in Cincinnati as part of the celebration of the fiftieth anniversary of the founding of the organization.

Thursday, November 5

6:15 p.m. WSMK (1380 kc.) "The Haywire Theater" offers a "ruin act gone heavily melodramatic with Eliza crossing cubes of frigidaire ice, while the bloodhounds and the villain hotly pursue her.

10 p.m. WKRC (CBS). Connie Dowsett, the middle sister and the one who carries the solo parts in the trio, has her own 15-minute program while the bloodhounds and the villain hotly pursue her.

KRAUSS

Cincinnati's Radio Headquarters

GIVES \$75 FOR YOUR OLD RADIO regardless of its age, make or condition, toward the purchase of a new radio.

TO CINCINNATIANS

WHOSE RADIOS ARE OLD
WHOSE RADIOS DON'T PLAY WELL
WHOSE RADIOS ARE OBSOLETE

10-TUBE FULL SIZE CONSOLE HIGHBOY

NATIONALLY KNOWN

You'll recognize it instantly . . . when you hear the name or see the radio.

ALL LEADING MAKES OF RADIO AT KRAUSS'

STROMBERG-CARLSON
PHILCO
BRUNSWICK
MAJESTIC
RCA-VICTOR
SPARTON
ZENITH FADA
ATWATER-KENT
AND OTHERS

THOUSANDS WERE SOLD FOR..... \$194
KRAUSS' ALLOW- ANCE..... \$75

YOU PAY ONLY \$119 COMPLETE with 10 Factory Matched Tubes

WISE CINCINNATIANS CHOOSE KRAUSS FOR THE BEST IN RADIO

because.

- 1 Krauss is Cincinnati's largest radio dealer.
- 2 Krauss sells every leading make of radio.
- 3 Krauss gives you a free home demonstration.
- 4 Krauss delivers and services your radio free.
- 5 Krauss gives you the most liberal trade-in allowance.
- 6 Krauss' prices are the lowest in Cincinnati.
- 7 Krauss' 32 years of dependability guarantee your satisfaction.
- 8 Krauss' Convenient Terms make it easy to pay for your radio.

CAN'T CALL - MAIL COUPON

FOR FREE HOME DEMONSTRATION
Of any radio—mail coupon to

KRAUSS RADIO STORES

111 E. Fifth St.
CINCINNATI, OHIO

Name

Address

Or Phone Main 0768

R.D.10-50

OPEN EVENINGS **ATLAS RADIO KRAUSS STORES** OPEN EVENINGS

111 EAST FIFTH STREET

Phone Main 0768

NORTHIDE
4033 Hamilton Ave.

HAMILTON, OHIO
150 High St.

"Tune In" on
Mr. Nicholas Klein
and the
LABOR CANDIDATES
FOR
CITY COUNCIL
speaking over

WFBE
Friday, October 30th
7:45 P. M.

WKRC
Saturday, October 31st
9:15 P. M.
Sunday, November 1st
6:00 P. M.

Republican Radio Talks

The Candidates Present Important Issues of the Day

WFBE, Sat., Oct. 31, 7:45 p.m.
WKRC, Mon., Nov. 2, 9:15 p.m.

See Times-Star Radio Page for Announcement of Speakers over these Stations

ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE

Doodlesocker Dribbles

By SIDNEY TEN EYCK

The telephone rang.

Languidly I plucked the receiver from its accustomed resting place, pressed it firmly against my shell pink ear and was about to mutter something to the effect that I'd be sure to take care of the matter on the first of the month, when I received a most pleasant surprise. It was the voice of my old friend Natalie Giddings, Radio Dial's winsome editor.

She was desirous of knowing whether or not little Sidney could find a moment in the day's schedule that would permit a friendly visit to the office of Radio Dial.

I could. My shoe soles are still smoking.

Oh, my friends, the horror of it all. The burning of Rome was bad enough. The stock market crash will always go down in history as one of the nation's outstanding catastrophes. It's even a sad, sad thing to inflict the doleful ditties of the dog-eared Doodlesockers on a long suffering public,—but—

A NEW COLUMNIST WAS BORN.

The funniest thing I ever ran across in studio work was an Arabian playing the organ, a Swede announcing and a Frenchman singing, "Ireland Must Be Heaven 'Cause My Mother Came From There."

Either that or Bob Burdette's picture when he was a baby.

In closing, might I beat my battle-scarred cranium fourteen times upon the hardwood floor, imitate the lonely call of a bull duck calling to its mate at twilight and call your most salubrious attention to the Charity Ball being held at the Greystone Ballroom on Friday night of this week, October 30. Bob Burdette, Florence Frey (WLW's music expert) and my humble self will act in the capacity of judges for the barbing beauty contest to be held on that night, so come on, come on and let's swell that CHARITY RELIEF FUND.

Doodlesockingly,

SIDNEY TEN EYCK,
Grandson of Tarbaby Ten Eyck

Ohio School of the Air

WLW

MONDAY, NOVEMBER 2

- 2:00—Current Events
- 2:20—Civil Government Dept. of Public Welfare—John McSweeney
- 2:40—Nature Study: "Aphids or Plant Lice"—H. E. Eswine

TUESDAY, NOVEMBER 3

- 2:00—Literature and English: "Evangelical"—Crosley Players
- 2:50—Little Journeys in Ohio

WEDNESDAY, NOVEMBER 4

- 2:00—Physics: "Production and Effect of Extremely Low Temperatures"—Dr. O. A. Wells
- 2:20—History Dramatized: "French Exploration"—Crosley Players
- 2:40—Art Appreciation: "U. S. Frigate Constitution"—W. H. Vogel

THURSDAY, NOVEMBER 5

- 2:00—Geography: "The Great American Corn Belt"—Dr. W. R. McConnel
- 2:20—Geography: "China and the Chinese" (Continued)—Dr. McConnel
- 2:40—Stories: "Mrs. Goose's Rubbers," "The Big Red Apple," "Mrs. Speckle Heo"—Bessie Gabbard

ROELL & QUEHL

RADIO SALON

"Our Service Sells 'Em"
Any Make Radio Expertly Repaired
25-27 E. 6th Street
Just West of Monmouth
South 6885 NEWPORT, KY.

RAMONA

(Continued from page 1)

couldn't see why she had to stud, and practice.

When she was in the seventh grade she made her public debut as soloist with the old Venture Hotel orchestra in Ashland, Ky., after overcoming her mother's strenuous objections at the idea of "a mere child" appearing so publicly. Her mother always accompanied her to the hotel and back. Her greatest thrill came the night the orchestra leader let her conduct.

Her next orchestra engagement came when Don Bestor discovered her playing on the Kansas City Night Hawks program on WDAF and persuaded her mother to let her join the band as accompanist. When she left it a year ago she went to KDKA to broadcast the Twenty Fingers of Sweetness program.

Ramona is a large girl with the most infectious laugh imaginable. Everyone likes her—men, of course, and women equally enthusiastically. Although her singing voice is almost masculine in quality, Ramona's ways are extremely feminine. She screams at the sight of the tiniest bug; a mouse undoubtedly would give her hysterics. She wears her dark hair tightly drawn back from a center part. Her eyes are blue as violets and her complexion is smooth and unblemished. She affects dark tan powder and looks best in blue the color of her eyes.

She is a born comedian, which probably accounts for the fact that she usually rides in an Austin, in and out of which she seems to pour herself. Incidentally, she commutes from Hamilton to WLW and does little else but broadcast. Her hobby is golf, but she hasn't had time to play a game for four years!

Soon she will be heard singing several songs on the Arzen program, a new commercial feature WLW will broadcast at 10:15 Saturday nights (not this week). She also plays and sings the Variety programs on Monday, Tuesday, Wednesday and Thursday, has a program of her own at 3:30 Monday, Thursday and Friday afternoons, and plays the piano for the Roamers.

Jim Krautners of the WLW writing staff has been appointed continuity editor, a new position made necessary by the volume of WLW's commercial contracts. He is a graduate of the University of Colorado to which he migrated after a period at the University of Cincinnati. In Denver he worked on the Rocky Mountain News. He now writes the Irrational Broadcasting Company sketches for the Crosley Folies on WLW (Wednesday at 7:30 p.m.).

Columbia has purchased WCCO, Minneapolis, from General Mills, Inc.

CORRECT TIME
WKRC TWICE DAILY

COURTESY OF

Lange

435 VINE — CAREW TOWER

REMEMBER — YOUR GRANDMOTHER'S WEDDING RING CAME FROM LANGE'S

ACCOMPLISHED



Dorothy Kemp is a little afraid these days of being "a jack of all trades and a master of none." That's because every day or so finds her doing a new stunt for WLW. Although she is an accomplished cellist (having played as soloist with the Cincinnati Symphony while still in her teens), she got on the station's staff "by the back door," she says, meaning that she was hired as studio hostess instead of as a musician. Now, however, she plays on several WLW programs. Recently, in an audition to find a good radio voice, Dorothy was chosen from among 50 or so others to broadcast as Martha Goodbody on WLW at 4 p.m. daily in the A. & P. program. She has blue-blue eyes, red-gold curly hair, and an exquisite pink and white complexion.

Sunday, November 1

3 p.m. New York Philharmonic Symphony orchestra—WKRC(CBS).
Eric Kleiber conducting.
Intermezzi Goldoni (Italiano).... Malipiero
"Woywod" (Posthumous) (Russian)
..... Tchaikovsky
Salome's Dance (German)..... Strauss
"Fantastic" Symphony (French).... Berlioz

BEN BERMAN

(Former State Senator)



Candidate for

BOARD OF EDUCATION

LISTEN IN

WKRC Saturday Night
October 31-7:40

—led by Eric Schulte, Chairman

FRIDAY

October 30

WKRC (202m.—1490 kc.)

A. M.

7:00—"Alarm Clock Melodies"—Kentucky

P. M.

7:30—Organ Reveries

8:00—Mountain Ballads

8:15—Morning Devotions (NBC)

8:30—Cherie (NBC)

9:00—Dunkers' Club

9:15—Tunes in Blue

9:30—Vocal Varieties

9:45—Concert Music

10:00—Roy Perkins, Prince of Pineapple (NBC)

10:15—Hamilton (Ohio) Merchants' Program

10:45—Lebanon (Ohio) Program

11:15—Waltzes, Old and New

11:30—Skillet Lickers

Noon—Philly Melodies

P. M.

12:30—Norris Brock Live Stock Reports

12:35—Luncheon Concert

1:00—Sign off

1:45—Story Book Hour

6:15—Lucille Fox

6:30—Tommy and Willy

6:55—Ayers News Report

7:00—Ames 'o' Andy (NBC)

7:15—Lanola Jockey Club—Kentucky Mountaineer

7:30—Cumberland Crooners

8:00—Saunders Trio

8:30—Earl Arnold's Orchestra From Look-out House

9:00—Interwoven Pair (NBC)

9:30—Sue Dodgers

Noon—Organ Recital

P. M.

12:30—How It Began

12:45—Luncheon Musicals

1:00—Around the Clock

1:15—Matinee Musicale

2:00—Novelty Notes

2:30—Moods in Blue

3:00—Lucille Bush, soprano

3:15—Garden of Melody

3:45—Bill Reitz's Cincincoati Ponthera

4:15—Julius Monk

WKRC Friday, October 30

4:30—Afternoon Melodies

4:45—Bertha Mathers and Mrs. Hahn

5:15—Story Telling Time

5:30—Spirituals

5:45—Sports Program

6:00—Little Black Joe

6:15—Ben Berman

6:30—Musical Interlude

6:45—Burning Road Travelogue

7:00—Julius Sien

7:15—Post Question Box

7:30—Original Bold Sport Review

7:45—Labor Conference Program

8:00—Hub Clothing Co. Players

8:15—David Lorchbach Campaign, Judge Edward T. Olson

8:30—Ory Ridge Health Hints

8:45—Charter Committee

9:00—Lucky Boys

9:15—Wrestling Matches

A. M.

6:45—God's Bible School—Sunrise Worship

7:45—Glady's Catron, Organist

8:00—Roland Gaines and His Mountain Rangers

8:15—Grab Bag Boys

8:45—The Old Outch Girl (CBS)

9:00—Pine's Automatic Winterfoot

9:15—Super Mail Program

9:30—Consolidated Merchants' Program

10:00—Oxol Feature (CBS)

10:15—Time by Lance

10:17—Woman's Hour—Termette Tully

10:45—Oon and Betty (CBS)

11:00—Rhythm Kings (CBS)

11:15—Blue Moon Program (CBS)

11:30—Melody Parade (CBS)

11:45—Jane Grey and "Kampf, the Jeweler, Artists"

Noon—Radio Television Program

P. M.

12:15—Big Store Mid-day Music

12:30—Cincinnati Merchants' Program

1:00—Poli-ette Varieties (CBS)

1:15—Julia Hayes, Household Hints

1:45—Synol Contest Program

2:00—Studio

2:15—Buck Bauer Organ Melodies

2:30—An Leaf at the Organ (CBS)

3:00—Vi Zoy Orgon Program

3:30—Gress-off Program

3:45—Poli Program

4:00—Auto-Rad Stewart Warner Program

4:15—Talk on Boys Week

4:30—Sporting Clothing Program

4:45—Webb Fuel Program

4:55—Edna Thomas (CBS)

5:00—A. O. Rust—Happy Feet

5:15—Mobby & Curre Coolest

5:30—Cincinnati Trade School Program

RADIO REPAIR SPECIALIST
Guaranteed Service on all Makes
of Radio

LESTER E. YOUNG
(Formerly Kraus' Inspector)
PHONE KIRBY 4435

Newton

RACE STREET ABOVE SIXTH

A Smoker
that just fits your needs



Use
Newton's
Budget
Plan

A beautiful, as well as useful, piece of furniture. The top is 24x12 in. figured Burl front and top. Metal lined to keep in the moisture. Handsome removable smoking equipment.

\$7⁹⁵

See our beautiful gift selections for Christmas.
Priced from \$1 to \$5.

WKRC Friday, October 30
 5:45—Hub Clothing Company Musicals
 6:00—Re-Nu—Pat Gillick, Organist
 6:16—Allied Florists—Ales McQueen
 6:30—Stocks Cottle & Tyne
 6:42—Eureka Program Suggestions
 6:52—Sports Review
 6:58—Republican Judicial Committee
 6:45—R. B. Cioch—Grab Bar Boys
 7:00—Home Furniture—Bing Crosby (CBS)
 7:15—Linn Program—Gene Austin (CBS)
 7:30—Baker Bar Beards Sisters (CBS)
 7:45—Camel Quarter Hour (CBS)
 8:00—Pryor's Creme Band (CBS)
 8:15—Single Sam, Baseball Men (CBS)
 8:30—March of Time (CBS)
 9:00—Regal Radio Reproduction (CBS)
 9:15—Liberty Magazine Program (CBS)
 9:45—Fidelity Five Footnotes (CBS)
 10:00—Pillsbury Pageant (CBS)
 10:30—Talk by Football Coaches (CBS)
 10:45—Mabley & Carew Contest
 11:00—Queen Answer Man
 11:05—Weather: Sports Review
 11:15—Pyol—Westly Fox and Jimmy Leaver
 11:30—Pat O'Leary Studio
 Midnight—Ben Bernie's Orchestra (CBS)

WLW Friday, October 30
 9:45—Premium Man
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:10—Colonel Goodbody
 10:45—Stokey Program
 11:00—Rumford School of Cookery
 11:15—Talk on Mouth Hygiene
 11:25—Pollyanna Shoe Talk
 11:30—Looking Thru Your Curtains (NBC)
 11:45—River and Weather Report
 11:55—Time Signals
 Noon—Tuxedo Fiddlers
 P. M.
 12:15—Swift Program, Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home Period (NBC)
 1:31—Netherland Plaza Orchestra
 2:00—Ohio School of the Air
 3:00—Marine Players Orchestra
 3:30—Ramona
 3:45—Tick, Tack, Toss
 4:00—A. & P. Orchestra
 4:30—Village Rhythmer
 4:45—Delivery Boys
 5:00—Words and Music
 5:15—Mildred Lawler and her Orchestra
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—This Chatter
 6:30—Mail Punch Program
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Shoeing the Blues Away
 7:30—Famous Beauties of History
 7:45—Old Reliable Singers
 8:15—Natural Bridge
 8:30—Murray Horton's Orchestra
 8:45—Sisters of the Skillet (NBC)
 9:00—Heartstown
 9:30—Armour Program (NBC)
 10:00—Maxwell House Dixie Ensemble
 10:30—Variety—Success Interview with Walter Berndt
 10:45—Bob Newhall Sports Slides
 10:58—Estate Weather Man
 11:00—Netherland Plaza Orchestra
 11:30—Vox Celeste
 Midnight—Hotel Gibson Orchestra
 12:15—William Steers Orchestra

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Arthur Chandler, Jr., Organ
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Bradley Kincaid
 8:30—Bissel Pick-ups (NBC)
 8:45—Physical Exercises
 9:00—Housekeepers' Chats
 9:15—Recipes by Famous Chefs
 9:30—Beautiful Thoughts (NBC)

"Schwartz Leads Again"
 LOWEST PRICE IN YEARS
 COMPLETE INSPECTION OF
 YOUR RADIO
50c
 by our expert in your home
SCHWARTZ RADIO SHOP
 ESTABLISHED 15 YEARS
 Liberty and Race Cherry 5946



It Used to Satisfy . . .

The old "one lugger" chugged along heroically in its time, but it couldn't be called much automobile today.

And radio, to satisfy today, must be all entertainment. That's why RADIO DIAL makes it its business to see that you get just that. Programs—news—pictures—the pick of the air.

It takes but a few seconds to check off your own individual choice in radio on the large, clear schedules each week in RADIO DIAL, and it's the modern way to radio entertainment. All for six months for only \$1. The coupon makes it handy.

RADIO DIAL

22 E. 12th St., Cincinnati, Ohio

Send RADIO DIAL for six months. I want to get all the pleasure my set is capable of affording. Here's \$1 (check, currency or money order).

☐ New

☐ Renewal

Name

Address

City..... State.....

HERBERT F. KOCH
 CANDIDATE FOR PRESIDING JUDGE
GEORGE E. TEBBS
 CANDIDATE FOR JUDGE, MUNICIPAL COURT

WKRC, Thurs., Oct. 29, 6:30-6:45 p. m. -- MURRAY SEASONGOOD
WKRC, Sat., Oct. 31, 6:30-6:45 p. m. -- PROVINCE POGUE
WFBE, Sat., Oct. 31, 8:30-8:45 p. m. -- ALFRED BETTMAN
WSAI, Sat., Oct. 31, 8:00-8:15 p. m. -- MURRAY SEASONGOOD
 INDORSED BY THE CINCINNATI BAR ASSOCIATION AND LAWYERS' CLUB.
 Morison R. Waite, Chairman.



The Paul Sisters, Julia (left) and Ruth, harmonizing team, are heard with Phil Spitalny's orchestra during the Tea Dansante programs daily, except Saturday and Sunday, over an NBC-WEAF (660-ke.) network at 4.30 p.m.

Friday, October 30 WABC WSAI (225m.—1330 kc.)

A. M.
 6:00—Gene and Glenn (NBC)
 8:15—McCormick's Old-Time Fiddlers
 8:45—Records
 9:15—Bradley Kincaid
 9:30—Records
 9:45—A. & P. Orchestra (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Dr. Royal S. Copeland (NBC)
 10:30—National Home Hour (NBC)
 10:45—Savory Program (NBC)
 11:00—Music Appreciation (NBC)
 Noon—General Electric Circle (NBC)
 P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Betty Moore Decorating Notes (NBC)
 4:15—Crosley Dealers' Salute
 4:30—Records
 5:30—Odas Maddox, Guitar
 5:45—Records
 6:30—Talk by Alice Richards
 6:45—The Stebbins Boys (NBC)
 7:00—Records
 7:45—Trials of the Goldbergs (NBC)
 8:00—Cities Service Concert (NBC)
 9:00—Clicquet Club (NBC)
 9:30—Pond's Dances (NBC)
 10:00—Floralheim Preludia (NBC)
 10:30—RKO Theater of the Air (NBC)
 11:00—Seger Ella
 11:15—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—Dave Abrams' Orchestra
 6:30—Bert Lown's Orchestra
 6:45—Bird and Wash, comedy sketch
 10:45—Fray and Braggiotti, piano team
 11:00—Street Singer

STEWART-WARNER
 Short Wave
 Converter

\$23.95

COMPLETE

Free demonstration in your home any time, anywhere. Terms, \$5 down. We will call at your home, inspect your radio, test your tubes and furnish an estimate of the cost on any make set for 75c.

Aerials Erected, \$2.00

UP-TOWN RADIO SHOP
 WILLIAM THREM, Prop.
 66 E. McMicken Avenue
 CHerry 7985

Friday, October 30 WABC WSAI (225m.—1330 kc.)

A. M.
 11:15—Enric Madriguera's Orchestra
 1:00—Eddie Duchin Orchestra
 1:30—Dave Abrams' Orchestra
 A. M.
 12:30—Nocturne, Ann Leaf, with Ben Alley
 1:00—Connie's Inn Orchestra
 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Ray Perkins
 7:00—Major Bowes' Family (WENR-870 kc.)
 9:30—Pond's Program—Reidman Orchestra
 10:30—RKO Theater of the Air
 11:00—Vincent Loebl Orchestra
 Midnight—Cab Calloway
 A. M.
 12:30—Teddy Black's Orchestra (WENR)

WJZ (760 kc.) NBC

P. M.
 6:00—Raising Junior
 6:15—Coon Sander's Orchestra
 6:30—Sundall Bonnie Laddies
 7:15—Beacall Moments with Alida
 7:30—Phil Cook (KDKA-980 kc.)
 7:45—"Believe it or Not" Ripley (KDKA)
 8:30—Smith Brothers
 10:00—Paul Whitman's Paint Men (WHAS-920 kc.)
 11:00—Slumber Music
 11:30—Jack Denny Orchestra
 Midnight—Russ Columbo, songs
 A. M.
 2:15—Henry Tobias Orchestra
 12:30—William Steers Orchestra

SATURDAY
 October 31

WCKY (202m.—1490 kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:30—Organ Reveries
 7:45—Mountain Ballads
 8:15—Morning Devotions (NBC)

LESTER SINGER RADIO SERVICE CO.

Cincinnati's Best Equipped
 Radio Service Station
 All Makes of Radios
 Serviced
 Power Packs and Sound
 Equipment
 2126 Madison Road
 WOedburn 3788

WCKY Saturday, October 31

8:30—Cheerio (NBC)
 9:00—Dandeg's Club
 9:15—Tunes in Blue
 9:30—Vocal Variety
 9:45—Hawaiian Medleys
 10:00—Willie's Music School of the Air
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Philgas Melodies
 P. M.
 12:15—Norris Brock Live Stock Reports
 12:30—Lunchon Concert
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Dulcie Markham, from the Kentucky Mountaineer
 6:30—Kapua Hawaiians
 6:45—Kentucky Mountaineer
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Teatime Jesters (NBC)
 7:30—Show Boat Boys
 7:45—Radio's Greatest Lover (NBC)
 8:00—Lucille Fox
 8:15—Cumberland Crooners
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Audition Nite on the Air
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
 7:45—Break of Day
 7:50—Hill Billy Kid and Log Cabin Boy
 7:45—Serenade
 8:00—Birthdays Party Program
 8:15—Concert Hour
 8:30—Our Dolly Thought
 9:15—Waltz Time
 9:45—Hawaiian Melodies
 10:00—Housewives' Frolic
 10:30—Advanced Art—Prof. Ridel
 10:45—WFBKRO Theatre Party
 10:50—Ruth Neely
 11:00—Shopping with Betty and Bob
 11:15—Happiness Club
 Noon—Organ Recital

P. M.
 12:30—How It Began
 12:45—Lunchon Musicale
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:45—Chas. Dauter, tenor
 2:00—Afternoon Melodies
 2:30—U. C. Football Game at Carson Field
 3:15—Story Telling Time
 3:30—Cheviot Citizens' League
 3:40—Musical Interlude
 6:30—Republican Judicial Campaign
 6:45—Bernard Ford Travelogue
 7:00—Dinner Dance Music
 7:15—Post Quiz News Box
 7:30—Original Ithold Sport Review
 7:45—Republican Campaign Committee
 8:00—The Mansion Dance Orchestra
 8:30—Cincinnati Bar Association
 8:40—Ithold Football Scores
 8:45—Charter Committee
 9:45—Ithold Football Scores
 9:50—Lucky Boys Box
 10:00—Dry Ridge Health Hints
 10:20—Mansion Dance Orchestra
 10:50—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Gladys Catrone, Organist
 8:00—Roland Galina and His Mountain Rangers
 8:15—Grab Bag Boys
 8:45—Radio Television Program
 9:00—Computers (CBS)
 9:15—Hub Clothing Co. Musicals
 9:30—Consolidated Merchants' Program
 10:00—Woman's Hour—Tremette Tully
 10:30—New World Salon Orchestra (CBS)
 10:45—Synco Contest Program
 11:00—Julia Hayes, Household Hints
 11:30—Columbia Revue (CBS)
 11:45—Pyol Program
 11:55—Talk on Boys' Week
 Noon—Blackberry Dudes
 P. M.
 12:15—Big Store Mid-day Music
 12:30—Cincinnati Merchants' Program
 1:00—To be announced (CBS)
 2:00—Saturday Synopsators (CBS)
 2:15—Football Souvenir Program (CBS)
 2:30—Illinois vs. Northwestern Football Game (CBS)
 4:15—Pyol Program
 4:30—Webb Fuel Program
 4:45—Spanish Serenade (CBS)

LISTEN IN
 on
WKRC—5:30 P. M.
 Request Numbers by
 MISS RUTH REEVES
 Courtesy of
 CINCINNATI TRADE SCHOOL

WKRC Saturday, October 31
 1:30—Auto-Rad Stewart Warner Program
 1:45—Mellay & Crew Program
 1:50—Cincinnati Trade School
 2:45—Tropic Air, Inc.—Football Scores (CBS)
 3:00—No Program—Pat Gillick, Organ
 3:15—Allied Florist—Alec McQueen
 4:20—Stocks—Coble & Tyree
 5:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Committee and Candidates
 6:45—Studio
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Junior Chamber of Commerce Prog.
 7:40—Ben Berman Talk
 7:45—Carnel Quarter Hour (CBS)
 8:00—Pryor's Cremo Band (CBS)
 8:15—Abe Lyman, Sterling Products (CBS)
 8:30—Kate Smith—La Palma Prog. (CBS)
 8:45—The Old Wurzburg Beer Program
 9:00—Republican Judicial Committee
 9:15—Labor Campaign Political Talk. Speaker—Nicholas Klein
 9:30—Leonard J. Dempsey Talk
 9:45—Republican Campaign
 10:00—Welcoming of Station WGN (CBS)
 10:10—Horsehoe Gardens—CHH Burns
 11:00—Time and Weather
 11:01—Sports Review
 11:04—Studio
 11:15—Pyol—Wesley Fox and Jimmy Seaver
 11:30—Pat Gillick Studio
 Midnight—Guy Lombardo Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:45—Organ, Arthur Chandler, Jr.
 8:45—Judy Hill and Jane (NBC)
 9:00—Morning Devotions
 9:11—Bradley Kincaid
 9:30—Tick, Tack and Toe
 9:45—Physical Exercises
 10:00—Girls' Program
 9:05—Polysara Shoe Talk
 10:00—Organ Interlude
 9:20—Rock News
 10:00—Beautiful Thoughts (NBC)
 8:45—WLW Mail Bag
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Ford Rush
 11:00—Moto-Imaging Time
 11:11—Enlist Brock, Violin Recital
 11:30—Live Stock Reports
 11:45—River and Weather Report
 11:55—Time Signal
Noon—Governmental Olimpas, Gilbert Bettman, Attorney General of Ohio

P. M.
 12:11—Swift Program—Pat Barnes (NBC)
 12:40—Hotel Gibson Orchestra
 12:45—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra
 2:00—Organ Melodica
 2:30—Delivery Boys
 2:45—Murray Horton's Orchestra
 3:00—Seger Ellis
 3:15—The Three Brown Bears
 3:30—Great Composers
 4:00—A. & P. Orchestra
 4:30—Skratsky Hawkins
 5:00—Crosley Radio Orchestra
 5:10—Dickinson Seed Program
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Netherlands Plaza Orchestra
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Crosley Radio Orchestra
 7:30—Crosley Theater of the Air
 8:00—Crosley Saturday Knights
 8:30—Dance With Countess Dorsey (NBC)
 8:00—King Edward Cigar Band
 8:30—The First Nighter (NBC)
 10:00—Korn and Farchie
 10:13—Variety—Success Interview with Samuel Undermyer
 10:30—Netherlands Plaza Orchestra
 10:40—Bob Newhall Sports Silica
 11:00—Estate Weather Man
 11:05—Los Amigos
 11:30—Doodlers
 Midnight—Michael Hauer's Orchestra

12:30—Netherlands Plaza Orchestra
 1:00—Hotel Gibson Orchestra
 1:30—Organ Program
 2:00—Seger Ellis
 2:15—Phoenix Program
 2:30—Tick, Tack, Toe
 2:45—Dave Roberts
 3:00—Famona
 2:15—Maxwell House Program
 3:45—Three Brown Bears
 4:00—Scherling Program
 4:15—Southern Singers Quartet
 4:30—Chevrolet Chronicles
 5:00—Delivery Boys
 5:15—Records
 7:30—Shuron Program
 8:15—Radio News Reel of Hollywood
 8:30—Natural Bridge Show Program
 8:45—Vick's Program

Tommie and Willie of WCKY



Tommie (left) and Willie (right) are the boys who sing harmony at WCKY almost every day in the week. They have been singing about Cincinnati for several years on all the radio stations separately and together. Their careers joined one day (both had been singing with another partner) when, in an office building elevator, Tommie began humming the melody of a familiar tune. Willie didn't know Tommie, but "just for fun" he picked up the harmony of the tune. They walked out of the elevator friends and determined to form a new radio team. They began broadcasting at WKRC. They have their first fan letter framed and consider it one of their most prized possessions.

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—Records
 9:00—Goodyear Tire—Souza's Band (NBC)
 9:11—Bradley Kincaid
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:11—Seger Ellis
 10:30—Records
 11:30—Live Stock Reports
 11:41—Records
 Noon—Sign off

P. M.
 1:45—Notre Dame-Carnegie Tech Football Game (NBC)
 3:00—Dancing Melodica (NBC)
 4:00—Records
 4:11—Crosley Dealers' Salute
 4:30—Records
 5:00—Southern Singers and Raymond Mitchell
 5:30—Records
 6:30—Mr. Bones and Co. (NBC)
 7:00—John Fogarty, tenor (NBC)
 7:11—Laws That Sanguard Society (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Judicial Campaign, Hon. Russell Wilson
 8:15—Netherlands Plaza Orchestra
 8:30—National Advisory Council on Radio in Education (NBC)
 9:00—Goodyear Tire—Souza's Band
 9:30—Club Valsepar (NBC)
 10:00—Lucky Strike Dance Orchestra (NBC)
 11:00—Netherlands Plaza Orchestra

WABC (860 kc.) CBS
 6:00—Anthony Trini Orchestra
 6:30—Bert Lown Orchestra
 6:45—Bird and Vash
 7:15—The Political Situation in Washington Tonight, Frederic William Wile
 7:30—Arthur Murray Dance Lesson
 8:45—Tastyest Gloom Chasers

Civic Leader Series of Broadcasts

Friday, Oct. 30
JAMES P. ORR
 President, Potter Shoe Company

Saturday, Oct. 31
MURRAY SEASONGOOD
 Speaking at FINAL CHARTER MEETING at ALMS HOTEL

Sunday, Nov. 1
REV. FRANK H. NELSON
 Rector of Christ Church

KEEP THIS PROGRAM SO YOU WON'T MISS THESE TALKS
 Sponsored by City Charter Committee, Henry Bentley, Chairman, 706 Ingalls Bldg. —Political Advertisement.

WJZ Saturday, October 31
 Midnight—Mildred Bailey and the King's Jesters
 A. M.
 12:15—Paul Whiteman Orchestra

SUNDAY November 1

WCKY (202m.—1490 kc.)

A. M.
 10:00—Mexican Typica Orchestra (NBC)
 10:30—Dulcie Maskam
 10:45—Lena Pope, juvenile soprano
 11:00—Russian Singers (NBC)
 11:30—John Fielden, accordion
 11:41—Kentucky Mountaineer
 Noon—Kapua's Hawaiians
P. M.
 12:15—Echoes of the Orient (NBC)
 12:30—Buckeye Hoedowners
 1:00—Sign off
 1:45—Buckeye Hoe-Downers
 6:15—Cumberland Crooners
 6:30—Lawson's Hawaiians
 7:00—Wilby-Overland Program (NBC)
 7:11—Kentucky Mountaineer
 7:30—College of Music
 8:00—Charlene and Tommy
 8:15—Rusad and Grady Hodges
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Dulcie Maskam
 9:15—Randall Fryer, tenor
 9:30—Sun-dodgers

WFBE (250m.—1200 kc.)

A. M.
 8:00—Break of Day
 8:30—Concert Hour
 9:15—Birthday Party Program
 9:30—Invitation to the Waits
 10:11—Dry Ridge Health Hints
 10:30—Vocal Varieties
 10:45—Bending Ford Travelogue
 11:00—Excerpts from the Operas
 11:30—Our Thought for Today
 11:45—Morning Melodica
P. M.
 12:30—UFA Theatre
 12:45—Echoes from Germany
 1:00—Jewish Hour
 1:30—Jubilee Singers
 1:45—Around the Clock
 2:00—James A. Dorsey
 2:15—The Oriole
 2:30—Bill Rein's Cincinnati Panthers
 3:00—Ralph Pinkston
 3:15—Maucice and Nelson
 3:30—Variety
 3:45—Male Quartet
 4:00—Moods in Blue
 4:15—Fables in Prose
 4:30—Variety, Bee Campbell
 4:45—Post Symphony Hour
 5:45—Mrs. Lloyd Hobbs, Book Review
 6:00—Musical Interlude
 6:30—Church Federation Hour
 7:30—Dinner Dance Music
 7:45—With the Piccola
 7:30—Crime Talk by Robert Holington, "The Cincinnati Regional Crime Committee"

7:35—Original Ibold Sport Review
 7:45—Old Time Pights—Harry Hartman, Announcer
 8:30—Mansion Dance Orchestra
 9:00—Evening Stars
 9:30—Novelty Notes
 9:45—Douglas Pinguely, basso
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WANTED

BOYS TO SELL RADIO DIAL
 MAKE GOOD MONEY IN SPARE TIME
 See Mr. Shirin at Central News Co., 320 E. Third St. MAIN 3115

UNIVERSAL RADIO SHOP
 1006 ORCHARD STREET
Guaranteed Radio Service
 No Job Too Large—No Job Too Small
 Phone South 1726 NEWPORT, KY.

CROSLY HAPPY HOUR



\$99.50

Complete with Tubes and Tenna-board

Superheterodyne . . . 10 Tubes . . . Variable Mu . . . Pentode Output in Push-Pull . . . Automatic Volume Control . . . Tuning Motor . . . Continuous (Stepless) Static and Tone Control and On-Off Switch . . . Illuminated Hair-Line Shadow Dial with Vernier Drive . . . Auditorium Size Full Floating Moving Coil Dynamic Speaker.

The Crosley HAPPY HOUR is a remarkably handsome piece of furniture exemplifying the finer details of cabinet craftsmanship. The front panel is of figured stump walnut veneer arched with burl maple in two-tone effect. The curved pilasters of especially selected stump walnut veneer are joined at the top with pierced wood moulding. The front apron is of imported zebra wood. The top and sides are of genuine American black walnut veneer. The legs are fluted and capped with oval medallions in contrasting shades. Dimensions: 44" high, 26 1/2" wide, 13 1/4" deep.

The new 10-tube, Pentode, Variable Mu, Superheterodyne chassis is incorporated in the Crosley HAPPY HOUR. This chassis employs 2-35 or -51 Variable Mu, 2-47 or PZ Pentode, 2-24 Constant Mu, 3-27 tubes (1-first Audio Frequency Amplifier, 1-second Detector and Automatic Volume Control tube, 1-Oscillator) and 1-80 Rectifier.

On Sale At All Good RADIO STORES

YOU'RE THERE WITH A CROSLY
CROSLY RADIO

UNITED RADIO, INC.

1103 VINE STREET
 We service and repair every make radio; also carry a complete line of parts.
CHEERY 6531

Sunday, November 1

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower Program
10:15—Jim Lightfield's Veterans Civic Hour
11:00—First Church of Christ Scientist (CBS)

Noon—American Legion Program

P. M.
1:00—Jewish Community Program
1:30—Cathedral Hall Hour (CBS)
2:00—Wallace Silver—Eight Sons of Eli (CBS)
2:30—Columbia Church of the Air—Rev. Mike Gates (CBS)
3:00—New York Philharmonic Symphony (CBS)
3:30—Rev. Donald Orey Barabour (CBS)
3:50—Karl—Twenty Minutes of Good Reading
4:00—Labor Campaign Political Talk
4:15—Speakers—Nicholas Kidin
4:30—United Workmen Period
4:45—Sports Review
5:00—Sports Review
5:15—Stradio
5:30—Arch Preserver Band
5:45—Ben Bernier
6:00—Walter Millard, "Cincinnati's Example to a Nation"
6:15—Charlie and Oscar (CBS)
6:30—Luden's Novelty Orchestra (CBS)
6:45—Devils, Drugs and Doctors (CBS)
6:55—Palace Program—Tri-State Television
7:00—Angelo Patri—"Your Child" (CBS)
7:15—Leonard J. Dempsey
7:30—Norwood Republican Committee
7:45—Romances of the Sea (NBC)
8:00—Stroll Slumber Program
8:15—Horse Shoe Gardens—Cliff Burns
8:30—Studio
8:45—Ben Bernier's Orchestra (CBS)
Midnight—Eddie Duchin Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
4:30—Chevrolet Chronicles
5:00—Delivery Boys
5:15—Records
5:30—Woodbury Program
7:45—Shurron Program
8:15—Radio News Reel of Hollywood
8:30—Natural Bridge Shoe Program
8:45—Vick's Program
9:00—Church Forum
9:30—Children's Program (NBC)
9:45—Organ, Arthur Chandler, Jr.
10:00—River Report
10:30—Piddlers Three (NBC)
10:45—Song for Today (NBC)
11:00—Stuyvesant String Quartet
11:30—Morning Musical (NBC)

P. M.
12:30—Island Serenaders
1:00—Over Jordan (NBC)
1:30—Henry Thies' Orchestra (NBC)
2:00—Crosley Theatre of the Air
2:30—Vest Foamers (NBC)
3:00—College of Music Recital
3:15—Vest Celeste
4:00—League of Little Flower (WJR)
4:50—Shurron Musical Showman
5:30—Crosley Roamies
6:00—Cincinnati Unemployment Relief—Concert Orchestra
6:15—The Chatter
6:45—Vanities Fair Program (NBC)
7:00—Variety—Surrey Interview with Oodrey Lowell Cabot
7:15—Jolly Tuna Revue (NBC)
7:30—The Three Sisters (NBC)
7:45—Elena Jettie Melodie (NBC)
8:15—Collier's Radio Hour (NBC)
8:30—Bayuk Stag Party (NBC)

At Last! Here is the Chatter



Is The Chatter Edward Byron?
Is The Chatter Don Becker?
Is The Chatter Lowell Thomas?
To answer these and sundry other questions about The Chatter of WLW, allow Radio Dial to present Wally Maher, The Chatter.

Almost, but not quite, this picture catches the quizzical humorous turn of Maher's mouth that comes from being Irish and an actor. Before he joined the Crosley Players (yes, he's one of those too) Maher played Shakespearean roles and was a trouper in several companies. Although he usually appears at the station in knickers, one thinks of him always as wearing full dress and a high hat. Perhaps it's the grand manner and the flourish always about him.

Maher plays many leading roles in the Crosley Theatre, announces a little, and is the announcer with the Crosley Follies (Wednesday at 7:30 p. m.).

WLW Sunday, November 1

9:45—Kaffee Hag Slumber Music (NBC)
10:15—Gold Medal Express (NBC)
10:45—Netherland Plaza Orchestra
11:00—Michael Hauer's Orchestra: Grey-stone Ballroom
11:30—The Singing Violin
Midnight—Henry Thies' Orchestra (NBC)
1:00—Netherland Plaza Orchestra

WSAI (225m.—1330 kc.)

P. M.
2:15—Sunday Bright Stars (NBC)
2:30—Serenade and Hymn Time
3:00—Wayne King Orchestra (NBC)

WSAI Sunday, November 1

3:30—National Religious Services (NBC)
4:00—Manhattan Gardeners (NBC)
4:30—The Weather Program (NBC)
5:00—Gilbert and Sullivan Gems (NBC)
5:30—General Electric Program (NBC)
6:00—Catholic Hour (NBC)
6:30—In the Classroom (NBC)
7:00—Ident Club of the Air (NBC)
8:00—Chase & Sanborn (NBC)
9:00—"Our Government"—David Lawrence (NBC)
9:15—Bayer and Company (NBC)
9:45—Walt Sears' Georgia Revelers; Orey-stone Ballroom
10:15—Johnston Wax: Ted Weems' Orchestra (NBC)

WABC (860 kc.) CBS

P. M.
6:30—Howard Dandies
7:00—The World's Business, by Dr. Julius Klein
8:15—Music Along the Wires: Symphony Orchestra
9:00—Around the Samovar
10:00—Ernest Hutcheson, pianist, and Orchestra
10:30—The Gushes
11:00—Contemporary String Quartet
A. M.
12:30—Nocturne

WEAF (860 kc.) NBC

P. M.
2:30—Moonshine and Honeyuckle
11:15—Ralph Kirby, baritone
11:30—Jesse Crawford, organ
Midnight—Henry Tobias Orchestra

WJZ (780 kc.) NBC

P. M.
4:30—The Musical Showmen
5:00—National Veterans—Dr. H. E. Posdick
5:30—International Gypsy Orchestra
6:00—Raising Junior
6:30—My Portrait Gallery of Famous Brits
10:15—Harbor Lights (WENR-870 kc.)
10:45—Land of Wonder and Fear
11:00—Winterspoon Chorus (KDKA)
11:30—Rustic Column
11:45—South Sea Islanders

MONDAY
November 2

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reverts
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherrie (NBC)
9:00—Dunkers' Club
9:15—Tunes in Blue
9:30—Vocal Varieties
9:45—Hawaiian Medleys
10:00—Popular Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Phlegm Melodies
P. M.
12:15—Tuneful Melodies
12:30—Sonora Brock Live Stock Reports
12:45—Lunchtime Concert
1:00—Kentucky Federation of Women's Clubs
1:30—Sign off
5:45—Story Book Hour
6:15—Valdori-Astoria Empire Room Orchestra (NBC)
6:30—Tommy and Willie
6:45—Ayers Rand (NBC)
7:00—Ames b' Andy (NBC)
7:15—Tastycast Jesters (NBC)
7:30—Lucille Poe
7:45—Paris Night Live (NBC)
8:00—Clown Prince of Pop
8:15—Louise Ryder, Contralto
8:30—Mystery Drama, "Castle Quislin"

A NEW
Radio Inspection
Service

AGAIN THIS WEEK we will call at your home and test all your Radio tubes, voltages and make a general inspection of your entire Radio for—

50c

We offer you this service for a limited time only on Radios of all makes and types.

Years of experience, expert knowledge of Radio circuits and up-to-date equipment make it possible for us to analyze your entire Radio system quickly and correctly.

PHONE US NOW

Get your call in immediately. Enjoy the satisfaction of dealing with a concern that really knows Radio. Remember, a phone call brings an EXPERT.

A-B-C Radio Sales & Service
Phone Cherry 5230, 1511 Race St.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

"I am from Kentucky. Please tell Bob Burdette how nice it is to hear him pronounce Louisville correctly, not Lewisville as do some of your announcers."

Mrs. O. E. S.

"I wish you would print the complete WEAF, WJZ and WABC programs regularly, and not just occasionally when someone writes you about it. These programs, to me, are about as important as the Cincinnati programs."

Mrs. W. W. J.
Frankfort, Ky.

Programs hereafter are a regular feature of RADIO DIAL.

B. G. Sr., Dayton, Ky. See Radio Dial, October 9 issue of the Letter Box for personnel of Sun Dodgers.

Lucille Wall, leading lady of the Vanity Fair broadcasts (Sunday 6:45 p. m. WLW), writes that she no longer appears on Collier's Hour. However, she does have the leading role always in the Adventures of Sherlock Holmes (WSAI, Thursday at 8:30 p. m.; WLW, Wednesday at 9 p. m.).

E. D. A. Avondale. You may hear the Chicago Serenades each day over WHAS (860 kc.) at 3:45 p. m. Radio Guild will be on the air through the same station at 4:30 Friday afternoon. Atwater Kent is not broadcasting any more.

Mrs. J. E. H., Cincinnati. RADIO DIAL will have a picture of Earl Arnold soon. It is our pleasure to please the greatest number of DIAL subscribers, so we shall certainly try to furnish more WCKY stars.

C. L. T., Jackson, O. William J. Kopp is in Florida directing an orchestra.

WCKY Monday, November 2
9:00—Steve Bates
9:15—Crimline Girl
9:30—Sun-dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
8:00—Birth Day Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Dance Melodies
9:45—Hawaiian Medleys
10:00—Musical Briefs
10:05—Housewives' Frolic
10:20—Better Brushes Revue
10:45—WFBE-RKO Theatre Party
10:50—Mrs. Evans
11:00—Shopping with Betty and Bob
11:30—Happines Club
Noon—Organ Recital
P. M.
12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

12:30—How It Began
1:00—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Fancies
5:45—Sports Program
6:00—Little Black Joe
6:15—Ben Bernier
6:20—Musical Interlude

WFBE Monday, November 2

9:30—Frank Aston
7:45—Gladys Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Julius Monk
8:00—Hub Clothing Co. Players
8:15—Evening Stars
8:30—WFBE Players
8:45—Sullivan Program
9:15—Dry Ridge Health
9:30—Dance Melodies
9:45—Highlights of the World Series, Bob Bishop

10:00—Mountain Red
10:15—Dream Fantasy
10:30—Republican Judicial Committee

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Ford, Organist
8:00—Roland Gaines Mountain Ranges
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Concert Hour
9:30—Consolidated Merchants Program
10:05—Woman's Hour—Thelma Tully
10:30—Art Day Cleaners
10:45—Sullivan Program (CBS)
11:00—Sycel Program
11:15—Julia Hayes
11:45—Jane Grey and "Kampf the Jewels"

Noon—Radio Television Program

12:15—Big Store Mid-Day Musical
12:30—Cincinnati Merchants Program
1:00—Kenton Pharmaceutical Prog. (CBS)
1:15—Ha-Does Hot Water Heater Program
1:30—Studio
1:45—Hub Clothing Co. Musicals
2:00—Pyol Program
2:15—Burck-Bauer Organ
2:30—Will Osborn's Orchestra (CBS)
3:00—Vi-Zoy Program
3:30—Arthur Jarrett (CBS)
3:45—Auto-Rad Stewart-Warner
4:00—Bert Lister's Orchestra (CBS)
4:15—Ben Bernier Talk
4:20—Spritz Clothing Program
4:30—Webb Fuel Program
4:45—Condy Quarter Hour (CBS)
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carew Contest
5:30—Pirates' Club
5:45—Condy Quarter Hour (CBS)
6:00—Re-Nu Program—Bing Crosby
6:15—Allied Florists—Alex McQueen
6:20—Stokes—Cohn & Tyne
6:30—Mabley & Carew Suggestions
6:45—Sports Review
6:50—Union Gas and Electric Program
7:05—R. B. Clothes—Grab Bag Boys
7:15—Creme Program—Bing Crosby (CBS)
7:30—Baker Bar—Boswell Sisters (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—The Columbias (CBS)
8:15—Singing Sam, Barbasol Man (CBS)
8:30—Kate Smith, La Palina (CBS)
8:45—Old Time Power Mail Program
9:00—Pompeian Make-Up Box (CBS)
9:15—Republican Campaign Committee
9:30—An Evening in Paris (CBS)
10:00—Robert Burns Fanatics Program (CBS)
10:30—Mabley & Carew Program
10:45—Republican Judicial Committee
11:00—Old Time Power Mail Program
11:03—Time, Weather, Sports Review
11:08—Ben Bernier Talk
11:17—Pyol—Weesley Fox and Jimmy Savoy
11:30—Fat Lick, Organist
Midnight—Ben Bernier's Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
6:31—International Piddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgian Wildcats
8:30—Biswell Pickups (NBC)
8:45—Physical Exercises
9:00—Pennies Talk
9:15—Musical Portrait
9:20—Child Care and Training, Dr. Am Arlit
9:30—Beautiful Thoughts (NBC)
9:45—Radio Poetry
10:00—Livo Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Ford Rush
11:00—Rumford School of Cookery
11:15—Island Serenaders
11:30—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals
Noon—To be announced

P. M.
12:15—Swift Program—Pat Barnes (NBC)

M. & T. RADIO SHOP
AL. THREEM, Prop.
RADIOS TESTED IN YOUR HOME
Representative Satisfaction Guaranteed
As Near As Your Telephone
1735 Elm (at Findlay Market)
Parkway 4573

Immediate Sale SPECIAL!

VAN HORNE

Certified

RADIO TUBES

4 Popular Types

No. 224 No. 227
No. 245 No. 280

29⁹ each

Matched and Acrometer Tested

121 EAST FOURTH ST. WURLITZER Open Evenings until 9 o'clock

WLW Monday, November 2

12:30—Hotel Gibson Orchestra
12:50—Market Reports
1:00—Live Stock Reports
1:30—National Farm and Home (NBC)
1:30—Netherland Plaza Orchestra
2:00—Ohio School of the Air
3:00—Interviews by Alice Cary
3:15—The Three Brown Bears
3:30—Rumors
3:45—Tik, Tack, Toe
4:00—A. & P. Orchestra
4:30—Village Rhymester
4:45—Delivery Boys
5:00—Chats with Peggy Winthrop (NBC)
5:15—Mildred Lawler and her Orchestra
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Crosley Auto-Stokers
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Sunset Melodies
7:30—Variety—Success Interview with Renee Carroll
7:45—Saberling Rubber Program
8:00—Smith's Ed McConnell
8:30—Hollingsworth Hall
8:45—Vick's Chemical Program
9:00—Armando Band
9:30—Musical Dominoes (NBC)
10:00—Kora and Parchie (Jim and Walt)
10:15—Bob Newhall Sports Slides
10:30—Real Folks (NBC)
11:00—Van Camp Program
11:30—Los Amigos
Midnight—Hotel Gibson Orchestra
12:30—Netherland Plaza Orchestra

WSAI (225m.—1330 kc.)

A. M.

8:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odas Maddox, guitar
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Dr. Royal S. Copeland (NBC)
10:30—Jean Carver—Case Tell Me (NBC)
10:45—Organ Program
11:00—McCormick's Old Time Players
11:30—Records
Noon—General Electric Circle (NBC)

P. M.

12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Crosley Dealers' Salute
4:30—Records
4:45—Mimabelle and Chick
5:00—Crosley Singers
5:30—Odas Maddox, guitar
5:45—Records
6:30—Everyday Poems by George Elliston
6:45—The Stubbins Boys (NBC)
7:00—Vernmont Lumberjacks (NBC)
7:15—Ohman and Arden, Piano (NBC)
7:30—Prince Albert Program (NBC)
7:45—Trails of the Goldbergs (NBC)
8:00—Hotel Gibson Orchestra
8:30—Voice of Pilestone (NBC)
9:00—A. & P. Gypsies (NBC)
9:30—General Motors (NBC)
10:00—Crus Story Program (NBC)
10:45—Simeniz Guardsman (NBC)
11:00—To be announced
11:15—Hotel Gibson Orchestra

WABC (860 kc.) JBS

P. M.

6:00—Current Events, H. V. Kaltenborn
6:30—Rein and Dunn, comedy and songs
6:45—Bird and Vash, comedy sketch
7:00—Tasteful Gloom Chasers
7:15—The Mills Brothers
7:30—Toscha Sudd, violinist
7:45—Street Sign
8:00—Eddie Madriguera's Orchestra
8:15—Red Nichols' Orchestra
A. M.
12:30—Nestorpe: Ann Leaf, organ, and Ben Alley, tenor
1:00—Anthony Trial Orchestra
1:30—Dave Abrams' Orchestra

WEAF (860 kc.) NBC

P. M.

8:00—Waldorf-Astoria Orchestra
8:30—Vaughn de Leath, contralto
7:15—Ohman and Arden, pianists
8:00—Cocoyland Sketches
11:00—Coco Sanders' Orchestra
11:30—Jesse Crawford, songs
11:45—Cab Calloway Orchestra
Midnight—Earl Hines' Orchestra
A. M.
12:30—Sweet Hogan Orchestra

WJZ (760 kc.) NBC

P. M.

6:00—Raising Junior
6:15—Peter van Steeden Orchestra
7:30—Phil Cook
8:00—Archer Gibson, organ

RADIO—TELEVISION

Complete technical training in radio, television, broadcasting, and the new field of "Electronics." All work supervised by leading engineers, men working with leading radio concerns. Tuition only \$5.00 monthly. Write immediately. Care RADIO DIAL, Box 109, Cincinnati.

FAMOUS WOMAN FLYER ALSO IS HOUSEKEEPER



Amelia Earhart Putnam and her husband, George Palmer Putnam

Household secrets of one of the nation's famous married couples will be broadcast to radio listeners when Amelia Earhart Putnam, first woman to fly the Atlantic Ocean, is interviewed before a microphone by Miss Winifred Carter Tuesday morning (November 3) at 10 o'clock in the Grisco program over WSAI and NBC stations.

Mrs. Putnam and her husband, George Palmer Putnam, are both adventurers. He has led expeditions into the Arctic, and is the author of several books about his experiences. Mrs. Putnam, in addition to her transatlantic exploit, has flown an autogyro across the continent, and is a leading figure in aviation today.

In her interview with Miss Carter, Mrs. Putnam will demonstrate that she takes housekeeping quite as seriously as she does flying. Among other things, she will tell what the favorite dish of her explorer-writer husband is and just how it is prepared.

WJZ Monday, November 2

8:30—Death Valley Days, drama (WLS-870 kc.)
10:00—Gold Medal Express—Ohman and Arden (KDKA-980 kc.)
11:00—Slumber Music
11:30—Russ Columbo, songs
11:45—Low White, organ
Midnight—Mildred Bailey and the King's Jesters
A. M.
12:15—Henry Tobias Orchestra (WENR)

TUESDAY November 3

WCKY (202m.—1490 kc.)

A. M.

7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Melodies
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherilo (NBC)
9:00—Dunkler Club
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Piano Novelties
10:00—Popular Dance Tunes
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Phidias Melodies
P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:45—Luncheon Concert

THIS COUPON

is good for

10% DISCOUNT

on any purchase made at our store on or before NOV. 5th, 1931

Floor Samples and used

ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

WCKY Tuesday, November 3

12:45—Elinor Hurdle—Dramatic Reader
1:00—Sign off
1:45—Story Book Hour
6:15—John Fielden, accordion
6:30—Tommy and Willie
6:45—Avery News Report
7:00—Amos 'n' Andy (NBC)
7:15—Mrs. Ruth Miller, Soprano
7:30—Charlene and Tommy
7:45—Back of the News in Washington (NBC)
8:00—Piano Recital by Fay Tarvin
8:15—Dulcie Markham
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Randall Fryer, Tenor
9:15—Cumberland Crooners
9:30—Buckeye Hi-Deerons

WFBE (250m.—1200 kc.)

A. M.

7:00—Break of Day
7:30—Bill Billy Kid and Log Cabin Boy
7:45—Variety
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Hits and Bits
9:45—Morning Melodies
10:00—Housewives' Prolific
10:20—WPBE Beauty Helps

Call Avon 3095

When your radio goes wrong, have

RADIO ENGINEERS

Fix It

Rates Low

Expert Service

Best Results

JAMES FRENKEL LEON BASS

WFBE Tuesday, November 3

10:15—WFBE-RKO Theatre Party
10:30—Slater Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Happines Club
Noon—Organ Recital
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys
1:30—Day Dreams
2:00—Ralph Pinckston
2:15—Vocal Varieties
2:45—Afternoon Melodies
3:00—Miss Nauman, pianist
3:15—Novelty Notes
3:30—Doe Campbell
3:45—Moods in Blue
4:00—Prof. Briol
4:15—Tea Time Tunes
4:30—Lucille Bauch, soprano
4:45—The Islanders
5:15—Story Telling Time
5:30—Musical Interlude
6:15—Strike Up the Band
6:45—Berning Ford Truvelogue
7:00—Dinner Dance Music
7:15—Post Quartet
7:30—Original Bold Sport Review
7:45—Murdoch Williams
8:00—Mansion Dance Orchestra
8:30—Dry Ridge Health Hints
8:45—Evening Melodies
9:00—Lucky Boys
9:15—Adelele Apfel
9:30—Reveries
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.

6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, Organist
8:00—Roland Gaines' Mountain Rangers
8:15—Grab Bag Boys
8:45—Radio Television Program
9:00—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—Cold Pasture (CBS)
10:15—Woman's Hour—Tremette Tully
10:45—Julia Hayes Household Hints
11:15—Pace the World With A Smile (CBS)
11:30—Ben Alley (CBS)
11:45—Stage and Screen Stars—Blossom Selley and Benny Fielda
Noon—Blackberry Dudes
P. M.
12:15—Big Store Mid-Day Music
12:30—Cincinnati Merchants Program
1:00—Cabaret Varieties (CBS)
1:15—Farm Network Program (CBS)
2:00—Pyeol Program
2:15—Musical Americana (CBS)
2:30—Ann Lead at the Organ (CBS)
3:00—Columbia Salon Orchestra (CBS)
3:45—Capitators (CBS)
4:00—Miriam Ray (CBS)
4:15—Cynel Program
4:30—Webb Puel Program
4:45—Phil Fisher's Orchestra (CBS)
5:00—Auto-Rad Stewart-Warner
5:15—Mabley & Carew Contest
5:30—Pirates' Club
5:45—Hub Clothing Company Musicale
6:00—Raymond Gillick, Organ
6:15—Alfred Floritis—Alex McQueen
6:20—Sticks—Coble & Tyree
6:25—Eureka Program Suggestions
6:30—Hygrade Program—Charlie and Oscar (CBS)

WKRC Tuesday, November 3

8:45—R. B. Clothes—Grab Bag Boys
7:00—Wrigley Program (CBS)
7:15—Greene Program—Rine Crosby (CBS)
7:45—Kaltenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Mills Bros. (CBS)
8:15—The Lynde Sterling Products Program (CBS)
8:30—Red Goose Adventures (CBS)
8:45—La Grande Program—Walter Winchell, Morton Downey (CBS)
9:00—Ben Bernie's Blue Ribbon Malt Orchestra (CBS)
9:15—Republican Campaign Committee
9:30—Romances of the Sea (CBS)
10:00—United Workmen Period
10:05—Connie Bonwell (CBS)
10:15—Star Brand Shoe Revue (CBS)
10:30—Eddie Sebelower—Horses Neck
10:45—Studio
11:00—Time and Weather
11:03—Sports Review
11:08—Studio
11:15—Pyeol Program—Wesley Fox, Jimmy Leaver
11:30-12:30 a.m.—Election Results

FILTERMATIC PRODUCTS

Help you to get the BEST possible reception from your RADIO set.



Will tune your set to suit your ears. Positive! cannot harm the Great radio in any way.

Filtermatic only \$2.00 postpaid. Satisfaction guaranteed or money refunded.

SUPER-FILTERMATIC

The Modern Aerial

Thousands of satisfied users, praised by radio experts, denounce all other aerials, reduces static, and noise. Fascinating effect on distance reception. It is very compact, measuring only 15x22 in. It is absolutely non-corrosive and non-directional. Available in one minute, no tools needed. Will never wear out. Eliminates trouble and expense of rebuilding service. Price only \$2.00 postpaid. Satisfaction guaranteed or money refunded.

Filtermatic only \$2.00 postpaid. Satisfaction guaranteed or money refunded.

ALL PROGRAMS

Are Good with a FILTERMATIC. For all radios on 1500 postpaid.

Entirely automatic—no buttoning, tuning, improves tone, reduces static, better in all respects than any other aerial.

Installed in one minute, no tools needed. Will never wear out. Eliminates trouble and expense of rebuilding service. Price only \$2.00 postpaid. Satisfaction guaranteed or money refunded.

Send check or money order. C. O. D. 25¢ with order. Money back guaranteed after 5 day trial.

Service Men and Dealers Write for Particulars.

Also Free Address Service.

FILTERMATIC MFG. CO.

(Dept. B-2) 4418 E. Ave., Phila., Pa.

STARTING TONIGHT— A FULL HOUR

of delightful mirth
and melody by

BEN BERNIE

"The Old Maestro"

and his

Blue Ribbon Malt

Orchestra

Every Tuesday

at 9 P. M. Eastern Time

WKRC and CBS

WHEREVER YOU GO YOU FIND BLUE RIBBON MALT

AMERICA'S BIGGEST SELLER



Tuesday, November 3
WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Judy Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgian Wildcats
8:30—Biscuit Pick-ups (NBC)
8:45—Physical Exercises
9:00—Penalty Talk
9:15—Fashionette
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Polo Solo
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Davis Mystery Chef (NBC)
11:00—Mrs. A. M. Goudis (NBC)
11:15—Ramona
11:30—Through the Looking Glass With Frances Ingram (NBC)
11:45—River and Weather Reports
11:55—Time Signals
Noon—Tusado Entertainers

P. M.
12:15—Swift Program—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherland Plaza Orchestra
2:00—Ohio School of the Air
2:00—Mistake Players
3:30—Crimefighters
4:00—A. & P. Orchestra
4:30—Village Rhythmer
4:45—To be announced
5:00—Matinee Story Hour (NBC)
5:30—Mildred Lewler and her Orchestra
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Netherland Plaza Orchestra
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Coyotes Orchestra, Odette Myrtil (NBC)
7:30—Famous Beauties of History
7:45—American Girl Program
8:00—Armstrong Quakers (NBC)
8:15—Vincent Lopez and his Valvianera
8:30—Wee Bubbie Blowers
9:00—Maxwell House Dixie Ensemble
9:30—Great Personalities—Frazier Hunt (NBC)
10:00—Chevrolet Chronicles
10:10—Variety—Success Interview with Henry R. Dutton
10:45—Bob Newhall Sports Slices
11:00—Van Camp Program
11:30—Around the World with Jeff Davis
11:35—Moon River
Midnight—Hotel Gibson Orchestra
12:30—Netherland Plaza Orchestra

Tuesday, November 3
WSAI (225m.—1330 kc.)

A. M.
6:00—Omo and Olen (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odas Maddox, banjo
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
11:00—"Your Child"—Dr. Ella Oppenheimer (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—O. E. Circle (NBC)
P. M.
12:15—Sign off
12:30—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Crosley Dealers' Salute
4:30—Records
5:00—Dave Roberts, hanjo
5:15—Records
5:30—Rinco Talkie—What Happened in June (NBC)
5:45—Records
6:30—Vocal Solo
6:45—The Stebbins Boys (NBC)
7:00—Midweek Federation Hymn Time (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Blackstone Plantation (NBC)
8:30—Goodyear Tire Program (NBC)
9:00—McKesson Musical Magazine (NBC)
9:30—Fuller Brush Man (NBC)
10:00—Lucky Strike Dance Orchestra (NBC)
11:00—Netherland Plaza Orchestra

WABC (860 kc.) CBS

P. M.
6:00—National Security League
6:15—Connie Boswell
6:45—Bird and Vash, comedy sketch
8:00—Mills Brothers
9:15—The Columbian
10:30—Acrobats
11:00—Jack Miller
11:15—Enric Madriguera's Orchestra
11:30—Aubury Park Casino Orchestra
Midnight—Schroeder Hotel Orchestra
A. M.
12:30—Nocturne: Ann Leaf, organ, with Ben Alley, tenor
1:00—Hotel Bousset Orchestra
1:30—Roseland Ballroom Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—Vaughn de Leath, contralto (WENR-870 kc.)
11:00—Leo Morse, songs (WGY-790 kc.)
11:15—Jessie Crawford, organ
11:30—Jack Denny Orchestra
Midnight—Rudy Vallee Orchestra (WHAS-820 kc.)
A. M.
12:30—Joe Moss Orchestra
WJZ (760 kc.) NBC
P. M.
6:00—Raising Junior
6:15—Ramsey Program—Pollock and Lowmura
6:30—Savannah Liners Orchestra
7:30—Phil Cook (WENR-870 kc.)
7:45—Back of the News in Washington (WHAS-820 kc.)

Stebbins Boys At Ringside
For Battle of the Bustle



The Battle of the Bustle also rages in Bucksport Point up in Maine. The Stebbins Boys, John and Esley, proprietors of the general store in that bustling community, have to keep abreast of the fashions because their stock includes dress goods along with horse collars and kerosene lamps. The Widow Hoppindale (right) and a Broadway chorus girl (center) passing through Bucksport Point, give the Stebbins Boys (seated) a few pointers about the top-titled, "One-eyed Connelly", hats, leg-o-mutton sleeves and bustle effects by which fashion's decree has hurtled femininity back into bygone days this Fall. Women's fashions, politics, business and all other current topics of general interest are treated humorously and philosophically from the viewpoint of two mellow old "down east" rustics, in the Stebbins Boys sketches heard daily from Monday to Friday, at 6:45 p. m. on WSAI. John and Esley Stebbins are impersonated before the microphone by Parker Fennelly and Arthur Allen.

WJZ Tuesday, November 3
8:30—Heel Huger Harmonies (WLS-870 kc.)
8:45—Sisters of the Skillet (KDKA-980 kc.)
9:00—Household Finance (KDKA; WGN-720 kc.)
10:30—Clara, Lu and Em
10:45—Paris Night Life (KDKA)
11:00—Slumber Music
11:30—Rosa Columbo, songs
11:45—Dream Pictures
A. M.
12:15—Paul Whiteman Orchestra

Wednesday, November 4

WEDNESDAY
November 4

WKCY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Crooning Guitarist
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Dunkers' Club
9:15—Tunes in Blue

IF IT'S ELECTRIC WE CAN FIX IT

PRUES
ELECTRIC AND RADIO SHOP
408 York Street
SOUTH 2751, NEWPORT, KY.

Get RUNNING HOT WATER
From Your Cold Water Faucet

Plug in—presto! Instantaneous continuous running hot water from your cold water faucet. Attached quickly. Shipped complete, ready to use, upon receipt of remittance with order.

GUARANTEED 5 YEARS GUARANTEED
Installation in thousands of homes of satisfied customers makes this guarantee possible.

AGENTS WANTED—This new scientific electrical invention offers tremendous sales. Send \$3.75 for sample and our real money making plan.

Tom Thumb Elec. Sales Co.
1512 Carew Tower
Main 2517



The cry of salesmen has been, "Give me something new and I will sell it." Here it is!

WKCY Wednesday, November 4

9:30—Vocal Variety
9:45—Concert Music
10:00—Mary Hale Martin's Household Period (NBC)
10:15—Popular Dance Music
10:30—Classic
11:00—Mrs. A. M. Goudis (NBC)
11:15—Musical Novelties
11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:55—Luncheon Concert
1:00—Sign off
5:45—Story Book Hour
6:15—Waldorf-Astoria Empire Room Orchestra (NBC)
6:30—Tommy and Willie
6:55—Amers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Mollie Moore, soprano
7:30—Kapua's Hawaiians
7:45—Lena Pope, soprano
8:00—National Battery Co., College Memories (NBC)
8:15—Brown Shoe Program—Guy Robertson (NBC)
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Duke, His Uke and His Sisters
9:15—Steve Bates, with octofone
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:30—Hill Billy Kid and Log Cabin Boy
7:45—Morning Melodies
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Hot Rhythm
9:45—Hawalian Melodies
10:00—Housewives' Frolic
10:20—Better Brushes Briefs
10:35—WFBE-RKO Theatre Party
11:30—Mrs. Evans' Question and Answer
11:50—Happish Club
Noon—Organ Recital

P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Matinee
2:00—Class, Daunt, tenor
2:15—Waltz Time
2:45—Afternoon Melodies
3:15—Bill Reitz's Cincinnati Panthers
3:45—Julius Monk
4:00—Venetian Memories
4:30—Tea Time Tunes
5:00—Pauline Unger, contralto
5:15—Story Telling Time
5:45—Spritz Program
6:00—Little Black Joe
6:15—Musical Interludes
6:30—Novelty Notes
6:45—Burning Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Y. W. C. A. Program
8:00—Hub Clothing Co. Players
8:15—Julius Sim
8:30—Dry Ridge Health Hints
8:45—Variety
9:00—Lucky Boys
9:15—Evening Chimes
10:00—Mountain Red
10:15—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Glady's Catron, organist
8:00—Roland Gaines Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Pines Automatic Winterfront
9:15—Super Mail Program
9:30—Consolidated Mercants Program
10:00—The Oxal Feature (CBS)

SWELL!
is what everybody says of radio's newest find

THE TRUMPETERS
with EDWIN C. HILL
on the new exciting radio show by
HART SCHAFFNER & MARX

THURSDAY, 10 P. M. SHARP
STATION WKRC

is as new and good as the new clothes at

DUNLAP
CLOTHES SHOP
417-19 VINE ST.

-DON'T MISS IT-

GET YOUR TICKETS NOW FOR MABLEY'S

Radio Contest Review

2 Nights Only Saturday, October 31
8:15 P. M. Sunday, November 1
50 Artists

TAFT AUDITORIUM
Seats Reserved

Tickets 50c, 75c, \$1
On Sale Taft Auditorium, WKRC and at Mabley's

More than 1,500 contestants received auditions at WKRC in the Radio Musical Contest conducted by Mabley & Carew. The contest closed last Saturday. Now the best of the artists will appear in a Radio Contest Review at Taft Auditorium. These two programs will give the judges opportunity to select the winner.

Proceeds will be Donated to Charity
Mabley & Carew

WKRC Wednesday, November 4
 10:15—Woman's Hour—Tremette Tully
 10:45—Julia Hayes Household Hints
 11:15—Ben Alley (CBS)
 11:30—Musical Alphabet (CBS)
 11:45—Jane Grey and "Kampf the Jeweler Artists"

Noon—Synel Contest Program

P. M.
 12:15—Big Store Mid-Day Music
 12:30—Cincinnati Merchants' Program
 1:00—Kenton Pharmaceutical Program (CBS)
 1:15—Farm Network (CBS)
 2:00—Pyol Program
 2:15—Buck-Buser Organ Melodies
 2:30—Ann Leaf at the Organ (CBS)
 2:35—Huston Ray's Orchestra (CBS)
 3:00—Edna Wallace Hopper (CBS)
 3:15—Vi-Zoy Program
 3:45—Radio Television Program
 4:00—Auto-Rad Stewart-Warner
 4:15—Studio
 4:20—Spirits Clothing
 4:30—Webb Fuel Program
 4:45—Studio
 5:00—A. O. Rust—Happy Feet
 5:15—Mabley & Garry Program
 5:30—The Pirates Club
 5:45—Hub Clothing Company Musicals
 6:00—Re-Nu—Pat Gillick, Organ
 6:15—Allied Florists—Alex McQueen
 6:20—Stocks—Coble & Tyner
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Studio
 6:45—R. B. Clothes—Grab Bag Boys
 7:00—Wrigley Program
 7:15—Cremo Program—Bing Crosby (CBS)
 7:30—Baker Bar—Boswell Sisters (CBS)
 7:45—Camel Quarter Hour (CBS)
 8:00—Columbians (CBS)
 8:15—Simpin' Sam, Barbasol Man (CBS)
 8:30—La Palina Program—Kate Smith (CBS)
 8:45—The Old Waburg Malt Program
 9:00—Gold Medal P. Wright (CBS)
 9:30—Ene Crime Club
 10:00—Vitality Personalities
 10:15—Mabley & Garry Program
 10:30—To be announced
 10:45—Studio
 11:00—Time, Weather, Sports Review
 11:08—Studio
 11:17—Pyol—Wesley Fox, Jimmy Leaver
 11:30—Pat Gillick, Organist
 Midnight—Romantic's Orchestra (CBS)
 12:30-1 a.m.—St. Moritz Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Georgian Fiddlers
 8:30—Bircell Pickups (NBC)
 8:45—Physical Exercises
 9:00—Pennies Talk
 9:15—Theodore Le Fevre, Graphologist
 9:30—Beautiful Thoughts (NBC)
 9:45—Art Talk
 10:00—Live Stock Reports
 10:10—Piano Solo
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody (NBC)
 10:45—Marley Personality Perfumes
 11:00—Dorothy Chase and the Chorus Players
 11:15—Mouth Hygiene Talk
 11:25—Ramona
 11:45—River and Weather Report
 11:55—Time Signals
 Noon—Seger Ellis
P. M.
 2:15—Swift Program (NBC)
 2:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra
 2:00—Ohio School of the Air
 3:00—Italian Armistice Day Program (NBC)
 4:00—A. & P. Orchestra
 4:30—Village Rhythmer
 4:45—Seger Ellis
 5:00—Chata with Peggy Winthrop (NBC)
 5:15—Mouth Health (NBC)
 5:30—Southern Singers and Raymond Mitchem
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunahine
 6:15—The Chatter
 6:30—Dr. Glenn Adams Dog Talk
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—John Rusk Dance Orchestra
 7:30—Crosley Pollies

FLORENCE FREY
 BEAUTY EXPERT

on the air
 Every Thursday
 9:45 A. M. WLW

PERMANENT WAVE
 \$5.00

Positively Harmless—Fainless—Quick
FLORENCE FREY STUDIO
 621 Walnut Street CHerry 4108

Young Sir Harry Lauder



Above, the feminine stars of the "Lady Next Door" and the NBC's Children's Hour look on as Walter Campbell Tetley does an impersonation of Sir Harry Lauder. The young ladies in the group are, left to right: Florence Halop, Clementine Torrella, Virginia Torrella and Peggy Zinke. The young man in the sailor suit is Billy Halop. WLW has the Children's Hour Sunday mornings at 9:30.

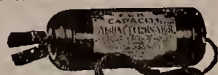
WLW Wednesday, November 4

8:00—R. P. D. Hour
 8:15—Remington Rhythm Rounders
 8:30—Jack Frost's Melody Moments (NBC)
 9:00—Adventures of Sherlock Holmes
 9:30—Dutch Masters Minstrels (NBC)
 10:00—Korn and Parchie
 10:15—Variety—Success Interview with Ralph Adams Cram
 10:30—Vick's Chemical Program
 10:45—Bob Newhall Sports Slides
 10:58—Estate Weather Man
 11:00—Van Camp Program
 11:30—Greyatone Ballroom Orchestra
 12:01—Hotel Gibson Orchestra
 12:30—Netherlands Plaza Orchestra

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:15—Dr. Royal S. Copeland (NBC)
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Jane Grant's Stereo Hour (NBC)
 10:30—National Home Hour (NBC)
 11:00—Keeping Up With Daughter (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records

F. & H. CAPACITY AERIAL



Price \$1.00 Complete, Postpaid
 Every Instrument Tested on Actual 1127 Mc Reception

A LARGE NUMBER ARE IN USE BY GOVERNMENT, IN NAVY HOSPITAL. The F. & H. Capacity Aerial Eliminator has the capacity of the average 75-foot aerial, 50 feet high. It increases selectivity and full reception on both local and long distance stations is absolutely sure. It eliminates the outdoor aerial along with the unsightly poles, guy wires, mutilation of woodwork, lightning hazards, etc. It does not connect to the light socket and requires no current for operation. Installed by anyone in a minute's time and is fully concealed within the set. Enables the radio to be moved into different rooms, or houses, as easily as a piece of furniture.

WE PREDICT THIS TYPE OF AERIAL WILL BE USED PRACTICALLY ENTIRELY IN THE FUTURE. 8000 dealers handle our line. Dealers over to leading jobbers carry our line or order sample direct. Write for proposition.

— Send coupon it protects you —

Name

Address

City..... State.....

Send one F. & H. Capacity Aerial with privilege of return after 30 day trial if not satisfactory, for which enclosed find ☐ M. O. or dollar bill, or send ☐ C. O. D. ☐ Send Literature. ☐ Dealer's proposition.

F. & H. RADIO LABORATORIES
 FARGO, N. DAK., DEPT. 25

WSAI Wednesday, November 4

6:45—The Sublimas Boys (NBC)
 7:00—John Fogarty, tenor (NBC)
 7:15—Snoop and Peep (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Silver Flute (NBC)
 8:30—Moblill Concert (NBC)
 8:00—Halley-Starr: Program (NBC)
 9:30—Palmolive Hour (NBC)
 10:30—Coca Cola Program (NBC)
 11:00—Seger Ellis, Baritone
 11:15—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—"Bill Schudt's Going to Press"
 6:15—Bert Lown Orchestra
 6:30—Enric Madriguera's Cuban Orchestra
 6:45—Bird and Vash, comedy sketch
 8:45—Mills Brothers
 10:15—Columbia Concert Program—Jean Duncan
 11:15—Red Nichols' Orchestra
A. M.
 1:00—Connie's Inn Orchestra
 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Ray Perkins
 11:15—Jesse Crawford
 11:30—Vincent Lopez Orchestra
 Midnight—Lew Conrad's Orchestra
A. M.
 12:30—Paul Whiteman's Orchestra

WJZ (760 kc.) NBC

P. M.
 6:00—Music Treasure Box
 6:15—Rameses Program: Muriel Pollock and Vec Lownhurst, pianist
 6:30—Teddy Black Orchestra
 7:30—Phil Cook
 7:45—"Believe It or Not" Ripley (KDKA-980 kc.)

WJZ Wednesday, November 4

10:00—Rochester Civic Orchestra (KDKA)
 10:30—Clara, Lu and Em
 10:45—Radio's Greatest Lover (WENR-870 kc.)
 11:00—Slumber Music
 11:30—Russ Columbo, songs
 11:45—Lew White, organ
 Midnight—Mildred Bailey and the King's Jesters (WENR; KDKA)
A. M.
 12:15—Erele Holst Orchestra

THURSDAY
 November 5

WCKY (202m.—1490 kc.)

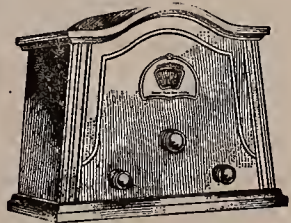
A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountain
 7:30—Organ Reveries
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherie (NBC)
 9:00—Dunkers' Club
 9:15—Band Concert
 9:30—Latonis, Ky., Merchants' Program
 10:00—Ray Perkins, Prince of Pinsapp (NBC)
 10:15—Times in Blue
 10:30—Classic Hour
 11:00—Mrs. A. M. Goudias (NBC)
 11:15—Musical Novelties
 11:30—Skillet Lickers
P. M.
 Noon—Phyllis Melodies
 12:15—Tuncful Topics
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 12:45—Rev. Chas. Vandermaelen
 1:00—Sign off



We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable

GIBSON OPTICAL CO.
 DR. F. E. REUSCH - OPTOMETRIST
 430 Walnut St. Near Opposite
 5th St. Hotel Gibson

Bring Your Radio Up-to-Date
 WITH A
STEWART-WARNER
Short Wave Converter



REAL
RADIO
THRILLS

COMPLETE WITH TUBES
\$23.95

Listen in on Police Calls, Foreign Countries, Airplanes and Ships at Sea.

Call your nearest Stewart-Warner dealer or

AUTO-RAD SUPPLY CO.
 COURT AND SYCAMORE

CHerry 8234

WKY Thursday, November 5

3:45—Story Book Hour
6:15—Dulcic Markam
6:30—Tommy and Willie
6:45—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Cumberland Crooners
7:45—Famous Fallics of Business (NBC)
8:00—Dial Spiritual Singers (NBC)
8:15—Charlene
8:30—Earl Arnold's Orchestra Prom Look-out House
9:00—Blackstone Plantation (NBC)
9:30—Buckeye Hoodlums

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:30—Hill Billy Kid and Log Cabin Boy
7:45—Varsity
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Thought Today
9:15—Strike Up the Band
9:45—Morning Melodies
10:00—Housewives' Frolic
10:20—WFBE Beauty Helps
10:35—WFBE-RKO Theatre Party
11:00—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital

P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys
1:30—Matinee Musicale
1:45—High Flakies
2:15—Vocal Varieties
2:45—Mood in Blue
3:15—Bee Campbell
3:30—Sweet and Hot Tunes
4:00—Prof. Briol
4:15—Tea Time Tunes
4:30—Serenade
5:00—Macon Melodies
5:15—Story Telling Time
5:30—Musical Interlude
6:15—Variety
6:45—Burning Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Bold Spot Review
7:45—Mundock Williams
8:00—Mansion Dance Orchestra
8:30—Evening Melodies
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—The Post Tenor
9:30—Evening Stars
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, Organist
8:00—Roland Glasha Mountain Rangers
8:15—Greek Bag Boys
8:45—Radio Television Program
9:00—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Ceresota Flour (CBS)
10:15—Machine Age Housekeepers
10:30—Hub Clothing Museum
10:45—Barbara Gould Beauty Talk (CBS)
11:02—Woman's Hour—Tremlette Tully
11:15—Acme Sunshine Melodies
11:45—Stage and Screen Stars (CBS)
Noon—Blackberry Dudes

P. M.
12:15—Big Store Mid-Day Music
12:30—Cincinnati Merchants' Program
1:00—Pat—Helps to Feeders (CBS)
1:15—Studio
1:30—Julia Hayes
2:00—Pyral Program
2:15—Salon Orchestra (CBS)
3:00—La Forge Bremen Musicale (CBS)
3:15—Sycot Contest Program
3:30—Grease-off Program
3:45—Virginia Arnold, pianist (CBS)
4:00—Melody Magic (CBS)
4:30—Webb Fuel Program
4:45—Hotel Telt Orchestra (CBS)
5:00—Auto-Red Stewart Warner Program
5:15—Mabley & Carow Program
5:30—Pirates' Club
5:45—Sweetheart Quarter Hour (CBS)
6:00—Re-Nu—Pat Gillick, Organist
6:15—Allied Florists—Alex McQueen
6:20—Stocks—Coble & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review, Weather
6:30—Hotel Bossert Orchestra (CBS)
6:45—R. B. Clothes—Greek Bag Boys
7:00—Wrigley Program (CBS)
7:15—Crumo Program—Bing Crosby (CBS)
7:30—Kaltenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Public Dental Period
8:05—Mills Bros. (CBS)
8:15—Abe Lyman—Sterling Products Program (CBS)
8:30—La Pelina Program—Kate Smith (CBS)

**The Pickard Family**

Shown in the costumes of pre-war days in the South, have attained wide popularity for their hill-billy and folk songs. "Ma" Pickard is seated at the piano with Dad at the left, Bub with the guitar and Ruth playing the violin before a microphone in the Chicago studios of the National Broadcasting Company, over whose networks they sing exclusively.

WKRC Thursday, November 5

6:45—Angelo Petri—"Your Child" (CBS)
9:00—Horseshoe Gardens—Cliff Burns
9:30—Love Story Program (CBS)
10:00—Hart, Schaffner & Marx (CBS)
10:30—Peter's Parade (CBS)
10:45—Studio
11:00—Time, Weather, Sports Review
11:08—Studio
11:15—Pyol—Wesley Fox, Jimmy Seaver
11:30—Pat Gillick, Organist
Midnight—Guy Lombardo and His Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Gorgina Wildcats
8:30—Bissell Pick-ups (NBC)
8:45—Physical Exercises
9:00—Pennies Talk
9:15—Organ Interlude
9:20—Health Talk by Dr. Carl A. Wiltschek
9:30—Beautiful Thoughts (NBC)
9:45—Florence Frey Good Looks Workshop
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—David Mystery Ched (NBC)
11:00—Moto Ironing Time
11:15—Organ, Program by Arthur Chandler, Jr.
11:30—WLW Stars
11:45—River and Weather Reports



DAYTON
UNIVERSITY
XAVIER
UNIVERSITY
Sat., Nov. 7

Save a dollar on your ticket for the
Xavier-Dayton game

Through the courtesy of Radio Dial this coupon is made available to Radio Dial readers. Clip it now and secure your tickets early.

F O O T B A L L
The Governor's Cup Is At Stake—
XAVIER VS DAYTON
SAVE \$1 BY CLIPPING THIS COUPON
November 7th
Saturday, 2:30 p.m.
Corcoran Field
CLIP THIS COUPON NOW
F O O T B A L L

Admission without this coupon, \$2.00
Exchange this coupon and \$1.00 for a Reserved Seat Ticket as long as the supply of seat tickets lasts at:
Cincinnati Athletic Goods Co., 641 Main St.
A. G. Spalding Co., 110 E. Fifth St.
Henry Strauss Co., Sixth and Walnut Sts.
Belle-Brendamour Co., 130 E. 8th St.
Powell and Clement, 430 Main St.
And at stadium after 12 noon the day of the game.

Thursday, November 5**WSAI (225m.—1330 kc.)**

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odus Meddos, banjo
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
10:45—Organ Program
11:00—Records
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)

P. M.
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Moss Motor Organ Recital
4:30—Crosley Dealers' Salute
4:45—Records
5:00—Travel Talk
5:15—Records
5:30—Ringo Talkie—What Happened to Jane (NBC)
5:45—Records
6:25—Better Business Bureau Talk
6:30—Vocal Solos
6:45—The Stehbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—"The World Today," by James G. McDonald (NBC)
7:30—Prince Albert (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Fleischmann Hour (NBC)
9:00—Arco Dramatic Musical (NBC)
9:30—Adventures of Sherlock Holmes (NBC)
10:00—Lucky Strike Dance Orchestra (NBC)
11:00—Hotel Gibson Orchestra

WABC (850 kc.) CBS

P. M.
6:00—Frank Ross, songs
6:15—Hotel Bossert Orchestra
6:45—Bird and Vesh, comedy sketch
9:00—Eugene Ormandy Quartet
11:00—Jack Miller

CALL MELROSE 2170
FOR EXPERT RADIO SERVICE
on any make Radio
AT THE RIGHT PRICE
RADIO TUBE CENTER
Acrometer Tube Service

Thursday, November 5

11:15—St. Moritz Orchestra
11:30—Radio Round-up
A. M.
12:30—Nocturne; Ann Leaf, with Ben May
1:00—Anthony Trini Orchestra
1:30—Roseland Ballroom Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Weldford-Astoria Orchestra
6:30—Vaughn de Leith
11:00—Ralph Kirby, haritone
11:15—Coon Sanders' Orchestra
11:30—Leslie Crawford, organ
11:45—Cab Calloway Orchestra
Midnight—Florence Richardson and Melody Boys
A. M.
12:30—Joe Moss Orchestra

WJZ (760 kc.) NBC

P. M.
6:00—Reining Junior, Whetstone
6:15—Peter van Steeden Orchestra
6:25—John B. Kennedy
6:30—Breyer Leaf Boys
7:15—Phil Cook (KDKA-980 kc.)
7:45—Famous Fallics of Business, Thorpe
8:30—Pickard Family
10:30—Clara, Lu and Em
10:45—Perry Night Life
11:30—Russ Columbo, songs
11:45—Lew White, organ
Midnight—Mildred Bailey and the King's Jesters
A. M.
12:15—Earl Hines' Orchestra
12:30—Tweet Hogan Orchestra

Rubber Anti-Vibrators
Eliminate vibration in your radio, piano, wash machine, or electric refrigerator. Set of 4
Made of brown cushion rubber. Placed under casters or legs.
Schaefer's
The Rubber Store
20 East 4th

FACTORY SALE
SAVE 1/3 to 1/2

NINE TUBES
Four Screen Grids
Hi-Mu Tubes
Capacity Coupling
Super Dynamic
Speaker
Tone Control
Stotic Modulator
Built-in Aerial
\$39.50
COMPLETE
FREE FACTORY SERVICE
FREE DELIVERY
FREE INSTALLATION
FACTORY GUARANTEE
OPEN ALL DAY
SUNDAY AND
EVERY EVENING

A SUPER SET

FREE! **FREE Electric Lighter**
A novel and attractive gift for our radio friends. A cigar and cigarette lighter patterned after microphones used in broadcasting studios. Gold finished case. Complete with silk cord and plug. Operates on AC or DC house current. Absolutely Free to everyone purchasing any one of our 9 or 11 tube models. Just clip this ad and bring it along.
MIDWEST RADIO CORP.
OPEN EVENINGS UNTIL 9 P. M. 909 Broadway OPEN ALL DAY SUNDAY

RADIO DIAL

REGISTERED

Volume I, No. 25

WEEK ENDING NOVEMBER 12, 1931

Price 5c

Chicago Opera Broadcasts Start; Guest Stars This Week Include Richard Bonelli, Dorothy Stone, Iturbi; President, Mrs. Hoover Speak

"Myrt and Marge" Write New Back-stage Sketch for Radio



Show business, whence they came, provides the setting for the "Myrt and Marge" broadcasts on the Columbia network and WKRC at 7 p. m. daily except Saturday and Sunday. Off the air, Myrt (left) is Myrtle Vail, who writes the skits. Marge (right) is Donna Damerl. The new program is sponsored by the William Wrigley, Jr. (chewing gum) Company.

Chicago Civic Opera Begins Radio Season

Giuseppe Verdi's thrilling story of a gypsy's vengeance in "Il Trovatore" will introduce the opera season to radio listeners when the first act of the performance is picked up direct from the stage of the Chicago Civic Opera Saturday night (November 7) and broadcast over an NBC network at 9 p. m. WLS (870 kc.) will be the best outlet if WLW and WSAI do not decide to broadcast the opera. Two artists will make their debuts with the company during the broadcast. They are Serafina Di Leo, soprano, a product of New York's

East Side, and Augusto Beuf, baritone. Miss Di Leo will sing "Leonora." Beuf will sing the role of Count Di Luna. Antonio Cortis, tenor, and popular star of the Chicago company, will be heard as Manrico.

Buick Plans Radio Hall of Fame

Countess Olga Albani, Spanish soprano, and the radio quartet including James Melton, Lewis James, Phil Dewey, and Wilfred Glenn will be co-starred with Frank Black's orchestra in the new Buick Hall of Fame which begins Sunday (November 8) at 9:45 p. m. on the NBC network including WSAI.

First Lady To Commend 4-H Achievement

Mrs. Herbert Hoover, wife of the President, will greet all 4-H club members in the United States during their second annual nation-wide radio achievement day celebration in the National Farm and Home Hour Saturday (November 7) at 12:30 p. m. Mrs. Hoover's talk will come at a little past 1:15.

The achievement day broadcast will commend the 845,000 4-H club boys and girls who have successfully completed agricultural projects this year. The first 15 minutes will be national in scope, including "Stars and Stripes Forever," by the U. S. Marine Band, an address by Dr. R. A. Pearson, chairman of the executive committee of Land Grant Colleges and Universities, and the 4-H club girls' song "Dreaming."

During the next 30 minutes, state programs will be broadcast direct from each of the network stations, including WLW. At the end of the half hour, the network will again be assembled for the final fifteen minutes from Washington. When Mrs. Hoover will send her greetings to the country youth and commend them for a year's work well done.

Bonelli Sings in Twilight Hour Concert

Richard Bonelli, baritone of the Chicago Civic Opera, and one of the few opera stars of America who is American born, will be the guest artist on the General Electric Sunday Home Circle Program, to be broadcast from station WSAI at 5 p. m. Sunday (November 8).

Mr. Bonelli's program follows:
Would God I Were the Tender Apple
Blossom (Lombardy Air) ... Old Irish
The Two Grenadiers ... Schumann
Gypsy Love Song ... Schubert
Bird Song at Evening ... Chopin
Tommy Lad ... Margaret
La Paloma ... Yeats
The Lost Chord ... Sullivan

Complete Radio Programs for Greater Cincinnati and Network Key Stations Begin on Page 6

FOOTBALL This Week

SATURDAY, NOVEMBER 7

1:15 p. m. WSAI. Dartmouth vs. Harvard. Graham McNamee announcing. (NBC).
1:45 p. m. WKRC. Navy vs. Ohio. Ted Husing announcing. (CBS).
1:30 p. m. WTAM (1070 kc.) and WEO (570 kc.) Navy vs. Ohio State. Grant Ward and Roy Higgis announcing.
1:45 p. m. WLW. Northwestern vs. Minnesota. Bill Munday announcing. (NBS).

SUNDAY, NOVEMBER 8

3:15 p. m. WGN (729 kc.) Chicago Bears vs. Portsmouth. Quinn Ryan announcing.

Radio Stars From Chains Share Program

President Hoover's Unemployment Relief Committee will be represented in another radio program to be broadcast on the combined networks of the National Broadcasting Company and Columbia Broadcasting System, Sunday night (November 8) at 10:45. WKRC, and probably WSAI, will be the local outlets.

Stars from both networks will present the program, although announcements of their selection will not be made in advance.

U. of Cincinnati Returns to WLW For Weekly Talks

The University of Cincinnati will begin its third year of weekly educational radio talks at WLW on Tuesday (November 10) at 6:30 p. m.

Herbert A. Dangel, Assistant Professor of Mathematics in the College of Engineering and Commerce, will give the first series of four talks on "Great Engineering Structures," a series which last year created widespread interest.

The first two talks by Professor Dangel will deal with the Washington National Monument at Washington, D. C., and the Eiffel Tower at Paris, France—towers built for no utilitarian purpose.

Jose Iturbi Is Philharmonic Soloist Sunday



Jose Iturbi, one of the greatest pianists of this generation, and the one who has attained outstanding success in the United States more rapidly than any other visiting artist in the present century, will make his first network broadcast with the New York Philharmonic Symphony orchestra, under the baton of Erich Kleiber during the concert from 3:00 to 5:00 p. m., Sunday (November 8), through the Columbia network and WKRC.

Arriving in this country for the first time in October, 1929, Iturbi made his name a household word throughout America within three months. In that time he made appearances with the New York, Philadelphia, Cincinnati, Boston, and Chicago symphony orchestras and was heard in New York 10 times, including three sold-out recitals at Carnegie Hall.

Born in Valencia in 1895, Iturbi studied at the conservatory in his native city, where he was hailed as a child prodigy. He graduated from the Paris Conservatoire at 17 with full honors, and when he was 24 was appointed head of the piano faculty at the Geneva Conservatory—a position once held by Franz Liszt.

The complete program for the concert will be:

Pagan Symphony Josdy
(First Broadcast Performance) Toch
Kleiber (First Broadcast Performance)
Intermission: Description of the Music by
Olin Downes
Piano Concert in E Flat, K. 482, Morast
Jose Iturbi and Orchestra
Prelude to "Die Meistersinger" Wagner

Weekly RADIO DIAL

Published every Friday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. 1 WEEK ENDING NOVEMBER 12, 1931 No. 25

WHAT PRICE RADIO ENTERTAINERS?

How much is a broadcasting headliner worth? This man-sized and perhaps meddlesome question has been brought up recently by more than a common crop of stories regarding what the air stars draw at the cashier's window.

To mention only a few current quotations on the talent market, a young crooner is said to pocket \$2500 a week for appearing on a nightly chain program. Another vocalist of the same persuasion raises the ante to \$3000. And a well-known stage star nicks the payroll to the reported extent of \$7000 for one weekly turn as master of ceremonies.

Doubtless it is hard for those of us who are struggling with a 10-letter-word meaning lack of prosperity to consider such princely incomes impartially. Some will contend that these headliners simply do not earn what they receive. Others will retort that it's not the listeners' business anyway; that the sponsors pay the bills.

But we are not sure that it is not the listeners' business. It is a significant fact that, with few exceptions, the four-figure weekly stipends go to performers whose work falls in the popular class. True, the same thing holds in many other fields besides radio. Nevertheless, this condition is certain to have a definite, if somewhat indirect effect on what the listener hears.

It puts before many a young artist these two alternatives: developing some catchy trick that will mean big rewards quickly, or taking the longer, harder road to sound artistic success. That is not just a theory. It is a difficult choice on which hangs, not merely individual careers, but the character of radio programs.

For, as promising youngsters take the enticing short cut—and many are—the difficulty of finding artists able to do something more substantial increases.

However, another practical consideration may check this swing before it goes too far. The popular stars enjoy copulent incomes while they are in their hey-day. But their twinkling is comparatively brief.

Listeners whose radio memories date back three or four years can think of performers who were sensations then but who have passed into oblivion long since. On the other hand, many an artist comparatively obscure then is still drawing a weekly pay check. If the facts could be compiled they probably would show that the total earnings of these more consistent performers are larger than those of the temporary "hit" names.

That should be something for ambitious youngsters to ponder.

Around the Dial

By THE DIAL TWISTER

You DX brethren have another Mexican to add to the old log book. It's XER, on or around 730 kilocycles, Dr. J. R. Brinkley's new station. He used to run KFKB out at Milford, Kan., you remember. But last summer the Federal Radio Commission decided broadcasting could get along without him. So Doc went over the line near Del Rio, Texas, and built himself a 75,000-watt outfit to impinge programs into the United States. Yes, and it sounds like 75,000 watts, sure enough. He's been hammering in like WENR the last few nights.

That Danger Fighters program (WHAS, Saturday at 8 p.m.) is interestingly different. It dramatizes the stories behind important medical discoveries. They're real stories. Strange somebody hasn't worked them up before.

Loud cheers from band music fans over the new Goodyear programs (WSAI, Tuesday at 8:30 p.m. and Saturday at 9 p.m.). One offers Sousa, and the other Pryor. Lugging in a concert orchestra sounds like trying to gild the lily. But let's be thankful for two such bands even part-time.

Says NBC, Paul Whiteman has dieted off 78 pounds in the last four months. Wonder when the harmony teams will please copy? Most of the male duos seem to be trying to out-beef Primo Carnera.

Those Romances Of The Sea (WKRC, Sunday and Tuesday at 9:30 p.m.) are coming right to the front among the week's dramatic bills. The story of raising the SSI was a darb.

It's good to have the Armstrong Quakers (WLW, Tuesday at 8 p.m.) featuring talks by well-known writers again. Most people are interested to know how their favorite authors sound. Sometimes it's quite a surprise, too.

If our ears aren't playing tricks on us, Bob Brown, one of WLW's call-boys, has put himself on record as the announcer for some "electrical transcriptions." At least we thought we recognized his voice on a waxed program over another local station.

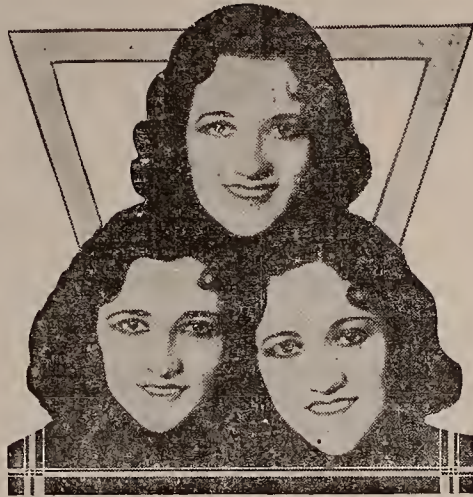
In the Nestle's Chocolaters (WKCY, Friday at 8 p.m.) Allen Joslyn is proving that a good master of ceremonies doesn't have to go in for wisecracking. In fact, he just about puts the show over single-handed. That ought to provide the well-known food for thought around the shops where programs are built.

Harvard and Oxford are figuring on staging an international debate by short-wave. Oh well, boys will be boys.

For good music, done mightily refreshingly, you can count on Eugene Ormandy Presents (WKRC, Thursday at 9 p.m.). This up and coming conductor offers both vocal and instrumental numbers, of rare charm.

Of course, it's only natural. Just the same it's interesting to notice how a sponsor repeats when he puts on two programs. For instance, the new Prince Albert Quarter Hour (WSAI, daily except Sunday at 7:30 p.m.). It's almost a twin for the Camel Quarter Hour, the same outfit's daily act over Columbia. Which doesn't mean

THOSE GOOD-LOOKIN' BOSWELL GIRLS



No matter if we've used pictures of those good-looking Boswell Sisters before, this picture is too good to ignore. Remember, the three New Orleans girls are singing the Baker Chocolate program at 7:30 p.m. on Mondays, Wednesdays, and Fridays through WKRC on the Columbia network.

Arts Academy Will Award Best Announcer Thurs.

The annual award of the American Academy of Arts and Letters for the best radio diction of the year will be made at a meeting of the Academy, which will be broadcast Thursday (November 12) at 12:15 p.m. over an NBC-WEAF network, probably including WSAI.

Hanlin Garland, chairman of the Radio Committee of the Academy, will present the gold medal to the announcer winning the award and will be followed by the speech of acceptance by the winner. Other speakers will be Nicholas Murray Butler, president of Columbia University and president of the Academy; President H. Lawrence Lowell, of Harvard; Dr. Henry Hadley, composer, and Robert Underwood Johnson.

that it's not entertaining. But they do talk about variety.

The youngsters seem to be getting the breaks hereabouts from 5:30 on to 6:15 p.m. They deserve something from radio, right enough. But concentrating children's programs in one spot is hardly diversity.

The March Of Time (WKRC, Friday at 8:30 p.m.) swings right along at a merry clip. These dramatizations give you a slant on the news that's almost startling sometimes.

The Stuyvesant String Quartet puts on a program that's well worth the attention of those who like good music (WLW, Sunday at 11 a.m.). It's half hour is far from just a filler.

Lucky Strike changes from B. A. Rolfe's orchestra to Andy Sandoz's, Wayne King's and Gus Arnheim's these next four weeks (WSAI, Tuesday, Thursday, Saturday at 10 p.m.). But will there be any change in the blood pressure of the advertising?

And still another cosmetic program: this time the Pompeian (WKRC, Monday at 9 p.m.). Milton Rettenberg's smart orchestra fills the half hour divertingly. But, if this keeps up the cream and powder and perfume people are going to own a majority stock in the air.

Jim and Walt Were Infant Prodigies



Here's a new picture of Jim and Walt, who sing the Korn Parchie program at WLW at 10 o'clock Monday, Wednesday and Saturday nights.

Back in Shelbourn, Ind., Jim (at the piano, and Walt are referred to as "those talented bell-boy boys." They were playing the piano and singing before they were old enough to ride bicycles. As a matter of fact, Jim, only 21 years old now, was playing the piano on chatauque circuits at the age of five when his feet had to be propped up with a box because he was too small to touch the floor. Walt was a bit backward in the development of his musical talents, however, and didn't make his first stage appearance until the age of seven.

Both boys compose songs as well as arranging all music in their highly individualistic style.

Kathryn Meisle, Opera Contralto, Sings This Week

Kathryn Meisle, American contralto, who has starred with the Chicago Opera Company and appeared with many of the country's great symphony orchestras, will be heard as soloist during the Columbia Concerts program Wednesday (November 11), at 10:30 p.m. through WKRC.

Eugene Ormandy, recently returned from conducting a series of concerts by the Philadelphia Orchestra, will direct the orchestral part of this program this week and hereafter.

Following is the program in detail: Overture (The Secret of Suzanna),

Orchestra
Aria: "The Fair, Senza Esordice" (Glinka), Kathryn Meisle and Orchestra
Hungarian Dance No. 6, (Brahms), Orchestra
In the Luxembourg Gardens, (Mannig), Daisies, (Any Week)
Coming Home, (Kathryn Meisle), Wilby
Farandole (L'Arlesienne Suite), (Bartok), Orchestra
Les Filles de Cadix, (Ballet), Kathryn Meisle and Orchestra

"The Tempest" by Shakespeare Will Make Radio Debut

Scenes from Shakespeare's "The Tempest" will be enacted during the "Romances of the Sea" program to be presented over WKRC and the Columbia network at 9:30 p.m., Sunday (November 8). It is believed this will be the first time "The Tempest" ever has been presented over the air.

Sousa Enters His 78th Year as New Programs Begin

Beginning his seventy-eighth year, John Philip Sousa, America's "March King," will conduct his 51 piece band during the Goodyear program Tuesday night (November 10) at 8:30 p.m. on an NBC network, including WSAI.

Sousa, who was 77 years old on Nov. 6, has just completed another successful road tour. Immediately following his broadcast of Nov. 6, he will go to Washington, D. C., where he will participate in the Armistice Day ceremonies.

Two hundred miles of wire, or more than the distance from Kokomo to Kankakee, and back again, is coiled under the 36-foot by 36-foot floor in wiring the main control room in the Chicago NBC studios.

Ted Weems, who conducts the Best Sellers program, heard Sunday on an NBC network, remarks that the real reason gentlemen prefer blondes is that they like light love affairs.

At DePauw University, Walt wrote the book, lyrics and music for several undergraduate musical comedies. Even their fan mail inspires them to versification and song, as in the case of "The Lonesome Old Lady From Lebanon," which was written after receiving a letter signed in that way. Another of their popular compositions is "Help Wanted Male," which Ramona of WLW frequently sings.

Although no one ever suspects it, Jim has been blind since birth, which makes his musical talent even more remarkable. He plays all the accompaniments for their songs and must memorize both words and music for every program.

Florsheim Frolic Moves to Sunday



Jane Froman, who began her radio career at WLW, is to be heard in the Florsheim Frolic on the NBC network hereafter at 4 p.m. on Sundays beginning this week (November 8) instead of at the previous period (Friday at 10 p.m.)

Second change in the Florsheim stunt is the substitution of the King's Jesters (once the Howard Trio of WLW) for Pratt and Sherman who started out with the program as "the two perfect heels." Ferde Grofe's orchestra will continue as the nucleus of the entertainment. Eric is the boy who wrote "Mississippi Suite," "Three Shades of Blue," and orchestrated Gershwin's "Rhapsody in Blue."

CBS Children's Programs Begin Monday on WKRC

Uncle Olie is a Swede who has devoted his life to making children happy. On Monday (November 8) at 5:30 p.m., on WKRC and the Columbia network, he begins a year of children's programs. The broadcasts will be Monday and Friday at 5:30 p.m., and Wednesday at 5:15.

Uncle Olie will be assisted by four mountaineers who have just come up from the Blue Ridge Mountains in Virginia to play children's favorites in their own hill-billy way. On each program Uncle Olie will tell the children something about one of their great heroes, beginning with Admiral Byrd. An 11-year-old boy will be master of ceremonies.

Steinberg Has New Radio Shop



Foreign-made radio receivers, nor radio sets built out of oatmeal boxes and haywire, nor any other kind of radio receiver can stump Ely Steinberg, pioneer radio dealer, who has just opened his own store at 631 Walnut St.

Steinberg claims to carry parts and replacement for every type of set in the world, from the first crystal receiver to the latest model superheterodyne.

"PROGRAM JOTTINGS"

Friday, November 6

3:15 p.m. WSMK (Dayton, O. (1380 kc.). The Piko Hawaiian Trio, real natives, play honest-to-goodness Hawaiian melodies.

4:15 p.m. WHAS (NBC). The Radio Guild will present the first part of a two-part radio version of "Hamlet."

8 p.m. WCKY (NBC). Marion Harris, blues singer of stage and screen, will be guest artist with Nat Braslow's orchestra during the Nestle program.

8 p.m. WSAI (NBC). Probably the most popular female star of the National Broadcasting Company is Jessica Dragonette, leading lady with the Cities Service Concert orchestra, Shewon



stardom in radio almost overnight when she sang in NBC's presentations of the Philco Old Stager with Henry M. Neeley. Before her radio debut she played leads in such musical comedies as "The Student Prince," and had the only singing role in "The Miracle."

9 p.m. WSAI (NBC). A banjo specialty by Harry Reser, director of the orchestra, will be heard during the Cluquet Club program with Raymond Knight as master of ceremonies.

9 p.m. WKRC (CBS). Radio reproductions of three popular American stage favorites will be heard over the WABC-Columbia network on Friday, November 6, from 9 to 9:15 p.m. A member of Gus Edward's original gang, a young woman who came out of the West to conquer sophisticated Broadway in the role of queen of torchsingers, and a comedian famous for his "rube" roles will be heard in the Regal Radio Reproductions.

9:30 p.m. WSAI (NBC). Dorothy Stone, eldest daughter of the comedian Fred Stone, will be guest artist in the Pond's program.

9:30 p.m. WLW (NBC). "Deep in My Heart" from "The Student Prince," will be offered as a soprano and tenor duet by Ruth Lyon and William Miller during the Armour program.

10 p.m. WENR (870 kc., NBC). Mildred Bailey will scorch the atmosphere with "Blues in My Heart" when she appears with Paul Whiteman's Paint Men.

10 p.m. WSAI (NBC). Gus Arnheim's orchestra plays the Lucky Strike dance in place of Rolfe's orchestra, Rolfe having gone to Europe on an often-postponed vacation. Arnheim is the lion of the sophisticated group who attend the fashionable Coconut Grove in the Ambassador Hotel in Los Angeles.

Saturday, November 7

12 noon WENR (870 kc.). The Merrie Men Quartet will be heard during the Vocal Varieties program from the NBC Chicago studios. They are Elliott Stewart, Norman Gordon, Bob Geddes, and Gordon Mimmerv, who were brought from New York to the Middle West by WLW.

12:30 p.m. WLW. Mrs. Herbert Hoover will speak from the White House during the second annual National 4-H Club Achievement Day program on the National Home and Farm Hour.

1:45 p.m. WSAI (NBC). The Dartmouth-Harvard football game, announced by Graham McNames, will be played at Cambridge, Mass.

10 p.m. WKRC (CBS). "The Drunkard's Legacy" or "Among

the Moonshiners," a four-act comedy drama which dates from the days when any barn was a workable theatre, will be played by the Hank Simmons' Show Boat Dramatic Company under French-Bauer sponsorship.

10:30 p.m. WSMK. Complete football scores will be broadcast during the dance program from the Dayton, Greystone Ballroom.

Sunday, November 8

12:15 p.m. WSMK. Jack and Fred are a new harmony team on the air.

12:45 p.m. WCKY (NBC). Mrs. Albert McGinniss will speak on "American Education" in the program of the Kentucky Federated Women's Clubs. Florence Gothard, accompanied by Faye Tarvin, will sing.

2:15 p.m. WLW. Jean ten Have, French violinist and member of the Cincinnati Conservatory of Music faculty, and Karol Liszinski, Polish pianist and ensemble artist, will be presented in the Conservatory of Music art program.

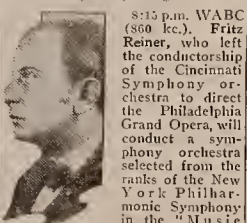
2:30 p.m. WKRC (CBS). Dr. Charles L. O'Donnell, president of the University of Notre Dame, and the Notre Dame University Choir of 40 voices, will broadcast in the Columbia School of the Air. Dr. O'Donnell will speak on "Religion in College Life."

4 p.m. WSAI (NBC). The Florsheim Frolic appears at this new time with King's Jesters taking places of Pratt and Sherman but with Jane Froman and Ferde Grofe's orchestra still going strong.

5:30 p.m. WLW (NBC). The Simon's Guardsmen will parade musically at this time. The 15-piece dance orchestra is under the direction of Harry Kogen.

7:15 p.m. WSAI (NBC). The Campbell Orchestra, directed by Howard Lanin, at 7:15 p.m. Monday, Wednesday, and Thursday, is new on the NBC network.

7:30 p.m. WCKY. Margaret Simrall, soprano, and Virginia Duffey, pianist, will present the College of Music of Cincinnati concert. Miss Simrall will sing "By the Bend of the River" (Edwards), "The Blue Bird" (C. Gien), "The Cave" (Schneider), "Night and the Curtains Drawn" (Ferrata), "I Heard You Go By" (Wood) and "Mistress May" (Niederhorn). Miss Duffey's piano solos include "Bohemian Dance" (Smetana), "Aria" from "A Shara, Afnor Sonata" (Selinmann) and "Staccato Etude" (Scharwenka).



8:15 p.m. WABC (860 kc.). Fritz Reiner, who left the conductorship of the Cincinnati Symphony orchestra to direct the Philadelphia Grand Opera, will conduct a symphony orchestra selected from the ranks of the New York Philharmonic Symphony in the "Music Along the Wires" program, sponsored by the American Telephone and Telegraph Company and not yet routed to mid-western stations on the Columbia network. Reiner also is head of the orchestra department of the Curtis Institute of Music, and will be guest conductor of the Philadelphia Symphony orchestra this year.

9 p.m. KMOX (1070 kc.). Beginning his program with the overture from "Tannhauser," Maurice Baroni will lead the Roxsy Symphony orchestra in a broadcast featuring Philip Steele, baritone, and David Gordon, tenor. The program will include the "Largo" from (Continued on Page 4)

NANCY CARROLL, MOVIE STAR, SINGS AS GUEST OF VALLEE

Nancy Carroll, whose winsome features, piquant voice and nimble feet have rocketed her into stardom in the talking pictures, makes one of her rare microphone appearances when she sings as guest artist with Rudy Vallee and his Connecticut Yankees on the Fleischmann Yeast hour Thursday (November 12) at 8:00 p.m., over WSAI.

Nancy will chat with Rudy and sing several new songs in the manner that has endeared her to movie fans everywhere. Her radio broadcast is possible because she is now in New York for a dramatic film production at the Paramount Astoria studios. An accomplished actress, the decline of pictured musical comedy has not affected her popularity.

Blue eyes and red hair proclaim Nancy's Irish parenthood, and the luck of Erin has attended her rise to fame. After several years in musical comedy and, vaudeville, Nancy turned up one day at the Paramount lot to keep a luncheon engagement with a friend. A gateman refused her admittance and she poured upon him a torrent of Celtic wrath. Ann Nichols, then casting "Abie's Irish Rose" for the movies, happened to pass by and observed in Nancy the very girl for the coveted part of "Rosemary."

Nancy's birthday is November 19, and this, together with her Irish ancestry, should give Rudy several appropriate cues for orchestral numbers.



Nancy Carroll, singing and dancing comedienne of stage and screen, who is Rudy Vallee's guest artist on the Fleischmann program.

American School of the Air Resumes Its Daily Programs

The American School of the Air, Columbia's national radio school, on Monday (WKRC 2:30 p.m.) resumes its broadcasting with a program planned for every school day except recognized holidays until April 15.

The schedule follows:
Monday: History dramas for intermediate and upper grades.
Tuesday: Music appreciation, geography for intermediate and upper grades.

Wednesday: Literature dramatizations alternating with art appreciation lectures by Henry Turner Bailey, former director of the Cleveland Art Institute who did similar lectures for the Old School of the Air at WLW two years ago.

Thursday: Music and Story telling for primary grades alternating with elementary science for intermediate grades.

Friday: Vocational guidance talks and current events for upper grades.

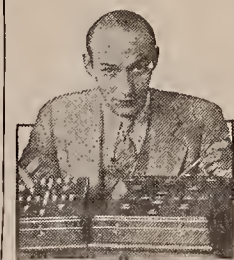
PRESIDENT HOOVER

On Armistice Day (Wednesday, November 11), two minutes of silence will be observed at 11 a.m. on all network stations followed at 11:02 by a 20-minute talk by President Hoover who will accept, on behalf of the nation, a World War memorial placed in Potomac Park by the citizens of the District of Columbia. The program will be heard over an NBC network which may include WLW and the Columbia network, not including WKRC. At 10:45 a.m. the League for Remembrance will present its annual memorial program, introduced by the ringing of church chimes. WENR (870 kc.) probably will be the best station for these programs.

Radio Business Is So Good Papa Can't Name Baby

Barkley Schroeder, publicity director of the Crosley Radio Corporation and WLW, is the father (proud, of course) of a new boy. It speaks well for the radio business that Schroeder has been too busy to think of a name for his son. Suggestions are pouring in.

Annunciator is Husing's Secret



If you've wondered how Ted Husing manages to watch a football game and talk about it at the same time, glance at the sports announcer with his "Annunciator" and be enlightened. At left is a cabinet equipped with twenty-two push buttons—one for each member of the teams—which is operated by Husing's observer who watches the game through field glasses. At right is a cabinet which Husing watches for his information. Twenty-two lights on the latter cabinet flash behind strips of translucent glass upon which Husing has written the name of the players. The device was developed by Husing and Columbia engineers and perfected, in its present form, only this year.

Doodlesocker Dribbles

By SIDNEY TEN EYCK

Timidly, and with that indescribable feeling possessed by a normal baby innoce venturing out into the rain for the first time, I offer my second attempt as a member of that vast army of over-fed and under-worked columnists.

Charlie Dameron, Henry Thies' palpitating tenor soloist will be featured in a three-hour program of base solos the second Tuesday of next week. Don't fail to miss this.

We are overjoyed to observe that Clarence Buffington McCormick, beloved son of Samuel A. Vampis McCormick and esteemed grandson of Ichabod Throckmorton McCormick, has risen from his bed of pain and rejoined WLW's Top O' The Morning Program again. We sure missed the grizzled old walrus. He's been like a father to us.

The Dutch Master's Wednesday night NBC offering will not irritate your sensitive ear drums. Opinion is divided, however, when Marcella starts talking. Those jokes are almost as bad as the ones in this column.

Bradley Kincaid lives in constant fear of the day when his waistline will be a living example of how tight the skin can be stretched without breaking. Bend down, brother, bend down.

I owe Arthur Ainsworth two dollars. I wonder if I could square matters by saying I think he's the finest announcer in the world. Excepting one other, of course, That's human nature.

Pardon me a few moments whilst I grab a section of finely woven fabric and massage a few freshly washed dishes with it. Wiping the faint traces of moisture from sparkling crockery, is, as all husbands know, one of life's greatest privileges. (???)

Watching Tom Richey (WLW) beating rhythmically on his aged xylophone reminds us of a Dyak basket weaver doing a Swedish tap dance on a piece of buttered toast.

Permit us to heartily recommend the wares of those two chiseled young song birds, Tommie and Willie. Their voices tangle splendidly with the other waves surging from the transmitter of WCKY.

Dropped in to see my old friend Lee Goldsmith, the little Colonel of WKRC. Lee, you know, is a curious fount of wisdom under properly applied pressure.

During the process of applying said and aforementioned pressure I curiously remarked, "Lee, my boy, as one half-baked announcer to another, why do musicians have to maintain a strict silence during programs while we do all the talking?"

Tapping himself lightly over the cranium with a nine-pound crow bar he orated thusly, "Tis better to be silent and thought dumb than to speak and remove all doubt about the matter."

Discovered during the process of jacking a beauty contest at the Grey-Tone Ballroom last Friday night that figures may lie but never a balling suits.

Doodlesockingly yours,
SIDNEY TEN EYCK
Grandson of Tarbaby Tea Eyck

QUEEN CITY RADIO SERVICE CO.
626 Broadway, Cincinnati, Ohio
Radios Repaired Aerials Installed
Expert guaranteed service on all makes of radios and phonographs by Cincinnati's oldest exclusive radio service company.
PHONE CHERRY 2440

Program Jottings

(Continued From Page 4)
Wednesday, November 11



He was Dean of the Flower Hospital Medical College.

2:30 p.m. WKRC (CBS). The ancient Chinese "Legend of the Bell," chosen as representative of the vast store of literature that goes to make up that China's folklore, is the first literature drama in the American School of the Air.

8:30 p.m. WSAI (NBC). Gladys Rice, originally a member of Royce's famous "Gang," will be featured in the Mobiloil Concert. Accompanied by Nat Shilkret's orchestra, she will sing "Soon," "When Your Boy Becomes a Man," "They Didn't Believe Me." Douglas Stanbury, baritone, sings with the orchestra in vocal choruses.

Thursday, November 12

3:45 p.m. WSMK. The Vagabond Mike on his daily search for Broadway. Brevities sparkle with wit and piquant passages of non-sense from Broadway.

9 p.m. WSAI (NBC). Johannes Brahms, Hungarian composer of almost every musical form except opera, will be the "reincarnated" guest of honor in the Arco Dramatic Musicale. His music will be played and sung, his life history reviewed.

10 p.m. WSAI (NBC). The Lucky Strike Dance will be played by Andy Sannella, long a musician in B. A. Rolfe's orchestra. He plays saxophone, steel guitar, clarinet and violin.

10 p.m. WKRC (CBS). Edwin C. Hill, radio's new star from the ranks of American newspapermen, will again take his place before the microphone as "The Man in the Front Row," with the Hart, Schaffner and Marx Trumpeters. A long acquaintance with many prominent Americans, combined with his keen powers of observation while serving "on the front line" of interview work in New York and throughout the country, enables Hill to conduct a column in the air. Victor Young's orchestra fills in.

Students at Minnesota, Washington, Leland Stanford, George Washington, Columbia, New York and many other universities and colleges are using as part of their assigned "outside work," the new NBC lecture series on economics and psychology arranged by the National Advisory Council on Radio in Education as part of their assigned curricula.

CORRECT TIME
WKRC TWICE DAILY

COURTESY OF
Lange
JEWELER
415 VINE CAREW TOWER

REMEMBER - HAVE GRANDMOTHER'S WEDDING RING MADE FROM LANGE'S

Effie Watts In Person



No, this isn't an artist's model nor a Parisian mannequin. It's just plain Effie Watts of Tompkins Corners, U. S. A. She just dresses up like this when the photographer is coming into town. Miss Watts is one of the leading characters of the weekly NBC broadcasts of "Real Folks," WLW Monday 10:30 p.m., and is played by Phoebe Mackay, well-known radio actress.

Several years ago Richard Gordon, who now plays "Sherlock Holmes" in the NBC radio sketches of that name, was performing in a Spanish-American War melodrama. His grandnephew was in the audience. He watched intently the scene in which a Spanish soldier waited in ambush for the American boy, the hero, played by Gordon. Unaware of the lurking danger, the hero sauntered through the sage brush. The Spaniard raised his rifle, aimed, and his finger tightened as the entire house watched breathlessly. Then a sharp voice screamed out:

"Look out, Dick! Behind that tree! Dick, there he is!"

There, standing up in the audience, was his grandnephew, pointing at the startled Spaniard and saving her dear boy.

She stopped the show and brought down the house.

The temporary absence of the voice of "Rosie" from the nightly NBC sketch, "The Goldbugs," was caused by the illness of Roslyn Silber, who plays the role. Roslyn has recovered.

CHICKENS

Belling . 12c lb.	Springers (1031) . 22c lb.
Stewing . 22c lb.	Broilers . 27c lb.
Hens . 15c lb.	Leghorn Spring . 18c lb.
	Any . 18c lb.
	Steel . 18c lb.

All poultry dressed free, while you wait. Watch our prices weekly, the lowest priced and largest poultry house in town.

Consumers Poultry & Egg Co.
Poultry and Eggs
(Wholesale and Retail)

Phone Parkway 6746, 318 W. 6th St.
Between Plum and Central Ave.
Telephone orders will be promptly filled. To accommodate our customers store will be open from 7 a. m. to 10 p. m. and Sunday 7 a. m. to 12 m.

B. A. Rolfe Goes to Europe; Three Lead Lucky Strike

B. A. Rolfe, director of the Lucky Strike Dance orchestra, has gone to Europe on a month's vacation, leaving the program to be played by the orchestra directed by Gus Arnheim in Los Angeles, Wayne King in Chicago, and Andy Sannella in New York who probably will lead the former Lucky Strike band. The program will continue to be heard at 10 p. m. on Tuesday, Thursday and Saturday through WSAI and other NBC stations.

DAVID ROSS SPEAKING

Add to the list of apt similes this one by David Ross, CBS announcer. "As unexciting as a radio kiss" . . . (The radio kiss is unusually caused by the meeting of a performer's lips and his own hand).

Gus Arnheim, whose orchestra is one of the three celebrated musical organizations to be featured in the new Lucky Strike Dance Hours, once was the piano player in a band at Los Angeles' famous Coconut Grove, where he now presides as leader. Sophie Tucker "last of the red-hot mammas" discovered him and took him on a vaudeville tour. The first song he ever wrote was "Sweet Sue."

New policemen on duty in the vicinity of the NBC studios now recognize Richard Gordon, who plays the title role in the Sherlock Holmes radio dramas. They enjoy "kidding" him about his fictional deeds and challenging him to solve New York's major murder problems. He thinks policemen are about the most interesting persons he knows.



Ted Weems, youthful orchestra leader, conducts the orchestra heard on the Best Sellers program, broadcast each Sunday night at 10:15 through WSAI from the NBC network.

PHILCO
and
MAJESTIC
RADIOS

Savage, Easy,
Universal and Williams
Electric Washers

We repair all makes of radios and washing machines.

Williams-Markland Co.
643 Main St. CHERRY 7721-7722

Dorothy Stone Sings on Pond's Dance Program



Dorothy Stone, eldest daughter of Fred Stone, and a singing and dancing star in her own right, will present two songs she recently introduced in London when she appears as guest entertainer on the Pond's program Friday night (November 6) at 9:30 on an NBC network including WSAI.

One number is a ballad, "I Love That Man," and the other a faster-paced dance tune, "Rhythmic Feet." Both were composed especially for her and have not yet been heard in this country.

Leo Reisman's orchestra will play tunes from Peter Arno's new show, "There Goes the Bride."

WORLD NEWS

It is significant perhaps that the "March of Time" program (WKRC, 8:30 Friday nights), which depicts happenings in every part of the globe, is broadcast from the "World Studio" at Columbia. On the walls of this studio are murals by Glen Throckmorton, illustrating various localities of the world.

Now it's synthetic synopators. An NBC auditorium recently was given a negro orchestra in which the trap drummer had no drums and cymbals. He used only the ribs of a washboard and three skillets. Hot notes came not from a trumpet and derby hat, but from a tall, brown boy who hummed through a piece of paper cupped by a waterglass.

7:00
P.M.

WKRC

BEGIN tonight. World premier. Here's RADIO ENTERTAINMENT that is Thrilling, Different. Music . Drama . Life.

Myrt and Marge

WRIGLEY'S

Complete Programs

To facilitate the finding of network programs with no Cincinnati outlet, stations more available than the key stations WJZ, WEA (for NBC) and WABC (CBS) are listed in the network schedule. The schedules include only those programs not broadcast by Greater Cincinnati radio stations.

This log of stations mentioned in these schedules will assist dialers in finding out-of-town programs:

KDKA, Pittsburgh—980 kc.
KMOX, St. Louis—1090 kc.
WENR, Chicago—870 kc.
WGN, Chicago—720 kc.
WGY, Schenectady—590 kc.
WHAS, Louisville—820 kc.
WIR, Detroit—750 kc.
WIS, Chicago—870 kc.
WSM, Nashville—650 kc.
WTAM, Cleveland—1070 kc.

SOME THINGS COLUMBIA ARTISTS WON'T BE WITHOUT

Old Maestro Ben Bernie—those twenty long black cigars that he smokes each day.
Commentator Kaltenborn—his lucky pipe, a valuable curio.
Actor Jack Smart—his mustache wax.
Announcer George Beuchler—his treasured old signet ring, the gift of an unknown but admiring fan.
Walter Winchell—the hat which he wears even at the microphone.

TODAY'S TRIUMPH OF RADIO ENGINEERING
NEW 1932 SCREEN GRID

SHORT-WAVE CONVERTER

NATIONALLY KNOWN MANUFACTURER
will not permit us to use their name.



This simplified short-wave converter makes a powerful low-wave set out of any good AC Radio. Reaches from 200 down to 13 meters, giving you foreign programs, police calls and other low-wave reception.

REGULAR PRICE, \$23.50

KRAUSS' PRICE
\$14.95

COMPLETE
WITH TUBES

FOR QUICK SERVICE
CALL Main 0763

ATLAS
KRAUSS
111 EAST FIFTH ST.
PHONE Main 0768
OPEN EVENINGS
Northside, 4035 Hamilton Ave.
Hamilton, O., 160 11th St.

FRIDAY
November 6

WCKY (202m.—1490kc.)

A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Reveries
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Dunkers' Club
9:15—Tunes in Blue
9:30—Vocal Varieties
9:45—Concert Music
10:00—Ray Perkins, Prince of Pineapples (NBC)
10:15—Hamilton (Ohio) Merchants' Program
10:45—Lebanon (Ohio) Program
11:15—Waltzes, Old and New
11:30—Skillet Lickers
Noon—Philly Melodies
P. M.
12:30—Morris Brook Liver Stock Reports
12:35—Luncheon Concert
1:00—Sign Off
5:45—Story Book Hour
6:00—Girl Reserve Program
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Kentucky Mountaineer
7:30—Sammy's Trio
7:45—Cumberland Crooners
8:00—Nestle's Program (NBC)
8:30—Earl Amadio's Orchestra home Lookout House
9:00—Interview Pair (NBC)
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:15—Musical Clock
8:15—Birth Day Party
8:30—Morning Tonic Tunes
9:00—Our Daily Thoughts
9:15—Organ Recital, Julius Monk
9:45—Hawaiian Dreams
10:05—Det. Bright Sayings Program
10:20—Better Brushes Beauties
10:35—WFBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:05—Shopping with Betty and Bob
11:30—Housewives' Frolic
Noon—Happiness Club
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Matinee Musicale
1:45—Dixie Tunes
2:00—Studio Program
2:15—Variety
2:30—Moods in Blue
2:45—Garden of Melody
3:15—Novelty Notes
3:30—Vine Street Foot Clinic
3:45—Bill Reith's Cincinnati Panthers
4:15—Julius Monk
5:15—Story Telling Time
5:30—Spirituals
5:45—Spitz Program
6:00—Little Black Joe
6:15—Musical Comedy Hits
6:30—Studio
6:45—Berning Ford Travelogue

UNITED
RADIO, INC.
1103 VINE STREET
We service and repair every make radio; also carry a complete line of parts.
CHERRY 6531

French-Bauer, Incorporated
brings the nationally famous

Hank Simmons Show Boat

to you every Saturday night
over Station WKRC from
10:00 to 11 o'clock

French-Bauer
INCORPORATED

"Better Dairy Products Since 1842"

Lucille Fox



From central Kentucky came Lucille Fox with her throaty contralto and her southern accent to sing blues in what she terms a "low-down" style. She plays her own accompaniments to match her singing. Although she only stopped in at WCKY on her way home from a visit, she still is "stopping" there, thanks to her fan following. She can be heard every Monday night at 7:30 and on Saturdays at 8 p. m.

WKRC Friday, November 6

7:00—Bertha Mathers and Mrs. Hahn
7:00—Dinner Dance Music
7:15—Post Question Box
7:30—Original Hold Sport Review
7:45—Julius Sein
8:00—Hub Clothing Co. Players
8:15—Adelaide Apple
8:30—Dry Ridge Health Notes
8:45—Evening Dance Melodies
9:00—Lucy Boys
9:15—Wrestling Matches

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:15—Oladys Garon, Organist
6:00—Roland Gaines and His Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—H.A. Dees Hot Water Heater
9:15—Super Maid Program
9:30—Consolidated Merchants' Program
9:45—Oval Feature (CBS)
10:15—Time by Lange
10:17—Woman's Hour—Tremelotte Tully
10:45—Don and Betty (CBS)
11:00—Rhythm Kings (CBS)
11:15—Blue Moon Program (CBS)
11:30—Melody Parade (CBS)
11:45—Jane Grey and "Kampf, the Jeweler, Artists"
Noon—Blueberry Dudes
P. M.
12:15—Big Store Musical
12:30—Cincinnati Merchants' Program
1:00—Pubstette Varieties (CBS)
1:15—Julia Hayes, Household Hints
1:45—Sybil Program
2:00—Pylot Program
2:15—Burck-Bauser Organ Melodies
2:30—Ann Leaf at the Organ (CBS)

WKRC Friday, November 6

3:00—Vi-Zey Organ Program
3:30—Grease-off Program
3:45—Radio Television Institute
4:00—Light Opera Gems (CBS)
4:15—Studio
4:20—Spitz Clothing Program
4:30—Webb Fuel Program
4:45—Edna Thomas (CBS)
5:00—A. O. Rust—Happy Feet
5:15—Studio
5:30—Cincinnati Trade School Program
5:45—Hub Clothing Company Musical
6:00—Re-Nu—Pat Gillick, organist
6:15—Allied Flucties—Alex McQueen
6:20—Stocks—Cohle & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Variety Program
6:45—R. B. Clothes—Grab Bag Boys
6:50—Time by Lange
7:00—Wrigley—Myrt and Marge (CBS)
7:15—Creme—Bing Crosby (CBS)
7:30—Ester—Burr—Boswell Sisters (CBS)
7:45—Cameo Quarter Hour (CBS)
8:00—The Columbians (CBS)
8:15—Singing Sam, Barbaol Man (CBS)
8:30—March of Time (CBS)
9:00—Regal Radio Reproduction (CBS)
9:15—Liberty Magazine Program (CBS)
9:45—Friendly Five Footnotes (CBS)
10:00—Pillbury Pageant (CBS)
10:30—Talk by Football Coaches (CBS)
10:45—Studio
11:00—Green Anker Man
11:05—Weather, Sports Review
11:15—Pylot Program
11:30—Pat Gillick, Studio
Midnight—Ben Berni's Orchestra (CBS)
12:30—Ship's Cate Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
5:30—International Fiddlers
6:00—Physical Exercises
7:15—Delivery Boys
7:30—Arthur Chandler, Jr., organist
7:45—Jelly Roll and Jane (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Bessel Pickups (NBC)
8:45—Physical Exercises
9:00—Rumford School of Cookery
9:15—Town Crier Economy Homes
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Society Program
11:00—Music Appreciation Hour (NBC)
11:15—Talk on Mouth Hygiene
11:25—Polyanna Shoe Talk
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
Noon—Tuxedo Fiddlers
P. M.
12:15—Swift Program, Pat Barnes (NBC)
12:30—River Reports
12:40—Piano Solos
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:11—Netherlands Plaza Orchestra
2:00—Ohio School of the Air
2:00—Mormon Tabernacle Choir (NBC)
3:30—Three Doctors (NBC)
3:45—Tink, Tink, Tink
4:00—A. & P. Orchestra
4:30—Village Rhythmer
4:45—Seger Ellis
5:00—Words and Music
5:15—Afternoon Revelers; Spike Herbert, tenor
5:30—Old Man Sunshine
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Mail Pouch Program
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Shoeing the Blues Away
7:30—Famous Beauties of History
7:45—Old Reliable Singers
8:15—Natural Beauty (CBS)
8:30—Smith Brothers (NBC)
8:45—Sisters of the Skillet (NBC)
9:00—Maxwell House Cotton Queen
9:15—Armour Program (NBC)
10:00—Johnny Hamp's Orchestra from Netherlands Plaza
10:30—Variety—Success Interview with Thos. Gilbert Pearson
10:45—Bob Newhall Sports Slices
10:50—Estate Weather Man
11:00—Van Camp Night Caps
11:30—Los Amigos
Midnight—Hotel Gibson Orchestra
12:15—William Stices Orchestra (to Blue Network)

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:15—Oladys Garon, Organist
6:00—Roland Gaines and His Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—H.A. Dees Hot Water Heater
9:15—Super Maid Program
9:30—Consolidated Merchants' Program
9:45—Oval Feature (CBS)
10:15—Time by Lange
10:17—Woman's Hour—Tremelotte Tully
10:45—Don and Betty (CBS)
11:00—Rhythm Kings (CBS)
11:15—Blue Moon Program (CBS)
11:30—Melody Parade (CBS)
11:45—Jane Grey and "Kampf, the Jeweler, Artists"
Noon—Blueberry Dudes
P. M.
12:15—Big Store Musical
12:30—Cincinnati Merchants' Program
1:00—Pubstette Varieties (CBS)
1:15—Julia Hayes, Household Hints
1:45—Sybil Program
2:00—Pylot Program
2:15—Burck-Bauser Organ Melodies
2:30—Ann Leaf at the Organ (CBS)

JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kampf Jewelry Co.
Diamond and Gem
Specialists
18 West Sixth St.

Friday, November 6

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—Blue Grass Fiddlers
8:45—Records
9:15—Dave Roberts, banjo
9:30—Records
9:45—A. & P. Orchestra (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Dr. Royal S. Copeland (NBC)
10:30—National Home Hour (NBC)
10:45—Savory Program (NBC)
11:00—Music Appreciation (NBC)
Noon—General Electric Circle (NBC)
P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Betty Moore Decorating Notes (NBC)
4:15—Crestley Dealers' Salute
4:30—Records
5:00—Seger Ellis
5:30—Records
6:30—Talk by Alice Richards
6:45—The Stebbins Boys (NBC)
7:00—Records
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Cities Service Concert (NBC)
9:00—Chiquet Club (NBC)
9:30—Pond's Dance (NBC)
10:00—To be announced
10:30—RKO Theater of the Air (NFL)
11:00—Seger Ellis
11:15—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
6:00—Dave Abrams' Orchestra
6:30—Bert Lown's Orchestra
6:45—Bird and Vash, comedy sketch ...
10:45—Fray and Braggiotto, piano team
11:00—Street Singer
11:15—Ernie Madriguera's Orchestra
11:30—Eddie Duchin's Orchestra
A. M.
12:30—Nocturne; Ann Leaf, with Ben Alley
1:00—Connie's Inn Orchestra
1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—Ray Perkins
6:45—Stebbins Boys (also WGY)
7:00—Major Bowes' Family (also WENR)
9:30—Pond's Program—Rehman Orch.
10:30—RKO Theater of the Air
11:00—Vincent Lopez Orchestra
Midnight—Cab Calloway
A. M.
12:30—Henry Tobias Orchestra (also WENR)

WJZ (760 kc.) NBC

P. M.
6:00—Raising Junior
6:15—Con-Sanders' Orchestra
6:30—Sundall Bonnie Laddies
7:15—Escott Moments with Alida
7:30—Phil Cook (also KDKA)
7:45—Believe It or Not? Ripley (also KDKA)
8:30—Smith Brothers
10:00—Paul Whiteman's Paint Men (also WHAS)
10:20—Clara, Tia and Em (also KDKA)
10:45—Waves of Melody (also KDKA; WJR)
11:00—Slumber Music
11:30—Jack Denny Orchestra
Midnight—Rurs Colombo, songs
A. M.
12:15—William Stices Orchestra (also WENR)

SATURDAY
November 7

WCKY (202m.—1490kc.)

A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Reveries
7:45—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Dunkers' Club
9:15—Tunes in Blue
9:30—Vocal Varieties
9:45—Hawaiian Melodies
10:00—Willie's Music School of the Air
10:45—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers

M. & T. RADIO SHOP
AL. THREM, PROP.
RADIOS TESTED IN YOUR HOME
Reasonable "Satisfaction Guaranteed"
As Near As Your Telephone
1735 Elm (at Findlay Market)
Parkway 4573

WKCY Saturday, November 6
Noon—Philly Melodies
P. M.
 12:30—Norris Brock Live Stock Reports
 12:35—Lunchtime Concert
 1:00—Sign of
 1:45—Story Book Hour
 1:55—Kupua's Hawaiians
 2:00—Hokum Trio
 2:45—Kentucky Mountaineers
 3:15—Ayers News Report
 3:30—Amos 'n' Andy (NBC)
 3:45—Tastyest Jesters (NBC)
 4:00—Show Boat Boys
 4:45—Radio's Greatest Lover (NBC)
 5:00—Lucille Fox
 5:15—Cumberland Crooners
 8:30—Earl Carroll's Orchestra From Lookout House
 9:00—Audition Nite on the Air
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:15—Musical Clock
 8:15—Birthdays Party
 9:30—Morning Tonic Tunes
 9:00—Our Daily Thought
 9:15—Organ Recital, Julius Monk
 10:05—Do! Bright Saying Program
 10:20—Advanced French—Prof. Briol
 10:30—Radio KEO Theatre Party
 10:50—Ruth Neely
 11:00—Shopping with Betty and Bob
 11:30—Housewives' Frolic
Noon—Happiness Club
P. M.
 12:30—How It Began
 12:45—Lunchtime Melodrama
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Hot Rhythm
 1:45—Chas. Dumont, tenor
 2:00—Harvey Hardy
 2:30—Strike Up the Band
 3:00—Novelty Notes
 3:30—Local Varieties
 4:00—Memory Lane
 4:30—Tea Time Tunes
 5:00—Moon Melodies
 5:15—Story Telling Time
 5:30—Musical Interlude
 6:00—Moods in Blue
 6:15—Miniature Concert
 6:30—Variety
 6:45—Berting Ford Traveltique
 7:00—Dinner Dance Music
 7:15—Post Question Box
 7:30—Original Hold Sport Review
 7:45—Hurdock Williams
 8:00—The Mansion Dance Orchestra
 8:30—Esther Covington and Jack Hirsch
 8:40—Sonata Football Scores
 8:50—Local Stars
 9:00—Lucky Boys
 9:15—Dry Ridge Health Hints
 9:30—Reveries
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Gladys Catron, organist
 8:00—Roland Gaines and His Mountain Rangers
 8:15—Grab Bag Boys
 8:45—Studio
 9:00—Commentaries (CBS)
 9:15—Hub Clothing Co. Musicale
 9:30—Consolidated Merchants' Program
 9:50—Time by Linge
 10:00—Woman's Hour—Tremette Tully
 10:30—New World Salon Orchestra (CBS)
 10:45—Sylvan Concert Program
 11:00—Julia Hayes, Household Hints
 11:30—To be announced
Noon—Blackberry Dudes
P. M.
 12:15—Big Store Mid-day Music
 12:30—Cincinnati Merchants' Program
 1:00—Pyol Program
 1:15—Football Souvenir (CBS)
 1:30—Football Game—Navy vs. Ohio State (CBS)
 1:45—Webb Fuel Program
 1:55—Spanish Serenade (CBS)
 2:00—Eddie Duchin's Orchestra (CBS)
 2:15—Radio Television Institute
 2:30—Cincinnati Trade School
 2:45—Tropic-Aire, Inc.—Football Scores (CBS)
 3:00—Re-Nu Program—Pat Gillick, Organ
 3:15—Aided Florists—Alex McQueen
 3:30—Sticks—Cole & Tyree
 3:45—Burke Program Suggestions
 4:00—Sports Review
 4:15—Variety Program
 4:30—Time by Linge
 4:45—Political Situation in Washington (CBS)
 5:00—Cremo Program—Bing Crosby (CBS)
 5:15—United Spanish War Veterans
 5:30—Camel Quarter Hour (CBS)
 5:45—United Spanish War Veterans
 6:00—Abe Lyman, Sterling Products (CBS)

RADIO REPAIR SPECIALIST
 Guaranteed Service on all Makes of Radios
LESTER E. YOUNG
 (Formerly Krauss' Inspector)
PHONE KIRBY 4435

"Three Bakers" Go From White House to Log Cabin Via Radio



Too many cooks for culinary purposes but a very satisfactory number for vocal harmony. They are (left to right) Jack Parker, Frank Luther, arranger Will Donaldson, and Darrel Woodyard, whose songs as the "Three Bakers" are a feature of the broadcast each Sunday at 7:30 p.m. on an NBC network including WLW. Only Ray Perkins, "the spare baker," is missing but he's really the salt in the pancakes.

The "Three Bakers" are going into politics and will probably all campaign for president in opposition to Eddie Cantor when their program goes on the air through WLW at 7:30, Sunday night (November 8). Their offering of fun and music will be called "The Three Bakers in Washington, or, Who Remembers President Fillmore?"

The political scene is expected to offer the Bakers the finest opportunity they have yet had to exercise their talents. They plan to reverse the usual presidential procedure by going from White House to log cabin. They have looked into the possibilities of playing both sides of the Congressional record, but rejected the idea as "The Three Bakers" is not an electrically transcribed program. Billy Ariz and his orchestra will paraphrase some popular tunes with a political angle. Billy's musical burlesques are proving one of the best liked features of the program.

WKRC Saturday, November 6

8:30—Kate Smith—La Palina Program (CBS)
 8:45—The Old Warabea Malt Program
 9:00—Junior Chamber of Commerce Prog.
 9:30—Horse Shoe Gardens—Cliff Burns
 10:00—Hank Simmons Show Boat—French-Bauer, Inc. (CBS)
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Studio
 11:15—Pyol Program
 11:30—Tot Gillick, Studio
Midnight—Gay Lombard Orch. (CBS)
 12:30—St. Moritz Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Organ, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NEC)
 8:00—Morning Devotions
 8:15—Bradley Kingbird
 8:30—Tick Tack, Toe
 8:45—Physical Exercises
 9:00—Gilda's Program
 9:05—Pollyanna Shoe Talk
 9:10—Organ Interlude
 9:20—Book News
 9:30—Beautiful Thoughts (NEC)
 9:45—WLW Mail Bag
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody (NEC)
 10:45—McCormick's Old-Time Fiddlers

LESTER RADIO SERVICE CO.
 Cincinnati's Best Equipped
 Radio Service Station

All Makes of Radios
 Serviced
 Power Packs and Sound
 Equipment
2126 Madison Road
Woodburn 3788

WLW Saturday, November 6

10:00—Motor-ironing Time
 11:15—Society of American Florists
 11:30—Live Stock Reports
 11:45—River and Weather Reports
 11:55—Time Signals
Noon—Governmental Glimpses, Gilbert Bettman, Attorney General of Ohio

P. M.
 12:15—Swift Program—Pat Barnes (NEC)
 12:30—National Farm and Home (NBC)
 12:45—H. Achievement Program
 1:15—National Farm and Home (NBC)
 1:30—Netherland Plaza Orchestra
 2:00—WLW Talent Bureau Program
 2:30—Murray Horton's Orchestra
 3:00—Plantation Days
 3:30—Three Doctors
 3:45—Tick Tack, Toe
 4:00—A. & P. Orchestra
 4:30—Stetson's Hawks
 5:00—Crosley Dealers
 5:30—Dickinson Seed Program
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Netherland Plaza Orchestra
 6:45—Little Orphan Annie (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Hotel Gibson Orchestra
 7:30—Crosley Theater of the Air
 8:00—Records
 8:30—Dance with Countess Dorsey (NBC)
 9:00—King Edward Cigar Band
 9:30—The First Nighter (NEC)
 10:00—Kern and Parchie
 10:15—The Arzen Serenaders
 10:30—Variety—Success Interview with Clarence B. Birdseye
 10:45—Bob Newhall Sports Slides
 10:58—Estate Weather Man
 11:00—Van Camp Night Caps
 11:30—Doodlersocks
Midnight—Greggerson Ballroom Orchestra
 12:30—Netherland Plaza Orchestra
 1:00—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NEC)
 8:15—McCormick's Old-Time Fiddlers
 8:45—Records
 9:15—Odas Maddox, banjo
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Bliker's Radio Column (NEC)
 10:15—Seger Ellis

Call AVon 3095

When your radio goes wrong, have

RADIO ENGINEERS
 Fix It

Rates Low
 Expert Service
 Best Results
JAMES FRENKEL — LEON BASS

WSAI Saturday, November 6

10:30—Records
 11:30—Live Stock Reports
 11:45—Records
Noon—Sign off
P. M.
 1:45—Dartmouth Football Game (NBC)
 3:00—Dancing Melodies (NBC)
 4:00—Records
 4:15—Crosley Dealers' Sales
 4:30—Records
 5:00—Southern Singers and Raymond Mitchem
 5:30—Records
 6:30—Mr. Bones and Co. (NEC)
 7:00—Nick Lucas (NEC)
 7:15—Laws That Safeguard Society (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Netherland Plaza Orchestra
 8:30—National Advisory Council on Radio in Education (NBC)
 9:00—Goodyear Time—Souza's Band
 9:30—Club Volypar (NEC)
 10:00—Lucky Strike Dance Orchestra (NBC)
 11:00—Netherland Plaza Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—Anthony Trini Orchestra
 6:15—The Chinese We Hear About, Nathaniel Peffer
 6:30—Best Lower Orchestra
 6:45—Bird and Wash
 7:30—Reis and Dunn with orchestra
 8:45—Chicago Variety Program
 9:00—Caribbean Hour, Indian Legend
 9:30—National Quiz Forum
 11:00—Jack Miller
 11:15—Enric Madriguera's Orchestra
 11:30—St. Moritz Orchestra
A. M.
 1:00—Red Nichols Orchestra
 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 7:00—Nick Lucas (NEC)
 7:15—"Arion by Husband or Wife"
 —Dean Gibson Archer
 11:00—Lee Morris, songs

WEAF Saturday, November 6

11:15—Jesse Crawford, organ
 11:30—Coon Sanders' Orch. (also WTAM)
Midnight—Rudy Vallee and Connecticut Yankees (WTAM)
A. M.
 12:30—Vincent Lopez Orch. (WTAM)
WJZ (760 kc.) NBC
P. M.
 6:00—Raising Junior
 6:15—Gruen Quarter Man
 6:30—Breyer Leal Boys
 7:30—Bensus Program
 7:45—Radio's Greatest Lover, LeMar (also KDKA)
 8:00—Dainger Fighters
 9:00—Chicago Civic Opera
 10:30—Clara, Lu and Em (also WGN)
 10:45—Twenty Fingers of Harmony
 11:00—Slumber Music
 11:30—Rex Columbus, songs (also WENF)
 11:45—Lee White, organ
Midnight—The Fireside Singers
A. M.
 12:15—Paul Whiteman Orchestra

A NEW Radio Inspection Service

AGAIN THIS WEEK we will call at your home and test all your radio tubes, valves and make a general inspection of your entire radio for

50c

We offer you this service for a limited time only on Radios of all makes and types. Years of experience, expert knowledge of Radio circuits and up-to-date equipment make it possible for us to analyze your entire radio system quickly and correctly.

PHONE US NOW

Get your call in immediately. Enjoy the satisfaction of dealing with a concern that really knows Radio. Remember, a phone call brings an EXPERT.

A-B-C Radio Sales & Service
Phone CHerry 5230, 1511 Race St.

STOP!

CRUISER NO 13
 GO TO 2680 W LIVINGSTON
 HOLD UP! STATION WPD
 ANNOUCEING!

RADIO'S NEWEST SENSATION

Police Signals

and SHORT WAVE UNIT

GET A NEW THRILL
 In radio you'll get police signals of Cincinnati and other cities with this greatest of all Short Wave Units.

REGULAR \$10.00 VALUE

Only \$5.95 Complete with Tube

SATISFACTION GUARANTEED OR MONEY REFUNDED.

FREE SERVICE
 Your Radio, Speaker, Tubes or Eliminator—FREE of charge. Bring them in.

REPLACEMENT PARTS
 The most complete line of replacement parts in the city. Trans formers, condensers and power pack parts for all radio sets, new or old. AT CUT RATE PRICES.

OPEN EVENINGS UNTIL 9 P. M.

STEINBERGS

just above Sixth 633 WALNUT just below Seventh

SUNDAY November 8

WCKY (202m.—1490kc.)

- A. M.
10:30—Mexican Typica Orchestra
10:30—Dulcie Markam
10:45—Lena Pope, juvenile soprano
11:00—Russian Singers (NBC)
11:30—John Fielden, accordion
11:45—Kentucky Mountaineer
Noon—Kapua's Hawaiians
P. M.
12:15—Echoes of the Orient (NBC)
12:30—Buckeye Hoedowners
1:00—Sign off
1:45—Buckeye Hoedowners
6:15—Cumberland Crooners
6:30—Lawson's Hawaiians
7:00—Willy-O'Connell Program (NBC)
7:15—Kentucky Mountaineer
7:30—College of Music
8:00—Charlene Crooning the Blues
8:15—Russell and Grady Hodges
8:30—Earl Arnold's Orchestra From Lookout House
9:00—Dulcie Markam
9:15—Randall Fryer, tenor
9:30—Sun-dodgers

WFBE (250m.—1200 kc.)

- A. M.
8:00—Break of Day
8:30—Concert Hour
9:15—Birthday Party Program
9:30—Invitation to the Waltz
10:15—Dry Ridge Health Hints
10:30—Vocal Varieties
10:45—Berating Ford Travelogue
11:00—Excerpts from the Operas
11:30—Our Thought for Today
11:45—Morning Melodies
P. M.
12:15—Gulvano and Cortes
12:30—UFA Theatre
12:45—Luncheon Melodies
1:00—Jewish Hour
1:30—Jubilee Singers
1:45—Around the Clock
2:00—James A. Dorsey
2:15—The Orioles
2:30—Bill Reith's Cincinnati Panthers
3:00—Ralph Pinkston
3:15—Maurice and Nehoa
3:30—Variety
4:00—Miss Thayer's Pupils
4:30—Variety, Bee Campbell
4:45—Post Symphony Hour
5:45—Mrs. Lloyd Hoshaw, Book Review
6:00—Twilight Reveries
6:30—Church Fellowship Hour
7:00—Emma Methvin
7:15—With the Scouts
7:30—Crime Talk, "The Cincinnati Regional Crime Committee"
7:40—Original Inhold Sport Review
7:45—Old Time Fights—Harry Hartman, announcer

Earl Arnold



Earl Arnold is the smiling, bland director of "Earl Arnold's Orchestra from Lookout House," (to quote a frequent WCKY announcement.) His orchestra has been broadcasting from the Kentucky station every night except Monday for two years with the result that Lookout House has many visitors from all over the country who, traveling through Kentucky, drop in to dance to Arnold's music. Arnold thinks his men must be showmen as well as musicians, so every man in his band can do a solo act. To answer frequent questions, let it be known that the orchestra's theme song, a weird minor melody played by the clarinet, has neither words nor name.

WFBE Sunday, November 8

- 8:30—Mansion Dance Orchestra
9:00—Evening Stars
9:30—Novelty Notes
9:45—Douglas Pinguely, basso
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

- A. M.
6:45—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower Program
10:15—Jim Lightfield's Veteran Civic Hour
Noon—American Legion Program
P. M.
1:00—Jewish Community Program
1:30—Cathedral Hall Hour (CBS)
2:00—Wallace Silver—Eight Sons of Eli (CBS)
2:30—Columbia Church of the Air—Dr.

ROELL & QUEHL

RADIO SALON

"Our Service Sells 'Em"

Any Make Radio Expertly Repaired

25-27 E. 6th Street

Just West of Monmouth

SOUTH 6885 NEWPORT, KY.

HOW ARE YOU FEELING?

Do you suffer from Nervous Disorders, Neuritis, High Blood Pressure, Sinus, Rheumatism, etc.?

Let Us Help You!

Nationally Famous Electro-Magnetic

THERONOID

will restore you to health. Not a medicine or herb, but a magnetic appliance used and endorsed by thousands of Cincinnati! Call at our office or phone for home appointment and we will gladly explain and demonstrate free of all obligations.

THERONOID SALES, INC.

311 Lyric Theatre Bldg.

MAin 5679

WKRC Sunday, November 8

- Samuel G. Treadler (CBS)
3:00—New York Philharmonic Symphony, Jose Saurbi, Pianist (CBS)
5:00—Rev. Donald Gray Barnhouse (CBS)
5:30—Kavler—Twenty Minutes of Good Reading
6:00—Chicago Knights (CBS)
6:15—Lullaby Wiggins Performed
6:20—Europe Program Suggestions
6:25—Sports Review
6:30—Studio
6:45—Arch Preserver Band
6:50—Studio
6:58—Time by Lange
7:00—The World's Business—Dr. Julius Klein (CBS)
7:15—Charlie and Oscar (CBS)
7:30—Luden's Novelty Orchestra (CBS)
8:00—Devila, Drugs and Doctors (CBS)
8:15—Public Program—Tri-State Ignition
8:45—Angelo Parit—"Your Child" (CBS)
9:00—Horse Shoe Gardens—Cliff Burns
9:30—Romances of the Sea (CBS)
10:00—Street Slumber Program
10:30—Weather, Time, Sports Review
10:38—The Gauchos (CBS)
10:45—President Hoover's Program for Unemployment Relief (CBS)
11:45—Ben Hoshaw's Orchestra
Midnight—Eddie Duchin's Orch. (CBS)

WLW (428m.—700 kc.)

- A. M.
9:00—Church Forum
9:30—Children's Program (NBC)
10:00—Society of American Florists
10:15—Organ, Arthur Chandler, Jr.
10:25—River Report
10:45—Riddle Three (NBC)
10:45—Song for Today (NBC)
11:00—Stuyvesant String Quartet
11:30—Morning Musicals (NBC)
P. M.
12:30—Henry Thies Orchestra
1:15—Walter Damrosch Hour (NBC)
2:15—Conservatory of Music
2:30—Yearn Formers (NBC)
3:00—Crosley Theatre of the Air
3:30—Crosley Rominos
4:00—League of Little Flower (WJR)
5:00—Sharon Musical Showman
5:30—Simonia Program (NBC)
6:00—Cincinnati Unemployment Relief—Concert Orchestra
6:30—The Claret
6:45—Vanity Fair Program (NBC)
7:00—Johnny Hamp's Orchestra from Netherlands Plaza
7:15—Jelly time News (NBC)
7:30—The Three Bakers (NBC)
8:00—Enna Jettick Melodies (NBC)
8:15—Collier's Radio Hour (NBC)
9:15—Bayuk Sag Party (NBC)
9:45—Kaffe Hag Summer Music (NBC)
10:15—Gold Medal Express (NBC)
10:45—Variety
11:00—Estate Weather Man
11:02—Creststone Ballroom Orchestra
11:30—Moon River
Midnight—Henry Thies' Orchestra (NBC)
1:00—Netherlands Plaza Orchestra

WSAI (225m.—1330 kc.)

- P. M.
2:15—Sunday Bright Spots (NBC)
2:30—Sermonette and Hymn Time
3:00—Wayne King Orchestra (NBC)
3:30—National Religious Services (NBC)
4:00—Florchim Frolic (NBC)
4:30—The Wonder Program (NBC)
5:00—N. B. C. Artists' Service Hour (NBC)
5:30—General Electric Program (NBC)
6:00—Catholic Hour (NBC)
7:00—Through the Opera Glass (NBC)
7:30—Talent Club of the Air (NBC)
8:00—Chase & Sanborn (NBC)
9:00—"Our Government"—David Lawrence (NBC)
9:15—American Album of Familiar Music (NBC)
9:45—The Buick Hall of Fame (NBC)
10:15—Johnston Wax: Ted Wemy's Orchestra (NBC)
10:45—President Hoover's Unemployment Relief Program

Letter Box

C. A. F. Williamsburg, O. Merle Thorpe can be heard over WCKY every Thursday night at 7:45 in "Famous Fallacies of Business." Max Bendix World's Fair Band is not on the air. Although the Hoosier Editor is not broadcasting at present, there is rumor of his early appearance on a big commercial program.

Miss T. F. Covington, Ky. Jimmie Burns took the part of "Chico," the Italian, in the program over WCKY, Monday night.

Miss M. P. Cincinnati. Floyd Gibbons is making a lecture tour, occasionally drops into NBC to broadcast a news or sport event. The Cuckoo program can be heard on Saturday nights at 10 o'clock over WJZ (660 kc.) or WJR (750 kc.).

"As your Radio Dial magazine is constantly working to improve radio broadcasting, a little honest criticism is not out of place. While visiting some friends the other evening I noticed them do the same thing I have of late, turn off the radio. The reason for this is the advertising barrage you get on an evening of short 16-minute programs. At the beginning and end of these short programs there is the advertising talk until it is so continuous it becomes tiresome. A silent radio benefits no one. Though I have a first-class radio I have never been able to clearly obtain WSAI. Upon investiga- 'n I find others having the same trouble. Why is this?"
J. K. R., Cincinnati.

The Federal Radio Commission has put WSAI on a poor frequency where there is a great deal of interference from other stations on the same wave band. It also limited WSAI to 500 watts which is not sufficient power to override the interference.

Sunday, November 8

WABC (860 kc.) CBS

- P. M.
6:30—Howard Dandies
or
6:30—Barndall Musicale Memories (KMOX only)
8:15—Music Along the Wires: Symphony Orchestra
9:00—Roxxy Theatre Symphony (also WLAP)
10:00—Ernest Hutcheon, pianist, and orchestra (also KMOX)
10:30—The Gauchos

WEAF (660 kc.) NBC

- P. M.
2:30—Moonshine and Honeyuckle
3:30—Dr. S. Parkes Cadman
11:15—Interview: Glenn, Frank and H. C. Wells
11:30—Jesse Crawford, organ
Midnight—Henry Tobias Orchestra

WJZ (760 kc.) NBC

- P. M.
4:30—The Musical Showman
5:00—National Vespers—Dr. H. E. Fosdick
5:30—International Gypsy Orchestra
6:00—Raising Junior
6:15—Veronica Wiggins, songs
6:30—My Portrait Gallery of Famous Britons

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

WJZ Sunday, November 8

- 10:15—Harbor Lights (also WENR)
10:45—Land of Wonder and Fear
11:00—Witherspoon Chorus (also KDKA)
11:30—Russ Columbo
11:45—South Sea Islanders
Midnight—Henry Thies Orchestra

MONDAY November 9

WCKY (202m.—1490kc.)

- A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Reveries
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cerio (NBC)
9:00—Dunkers' Club
9:15—Tunes in Blue
9:30—Vocal Varieties
9:45—Hawaiian Melody
10:00—Popular Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
12:15—Tuneful Melodies
12:30—Norris Brock Live Stock Reports
12:45—Luncheon Concert
12:45—Kentucky Federation of Women's Clubs
1:00—Sign off
1:45—Story Book Hour
6:15—Waldorf-Astoria Empire Room Orchestra
6:30—Tommy and Willie
6:45—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tasteful Jesters (NBC)
7:30—Radio Fun
7:45—Waves of Melody (NBC)
8:00—Holm Trio
8:15—Lulu Ryder, Contralto
8:30—Mystery Drama, "Carlie Quish"
9:00—Steve Bates
9:15—Crimoline Girl
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

- A. M.
7:00—Break of Day
7:15—Musical Clock
7:30—Morning Tonic
8:30—Morning Tonic Times
9:00—Our Daily Thought
9:15—Organ Recital, Julius Monk
9:30—Household Frolic
10:05—Dot! Bright Sayings Program
10:20—Better Brushes Brivities
10:35—WFBE-RKO Theatre Party
11:00—Shopping with Betty and Bob
11:30—Household Frolic
Noon—Happiness Club
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dixie Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:30—Vine Street Foot Clinic
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—Tea Time Tunes
5:45—Spritz Program
6:00—Little Black Joe
6:15—Musical Interlude
6:30—Frank Aston
6:45—Berating Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Inhold Sport Review
7:45—Julius Stein
8:00—Hub Clothing Co. Players
8:15—Evening Stars
8:30—WEFE Players
9:00—Lucky Boys
9:15—Dry Ridge Health Hints
9:30—Dance Melodies
9:45—Highlights of the World Series, Rob Bishaw
10:00—Studio Program
10:15—Dream Fantasy

WKRC (545m.—550 kc.)

- A. M.
6:45—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower Program
10:15—Jim Lightfield's Veteran Civic Hour
Noon—American Legion Program
P. M.
1:00—Jewish Community Program
1:30—Cathedral Hall Hour (CBS)
2:00—Wallace Silver—Eight Sons of Eli (CBS)
2:30—Columbia Church of the Air—Dr.

WSAI (225m.—1330 kc.)

- P. M.
2:15—Sunday Bright Spots (NBC)
2:30—Sermonette and Hymn Time
3:00—Wayne King Orchestra (NBC)
3:30—National Religious Services (NBC)
4:00—Florchim Frolic (NBC)
4:30—The Wonder Program (NBC)
5:00—N. B. C. Artists' Service Hour (NBC)
5:30—General Electric Program (NBC)
6:00—Catholic Hour (NBC)
7:00—Through the Opera Glass (NBC)
7:30—Talent Club of the Air (NBC)
8:00—Chase & Sanborn (NBC)
9:00—"Our Government"—David Lawrence (NBC)
9:15—American Album of Familiar Music (NBC)
9:45—The Buick Hall of Fame (NBC)
10:15—Johnston Wax: Ted Wemy's Orchestra (NBC)
10:45—President Hoover's Unemployment Relief Program

WEAF (660 kc.) NBC

- P. M.
2:30—Moonshine and Honeyuckle
3:30—Dr. S. Parkes Cadman
11:15—Interview: Glenn, Frank and H. C. Wells
11:30—Jesse Crawford, organ
Midnight—Henry Tobias Orchestra

WJZ (760 kc.) NBC

- P. M.
4:30—The Musical Showman
5:00—National Vespers—Dr. H. E. Fosdick
5:30—International Gypsy Orchestra
6:00—Raising Junior
6:15—Veronica Wiggins, songs
6:30—My Portrait Gallery of Famous Britons

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

ELECTRIC WASHER

New modern features. New models and lower prices. Come in and look over this up-to-date line of washers. Easy credit and terms to suit you.

Floor Samples and used ELECTRIC WASHERS \$29.00

Big Savings in New Radios

THE VICTOR

WASHING MACHINE CO.

12 West 7th St. Parkway 0680

Introducing

The New 1932 Series

MAYTAG

WKRC Monday, November 9

10:03—Woman's Hour—Tremlette Tully
10:30—Art Ory Cleaners
12:05—Salmon Program (CBS)
12:00—Synoni Program
11:15—Julia Hayes
11:45—Jane Grey and "Kampf, the Jeweler, Artists"
Nonn—Blackberry Oudes

P. M.
12:15—Big Store Mid-day Musical
12:30—Cincinnati Merchants' Program
1:00—Kenton Pharmaceutical Program (CBS)
1:15—Pines Automatic Winterfront
1:30—Studio
1:45—Hub Clothing Co. Musicale
2:00—Pyol Program
2:15—Buck-Bauer Organ
2:30—American School of the Air (CBS)
2:00—Vi-Zoy Program
3:30—Arthur Jarrett (CBS)
3:45—Ben and Helen (CBS)
4:00—Cincinnati Trade School Program
4:15—Studio
4:20—Sprite Clothing Program
4:30—Webb Fuel Program
4:45—Studio
5:00—A. O. Rust—Happy Feet
5:15—Radio Television and Music
5:30—Uncle Ollie and his Kremen Gang (CBS)

5:45—Candy Quarter Hour (CBS)
6:00—Time by Lange
6:10—Re Nu Program—Pat Gillick, Organ
6:15—Allied Florists—Alex McQueen
6:20—Stocks—Coble & Tyree
6:25—Eureka Program Suggestions
6:30—Sports Review
6:35—Union Gas and Electric Program
6:45—R. B. Clothes—Grab Bag Boys
7:00—Wrigley Program—Murt and Marge (CBS)
7:15—Crosby Program—Bing Crosby (CBS)
7:30—Baker Bar—Boswell Sisters (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—The Columbias (CBS)
8:15—Singer's Sam, Barbasol Man (CBS)
8:30—Kate Smith, La Palina (CBS)
8:40—Old Wurzburg Malt Program
9:00—Pompey Make-Up Box (CBS)
9:15—Howard Barlow (CBS)
9:30—An Evening in Paris (CBS)
10:00—Robert Burns Panatella Program (CBS)
10:30—Toscha Seidel (CBS)
10:45—Studio
11:00—Green Answer Man
11:05—Time, Weather, Sports Review
11:12—Pyol Program
11:30—Pat Gillick, Organist
Midnight—Ben Bernie's Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
6:31—International Fiddlers
7:00—Physical Exercises
7:15—Tick, Tack, Toe
7:30—Organ, Arthur Chandler, Jr.
7:45—Jelly Bill and Jane (NBC)
8:00—Morning Omissions
8:15—Seger Ellis
8:30—Bisell Pick-ups (NBC)
9:45—Physical Exercises
10:00—Rumford School of Cookery
9:15—Musical Portraits
9:20—Child Care and Training, Or. Ada Arlt
9:30—Beautiful Thoughts (NBC)
9:45—Radio Folks Interview with "Sid" Ten Eyck
10:20—Live Stock Reports
10:30—Pino Soler
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Ramon
11:00—Ellie Brock, violin recital
11:15—Mrs. A. M. Goudiss (NBC)
11:30—Society of American Florists
11:45—River and Weather Reports
11:55—Time Signals
Nonn—Seger Ellis

P. M.
12:15—Swift Program—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
1:00—Live Stock Reports
1:30—National Farm and Home (NBC)
1:30—Netherlands Plaza Orchestra
2:00—Ohio School of the Air

Mary Hopple



Mary Hopple's one ambition is to follow in the musical footsteps of Mme. Ernestine Schumann-Heink who has been her idol ever since the great contralto gave Mary encouragement while the latter was a very young girl singing at a school concert in Lebanon, Pa. Miss Hopple sings now on the Enna Jettick programs (Sunday WLW 8 p. m.) and on several other NBC features. Although she is successful as a radio singer she cherishes the idea of going to Europe soon to polish off her musical education. When she has become famous in opera as well as radio she wants to retire to have a husband, home, and children.

WLW Monday, November 9

3:00—Interviews by Alice Cory
3:15—Bradley Kincaid
3:30—Three Oysters (NBC)
3:45—Tick, Tack, Toe
4:00—A. & P. Orchestra
4:30—Organ Matinee
4:45—The Three Brown Bears
5:00—Chats with Peggy Winthrop (NBC)
5:15—Los Vaqueros del Ramona
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Crosley Auto-Stokers
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Sunset Melodies
7:30—Variety—Success Interview with Bob Butterfield
7:45—Schwartzing Rubber Program
8:00—Smith's Ed McConnell
8:30—Hollingsworth Hall
8:45—Vick's Chemical Program
9:00—Arnica Band
9:30—Musical Dominions (NBC)
10:00—Korn and Parable (Jim and Walt)
10:15—Bob Newhall Sports Slides
10:30—Real Polka (NBC)
11:00—Van Camp Night Cap
11:30—WLW Fanfares
Midnight—Hotel Gibson Orchestra
12:30—Netherlands Plaza Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odas Maddox, guitar
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Or. Royal S. Copeland (NBC)
10:30—Jean Carroll—Please Tell Me (NBC)

WSAI Monday, November 9

10:45—Organ Program
11:00—McCormick's Old Time Fiddlers
11:30—Records
Nonn—General Electric Circle (NBC)

P. M.
12:15—Sign off
12:30—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Crosley Ocalers' Salute
4:30—Records
4:45—Minabelle and Chick
5:00—Crosley Singers
5:30—Odas Maddox, guitar
5:45—Records
6:30—Everyday Poems by George Elliston
6:45—The Stebbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Olman and Arden, piano (NBC)
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Hotel Gibson Orchestra
8:30—Voice of Firestone (NBC)
9:00—A. & P. Cypries (NBC)
9:30—General Motors (NBC)
10:00—True Story Program (NBC)
10:45—Simons Telegraphman (NBC)
11:00—Seger Ellis
11:15—Records

WABC (860 kc.) CBS

P. M.
6:00—Current Events, H. V. Kaltenborn
6:30—Reis and Dunn, comedy and songs
6:45—Bird and Vash, comedy sketch
6:45—Manhattan Serenaders
1:00—Leon Belasco, Orchestra
1:15—Street Singer
11:30—Enric Madriguera's Cuban Orch.
A. M.
12:30—Noble Sissle's Orchestra
1:00—Anthony Trini Orchestra
1:30—Oave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—Vaughn de Leath, contralto
8:00—Seecoyland Sketches
11:00—Conn-Sanders' Orchestra
11:30—Jesse Crawford, organ
11:45—Cab Calloway Orchestra
Midnight—Earl Hines' Orchestra
A. M.
12:30—Tweet Hogan Orchestra

WJZ (760 kc.) NBC

P. M.
6:00—Raising Junior
6:15—Peter van Steden Orchestra
6:40—Unemployment Relief Committee Program
7:30—Phil Cook
8:00—Archer Gibson, organ

WJZ Monday, November 9

8:30—Oath Valley Oxy, drama (also WLS)
9:00—Harping Orchestra (also KDKA; WLS)
10:00—Gold Medal Express—Ohman and Arden (also KOKA)
11:00—Shumher Musicale
11:30—Russ Columbo, songs
11:45—Low White, organ
Midnight—Mildred Bailey and the King's Jesters
A. M.
12:15—Henry Tobias Orchestra (also WENR)

TUESDAY November 10

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Melodies
8:00—Kentucky Mountaineer
8:15—Morning Omissions (NBC)
8:30—Cherio (NBC)
9:00—Ounkers' Club
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Piano Novelties
10:00—Popular Dance Tunes
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Phigias Melodies
P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
12:45—Elmer Hurdle—Oramatic Reader
1:00—Sign off
5:45—Story Book Hour
6:15—John Fielden, Accordion
6:30—Tommie and "Nile"
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Mrs. Ruth Miller, Soprano
7:30—Charlene Crooning the Blues
7:45—Back of the News in Washington (NBC)
8:00—Piano Recital by Fay Tarvin
8:15—Dulcie Markam
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Randall Fryer, Tenor
9:15—Cumberland Crooners
9:30—Buckeye Howdowners

UNIVERSAL RADIO SHOP

1005 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large—No Job Too Small
Phone South 1726 NEWPORT, KY.

Tuesday, November 10

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:15—Musical Clock
8:15—Birth-day Party
8:30—Morning Tonic Tunes
9:00—Our Only Thought
9:00—Organ Recital, Julius Monk
9:45—Morning Melodies
10:05—Oat! Bright Saying Program
10:30—WFBE Beauty Helps
10:45—WFBEKO Theatre Party
10:50—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob

FILTERMATIC PRODUCTS

Help you to get the BEST possible reception from your RADIO set.

SUPER-TONE CONTROL

Will make your old radio (batteries or electric) equal in tone to the most modern set. Installed in one minute. No tools required. Will tune out static, and scattered static. Positively cannot harm the finest radio in the way. Price \$2.50 postpaid. Satisfaction guaranteed or money refunded.

SUPER-FILTERMATIC The Modern Aerial

Thousands of satisfied users, praised by radio experts. Reduces all other aerials, removes static and noise. Especially good on distant reception. Fits to standard stations, does not connect to antenna socket. Therefore eliminating hum and line noise. It is very compact, measuring only 1 1/2 x 1 1/2 in. Is absolutely non-corrosive and non-directional. Installed in one minute, no tools needed. Will save wear. Eliminates troublesome trouble and excess of building aerials. Price only \$2.00 postpaid. Satisfaction guaranteed or money refunded.

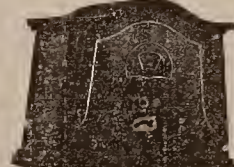
ALL PROGRAMS Are Good with a FILTERMATIC.

For all radios only \$1.00 postpaid. Entirely automatic—no bothersome tuning, no static loss. Increases volume, intensifies sound. Installed in one minute, no tools required. In series with your aerial or across your aerial but second. Satisfaction guaranteed or money refunded. Good check or money order. O. O. D. 25% with order. Money back guaranteed after 5 day trial. Service Men and Dealers Write for Particulars. Also Free Advertisement. FILTERMATIC MFG. CO. (Dept. R-1) 4158 Tnd. Ave., Phila., Pa.

THE WORLD'S Best Programs

with a

STEWART-WARNER Short Wave Converter



COMPLETE WITH TUBES

\$23.95

Can be Attached to your Present A. C. Set and bring it Up-to-Date

Call your nearest Stewart-Warner dealer or

AUTO-RAD SUPPLY CO.

COURT AND SYCAMORE

CHerry 8234

RADIO TUBE SPECIALISTS

Any Type of Tube for Any Make of Radio
LINK'S TUBE SHOP
607 WALNUT STREET
RADIO REPAIRING Parkway 6415

FOREIGN RECEPTION

Guaranteed with
STEWART-WARNER Short Wave Converter

Nothing to do but turn a knob! Get the thrill of listening to England and France or ships at sea! Easy Credit, and terms to suit you. Let us demonstrate!

\$23.95 COMPLETE

S. Immerman
1221 Main Street CHerry 7304

WFBE Tuesday, November 10

11:30—Housewives' Frolic
Noon—Happiness Club
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Two Irish Boys
1:30—Day Dreams
2:00—Ralph Pinkstone
2:15—Vocal Varieties
2:45—Afternoon Melodies
3:00—Miss Neuman, pianist
3:15—Novelty Notes
3:30—Bee Campbell
3:45—Moods in Blue
4:00—Prof. Briol
4:15—Tea Time Tunes
4:30—Lucille Bauch, soprano
4:45—The Islanders
5:15—Story Telling Time
5:30—Musical Interlude
6:15—Strike Up the Band
6:45—Derning Ford Traveltogue
7:00—Dinner Dance Music
7:15—Post Question Box

Tune in Tonight**"The Old Maestro"****BEN BERNIE**and all the lads
are now on the air**A FULL
HALF HOUR**on the
**BLUE RIBBON
MALT PROGRAM**9:00 P. M. EASTERN
TIME
WKRC and CBS**WFBE Tuesday, November 10**

7:30—Original Bold Sport Review
7:45—Murdock Williams
8:00—Mansion Dance Orchestra
8:30—Eather Covington and Jack Hirsch
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Western Hills Community Program
9:30—Adelaide Apfel
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, Organist
8:00—Roland Gaines' Mountain Rangers
8:15—Grab Bag Boys
8:45—Studio
9:00—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—Orol Feature (CBS)
10:15—Time yb Lange
10:18—Woman's Hour—Tremlette Tully
10:45—Julia Hayes, Household Hints
11:15—Face the World with a Smile (CBS)
11:30—Vocal Art Trio (CBS)
11:45—Ben Alley
Noon—Blackberry Dudes

P. M.
12:15—Big Store Mid-day Music
12:30—Cincinnati Merchants' Program
1:00—Pabstette Varieties (CBS)
1:15—Farm Network Program (CBS)
2:00—Pyol Program
2:15—Musical Americana (CBS)
2:30—American School of the Air (CBS)
3:00—Columbia Salon Orchestra (CBS)
3:30—Greece-off Program
3:45—Any Leaf at the Organ (CBS)
4:00—Miriam Ray (CBS)
4:15—Seyenol Program
4:30—Webb Fuel Program
4:45—Phil Fisher's Orchestra (CBS)
5:00—Frank Ross, Songs (CBS)
5:15—Radio Television Institute
5:30—Cincinnati Trade School
5:45—Hub Clothing Co. Musicale
6:00—Re-Ne—Pat Gillick, Organ
6:15—Allied Florists—Alex McQueen
6:20—Stocks—Coble & Tyree
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Hygrade Program—Charlie and Oscar (CBS)
6:45—R. B. Ciochi—Grab Bag Boys
6:50—Time by Lange
7:00—Wrigley Program—Myrt and Marge (CBS)
7:15—Cresco Program—Bing Crosby (CBS)
7:30—Kaltenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Miss Brothers (CBS)
8:15—Abe Lyman's Sterling Products Program (CBS)
8:30—Red Goose Adventures (CBS)
8:45—La Gerardine Program—Walter Winchell (CBS)
9:00—Ben Bernie's Blue Ribbon Malt Orchestra (CBS)
9:30—Romances of the Sea (CBS)
10:00—United Woollens Period
10:05—Modern Malt Chorus (CBS)

**Alex McQueen
Tells Strange
Facts on Radio**

To prove that one literally can "say it with flowers," Alexander McQueen on the Allied Florists' program at WKRC the other night (6:15 p. m. weekdays) broadcast the sound made by a growing geranium. All his programs are full of surprises; for instance, not long ago he gave the public the "low down" on Al Capone, using unpublished data. Remember he's the original "Scrap Book Man" around these parts and also the "Nothing But the Truth Man," having broadcast under those titles at every local station. It's safe to say that he never yet has repeated himself although all the strange facts he tells are dug out of unusual and obscure sources. He has a remarkable collection of dictionaries and encyclopedias, to say nothing of old and rare books and magazines. He has been known to fill his apartment so full of books that it was necessary for him to move into a new home, renting the other one just for the books.

Tuesday, November 10

10:15—Star Brand Shoe Revue (CBS)
10:30—Eddie Scholwer—Horse Neck
10:45—Studio
11:00—Time and Weather
11:05—Sports Review
11:08—Studio
11:15—Pyol Program
11:30—Pat Gillick Studio
Midnight—Romanelli's Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Tick, Tack, Toe
7:30—Organ Program, Arthur Chandler, Junior
7:45—Jolly Bill and Jane (NBC)

**STEWART-WARNER
Short Wave
Converter****\$23.95
COMPLETE**

Free demonstration in your home any time, anywhere. Terms, \$5 down. We will call at your home, inspect your radio, test your tubes and furnish an estimate of the cost on any make set for 75c.

Aerials Erected, \$2.00
UP-TOWN RADIO SHOP
WILLIAM THREM, Prop.
66 E. McMicken Avenue
CHerry 7985

WLW Tuesday, November 10

8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Blessed Pledges (NBC)
8:45—Physical Exercises
9:00—Pennies Talk
9:15—Fashionette
9:30—Bountiful Thoughts (NBC)
9:45—Prenatal Man
10:00—Live Stock Reports
10:10—Piano Solo
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Davis Mystery Chef (NBC)
11:00—Mrs. A. M. Goudiss (NBC)
11:15—Society of American Florists
11:30—Through the Looking Glass with Frances Ingram (NBC)
11:45—River and Weather Reports
11:55—Time Signals
Noon—Tuxedo Entertainers

P. M.
12:15—Swift Program—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:10—Netherlands Plaza Orchestra
2:00—Ohio School of the Air
2:00—Crimelights
3:30—Three Doctors (NBC)
3:45—Tick, Tack, Toe
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Matinee Story Hour (NBC)
5:30—Los Vaqueiros del Ramona
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—"The Washington Monument"—Herbert A. Dangel
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—NBC Orchestra, Odette Myrtil (NBC)
7:30—Famous Beauties of History
7:45—Hotel Gibson Orchestra
8:00—Armstrong Quaker (NBC)
8:15—Vincent Lopez and his Valvatiors
8:30—Werk Bubble Blowers
9:00—Maxwell House Musical Memories
9:30—Comic Personalities: Frazier Hunt (NBC)
10:00—Chevrolet Chronicles
10:30—Variety
10:45—Frank Newhall Spices Slices
11:00—Van Camp Program
11:30—Crimelights
Midnight—Hotel Gibson Orchestra
12:30—Netherlands Plaza Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:30—Records
9:15—Odas Maddox, banjo
9:30—Records
9:45—A. & P. Program (NBC)
10:15—Records
11:00—"Your Child"—Dr. Ella Oppenheimer (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)

P. M.
12:15—Sign off
12:30—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Crosley Dealers' Saluto
4:30—Records
5:00—Dave Roberts, banjo
5:15—Records
5:30—Rinsio Talkie—What Happened to Jane (NBC)
5:45—Records
6:30—Vocal Solos
6:45—The Stebbins Boys (NBC)
7:00—Midweek Federation Hymn Time (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Blackstone Plantation (NBC)
8:30—Goodyear Tire Program (NBC)
9:30—Fuller Brush Man (NBC)
10:00—Lucky Strike Dance Orchestra (NBC)
11:00—Netherlands Plaza Orchestra

WABC (860 kc.) CBS

P. M.
6:00—National Security League
6:15—Hotel Tatt Orchestra
6:45—Bird and Vash, comedy sketch
10:30—Arbuckle
11:00—Jack Miller
11:15—Enric Madriguera's Cuban Orch.

**Don't Slip in the
Bath Tub**

Use a De Luxe Rubber Mat in your tub. **\$1.47**

—prevents slipping and painful accidents. Colors. 14x34 in.

The Rubber Store
Schaefer's
20 East 4th
We Deliver. Phone MAin 1458

Tuesday, November 10

11:30—Leon Belsco's Orchestra
Midnight—Ship's Cafe Orchestra A. M.
12:30—Asbury Park Orchestra
1:00—Hotel Bossert Orchestra
1:30—Roseland Ballroom Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—Nick Lucas (also WENR)
11:00—Lee Morse, songs (WGY-790 kc.)
11:15—Jesse Crawford, organ
11:30—Jack Denny Orchestra
Midnight—Rudy Vallee Orchestra (also WHAS)

A. M.

12:30—Joe Moss Orchestra

WJZ (760 kc.) NBC

P. M.
6:00—Raising Junior
6:15—Remmex Program—Pollock and Lownhurst
6:30—Savannah Liners Orchestra
7:30—Phil Cook (also WENR)
7:45—Back of the News in Washington (also WHAS)
8:30—Heal Hugger Harmonies (also WLS)
8:45—Sisters of the Skillet (also KDKA)
9:00—Household Finance (also KDKA)
10:00—Congressman J. M. Beck of Pennsylvania
10:30—Clara, Lu and Em
10:45—Paris Night Live (also KDKA)
11:00—Slumber Music
11:30—Russ Columbo, songs
11:45—Dream Pictures
A. M.
12:15—Paul Whiteman Orchestra

**WEDNESDAY
November 11****WCKY (202m.—1490kc.)**

A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Reveries
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:45—Concert Music
9:00—Dunkers' Club
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Concert Music
10:00—Mary Hale Martin's Household Period (NBC)
10:15—Popular Dance Music
10:30—Classical Hour
11:00—Mrs. A. M. Goudiss (NBC)
11:30—Skillet Lickers
11:45—Musical Novelties
Noon—Philgas Melodies
P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
1:45—Story Book Hour
6:15—Waldorf-Astoria Empire Room Orchestra (NBC)
6:30—Tommy and Willie
6:45—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Hokum Trio
7:30—Lena Pope, Soprano
7:45—Kapua's Hellcats
8:00—National Battery Co., Collect Memories (NBC)
8:15—Brown Shoe Program—Guy Robertson (NBC)
8:30—Earl Arnold's Orchestra From Lookout House
9:00—Duke, His Uke and His Sisters
9:15—Steve Baten, With Octafone
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:15—Musical Clock
8:15—Birthday Party
8:30—Morning Tonic Tunes
9:00—Our Daily Thought
9:15—Organ Relief, Julius Monk
9:45—Hawaiian Dreams
10:05—Dot, Bright Saying Program
10:20—Better Brushes Brevities
10:35—WFBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Housewives' Frolic
Noon—Happiness Club
P. M.
12:30—How It Began
12:45—Luncheon Melodies
1:00—Around the Clock
1:15—Matinee Musicale
2:00—Chas. Daunt, tenor

WANTED
BOYS TO SELL RADIO DIAL
MAKE GOOD MONEY IN SPARE TIME
See Mr. Stulen at Central News Co.
330 E. Third St. MAin 1116

NewtonRACE STREET ABOVE
SIXTH*Just the thing for a pleasant
line of conversation***Telephone
Table
and
Chair***Use Newton's Budget Plan*

The holiday season is approaching and there will be many social and business appointments. Have a comfortable, roomy telephone set like the one illustrated in your home. This new set is beautifully finished in light and dark walnut, turned legs and stretchers, sturdy construction. Top measures 18"x13 1/2"—has a deep, roomy shelf.

A Real Holiday Bargain at \$5.95

See our beautiful gift selections for Christmas
Priced from \$1 to \$55

"Sisters of the Skillet" Work Way Up on Leviathan



In their apparently untiring quest for the solution of domestic problems, radio's Sisters of the Skillet (Eddie East below and Ralph Dumke above) tried to help the skipper of the S. S. Leviathan with his fall cleaning. Starting at the bottom, they worked their way up until they

arrived at the top of one of the liner's huge smoke stacks where the cameraman caught them putting on a few final touches.

If the truth must be known, the "Sisters" finally threw up the sponge and suggested wrapping the boat in cellophane.

WKRC Wednesday, November 11

- 4:20—Spritz Clothing
- 4:30—Webb Pudding Program
- 4:45—Artists' Recital (CBS)
- 5:00—A. O. East—Happy Feet
- 5:15—Uncle Ollie and his Kismet Gang (CBS)
- 5:50—Cincinnati Trade School Program
- 5:45—Hub Clothing Company Musicals
- 6:00—Re-Nu—Pat Gillick, Organ
- 6:15—Allied Florists—Alex McQueen
- 6:20—Stocks—Cohle & Tyree
- 6:21—Eureka Program Suggestion
- 6:25—Sports Review
- 6:50—Hotel Taft Orchestra (CBS)
- 6:45—R. B. Clothes—Grab Bag Boys
- 6:50—Time by Lange
- 7:00—Wrigley Program—Myrt and Marce (CBS)
- 7:15—Cromo Program—Bing Crosby (CBS)
- 7:50—Baker Bar—Boswell Sisters (CBS)
- 7:45—Camel Quarter Hour (CBS)
- 8:00—Columbiana (CBS)
- 8:15—Singin' Sam, Barbarol Man (CBS)
- 8:30—La Palma Program—Kate Smith (CBS)
- 8:45—The Old Wurzberg Malt Program
- 9:00—Gold Medal Fast Freight (CBS)
- 9:30—Ene Crime Club (CBS)
- 10:00—Vitality Personalities (CBS)
- 10:15—Weed Tire Chain Program (CBS)
- 10:30—Columbia Concerts Corporation Program (CBS)
- 10:45—Studio
- 11:00—Time, Weather, Sports Review
- 11:00—Studio
- 11:15—Pyol Program
- 11:50—Pat Gillick, Organist
- Midnight—Eddie Duchin's Orch. (CBS)
- 12:50—1 a. m.—St. Moritz Orch. (CBS)

WLW Wednesday, November 11

- 11:30—Society of American Florists
- 11:45—River and Weather Report
- 11:55—Time Signals
- Noon—Seger Ellis
- P. M.
- 12:15—Swift Program (NBC)
- 12:50—Hotel Gibson Orchestra
- 12:45—Market Reports
- 12:50—Live Stock Reports
- 1:00—National Farm and Home (NBC)
- 1:50—Netherlands Plaza Orchestra
- 2:00—Ohio School of the Air
- 3:00—Armistice Day Program (NBC)
- 4:00—A. & P. Orchestra
- 4:50—Organ Matinee
- 5:00—Chats with Peggy Winthrop (NBC)
- 5:15—Mouth Health (NBC)
- 5:30—Los Vaqueros del Ramona
- 5:45—Little Orphan Annie (NBC)
- 6:00—Old Man Sunnshine
- 6:15—The Chatter
- 6:30—Dr. Glenn Adams' Dog Talk
- 6:45—Lowell Thomas (NBC)
- 7:00—Amos 'n' Andy (NBC)
- 7:15—John Ruckin Dance Orchestra
- 7:50—Crosley Pollies
- 8:00—R. F. D. Hour
- 8:15—Remington Rhythm Rounders
- 8:50—Jack Frost's Melody Moments (NBC)
- 9:00—Adventures of Sherlock Holmes
- 9:50—Dutch Masters Minstrel (NBC)
- 10:30—Korn and Parchie
- 10:15—Variety
- 10:30—Crosley Auto-Stokers
- 10:45—Bob Newhall Sports Slices
- 10:58—Estate Weather Man
- 11:00—Van Camp Program

WLW Wednesday, November 11

- 11:50—Graystone Ballroom Orchestra
- 12:01—Hotel Gibson Orchestra
- 12:50—Netherlands Plaza Orchestra
- WSAI (225m.—1330 kc.)
- A. M.
- 8:00—Gene and Glenn (NBC)
- 8:15—McCormick's Fiddlers
- 8:45—Records
- 9:15—Dr. Royal S. Copeland (NBC)
- 9:50—Records
- 9:45—A. & P. Program (NBC)
- 10:00—Mrs. Blake's Radio Column (NBC)
- 10:15—Jane Grant's Steero Hour (NBC)
- 10:50—National Home Hour (NBC)
- 11:00—Keeping Up With Daughter (NBC)
- 11:15—Radio Household Institute (NBC)
- 11:50—Records
- Noon—G. E. Circle (NBC)
- P. M.
- 12:15—Sign off
- 12:50—Live Stock Reports
- 1:00—Sign off
- 3:00—Woman's Radio Review (NBC)
- 4:00—Mary Steele, contralto
- 4:15—Crosley Dealers' Salute
- 4:30—Records
- 5:00—Sam Wilson, baritone
- 5:15—Records
- 5:25—Civil Service Talk
- 5:50—Records
- 6:50—Larry Greuter, accordionist
- 6:45—The Stebbins Boys (NBC)
- 7:00—Nick Lucas (NBC)
- 7:15—Campbell Soup Orchestra (NBC)

WLW (428m.—700 kc.)

- A. M.
- 6:50—International Fiddlers
- 7:00—Physical Exercises
- 7:15—Tack, Tack, Toe
- 7:50—Organ Program, Arthur Chandler, Junior
- 7:45—Jelly Bill and Jane (NBC)
- 8:00—Morning Devotions
- 8:15—Bradley Kincaid
- 8:30—Binzel Pickups (NBC)
- 8:45—Physical Exercises
- 9:00—Musical Etching
- 9:15—Theodora Le Pevre, graphologist
- 9:30—Beautiful Thoughts (NBC)
- 9:45—Art Talk
- 10:00—Live Stock Reports
- 10:10—Piano Solos
- 10:15—A. & P. Orchestra
- 10:50—Colonel Goodbody (NBC)
- 10:45—Marley Personality Perfumes
- 11:00—Dorothy Chase and the Chariot Players

Your Eyes

are worth looking into

We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable

GIBSON OPTICAL CO.

DR. F. E. REUSCH—OPTOMETRIST

430 Walnut St. Near Opposite
5th St. Hotel Gibson

WFBE Wednesday, November 11

- 2:15—Walter Time
- 2:45—Afternoon Melodies
- 5:15—Bill Reich's Cincinnati Panthers
- 5:50—Vine Street Foot Clinic
- 5:45—Julius Monk
- 4:00—Venticent Memories
- 4:30—Tea Time Tunes
- 5:00—The Pirates' Cave
- 5:15—Story Telling Time
- 5:30—Galvano and Cortes
- 5:45—Spritz Program
- 6:00—Little Black Joe
- 6:15—Novelty Notes
- 6:30—Musical Interlude
- 6:45—Burning Ford Travelogue
- 7:00—Dinner Music
- 7:15—Post Question Box
- 7:30—Original Told Sport Review
- 7:45—Y. W. C. A. Program
- 8:00—Hub Clothing Co. Players
- 8:15—Armistice Day Program
- 8:30—Dry Ridge Health Hints
- 8:45—Variety
- 9:00—Lucky Boys
- 9:15—Musical Interlude
- 10:00—Studio
- 10:15—Dream Fantasy

WKRC Wednesday, November 11

- 10:15—Time by Lange
- 10:18—Woman's Hour—Tremette Tully
- 10:45—Julia Hayes, Household Hints
- 11:00 to 11:02—Silence for Armistice Day
- 11:15—Ben Alley (CBS)
- 11:30—Musical Alphabet (CBS)
- 11:45—Jane Grey and "Kampli, the Jeweler, Artists"
- Noon—Synon Program
- P. M.
- 12:15—Big Store Mid-day Music
- 12:50—Cincinnati Merchants' Program
- 1:00—Kenton Pharmaceutical Program (CBS)
- 1:15—Farm Network (CBS)
- 2:00—Pyol Program
- 2:15—Burek-Bauer Organ Melodies
- 2:30—American School of the Air (CBS)
- 5:00—To be announced (CBS)
- 5:15—Vi-Zoy Program
- 5:45—Radio Television Program
- 4:00—Cafe De Witt Orchestra (CBS)
- 4:15—Studio

WKRC (545m.—550 kc.)

- A. M.
- 6:45—God's Bible School—Sunrise Worship
- 7:45—Gladys Catron, Organist
- 8:00—Roland Gainer's Mountain Rangers
- 8:15—Grab Bag Boys
- 8:45—The Old Dutch Girl (CBS)
- 9:00—Ha-Dee-Dee Hot Water Heater
- 9:15—Super Maid Program
- 9:50—Consolidated Merchants Program
- 10:00—The Oxol Feature (CBS)

BETTER RECEPTION OR YOUR MONEY BACK

For your Home For your Auto

Thousands of set owners have improved their radio reception with

Effarsee

ANTENNAE
REV. U. S. TRADE MARK
PATENT

Radio's most powerful and most selective inside aerial. Variety of sizes from

\$1.00 to \$5.00

FISHWICK RADIO

226 E. 8th St., Parkway 6861

FLORENCE FREY
BEAUTY EXPERT



so the air

Every Thursday
9:45 A.M. WLW

PERMANENT WAVE
\$5.00

Positively Hairless — Painless — Quick
FLORENCE FREY STUDIO
621 Walnut Street CHERRY 6185

Announcing the Opening

of the

EMPIRE

BOOKING OFFICE

STANDARD VAUDEVILLE ATTRactions

CLUB AND ENTERTAINMENT DEPARTMENT

Representatives

New York—Chicago—Los Angeles

301 B. F. KEITH BUILDING

MAIN 2889

General Manager
JIMMIE BURNS

Club Department
JESS FULLER

WSAI Wednesday, November 11

7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldfishers (NBC)
 8:00—Silver Flute (NBC)
 8:15—U. S. Industrial Alcohol Program (NBC)
 9:30—Molodtsov Concert (NBC)
 9:40—Haley-Stuart Program (NBC)
 9:50—Palmolive Hour (NBC)
 10:30—Coca Cola Program (NBC)
 11:00—Sugar Edna, baritone
 11:15—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—"Bill Schuldt's Going to Press"
 6:15—Bert Lowe Orchestra
 6:45—Bird and Vash, comedy sketch
 8:45—Mills Brothers
 10:15—Leon Belasco's Orchestra
 11:15—Street Singer
 11:30—Noble Sissle's Orchestra
 A. M.
 7:00—Connie's Inn Orchestra
 7:30—Dave Abrams' Orchestra

WFAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Ray Perkins
 7:00—Nick Lucas, Crooning Troubadour
 7:15—Jesse Crawford
 7:30—Vincent Lopez Orchestra
 Midnight—Low Canard's Orchestra
 A. M.
 12:30—Paul Whiteman's Orchestra

WJZ (760 kc.) NBC

P. M.
 6:00—Music Treasure Box
 6:15—Ranney's Program: Murial Pollock and Vee Lawhurst, pianist
 6:30—Tuddy Black Orchestra
 6:40—Unemployment Relief Committee: Senator Copeland
 7:30—Phil Cook
 7:45—"Edwige It or Not" Ripley (also KDKA)
 10:30—Rochester Civic Orchestra (also KDKA)
 10:30—Chas. Lu and Em
 10:45—Radio's Greatest Lover (also WENR)
 11:00—Slumber Music
 11:30—Russ Columbo, songs
 11:45—Low White, organ
 Midnight—Mildred Bailey and the King's Jesters (also WENR; KDKA)
 A. M.
 12:15—Conn-Sanders Orchestra (also WENR)
 12:30—Ernie Holst's Orchestra (also WENR)

**THURSDAY
November 12****WCKY (202 m.—1490 kc.)**

A. M.
 7:00—"Alarm Clock Melodies"—Sunshine Trio
 7:30—Organ Reveries
 8:00—Kentucky Mountaineer
 8:15—Morning Devotions (NBC)
 8:30—Cherico (NBC)
 9:00—Dunkers' Club
 9:15—Band Concert
 9:30—Latenia (Ky.) Merchants' Program
 10:00—Ray Perkins, Prince of Pincapples (NBC)
 10:15—Times in Blue
 10:30—Classic Hour
 11:00—Mrs. A. M. Goudiss (NBC)
 11:15—Musical Novelties
 11:30—Skillet Lickers
 Noon—Phlegas Melodies
 P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 12:45—Rev. Chas. Vandermuelen
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Dulcie Markam

33

326 MAIN

RUNNING HOT WATER FROM YOUR COLD WATER FAUCET

Instantaneous hot water from your cold water faucet! Easily attached. Shipped complete upon receipt of remittance with order. Absolutely guaranteed for 5 years! Call us for demonstration.

\$3.75**TOM THUMB ELECTRIC SALES CO.**

1512 CAREW TOWER

MAIN 2517

WLW's Georgia Wildcats

While neither Clayton McMichen nor his original Georgia Wildcats resemble either wildcats or old timers—as can easily be seen with half an eye—the musical efforts of this "burn 'em down," red-hot aggregation now being heard each week over WLW more than justifies their claim to both terms.

Hailed as "America's Champion Old-time Fiddler," McMichen carries around with him a steamer trunk filled with trophies won in various fiddling contests throughout the United States. Mac goes in for trophies with the same passionate enthusiasm of a stamp collector. Let him hear of a fiddling contest anywhere—from an agricultural exhibit to a World's Fair—and away he goes. It's a ten-to-one bet that he will come back with another trophy.

Burt Layne, Hoyt Bryant and Johnnie Barfield—the other "wildcats"—are all post-graduates in southern hill-billy music. All were born and reared in the hills of northern Georgia and all were experts with the fiddle and the guitar long before they had mastered the multiplication table.

WCKY Thursday, November 12

6:30—Tommy and Willie
 6:45—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tastiest Jesters (NBC)
 7:30—Cumberland Crooners
 7:45—Famous Fallacies of Business (NBC)
 8:00—Dixie Spiritual Singers (NBC)
 8:15—Cherlene
 8:30—Earl Arnold's Orchestra From Lookout House
 9:00—Blackstone Plantation (NBC)
 9:30—Buckeye Hoodwinkers

WFE (250 m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:15—Musical Clock
 8:15—Birthdays Party
 8:30—Morning Tonic Tunes
 9:00—Our Daily Thought
 9:15—Organ Recital, Julius Monk
 9:45—Morning Melodies
 10:05—Dot: Bright Sizing Program
 10:20—WFE Beauty Helps
 10:35—WFE-ERKO Theatre Party
 10:50—Sister Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:30—Housewives' Frolic
 Noon—Housewives' Club
 P. M.
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Musical Moments
 2:00—Ralph Pinkston
 2:15—Vocal Varieties
 2:45—Moods in Blue
 3:15—Bee Campbell
 3:30—Sweet and Hot Tunes
 4:00—Prof. Bril
 4:15—Tea Time Tunes

WFE Thursday, November 12

4:30—Serenade
 5:00—Pirates' Cove
 5:15—Story Telling Time
 5:30—Musical Interlude
 6:15—Organ Recital
 6:45—Berning Ford Travelogue
 7:00—Dinner Music
 7:15—Post Question Box
 7:30—Original Bold Sport Review
 7:45—Murdoch Williams
 8:00—Mansion Dance Orchestra
 8:30—Eather Covington and Jack Hirsch
 8:45—Dry Ridge Health Hints
 9:00—Lucky Boys
 9:15—Western Hills Community Program
 9:30—Post Tenor
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545 m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Gladys Catron, Organist
 8:00—Roland Guines' Mountain Rangers
 8:15—Grab Bag Boys
 8:45—Variety
 9:00—Computers (CBS)
 9:30—Consolidated Merchants Program
 10:00—Dr. Copeland—Ceresota Flour (CBS)
 10:15—Machine Age Housekeepers
 10:30—Hub Clothing Musicale
 10:45—Barbara Gould Beauty Talk (CBS)
 11:00—United States Chamber of Commerce Program (CBS)
 11:15—Acme Sunshine Melodies
 11:30—Woman's Hour—Tremlette Tully
 Noon—Blackberry Dudes
 P. M.
 12:15—Big Store Mid-day Music
 12:30—Cincinnati Merchants' Program
 1:00—Pratt—Helps to Feeders (CBS)
 1:15—Studio
 1:30—Julia Hayes
 2:00—Pyol Program
 2:15—Salon Orchestra (CBS)
 2:30—American School of the Air (CBS)
 3:00—Studio
 3:15—Seydel Program
 3:30—Grease-off Program

WKRC Thursday, November 12

3:45—Virginia Arnold, Pianist (CBS)
 4:00—Melody Magic (CBS)
 4:30—Weigh Fuel Program
 4:45—Hotel Teli Orchestra (CBS)
 5:00—Ashbury Park Casino Orch. (CBS)
 5:15—Radio Television Institute
 5:30—Cincinnati Trade School
 5:45—Sweetheart Quinter Hour (CBS)
 6:00—De-Nue-Pat Gillick, Organist
 6:15—Allied Florists—Alex M. Queen
 6:20—Stocks—Coble & Tyree
 6:21—Eureka Program Suggestions
 6:25—Sports Review, Weather
 6:30—Hotel Basset Orchestra (CBS)
 6:45—R. B. Clothes—Grab Bag Boys
 6:50—Time by Lange
 7:00—Wristle Program—Myrt and Marge (CBS)
 7:15—Cremo Program—Bing Crosby (CBS)
 7:45—Canned Quarter Hour (CBS)
 8:00—Valenborn Edits the News (CBS)
 8:00—Public Dental Period
 8:05—Mills Brothers (CBS)
 8:15—Abe Lyman—Sterling Products Program (CBS)
 8:30—La Polna Program—Kate Smith (CBS)
 8:45—Angelo Patri—"Your Child" (CBS)
 9:00—Horsehoe Gardens—Cliff Burns
 9:30—Love Story Program (CBS)
 10:00—Hart, Schaffner & Marx (CBS)
 10:30—Peters Parade (CBS)
 10:45—Studio
 11:00—Time, Weather, Sports Review
 11:30—Studio
 11:45—Pyol Program
 11:59—Time by Lange
 11:30—Pat Gillick, Organist
 Midnight—Guy Lombardo and His Orchestra (CBS)

WLW (428 m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:45—Organ Program, Arthur Chandler, Junior
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Georgia Wildcats
 8:30—Musical Pick-ups (NBC)
 8:45—Physical Exercises
 9:00—Garden Talk
 9:10—Organ Interlude
 9:20—H-Talk Talk by Dr. Carl A. Wilt
 9:30—Beautiful Thoughts (NBC)
 9:45—Florence Frey Good Looks Workshop
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody (NBC)
 10:45—Davis Myrtie, Chef (NBC)
 11:00—Motor-Training Time
 11:15—Mouth Hygiene
 11:25—Polkanna Talk
 11:30—WLW Stars
 11:45—River and Weather Reports
 11:55—Time Sign
 Noon—Time Sign
 P. M.
 12:15—Swift Program (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra
 2:00—Ohio School of the Air
 3:00—Interviews by Alice Corp
 3:15—Ohio Federation of Women's Clubs—Mrs. I. T. Hall
 3:30—Three Doctors (NBC)
 3:45—Tick, Tack, Toe
 4:00—A. & P. Orchestra
 4:30—Organ Matinee
 4:50—Brazilian Coffee (NBC)
 5:00—Edna Wallace Hopper
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Radio News Reel of Hollywood
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Crosley Auto-Stokers
 7:30—Johnny Hamp's Orchestra from Netherlands Plaza
 8:00—Phoenix Hosiery
 8:15—Rin-Tin-Tin Thiller (NBC)
 8:30—Hollingsworth Hall
 8:45—Skillet Lickers
 9:00—Great Composers
 9:30—Maxwell House Ensemble (NBC)
 10:00—A. & P. Gypsies (NBC)
 10:30—Variety
 10:45—Bob Newhall Short Slices
 10:50—Estate Weather Man
 11:00—Van Camp Program
 11:30—Crosley Theatre of the Air
 Midnight—Hotel Gibson Orchestra
 12:30—Netherlands Plaza Orchestra

Thursday, November 12**WSAI (225 m.—1330 kc.)**

A. M.
 8:00—Gene and Glean (NBC)
 8:15—M. Cormick's "Adders"
 8:45—Records
 9:15—Odds Maddox, banjo
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Records
 10:45—Organ Program
 11:00—Records
 11:15—Radio Household Incident (NBC)
 11:30—Records
 Noon—G. E. Circle (NBC)
 P. M.
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Mona Motor Organ Recital
 4:30—Crosley Dealers' Salute
 4:45—Records
 5:00—Travel Talk
 5:15—Records
 5:30—Kinsin Talk—What Happened to Jane (NBC)
 5:45—Records
 6:25—Better Business Bureau Talk
 6:30—Vocal Solos
 6:45—The Stebbins Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Campbell Soup Program (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldfishers (NBC)
 8:00—Fleischman Hour (NBC)
 9:00—Arco Dramatic Musical (NBC)
 9:30—Adventures of Sherlock Holmes (NBC)
 10:00—Lewellyn Strike Dance Orchestra (NBC)
 11:00—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—Frank Ross, songs
 6:15—Hotel Basset Orchestra
 6:45—Bird and Vash, comedy sketch
 8:00—The Mills Brothers
 9:00—Eugene Ormandy Quartet
 11:00—St. Moritz Orchestra
 11:15—Jack Miller
 11:30—Leon Belasco's Orchestra
 A. M.
 11:45—Nocturne: Ann Lesl. with Ben Alley
 12:00—Pecker Sunrise Party
 12:30—Noble Sissle's Orchestra
 1:00—Anthony Trini Orchestra
 1:30—Rocheland Ballroom Orchestra

WFAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—The World Today, James G. McDonald
 7:15—Cannibal Orchestra
 11:00—Ralph Kirby, baritone
 11:15—Conn-Sanders Orchestra
 11:30—Jesse Crawford, organ
 11:45—Cab Calloway Orchestra
 Midnight—Florence Richardson and Melody Boys
 A. M.
 12:30—Joe Moss Orchestra

WJZ (760 kc.) NBC

P. M.
 6:00—Raising Junior, Whetstone
 6:15—Peter van Steelen Orchestra
 6:30—Breyer Leaf Boys
 7:30—Phil Cook (also KDKA)
 8:30—"A Personal Message"
 10:30—Chas. Lu and Em
 10:45—Paris Night Life
 11:00—Slumber Music
 11:30—Russ Columbo, songs
 11:45—Low White, organ
 Midnight—Mildred Bailey and the King's Jesters
 A. M.
 12:15—Earl Hines' Orchestra
 12:30—Sweet Hogan Orchestra

ALEXANDER McQUEEN

The Scrap Book Man. Producer of commercial tabloid broadcasts. At your service.
 106 E. 4th St., Cincinnati, O.
 Phone Main 7140

WATCH REPAIRING

Any watch cleaned or main spring replaced for only—

Expert workmanship, years of experience, work fully guaranteed.

75c**E. Coleman**

38 Pickering Bldg.,

5th and Main

FREE RADIO SERVICE

To acquire owner with our service department ONE SERVICE CALL ABSOLUTELY FREE.

Phone South 6415

FALLER'S RADIO REPAIR SHOP
522 York Street, Newport, Ky.

RADIO DIAL

Volume I, No. 26

WEEK ENDING NOVEMBER 19, 1931

Price 5c

Mildred Bailey



Mildred Bailey's is the tearfully youthful voice that sings with Paul Whiteman's Paint Men on Friday nights at 10:00 o'clock (WHAS 820 kc.). She also sings with the King's Jesters, a male trio, at midnight on Mondays, Wednesdays, Thursdays and Saturdays (try WENR 870 kc.). Miss Bailey is almost as portly as Kate Smith of Columbia. She has several Chow dogs, is said to send pictures of herself to her radio fans, and is not related to Ilomay Bailey whose picture also appears on this page.

Mary Garden, former star of the Metropolitan and Chicago opera companies, will sing favorite old songs on the General Electric Home Circle program Sunday (November 15) at 5:30 p. m. through WSAI. Scotch airs will predominate, including "Annie Laurie," "Coming Through the Rye," and "Lockmand."

FOOTBALL This Week

SATURDAY, NOVEMBER 14

- 1:45 p. m. WEAQ (570 kc.). Wisconsin vs. Ohio State. Grant Ward and R. C. Higgy announcing.
- 1:45 p. m. WLW. Navy vs. Notre Dame. Graham McNamee announcing.
- 2:45 p. m. WSAI. Georgia vs. Tulane. Bill Munday announcing.
- 2:45 p. m. WGN. Game to be announced.
- 1:30 p. m. WKRC. Pittsburgh vs. Army. Ted Husing announcing.
- 2:15 p. m. WFEE. University of Cincinnati vs. Heidelberg.

WCKY, WSAI Get Better Assignments From Federal Radio Commission

President Will Address Rally of Colleges

President Hoover and spokesmen of the liberal arts colleges of America will participate in a nation-wide "college night" rally to be heard Saturday (November 14) at 9 p. m. through WSAI and other NBC stations.

Other speakers will be Dr. John H. Finley, associate editor of the *New York Times*; Dr. A. N. Ward, chairman of the Liberal Arts College Movement; Dr. C. R. Mann, director of the American Council of Education, and Dr. Robert L. Kelley, executive secretary of the Association of American Colleges.

Marshall, Van Gordon Will Sing Opera From WLS

Nearly the entire first act of Saint-Saens' Biblical opera, "Samson and Delilah," with Charles Marshall and Cyrena Van Gordon in the title roles, will be broadcast from the stage of the Chicago Civic Opera Saturday night (November 14) at 9 o'clock over an NBC network including WLS (870 kc.).

Another Unemployment Hour is Booked This Week

Colonel Lindbergh, Mary Pickford, Geraldine Farrar, General Pershing, and other famous folk have spoken and entertained on previous programs broadcast by NBC and CBS in behalf of President Hoover's Unemployment Relief Committee, although announcement of their appearance was made only a day in advance.

Now the Columbia network has scheduled another of these programs for 4:30 Sunday afternoon (November 15) with WKRC in the hook-up. Although NBC has made no announcement, it is probable that either WLW or WSAI will carry the same program. Listeners should not fail to dial this program in the hope of hearing more equally famous speakers and entertainers who are contributing their time and talents to the unemployment relief movement.

There's only one bachelor in Ted Weems' band (WSAI Sunday 10:15 p. m.) but Ted won't tell which one . . . all the wives are young and pretty . . . Ten of the boys went to colliery . . . three to Ohio State.



Lee Sims, pianist, and Ilomay Bailey, blues singer, in this affectionate pose aren't illustrating the fact that radio entertainers get to be awfully good friends. When she isn't featured soloist on the Johnson Wax program (WSAI Sunday 10:15 p. m.) Miss Bailey is Mrs. Lee Sims. Lee's piano moods can be heard on KDKA (980 kc.), WJR (750 kc.) and other NBC stations at 2:45 p. m. Wednesdays. He also is soloist every Sunday afternoon with the Yeast Foamers (WLW 2:30).

To WLW Program Subscribers

Beginning with this issue the WLW Program will be combined with the RADIO DIAL. This means that subscribers to the WLW Program will receive a much more comprehensive program service, incorporating not only WLW programs but those of other large stations as well. We believe that this change will meet with the approval of all our subscribers.

THE WLW PROGRAM.

Mrs. M. Y. Cooper Speaks at WLW

Mrs. Myers Y. Cooper, wife of former Governor Cooper of Ohio, will be guest speaker at WLW Thursday (November 19) at 3:15 p. m., during a program presented by the Ohio Federation of Women's Clubs.

Mrs. Cooper will devote her address to discussion of the development and possibilities of the "Ohioana Library," a library devoted to the collection of works of Ohio writers founded by her during her residence in the Governor's Mansion as "Ohio's First Lady."

Kentucky Station Has Full Time

WSAI Can Operate With 1000 Watts In Daytime

Daytime radio reception from Greater Cincinnati radio stations will be greatly improved within the week by two orders of the Federal Radio Commission.

Full time operation has been granted to Station WCKY, Covington, Ky., to begin November 20 (next Friday week).

Newspaper dispatches from Washington, D. C., also report the Commission has granted Station WSAI permission to operate on 1000 watts in the daytime in an effort to override daylight static and make the station more available in the Greater Cincinnati district.

To celebrate the addition of the hours between 1 p. m. and 3:45, Station WCKY will operate continuously for 42 hours, beginning at 7 a. m. next Friday (November 20) and continuing until 1 o'clock Saturday night.

The Covington station also has added several NBC programs, including the Musical Appreciation Hour at 11 a. m. Friday mornings, Paul Whiteman's Paint Men at 10 p. m. Fridays, Edna Wallace Hopper's Variety Show at 10:45, Vincent Lopez' orchestra at 11 o'clock the same night, and others to be announced in next week's RADIO DIAL.

Beethoven Third Symphony Will Be Played Sunday

Seldom-heard works by Handel and Berlioz, and the famous Third Symphony of Beethoven, make up the program in which Erich Kleiber will conduct the New York Philharmonic-Symphony Orchestra, beginning at 3 p. m. Sunday (November 16) through the Columbia network and WKRC. The program will include the overture to Handel's "Esther" and the Scherzo "Queen Mab," from "Romeo and Juliet," by Berlioz, in addition to the "Eroica" symphony.

Complete Radio Programs for Greater Cincinnati and Network Key Stations Begin on Page 3

Weekly RADIO DIAL "PROGRAM JOTTINGS" Radio Actress

Published every Friday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 20, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

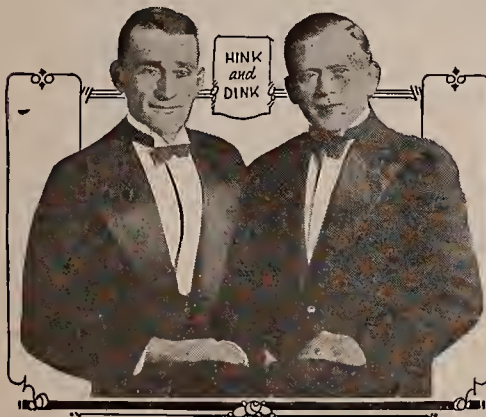
NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I WEEK ENDING NOVEMBER 19, 1931 No. 26

Radio Dial Programs Can Be Used Nationally

RADIO DIAL readers away from Cincinnati where all Greater Cincinnati stations can not be heard can adjust the schedules of the Cincinnati stations to those of their nearest network outlets. WSAI carries NBC programs that are broadcast in New York on WEAF. It is distinguished as a "red" network station. WLW's NBC programs are broadcast in New York on WJZ and throughout the country on the "blue" network stations. WKYC takes programs from both networks. WKRC's network programs are broadcast in New York and throughout the country through the Columbia network outlets.

You Should Know-- Hink and Dink



Big news in Cincinnati radio circles this week is that the makers of Maxwell House Coffee have seen fit to sponsor the Cotton Queen Minstrels and their end-men, Hink and Dink, long considered one of the best of WLW's studio programs.

Almost five years ago Hink and Dink who are (reading left to right) Elmer Hinkle and George Ross, came to WLW from Oxford, Ohio, to try out their black-face act. They were hired immediately and for some time gave an act called "Hink and Dink in the Hotel Business." When the Crosley Burnt Corkers needed new end-men, Hink and Dink got the job. Since then they have been "laying them in the aisles," and pulling jokes that have been copied by just about every amateur minstrel show in the country.

Hinkle is treasurer of Miami university. Ross is a barber. They worked up their act for a Parent-Teacher benefit show because each had children in the Oxford schools and wanted to help raise money for the school system. If Hinkle were willing to leave Oxford, the pair undoubtedly would make as great a success on the stage as they have on the air. They figured out one day that in four years on the air they have cracked more than 8,000 jokes, or one joke for every two miles they have traveled back and forth for weekly broadcasts.

PARDON MY Imperkinsence!

Being Some Perky Palaver From the Programs of RAY PERKINS

Hi there, Radio Dialers!



he wasn't going anywhere, that's pretty good time.

My Grandfather was once a deck-hand on a 24-ft. mutter boat. They called them mutter boats in those days because it took an awful lot of muttering to make the engine go. Grandpa got fired, though, because one day the captain of the boat gave orders to turn her over, meaning the engine, and Grandpa misunderstood and thought he meant the boat.

They didn't have any fireman in the crew; the captain did all the firing.

Well, sir, after that my Grandfather bought a launch of his own. It was a business man's launch, with an extra cup of coffee free for the asking.

The centreboard wasn't exactly in the center, but a little bit off side, which, as everyone knows, means a five-yard penalty. We used it in a sideboard and kept all the silverware in it.

The result was that the only way the boat could go was round in circles, which suited me and Grandpa because we Perkinses are inclined to be that way anyhow.

So we made arrangements with the keeper of a lighthouse to hold

Friday, November 13
6:30 p. m. WLW. Herbert Dangel's radio talk this week in his series of "Great Engineering Structures" will concern The Eiffel Tower of Paris. Dangel is assistant professor of engineering at the University of Cincinnati.

8 p. m. WKYC (NBC). Oscar Shaw, musical comedy star, will be guest artist with Nat Brusiloff's orchestra on the Nestle program. Shaw will warble "Do Do Do," "Thank Your Father," and "Even as You and I," the last from "Everybody's Welcome," the show in which he and platinum-blond Francis Williams are now appearing.

9:30 p. m. WSAI (NBC). James Melton, internationally known tenor, will be guest artist on the Pond's program. He will sing "Time On My Hands," "Song of Songs," and "This is My Love Song."

10:30 p. m. WSAI (NBC). Irene Rich, Yvette Rugel and Lee Morse will be guest artists on the RKO Theatre of the Air.

10:30 p. m. WKRC (CBS). Felding H. ("Hurry-Up") Yost, athletic director at the University of Michigan, will be heard on the Famous Coaches program.

Saturday, November 14



second Liszt "Hungarian Rhapsody."

9 p. m. KMOX (1090 kc.) or WABC (860kc.). Maurice Baron will conduct the Roxy Orchestra in a program including the overture to Wagner's "Flying Dutchman," an arrangement with voices of Rubinstein's "Ramenoi Ostrow" and

Sunday, November 15

2:15 p. m. WLW. Enid McClure Woodward, organist, will play the College of Music faculty program at WLW, including the choral prelude "Now Rejoice, Christians Beloved" by Bach; "Song of the Basket Weaver" (Russell), and "Toccata in G" (Debussy).

3:00 p. m. WLW. Crosley Theatre of the Air will present "Going West," a drama of the Oregon Trail, written by Finis Farr.



4:30 p. m. WSAI (NBC). Ruth Lyon, soprano, will sing songs from Lehar's "Merry Widow" in the Wonder program. She will be assisted by Charles Sears, tenor.

6 p. m. WLW. Another industrial leader will speak on the Unemployment Relief program. Powell Crosley, Jr., president of the Crosley Radio Corporation, has planned to interest WLW listeners in the problem of caring for the needy. The speaker had not been selected at Radio Dial's press time. Louis John Johnen, baritone, and a concert orchestra will also be heard.

out rings like they do in merry-go-rounds, and every once in a while we'd get a brass ring and the next ride would be free.

We finally gave that up because the lighthouse keeper wanted us to give him a ring once in a while just to play fair, but we couldn't do that because we had forgotten his phone number.

It was just as well that we stopped because soon after that he moved his lighthouse up off the Maine Coast and so we sold the boat. It had no power on the hills, anyway.

Wednesday, November 18

10:30 p. m. WSAI (NBC). Roy Chapman Andrews, of New York, Paris and the Gobi Desert, will tell of his experiences as a naturalist and explorer when interviewed by Grantland Rice during the Coca-Cola program. Andrews brought back from Central Asia the first dinosaur eggs found by modern man.

10:30 p. m. WKRC (CBS). Fred Patton, who sings every year with the Cincinnati Zoo Opera Company, will be a soloist in the Columbia Concerts Corporation program.

7:15 p. m. WLW. Song hits from the recent Broadway successes "Vanities," "Scandals" and "Palmy Days" will be included in the John Ruskin dance broadcast.

9:30 p. m. WKRC (CBS). Edgar Allen Poe's story, "The Cask of Amontillado," has been chosen by the Eno Crime Club.

10 p. m. WKRC (CBS). Baby Adele Kendar, who, although she is but eight years old, already has won laurels as a radio entertainer, will make her debut in the "big time" when she appears as the guest star on the broadcast of Vitality Personalities.

Thursday, November 19

7:45 p. m. WLW. Jack Saatkamp's orchestra plays the Shoeing the Blues Away program. Saatkamp is pianist with Henry Thies' orchestra.

Letter Box

Dear Editor:

"Mr. Jack Snow, Dayton, has the right idea, yet, in my opinion, he doesn't go far enough. I believe it would be well for him to say to sponsors of commercial programs, 'Now, after you pick the sustaining program that you will sponsor, be sure to remember that you are only the sponsor and not part of the program.' In other words, I join 'Res' in wondering why Cliff breaks in. When you find out, please let me know."

S. J. F.

C. D., Cincinnati: Approximately 75 watts of electricity are used in operating a five-tube radio set an hour, according to Joe Chambers, technical supervisor of WLW. The cost is about three-fourths of a cent.

F. K., Cincinnati: The call letters of the Sunshine Station are XER.

A. M. R., Dry Ridge, and I. G., Cincinnati: See November 12 issue of Radio Dial for picture of Georgia Wildcats.

Patsy and Ruth, Cincinnati: The Anderson brothers playing with the Sun Dodgers over WKYC were not formerly with WGN. Address letters to them in care of WKYC for further information.

M. A. S., Cincinnati: Tommy Ott is still "a man about town" but is not on the air at the present time.

H. E. C., Covington: Louis John Johnen, who used to announce at WLW about five years ago when he also was musical director there, is master of ceremonies for the Van Camp program.

B. R. G., Sedamsville: The Italian Serenaders are not on the air just now but may be heard again soon.

George Hall and Hortense Rose have returned to WLW from WTAM and will broadcast at 7:30 every morning except Sunday as the Happiness Kids. Grace Donaldson, who used to sing with them when it was the Don-Hall-Rose trio, has been ill and is not broadcasting.



Bernadine Flynn is one of the young women whose voices are heard in radio plays originating in the Chicago studios of the National Broadcasting Company. Miss Flynn was leading woman in the Empire Builders programs last year. This year, she is playing leading roles in the "Roads to Romance" dramas WENR broadcasts at 10 p. m. Wednesday.

William Stoess, musical director of WLW and Edward A. Byron, production manager, just received word that their song, "Just One More Waltz With You," has been accepted and will be published by the Famous Music Publishers of New York City. The music for this song was written by Stoess, the words by Byron. It had its premier performance during the recent WLW revue at the Taft Theatre in Cincinnati. The publishers heard the song or "res" and asked to have them.

Seger Ellis Gets Chance to Sing With WLW Band



Seger Ellis, the Houston (Texas) baritone whom WLW brought out from New York last spring, stands a fair chance of becoming a "big name" like Bing Crosby, Morton Downey and Russ Colombo.

WLW is looking Ellis to sing with an orchestra on the Variety periods beginning Monday (November 16). Ellis will be heard at 7:30 Monday nights, at 10:30 p. m. on Thursdays, Fridays and Saturdays. He will use "Dream House" as his theme song. The melody is one of his first recordings and one that turned out to be a favorite with the disc buyers. Incidentally, Ellis has made almost as many phonograph records as Crosby.

FRIDAY

November 13

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Reveries
8:02—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cherico (NBC)
9:00—"Dumkers' Club"
9:15—Tunes in Blue
9:30—Lebanon Merchants' Program
10:00—Ray Perkins, Prince of Pineapples (NBC)
10:15—Hamilton (Ohio) Merchants' Program
10:45—Waltzes, Old and New
11:00—Music Appreciation Hour (NBC)
Noon—Philly Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
5:45—Story Book Hour
6:15—Kentucky Mountaineer
6:30—Dummkie and Willie
6:55—Ayers News Report
7:00—"Amos 'n' Andy" (NBC)
7:15—Charlene
7:30—Summers Trio
7:45—Cumberland Crooners
8:00—Nestlé's Program (NBC)
8:30—Earl Arnold's Orchestra from Lookout House
9:00—Intervenor Pair (NBC)
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:15—Musical Clock
8:15—Birthday Party
8:30—Concert Hour
9:00—Our Daily Thought
9:15—Organ Recital
9:30—College Tunes
9:45—Hawaiian Dreams
10:05—Dot: Bright Saying Program
10:20—Dining Ensembles
10:35—WFBE-RKO Theatre Party
10:50—"Mrs. Evans' Questions and Answers"
11:00—Shopping with Betty and Bob
11:15—Evening Serenade
11:30—"Housewives' Frolic"
Noon—Happiness Club
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Story Telling Time
1:45—Dixie Tunes
2:00—Novelty Notes
2:15—Variety
2:30—Moods in Blue
2:45—With the Revelers
3:15—Garden of Melody
3:30—Vine Street Foot Clinic
3:45—Bill Reith's Cincinnati Panthers
4:15—Julius Monk
4:30—Afternoon Dance
4:45—Bertha Mothers and Mrs. A. Hahn
5:00—With the Band Masters
5:15—The Pirates' Cave
5:30—Spirituals
5:45—Spirits Program
6:00—Little Black Joe
6:15—Musical Comedy Hits
6:30—Julius Scin
6:45—Berning Ford Travelogue
7:00—Dinner Dance Music
7:15—Post Question Box
7:30—Original Ibold Sport Review
7:45—American Education Program
8:00—Hub Clothing Co. Players
8:15—Adelaide Apfel
8:30—Dry Ridge Health Hints
8:45—Evening Dance Melodies

WFBE Friday, November 13

9:00—Lucky Boys
9:15—Dance Time
9:30—Cannoner-Chocolate Fligt

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, Organist
8:00—Roland Gaines and His Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Pines' Automatic Winterfront
9:15—Super Maid Program
9:30—Consolidated Merchants' Program
10:00—Oxol Feature (CBS)
10:15—Time by Lange
10:17—Woman's Hour—Tremlette Tully
10:45—Don and Betty (CBS)
11:00—Rhythm Kings (CBS)
11:15—Blue Moon Program (CBS)
11:30—Pyol Program
11:45—Jane Grey and "Kampf, the Jeweler, Artists"
Noon—Blackberry Dudes
12:15—Big Store Mid-day Music
12:30—Cincinnati Merchants' Program
1:00—Palatete Varieties (CBS)
1:15—Julia Hayes, Household Hints
1:45—Sycol Program
2:00—Cincinnati Trade School Program
2:15—Burck-Bauer Organ Melodies
2:30—American School of the Air (CBS)
3:00—Vi-Zoy Organ Program
3:30—Grease-off Program
3:45—Radio Television Institute
4:00—Colfax Tenor
4:15—Light Opera Gems (CBS)
4:30—Webb Fuel Program
4:45—Edna Thomas (CBS)
5:00—A. O. Rush—Happy Feet and Nimble Fingers
5:15—Potter's Shoe Program—Children's Stories
5:30—Uncle Ollie's Kismet Gang (CBS)
5:45—Hub Clothing Company Musicale
6:00—Re-Nu—Pat Gillick, organist
6:15—Allied Florists—Alex McQueen
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Variety Program
6:45—R. B. Clothes—Grab Bag Boys
6:59—Time by Lange
7:00—Wrigley—Myrt and Marge (CBS)
7:15—Cremo—Bing Crosby (CBS)
7:30—Baker—Ray-Bowwell Sisters (CBS)
7:45—Carmel Quarter Hour (CBS)
8:00—The Columbian (CBS)
8:15—Singin' Sam, Barbasol Man (CBS)
8:30—March of Time (CBS)
9:00—Reptil Radio Reproduction (CBS)
9:15—Liberty Magazine Program (CBS)
9:45—Friendly Fire Footnotes (CBS)
10:00—Pillsbury Pageant (CBS)
10:30—Talk by Football Coaches (CBS)
10:45—Studio
11:05—Weather; Sports Review
11:15—Pyol Program
11:30—Pat Gillick, Studio
Midnight—Ben Bernie's Orchestra (CBS)
12:30—Ship's Cafe Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
6:45—International Fiddlers
7:00—Physical Exercises
7:15—Happiness Kids
7:30—Arthur Chandler, Jr., organ
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcatters
8:30—Bissel Pick-ups (NBC)
8:45—Physical Exercises
9:00—Rumford School of Cookery
9:15—Town Circle Economy Homes
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Pollyanna Talk
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)

WLW Friday, November 13

10:45—Stokely Program
11:00—Music Appreciation Hour (NBC)
Noon—Tuesdo Fiddlers
P. M.
12:15—Swift Program, Pat Barnes (NBC)
12:30—River Reports
12:40—Piano Solos
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:31—Netherland Plaza Orchestra
2:00—Ohio School of the Air
3:00—Mormon Tabernacle Choir (NBC)
3:15—Rochester Philharmonic Orchestra (NBC)
4:00—A. & P. Orchestra
4:30—Organ Matinee, Hershel Lucke
5:00—Words and Music
5:15—Los Vaqueros de Ramons
5:30—Old Man Sunshine
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Mail Pouch Program
6:45—Lowell Thomas (NBC)
7:00—"Amos 'n' Andy" (NBC)
7:15—Shooting the Blues Away
7:30—Famous Beauties of History
7:45—Old Reliable Singers
8:15—Netherland Bridge
8:30—Smith Brothers (NBC)
8:45—Sisters of the Skillet (NBC)
9:00—Maxwell House Content Queen
9:30—Armour Program (NBC)
10:00—Bernie Cummins' Orchestra from Netherland Plaza
10:30—Variety
10:45—Bob Newhall Sports Slices
11:00—Vamp Night Spots
11:30—Los Amigos
Midnight—Hiel Gibson Orchestra
12:15—William Steers Orchestra (to Blue Network)

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick Fiddler
8:45—Records
9:15—Odas Mattox
9:30—Records
9:45—A. & P. Orchestra (NBC)
10:00—"Amos 'n' Andy" (NBC)
10:15—Dr. Royal S. Copeland (NBC)
10:30—National Home Hour (NBC)
10:45—Savory Program (NBC)
11:00—Music Appreciation (NBC)
Noon—General Electric Circle (NBC)
P. M.
12:15—Sign off
12:30—Live Stock Reports
1:00—Sign off
1:30—Woman's Radio Review (NBC)
4:00—Betty Moore Decorating Talk
4:15—Crosley Dealers' Salute
4:30—Records
5:30—Segar Ellis
5:45—Records
6:30—Talk by Alice Richards
6:45—The Stebbins Boys (NBC)
7:00—Records
7:15—Crosley Auto Stokers Quartet
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Citizens Service Concert (NBC)
9:00—Clicquot Club (NBC)
9:30—Pond's Dance (NBC)
10:00—Silver Flute (NBC)
10:30—RKO Theater of the Air (NBC)
11:00—Hiel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
6:00—Dave Abrams' Orchestra
6:30—John Kelvin, Irish tenor
6:45—Bird and Vash, comedy sketch
10:45—Fray and Braggiotti, piano team
11:00—Leon Belasco Orchestra
11:15—Street Singers
11:30—Eric Madriguers Orchestras
A. M.
11:45—Nocturne; Ann Leaf, with Ben Alley
12:00—Connie's Inn Orchestra
1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—Ray Perkins
7:00—Major Bowes' Family (also WENR)
11:00—Marion Harris, songs
11:15—Vincent Lopez, Orchestra
Midnight—Cab Calloway
A. M.
12:30—Larry Funke's Orchestra

Complete Programs

To facilitate the finding of network programs with no Cincinnati outlet, stations more available than the key stations WJZ, WEAF (for NBC) and WABC (CBS) are listed in the network schedule. The schedules include only those programs not broadcast by Cincinnati radio stations.

This list of stations mentioned in these schedules will assist dialers in finding out-of-town programs:

KDKA, Pittsburgh—980 kc.
KMOX, St. Louis—1090 kc.
WENR, Chicago—870 kc.
WGN, Chicago—720 kc.
WGY, Schenectady—730 kc.
WHAS, Louisville—820 kc.
WJR, Detroit—750 kc.
WLS, Chicago—870 kc.
WSM, Nashville—650 kc.
WTAM, Cleveland—1070 kc.

Friday, November 13

WJZ (760 kc.) NBC

P. M.
6:00—Raiding Junior
6:15—Con-Sanders' Orchestra
6:30—Sundial Bonnie Laddies
7:15—Boscol Moments with Alda
7:30—Phil Cook (also KDKA)
7:45—"Believe It or Not" Ripley (also KDKA)
10:00—Paul Whiteman's Paint Men (also WHAS)
10:30—Clara, Lu and Em (also KDKA)
10:45—Waves of Melody (also KDKA; WJR)
11:00—Sunshine Music (also WJR)
11:30—Jack Denney Orchestra
Midnight—Russ Columbo (also WENR)
A. M.
12:15—William Steers Orchestra

SATURDAY

November 14

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Reveries
8:02—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cherico (NBC)
8:45—Waltzes, Old and New
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Hawaiian Melodies
10:00—Willie's Music School of the Air
10:45—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philly Melodies
P. M.
12:35—Luncheon Concert
1:00—Sign off
5:45—Story Book Hour
6:15—Kupa's Hawaiians
6:30—Hokum Trio
6:45—Kentucky Mountaineer
7:00—"Amos 'n' Andy" (NBC)
7:15—Tastiest Jesters (NBC)
7:30—Show Boat Boys
7:45—Radio's Greatest Lover (NBC)
8:00—Lucille Fox
8:15—Cumberland Crooners
8:30—Earl Arnold's Orchestra from Lookout House
9:00—Audition Nite on the Air
9:30—Buckeye Hoedowners

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:15—Musical Clock
8:15—Birthday Party
8:30—Concert Hour
9:00—Our Daily Thought
9:15—Organ Recital
9:30—College Tunes
10:05—Dot: Bright Saying Program
10:20—Advanced French—Prof. Briol
10:35—WFBE-RKO Theatre Party
10:50—Ruth Neely
11:00—Shopping with Betty and Bob
11:15—Morning Serenade
11:30—"Housewives' Frolic"
Noon—Happiness Club
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Story Telling Time
1:30—Two Irish Boys
1:45—Clak, Daunt, tenor
2:00—Harvey Hardy
2:30—Cincinnati vs. Wittenberg
2:45—"The Pirates' Cave"
5:30—Musical Appreciation for Children by Lucille Jenkins

WFBE Saturday, November 14

6:00—Moods in Blue
6:15—Murdoc Williams
6:30—Variety
6:45—Berning Ford Travelogue
7:00—Dinner Dance Music
7:15—Post Question Box
7:30—Original Ibold Sport Review
7:45—American Education Program
8:00—The Madison Dash Orchestra
8:30—Rether Covington and Jack Hirsch
8:40—Sonada Football Scores
8:45—Evening Stars
9:00—Lucky Boys
9:15—Dry Ridge Health Hints
9:30—Reveries
10:00—Madison Dance Orchestra
10:30—Dance Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Catron, organist
8:00—Roland Gaines and His Mountain Rangers
8:15—Grab Bag Boys
8:45—Con-Butters (CBS)
9:15—Hub Clothing Co. Musicale
9:30—Consolidated Merchants' Program
9:59—Time by Lange
10:00—Woman's Hour—Tremlette Tully
10:30—New World Salon Orchestra (CBS)
10:45—Sycol Program
11:00—Julia Hayes, Household Hints
11:30—Colfax Tenor
11:45—Columbia Revue (CBS)
Noon—Blackberry Dudes
P. M.
12:15—Big Store Mid-day Music
12:30—Cincinnati Merchants' Program
1:00—Palatete Varieties (CBS)
1:15—Football Souvenir (CBS)
1:30—Football Game—Pittsburgh vs. Army (CBS)
4:30—Webb Fuel Program
4:45—Spanish Serenade (CBS)
5:00—Eddie Duchin's Orchestra (CBS)
5:15—Radio Television Institute
5:30—Cincinnati Trade School
5:45—Tropic-Aire, Int.—Football Scores (CBS)
6:00—Re-Nu Program—Pat Gillick, Organ
6:15—Allied Florists—Alex McQueen
6:21—Eureka Program Suggestions
6:25—Sports Review
6:30—Variety Program
6:59—Time by Lange
7:00—Political Situation in Washington
7:15—Cremo Program—Bing Crosby (CBS)
7:30—Rein and Dunn (CBS)
7:45—Carmel Quarter Hour (CBS)
8:00—Mills Bros. (CBS)
8:15—Abe Lyman, Sterling Products (CBS)
8:30—Karl Smith—La Palina Program (CBS)
8:45—The OM Wursburg Malt Program
9:00—Junior Chamber of Commerce Prog.
9:30—Horse Shoe Gardens—Cliff Burns
10:00—Hank Simmons' Show Boat—French Bauer, Inc. (CBS)
11:03—Sports Review
11:09—Studio
11:15—Pyol Program
11:30—Pat Gillick, Studio
Midnight—Guy Lombardo Orch. (CBS)
12:30—St. Moritz Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Happiness Kids
7:30—Organ, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—The Pirates' Cave
8:30—Tick, Tack, Toe
8:45—Physical Exercises

IS HE IN A HURRY?

We'll say so! He's hurrying home—and after dinner, out comes the old smoking jacket, bed room slippers, and that handy pipe, broken in just as he likes it. Then he picks up RADIO DIAL, tunes in for his favorite station, and—ah! . . . isn't it the life? The handy coupon down below will bring you RADIO DIAL for 26 weeks, for only \$1.

(Clip the Coupon)

RADIO DIAL
22 E. 12th Street, Cincinnati, Ohio

Let's have Radio Dial for six months. I enclose one dollar (check, currency, money order).

☐ New

☐ Renewal

Name _____

Address _____

City _____ State _____



See the Battling Bearcats for HALF PRICE
Through the courtesy of Radio Dial this coupon is made available to Radio Dial readers. Clip it now and secure your tickets early.

F O O T B A L	U. C.	SAVE HALF BY CLIPPING THIS COUPON	F O O T B A L
	vs.	ADMISSION WITHOUT THIS COUPON, \$1.50	
	HEIDELBERG	Exchange this coupon and 75c for a Reserved Seat Ticket as long as the supply of seat tickets lasts at:	
	November 14th	Cincinnati Athletic Goods Co., 641 Main Street. A. G. Spalding Co., 119 E. Fifth St. And at stadium after 12:30 P. M. the day of the game.	
Saturday, 2:30 p.m.			
Carson Field			
CLIP THIS COUPON NOW			

WLW Saturday, November 14
 9:00—Girls' Program
 9:05—Polyanna Shoe Talk
 9:10—Organ Interlude
 9:20—Book News
 9:30—Beautiful Thoughts (NBC)
 9:45—WLW Mail Bag
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Godbody (NBC)
 10:45—Happiness Kids
 11:00—Motor-ironing Time
 11:15—Elliot Brock, violin
 11:30—Live Stock Reports
 11:45—River and Weather Reports
 Noon—Governmental Glimpses, Gilbert Bettina
 P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra

For Prompt and Reliable Service
CALL MAIN 0768
Krauss Radio Stores
111 E. FIFTH ST.

Call AVon 3095

When your radio goes wrong, have

RADIO ENGINEERS
 Fix It

Rates Low
Expert Service
Best Results
JAMES FRENKEL LEON BASS

WLW Saturday, November 14
 1:45—Navy vs. Notre-Dame, Football Game (NBC)
 4:00—A. & P. Orchestra
 4:30—Secretary Hawkins
 5:00—Crosley Dealers
 5:30—Dickinson Seed Program
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Netherlands Plaza Orchestra
 6:45—Lowell Thomas (NBC)
 7:00—Ames 'n' Andy (NBC)
 7:15—Hotel Gibson Orchestra
 7:30—Crosley Theater of the Air
 8:00—Encores
 8:30—Dance with Countess Dorsey (NBC)
 9:00—King Edward Cigar Band
 9:30—The First Nighter (NBC)
 10:00—Korn Parole Program
 10:15—The Arzen Serenades
 10:30—Variety
 10:45—Bob Newhall Sports Slices
 11:00—Van Camp Night Caps
 11:30—Doodlers
 Midnight—Greystone Ballroom Orchestra
 12:30—Netherlands Plaza Orchestra
 1:00—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Old-Time Fiddlers
 8:45—Records
 9:15—Odes Maddox, banjo
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Bihke's Radio Column (NBC)
 10:15—Dave Roberts, banjo
 10:30—Records
 11:30—Live Stock Reports
 11:45—Records

"KAPUA'S STUDIOS"

Learn to Play the
 Hawaiian and Standard Guitar—
 Tenor Banjo or Mandolin. Hear
 Kapua's Hawaiians.

WCKJ
 Sat., 6:45 P. M.; Sun., 12 M.;
 Wed., 7:30 P. M.

See KAPUA at
717 Main St., Parkway 5986

WSAI Saturday, November 14
 Noon—Sign off
 P. M.
 2:45—Georgia-Tulane Football Game (NBC)
 5:00—Southern Singers and Raymond Mitchell
 5:30—Records
 6:30—Mr. Bones and Co. (NBC)
 7:00—Nick Lucas (NBC)
 7:15—Laws That Safeguard Society (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Maxwell House Dixie Ensemble
 8:30—Wittenberg College Glee Club
 9:00—American Liberal Arts Colleges Program, Talk by President Hoover (NBC)
 9:30—Club Valpar (NBC)
 10:00—Lucky Strike Dance (NBC)
 11:00—Netherlands Plaza Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—Anthony Trini Orchestra
 6:30—Connie Boswell
 6:45—Bill and Ben
 8:45—Chicago Variety Program
 9:00—Carborundum Hour, Indian Legend
 9:30—National Radio Forum
 11:00—Enric Modigliana's Orchestra
 11:15—Jack Miller
 11:30—Leon Belasco Orchestra
 11:45—Nocturne
 A. M.
 1:00—Red Nichols Orchestra
 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 8:00—Civic Concert's Service (also WTAM)
 8:30—"Current Trends in Psychology"—Dr. R. S. Woodworth
 11:00—Marion Harris, songs
 11:15—Jesse Carder, organ
 11:30—"Cotton Sanders' Orch. (also WTAM)
 Midnight—Randy Valle and Connecticut Yankees (WTAM)
 A. M.
 12:30—Vincent Lopez Orch. (WTAM)

WJZ (760 kc.) NBC

P. M.
 6:00—Raising Junior
 6:15—Orson Answer Man
 6:30—Breyer Leaf Boys
 7:30—Benrus Program
 7:45—Hollywood Nights (also KDKA; WJZ)
 8:00—Danger Fighters (also WHAS)
 9:00—Chicago Civic Opera

USE REESONATOR for

Sharp Tuning
Distance and Power

Now Only \$3.95

NO—The Reesonator is not new—it is an instrument which has been on the market for over three years and we have over 50,000 satisfied customers throughout the United States. Consider, in fact, the Reesonator is in use throughout the entire world. Its principle is used in most high powered, modern sets of today. The Reesonator will increase the selectivity and power of your machine to the equivalent of two extra tubes. The Reesonator will enable you to play distant stations with ease, volume, and most music in Victor, Zenith, Crosley, Silvermaster, General Electric, Westinghouse, Apex radios, and many others.

— SEND COUPON, IT PROTECTS YOU —

Name
 Address
 City State
 Send one Reesonator with privilege of returning for refund after 3-day trial if not satisfactory, for which enclosed find ☐ check, ☐ M. O., or send ☐ C. O. D.
☐ Send Literature to Dealer's proposition.
F. & H. RADIO LABORATORIES
 Fargo, N. Dak. Dept. 42

WJZ Saturday, November 14
 10:00—Cuckoo (also WJR)
 10:30—Clara, Lu and Em (also WGN)
 10:45—Twenty Fingers of Harmony (also KDKA)
 11:00—Slumber Music (also WJR)
 11:30—Russ Columbo (also WENR)
 11:45—Low White, organ
 Midnight—Mildred Bailey and King's Jesters (also WJR)
 A. M.
 12:15—Paul Whiteman Orchestra (also WJR)

SUNDAY
November 15

WCKJ (202m.—1490 kc.)

A. M.
 10:00—Mexican Typica Orchestra
 10:30—Dulcie Marcum
 10:45—Lena Pope, juvenile soprano
 11:00—Neapolitan Dances (NBC)
 11:30—John Fielder, accordion
 11:45—Kentucky Mountaineer
 Noon—Kapua's Hawaiiana
 12:15—Echoes of the Orient (NBC)
 12:30—Buckeye Headowners
 1:00—Sign off
 1:00—Sign off
 5:45—Buckeye Headowners
 6:15—Cumberland Crooners
 6:30—Lawson's Hawaiians
 7:00—Willis-Overland Program (NBC)
 7:15—Kentucky Mountaineer
 7:30—College of Music
 8:00—Charlene Crooning the Blues
 8:15—Russell and Grady Hodges
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Dulcie Markam
 9:15—Randall Fryer, tenor
 9:30—Sun-dodgers

WFBE (250m.—1200 kc.)

A. M.
 8:00—Break of Day
 8:30—Concert Hour
 9:15—Birthdays Party Program
 9:30—Invitation to the Waltz
 10:15—Duff Ridge Health Hints
 10:30—Vocal Varieties
 10:45—Brenning Ford Travelogue
 11:00—Excerpts from the Operas
 11:30—Our Thought for Today
 11:45—Morning Melodies
 P. M.
 12:15—Galvano and Cortez
 12:30—UPA Theatre
 12:45—Luncheon Melodies
 1:00—Jewish Hour
 1:30—Baillie Houlston, haritone
 1:45—Around the Clock
 2:00—James A. Dorsey
 2:15—The Orioles
 2:30—Bill Reith's Cincinnati Panthers
 2:45—Ralph Hightower
 3:15—Maurice and Nelson
 3:30—Variety
 3:45—Male Quartet
 4:00—Education Week Program

WFBE Sunday, November 15
 4:30—Variety, Bee Campbell
 4:45—Post Symphony Hour
 5:45—Mrs. Lloyd Henshaw, Book Review
 6:00—Twilight Reverses
 6:30—Church Federation Hour
 7:00—Ensign Melvin
 7:15—With the Scouts
 7:30—Crime Talk, "The Cincinnati Regional Crime Committee"
 7:40—Original Jolid Sport Review
 7:45—The Night Fight—Harry Hartman, announcer
 8:30—Mansion Dance Orchestra
 9:00—Evening Stars
 9:15—Novelty Music
 9:45—Douglas Pinguely, basso
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 9:00—God's Bible School
 10:00—Watchtower Program
 10:15—Jim Lighfield's Veteran Civic Hour
 10:55—First Church of Christ Scientist News—American Legion Program
 P. M.
 1:00—Jewish Community Program
 1:30—Studio
 1:45—Vanida Hair Net Program (CBS)
 2:00—Wallace Silver—Eight Sons of Eli (CBS)
 2:30—Columbia Church of the Air—Rev. Mac Call
 3:00—New York Harmonic Symphony, Jose Sturbi, Pianist (CBS)
 4:30—President Hoover's Program for Unemployment Relief (CBS)
 5:30—Kavir—Twenty Minutes of Good Reading
 6:00—Chicago Knights (CBS)
 6:15—Studio
 6:20—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Studio
 6:45—Arch Preserver Band
 6:50—Studio
 6:58—Time by Lange
 7:00—The World's Business—Dr. Julius Klein (CBS)
 7:15—Charlie and Oscar (CBS)
 7:30—Luden's Novelty Orchestra (CBS)
 8:00—Devils, Drugs and Doctors (CBS)
 8:15—Phileas Program—Tri-State Ignition
 8:45—Angelo Paris—"Your Child"
 9:00—Street Slumber Program
 9:30—Romances of the Sea (CBS)
 10:00—Edna Wallace Hopper Variety Show (CBS)
 10:30—Horseshoe Gardens—Cliff Burns
 11:00—Time; Weather; Sports Review
 11:08—The Gauchos (CBS)
 11:30—Ben Bernie's Orchestra (CBS)
 Midnight—Eddie Duchin's Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
 9:00—Church Forum
 9:30—Children's Program (NBC)
 10:00—Organ, Arthur Chandler, Jr.
 10:15—River Report
 10:30—Fiddlers' Theatricals (NBC)
 10:45—Song for Today (NBC)
 11:00—Russian Singers (NBC)
 11:30—Morning Musicale (NBC)
 P. M.
 12:30—Plantation Days
 12:45—Henry Thies Orchestra
 1:15—Walter Darnovich Hour (NBC)
 2:15—College of Music
 2:30—Yeast Foamers (NBC)
 3:00—Crosley Theatre of the Air
 3:30—Crosley Roomies
 4:00—League of Little Flower (WJR)
 5:00—Sharon Musical Showman
 5:30—Simonini Program (NBC)
 6:00—Cincinnati Unemployment Relief—Concert Orchestra
 6:30—The Chatter
 6:45—Vanity Fair Program (NBC)
 7:00—Netherlands Plaza Orchestra
 7:15—Jolly time Revue (NBC)
 7:30—The Three Bakers (NBC)
 8:00—Enna Jettick Melodies (NBC)
 8:15—Collier's Radio Hour (NBC)
 9:15—Bayou Stag Party (NBC)
 9:45—Kaffee Hag Slumber Music (NBC)
 10:15—Gold Medal Express (NBC)
 10:45—Variety
 11:00—Greystone Ballroom Orchestra
 11:30—Moon River
 Midnight—Henry Thies' Orchestra (NBC)
 1:00—Netherlands Plaza Orchestra

WSAI (225m.—1330 kc.)

P. M.
 2:15—Sunday Bright Spots (NBC)
 2:30—Sensational Play Time
 3:00—Wayne King Orchestra (NBC)
 3:30—National Religious Services (NBC)
 4:00—Florshiem Frolic (NBC)

STEINBERGS
 just above Sixth. 633 WALNUT — just below Seventh.

RCA TUBES
 Guaranteed Meter Tested
 Regularly 75c to \$5.00
 (Licensed)
 Types—201A-280-226-227-224-171A-245-112A-247
 Only 2000 to be sold this week.

The New Insultenna

This new invention does away with your outside aerial, cuts down outside interference. It can be conveniently placed in a console or cabinet.

29c
 Mail Orders
 Filled Quickly

 RCA 88c SPEAKER \$5.43	 BABY MIKE Do your own broadcasting. \$3.95	 RADIO TABLE For any Midget Set. \$1.57	 GEM SHORT WAVE Complete. \$5.95
 MAGAZINE RACKS 88c	 LARGE METAL AERIALS Wind 'em up. 29c	 LARGE SIZE HEATER \$1.49	 150 KITCHEN SCALES Saturday only 97c

BRING US YOUR RADIO TROUBLE

FREE SERVICE
 Your Radio, Speaker, Tubes or Eliminator tested FREE of charge. Bring them in.

RADIO PARTS
 The most complete line of replacement parts in the city. Transformers, condensers and powercaps, parts for all radio sets, new or old. At cut-rate prices.

OPEN EVENINGS

STEINBERGS
 633 WALNUT

OPEN EVENINGS

RADIO SERVICE
50c
 Complete inspection by an expert in your home. Our service work guaranteed ninety days. Replacements made with original parts. Don't take chances. Call
SCHWARTZ RADIO SERVICE SHOP
 ESTABLISHED 10 YEARS
 Liberty and Race, CHerry 5946

CORRECT TIME
WKRC TWICE DAILY
 COURTESY OF
ange
 435 VINE — CAREW TOWER
 REMEMBER — YOUR GRANDMOTHER'S WEDDING RING CAME FROM LANGE'S

WKCY Tuesday, November 17
 6:30—Tommy and 'Tillie
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Hokum Trio
 7:30—Charles Crooning the Blues
 7:45—Back of the News in Washington (NBC)
 8:00—Piano Recital by Fay Tarvin
 8:15—Dulcie Markum
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Randall Fryer, Tenor
 9:15—Cumberland Crooners
 9:30—Buckeye Hoedowners



Now on the Air
 A FULL HALF HOUR
BEN BERNIE
 and His Orchestra
 on the

**BLUE RIBBON
 MALT PROGRAM**

TONIGHT at 9
 Eastern Time
WKRC and CBS

Tuesday, November 17
WFBE (250m.—1200 kc.)
 A. M.
 7:00—Break of Day
 7:15—Musical Clock
 8:15—Birthday Party
 8:30—Concert Hour
 9:00—Our Daily Thought
 9:15—Organ Recital, Julius Monk
 9:30—College Tunes
 9:45—Morning Melodies
 10:05—Dot: Bright Saying Program
 10:20—Waltz Melodies
 10:35—WFBE-RKO Theatre Party
 10:50—Sister Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:15—Morning Serenade
 11:30—Housewives' Frolic
 Noon—Happiness Club
 P. M.
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Story Telling Time
 1:30—Two Irish Boys
 2:00—Ralph Pinkston
 2:15—Vocal Varieties
 2:45—Afternoon Melodies
 3:00—Miss Nauman, pianist
 3:15—Novelty Notes
 3:30—Bee Campbell
 3:45—Moods in Blue
 4:00—Prof. Briol
 4:15—Tea Time Tunes
 4:30—Neal's Cafeteria Blues Busters
 4:45—The Islanders
 5:15—The Prates' Cave
 5:30—Musical Interlude
 6:15—Murdock Williams
 6:45—Bernard Ford Travelogue
 7:00—Dinner Dance Music
 7:15—Post Question Box
 7:30—Original Bold Sport Review
 7:45—American Education Program
 8:00—Mansion Dance Orchestra
 8:30—Ester Covington and Jack Hirsch
 8:45—Dry Ridge Health Hints
 9:00—Lucky Boys
 9:15—Western Hills Community Program
 9:30—Addie Apfel
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)
 A. M.
 6:45—God's Bible School—Sunrise Worship

M. & T. RADIO SHOP

AL. THREM, Prop.
 RADIOS TESTED IN YOUR HOME
 Repairs Reasonable Satisfaction Guaranteed
 As Near As Your Telephone
1735 Elm (at Findlay Market)
 Parkway 4573

WKRC Tuesday, November 17
 7:45—Gladys Catron, Organist
 8:00—Roland Gilson's Mountain Rangers
 8:15—Grab Bag Boys
 8:45—Studio
 9:00—Commuters (CBS)
 9:30—Consolidated Merchants Program
 10:00—Oxol Feature (CBS)
 10:15—Time by Lange
 10:18—Woman's Hour—Tremette Tully
 10:45—Julia Hayes Household Hints
 11:15—Face the World with a Smile (CBS)
 11:30—Vocal Art Trio (CBS)
 11:45—Ben Alley
 Noon—Blackberry Dudes

P. M.
 12:15—Big Store Midday Music
 12:30—Cincinnati Merchants' Program
 1:00—Pabst-ette Varieties (CBS)
 1:15—Farm Network Program (CBS)
 2:00—Pyol Program
 2:15—Musical Americana (CBS)
 2:30—American School of the Air (CBS)
 3:00—Columbia Salon Orchestra (CBS)
 3:30—Grease-off Program
 3:45—Colfax Tenor
 4:00—Miriam Ray (CBS)
 4:15—Syeonol Program
 4:30—Webb Fuel Program
 4:45—Phil Fisher's Orchestra (CBS)
 5:00—Frank Ross, Songs (CBS)
 5:15—Radio Television Institute
 5:30—Cincinnati Trade School
 5:45—Tab Clothing Co. Musicals
 6:00—Re-Nu—Pat Gillick, Organ
 6:15—Allied Florists—Alex McQueen
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Hygrade Program—Charlie and Oscar (CBS)
 6:45—R. B. Clothes—Grab Bag Boys
 6:59—Time by Lange
 7:00—Wrigley Program—Myrt and Margie (CBS)
 7:15—Cremo Program—Bing Crosby (CBS)
 7:30—Kallenborn Edits the News (CBS)
 7:45—Carnel Quarter Hour (CBS)
 8:00—Mills Brothers (CBS)
 8:15—Abe Lyman's String Production Program (CBS)
 8:30—Red Goose Adventures (CBS)
 8:45—La Gerardine Program—Walter Winchell (CBS)
 9:00—Ben Bernie's Blue Ribbon Malt Orchestra (CBS)
 9:30—Romances of the Sea (CBS)
 10:00—Modern Male Chorus (CBS)
 10:15—Star Brand Side Show Revue (CBS)
 10:30—Eddie Schoelwer—Tom Collins, Jr.
 10:45—Studio
 11:03—Sports Review
 11:05—Studio
 11:15—Pyol Program
 11:30—Pat Gillick Studio
 Midnight—Romance's Orch. (CBS)

Tuesday, November 17
WLW (423m.—700 kc.)
 A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Happiness Kids
 7:30—Organ Program, Arthur Chandler, Junior
 7:45—Jelly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Georgia Wildcat
 8:30—Bissell Pick-ups (NBC)
 8:45—Physical Exercises
 9:15—Fashionette
 9:30—Beautiful Thoughts (NBC)
 9:45—Premium Man
 10:00—Live Stock Reports
 10:10—Piano Solo
 10:15—A. & P. Orchestra
 10:30—Colonel Goodby (NBC)
 10:45—Davis Mystery Chef (NBC)
 11:00—Mrs. A. M. Goudiss (NBC)
 11:15—Ramona
 11:30—Through the Looking Glass with Frances Ingram (NBC)
 11:45—River and Weather Reports
 11:55—Time Signals
 Noon—Tuxedo Entertainers
 P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra
 2:00—Ohio School of the Air
 2:30—Crimelights
 3:00—Three Doctors (NBC)
 3:45—Tick, Tack, Toe
 4:00—A. & P. Orchestra
 4:30—Organ Melange
 5:00—Mating Story Hour (NBC)
 5:30—Los Vaqueros del Ramona
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—"The Eiffel Tower"—Herbert A. Dandl
 6:45—Lowell, Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Gayette Orchestra, Odette Myrtil (NBC)
 7:30—Famous Beauties of History
 7:45—Netherlands Plaza Orchestra
 8:00—Armstrong Quakers (NBC)
 8:15—Vincent Lopez and his Volvolliers
 8:30—Work Bubble Blowers
 9:00—Maxwell House Musical Memories
 9:30—Great Personalities: Frazier Hunt (NBC)
 10:00—Chevrolet Chronicles
 10:30—Variety
 10:45—The Newhall Story Slices
 11:00—Van Camp Program
 11:30—Crimelights
 Midnight—Hotel Gibson Orchestra
 12:30—Netherlands Plaza Orchestra

Tuesday, November 17
WSAI (225m.—1330 kc.)
 A. M.
 10:15—Records
 11:00—"Your Child"—Dr. Ella Oppen-
 heim Radio Household Institute (NBC)
 11:30—Records
 Noon—G. E. Circle (NBC)
 P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealers' Salute
 4:30—Records
 5:00—Dave Roberts, banjo
 5:15—Records
 5:30—What Happened to Jane (NBC)
 5:45—Records
 6:30—Vocal Solos
 6:45—The Stebbins Boys (NBC)
 7:00—Midweek Hymn Time (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Blackstone Plantation (NBC)
 8:30—Goodyear Tire Program (NBC)
 9:00—McKesson Musical Magazine (NBC)
 9:30—Fuller Brush Man (NBC)
 10:00—Lucky Strike Dance (NBC)
 11:00—Netherlands Plaza Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—Hotel Taft Orchestra
 6:30—Constance Lowell
 10:30—Arabesque
 11:00—Earle Madriguera's Cuban Orch.
 11:15—Jack Miller
 11:30—Leon Belasco's Orchestra
 11:45—Nocturne
 Midnight—Ship's Cafe Orchestra
 A. M.
 12:30—Asbury Park Orchestra
 1:00—Hotel Taft Orchestra
 1:30—Roseland Ballroom Orchestra

WJZZ (760 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Nick Lucas (also WENR)
 11:00—Marian Harter (also WGY)
 11:15—Jesse Crawford, organ
 11:30—Jack Denny Orchestra
 Midnight—Rudy Vallee Orchestra (also WHAS)

A. M.
 12:30—Joe Moss Orchestra (also WENR)

WJZZ (760 kc.) NBC

P. M.
 6:00—Raising John (also WJR)
 6:15—Rameaux Program—Pollock and Lawnburst
 6:30—Savannah Liners Orchestra
 7:30—Phil Cobb (also WENR)
 7:45—Back of the News in Washington (also WHAS)
 8:30—Heel Hugger Harmonies (also WJZZ)
 8:45—Stories of the Skillet (also KDEA)
 9:00—Household Finance (also KDEA)
 10:00—Old Stager's Memories
 10:30—Chas. Lu and Em (also KDEA)
 10:45—Paris Night Life (also KDEA)
 11:00—Slumber Music (also WJR)
 11:30—Russo Columbo, songs
 11:45—Dream Pictures
 A. M.
 12:15—Paul Whiteman Orchestra

CALL Klrby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.
Cincinnati Radio Service Co.

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 9:15—Records
 9:45—Odas Maddox, banjo
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:30—Mrs. Blake's Radio Column (NBC)

In the

CHEVROLET MUSICAL CHRONICLES

... stars the whole world
 waits to hear



**OHMAN
 and
 ARDEN**

—this brilliant pair of pianists is frequently featured in leading Broadway hits. They appear every week in the Chevrolet Musical Chronicles.

In millions of homes the latest version of the Chevrolet Musical Chronicles is the high radio event of the week. The whole family gathers around the radio, confident that each member will hear a favorite form of entertainment, rendered with unsurpassed skill. And none is disappointed, for this program features headliners in every popular field of broadcasting.

There's Welcome Lewis, crooner extraordinary, with a following that few stars can equal. There's the Chevrolet orchestra, a truly great aggregation of talent, directed by the renowned Frank Black. There's one of the finest quartets on the air. And finally, there's the piano team of Ohman and Arden.

It's no wonder sets are tuned finer and chairs are pulled up closer to the radio when the Chevrolet Musical Chronicles are on the air! If you haven't been following this program lately, listen in this week. You'll enjoy an unforgettable, half-hour of mirth and melody.

Hear these famous stars over
Station WLW every Tuesday, 10:00 P. M.



Crosley Playtime, 8-Tube Super
 Radio and Electric Clock.

\$95.00
 COMPLETE

LISTEN TO
 Your
 Favorite

WLW

ARTIST

on a

**CROSLLEY
 RADIO**

5 and 8
 Tube Super

\$36.36 to \$95.00

All Good Dealers
 Stock and Sell

CROSLLEY

WEDNESDAY
 November 18

WCKY (202m.—1490kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Sunshine Trio
 7:30—Organ Reveries
 8:02—Kentucky Mountaineer
 8:15—Morning Devotions (NBC)
 8:30—Cheerio (NBC)
 9:00—Dunkers' Club
 9:15—Tunes in Blue
 9:30—Vocal Variety
 9:45—Concert Music
 10:00—Mary Hale Martin's Household Period (NBC)
 10:15—Popular Dance Music
 10:30—Classic Hour
 11:00—Mrs. A. M. Goudiss (NBC)
 11:30—Skillet Lickers
 11:45—Musical Novelties
 Noon—Philgas Melodies
 P. M.
 12:15—Tuneful Topica
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Waldorf-Astoria Empire Room Orchestra (NBC)
 6:30—Tommy and Willie
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Ellis Frakes, baritone
 7:30—Lena Faye, Soprano
 7:45—Kapua's Hawaiians
 8:00—National Battery Co., Collect Memories (NBC)
 8:15—Brown Ship Program—Guy Robertson (NBC)

**UNITED
 RADIO, INC.**

1103 VINE STREET
 "The House of a Million Parts"
 We service and repair every make
 Radio.
CHERRY 6531

WKCY Wednesday, November 18
8:30—Earl Arnold's Orchestra From
Lookout House
9:00—Lulu, His Use and His Sisters
9:15—Steve Bates, With Octofone
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:15—Musical Clock
7:30—Birth Party
8:00—Concert Hour
9:00—Our Daily Thought
9:15—Organ Recital
9:30—College Tunes
9:45—Hawaiian Dreams
10:00—Dot: Bright Saying Program
10:15—String Ensembles
10:30—WFBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:15—Morning Serenade
11:30—Housewife's Frolic
Noon—Happiness Club
P. M.
12:30—How It Began
12:45—Luncheon Melodies
1:00—Around the Clock
1:15—Story Telling Time
2:00—Chas. Dana, tenor
2:15—Waltz Time
2:45—Afternoon Melodies
3:15—Bill Reich's Cincinnati Panthers
3:30—Vine Street Post Clinic
3:45—Julius Moon
4:00—Venetian Memories
4:30—Tea Time Tunes
5:00—Dedication Program
5:15—The Plaster Cave
5:30—Galvano and Cortez
5:45—Sprits Program
6:00—Little Black Joe
6:15—Novelty Notes
6:30—Julius Sein
6:45—Burning For Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Y. W. C. A. Program
8:00—Vine Clothing Co. Players
8:15—Ed Fawcett
8:30—Dry Ridge Health Hints
8:45—Variety
9:00—Lucky Boys
9:15—American Education Program
10:00—Musical Intercourse
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:00—Chloe's Catron, Organist
8:00—Poland Gales' Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Finest Automatic Winterfest
9:15—Super Maid Program
9:30—Consolidated Merchants Program
10:00—The Ocol Feature (CBS)
10:15—Time by Langs
10:18—Woman's Hour—Tremlettle Tully
10:45—Julia Hayes, Household Hints
11:15—Musical Alphabet (CBS)
11:45—Jane Grey and "Kampf, the Jeweler, Artist"
Noon—Synol Program
P. M.
12:15—Big Stars Mid-day Music
12:30—Cincinnati Merchants' Program
1:00—Kenton Pharmaceutical Program (CBS)
1:15—Farm Network (CBS)
2:00—Pyl Program
2:15—Buck-Bauer Organ Melodies
2:30—American School of the Air (CBS)
3:00—Kathryn Parsons (CBS)
3:15—W-Zey Program
3:45—Radio Television Program
4:00—Coldish Tenor

UNIVERSAL RADIO SHOP
1006 ORCHARD STREET

Guaranteed Radio Service

No Job Too Large—No Job Too Small

Phone SOuth 1728 NEWPORT KY.

Look—

The oldest radio repair shop in Cincinnati. We will call at your home, inspect your radio, test your tubes and furnish an estimate of the cost on any make set for

75c

We are the originators of this service. Information gladly given for the asking. Ask us about THE STEWART WARNER SHORT WAVE CONVERTER.

UP-TOWN RADIO SHOP

WILLIAM THREM, Prop.

68 East McMicken

Cherry 7895

WKRC Wednesday, November 18

4:15—Cafe Dewitt Orchestra (CBS)
4:30—Webb Paul Program
4:45—S. Navy Band (CBS)
5:00—A. O. Rust—Happy Feet and Nimble Fingers
5:15—Uncle Ollie and his Kremel Gang (CBS)
5:30—Cincinnati Trade School Program
5:45—Hub Clothing Company Musicale
6:00—Re-Nu—Pat Gillick, Organ
6:15—Allied Artists—Alice May Queen
6:21—Burka Program Suggestions
6:25—Sports Review
6:32—Studio
6:45—R. B. Clothes—Grah Bag Boys
6:50—Time by Langs
7:00—Wrigley Program—Myrt and Marge (CBS)
7:15—Crime Program—Bing Crosby (CBS)
7:30—Baker Bar—Bawwell Sisters (CBS)
7:45—Carnel Quarter Hour (CBS)
8:00—Columbians (CBS)
8:15—Singin' Sam, Barbaol Man (CBS)
8:30—La Palma Program—Kate Smith (CBS)
8:45—The Old Wurzburg Malt Program
9:00—Gold Medal Past Preight (CBS)
9:30—Eno Crime Club (CBS)
10:00—Vitality Personalities (CBS)
10:15—Weed Tire Chain Program (CBS)
10:30—Columbia Concerts Corporation Program (CBS)
10:45—Studio
11:00—Time, Weather, Sports Review
11:08—Studio
11:15—Pye's Program
11:30—Pat Gillick, Organist
11:45—Edna Duesch's Orch. (CBS)
12:30-1 a. m.—St. Moritz Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
6:30—International Piddler
7:00—Physical Exercises
7:15—Happiness Kids
7:30—Organ Program, Arthur Chandler, Junior
7:45—Jelly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bissell Pick-ups (NBC)
8:45—Physical Exercises
9:00—Musical Etching
9:15—Theodora Le Pevre, graphologist
9:30—Beautiful Thoughts (NBC)
9:45—Art Talk
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Market Personality Perfumes
11:00—Dorothy Chase and the Charis Players
11:15—Talk on Mouth Hygiene
11:25—Ramona
11:45—River and Weather Report
11:55—Time Signals
Noon—Seger Ellis
P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherlands Plaza Orchestra
2:00—Ohio School of the Air
3:00—Plantation Days
3:30—Three Doctors (NBC)
3:45—Tick, Tack, Toe
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Chats with Peggy Winthrop (NBC)
5:15—Mouth Health (NBC)
5:30—Les Vagues de la Ramona
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Dr. Glenn Adams' Dog Talk
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—John Ruskin Dance Orchestra
7:30—Crosley Folies
8:00—R. D. Hour
8:15—Remington Rhythm Rounders
8:30—Jack Frost's Melody Moments (NBC)
9:00—Adventures of Sherlock Holmes
9:30—Dutch Masters Minstrels (NBC)
10:00—Kern Parable Program
10:15—Variety
10:30—Crosley Auto-Stokers
10:45—Bob Newhall Sports Slices
11:00—Van Camp Program
11:30—Greystone Ballroom Orchestra
12:01—Hotel Gibson Orchestra
12:30—Netherlands Plaza Orchestra

WASA (225m.—1330 kc.)

A. M.
6:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Dr. Royal S. Copeland (NBC)
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Jane Grant's Stereo Hour (NBC)
10:30—National Home Hour (NBC)
11:00—Keeping Up With Daughter (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)
P. M.
12:15—Sign off
12:50—Live Stock Reports
1:00—Sign off
3:00—Woman's Radio Review (NBC)
4:00—Mary Steele, contralto
4:15—Crosley Dealers' Salute
4:30—Records
5:00—Sam Wilson, haritone
5:15—Records
5:25—Civil Service Talk
5:30—Records
6:30—Larry Greuter, accordionist
6:45—The Stebbins Boys (NBC)
7:00—Crosley Auto Stokers Quartet
7:15—Campbell Soup Orchestra (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbugs (NBC)
8:00—Snooty and Prep (NBC)
8:15—Ohman & Arden, piano duo (NBC)
8:30—Mobili Concert (NBC)
9:00—Halsey Stuart Program (NBC)
9:30—Palmolive Hour (NBC)
10:30—Coca Cola Program (NBC)
11:00—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
6:00—"Bill Schudt's Going to Press"
6:30—Hotel Talk Orchestra
6:45—Mile Brothers
11:00—Leon Belasco's Orchestra
11:15—Street Singer
11:30—Noble Sisters' Orchestra
11:45—Eddie Duchin's Orchestra
A. M.
1:00—Connie's Inn Orchestra
1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—Ray Perkins
7:00—Nick Lucas, Crooning Troubadour
7:15—Nellie Revel
11:15—Jesse Crawford
11:30—Vincent Lopez Orchestra
11:45—Edna Duesch's Orch. (CBS)
A. M.
12:30—Paul Whiteman's Orchestra

WJZ (760 kc.) NBC

P. M.
6:00—Music Treasure Box
6:15—Rameses Program: Murch Pollock and Vee Lawhurst, pianist
6:30—Teddy Black Orchestra
6:40—Unemployment Relief Committee: Senator Copeland
7:00—Phil Cook (also WENR)
7:45—"Believe It or Not" Ripley (also KDKA)
10:00—Rochester Civic Orchestra (also KDKA)
10:30—Clara, Lu and Em (also WJR)
10:45—Radio's Greatest Lover (also WENR)
11:00—Slumber Music (also WJR)
11:30—Russ Columbo, songs
11:45—Lew White, organ
Midnight—Mildred Bailey and the King's Jesters (also WENR; KDKA)
A. M.
12:15—Conn-Sanders Orchestra (also WENR)
12:30—Ernie Holst's Orchestra (also WENR)

RADIO TUBE SPECIALISTS
Inv. spe. at Lub. or An Make of Radio
LINK'S TUBE SHOP
307 WALNUT STREET
RADIO REPAIRING Parkway 4415

CROSLEY

New
Complete Line
5-8-10-Tube
Radios

\$36.36 to \$99.50

The
614 MAIN ST.
CINCINNATI, O.
PARKWAY 4024

Tommy Griffith

Cash or Terms

MAIL OR BRING THIS AD TO EITHER STORE

FREE! CREDIT VOUCHER! FREE!

Good on Purchase of Radios or Tubes

Send me a Credit Voucher entitling me to discount of 5% on Radio (New).
10% on complete set of tubes.

Name

Address

Co.
4566 MAIN AVE.
NORWOOD, O.
MELROSE 5370

THURSDAY
November 19

WKCY (202m.—1490kc.)

A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Reviews
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cherio (NBC)
9:00—Walkers, Old and New
9:15—Tunes in Blue
9:30—Latonia (Ky.) Merchants' Program
10:00—Ray Perkins, Prince of Pineapples (NBC)
10:15—Tunes in Blue
10:30—Claude Hour
11:00—Mrs. A. M. Goudits (NBC)
11:15—Musical Novelties
11:30—Skillet Lickers

WCKY Thursday, November 19

Noon—Phyllis Melodies
P. M.
12:15—Tuneful Topics
12:30—Luncheon Concert
12:45—Rev. Chas. Vandermuelen
1:00—Hawaiian Melodies
1:30—Organ Melodies
2:00—Popular Dance Melodies
2:30—Matinee Melodies
3:00—Siesta Musicale
3:30—Novelty
4:00—Moment Musicale
4:30—Moods, Indigo

RADIO REPAIR SPECIALIST

Guaranteed Service on all Makes of Radio

LESTER E. YOUNG
(Formerly Krauss' Inspector)
PHONE KIRBY 4435



We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable

GIBSON OPTICAL CO.
DR. F. E. REUSCH - OPTOMETRIST

430 Walnut St. Near Opposite
5th St. Hotel Gibson

WORLD WIDE RADIO RECEPTION



Now Stewart Warner brings you the supreme triumph in radio. Listen to all your favorite U. S. programs or, if you wish, you can listen in on the world. The simple turn of a dial converts this beautiful model into a short wave converter—enabling you to listen in on world-wide programs.

Complete **\$87.75** with Tubes

Easy Credit Terms

S. Immerman

1221 Main St., Cherry 7304

Newton
RACE STREET ABOVE SIXTH

A new
RADIO
SCREEN
LAMP

in green or rose glass beautifully treated with mirrored silver-hued figures — made in three sections.

\$149

(CLOSED) 12 Inches High. (OPEN) 12 Inches Wide.

Three Candle
SIDE TABLE
or
RADIO LAMP
in green or black

12-inch shade with matching color band with rich gold trim. Three candle base — harmonizes with shade. 13 inches high.



\$100
SPECIAL, COMPLETE

Either lamp would make a lovely gift

WKCY Thursday, November 19

5:00—Cumberland Crooners
5:15—Maurice Thompson, baritone
5:30—Kapen's Hawaiians
5:45—Lucille Fox
6:00—Story Book Hour
6:30—Dinner Dance Music
6:45—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Charlotte
7:45—Famous Fallacies (NBC)
8:00—Dixie Spiritual Singers (NBC)
8:15—Dulcie Marcum
8:30—Earl Arnold's Orchestra From Lookout House
9:00—Blackstone Plantation (NBC)
9:30—Tommy and Willie
10:00—Melody Hour
10:30—Steve Bates
10:45—Affiliated Program (NBC)
11:00—Skillet Lickers
11:30—Holsum Trio
11:45—Cah Calloway and his Orchestra (NBC)
Midnight—Sign off

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:15—Musical Clock
8:15—Birthday Party
8:30—Concert Hour
9:00—Our Daily Thought
9:15—Organ Recital
9:30—College Tunes
9:45—Morning Melodies
10:00—Dot: Bright Saying Program
10:20—Waltz Melodies
10:35—WFBE-RKO Theatre Party
10:50—Sister Mary's Kitchen
11:00—Shopping Time with Betty and Bob
11:15—Morning Serenade
11:30—Housewives' Frolic
Noon—Happiness Club
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Story Telling Time
1:30—Two Irish Boys
2:00—Ralph Pinkston
2:15—Vocal Varieties
2:45—Moodie Blue
3:15—Be Campbell
3:30—Sweet and Hot Tunes
4:00—Prof. Briol
4:15—Tea Time Tunes
4:30—Neale Cafeteria Blues Buster
5:00—Moon Melodies
5:15—The Pirates' Cave
5:30—Musical Interlude
6:15—Murdock Williams
6:45—Burning Road Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Irish Sport Review
7:45—American Education Program
8:00—Mansion Dance Orchestra
8:30—Eather Covington and Jack Hirsch
8:45—Dry Ride Health Hints
9:00—Lucky Boys
9:15—Western Hills Community Program
9:30—Post Toner
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Clayton Carson, Organist
8:00—Roland Gaines' Mountain Rangers
8:15—Grab Bag Boys
8:45—Variety
9:00—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Ceresota Flour (CBS)
10:15—Machine Age Housekeepers
10:30—Hub Clothing Musicale
10:45—Barbara Gould Beauty Talk (CBS)
11:00—United States Chamber of Commerce Program (CBS)
11:15—Acme Sunshine Melodies
11:30—Woman's Hour—Tremlette Tully
Noon—Blackberry Dudes

WKRC Thursday, November 19

P. M.
12:15—Big Store Mid-day Music
12:30—Cincinnati Merchants' Program
1:00—Pratt—Helps to Feeders (CBS)
1:15—Gladys Tenor
1:30—Julia Hayes
2:00—Pyol Program
2:15—Salon Orchestra (CBS)
2:30—American School of the Air (CBS)
3:00—La Forge Brunen Musicale (CBS)
3:15—Svenol Program
3:30—Greatest of Program
3:45—Virginia Arnold, Pianist (CBS)
4:00—Melody Magic (CBS)
4:30—Webb Fuel Program
4:45—Hotel Talt Orchestra (CBS)
5:00—Ashbury Park Casino Orch. (CBS)
5:15—Radio Television Institute
5:30—Cincinnati Trade School
5:45—Sweetheart Quarter Hour (CBS)
6:00—Re-Nu—Pat Gillick, Organist
6:15—Aldel Florists—Alex McQueen
6:21—Eureka Program Suggestions
6:25—Sports Review Weather
6:30—Hotel Bossert Orchestra (CBS)
6:45—R. B. Clothier—Grab Bag Boys
6:50—Time by Lange
7:00—Wrightley Program—Myrt and Margt
7:15—Cremo Program—Bing Crosby (CBS)
7:30—Kaltenborn Edits the News (CBS)
7:45—Carroll Quarter
8:00—Public Dental Period
8:05—Mills Brothers (CBS)
8:15—Abe Lyman—Sterling Products Program (CBS)
8:30—La Palina Program—Kate Smith (CBS)
8:45—Angelo Patti—"Your Child" (CBS)
9:00—Horseshoe Garden—Cliff Burns
9:30—Love Story Program (CBS)
10:00—Hart, Schaffner & Marx (CBS)
10:30—Peters Parade (CBS)
10:45—Studio
11:00—Time, Weather, Sports Review
11:05—Studio
11:15—Pyol Program
11:20—Time by Lange
11:30—Pat Gillick, Organist
Midnight—Guy Lombardo and His Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Happiness Kids
7:30—Organ Program, Arthur Chandler
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgian Wildcats
8:30—Bissell Pick-ups (NBC)
8:45—Physical Exercises
9:00—Garden Talk
9:10—Organ Interlude
9:20—Health Talk, Dr. Carl Witzbach
9:30—Beautiful Thoughts (NBC)
9:45—Florence Fry Good Looks Workshop
10:00—Live Stock Reports
10:10—Piano Solo
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Davis Mystery Chef (NBC)
11:00—Moto-Ironing Time
11:15—Mouth Hygiene
11:25—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals
Noon—Seeger Elms

WLW Thursday, November 19

P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Ethereal Plaza Orchestra
2:00—Olus School of the Air
3:00—Interviews by Alice Cory
3:15—Ohio Federation of Woman's Clubs
3:30—Tara O'Connor (NBC)
3:45—Tack, Tack, Toe
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Brazilian Coffee (NBC)
5:30—Edna Wallace Hopper
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chester
6:30—Radio News Reel of Hollywood
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Crosley Auto-Singers
7:30—Netherland Plaza Orchestra
7:45—Shoeing the Blues Away
8:00—Phonix Hoisery
8:15—Rin-Tin-Tie Thriller (NBC)
8:30—Hollingsworth Hall
8:45—Sisters of the Skillet
9:00—Great Composers
9:30—Maxwell House Ensemble (NBC)
10:00—A. & P. Gypsies (NBC)
10:30—Variety
10:45—Bob Newhall Sport Slides
11:00—Van Clam Program
11:30—Crosley Theatre of the Air
Midnight—Hotel Gibson Orchestra
12:30—Netherland Plaza Orchestra

WSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's "Milders"
8:45—Records
9:15—Odas Maddox, hanjo
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
10:45—Organ Program
11:00—Records
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)
P. M.
12:50—Live Stock Reports
1:00—Sign off
3:30—Woman's Radio Review (NBC)
4:00—Mona Motor Organ Recital
4:30—Crosley Dealers' Salute
4:45—Records
5:00—Travel Talk
5:15—Records
5:30—What Happened to Jane (NBC)
5:45—Records
6:25—Better Business Bureau Talk
6:30—James G. McDonald (NBC)
6:45—The Stebbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Campbell Soup Program (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)

WSAI Thursday, November 19

8:00—Fleischmann Hour (NBC)
9:00—Arco Dramatic Musical (NBC)
9:30—Sherlock Holmes Adventures (NBC)
10:00—Lucky Strike Dance (NBC)
11:00—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
6:00—Frank Ross, songs
6:15—Hotel Bossert Orchestra
6:45—Connie Boswell
8:00—Eugene Ormandy Quartet
10:45—Fray and Braggiotti
11:00—St. Moritz Orchestra
11:15—Jack Miller
11:30—Leon Belasco's Orchestra
A. M.
12:30—Noble Sissle's Orchestra
1:00—Dave Abrams Orchestra
1:30—Rostand Ballroom Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—The World Today, James O. McDonald
7:15—Campbell Orchestra
11:00—Ralph Kirby, baritone
11:15—Conn-Sanders Orchestra
11:30—Jesse Crawford, organ
11:45—Cah Calloway Orchestra
Midnight—Florence Richardsoo and Melody Boys
A. M.
12:30—Joe Moss Orchestra

A NEW Radio Inspection Service

AGAIN THIS WEEK we will call at your home and test all your Radio tubes, voltages and make a general inspection of your entire Radio for—

50c

We offer you this service for a limited time only on Radios of all makes and types. Years of experience, expert knowledge of Radio circuits and up-to-date equipment, make it possible for us to analyze your entire Radio system quickly and correctly.

PHONE US NOW
Get your call in immediately. Enjoy the satisfaction of dealing with a concern that really knows Radio. Remember, a phone call brings us EXPERT.

A-B-C Radio Sales & Service
Phone CHerry 5230, 1511 Race St.

Thursday, November 19

WJZ (760 kc.) NBC
P. M.
6:00—Raising Junior (also WJR)
6:15—Green Answer Man
6:30—Breyer Leaf Boys
7:30—Phil Cook (also KDKA)
8:30—Pickard Family (also WLS)
10:30—Clara, Lu and Em (also WJR)
10:45—Paris Night Live
11:00—Slumber Music
11:30—Russ Columbo, songs
11:45—Less White, organ
Midnight—Mildred Bailey and the King's Jesters
12:15—Earl Hines' Orchestra
12:30—Sweet Hogan Orchestra

IF IT'S ELECTRIC WE CAN FIX IT

PRUES ELECTRIC AND RADIO SHOP
408 York Street
South 2751, NEWPORT, KY.

WHY

suffer from Nervous Disorders, Neuritis, High Blood Pressure, etc.?

We can help you overcome these ailments with nationally famous Electro-Magnetic

THERONOID

Not a Medicine or Herb

but a magnetic appliance used and endorsed by thousands of Cincinnatians! Call at our office or phone and we will gladly explain without obligation to you!

THERONOID OF CINCINNATI

311 Lyric Bldg. MAin 5679

BETTER RECEPTION OR YOUR MONEY BACK

For your Home Auto

Thousands of set owners have improved their radio reception with



Radio's most powerful and most selective inside aerial. Variety of sizes from

\$1.00 to \$5.00

FISHWICK RADIO
226 E. 8th St., Parkway 0681

33
CENTS Is All You Pay For The Famous Original Steamboat Box Store Coffee.
326 MAIN

Wanted AT ONCE

Agents, Salesmen, Demonstrators. WHY WAIT—ACT NOW AND EARN \$8 To \$10 A DAY. \$3.75 PUTS YOU IN BUSINESS

Presto! Plug In Hot Water From Any Faucet Instantly.

FREE—We will be pleased to give a demonstration in your home, if a resident of Cincinnati, or send \$3.75 and we will mail you complete Tom Thumb Jr. with our sales plan.

Five Year Guarantee.

HOT WATER INSTANTLY

From Any Cold Water Faucet.

\$3.75 COMPLETE



Exclusive Representatives Wanted For Exclusive Territory.

1512 Carew Tower Bldg., Cincinnati, Ohio
Tom Thumb Electric Sales Co.
BIG PROFITS—EASY SALES—SMALL INVESTMENT.

FACTORY SALE SAVE 1/3 to 1/2



NINE TUBES
Four Screen Grids
Hi-Mu Tubes
Capacity Coupling
Super Dynamic
Speaker
Tone Control
Static Modulator
Built-in Aerial

\$39.50

COMPLETE

FREE FACTORY SERVICE
FREE DELIVERY
FREE INSTALLATION
FACTORY GUARANTEE

OPEN ALL DAY SUNDAY AND EVERY EVENING

A SUPER SET

FREE! FREE Electric Lighter

A novel and attractive gift for our radio friends. A cigar and cigarette lighter patterned after microphones used in broadcasting studios. Gold finished case. Complete with silk cord and plug. Operates on AC or DC house current. Absolutely free to everyone purchasing any one of our 9 or 11 tube models. Just clip this ad and bring it along.

MIDWEST RADIO CORP.
OPEN EVENINGS UNTIL 9 P. M. 909 Broadway OPEN ALL DAY SUNDAY

RADIO DIAL



Volume I, No. 27

WEEK ENDING NOVEMBER 26, 1931

Price 5c

FOOTBALL This Week

SATURDAY, NOV. 21

1:45 p.m. WTAM (1020 kc.). Ohio State-Illinois. Grant P. Ward and Robert Higgy announcing.

1:45 p.m. WSAI (NBC). Yale-Harvard. William Munday announcing.

2:30 p.m. WKRC (CBS). Notre Dame-Southern California. Ted Husing announcing.

3:15 p.m. WLW (NBC). Notre Dame-Southern California. Graham McNamee announcing.

THURSDAY, NOV. 26

1:30 p.m. WKRC (CBS). Pennsylvania-Cornell. Ted Husing announcing.

1:45 p.m. WLW (NBC). Nebraska-Pittsburgh. William Munday announcing.

1:45 p.m. WSAI (NBC). Pennsylvania-Cornell. Graham McNamee announcing.

2:15 p.m. WFBE. University of Cincinnati-Miami University.

WKRC Broadcasts Union Station Ceremonies Friday

Governor White, Mayor Russell Wilson, officials of the railroads running into Cincinnati, and Henry Fillmore's band will be heard in the program celebrating the laying of the cornerstone of Cincinnati's new railroad station on Friday (November 20) with station WKRC broadcasting the dedication services from 3:45 p.m. until 5 o'clock.

Mme. Homer Will Sing Twilight Hour Concert

Madame Louise Homer, operatic contralto, will sing the General Electric Twilight program at 5:30 p.m. Sunday (November 23) on the NBC network including WSAI. Accompanied by her daughter Katherine, Mme. Homer will sing Schubert's "Serenade," "Oh Promise Me," "My Heart at Thy Sweet Voice," from "Samson and Delilah," and "God Be With You 'til We Meet Again."

Kleiber Leaves Philharmonic After Sunday

Erie Kleiber has chosen a program entirely of Austrian and German works for his last concert this season with the New York Philharmonic Symphony which the Columbia network and WKRC will broadcast from 3:15 p.m. to 5 o'clock Sunday (November 22), the day before he sails for Europe to conduct for the Berlin State Opera.

The Sunday concert will include the Overture and Entr'acte from "Rosamund" (Schubert); Two Serenades from "Symphony No. 7 in E Minor" (Gustav Mahler); German Dances (Beethoven); "Sinfonia Concertante" for solo violin, cello, oboe and bassoon (Haydn); and "Blue Danube Waltz" (Johann Strauss).

Philadelphia Symphony Plays Second Radio Concert Saturday

Beatrice Lillie



Beatrice Lillie, titled British comedienne (in private life Lady Peel) will make one of her infrequent radio appearances Wednesday (November 25) in the Vitality Personalities at 10 p.m. on the Columbia network including WKRC. She will be heard in several of the songs that brought her a tremendous following among American theatre-goers who saw her in "Charlot's Review," "This Year of Grace," and the "Third Little Show." It is to be hoped that she'll sing "There are Fairies at the Bottom of My Garden," a piece she did in all seriousness when she was an infant prodigy making concert tours of Canada, and which Ethel Barrymore suggested was a perfect vehicle for La Lillie's delicate satirizing. An appearance in the Nestle program some time ago proved that Miss Lillie's light touch in burlesque is as amusing on the air as on the stage even though her one venture in motion pictures ("Are You There?") was not so kind to her talents.

WFBE Broadcasts Boxing Match From New York

Three boxing titles are at stake in the boxing match between Kid Chocolate and Tony Canzoneri, which WFBE will broadcast from New York at 9:30 Friday night (November 20), with Harry Hartman reporting the match. Hartman will get his information by leased wire direct from the ringside. The bout will decide the Junior Welterweight, the Junior Lightweight, and the Junior Light Heavyweight championships.

Stokowski Will Conduct Orchestra on Columbia Network in Program of Great German Classic Composers

Coming to the classical period in his six-concert survey of the history of music, Leopold Stokowski will conduct the Philadelphia Symphony orchestra in a program of Gluck, Haydn, Mozart and Beethoven, Saturday night (November 21) from 8:15 to 10 o'clock in the second of the full-length concerts broadcast direct from the Philadelphia Academy of Music under Philco sponsorship. WKRC will be part of the national Columbia network.

In the first concert, a month ago, Stokowski selected the works of composers he called "Pre-classical." This concert will present works by Gluck, the first great German operatist (Overture to "Alceste"); Haydn, the father of the symphony ("Symphony No. 13 in G"); and Mozart and Beethoven, the two composers who developed the classical forms to the highest pitch of perfection (Mozart: "Concerto for Harp and Flute," and Overture to "Don Giovanni"; and Beethoven: "Symphony No. 5 in C Minor").

During the intermission, Pitts Sanborn and Linton Martin, music editors, will give notes on the music and a description of the scene in the academy.

Bill Roper of Princeton To Speak Friday

Bill Roper, until this year head football coach at Princeton university, will speak in the Famous Coaches program at 10:30 Friday night (November 20) on the Columbia network including WKRC.

Roper always has been regarded as something rare in football: a coach who followed the profession purely for love of the game. Graduated from Princeton and a successful Philadelphia attorney, Roper's only excuse for deserting his office several months of the year was the thrill he found on the football field.

To WLW Program Subscribers

Beginning with last issue the WLW Program was combined with the RADIO DIAL. This means that subscribers to the WLW Program will receive a much more comprehensive program service, incorporating not only WLW programs but those of the broadcasting chains and other large stations as well. We believe that this change will meet with the approval of all our subscribers.

THE WLW PROGRAM.

Frances Williams



Congratulations

RADIO DIAL this week congratulates WCKY on its new schedule of full-time broadcasts which begin Friday (November 20). In the new periods from 1 p.m. to 3:45, WCKY has added many new NBC features to supplement its own studio programs. Other NBC programs new to the Kentucky station also appear on its schedules at other hours.

Egleston Works on Golden Touch for WLW Follies

Charles Egleston will take the part of King Midas in the Lavender Network skit of that title, scheduled for the Crosley Follies broadcast Saturday night at 8 o'clock on WLW. Charlie is working hard on his part and thinks by Saturday he will have mastered the old King Midas touch. He feels it will be a good trick even if it doesn't work.

John Holbrook Wins 1931 Radio Diction Medal

John W. Holbrook, New York NBC announcer, is winner of the 1931 radio diction medal of the American Academy of Arts and Letters.

Hamlin Garland, chairman of the Academy's radio committee, said Holbrook's voice combined "best English and American English," and commended his "taste, pronunciation, grace and authority."

Holbrook, 25 years old, was born in Boston. NBC took him from WBZ there last May after he attained recognition, announcing national events originating in Boston.

National Oratorio Chorus Sings in Weems' Period

The National Oratorio Society with Reinald Werrenrath conducting, will begin its third successive season of weekly broadcasts over the NBC network including WSAI on Sunday (November 29) at 10:15 p.m., taking the place of Ted Weems' "Best Sellers" program. The first concert will present Deems Taylor's musical setting to be called "The Highwayman" by Alfred Noyes, Werrenrath, accompanied by a women's chorus, and orchestra, will sing the baritone role which was written especially for him.

Singing two songs from her new Broadway show "Everybody's Welcome," Frances Williams, blonde of blonde comedienne will be guest entertainer with Nat Brusiloff's orchestra on the Nestle program at 8 p.m. Friday (November 20) on the NBC "blue" network including WCKY.

The show tunes are "Is Rhythm Necessary," a comedy song, and "As Time Goes By," a sentimental melody. She will round out her appearance with "Take Me Back to Manhattan," from her last season's success "The New Yorkers." Last Friday Oscar Shaw, leading man of "Everybody's Welcome," was the Nestle star.

Dan Beddoe Will Sing Six Times on Air from WKRC

Dan Beddoe, celebrated Welsh tenor, who is considered one of the greatest oratorio singers of the time, will be the soloist for six weeks in the new Alms and Doeple program WKRC is broadcasting at 8:15 p.m. Sundays, beginning this week (November 22). Mr. Beddoe will be accompanied by the Music Hall organ, played by Howard Krell.

Complete Radio Programs
for Greater Cincinnati
and Network Key Stations
Begin on Page 3

Weekly RADIO DIAL "PROGRAM JOTTINGS"™

Published every Friday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 20, 1931, at the post office at Cincinnati, Ohio, under the Act of May 3, 1879.

NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I WEEK ENDING NOVEMBER 26, 1931 No. 27

AT LAST THE COMMISSION GETS HARDBOILED

Believe it or not, the Federal Radio Commission at last is getting hardboiled.

Those who have been following the vacillating career of broadcasting's governing body will understand the allusion to Ripley readily enough. And for the benefit of others it may be worth while to explain that until the past few weeks the F. R. C.'s record has been conspicuously chiefly for agile side-stepping.

In its administration, the F. R. C. has demonstrated the amazing ability to make mountains of molhills and molehills of mountains. The reasons are several and depressing, ranging all the way from Washington red tape to practical politics. At any rate, it is no trick to pin an indictment of spinelessness on the Commission.

But during the past few weeks the story is different; astonishingly different. For in that time the F. R. C. has ordered off the air no less than eight stations for the heretofore only euphonic reason of failing to serve the "public interest, convenience and necessity."

Moreover, these death warrants have a certain local interest. Among the eight condemned stations are WCHI and WJAZ, Chicago, which divide time with WCKY. Their passing gives the Covington transmitter free run of the 1490 kc. channel.

Of course, it is likely that the whole matter will be put through the slow-grinding mill of the courts. Some of the disillusioned bystanders doubtless will remark, too, that the Commission is only four years late making a start at separating the sheep from the goats.

Nevertheless, the recent executions look to be something more than just another passing fit of bad temper at Washington. The best reason for surmising that is the discarding anxiety among certain of the broadcasters about where the axe will fall next.

So maybe, after all its nimble ducking, the Commission finally has decided to get hardboiled. If it has, if moreover it stays hardboiled, and about the really important issues, the prospects for better broadcasting are decidedly better.

For—again believe it or not—there is one thing a station manager fears more than a commercial client's wrath; and that is the loss of his transmitting license.

Around the Dial

By THE DIAL TWISTER

Heartfelt thanks to the studio moguls for the munificent gift of Walter Damos and the NBC Symphonic Hour (WLW, Sunday at 11 p.m.). It's set at just the time that gives about all of us a chance to hear America's most beloved orchestra conductor. And as if that isn't boon enough, it's an old-fashioned 60-minute hour, with room for a full symphony. Result, a superb treat.

That new Weed Tire Chain program (WKRC, Wednesday at 10:15 p.m.) is something attractively different. A good mixed quartet in the sort of numbers that most of the bills pass up.

If you like a fresh slant on who's who and what's what, William Hard's Back of the News in Washington (WCKY, Tuesday at 7:45 p.m.) is a sure bet. His talks are better than political gossip.

And once in a while these pieces spoken into defenseless microphones turn out to be pearls of candor. For instance, the gem tossed off by one of Abe Lyman's "fads" the other evening. Quoth the fair discovery: "Now I'm going to sing you one of the new hit songs, 'I Don't Know Why.' I can't think of a reason either."

The new Buick program (WSAI, Sunday at 9:45 p.m.) is a dead ringer for the old General Motors Hour. Which doesn't mean it's not enjoyable, of course. Just a family resemblance.

Have you noticed that Regal Radio Reproductions (WKRC, Friday at 9 p.m.) carefully omit the names of the imitations' originals? Maybe there's a reason.

You can get Seth Parker at WHAS (Sunday at 10:45 p.m.). For three weeks while Phillips Lord is on tour, there will be a substitute program called Seth Parker's Neighbors.

It would be interesting to know why the Collier people stopped broadcasting J. P. McEvoy's "Are You Listening?" There's such a thing you know, as being embarrassingly realistic.

As you may have suspected, that Goodyear quartet is the Revelers

under another "nom de mike." They're also the Buick quartet. By this time Messrs. Melton, James, Dewey and Glenn have sung under many aliases than a rogue's gallery headline can boast. But they're still one sweet foursome.

The Simeniz Guardsmen have moved to WLW, Sunday at 5:30 p.m.

Andy's "repression" for depression is almost accepted usage by this time. Even Dr. Julius Klein started to say it the other evening.

Another feature for the youngsters, Uncle Ole and His Krenel Gang (WKRC, Monday and Friday at 5:30 p.m. and Wednesday at 5:15 p.m.). What's the difference between Ole and the rest of the air uncles who just dote on nieces and nephews? Well, he claims to be Scandinavian.

So Walter Winchell has been drafted as a pinch-hitter on the Lucky Strike program (WSAI, Tuesday, Thursday, Saturday at 10 p.m.). Coming on top of a sudden change in orchestras, this looks suspiciously like an admission that the Adam's Apple Hour hasn't been wowing them. Maybe there's just an outside chance that a careful scrutiny of the blurb content might suggest something to the eagle-eyed program doctors.

WLW's Southern Singers have a woman as top tenor. And she's a good one.

The NBC is five years old this month. My, my, how tempus does fugit. It seems only a year or two ago that we dozed uneasily through most of that four-hour inaugural program. Yes, four solid, very solid hours. But it's probably elephantine to bring that up.

That Columbia Concerts program (WKRC, Wednesday at 10:20 p.m.) is the real thing. Howard Barlow's good orchestra, and top-notch solo artists. Still, just bow would you classify the subtle suggestion that these artists sound better in person, mind you, using radio to ease over the idea?

Friday, November 20

2:15 p. m. WLW (NBC). Charles Naegele, pianist, playing Schuman's "Concerto," will be the soloist with the Rochester Philharmonic Symphony.

4:15 p. m. WHAS (870 kc. NBC). An abridged version of Shakespeare's "Merchant of Venice" will be played by the Radio Guild.

8 p. m. WCKY (NBC). Frances Williams, comedienne and star of the new Broadway show "Everybody's Welcome," will be the guest artist in the Nestle program.

8:15 p. m. WLW. Musical Bridges is a concert orchestra program with fanciful continuity to lift it out of the class of the traditional concert.

9:30 p. m. WSAI (NBC). Irene Bordoni, piquant French musical-comedy star, will sing "Save the Last Dance for Me," a new tune never before heard on the air, in her appearance as Pond's guest artist. Her other numbers are "She Didn't Say Yes," "I Don't Say No," from the also new "Crazy and the Fiddle," and "If I Could Say to You in English What I Am Thinking of You in French."

10 p. m. WCKY (NBC). "The Life of Knute Rockne," a tone poem recently composed by Ferde Grofe, is to be repeated by Paul Whiteman's orchestra in the Paint Men program.

10:30 p. m. WSAI (NBC). Lou Holtz, musical comedy-vaudeville performer; Adelaide Hall, who calls herself the "crooning blackbird," and Sylvia Froos, vaudeville singer, will appear in the RKO Theater of the Air.

10:30 p. m. WKRC (CBS). Bill Roper, former head football coach at Princeton, makes predictions for Thanksgiving games in the Famous Coaches program.

Saturday, November 21

9 p. m. WLS (870 kc. NBC). The Chicago Civic Opera broadcast will be a part of Verdi's "Aida." Paul Alt-house, tenor, and Iva Pacetti, soprano, will sing the roles of Rhadamides and Aida. It will be Miss Pacetti's debut as an opera singer. Cyrena Van Gordon, mezzo-soprano, will be heard as Amneris. The broadcast will include "Celeste Aida," and "Ritorna Vinto," two of the best-known arias from the opera.

10 p. m. WKRC (CBS). "Lord and Lady Dusen-Berry," a farce comedy with moments of old-fashioned melodrama, will be played by the Hank Simms Show Boat Dramatic Company aboard the Maybelle. The play was written from "The Heir at Law" by George Coleman.

9:30 p. m. WSAI (NBC). Henry Hadley, noted American composer, will be guest conductor Monday night when the Parade of the States complements his native state, Massachusetts. One of the numbers will be "Chinese Suite," his own composition.

12 Midnight. WTAM (1020 kc.). Gene and Glenn's Song Shop which used to be one of their favorite programs on WLW has opened again from midnight until 1 a. m. Jake and Lena, the cash register, and all the other paraphernalia of the original act, have been retained for the Saturday night program. Gene and Glenn also appear on WTAM every night, except Saturday, at 7 p. m. as the Spang Bakers, and on the NBC network including WSAI at 8 a. m. daily.

Sunday, November 22

2:30 p. m. WCKY. The Covington Art Club's music department is beginning a new weekly music program with a half hour of songs by a chorus of 16 professional voices directed by Maurice Thompson. "In a Monastery Garden," arranged by the Ryder, will be sung this week. The arrangement for four parts is said to be so unusual that several music publishers have asked to publish it.

5 p. m. WCKY (NBC). Dr. Harry Emerson Fiedick's Sunday afternoon talk was the first afternoon feature

the Kentucky station requested from NBC after being notified of permission to operate full time.

5 p. m. WSAI (NBC). Shura Cherkassky, pianist, will be featured on the NBC Artists' Service program in the absence of Sophie Braslau, who has been appearing recently.

5:30 p. m. WSAI (NBC). Madame Louise Homer, contralto, is the General Electric Twilight soloist.

8:15 p. m. WLW (NBC). Helen Keller, blind and deaf, will speak on Collier's Radio Hour.

9:30 p. m. WKRC (CBS). "The Late Captain Crow," a drama of pirates, hidden jewels, and mutiny, will be enacted during the "Romances of the Sea" program.

9:15 p. m. WLW (NBC). Clarence Budington Kelland, author of innumerable stories (including "Out of Bounds," currently running in the Ladies Home Journal), will be guest speaker on the Bayluc Stag Party. He will discuss "Crises in American History." His fiction characters are notable for their sparkling conversation, which augurs well for Kelland's microphone appearance.

Monday, November 23

11:30 p. m. WLW. WLW will salute the city of Denver, Colorado, during its "Fanfare" broadcast, with William Stoess conducting special arrangements of "Springtime in the Rockies," "Out Where the West Begins," and "Colorado Skies."

Tuesday, November 24

11:30 p. m. WLW. The Los Amigos Spanish broadcast is now on Tuesday night at 11:30 rather than on Friday. Crinlights has been scheduled for the Friday night, 11:30 spot.

Wednesday, November 25

10 p. m. WKRC (CBS). Beatrice Lillie, comedienne, will do several of her delicate burlesques in the last of the Vitality Personalities programs.

Thursday, November 26

8 p. m. WSAI (NBC). Helen Morgan, the piano-sitting Ziegfeld Follies star, will be Rudy Vallee's guest on the Fleischmann program. She will sing songs she sang in "Show Boat" and "Sweet Adeline," and in the Follies.

9 p. m. WLW. Works of Henry Hadley, American contemporary composer, will make up the Great Composer Concert Hour.

You Should Know—

Bob Newhall



Bob Newhall — or perhaps Colonel Robert De Sylva Newhall to you!

He likes checked suits and little kittens.

He sports a tiny reddish blond mustache. He wears his hat while he broadcasts—a flashback to his sports reporting days when he always wore a hat at work to keep the glare of flood lights out of his eyes.

His intimate knowledge of all

PARDON MY Imperkinsence!

Being Some Perky Palaver From the Programs of RAY PERKINS



Hi there, Radio Dialers!

Far be it from me to belittle a great national issue, but we're making altogether too much hoopla and too-do about the "dunking" question. What does it matter whether people in our great country dip their cake and doughnuts in their coffee or eat them dry?

I asked Gertrude Glutz, our etiquette expert, if she ever dunked.

"I dunk care if I do," she cried, tilting her head sardonically. So I pushed her down an elevator shaft and haven't heard from her since.

But the so-called joys of dunking are as taught in comparison to an even more thrilling gastronomic practice, I refer to the fine old custom of Scrooping. The word "scrooping," our Research Department informs us, is derived from the two words, "scrapping" and "mopping." It denotes the process of wiping gravy off a plate with a piece of bread. The motion is thus horizontal as compared to the vertical movement involved in dunking. A good, expert scrooper never gets gravy on his fingers, either, which is more than can be said of the nation's dunkers.

The Perkins Research Laboratories are working on a new type of super-absorbent bread that will be a great boon to plate scroopers. By incorporating a percentage of absorbent cotton in the batter we have developed a product that will hold more to the square inch. I am organizing a company to market the Perkins Super-Absorbent Bread, provided I can prevent my lawyers from getting all the gravy.

Down in Brazil they're promoting the use of surplus coffee to make engine fuel.

Shucks! The oil people up here have been trying to promote the same thing with their surplus.

Nevertheless they're having a terrible problem with their coffee in Brazil.

It keeps them awake nights whether they drink it or not.

The papers say a dollar is worth 15 per cent more than it was a year ago. The only trouble is that it's 75 per cent harder to get.

forms of athletics has been gained through 20 years as one of the country's best-known sport reporters and as an active participant in most of the sports he talks about in his mile-a-minute daily sport talks at WLW.

The case for his portable typewriter is completely covered with hotel, steamship, railway labels of almost 40 foreign countries. He has traveled with the Cincinnati Reds and other major league teams on 19 spring training trips while sports editor of the defunct Commercial Tribune and other papers. He has crossed the Atlantic seven times and has traveled completely around the world. He has lived in Mexico City, and wrote newspaper articles from the Philippines during the uprisings there. On his last trip he covered 41,000 miles, stayed eight months, shot a leopard in the Sudan, bagged a 400 pound tiger in India, shot a chital or spotted deer in the jungles of Ceylon, and caught an 18-foot crocodile.

Boswell Sisters Talk Turkey



Although the Boswell Sisters, Connie, Vet and Martha in that order left to right—are noted for their vocal harmonies, they can also talk turkey when the occasion arises. This occasion being Thanksgiving, the girls are picking out the bird that will grace the Boswell table on the festive day. They all plan to have a hand in cooking it for they have domestic talents too.

The Boswell Sisters broadcast on the Columbia network at 7:30 p. m., Monday, Wednesday, and Friday in the Baker Bar program. Connie has her own solo program at 6:45 p. m., Tuesday, and Thursday, and Saturday. WKRC will broadcast the Tuesday (November 24th) and Thursday (November 26th) periods this week.

Helen Keller Talks Sunday For Collier's

Helen Keller, blind and deaf since birth, will speak on Collier's Radio Hour at 8:15 p. m. with station WLW in the national NBC hook-up. Miss Keller's ability to talk is considered one of the marvels of personal achievement.

"Eternal Flapper" Stages Radio Variety Show

Not satisfied by rattling off beauty talks at a rate that Edna Wallace Hopper will be mistress of ceremonies in the new Variety show she is broadcasting on the Columbia network and WKRC at 10 p. m. Sundays, Fanchon and Marco who have been stage producers for many years, are staging the radio show as their first venture into commercial radio production.

Wee Willie Robyn And Gypsies Sell Hairnets

Wee Willie Robyn, diminutive radio tenor, who eight years ago became a charter member of the famous Rosy's Gang, combining that work with concert work until the present time, will sing Auf Wiedersehen, from the Beautiful operetta "Blue Paradise" during the new Venida program (designed to sell hair nets) to be heard over the Columbia chain and WKRC Sunday (November 22) at 1:45 p. m. He will be accompanied by Enery Deutsch and his Gypsy Ensemble.

Music Hour Friday Includes Three Orchestra Pieces

Sorrow and happiness as expressed in music, and the uses of the oboe, English horn, and bassoon in orchestra numbers will be explained by Walter Danrosch in the Musical Appreciation hour at 11 a. m. Friday (November 20) on the NBC network, including WLW, WCKY, and WSAI. The symphony orchestra will play an excerpt from Dvorak's "New World Symphony," "A'sa's Death" from Grieg's "Peer Gynt Suite," and the Intermezzo from Mendelssohn's "Midsummer Night's

Friday, Nov. 20

WCKY (202m.—1490kc.)

- 7:00 A. M.—Alarm Clock Melodies
- 7:30—Organ Reveries
- 8:00—Kentucky Mountaineer
- 8:15—Morning Devotions (NBC)
- 8:30—Cherrie (NBC)
- 8:45—Waltzes, Old and New
- 9:15—Tunes in Blue
- 9:30—Lebanon, O., Merchants
- 10:00—Ray Perkins (NBC)
- 10:15—Hamilton, O., Merchants
- 10:45—Dance Tunes
- 11:00—Music Appreciation Hour (NBC)
- Noon—Phyllis Program
- 12:15 P. M.—Luncheon Concert
- 12:25—Live Stock Market Report
- 12:30—Farm and Home Hour (NBC)
- 1:30—Cherniavsky's Orchestra
- 2:00—Popular Dance Tunes
- 2:30—Favorite Selections
- 3:00—Siesta Musicals
- 3:30—Novelty
- 4:00—Tuneful Topics
- 4:30—Pavote Selections
- 5:00—Les, Bid and Joe
- 5:15—Mellay Four
- 5:45—Lena Pope, soprano
- 6:00—Story Book Hour
- 6:30—Twilight Organ Memories
- 6:45—Ayers News Flash
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Cherniavsky's Orchestra
- 7:45—John Fielden
- 8:00—Nestle Chocolaters (NBC)
- 8:30—Earl Arnold's Orchestra
- 9:00—Interwoven Pair (NBC)
- 9:30—Cherniavsky's Orchestra
- 10:00—Paul Whiteman's Painters (NBC)
- 10:30—Clara, Lu and Em (NBC)
- 11:00—Vincent Lopez Orchestra (NBC)
- 11:15—Skillet Lickers
- 11:45—Cumberland Crooners
- 12:00—Earl Arnold's Orchestra
- 1:00 A. M.—Sundogers
- 1:30—Showboat Boys
- 1:45—Charlene
- 2:00—Nal-Hour Early Prolic
- 2:30—Lawson's Nawaials
- 2:45—Nokum Trio
- 3:00—Londre Ryder and Faye Tarvin
- 3:15—Sandra Trio
- 3:30—Neddy Brothers
- 3:45—Lucille Fox
- (Continued Saturday, November 21)

WFBE (250m.—1200 kc.)

- 7:00 A. M.—Break of Day
- 7:15—Musical Clock
- 8:15—Birthdays Party
- 8:30—Concert Hour
- 9:00—Our Daily Thought
- 9:15—Organ Recital
- 9:30—College Tunes
- 9:45—Nawaial Dreams
- 10:00—Earl Bright Saying Program
- 10:20—String Ensembles
- 10:35—WFBK-RKO Theatre Party
- 10:50—Mrs. Evans' Questions and Answers
- 11:00—Shopping with Betty and Bob
- 11:15—Morning Serenade
- 11:30—Housewives' Frolic
- Noon—Happiness Club
- 12:15 P. M.—What Is Doing in Cincinnati
- 12:30—Now It Bezan
- 12:45—Mr. and Mrs. Martin Johnson
- 1:00—Around the Clock
- 1:15—Story Telling Time
- 1:30—Jumble Songs
- 2:00—Novelty Notes
- 2:15—Variety

WFBE Friday, November 20

- 7:30—Moods in Blue
- 8:00—With Lawrence Tibbets
- 8:15—Garden of Melody
- 8:30—Vine Street Foot Clinic
- 8:45—Bill Robins' Cincinnati Panthers
- 9:15—Julius Monk
- 9:30—Afternoon Dance
- 9:45—Bertha Mathers and Mrs. A. Hahn
- 10:00—With the Band Masters
- 10:15—The Pirates' Club
- 10:30—Spirituals
- 10:45—Spirits Program
- 11:00—Little Blackie
- 11:15—Musical Comedy Nits
- 11:30—Julius Sein
- 11:45—Berning Ford Travelogue
- 12:00—Dinner Dance Music
- 12:15—Post Question Box
- 12:30—Original Ibold Sport Review
- 12:45—Adele Apple
- 1:15—Newport Finance Program
- 1:30—Covington and Hersh (Harris)
- 1:45—Dry Ridge Health Hints
- 2:00—Lucky Boys
- 2:15—Dance Time
- 2:30—Wrestling Matches

WKRC (545m.—550 kc.)

- 6:45 A. M.—Sunrise Worship
- 7:15—Gladys Catron, Organist
- 8:00—Roland Gaines Mountain Rangers
- 8:15—Grab Bag Boys
- 8:45—The Old Dutch Girl (CBS)
- 9:00—Nal-Dees Not Water Neater
- 9:15—Super Maid Program
- 9:30—Consolidated Merchants' Program
- 10:00—Oxol Feature (CBS)
- 10:17—Woman's Hour—Tremette Tully
- 10:45—Den and Betty (CBS)
- 11:00—Rhythm Kings (CBS)
- 11:15—Blue Moon Program (CBS)
- 11:30—Pyol Program
- 11:45—Jane Grey, Kampf Jeweler Artists
- Noon—Blackberry Dudes
- 12:15 P. M.—Christina Tours
- 12:30—Ray Kaye Program
- 12:30—Cincinnati Merchants' Program
- 1:00—Fabstette Varieties (CBS)
- 1:15—Julia Naves, Nauschold Nints
- 1:30—Cincinnati Trade School Program
- 2:15—Burck-Bauer Organ Melodies
- 2:30—American School of the Air (CBS)
- 3:00—Ray Kaye Program
- 3:15—Columbia Salon Orchestra (CBS)
- 3:30—Grease-Off Program
- 3:45—Laying of Union Depot Cornerstone
- 5:00—A. O. Rust—Nappy Feet
- 5:15—Potter's Shoe—Children's Stories
- 5:30—Uncle Ollie's Kermel Gang (CBS)
- 5:45—Fish Clothing Company Music
- 6:00—Re-Nu—Pat Gillick, organist
- 6:15—Alex McQueen
- 6:20—Stocks: Cible and Tyeer
- 6:25—Sports Review: Variety
- 6:30—Bert Lowndes' Orchestra (CBS)
- 7:00—Wrigley—Myrt and Marge (CBS)
- 7:15—Crem—Bing Crosby (CBS)
- 7:30—Baker Bar—Boswell Sisters (CBS)
- 7:45—Camel Quarter Hour (CBS)
- 8:00—R. B. Clothes—Grab Bag Boys
- 8:15—Singin' Sam, Barbados Man (CBS)
- 8:30—March of Time (CBS)
- 9:00—Recal Radio Reproduction (CBS)
- 9:15—Liberty Magazine Program (CBS)
- 9:45—Pricely Five Footnotes (CBS)
- 10:00—Winthury (CBS)
- 10:30—Talk by Football Coaches (CBS)
- 10:45—Christmas Tours
- 10:50—Kentucky World Tour
- 11:00—Queen Answer Man
- 11:05—Weather: Sports Review
- 11:15—Pyol Program
- 11:30—Pat Gillick and Nis Gang
- Midnight—Ben Bernie Orchestra (CBS)
- 12:30—Ship's Cafe Orchestra (CBS)

WLW (428m.—700 kc.)

- A. N.
- 6:30 A. M.—International Fiddler
- 6:00—Physical Exercises
- 7:15—Happiness Kids
- 7:30—Arthur Chandler, Jr. organ
- 7:45—Joly Bill and Jane (NBC)
- 8:00—Morning Devotions
- 8:15—Georgia Wildcates
- 8:30—Bard Pick-ups (NBC)
- 8:45—Physical Exercises
- 9:00—Rumford School of Cookery
- 9:15—Town Crier Economy Names
- 9:30—Beautiful Thoughts (NBC)
- 9:45—Premium Man
- 10:00—Live Stock: Pollyanna Talk
- 10:15—A. & P. Orchestra
- 10:30—Colonel Goodbody (NBC)
- 10:45—Stokely Program
- 11:00—Music Appreciation Hour (NBC)
- Noon—Tuxedo Fiddler
- 12:15 P. M.—Pat Barnes (NBC)
- 12:30—River: Plane Markets
- 12:50—Live Stock Reports
- 1:00—National Farm and Nome (NBC)
- 1:15—Bernie Cummins' Orchestra (NBC)
- 1:30—Ohio School of the Air
- 3:00—Mormon Tabernacle Choir (NBC)
- 3:15—Rochester Philharmonic (NBC)
- 4:00—A. & P. Orchestra
- 4:30—Rivers: Plane Markets
- 5:00—Words and Music
- 5:15—Los Vaqueria de Ramona
- 5:30—Old Man Sunshine
- 5:45—Little Red Riding Hoodie (NBC)
- 6:00—Old Man Sunshine
- 6:15—The Chatter
- 6:30—Mail Pouch Program
- 6:45—Lowell Tones (NBC)
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Boscul Program (NBC)
- 7:30—Famous Bridges of History
- 7:45—Old Red Riding Hoodie
- 8:15—Musical Bridges
- 8:30—Smith Brothers (NBC)
- 8:45—Sisters of the Skillet (NBC)
- 9:00—Maxwell and Rose Cotton Queen
- 9:30—Armstrong Program (NBC)
- 10:00—Bernie Cummins' Orchestra
- 10:30—Vocal
- 10:45—Bob Newhall's Spiced Slices
- 11:00—Van Camo Night Caps
- 11:30—Los Amigos
- 11:45—Gibson Orchestra
- 12:15—William Stoess Orchestra

COMPLETE PROGRAMS

To facilitate the finding of network programs with no Cincinnati outlet, stations more available than the key stations WJZ, WFAF (for NBC) and WABC (CBS) are listed in the network schedule.

This log of stations mentioned in these schedules will assist dialers in finding out-of-town programs:

- KDKA, Pittsburgh—930 kc.
- KMOX, St. Louis—1090 kc.
- WENR, Chicago—870 kc.
- WGN, Chicago—730 kc.
- WGCV, Schenectady—790 kc.
- WHAS, Louisville
- WJR, Detroit—750 kc.
- WLS, Chicago—870 kc.
- WHAS, Louisville—820 kc.
- WSM, Nashville—650 kc.
- WTAM, Cleveland—1070 kc.

Friday, November 20

WSAI (225m.—1330 kc.)

- 8:00 A. M.—Gene and Olena (NBC)
- 8:15—McCormick Fiddler
- 8:45—Records
- 9:15—Odas Mattox
- 9:30—Records
- 9:45—A. & P. Orchestra (NBC)
- 10:00—Mrs. Blake's Radio Column (NBC)
- 10:15—Dr. Royal S. Copeland (NBC)
- 10:30—National Home Hour (NBC)
- 10:45—Savory Program (NBC)
- 11:00—Music Appreciation (NBC)
- Noon to 12:15—G. E. Home Circle (NBC)
- 12:15 to 1:00—Live Stock Reports
- 3:00—Woman's Radio Review (NBC)
- 4:00—Betty Moore Decorating Talk (NBC)
- 4:15—Crosley Dealers' Salute
- 4:30—Records
- 5:30—Seger Ella
- 5:45—Records
- 6:30—Talk by Alice Richards
- 6:45—The Skibbin Boys (NBC)
- 7:00—Records
- 7:15—Crosley Auto Stokers Quartet
- 7:30—Prince Albert Program (NBC)
- 8:00—Trials of the Goldbergs (NBC)
- 8:00—Cities Service Concert (NBC)
- 9:00—Cliffquot Club (NBC)
- 9:30—Pond's Dance (NBC)
- 10:00—Silver Plute (NBC)
- 10:30—RKO Theater of the Air (NBC)
- 11:00—Notel Gibson Orchestra

WABC (860 kc.) CBS

- 6:00 P. M.—Dave Abrams' Orchestra
- 6:30—John Kelvin, Irish tenor
- 8:00—The Columbians
- 10:45—Tito Guizar, Spanish Tenor
- 11:00—Leon Belasco Orchestra
- 11:15—Street Singer
- 11:30—Enric Madriguera Orchestra
- A. N.
- 11:45—Nortune; Ann Leaf, with Ben Alley
- 1:00 A. M.—Roseland Ballroom Orchestra
- 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

- P. M.
- 6:00—Waldorf-Astoria Orchestra
- 6:30—Ray Perkins
- 7:00—Major Bowser Family (also WENR)
- 11:00—Marion Hines, songs
- 11:15—Vincent Lopez, Orchestra
- Midnight—Cab Calloway
- 12:30—Larry Funk's Orchestra

WJZ (760 kc.) NBC

- P. M.
- 6:00—Raising Junior
- 6:15—Conn-Sanders' Orchestra
- 6:30—Sundial Bonnie Laddies
- 7:30—Phil Cook (also KDKA)
- 7:45—"Believe It or Not" Ripley (also KDKA)
- 10:00—Paul Whiteman's Paint Men (also WNAS)
- 10:30—Clara, Lu and Em (also KDKA)
- 10:45—Tuneful Melody (also KDKA; WJR)
- 11:00—Slumber Music (also WJR)
- 11:30—Jack Denny Orchestra
- Midnight—Russ Columbo (also WENR)
- A. N.
- 12:15—William Stoess Orchestra

Saturday, Nov. 21

WCKY (202m.—1490kc.)

- 4:00—Wee How Frolic
- 4:30—Alice Rowlett
- 4:45—Demar and O'Shea
- 5:00—Medley Four
- 5:15—Cumberland Crooners
- 5:30—Kapus's Nawaials
- 5:45—Duke, His Use and Sisters
- 6:00—Milk Man Special
- 7:00—Alarm Clock Melodies
- 7:30—Organ Melodies
- 8:00—Kentucky Mountaineer
- 8:15—Morning Devotions (NBC)
- 8:30—Cherrie (NBC)
- 9:00—Waltzes, Old and New
- 9:15—Tunes in Blue
- 9:30—Vocal Varieties
- 9:45—Nawaial Melodies
- 10:00—William's Music School
- 10:30—Musical Nits
- 11:15—Musical Novelties
- 11:30—Skillet Lickers
- Noon—Phyllis Melodies
- 12:15 P. M.—Tuneful Topics
- 12:25—Live Stock Reports
- 12:30—National Farm and Nome (NBC)
- 1:30—Organ Program
- 2:00—Popular Dance Melodies

WCKY Saturday, November 21

- 2:30—Marlene Melodia
- 3:00—Siesta Musicals
- 3:30—Novelty
- 4:00—Hawailan Fancies
- 4:30—Wood Indigo
- 5:00—Demar and O'Shea
- 5:30—Jimmy Eldred
- 5:45—Lucille Fox
- 6:00—Cherniavsky's Orchestra
- 6:30—Dinner Dance
- 6:45—Ayers News Flash
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Kentucky Mountaineer
- 7:30—Showboat Boys
- 7:45—Hollywood Night (NBC)
- 8:00—Nokum Trio
- 8:15—Kentucky Mountaineer
- 8:30—Earl Arnold's Orchestra
- 9:00—Sundogers
- 9:30—Audition Nite on the Air
- 10:00—Cuckoo (NBC)
- 10:30—Clara, Lu and Em (NBC)
- 11:00—Kapus's Hawaiians
- 11:15—Dulcie Markum
- 11:30—Cotton Street Orchestra (NBC)
- Midnight—Midnight Frolic

WFBE (250m.—1200 kc.)

- 7:00 A. M.—Break of Day
- 7:15—Musical Clock
- 8:15—Birthdays Party
- 8:30—Concert Hour
- 9:00—Our Daily Thought
- 9:15—Organ Recital
- 9:30—College Tunes
- 10:00—Earl Bright Saying Program
- 10:20—Advanced French—Prof. Briol
- 10:35—WFBK-RKO Theatre Party
- 10:50—Ruth Neely
- 11:00—Shopping with Betty and Bob
- 11:15—Morning Serenade
- 11:30—Housewives' Frolic
- Noon—Happiness Club
- 12:15 P. M.—What Is Doing in Cincinnati
- 12:30—Now It Bezan
- 12:45—Luncheon Musicals
- 1:00—Around the Clock
- 1:15—Story Telling Time
- 1:30—Jumble Songs
- 1:45—Chas. Daunt, tenor
- 2:00—Harvey Nardy
- 2:15—Miniature Concert
- 3:00—Paul Whiteman's Records
- 3:30—Variety
- 4:00—Van Stein
- 4:30—String Trio
- 4:45—Forget-me-not
- 5:15—The Pirates' Club
- 5:30—Musical Appreciation for Children by Lucille Jenkins
- 6:00—Moods in Blue
- 6:15—Murdock Williams
- 6:30—Variety
- 6:45—Berning Ford Travelogue
- 7:00—Dinner Dance Music
- 7:15—Post Question Box
- 7:30—Original Ibold Sport Review
- 7:45—With John McCormack
- 8:00—The Manhattan Dance Orchestra
- 8:30—Eather Covington and Jack Nirsch
- 8:40—Sonada Football Scores
- 8:45—Evening Stars
- 9:00—Lucky Boys
- 9:15—Dry Ridge Health Hints
- 9:30—Reveries
- 10:00—Mansion Dance Orchestra
- 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

- 6:45 A. M.—Sunrise Worship
- 7:15—Gladys Catron, organist
- 8:00—Roland Gaines Mountain Rangers
- 8:15—Grab Bag Boys
- 8:45—Kentucky World Tour
- 8:50—Studio
- 9:00—Commuters (CBS)
- 9:15—Nub Clothing Co. Musicals
- 9:30—Consolidated Merchants' Program

Society Girl Wins Place in March of Time



Marion Hopkinson's first experience as an actress came when she was assigned to two "The March of Time" (Columbia and WKRC, 8:30 p. m. Fridays). She is a New York society girl who is studying for an operatic career. Her vocal talent got her the chance to play the part of Cyrena Van Gordon, and her knowledge of French gave her the role of Jose Laval, daughter of the Premier of France. Now she is one of the regular actresses in the Time broadcasts.

"KAPUA'S STUDIOS"

Learn to Play the
Hawaiian and Standard Guitars—
Tenor Banjo or Mandolin. Hear
Kapua's Hawaiians.

WKRC

Sat., 6:45 P. M.; Sun., 12 M.;
Wed., 7:30 P. M.

See KAPUA at

717 Main St., Parkway 5986



TUNE IN!

"Professor" MILLER "Baron" LLOYD

The Grab Bag Boys

Every day—8:15 to 8:45 A. M.

WKRC

BETTER RECEPTION OR YOUR MONEY BACK

For your Home For your Auto

Thousands of set owners have im-
proved their radio reception with

Effarsee
ANTENNAE

Radio's most powerful and most
selective inside aerial. Variety of
sizes from

\$1.00 to \$5.00

FISHWICK RADIO

226 E. 8th St., Parkway 6081

WKRC Saturday, November 21
10:00—Woman's Hour—Tremette Tully
10:30—Studio
10:45—Sycotel Contest Program
11:00—Julia Hayes, Household Hints
11:30—Caldwell Teller
11:45—Blackberry Dudes
Noon—Vi-Zey Request Program
12:15 P. M.—Christmas Tours
12:20—Don Bigelow's Orchestra (CBS)
12:30—Cincinnati Merchants' Program
1:00—Pyol Program
1:15—Hotel Telford Orchestra (CBS)
1:30—Rise Carleton Hotel Orchestra (CBS)
2:00—Football Souvenir (CBS)
2:15—Football Game, Southern California vs. Notre Dame (CBS)
2:15—Radio Televisual Institute
2:30—Cincinnati Trade School
2:45—Tropic-Aire, Inc.—Football Score (CBS)
2:50—Re-No Program—Pat Gillick, Organ
6:00—Alb McQueen
6:20—Stocks: Sports Review
6:30—Christmas Tours
6:45—Kentucky World Tour
6:40—Studio
7:00—Washington Political Situation (CBS)
7:15—Cremo—Bing Crosby (CBS)
7:30—Spanish War Veterans
7:45—Camel Quarter Hour (CBS)
8:00—Spanish War Veterans
8:15—Philadelphia Symphony Orchestra (CBS)
10:00—Hank Simmons Show Boat—Prench-Bauer, Inc. (CBS)
11:00—Sports Review; Christmas Tours
11:15—Pyol Program
11:30—Pat Gillick, Studio
Midnight—Chiff Burns Orchestra
12:30—St. Moritz Orchestra (CBS)

WLW (428m.—700 kc.)

6:30 A. M.—International Fiddlers
7:00—Physical Exercises
7:15—Happiness Kids
7:30—Organ, Arthur Chandler, Jr.

A NEW Radio Inspection Service

AGAIN THIS WEEK we will call at your home and test all your Radio tubes, valves and make a general inspection of your entire Radio for—

50c

We offer you this service for a limited time only on Radios of all makes and types. Years of experience, expert knowledge of Radio circuits and up-to-date equipment make it possible for us to analyze your entire Radio system quickly and correctly.

PHONE-LX NOW

Get your call in immediately. Enjoy the satisfaction of dealing with a concern that really knows Radio. Remember, a phone call brings an EXPERT.

A-B-C Radio Sales & Service
Phone CHerry 5230, 1511 Race St.

WLW Saturday, November 21
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotion
8:15—Georgia Wildcats
8:30—Tack, Tack, Toe
8:45—Physical Exercises
9:00—Girls' Program; Pollyanna Talk
9:10—Organ and Vocal Solo
9:20—Book News
9:30—Beautiful Thoughts (NBC)
9:45—WLW Mail Bag
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Happiness Kids
11:00—Moto-Ironing Time
11:15—Elliot Brock, violin
11:30—Live Stock; River; Weather
11:55—Time Signals
Noon—Governmental Glimpses, Gilbert
12:15 P. M.—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—National Farm and Home (NBC)
1:00—Netherland Plaza Orchestra
2:00—WLW Talent Bureau
2:30—Plantation Dances
3:00—A. & P. Orchestra
7:45—Hotel Gibson Orchestra
8:00—Football Game (NBC)
9:00—Old Man Sunshine
6:15—The Chatter
6:30—Little Buster Parade
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Crosley Theater of the Air
7:45—Hotel Gibson Orchestra
8:00—Crosley Pollies (to KQV, WIBO)
8:30—Dance with Countess Dorsay (NBC)
9:00—King Edward Cigar Band
9:30—The First Nighter (NBC)
10:00—Kern Parchie Program
10:15—The Arzen Serenades
10:30—Variety
10:45—Bob Newhall Sports Slices
11:00—Van Camp Night Caps
11:30—Doodlers
Midnight—Ernie Palmquist Carolina Col
legians, Creststone Ballroom
12:30—Netherland Plaza Orchestra
1:00—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

8:00 A. M.—Gene and Glenn (NBC)
8:15—McCormick's Old-Time Fiddlers
8:45—Records
9:15—Odas Maddox, banjo
9:30—Records

LESTER SINGER RADIO SERVICE CO.

Cincinnati's Best Equipped
Radio Service Station

All Makes of Radios
Serviced
Power Packs and Sound
Equipment

2126 Madison Road
Woodburn 3788

WSAI Saturday, November 21
9:45—A. & P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Dave Roberts, banjo
10:30—Records
11:30—Live Stock Reports
11:45—Records
Noon—Sign off
1:45 P. M.—Yale-Harvard Football Game (NBC)
3:30—Dancing Melodies (NBC)
4:00—Records
4:15—Crosley Dealers Salute
4:30—Records
5:00—Southern Singers, Raymond Mitchem
5:30—Records
6:30—Mr. Bones and Co. (NBC)
7:00—Nick Lucas (NBC)
7:15—Laws That Safeguard Society (NBC)
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Maxwell House Diet Ensemble
8:30—National Education Talk (NBC)
9:00—Pryor's Goodyear Band (NBC)
9:30—Club Valspar (NBC)
10:00—Lucky Strike Dance (NBC)
11:00—Netherland Plaza Orchestra

WABC (860 kc.) CBS

P. M.
6:00—Anthony Trini Orchestra
6:30—Don Bigelow's Orchestra
6:45—Connie Boswell
7:00—Reis and Dunn
8:00—The Mills Brothers
11:00—Eric Madriguera's Orchestra
11:15—Jack Miller
11:30—Leon Belasco Orchestra
11:45—Nocturne
Midnight—Guy Lombardo's Orchestra
A. M.
1:00—Hotel Edison Orchestra
1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
8:00—Civic Concert's Service (also WTAM)
8:30—National Advisory Council on Radio in Education
10:00—Marion Harris, songs
11:15—Jesse Crawford, organ
11:30—Carmen Sanders' Orch. (also WTAM)
Midnight—Rudy Walle and Connecticut Yankees (WTAM)
A. M.
12:30—Vincent Lopez Orch. (WTAM)

WJZ (760 kc.) NBC

P. M.
6:00—Raising Junior
6:15—Gruen Answer Man
6:30—Breyer Leaf Boys
7:30—Brenner Program
7:45—Hollywood Nights (also KDKA; WJR)
8:00—Dancer Eighties (also WHAS)
9:00—Chicago Civic Orchestra
10:00—Cachico (also WJR)
10:30—Clara Lu and zni (also WGN)
10:45—Twenty Fingers of Harmony (also KDKA)
11:00—Slumber Music (also WJR)
11:30—Rosa Cumbola (also WENR)
11:45—Lew White, organ
Midnight—Mildred Bailey and King's Jesters (also WJR)
A. M.
12:15—Paul Whiteman Orchestra (also WJR)

Sunday, Nov. 22

WCKY (202m.—1490kc.)

Noon—Sparklets (NBC)
12:15 P. M.—Studio Program
12:30—Balkan Mountain Men (NBC)
1:00—Medley Pour
1:10—Ellis Prakes, basso
1:45—Pop Concerts (NBC)
2:15—Careless Love (NBC)
2:30—Art Club Concert
3:00—National Youth Conference (NBC)
3:30—Waldorf-Astoria Organ Recital (NBC)

JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kampf Jewelry Co.
Diamond Remounting
Specialists
18 West Sixth St.

WCKY Sunday, November 22
4:00—Sanders Trio
4:15—Lawson's Hawaiians
4:45—Dulcie Marham
5:00—Dr. Harry Emerson Foodick (NBC)
5:30—Julius Monk, pianist
5:45—Lucille Fox, blues singer
6:00—Sundagers
6:30—Panda! Fryer, tenor
6:45—Kapua's Hawaiians
7:00—Willis Overland Program (NBC)
7:15—Lena Pope, soprano
7:30—College of Music
8:00—Demart and O'Shea
8:30—Earl Arnold's Orchestra
9:00—Skillet Lickers
9:30—Charles
9:45—Italian Sencadera
10:00—Kentucky Mountaineer
10:15—Harbor Lights (NBC)
10:30—Hokum Music
11:00—Cumberland Crooners
11:15—Earl Arnold's Orchestra
11:45—South Sea Islanders (NBC)

WFBE (250m.—1200 kc.)

8:00 A. M.—Break of Day
8:30—Concert Hour
9:15—Birthday Party Program
9:30—Invitation to the Waltz
10:15—Dry Ridge Health Hints
10:30—Vocal Varieties
10:45—Berning, "The Travogue
11:00—Excerpts from the Opera
11:30—Our Thought for Today
11:45—Morning Melodies
12:00—P. M.—Gulston and Corter
12:30—UPA Theatre
12:45—Lunchon Melodies
1:00—Jewish Hour
1:30—Belle Houston, baritone
1:45—Around the Clock
2:00—James A. Dorsey
2:15—The Oracles
2:30—Bill Reith's Cincinnati Panthers
3:00—Ralph Flunkert
3:15—Maurice and Nelson
3:30—Beyond the Horizon
3:45—Maie Quartet
4:00—Tex Dance
4:15—Pastels in Prose
4:30—Variety, Bee Campbell
4:45—Port Symphony Hour
4:55—Mrs. Lloyd Henshaw, Book Review
5:00—Twilight Reveries
6:00—Church Federation Hour
7:00—Emma Methvin
7:15—With the Scouts
7:30—Original Ibold Sport Review
7:45—Old Time Fights—Harry Hartman
8:30—Mansion Dance Orchestra
9:00—Evening Stars
9:30—Novelty Notes
9:45—Douglas Pinguely, basso
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship
6:50—God's Bible School
7:00—Watchtower Program
7:15—Benjamin Franklin Civic Hour
Noon—American Legion Program
1:00 P. M.—Jewish Community Program
1:30—Cathedral Quarter Hour (CBS)
1:45—Carmen Sanders' Orch. (CBS)
2:00—Eight Sons of Eli (CBS)
2:30—Columbia Church of the Air (CBS)
3:00—Ann Leaf at the organ (CBS)
3:15—New York Philharmonic Symphony (CBS)
5:00—Rev. Donald Grey Barnhouse (CBS)
5:30—Reading—Twenty Minutes of Good
Reading
6:00—Chicago Knights (CBS)
6:15—Sports Review
6:30—Christmas Tours
6:35—Kentucky World Tour
6:45—Arch Preserver Band
6:50—Studio
7:00—Old Wurzburg Malt
7:15—Charlie and Oscar (CBS)
7:30—Ludens' Novelty Orchestra (CBS)
8:00—Devils, Drugs and Doctors (CBS)
8:15—Dan Beddie, tenor
8:45—Angelo Patri—"Your Child" (CBS)
9:00—Street Summer Program
9:30—Romances of the Sea (CBS)
10:00—Edna Wallace Hopper Variety Show (CBS)
10:30—Horseshoe Gardens—Chiff Burns
11:00—Times Weather; Sports Review
11:05—Christmas Tours
11:15—Kentucky World Tour
11:30—The Gauchos (CBS)
11:35—Ben Bernie's Orchestra (CBS)
Midnight—Eddie Duchin's Orch. (CBS)

RADIO TUBE SPECIALISTS
Any Type of Tube for Any
Make of Radio
LINK'S TUBE SHOP
607 WALNUT STREET
RADIO REPAIRING Parkway 6415

SUPERHETERODYNE

Pentode Output--Variable Mu
Full Size Dynamic Speaker

The Crosley
LITLFELLA
\$36³⁶ Complete with TUBES

Crosley sweeps aside all precedent in offering the sensational Crosley LITLFELLA, a compact table model, Pentode Output, Variable Mu, SUPERHETERODYNE with an illuminated dial and full size dynamic speaker, at a price less than that asked for other ordinary circuit receivers. Never before has it been possible to obtain a SUPERHETERODYNE at this remarkably low price. Think of it! A Crosley 5-tube SUPERHETERODYNE for \$36.36, complete with tubes! Compare the Crosley LITLFELLA feature by feature with other radio receivers sold at this price, then you will know Crosley offers you the greatest value per dollar in radio. Come in and hear the Crosley LITLFELLA today. You will marvel at its high sensitivity, razor-edge selectivity and superior tone.



May-Stern & Co.
FIFTH AND ELM STREETS

YOU'RE THERE WITH A CROSLY

CROSLY RADIO

French-Bauer, Incorporated
brings the nationally famous

Hank Simmons Show Boat

to you every Saturday night
over Station WKRC from
10:00 to 11 o'clock

French-Bauer

INCORPORATED

"Better Dairy Products Since 1842"

Sunday, November 22

WLW (428m.—700 kc.)

- 9:00 A. M.—Church Forum
- 9:30—Children's Program (NBC)
- 10:00—Organ, Arthur Chandler, Jr.
- 10:15—River Report
- 10:30—Fiddlers Three (NBC)
- 10:45—Song for Today (NBC)
- 11:00—Russian Singers (NBC)
- 11:30—Morning Musicale (NBC)
- 12:30 P. M.—Plantation Days
- 12:45—Henry Thies Orchestra
- 1:15—Damosch Symphony (NBC)
- 2:15—Conservatory of Music
- 2:30—Yeast Poamers (NBC)
- 3:00—Crosley Theatre of the Air
- 3:30—Crosley Roamers
- 4:00—League of Little Flower (WJR)
- 5:00—Shuron Musical Showman
- 6:00—Simons Program (NBC)
- 6:30—Cincinnati Unemployment Concert
- 6:45—The Chatter
- 6:45—Vanity Fair Program (NBC)
- 7:00—Bernie Cummins' Orchestra
- 7:15—Jolly Time Revue (NBC)
- 7:30—The Three Bakers (NBC)
- 8:00—Enns Jettick Melodies (NBC)
- 8:15—Collier's Radio Hour (NBC)
- 9:15—Bayuk Sing Party (NBC)
- 9:45—Kaffee Hay Slumber Music (NBC)
- 10:15—Gold Medal Express (NBC)
- 10:45—Variety
- 11:02—Ernie Palmquist Collegians
- 11:30—Moon River
- MIDNIGHT—Henry Thies' Orchestra
- 1:00—Bernie Cummins' Orchestra

WSAI (225m.—1330 kc.)

- 2:15 P. M.—Sunday Bright Spot (NBC)
- 3:00—Serenade and Hymn Time
- 3:30—Wayne King Orchestra (NBC)
- 3:50—National Religious Services (NBC)
- 4:00—Florship Frolic (NBC)
- 4:30—Wonder Program (NBC)
- 5:00—International Gipsy (NBC)
- 5:30—General Electric Program (NBC)
- 6:00—Catholic Hour (NBC)
- 7:00—Through the Opera Glass (NBC)
- 7:30—Jedent Club of the Air (NBC)
- 8:00—Chase & Sanborn (NBC)
- 9:00—"Our Government"—David Law
- 9:15—Album of Familiar Music (NBC)
- 9:45—The Buick Program (NBC)
- 10:15—Ted Weems' Orchestra (NBC)

WABC (860 kc.) CBS

- P. M.
- 6:00—Chicago Nights
- 6:30—Howard Dandies
- or
- 6:30—Barn-dall Musical Memories (KNOX only)
- 8:15—Music Along the Wires: Symphony Orchestra
- 9:00—Roxey Theatre Symphony (also KNOX)
- 10:00—Edna Wallace Hopper's Variety Show
- 11:00—"The Gauchos"
- 12:30—Nocturne, with Ann Leaf

WEAF (660 kc.) NBC

- P. M.
- 2:30—Moonshine and Honeycuckle
- 10:45—Beth Parker's Neighbors (also WHAS; WTAM)
- 11:15—Ralph Kirby, baritone
- 11:30—Jerse Crawford, organ
- MIDNIGHT—Larry Funk Orchestra

WJZ (760 kc.) NBC

- P. M.
- 5:00—National Veggers—Dr. H. E. Fodick (also KDKA)
- 6:00—Raising Junior (also WJR)
- 6:15—Ferdia Higgins, songs
- 6:30—My Portrait, Gallery of Famous Britons
- 7:15—Jolly Time Review (also WLS)
- 8:00—Harbor Lights (also WENR)
- 10:45—Land of Wonder and Pear
- 11:00—Witherpoon Chorus (also KDKA)
- 11:30—Russ Columbo (also KDKA)
- 11:45—South Sea Islanders

Monday, Nov. 23

WCKY (202m.—1490kc.)

- 7:00 A. M.—Alarm Clock Melodies
- 7:30—Band Music
- 8:00—Kentucky Mountaineer and Little Jimmy
- 8:15—Morning Devotions (NBC)
- 8:30—Cherico (NBC)
- 9:00—Walters, old and new
- 9:30—Tunes in Blue
- 10:00—Vocal Varieties
- 10:30—Classic Hour
- 11:00—Musical Novelties
- 11:30—Shillet Lickers
- Noon—Luncheon Concert
- 12:25 P. M.—Live Stock Quotations
- 12:30—National Farm and Home (NBC)
- 13:00—Organ Recital
- 13:30—Kentucky Federated Women's Clubs
- 2:15—Moods in Indigo
- 2:30—Music Masters
- 3:00—Siesta Musicale
- 3:15—Matinee Melodies
- 3:45—Hawaiian Reveries
- 4:00—Rhythmic and Rhythmic

BURCK - BAUER, Inc.
807 RACE ST.
Westinghouse Radios and Refrigerators.
General Motors and Sparton Radios.
Intelligent service on all makes Radios and Refrigerators.
Phone PA-kway 5600



Four youngsters, all under 22, and they jumped in two months from Cincinnati to Broadway.

That's the story of the Mills Brothers whom WLW first put on the air about a year ago and who this week began a four week contract at the Paramount Theatre at Times Square. Their theatre engagement doesn't interfere with their 8 p. m. appearances on Tuesday, Thursday and Saturday on the Columbia network, or with their making of records (the first recording was released this week.) According to Variety, theatrical magazine, the Mills Brothers will be spotted in a new Ziegfeld show about the first of January.

Left to right, the brothers are Herbert, 19; Donald, 17; John, 21; and Harry, 18. Although

their voices sound like an orchestra, the only instrument they play is the mail-order guitar (\$6.25, C. O. D.) that John plunks as an accompaniment. They were born and raised in Piqua, O. Before their father turned barber, he and their mother sang in vaudeville. The boys began singing together when John was 13 and Donald a mere nine. At first they performed for stray pennies, nickels and dimes until their father set them up as entertainers in his barbershop to keep them off the street. Business doubled and the Mills family was able to shoo the wolf from the door. It is reported that Harry and Donald like New York immensely. John and Herbert prefer Cincinnati. They left their girls here.

WCKY Monday, November 23

- 4:15—Stars of Today
- 4:30—Popular People
- 5:00—Bud, Les and Jim
- 5:15—Medley Four
- 5:45—Lena Pope
- 6:00—Story Book Hour
- 6:30—Twilight Organ Reveries
- 6:45—Ayers News Flash
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Tasty Jesters (NBC)
- 7:30—Julius Monk, pianist
- 7:45—Waves of Melody (NBC)
- 8:00—Faye Tarvin, pianist
- 8:15—Dulcie Markum
- 8:30—Mystery Drama, "Castle Quaint"
- 9:00—Sundoggers
- 9:30—Tommy and Willie
- 10:00—Shillet Lickers
- 10:30—"Four Aces," male quartette
- 10:45—Kapua's Hawaiians
- 11:00—Coon Sanders Orchestra (NBC)
- 11:15—Ruscel and Grady Hodges
- 11:30—Hokum Trio
- 11:45—Kentucky Mountaineer

WFBE (250m.—1200 kc.)

- 7:00 A. M.—Break of Day
- 7:15—Musical Clock
- 8:15—Birthday Party
- 8:30—Concert Hour
- 9:00—Our Daily Thought
- 9:15—Organ Recital
- 9:30—College Tunes
- 9:45—Hawaiian Dreams
- 10:05—Dot: Bright Sighting Program
- 10:20—String Ensembles
- 10:35—WFBE-RKO Theatre Party
- 10:50—Mrs. Evans
- 11:00—Shopping with Betty and Bob
- 11:15—Morning Serenade
- 11:30—"Housewife's" Frolic
- Noon—Happiness Club
- 12:15 P. M.—What's Doing in Cincinnati
- 12:30—How It Began
- 12:45—Luncheon Musicale
- 1:00—Around the Clock
- 1:15—Story Telling Time
- 1:45—Slumber Songs
- 2:00—With Kate Smith
- 2:15—Variety
- 2:45—Afternoon Dance Frolic
- 3:15—Julius Monk
- 3:30—Vine Street Foot Clinic
- 3:45—Memory Lane
- 4:00—Voice of the Strings
- 4:30—Frank and Larry
- 4:45—Musical Interlude
- 5:15—The Finest Club
- 5:30—Time Tunes
- 5:45—Spritz Program
- 6:00—Roosevelt Theatre Party
- 6:15—Hits from the Shows
- 6:30—Show Windows—Frank Aston
- 6:45—Burning Road Traveltogue
- 7:00—Dinner Musicale
- 7:15—Post Question Box

WANTED BOYS TO SELL RADIO DIAL
MAKE GOOD MONEY IN SPARE TIME
See R. Sirlyn at Central News Co.
320 E. Third St. MAin 3117

WKRC Monday, November 23

- 3:00—Vi-Zoy Program
- 3:15—Salon Orchestra (CBS)
- 3:30—Arthur Jarrett (CBS)
- 3:45—Sam Prager, pianist (CBS)
- 4:00—Cincinnati Trade School Program
- 4:15—Bert Loun's Orchestra (CBS)
- 4:30—Webb Ford Program
- 4:45—Alms & Doepke Program
- 5:00—A. O. Rust—Happy Feet
- 5:15—Radio Television Institute
- 5:30—Uncle Olie Krendel Gang (CBS)
- 5:45—Candy Quarter Hour (CBS)
- 6:00—Re-NU Program—Pat Gillick, Organ
- 6:15—Sports Review
- 6:30—Don Bigelow's Orchestra (CBS)
- 6:47—Reis and Dunn (CBS)
- 7:00—Wrigley—Myrt and Marge (CBS)
- 7:15—Cremlo—Bing Crosby (CBS)
- 7:30—Baker Bros.—Boswell Sisters (CBS)
- 7:45—Candy Quarter Hour (CBS)
- 8:00—R. B. Clothes—Grab Bag Boys
- 8:15—Singing Sam, Barbaud Man (CBS)
- 8:30—Kate Smiley La Palma (CBS)
- 8:45—Old Wurzburg Malt Program
- 9:00—Pompeian Make Up Box (CBS)
- 9:15—Street Slumber Music
- 9:30—An Evening in Paris (CBS)
- 10:00—Guy Lombardo Panatella Orchestra (CBS)
- 10:30—"Toscha Seidel" CBS'
- 11:00—Green Answer Man
- 11:03—Time, Weather, Sports Review
- 11:12—Pyol Program
- 11:30—Pat Gillick and His Gang
- MIDNIGHT—Ben Bernie Orchestra (CBS)

WLW (428m.—700 kc.)

- 6:30 A. M.—International Fiddlers
- 7:00—Physical Exercises
- 7:15—Happiness Kids
- 7:30—Organ, Arthur Chandler, Jr.
- 7:45—Jolly Time and Jane (NBC)
- 8:00—Singing Devotions
- 8:15—Georgia Wildcats
- 8:30—Bissell Pick-ups (NBC)
- 8:45—Sports Review
- 9:00—Rumford School of Cookery
- 9:15—Musical Portrait
- 9:20—Child Care—Dr. Ada Arlitt
- 9:30—Beautiful Thoughts (NBC)
- 9:45—Radio Folks
- 10:00—Live Stock Reports; Piano
- 10:15—A. & P. Orchestra
- 10:30—Concord Goodbody (NBC)
- 10:45—Pearl Rush
- 11:00—Elliot Brock, violin recital
- 11:15—Mrs. A. M. Goudiss (NBC)
- 11:30—White Lead Program (NBC)
- 11:45—River Weather; Time
- Noon—Seger Ellis
- 12:15 P. M.—Pat Barnes (NBC)
- 12:30—Hotel Gibson Orchestra
- 12:45—Market's Live Stock Reports
- 1:00—National Farm and Home (NBC)
- 12:30—Bernie Cummins' Orchestra
- 2:00—Ohio School of the Air
- 3:00—Interviews by Alice Cory
- 3:15—Bradley Kincaid

WFBE Monday, November 23

- 7:30—Original Hot Spot Review
- 7:45—Julius Sien
- 8:00—Hub Clothing Co. Players
- 8:15—Newport Finance Program
- 8:30—Covington and Hersh
- 9:00—Lucky Boys
- 9:15—Dry Ridge Health Hints
- 9:30—Piano Selections
- 9:45—Highlights of the World Series, Bob Bishaw
- 10:00—WFBE Vaudeville Show
- 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

- 6:45 A. M.—Sunrise Worship
- 7:45—Gladys Catron, Organist
- 8:00—Roland Gaines Mountain Rangers
- 8:15—Grab Bag Boys
- 8:45—The Old Dutch Girl (CBS)
- 9:00—Commuters (CBS)
- 9:30—Consolidated Merchants' Program
- 10:00—Woman's Hour—Tremette Tully
- 10:30—Art Dry Cleaners
- 10:45—Saloon Program (CBS)
- 11:00—Synel Program
- 11:15—Julia Hayes
- 11:45—Jane Grey and "Kampf, the Jeweler, Artists"
- Noon—Blackberry Dudes
- 12:15 P. M.—Christmas Tours
- 12:30—Kentucky World Tour
- 12:30—Cincinnati Merchants' Program
- 1:00—Kenton Pharmaceutical Program
- 1:15—Pines Automatic Winterfront
- 1:30—Coldie Tenor
- 1:45—Hub Clothing Co. Musicale
- 2:00—Pyol Program
- 2:15—Bauer-Bauer Organ
- 2:30—American School of the Air (CBS)

WLW Monday, November 23

- 3:30—Three Doctors (NBC)
- 3:45—Tink, Tack, Toe
- 4:00—A. & P. Orchestra
- 4:30—Organ Matinee
- 5:00—Chatt with Peggy Winthrop (NBC)
- 5:15—Los Vaqueiros de Ramon
- 5:45—Little Orphan Annie (NBC)
- 6:00—Old Man Sunshine
- 6:15—The Chatter
- 6:30—Crosley Auto-Stokers
- 6:45—Lowell Thomas (NBC)
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Sunset Melodies
- 7:30—Variety
- 7:45—Schlering Rubber Program
- 8:00—Smilin' Ed McConnell
- 8:30—Hollingsworth Hall
- 8:45—Vick's Chemical Program
- 9:00—Armo Den
- 9:30—Musical Dominoes (NBC)
- 10:00—Korn Parchie Program
- 10:15—Bob Newhall Sports Slides
- 10:30—Real Folks (NBC)
- 11:00—Van Camp Night Cap
- 11:30—WLW Fanfare
- MIDNIGHT—Hotel Gibson Orchestra
- 12:30—Netfield Plans Orchestra

WSAI (225m.—1330 kc.)

- 8:00 A. M.—Gene and Glenn (NBC)
- 8:15—McCormick's Fiddlers
- 8:45—Records
- 9:15—Odas Maddox, guitar
- 9:30—Records
- 9:45—A. & P. Program (NBC)
- 10:00—Miss Blake's Radio Column (NBC)
- 10:15—Bob Royal S. Copeland (NBC)
- 10:30—Jean Carroll—Please Tell Me (NBC)
- 10:45—Organ Program
- 11:00—McCormick's Old Time Fiddlers
- 11:30—Records
- Noon to 12:15—G. E. Home Circle (NBC)
- 12:50 P. M. to 1:00—Live Stock Reports
- 3:00—Woman's Market (NBC)
- 4:00—Records

FREE
NOV 1932
RADIO LOG
Years on the air at
KRAUSS' RADIO STORES
111 E. 15TH STREET

QUEEN CITY RADIO SERVICE CO.
826 Broadway, Cincinnati, Ohio
Radios Repaired Aerials Installed
Expert guaranteed service on all makes of radios and phonographs by Cincinnati's oldest exclusive radio service company.
PHONE CHerry 2440

RADIO SERVICE

Complete inspection by an expert in your home. Our service work guaranteed ninety days. Replacements made with original parts. Don't take chances. Call

50c

SCHWARTZ RADIO SERVICE SHOP

ESTABLISHED 10 YEARS Cherry 5946

Liberty and Race,

at the
first of
the month



when all the bills start coming in, then Dad begins to grey. Here's a new economy measure: have "radio nights" at your home, instead of paying for other entertainment. RADIO DIAL is your reserved seat, enabling you to hear what you like best. And to double your economy: the coupon will bring you RADIO DIAL for the next 26 weeks for only \$1.

RADIO DIAL

22 E. 12th Street, Cincinnati, Ohio
Let's have Radio Dial for six months. I enclose one dollar (check, currency, money order).

☐ New ☐ Renewal

Name _____

Address _____

City _____ State _____

WHY
suffer from Nervous Disorders, Rheumatism, High Blood Pressure and other chronic ailments?
Investigate the benefits others have derived with the use of nationally famous Electro-Magnetic
THERONOID
Not a Medicine or Herb
but a magnetic appliance used and endorsed by thousands of Cincinnatians!
Send for descriptive literature or call at office and use the Theronoid free over a period of several days without obligation.
THERONOID OF CINCINNATI
311 LYRIC BLDG.
MAin 5679

WHY?

Would you take your automobile to a blacksmith to have it repaired? Then why let inexperienced radio men tinker with your radio? Bring your radio in to us for permanent cure.

Radio Engineers Service Bureau
125 E. 12th St., Parkway 6260



hizzoner "Professor" Freddie Miller • his ribs "Baron" George Lloyd

The RB ARISTOCRATS of HUMOR and SONG

Time changed to

8 P.M.

Monday, Tuesday, Wednesday, Thursday and Friday Nights Station

WKRC

TUNE IN!

By popular request, the Professor and the Baron will now entertain you at 8 o'clock each evening (instead of 6:45). Listen for the RB CLOTHES PRIZE AWARD CONTEST!

TUNE IN!

The Rg Clothing Co.
EST. 1903 MANUFACTURING RETAILERS



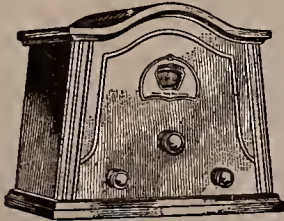
The Stewart Warner Short Wave Converter makes any set a short wave set. Hear the police calls. Listen to ships at sea. Tune in London, Paris, Rome! Travel all over the globe by radio . . . and with a simple twist of the knob return home. Attach to any A. C. set, and convert it at will to a short wave receiver.

"What! You haven't been to Europe?"

"Here y'are, folks . . . Europe and back, as often as you like . . . for \$23.95! Steamer? Tush, tush! Go via Stewart-Warner Short Wave Converter!"

The Professor (Freddie Miller) and the Baron (George Lloyd), between broadcasts spend practically all their time dashing about the continent on a

STEWART-WARNER SHORT WAVE CONVERTER



\$23.95 Complete with tubes

AUTO-RAD SUPPLY CO.

COURT AND SYCAMORE

CHerry 8234

WSAI Monday, November 23
4:15—Crosley Dealers' Salute
4:30—Records
4:45—Minnebell and Chick
5:00—Crosley Singers
5:30—Odas Maddox, guitar
5:45—Records
6:30—Everyday Poems by George Elliston
6:45—The Stebbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Campbell Soup Orchestra (NBC)
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Maxwell House Dixie Ensemble
8:30—Voice of Pirestone (NBC)
9:00—A. & P. Gypsies (NBC)
9:30—General Motors (NBC)
10:00—True Story Program (NBC)
10:45—Crosley Auto Stokers Quartet
11:00—Records

Monday, November 23
WABC (860 kc.) CBS
P. M.
6:15—Don Bigelow Orchestra
8:00—The Columbian
9:15—Howard Barlow's Symphony Orch
11:00—Leon Belasco, Orchestra
11:15—Street Singer
11:30—Enric Madriguera's Cuban Orch.
A. M.
12:30—Noble Sissle's Orchestra
1:00—Hotel Edison Orchestra
1:30—Dave Arben's Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
8:00—Ralph Kirbery, baritone
8:30—Sonanyland Sketches
11:00—Coon-Sanders' Orchestra
10:45—Lee Morse, crooner
11:30—Jesse Crawford, organ
11:45—Cad Calloway Orchestra
Midnight—Earl Hines' Orchestra
A. M.
12:30—Tweeth Hogan Orchestra

WJZ (760 kc.) NBC

P. M.
6:00—Raising Junior
6:15—Peter van Steeden Orchestra
7:30—Phil Cook
8:00—Archer Gibson, organ
8:30—Death Valley Days, drama (also WLS)
9:00—Maytag Orchestra (also KDKA; WLS)
11:00—Slumber Music
11:30—Russ Columbo, songs
11:45—Low White, organ
Midnight—Mildred Bailey and the King's Jesters
A. M.
12:15—Whites Orchestra (also WENR)

Tuesday, Nov. 24

WCKY (202m.—1490kc.)

7:00 A. M.—Alarm Clock Melodies
7:15—Hawkins Melodies
8:00—Kentucky Mountaineer
8:30—Cherrio (NBC)
9:00—Waltzes, old and new
9:30—Tunes in Blue
10:00—Vocal Varieties
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Luncheon Concert
12:30 P. M.—Live Stock Quotations
12:30—National Farm and Home (NBC)
1:00—Piano Novelties
2:00—Elinor Hurdle, dramatic reader
2:15—Moods in Indigo
2:30—Music Masters
3:00—Siesta Musicale
3:15—Matinee Melodies
3:45—Hawkins Reverbs
4:00—This one that
4:15—Stars of Today

WCKY Tuesday, November 24
4:30—Popular Requests
5:00—Dorothy Maher
5:15—Kentucky Mountaineer
5:30—Jimmy Eldred, pianist
5:45—Ludie Fox, blues singer
6:00—Story Book Hour
6:30—Twilight Organ Reverbs
6:55—Ayers News Flash
7:00—Amos 'n' Andy (NBC)
7:15—Hukum Trio
7:30—"Crimline Girl," Alma Ashcraft
7:45—Back of the News in Washington (NBC)
8:00—Louise Ryder, contralto
8:15—Cumberland Corners
8:30—Earl Arnold's Orchestra
9:00—Medley Four
9:30—Tommy and Willie
10:00—Skillet Lickers
10:30—Clara, Lu and En (NBC)
10:45—Paris Night Live (CBS)
11:00—Demart and O'Shea
11:30—Earl Arnold's Orchestra

WFBE (250m.—1200 kc.)

7:00 A. M.—Break of Day
7:15—Musical Clock
8:15—Birthday Party
9:00—Concert Hour
9:00—Our Daily Thought
9:15—Organ Recital
9:30—College Tunes
9:45—Morning Melodies
10:05—Dot: Bright Saying Program
10:20—Waltz Melodies
10:30—REB-RKO Theatre Party
10:50—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:15—Morning Serenade
11:30—Housewives' Tonic
Noon—Happiness Club
12:15 P. M.—What's Doing in Cincinnati
12:30—How It Began
12:30—Luncheon Musicale
1:00—Around the Clock
1:15—Story Telling Time
1:30—Day Dreams
1:45—Two Irish Boys
2:00—With the Bandmasters
2:15—Ralph Pinkaton
2:30—Afternoon Melodies
3:00—With John McCormack
3:15—Novelty News
3:30—Rec Campbell
3:45—Song of the Strings
4:00—Prof. Briol
4:15—The Time Times
4:30—Neal's Cafeteria Blues Busters
4:45—The Islanders
5:15—The Pirates' Club
5:30—Musical Interlude
6:00—Roosevelt Theatre Party
6:15—Murdoch Williams
6:45—Rerun Port Travelogue
7:00—Dinner Dance Music
7:15—Post Question Club
7:30—Original Ibbot Story Review
7:35—University of Cincinnati
8:00—Mansion Dance Orchestra
8:30—Ethel Cowington and Jack Hirsch
8:45—Dry Ridge Health Hint
9:00—Lucky Boys
9:15—Western Hills Community Program
9:30—Aldridge Apple
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship
7:45—Gladys Catron, Organist
8:00—Roland Gaines' Mountain Rangers
8:15—Grab Rag Boys
8:45—Kentucky World Tour
9:00—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—Oxol Feature (CBS)
10:18—Woman's Hour—Tremlette Tully
10:45—Julia Hayes, Household Hints
11:15—Pace the World with a Smile (CBS)
11:30—Vocal Art Trio (CBS)
11:45—Ben Alley
Noon—Blackberry Dudes
12:15 P. M.—Christmas Tours
12:30—Don Bigelow's Orchestra (CBS)
12:30—Cincinnati Merchants' Program
1:00—Pahstette Varieties (CBS)
1:15—Farm Network Program (CBS)
2:00—Pyol Program

BEN BERNIE



"The Old Maestro" and His Orchestra offer you A Full Half Hour of Mirth and Music on the BLUE RIBBON MALT PROGRAM TONIGHT at 9 Eastern Time WKRC and Columbia Stations

WKRC Tuesday, November 24
2:15—Musical Americans (CBS)
2:30—American School of the Air (CBS)
3:00—Vi-Zoy Request Program
3:15—Salon Orchestra (CBS)
3:30—Grease-off Tenor
3:45—Collins Zenger
4:00—Miriam Ray (CBS)
4:15—Synon Program
4:30—Webb Fuel Program
4:45—Alma & Deppie—Children's Hour
5:00—Frank Ross, Songs (CBS)
5:15—Radio Television Institute
5:30—Cincinnati Trade School
5:45—Webb Clothing Co. Musicale
6:00—Re-Nu—Pat Gillick, Organ
6:15—Sports Review; Stocks
6:30—Charlie and Oscar (CBS)
6:45—Cornie Bessell (CBS)
7:00—Widely—Merry and Marge (CBS)
7:15—Cremo—Bing Crosby (CBS)
7:30—Kaltenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—R. B. Clough—Grab Bag Boys
8:15—Abe Lyman's Orchestra (CBS)
8:30—Red Goose Adventures (CBS)
8:45—Gerardine—Walter Winchell (CBS)
9:00—Ben—Bernie Blue Ribbon Malt Orchestra (CBS)
9:30—Romances of the Sea (CBS)
10:00—Modern Male Chorus (CBS)
10:15—Star Brand Shoe Revue (CBS)
10:30—Eddie Schoelwer—Tom Collins, Jr.
10:45—Christmas Tours
10:50—Kentucky World Tour
11:00—Sports Review; Studio
11:15—Pyol Program
11:30—Pat Gillick and His Gang
Midnight—Romanelli's Orch. (CBS)

WLW (428m.—700 kc.)

6:00 A. M.—International Fiddlers
7:00—Physical Exercises
7:15—Happiness Kids
7:30—Organ Program, Arthur Cbandler, Junior
7:45—Jelly Hill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bessell Pick-ups (NBC)
8:45—Physical Exercises
9:15—Fashionette
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports; Piano
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Davis Mystery Club (NBC)
10:50—A. M. Goudiss (NBC)
11:15—Ramona
11:30—Through the Looking Glass (NBC)
11:45—River: Weather; Time
Noon—Tuxedo Entertainers
P. M.
12:15 P. M.—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
1:45—Markets; Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Bernie Cummins' Orchestra
2:00—Ohio School of the Air
2:30—Three Doctors (NBC)
3:45—Tick, Tack, Toe
4:00—A. & P. Orchestra
5:00—Matinee Story Hour (NBC)
5:30—Los Vaqueros del Ramona
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—The Panama Canal—Herbert A. Dangel
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Gaytees Orchestra, Odette Myrtil (NBC)
7:30—Famous Beunies of History
7:45—Bernie Cummins' Orchestra
8:00—Armstrong Quakers (NBC)
8:15—Vincent Lopez and his Vallvellers
8:30—Werk Rubble Browsers
9:00—Maxwell House Musical Memories
9:30—Great Personalities (NBC)
10:00—Chevrolet Chronicles
10:30—Variety
10:45—Bob Newhall Sports Slices
11:00—Van Camp Program
11:30—Crimelights
Midnight—Hotel Gibson Orchestra
12:30—Bernie Cummins' Orchestra

WSAI (225m.—1330 kc.)

8:00 A. M.—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
9:15—Records
9:30—Records
9:45—A. & P. Program (NBC)
10:00—Mrs. Bick's Radio Column (NBC)
10:15—Records
11:00—"Your Child"—Dr. Ella Oppenheimer (NBC)
11:15—Radio Household Institute (NBC)

Look—

The oldest radio repair shop in Cincinnati. We will call at your home, inspect your radio, test your tubes and furnish an estimate of the cost on any make set for

75c

We are the originators of this service. Information gladly given for the asking. Ask us about THE STEWART WARNER SHORT WAVE CONVERTER.

UP-TOWN RADIO SHOP

WILLIAM THREM, Prop.
68 East McMicken
CHerry 7895

Letter Box

"What J. K. R. said in a recent number of the Radio Dial about WSAI and the Radio condition in general, has my full approval. The educational value and entertainment of almost all stations is on the constant decline. Trash! Trash! And still some more trash! It's sickening to hear the same thing over and over again. I am not narrow minded and know that there are more different tastes than broadcasting stations. One likes classic, the other jazz. That's perfectly all right, but—why not go together and tell the Federal Radio Commission to get their cultivator out and go through the Radio field, not only once, but twice. That may help a little to kill the weed."

E. S., Cincinnati.

"As a large number of the Dial readers are colored people, why not have the pictures of Murdock Williams and the Mills Brothers in your paper? What has become of Harlan of the Ralph and Harlan team?"

J. H., Cincinnati.

Harlan has been singing with Murray Horton's band at WLW. See page 5 for Mills Brothers.

For Mrs. P. P. T., Wilmore, Ky. Real folks are on WLW at 10:30 p.m. Mondays.

For E. F., Cincinnati. Natalie Giddings (with a final "s") and Pauline Gidding Unger are strangers to each other. Thanks for the implied compliment to the editor.

For E. R., Latonia. Tommy Atkins of WLW has no picture; is any one of a half dozen pianists, organists and other musicians who double on programs with which they don't care to be identified.

"As soon as I receive my copy of Radio Dial I take a pencil and start to read, marking on the program pages the features that will interest any of the family. Any that are not on local stations I mark in the space with the frequency on which it is broadcast. Then I have my program for the week. I also save all my copies for future reference."

MRS. E. E., Dayton, O.
Tip to industrious dialers.

WSAI Tuesday, November 24

11:30—Records
12:00—12:15—G. E. Home Circle (NBC)
12:15—P. M. to 1:00—Live Stock Reports
3:00—Woman's Radio Program (NBC)
4:00—Records
4:15—Crosley Dealers' Salute
4:30—Records
5:00—Dave Roberts, banjo
5:15—Records
5:30—What Happened to Jane (NBC)
5:45—Records
6:30—Vocal Solos
6:45—The Stebbins Boys (NBC)
7:00—Midweek Hymn Time (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Blackstone Plantation (NBC)
8:30—Goodyear Tire Program (NBC)
9:00—McKesson Musical Magazine (NBC)
9:30—Pulley Brush Man (NBC)
10:00—Lucky Strike Dance (NBC)
11:00—Netherland Plaza Orchestra

WABC (860 kc.) CBS

P. M.
6:00—Hotel Tatt Orchestra
8:00—Mills Brothers
10:00—Arbanesque
11:00—Enric Madriguera's Cuban Orch.
11:15—Jack Miller
11:30—Leon Belasco's Orchestra
11:45—Nocturne
Midnight—Romanelli's Orchestra
A. M.
12:30—Asbury Park Orchestra
1:00—Hotel Benetti Orchestra
1:30—Roseland Ballroom Orchestra

WEAF (660 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—Ralph Kirby (also WENR)
11:00—Marion Harris, songs (WGYY)
11:15—Jesse Crawford, organ
11:30—Jack Denney Orchestra
Midnight—Rudy Valley Orchestra (also WHAS)
A. M.
12:30—Joe Moss Orchestra (also WENR)

WJZ (760 kc.) NBC

P. M.
6:00—Raising Junior (also WJR)

33 CENTS
Is All You Pay For the Famous Original Steamboat Boat Store Coffee.

326 MAIN

WEAF Tuesday, November 24

6:15—Rameses Program—Pollock and Lawhurn
6:30—Savannah Liners Orchestra
7:30—Phil Cook (also WENR)
7:45—Back of the News in Washington (also WHAS)
8:30—Faded Sluggish Harmonies (also WLS)
8:45—Sisters of the Skillet (also KDKA)
9:00—Household Finance (also KDKA)
9:15—Old Stage's Memories
10:30—Clara, Lu and Em (also KDKA)
10:45—Paris Night Life (also KDKA)
11:00—Slumber Music (also WJR)
11:20—Busa Columbia songs
11:45—Dream Pictures
A. M.
12:15—Paul Whiteman Orchestra

Wednesday, Nov. 25

WCKY (202m.—1490kc.)

7:00 A. M.—Alarm Clock Melodies
7:30—Band Selections
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cherico (NBC)
9:00—Waltzes, old and new
9:30—Tunes in Blue
10:00—Mrs. R. K. Martin Recipes (NBC)
10:15—Vocal Varieties
10:30—Classic Hour
11:00—Mrs. A. M. Goudiss (NBC)
11:15—Musical Novelties
11:30—Skillet Lickers
Noon—Luncheon Concert
12:25 P. M.—Live Stock Quotations
12:30—National Farm and Home (NBC)
1:30—Organ Melodies
2:00—Popular Dance Tunes
2:15—Moods in Indigo
2:30—Music Masters
3:00—Society Musicale
3:15—Matinee Melodies
3:45—Hawaiian Reveries
4:00—Rhythm and Rhyme
4:15—Stars of Today
4:30—Popular Requests
5:00—Bud, Les and Jim
5:15—Italian Serenades
5:30—Hulikum Trio
5:45—Lena Pope, soprano
6:00—Story Book Hour
6:30—Twilight Organ Reveries
6:45—Ayers News Brief
7:00—Amos 'n' Andy (NBC)
7:15—Sanders Trio
7:30—Skillet Lickers
8:00—Collecta Memories (NBC)
8:15—Guy Robertson, baritone (NBC)
8:30—Earl Arnold's Orchestra
9:00—Sundrillers
9:30—Tommie and Willie
10:00—Rochester Civic Orchestra (NBC)
10:30—Clara, Lu and Em (NBC)
10:45—Edna Wallace Hopper Varieties (NBC)

WFBE (250m.—1200 kc.)

7:00 A. M.—Break of Day
7:15—Musical Clock
8:15—Birthday Party
8:30—Concert Hour
9:00—Our Daily Thought
9:15—Organ Recital
9:30—College Tunes
9:45—Hawaiian Dreams
10:05—Dot: Bright Spring Program
10:20—String Ensembles
10:35—WFBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:15—Morning Serenade
11:30—Housewifery Frolic
Noon—Happiness Club
12:15 P. M.—What's Doing in Cincinnati
12:30—How It Began
12:45—Luncheon Melodies
1:00—Around the Clock
1:15—Story Telling Time
1:30—Slumber Songs
2:00—Chas. Daunt, tenor
2:15—Waltz Time
2:45—Afternoon Melodies
3:15—Bill Reich's Cincinnati Panthers
3:30—Vine Street Pot Clinic
3:45—Julius Monk
4:00—Venetian Memories
4:30—Tea Time Tunes
5:00—Dedication Program

Who do you suppose is reading "STEPS TO HAPPINESS"?
Everyone having good sense, of course.

"STEPS TO HAPPINESS" may increase the cents in your purse to get a little more sense in your head. "What? You don't believe that! Then just buy a copy of this book and prove it to yourself."

Price 35c
Order direct from
STEPS TO HAPPINESS
Post-office Box 696 Cincinnati, Ohio

WATCH REPAIRING
Any watch cleaned or main spring replaced for only—
Expert workmanship, years of experience, work fully guaranteed.
E. Coleman
38 Pickering Bldg., 5th and Main

WFBE Wednesday, November 25

5:15—The Pirates' Club
5:30—Galvano and Cortes
5:45—Spiller Program
6:00—Rosevelt Theatre Party
6:15—Novelty Notes
6:30—Julius Sein
6:45—Dry Ridge Travelogue
7:00—Dinner Music
7:15—Post-Question Box
7:30—Original Idol Spot Review
7:45—Olio
8:00—Hub Clothing Co. Players
8:15—Newport Finance Program
8:30—Covington and Herah
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Western Hills Commission
10:00—WFBE Vaudeville Show
10:15—Dry Ridge Health Hints
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship
7:45—Gloria Cator, Organist
8:00—Roland Ginner Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Has-Dees Hot Water Heater
9:15—Super Maid Program
9:30—Consolidated Merchants Program
10:00—The Oval Feature (CBS)
10:15—Women's Trolley Tully
10:45—Julia Hayes, Household Hints
11:15—Musical Alphabet (CBS)
11:45—Jane Grey and "Kampi, the Jeweler, Artist"

Noon—Synod Program
12:15 P. M.—Christmas Tours Period
12:20—Kentucky World Tour
12:30—Cincinnati Merchants Program
1:00—Kentucky Pharmaceutical Program
1:15—Farm Network (CBS)
2:00—Pyol Program
2:15—Burck-Bauer Organ Melodies
2:30—American School of the Air (CBS)
3:00—Vi-Zoy Request Program
3:15—Salon Orchestra (CBS)
3:30—Arthur Jarrett (CBS)
3:45—Radio Television Program
4:00—Collax Tenor
4:15—U. S. Navy Band (CBS)
4:30—Webb and Program
4:45—Amo & Doepe Children's Program
5:00—A. O. Rust—Happy Feet
5:15—Uncle Ollie's Kregel Gang (CBS)
5:30—Cincinnati Trade School Program
5:45—Hub Clothing Company Musicale
6:00—Re-Nu—Pat Gillick, Organ
6:15—Sports Review; Stocks
6:30—Hotel Tatt Orchestra (CBS)
6:45—Reis and Dunn (CBS)
7:00—Wrigley—Myrt and Marge (CBS)
7:15—Cremo—Bing Crosby (CBS)
7:30—Baker Bar—Bawell Sisters (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—R. B. Clothes—Grab Bag Boys
8:15—Singin' Sam, Barbasol Man (CBS)
8:30—La Palma—Kate Smith (CBS)
8:45—The Old Varsity Malt Program
9:00—Gold Medal Fast Freight (CBS)
9:30—Erie Crime Club (CBS)
10:00—Vitality Personalities (CBS)
10:15—Wed. Time Chain Program (CBS)
10:30—Columbia Concerts Program (CBS)
10:45—Christmas Tours
10:50—Kentucky World Tour
11:00—Time, Weather, Sports Review
11:15—Pyol Program
11:30—Pat Gillick, Organist
Midnight—Eddie Duchin's Orch. (CBS)
12:30—1 a. m.—St. Moritz Orch. (CBS)

WLW (428m.—700 kc.)

6:30 A. M.—International Fiddlers
7:00—Physical Exercises
7:15—Happiness Kids
7:30—Organ, Arthur Chandler, Jr.

7:00 P. M. over WKRC
Tune in Something different. Gripping heart story of TWO SHOW GIRLS. Music... Dancing... Song... Mystery... Thrills...

Myrt and Marge
WRIGLEY'S

WLW Wednesday, November 25

7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bissell Pick-ups (NBC)
8:45—Physical Exercises
9:00—Musical Etching
9:15—Theodore Le Fèvre, graphologist
9:30—Beautiful Thoughts (NBC)
9:45—Art Talk
10:00—Live Stock Reports; Piano
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Marley Personality Perfumes
11:00—Charles Morning Musicale
11:15—Talk on Mouth Hygiene
11:25—Ramona
11:45—River; Weather; Time
Noon—Seger Ellis
12:15 P. M.—Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Markets. Live Stock Reports
1:00—National Farm and Home (NBC)
1:15—Berrie Cummins' Orchestra
2:00—Ohio School of the Air
3:00—Plantation Days
3:30—Three Doctors (NBC)
3:45—Tick, Tack, Toe
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Chats with Peggy Winthrop (NBC)
5:15—Mouth Health (NBC)
5:30—Los Vaqueros de Ramona
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Dr. Glenn Adams' Dog Talk
6:45—Lowell Thomas (NBC)

WLW Wednesday, November 25

7:00—Amos 'n' Andy (NBC)
7:15—John Ruskin Dance Orchestra
7:30—Bernie Cummins' Orchestra
8:00—R. F. D. Hour
8:15—Remington Rhythm Rounders
8:30—Jack Frost Melody Moments (NBC)
9:30—Sherlock Holmes Adventure (NBC)

Call Avon 3095

When your radio goes wrong, have
RADIO ENGINEERS
Fix It
Rates Low
Expert Service
Best Results
JAMES FRENKEL LEON BASS

WORLD WIDE RADIO RECEPTION

Now Stewart Warner brings you the supreme triumph in radio. Listen to all your favorite U. S. programs or, if you wish, you can listen in on the world.

Trade in your old radio. Liberal allowance will be made.

Complete **\$87.50** with Tubes
Easy Credit Terms
S. Immerman
1221 Main St., Cherry 7304

Hear!
"The Most Helpful Hearing Aid Science Has Yet Invented" . . . SONOTONE.
Private demonstration—no charge—no obligation. A miniature instrument of the finest precision. Button-like ear piece that nestles snugly in the ear. Clear, mellow tone. Amazing power.
Phone MAIN 8030 for a demonstration in your home.

GIBSON OPTICAL CO.

DR. F. E. REUSCH—OPTOMETRIST
430 Walnut St. Near 5th St. Opposite Hotel Gibson

Newton
RACE STREET ABOVE SIXTH

Smoker Reading Lamp
You will find it most convenient and comfortable to lounge with this smoker lamp at your elbow, the shade tilted while you read your favorite magazine or newspaper—
Red, Green or Black—tilting shade—
\$2.98 Complete
Lounge Lamp
with tilting shade
quite effective in red, green or black with banded shade to harmonize—
\$1.49 Complete
(Shades must be taken with bases delivered)
Visit our Gift Section—\$1 to \$5

WLW Wednesday, November 25
 9:30—Dutch Masters Minstrels (NBC)
 10:00—Kara Parchie, Program
 10:15—Variety
 10:30—Crosley Auto-Stokers
 10:45—Bob Newhall Sports Slices
 11:00—Van Camp Program
 11:30—Michael Hauzer's Orchestra
 12:01—Hotel Gibson Orchestra
 12:30—Bernie Cummins' Orchestra

WSAI (225m.—1330 kc.)

8:00 A. M.—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:15—Dinah, Royal S. Copeland (NBC)
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Elkie's Radio Column (NBC)
 10:15—Jane Grant's Siero Hour (NBC)
 10:30—National Home Hour (NBC)
 10:45—Keeping Up With Daughters (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records
 Noon to 12:15—G. E. Home Circle (NBC)
 12:30 P. M. to 1:00—Live Stock Reports
 1:00—Woman's Radio Review (NBC)
 4:00—Mary Steele, contralto
 4:15—Crosley Dealers' Salute
 4:30—Records
 4:45—Sam Wilson, baritone
 5:15—Records
 5:25—Civil Service Talk
 5:30—Records
 5:45—Crosley Auto-Stokers
 6:00—The Stebbins Boys (NBC)
 7:00—Records
 7:15—Campbell Soup Orchestra (NBC)
 7:30—Hotel Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Snoop and Peep (NBC)
 8:15—Olmstead and Arden, piano duo (NBC)
 8:30—Crosley Radio Review (NBC)
 9:00—Halsey Stuart Program (NBC)
 9:30—Palmolive Hour (NBC)
 10:30—Coca Cola Program (NBC)
 11:00—Hotel Gibson Orchestra

WABC (860 kc.) CBS

6:00 P. M.—"Bill Schudt's Going to Press"
 8:00—The Columbians
 8:45—Tasteful Gloom Chasers
 11:00—Leon Belasco's Orchestra
 11:15—Street Singer
 11:30—Noble Sisti's Orchestra
 11:45—Nocturne, with Ann Leaf
 1:00 A. M.—Roseland Ballroom Orchestra
 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

6:00 P. M.—Waldorf-Astoria Orchestra
 6:30—Records
 7:00—Bavarian Peasant Band
 11:00—Nellie Revell
 11:15—Jesse Crawford
 11:30—Vincent Lopez Orchestra
 11:45—Leonard's Orchestra
 12:30 A. M.—Paul Whiteman's Orchestra

WJZ (760 kc.) NBC

6:15—Rameses Program: Mural Pollock and Louis Lombardi, pianist
 6:30—Teddy Black Orchestra
 6:40—Unemployment Relief Committee: Senator Copeland
 7:30—Phil Cook (also WENR)
 7:45—"Believe It or Not" Ripley (also KDKA)
 10:00—Rochester Civic Orchestra (also KDKA)
 10:30—Clara, Lu and Em (also WJR)
 10:45—Hollywood Nights
 11:00—Slumber Music (also WJR)
 11:30—Russ Columbo, songs
 11:45—Low White, organ
 Midnight—Mildred Bailey and the King's Jesters (also WENR; KDKA)
 12:15 A. M.—Coon-Sanders Orchestra (also WENR)
 12:30—Ernie Holst's Orchestra (also WENR)

Thursday, Nov. 26

WKCY (202m.—1490kc.)

7:00 A. M.—Alarm Clock Melodies
 7:30—Hawaiian Music
 8:00—Eureka Weather Forecast
 8:01—Kentucky Mountaineer
 8:15—Morning Devotions (NBC)
 8:30—Cherio (NBC)
 9:00—Waltzes, old and new
 9:30—Tunes in Blue
 10:00—Ray Perkins (NBC)
 10:15—Vocal Varieties
 10:30—Civic Hour
 11:00—Mrs. A. M. Goudiss (NBC)
 11:15—Musical Novelties
 11:30—Skillet Lickers
 Noon—Lunchtime Concert
 12:30—National Farm and Home (NBC)
 1:00—Piano Novelties
 1:30—Rev. Chas. Vandermeulen
 2:15—Moods in Indigo
 2:30—Music Masters
 3:00—Sieta Musicale
 3:15—Musical Melodies
 3:45—Hawitlan Reveries
 4:00—This Un That
 4:15—Stars of Today
 4:30—Popular Requests
 5:00—Cumberland Crooners
 5:15—Maurice Thompson, baritone
 5:30—Kapua's Hawaiians
 5:45—Lucille Fox
 6:00—Story Book Hour
 6:30—Twilight Organ Reveries
 6:55—Ayer's News Flash

UNITED RADIO, INC.
 1103 VINE STREET
 "The House of a Million Parts"
 We service and repair every make Radio.
CHERRY 6531

WKCY Thursday, November 26

7:00—Ames' N' Andy (NBC)
 7:15—Tasteful Jesters (NBC)
 7:30—Charlene
 7:45—Famous Fallacies of Business (NBC)
 8:00—Dixie Spiritual Singers (NBC)
 8:15—Dulcie Markum
 8:30—Earl Arnold's Orchestra
 9:00—Blackstone Plantation (NBC)
 9:30—Tommy and Widdle
 10:00—Melody Hour
 10:30—Clara, Lu and Em (NBC)
 10:45—Night Life (NBC)
 11:00—Skillet Lickers
 11:30—Four Aces, male quartette
 11:45—Cab Calloway and his Orchestra (NBC)

WFBE (250m.—1200 kc.)

8:00 A. M.—Break of Day
 8:15—Hotel Gibson Orchestra
 8:30—Concert Hour
 9:00—Our Daily Thought
 9:15—Organ Recital
 9:30—College Tunes
 9:45—Morning Melodies
 10:00—Thanksgiving Thoughts
 10:15—WFBE-RKO Theatre Party
 10:30—Thanksgiving Tunes
 11:30—Housewifery Frolic
 Noon—Happiness Club
 12:30 P. M.—How It Began
 12:45—Lunchtime Musicale
 1:00—Thanksgiving Story
 1:30—Post Girls Trio
 2:00—Charles Daunt, tenor
 2:15—Serenade
 2:30—Two Irish Boys
 2:45—Forget-Me-Not
 3:00—Dancing Menu
 3:15—Bee Campbell
 3:30—College Tunes
 3:45—Frank and Larry
 4:15—Musical Melodies
 4:30—Neal's Blues Busters
 4:45—With the Music Masters
 5:30—With Pablo Casals
 5:45—Dance Melodies
 6:00—Roosevelt Theatre Party
 6:15—Musical Recital
 6:45—Murdock Williams
 7:00—Dinner Dance Music
 7:15—Douglas Pinguely Trio
 7:30—Original Bold Sport Review
 7:45—Timmer Winner, pianist
 8:00—Mansion Dance Orchestra
 8:30—Eather Covington and Jack Herah
 8:45—The Post Tenor
 9:00—The Lucky Boys
 9:15—Classics
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship
 7:45—Glady's Cantor, Organist
 8:00—Roland Gaines' Mountain Rangers
 9:15—Grab Bag Boys
 9:45—Variety
 9:50—Julia Hayes Household Hints
 9:55—Consolidated Merchants Program
 10:00—Dr. Copeland—Health Talk (CBS)
 10:15—Machine Age Housekeepers (CBS)
 10:30—Thanksgiving Services
 10:45—Barbara Gould Beauty Talk (CBS)
 11:00—Thanksgiving Services
 12:30 P. M.—Cincinnati Merchants
 1:00—Pyol Program
 1:15—Football Souvenir (CBS)
 1:30—Pennsylvania vs. Cornell Football (CBS)
 4:30—Webb Fuel Program
 4:45—Alms & Dopeke Child's Program
 5:00—Christmas Tour
 5:05—Kentucky World Tour
 5:15—Radio Television Institute
 5:30—Cincinnati Trade School
 5:45—Sweetheart Quartet (CBS)
 6:00—Re-Ne—Pat Gillick, Organist
 6:15—Sports Review: Stocks
 6:30—Hotel Bossert Orchestra (CBS)
 6:55—Connie Boswell (CBS)
 7:00—Wrigley—Myrt and Marge (CBS)
 7:15—Cremo—Bing Crosby (CBS)
 7:30—Kaltenborn Edits the News (CBS)
 7:45—Camel Quarter Hour (CBS)
 8:00—Public Dental Period
 8:05—Mills Brothers (CBS)
 8:15—Abe Lyman Orchestra (CBS)
 8:30—La Paine—Kate Smith (CBS)
 8:45—Angelo Patri—"Your Child" (CBS)
 9:00—Horseshoe Gardens—Cliff Burns
 9:30—Love Story Program (CBS)
 10:00—Hart, Schaffner & Marx (CBS)
 10:30—Peters Parade (CBS)
 10:45—Christmas Tours
 10:50—Kentucky World Tour
 11:00—Time, Weather, Sports Review
 11:15—Pyol Program
 11:30—Pat Gillick and His Gang
 Midnight—Guy Lombardo and His Orchestra (CBS)
 6:30 A. M.—International Piddlers
 7:00—Physical Exercises
 7:15—Happiness Kids

M. & T. RADIO SHOP

AL. THREM, Prop.
 RADIOS TESTED IN YOUR HOME
 Repaired Reasonably. Satisfaction Guaranteed
 As Near As Your Telephone
 1735 Elm (at Findlay Market)
 Parkway 4573

CORRECT TIME
WKRC TWICE DAILY

COURTESY OF

ange

435 VINE—CAREW TOWER

REMEMBER—YOUR GRANDMOTHER'S WEDDING RING CAME FROM LANGES

WLW Thursday, November 26

7:30—Organ Program, Arthur Chandler
 7:45—Jelly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Georgian Wildcats
 8:30—Bessie Pickups (NBC)
 8:45—Physical Exercises
 9:00—Health Talk, Dr. Carl Wirbach
 9:10—Organ Interlude
 9:15—Netherland Plaza Chef
 9:30—Beautiful Thoughts (NBC)
 9:45—Florence Frey Beauty Workshop
 10:00—Live Stock Reports; Piano
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody (NBC)
 10:45—Davis Mystery Chef (NBC)
 11:00—Movie-Itoring Time
 11:15—Maid Hygiene
 11:25—WLW Stars
 11:45—River; Weather; Time
 Noon—Seger Ellis
 12:15 P. M.—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Markets; Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Bernie Cummins' Orchestra
 1:45—Nebbraska-Pittsburgh Football Game (NBC)
 4:00—A. & P. Orchestra
 4:30—Organ Matinee
 5:00—Brazilian Coffee (NBC)
 5:30—Edna Wallace Hopper
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Radio News Reel of Hollywood
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Crosley Auto-Stokers
 7:30—Bernie Cummins' Orchestra
 7:45—Shoeing the Blues Away
 8:00—Hotel Gibson Orchestra
 8:15—Nin-Tin-Tin Thriller (Old Favorites)
 8:30—Hollingsworth Hall
 8:45—Sisters of the Skillet
 9:00—Great Composers
 9:30—Maxwell House Ensemble (NBC)
 10:00—A. & P. Gypsies (NBC)
 10:30—Variety
 10:45—Bob Newhall Sport Slices
 11:00—Van Camp Program
 11:30—Crosley Theatre of the Air
 Midnight—Hotel Gibson Orchestra
 12:30—Bernie Cummins' Orchestra

WSAI (225m.—1330 kc.)

8:00 A. M.—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:15—Odas Maddox, banjo
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Elkie's Radio Column (NBC)
 10:15—Records
 10:30—Organ Program
 11:00—Records
 Noon to 12:15—G. E. Home Circle (NBC)
 1:45—Cornell-Penn. University Football Game (NBC)
 3:00—Woman's Radio Review (NBC)
 4:00—Mona Motor Organ Recital
 4:30—Crosley Dealers' Salute
 4:45—Records
 5:00—Gravel Talk
 5:15—Records
 5:30—What Happened to Jane (NBC)
 5:45—Records
 6:00—Retail Business Bureau Talk
 6:30—James G. McDonald (NBC)

IF IT'S ELECTRIC WE CAN FIX IT

PRUES ELECTRIC AND RADIO SHOP
 408 York Street
 South 2751, NEWPORT, KY.

DON'T GIVE UP---

those evenings at home to hit-or-miss radio listening. Millions of dollars' worth of new, fresh, more-delightful-than-ever programs are being announced with the opening of "radio season." Let RADIO DIAL guide you to Your choice in radio entertainment—get the pick of what's on the air. Here is all the information on the new programs, time changes, plus those breezy articles that give you the "human" side of the stars. The coupon brings RADIO DIAL to your door for six months for only \$1. Send it in today.

RADIO DIAL
 22 E. 12th St.
 Cincinnati, Ohio

Send me RADIO DIAL for 6 months. Here's my dollar.
 [] New Subscriber
 [] Old Subscriber

Name _____

Address _____

WSAI Thursday, November 26

6:45—The Stebbins Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Campbell Soup Program (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Fleischmann Hour (NBC)
 9:00—Aero Dramatic Musical (NBC)
 9:30—Sherlock Holmes Adventures (NBC)
 10:00—Lucky Strike Dance (NBC)
 11:00—Hotel Gibson Orchestra

WABC (860 kc.) CBS

6:00 P. M.—Frank Ross, songs
 6:15—Hotel Bossert Orchestra
 6:45—Connie Boswell
 7:00—Eugene Ormandy Quartet
 10:45—Froy and Brezgiotti
 11:00—St. Moritz Orchestra
 11:15—Jack Miller
 11:30—Leon Belasco's Orchestra
 11:30 A. M.—Noble Sisti's Orchestra
 1:00—Dave Abrams Orchestra
 1:30—Roseland Ballroom Orchestra

WEAF (660 kc.) NBC

6:00 P. M.—Waldorf-Astoria Orchestra
 6:15—The World Today, James G. McDonald
 7:15—Campbell Orchestra
 7:30—Ralph Kirby, baritone
 11:15—Coon-Sanders Orchestra
 11:30—Jesse Crawford, organ
 11:45—Cab Calloway Orchestra
 Midnight—Florence Richardson and Melody Boys
 12:30 A. M.—Joe Moss Orchestra

RADIO REPAIR SPECIALIST

Guaranteed Service on All Makes of Radio
LESTER E. YOUNG
 (Formerly Krauss' Inspector)
PHONE KIRBY 4435

CALL Kirby 1253

Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.
Cincinnati Radio Service Co.

If you listen to the radio
 you listen to the

BALDWIN

For it is the careful choice of more than
 200 broadcasting stations

The Baldwin Piano Company

142 W. Fourth Street * Parkway 7800

OPEN EVENINGS

FACTORY SALE

SAVE 1/3 to 1/2

NINE TUBES

Four Screen Grids
 Hi-Mu Tubes
 Capacity Coupling
 Super Dynamic Speaker
 Tone Control
 Static Modulator
 Built-in Aerial

\$39.50

COMPLETE

FREE FACTORY SERVICE

FREE DELIVERY

FREE INSTALLATION

FACTORY GUARANTEE

OPEN ALL DAY SUNDAY AND EVERY EVENING

Terms Can Be Arranged

A SUPER SET

FREE!

FREE Electric Lighter

To Everyone purchasing one of these Special Models

A novel and attractive gift for our radio friends. A cigar and cigarette lighter patterned after microphones used in broadcasting studios. Gold finished case. Complete with silk cord and plug. Operates on AC or DC house current. Absolutely Free to everyone purchasing one of these special models. Just clip this ad and bring it along with you.

MINWEST RADIO CORP.

OPEN EVENINGS UNTIL 9 P. M.

909 Broadway

OPEN ALL DAY SUNDAY

RADIO DIAL

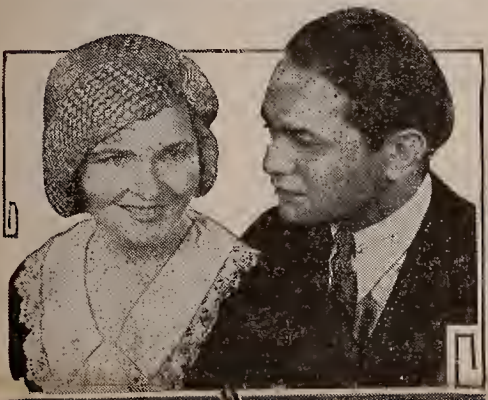
REGISTERED

Volume I, No. 28

WEEK ENDING DECEMBER 3, 1931

Price 5c

Caesar's Wife to Tell Home Life In Radio Interview December 1



Edward G. Robinson, who acts the gangster or the newspaper editor with equal facility when he is before the motion picture camera making a "Little Caesar" or a "Five Star Final," plays an entirely different role when he gets home. As the photograph of "Little Caesar" and his wife illustrates, Robinson loses all his hardboiled exterior when the Klieg lights are switched out. Just what housewifely devices she uses to accomplish the transformation in her movie-star husband, Mrs. Robinson will explain to Winifred Carter in the interview WSAI will broadcast from the NBC "red" network at 10 o'clock Tuesday morning (December 1). Among other secrets, Mrs. Robinson will reveal the recipe for the favorite dish with which she soothes "Caesar's" savage breast.

"Grand Canyon", New Symphony By Grofe, Has Radio Premiere

"Grand Canyon," Ferde Grofe's latest score, and one on which Paul Whiteman is said to have spent approximately \$20,000, will be played by that king of jazz in a special concert at 11:15 p. m. Sunday (November 28) on the NBC "red" network which probably will include WTAM (1020 kc.), WENR (870 kc.), and WGY (890 kc.) as well as WFAF (660 kc.).

Freddie Miller, Billy Shaw Bout Is On WFBE Card

Freddie Miller and Billy Shaw will fight for the Ohio Featherweight championship, Monday night (November 30) at 9:30, with WFBE reporting the bout. Harry Hartman will re-report the match as the information comes to him by wire direct from the ringside at Sydney, O.

Radio happenings in November, 1931 have been recorded for posterity. Ray Lawll, traffic manager of WKRC, and Eugene Mittendorf, manager, saw to it that a copy of last week's RADIO DIAL was sealed in the corner stone of the new Cincinnati Union station November 20.

Grofe, a native of the West, conceived the idea of a descriptive symphony five years ago on a visit to the Grand Canyon, but the press of composing and his radio work (he directs the Florsheim Frolic on Sunday afternoons) has permitted him little time for the writing. In fact, he encountered some difficulty in completing the last movement, the Storm. In desperation, he finally went to the woods of northern Wisconsin for a rest. While he was there, a terrific thunderstorm gave him the theme. The symphonic suite has five movements: Sunrise, Painted Desert, Humoresque, On the Trail, and Cloudburst.

This broadcast of Whiteman is expected to equal in importance his first concert some years ago when, in Carnegie Hall, he made musical history by playing Gershwin's "Rhapsody in Blue," with orchestration by Grofe.

President Hoover Addresses Home Owners' Meeting

President Hoover's views on the relationship of the home to the nation will be heard throughout the country when his address before the President's Conference on Home Building and Home Ownership is broadcast over NBC and Columbia networks Wednesday (December 2) at 9 p. m. WKRC and WSAI will broadcast locally.

The President will be introduced by Secretary of Commerce Robert P. Lamont, and will speak from Constitution Hall, in Washington, at the opening session of the four-day conference.

The meetings, called by President Hoover to discuss the extension of home building and home ownership, will be attended by more than 1,000 delegates, representing national organizations. Among the associations included will be the American Federation of Labor, the American Institute of Architects, the Association of General Contractors, the Association of Life Insurance Presidents, the Chamber of Commerce of the United States, the General Federation of Women's Clubs, the National Association of Real Estate Boards, the National Congress of Parents and Teachers, the National Farmers' Union and the National Grange.

"La TRAVIATA" IS CHICAGO OPERA CHOICE THIS WEEK

The first act of Verdi's "La Traviata" will be broadcast to an NBC network by the Chicago Civic Opera Company, Saturday (November 28) at 8:00 p. m., with WLS (870 kc.) in the network.

Claudia Muzio and Charles Hackett will sing the roles of Violetta and Alfredo.

Damrosch Sunday Concerts to Give Opera in English

Foreign language operas will be heard in English during the NBC Symphonic Hour over an NBC network and WLW each Sunday at 1:15 p. m., it is announced by Walter Damrosch, dean of American conductors, who directs the orchestra.

Damrosch believes that "performances of opera in our country should be sung in the vernacular," and has arranged to introduce the first act of Wagner's "Die Walkure" during the Symphonic Hour this week (November 29).

**Complete Radio Programs
for Greater Cincinnati
and Network Key Stations
Begin on Page 3**

Happiness Kids



Hortense Rose and George Hall are the Happiness Kids who entertain at WLW at 7:15 every morning except Sunday. Only the name is new to WLW listeners, for Hortense and George have been on the air at the Cros-

(Continued on page 3)

Hugh Walpole Speaks From London, England

Hugh Walpole, one of the most widely read contemporary novelists, will speak from London on "The Contemporary Theatre" in the international rebroadcast on the Columbia network at 12:30 p. m. Sunday (November 29). If reception is good, it should be dialable at KMOX (1070 kc.) or WABC (860 kc.). Walpole wrote the Jeremy books, "Portrait of a Man with Red Hair," and the recent "Rogue Herries."

Gigli is Next G. E. Soloist

Beniamino Gigli of the Metropolitan Opera company, will sing the General Electric Twilight program Sunday (November 29) at 5:30 p. m. on the NBC network including WSAI. The tenor will sing such songs as the Liszt "Liebestraum," Toselli's "Serenade," "Sant Lucia," "Song of India," and "O Sole Mio."

L. B. Wilson Takes Over Direction of Station WCKY

L. B. Wilson, owner of station WCKY, has taken over the management of the station himself and is improving the Kentucky station's programs with additional NBC programs and more extensive studio programs. The audience rooms and office space of the station have been enlarged to accommodate visitors who wish to see the broadcasts.

Jack Snow, former radio editor, and originator of the Radio Dial feature "If We Had Our Own Radio Station" has been added to the WCKY staff as announcer and continuity writer.

WSAI Signal Strength Is Improved Here

WSAI now is operating with a signal strength of 1000 watts or with a measured strength in Cincinnati of twice as much at night and four times as much in daytime as before the Radio Commission's recent grant of more power. J. A. Chambers, chief engineer of the Crosley stations, reports that alterations to the WSAI antenna at Mason, O., now throw the most of its signal strength in a southerly direction, making it more audible to Cincinnati listeners.

Weekly RADIO DIAL

Published every Friday by the Radio Dial Publishing Co.,
22 East 12th St., Cincinnati, Ohio. Contents copyrighted.
NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.
Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio,
under the Act of March 3, 1879.
Six Months for \$1. Single Copies 5 cents

VOL. I WEEK ENDING DECEMBER 3, 1931 No. 28

SPORT BROADCASTING TAKES IT ON THE CHIN

Sports broadcasting has taken it on the chin twice during the last couple of weeks. The first jolt came when Judge Landis, czar of the diamond, decreed that future World Series games shall be radioed only by qualified baseball experts. And the second half of the "one-two" landed when Harvard banned Ted Husing from the Crimmon stadium because the Columbia wordster applied the term "putrid" to Barry Wood's game in the Dartmouth game.

Obviously, these two incidents are related only in that they concern sports broadcasting.

The Husing affair may seem to hinge on whether Wood's work really was "putrid." But actually the question raised is whether a sports announcer shall speak his mind honestly, or confine himself to remarks inoffensive to the members of the two teams; which is simply the ancient freedom of the press issue in radio clothes.

If a sports announcer is to serve the listening public he certainly cannot be shackled by any such implied censorship. So it is to be hoped that the Harvard authorities will see what a dangerous precedent they are establishing, and revoke the ban on Ted.

The Landis decree raises no such issue of principle. But it does open up a question even more alive.

The Judge speaks the convictions of many listeners when he characterizes much of the baseball announcing on the networks as uninformed and careless. He might have added that much of the chain football announcing is guilty on the same counts. It is not necessary for one of the networks to declare the frank policy of making sports announcing entertaining first, and technically complete or correct only incidentally. That has been too apparent for a long time to anyone with a smattering of sports lore.

Judge Landis now demands that this arrangement shall be changed, that the emphasis shall be placed on technical accuracy and completeness. And in this stand, it is safe to assume that he has the hearty support of all real sports followers. Moreover, these fans who know their sports "onions" make up the real audience of baseball and football broadcasting.

There is where the radio moguls have slipped up. Listeners who merely want something entertaining may be beguiled for a few innings or a quarter. But only the honest-to-goodness fan sticks till the last man is out or the final gun.

So the white-haired czar of baseball may be doing a real service for listeners who want their sports broadcast as sports. It looks that way now, at any rate.

Around the Dial

By THE DIAL TWISTER

So John W. Holbrook, of the NBC's New York Staff, copped the 1931 dictation medal for announcers. That gives the National people a batting average of 1000% on the events so far. Milton Cross was the first to win the coveted bauble, then Alwyn Bach, and now John Holbrook. But this time the Columbia boys landed David Ross at the top of the runner-up heap, with William Abernathy, NBC Washington, and A. W. (Sen) Kane, NBC Chicago, also getting honorable mention. So the junior chain's turn may come one of these days. By the way, the prize isn't for the most popular announcer, but for the best one from the standpoint of correct speech. There's quite a difference.

Gus Arnheim wrote that tune "Sweet And Lovely" you've been hearing so much. It's rather good, as the popular ditties go.

That NBC engineer, H. Warden (Hack) Wilson, has been guest-artisting some mighty clever impersonations in the Club Valspar program (WSAI, Saturday at 9:30 p.m.). Some of his imitations aren't so hot, of course. But some of them are perfect bulls'-eyes, for instance the one of Seth Parker. And the amazing part is that he can do so many so well.

And Edna Wallace Hopper, the "eternal barker," bobs up on Columbia (WKRC, Sunday at 10 p.m.). That's worth remembering if you run short of laughs.

The boys who know their football have been giving Grant P. Ward a big hand for his work on the Ohio State games over WTAM. Here's a football announcer who not only knows the difference between a touchdown and a safety (Graham McNamee has just learned the last couple of years), but even knows which team has the ball, which is plenty of a distinction as a lot of football broadcasting goes.

Speaking of football, maybe you noticed Charles M. Field among the members of President Hoover's old Stanford team. Well, Charles M. Field is "Cheerio," also the

"chairman" on the Arco Birthday Party program (WSAI, Thursday at 9 p.m.).

There's a rumor that the Federal Radio Commission is going to change regulations so stations will have to announce their call-letters every 30 instead of 15 minutes. Some of the DX boys probably will rise here to remark ironically that this ought to be a good thing, since a lot of the stations let an hour or more go by between call-letters.

Those talks on child training by Angelo Patri (WKRC, Sunday and Thursday at 8:45 p.m.) are going over big with hardworking parents. He's such an understanding chap.

Walter Damrosch is going to include opera in English on his NBC Symphonic Hour (WLW, Sunday at 1:15 p.m.). Loud cheers from those of us who have always wondered what it was all about.

NBC supplies the momentous news that Mildred Bailey has graced her way down to 189 pounds. With Paul Whiteman still making a mere shadow of himself, it begins to look as if the catchline around National's Chicago shop is "Have you lost your pound today?"

That series of talks by the University of Cincinnati faculty (WLW, Tuesday at 6:30 p.m.) is as interesting as we expected from the fine performance of previous years.

And NBC has added KGU, Honolulu, to its chain by short-wave. Which probably leaves Columbia nothing to do but take on a station in Manila or Alaska.

Those twin adventures of Sherlock Holmes programs (WLW, Wednesday at 9 p.m. and Thursday at 9:30 p.m.) are going in for serial stories. The first to be out is "A Study In Scarlet." What makes the thing unique, too, is that the same installment will be put on over both chains each week, which gives the Holmes fans two chances to hear it. A mighty good idea, if you ask us. We're waiting

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER: Ladies and Gentlemen, we present the program of the Dainty-fit Shoe Company, makers of shoes that are guaranteed to be stylishly comfortable.

The Dainty-fit Toe Steppers open with the theme song "Gunderla's Wedding Day," or "She Got Her Foot in It!"

Doublecrossing Cook Gets Ride From Ramona Fans

Ramona, WLW's "blue" singer and pianist, is the innocent cause of a Canada construction crew's cook being taken for a "ride" bound hand and foot, swinging dizzily from a crane 750 feet in the air. The cook and the 20 construction engineers are Ramona fans. The radio is in the cook's shack, and the cook had strict orders to blow the feed call whenever Ramona came on the air. But one day the cook decided to keep Ramona for himself. He didn't blow the horn. The rivet boy climbed up the crane and told the men. With one accord the 20 rushed down the crane, tied the cook, hooked him on the crane, and swung him up, up, 750 feet off the ground. After that the cook never forgot Ramona's correspondent informed her.

Johnen Returns to Announcer Role at WLW



Loud shouts of rejoicing have been going up from radio listeners who have been hearing WLW for more than five years. Louis John Johnen has returned to the air as an announcer. He can be heard in the role of Henry Van Camp in the Van Camp Night Gaps at WLW at 10 o'clock every night except Sunday. Johnen has been best known in recent years as a baritone, although the last two years he spent in Europe completing his musical education. His appearances on the air as an announcer were made while he was WLW's musical director back in the days when he was an honor student in chemistry at the University of Cincinnati and had just been elected to Phi Beta Kappa, the highest college scholastic honor. Although he gave up announcing four years ago, WLW has continued to get letters from listeners who have wanted to hear his speaking voice again.

for "The Hound Of The Baskervilles," which ought to be good for plenty of goose pimples.

The NBC educational series (WSAI, Saturday at 8:30 p.m.) has drawn a total of 39,000 requests for printed material so far. Figuring 1000 listeners for every letter, as the broadcasters do, this means an audience of 39,000,000. Just where does that leave the alphabet? Listeners don't want anything educational?

PROGRAM JOTTINGS

Friday, November 27

11 a. m. WLW, WSAI, WCKY (NBC). The Music Appreciation Hour, under Walter Damrosch, will be replaced by other features because of vacation in the public schools for which it is intended.

4:15 p. m. WHAS (820 kc. NBC). "Le Bourgeois Gentilhomme," by Moliere, will be presented by the Radio Guild.

7:15 p. m. WCKY, The Hodshire Brothers' Trio sing popular songs in "hot" harmony arrangement.

8 p. m. WCKY (NBC). Basil Rathbone, English actor and singer, will be featured with the Nestle Chocolaters.

9:30 p. m. WSAI (NBC). Robert Chisholm, musical comedy baritone, will be guest star on the Pond's program.

9:30 p. m. WKRC (CBS). "The Grapevine Murders," by George F. Worts, will be presented on the Eno Crime Club drama.

10:30 p. m. WCKY (NBC). Clara, Lou and Em will be heard at this time every night except Sunday and Monday from the Kentucky station.

10:30 p. m. WSAI (NBC). "Doc" Rockwell (Quack, Quack, Quack) will divide honors with Peter Higgins, tenor, and Sylvia Froos, crooner, in the RKO Theater of the Air.

Saturday, November 28

8:15 a. m. WLW (NBC). The Simbirds is a new string ensemble directed by Walter Blaussis, just added to the WLW schedule.

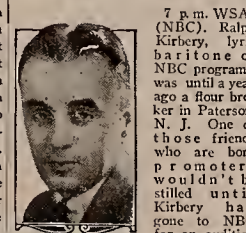
12:30 p. m. WCKY (NBC). The opening of the International Livestock Exposition in Chicago will be heralded in the broadcast of the National Farm and Home Hour (Cincinnati only). WLW joins the network at 1 p. m.

8:30 p. m. WSAI (NBC). Children's fears will be analyzed by Harold Jones, psychologist, in the program planned by the National Advisory Council on Radio in Education. The second 15 minutes will be used by Edwin G. Nourse, economist, who will discuss agriculture in relation to economic recovery.

10 p. m. WKRC (CBS). Hank Simmons' Show Boat Dramatic company will present "Down East," a comedy drama of New England life.

10 p. m. WCKY (NBC). The Cuckoo Club, NBC's burlesque program and one of the funniest features of its kind, has been returned to the WCKY schedule.

Sunday, November 29



job and took him away from the flour business.

1:15 p. m. WLW (NBC). The first act of "Die Walkure" (Wagner) will be sung in English during the Walter Damrosch symphony concert.

2:15 p. m. WLW, Italo Picchi, operatic basso, will sing the College of Music recital. He will sing "Duca d'Aleco" from Gomas' "Salvatore Rosa," and "Pit-Pat" from "Ugolino" by Meyerbeer. Eugene Eckerle will accompany him at the piano. Picchi has appeared with the Metropolitan Opera Company, the Cincinnati Zoo Opera, and La Scala in Milan, Italy.

3:15 p. m. WKRC (CBS). Arturo Toscanini has returned to the conductorship of the New York Philharmonic Symphony, which he will direct this week in the Overture to

"The Flying Dutchman" (Wagner); "Symphony in E Flat" (Schumann); "Variations on a Theme by Haydn" (Brahms); "The Redemption" (Franck); and "The Fines of Rome" (Respighi). The concert will be re-broadcast in France, Austria, Czechoslovakia and Hungary.

5:30 p. m. WSAI (NBC). Beniamino Gigli will sing the General Electric program.

7:30 p. m. WLW (NBC). "The Three Bakers on Plymouth Rock," or "1620 M. The Down From Seventeen Dollars," will be the title of the skit offered by The Three Bakers.



Miriam Ray was performing on a local New York station when her work attracted the notice of Columbia officials, who brought her to WABC and a national network.

Her "Blue" songs are now heard over a CBS chain each Tuesday afternoon at 4:15, and each Thursday afternoon at 3:30. WKRC sometimes takes the programs.

Monday, November 30

3 p. m. WLW (NBC). The U. S. Marine Band will play a weekly hour-long concert at this time.

7:15 p. m. WLW. Those who like "ship horn" solos will want to hear William Herring of Henry Thies' band playing three trombone solos on the Simnewet program. The string orchestra will be under the direction of Eugene Perazzo, best known as an organist and pianist.

8:30 p. m. WCKY. "Ultra Violet" is the new Mystery Drama the WCKY Players will broadcast for eight weeks beginning on this date. The Players promise it will be even more thrilling than "Castle Quintet," which concluded last week.

9:30 p. m. WFBE. When Freddie Miller and Billy Shaw fight for the Ohio featherweight championship at Sydney, O., Harry Hartman will report the combat to air fans, getting his information from a telegraph wire fed from the ringside.

Wednesday, December 2

9 p. m. WKRC and WSAI. President Hoover will address the opening session of his White House Conference on Home Building and Home Ownership.

9:00 p. m. WLW. The Armoes Iromaster who talks every week during the Armoes Band Concert, is Bennett Chapple, Sr., vice-president of the American Rolling Mill Co. He talks from his own experience, and goes all over the country in search of material for the talks. Recently he rode in the cab of the Twentieth Century Limited to be able to talk about the work of an engineer.

10 p. m. WCKY (NBC). The Rochester Civic Orchestra, a splendid symphony group, has a concert at this time every week.

10:00 p. m. WKRC (CBS). Instead of concluding with last week as announced, the Vitality Personalities' contract has been renewed, and the program this week presents Helen Morgan as guest star.

Thursday, December 3

7:45 p. m. WLW. The Old Reliable Sextet will sing selections from "Prince of Pilsen" and "Rio Rita."

9:00 p. m. WLW. Excerpts from Gounod's opera "Faust" will be played and sung in the Great Composers program. Louis John Johnen will sing the baritone aria "Valentine's Prayer," and the concert orchestra under William C. Stoes will play the Ballet music and other selections from the opera.

9:30 p. m. WCKY. Tonnie and Willie were given this later period so commuters would be home in time to hear them. They say that thence they began announcing girth nameth over the radio they had no idea the many began with ch

Morton Downey Takes Vacation

With Morton Downey in California on a brief vacation after 323 broadcasts in a year, the Round-towners quartet is singing on the Camel Quarter Hour (WKRC 7:45 p. m. daily except Sunday). The Round-towners are Lon McAdams, Evan Evans, Larry Murphy, and Brad Reynolds. Ray Brown is their coach and accompanist. They have been heard on many Columbia broadcasts. Jacques Renard's orchestra and Tony Wines continue, vacationless.

Benny Friedman Will Speak on CBS Coach Program

Benny Friedman, all-American football player and, until recently, coach of the Yale team, will be heard on the Famous Coaches program Friday (November 27) on the Columbia network and WKRC at 10:30 p. m. Sports authorities agree that Friedman is the greatest passer the game has ever known. At the height of his career at the University of Michigan he wrote said, "He throws a football as accurately as most athletes throw a baseball." Friedman is now playing with the New York Giants professional football team.

Austrian Prima Donna will Sing Radio Concert

Elisabeth Schumann, prima donna soprano of the Vienna Staatsopera, will be heard for the first time by the American radio audience when she appears with her husband, Carl Alwin, in the Columbia Concerts program Wednesday (December 2) at 10:30 p. m. through the Columbia network and WKRC.

Mrs. Schumann will sing excerpts from "Die Fledermaus" by Johann Strauss, "Morgen" by Richard Strauss, and the "Alleluia" of Mozart. The orchestra, directed by Alwin, will play "Ales from the Vienna Woods" by Johann Strauss, and the Overture to Beethoven's "Egmont."

Atwater Kent Contest Winner Gets His Medal

Raoul Nadeau, baritone who won the 1930-31 Atwater Kent contest, will be presented with the gold medal that will be given with the first prize by Giovanni Martinelli, Metropolitan Opera tenor, in the Club Victory program on the NBC network and WSAI at 9:30 p. m., Saturday (November 28). Nadeau will sing "Vision Fugitive" by Massenet, the song with which he won the contest.

PRIZES

Charlie and Oscar who operate the broadcasting station heard through WKRC and the Columbia network at 6:30 p. m. Tuesday and 7:15 p. m. Sunday are giving prizes for the best letters suggestion how to improve broadcasting. A radio receiver is the weekly prize for answering the question asked on each program. Most of the letters are reported to blame radio announcers for static, tube blowouts, stock market crashes and all other major and minor catastrophes.

Happiness Kids

(Continued from page 1)

ley station off and on for seven years or so. In fact, George claims to have taken part in the first test broadcast nine or ten years ago when KXB was put on the air, the forerunner of the present 50,000 watt WLW. George plays "hot" fiddle; Hortense "hot" piano. Together they play "hot" piano duets with Hortense carrying the burden of the music and George putting in all sorts of fancy furbelows. They are two of the Don Hall Rose Trio and as such they went to WTAM a little less than a year ago. Their partner, Grace Donaldson, has been ill recently, however, and has not been broadcasting.

Helen Morgan



Helen Morgan, stage star who always sings from the vantage of a grand piano top, will be the guest artist on the Vitality Personalities program on the Columbia network and WKRC at 10 p. m. Wednesday (December 2).

Although she has been appearing in the New York run of the Ziegfeld Follies, Miss Morgan will sing songs from two other musical shows: "The Thrill is Gone" from the current "Scandals" and "Bill," one of the songs she sang in "Showboat." Incidentally, that piano-sitting habit of Miss Morgan's had a beginning entirely accidental. She was entertaining at the Backstage Club some years ago and there was neither room to stand nor chair to sit on, so she bounded onto the piano and has hid herself there for sing-along ever since.

Tall Story Club Had Chance Start



Lowell Thomas started something when he told a "whooper" on one of his daily Literary Digest broadcasts (WLW 6-6:15 p. m.). Radio listeners sent him so many "tall stories" that he has founded a club with that name, and has published a book of the stories. Sir Hubert Williams, Jimmy Doollittle, Clarence Chamberlin, and Count Von Luckner are members, tall story tellers. The other night the club met on the air, awarded the prize for the tall story to the butcher who told of the pet pig, who hung himself up every Monday as a clothes line, vibrated so enthusiastically when the radio played that clothes dried in wet weather.

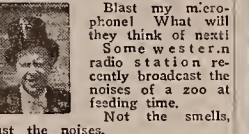
Titanic Sinking, North Pole Hoax, Are Hill's Topics

A dramatic first hand account of the sinking of the Titanic will be a high spot in the talk of Edwin C. Hill, veteran New York reporter, in the Hart, Schaffner and Marx Trumper program Thursday (December 3) at 10:00 p. m. on WKRC and other Columbia stations. Hill got his story from Captain Rostron (now Sir Arthur Rostron), who at the time of the tragedy was master of the SS Carpathia, the steamer which rescued many of the Titanic's passengers. Hill's second topic will be taken from a meeting he had recently with Dr. Frederick A. Cook, whose fake discovery of the North Pole was called "the greatest hoax in American history."

Isham Jones and his orchestra are playing at the El Comodoro for an indefinite time and are broadcast through WLW and WSAI every day.

PARDON MY Imperkinsence!

Being Some Perky Palaver From the Programs of RAY PERKINS



Hi there, Radio Dialers!

Blast my microphone! What will they think of next! Some wacko radio station recently broadcast the noises of a zoo at feeding time. Not the smells, just the noises.

Our animal trainer, Mr. Willy Nilly, is particularly interested in zoo broadcasting.

Mr. Nilly used to be a stock exchange trader specializing in oils. He's doing water colors now.

If any radio station is interested Mr. Nilly says that he has a large wolf at his door that does some extraordinary howling, broadcasting rights to which can be secured at a bargain.

I may have Mr. Nilly's wolf as a guest artist on my program some time soon.

I am also trying to get my announcer's goat.

I wish my sponsors would give me a full hour instead of the 15-minute capsule-sized periods I have.

A 15-minute program is so de-vitalizing, my dearies. One has to be so intense, if anyone knows what I mean.

You see, even a half hour would be easier because they ring little bells half way through and take time out to recite part of the alphabet so a fellow like me can hop out for a chocolate soda.

But you have to pack so much into a 15-minute period that it makes the program terribly thick.

I guess mine is one of the thickest programs in all radio. I even get thick headaches.

It's like a brick program, in concentrated brick form, but of course it's strictly legal.

What a giddy, harum scarum place New York City is! Just one bit of rowdy-do after another.

A few weeks ago it was a Chrysler-ium and now it's a meteor. The week after that we had meteors.

Lack week it was the National Pet Chow. Anybody who had a pet animal such as a zither-player could enter it.

They say Russ Columbo tried to enter a couple of stooges.

Jack Perker has a pet Maybys dog (maybe half Setter and half Chow, maybe), but refused to pay the entry fee.

The Pet Chow management had considerable trouble with a big neeledge and bracelet man from Spark Avenue who wanted to enter his pet, a blonde named Violet.

Phavil! They held a pet show every day in the last row of the Roxy Theatre.

Football enthusiasts in the East are all a-twitter over the sudden leap to pigskin prominence of the varsity team of dear old Sing Sing Prison, of Ossining, New York.

A week ago the Big Black and White Stars Eleven beat the N.Y. State Militia 33-0 on the home field in the prison yard. They practically stole the game.

At present writing they are scheduled to play the Port Jervis (New York) Police and my reports tell me it will be a push-over for Sing Sing.

Scholastic requirements at Sing Sing are not high, and a good football player is rarely permitted to flunk.

The mascot is a zebra and the Alma Mater is "The Breakaway."

The Sing Sing men play with the courage of their convictions.

Yes, Sir, Sing Sing is good; there's no getting out of it.

PROGRESS

NBC now gets more letters every week than it did in its whole first year of broadcasting, five years ago. The record was set by the 332,000 letters received a week ago.

A youthful dialer wrote NBC asking for material on the debate question, "Resolved: that broadcasting should be abolished." "I have the impression," I wrote, "I must be on that dial," he wrote.

Madjette Is Rudy's Star



Claire Madjette, chic French musical comedy artist, will sing on the Fleischmann program with Rudy Vallee and his Con-

COMPLETE PROGRAMS

To facilitate the finding of network programs with no Cincinnati outlet, stations WJZ, WEAF (for NBC) and WABC (CBS) are listed in the network schedule.

This log of stations mentioned in these schedules will assist dialers in finding out-of-town programs:

KDKA, Pittsburgh—880 kc.
KMOX, St. Louis—1000 kc.
WENR, Chicago—720 kc.
WGN, Chicago—720 kc.
WGTV, Schenectady—790 kc.
WHAS, Louisville.
WJR, Detroit—770 kc.
WLS, Chicago—870 kc.
WHAS, Louisville—820 kc.
WSM, Nashville—650 kc.
WTAM, Cleveland—1070 kc.

Friday, Nov. 27

WCKY (202m.—1490 kc.)

7:00 A. M.—Alarm Clock Melodies
7:30 A. M.—Band Selections
8:00 A. M.—Roland Gables Musical Rangers
8:15 A. M.—Morning Devotions (NBC)
8:30 A. M.—Cherio (NBC)
9:00 A. M.—Waltzes, Old and New
9:30 A. M.—Tunes in Blue
10:00 A. M.—Ray Perkins (NBC)
10:15 A. M.—Vocal Varieties
10:30 A. M.—Classical Hour
11:00 A. M.—Music Appreciation Hour (NBC)
11:30 A. M.—Phila. Program
12:15 P. M.—Luncheon Concert
12:25 P. M.—Live Stock Market Report
12:30 P. M.—Farm and Home Hour (NBC)
1:15 P. M.—Organ Melodies
2:00 P. M.—Popular Dance Tunes
2:30 P. M.—Masters
3:00 P. M.—Sieta Musicals
3:15 P. M.—Marine Melodies
3:45 P. M.—Hawthorn Reveries
4:00 P. M.—Rhyme and Rhythm
4:15 P. M.—Stars of Today
4:30 P. M.—Popular Recital
5:00 P. M.—The Best of Joe
5:15 P. M.—Sunset Meanderings
5:45 P. M.—Lena Pope, soprano
6:00 P. M.—Story Book Hour
6:30 P. M.—Delight Organ Memories
7:00 P. M.—Amers News Flash
7:30 P. M.—Amers n' Andy (NBC)
7:45 P. M.—Hodshire Brothers
7:50 P. M.—Jolly Jesters
7:55 P. M.—Loulie Prezer, baritone
8:00 P. M.—Nestle Chocolaters (NBC)
8:30 P. M.—Earl Arnold's Orchestra
9:00 P. M.—Interwoven Organ (NBC)
9:30 P. M.—Tommy and Willie
10:00 P. M.—Paul Whiteman's Painters (NBC)
10:30 P. M.—Clara, Lu and Em (NBC)
10:45 P. M.—Affiliated Products Program (NBC)
11:00 P. M.—Vincent Lopez Orchestra (NBC)
11:15 P. M.—Headwinners
11:45 P. M.—Midnight—Cumberland Crooners

WFBE (250m.—1200 kc.)

7:00 A. M.—Break of Day
7:15 A. M.—Musical Clock
7:30 A. M.—Holiday Party
8:00 A. M.—Concert Hour
9:00 A. M.—Our Daily Thought
9:15 A. M.—Organ Recital
9:30 A. M.—College Town Melodies
9:45 A. M.—Hawaiian Drama
10:00 A. M.—Dot: Bright Spring Program
10:20 A. M.—Louis H-Hman Furniture Program
10:35 A. M.—V-F-B-KO Theatre Party
10:50 A. M.—Mrs. Evans' Questions and Answers
11:03 A. M.—Sporing with Betty and Bob
11:15 A. M.—Morning Serenade
11:30 A. M.—Housatonic Frolic
11:45 A. M.—V-F-B-KO Club
12:15 P. M.—What Is Doing in Cincinnati
12:35 P. M.—How It Began
12:45 P. M.—Luncheon Musicals

Wild Animal Man, Editor, Speak in Collier's Hour

Frank Buck, world animal captor, and William L. Cheney, editor of the magazine, will speak in Collier's Hour Sunday night, (November 29) at 8:15 on the NBC network including WLW. Senorita Lucita Romero, Spanish soprano, will sing.

nectant Yankees at 8 o'clock Thursday night (December 3) on WSAI and other NBC stations. She will sing "What Is It?" with Rudy joining in the chorus; a new French ditty, "Madame Loula," and Rudy's old favorite, "I Kiss Your Hand, Madame."

Madjette as she is known professionally, was formerly with the Opera Comique in Paris and has entertained in New York at Les Ambassadeurs and the Roxy Theatre. She is a soprano with a French accent comparable to Irene Bordoni's.

WFBE FRIDAY, NOV. 27

1:00—Around the Clock
1:45—Story Telling Time
1:50—Slumber Songs
2:00—Novelty Notes
2:15—Variety
2:45—Songs in Blue
2:45—Victor Salon Orchestra
3:00—With Lawrence Tibbett
3:15—Garden of Melody
3:30—Adelaide Adair, pianist
3:45—Bill Reith's Cincinnati Panthers
4:00—Jesse Crawford's Organ
4:15—Julius Monk
4:30—Afternoon Dance
4:45—Bertha Mothers and Mrs. A. Hahn
5:00—Central Vice Street Business Men
5:15—The Pirates' Club
5:30—Associated Dentists Program
5:45—Spirits Program
6:00—Roosevelt Theatre Party
6:15—Jack Tucker and Ben Frank
6:30—Julius Sink
6:45—Bernard Ford Travelogue
7:00—Dinner Dance Music
7:15—Post Question Box
7:30—Original Bold Spot Review
7:45—Vine Street Post Clinic
8:00—Hub Clothing Players
8:15—Newspaper Finance Program
8:30—Covington and Hersch (Harris)
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Dance Time
9:30—Dressing Matches
10:30—Westland Fantasy

WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship
7:45 A. M.—Gladya Catron, Organist
8:00 A. M.—Roland Gables Musical Rangers
8:15 A. M.—Grab Bag Boys
8:45 A. M.—The Old Dutch Girl (CBS)
9:00 A. M.—Pines Automata Program
9:15 A. M.—The Commuters (CBS)
9:30 A. M.—Consolidated Merchants' Program
10:00 A. M.—Orel Feature (CBS)
10:15 A. M.—Vaman's Musical Mellette Tully
10:45 A. M.—Don and Betty (CBS)
11:00 A. M.—Rhythm Kings (CBS)
11:15 A. M.—Blue Moon Program (CBS)
11:30 A. M.—Pyol Program
11:45 A. M.—Jane Grey, Kampf Jeweler Artists
12:00 A. M.—Blackberry Dues
12:15 P. M.—Tour announcements
12:30 A. M.—Cincinnati Merchants' Program
1:45 A. M.—Past-eterns and Organ Melodies
1:55 A. M.—Julia Hayes, Household Hints
1:55 A. M.—Seydel Program
2:00 A. M.—Cincinnati Trade School Program
2:15 A. M.—Buck-Burner and Organ Melodies
2:30 A. M.—Thirty Minute Men (CBS)
3:00 A. M.—Vi-Zoy Organ Program
3:15 A. M.—Columbia Salon Orchestra (CBS)
3:30 A. M.—Gress-o-frog Program
3:45 A. M.—Radio Television Institute
4:00 A. M.—Cellular Tenor
4:15 A. M.—Light Opera Gems (CBS)
4:30 A. M.—Webb Fuel Singer
4:45 A. M.—Children's Program
5:00 A. M.—O. Rust—Happy Feet
5:15 A. M.—Potter's Shoe—Children's Stories
5:30 A. M.—Uncle Oliver's Kermel Gang (CBS)
5:45 A. M.—Hub Clothing Company Musicals
6:00 A. M.—Sports; Stocks
6:15 A. M.—Big Store Santa Claus
6:45 A. M.—Anti-Tuberculosis League
7:00 A. M.—Wiley—Mort and Marge (CBS)
7:15 A. M.—Congo—Bing Crosby (CBS)
7:30 A. M.—Baker Bar—Boswell Sisters (CBS)
7:45 A. M.—Camel Quarter Hour (CBS)
8:00 A. M.—Hub Clothing Company Musicals
8:15 A. M.—Singing S'm, Barbard Man Boys
8:30 A. M.—March of Time (CBS)
8:45 A. M.—Regal Radio Reproduction (CBS)
9:00 A. M.—Lucky—Mort and Marge Program (CBS)
9:45 A. M.—Fridly Five Footnotes (CBS)
10:00 A. M.—Pillbury Pageant (CBS)
10:30 A. M.—Talk by Football Coaches (CBS)
10:45 A. M.—Studio
11:00 A. M.—Gruen Answer Man
11:05 A. M.—Weather; Sports Review
11:15 A. M.—Pyol Program
11:30 A. M.—Pat Glick and His Gang
11:45 A. M.—Light—Ben Bernie Orchestra (CBS)
12:00 A. M.—Ship's Cafe Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
6:30 A. M.—International Fiddlers
6:00 P. M.—Physical Exercises
7:15 P. M.—Hagyard's
7:30 P. M.—Arthur Chandler, Jr., organ

WLW FRIDAY, Nov. 27

7:45-Jolly Bill and Jane (NBC)
8:00-Morning Devotions
8:15-Bradley Kincaid
9:30-Bass Pick-ups (NBC)
9:45-Physical Exercises
10:00-Rumford School of Cookery
9:15-Torvald Crier Economy Homes
9:30-Beautiful Thoughts (NBC)
9:45-Premium Man
10:00-Live Stock; Piano Bolos
10:15-A. & P. Orchestra
10:30-Colonel Goodbody (NBC)
10:45-Stockley Program
11:00-Binging Springs (NBC)
11:15-College Gals (NBC)
Noon-Tuesday Fiddlers
12:15 P. M.-Pat Barnes (NBC)
12:30-River; Piano; Markets
12:45-Live Stock Reports
1:00-National Farm and Home (NBC)
1:31-Bernie Cummins' Orchestra (NBC)
2:00-Harriet Welton, soprano
2:15-Organ Mainline by Hershel Lucke
2:45-Dave Roberts, banjo
3:00-Mormon Tabernacle Choir (NBC)
3:30-Three Doctors (NBC)
3:45-Tick, Tack, Toe
4:00-A. & P. Orchestra
4:30-Organ Mainline, Hershel Lucke
4:45-Bradley Kincaid
5:00-Words and Music
5:15-Musical Moments (NBC)
5:30-Old Man Sunshine
5:45-Little Orphan Annie (NBC)
6:00-Old Man Sunshine
6:15-The Chatter
6:30-Mail Pouch Program
6:45-Lowell Thomas (NBC)
7:00-Amos 'n' Andy (NBC)
7:15-Busby Program (NBC)
7:30-Famous Beauties of History
7:45-Old Reliable Singers
7:55-Musical Binges
8:30-Smith Brothers (NBC)
8:45-Sisters of the Skillet (NBC)
9:00-Maxwell House Cotton Queen
9:30-Amour Program (NBC)
10:00-Bernie Cummins' Orchestra
10:30-Variety
10:45-Bob Newhall Sports Slice
11:00-Van Camp Night Caps
11:30-Crimchilla
Midnight-Isham Jones' Orchestra
12:15-William Stoess Orchestra

WSAI (225m.—1330 kc.)

8:00 A. M.—Gene and Glenn (NBC)
8:15-McCormick Fiddlers
8:45-Records
9:15-Odas Mattox
9:30-Records
10:00-Mrs. Blake's Radio Column (NBC)
10:15-Dr. Royal S. Copeland (NBC)
10:30-National Home Hour (NBC)
10:45-Savory Program (NBC)
11:00-Archer Gibson Ensemble (NBC)
Noon to 12:15—G. E. Home Circle (NBC)
12:30 to 1:00—Live Stock Reports
1:30—Woman's Radio Review (NBC)
2:00—Betty Moore Decorating Talk (NBC)
4:15—Crosley Dealers' Salute
4:30-Records
5:00-Seger Ellis
5:15-Tunes on the Air
6:30-Talk by Alice Richards
9:45-The Stebbins Boys (NBC)
7:00-Records
7:15-Crosley Auto Stokers Quartet
7:30-Prince Albert Program (NBC)
7:45-Trials of the Goldbergs (NBC)
8:00-Cities Service Concert (NBC)
9:00-Clicquot Club (NBC)
9:30-Pond's Dance (NBC)
10:00-Silver Flute (NBC)
10:30-RKO Theater of the Air (NBC)
11:00-Isham Jones' Orchestra

WABC (860 kc.) CBS

6:00 P. M.—Dave Abrams' Orchestra
6:15—John Kelvin, Irish tenor
6:45-Bert Low's Orchestra
8:00-The Columbian
10:45-Tito Guizar, Spanish Tenor
11:00-Leon Belsaco Orchestra
11:15-Street Singer
11:30-Enric Madriguera Orchestra
11:45-Nocturne; Ann Leaf, with Ben Alley
1:00 A. M.—Rosedell Bullorum Orchestra
1:30-Dave Abrams' Orchestra

WEAF (660 kc.) NBC

6:00 P. M.—Waldorf-Astoria Orchestra
6:30-Ray Perkins
7:00-Major Bowser's Family (also WENR)
11:00-Marian Harris, songs
11:15-Vincent Lopez, organ
Midnight—Cal Callaway
12:30 A. M.—Larry Fink's Orchestra

WJZ (760 kc.) NBC

6:00 P. M.—Rising Junior
6:15-Coon-Sonders' Orchestra
6:30-Sundall Bonnie Ladies
7:30-Phil Cook (also KDKA)
7:45-"Believe It or Not" Ripley (also KDKA)
10:00-Paul Whiteman's Paint Men (also WHAS)
10:30-Clara, Lu and Em (also KDKA)
11:45-Waves of Melody (also KDKA; WJR)

PUTMAN'S FAMOUS

CARAMELS

60c lb.

Putman's

CONVENIENT LOCATIONS

WJZ FRIDAY, Nov. 27

11:00-Slumber Music (also WJR)
11:30-Jack Denay's Orchestra
Midnight—Russ Columbo (also WENR)
12:15 A. M.—William Stoess Orchestra

Saturday, Nov. 28

WCKY (202m.—1490kc.)

7:00-Alarm Clock Melodies
7:30-Hawaiian Melodies
8:00-Kentucky Mountaineer
8:15-Morning Devotions (NBC)
8:30-Chatter (NBC)
9:00-Weather, Old and New
9:15-Tunes on the Air
9:30-Vocal Varieties
9:45-Hawaiian Melodies
10:00-Willie's Music School
10:45-Classic Hour
11:15-Musical Novelties
12:30-Songs From the Mountains
Noon-Philgas Melodies
12:15 P. M.—Tuneful Topics
12:45-Live Stock Quotations
1:30-National Farm and Home (NBC)
1:30-Piano Novelties
2:00-Dance Tunes
2:15-Musical Indigo
3:00-Siesta Musical
3:15-Matinee Melodies
3:45-Hawaiian Reveries
4:00-This on the Air
4:15-Stars of Today
4:30-Popular Records
5:00-Sunset Menderings
5:30-Jimmy Elrod
5:45-Lucille Fox
6:00-Story Book Hour
6:30-Twilight Organ Reveries
7:45-Ayers News Flash
8:00-Amos 'n' Andy (NBC)
7:15-Tasty Jesters (NBC)
7:30-Showboat Boys
7:45-Hollywood Nights (NBC)
8:00-Hokum Trio
8:15-Kentucky Mountaineer
8:30-Earl Arnold's Orchestra
8:45-Sunday Songs
9:00-Audition Nite on the Air
10:00-Cuckoo (NBC)
10:30-Clara, Lu and Em (NBC)
10:45-Hoodwinkers
11:15-Kapua's Hawaiians
11:35-Dulcie Marcum
11:45-Coon-Sonders' Orchestra (NBC)
Midnight—Midnight Frolic

WFBE (250m.—1200 kc.)

7:00 A. M.—Break of Day
7:15-Musical Clock
8:00-Sort Review
8:30-Concert Hour
9:00-Our Daily Thoughts
9:15-Organ Recital
9:30-College Tunes
9:45-Hawaiian Dreams
10:05-Dot: Bright Savory Program
10:20-Advanced French-Prof. Briol
10:35-WFBE Radio Theatre Party
10:50-Ruth Neely
11:00-Shopping with Betty and Bob
11:15-Morning Serenade

WFBE SATURDAY, Nov. 28

11:30-Housewives' Frolic
Noon-Happiness Club
12:15 P. M.—What's Doing in Cincinnati
12:30-How It Began
12:45-Fay and Cleo
1:00-Around the Clock
1:15-Story Telling Time
1:30-Dance
1:45-Chas. Dante, tenor
2:00-Harvey Harding
2:15-Minutiae Concert
2:30-Paul Whiteman's Records
3:30-Ellen Laib and Amy Lee
4:00-Dance Time
4:30-String Trio
4:45-Forget-me-not
5:00-Central Vine Street Business Men
5:15-The Pirates' Club
5:30-Musical Appreciation for Children
by Lucille Jenkins
5:45-Murdoch Williams
6:00-Moods in Blue
6:15-Jack Tucker and Ben Frank
6:30-Variety
6:45-Berning Ford Travelogue
7:00-Dinner Dance Music
7:15-Post Question Box
7:30-Original Hold Short Review
7:45-Vine Street Foot Clinic
8:00-The Mansion Dance Orchestra
8:30-Ether Covington and Jack Hirsch
8:45-Evening Stars
9:00-Lucky Boys
9:15-Dry Ridge Health Hints
9:30-Reveries
10:00-Mansion Dance Orchestra
10:30-Dream Fantasy

WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship
7:45-Gladys Carron, organist
8:00-Roland Gaines Mountain Rangers
8:15-Grab Bag Boys
8:45-Tour announcement
8:50-Studio
9:00-Commuters (CBS)
9:15-Hub Clothing Co. Musicale
9:30-Consolidated Merchants' Program
10:00-Woman's Hour-Tremletie Tully
10:30-Studio
11:45-Syned Program
11:00-Julia Hayes, Household Hints
11:30-Golfers' Orchestra
11:45-Psych Program
Noon-Vi-Zoy Request Program
12:15 P. M.—Studio
12:30-Cincinnati Merchants' Program
1:00-Army vs. Notre Dame Football (CBS)
4:30-Webb Fuel Singer
4:45-Children's Program
5:00-Edna Duchin's Orchestra (CBS)
5:15-Radio Television Institute
5:30-Cincinnati Trade School
5:45-Tropic-Aire, Football Scores (CBS)
6:00-Sort Review
6:15-Big Store Santa Claus
6:45-Tour announcements
7:00-Washington Political Situation (CBS)
7:15-Cremco-Bing Crosby (CBS)
7:30-Spanish War Veterans
7:45-Camel Quarter Hour (CBS)
8:00-Spanish War Veterans
8:15-Abe Lyman Sterling Program (CBS)
8:30-La Palina-Kate Smith (CBS)
8:45-O. W. Wurzburg Ball
9:00-Junior Chamber of Commerce
9:30-Cliff Burns Orchestra
10:00-Hank Simmons Show Boat (CBS)
11:00-Time; Weather; Sports Review
11:15-Psych Program
11:30-Pat Gillick, Studio
Midnight-Joe Lombardo Orch. (CBS)
12:30-St. Moritz Orchestra (CBS)

WLW (428m.—700 kc.)

6:30 A. M.—International Piddlers
6:30-International Fiddlers
6:40-Physical Exercises
7:15-Happiness Kids
7:30-Arthur Chandler, Jr., organ
7:45-Jolly Bill and Jane (NBC)
8:00-Morning Devotions
8:15-Bradley Kincaid
8:30-Tick, Tack, Toe
8:45-Physical Exercises
9:00-Girls' Program; Pollyanna Talk
9:10-Organ and Vocal Solo
9:20-Book News
9:30-Beautiful Thoughts (NBC)
9:45-WLW Mail Bag
10:00-Live Stock Reports
10:10-Piano Solos
10:15-A. & P. Orchestra
10:30-Colonel Goodbody (NBC)
10:45-Georgia Wildcats
11:00-Organ Program, Arthur Chandler, Jr.
11:15-Elly Brock, violin
11:30-Live Stock; River; Weather
11:55-Time Signals
Noon-Governmental Glimpses, Gilbert Botman
12:15 P. M.—Pat Barnes (NBC)

RADIO REPAIR SPECIALIST
Guaranteed Service on All Makes of Radio

LESTER E. YOUNG
(Formerly Kraus' Inspector)

PHONE KIRBY 4435



"Professor" MILLER
"Baron" LLOYD
The Grab Bag Boys
Every day—8:15 to 8:45 A. M.

WLW SATURDAY, Nov. 28

11:30-Gibson Orchestra, Isham Jones
12:45-National Farm and Home (NBC)
1:15-Army vs. Notre Dame Football Game (NBC)
4:00-A. & P. Orchestra
4:30-Secretary Hawkins
5:00-Crosley Dealers' Hour
5:30-Little Buster Parade
5:45-Little Orphan Annie (NBC)
6:00-Old Man Sunshine
6:15-The Chatter
6:30-Bernie Cummins' Orchestra
6:45-Lowell Thomas (NBC)
7:00-Amos 'n' Andy (NBC)
7:15-Crosley Theater of the Air
7:30-Gibson Orchestra, Isham Jones
8:00-Crosley Folies (to KQV, WJO)
8:30-Dance with Countess Dorsey (NBC)
9:00-King Edward Cigar Band
9:30-The First Night (NBC)
10:00-Korn Parchie Program
10:15-The Areen Screeners
10:30-Variety
10:40-Bob Newhall Sports Slice
11:00-Van Camp Night Caps
11:30-Doodlers
Midnight—Michael Hauer's Orchestra
12:30-Bernie Cummins' Orchestra
1:00-Gibson Orchestra, Isham Jones

WSAI (225m.—1330 kc.)

8:00 A. M.—Gene and Glenn (NBC)
8:15-McCormick's Old-Time Fiddlers
8:45-Records
9:15-Odas Mattox, banjo
9:30-Records
9:45-Dave Roberts, banjo
10:15-Dave Roberts, banjo
10:30-Records
11:30-Live Stock Reports
11:45-Records
Noon—Sport on
1:30-Dartmouth vs. Stanford Football Game (NBC)
3:30-Dancing Melodies (NBC)
4:00-Records
4:15-Crosley Dealers Solute
4:30-Records
5:00-Southern Songs
5:30-Records
6:00-Mr. Bates and Co. (NBC)
6:30-Nick Lucas (NBC)
7:15-Laws That Safeguard Society (NBC)
7:30-Prince Albert Program (NBC)
7:45-Trials of the Goldbergs (NBC)
8:00-Maxwell House Disc Ensemble
8:30-National Education Talk (NBC)
9:00-Pryor's Goodbye Band (NBC)
9:15-Club Vesper (NBC)
9:20-Lucky Strike Dance (NBC)
10:00-Netherland Plaza Orchestra

WABC (860 kc.) CBS

6:00 P. M.—Anthony Trial Orchestra
6:30-Don Bigelow's Orchestra
6:45-Connie Bowell
7:30-Reis and Dunn
8:00-The Mills Brothers
8:45-Tenacity Glenn Chasers
9:00-Cariboum
9:30-National Radio Forum
11:00-Enric Madriguera's Orchestra
11:15-Jack Miller
11:30-Leon Belsaco Orchestra
11:45-Nocturne
1:00 A. M.—Hotel Edison Orchestra
1:30-Dave Abrams' Orchestra

WEAF (660 kc.) NBC

6:00 P. M.—Waldorf-Astoria Orchestra
8:00-Civic Concert's Service (also WHAS)
11:00-Marian Harris, songs
11:15-Jesse Crawford, organ
Midnight-Rudy Vallee and Connecticut Yankees (WTAM)
12:30 A. M.—Vincent Lopez Orchestra (WTAM)

WJZ (760 kc.) NBC

6:00 P. M.—Rising Junior
6:15-Cruen Answer Men
6:30-Breuer Leaf Boys
7:30-Benny Program
8:00-Danger Dancers (also WHAS)
9:00-Chicago City Opera (also WLS)
10:45-Twenty Fingers of Harmony (also KDKA)
11:00-Slumber Music (also WJR)
11:30-Russ Columbo (also WENR)
11:45-Lew White, organ
Midnight-Mildred Bailey and King's Jesters (also WJR)
12:15 A. M.—Pat Whiteman Orchestra (also WJR)

Sunday, Nov. 29

WCKY (202m.—1490kc.)

Noon-Sparkles (NBC)
12:15 P. M.—Organ Music
12:30-Balkan Mountain Men (NBC)
1:00-Medley Four
1:30-Randall Fryer, organ
1:45-Pop Concerts (NBC)
2:15-Careless Love (NBC)
2:30-Art Club Concert
3:00-National Youth Conference (NBC)
3:30-Waldorf-Astoria Organ Recital (NBC)
4:00-Familiar Hymns
4:30-Lawson's Hawaiians
4:45-Sender's Trio
5:00-Dr. Harry Emerson Fodick (NBC)
5:30-Julius Monro, pianist
5:45-Lucille Fox, blue singer
6:00-Sundoggers

CROSLEY
MAJESTIC - BOSCH
ELECTRIC RADIOS

INDIAN MOTOR SALES
30 W. 12th
Open Evenings

Look—

The oldest radio repair shop in Cincinnati. We will call at your home, inspect your radio, test your tubes and furnish an estimate of the cost on any make set for

75c

We are the originators of this service. Information gladly given for the asking. Ask us about THE STEWART WARNER SHORT WAVE CONVERTER.

UP-TOWN RADIO SHOP

WILLIAM THIREM, Prop.
68 East McKien
Cherry 7895

DON'T GIVE UP...

those evenings at home to hit-or-miss radio listening. Millions of dollars' worth of new, fresh, more-delightful-than-ever programs are being announced with the opening of "radio season." Let RADIO DIAL guide you to YOUR choice in radio entertainment—get the pick of what's on the air. Here is all the information on the new programs, time changes, plus those breezy articles that give you the "human" side of the stars. The coupon brings RADIO DIAL to your door for six months for only \$1. Send it in today.

RADIO DIAL
22 E. 12th St.
Cincinnati, Ohio

Send me RADIO DIAL for 6 months. Here's my dollar.

[] New Subscriber
[] Old Subscriber

Name _____

Address _____

Visit our gift section — many attractive articles too numerous to mention are specially priced for the holidays.

Newton's



A deposit now will insure your getting just the style and material you want. REMEMBER, AFTER THIS SALE \$29.50 WILL BE THE LOWEST PRICE AT WHICH THIS CHAIR CAN BE PURCHASED.

Small Carrying Charge, added to Newton's low cash prices, gives you the advantage of a Convenient Budget Account.

\$29.50

Visit our gift section — many attractive articles too numerous to mention are specially priced for the holidays.

All Philco models displayed

Two British Baritones Are Friday Night Guest Stars



ROBERT CHISHOLM

Two baritones who have won fame on the musical comedy stage will be presented to the radio audience Friday night (November 27).

Robert Chisholm, (left), will sing with Leo Reisman's orchestra in the Pond's program on WSAI at 9:30 p.m. He has just returned from London where he played in "Nina Rosa." Broadway saw him with Helen Morgan in "Sweet Adeline." Movie-goers watched him in "The Lottery Bride" with Jeannette MacDonald. He will sing "Get Ganni-

bal" and "If You Gave Me All I Long For." Chisholm is an Australian by birth.

Basil Rathbone, (right), born in South Africa, began his dramatic career in London as "Peter Ibbetson." He is but recently back from Hollywood where he made "The Woman Commands"



BASIL RATHBONE

with Pola Negri, and will appear in New York soon in "Satan Passes." He is to sing Friday with Nat Brusiloff's orchestra in the Nestle program at 8 p.m. on WCKY and other NBC stations.

- WCKY SUNDAY, Nov. 29**
- 6:30—Maureen Thompson
 - 6:45—Kapua's Hawaiians
 - 7:00—Willis Overland Program (NBC)
 - 7:15—Lena Pope, soprano
 - 7:30—College of Music
 - 8:00—Studio Program—Classical
 - 8:30—Earl Arnold's Orchestra
 - 9:00—Hoodwinkers
 - 9:30—Charles
 - 9:45—Italian Serenades
 - 10:00—Kentucky Mountaineer
 - 10:15—Harbor Lights (NBC)
 - 10:30—Cumberland Crooners
 - 11:15—Earl Arnold's Orchestra
 - 11:45—South Sea Islanders (NBC)

WFBE (250m.—1200 kc.)

- 8:00 A.M.—Break of Day
- 8:30—Concert Hour
- 9:15—Birthday Party Program
- 9:30—Invitation to the Waltz
- 10:15—Dry Ridge Health Hints
- 10:30—Vocal Varieties
- 10:45—Berning Ford Travelogue
- 11:00—Excerpts from the Operas
- 11:30—Our Thought for Today
- 11:45—Morning Melodies
- 12:15 P.M.—Galvano and Cortez
- 12:30—UFA Theatre
- 12:45—Luncheon Melodies
- 1:00—Jewish Hour
- 1:30—Baillie Houlston, baritone
- 1:45—Around the Clock
- 2:00—James A. Dorsey
- 2:15—The Orioles
- 2:30—Bill Reith's Cincinnati Panthers
- 3:00—Ralph Pinkston
- 3:15—John McCormack Concert
- 3:30—Beyond the Horizon
- 3:45—Male Quartet
- 4:00—Tea Dance
- 4:15—Pastels in Prose
- 4:30—Lawrence Tibbets Concert
- 4:45—Post Symphony Hour
- 5:45—Mrs. Lloyd Hoshaw, Book Review
- 6:00—Twilight Reveries
- 6:30—Church Federation Hour
- 7:00—Emma Melvin
- 7:15—With the Scouts
- 7:30—Original Hold Sport Review
- 7:45—Old Time Fight—Harry Hartman
- 8:30—Mansion Dance Orchestra
- 9:00—Evening Stars
- 9:30—Novelty Notes
- 9:45—Rachmaninoff's Concert
- 10:00—Mansion Dance Orchestra
- 10:30—Dream Fantasy

First to Announce

NEW PHILCO SELF-POWERED SHORT-WAVE CONVERTER

Complete with its own power supply. Most convenient and efficient converter on the market. Can be used with any kind of standard broadcast receiver (a simple hookup requiring less than a minute).

Place Your Order at Once. Avoid Christmas Shortage.

Complete, \$39.50

M. W. FANTLE CO.
326 E. Fourth St. MAin 4648

- SUNDAY, Nov. 29 WLW**
- 12:45—Henry Thies Orchestra
 - 1:15—Damosch Symphony (NBC)
 - 2:15—College of Music Recital
 - 2:30—Yeast Foamers (NBC)
 - 3:00—Crosley Theatre of the Air
 - 3:30—Crosley Roamies
 - 4:00—League of Little Flower (WJR)
 - 4:30—Shuren Musical Showman
 - 5:00—Crosley Theatre of the Air
 - 6:00—Cincinnati Unemployment Concert
 - 6:30—The Chatter
 - 6:45—Variety Fair Program (NBC)
 - 7:00—Bernie Cummins' Orchestra
 - 7:30—The Three Bakers (NBC)
 - 8:00—Enna Jettick Melodies (NBC)
 - 8:15—Collier's Radio Hour (NBC)
 - 9:15—Byrnes Sing Party (NBC)
 - 9:45—Kaffee Hag Slumber Music (NBC)
 - 10:15—Gold Medal Express (NBC)
 - 10:45—Variety
 - 11:00—Michael Hauser's Orchestra
 - 11:30—Moon River
- Midnight—Henry Thies' Orchestra**
1:00—Bernie Cummins' Orchestras
- WSAI (225m.—1330 kc.)**
- 2:15 P.M.—Sunday Bright Spot (NBC)
 - 2:30—Sermonette and Hymn Time
 - 3:00—Wayne King Orchestra (NBC)
 - 3:30—National Religious Services (NBC)
 - 4:00—Petersham Frolic (NBC)
 - 4:30—The Wonder Program (NBC)
 - 5:00—International Gypsies (NBC)
 - 5:30—General Electric Program (NBC)
 - 6:00—Catholic Hour (NBC)
 - 7:00—Ralph Kirberry, baritone (NBC)
 - 7:15—Jolly Time Revue (NBC)
 - 7:30—Identical Club of the Air (NBC)
 - 8:00—Chase & Sanborn (NBC)
 - 9:00—"Our Government"—David Lawrence (NBC)
 - 9:15—Album of Familiar Music (NBC)
 - 9:45—The Bulck Program (NBC)
 - 10:15—National Oratorio Society (NBC)

- WABC (860 kc.) CBS**
- 6:00 P.M.—Chicago Nights
 - 6:30—Howard Dandies
 - or
 - 6:30—Barnold Musical Memories (KMOK only)
 - 8:15—Music Along the Wires: Symphony Orchestra
 - 9:00—Theatre Symphony (also KMOK)
 - 10:30—Ernest Hutcheson, pianist
 - 11:00—The Gauchoes
 - 12:30—Nocturne, with Ann Leaf

- WEAF (660 kc.) NBC**
- 2:30 P.M.—Moonshine and Honeyuckle
 - 10:45—Seth Parker's Neighbors (also WHAS, WTAM)
 - 11:15—Paul Whiteman Concert
 - Midnight—Larry Funk Orchestra

BRUNSWICK
Complete parts and repair service. All makes expertly repaired and guaranteed.
QUEEN CITY RADIO SERVICE CO.
626 Broadway, Cincinnati, O.
Phone Cherry 2440

- WLW (423m.—700 kc.)**
- 9:00 A.M.—Church Forum
 - 9:30—Children's Program (NBC)
 - 10:00—Organ, Arthur Chandler, Jr.
 - 10:25—River Report
 - 10:30—Fiddlers Three (NBC)
 - 10:45—Song for Today (NBC)
 - 11:00—Russian Singers (NBC)
 - 11:30—Morning Musical (NBC)
 - 12:30 P.M.—Plantation Days
- "KAPUA'S STUDIOS"**
Learn to Play the Hawaiian and Standard Guitars—Tenor Banjo or Mandolin. Hear Kapua's Hawaiians.
Sat., 6:45 P.M. Sun. 12 M.
Wed., 7:30 P.M.
See KAPUA at
717 Main St., Parkway 5986

- SUNDAY, Nov. 29 WJZ (760 kc.) NBC**
- 6:00—Raising Junior (also WJR)
 - 6:15—Veronica Wiggins, songs
 - 6:30—My Portrait Gallery of Famous Britons
 - 7:15—Dalhart Trio, instrumental
 - 10:45—Land of Wonder and Fear
 - 11:00—David Nevalis, violinist (KDKA)
 - 11:30—Russ Columbo (also KDKA)

Monday, Nov. 30

WCKY (202m.—1490 kc.)

- 7:00 A.M.—Alarm Clock Melodies
- 7:30—Band Music
- 8:00—Kentucky Mountaineer and Little Jimmy
- 8:15—Morning Devotions (NBC)
- 8:30—Cherio (NBC)
- 9:00—Waltzes, old and new
- 9:30—Tunes in Blue
- 10:00—Vocal Varieties

- MONDAY, Nov. 30**
- 10:30—Classic Hour
 - 11:00—Musical Novelties
 - 11:30—Songs From the Mountains
 - Noon—Luncheon Concert
 - 12:25 P.M.—Live Stock Quotations
 - 12:30—National Farm and Home (NBC)
 - 1:30—Organ Recital
 - 2:00—Kentucky Federated Women's Club
 - 2:15—Moods in Indigo
 - 2:30—Music Masters
 - 3:00—Sixty Musical
 - 3:15—Matinee Melodies
 - 3:45—Hawaiian Reveries
 - 4:00—Rhythmic and Rhyme
 - 4:15—Stars of Today
 - 4:30—Popular Requests
 - 5:00—Bud, Les and Joe
 - 5:15—Medley Four
 - 5:45—Lena Pope
 - 6:00—Story Book Hour
 - 6:30—Twilight Organ Reveries
 - 6:55—Ayers News Flash
 - 7:00—Ames 'n' Andy (NBC)
 - 7:15—The Yeast Festival (NBC)
 - 7:30—Julius Monk, pianist
 - 7:45—Waves of Melody (NBC)
 - 8:00—Faye Tarvin, pianist
 - 8:15—Lucille Fox, blues singer
 - 8:30—Mystery Drama, "Ultra-Violet"
 - 9:00—Hodshire Brothers
 - 9:15—Tommy Ott, pianist

Your Eyes

are worth looking into

We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable

GIBSON OPTICAL CO.
DR. F. E. REUSCH—OPTOMETRIST

430 Walnut St. Near 5th St. Opposite Hotel Gibson

WATCH REPAIRING

Any watch cleaned or main spring replaced for only—

Expert workmanship, years of experience, work fully guaranteed.

75c

E. Coleman
38 Pickering Bldg., 5th and Main

SUPERHETERODYNE

Pentode Output--Variable Mu Full Size Dynamic Speaker

The Crosley

LITLFELLA

\$36³⁶ Complete with TUBES

Crosley sweeps aside all precedent in offering the sensational Crosley LITLFELLA, a compact table model, Pentode Output, Variable Mu, SUPERHETERODYNE with an illuminated dial and full size dynamic speaker, at a price less than that asked for other ordinary circuit receivers. Never before has it been possible to obtain a SUPERHETERODYNE at this remarkably low price. Think of it! A Crosley 5-tube SUPERHETERODYNE for \$36.36, complete with tubes! Compare the Crosley LITLFELLA feature by feature with other radio receivers sold at this price, then you will know Crosley offers you the greatest value per dollar in radio. Come in and hear the Crosley LITLFELLA today. You will marvel at its high sensitivity, razor-edge selectivity and superior tone.

The Crosley Distributing Corporation
Distributors

1329 Arlington Street Cincinnati, Ohio

YOU'RE THERE WITH A CROSLY

CROSLY RADIO

WCKY MONDAY, Nov. 30

9:30—Tommy and Willie
10:00—Buckeye Hodowners
10:30—"Four Aces," male quartette
11:30—Coon Sanders Orchestra (NBC)
11:15—Russell Hodges
11:30—Hokum Trio
11:45—Kentucky Mountaineer

WFBE (250m.—1200 kc.)

7:00 A.M.—Break of Day
7:15—Musical Clock
8:15—Birth Day Party
8:30—Concert Hour
9:00—Our Daily Thought

For Prompt and Reliable Service
CALL MAIN 0768
Krauss Radio Stores
111 E. FIFTH ST.

IF IT'S ELECTRIC WE CAN FIX IT
PRUES
ELECTRIC AND RADIO SHOP
408 York Street
South 2751, NEWPORT, KY.

LESTER SINGER RADIO SERVICE CO.
Cincinnati's Best Equipped Radio Service Station
All Makes of Radios Serviced
Power Packs and Sound Equipment
2226 Madison Road
Woodburn 3788

STEWART-WARNER



Beautiful new French console model embodying all the latest features of Radio. Complete—

\$71.75

With Television and Short Wave Converter \$93.75. Trade in your old radio. Liberal allowance will be made.

Easy Credit Terms

S. IMMERMAN

Watches—Diamonds—Radios

1221 Main Cherry 7304



hizsoner "Professor" Freddie Miller his nibs "Baron" George Lloyd

The RB ARISTOCRATS of HUMOR and SONG

Time changed to

8 P.M.

Monday, Tuesday, Wednesday, Thursday and Friday Nights Station

WKRC

TUNE IN! By popular request, the Professor and the Baron will now entertain you at 8 o'clock each evening instead of 6:45. Listen for the RB CLOTHES PRIZE AWARD CONTEST!

The Rg Clothing Co.
EST. 1903 MANUFACTURING RETAILERS

MONDAY, Nov. 30

9:15—Hy C. Gels, organ
9:45—Hawaiian Dreams
10:05—Dot: Bright Saying Program
10:20—Louis Hellman Furniture Program
10:35—WFE-RKO Theatre Party
10:50—Mrs. Evans
11:00—Shopping with Betty and Bob
11:15—Morning Serenade
11:30—Housewives' Frolic
Noon—Happiness Club
12:15 P.M.—What's Doing in Cincinnati
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Story Telling Time
1:45—Slumber Songs
2:00—Kate Smith Smiles
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:30—Ted Lewis Dance
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Frank and Larry
4:45—Musical Interlude
5:00—Central Vine Street Business Men
5:15—The Pirate's Club
5:30—Associated Dentists
5:45—Sprite Program
6:00—Little Black Joe
6:15—Jack Tucker and Ben Frank
6:30—Show Windows—Frank Aston
6:45—Bernaing Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Ibold Sport Review
7:45—Julius Sien
8:00—Hub Clothing Co. Players
8:15—Newport Finance Program
8:30—Covington and Herish
8:45—Rudy Valle's Yankees
9:00—Lucky Boys
9:15—Trio Singers
9:30—Freddie Miller vs. Billy Shaw
9:45—WFE Vaudeville Show
10:30—Dream Fantasy

M. & T. RADIO SHOP

REPAIRS—REPAIRS—REPAIRS
RADIOS TESTED IN YOUR HOME
Reasonable Satisfaction Guaranteed
As Near As Your Telephone
1735 Elm (at Findlay Market)
Parkway 4573

MONDAY, Nov. 30 WKRC (545m.—550 kc.)

6:45 A.M.—Sunrise Worship
7:45—Glady's Catron, Organist
8:00—Roland Glady's Mountain Rangers
8:15—Grah Day
8:45—The Old Dutch Girl (CBS)
9:00—Commuters (CBS)
9:30—Consolidated Merchants' Program
10:05—Woman's Hour—Tremelotte Tully
10:30—Art Dry Cleaners
10:45—Major and Minor (CBS)
11:00—Serenity Program
11:15—Julia Hay Boy
11:45—Jane Grey and "Kampf, the Jeweler Artists"

Noon—Blackberry Dudes
12:15 P.M.—Tour announcements
12:30—Cincinnati Merchants' Program
1:00—Brownstone Program (CBS)
1:15—Has Dees Hot Water Heater
1:30—Caldix Text
1:45—Studio
2:00—Pyol Program
2:15—Burck-Bauer Organ
2:30—Cincinnati School of the Air (CBS)
2:45—Wi-Zoy Program
3:15—Salon Orchestra (CBS)
3:30—Arthur Jarrett (CBS)
3:45—Sam Program (CBS)
4:00—Cincinnati Trade School Program
4:15—Bert Loun's Orchestras (CBS)
4:30—Webb Fuel Program
4:45—Children's Program
5:00—A. O. Rust—Happy Feet
5:15—Radio Television Institute
5:30—Uncle Ollie Kregel Gang (CBS)
5:45—Hub Clothing—Music Bag Boys
6:00—Sports Review; Stocks
6:15—Big Store Santa Claus
6:45—Studio
7:00—Whigley—Myrt and Marge (CBS)
7:15—Cremmo—Bing Crosby (CBS)
7:30—Baker Bar—Boswell Sisters (CBS)
7:45—Camel Quater Hour (CB)
8:00—R. B. Clough—Music Bag Boys
8:15—Singer Sam, Barbasol Man (CBS)
8:30—Kate Smith, La Palina (CBS)
8:45—Old Wurlburg Malt Program
9:00—Comptan Make-Up Box (CBS)
9:15—Provident Bank Program
9:15—Street Slumber Music
9:30—An Evening in Paris (CBS)
10:00—Guy Lombardo Panatella Orchestra (CBS)
10:30—Toscha Seidel, violin (CBS)
11:00—Green Answer Man
11:05—Time, Weather, Sports Review
11:15—Pyol Program
11:30—Pat Gillick and His Gang
Midnight—Ben Bernie Orchestra (CBS)

WLW (428m.—700 kc.)

6:30 A.M.—International Fiddlers
7:00—Physical Exercises
7:15—Happiness Kids
7:30—Organ, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bissell Pick-ups (NBC)
8:45—Physical Exercises
9:00—Rumford School of Cookery
9:15—Musical Portrait
9:20—Child Care—Dr. Ada Arlitt
9:30—Beautiful Thoughts (NBC)
9:45—Radio Pops
10:00—Live Stock Reports; Piano
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Three Brown Bears
11:00—Elliot Brock, violin recital
11:15—Mrs. A. M. Goudiss (NBC)
11:30—White Lead Program (NBC)
11:45—River; Weather; Time
Noon—Ramona
12:15 P.M.—Pat Barnes (NBC)

WHY

suffer from Nervous Disorders, Rheumatism, High Blood Pressure and other chronic ailments?

Investigate the benefits others have derived with the use of nationally famous Electro-Magnetic

THERONOID

Not a Medicine or Herb but a magnetic appliance used and endorsed by thousands of Cincinnati officials!
Send for descriptive literature or call at office and use the Theronoid free over a period of several days without obligation.

THERONOID OF CINCINNATI
311 LYRIC BLDG.
Main 5679

RADIO SERVICE

Complete inspection by an expert in your home. Our service work guaranteed ninety days. Replacements made with original parts. Don't take chances. Call

SCHWARTZ RADIO SERVICE SHOP
Liberty and Race, CHerry 5946

Letter Box

"The writer, and possibly many of your readers, would be interested in knowing the identity of the Mexican radio station which is received on about 620 kc. frequency. This is neither XER nor XEI, at Del Rio, Texas, and Reynosa, Mexico, and is evidently a highly powered station than either of these. The Mexican announcer's Spanish is too rapid for the writer to translate, and appreciate it if you could give any information through your "Around the Dial" column. The last I have lists a station on this frequency in Chihuahua, Mexico, but the power is only 500 watts, and the strength of the signals would indicate even a higher power than XER."

C. R. T., Norwood.

Help, Help, for C. R. T. Radio Dial's receiver also brings in the station but R. D.'s editor cannot catch the Spanish announcer either except when pianist plays "San Louis Blore."

"You know as well as I do that we are listening long enough to the unfavorable condition in the world of broadcasting and it is time that we open our minds to it. We are of the same opinion, let us get the 'activator' out and go to work. In the wake of my life I have found that not only women should more courage to fight for better and right than the men. If I knew it would help, I would present Hoover as a 'cutout'."

"You are my dear editor, this is a poor compliment for me? No, not for you, but for the publisher. Well, I better stop, or I get worried out too."

E. S., Cincinnati.

Subscriber E. S. is enthusiastic radio weeder and patetic piper.

For the "52 strong" All Girls' Radio Club: Jack Harsh and Esther Covington are to be on WFBE at 8:30 every night. Jack has promised a picture for the 52 feminine fans."

For Miss V. S., Cincinnati. Blackberry Dudes' use of radio Dials. We will start ferreting out contests for you. Thanks for the tip.

"May I suggest, since the return of the Georgia Wildcats, on WLW, we who work must have a contest of some kind. They are not on evening programs. Fiddle music is a man's kind of music and refreshing after a day among the struggling masses. All we hear is a lot of music and a long barrage of advertising talk. The result is we turn the lutton. A change of a few pink tea's from evening replacing something with life and pep would greatly please the ordinary man and make the water evenings a pleasure in the home circle."

M. R. and MRS. H. N. L., Mt. Auburn.

Suggestion to Program Managers.

WLW MONDAY, Nov. 30

12:30—Gibson Orchestra, Isham Jones
12:45—Markets; Live Stock Reports
1:00—National Football and Henry are not on evening programs. Fiddle music is a man's kind of music and refreshing after a day among the struggling masses. All we hear is a lot of music and a long barrage of advertising talk. The result is we turn the lutton. A change of a few pink tea's from evening replacing something with life and pep would greatly please the ordinary man and make the water evenings a pleasure in the home circle."
1:30—Bernie Cummins' Orchestra
2:00—Ohio School of the Air
3:00—U. S. Marine Band (NBC)
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Chats with Peggy Winthrop (NBC)
5:15—Los Vaqueros de Ramona
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Crosley Auto-Stokers
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Sunset Melodies
7:30—Variety
7:45—Schuberting Rubber Program
8:00—Smilin' Ed McConnell
8:30—Hollingsworth Hall
8:45—Vic's Chemical Program
9:00—Amos Band
9:30—Musical Dominoes (NBC)
10:00—Korn Parchie Program
10:15—Bob Newhall Sports Slices
10:30—Real Foles (NBC)
11:00—Van Camp Night Cap
11:30—WLW Fanfare
Midnight—Gibson Orch., Isham Jones
12:30—Bernie Cummins' Orchestra

WSAI (225m.—1330 kc.)

8:00 A.M.—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odds Maddox, guitar
9:30—Records
10:00—M.S. Blake's Radio Column (NBC)
10:15—Dr. Royal S. Copeland (NBC)
10:30—Records
10:45—Organ Program
11:00—McCormick's Olu Time Fiddlers
11:15—Records
Noon to 12:15—G. E. Home Circle (NBC)
12:30 P.M. to 1:00—Live Stock Reports
3:00—Woman's Radio Review (NBC)
4:00—Records

BURCK-BAUER, Inc.
807 RACE ST.
Westinghouse Radios and Refrigerators. General Motors and Spanton Radios. Intelligent service on all makes Radios and Refrigerators.
Phone Parkway 5600

WSAI MONDAY, Nov. 30

4:15—Crosley Dealers' Salute
4:30—Records
4:45—Michelle and Chick
5:00—Crosley Singers
5:30—Odds Maddox, guitar
5:45—Records
6:00—Poetry Poems by George Eliot
6:15—The Sticks by (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Campbell Soup Orchestra (NBC)
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Maxwell House Dixie Ensemble
8:30—Voice of Firestone (NBC)
9:30—Prince Albert Program (NBC)
9:30—General Motors (NBC)
10:00—True Story Program (NBC)
10:45—Crosley Auto Stokers Quartet
11:00—Records

WABC (850 kc.) CBS

6:00 P.M.—Waldorf-Astoria Orchestra
8:00—The Columbian
8:45—Tanyat Gold Chasers
9:15—The Metropolitan
10:00—Leon Belasco, Orchestra
11:15—Street Singer
11:30—Enrico Madriker's Cuban Orch.
12:30 P.M.—Noble Sisti's Orchestra
1:00—Hotel Edison Orchestra
1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

6:15 P.M.—Don Biglow's Orchestra
6:30—Nick Lucas, songs
6:45—Coke Columbia Sketches
11:00—Coen-Sanders' Orchestra
10:45—Lottice Howell, soprano
11:30—Jesse Crawford, organ
11:45—The Columbia Orchestra
Midnight—Earl Hines' Orchestra
12:30 A.M.—Tweed Horns Orchestra

WJZ (760 kc.) NBC

6:00 P.M.—Raising Jordan
6:15—Peter van Sierden Orchestra
7:30—Phil Cook
8:00—Walters' Day Program
8:30—David Valley Days, drama (also WLS)
9:00—Maytag Orchestra (also KDKA)
11:00—Slumber Music
11:30—Rus Columbo, songs
11:45—Lew White, organ
Midnight—Bailey and the King's Jesters
12:15 A.M.—Peter Van Sierden's Orchest.

Tuesday, Dec. 1

WCKY (202m.—1490kc.)

7:00 A.M.—Alarm Clock Melodies
7:30—Hawkins Melodies
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cherrie (NBC)
9:00—Walters, old and new
9:30—Tunes in Blue
10:00—Local Varieties
10:30—Classic Hour
11:00—Musical Novelties
11:30—Songs from the Mountains
Noon—Luncheon Concert
12:25 P.M.—Live Stock Quotations
1:00—National Farm and Home (NBC)
1:00—Piano Novelties
2:00—Elinor Hurdle, dramatic reader
2:15—Moods in Indigo
3:00—Music Masters
3:00—Siesta Musicale
3:15—Matinee Melodies
3:45—Hawaiian Reveries
4:00—This is the Day
4:15—Stars of Today
4:30—Popular Requests
5:00—Dorothy Maher
5:15—Kentucky Mountaineer
5:30—Jimmy Eldred, pianist
5:45—Lucille Fox, blues singer
6:00—Story Book Hour
6:30—Twilight Organ Reveries
6:55—Ayers News Flash
7:00—Amos 'n' Andy (NBC)
7:15—Hokum Trio
7:30—"Grinning Girl," Alma Ashcraft
7:45—Back of the News in Washington (NBC)
8:00—Louise Ryder, contralto
8:15—Cumberland Crooners
8:30—Earl Arnold's Orchestra
9:00—Medley Four
9:30—Tommy and Willie
10:00—Chadene
10:15—Nightingale Quartet—Spirituels
10:30—Clara, Lu and Em (NBC)
10:45—Paris Night Life (NBC)
11:00—Kentucky Mountaineer
11:30—Earl Arnold's Orchestra

WFBE (250m.—1200 kc.)

7:00 A.M.—Break of Day
7:15—Musical Clock
8:15—Birth Day Party
8:30—Concert Hour
9:00—Our Daily Thought
9:30—Twilight Organ Reveries
9:30—College Tunes
9:45—Morning Melodies
10:05—Dot: Bright Saying Program
10:20—Louis Hellman Furniture Program
10:35—WFE-RKO Theatre Party
10:50—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:15—Morning Serenade
11:30—Housewives' Frolic
Noon—Happiness Club
12:15 P.M.—What's Doing in Cincinnati
12:30—How It Began
12:45—Luncheon Musicale

CALL Kirby 1253
Guaranteed Radio Service at the right price. We call anywhere the night without additional charge.
Cincinnati Radio Service Co.

WFSB TUESDAY, Dec. 1
1:00—Around the Clock
1:15—Story Telling Time
1:30—Day Dreams
1:45—Two Irish Boys
2:00—Hy C. Geis, organ
2:15—With the Bandmasters
2:30—Ralph Pinkston
2:45—Afternoon Melodies
3:00—Pauline Gidding Ungar
3:15—Novelty Notes
3:30—Adelaide Apfel
3:45—Song of the Strings
4:00—Hy C. Geis, organ
4:15—Tea Time Tunes
4:30—Neal's Cafeteria Blues Busters
4:45—The Islanders
5:00—Central Vine Street Business Men
5:15—The Pirates Club
5:30—Musical Interlude
5:45—Murdock Williams
6:00—Musical Comedy Hits
6:15—Jack Tucker and Ben Frank
6:30—Dry Ridge Health Hints
6:45—Bering Ford Travelogue
7:00—Dinner Dance Music
7:15—Question Box
7:30—Original Bold Sport Review
7:45—Vine Street Foot Clinic
8:00—Mansion Dance Orchestra
8:15—HCO Albe
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Western Hills Community Program
9:30—Douglas Piquelino Basso
9:45—Hy C. Geis, organ
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

Katherine Renwick



Katherine Renwick, one of NBC's radio actresses, is the fiancée of John Holbrook, NBC announcer who has just been awarded the annual medal as the most perfect announcer.

WSAI TUESDAY, Dec. 1
4:30—Records
4:45—Story Roberta, banjo
5:15—Records
5:30—What Happened to Jane (NBC)
5:45—Records
6:00—Remington Rhythm Ringers
6:45—The Stebbins Boys (NBC)
7:00—Midweek Myma Time (NBC)
7:15—Prince Albert Program (NBC)
7:45—The Trials of the Goldberg (NBC)
8:00—Blackstone Plantation (NBC)
8:30—Goodyear Time Program (NBC)
9:00—McKesson Musical Magazine (NBC)
9:30—Pulse Bruin Men (NBC)
10:00—Lucky Strike Dance (NBC)
10:10—Netherland Plaza Orchestra

WABC (860 kc.) CBS
6:00 P. M.—Hotel Taff Orchestra
6:15—Perfume Program
8:00—Mills Brothers
10:30—Arabesque
11:00—Enric Madriguera's Cuban Orch.
11:15—Jack Miller St.
11:30—Leon Belardo's Orchestra
11:45—Nocturne
12:30 A. M.—Ashbury Park Orchestra
1:00—The Hooters Orchestra
1:30—Rosebald Ballroom Orchestra

WEAF (660 kc.) NBC
6:00 P. M.—Walton-Astor Orchestra
6:30—"Challenge of Labrador," Sir Wilfred Grenfell
11:00—Musical organ, songs (WGY)
11:15—Jesse Crawford, organ
11:30—Jack Denny Orchestra
Midnight—Rudy Vallee Orchestra
Chas. Wolf
12:30 A. M.—Joe Moss Orchestra (also WENR)

WFBF WEDNESDAY, Dec. 2
1:30—Slumber Songs
2:00—Chas. Daunt, tenor
2:15—Waltz Time
2:45—Dedication Program
3:15—Bill Reilly's Cincinnati Pantheons
3:30—Venetian Memories
3:45—Julius Mead
4:00—George Olsen's Music
4:15—Maudie and Nelson
4:30—Ten Time Tunes
4:45—Gallows and Centes
5:00—Central Vine Street Business Men
5:15—The Pirates' Club
5:30—Associated Dentists
5:45—Snitter Program
6:00—Little Black Joe
6:15—Jack Tucker and Ben Frank
6:30—Felix Sain
6:45—Bering Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Olio
8:00—Hub Clothing Co. Players
8:15—Newport Fashion Program
8:30—Covington and Harts
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—Western Hills Commission
9:30—Guy Lombardo and Royal Canadiana
10:00—Vauvleu Show
10:30—Dream Fantasy

WKRC WEDNESDAY, Dec. 2
5:30—Cincinnati Trade School Program
5:45—Hub Clothing Company Musicale
6:00—Sports Review, Stocks
6:15—Big Store Santa Claus
6:45—Announcements
7:00—Wrigley-Myrt and Marge (CBS)
7:15—Cremes—Bing Crosby (CBS)
7:30—Baker Bar-B-Queville Sisters (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—R. B. Clothes—Grab Bag Boys
8:15—Single Sam—Barbadoe Man (CBS)
8:30—La Palma—Kate Smith (CBS)
8:45—The Old Wurzberg Malt Program
9:00—President Hoover at Open Session of White House Conference (CBS)
9:30—Eino Crime Club (CBS)
10:00—Vitality Personalities (CBS)
10:15—Happiness King
10:30—Columbia Concerts Program (CBS)
10:45—Announcements
11:00—Time, Weather, Sports Review
11:15—Pyro Program
11:30—Pat Gillick, Organist
Midnight—Romanelli's Orchestra (CBS)
12:30 A. M.—Dance Orchestra (CBS)

WKRC (545m.—550 kc.)
6:45 A. M.—Sunrise Worship
7:45—Glady's Cantor, Organist
8:00—Roland Gladys' Mountain Rangers
8:15—Grab Bag Boys
8:30—Announcements
9:00—Consolidated Merchants Program
10:00—Oxal Feature (CBS)
10:15—Woman's Hour—Tremletie Tully
10:45—Julia Hayes, Household Hints
11:15—Face the World with a Smile (CBS)
11:30—Vocal Art Trio (CBS)
11:45—Ben Allyn, tenor (CBS)
12:00—First Church Christ Science
Noon—Pabstette Varieties (CBS)
1:15—Pyro Program
1:30—Farm Network Program (CBS)
2:00—Wyet Chemical Program (CBS)
2:15—Musical Americana (CBS)
2:30—American School of the Air (CBS)
3:00—Vi-Zoy Request Program
3:15—Sonnet Orchestra (CBS)
3:30—Grease-off Program
3:45—Caldix Tenor
4:00—Miriam Ray (CBS)
4:15—Synrel Program
4:30—Webb Play Program
4:45—Alms & Dopeke—Children's Hour
5:00—Hub Clothing Musicale
5:15—Television Institute
5:30—Cincinnati Sports
5:45—Weather; Sports; Stocks
6:00—Big Store Santa Claus
6:15—Sports Review, Stocks
6:30—Charlie and Oscar (CBS)
6:45—Announcements
7:00—Wrigley-Myrt and Marge (CBS)
7:15—Cremes—Bing Crosby (CBS)
7:30—Kathleen Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—R. B. Clothes—Grab Bag Boys
8:15—Lyman's Orchestra (CBS)
8:30—Connie Beuwell (CBS)
8:45—Gerardine—Walter Winchell (CBS)
9:00—Ben Bernie's Blue Ribbon Malt
9:15—Musical Americana (CBS)
9:30—Romances of the Sea (CBS)
10:00—Howard Barlow Symphony (CBS)
10:30—Eddie Scholow-Tom Collins, Jr.
10:45—Announcements
11:00—Time; Weather; Sports
11:15—Pyro Program
11:30—Pat Gillick and His Gang
Midnight—Romanelli's Orch. (CBS)

WLW TUESDAY, Dec. 1
7:15—Happiness Kids
7:30—Organ Program, Arthur Chandler, Junior
7:45—Johnny Hill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bessie Pickens (NBC)
8:45—Premium Man
9:00—Fashionette
9:15—Records, Netherland Chef
9:30—Beautiful Thoughts (NBC)
10:00—National Farm and Home (NBC)
10:10—Live Stock Reports; Piano
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Davis Mistry (NBC)
11:00—Mrs. A. M. Gaudis (NBC)
11:15—Dr. Martin Dewey, Pres., A. D. A.
11:30—Through the Looking Glass (NBC)
11:45—River Weather; Time
Noon—Tuxedo Entertainers
12:15 P. M.—Pat Barnes (NBC)
12:30—Gibson Orchestra, Isham Jones
12:45—Markets; Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Bernie Connors' Orchestra
2:00—Ohio School of the Air
2:15—Cincinnati
2:30—Three Doctors (NBC)
2:45—Zick, Tack, Toe
3:00—A. & P. Orchestra
3:15—Organ Music
3:30—Marline Story Hour (NBC)
3:45—Southern Singers
4:15—Little Orphan Annie (NBC)
4:30—Old Man Sunshine
5:15—The Chatter
6:30—"The Akron," Herbert A. Dangel
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Gayette Orch., Odette Myrtil (NBC)
7:30—Famous Beauties of History
7:45—Isham Jones' Orchestra
8:00—Armstrong Quakers (NBC)
8:15—Vincent Lopez and his Valvoliners
8:30—Work Bubble Blowers
9:00—Maxwell Hour Musical Memories
9:30—Great Personalities (NBC)
10:00—Chevrolet Chronicles
10:10—Variety
10:45—Bob Newhall Sports Slices
11:00—Van Camp Program
11:30—Los Amigos
Midnight—Isham Jones' Orchestra
12:30—Bernie Connors' Orchestra

WJZ (760 kc.) NBC
6:00 P. M.—Rahling Junior (also WJF)
6:15—Rahmes Program—Pollock and Lawrence
6:30—Savannah Liners Orchestra
7:30—Phil Cook (also WENR)
8:30—Heel Hugger Harmonies (also WLS)
8:45—Sisters of the Skillet (also KDKA)
9:00—Household Finance (also KDKA)
9:15—"The Spirit" monologue
9:45—Paris Night Life (also KDKA)
10:00—Slumber Music (also WJF)
11:30—Rene Columbus, songs
11:45—Dream Picture
12:15 A. M.—Paul Whiteman Orchestra

WKRC (545m.—550 kc.)
6:45 A. M.—Sunrise Worship
7:45—Glady's Cantor, Organist
8:00—Roland Gladys' Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Pines Automatic Winterfont
9:15—The Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—The Oxal Feature (CBS)
10:15—Woman's Hour—Tremletie Tully
10:45—Julia Hayes' Household Hints
11:15—Musical Alphabet (CBS)
11:45—Jane Grey and "Kampf, the Jeweler, Artist"
Noon—Synrel Program
12:15 P. M.—Tour announcements
12:30—Cincinnati Merchants' Program
1:00—Bronetone Program (CBS)
1:15—Pyro Program (CBS)
1:30—Farm Network (CBS)
2:00—Wyet Chemical Program (CBS)
2:15—Burke-Bauer Organ Melodies
2:30—American School of the Air (CBS)
3:00—Vi-Zoy Request Program
3:15—Four Artur Boys (CBS)
3:30—Arthur Jarrett (CBS)
3:45—Radio Television Program
4:00—Caldix Tenor
4:15—Arthur Jarrett (CBS)
4:30—Webb Play Program
4:45—Alms & Dopeke Children's Program
5:00—A. O. Ruz—Happy Feet
5:15—Uncle Ollie's Krenkel Gang (CBS)

Call AVon 3095

When your radio goes wrong, have

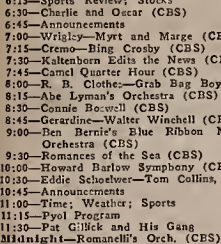
RADIO ENGINEERS

Fix It

Rates Low
Expert Service
Best Results

JAMES FRENKEL LEON BASS

Tune in Tonight



"The Old Maestro"
BEN BERNIE
and all the lads
are now on the air

A FULL HALF HOUR
on the
BLUE RIBBON MALT PROGRAM

9:00 P. M. **EASTERN TIME**
WKRC and CBS

WSAI (225m.—1330 kc.)
8:00 A. M.—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
9:15—Records
9:15—Odas Maddox, banjo
10:30—Records
10:40—Mrs. Blake's Radio Column (NBC)
10:15—Records
11:00—"Your Child"—Dr. Ella Oppenheimer (NBC)
11:15—Radio Household Institute (NBC)
11:30—Records
Noon to 12:15—G. E. Home Circle (NBC)
12:30 P. M.—Live Stock Reports
3:00—Woman's Radio Review (NBC)
4:00—Records
4:15—Grocery Dealers' Salute

WJZ (760 kc.) NBC
6:00 P. M.—Rahling Junior (also WJF)
6:15—Rahmes Program—Pollock and Lawrence
6:30—Savannah Liners Orchestra
7:30—Phil Cook (also WENR)
8:30—Heel Hugger Harmonies (also WLS)
8:45—Sisters of the Skillet (also KDKA)
9:00—Household Finance (also KDKA)
9:15—"The Spirit" monologue
9:45—Paris Night Life (also KDKA)
10:00—Slumber Music (also WJF)
11:30—Rene Columbus, songs
11:45—Dream Picture
12:15 A. M.—Paul Whiteman Orchestra

WCKY (202m.—1490kc.)
7:00 A. M.—Alarm Clock Melodies
7:30—Band Selections
8:00—Kentucky Mountainer
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Waltzes, old and new
9:30—Tuna in Bue
10:00—Mary Hale Martin Recipes (NBC)
10:15—Vocal Varieties
10:30—Classic Hour
10:45—Mrs. A. M. Gaudis (NBC)
11:15—Musical Novelties
11:30—Songs From the Mountains
Noon—Lunchon Concert
12:25 P. M.—Live Steam Quotations
12:30—National Farm and Home (NBC)
1:30—Organ Melodies
2:00—Popular Dance Tunes
2:15—Moods in India
2:30—Music Masters
3:00—Sicilia Musicale
3:15—Matinee Melodies
3:45—Hawaiian Reveries
4:00—"This 'n' That"
4:15—Stars of Today
4:30—Popular Requests
4:45—Bud, Les and Jim
5:15—Italian Serenades
5:30—Hokum Trio
5:45—Lena Pope, soprano
6:00—Story Book Hour
6:30—Twilight Organ Reveries
6:45—Ayers News Flash
7:00—Amos 'n' Andy (NBC)
7:15—Sanders Trio
7:30—Buckeye Howdowners
8:00—College Memories (NBC)
8:15—Guy Robertson's Three Party
8:30—Earl Arnold's Orchestra
9:00—Sundaygods
9:30—Tommy and Willie
10:00—Bocheter Giv's Orchestra (NBC)
10:30—Clara, Lu and Em (NBC)
10:45—Edna Wallace Hopper Varieties (NBC)
11:00—Duke, his Uke and Sisters
11:15—Kappa's Hawaiians
11:30—Vincent Lopez Orchestra (NBC)

STEINBERGS

just above Sixth. 633 WALNUT just below Seventh.

HOUSEHOLD ELECTRIC LIGHT BULBS

15-25-40-50 and 60 watt
Licensed and Guaranteed

11c Each

FILTERVOLT

75% of your interference is caused by electrical appliances in your neighborhood. The Filtervoltage is designed to eliminate this noise. No noisy location should be without one.

Reg. \$3.00 **\$2.27**
Our Price

Do away with your aerial
INSULTENNA
This new invention does away with your outside aerial, cuts down outside interference. It can be conveniently placed in a console or cabinet.

Reg. \$2.50 **\$1.97**
Our Price

Do your own broadcasting with a
BABY MIKE
YOU WILL THRILL at the surprise you will give your party by the use of the Baby Microphone. Can be used on any Radio Set, easy to install.

Reg. \$5.00 **\$3.95**
Our Price

I. C. A. TONE CONTROL
Bring your old set up to new standard. Can be installed on any set and will give you the high and low bass notes on any program. You'll wonder how you've done without it so long.

Reg. \$3.00 **\$1.69**
Our Price

PROTEUTUBE
Stop excessive burning out of tubes. It holds back your A. C. current, not allowing the tubes to be overloaded. It will pay for itself in a week.

Reg. \$1.00 **59c**
Our Price

ACCURATUNER
Separates the stations, prevents crowding, makes your set selective, reduces static, helps you cut out your local station.

Reg. \$2.00 **\$1.59**
Our Price

Radio Inspection Service

AGAIN THIS WEEK we will call at your home and test all your Radio tubes, voltages and make a general inspection of your entire Radio for—

50c

We offer you this service for a limited time only on Radios of all makes and types.

Years of experience, expert knowledge of Radio circuits and up-to-date equipment make it possible for us to analyze your entire Radio system quickly and correctly.

PHON.—U.S.O.W

Get your call in immediately. Enjoy the satisfaction of dealing with a concern that can bring an EXPERT.

A-B-C Radio Sales & Service
Phone CHerry S230, 1511 Race St.

WFBF (250m.—1200 kc.)
7:00 A. M.—Break of Day
7:15—Musical Clock
8:15—Birch Party
9:30—Concert Hour
9:00—Our Daily Thought
9:15—Hy C. Geis, organ recital
9:45—Hawaiian Dreams
10:05—Dot: Bright Saying Program
10:20—Louis Hellman Furniture Program
10:35—WFBF-KGO Three Party
10:40—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:15—Morning Serenade
11:30—Housewives' Picnic
Noon—Happines Club
12:15 P. M.—What's Doing in Cincinnati
12:30—How It Began
12:45—Lunchtime Melodies
1:00—Around the Clock
1:15—Story Telling Time

RADIO TUBE SPECIALISTS
Any Type of Tube for Any Make of Radio

LINK'S TUBE SHOP

607 WALNUT STREET
RADIO REPAIRING PARKWAY 4415

STEINBERGS

OPEN EVENINGS UNTIL 9

MAIL ORDERS FILLED

WLW WEDNESDAY, Dec. 2

9:15—Theodore Le Pave, graphologist
9:30—Beautiful Thoughts (NBC)
10:00—Art Talk
10:00—Live Stock Reports; Piano
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Marilyn Doreen, harpist
11:00—Charm Morning Musicale
11:15—Talk on Mouth Hygiene
11:25—Ramona
11:45—River: Weather; Time
Noon—Charlie and Ruth
12:15 P. M.—Pat Barnes (NBC)
12:30—Gibson Orchestra, Isham Jones
12:45—Marketa, Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Bernie Cummins' Orchestra
2:00—Ohio School of the Air
3:00—Teachers' Meeting
3:30—Three Doctors (NBC)
3:45—Tack, Tack, Toe
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Chata with Peggy Winthrop (NBC)
5:15—Mouth Health (NBC)
5:30—Los Vagabond de Ramona
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Mrs. Adams' Dog Talk
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—John Rusklin Dance Orchestra
7:30—Bernie Cummins' Orchestra
8:00—R. P. D. Hour
8:15—Remington Rhythm Rounders
8:30—Jack Frost Melody Moments (NBC)
8:45—Hollywood News Adventure (NBC)
9:00—Dutch Masters Minstrels (NBC)
10:00—Korn Parole Program
10:15—Variety
10:30—Radio Auto-Stokers
10:45—Bob Newhall Sport Slides
11:00—Van Camp Program
11:30—Ohio State Founders Day (WEAO)
12:30—Bernie Cummins' Orchestra

Thursday, Dec. 3
WCKY (202m.—1490 kc.)

7:00 A. M.—Alarm Clock Melodies
7:10—Hawaiian Music
8:00—Bureau Weather Forecast
8:01—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cherio (NBC)
9:00—Walters, old and new
9:30—Times in Blue
10:00—Ray Perkins (NBC)
10:15—Vocal Varieties
10:30—Classic Hour
11:00—Mrs. A. M. Goudis (NBC)
11:15—Musical Novelties
12:00—Songs From the Mountains
Noon—Lunchon Concert
12:25 P. M.—Live Stock Quotations
12:30—National Farm and Home (NBC)
1:30—Piano Novelties
2:00—Rev. Chas. Vandermeulen
2:15—Moods in India
2:30—Music Master
3:00—Siesta Musical
3:15—Matinee Melodies
3:45—Hawaiian Reverbs
4:00—Rhythm and Rhythm
4:15—Stars of Today
4:30—Popular Requests
5:00—Cumberland Crooners
5:15—Maurice Thompson, baritone
5:30—Kapa's Hawaiians
5:45—Lucille Fox
6:00—Story Book Hour
6:30—Twilight Organ Reverbs
6:45—Ayers Novel Flash
7:00—Amos 'n' Andy (NBC)
7:15—Tasteful Jesters (NBC)
7:30—Charles
7:45—Famous Pallades of Business (NBC)
8:00—Disc Spiritual Singers (NBC)
8:15—Kentucky Mountaineer
8:30—Earl Arnold's Orchestra
9:00—Blackstone Plantation (NBC)
9:10—Tommy and Willie
10:00—Melody Hour
10:30—Clara, Lu and Em (NBC)
10:45—Pearly Night Life (NBC)
11:00—Earl Arnold's Orchestra
11:15—Charles and his male quartette
11:45—Cab Calloway and his Orchestra (NBC)

WFBE (250m.—1200 kc.)

7:00—Break of Day
7:15—Musical Clock
7:30—M. M. to 1:00—Live Stock Reports
8:30—Concert Hour
9:00—Our Daily Thought
9:15—Women's Radio Hour
9:30—College Tunes
9:45—Morning Melodies
10:05—Dot Bright Sayings
10:20—Louis Hillman Furniture Program
10:35—WFER-RKO Theatre Party
10:50—Story Master's Kitchen
11:00—Betty and Bob
11:15—Morning Serenade
11:30—Housewifery Frolic
Noon—Happines Club
12:15 P. M.—What's Doing in Cincinnati
12:30—How It Began
12:45—Lunchon Musicale
1:00—Around the Clock
1:15—Story Telling Time
1:30—Day Dreams
1:45—Two Irish Boys
2:00—Hy C. Geis organ
2:15—With the Bandmasters
2:30—Ralph Pinkston
2:45—Miniature Concert
3:15—Novelty Notes
3:30—Prof. Briol
4:00—Hy C. Geis organ
4:15—Tea Time Tunes
4:30—Neal's Blue Busters
4:45—With Rudy Valle
5:00—Central Vine Street Business Men
5:15—The Pirates Club
5:30—Musical Interlude
5:45—Murdock Williams
6:00—Little Black Joe
6:15—Jack Tucker and Ben Frank
6:30—Variety
6:45—Berning Ford Travlogue
7:00—Dinner Dance Music
7:15—Post Question Box
7:30—Original Ibbot Story Review
7:45—Dr. Theobald Wondag
8:00—Mansion Dance Orchestra
8:30—Ether Covington and Jack Hersh
8:45—Dry Ridge Health Hints
9:00—The Lucky Boys
9:15—Western Hills Program
9:30—WFBE Players
10:00—Mansion Dance Orchestra
10:30—Dance Fantasy

WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship
7:45—Glady's Catron, Organist
8:00—Roland Gaines' Mountain Rangers
8:15—Grab Bag Boys

UNIVERSAL RADIO SHOP
1006 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large—No Job Too Small
Phone SOuth 1726 NEWPORT, KY.

WKRC THURSDAY, Dec. 3

8:45—Variety
9:00—U. S. Navy Band (CBS)
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Health Talk (CBS)
10:15—Machine Age Housekeepers (CBS)
10:30—Melody Parade (CBS)
10:45—Barbara Gould Beauty Talk (CBS)
11:00—Morning Minstrels (CBS)
11:15—Acme Sunshine Melodies
11:35—Woman's Hour
Noon—Blackberry Dudes
12:15 P. M.—Tour announcements
12:30—Cincinnati Merchants
1:00—Helps to Feeders (CBS)
1:15—Caldix Tenor
1:30—Julia Hayes, household hints
2:00—Wyer Chemical Program (CBS)
2:15—Pyol Program
2:30—American School of the Air (CBS)
3:00—Vizoy Request Program
3:15—Pensonal Program
3:30—Grease-off Program
3:45—Virginia Arnold, pianist (CBS)
4:00—Melody Magic (CBS)
4:15—Webb Fuel Program
4:45—Alms & Doepke Child's Program
5:00—Asbury Park Casino Orch. (CBS)
5:15—Radio Television Institute
5:30—Cincinnati Trade School
5:45—Hub Clothing Musicale
6:00—Sports Review: Stocks
6:15—Big Sport Santa Claus
6:45—Studio
7:00—Cremity—Myrt and Marge (CBS)
7:15—Wigmo—Bing Crosby (CBS)
7:30—Kaltenborn Edits the News (CBS)
7:45—Herts, Schaffner & Marx (CBS)
8:00—R. B. Clothes—Grab Bag Boys
8:15—Ela Lyman Orchestra (CBS)
8:30—La Palina—Kate Smith (CBS)
8:45—Angelo Patti—"Your Child"
9:00—Horshoe Garden—Olf Burs
9:15—Penderbach Band Program
9:30—Love Story Program (CBS)
9:45—Herts, Schaffner & Marx (CBS)
10:30—Chiff Burns Orchestra
11:00—Time, Weather, Sports Review
11:15—Pyol Program
11:30—Pat Gillick and His Gang
Midnight—Guy Lombardi Orch. (CBS)

WLW (428m.—700 kc.)

6:30 A. M.—International Fiddlers
7:00—Physical Exercises
7:15—Happines Days
7:30—Organ Program, Arthur Chandler,
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgian Wildcats
8:30—Bussell Pickups (NBC)
8:45—Physical Exercises
9:00—Health Talk, Carl Wilzbach
9:15—Netherlands Plaza Chf
9:30—Beautiful Thoughts (NBC)
9:45—Florence Frey Beauty Workshop
10:00—Live Stock Reports
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Amos 'n' Andy (NBC)
11:00—Georgia Wildcats
11:15—Mouth Hygiene
11:25—WLW Stars
11:45—River, Weather; Time
Noon—Charlie and Ruth
12:15 P. M.—Pat Barnes (NBC)
12:30—Gibson Orchestra, Isham Jones
12:45—Marketa; Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Bernie Cummins' Orchestra
2:00—Ohio School of the Air
2:30—Variety Quartet
3:15—Ohio Federation of Women's Clubs
3:30—Three Doctors
3:45—Tack, Tack, Toe
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Brazilian Coffee (NBC)
5:30—Southern Singers
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Radio News Reel of Hollywood
6:45—Lowell Thomas (NBC)
6:55—Amos 'n' Andy (NBC)
7:15—Crosey Auto-Stokers
7:30—Bernie Cummins' Orchestra
8:00—Isaham Jones' Orchestra
8:15—Tin-Tin Thriller (NBC)
8:30—Hillingsworth Hall
8:45—Sisters of the Skillet

REDUCED PRICES
BICYCLES
\$18.75
VELOCIPEDES—\$3.45
INDIAN MOTOR SALES
30 W. 12th Open Evenings
JANE GREY
and
The Kampf Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kampf Jewelry Co.
Diamond Remounting Specialists
18 West Sixth St.
WLW THURSDAY, Dec. 3

9:00—Great Composers
9:30—Marshall House Ensemble (NBC)
10:00—A. & P. Gypsies (NBC)
10:30—Variety
10:45—Bob Newhall Sport Slides
11:00—Van Camp Program
11:30—Crosey Theatre of the Air
Midnight—Isham Jones' Orchestra
12:30—Bernie Cummins' Orchestra

WSAI (225m.—1330 kc.)
8:00 A. M.—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odas Maddox, banjo
9:30—Records
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
10:45—Organ Program
11:00—Records
11:15—Radio Household Institute (NBC)
Noon to 12:15—G. E. Home Circle (NBC)
12:30—1:00—Live Stock Reports
1:30—Woman's Radio Review (NBC)
2:00—Siesta Musical
2:30—Crosey Dealer's Salute
4:45—Records
5:00—Travel Talk
5:15—Records
5:30—What Happened to Jane (NBC)
5:45—Records
6:25—Better Business Bureau Talk
6:30—J. McDonald (NBC)
6:45—The Stebbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Campbell Soup Program (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbars (NBC)
8:00—Fleischman Hour (NBC)
9:00—Acme Dramatic Music (NBC)
9:30—Sherlock Holmes Adventures (NBC)
10:00—Lucky Strike Drive (NBC)
11:00—Isham Jones' Orchestra

WABC (860 kc.) CBS

6:00 P. M.—Frank Ross, songs
6:15—Hotel Bossert Orchestra
6:30—Connie Boswell
6:45—Pentaria Program
8:00—Mills Brothers
9:00—Eugene Ormandy Quartet
10:30—Modern Male Chorus
10:45—Pray and Braggiotti
11:00—Don Bigelow's Orchestra
11:15—Jack Miller
11:30—Leon Belasco's Orchestra
12:30 A. M.—Louis Panico's Orchestra
1:00—Dave Abrams Orchestra
1:30—Roseland Ballroom Orchestra

WEAF (660 kc.) NBC

6:00 P. M.—Waldorf-Astoria Program
6:30—The World Today, James G. McDonald
11:00—Nath. Kirby, baritone
11:15—Con-Sanders Orchestra
11:30—Jesse Crawford, organ

WANTED
BOYS TO SELL
MAKE GOOD MONEY IN SPARE TIME
See Mr. Sirin at Central News Co.
320 E. Third St. MAIn 3115
THEO. G. STEINLE
CHIROPRACTOR
PALMER GRADUATE
Office Hours: 9 A. M. to 5 P. M.
311 Lyric Theatre Bldg., MAIn 4835
the new
HORTON
Brand New 1932 Pioneer Model Electric
Washer for only
\$59.50
DELIVERED
Terms as Low as \$1.25 Per Week
We sell all leading makes,
including Easy, Maytag,
Universal and many
good used washers.
\$19.00 and up.
FREE COUPON
This coupon good for 10 weeks' supply of soap free with
each washer sold between now and Christmas.
THE BEST PLACE TO BUY YOUR WASHER, RADIO
OR REFRIGERATOR
Golden Rule Electric Shop
Exclusive Distributor of the Famous White-Washer
137 W. 7th at Elm CHERRY 3702
OPEN TUESDAY AND WEDNESDAY UNTIL 9 P. M.
WEAF THURSDAY, Dec. 3

8:45—Cab Calloway Orchestra
Midnight—Florence Richardson and Melody Bays
12:30 A. M.—Joe Moss Orchestra

WJZ (760 kc.) NBC
6:00 P. M.—Raining Junior (also WJR)
6:30—Breyer Leal Boys
7:30—Phil Cook (also KDKA)
8:30—Pickard Family (also WLJ)
11:00—Slumber Music
11:30—Russ Columbo, songs
11:45—Low White, organ
Midnight—Mildred Bailey and the King's Jesters
12:15—Earl Hines' Orchestra
12:30—Larry Fink's Orchestra

Get "Coast to Coast"
or NO COST
Variations—a new
All Wave Tuner
Prints in diameter
stations
with doubled vol-
ume and clarity.
Easily attached. Write 20th Century Co.,
5913 Coke Bldg., Kansas City, Mo., for in-
terductory Free Trial Offer.
UNITED
RADIO, Inc.
1103 VINE STREET
"The House of a Million Parts"
We service and repair every make
Radio.
CHERRY 6531
WHY?
Would you take your automobile to a
blacksmith to have it repaired?
Then why let inexperienced radio
men tinker with your radio?
Bring your radio in to us for
permanent cure.
Radio Engineers Service
Bureau
125 E. 12th St., Parkway 6260
CORRECT TIME
WKRC TWICE DAILY
COURTESY OF
lange
JEWELRY
435 VINE—CAREW TOWER
REMEMBER—YOUR GRANDMOTHER'S
WEDDING RING CAME FROM LANGE'S

Who do you suppose is reading
"STEPS TO HAPPINESS"?
Everyone having good sense,
of course.

"STEPS TO HAPPINESS" may
increase the cents in your purse to
get a little more sense in your head.
What? You don't believe that!
Then just buy a copy of this book
and prove it to yourself.

Price 35c
Order direct from
STEPS TO HAPPINESS
Post-office Box 636 Cincinnati, Ohio

MONEY-BACK GUARANTEE!
We absolutely guarantee to improve your radio reception or refund your money. Better reception with the

Effarssee
ANTENNAE

inside aerial or your money back! You be the judge!

For your home or auto. Prices range from

\$1.00 to \$5.00
FISHWICK RADIO CO.
226 E. 8th Street, Parkway 0681

RADIO DIAL



Volume I, No. 29

WEEK ENDING DECEMBER 10, 1931

74

Price 5c

**Complete Local
and Network
Programs Begin
.. on Page 6 ..**

Atlantic To Be Spanned For International War Debt Debate



Adele Astaire, Fred's sister and co-star in "The Band Wagon," will be guest star in the Nestle program on WCKY and other NBC-WJZ stations at 8 p.m. Friday (December 4).

Contract Bridge Playlet Will Be Repeated by NBC

Page boys, veteran actors, musicians, announcers, engineers and studio whatnots will participate in the repeat performance of "The Bridge Friends" on the NBC-WEAF network Friday (December 4) at 7 p.m. The program consists chiefly of a 32-verse poem written by Dr. Sigmund Spaeth, music authority. Each verse is spoken by a different person. The only qualification for the 32 is that each must have attempted to master contract bridge, and therefore feel his role. The liprimptious actors take their parts only for the fun of it or for revenge, and receive no pecuniary recompense. The skit was first given in October. WENR and WWJ probably will broadcast.

Russ Columbo to Sing Listerine Program for NBC

Russ Columbo, whom NBC always bills as "The Golden Voice of the West" or as the "Valentino of Song," has been selected by the Lambert Pharmaceutical Company (Listerine) to sing their new program, beginning Monday (December 7) at 5:45 p.m., and at the same time on Thursday and Friday on an NBC network, including WJZ and WENR. A similar program at 10 p.m. Tuesday, Wednesday and Saturday, will be heard through WCKY, WJZ, WGAR, WMAQ and WJR. Columbo will direct his own orchestra (so the story goes), will play the violin, and will sing.

Oxford and Harvard Will Argue World Question in Trans-Atlantic Broadcast

With the Atlantic ocean between them, debating teams from Harvard university and Oxford university will argue the question of war debt cancellation while the United States and England will listen to the broadcast on Saturday (December 5) at 6 p.m. on the WEAF-NBC network including WSAI and other stations.

James W. Gerard, former ambassador to Germany, will preside at the NBC New York studios where the Harvard men will broadcast the affirmative side of the argument, Resolved: That in the interests of world prosperity, war debts should be cancelled.

The Oxford men, supporting the negative, will speak in London where the British Broadcasting Company will rebroadcast their remarks by short-wave to America as the NBC will do for the Harvard team. Each team will hear their opponents by radio.

The audiences in the United States and England will be asked to send in their votes, not on the merits of the question, but on the skill with which each side was handled.

Mr. Gerard calls the event a "milestone in the history of broadcasting."

"At a time when suspicion and narrow national views rule the world, it is a splendid thing to learn how close together science has bound the far corners of the earth," he said.

Wile Will Cover Disarmament Meet for Radio

The Columbia Broadcasting System has announced the assignment of its political analyst, Frederic William Wile, of Washington, D. C., to broadcast from the General Conference on Disarmament to be held at Geneva, Switzerland, under the auspices of the League of Nations, beginning February 2.



Rosa Ponselle, leading soprano of the Metropolitan Opera Company, sets the mood of her program for the General Electric Sunday Home Circle period Sunday (December 6) at 5:30 p.m. with Ethelbert Nevin's "The Rosary." WSAI and other WEAF-NBC stations will broadcast the concert.

Miss Ponselle will also sing "Carry Me Back to Old Virginia," "Kiss Me Again," from "Mlle. Modiste," "Songs My Mother Taught Me," by Dvorak; "Goodbye," by Tosti, and "Ave Maria," by Bach-Gounod.

Ohio Receives Compliments of Parade of States

Complimenting Ohio and its contributions to the national and cultural life of America, the General Motors "Parade of States" will dedicate its program to that state in the broadcast to be heard at 9:30 p.m. (Monday December 7) from WSAI and other NBC-WEAF network stations.

Phil Dewey, baritone, will be the guest artist in the Ohio program of this "state-parade" series. In continuity and in the tribute to the state, attention will be called to Ohio as the homeland of presidents and men of distinction in American history. As a gesture of respect to the Wright Brothers, "The Aeroplane," a tone poem by Whitmore, will be played by Erno Rapee's orchestra which will introduce the program with "Paraphrase on Beautiful Ohio."



Leopold Stokowski, conductor of the Philadelphia Symphony orchestra, which will broadcast at 8:15 p.m. Saturday (December 5), and Pitts Sanborn, music critic, who will explain the music during the intermission.

Hugo Mariani, NBC orchestra leader, wears bright colored shirts, generally red, green or blue. He could be taken for a lumber jack.

Philadelphia Symphony Is This Saturday

Third of Philco Concerts Will Be Heard On CBS

Leopold Stokowski will turn his attention to the great "romantic" composers of the early nineteenth century when he directs the Philadelphia Orchestra for the third broadcast of the Philco series, on the Columbia network from 8:15 to 10 p.m., Saturday (December 5).

In the network will be WARC, WABC, KMOX, WBBM, WADC, WLPF, WSPD, WCAH, WOWO, and WHIK.

Four Famous Speeches Will Be Reviewed on Air

"Famous American Speeches" is the title of a series of four talks to be given at WLW by Arthur S. Postle, instructor in Speech at the University of Cincinnati, at 6:30 p.m. Tuesdays, beginning this week (December 8).

The schedule of his talks follows:
Dec. 8—Patrick Henry—"The Call to Arms."

Dec. 15—George Washington's Farewell Address.

Dec. 22—Henry Ward Beecher's Liverpool Address.

Dec. 29—Theodore Roosevelt—"The Man with the Muck-Rake."

In giving these talks, Mr. Postle will include parts of each of the four chosen speeches, together with the historic background, comments on the speech itself, and a statement of the immediate results accomplished.

Gene Rowell of Gene and Glenn (WSAI 8 a.m. week days) celebrated his thirty-first birthday last week during a broadcast on WTAM. The station's staff gave him a 32-piece set of Haviland china, but Warren Wade, announcer, making the presentation speech on the air slipped, fell, broke all except a few saucers and soup plates.

Weekly RADIO DIAL

Published every Friday by the Radio Dial Publishing Co.,
22 East 12th St., Cincinnati, Ohio. Contents copyrighted.
NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.
Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio,
under the Act of March 3, 1879.
Six Months for \$1. Single Copies 5 cents

VOL. I WEEK ENDING DECEMBER 10, 1931 No. 29

A STRIKING TECHNICAL IMPROVEMENT

Save for the obvious item of increased transmitter power, most of the successive improvements in the technical department of broadcasting are likely to be taken pretty much for granted by the average listener. But one recent improvement is so striking that it is already the subject of widespread and enthusiastic interest among listeners who ordinarily care nothing about technicalities.

We are referring to the new electro-dynamic microphone used to broadcast the first two concerts by the Philadelphia Symphony Orchestra over the Columbia System and WKRC.

As might be gathered from its name, this new microphone (developed by the Western Electric Laboratories) employs the same basic principle on which the familiar dynamic loudspeaker operates. But what it does, rather than how it does it, is causing the wave of enthusiastic interest.

For one thing, it makes possible a considerable improvement in tonal fidelity. That was evident to any listener with an ear for quality, who heard the Stokowski concerts. The reason is a virtually uniform response over the whole band of audible frequencies from 20 to 10,000 cycles.

However, a still more important improvement is the wide volume range the new microphone can handle. Any musically-minded listener who heard the two Philadelphia programs cannot have failed to note that, instantly and gratefully.

With the condenser type microphone, standard equipment for the past several years, the volume level in the studio must be held within rather narrow limits. Fortissimos have to be throttled down and pianissimos built up, until the heart is pretty much ironed out of the music, particularly if it is the better sort. But this deadly flatness is eliminated with the dynamic microphone.

It has the extraordinary volume range of 40 decibels; or, in non-technical language, a power variation of 1 to 10,000. Storzandi can be played as scored. Pianissimos come through as they should, and fortissimos have to be shaded only a trifle.

In short, this new dynamic microphone sounds like the nearest approach to hearing a concert in person which broadcasting technique has made thus far. It should be as much of a boon to harassed conductors as it is to the listeners who demand that certain something that makes a program live.

Probably it will be some little time before the new equipment comes into general use. But, judging by the first two trials, it cannot be too soon. For example, we are impatient to hear a Sousa broadcast so handled. With the dynamic microphone the result should be more of the stuff that makes Sousa Sousa in person, but somehow has been conspicuous for its absence via radio thus far.

Around the Dial

By THE DIAL TWISTER

WKCY's new full-time schedule is improving the program service hereabouts. It gives you a wider local choice to find something on 1400 kilocycles any time in normal listening hours. And it's especially gratifying to have Covington earning some of the NBC blue network features which WLW doesn't offer. Among the most welcome of these additions are Dr. Harry Emerson Fosdick's National Vesper Service (Sunday at 4 p.m.), Harbor Lights (Sunday at 10:15 p.m.), Clara, Lu and Em (Tuesday to Saturday inclusive, at 10:30 p.m.), Cuckoo (Saturday at 10 p.m.), the Rochester Civic Orchestra (Wednesday at 10 p.m.), and Paul Whiteman's Painters (Friday at 10 p.m.).

They say Columbia has put up the bars against astrologists, numerologists, mind-readers and fortune-tellers of all kinds. But the ban doesn't seem to apply to predictions of scores by football coaches and other sports crystal-gazers.

Then there's the unsolved mystery of Snoop and Peep (WSAI, Wednesday at 8 p.m.). Will some-body please explain why one of the talent-hungry sponsors hasn't snapped up these guaranteed laugh-makers long ago?

Rumor has it that a half dozen more stations just over the line in Mexico are going to go on the air before long. If they chisel in between the American channels like XER is doing, that's going to make some pretty backache - tatic. And the story is that American money is building them.

That Xavier 20 Minutes of Good Reading (WKRC, Sunday at 5:30 p.m.) is something pleasantly different. Rev. Father P. J. Pernon both reads well and chooses good

material. In addition he has capable musical support.

Vincent Lopez says he thinks the waltz is on its way back to popularity. Speed the day, say we.

Those programs by the National Oratorio Society (WSAI, Sunday at 10:15 p.m.) are worth a twist of anybody's dial. Reinald Werrenrath, who conducts them, says the purpose is "to show that good music isn't a bore." He proves it. This season the Society is presenting shorter works.

And some people are blaming radio for the freakish fall weather we've been having. Poor old radio! Last year it was responsible for the drought, and before that too much rain. What's the next charge, your honor?

The Alms & Doepeke program WKRC (Sunday at 8:15 p.m.) presents Dan Bedders, with Howard Krell playing the Music Hall organ. It's almost superfluous to add that the result is something really fine.

Too bad that an operation has taken H. V. Kaltenborn off the air temporarily. That breaks his string of 183 broadcasts without so much as being tardy for one. There's something in the record class.

So Hortense Rose and George Hall, two-thirds of the Don-Hall-Rose Trio, have come back to WLW as The Happiness Kids. Well, it's no wonder they're getting lots of welcome-home mail.

They say Columbia limits broadcast cussing to five naughty words per program; three d-words and two h-Is, or vice versa. But nothing stronger. What's more, there can't be four references to condemnation and only one to the place said to be paved with good inten-



Dolores Gillen

Dolores Gillen, one of radio's newer entertainers, is often heard as a dramatic artist from the Chicago NBC studios. Dolores is brown-eyed, has brown hair, and is a graduate of the University of Illinois.

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

Ladies and Gentlemen!

Here is the program of the Buxom Belt Company, manufacturers of Buxom Belts for Buxom Ladies, guaranteed to remove excess flesh and make you smooth and lissome in no less than twenty years. Our old time orchestra, the Belt Busters, headed by Ben Buckle, opens the program with the theme melody "It's the Girdle."

"MIKE PRESENCE"

Mary Garden, singing on one of the Sunday afternoon General Electric Concerts, was the first of the operatic stars on these programs to appear at ease in the studio. Jeritza chewed gum and drank pineapple juice all the time she was not singing; John McCormack drank coffee between songs and refused to talk beforehand; and Richard Bonelli, greatly excited, insisted on being his own announcer. The studio staff is wondering what Rosa Ponselle will be like next Sunday (December 6).

BACK AGAIN

Josef Cherniavsky who directed the Hotel Gibson orchestra all last summer, will broadcast through WLW from Greystone Ballroom this week at midnight Saturday (December 5) and at 11 p.m. Sunday (December 6).

tions. There has to be a three-to-two ratio.

That Jack Frost program (WLW, Wednesday at 8:30 p.m.) is becoming keenly pleasurable since it has swung definitely to more music of the concert type. Helen Corbin Heintz, guest pianist on a recent program, was particularly welcomed by Cincinnati listeners. She studied here before becoming a well-known Washington teacher.

Some of the football coaches think radio is partially responsible for this year's slump in gridiron attendance. As if anybody would rather hear a game broadcast than see it. It's nearer the truth to say that radio is football's best sales-man. Maybe, too, the coaches might feel different about it when their wins could be put on the air.

Station KOIL at Council Bluffs, Ia., is a new NBC outlet. It formerly was on the Columbia network.

THE TREND OF TIMES

Inspired by listening to the "Street Singer" (Arthur Tracy), a Columbia fan has suggested that John Mills be tagged "The Wall Street Singer" . . . It is John, the leader and bass of those four Mills Brothers, who hits "new lows" in musical notes when he makes his vocal simulations of a tuba.

Ray Perkins Has New Commercial Program on WLW



Ray Perkins, RADIO DIAL's columnist, has a new program at 6:30 p.m. Tuesdays and Saturdays on an NBC network including WJZ, WLW, WMAQ and WHAM and probably additional stations. It is sponsored by the Andrew Jergen Company which has taken up its option on Perkins' air time so that he can not continue on the Three Bakers program on Sunday nights. His Libby program on Thursday and Friday mornings at 10 o'clock will continue on WJZ, WKCY, and other NBC stations. The new program will give Perkins' fans a better chance than before to hear his subtle type of punful radio entertaining, his original songs and his adroit contortions with his twin piano Clarence and Cuthbert.

PARDON MY Imperkinese!

Being Some Perkley Palaver From the Programs of RAY PERKINS

Hi there, Radio Dialers!



They had a premiere of the new opera called "Wozzeck" at the New York Metropolitan Opera House last week. The entire music world is all agog over it, even though it sounds like the name of a patent medicine.

I didn't go because opera gets in my hair as a rule, but Mr. Willy Nilly, our operative in charge of opera, attended. It was written in 1921 by Alan Berg, who is no relative of the Mrs. Berg who writes "The Rise of the Goldbergs."

Ten years ago is practically yesterday when it comes to opera, so they just got round to producing it at the Met.

Mr. Nilly says that what "Wozzeck" lacks is a few good belly-laughs.

Don't raise your eyebrow, that's an expression used in show business and isn't considered vulgar.

Perfectly nice people say it. Mr. Nilly's idea is that if they made the first act curtain stronger, put in some gags, a couple of good tap dancers here and there, a good theme song, and cut down a little on the murders it would make good popular entertainment.

It seems everybody gets murdered or commits suicide, just like in a Eugene O'Neill play.

Willy says I would think it were put on by the Theatre Guild.

"Wozzeck" is pronounced "wozzek," as in the sentence: Who wozzeck girl I seen you with last night?

We did a ravishing moon song the other night called "Pagoo Moon." By "we" I mean I and my piano, the one named Cuthbert—a stallion he is, the pride of the NBC stables.

When television arrives we shall have tableaux to go with songs of this sort.

For "Pagoo Moon," for example, we would have a big orange moon rise just over Cuthbert's right shoulder, half way between the floor and the ceiling.

We would have a huggle call off stage (not off key, just off stage); and six little girls about 19 years old (19 years apiece, making 114 years altogether) would flutter down on wires (private wires, not party lines as these are nice girls, dressed as Pagan Moon goddesses—all good flutters in yellow cheese cloth (the very best Swiss Cheese, full of holes to facilitate fluttering).

For a new finish to the tableau I would enter driving a chariot, in the rumble seat of which would be the Goddess of Dawn, Aurora, which is up near Syracuse somewhere.

Aurora and I would pose as living statuary like a Vision, symbolic of something or other, I don't know what, but the audience would know.

Figure audiences can tell a vision when they see one.

A tableau like that would certainly be greeted with a roar of Borealis. The only question on our minds is whether the bugle should keep on blowing during the entire tableau.

Tableau or no tableau, that is the question.

Television is certainly going to open up a tremendous field. Whether it will stay open or not of course remains to be seen.

NO SALE

Campaign button manufacturers pursue Eddie Cantor trying to interest him in "Cantor for President" buttons since he began his campaign in the Chase and Sanborn programs on Sundays (3 p.m. WSAI and WFAE, NBC network). Eddie hasn't got that far yet.

Verna Is Red-Headed Blue Singer on CBS



Red of hair and blue of voice, this decorative young woman is the latest find in the Columbia network's studios in Chicago. She's a contralto, responds to the name of Verna Burke and is heard from WBBM over the Columbia network each Sunday at 6 p. m. during the Chicago Knights Program which WKRC sometimes broadcasts.

"Los Vaqueros de Ramona"



"Los Vaqueros de Ramona" is the official title of this picture, and although we're no great shakes at Spanish, we suspect that freely translated it means simply "Ramona and her Boy Friends." They appear at WLW at 5:15 p. m. on Monday and at 5:30 p. m. Wednesday. Ramona further demonstrates her versatility by singing some of her songs in Spanish, adding a linguistic ability to her talent for singing blues and playing the piano.

Ross MacLean

Ross MacLean, young baritone from Canada who achieved success on Broadway overnight by stepping into Everett Marshall's role in the "Scandals" when the star was ill, will be heard on the radio for the first time when he appears as guest artist with Nat Brusloff's orchestra on the Nestle Chocolate program Friday (December 11) at 8:00 p. m. over a WJZ - NBC network and WKY.

MacLean will sing three tunes from the "Scandals," as his contribution to the program. They are "That's Why Darkies Are Born," "The Thrill Is Gone," and "You Didn't Know the Music and I Didn't Know the Words."

You Should Know Russ Columbo

Russ Columbo started life as a violinist. Started it, literally; for the dark-haired lad was no more than a child when he first tucked a violin under his chin for a gruff Teutonic teacher back in the little town of Calistoga, California, where Russ' family moved following his birth in San Francisco in 1908. And neither his teacher, his father, his mother, nor any of his eleven brothers and sisters foresaw the day when he would be capturing the hearts of National Broadcasting Company audiences, not with a violin, but with his own inimitable soft-voiced baritone which has earned him the title of the "Valentino of Song."

By the time he was fourteen he was playing solos in the Imperial Theatre in San Francisco. His father, who had been a musician in his native Naples, was confident that his son was started on a successful career as a violinist. But already Russ' mellow baritone was beginning to attract attention.

Then came that great day when he was engaged for \$75 a week to sing at the newly-opened Mayfair Hotel in Los Angeles.

Russ later sang and played in the Roosevelt Hotel and in the Coconut Grove at the Ambassador Hotel. Then he had a try at talking pictures, appearing with Betty Compson, Lupe Velez, and Gary Cooper. Finally he opened his own club, the Club Pyramid in Los Angeles.

When he came east he went on the air over an NBC network on September 5. The next day the fan mail began to pour in.

Columbo is tall, dark, handsome—and unmarried. He is one of radio's best dressed men. His personal interest is in opera and he has a private collection of every operatic work ever recorded. The old Teutonic violin master's teaching has left its mark.

He sings now late at night over the NBC-WJZ network. Some think he sounds "exactly" like Bing Crosby.

TOO FAST

NBC is trying to work out a way to put an announcer and portable radio transmitter on one of the bob sleds that will swish around the 25 turns of the glare-ice course in the 1932 Olympic Games at Lake Placid, N. Y. The sleds travel 65 or more miles.

TOUGH

"I don't like the person who plays Clem in your 'Jimmy and Grandd' sketch. Why don't you fire him and get somebody else?" wrote a listener to Pat Barnes who broadcasts every noon on an NBC-WJZ network. Pat doesn't know what to do now. He takes all the parts in the sketch himself.

HOKUM

P. T. Barnum built a great show on Hokum.

The Hokum trio are following in the footsteps of the Master Showman in their acts which go on the air several times a week from WKY. Plenty of noise, pep, music, and nonsense are included with a novelty in Will Cole's tap dancing, and mad singing and saxophone playing.

Rudy Vallee will soon be seen in films again? He is making a series of "shorts" with his orchestra, at the Paramount Astoria studios.



Program Changes Are Made In This Week's Radio Dial

With 12 pages or more as its established size from this issue on, Radio Dial is able to make the one improvement for which its readers have asked: programs for each day complete on one page. We hope you like it.

Although Radio Dial is primarily a Cincinnati publication, it has won so many friends outside of the Cincinnati area, that the network programs have been elaborated to include outlets that can be heard by its readers away from the city.

To simplify the tuning of chain stations, the following log of network stations is given, with each chain headed by the New York station which broadcasts its programs: (Those marked * take either NBC network.)

NATIONAL BROADCASTING COMPANY

WJZ, New York..... 760 kc.	WMAQ, Chicago..... 670 kc.
KDKA, Pittsburgh..... 1020 kc.	
KYW, Chicago..... 1020 kc.	WEAF, New York..... 660 kc.
*WKYC, Covington..... 1400 kc.	WENR, Chicago..... 870 kc.
*WENR, Chicago..... 870 kc.	WGY, Schenectady..... 790 kc.
WGAR, Cleveland..... 1450 kc.	*WHAS, Louisville..... 820 kc.
WLW, Detroit..... 750 kc.	WSAI, Cincinnati..... 1330 kc.
WLW, Cincinnati..... 700 kc.	WTAM, Cleveland..... 1020 kc.
*WLS, Chicago..... 870 kc.	WWJ, Detroit..... 920 kc.

COLUMBIA BROADCASTING COMPANY

WABC, New York..... 680 kc.	WFBM, Indianapolis..... 1230 kc.
KMOX, St. Louis..... 1090 kc.	WHK, Cleveland..... 1390 kc.
WADC, Akron..... 1320 kc.	WKRC, Cincinnati..... 550 kc.
WBBM, Chicago..... 770 kc.	WLAP, Louisville..... 1010 kc.
WCCO, Minneapolis-St. Paul 810 kc.	WSPD, Toledo..... 1340 kc.

Kaltenborn's Friend Carries On News Editing

H. V. Kaltenborn's record of 1,583 broadcasts without missing a reading appointment with the Columbia microphones, has been broken, but he didn't give up until he was ordered to the hospital for an operation. For two weeks he carried on from his bed in a hotel where a special microphone was installed for him. Robert E. MacAlarney, a friend of Kaltenborn, former newspaper man, journalism professor and managing editor of the *Ladies Home Journal*, is pinch hitting for Kaltenborn in his broadcasts through WKRC at 7:30 p. m. on Tuesday and Thursday. Although MacAlarney never had been on the air, in his first broadcast he spoke extemporaneously, preserving the spontaneity of the "editing the news" periods in which Kaltenborn has always spoken from a few scribbled notes on a card index blank.

ARTISTIC TEMPERAMENT

Even children have attacks of "artistic temperament," as Nila Mae, CBS director of children's programs, will testify. A few days ago a youngster appeared at Miss Mae's office, accompanied by her parents, and asked for an audition. The child's first request was that her parents leave the room, because she found their presence "dish-concerting." After a five-minute non-stop recitation, punctuated by exaggerated gestures, she suddenly caught sight of a glass bowl in which a solitary goldfish was swimming, at the moment, in the direction away from her.

"The fish isn't listening!" she exclaimed, grabbing her hat and coat and leaving in a huff.

NEW TRIO

The Rogers Musical Trio, harp, violin and cello, is now on the NBC-WJZ network at 11:30 a. m. Mondays. It can be heard on WLW and KDKA, WENR, WGAR, WJR.

Frank Crumit of Blackstone Plantation broadcast fame says the most embarrassing moment of his life was when he discovered, after cursing his way through six holes of golf at the Audubon Club in New Orleans, that his partner, whose identity up to then had been unknown to him, was Bishop Thirkfield of the Louisiana Methodist Diocese.

The Landt Trio and White vocalists, who tell early morning risers how to get "On the 8:15" over to an NBC-WJZ network, themselves "hit the clock" early. At 6:00 a. m. their alarm clock sends them tapping from the sheets. By 6:45 a. m. they are at the NBC New York studios recasting. Promptly at 8:00 a. m. "On the 8:15" takes the air. Bob Burdette and Syd Ten Eyck, of WLW, have been on an even worse schedule for a year or more.

Brad Browne, Radio "Nit-Wit," Joins Bakers



Bradford Browne, banjo-strumming master of foolishness, succeeds Ray Perkins as master of ceremonies, or "Spare Baker," on the Fleischmann "Three Bakers" program Sunday (December 6) at 7:30 p. m. on WLW and the WJZ-NBC network.

The change is being made because the Jergen Company exercised an option on Ray's exclusive services for their new program at 6:30 Tuesday and Saturday nights on WLW and the WJZ-NBC network.

In Brad Browne, the "Three Bakers" have one of radio's most versatile performers, known most widely as producer and leading genius of the "Nit-Wits." He's a song-writer, script-writer on humorous subjects, announcer, banjo-player and singer, on occasion, of funny songs. Quite a record for one whose early education at Georgetown University, was in the solemn ways of the law.

The skit for Sunday is titled "The Three Bakers With Columbus," or "1492 Complete With Tubes."

TOO MANY

John Philip Sousa, now broadcasting for Goodyear every Tuesday night, received 1,372 letters and wires of congratulation on his recently celebrated seventy-seventh birthday.



DAN BEDDOE

Dan Beddoe, celebrated Welsh oratorio tenor, is singing with the Music Hall organ in the Alms and Doepeke program on WKRC at 8:15 Sunday night. Beddoe is one of the most famous exponents of oratorio music and is a remarkable addition to Cincinnati radio programs.

Letter Box

It occurs to your editor that "Radio Dial" has been a little too "radio station" about signing only initials and not names in its Letter Box column. Hereafter, correspondents' names will be signed to their letters unless instructions to the contrary are included in the letters. Unsigned letters cannot be considered in the column.

Answering C. R. T. Norwood. If our attempts at deciphering Spanish mean anything, your mysterious Mexican in XEW. He comes in for us at 910 kilocycles, but that may be just a difference in calibration. Can't say about the location, though we've been told it's Mexico City. Sorry this can't be more definite. Log books don't help much in a case like this. The Mexican stations have a habit of flitting hither and yoo about the dial. Must be an old Spanish custom.

The Dial Twister.

"In answer to a request in RADIO DIAL of December 8, for the call letters of a Mexican station around 200 kc. I'm glad to be able to help your readers in this matter. The identity of this Mexican Station is XEW, Mexico City, Mexico, Post Office 2016. To get verification of this station you must send 10 cents in U. S. A. stamps, then they will send a Mexican verification stamp. I get this station every night, loud, clear and plain. They signed off this morning (November 30) at 1:07 a. m. (11:07 Mexican time). When they sign off, between 1:00 and 1:30 a. m. eastern time, they give their call letters in English and Spanish."

HARRY E. FOX, JR.
Fairview Heights, Cincinnati.

Thanks to Harry Fox and Dial Twister for XEW information.

A lion's roar in the studios of the National Broadcasting Company is produced, not by a lion's vocal chords, but with a bass viol bow drawn across a length of hemp covered with rosin.

M. & T. RADIO SHOP

AL THREM, Prop.
RADIOS TESTED IN YOUR HOME
Repairs Reasonable. Satisfaction Guaranteed
As Near As Your Telephone
1735 Elm (at Findlay Market)
Cincinnati, Ohio
Parkway 4573

Photographer Gets Scoop When Bernie Loses His Match



"Dirangler" Lewis "gags" Old Maestro and RADIO DIAL's demon photographer snapped the picture. Ben didn't have his all-day cigar along and lost the match.

Ben Bernie and his lads broadcast every Tuesday at 9 p. m. over WKRC for Blue Ribbon Malt, "good old Blue Ribbon Malt," as Bernie advertisingly puts it.

The Royal Northwest Dismounted Police

By SYDNEY TEN EYCK

Our story tonight deals with that famed, easy riding, hard eating bunch of Saturday night bathers known as the great Royal Northwest Dismounted Police.

Their incomparable history runs back thousands of years to the days of the great Pharaohs of Egypt. They were organized by the Arcadian government for the purpose of aiding criminals to wrap themselves warmly with large iron bars as a means of preventing halitosis on Thursday evenings when all is well along the Monoc.

Their chief weapons are powder puffs, nail files and scented lace bordered handkerchiefs.

Let us peek into a typical bunkhouse of the Great Royal Northwest Dismounted Police. Sergeant Cuthbert Monteith is engaged in packing his traveling bag preparatory to being sent upon a dark and dangerous mission. The back of his neck is quite dark but not dangerous. He has been ordered by the commander of the post to bring back my great grandfather, Tarbaby TenEyck, who had run amuck in the great northwest and is wanted by the Arcadian government for questioning in regard to the proper method of preserving baked watermelon rind.

Stuffing an extra dozen pairs of silk pajamas into his light brown goat skin suitcase he gargles a quart of carbonated whale oil, parts his hair neatly in five places and dashes forth in quest of his prisoner. The uniforms of the great Northwestern Dismounted Police are beautiful things, and as he strolled languidly through the great Arctic wastes the pale pink stripes along his trousers glinted and flashed in the sun like scarrelights in a fog.

Sergeant Cuthbert Monteith was noted as one of the bravest men on the force. Several years ago he had had the temerity to talk back to his mother-in-law in no uncertain fashion. Although badly beaten and scarred for life he had won a moral victory over the old battle-axe and had been immediately promoted to the rank of sergeant. According to the reports of bravery filed at the main office, he will be promoted to the rank of lieutenant if he manages to sneak away from home three more nights. This will probably take a long time, however, as he is still a bit dizzy in the region between his ears, resulting from the last unsuccessful attempt.

He walked 3000 miles the first week and was beginning to get a bit tired when word came to him by an Eskimo maiden riding a rein-



Working sedulously under cover, and hilariously fenogooling, RADIO DIAL was able to induce Grandpappy Tarbaby Ten Eyck (otherwise known as Old Pop or Sydney) to hand over one of his famous "Royal Northwest Dismounted Police" stories for the delectation of those of our readers who can't sit up late enough on Saturday nights to hear the Dopey Doodlesockers at 11:30—and for those who don't get enough of Ten Eyck when they do sit up.

Being perfectly galopitously generous (as Ten Eyck has it) we include also the picture of El Ten Eyck.

deer with side saddle that the man for whom he was searching was in the next town and that assistance was badly needed. The great Tarbaby with his trusty six gun had already killed a dozen quarts and twice as many pints. Remembering the great motto of the dismounted police he surged forward with renewed vigor.

That motto, my friends, is that a Royal Northwestern Dismounted Policeman never gets his man. That's why Cuthbert was a Sergeant. He'll be a General in later life because he couldn't even catch a cold wearing wet socks and sleeping in the gentle breeze of a Kansas tornado.

Two thousand miles later he arrived at his destination fresh as a last year's apple pie and strode boldly into town doing an admirable interpretation of an Ethiopian tap dance down the main street. Hearing a loud noise within the doors of the First Chance Saloon he smacked his lips three or four times, imitated the lonely call of a heart-broken land turtle, flung back the swinging doors and stood face to face with the man for whom he

Vast Audience of Anxious Fans Bewail Snorers

The Sisters of the Skillet (Ed East and Ralph Dumke) have received more than 30,000 domestic problems to solve since they started broadcasting hints for housewives over the NBC-WJZ network a year ago. Last year 4861 frozen wives asked their advice about snore-prevention. Their answer is the suggestion that adhesive tape be applied over the nostrils and nose of the offender, or that harmonicas be strapped over the mouth and nose of the sleeper to produce slumber music. Almost an equal number of husbands wanted to know how to keep wives from snoring. (The Sisters can be heard at 10 a. m. Monday on WEAF, WGY, WTAM, WJZ, WSAI, and KWV; at 8:35 p. m. Tuesday on WJZ, KDKA, WLS, and at 8:45 p. m. Thursday and Friday, on those stations and WLW.

There's an encore never heard by the radio audience to that signature jingle with which Billy Jones and Ernie Hare conclude the Interwoven Program over an NBS network on Friday nights. It is sung by the members of the orchestra after the final chimes ring, and consists only of the line: "Sox, sox, doncha forgetta your saxophone."

Professional Radio Daughter



Nan Dorland, formerly of the stage, is Dora Mae, daughter in the "Keeping up with Daughter" programs WSAI and other "red" stations of the NBC network broadcast at 11 o'clock Wednesday mornings. She played with Robert Edeson and Elsie Ferguson in Los Angeles and also was the ingenue of several stock companies on the West Coast.

was searching. There was a dead silence, punctured only by the incessant hammering of a riveting machine across the street. Then things began to happen.

The great Tarbaby downed another quart of pickling brine, wiped his chin with a frozen moose hide, and salt and pepper shakers started smacking against the wall like a dozen machine guns at target practice. When the smoke of battle had cleared away, Sergeant Cuthbert Monteith was draped across a barrel of smoked herring holding a lily in one hand and a bag of golf clubs in the other. Great Grandfather Tarbaby was on his way to the oil fields of eastern Africa and another Royal Northwestern Dismounted Policeman had lived up to the code of honor and had failed to get his man.

This, my friends, was the reason why the Doodlesocker programs are now broadcast by WLW at 11:30 Saturday nights instead of day after tomorrow.

THEO. C. STEINLE
CHIROPRACTOR
PALMER GRADUATE
Office Hours: 9 A. M. to 5 P. M.
311 Lyric Theatre Bldg.
Main 4835 Cincinnati, O.

BRUNSWICK
Complete parts and repair service. All makes expertly repaired and guaranteed.
QUEEN CITY RAD O SERVICE CO.
626 Broadway, Cincinnati, O.
Phone CHerry 2440

Choose Be as critical as you like in selecting your radio. Count the tubes, test the tone, compare for beauty, selectivity and price.

A CROSLEY

Feature for feature, dollar for dollar, CROSLEY will head your list.

Radio

Newton

RACE STREET ABOVE SIXTH Cincinnati, Ohio

"Her" Xmas Gift



A LANE CEDAR CHEST

Your guarantee of perfect protection. We show 50 attractive models. Consider this one for "Her" Xmas Gift.

\$24.75

Burl Walnut Occasional Table

Along with famed stretchers **\$7.95**
Very Special

Visit our Gift section—many attractive articles too numerous to mention are specially priced for the holidays.

All Philco models displayed

JANE GREY
and
The Kampl Artists
Mon., Wed., Fri.
11:45 A.M.
Sponsored by
The A. W. Kamp Jewelry Co.
Diamond Remounting
Specialists
19 W Sixth St Cincinnati, O.

Get RUNNING HOT WATER

From Your Cold Water Faucet

Plug in—practical, instantaneous continuous running hot water from your cold water faucet. Attached quickly. Shipped postpaid complete, ready to use, upon receipt of remittance with order. **\$3.75**

GUARANTEED 5 YEARS GUARANTEED
Installation in thousands of homes of satisfied customers makes this guarantee possible.

AGENTS WANTED—This new scientific electrical invention offers tremendous sales. Send \$3.75 for sample and our real money making plan.

Tom Thumb Elec. Sales Co.

1512 Carew Tower

MAin 2517

Cincinnati, Ohio

Theory of salesmen has been. "Give me something new and I will sell it." Here it is!

PROGRAM JOTTINGS

Friday, December 4
 5:00 p. m. WCKY. "Snowdrifts," on the air every day at this time, is a new program presented by Jack Snow, who gossips about letters from listeners, news of WCKY stars, new station policy, new NBC commercial and sustaining programs. Snow plans to introduce various radio celebrities during his period, and expects to disclose the "behind the mike" life in a broadcasting station.

9 p. m. WLW. The Maxwell House Cotton Queen Showboat has a sure 'nuff minstrel show aboard with Hink and Dink as end men. Hink and Dink also do a stunt with the Werk Bubble Blowers on WLW at 8:30 p. m. Tuesdays.

Saturday, December 5
 8 p. m. WLW. A burlesque version of "Rip Van Winkle" will be broadcast on the Lavender network of the Irational Broadcasting Company as part of the Crosley Follies. Henry Thies plays the program.

8:15 p. m. WCKY. The adventures of Chico Pepino and his wife, at this time and on Tuesdays and Thursdays, tell the story of two young Italians facing the world with \$200 and a grocery store.

Mario Chamlee



Mario Chamlee, one of the world's foremost lyric tenors and former Metropolitan Opera star, will be guest artist with Leo Reisman and his orchestra on the Pond's program Friday (December 11) at 9:30 p. m. over a WEAF-NBC network including WSAT.

He will sing Italian folk songs and old favorites from opera.

Jack's RADIO Shop
 The Most EFFICIENT AND DEPENDABLE RADIO SERVICE in Town
TUBES TESTED FREE
 707 S. Third St. South 187 Louisville, Ky.

CUT THIS OUT

Tell your friends. You can never tell when your radio will need attention. This ad and 50c will bring a Certified Radiotician to your home. He will test your tubes and set and make necessary adjustments.

50c

WE DO NOT SELL RADIO SETS

Just Prompt, Dependable Service at Honest Prices

GENERAL RADIO SERVICE

Open 9 to 9 MAIn 3902 Cincinnati, Ohio

8:30 p. m. WLW. Digging back into the music files, the King Edward Glee Band will play "On Moonlight Bay," "Hindustan," "Jada" and "Last Night on the Back Porch."

Midnight. WLS (870 kc.). Bradley Kincaid, WLW's Kentucky Mountain Boy, can be heard at the end of the WLS Barn Dance every Saturday night. Bradley's theatrical appearances keep him away from WLW three weeks in the month, but his contract with WLS takes him back to Chicago every Saturday night for the Barn Dance frolic which begins at about 11 o'clock Eastern time. He probably will not be on WLW again until the week before Christmas, when he will be heard around 8 a. m. and 5 p. m. daily.

Sunday, December 6
 5:30 p. m. WSAT (NBC). Rosa Ponselle of the Metropolitan will sing familiar songs in the General Electric Twilight program.

7:15 p. m. WLW. The program of the annual Hanukkah Rally in Cincinnati will be broadcast under the auspices of the National Federation of Temple Brotherhoods. A short message will be given by Rabbi Abraham Feldman, of Hartford, Conn.; prayers over kindling the Hanukkah candles will be chanted by Theodore Gordon, of the Hebrew Union College; "Kindle the Tapers," by Schlesinger, will be sung by the choir of the Isaac M. Wise Temple, under the direction of Miss Leah Fred. Similar Hanukkah Rallies will be held in many cities in the United States at the same time.

10:15 p. m. WCKY (NBC). "Thrillers," a "thrills and chills" series of mystery plays, replaces "Harbor Lights."

Monday, December 7
 8:30 p. m. WLW. The Hollingsworth Hall slumber music will include selections from Romberg's "Blossom Time," Massenet's "Minuet," and Glazounov's "Pas Espagnole."

11:30 p. m. WLW. "Little Brown Bulls," "Moose Meat," and other dramatic ballads of the lumberjacks of the Northwest will be sung in the WLW Fanfare program dedicated to Seattle, Wash. Some of the ballads, germane to the woodcutting regions of the West, have been written down for the first time in preparation for the program. A vocal chorus will sing the "Bear" song, official rally tune of the Seattle Chamber of Commerce.

Tuesday, December 8
 8:30 p. m. WLW. Patrick Hen-

U. ELGIN CHANDLER
Radio Specialist

Dependable Service At Your Convenience
 614 So. 5th Street
 City 7231
 Louisville, Ky.
 Associated with Darlast Music Shoppes

ry's speech, "The Call to Arms," the deciding factor in determining that this country should separate itself from European domination, will be discussed by Professor Arthur S. Postle in the first of a new series of University of Cincinnati talks.

10 p. m. WCKY (NBC). Russ Columbo and his "Golden Voice" will be heard for the first time in the new Listerine program.

Wednesday, December 9

2 p. m. WKRC (CBS). A dramatization based on "Russian and Ludmilla" will be presented to school children by the American School of the Air. The basic story of "Russian and Ludmilla," the inspiration of Glinka's opera, goes far back into the folk-lore of Russia, but it is generally known today as one of the best works of Alexander Pushkin, the famous Russian poet.

9:30 p. m. WKRC (CBS). "The Heaven-Sent Witness" by J. S. Fletcher, well-known English mystery writer, will be dramatized by the Eno Crime Club. In a lonely part of the Lancashire moor stands the Gamecock Inn, whose landlady is found one day brutally murdered. Evidence points to the guilt of an itinerant photographer named Borrett, but an unexpected witness appears, whose testimony throws a different light on the tragedy and leads to a solution.

10 p. m. WKRC (CBS). Irene Bordoni, French musical comedy actress, will be guest artist on the Vitality Personalities program.

Thursday, December 10

9:45 a. m. WLW. Mildred Mayberry, head of the Domestic Arts Guild of Cincinnati, introduces a new woman's hour feature titled "What's New." The Guild has a membership of some 55,000 Cincinnati housewives.

MONEY

Boys: Sell RADIO DIAL

A little of your time and effort will pay good profits. Here's an easy way to have an income of your own. Show them the kind of salesman you are.

J. Louis Motz News Co.
 918 E. Court St., Cincinnati, Ohio
 Phone Cherry 3205

Like Father Like Daughter



Like Father like Daughter is the rearranged axiom that prevails in the Horton family of WLW.

Although no one is willing to believe that Murray Horton is old enough to be the father of two almost-grown daughters, it really is true that two of the Horton Trio who sing with the Sunday afternoon Crosley Ramios programs are his daughters. At the left is Mary, at the right Harriet. Their trio-mate is Libby Beck who somehow was squeezed out of this family picture. Father Horton conducts the A. & P. orchestra at WLW morning and afternoon, and also directs several other programs. It was only natural that the two Horton girls should have begun to harmonize as soon as they learned that they could get farther by singing than by crying.

Your Eyes
 are worth looking into

We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable

GIBSON OPTICAL CO.
 DR. F. E. REUSCH - OPTOMETRIST

430 Walnut St. Near 5th St. Opposite Hotel Gibson

SUPERHETERODYNE

Pentode Output--Variable Mu Full Size Dynamic Speaker

The Crosley

LITLFELLA

\$36³⁶ Complete with TUBES

Crosley sweeps aside all precedent in offering the sensational Crosley LITLFELLA, a compact table model, Pentode Output, Variable Mu, SUPERHETERODYNE with an illuminated dial and full size dynamic speaker, at a price less than that asked for other ordinary circuit receivers. Never before has it been possible to obtain a SUPERHETERODYNE at this remarkably low price. Think of it! A Crosley 5-tube SUPERHETERODYNE for \$36.36, complete with tubes! Compare the Crosley LITLFELLA feature by feature with other radio receivers sold at this price, then you will know Crosley offers you the greatest value per dollar in radio. Come in and hear the Crosley LITLFELLA today. You will marvel at its high sensitivity, razor-edge selectivity and superior tone.

The Crosley Distributing Corporation
Distributors

1329 Arlington Street Cincinnati, Ohio

YOU'RE THERE WITH A CROSLY

CROSLY RADIO



WSAI (225m.—1330 kc.)

8:00 A. M.—Gret and Glenn (NBC)
 8:15—Oklahoma Cowpunchers
 8:45—Records
 8:50—Odas Mattoa
 9:00—Records
 10:00—Mrs. Blak's Radio Column (NBC)
 10:15—Dr. Koyal & Copeland (NBC)
 10:30—National Home Hour (NBC)
 10:45—Savory Program (NBC)
 11:00—Music Appreciation (NBC)
 Noon to 12:15—O. E. Home Circle (NBC)
 12:30 to 1:00—Live Stock Reports
 1:00—Woman's Radio Review (NBC)
 2:00—Bett, Moore Decorating Talk (NBC)
 4:15—Crosley Dealers' Salute
 4:30—Records
 4:45—Odas Mattoa
 4:50—Records
 5:00—Talk by Alice Richards
 5:15—The Sibbalds Boys (NBC)
 7:00—Records
 7:15—Campbell Soup Orchestra (HBC)
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Music Concert (NBC)
 8:00—Clicket Club (NBC)
 8:30—Panda's Dance (NBC)
 10:00—HBC Artists Service Program
 11:00—RKO Theatre of the Air (HBC)
 11:30—Isahm Jones Orch., Hotel Gibson

Network Programs

8:00—Raising Junior, WJZ kyw
 —Dave Abrams' Barn Orchestra.
 WABC wpa wcco
 8:15—Peter Van Steeden's Orchestra.
 WJZ wnet
 8:30—Sundial Bonnie Ladner, WJZ
 —John Keivn, tenor. WABC wlp
 wbm kmox wco
 —Lona Well Tribe. (CBS) wbm wco
 8:45—Three Mustachios. WEAFF wnet
 8:55—Lowell Thomas. WJZ wlv kda
 —Lilla Orphan Annie (NBC).
 Wnet
 9:00—Bert Lowe's Orchestra. WABC
 wpa wlp wbm
 —Siebilla's Boys. WEAFF wnet
 wnet wjz wai
 9:00—Amos 'n' Andy. WJZ wlv wcky
 kda wjz
 —Myrt and Marge. WABC whrc
 kmox wpa
 —Contract Bridge. WEAFF wnet
 wnet
 9:15—Boscal Moments. WJZ
 —Cremo—Blag Crosby. WABC
 whk wdc whk wpa wco
 —Siebilla's Orchestra. WEAFF
 wai wlv wnet
 9:30—Phil Cook, Quaker Man. WJZ
 wdc whk wco
 —Ralph Bowtell Sisters. WABC
 wdc whk wrc wpa wco kmox
 —Prince Albert Quarter Hour
 WEAFF wnet wai wlv
 9:45—Easo Program, Ripley. WJZ kda
 wnet
 —Candel Quarter Hour. WABC
 wdc whk wrc wpa wco kmox
 —T. B. Goldbergs. WEAFF wnet
 wnet wjz wai wlv
 10:00—Nestle's Program, Adele Astaire
 WJZ wlv kda wla
 —The Columbian. WABC whk
 wpa wlp wbm
 —Chiles Service Concert Orchestra.
 WEAFF wnet wai wlv
 10:15—Singing Sam. WABC wdc whk
 whk wrc wpa wco kmox
 10:30—Smith Brothers. WJZ
 —March King. WABC wdc whk
 whk wrc wpa wco kmox
 10:45—Interwoven Pair. WJZ
 —Radio Reproduction. WABC
 whk whrc kmox wnet
 —Clicket Club. WEAFF wnet wai
 wnet wjz wai wlv
 10:50—Liberty Magazine Hour. WABC
 wdc whk whrc wpa wco kmox
 11:00—Amour Program. WJZ
 —Pond's Dance. WEAFF wnet wai
 wnet wjz wai wlv
 10:30—RKO Theatre of the Air. WEAFF
 wnet wai wlv
 10:45—Waves of Melody. WJZ kda
 whk whk wrc wpa wco kmox
 —Tito Guibar, Spanish Tenor.
 WABC wnet

LESTER SINGER RADIO SERVICE CO.

Cincinnati's Best Equipped

Radio Service Station

All Makes of Radios

Served

Power Packs and Sound

Equipment

2126 Madison Road

Cincinnati, O. WEdburn 3783

FRIDAY, DECEMBER 4

WFBE (250m.—1200 kc.)

7:00 A. M.—Break of Day
 7:15—Musical Clock
 7:30—Birthday Party
 7:45—Knox Shopping Tour
 8:00—Our Daily Thought
 8:15—H. C. Gies, organ recital
 8:45—Harrison Dreams
 10:05—Dor: Bright Saying Program
 10:20—String Ensembles
 10:35—WFBE-RKO Theatre Party
 10:50—Mrs. Evans' Questions and Answers
 11:00—Shopping with Betty and Bob
 11:15—Morning Serenade
 11:30—Housewives' Frolic
 11:45—Dry Ridge Health Hints
 Noon—Around the Town
 12:50 P. M.—How It Began
 12:45—Lunchtime Musicale
 1:00—Around the Clock
 1:15—Story Telling Time
 1:30—Lumber Songs
 2:00—Novelty Notes
 2:15—Variety
 2:30—Moods in Blue
 2:45—Victor Salon Orchestra
 3:00—With Lawrence Tibbets
 3:15—Garden of the Gods
 3:30—Adelaide Apfel, pianist
 3:45—Bill Keith's Cincinnati Panthers
 4:00—With Bing Crosby
 4:15—Julius Monk, pianist
 4:30—Audrey Gilpre
 4:45—Bertha Mathers and Mrs. A. Hahn
 5:00—Central Vice Street Business Men
 5:15—The Pirates' Club
 5:30—Associated Dentist Program
 5:45—Sports Program
 6:00—Julius Sehn
 6:15—Jack Tucker and Ben Frank
 6:30—Sonata Story Forecaster
 6:55—Little Black Joe
 6:45—Bernard Ford Travelogue
 7:00—Dinner Dance Music
 7:15—Post Question Box
 7:30—Sports Review
 7:45—Vine Street Foot Clinic
 8:00—Hub Clothing Players
 8:15—Newport Finance Program
 8:30—Covington and Hersh (Harris)
 8:45—Evening Stars
 9:00—Lucky Boys
 9:15—Dance Time
 9:30—Dressing Matches
 10:30—West Fantasy

NETWORK PROGRAMS

11:00—Slumber Music. WJZ wjr
 —Leon Blasco's Orchestra. WAB
 wbm wco
 —Mision Harris, songs. WEA
 wai wlv wnet
 11:15—Street Singer. WABC wpa wlp
 —Amos 'n' Andy (HBC). wnet
 —Vincent Lopes Orchestra. WEAFF
 wnet (on 11:45) wnet (on 11:30)
 —Prince Albert Quarter Hour
 —Cremo—Blag Crosby. WABC
 (NBC). wnet wai wlv
 11:30—Jack Denny's Orchestra. WJZ wjr
 wnet
 —Enric Madriguera's Orchestra.
 WABC
 —Candel Quarter Hour (CBS).
 WWO wnet
 11:45—Nocturne. WABC
 —Baker Chocolate Program (CBS).
 WWO
 Midnight—Rosa Colombo, songs. WJZ
 kda wnet
 —Ben Beret's Orchestra. WAB
 —Ralph Kirby, tenor. WEAFF
 2:05 A. M.—Coon-Sanders' Orchestra.
 WEAFF wnet
 12:15—Cat Calverley's Orchestra. WJZ
 12:30—William Steese's Orchestra. WJZ
 wlv wnet

PORTABLE

Leonard Joy, director of the Prince Albert Quarter Hour orchestra, started his musical career at the piano. His parents objected to the early fondness for the cornet. He won them over with the argument that he couldn't carry a piano around with him.

A NEW Radio Inspection Service

AGAIN THIS WEEK we will call at your home and test all your Radio tubes, voltages and make a general inspection of your entire Radio for—

50c

We offer you this service for a limited time only on Radios of all makes and types. Years of experience, expert knowledge at Radio circuits and up-to-date equipment make it possible for us to analyze your entire Radio system quickly and correctly.

PHONE US OW

Get your call in immediately. Enjoy the satisfaction of dealing with a concern that really knows Radio. Remember, a phone call brings an EXPERT.

A-B-C Radio Sales & Service

1511 Race St. Cincinnati, Ohio

Phone CE 5233

WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship
 7:15—Gladya Catron, Organist
 8:00—Roland Gaines Mountain Rangers
 8:15—Pyl Program
 8:30—Studio
 8:45—The Old Dutch Girl (CBS)
 9:00—Ha-Dres Hot Water Heater
 9:15—The Commuters (CBS)
 9:30—Consolidated Merchants' Program
 10:00—Oxol Feature (CBS)
 10:17—Woman's Hour—Tremette Tully
 10:45—Dour and Bery (CBS)
 11:00—Rhythm Kings (CBS)
 11:15—fda Bailey Allen (CBS)
 11:30—Melodic Parada (CBS)
 11:45—June Grey, Kampf Jeweler Artists
 Noon—Backberry Dudes
 12:13 P. M.—Caldas Tenor
 12:30—Cincinnati Merchants' Program
 1:00—Pabst-ette Varieties (CBS)
 1:15—Julia Hayes, Household Hints
 1:45—Seynol Program
 2:00—Cincinnati Trade School Program
 2:15—Burch-Bauer Organ Melodies
 2:30—American School of the Air (CBS)
 2:50—VI-Zoo Organ Program
 3:15—Governor Ritchie (CBS)
 3:30—Grease-off Program
 3:45—Radio Television Institute
 4:00—Tours
 4:15—Light Organ Gems (CBS)
 4:30—Webb Fuel Singer
 4:45—Studio
 5:00—A. O. Rust—Happy Feet
 5:15—Studio
 5:30—Uncle Ollie's Krenel Gang (CBS)
 5:45—Hub Clothing Company Musicale
 6:00—Sports: Stocks
 6:15—Big Store Santa Claus
 6:45—Announcements
 7:00—Wrigley—Myrt and Marge (CBS)
 7:15—Cremo—Blag Crosby (CBS)
 7:30—Baker Bar—Boswell Sisters (CBS)
 7:45—Candel Quarter Hour (CBS)
 8:00—R. B. Clothes—Grab Bag Boys
 8:15—Singing Sam, Barbosol Man (CBS)
 8:30—March of Time (CBS)
 9:00—Regal Radio Reproduction (CBS)
 9:15—Liberty Magazine Program (CBS)
 9:45—Friendly Five Footnotes (CBS)
 10:00—Pillbury Pageant (CBS)
 10:45—Four Clubmen (CBS)
 10:45—Tours
 11:00—Grown Answer Man
 11:05—Weather: Sports Review
 11:15—Pyl Program
 11:30—Pat Gillick and His Gang
 Midnight—Art Krueger Orch. (CBS)
 12:30—Ship's Cafe Orchestra (CBS)

NETWORK PROGRAMS

Ship Inn Orchestra. WABC
 —Larry Funk's Orchestra. WEAFF
 wnet
 1:00—Rosland Ballroom Orch. WABC

WHY WORRY

about the payments on that new radio

DEFERRED PAYMENT PROTECTION

will make your payments for you, if you are disabled by accident or sickness; also pay out the entire balance if you should be accidentally killed.

You do not have to pay it back.

The following reliable dealers will furnish this protection:

Ernst (Woody) Meyer
 Keitler's Radio Service
 Paul Electric Company
 Schuman Furniture Company
 Mohawk Radio & Electric Company
 Louis A. Nockle
 The Pandorf Music & Radio Co.
 Kraus Radio Salon
 Schwartz Radio Shop
 Progressive Radio & Electric Shop
 S. & S. Radio Shop
 Sprague Brothers Radio

Ask your dealer for this guarantee, or phone us.

W. M. Chittenden & Co., Inc.
 CHAMBER OF COMMERCE
 Cincinnati, O. MAin 1849

DEALERS:

If you do not already have our service, phone us at once for full particulars.

WCKY (202m.—1490kc.)

7:00 A. M.—Alarm Clock Melodies
 7:15—Band Selections
 8:00—Kentucky Mountaineer
 8:15—Morning Devotions (NBC)
 8:30—Cherlio (NBC)
 8:45—Walters, Old and New
 9:00—Cumberland Crooners
 9:45—Tunes in Blue
 10:00—Ray Perkins (NBC)
 10:15—Dr. Copeland (NBC)
 10:50—Classic Hour
 11:00—Music Appreciation Hour (NBC)
 Noon—Philgas Program
 12:13 P. M.—Lunchen Concert
 12:25—Live Stock Market Report
 12:30—Farm and Home Hour (NBC)
 1:50—Organ Melodies
 2:00—Popular Dance Tunes
 2:50—Music Masters
 5:00—Siesta Musicale
 5:15—Matinee Melodies
 5:45—Hawaiian Revels
 6:00—Rhyme and Rhythm
 6:15—Stars of Today
 6:50—Logan Rogers
 6:45—"Snow" Drifts
 3:00—Les, Bud and Joe
 3:15—Sunset Meanderings
 3:45—Lena Pope, soprano
 6:00—Story Book Hour
 6:50—Twilight Organ Memories
 8:55—Ayer's News Flash
 7:00—Amos 'n' Andy (NBC)
 7:15—Hodshire Brothers
 7:50—Phil Cook (NBC)
 7:45—Italian Serenades
 8:00—Hestle Chocolaters (NBC)
 8:50—East Arnold's Orchestra
 9:00—Interwoven Pair (HBC)
 9:50—Tommy and Willie
 10:00—Paul Whiteman's Painters (HBC)
 10:50—Clara, Lu and Em (NBC)
 10:45—Affiliated Products Program (HBC)
 11:00—Vincent Lopes Orchestra (HBC)
 11:15—Hoodwaters
 11:45 to Midnight—Cumberland Crooners

NETWORK PROGRAMS

1:50—Dave Abrams' Barn Orchestra.
 WABC

Radio Repair Service
 "You Must Be Satisfied"
 FLOYD T. CURRIE
 Strand Theater Bldg., City 1302
 Louisville, Kentucky

WLW (428m.—700 kc.)

6:50 A. M.—International Fiddlers
 6:00—Physical Exercises
 7:15—Happyten Kids
 7:30—Arthur Chandler, Jr., organ
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Georgian Wildcats
 8:30—Bused Pickups (NBC)
 8:45—Physical Exercises
 9:00—Rumford School of Cookery
 9:15—Tow Cris Emeric Homes
 9:30—Beautiful Thoughts (NBC)
 9:45—Premium Plan
 10:45—Live Stock; Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody (NBC)
 10:45—Stokely Program
 11:00—Music Appreciation (NBC)
 Noon—Tuxedo Fiddlers
 12:15 P. M.—Pat Barnes (NBC)
 12:50—River; Piano; Markets
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:31—Bernie Cummins' Orchestra (HBC)
 2:00—Ohio School of the Air
 2:00—Norman Thernsels Choir (NBC)
 3:15—Rochester Philharmonic Orchestra (HBC)
 4:00—A. & P. Orchestra
 4:30—Organ Matinee, Hershel Luecks
 5:00—Words and Music
 5:15—Musical Moments (NBC)
 5:30—Southern Singers Quartet
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Mail Pouch Program
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Boscal Program (NBC)
 7:30—Famous Beauties of History
 7:45—Old Reliable Singers
 8:15—Musical Bridges
 8:30—Smith Brothers (NBC)
 8:45—The Sisters of the Skillet (NBC)
 9:00—Maxwell House Cotton Queen
 9:50—Armour Program (NBC)
 10:00—Bernie Cummins Orchestra from
 Netherlands Plaza
 10:50—Variety: Seger Ellis and Band
 10:45—Bob Hewhall Sports Slices
 11:00—Van Camp Night Caps
 11:30—Crimelights
 Midnight—Isahm Jones' Orchestra
 12:15—William Steese Orchestra (HBC)

PRINTING that Impels and Appeals

We are equipped to take care of your every printing need—PROMPTLY! Let us give you an estimate.

S. Rosenthal & Co., Inc.
 Established 1868
 22 E. 12th St. Cherry 0710
 CINCINNATI, OHIO

STEINBERGS

just above Sixth 633 WALNUT just below Seventh

HOUSEHOLD ELECTRIC LIGHT BULBS

15-25-40-50
 and 60 watt
 Licensed and
 Guaranteed

11c Each

FILTERTVOLT

75% of your interference is caused by electrical appliances in your neighborhood. The FilteTVolt is designed to eliminate this noise. No noisy location should be without one.

Reg. \$3.00 \$2.27 Our Price

Do away with your aerial INSULTENNA

This new invention does away with your outside aerial, cuts down outside interference. It can be conveniently placed in a console or cabinet.

Reg. \$2.50 \$1.97 Our Price

Do your own broadcasting with a BABY MIKE

YOU WILL THRILL at the surprises you will give your guests by the use of the Baby Microphone. Can be used on any Radio Set, easy to install.

Reg. \$5.00 \$3.95 Our Price

I. C. A. TONE CONTROL

Bring your old set up to new standard. Can be installed on any set and will give you the high and low bass notes on any program. You'll wonder how you got by without it so long.

Reg. \$3.00 \$1.69 Our Price

PROTEXTUBE

Stop excessive burning out of tubes. It holds back your A. C. current, not allowing the tubes to be overdriven. It will pay for itself in a week.

Reg. \$1.00 59c Our Price

ACCURATUNER

Separates the stations, prevents crowding, makes your set selective, helps you cut out your local station.

Reg. \$2.00 \$1.59 Our Price

OPEN EVENINGS UNTIL 6
 MAIL ORDERS FILLED
 STEINBERGS
 CINCINNATI, OHIO

WSAI (225m.—1330 kc.)

8:00 A. M.—Gene and Glenn (NBC)
8:15—Georgian Wildcats
8:45—Records
9:15—Odas Maddox, banjo
9:30—Records
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Oklahoma Cowpunchers
10:30—Records
11:30—Live Stock Reports
11:45—Records
Noon—Sign off
1:45—Navy vs. Pennsylvania (NBC)
3:30—Dancing Melodies (NBC)
4:00—Records
4:15—Crosby Sings Salute,
4:30—Records
5:00—Southern Singers
5:30—Records
6:00—Oxford-Harvard Debate from London and New York (NBC)
6:30—Mr. Bones and Co. (NBC)
7:00—Nick Lucas (NBC)
7:15—Laws That Safeguard Society (NBC)
7:30—Prince Albert Program (NBC)
7:45—Trials of the Goldbergs (NBC)
8:00—Maxwell House Dixie Ensemble
8:30—National Education Talk (NBC)
9:00—Preston King's Goodyear Band (NBC)
9:30—Club Valpar (NBC)
10:00—Lucky Strike Dance (NBC)
11:00—Bernie Cummino Orchestra

Network Programs

6:00—Oxford-Harvard Debate. WEAF wtm wbs
—Dave Abrams' Barn Orchestra. WABC wsd wup
—Raining Junior. WJZ wgr wjr kwy
6:15—The Gruen Answer Man. WJZ
—Little Buster's Circus Parade (NBC). KDIA wgr wcm
6:30—Don Bigelow Orchestra. WABC WJAP wfm
—Pence Sisters (NBC). WJR
6:45—Literary Digest Topics in Brief. WJZ wlv kdla
—Little Orphan Annie (NBC) wcm
—Connie Boswell. WABC
—Tropic-Aire Program (CBS). wfm wcm kmo
7:00—Nick Lucas, songs. WEAF wtm wsl wnt
—The Political Situation in Washington Tonight. WABC wlap kmca

FREE
NEW 1932
RADIO LOG
Yours, or the neighbor's
KRAUSS RADIO STORES
111 E. FIFTH STREET CINC., O.

BOYS WANTED

Sell RADIO DIAL and make money. It's easy. Other boys are buying many things with the money they earn selling this interesting weekly of programs and radio news. Why don't you?

J. Louis Motz News Co.
918 E. Court St., Cincinnati, Ohio
Phone CHerry 3205

PHILCO.....



A complete line of the newest Philco models at FRANK'S low prices. See and hear them! Thanks to FRANK'S... just a few dollars down delivers a new Philco to your home. Liberal trade-in allowance. Most convenient terms.

Expert Repair Service.....

We repair any make radio. Call Parkway 1597 and a FRANK'S expert repairman will call.

TUBES TESTED FREE!
Bring yours in

FRANK'S

MUSIC AND RADIO SHOP
"The Personal Interest Store"
1207 Vine Street Just Above 12th
Cincinnati, Ohio

SATURDAY, DECEMBER 5

WFBE (250m.—1200 kc.)

7:00 A. M.—Break of Day
7:15—Musical Clock
8:15—Birthdays Party
8:30—Xmas Shopping Tour
9:00—Our Daily Thought
9:15—Song Birds
9:30—College Tunes
9:45—Hawaiian Dreams
10:00—Dot: Bright Spring Program
10:20—Advanced French—Prof. Briol
10:30—WFBE-RKO Theatre Party
10:35—Ruth Neely
11:00—Shopping with Betty and Boh
11:15—Morning Serenade
11:30—Housewives' Frolic
11:45—Dry Ridge Health Hints
Noon—Around the Town
12:30 P. M.—How It Began
12:45—Pay and Cleo
1:00—Around the Clock
1:15—Story Telling Time
1:30—Day Dreams
1:45—Chas. Daunt, tenor
2:00—Hy C. Gels, organ recital
2:15—Harding, piano
2:30—Miniature Concert
2:45—Two Irish Boys
3:00—Variety
3:15—Foghorn
3:30—Ellen Laib and Amy Lee
4:00—Male Quartet
4:15—Afternoon Dance Melodies
4:30—Audrey Gillespie
4:45—Bertha Mathers and Mrs. A. Hahn
5:00—Central Vine Street Business Men
5:15—The Pirates' Club
5:30—Musical Appreciation for Children by Lucille Jenkins
5:45—Murdoch Williams
6:00—Moods in Blue
6:15—Jack Tucker and Ben Frank
6:30—Sonata Sports Forecaster
6:35—Variety
6:45—Berning Ford Travelogue
7:00—Dinner Dance
7:15—Post Question Box
7:30—Sports Review
7:45—Vine Street Foot Clinic
8:00—The Mansion Dance Orchestra
8:30—Eddie Covington and Jack Hirsch
8:45—Evening Stars
9:00—Lucky Boys
9:15—With Paul Whiteman
9:45—Hy C. Gels, organ recital
9:30—Reveries
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

6:45 A. M.—Suicide Worahip
7:45—Glady's Catron, organist
8:00—Roland Gaines Mountain Rangers
8:15—Pyel Program
8:30—Studio
8:45—Tour announcement
8:50—Studio
9:00—Vim—Freddie Miller
9:15—Hub Clothing Co. Musicale
9:30—Consolidated Merchants' Program
10:00—Woman's Hour—Fremette Tully
10:30—Adventures of Helen & Mary (CBS)
11:00—Julia Hayes, Household Hints
11:30—Studio
11:45—Pyel Program
Noon—Vi-Zoy Request Program
12:15 P. M.—Coldfax Tenor
12:30—Cincinnati Merchants' Program
1:00—Hotel Taft Orchestra (CBS)
1:15—Football Souvenir (CBS)
1:30—Pennsylvania vs. Navy (CBS)
1:45—Webb Fuel Singer
1:55—Spanish Serenade (CBS)
2:00—Eddie Duchin's Orchestra (CBS)
2:15—Radio Television Institute
2:30—Cincinnati Trade School
2:45—Tropic-Aire, Football Stars (CBS)
3:00—Sport Review; Stocks
3:15—Big State Santa Claus
3:45—Studio
7:00—Washington Political Situation (CBS)
7:15—Gremo—Bing Crosby (CBS)
7:30—Spanish War Veterans
7:45—Camel Quarter Hour (CBS)
8:00—Spanish War Veterans
8:15—Philadelphia Symphony Orch. (CBS)
10:00—Hotel Alms Orchestra
11:00—Hank Simmons Show Boat (CBS)
11:00—Time; Weather; Sports Review
11:15—Pyel Program
11:30—Pat Gillick and hla Gang
Midnight—Cliff Burns Orchestra
12:30—St. Moritz Orchestra (CBS)

WKCY (202m.—1490kc.)

7:00 A. M.—Alarm Clock Melodies
7:10—Hawaiian Melodies
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cheerio (NBC)
9:00—Waltzes, Old and New
9:15—Tunes in Blue
9:30—Cumberland Crooner
9:45—Hawian Melodies
10:00—Willie's Music School
10:45—Classic Hour
11:15—Musical Novelties
11:30—Songs From the Mountains
Noon—Philgas Melodies
12:15 P. M.—Tuneful Topica
12:25—Live Stock Quotations
12:30—National Farm and Home (NBC)
1:30—Piano Novelties
2:00—Dance Tunes
2:15—Moods Indigo
3:00—Sixty Musicale
3:15—Matinee Melodies
3:45—Hawaiian Reveries
4:00—This un That
4:15—Stars of Today
4:30—Lagan Rogers
4:45—"Snow" Drifts
5:00—Sunset Meanderings
5:30—Jimmy Eldred
5:45—Lucille Fox
6:00—Story Book Hour
6:30—Twilight Organ Reveries
6:55—Ayers News Flash
7:00—Amos 'n' Andy (NBC)
7:15—Tasteyest Jesters (NBC)
7:30—Showboat Boys
7:45—Hollywood Nights (NBC)
8:00—Hokum Trio
8:15—Kentucky Mountaineer
8:30—Earl Arnold's Orchestra
9:00—Sundoggers
9:30—Audition Nite on the Air
10:00—Cuckoo (NBC)
10:30—Clara, Lu and Em (NBC)
10:45—Hoedowners
11:15—Kapua's Hawaiians
11:15—Duke Markum
11:30—Rudy Valley Orchestra (NBC)
Midnight—Midnight Frolic

WLW (428m.—700 kc.)

6:30 A. M.—International Fiddlers
7:00—Physical Exercises
7:15—Happy News Kids
7:30—Arthur Chandler, Jr., organ
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Sunbirds (NBC)
8:45—Physical Exercises
9:00—Girls' Program
9:10—Organ and Vocal Solos
9:25—Book News
9:30—Beautiful Thoughts (NBC)
9:45—WLW Mail Bag
10:00—Live Stock Reports
10:10—Piano Solo
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Oklahoma Cowpunchers
11:00—Organ Program, Arthur Chandler, Junior
11:15—Elliot Brock, violin
11:30—Live Stock; River; Weather
11:45—Time Signals
Noon—Governmental Glimpses, Gilbert Bettman
12:15 P. M.—Pat Barnes (NBC)
12:30—Gibson Orchestra, Isham Jones
12:45—National Farm and Home (NBC)
1:31—Bernie Cummins Orchestra
2:00—WLW Talent Bureau
2:30—Organ, Arthur Chandler, Jr.
3:00—Plantation Days
3:30—Three Doctors (NBC)
3:45—Sisters Three
4:00—A. & P. Orchestra
4:30—Secretary Hawkins
5:00—Crosby Dealer's Hour
5:30—Little Buster Parade
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Bernie Cummins' Orchestra
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Crosby Theater of the Air
7:45—Gibson Orchestra, Isham Jones
8:00—Crosby Folies (to KQV, WIBO)
8:30—Dance with Countess Dorsay (NBC)
9:00—King Edward Cigar Band
9:30—The First Nighter (NBC)
10:00—Korn Pacific Program
10:15—The Arzen Serenaders
10:30—Variety: Three Musketeers
10:45—Bob Newhall Sports Slides
11:00—Van Camp Night Caps
11:30—Doodledoes
Midnight—Josef Cherniavsky Orchestra
12:30—Bernie Cummins' Orchestra
1:00—Gibson Orchestra, Isham Jones

NETWORK PROGRAMS
—Amos 'n' Andy. WJZ wkla kdla wgr wjr wcm
7:15—Tasteyest Jesters. WJZ kdla wgr wcm
—Cremo presents Bing Crosby. WABC wsd wkrc wcm wsd

NETWORK PROGRAMS
—Laws That Safeguard Society. WEAF wsd wcm
7:30—Reis and Dunn (CBS). WJAP wfm wcm
—To Dance the Westchester. WABC
—Benrus Program. WJZ
—Sonata Recital (NBC). wgr kdla
—Prince Albert Quarter Hour. WEAF wgr wtm wlv wsd wcm
7:45—The Goldbergs. WEAF wtm wlv wsd wcm
—Hollywood Nights. WJZ kdla wgr wjr wcm
—The Camel Quarter Hour. WABC

NETWORK PROGRAMS
wade wsd wup wfm wkrc wcm kmox
8:00—Civic Concerts Service Program
—WEAF wsd
—Danger Fighters. WJZ kdla wlv wcm
—The Mills Brothers. WABC wsd wfm wcm kmox
8:15—Philadelphia Symphony. WABC wsd wfm wlv wcm wfm
8:30—Dance with Countess D'Orsay. WJZ wgr wlv kdla wlv wcm
—National Advisory Council on Radio in Education. WEAF wsd wlv wcm
9:00—Arthur Pryor & Orchestra. WEAF wtm wlv wlv wlv wlv
—Chicago Civic Opera. WJZ wgr wlv
9:30—The First Nighter. WJZ kdla wgr wlv wlv wlv
—Club Valpar. WEAF wsd wlv wlv wlv wlv
10:00—Lucky Strike Dance Hour. WEAF wtm wlv wlv wlv wlv
—Cuckoo. WJZ wgr wlv wlv wlv
—Hank Simmons' Show Boat, "Smoky Hollow." WABC wlv wsd wlv wlv wlv
10:30—Clara, Lu and Em. WJZ wlv kdla wgr wlv wlv
10:45—Twenty Fingers of Harmony. WJZ kdla

NETWORK PROGRAMS
11:00—Slumber Music. WJZ
—Ernie Madriguera's Cuban Billmore Orchestra. WABC
—Amos 'n' Andy. (NBC), WJZ wlv wlv
—Cremo-Bing Crosby. (CBS)
—Marion Harila. WEAF wgr wlv wlv
11:15—Jesse Crawford. WEAF
—Literary Digest Topics. (NBC), WMAQ
—Jack Miller. WABC
—Albert Q. Quarter Hour. (NBC), wlv
11:30—Leon Belasco & Orchestra. WABC
—The Camel Quarter Hour. (CBS)
11:30—Rus Columbo. WJZ wgr wlv wlv
—Rudy Valley and Connecticut Yankees. WEAF wlv
11:45—Lew White Organ Recital. WJZ
—Mentone. WABC wsd wlv wlv wlv
Midnight—Guy Lombardo and Canadiana. WABC wsd wcm
—Midred Bailey and King's Jesters. WJZ wgr wlv
—Ralph Kirby, tenor. WEAF wlv
12:05 A. M.—Coon-Sanders Orch. WEAF
12:15—Paul Whiteman and Orchestra. WJZ wgr wlv wlv
12:30—Vincent Lopez and Orchestra. WEAF wtm wlv
—St. Moritz Orchestra. WABC wsd
1:00—Noble Sissle and Orchestra. WABC
1:30—Dave Abrams' Barn Orchestra. WABC

F. & H. CAPACITY AERIAL!
Complete, Patent!
Every Instrument Tested on Actual 1127 Mile Specific
A LARGE NUMBER ARE IN USE BY GOVERNMENT, IN NAVY HOSPITAL.
The F. & H. Capacity Aerial Eliminator has the capacity of the average 25-foot aerial. So fast light it increases selectivity and full reception on both local and long distance stations in absolutely quietest. It eliminates the outdoor aerial along with the unsightly poles, guy wires, mutilation of woodwork, lightning hazards, etc. It does not connect to the light socket and requires no current for operation. Installed by anyone in a minute's time and is fully concealed within the set. Eliminates the radio in being moved into different rooms, or houses, as easily as a piece of furniture.
WE PREDICT THIS TYPE OF AERIAL WILL BE USED PRACTICALLY ENTIRELY IN THE FUTURE. 4,000 Dealers handle our line. Dealers Over 40 leading jobbers carry our line or order sample direct. Write proposition.
— Send coupon if you protect you —



Name.....
Address.....
City..... State.....
Send one F. & H. Capacity Aerial with preference of returning after 30-day trial, not satisfactory for which enclosed find ☐ check ☐ M. O. or bill and send C. D. ☐ Send Literature. ☐ Dealer's proposition.
F. & H. RADIO LABORATORIES
FARGO, N. DAK., DEPT. 28

RADIO SERVICE

Complete inspection by an expert in your home. Our service work guaranteed ninety days. Replacements made with original parts. Don't take chances. Call
SCHWARTZ RADIO SERVICE SHOP
ESTABLISHED 10 YEARS
Liberty and Race, Cincinnati, Ohio, CHerry 5946

WATCH REPAIRING

Any watch cleaned or main spring replaced for only—
Expert workmanship, years of experience, work fully guaranteed.
E. Coleman
38 Pickering Bldg., 5th and Main, Cincinnati, Ohio

SELL RADIO DIAL

We want more boys to make good money in their spare time selling RADIO DIAL. Pleasant, easy work, and you'll be surprised how quick the profits grow.
Get in now and build yourself a steady trade.
J. Louis Motz News Co.
918 E. Court St., Cincinnati, Ohio
Phone CHerry 3205

WSAI (225m.—1330 kc.)

2:15 P. M.—Sunday Bright Spot (NBC)
 2:30—Marmouette and Hyman Time
 3:00—Wayne King Orchestra (NBC)
 3:30—National Religious Services (NBC)
 4:00—Florsheim Frolic (NBC)
 4:30—The Wonder Program (NBC)
 5:00—The Cosmopolitan (NBC)
 5:30—General Electric Program (NBC)
 6:00—Catholic Hour (NBC)
 6:30—Through the Open Glass (NBC)
 7:15—The Time Review (NBC)
 7:30—Lodent Club of the Air (NBC)
 8:00—Chase & Sanborn (NBC)
 9:00—"Our Government"—David Lawrence (NBC)
 9:15—Album of Familiar Music (NBC)
 9:45—The Bulck Program (NBC)
 10:15—Bernie Cummins Orchestra

Network Programs

6:30 P. M.—Barnesdale Musical Memories. (CBS) kmox wpsd
 —My Portrait Gallery of Famous Artists. WJZ wren ksh
 —Howard Dandies. WABC
 —Through the Open Glass. WEAF wsl wgy
 6:45—The Adventures of Barbara Wayne. WJZ wgs wjr wlv wkw
 —The World's Business. WABC
 —The World's Business. WABC
 7:15—Dahlstrom Trio, Instrumental. WJZ
 —Charlie and Oscar. WABC wkrc
 —Jolly Time Review. WEAF wsl wgy
 7:30—The Three Bakers. WJZ kdk
 —Ludens Novelty Orchestra. WABC
 —Lodent Club. WEAF wsl wgy
 8:00—Enna Jettick Melodies. WJZ kdk
 —Drechs, Drugs and Doctors. WABC
 —Chase and Sanborn Hour. Eddie Cantor. WEAF wsl wgy
 8:15—Collier's Radio Hour. WJZ kdk
 —Music Along the Wires. WABC
 —Easter Cuckoo's Concert Orchestra. WSPF
 8:45—Angelo Patri. WABC wdk whk
 —Kaggle Slumber Music. WJZ
 —Bulck Musical Comedy Program. WEAF wsl wgy
 10:00—Edna Wallace Hopper Variety Show. WABC wdk whk
 10:15—Thrillers. WJZ
 —National Oratorio Society. WEAF
 —Ernest Hutcheson. WABC wdk whk
 10:45—Land of Wonder and Fear. WJZ
 —Sunday at Beth Parker's. WEAF
 —David Novella. WJZ
 —The Gaucha. WABC wdk whk
 11:15—Ralph Kirby. WEAF wsl wgy
 11:30—The Three Doctors. WJZ kdk
 —Ben Bernio Orchestra. WABC
 —Jesse Crawford. WEAF wsl wgy
 11:45—South Sea Islanders. WJZ kdk
 —Midnight—Henry Thies and Orchestra. WJZ wsl wgy
 —Eddie Duchin Orchestra. WABC
 —Larry Funk's Orchestra. WEAF
 12:30 A. M.—Nocturne. WABC wpsd wco
 kmox

WFBE (250m.—1200 kc.)

8:00 A. M.—Break of Day
 8:30—Concert Hour
 9:15—Birthday Party Program
 9:30—Invitation to the Waits
 10:15—Dry Ridge Health Hints
 10:30—Vocal Varieties
 10:45—Berning Ford Travelogue
 11:00—Excerpts from the Operas
 11:30—Our Thought for Today
 11:45—Morning Melodies
 12:15 P. M.—Golvano and Cortes
 12:30—UFA Theatre
 12:45—Lunchtime Melodies
 1:00—Jewish Hour
 1:15—Mrs. Hahn and Baillie Houlston
 1:30—Julius Monk
 1:45—Around the Clock
 2:00—James A. Dorsey
 2:15—The Orioles
 2:30—Bill Reith's Cincinnati Panthers
 3:00—Ralph Pinkston
 3:15—John McCracken Concert
 3:30—Beyond the Horizon
 3:45—Male Quartet
 4:00—Tea Dance
 4:15—Lawrence Tibbets Concert
 4:45—Post Symphony Hour
 5:45—Mrs. Lloyd Hoshaw, Book Review
 6:00—Twilight Reveries
 6:30—Church Federation Hour
 6:45—Mansion Dance Orchestra
 7:15—With the Scouts
 7:30—Sports Review
 7:45—Old Time Fights—Harry Hartman
 8:15—Mansion Dance Orchestra
 9:00—Evening Stars
 9:30—Nocturnal Notes
 9:45—Rachmaninoff's Concert
 10:15—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

6:43 A. M.—Sunrise Worship
 9:00—God's Bible School
 10:00—Watchtower Program
 10:15—Jim Lightfield's Veteran Civic Hour
 10:35—Services from First Church of Christ Scientist
 Noon—American Legion Program
 1:00 P. M.—Jewish Community Program
 1:30—Automotive Parts—Happy Repairs—(E. T.)
 1:45—Venita Program (CBS)
 2:00—Eight Sons of Eli (CBS)
 2:30—Columbia Church of the Air (CBS)
 3:00—New York Philharmonic (CBS)
 3:00—Rev. Don D. Grey Bartheleme (CBS)
 5:30—Xavier, 20 Minutes of Good Reading
 6:00—Chicago Knights (CBS)
 6:15—Sports Review
 6:30—Four announcements
 6:45—Arch Preserver Band
 7:00—The World's Business (CBS)
 7:15—Charlie and Oscar (CBS)
 7:30—Ludens Novelty Orchestra (CBS)
 8:15—Alma & Deople: Dan Beddoe
 8:15—Dan Beddoe, tenor
 8:45—Angelo Patri—"Your Child" (CBS)
 9:00—Strel Slumber Program
 9:30—Romances of the Sea (CBS)
 10:00—Edna Wallace Hopper Show (CBS)
 10:30—Horseshoe Gardens—Cliff Burns
 11:00—Time; Weather; Sports Review
 11:15—The Gaucha (CBS)
 11:30—Ben Bernio's Orchestra (CBS)
 Midnight—Eddie Duchin's Orch. (CBS)
 12:30 A. M.—Hotel Alma Orchestra

WCKY (202m.—1490kc.)

Noon—Sparklets (NBC)
 12:15 P. M.—Kentucky Mountaineer
 12:30—Balkan Mountain Men (NBC)
 1:00—Oran Music
 1:30—Randall Fryer, tenor
 1:45—Pop Concerts (NBC)
 2:15—Careless Love (NBC)
 2:30—Art Club Concert
 3:00—National Youth Conference (NBC)
 3:30—Walton-Astor's Organ (NBC)
 4:00—Familiar Hymns
 4:15—Lawson's Hawaiians
 4:45—Saxons Trio
 5:00—Dr. Harry Emerson Fendick (NBC)
 5:30—Julius Monk, pianist
 5:45—Lollie Fox, blues singer
 6:00—Sundogers
 6:30—Maurice Thompson, baritone
 6:45—Kapua's Hawaiians
 7:00—Willie Overland Program (NBC)
 7:15—Lena Pope, soprano
 7:30—College of Music Concert
 8:00—Penning Trio
 8:30—Earl Arnold's Orchestra
 9:00—Charlene
 9:15—Italia Serenaders
 9:30—Medley Four
 10:00—Kentucky Mountaineer
 10:15—Thrillers (NBC)
 10:45—Hokum Trio
 11:00—Cumberland Crooners
 11:15—Earl Arnold's Orchestra
 11:45—South Sea Islanders (NBC)

WLW (428m.—700 kc.)

9:00 A. M.—Church Forum
 9:30—Children's Program (NBC)
 10:00—Organ, Arthur Chaudler, Jr.
 10:25—River Report
 10:30—Fiddlers Three (NBC)
 10:45—Song for Today (NBC)
 11:00—Russian Singers (NBC)
 11:30—Morning Musicals (NBC)
 12:30 P. M.—Plantation Days
 12:45—Henry Thies Orchestra
 1:15—Damosos Symphony (NBC)
 2:15—Conservatory of Music Recital
 2:30—Yeast Foamers (NBC)
 3:00—Crosley Theatre of the Air
 3:30—Crosley Rosalies
 4:00—League of Little Flower (WJR)
 4:30—Shuron Musical Showman
 5:00—Simons Program (NBC)
 6:00—Cincinnati Unemployment Concert
 6:30—The Chatter
 6:45—Vasely Film Program (NBC)
 7:00—Bernie Cummins' Orchestra
 7:15—National Federation of Temple Brotherhood
 7:30—The Three Bakers (NBC)
 8:00—Enna Jettick Melodies (NBC)
 8:15—Collier's Radio Hour (NBC)
 9:15—Bayuk Stag Party (NBC)
 9:45—Kaffee Hag Slumber Music (NBC)
 10:15—Gold Medal Express (NBC)
 10:45—Variety: Three Musketeers
 11:00—Josef Chervinsky Orchestra (NBC)
 11:30—Moon River
 11:45—Henry Thies' Orchestra
 1:00—Bernie Cummins' Orchestra



Bernie Cummins' orchestra is broadcasting through WLW from the Netherlands Plaza in Cincinnati, where they will spend a week or so.

Here's what our demon reporter dug up about him:

Has a John Barrymore profile . . . smart dresser . . . married to a New York beiress . . . their wedding was a social event . . . gave up professional boxing to become a musician and today rates as one of America's most popular young maestros with a great record of engagements to his credit . . .

Bernard Joseph Cummins . . . better known as Bernie Cummins . . . born in Akron, Ohio, March 10, 1902 . . . one of 10 children . . . parents both musical and of Irish extraction . . . Irish lineage accounts for Bernie's pugilistic tendencies as a boy . . .

Educated in parochial school at Akron . . . parents decided that Bernie should go into priesthood . . . Notre Dame hovered in offing but he never got there . . . father wanted him to become an insurance salesman . . . Bernie tried it and then turned to professional boxing . . . fought as lightweight throughout Ohio and Indiana . . . gave up roped arena for theatrical career . . . always could do a little hoofing and singing . . . learned a

Amos 'n' Andy (Charles J. Correll and Freeman F. Gosden) have published a book: "Here They Are—Amos 'n' Andy." It's a collection of their scripts. Irvin S. Cobb wrote the preface.

William Burke (Skeets) Miller, NBS's midget director of special broadcast events, was rushing out of his office on the way to Lakhurst in anticipation of the Akron's first voyage along the Atlantic seaboard.

"Well," remarked Frank Singler, announcer, as he observed Miller's rush. "I guess that will make you an Akronism."

You'll have to ask Mrs. Morton Downey (Barbara Bennett) to find the code word Mrs. uses when he whistles the finale to the Camel Quarter Hour over CBS. That's really against the rules of the Federal Radio Commission, but they probably would never interfere with such delightful love messages.

Radio entertainers now have no excuse to complain of not knowing how they sound on the air since "Hack" Wilson, an NBC radio operator, turned out to be a mimic. He can

hot number or two and a new dance routine . . . drifted to Chicago . . .

Bernie's first professional engagement was as hoover in Chicago at the old Parisian Palace . . . vaudeville followed and then he was seized with a desire to direct a band . . . he started his orchestra at Cincinnati in 1923 at a little place called "Toadstool Inn" . . . ever since Bernie has felt a debt of gratitude to toadstools, although he never eats them . . .

Bernard Joseph's debut as a musician was beating a drum . . . today he waves a baton . . . occasionally plays drums to keep practice . . . says to keep up in your profession these days.

RADIO REPAIR SPECIALIST
 Guaranteed Service on All Makes of Radio
LESTER E. YOUNG
 (Formerly Krauss' Inspector)
PHONE KIRBY 4435
 Cincinnati, Ohio

THE THERONOID TWINS

Entertain you from Station WLAP each Monday at 8 P. M. and Wednesday at 8:15 P. M. Tune in on this delightful program.

Interesting Health Talks

Come to you each day from WLAP. See daily schedule for Theronoid programs.

THERONOID SALES, Inc.

417 STARKS BUILDING, LOUISVILLE, KY., CITY 2680

imitate almost all radio voices after hearing them once and does it so perfectly that few can distinguish the counterfeit.

Nat Shilkret, NBC director and composer, has three brothers: Jack, Lou, and Fred. Each of the four is a pianist.

Ray Perkins, our demon columnist, recently decided to go "high-hat" on smoking and went in for mother-of-pearl tipped cigarettes. He gave them up pronto when he unsuccessfully tried to light the wrong end.

With the recent marriage of Wallace Butterworth in Montreal, only Charlie Lyon and Ted Pearson of the

NBC announcers in Chicago are single.

Ed Thorgersen, NBC announcer, after spending six days and five nights on annual vacation in Bermuda, confessed he found it so fascinating that he was tempted to spend the rest of his life as a "broadcast-away-of the beaches."

Jean Paul King, NBC announcer, is now almost half-way through his first novel. (The first novel authored—not read.) "It may not be good," says Jean, "but at least it will be sensational."

UNITED RADIO, Inc.

1103 VINE ST. CINCINNATI, OHIO
 "The House of a Million Parts"
 We service and repair every make Radio.
CHerry 6531

the new HORTON

Brand New 1932 Pioneer Model Electric Washer for only



\$59.50
 DELIVERED

Terms as Low as \$1.25 Per Week

We sell all leading makes, including Easy, Maytag, Universal and many good used washers.

\$19.00 and up.

This coupon good for 10 weeks' supply of soap free with each washer sold between now and Christmas.

THE BEST PLACE TO BUY YOUR WASHER, RADIO OR REFRIGERATOR

Golden Rule Electric Shop

Exclusive Distributor of the Famous Horton Washer

137 W. 7th at Elm

CHerry 3702

CINCINNATI, OHIO

OPEN SATURDAY

UNTIL 9 P. M.

RADIO TUBE SPECIALISTS

Any Type of Tube for Any Make of Radio

LINK'S TUBE SHOP

607 Walnut Street, Cincinnati, Ohio

RADIO REPAIRING Parkway 6431

CHerry 8234

Would you take your automobile to a blacksmith to have it repaired? Then why let inexperienced radio men tinker with your radio? Bring your radio ills to us for permanent cure.

WSAI (225m.—1330 kc.)

6:00 A. M.—Gene and Glenn (NBC)
 6:15—Oklahoma Cowpunchers
 6:30—Records
 9:15—Odds Maddna, banjo
 9:30—Records
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Records
 11:00—"Your Child"—Dr. Ella Oppenheimer (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records
Noon—G. E. Home Circle (NBC)
 12:15 P. M.—Records
 12:30—Live Stock Reports
 1:00—Organ Program, Connie Blinn
 1:15—Records
 2:00—McCormick Fiddlers
 2:15—Shuron Musical Showman
 2:45—WSAI Classical Hour
 3:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealers' Salute
 4:30—Records
 5:00—Dave Roberts, banjo
 5:15—Records
 5:30—What Happened to Jane (NBC)
 5:45—Records
 6:00—Remington Rhythm Rounders
 6:45—The Strolling Boys (NBC)
 7:00—Midweek Hymn Time (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Blackstone Plantation (NBC)
 9:00—Goodyear Tire Program (NBC)
 9:00—McKesson Musical Magazine (NBC)
 9:30—Fuller Brush Man (NBC)
 10:00—Lucky Strike Dance (NBC)
 11:00—Netherlands Dance Orchestra

Network Programs

6:00 P. M.—Waldorf-Astoria Orchestra
 WEAF wnet wnet whas
 —National Security League, WABC
 wlap wco
 —Raising Junior. WJZ gar j kwy
 —Ramones Program. WJZ
 —Peter von Sieden and Orchestra.
 (NBC) WENR wgr
 —Hotel Telford Orchestra. WABC wad
 wnet wco
 6:30—Nick Lucas. WEAF
 —Savannah Lancers Orchestra. WJZ
 —Charlie and Oscar. WABC
 6:45—Pertusini Program. WABC whk
 whbm
 —Literary Digest Topics in Brief.
 WJZ kdka wls
 —Little Orphan Annie. (NBC)
 —Swift Program. WEAF wgy wtm
 wnet wco
 7:00—Mid-Week Federation Hymn Sing.
 WEAF wnet wgr
 —Amos 'n' Andy. WJZ
 —Myrt and Marge. WABC wad
 wnet wco
 7:15—Cremo—Bing Crosby. WABC wad
 whk wnet wco
 —Gaytes Orchestra. WJZ wls wnet
 7:30—Phil Cook. WJZ wnet
 —Prince Albert Quarter Hour. WEAF
 wnet wgy wtm
 —Kallenborn Edits the News. WABC
 wad whk wnet wco
 —Southern Dailies Orchestra. (CBS)
 7:45—Camel Quarter Hour. WABC
 —The Goldbergs. WEAF wnet wgy
 wnet
 —Back of the News in Washington.
 WJZ wcky
 8:00—Armstrong Quakers. WJZ kdka
 wls wls
 —Blackstone Plantation. WEAF wgy
 wtm wnet wls kwy
 —The Mills Brothers. WABC wad
 whk wnet wco
 8:15—Abe Lyman's Band. WABC wnet
 wad whk wnet wco
 8:30—Heel Hugger Harmonies. WJZ wls
 —Connie Boswell. WABC wad whk
 wnet wco
 —John Phillip Sousa and Band.
 WEAF wgy wtm wnet wls kwy
 whas
 8:45—Gerardine-Walter Winchell Program.
 WABC wad whk wnet wco
 —Sisters of the Skillet. WJZ kdka
 wls
 9:00—McKesson Musical Magazine.
 WEAF wgy wtm wnet wls wls
 whas
 —Household Finance Program. WJZ
 kdka wnet
 —Ben Bernie Orchestra—Blue Rib-
 bon Malt. WABC wad whk wnet
 wco
 9:30—The Puller Man. WEAF wgy
 wtm wnet wls wls
 —Great Personalities. WJZ kdka wnet
 wls wnet
 —Romances of the Sea. WABC wad
 whk wnet wco
 10:00—Lucky Strike Dance Hour. WEAF
 wnet wnet wnet wnet wnet wnet wnet
 —Howard Barlow and Columbia Sym-
 phony Orchestra. WABC wad
 wnet wnet wnet
 —Russ Columbo and Orchestra. WJZ
 wnet wnet wnet
 10:15—Bavarian Peasant Band. WJZ
 10:30—Clara, Lu and Em. WJZ kdka
 wnet wnet
 —Arabesque. WABC wad whk
 —Lola Pankle Orchestra. WLBZ
 wnet wnet wnet
 10:45—Paris Night Life. WJZ kdka wnet
 wnet
 —Myrt and Marge. WLAP wnet
 wnet
 11:00—Enric Madriguera's Orchestra.
 WABC
 —Cremo—Bing Crosby. (CBS) wnet

WFBE (250m.—1200 kc.)

7:00 A. M.—Break of Day
 7:15—Musical Clock
 8:15—Birthday Party
 8:30—Xmas Shopping Tour
 9:00—Our Daily Thought
 9:15—Song Birds
 9:30—College Times
 9:45—Morning Melodies
 10:00—Do: Bright Saying Program
 10:20—Walter Melodies
 10:35—WFBE-RKO Theatre Party
 10:50—Sister Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:15—Morning Serenade
 11:30—Housewife's Frolic
 11:45—Dry Ridge Health Hints

Noon—Around the Town

12:30 P. M.—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Story Telling Time
 1:30—Day Dreams
 1:45—Two Irish Boys
 2:00—Hy C. Geis, organ
 2:15—With the Bandmasters
 2:30—Ralph Pinckton
 2:45—Afternoon Melodies
 3:00—Pauline Gidding Ungar
 3:15—Novelty Notes
 3:30—Adelaide Apfel
 3:45—Song of the Strings
 4:00—Hy C. Geis, organ
 4:15—Advanced French, Prof. Briol
 4:30—Blues Butlers
 4:45—The Islanders
 5:00—Central Vice Street Business Men
 5:15—The Pirates' Club
 5:30—Musical Interlude
 5:45—Murdoch
 6:00—Musical Comedy Hits
 6:15—Jack Tucker and Ben Frank
 6:30—Sonada Sports Forecaster
 6:45—Variety
 6:55—Butterford Ford Travlogue
 7:00—Dinner Dance Music
 7:15—Post Question Box
 7:30—Sports Review
 7:45—Vine Street Foot Clinic
 8:00—Mansion Dance Orchestra
 8:30—RKO Albee Stars
 9:00—Lucky Boys
 9:15—Western Hills Community Program
 9:30—Douglas Pinguilly, basso
 9:45—Hy C. Geis, organ
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

NETWORK PROGRAMS

wgn wnet wnet wnet wnet
 —Slumber Music. WJZ
 —Amos 'n' Andy. (NBC) wnet
 wnet whas
 —Mirion Harris. WEAF wgy wnet
 11:15—Jesse Crawford. WEAF
 —Prince Albert Quarter Hour. (NBC)
 wnet whas
 —Literary Digest Topics in Brief.
 (NBC) wnet
 —Jack Miller. WABC wad wnet
 wnet wnet
 11:30—Leon Belasco Orchestra. WABC
 wnet
 —Camel Quarter Hour. (CBS) wnet
 wnet
 —The Three Doctors. WJZ
 —Jack Denny and Orchestra. WEAF
 wnet wnet
 11:45—Dream Pictures. WJZ wnet wnet
 wnet
 —Nocturne Organ. WABC wad
 wnet wnet
 Midnight—Romanelli and Orchestra.
 WABC wnet wnet
 —Ralph Kirby. WEAF
 12:15 A. M.—Paul Whiteman and Orches-
 tra. WJZ wnet
 12:30—Asbury Park Casino Orchestra.
 WABC wnet
 —Hotel Waldorf-Astoria Dance Or-
 chestra. WEAF wnet
 1:00—Hotel Bossert Orchestra. WABC
 1:30—Roseland Ballroom Orchest. WABC

"KAPUA'S STUDIOS"

Learn to Play the
 Hawaiian and Standard Guitars—Tenor Banjo
 or Mandolin. Hear Kapua's Hawaiian.
WCKY
 Sat., 6:45 P. M. Sun., 12 M.:
 Wed., 7:30 P. M.
 See KAPUA at
 717 Main St., Cin., O., Parkway 5986

TUESDAY, DECEMBER 8**WKRC (545m.—550 kc.)**

6:45 A. M.—Sunrise Worship
 7:45—Gladys Caron, Organist
 8:00—Roland Galtner Mountain Rangers
 8:15—Pyol Program
 8:30—Studio
 9:00—Julia Hayes, Household Hints
 9:30—Consolidated Merchants
 10:00—Oxol Feature (CBS)
 10:18—Woman's Hour—Tremelotte Tully
 10:45—U. S. Navy Band (CBS)
 11:15—The Ambassadors (CBS)
 11:30—Morning Minicircle (CBS)
 11:45—Ben Allen, tenor (CBS)

Noon—Blackberry Dudes

12:15 P. M.—Coldia Tenor
 12:30—Cincinnati Merchants
 1:00—Pabstette Varieties (CBS)
 1:15—Farm Network (CBS)
 2:00—Wyet Chemical Program (CBS)
 2:15—Salon Orchestra (CBS)
 2:30—American School of the Air (CBS)
 3:00—Vi-Zoy Request Program
 3:15—Anne Leaf (CBS)
 3:30—Grease-off Program
 3:45—Tours
 4:00—Miriam Ray (CBS)
 4:15—Four Clubmen (CBS)
 4:30—Webb Fuel Singer
 4:45—Phil Fisher's Orchestra (CBS)
 5:00—Hub Clothing Musicale
 5:15—Radio Television Institute
 5:30—Cincinnati Trade School
 5:45—Weather; Sports; Stocks
 6:00—Big Store Santa Claus
 6:30—Charlie and Oscar (CBS)
 6:45—Announcements
 7:00—Wrigley—Myrt and Marge (CBS)
 7:15—Cremo—Bing Crosby (CBS)
 7:30—Kaltenborn Edits the News (CBS)
 7:45—Camel Quarter Hour (CBS)
 8:00—R. B. Clotter—Grab Bag Boys
 8:15—Abe Lyman's Orchestra (CBS)
 8:30—La Palina—Kate Smith (CBS)
 8:45—Gerardine—Walter Winchell (CBS)
 9:00—Ben Bernie's Blue Ribbon Malt
 Orchestra (CBS)
 9:30—Romances of the Sea (CBS)
 10:00—Howard Barlow Symphony (CBS)
 10:30—Eddie Schoelwer—Tom Collins, Jr.
 10:45—Announcements
 11:00—Time; Weather; Sports
 11:15—Pyol Program
 11:30—Pat Gillick and His Gang
 Midnight—Romanelli's Orch. (CBS)

WCKY (202m.—1490kc.)

7:00 A. M.—Alarm Clock Melodies
 7:30—Kentucky Mountainer, Little Jimmy
 7:45—Hawdon Music
 8:00—Organ Eye Openers
 8:15—Morning Devotions (NBC)
 8:30—Cherlio (NBC)
 9:00—Walters, old and new
 9:30—Cumberland Crooners
 9:45—Tunes in Blue
 10:00—Vocal Varieties
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Songs From the Mountains
Noon—Luncheon Concert
 12:25 P. M.—Live Stock Quotations
 12:30—National Farm and Home (NBC)
 1:30—Geo. Hill Pantry Tunes
 1:45—Piano Novelties
 2:00—Elinor Hurdle, dramatic reader
 2:15—Moods in Indigo
 2:30—Music Masters
 3:00—Siesta Musicale
 3:15—Maritime Melody
 3:45—Hawaiian Reveries
 4:00—This and That
 4:15—Stars of Today
 4:30—Popular Requests
 5:00—"Snow" Drifts
 5:15—Kentucky Mountainer, Little Jimmy
 5:30—Story Book Time
 6:00—Tommy and Willie
 6:30—Late Dance Tunes; News
 7:00—Amos 'n' Andy (NBC)
 7:15—Julius Monk, piano
 7:30—Phil Cook (NBC)
 7:45—Back of Washington News (NBC)
 8:00—Faye Tarvin, recital
 8:15—Chico and Pepino
 8:30—Earl Arnold's Orchestra
 9:00—Lena Pore, soprano
 9:15—Hokum Trio
 9:30—Hoodwenders
 10:00—Russ Columbo Orchestra (NBC)
 10:15—Hodshire Brothers
 10:30—Clara, Lu and Em (NBC)
 10:45—Paris Night Life (NBC)
 11:00—Charlene
 11:30—Earl Arnold's Orchestra

WLW (428m.—700 kc.)

6:30 A. M.—International Fiddlers
 7:00—Physical Exercises
 7:15—Happiness Kids
 7:30—Organ Program, Arthur Cbandler,
 Junior
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Oklahoma Cowpunchers
 8:30—Blasf-Pick-ups (NBC)
 8:45—Physical Exercises
 9:00—Fashionette
 9:15—Recipes, Netherlands Chef
 9:30—Beautiful Thoughts (NBC)
 9:45—Premium Man
 10:00—Live Stock Reports; Piano
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody (NBC)
 10:45—Davis Mystery Chef (NBC)
 11:00—Mrs. A. M. Goudies (NBC)
 11:15—Remons
 11:30—Through the Looking Glass (NBC)
 11:45—River; Weather; Time
Noon—Tuxedo Entertainers
 12:15 P. M.—Pat Barnes (NBC)
 12:30—Gibson Orchestra, Isham Jones
 12:45—Markets; Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:10—Bernie Cummins' Orchestra
 2:00—Ohio School of the Air
 3:00—Criminologists
 3:30—Three Doctors (NBC)
 3:45—Varsity Quartet
 4:00—A. & P. Orchestra
 4:30—Organ Matinee
 5:00—Matinee Story Hour (NBC)
 5:30—Southern Singers
 5:45—Little Orphan Annie (NBC)
 6:00—OH Man Sunshine and Santa Claus
 6:15—The Chatter
 6:30—U. C. Educational Series
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Gaytes Orch., Odette Myrtill (NBC)
 7:30—Famous Beauties of History
 7:45—Isham Jones' Orchestra
 8:00—Armstrong Quakers (NBC)
 8:15—Vincent Lopez and his Valvolina
 8:30—Work Bubble Blowers
 9:00—Maxwell House Musical Memories
 9:30—Great Personalities (NBC)
 10:00—Chevrolet Chronicles
 10:30—Variety: Seger Ellis and Band
 10:45—Bob Newhall Sports Slices
 11:00—Van Cam Program
 11:30—Los Amigos
 Midnight—Bernie Cummins Orchestra
 12:30—Isham Jones Orchestra

BEN BERNIE

"The Old Maestro"
 and His Orchestra
 offer you

A Full Half Hour
 of Mirth and Music
 on the
**BLUE RIBBON
 MALT PROGRAM**
TONIGHT at 9
 Eastern Time
W K R C
 and Columbia Stations

CALL Kirby 1253

Guaranteed Radio Service at the right
 price. We call anywhere in the city
 without additional charge.
Cincinnati Radio Service Co.

BURCK-BAUER, Inc.

807 Race St., Cincinnati, Ohio
 Westinghouse Radios and Refrigerators,
 General Motors and Sparta Radios.
 Intelligent service on all makes Radios
 and Refrigerators.
Phone Parkway 5600

No wonder CHEVROLET MUSICAL CHRONICLES are so popular...

Chico Black directs this program



To real, dyed-in-the wool radio fans
 Frank Black needs no introduction. His
 brilliant conducting, the many popular
 numbers that stand to his credit as a
 composer, and the new and happy
 effects he achieves in his musical
 arrangements have long marked him
 as one of radio's greatest stars.

But you may not know that Frank Black
 has been directing the Chevrolet Musi-
 cal Chronicles for over a year. And
 directing is really too mild a term,
 for he takes an active part in practically
 every detail of this immensely popular
 broadcast.

He selects all musical numbers. He
 directs the orchestra, and originates
 many striking musical arrangements.
 And when the Chevrolet quartette sings
 he plays the piano accompaniment.

Programs planned and directed by so
 versatile a genius could be expected to
 be outstanding. And the latest version
 of the Chevrolet Musical Chronicles is
 outstanding, so much so that it numbers
 millions of members of the radio audi-
 ence in its enthusiastic following. Listen
 in this week without fail. You can plan
 on hearing the finest entertainment
 broadcast today.

**FRANK
 BLACK**

—one of the most versatile stars
 of the radio world. To this fa-
 mous orchestra conductor and
 composer belongs much of the
 credit for the splendid entertain-
 ment offered in the Chevrolet
 Musical Chronicles.

HOW ARE YOU FEELING?

Do you suffer from Nervous Disorders, Neuritis, High Blood
 Pressure, Sinus, Rheumatism, etc.?

Let Us Help You!

Nationally Famous Electro-Magnetic

THERONOID

Not a medicine or herb, but a magnetic appliance used and endorsed by
 thousands of Cincinnatians! Call at our office or phone for home appoint-
 ment and we will gladly explain and demonstrate free of all obligations.

THERONOID SALES, INC.

311 Lyric Theatre Bldg. Main 5679
 Cincinnati, Ohio

Hear this famous star over
Station WLW every Tuesday, 10:00 P. M.

WLW (428m.—700 loc.)

WCKY(202m-1490kc)

7:00 A.M.—Alarm Clock Melodies
7:30—Kentucky Mountaineer, Little Jimmy
7:45—Band Music
8:00—Organ Eye Opener
8:15—Morning Devotions (NBC)
8:30—Cherrio (NBC)
9:00—Waltzes, old and new
9:15—Dr. Copeland (NBC)
9:30—Lancaster Crenshaw
9:45—Tunes in Blue
10:00—Mary Hale Martin Recipes (NBC)
10:15—Facial Exercises
10:30—Classie Hour
11:00—Mrs. A. M. Goudais (NBC)
11:15—Musical Novelties
11:30—The Blue Mountains
Noon—Pillager Program
12:25 P.M.—Live Stock Quotations
12:15 P.M.—Lunchbox Program
12:25 P.M.—Live Stock Quotations
12:30—The Famous Food and Home (NBC)
1:30—Sharonville (Ohio) Program
2:00—Popular Dance Tunes
2:15—Noons in Indiana
2:30—Music Master
3:00—Siesta Musicals

7:30 A. M.—International Piddlers
7:00—Physical Exercises
7:15—Happiness Kids
8:30—Orchestra—J. Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Oklahoma Cowpunchers
8:30—Blind Pickin' (NBC)
8:45—Physical Exercises
9:00—Musical Etching
9:10—Mennen Program
9:15—The 11th Floor, graphophone
9:30—Beautiful Thoughts (NBC)
9:45—Art Talk
9:50—Orchestra—Reports; Piano
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Marley Personality Perfumes
11:00—Churchill Quintette
11:15—Talk on Mouth Hygiene
11:25—Ramaona
11:45—Weather; Weather; Time
Noon—Happiness Kids
12:15 P. M.—Pat Barnes (NBC)
12:30—Gibson Orchestra, Isham Jones
12:45—Markets. Live Stock Reports
1:00—National Farm and Home (NBC)
1:15—Churchill Quintette
2:00—Ohio School of the Air
3:00—Plantation Days
3:15—The Decameron
3:35—Varsity Quartet
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Chats with Peggy Winthrop (NBC)
5:15—Mouth Health (NBC)
5:30—Lox Vaqueros de Ramonx
5:45—Little Orphan Annie
6:00—Orchestra—Sunshine and Santa Claus
6:15—The Chats
6:30—Dr. Glenn Adams' Dog Talk
6:45—Lowell Thomas (NBC)
7:00—Amos' n' Andy (NBC)
7:15—John Ruskin Dance Orchestra
7:30—Bernie Cummins' Orchestra
8:00—R. & P. D. Hour
8:15—Remington Rhythm Rounders
8:30—Jack Frost Melody Moments (NBC)
9:00—Sherlock Holmes Adventure (NBC)
9:30—Dutch Masters Minstrels (NBC)
10:00—Korn Parchie Program
10:15—Variety: Seger Ellis and Band
10:30—Crosley Auto-Stokers
10:45—Chorale Swallow Sports Skits
11:00—Vocal Program
11:30—Greystones Ballroom Orchestra
Midnight—Bernie Cummins Orchestra
12:30—Isham Jones Orchestra

NETWORK PROGRAMS

—Camel Quarter Hour. WGN
—Vincent Lopez and Orchestra. WAB
11:45—Low White Organ Recital. WJZ
wenn
—George Olsen Orchestra. WAB
—Baker—Boswell Sisters. (CBS)
wown
12:00—Ralph Kibbey. WEAP wrc
—Eddie Duchin Orchestra. WAB
wpc
—Mildred Bailey and King's Jester
WJZ kdkk wy wenn
12:05—Conn-Sanders Orchestra from Ho
New Yorker.
12:15—Larry Funk's Orchestra. WJ
wgr wkr wenn
12:30—Fats Domino's Orchestra. WEAP
wtam kyw

**CROSLEY
MAJESTIC - BOSCH
ELECTRIC RADIOS**
INDIAN MOTOR SALES
30 W. 12th *Open Evening*
Cincinnati, Ohio

33 CENTS
Is All
You Pay
For the
Original
Steamboat
Boat Store
Coffee.

CONSOLIDATED BOAT STORE
326 MAIN, CINCINNATI, OHIO



The Very Idea!

Why not settle at least one of your Christmas gift problems—intelligently—here and now by giving RADIO DIAL? Could you think of anything more welcome to a radio fan than this weekly treat of radio programs, news and personalities? RADIO DIAL is growing daily through a tremendous surge of popular appeal.

P. S.—If you are not getting copies regularly, surely you'll want to give yourself this gift of daily entertainment. Just use the coupon.

RADIO DIAL
23 E. 12TH STREET CINCINNATI, OHIO.

Send RADIO DIAL for six months (26 weeks) for \$1.00 to the following. Check currency, money order is enclosed.

Name _____
Address _____
City _____ State _____
Sent by _____
(Write underneath on a card showing your name as the giver will be mailed.)

WORLD WIDE RADIO RECEPTION

Now Stewart Warner brings you the supreme triumph in radio. Listen to all your favorite U. S. programs or, if you wish, you can listen in on the world.

Trade in your old radio. Liberal allowance will be made.

Complete **\$87⁷⁵** with Tubes

Easy Credit Terms

S. Immerman
1221 Main St., CHerry 7304
Cincinnati, Ohio



Get the Police Calls on your Radio

\$2⁵⁰ A RAHM "POLICER" INSTANTLY GIVES YOU
80-200 METER RECEPTION WITH ANY TUNED
RADIO FREQUENCY RECEIVER.

DELUXEL MODEL
RAHM "Police" 6360

Simply plug it in. No wiring to change. No plugging into receiver or spooling it for 200-550 meter reception. The Rahm "Police" connects and disconnects in seconds. Brings in clear reception from 25 cities, and regular short wave reception from everywhere. The nearest, best, clearest short wave system available. A precision built instrument in every sense of the word. Two models—one for T. I. R. P. C.—and one for sale using 227 detector. Only DeLuxe Model works in supermarkets. Specify type wanted. Only \$24.95. **Money refunded**. **Only guaranteed.** **Order now.**

DEALERS—write at once for discount on quantity lots of this fast selling accessory.

RAHMC O PRODUCTS, Dept. 13, Elmhurst, Ill.

WSAI (225m.—1330 kc.)

8:00 A. M.—Goss and Glenn (NBC)
8:15—Oklahoma Cowpunchers
8:45—Records
9:15—Odas Madden, banjo
9:30—Records
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
10:45—Organ Program
11:00—Records
11:15—Radio Household Institute (NBC)
11:30—Records
Noon to 12:15—O. E. Home Circle (NBC)
12:30—1000—Live Stock Reports
3:00—Woman's Radio Review (NBC)
4:00—Mona Morton Organ Recital
4:30—Crosley Dealers' Salute
4:45—Records
5:00—Travel Talk
5:15—Records
5:30—What Happened to Jane (NBC)
5:45—Records
6:15—Better Business Bureau Talk
6:30—James O. McDonald (NBC)
6:45—The Stebbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—Campbell Soap Program (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Mansions of the Hour (NBC)
8:30—Arco Dramatic Musical (NBC)
9:30—Sherlock Holmes Adventures (NBC)
10:00—Luck Strike Dance (NBC)
11:00—Isham Jones' Orchestra

Network Programs

8:00—Waldorf-Astoria Orchestra. WEAF
wam wvj wmr whas
—Rahling Junior. WJZ wgr wj kwy
—Frank Ross, songs. WABC
6:15—Hotel Bossert Orchestra. WABC
wacd wcco
—Gruen Answer Man. WJZ
8:30—The World Today. James O. Mc-
Donald. WEAF wam whas
—Condit Boswell. WABC wacd
wfm
—Breyer Leaf Boys. WABC wmr
knox wacd
—Vermont Lumberjacks. WEAF
wgr wvj wmr whas
—The Peppercorn Program. WJZ
kdkk wkly wky
7:15—Tastycat Jesters. WJZ kdkk wgr
wly wky
—Cremo—Bing Crosby. WABC wacd
wkr wwp wsd
—Campbell Orchestra. WEAF wgr
wam wfm wsi wsr
7:30—Prince Albert Quarter Hour.
WEAF wgr wam wfm wsi
—Kaltenborn. WABC wkr wfm wfm
knox
—Phil Cook. WJZ kdkk wgr wmr
wky
7:45—Famous Fallacies of Business. WJZ
wgr wkr wky
—Camel Quarter Hour. WABC
wkr wacd wsd wcco wfm
—The Goldbergs. WEAF wvj wgr
wam wsi wsr
8:00—Rudy Vallee—Pfeilschmann Hour.
WEAF wgr wam wfm wsi wsr
wmaq whas
—The Mills Brothers. WABC
—Dixie Spiritual Singers. WJZ kdkk
wly wky
8:15—Rin Tin Tin Thriller. WJZ kdkk
wgr wkr wky
—Abe Lyman's Band. WABC wkr
wgr wsd wcco wfm
8:30—La Palina—Kate Smith. WABC
wacd wkr wkr wsd wsd wsd
knox wcco
—Richard Family. WJZ
8:45—Sisters of the Skillet. WJZ kdkk
wgr wkr wky
—Angeles Patri. "Your Child." WABC
wacd wkr wkr wsd wsd wsd
woco wcco
9:00—Vapor. WABC wacd waco wfm
—Arco Dramatic Musical. WEAF
wgr wam wfm wsi wsr
—Blackstone Plantation. WJZ kdkk
wly wky
9:30—Love Story Hour. WABC wacd
wkr wkr wsd wsd wsd wsd
—Adventures of Sherlock Holmes.
WEAF, wgr wam wfm wsi wsr
—Maxwell House Ensemble. WJZ
kdkk wgr wkr wky whas
10:00—Hart Schaffner & Marx Trumpeters.
WABC wacd wkr wkr wsd wsd wsd
knox wsd wfm
—Luck Strike Dance. WEAF wgr
wam wfm wsi wsr wsd
—A. & P. Dance Gypsies. WJZ kdkk
wgr wkr wmaq
10:30—Clara, Lu and Em. WJZ kdkk
wgr wkr wky wsd
—Grand Opera Miniatures. WABC
wacd wkr woco wfm
10:45—Myrt and Marge (CBS). WLAF
wfm wcco
—Faria Night Life. WJZ kdkk wgr
kwy
11:00—Slumber Music. WJZ
—Amos 'n' Andy (NBC). WMAQ
wgr whas
—Doe Redman's Orchestra. WABC
—Marion Harris. WEAF wgr
—Cremo—Bing Crosby (CBS). wsd
woco wfm wcco wfm wgr wmaq

THURSDAY, DECEMBER 10

WFBE (250m.—1200 kc.)

7:00—Break of Day
7:15—Musical Clock
8:15—Birth Day Program
8:30—Xmas Shopping Tour
9:00—Our Daily Thought
9:15—College Tunes
9:30—Concert Hour
9:45—Morning Melodies
10:05—Dot Bright Sayings
10:20—Women's Radio Hour
10:35—WPBE-RK Theatre Party
10:50—Sister Mary's Kitchen
11:00—Betty and Bob
11:15—Morning Serenade
11:30—Housewife's Profile
11:45—Dry Ridge Health Hints
Noon—Around the Town
12:30 P. M.—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Story Telling Time
1:30—Day Dreams
1:45—Two Irish Boys
2:00—Hy C. Geis, organ
2:15—With the Bandmasters
2:30—Ralph Pinkston
2:45—Miniature Concert
3:15—Novelty Notes
3:30—Prof. Briol
3:40—Hy C. Geis, organ
4:15—Tea Time Tunes
4:30—Blues Busters
4:45—With Rudy Vallee
5:00—Central Vine Street Business Men
5:15—The Pirates Club
5:30—Musical Interludes
5:45—Murdoch Williams
6:00—Little Black Joe
6:15—Jack Tucker and Ben Frank
6:30—Sonads Sports Forecaster
6:35—Variety
6:45—Berning Ford Travelogue
7:00—Central Vine Street Business Men
7:15—Post Question Box
7:30—Sports Review
7:45—Dr. Theobald and Wonder Dog
8:00—Mansion Dance Orchestra
8:30—Eather Covington and Jack Herh
8:45—Post Tenor
9:00—The Lucky Boys
9:15—Dinner Hills Program
9:30—WPBE Players
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

8:45 A. M.—Sunrise Worship
7:45—Glady's Cannon, Organist
8:00—Roland Gaines' Mountain Rangers
8:15—Pistol Program
8:30—Studio
9:00—Vince—Freddie Miller
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Health Talk (CBS)
10:15—Machine Age Housekeepers (CBS)
10:30—Madison Singers (CBS)
10:45—Barbara Gould Beauty Talk (CBS)
11:00—Morning Minstrelia (CBS)
11:15—Acme Sunshine Melodica
11:30—Woman's Hour
Noon—Blackberry Dudes
12:15 P. M.—Coldish Tunes
12:30—Cincinnati Merchants
1:00—Hops to Feeders (CBS)
1:15—Tours
1:30—Farm Network (CBS)
2:00—Wyet Chemical Program (CBS)
2:15—Salon Orchestra (CBS)
2:30—American School of the Air (CBS)
2:50—Vi-Zoy Request Program
3:15—Studio
3:30—Grease-Off Program
3:45—Virginia Arold, pianist (CBS)
4:00—U. S. Army Band (CBS)
4:15—Webb Fuel Program
4:45—Hotel Talk Orchestra (CBS)
5:00—Ashbury Park Casino Orch. (CBS)
5:15—Radio Television Institute
5:30—Cincinnati Trade School
5:45—Hub Glee Club Musical
6:00—Sports Review; Stocks
6:15—Big Store Santa Claus
6:45—Studio
7:00—Weigley—Myrt and Marge (CBS)
7:15—Cremo—Bing Crosby (CBS)
7:30—Kaltenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—R. B. Clothes—Grab Bag Boys
8:15—Abe Lyman's Orchestra (CBS)
8:30—La Palina—Kate Smith (CBS)
8:45—Angelo Patri—"Your Child" (CBS)
9:00—Vapor—Mills Bros. (CBS)
9:15—Provident Bank Program
9:30—Love Story Program (CBS)
10:00—Hart, Schaffner & Marx
10:30—Horosheng Gardens—Cliff Burns
11:00—Time, Weather, Sports Review
11:15—Fyol Program
11:30—Pat Gillick and His Gang
Midnight—Guy Lombardo Orch. (CBS)

WCKY (202m.—1490kc.)

7:00 A. M.—Alarm Clock Melodies
7:30—Kentucky Mountaineer, Little Jimmy
8:00—Organ Music
8:01—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Clerico (NBC)
8:40—Waiters, old and new
9:30—Cumberland Crooners
9:45—Tunes in Blue
10:00—Ray Perkins (NBC)
10:15—Vocal Varieties
10:30—Classic Hour
11:00—Mrs. A. M. Coudiss (NBC)
11:15—Musical Novelties
11:30—Songs From the Mountains
Noon—Phila's Program
12:13 P. M.—Luncheon Concert
12:30—National Farm and Home (NBC)
1:30—Lebanon (O) Program
2:00—Rev. Chas. Vandermaulen
2:15—Moods in Indigo
2:30—Music Masters
3:00—Siata Musicalia
3:15—Matinee Melodies
3:45—Hawaiian Reveries
4:00—Rhyme and Rhythm
4:15—Stars of Today
4:30—Popular Requests
5:00—"Good" Drills
5:15—Kentucky Mountaineer, Little Jimmy
5:30—Story Book Time
6:00—Tommy and Willis
6:30—Late Dance Tunes; News
7:00—Amos 'n' Andy (NBC)
7:15—Tastycat Jesters (NBC)
7:30—Phil Cook (NBC)
7:45—Famous Business Fallacies (NBC)
8:00—Dixie Spiritual Singers (NBC)
8:15—Chico and Pepino
8:30—Earl Arnold's Orchestra
9:00—Blackstone Plantation (NBC)
9:30—Hoodwonders
10:00—Four Aces, Male Quartet
10:15—Italian Serenades
10:30—Clara, Lu and Em (NBC)
10:45—Faria Night Life (NBC)
11:00—Charlene
11:15—Kapua's Hawaiians
11:30—Kentucky Mountaineer
11:45—Cab Calloway Orchestra (NBC)

WLW (428m.—700 kc.)

8:30 A. M.—International Fiddlers
7:00—Physical Exercises
7:15—Bradley Kates
7:30—Organ Program, Arthur Chaudler
7:45—Jolly Bill and Jana (NBC)
8:00—Morning Devotions
8:15—Oklahoma Cowpunchers
8:30—Blasit Pick-ups (NBC)
8:45—Physical Exercises
9:00—Health Talk, Dr. Carl Wilbach
9:15—Netherland Piazza Chd
9:30—Beautiful Thoughts (NBC)
9:45—Florence Frey Beauty Workshop
10:00—Live Stock Reports; Plane
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Davis Mystery Chef (NBC)
11:00—Ford Rush
11:15—Mouth Hygiene
11:30—WLW Stars
11:45—River; Weather; Time
Noon—Happy Days Kids
12:13 P. M.—Pat Barnes (NBC)
12:30—Gibson Orchestra, Isham Jones
12:45—Markets; Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Bernie Cummins' Orchestra
2:00—Ohio School of the Air
2:30—Variety Quartet
3:15—Ohio Federation of Women's Clubs
3:30—Three Doctors
3:45—Sisters Three
4:00—A. & P. Orchestra
4:30—Organ Matinee
5:00—Brazilian Coffee (NBC)
5:30—Southern Singers
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine and Santa Claus
6:15—The Chatter
6:30—Radio News Reel of Hollywood
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Crosley Auto-Stokers
7:30—Bernie Cummins' Orchestra
8:00—Isham Jones' Orchestra
8:15—Rin Tin Tin Thriller (NBC)
8:30—Hollingsworth Hall
8:45—Sisters of the Skillet
9:00—Great Composers
9:30—Maxwell House Ensemble (NBC)
10:00—A. & P. Dance Gypsies (NBC)
10:30—Variety: Three Musketeers
10:45—Bob Newhall Sport Slices
11:00—Van Camp Program
11:30—Crosley Theatre of the Air
Midnight—Bernie Cummins Orchestra
12:30—Isham Jones Orchestra

NETWORK PROGRAMS

11:05—Low Conrad and Orchestra. WEAF
wgy
11:15—Prince Albert Quarter Hour
(NBC). wmr whas
—Jack Miller. WABC wacd wsd
wfm wsi
11:30—Jesse Crawford. WEAF wvj
—Leon Balboa Orchestra. WABC
—Camel Quarter Hour (CBS). wgn
woco
11:45—George Olsen Orchestra. WABC
wkr wky
—Cab Calloway Orchestra. WEAF
wgy wvj
—Lew White, organ. WJZ wjr
wmr
Midnight—Mildred Bailey and King's
Jesters. WJZ kdkk wkr wky
—Ralph Kirby, tenor. WEAF
—Guy Lombardo's Royal Canadians.
WABC wkr wsd wcco
12:05 A. M.—Cannon Wanders' Orchestra.
WEAF
12:15—Earl Hines' Orchestra. WJZ
wgr wgr wjr
12:30—Larry Funk's Orchestra. WJZ
—Florence Richardson. WEAF
—Louis Feller's Orchestra. WABC
wkr wsd wfm wcco
1:00—Dave Abraham's Barn Orchestra.
WABC
1:30—Roland Ballroom Orchestra.
WABC

INSIDIOUS

The other Sunday, Eddie Cantor
was doing a mind-reading act over
the radio on his coffee program with
Rubinoff's orchestra? He said: "Ah,
Syracuse! Genesee Street. A little
parlor. A young couple are sitting
on a settee. The light is low. Their
voices are high. I know just what
they are thinking about. Go right
ahead, folks, it's all right, because...
"Potatoes are cheaper,
"Tomatoes are cheaper,
"Now's the time to fall in love."
And so on with his song. Several
days later Eddie got a letter from
Genesee Street, Syracuse, and
a girl wrote that she and
friend had been sitting listening to his
program and "all of a sudden decided
to make the leap."

VICARIOUS FANS

Since Kate Smith sang to him re-
cently in her La Palina broadcast,
Herbert Fuchs, the eight-year-old
Brooklyn boy who has spent almost
three months in a respirator, has re-
ceived over 2,000 letters, telegrams
and gifts from Kate's listeners.

REDUCED PRICES

BICYCLES

\$19.75

VELOCIPEDS—\$3.45

INDIAN MOTOR SALES

Open Evenings

30 W. 12th Cincinnati, Ohio

FACTORY SALE!

Guaranteed
Latest 1932
Super-
Heterodyne

Short wave police
stations, Pentode,
Variable-Mu, Screen
Grid tubes, Auto-
matic Volume Con-
trol, Full Vision Dial,
etc., Features of
Highest Priced,
Famous Radios.

Only
\$10 Down
\$47.50

(Exactly as illus-
trated)

Plenty of Time on Balance

FREE Delivery! FREE Service!
FREE Installation!COMPLETE WITH
9 TUBESDEAL DIRECT WITH FACTORY
SAVE UP TO 50%

MIDWEST RADIO Corp.

Open every
evening until
9 P. M.909 BROADWAY
CINCINNATIOpen Sunday
from 9 A. M.
to 5 P. M.CORRECT TIME
WKRC TWICE DAILY

COURTESY OF

lange
JEWELER

435 VINE — CAREW TOWER

REMEMBER — YOUR GRANDMOTHER'S
WEDDING RING CAME FROM LANGE'S

BETTER RECEPTION

with the

Effarssee
ANTENNAE

or your money back! You be the judge!

For your home or auto. Prices range from

\$1.00 to \$5.00

FISHWICK RADIO CO.

226 E. 8th St., Cincinnati, Ohio, Parkway 0681

75c

We are the originators of this
service. Information gladly
given for the asking. Ask
us about THE STEWART
WARNER SHORT WAVE
CONVERTER.

UP-TOWN RADIO SHOP

WILLIAM THREM, Prop.

68 East McKinn

Cincinnati, Ohio

CHerry 7895



LIBRARY OF CONGRESS
0 029 619 884 5